# **Opportunity Area Portrait Royal Docks and Beckton Riverside**



**Beckton Riverside OA** 

### List of acronyms and abbreviations

- OA: Opportunity Area
- LP: London Plan
- GLA: Greater London Authority
- TfL: Transport for London
- OAPF: Opportunity Area Planning Framework
- CAZ: Central Activities Zone
- LESD: London Employment Sites Database
- SHLAA: Strategic Housing Land Availability Assessment
- LB: London Borough
- RB: Royal Borough
- AAP: Area Action Plan
- SPD: Supplementary Planning Document
- SIL: Strategic Industrial Land
- LSIS: Locally Significant Industrial Sites
- BID: Business Improvement District
- CEZ: Creative Enterprise Zone

#### Purpose of this document and clarifications



#### What is a pen portrait:

- A strategic analysis/ summary of an OA.
- We collected a series of data on delivery of homes, jobs, town centres and high streets, transport, land use and industrial land to assess local change at a strategic level, to better understand places in the OAs, and evaluate how they are performing against the expectations in the London Plan 2021.



- This evidence base supports the OA propositions in the Towards a new London Plan document.
- The OA propositions include:
  - change in the status of the OA to reflect the housing and/or infrastructure delivery since 2019
  - highlight opportunities to review the OA boundary and/ or OA designation.



#### Data sources and clarifications

#### Homes

- The London Plan 2021 identifies indicative homes capacities (10 year, 22 year).
- The indicative homes capacities are based on the SHLAA 2017.
- The monitoring year for the London Plan 2021 starts in 2019.
- This document includes an overview on the progress against the SHLAA 2017 to understand what has happened in the OA.
- Acknowledging that a lot has changed since 2017, including the adoption of new development plans, the current document provides an overview of site allocations based on the latest publicly accessible information.
- All spatial data is available in the London Datastore, unless stated otherwise.
- All data relating to development progress is available via the Planning Data Hub, unless stated otherwise.



#### Purpose of this document and clarifications

#### Data sources and clarifications

#### **Jobs**

- The LESD is a database that records recently completed employment developments and those in the pipeline in London to produce an estimate of London's additional employment capacity.
- Since the adoption of the London Plan 2021, a new London Employment Sites Database was produced in 2021. This provides up to date estimates by OA.
- A jobs dashboard has been produced to monitor the jobs' performance in the OAs.

#### **Local Plan status**

 Local Plan status information is based on publicly available data, or information received by the boroughs.

#### OA boundaries

• The London Plan designates OAs, whilst the boundary can be adopted through development plans. See more on OA boundaries.

#### OA status - London Plan 2021

 The OA categorisation in the Key info refers to the London Plan 2021 Figure 2.2 - OAPF process diagram, also shown below:

Figure 2.2 - OAPF process diagram



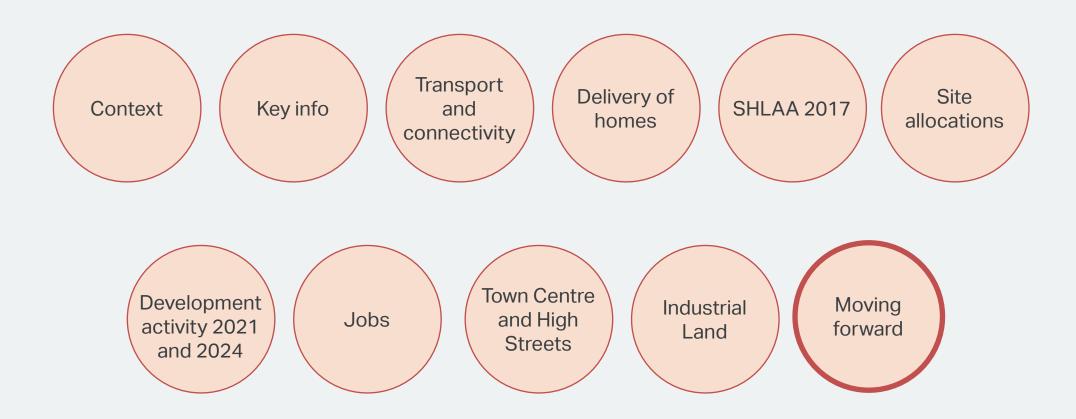
#### **Additional resources**

- Growth Corridors: <u>Engagement summaries</u> <u>from Planning for London events (November/</u> December 2024)
- Opportunity Area monitoring GLA <u>webpage</u>.





