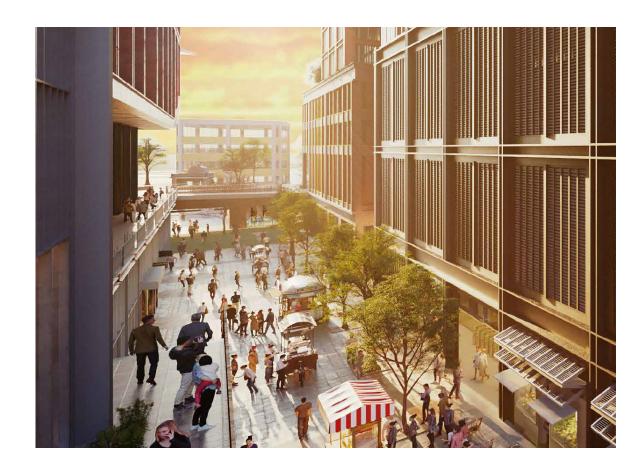
5.14 SOUTH ENTRANCE

A secondary office entrance is located the Northern entrance, but integrates the change in language between GRC and masonry panels to the West and the expressed super-structure to the East. The entrance incorporates the new Level O1 floor plate, which matches the podium level, allowing level access across the masterplan. The level change results in tall windows on the first floor, returning to the normal panel size for Level O3 and O4.



Proposed South Entrance



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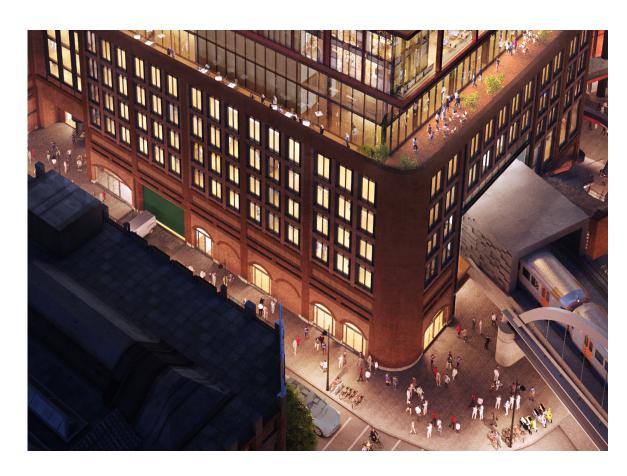
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South Elevation

Proposed South Entrance

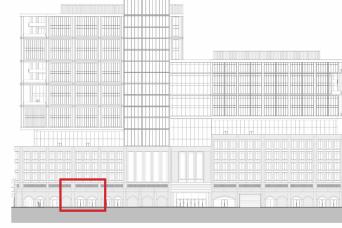
5.15 NORTH RETAIL FACADE

The north facing retail frontage takes its cue from the existing brick arched walls evident on Sclater Street. The reinstatement of the arched motif nods to the heritage of the site, which was lost around the Overground Station during its development in 2010. This is especially important as the north retail frontage follows the line of the historical arched wall, being adjacent to Bethnal Green Road.



Proposed North Retail Facade

Keystone brick arch to match existing arches along Bethnal Green Rd Externally mounted signage zone subject to tenant requirements PPC aluminium louvre with decorative meshwork fitted into shopfront glazing



North Elevation

Proposed North Retail Facade

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5.16 SOUTH RETAIL FACADE - EAST

Retail frontages to the South elevation are framed with industrial steelwork linking them to the upper portion of the West block.

Ventilation requirements are masked with a decorative mesh. Potential for retractable canopies with boxes being concealed within framing structure (subject to tenant requirements and planning approval based on maximum parameters)

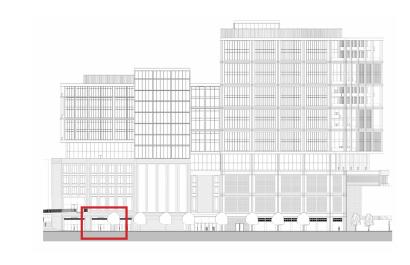


Proposed South Retail Facade

External signage zone with decorative meshwork to louvres, subject to tenant requirements

Retractable canopy to F&B and retail frontages, subject to tenant requirements and planning approval based on maximum parameters

PPC aluminium shopfront glazing -



South Elevation



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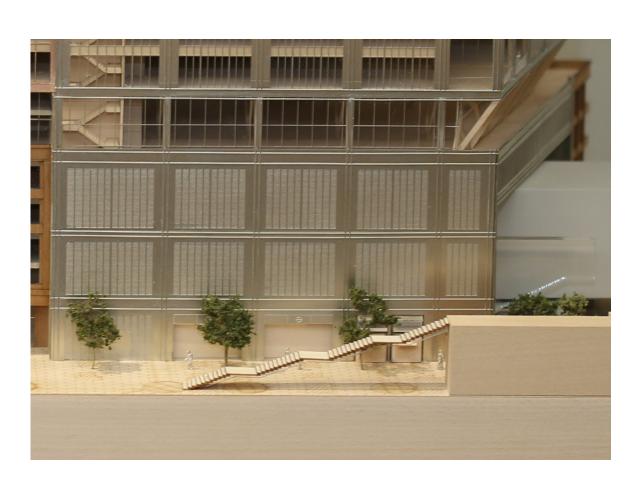
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Proposed South Retail Facade

5.17 **SOUTH RETAIL FACADE - WEST**

Retractable shutters form spaces for versatile pop-up vendors to the East side of the South elevation. This provides retail or F&B opportunity within close proximity to the Overground station entrance.



