

YouGov / Mayor of London Survey Results

Fieldwork Dates: 18th - 23rd March 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Which of the following policy areas, if any, do you think should be the main priorities for London? Please rank your top three

Making public transport more affordable

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked second	11%	14%	8%	8%	10%	14%	10%	11%	10%	8%	14%	12%	12%	8%
		B												
Ranked third	9%	8%	10%	7%	8%	10%	11%	8%	11%	7%	9%	7%	10%	12%
Ranked first	6%	6%	6%	4%	6%	7%	5%	6%	5%	7%	5%	6%	5%	7%
Don't know	10%	10%	10%	20%	12%	5%	3%	8%	13%	13%	11%	7%	10%	10%
			D.E.F		E.F				G					
Not ranked	64%	63%	66%	62%	63%	64%	71%	67%	61%	66%	61%	68%	63%	64%
						D		H						

Making walking and cycling safer and easier

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked third	3%	4%	2%	1%	3%	4%	3%	3%	3%	7%	2%	3%	2%	2%
		B								L.M				
Ranked second	3%	3%	2%	4%	2%	4%	1%	2%	3%	4%	2%	2%	2%	3%
					F									
Ranked first	2%	2%	1%	1%	2%	1%	2%	2%	1%	1%	2%	1%	2%	2%
Don't know	10%	10%	10%	20%	12%	5%	3%	8%	13%	13%	11%	7%	10%	10%
				D.E.F	E.F				G					
Not ranked	83%	81%	84%	75%	81%	85%	91%	85%	80%	75%	84%	86%	84%	84%
					C		C.D				I		I	I

Building more genuinely affordable homes

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked first	14%	15%	14%	17%	13%	16%	15%	14%	15%	14%	13%	13%	16%	14%
Ranked second	11%	10%	12%	13%	10%	11%	15%	12%	10%	13%	9%	12%	9%	15%
Ranked third	9%	9%	9%	7%	10%	9%	6%	9%	9%	7%	12%	8%	9%	8%
Don't know	10%	10%	10%	20%	12%	5%	3%	8%	13%	13%	11%	7%	10%	10%
				D.E.F	E.F				G					
Not ranked	55%	56%	55%	44%	55%	60%	61%	57%	53%	53%	55%	60%	55%	54%
				C		C	C							

Giving renters a better deal

	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked third	7%	6%	8%	5%	7%	7%	8%	6%	8%	8%	6%	6%	7%	7%
Ranked second	6%	7%	6%	7%	7%	6%	5%	6%	7%	8%	10% K	3%	7%	6%
Ranked first	5%	5%	4%	3%	7% F	4% F	1%	5%	5%	5%	2%	5%	5%	5%
Don't know	10%	10%	10%	20% D.E.F	12% E.F	5%	3%	8%	13% G	13%	11%	7%	10%	10%
Not ranked	72%	71%	72%	66%	67%	78% C.D	83% C.D	76% H	67%	67%	71%	78% I.L	71%	72%

A real push to tackle homelessness

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked third	9%	8%	10%	7%	9%	11%	8%	10%	7%	8%	10%	11%	7%	10%
Ranked second	8%	6%	10% A	8%	7%	9%	10%	7%	8%	7%	10%	7%	10%	5%
Ranked first	7%	5%	10% A	8%	7%	7%	11%	7%	8%	7%	9%	8%	9%	5%
Don't know	10%	10%	10%	20% D.E.F	12% E.F	5%	3%	8%	13% G	13%	11%	7%	10%	10%
Not ranked	66%	71% B	61%	58%	66%	68% C	69%	67%	64%	65%	61%	67%	64%	70%

Strengthening relationships between Londoners from different backgrounds

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked third	3%	3%	3%	4%	2%	4% D	3%	3%	2%	4%	1%	4%	3%	2%
Ranked second	2%	2%	1%	2%	2%	1%	2%	2%	1%	1%	1%	2%	2%	2%
Ranked first	1%	2%	1%	2%	1%	2%	0%	1%	1%	1%	1%	1%	1%	3%
Don't know	10%	10%	10%	20% D.E.F	12% E.F	5%	3%	8%	13% G	13%	11%	7%	10%	10%
Not ranked	84%	83%	85%	73%	83% C	87% C	92% C.D	86%	82%	80%	87%	86%	84%	84%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Making London safer for women and girls