#### Contents



<sup>\*</sup> This section refers to existing/ emerging strategies for the OA.

#### Context

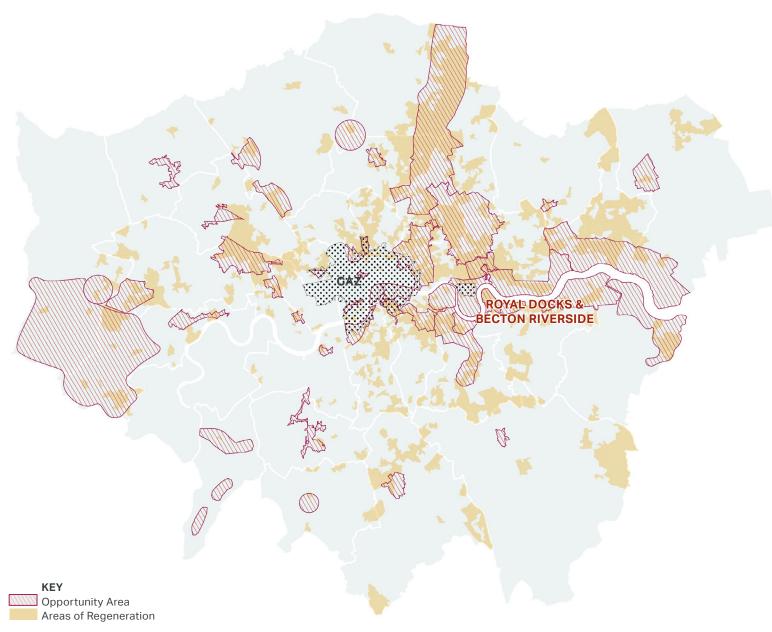
# OAs in the Central Activities Zone (CAZ)

- King's Cross (Maturing)
- Tottenham Court Road (Maturing)
- Victoria (Maturing)
- Waterloo (Maturing)
- London Bridge/ Bankside (Maturing)
- Euston (Ready to Grow)
- VNEB (Underway)
- Paddington (Underway)
- Elephant & Castle (Underway)
- Part of City Fringe/ Tech City (Underway)

Not relevant for this OA, as it sits outside of the CAZ, but with excellent transport links to the area (i.e. Elizabeth line, Jubilee line.

#### **Areas of Regeneration**

The OA overlaps with some areas of regeneration, including parts of Canning Town and North Woolwich.



Source: Planning Data Map

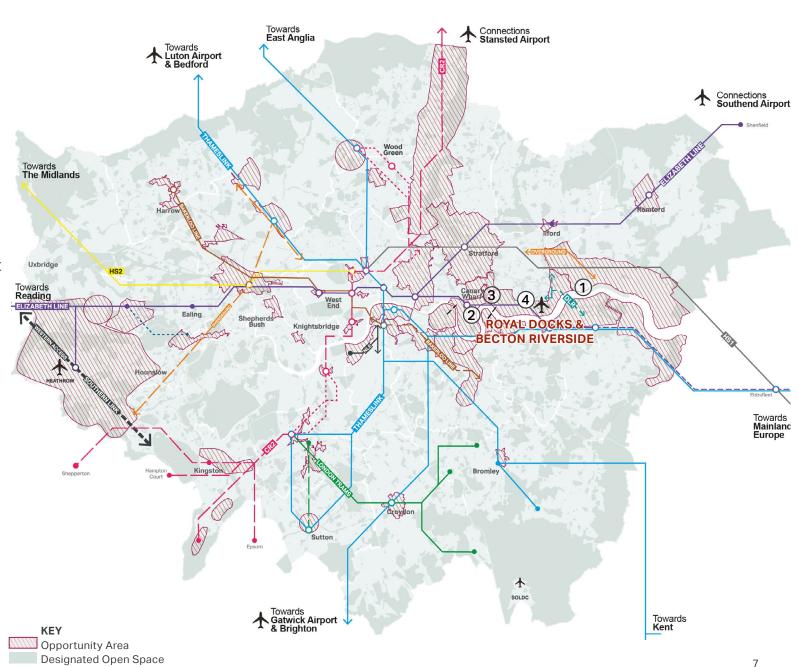
Context

#### **Transport and Growth Corridors**

- 1 Future growth in the OA is closely linked to future strategic Implementation of transport such as the DLR extension to Beckton Riverside and Thamesmead. The Mayor of London, Transport for London and Newham Council are working collaboratively to deliver these strategic transport improvements.
- 2 Silvertown Tunnel connecting the OA to Greenwich opened in April 2025.
- ③ A set of bridge connections linking Newham to Tower Hamlets .
- (4) Elizabeth line opened in 2021.



