

YouGov / Mayor of London Survey Results

Fieldwork Dates: 15th - 20th July 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West

Which of the following policy areas, if any, do you think should be the main priorities for London? Please rank your top three

Making public transport more affordable

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked third	12%	13%	10%	8%	13%	13%	8%	11%	13%	11%	10%	13%	13%	11%
Ranked second	8%	8%	9%	7%	8%	10%	10%	8%	9%	10%	9%	11%	7%	7%
Ranked first	6%	7%	5%	7%	7%	6%	3%	7%	5%	4%	5%	5%	7%	9%
Don't know	7%	8%	5%	16%	6%	5%	4%	5%	9%	7%	7%	4%	6%	9%
Not ranked	67%	63%	71%	62%	66%	67%	75%	69%	64%	68%	68%	68%	67%	64%

Making walking and cycling safer and easier

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked third	4%	4%	3%	2%	5%	3%	2%	5%	2%	3%	3%	7%	3%	4%
Ranked second	2%	3%	2%	1%	3%	2%	1%	2%	2%	4%	1%	2%	2%	2%
Ranked first	1%	1%	1%	1%	1%	1%	2%	2%	0%	1%	0%	1%	1%	1%
Don't know	7%	8%	5%	16%	6%	5%	4%	5%	9%	7%	7%	4%	6%	9%
Not ranked	86%	83%	89%	79%	85%	89%	91%	86%	86%	85%	88%	87%	87%	83%

Building more genuinely affordable homes

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked first	15%	16%	14%	15%	17%	12%	13%	17%	13%	14%	17%	15%	17%	14%
Ranked second	13%	14%	12%	10%	14%	10%	14%	14%	10%	18%	9%	13%	14%	9%
Ranked third	10%	8%	11%	9%	9%	10%	10%	8%	12%	10%	10%	9%	11%	6%
Don't know	7%	8%	5%	16%	6%	5%	4%	5%	9%	7%	7%	4%	6%	9%
Not ranked	56%	54%	58%	50%	54%	63%	59%	56%	56%	52%	56%	60%	52%	62%

Giving renters a better deal

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked second	8%	8%	9%	4%	10%	8%	6%	8%	8%	8%	4%	8%	10%	9%
Ranked third	6%	8%	5%	4%	7%	6%	5%	7%	6%	9%	5%	7%	6%	5%
Ranked first	5%	5%	5%	6%	7%	2%	2%	6%	4%	7%	7%	4%	5%	4%
Don't know	7%	8%	5%	16%	6%	5%	4%	5%	9%	7%	7%	4%	6%	9%
Not ranked	74%	71%	76%	69%	70%	79%	83%	74%	72%	69%	77%	77%	74%	73%

A real push to tackle homelessness

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked third	10%	9%	10%	5%	9%	13%	14%	9%	11%	8%	7%	11%	10%	13%
Ranked second	7%	6%	8%	9%	8%	5%	8%	7%	7%	8%	5%	9%	7%	5%
Ranked first	6%	5%	7%	5%	6%	7%	6%	5%	8%	8%	5%	6%	7%	5%
Don't know	7%	8%	5%	16%	6%	5%	4%	5%	9%	7%	7%	4%	6%	9%
Not ranked	70%	71%	69%	64%	71%	71%	68%	75%	64%	69%	75%	70%	70%	68%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West

Strengthening relationships between Londoners from different backgrounds

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked second	2%	2%	2%	3%	2%	1%	1%	2%	2%	1%	2%	3%	2%	2%
Ranked third	2%	2%	2%	4%	2%	1%	2%	2%	2%	3%	2%	1%	1%	2%
Ranked first	1%	1%	1%	1%	1%	1%	0%	1%	1%	3%	-	1%	1%	2%
Don't know	7%	8%	5%	16%	6%	5%	4%	5%	9%	7%	7%	4%	6%	9%
Not ranked	88%	87%	90%	75%	89%	92%	93%	91%	85%	87%	89%	92%	90%	85%

Making London safer for women and girls

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked second	12%	8%	16%	9%	12%	14%	11%	11%	14%	12%	14%	16%	10%	8%
Ranked third	7%	4%	10%	11%	7%	6%	6%	8%	6%	9%	8%	7%	7%	7%
Ranked first	7%	4%	10%	8%	8%	5%	9%	6%	10%	6%	11%	7%	8%	6%
Don't know	7%	8%	5%	16%	6%	5%	4%	5%	9%	7%	7%	4%	6%	9%
Not ranked	67%	75%	59%	56%	67%	70%	70%	71%	61%	67%	59%	67%	69%	70%

Protecting jobs, supporting new skills and development opportunities

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked third	8%	7%	9%	7%	8%	8%	9%	9%	7%	7%	7%	10%	8%	8%
Ranked second	7%	8%	6%	6%	6%	8%	8%	6%	8%	7%	7%	4%	7%	10%
Ranked first	6%	6%	5%	7%	4%	10%	4%	5%	6%	5%	4%	7%	6%	5%
Don't know	7%	8%	5%	16%	6%	5%	4%	5%	9%	7%	7%	4%	6%	9%
Not ranked	73%	70%	75%	64%	75%	70%	75%	75%	70%	74%	74%	76%	72%	67%

Making London's arts and culture the best in the world

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked third	2%	4%	1%	3%	2%	2%	3%	3%	2%	4%	2%	1%	2%	3%
Ranked second	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	0%	1%	1%	1%
Ranked first	1%	1%	0%	2%	0%	1%	2%	1%	1%	0%	-	2%	0%	0%
Don't know	7%	8%	5%	16%	6%	5%	4%	5%	9%	7%	7%	4%	6%	9%
Not ranked	89%	86%	93%	78%	90%	92%	89%	90%	88%	88%	91%	91%	90%	86%

Making London a truly 24 hour city

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked third	3%	4%	2%	2%	4%	1%	1%	3%	2%	2%	3%	3%	3%	3%
Ranked first	2%	2%	2%	7%	2%	1%	1%	1%	3%	2%	3%	-	2%	3%
Ranked second	2%	1%	2%	4%	2%	1%	1%	2%	0%	2%	3%	0%	2%	1%
Don't know	7%	8%	5%	16%	6%	5%	4%	5%	9%	7%	7%	4%	6%	9%
Not ranked	87%	85%	89%	70%	86%	94%	94%	88%	85%	88%	84%	93%	87%	83%

