



SeerBridge's Wellbeing Outcome Matrix has been used to forecast what wellbeing outcomes might be experienced through different engagement activities. There are 28 outcome measures split into four categories that reflect the wellbeing outcomes most commonly experienced through intervention programmes.

As a forecast, the measurement is based on past experience of delivering programmes and secondary research. Surveys and questionnaires would be used to assess the impact of the activities on each participant against each outcome and a score would be applied which would represent the level of social value created.



What Wellbeing Outcomes are Created

	Activity	Career Workshop	Site visits	Work experience	Careers Fairs	Employment Skills Support
	Outcome					
Attitude Skills	Increased Confidence	X	X	X	X	X
	Increased Motivation	X	X	X	X	X
	Recognition of Own Skills			X	X	X
	Increased Responsibility		X	X		
	Increased Self-Esteem		X	X		X
	Higher Aspirations	X	X	X	X	X
	Feeling Part of Community				X	
Personal Skills	Improved Appearance					X
	Improved Self-Awareness	X	X	X	X	X
	More Involvement in Activities		X	X		
	Healthy Social Networks				X	
	Better Health and Fitness					
	Reduced Anxiety			X	X	X
	Improved Relationships				X	
Practical Skills	Better Timekeeping			X		X
	Improved Verbal Communication	X	X	X	X	X
	Improved Written Communication	X		X	X	X
	Improved IT Skills			X		X
	Improved Awareness of Rights					X
	Improved Ability to Manage Money					
	New skills			X		X
Neighbourhood Outcomes	Accessible Environment		X	X		X
	Use of Eco-Friendly Materials					
	Safer Neighbourhood			X		
	Increased Play Space					
	Increase of Usable Space					
	More Attractive Neighbourhood					
	Increase in Community Activities					

Community Engagement Activities

The community engagement activities that are proposed for Thameside West take place across 2019-2021.

SeerBridge, the specialist social value and community benefit consultancy, undertook a Community Audit of the local area focusing on the Borough of Newham as a distinct geographic location. This audit looked to analyse the most pressing social and economic issues in the area and what Thameside West could do to help support the tackling of these issues and challenges, as a new stakeholder in the local community.

Through the analysis of central government, local government, GLA and other sources, it was identified that the most pertinent issues and challenges facing the communities of Newham were:

- Community Cohesion and Building A Sense of Community
- Improving Physical and Mental Health
- Supporting Vulnerable Groups, such as the Homeless and Ex-Service People
- Increasing Financial Inclusion
- Youth Engagement and Social Action