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked second	11%	7%	15% A	8%	12%	12%	10%	10%	12%	12%	10%	13%	10%	10%
Ranked first	10%	7%	12% A	9%	12% E	6%	8%	10%	9%	11%	14% K.L	7%	8%	10%
Ranked third	9%	8%	10%	11%	9%	8%	8%	9%	8%	6%	10%	10%	11%	6%
Don't know	10%	10%	10%	20% D.E.F	12% E.F	5%	3%	8%	13% G	13%	11%	7%	10%	10%
Not ranked	60%	68% B	53%	53%	56%	68% C.D	72% C.D	63% H	57%	58%	56%	62%	60%	64%

Protecting jobs, supporting new skills and development opportunities

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked third	8%	7%	8%	6%	8%	8%	6%	9%	6%	2%	5%	7% I	8% I	13% I.J
Ranked second	6%	7%	5%	4%	5%	7%	10% C.D	7%	5%	4%	5%	5%	7%	7%
Ranked first	5%	5%	4%	3%	5%	6%	4%	5%	5%	6%	6%	4%	4%	6%
Don't know	10%	10%	10%	20% D.E.F	12% E.F	5%	3%	8%	13% G	13%	11%	7%	10%	10%
Not ranked	72%	70%	73%	68%	70%	74%	76%	72%	71%	75% M	73%	76% M	70%	65%

Making London's arts and culture the best in the world

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked third	2%	3%	2%	0%	2%	2%	4%	3% H	1%	3%	3%	3%	1%	1%
Ranked second	1%	2%	1%	2%	2%	1%	1%	1%	1%	1%	2%	1%	2%	1%
Ranked first	0%	0%	0%	-	0%	0%	1%	0%	0%	0%	1%	-	0%	0%
Don't know	10%	10%	10%	20% D.E.F	12% E.F	5%	3%	8%	13% G	13%	11%	7%	10%	10%
Not ranked	86%	85%	87%	78%	84%	92% C.D	92% C.D	88%	84%	83%	84%	88%	86%	88%

Making London a truly 24 hour city

	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked third	3%	4%	2%	2%	3%	4%	1%	2%	4%	4%	2%	5%	1%	3%
Ranked second	B											L		
	2%	2%	1%	2%	2%	1%	1%	2%	2%	1%	0%	1%	2%	2%
Ranked first	1%	2%	1%	3%	1%	1%	1%	2%	1%	2%	1%	2%	2%	0%
Don't know	10%	10%	10%	20%	12%	5%	3%	8%	13%	13%	11%	7%	10%	10%
Not ranked														
	84%	82%	86%	73%	81%	88%	94%	87%	80%	80%	86%	85%	84%	85%
		A			C	C.D	C.D.E	H						

Tackling air pollution in London

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked second	6%	6%	6%	3%	7%	6%	5%	6%	6%	5%	9% L	8% L	4%	7%
Ranked third	5%	4%	6%	9%	5%	4%	7%	5%	5%	7%	5%	6%	4%	5%
Ranked first	5%	5%	5%	4%	5%	3%	8% E	4%	6%	7%	3%	3%	5%	5%
Don't know	10%	10%	10%	20% D.E.F	12% E.F	5%	3%	8%	13% G	13%	11%	7%	10%	10%
Not ranked	74%	74%	73%	66%	72%	81% C.D	77% C	77% H	70%	68%	72%	76%	77% I	73%

Tackling crime and making London safer

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked first	22%	23%	22%	15%	19%	32% C.D	27% C.D	23%	22%	16%	22%	29% I.L	21%	23%
Ranked second	12%	12%	13%	10%	12%	12%	16%	13%	12%	11%	14%	12%	13%	12%
Ranked third	11%	12%	10%	6%	9%	13%	18% C.D	11%	11%	10%	10%	12%	12%	10%
Don't know	10%	10%	10%	20% D.E.F	12% E.F	5%	3%	8%	13% G	13%	11%	7%	10%	10%
Not ranked	44%	43%	46%	49% F	48% E.F	38%	37%	46%	42%	51% K	44%	39%	43%	45%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Supporting businesses and promoting economic growth in London