Tackling air pollution in London

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked second	6%	7%	5%	5%	6%	7%	5%	7%	5%	6%	6%	5%	7%	6%
Ranked third	6%	6%	6%	7%	5%	4%	8%	6%	5%	7%	5%	6%	5%	6%
Ranked first	4%	4%	4%	3%	4%	3%	8%	4%	5%	5%	4%	4%	4%	4%
Don't know	7%	8%	5%	16%	6%	5%	4%	5%	9%	7%	7%	4%	6%	9%
Not ranked	77%	75%	80%	69%	78%	81%	75%	78%	76%	75%	77%	82%	78%	74%

Tackling crime and making London safer

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked first	21%	19%	23%	11%	17%	27%	31%	20%	21%	14%	18%	27%	20%	23%
Ranked second	12%	12%	12%	12%	10%	17%	11%	12%	12%	9%	14%	14%	11%	12%
Ranked third	12%	11%	12%	10%	10%	13%	16%	11%	13%	11%	12%	8%	14%	11%
Don't know	7%	8%	5%	16%	6%	5%	4%	5%	9%	7%	7%	4%	6%	9%
Not ranked	49%	50%	49%	51%	57%	38%	39%	52%	45%	59%	49%	47%	48%	44%

Supporting businesses and promoting economic growth in London

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked first	6%	6%	5%	1%	4%	11%	8%	7%	4%	7%	4%	8%	4%	8%
Ranked second	6%	6%	5%	6%	5%	6%	9%	6%	6%	4%	8%	2%	7%	8%
Ranked third	5%	6%	5%	4%	5%	5%	8%	6%	5%	3%	5%	7%	6%	5%
Don't know	7%	8%	5%	16%	6%	5%	4%	5%	9%	7%	7%	4%	6%	9%
Not ranked	76%	73%	79%	72%	80%	73%	72%	77%	76%	80%	75%	80%	77%	70%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West

Tackling the climate emergency and improving the environment

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked first	12%	12%	13%	10%	15%	9%	7%	14%	10%	17%	15%	10%	12%	8%
Ranked second	8%	7%	8%	7%	8%	6%	9%	9%	5%	5%	9%	9%	7%	9%
Ranked third	7%	5%	8%	7%	6%	9%	5%	7%	6%	6%	12%	7%	4%	6%
Don't know	7%	8%	5%	16%	6%	5%	4%	5%	9%	7%	7%	4%	6%	9%
Not ranked	67%	67%	66%	60%	64%	72%	75%	65%	70%	65%	57%	71%	70%	67%

And which of the following policy areas, if any, do you think Sadiq Khan, the Mayor of London, is prioritising at the moment? Please rank your top three

Making public transport more affordable

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked first	3%	4%	3%	2%	3%	5%	2%	3%	4%	4%	6%	3%	2%	4%
Ranked second	3%	3%	4%	3%	3%	5%	2%	3%	4%	2%	6%	3%	3%	3%
Ranked third	3%	4%	2%	7%	3%	3%	2%	3%	3%	6%	2%	1%	3%	3%
Don't know	46%	47%	45%	47%	48%	44%	45%	43%	51%	48%	45%	42%	45%	52%
Not ranked	44%	42%	45%	40%	43%	44%	49%	48%	38%	39%	42%	52%	47%	38%

Making walking and cycling safer and easier

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked second	8%	8%	8%	7%	7%	9%	9%	9%	7%	7%	8%	10%	8%	8%
Ranked first	7%	6%	7%	7%	5%	8%	10%	6%	8%	8%	8%	9%	7%	3%
Ranked third	6%	7%	6%	6%	6%	6%	7%	7%	5%	5%	7%	5%	7%	8%
Don't know	46%	47%	45%	47%	48%	44%	45%	43%	51%	48%	45%	42%	45%	52%
Not ranked	32%	31%	33%	33%	33%	33%	28%	35%	29%	32%	33%	34%	33%	29%

Building more genuinely affordable homes

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked third	2%	2%	2%	3%	2%	2%	3%	3%	2%	2%	2%	4%	2%	2%
Ranked first	2%	3%	1%	2%	3%	1%	2%	2%	2%	2%	1%	0%	4%	2%
Ranked second	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	1%	4%
Don't know	46%	47%	45%	47%	48%	44%	45%	43%	51%	48%	45%	42%	45%	52%
Not ranked	47%	45%	49%	46%	45%	52%	48%	50%	43%	46%	51%	52%	48%	41%

Giving renters a better deal

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked second	1%	2%	1%	2%	2%	0%	1%	1%	1%	1%	1%	1%	2%	0%
Ranked third	1%	1%	1%	1%	2%	1%	0%	2%	1%	1%	2%	2%	1%	1%
Ranked first	1%	2%	1%	2%	1%	1%	-	1%	1%	2%	1%	-	2%	1%
Don't know	46%	47%	45%	47%	48%	44%	45%	43%	51%	48%	45%	42%	45%	52%
Not ranked	50%	48%	51%	48%	47%	54%	53%	52%	46%	48%	51%	55%	50%	46%

A real push to tackle homelessness

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked third	2%	1%	3%	4%	2%	3%	1%	2%	3%	4%	1%	2%	2%	3%
Ranked second	2%	1%	2%	2%	2%	2%	0%	1%	2%	2%	2%	3%	2%	1%
Ranked first	1%	0%	1%	2%	1%	0%	0%	1%	0%	1%	0%	1%	1%	1%
Don't know	46%	47%	45%	47%	48%	44%	45%	43%	51%	48%	45%	42%	45%	52%
Not ranked	49%	50%	48%	45%	48%	52%	53%	53%	44%	46%	52%	52%	51%	44%