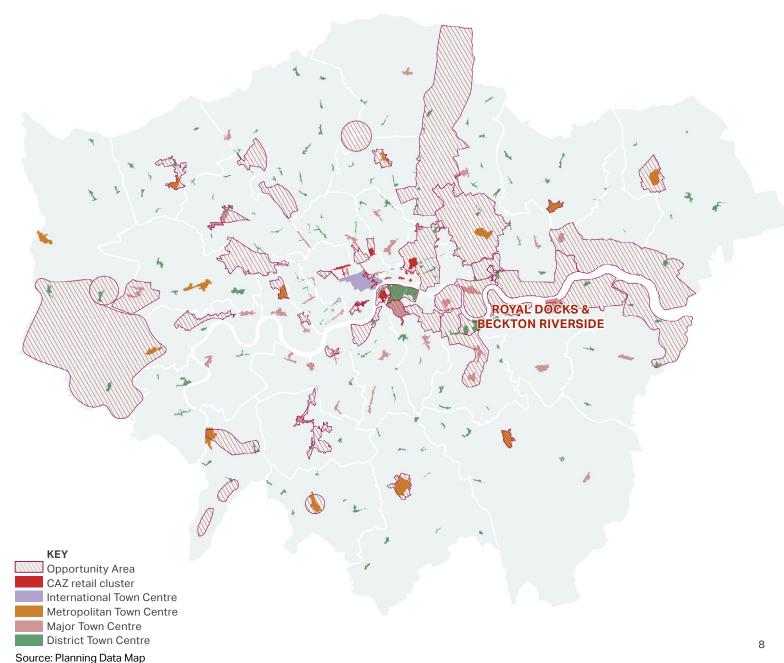
Silvertown Tunnel



# OAs and Metropolitan Town Centres

- Olympic Legacy (Maturing)
- Harrow & Wealdstone (Underway)
- White City (Underway)
- Croydon (Ready to grow)
- · Romford (Ready to grow)
- Ilford (Ready to grow)
- Wood Green (Nascent)
- Kingston (Nascent)
- Bromley (Nascent)
- Sutton (Nascent)

There is no Metropolitan Town
Centre in the OA. Canning Town
District Centre is within the
OA, and there is potential for a
future town centre in Beckton
Riverside, as identified in
the Newham Draft Local Plan
(Regulation 19), and the adopted
Royal Docks and Beckton
Riverside Opportunity Area
Planning Framework (OAPF).



Key info

#### **London Plan Designation Year**

2004 2008 2011 2016 2021

#### **Borough**

LB Newham



#### **OA** specific plans

Royal Docks and Beckton Riverside OAPF (2024)

#### **Local Plan status**

Regulation 19

#### **Growth Corridor**

**Thames Estuary** 

#### **Housing Delivery Test 2023**

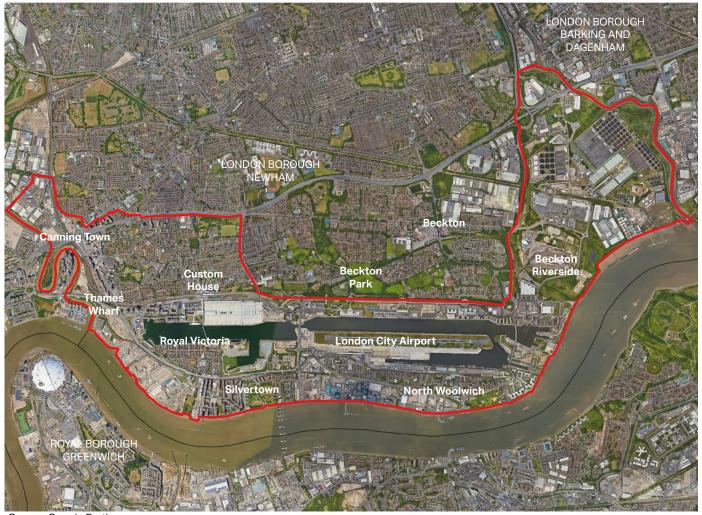
Newham (Presumption)