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked third	6%	7%	5%	2%	7% C	5%	8% C	6%	6%	6%	6%	6%	6%	6%
Ranked second	5%	7% B	3%	6%	5%	6%	6%	6%	5%	5%	2%	8% J	4%	6%
Ranked first	4%	5%	3%	6%	4%	5%	4%	4%	4%	5%	3%	4%	4%	5%
Don't know	10%	10%	10%	20% D.E.F	12% E.F	5%	3%	8%	13% G	13%	11%	7%	10%	10%
Not ranked	75%	71%	78% A	67%	73%	79% C	79% C	76%	72%	71%	78%	75%	76%	73%

Tackling the climate emergency and improving the environment

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked first	7%	7%	7%	6%	7%	4%	12% E	9% H	5%	6%	7%	10%	7%	6%
Ranked third	7%	6%	7%	15% D.E.F	5%	5%	7%	7%	6%	8%	8%	5%	7%	5%
Ranked second	6%	5%	6%	4%	7%	6%	5%	7%	5%	7%	3%	7%	5%	7%
Don't know	10%	10%	10%	20% D.E.F	12% E.F	5%	3%	8%	13% G	13%	11%	7%	10%	10%
Not ranked	71%	71%	70%	55%	69% C	81% C.D	73% C	70%	71%	66%	72%	71%	71%	72%

Which of the following, if any, are a priority for you, personally, in London? Please rank your top three

Making public transport more affordable

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked second	11%	13% B	9%	6%	12% C	11%	8%	12%	9%	10%	9%	12%	12%	8%
Ranked third	10%	11%	9%	8%	12% F	11% F	5%	10%	11%	12% K	10%	7%	10%	13% K
Ranked first	7%	7%	7%	8%	7%	9% F	4%	7%	6%	5%	5%	9%	7%	7%
Don't know	12%	13%	12%	23% D.E.F	14% E.F	9%	6%	10%	16% G	15%	15%	9%	12%	13%
Not ranked	60%	56%	64% A	55%	56%	60%	77% C.D.E	61%	58%	58%	62%	64%	59%	58%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Making walking and cycling safer and easier

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked second	3%	4%	3%	6%	3%	3%	2%	4% H	2%	5%	1%	4%	3%	2%
Ranked third	3%	3%	3%	2%	2%	5% D	5%	3%	3%	4%	3%	2%	4%	2%
Ranked first	3%	3%	3%	3%	3%	5% F	1%	3%	2%	5%	1%	3%	3%	2%
Don't know	12%	13%	12%	23% D.E.F	14% E.F	9%	6%	10% G	16%	15%	15%	9%	12%	13%
Not ranked	78%	77%	79%	65% C	78% C	79% C	86% C.D	79%	77%	72%	80%	82% I	77%	81% I

Building more genuinely affordable homes

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked first	12%	12%	11%	11%	14% E.F	8%	6%	12%	10%	15%	13%	11%	11%	9%
Ranked third	9%	9%	10%	16% D.E.F	9%	8%	7%	9%	9%	10% M	13% M	8% M	11% M	4%
Ranked second	7%	5%	9% A	4%	8%	5%	9%	7%	7%	8%	8%	5%	7%	7%
Don't know	12%	13%	12%	23% D.E.F	14% E.F	9%	6%	10% G	16%	15%	15%	9%	12%	13%
Not ranked	60%	62%	58%	46% C.D	55% C.D	70% C.D	72% C.D	61%	58%	54%	51%	67% I.J.L	59%	66% I.J

Giving renters a better deal

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked second	7%	8%	6%	8%	8%	6%	4%	6%	8%	11% K.M	11% K	3%	6%	5%
Ranked first	7%	8%	6%	9%	8%	5%	5%	6%	7%	8%	7%	4%	6%	9%
Ranked third	5%	6%	5%	4%	7% E	2%	4%	5%	6%	3%	3%	10% I.J.L.M	5%	4%
Don't know	12%	13%	12%	23% D.E.F	14% E.F	9%	6%	10% G	16%	15%	15%	9%	12%	13%
Not ranked	69%	66%	72% A	56% C.D	64% C.D	78% C.D	82% C.D	73% H	63%	63%	65%	74% I	70%	69%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