Strengthening relationships between Londoners from different backgrounds

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked second	4%	4%	4%	3%	4%	5%	4%	5%	3%	3%	4%	7%	4%	4%
Ranked third	4%	4%	5%	5%	4%	4%	5%	5%	4%	4%	6%	5%	5%	3%
Ranked first	3%	3%	3%	4%	3%	2%	1%	4%	1%	3%	4%	3%	2%	2%
Don't know	46%	47%	45%	47%	48%	44%	45%	43%	51%	48%	45%	42%	45%	52%
Not ranked	42%	42%	43%	41%	41%	46%	44%	43%	41%	42%	42%	44%	44%	39%

Making London safer for women and girls

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked second	4%	4%	3%	2%	3%	4%	5%	5%	2%	3%	2%	3%	4%	5%
Ranked third	3%	4%	3%	5%	3%	3%	4%	4%	3%	3%	4%	4%	3%	4%
Ranked first	3%	3%	3%	3%	4%	3%	2%	3%	3%	3%	2%	3%	4%	3%
Don't know	46%	47%	45%	47%	48%	44%	45%	43%	51%	48%	45%	42%	45%	52%
Not ranked	44%	42%	45%	43%	42%	47%	44%	45%	41%	43%	47%	48%	44%	37%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West

Protecting jobs, supporting new skills and development opportunities

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked third	3%	3%	3%	2%	4%	1%	0%	2%	3%	4%	3%	1%	2%	3%
Ranked second	2%	3%	2%	5%	1%	3%	2%	2%	2%	2%	3%	4%	2%	2%
Ranked first	2%	2%	2%	3%	2%	2%	0%	2%	2%	4%	2%	1%	2%	2%
Don't know	46%	47%	45%	47%	48%	44%	45%	43%	51%	48%	45%	42%	45%	52%
Not ranked	47%	46%	48%	43%	45%	50%	52%	51%	42%	42%	48%	51%	50%	42%

Making London's arts and culture the best in the world

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked third	3%	3%	3%	4%	4%	2%	2%	4%	3%	6%	3%	4%	3%	1%
Ranked second	3%	3%	3%	3%	3%	2%	2%	3%	2%	2%	3%	2%	4%	2%
Ranked first	2%	2%	2%	4%	1%	2%	1%	2%	2%	1%	4%	2%	2%	0%
Don't know	46%	47%	45%	47%	48%	44%	45%	43%	51%	48%	45%	42%	45%	52%
Not ranked	46%	45%	47%	42%	44%	50%	50%	49%	42%	43%	45%	49%	47%	46%

Making London a truly 24 hour city

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked third	5%	5%	4%	5%	4%	6%	5%	4%	5%	4%	8%	6%	5%	1%
Ranked first	3%	3%	4%	5%	3%	3%	3%	3%	4%	3%	3%	4%	4%	3%
Ranked second	3%	4%	3%	3%	3%	3%	3%	4%	2%	3%	1%	4%	4%	3%
Don't know	46%	47%	45%	47%	48%	44%	45%	43%	51%	48%	45%	42%	45%	52%
Not ranked	42%	41%	43%	41%	42%	44%	44%	45%	38%	42%	43%	44%	42%	41%

Tackling air pollution in London

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked first	13%	14%	12%	4%	12%	14%	22%	15%	11%	9%	15%	15%	12%	15%
Ranked second	8%	5%	10%	6%	8%	8%	7%	8%	8%	8%	11%	6%	9%	6%
Ranked third	6%	5%	7%	5%	5%	9%	9%	5%	8%	7%	5%	7%	6%	6%
Don't know	46%	47%	45%	47%	48%	44%	45%	43%	51%	48%	45%	42%	45%	52%
Not ranked	27%	28%	25%	38%	27%	26%	17%	29%	23%	27%	25%	29%	28%	22%

Tackling crime and making London safer

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked first	5%	5%	5%	3%	6%	6%	3%	6%	4%	5%	5%	5%	7%	4%
Ranked second	4%	4%	3%	3%	3%	4%	6%	4%	3%	6%	3%	2%	3%	5%
Ranked third	4%	4%	4%	2%	4%	4%	5%	5%	3%	2%	5%	5%	4%	3%
Don't know	46%	47%	45%	47%	48%	44%	45%	43%	51%	48%	45%	42%	45%	52%
Not ranked	41%	40%	42%	45%	40%	42%	40%	42%	39%	39%	42%	46%	42%	36%

Supporting businesses and promoting economic growth in London

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked second	5%	5%	5%	6%	6%	3%	2%	5%	5%	5%	4%	4%	6%	3%
Ranked third	5%	5%	5%	3%	5%	5%	6%	5%	4%	3%	3%	6%	5%	5%
Ranked first	4%	3%	4%	6%	3%	4%	3%	5%	1%	3%	4%	4%	3%	5%
Don't know	46%	47%	45%	47%	48%	44%	45%	43%	51%	48%	45%	42%	45%	52%
Not ranked	41%	40%	41%	39%	39%	45%	44%	42%	39%	41%	43%	43%	41%	36%

Tackling the climate emergency and improving the environment

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Ranked third	5%	5%	5%	2%	4%	9%	6%	6%	4%	2%	5%	6%	6%	7%
Ranked first	5%	4%	6%	7%	4%	6%	7%	4%	6%	5%	2%	8%	6%	4%
Ranked second	4%	5%	4%	5%	4%	4%	8%	4%	4%	5%	5%	6%	3%	3%
Don't know	46%	47%	45%	47%	48%	44%	45%	43%	51%	48%	45%	42%	45%	52%
Not ranked	39%	39%	39%	39%	40%	38%	35%	42%	34%	40%	43%	37%	40%	35%

Thinking about your current financial situation, which of these statements best applies to you?