Proposed South Retail Facade



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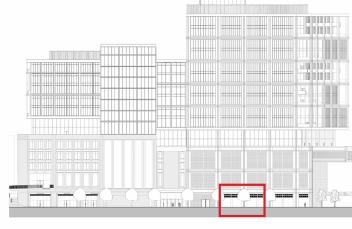
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based on maximum parameters

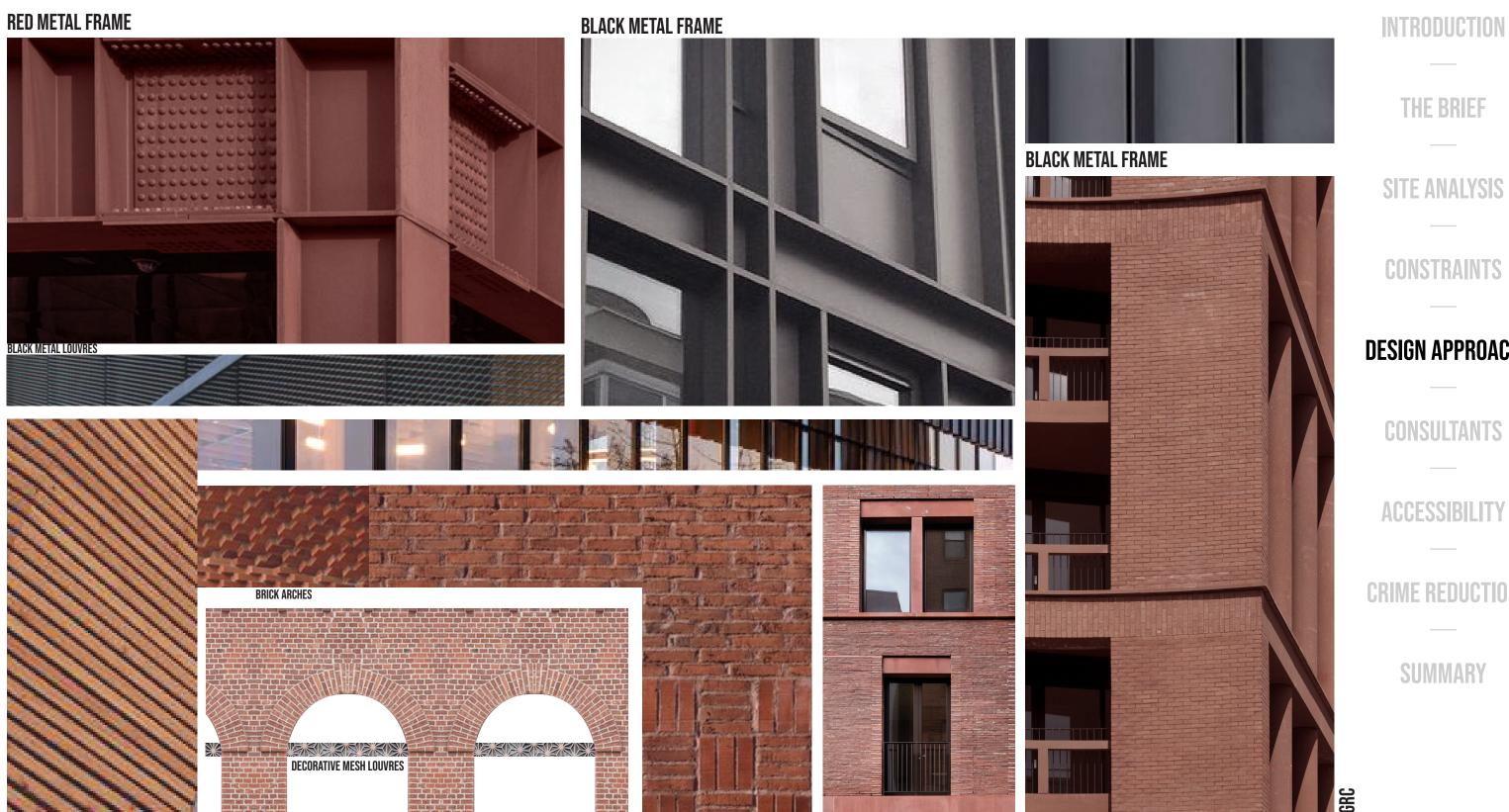


South Elevation

Proposed South Retail Facade

5.18 **MATERIALITY**

The proposed material palette takes reference from the historic function of the Goodsyard. The red detailed brick reflects the materiality of the Oriel wall and the metal framing to the upper half of the building is reminiscent of the industrial function of the site whilst leaning towards what the future of workplace looks like.



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Material palette collage

TIMBER SOFFIT