A real push to tackle homelessness

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked third	8%	6%	10% A	6%	8%	9%	11%	9%	8%	7%	9%	11%	8%	5%
Ranked second	6%	6%	6%	4%	6%	6%	5%	6%	6%	5%	8%	8%	5%	4%
Ranked first	3%	3%	3%	5%	2%	4%	4%	3%	3%	2%	4%	4%	4%	2%
Don't know	12%	13%	12%	23% D.E.F	14% E.F	9%	6%	10%	16% G	15%	15%	9%	12%	13%
Not ranked	70%	72%	69%	62%	70%	73% C	73% C	72%	68%	72%	65%	69%	70%	75% J

Strengthening relationships between Londoners from different backgrounds

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked third	4%	4%	4%	1%	3%	7% C.D	3%	3%	4%	4%	3%	3%	3%	5%
Ranked second	2%	2%	2%	4%	2%	3%	2%	2%	2%	1%	2%	2%	3%	2%
Ranked first	2%	3% B	1%	4% E	2%	1%	1%	2%	2%	2%	1%	1%	2%	3%
Don't know	12%	13%	12%	23% D.E.F	14% E.F	9%	6%	10%	16% G	15%	15%	9%	12%	13%
Not ranked	80%	77%	82% A	68%	79% C	81% C	88% C.D	83% H	76%	79%	80%	84% M	80%	76%

Making London safer for women and girls

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked first	14%	7%	22% A	14%	14%	14%	15%	16%	13%	15%	24% I.K.L.M	12%	14%	12%
Ranked second	11%	5%	17% A	10%	12%	10%	12%	11%	12%	10%	9%	14%	11%	12%
Ranked third	8%	6%	10% A	6%	7%	10%	9%	6%	10%	10% J	4%	6%	9%	7%
Don't know	12%	13%	12%	23% D.E.F	14% E.F	9%	6%	10%	16% G	15%	15%	9%	12%	13%
Not ranked	54%	69% B	40%	46%	53%	58% C	59% C	57% H	50%	51%	49%	59%	53%	56%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Protecting jobs, supporting new skills and development opportunities

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked second	6%	7%	5%	7%	6%	4%	8%	5%	8%	2%	8% I	4%	8% I.K	7% I
Ranked third	5%	4%	5%	5%	4%	6%	4%	5%	4%	2%	3%	5%	4%	8% I
Ranked first	4%	5% B	2%	3%	3%	5%	3%	4%	3%	4%	1%	2%	4%	6% J.K
Don't know	12%	13%	12%	23% D.E.F	14% E.F	9%	6%	10%	16% G	15%	15%	9%	12%	13%
Not ranked	73%	71%	76%	62%	72% C	77% C	80% C.D	76% H	70% H	78% M	72%	80% L.M	72%	66%

Making London's arts and culture the best in the world

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked third	3%	3%	3%	2%	3%	2%	7% D.E	4% H	1%	2%	3%	4%	3%	4%
Ranked second	2%	2%	1%	2%	1%	3% D	2%	2%	1%	2%	0%	1%	1%	4%
Ranked first	2%	2%	1%	2%	1%	2%	3%	2%	1%	2%	1%	1%	2%	2%
Don't know	12%	13%	12%	23% D.E.F	14% E.F	9%	6%	10%	16% G	15%	15%	9%	12%	13%
Not ranked	81%	79%	83%	70% C	81% C	85% C	83% C	81% H	81% H	79% M	81%	85% M	82%	78%

Making London a truly 24 hour city

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked third	3%	5% B	2%	8% D.F	2%	4%	3%	4%	2%	2%	3%	5%	3%	3%
Ranked second	3%	4% B	1%	3%	3%	1%	2%	2%	3%	3%	1%	4%	2%	2%
Ranked first	2%	3% B	1%	2%	3% E	1%	2%	2%	2%	1%	2%	0%	4% K	1%
Don't know	12%	13%	12%	23% D.E.F	14% E.F	9%	6%	10%	16% G	15%	15%	9%	12%	13%
Not ranked	80%	75% A	84%	64%	78% C	86% C.D	88% C.D	81% H	77% H	79% M	79%	82%	78%	80%