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
I am having to go without my basic needs and/or rely on debt to pay for my basic needs	4%	4%	4%	3%	5%	5%	1%	3%	6%	5%	4%	3%	5%	3%
I'm struggling to make ends meet	15%	14%	15%	11%	17%	16%	8%	11%	20%	17%	15%	12%	16%	12%
I am just about managing	30%	30%	30%	27%	28%	33%	33%	28%	32%	32%	27%	30%	28%	33%
I am coping okay financially	31%	30%	33%	21%	30%	32%	42%	36%	24%	31%	29%	40%	29%	29%
I am comfortable financially	13%	15%	11%	16%	13%	11%	14%	16%	8%	12%	19%	11%	13%	11%
Don't know	2%	2%	3%	10%	2%	-	-	1%	4%	1%	0%	1%	4%	4%
Prefer not to say	5%	5%	5%	14%	5%	3%	2%	5%	6%	2%	6%	4%	5%	8%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West

Thinking about the last six months, have you, or have you not, been able to meet payments on the following?

Rent or mortgage payments

Unweighted base	866	367	499	70	552	164	80	568	298	198	123	145	260	140
Base	888	441	447	68	582	163	75	525	363	202	120	150	270	147
I've fallen behind on all payments	2%	2%	2%	5%	1%	2%	-	1%	2%	2%	0%	-	3%	1%
I fell behind on some payments	5%	5%	5%	6%	4%	7%	1%	3%	7%	6%	6%	2%	4%	5%
I kept up with payments, but it was a constant struggle	12%	11%	13%	9%	13%	13%	9%	10%	15%	14%	9%	14%	9%	16%
I kept up with payments, but it was a struggle from time to time	20%	20%	20%	13%	19%	26%	23%	19%	21%	17%	22%	20%	23%	17%
I kept up with payments without any difficulties	44%	48%	41%	44%	44%	41%	56%	53%	32%	49%	46%	48%	39%	42%
Don't know	2%	1%	2%	2%	2%	-	-	1%	3%	-	1%	1%	3%	4%
Not applicable	11%	8%	13%	14%	11%	8%	10%	9%	14%	9%	9%	9%	14%	10%
Prefer not to say	5%	5%	4%	7%	5%	5%	1%	4%	5%	3%	7%	7%	3%	5%

Bills

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
I've fallen behind on all payments	2%	2%	2%	1%	3%	3%	-	2%	2%	5%	1%	1%	2%	1%
I fell behind on some payments	6%	6%	5%	2%	7%	8%	2%	3%	10%	6%	4%	5%	6%	6%
I kept up with payments, but it was a constant struggle	11%	10%	13%	12%	12%	10%	10%	10%	14%	14%	14%	10%	10%	10%
I kept up with payments, but it was a struggle from time to time	22%	20%	23%	12%	21%	26%	24%	20%	24%	24%	18%	18%	24%	23%
I kept up with payments without any difficulties	46%	49%	44%	31%	45%	48%	58%	54%	35%	46%	47%	54%	45%	41%
Don't know	2%	2%	1%	7%	2%	0%	-	1%	2%	1%	2%	1%	2%	4%
Not applicable	7%	6%	8%	28%	6%	2%	4%	7%	7%	3%	7%	6%	8%	11%
Prefer not to say	4%	5%	3%	6%	4%	3%	2%	3%	5%	2%	6%	5%	3%	5%

Credit commitments and other debts

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
I've fallen behind on all payments	4%	5%	3%	3%	5%	5%	-	3%	5%	8%	1%	3%	3%	4%
I fell behind on some payments	5%	4%	6%	5%	6%	6%	1%	3%	9%	4%	10%	3%	7%	3%
I kept up with payments, but it was a constant struggle	8%	8%	8%	7%	10%	7%	6%	7%	10%	11%	8%	7%	7%	8%
I kept up with payments, but it was a struggle from time to time	15%	13%	17%	9%	15%	17%	15%	15%	14%	17%	12%	12%	15%	17%
I kept up with payments without any difficulties	34%	40%	28%	21%	35%	36%	38%	41%	24%	32%	34%	40%	33%	32%
Don't know	2%	3%	1%	8%	2%	-	-	2%	2%	1%	1%	2%	1%	5%
Not applicable	28%	23%	33%	41%	23%	26%	37%	26%	31%	25%	29%	28%	30%	27%
Prefer not to say	4%	4%	3%	5%	4%	4%	3%	3%	4%	2%	6%	4%	4%	4%

Thinking about the last six months, which of the following statements describes you?

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
I have had to buy less food or essential items, go without or rely on outside support (food parcels from a food bank for example) regularly	5%	5%	5%	4%	7%	4%	1%	4%	6%	6%	6%	3%	6%	3%
I have had to buy less food or essential items than I needed, go without or rely on outside support (food parcels from a food bank for example) on some occasions	8%	8%	8%	14%	9%	5%	3%	7%	9%	9%	10%	3%	8%	7%
I have been able to buy the food and essential items I needed, but it was a constant struggle	17%	14%	20%	11%	16%	23%	14%	13%	22%	17%	7%	19%	19%	18%
I have been able to buy the food and essential items I needed, but it was a struggle from time to time	21%	20%	23%	20%	21%	19%	27%	20%	24%	24%	19%	21%	21%	22%
I have been able to buy the food and essential items I needed without any difficulties	42%	44%	39%	32%	39%	45%	53%	50%	30%	40%	45%	48%	39%	38%
Don't know	3%	2%	3%	9%	3%	1%	-	2%	3%	1%	4%	2%	2%	5%
Prefer not to say	5%	8%	3%	10%	6%	3%	3%	5%	6%	4%	8%	3%	6%	7%

To what extent have each of the following living costs increased, decreased or stayed the same for your household over the last six months?