OA status (London Plan 2021, Fig. 2.2)



OAPF indicative capacity by 2041 (higher growth scenario)





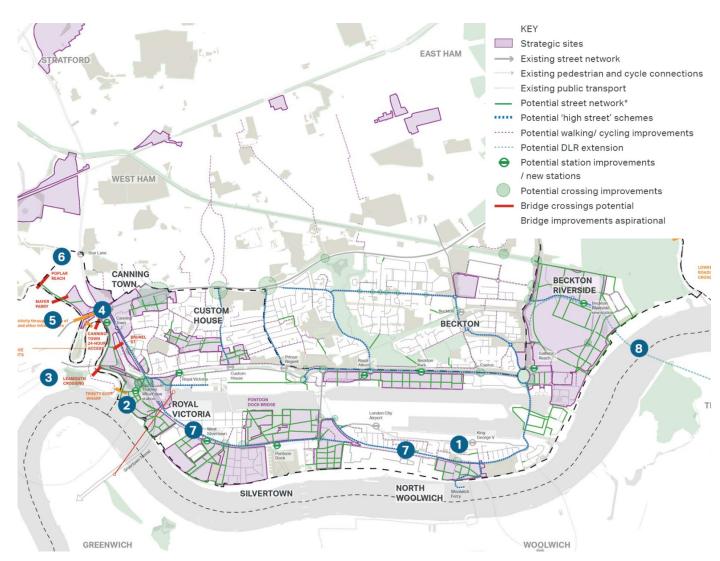
Source: Google Earth

Opportunity Area



### Transport and connectivity

- The OAPF identifies a suite of 'achievable' connectivity improvements required to accommodate Higher Growth scenario in the OA:
- DLR station improvements; Pontoon Dock station upgrades (has funding from other third parties to support delivery post 2026), Silvertown station upgrades, Gallions Reach station upgrades.
- Thames Wharf DLR station and Thames Wharf bridge as part of Thameside West development (not funding locked yet)
- 3 Leamouth Crossing
- 4 Canning Town 24-hour access
- Mayer Parry Bridge
- 6 Poplar Reach Bridge
- North Woolwich Rd improvements extended to Albert Road
- OLR Extension to Thamesmead via Beckton Riverside



Source: Royal Docks and Beckton Riverside OAPF

### Delivery of homes

#### **Delivery pre-2019**

Completions since designation against capacity

LP 2004 **5,500** 

LP 2008 14,000

LP 2016 11,000

Completed 7,814

The OA has delivered almost more than 50 per cent of its capacity in the London Plan 2008.

#### Delivery post - 2019 (London Plan 2021)

Progress against 22yr, 10 yr capacity

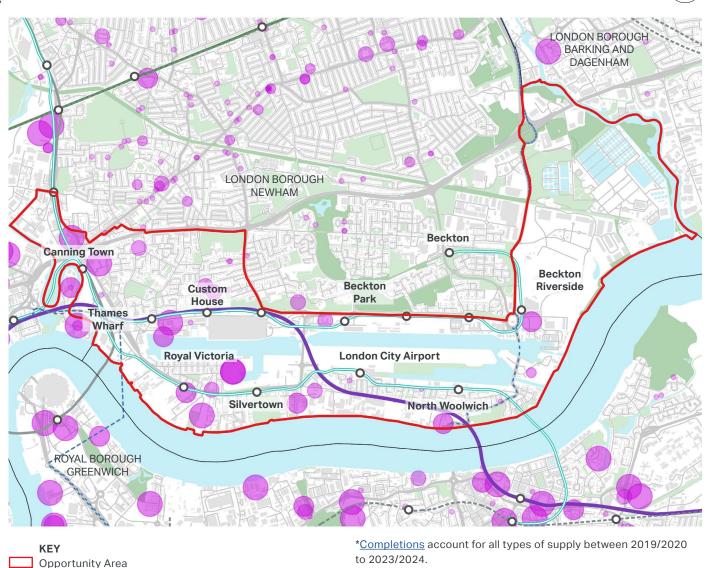
*22 yr* **36,000 (OAPF)** 

10 yr **17,177** 

Completed 6,135

Pipeline 5,647

The completions rate by year between 2019 and 2023/24 is 765 homes/year, which is higher than the indicative LP rate by year (659 homes). The delivery of strategic sites in the OA is dependent on the DLR extension.