Tackling air pollution in London

	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked second	7%	8%	6%	5%	7%	10%	5%	7%	8%	8%	6%	7%	6%	10% L
Ranked third	6%	6%	6%	4%	5%	6%	10% D	6%	6%	8% M	9% M	6%	5%	3%
Ranked first	4%	5%	3%	1%	3%	4%	8% C.D	4%	4%	4%	4%	4%	4%	3%
Don't know	12%	13%	12%	23% D.E.F	14% E.F	9%	6%	10%	16% G	15%	15%	9%	12%	13%
Not ranked	71%	68%	73%	66%	71%	71%	71%	73% H	67%	65%	66%	74%	73%	70%

Tackling crime and making London safer

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked first	19%	19%	19%	6%	16% C	25% C.D	30% C.D	17%	23% G	15%	15%	27% I.J.L	18%	19%
Ranked second	12%	11%	14%	10%	9%	16% D	21% C.D	14%	11%	13%	17% L	14%	10%	12%
Ranked third	12%	13%	10%	6%	14% C	9%	11%	13%	10%	9%	11%	12%	12%	13%
Don't know	12%	13%	12%	23% D.E.F	14% E.F	9%	6%	10%	16% G	15%	15%	9%	12%	13%
Not ranked	44%	43%	46%	54% E.F	47% F	41% F	32%	47% H	40%	49% K	42%	37% K	48% K	42%

Supporting businesses and promoting economic growth in London

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked third	6%	7%	5%	1%	6% C	6% C	8% C	7%	4%	5%	6%	7%	4%	8%
Ranked second	4%	5% B	3%	1%	4%	6%	4%	4%	4%	2%	1%	5% I	4%	7% I.J
Ranked first	3%	4%	2%	5% D	2%	4%	4% D	3%	2%	2%	2%	5%	3%	3%
Don't know	12%	13%	12%	23% D.E.F	14% E.F	9%	6%	10%	16% G	15%	15%	9%	12%	13%
Not ranked	75%	71%	79% A	69%	75%	76%	77%	76%	74%	77%	76%	75% M	77% M	68%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Tackling the climate emergency and improving the environment

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked first	7%	7%	8%	4%	8%	6%	10%	8%	6%	7%	5%	8%	8%	8%
Ranked second	6%	6%	6%	7%	5%	7%	10% D	7%	5%	8%	4%	8% M	6%	4%
Ranked third	5%	5%	5%	6%	5%	7%	6%	6%	5%	7%	6%	5%	4%	6%
Don't know	12%	13%	12%	23% D.E.F	14% E.F	9%	6%	10%	16% G	15%	15%	9%	12%	13%
Not ranked	69%	68%	69%	60%	69%	72% C	68%	69%	69%	64%	70%	70%	70%	68%

And which of the following policy areas, if any, do you think Sadiq Khan, the Mayor of London, is prioritising at the moment? Please rank your top three

Making public transport more affordable

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked first	4%	4%	3%	8% D.E.F	3%	3%	1%	4%	3%	5%	3%	3%	4%	2%
Ranked second	3%	3%	3%	3%	2%	4%	3%	2%	3%	1%	5% I	3%	3%	3%
Ranked third	2%	3%	2%	1%	3%	3%	2%	3%	2%	2%	2%	4%	3%	1%
Don't know	40%	39%	41%	42%	41%	34%	44% E	38%	44% G	39%	39%	39%	44%	37%
Not ranked	51%	51%	51%	46%	51%	57%	49%	53%	48%	52%	51%	52%	47%	56% L

Making walking and cycling safer and easier

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked second	10%	10%	9%	6%	10%	11%	9%	11%	8%	13% K	7%	7%	10%	10%
Ranked first	7%	5%	9% A	5%	6%	9%	11% D	7%	6%	7%	8%	8%	5%	7%
Ranked third	7%	6%	7%	10%	7%	7%	4%	7%	6%	9%	7%	5%	6%	6%
Don't know	40%	39%	41%	42%	41%	34%	44% E	38%	44% G	39%	39%	39%	44%	37%
Not ranked	37%	39%	35%	38%	37%	40%	32%	37%	37%	31%	40%	41% I	34%	40%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Building more genuinely affordable homes