Regular household shop (for food and essential items)

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Increased a lot	46%	41%	52%	22%	47%	59%	44%	44%	49%	45%	41%	45%	48%	49%
Increased a little	39%	43%	35%	42%	38%	32%	49%	42%	34%	41%	39%	42%	38%	34%
Stayed the same	7%	8%	6%	13%	7%	4%	6%	7%	7%	7%	11%	8%	5%	5%
Decreased a little	3%	3%	3%	4%	3%	3%	2%	2%	4%	4%	3%	3%	2%	4%
Decreased a lot	1%	1%	1%	5%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%
Don't know	4%	4%	4%	14%	4%	1%	-	4%	5%	2%	4%	1%	5%	7%
Net: TOTAL increased	85%	84%	87%	65%	85%	91%	93%	87%	83%	86%	80%	87%	86%	84%
Net: TOTAL decreased	4%	4%	4%	8%	4%	4%	2%	3%	6%	5%	4%	4%	4%	4%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West

Rent, mortgage or housing payments

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Increased a lot	14%	14%	13%	11%	15%	12%	11%	11%	17%	17%	9%	12%	13%	17%
Increased a little	24%	23%	25%	21%	25%	30%	17%	22%	27%	30%	24%	20%	26%	20%
Stayed the same	45%	47%	42%	30%	46%	42%	51%	50%	36%	48%	41%	53%	41%	40%
Decreased a little	1%	1%	1%	2%	2%	1%	0%	2%	1%	1%	2%	0%	2%	1%
Decreased a lot	0%	0%	1%	1%	0%	1%	-	0%	0%	0%	-	-	1%	1%
Don't know	16%	14%	18%	35%	11%	15%	20%	14%	18%	4%	23%	14%	17%	21%
Net: TOTAL increased	38%	37%	39%	32%	40%	41%	29%	34%	44%	46%	33%	32%	39%	37%
Net: TOTAL decreased	2%	2%	2%	3%	2%	1%	0%	2%	2%	1%	2%	0%	3%	2%

Energy bills (gas and/or electricity)

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Increased a lot	65%	64%	67%	37%	66%	74%	70%	67%	63%	64%	67%	69%	65%	62%
Increased a little	17%	17%	18%	20%	16%	17%	19%	17%	18%	21%	14%	16%	18%	16%
Stayed the same	7%	8%	5%	11%	7%	4%	8%	7%	7%	8%	6%	7%	6%	7%
Decreased a little	1%	2%	1%	3%	2%	0%	1%	2%	1%	2%	2%	1%	1%	1%
Decreased a lot	1%	1%	1%	3%	0%	-	1%	0%	1%	0%	1%	0%	0%	2%
Don't know	8%	8%	8%	26%	8%	4%	2%	8%	10%	4%	10%	6%	9%	13%
Net: TOTAL increased	83%	81%	84%	57%	83%	91%	89%	83%	82%	85%	81%	85%	83%	78%
Net: TOTAL decreased	2%	3%	2%	7%	2%	0%	2%	2%	2%	2%	3%	2%	2%	2%

Other household bills (e.g. council tax, water, phone / broadband, childcare)

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Increased a lot	31%	28%	35%	21%	32%	35%	32%	29%	35%	34%	29%	32%	30%	34%
Increased a little	43%	42%	44%	31%	40%	51%	51%	45%	40%	42%	45%	43%	48%	35%
Stayed the same	15%	19%	11%	14%	18%	9%	15%	16%	14%	18%	14%	18%	13%	16%
Decreased a little	2%	2%	1%	5%	2%	1%	1%	2%	2%	2%	2%	1%	1%	3%
Decreased a lot	0%	1%	0%	3%	0%	-	-	0%	1%	0%	0%	0%	0%	1%
Don't know	8%	8%	8%	27%	8%	4%	2%	8%	8%	3%	10%	6%	9%	11%
Net: TOTAL increased	75%	70%	79%	52%	73%	86%	83%	75%	75%	76%	74%	74%	78%	69%
Net: TOTAL decreased	2%	3%	2%	8%	2%	1%	1%	2%	3%	3%	2%	2%	1%	4%

Day to day transport costs (e.g. fuel costs, bus, train or tram fares)

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Increased a lot	37%	34%	40%	22%	38%	43%	36%	36%	39%	31%	40%	40%	37%	38%
Increased a little	29%	29%	29%	33%	31%	28%	17%	31%	25%	33%	23%	29%	30%	27%
Stayed the same	22%	26%	18%	20%	19%	22%	35%	23%	21%	26%	22%	21%	21%	20%
Decreased a little	3%	3%	2%	6%	3%	1%	0%	2%	3%	3%	4%	3%	1%	3%
Decreased a lot	1%	1%	1%	3%	1%	1%	1%	1%	1%	2%	0%	2%	1%	1%
Don't know	8%	7%	9%	16%	7%	5%	11%	6%	11%	5%	10%	5%	9%	11%
Net: TOTAL increased	66%	63%	69%	55%	70%	71%	53%	68%	64%	64%	64%	69%	67%	65%
Net: TOTAL decreased	4%	5%	3%	9%	4%	3%	1%	4%	4%	5%	4%	5%	2%	5%

Leisure costs and non-essential shopping (e.g. social activities, eating or drinking out of home, hobbies, holidays)

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Increased a lot	24%	22%	25%	13%	26%	23%	25%	23%	24%	23%	27%	24%	24%	21%
Increased a little	36%	40%	32%	37%	36%	37%	32%	41%	28%	40%	36%	37%	35%	31%
Stayed the same	17%	18%	17%	21%	17%	15%	20%	17%	18%	16%	17%	20%	14%	21%
Decreased a little	5%	6%	5%	6%	7%	2%	5%	5%	6%	6%	5%	5%	6%	4%
Decreased a lot	5%	4%	6%	7%	4%	7%	4%	4%	6%	4%	3%	5%	6%	6%
Don't know	13%	10%	15%	17%	10%	16%	15%	10%	17%	10%	12%	8%	15%	17%
Net: TOTAL increased	60%	62%	57%	50%	62%	60%	57%	65%	53%	63%	64%	61%	59%	52%
Net: TOTAL decreased	10%	10%	11%	13%	10%	10%	9%	9%	12%	11%	7%	11%	11%	10%

Overall, for your household, has the cost of living increased, decreased or stayed the same over the last six months?