Pipeline (Planning Datahub, May 2023). Size of circle is

proportionate to the number of homes.

\*\* Residential Pipeline in 2023/2024

Royal Docks and Beckton Riverside SHLAA 2017: Approvals and Allocations

Indicative snapshot of development:

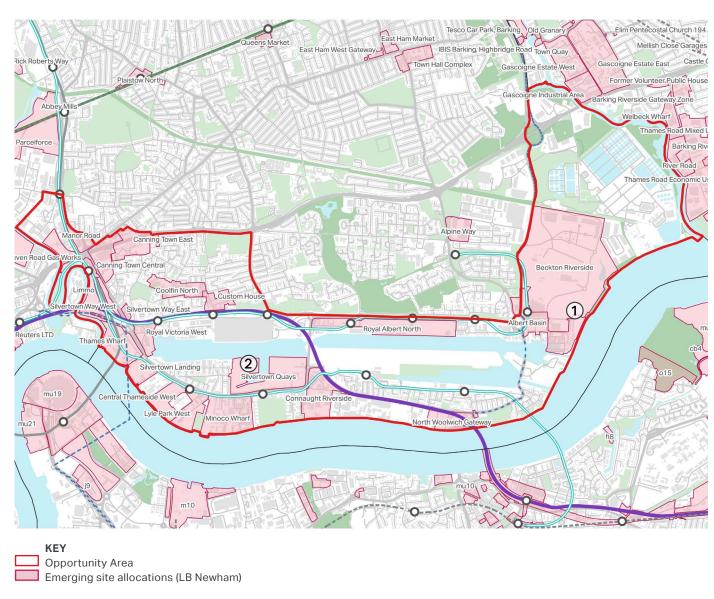
1 Royal Wharf: 3,388 homes, completed in 2020, primary school, nursery, retail and community uses.

- 2 Thameside West: 5,000 new mixedtenure and affordable homes, primary school and nursery, shops and spaces for creative industries, and two new riverside parks. Outline permission granted in 2021.
- (3) Hallsville Quarter: 1,130 apartments, 100,000 sq. ft of retail, restaurant and commercial space. Construction of last phase completed in 2025.
- (4) Crown + Mayer Parry Wharf: 900 new homes, permission granted in 2024.
- (5) Custom House Masterplan: successful at committee on 2023; 562 residential units. The first 150 affordable homes are being built by Hill (22 Freemasons Road and William Paton) and Bugler (Vandome Close and Freemasons Road)
- 6 Limmo Peninsula: Places for London looking to deliver 1,500 homes on site.
- (7) Royal Albert Wharf: 1,800 new homes. The last phase is under construction and is scheduled to achieve practical completion early 2025.



### **Emerging Site Allocations**

- Since SHLAA 2017, progress has been made in terms of plan making in the OA.
- Newham consulted on the Draft Submission Local Plan (Regulation 19) in 2024.
- Some emerging site allocations are mentioned below:
  - 1 Beckton Riverside: St Williams submitted in late 2024 an outline application for Phase 1; 2,900 new homes and 5,000 sqm of new retail and commercial floor space, accompanied by new community amenities, public realm, and a riverside park.
  - ② Silvertown Quays (was also in the SHLAA 2017): 120,000sqm, 6,288 new homes. Estimated completion 2039.



