



Privacy Notice Park Wifi

1. Who We Are

The London Legacy Development Corporation ('the Legacy Corporation') manages the Queen Elizabeth Olympic Park. It is a Mayoral Development Corporation, and a public authority.

It has a contract with WifiSpark to provide free wifi to people who use the park.

The Data Protection Officer can be contacted at dataprotection@londonlegacy.co.uk

2. Purpose of this Privacy Notice

The purpose of this Privacy Notice is to describe how your data will be collected, managed and used. It also sets out what rights you have as the user. As the user, you are the 'data subject'. The terms user and data subject will be used interchangeably throughout this notice.

3. Information that the Legacy Corporation Collects

The policy applies to all personal data which is collected through the use of the free wifi service. It applies to any device which could be connected to the wifi service including phones, tablets and laptops.

Some of the data which is collected is about you as the data subject. Other data which is collected is technical data about the device you are using. However, some of that data about the device (phone, tablet, laptop) may be classified as your personal data, so that is also covered in this Privacy Notice.

4. Data Which is Collected About You

The data which will be collected will include:

Name – This is part of the process of you consenting to the terms and conditions of use of the wifi service. The Legacy Corporation also has a legitimate interest in knowing who is using the wifi service in order to help monitor acceptable use.

Email address – is collected to authenticate users of the wifi service. It may also be used to send you updates about the use of the service or to request feedback about the use of the service.

Phone number – this is the number of the phone you are using.

Number of attempts made to log-in- this is done through the use of cookies. These are small pieces of computer code which devices use to enable communications between them. Understanding how users log-in, and what problems they may be having will help to improve the service.

Date you first log-in – this is recorded to understand usage of the service and to help to make improvements if necessary.

Number of log-ins – this is collected to help monitor the service. It also means that if the account has not been used over a set period, then it can be deleted.

Acceptance of the Terms and Conditions – this will be collected so there is a record that the user has accepted the terms and conditions. The user experience offers the facility of a temporary session without any personal data being captured, or the facility to register and enter some personal data.

Phone or computer information – this can include the MAC address, unique device identifiers, operating system, browser, telephone number (if it's a phone)

Location data – is captured to the extent of knowing the user is in the Park, but not the exact location within the Park.

Browser history – requests to browse the internet are recorded in order to block sites which are deemed unsuitable. However, these are recorded in such a way that they cannot be identified to any individual's device.

Data Volumes – the total amount of data uploaded and downloaded from an individual's device is recorded, but not what that data is. This is to ensure that the users do not exceed the fair usage limit.

5. Disclosure of Your Data

Your data could be disclosed to third parties such as the police and other law enforcement agencies for crime prevention and detection but this is by exception and must follow an approved process. Data could be disclosed to protect the rights the Legacy Corporation or protect the safety of yourself or others.

6. How Long Your Data Will be Kept For

Your data will only be kept for as long as necessary to provide wifi services and to comply with legal obligations and the resolution of disputes.

It will be retained for as long as wish to use the service. If you have not logged in for a period of 12 months, then your data will be deleted.

However, you will be able to start using the service again at any time by simply repeating the initial log-in process.

7. Security

The Legacy Corporation is committed to providing a free wifi service which is has been built to be as secure as possible. Your data will be managed securely within the system.

However, please be aware, that this is an unsecured system and that the Legacy Corporation cannot guarantee the security of the internet or third party websites. You are advised to protect your devices with passwords, anti-virus software and to take care with using the internet but the Legacy Corporation can take no responsibility for this.

Please be aware that the Legacy Corporation takes no liability for any loss or damage incurred through the use of the wifi system. More detail is described in the Terms and Conditions.

8. Your Rights

As the data subject, you have specific rights in relation to your data and how it is processed. You have the right to:

- Request a copy of the information which is held about you
- Details of how your information is used
- Withdraw your consent, if it has been used as the basis of collecting your data
- Request your data is deleted, unless there is a legal reason for it to be retained
- Object to the way in which your data is used
- Make a complaint about how your data is being processed

You can find out more about your rights by contacting our Data Protection Officer – dataprotection@londonlegacy.co.uk

and on the website of the Information Commissioner's Office www.ico.org.uk

9. Changes to this Notice

We may change this Privacy Notice. However, we will make sure that users always have access to the latest version.

10. How to Contact the Legacy Corporation About Data Protection

If you have any questions about data protection, please don't hesitate to contact us.

Data Protection Officer

London Legacy Development Corporation
Level 10, 1 Stratford Place
Mountfitchet Road
London
E20 1EJ

dataprotection@londonlegacy.co.uk

020 3288 1800

If you have a complaint or concern about your personal data, you can contact the Information Commissioner's Office directly.

Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

casework@ico.org.uk

Online form

<https://ico.org.uk/global/contact-us/email/>

Telephone
0303 123 1113

Textphone
01625 545860