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Increased a lot	52%	49%	54%	30%	53%	63%	46%	50%	53%	46%	54%	53%	52%	51%
Increased a little	38%	38%	38%	45%	36%	30%	49%	40%	35%	45%	35%	38%	38%	33%
Stayed the same	8%	11%	5%	16%	8%	4%	5%	7%	9%	6%	9%	7%	7%	11%
Decreased a little	2%	1%	2%	5%	1%	2%	-	1%	2%	2%	1%	1%	2%	2%
Decreased a lot	1%	1%	0%	3%	1%	1%	-	1%	1%	0%	-	1%	1%	2%
Net: TOTAL increased	90%	87%	92%	75%	89%	94%	95%	91%	88%	91%	90%	91%	90%	84%
Net: TOTAL decreased	3%	3%	3%	8%	2%	2%	-	2%	3%	3%	1%	2%	2%	4%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West

Which, if any, of the following are you doing to help manage living costs? Please tick all that apply. Reducing costs

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
I am buying less food and essentials	29%	26%	31%	22%	31%	32%	21%	24%	35%	32%	23%	26%	33%	25%
I am using less water, energy or fuel	35%	34%	37%	20%	34%	44%	38%	34%	37%	30%	34%	40%	37%	34%
I am buying cheaper products	47%	45%	49%	43%	53%	46%	30%	48%	45%	49%	40%	46%	51%	44%
I am shopping around more or switching providers	24%	23%	24%	14%	26%	26%	20%	27%	19%	27%	24%	27%	18%	25%
I am spending less on non-essentials Removing costs	46%	42%	49%	37%	49%	46%	41%	48%	43%	50%	41%	48%	48%	38%
I am using free transport (walking or cycling)	24%	22%	26%	24%	23%	25%	25%	26%	21%	29%	19%	23%	26%	21%
I am doing free activities	16%	14%	17%	21%	18%	11%	11%	18%	13%	18%	13%	16%	15%	15%
I am going without essentials (food, electricity or gas for example)	5%	6%	5%	2%	6%	8%	5%	5%	6%	5%	4%	7%	4%	7%
I am stopping or delaying spend on non-essentials	23%	22%	24%	13%	25%	25%	19%	25%	20%	25%	20%	23%	23%	23%
Credit or monetary solutions														
I am using my savings	18%	16%	20%	12%	18%	21%	16%	21%	14%	21%	16%	21%	14%	19%
I am saving less	29%	27%	32%	17%	34%	27%	25%	34%	22%	31%	29%	30%	29%	28%
I am borrowing money from friends or family	7%	5%	8%	5%	9%	6%	2%	6%	9%	8%	4%	6%	9%	6%
I am using more credit or going into debt (including overdrafts, loans, credit or store cards or missing payments)	10%	10%	11%	6%	13%	11%	4%	11%	9%	10%	10%	13%	10%	8%
Increasing income														
I am looking for a better-paying job	12%	14%	10%	7%	18%	11%	-	15%	8%	14%	10%	14%	11%	14%
I am negotiating a higher wage	4%	5%	2%	2%	6%	3%	-	5%	2%	4%	4%	3%	5%	2%
I am working more paid hours	5%	5%	6%	10%	6%	5%	1%	7%	3%	6%	4%	8%	4%	5%
I am taking on additional paid work	6%	6%	6%	5%	9%	3%	2%	7%	5%	7%	6%	8%	5%	6%
I am seeking paid employment	5%	7%	4%	9%	6%	6%	2%	4%	8%	5%	5%	7%	5%	7%
I have reviewed the state benefits I'm entitled to	4%	3%	6%	1%	4%	6%	6%	4%	5%	7%	2%	3%	5%	3%
I am claiming a wider range of state benefits than I was before	1%	1%	2%	-	1%	2%	2%	0%	2%	2%	1%	1%	1%	-
I am now claiming state benefits, when I wasn't before	2%	2%	2%	3%	1%	3%	1%	1%	2%	5%	2%	1%	0%	1%
I have started in paid employment Other	1%	1%	1%	6%	1%	0%	-	1%	0%	2%	2%	-	1%	0%
None of these	11%	12%	10%	7%	7%	13%	24%	11%	11%	12%	12%	8%	12%	12%
Other	1%	1%	1%	0%	1%	2%	2%	1%	1%	0%	2%	2%	1%	1%
Don't know	3%	3%	4%	11%	3%	1%	1%	3%	4%	3%	5%	2%	3%	4%
Prefer not to say	4%	5%	4%	8%	4%	4%	3%	3%	6%	2%	6%	4%	4%	6%

To what extent are you worried about the impact of the following on your household finances over the next 12 months?

...an increase in rent/mortgage payments?

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Very worried	19%	19%	20%	13%	25%	15%	7%	17%	22%	27%	17%	16%	18%	17%
Fairly worried	30%	27%	32%	33%	32%	27%	21%	29%	30%	34%	23%	27%	32%	30%
Not very worried	19%	22%	17%	17%	21%	18%	16%	22%	16%	21%	25%	20%	19%	13%
Not at all worried	21%	22%	20%	8%	12%	30%	49%	23%	18%	11%	23%	28%	18%	27%
Don't know	11%	11%	11%	29%	9%	9%	8%	9%	14%	7%	12%	8%	13%	13%
Net: TOTAL Worried	49%	45%	52%	47%	58%	42%	28%	46%	52%	61%	39%	43%	50%	47%
Net: TOTAL not worried	40%	44%	37%	25%	33%	48%	65%	45%	34%	32%	48%	49%	37%	39%

...an increase in energy costs?

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Very worried	47%	40%	54%	23%	49%	56%	45%	45%	50%	52%	42%	43%	50%	45%
Fairly worried	36%	37%	35%	42%	36%	32%	36%	39%	32%	34%	38%	44%	30%	36%
Not very worried	10%	13%	7%	12%	8%	9%	16%	10%	10%	11%	12%	9%	11%	8%
Not at all worried	2%	3%	1%	4%	1%	1%	2%	2%	2%	1%	2%	1%	2%	2%
Don't know	5%	6%	4%	18%	5%	2%	1%	4%	6%	3%	5%	3%	6%	8%
Net: TOTAL Worried	83%	78%	88%	65%	85%	88%	81%	84%	82%	85%	81%	87%	81%	82%
Net: TOTAL not worried	12%	16%	8%	17%	10%	11%	18%	12%	12%	12%	14%	10%	13%	10%

...increase in living costs overall?