# Development activity 2021



# Development activity 2024

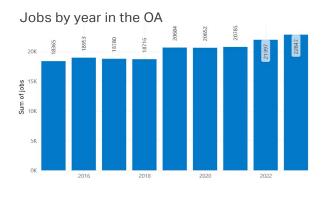


Jobs

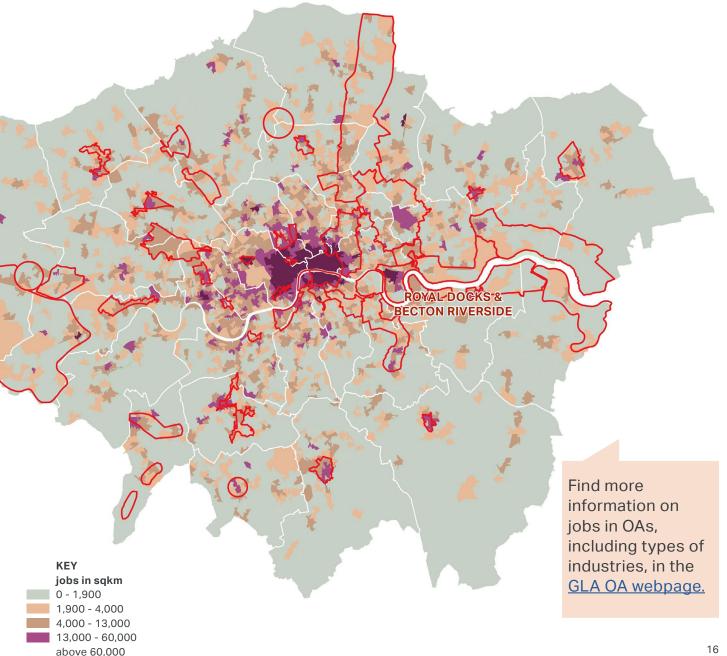
 In 2023, the OA had more than 23,000 jobs which accounts for 18 per cent of total jobs in the Borough.

Major anchor organisations including Tate & Lyle Sugars, ExCeL London, London City Airport, and the University of East London (UEL) are all located in the Royal Docks - making it a strategically important economic centre for London.

 City Hall relocated to the area in 2022, signalling a substantial realignment of the city's cultural, economic, and political centre of gravity eastwards.

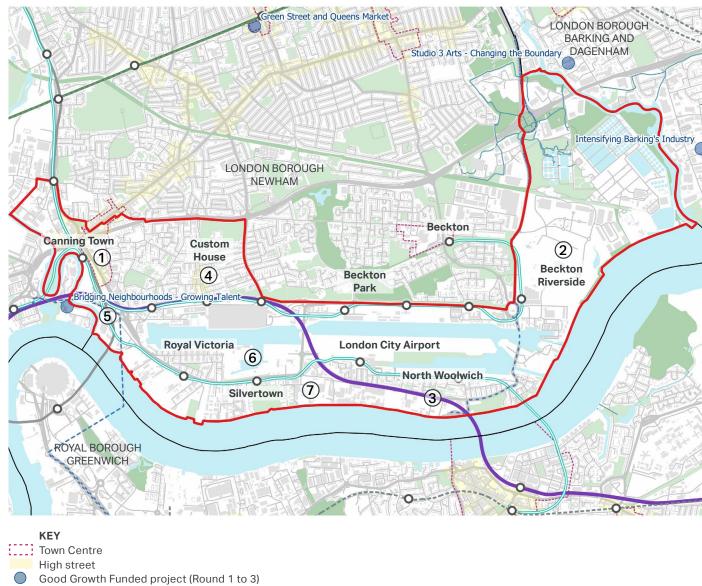


Source: Census, Business Register



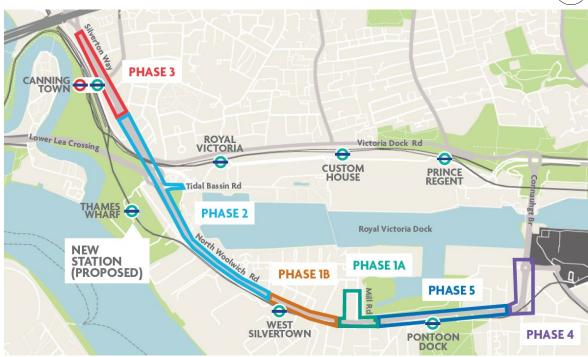
# Town Centres and High Streets

- Canning Town: District Town
   Centre which is meeting local
   catchment needs for retail, leisure,
   services and community use, and
   is a transport interchange. TfL is
   working to improve safety and
   accessibility of the station area.
- There is potential for a major/ district town centre in Beckton Riverside.
- A series of local centres in the OA;
  - North Woolwich
  - Custon House; could support visitor economy linked to ExCeL centre.
  - · Thames Wharf
  - Silvertown
  - Connaught North; its role could be linked to London City Airport.



### Town Centres and High Streets

- Newham Council, in partnership with the Royal Docks Team (a joint initiative from the Mayor of London and the Mayor of Newham) is improving the road layout and street environment along the Royal Docks Corridor, which includes Silvertown Way and the section of North Woolwich Road up to Connaught Bridge.
- The Royal Docks Corridor project will provide a general uplift by creating new public spaces, wider pavements, separated cycle lanes, better crossings and connections to local destinations, and more greenery and planting.
- These changes aim to create safe and attractive streets for everyone to enjoy, improving air quality, and encouraging people to be more active and healthy.
- The first phase of works completed in 2023, bringing improved cycling provisions, lighting and wider footways.