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked third	3%	3%	4%	4%	4%	4%	2%	3%	5%	4%	2%	1%	3%	7%
Ranked first	2%	3%	1%	4%	2%	4%	0%	2%	2%	2%	3%	3%	1%	3%
Ranked second	2%	2%	2%	2%	1%	4%	2%	3%	1%	3%	3%	2%	2%	1%
Don't know	40%	39%	41%	42%	41%	34%	44%	38%	44%	39%	39%	39%	44%	37%
Not ranked	52%	52%	52%	49%	52%	54%	52%	55%	49%	52%	53%	55%	51%	51%

Giving renters a better deal

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked second	2%	3%	1%	1%	2%	2%	1%	2%	2%	1%	2%	2%	1%	4%
Ranked third	2%	1%	2%	1%	2%	1%	1%	1%	2%	2%	1%	2%	1%	2%
Ranked first	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
Don't know	40%	39%	41%	42%	41%	34%	44%	38%	44%	39%	39%	39%	44%	37%
Not ranked	55%	55%	55%	54%	53%	62%	53%	58%	51%	57%	57%	56%	52%	56%

A real push to tackle homelessness

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked third	2%	4%	1%	3%	3%	1%	2%	3%	1%	2%	4%	3%	2%	2%
Ranked second	1%	1%	2%	1%	1%	2%	2%	1%	2%	1%	2%	1%	1%	2%
Ranked first	1%	2%	1%	3%	1%	1%	1%	1%	2%	2%	1%	2%	1%	1%
Don't know	40%	39%	41%	42%	41%	34%	44%	38%	44%	39%	39%	39%	44%	37%
Not ranked	55%	55%	55%	51%	53%	62%	51%	57%	51%	56%	54%	55%	52%	58%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Strengthening relationships between Londoners from different backgrounds

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked third	5%	5%	4%	4%	5%	5%	5%	5%	5%	5%	3%	5%	4%	6%
Ranked second	3%	4%	3%	0%	3%	4%	5%	4%	3%	3%	3%	4%	4%	3%
Ranked first	3%	3%	2%	3%	3%	2%	1%	3%	3%	2%	2%	4%	2%	3%
Don't know	40%	39%	41%	42%	41%	34%	44%	38%	44%	39%	39%	39%	44%	37%
Not ranked	49%	49%	49%	51%	48%	55%	44%	51%	46%	50%	53%	48%	46%	51%
						D.F								

Making London safer for women and girls

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked first	5%	5%	5%	5%	5%	6%	4%	5%	5%	3%	4%	6%	5%	7%
Ranked second	4%	4%	4%	6%	3%	5%	3%	4%	3%	5%	5%	3%	3%	4%
Ranked third	3%	4%	3%	4%	3%	3%	4%	4%	3%	2%	1%	4%	3%	6%
Don't know	40%	39%	41%	42%	41%	34%	44%	38%	44%	39%	39%	39%	44%	37%
Not ranked	48%	48%	47%	43%	48%	53%	46%	49%	46%	51%	51%	48%	45%	47%
							E		G					

Protecting jobs, supporting new skills and development opportunities

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked third	4%	4%	4%	3%	4%	3%	5%	4%	3%	6%	4%	4%	4%	2%
Ranked second	2%	2%	2%	1%	2%	3%	2%	2%	2%	2%	1%	1%	3%	2%
Ranked first	2%	2%	1%	3%	2%	2%	0%	2%	2%	1%	2%	0%	2%	3%
Don't know	40%	39%	41%	42%	41%	34%	44%	38%	44%	39%	39%	39%	44%	37%
Not ranked	52%	53%	52%	50%	52%	58%	48%	55%	49%	51%	54%	56%	48%	57%
						F								L

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Making London's arts and culture the best in the world

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked second	3%	4%	3%	5%	4%	4%	2%	3%	4%	4%	3%	5%	3%	3%
Ranked third	3%	2%	4%	3%	3%	4%	3%	3%	3%	4%	7% K.L	2%	3%	3%
Ranked first	3%	2%	3%	2%	2%	5% D	3%	2%	3%	3%	3%	1%	3%	4% K
Don't know	40%	39%	41%	42%	41%	34%	44% E	38%	44% G	39%	39%	39%	44%	37%
Not ranked	50%	52%	49%	48%	50%	53%	48%	54% H	46%	51%	47%	53%	48%	53%