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Very worried	43%	37%	48%	30%	47%	49%	30%	39%	48%	45%	41%	37%	46%	43%
Fairly worried	39%	40%	39%	42%	37%	37%	49%	44%	33%	41%	38%	48%	36%	35%
Not very worried	11%	14%	8%	8%	9%	13%	19%	11%	11%	9%	15%	11%	11%	11%
Not at all worried	2%	3%	1%	2%	2%	1%	2%	2%	2%	1%	2%	1%	2%	3%
Don't know	5%	6%	4%	17%	5%	1%	1%	4%	6%	3%	4%	2%	6%	8%
Net: TOTAL Worried	82%	77%	88%	73%	84%	86%	78%	83%	81%	87%	79%	85%	82%	78%
Net: TOTAL not worried	13%	17%	9%	10%	11%	13%	21%	13%	13%	11%	17%	12%	12%	14%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West

Thinking about the next 12 months which, if any, of the following are you most worried about? Please select up to three.

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Being able to pay energy bills (e.g. gas, electricity, oil)	41%	37%	45%	21%	37%	55%	48%	40%	42%	45%	35%	45%	39%	40%
Rent, mortgage or housing payment increases	26%	26%	25%	27%	31%	23%	12%	27%	24%	36%	23%	19%	26%	24%
Affording enough food	14%	13%	15%	13%	14%	17%	10%	10%	19%	14%	13%	13%	15%	14%
Affording other household essentials	9%	7%	11%	11%	8%	11%	8%	7%	12%	10%	7%	8%	11%	8%
Affording other household bills (e.g. council tax, water phone / broadband)	26%	25%	28%	18%	24%	37%	28%	24%	29%	25%	25%	29%	26%	27%
Affording childcare	3%	1%	4%	3%	4%	1%	1%	4%	1%	5%	3%	2%	2%	2%
Wages not keeping up with inflation	31%	31%	30%	35%	40%	25%	5%	36%	23%	32%	32%	34%	31%	25%
Universal credits / benefits not increasing	6%	5%	8%	3%	9%	7%	1%	3%	11%	9%	7%	5%	5%	7%
Pension not enough to keep up with living costs	16%	15%	16%	10%	6%	15%	52%	14%	18%	12%	11%	20%	18%	14%
Not being able to afford clothes	3%	2%	3%	4%	3%	1%	1%	2%	4%	3%	1%	1%	2%	4%
Day to day transport costs increasing (e.g. fuel or fares)	19%	17%	21%	25%	21%	17%	11%	20%	17%	14%	21%	23%	18%	21%
Not being able to afford leisure activities or holidays	13%	11%	15%	13%	14%	11%	15%	16%	9%	14%	15%	15%	12%	12%
None of these	10%	12%	8%	6%	8%	10%	20%	11%	8%	9%	12%	8%	10%	12%
Don't know	7%	8%	6%	17%	7%	5%	1%	6%	8%	3%	8%	6%	8%	10%

Which, if any, of the following private outside spaces do you have access to? Please tick all that apply.

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Garden	62%	61%	63%	51%	54%	74%	81%	61%	64%	40%	72%	75%	60%	66%
Balcony	16%	15%	18%	12%	20%	14%	9%	19%	11%	30%	12%	7%	19%	12%
Allotment	4%	4%	4%	9%	3%	3%	4%	4%	3%	3%	7%	3%	3%	3%
Other	3%	3%	3%	4%	3%	1%	3%	3%	3%	5%	3%	2%	2%	2%
I don't have access to any private outside spaces	18%	20%	16%	18%	22%	14%	10%	19%	18%	30%	11%	15%	18%	16%
Don't know	4%	4%	3%	13%	4%	1%	1%	3%	5%	2%	5%	2%	3%	7%

Thinking about the last 6 months, which, if any, of the following have most influenced which shop you use when buying groceries? Please select up to five.

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
If it is close to where I live / work	37%	36%	38%	31%	36%	40%	40%	41%	31%	39%	35%	39%	40%	31%
Long opening hours	12%	12%	11%	10%	14%	9%	9%	13%	9%	10%	9%	15%	13%	10%
A large range of products	26%	25%	26%	19%	26%	27%	28%	27%	24%	25%	29%	30%	26%	19%
Familiarity	19%	18%	20%	19%	16%	21%	24%	21%	15%	19%	22%	21%	17%	16%
A quick and easy shopping experience	26%	27%	25%	30%	23%	31%	26%	29%	22%	25%	22%	34%	25%	23%
Value for money products	46%	43%	49%	35%	42%	50%	60%	48%	43%	42%	44%	53%	46%	44%
Low prices	49%	46%	51%	44%	47%	54%	48%	50%	47%	52%	37%	52%	52%	44%
The ability to buy the exact amount I need	12%	10%	13%	11%	8%	17%	16%	9%	15%	15%	7%	11%	12%	12%
If it is a local business and/or family-run	3%	3%	3%	2%	3%	4%	4%	4%	3%	2%	4%	1%	4%	5%
Reduced use of single-use packaging	10%	8%	11%	7%	9%	9%	12%	12%	6%	8%	15%	11%	8%	9%
Ethically produced and/or organic products	6%	5%	7%	6%	6%	7%	6%	8%	3%	3%	10%	7%	6%	4%
An unusual range of products	2%	2%	2%	2%	3%	1%	2%	2%	3%	0%	2%	3%	3%	2%
High quality products	16%	19%	14%	15%	15%	20%	17%	18%	14%	13%	19%	19%	17%	14%
The ability to engage with staff in-store	3%	3%	3%	4%	1%	5%	8%	2%	4%	4%	2%	3%	3%	4%
Products that are good for my health	13%	13%	13%	6%	15%	14%	11%	13%	13%	9%	17%	7%	16%	15%
Clean and hygienic products and packaging	8%	8%	9%	12%	6%	7%	15%	8%	9%	11%	8%	8%	8%	6%
Online shopping options	12%	11%	13%	7%	11%	12%	16%	13%	10%	12%	9%	14%	10%	17%
Home delivery options	14%	14%	14%	3%	13%	15%	21%	16%	11%	16%	14%	16%	10%	15%
Other	1%	1%	1%	1%	2%	1%	0%	2%	1%	2%	2%	1%	1%	1%
Don't know	6%	7%	5%	7%	8%	3%	2%	5%	7%	7%	6%	4%	5%	9%
Not applicable – I do not buy groceries	3%	4%	3%	9%	4%	1%	0%	2%	5%	2%	3%	2%	5%	3%

Which, if any, of the following conditions, impairments or health issues do you have?