Source: LB Newham





Source: 5th studio

### Industrial Land: Designations

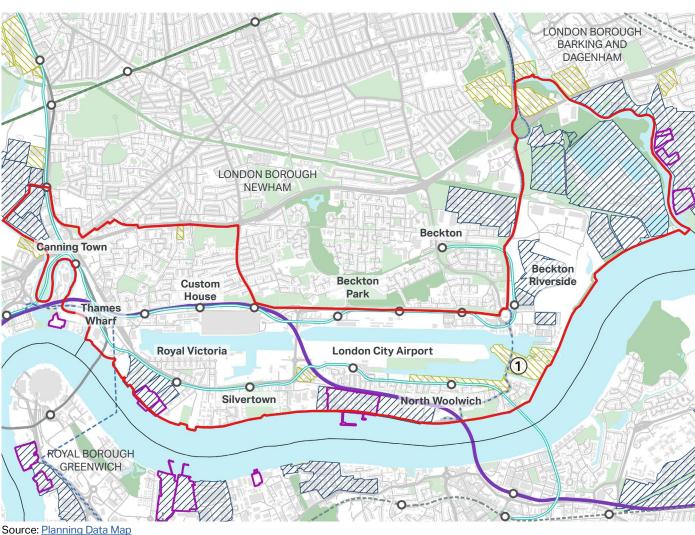
- Newham's Employment Land Review (2022) highlights that all past trend and forecast data shows a positive need
- 30 per cent of the OA is industrial land (designated and non designated), which accounts for 5 per cent of the industrial land in London.

for industrial land.

(1) There are a number of industrial schemes being developed in the OA, such as Albert Island; a hub for engineering, logistics and infrastructure. The proposals will provide 70,000sqm of new floorspace including multi-level last-mile logistics warehousing and light industrial buildings, a 6-storey Flatted Factory, a modern shipyard, regenerated leisure marina, and storage warehousing, as well as new housing and a new HQ for the Royal Docks Management Authority



Albert Island visualisation. Source: Royal Docks Team



**KEY** SIL

LSIS

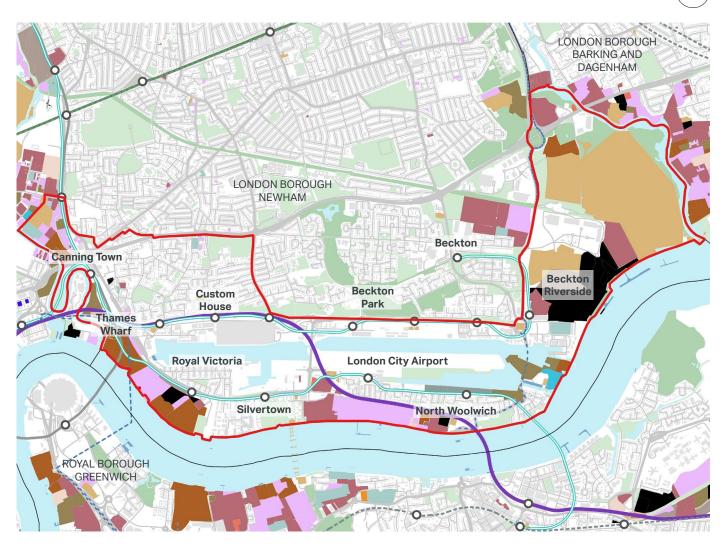
Safeguarded wharf

### Industrial Land: Types of Industry

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- Majority of industrial land is general industry, warehouses and storage.
- Emerging data centres in the west part of the OA.