Making London a truly 24 hour city

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked second	5%	5%	5%	9% E.F	5%	4%	3%	5%	5%	4%	7%	5%	4%	6%
Ranked third	4%	4%	4%	5%	3%	6%	5%	5%	4%	3%	6% M	7% M	5% M	1%
Ranked first	3%	3%	4%	3%	4% E	1%	4% E	3%	4%	4%	2%	3%	3%	3%
Don't know	40%	39%	41%	42%	41%	34%	44% E	38%	44% G	39%	39%	39%	44%	37%
Not ranked	47%	49%	46%	41%	46%	55% C.D.F	43%	50% H	43%	49%	46%	47%	44%	53% L

Tackling air pollution in London

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked first	14%	16%	13%	11%	13%	18%	17%	15%	14%	16%	16%	16%	13%	12%
Ranked second	10%	9%	10%	8%	10%	9%	11%	10%	9%	9%	10%	11%	8%	11%
Ranked third	7%	7%	6%	4%	6%	9%	9%	8%	5%	6%	8%	8% L	4%	8% L
Don't know	40%	39%	41%	42%	41%	34%	44% E	38%	44% G	39%	39%	39%	44%	37%
Not ranked	30%	29%	30%	36% F	31% F	30% F	20%	30%	29%	30%	27%	26%	32%	32%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Tackling crime and making London safer

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked first	5%	6%	5%	7%	5%	6%	4%	7%	4%	6%	7%	6%	4%	5%
Ranked third	5%	4%	5%	4%	5%	6%	3%	5%	5%	3%	6%	5%	5%	5%
Ranked second	4%	3%	6% A	4%	4%	4%	5%	4%	5%	5%	5%	5%	4%	3%
Don't know	40%	39%	41%	42%	41%	34%	44% E	38%	44% G	39%	39%	39%	44%	37%
Not ranked	45%	47%	44%	42%	45%	51%	43%	47%	43%	48%	43%	45%	43%	50%

Supporting businesses and promoting economic growth in London

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked third	5%	5%	6%	8%	5%	4%	5%	6%	4%	6%	6%	4%	5%	6%
Ranked second	4%	4%	5%	6%	5%	4%	3%	5%	3%	5%	3%	5%	5%	3%
Ranked first	4%	4%	4%	2%	5%	3%	2%	4%	4%	5%	4%	2%	5%	2%
Don't know	40%	39%	41%	42%	41%	34%	44% E	38%	44% G	39%	39%	39%	44%	37%
Not ranked	46%	48%	45%	41%	44%	56% C.D.F	45%	47%	45%	45%	49%	49% L	41%	52% L

Tackling the climate emergency and improving the environment

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Ranked second	7%	7%	6%	7%	6%	8%	6%	6%	7%	6%	7%	8%	6%	7%
Ranked third	7%	7%	6%	3%	6%	10% C.D.F	5%	6%	8%	6%	4%	7%	8%	6%
Ranked first	6%	6%	6%	2%	6%	6%	5%	6%	5%	4%	6%	5%	5%	9% I
Don't know	40%	39%	41%	42%	41%	34%	44% E	38%	44% G	39%	39%	39%	44%	37%
Not ranked	41%	40%	42%	46%	40%	41%	39%	44% H	36%	44%	44%	42%	37%	41%
5 – Strongly associate with Sadiq Khan	16%	17%	16%	10%	18% C.F	19% C.F	12%	18%	15%	19%	18%	13%	18%	14%
Don't know	11%	8%	13% A	19% D.E.F	10%	10%	8%	9%	14% G	10%	12%	8%	10%	16% K.L

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

To what extent, if at all, are you worried about crime in your local area?