Unweighted base	1179	503	676	124	585	253	217	779	400	215	171	225	350	218
Base	1173	578	595	123	613	250	186	701	472	216	164	218	353	221
Deaf or hard of hearing	4%	6%	2%	1%	2%	5%	11%	4%	4%	3%	2%	7%	5%	3%
A mental health condition	11%	9%	13%	22%	11%	10%	3%	8%	15%	14%	5%	7%	13%	14%
A neurodiverse diagnosis	3%	4%	3%	8%	4%	1%	2%	3%	4%	3%	4%	2%	3%	4%
Diabetes	8%	11%	6%	3%	5%	14%	14%	7%	9%	9%	7%	12%	7%	6%
Kidney disease	1%	1%	1%	2%	1%	2%	-	1%	1%	2%	1%	1%	1%	-
A heart condition or have experienced a stroke	4%	5%	3%	4%	2%	6%	10%	4%	5%	4%	5%	2%	4%	5%
Asthma or respiratory condition	13%	12%	14%	7%	11%	17%	17%	13%	13%	18%	11%	14%	12%	11%
Cancer	2%	3%	2%	1%	1%	2%	7%	1%	4%	3%	1%	1%	4%	2%
Another long-term condition , impairment or health issue	10%	8%	12%	2%	8%	17%	15%	9%	12%	12%	8%	9%	12%	9%
Not applicable – I do not have any conditions, impairments or health issues	54%	51%	56%	54%	62%	44%	39%	57%	48%	56%	59%	55%	52%	49%
Prefer not to say	7%	9%	5%	11%	6%	7%	8%	6%	8%	4%	10%	6%	6%	11%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West

Central London covers the pink area in this map, and includes places like the West End, Oxford Street, Westminster, Shoreditch and Hyde Park.

How likely or unlikely are you to travel to central London...

...in the next month?

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Very likely	38%	41%	35%	47%	44%	30%	22%	47%	25%	50%	36%	34%	37%	32%
Fairly likely	20%	21%	18%	22%	20%	20%	14%	22%	16%	19%	23%	14%	18%	25%
Fairly unlikely	13%	12%	13%	18%	11%	13%	15%	10%	16%	8%	11%	17%	13%	13%
Very unlikely	22%	20%	24%	3%	16%	31%	42%	15%	32%	10%	23%	28%	24%	24%
Not applicable – I live in central London	4%	3%	5%	2%	4%	3%	5%	3%	5%	12%	2%	1%	3%	0%
Don't know	4%	5%	4%	8%	5%	3%	2%	4%	5%	1%	5%	5%	5%	5%
Net: TOTAL likely	57%	61%	54%	69%	64%	50%	37%	69%	41%	69%	59%	48%	55%	57%
Net: TOTAL unlikely	34%	31%	37%	21%	27%	44%	56%	25%	48%	18%	34%	46%	37%	37%

Why are you unlikely to travel to central London in the next month? Please tick all that apply.

Unweighted base	415	167	248	26	159	111	119	202	213	40	60	104	130	81
Base	429	192	237	28	179	114	108	182	247	41	62	106	135	85
I am worried about catching coronavirus	13%	12%	14%	5%	10%	15%	18%	13%	13%	12%	8%	15%	8%	23%
I am self-isolating	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I prefer to stay local	24%	20%	28%	30%	22%	25%	26%	25%	24%	24%	26%	27%	27%	15%
I have no reason to go at the moment	70%	71%	70%	63%	70%	68%	74%	71%	70%	59%	63%	78%	71%	71%
I can't travel to central London without using public transport, and I am not comfortable using public transport	15%	12%	18%	7%	10%	20%	22%	12%	18%	19%	9%	18%	14%	17%
I am trying to save money	17%	14%	19%	27%	22%	15%	8%	17%	17%	27%	11%	13%	20%	18%
Something else	5%	7%	3%	7%	2%	9%	6%	8%	3%	6%	3%	4%	7%	5%
None of the above	3%	3%	3%	3%	5%	1%	2%	2%	4%	3%	8%	1%	3%	3%
Don't know	3%	3%	3%	9%	4%	2%	0%	3%	3%	-	4%	1%	3%	6%

Are you, or are you not, aware of ways in which you can enjoy a day in London for free?

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
Yes, I know of ways to enjoy London for free	60%	57%	64%	63%	64%	48%	63%	66%	52%	73%	69%	55%	56%	54%
No, I don't know of ways to enjoy London for free	40%	43%	36%	37%	36%	52%	37%	34%	49%	27%	31%	45%	44%	46%

To tackle air pollution in the capital, the Mayor of London and Transport for London are proposing to expand the Ultra Low Emission Zone (ULEZ) London-wide (see map above). The proposed implementation date for this is 29th August 2023. Which, if any, of the following comes closest to your view?

Unweighted base	1245	532	713	135	625	261	224	816	429	230	185	236	366	228
Base	1245	613	632	134	661	258	192	735	510	231	180	232	371	231
It should be implemented, but at an earlier date	22%	24%	20%	20%	25%	17%	20%	25%	19%	29%	29%	14%	21%	19%
It should be implemented at the proposed date	21%	24%	19%	30%	22%	18%	17%	23%	19%	28%	19%	21%	19%	19%
It should be implemented, but at a later date	8%	8%	8%	8%	8%	8%	6%	10%	6%	7%	7%	11%	7%	8%
It should not be implemented	27%	28%	26%	16%	22%	35%	42%	25%	30%	12%	23%	37%	31%	29%
Don't know	22%	16%	28%	25%	23%	22%	15%	18%	28%	24%	22%	17%	22%	25%

Cell Contents (Column Percentages)

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1245 adults. Fieldwork was undertaken between 15th - 20th July 2022. The survey was carried out online.

The figures have been weighted and are representative of all London adults (aged 18+).