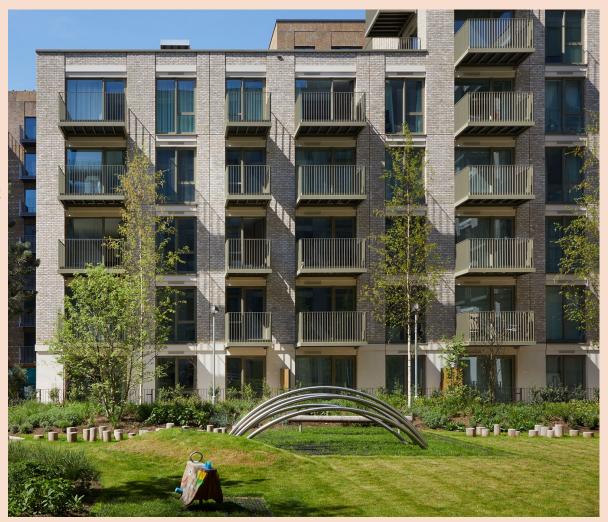
### Moving forward 1/2

#### **Homes delivery**

- The OA is one of Europe's largest regeneration area with strategic infrastructure like DLR extension from Beckton Riverside to Thamesmead needed to unlock growth and delivery.
- The Royal Docks forms the backbone of two major growth priorities: the Royal Docks and Beckton Riverside Opportunity Area and London's only Enterprize Zone.
- The OA is home to six distinct waterside neighbourhoods and communities: Canning Town and Custom House, Royal Victoria and West Silvertown, Silvertown, Royal Albert Dock and Albert Island, North Woolwich and Beckton Riverside.
- The delivery of homes in the OA varies across its geographic extent, with parts of it around Canning Town, Pontoon Dock station being delivering at a relatively high rate, whilst in the east (i.e. Beckton Riverside) development) hasn't started.
- Beckton Riverside is one of the strategic sites for the OA, closely linked to the DLR extension from Beckton/ Gallions Reach to Thamesmead. St William has submitted a design code and an outline application for Beckton Riverside - Phase 1. The Outline Planning Application consists of approximately 2,900 homes and up to 5,000 sqm of commercial and community uses.
- The respective planning and delivery direction for the OA is in place; The Royal Docks and Beckton Riverside OAPF was adopted in 2023, and the LB Newham local plan is in progress, and the Royal Docks have released their delivery plan.

#### **Proposition**

- Change the OA status from 'Nascent' to 'Ready to Grow'.
- Development and growth linked to strategic transport infrastructure; DLR extension from Beckton Riverside to Thamesmead.



Royal Wharf scheme. Source: https://www.rolfe-judd.co.uk/planning/projects/royal-wharf/

### Moving forward 2/2

#### **Economy**

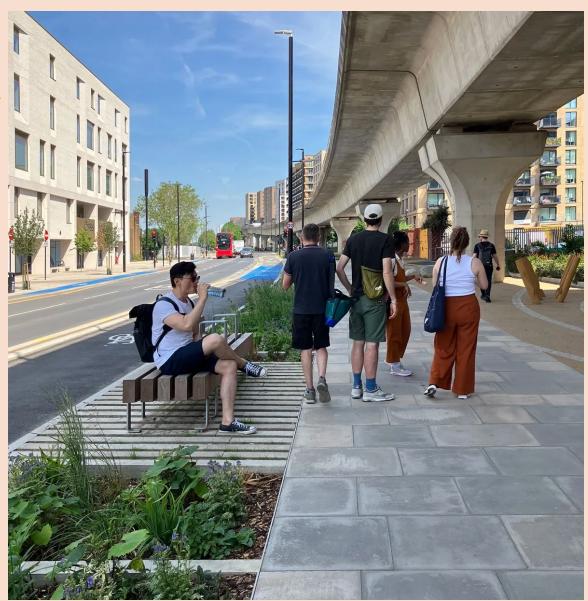
- Opportunity for a new town centre in Beckton Riverside (linked to DLR extension).
- Opportunities to support circular and green economy (Newham completed a strategic and economic case for investment in the green economy in North Woolwich and Beckton).

#### Open Space and public realm

- Opportunities for improved use and access to the Docks and water.
- Ongoing work in improving station environment, access and safety, for example in Canning Town.
- Opportunities to improve access and amenities of existing open spaces close to the OA, i.e. Newham Council is also developing a <u>masterplan for Beckton</u> Parks (approved in 2024).
- Opportunity for a new riverside park in Beckton Riverside, and improved local connectivity including extending the Newham Greenway.

#### **Challenges**

- Uncertainty of transport infrastructure (DLR).
- Local connectivity overcoming road infrastructure severance, delivery of bridges to TH and LB&D.
- **Odour issues** in Beckton challenges to placemaking and delivery of homes.
- Potential energy capacity constraints to the estuary (Data centres emerging across the OA, and in proximity).



Royal Docks Corridor, Clients: London Borough of Newham / GLA Royal Docks Team. Designed by 5th Studio.