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Very worried	15%	13%	17%	11%	15%	16%	15%	12%	19% G	15%	9%	16%	16%	15%
Fairly worried	42%	41%	42%	35%	42%	45%	40%	44%	39%	41%	44%	36%	43%	43%
Not very worried	34%	35%	32%	34%	32%	32%	41% D.E	36% H	30%	36%	32%	40% L.M	31%	30%
Not worried at all	4%	5%	3%	5%	4%	4%	3%	4%	4%	4%	8% L	4%	3%	3%
Don't know	6%	6%	6%	15% D.E.F	6% F	3%	1%	4%	9% G	5%	5%	4%	6%	8% K
Net: TOTAL WORRIED	56%	54%	59%	46%	57% C	61% C	55%	56%	58%	55%	54%	52%	60%	59%
Net: TOTAL NOT WORRIED	38%	41%	35%	39%	37%	36%	44%	41% H	34%	40%	41%	44% L.M	34%	33%

To what extent, if at all, would you say air pollution is a problem?

...In your local area

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Very big problem	16%	14%	17%	10%	17%	16%	13%	16%	15%	23% J.K.M	13%	10%	18%	13%
Fairly big problem	39%	36%	42%	41%	41%	34%	37%	40%	37%	43%	37%	37%	40%	36%
Not a very big problem	30%	33% B	27%	29%	27%	34% D	36% D	32%	28%	24%	36% I	36% I.L	28%	30%
Not a problem at all	5%	7%	4%	5%	4%	9% D	6%	5%	6%	4%	6%	6%	4%	8%
Don't know	10%	10%	10%	15% E.F	11%	7%	8%	7%	14% G	7%	8%	11%	10%	13%
Net: TOTAL VERY/ FAIRLY BIG PROBLEM	54%	50%	59% A	51%	58% E	50%	51%	56%	52%	65% J.K.M	50%	47%	58% K	50%
Net: TOTAL NOT A VERY BIG PROBLEM / NOT A PROBLEM AT ALL	36%	40% B	31%	34%	31%	43% D	42% D	37%	33%	28%	42% I.L	42% I.L	32%	38% I

...In London

Net: TOTAL NOT A VERY BIG PROBLEM / NOT A PROBLEM AT ALL	Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
	Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
	Very big problem	36%	29%	43% A	29%	38%	33%	37%	38%	33%	41%	35%	35%	36%	34%
	Fairly big problem	40%	40%	39%	43%	38%	43%	40%	42%	37%	39%	36%	46% M	42% M	33%
	Not a very big problem	14%	19% B	10%	10%	14%	16%	17%	13%	16%	14%	20% K	10%	13% K	18%
	Not a problem at all	2%	3% B	1%	4% F	3%	2%	1%	2%	3%	0%	5% I	2%	2% I	3%
	Don't know	7%	8%	7%	14% D.E.F	7%	6%	6%	5%	11% G	6%	4%	7%	7%	12% I.J.L
	Net: TOTAL VERY/ FAIRLY BIG PROBLEM	76%	70%	82% A	72%	76%	76%	77%	80% H	70%	80% M	71%	80% J.M	77% M	66%
	17%	22% B	11%	15%	16%	18%	17%	15%	19%	14%	25% I.K.L	12%	15%	22% K	

To what extent do you think coronavirus poses a risk to...

...people in London?

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Major risk	14%	11%	17% A	12%	14%	16%	14%	12%	16%	13%	17% K	10%	15%	15%
Significant risk	33%	31%	34%	28%	34%	32%	34%	34%	31%	32%	27%	36%	34%	31%
Moderate risk	31%	32%	30%	29%	30%	33%	36%	34% H	27%	30%	35%	35%	32%	27%
Minor risk	14%	16% B	12%	11%	15%	15%	11%	13%	15%	18%	15%	12%	12%	13%
No risk at all	3%	5% B	2%	5%	4%	2%	2%	4%	2%	4%	2%	4%	3%	3%
Don't know	5%	5%	5%	15% D.E.F	5%	3%	4%	3%	9% G	4%	4%	4%	4%	11% I.J.K.L
Net: TOTAL MAJOR/SIGNIFICANT RISK	47%	42%	51% A	40%	47%	48%	47%	46%	47%	45%	45%	46%	49%	46%
Net: TOTAL MODERATE/MINOR RISK	17%	21% B	13%	16%	18%	17%	13%	17%	17%	21%	17%	16%	15%	16%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

...you personally?

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Major risk	11%	9%	12%	6%	10%	16% C.D	11%	9%	14% G	11%	12%	9%	13%	9%
Significant risk	22%	21%	22%	17%	21%	21%	26%	21%	23%	20%	21%	22%	23%	20%
Moderate risk	29%	28%	30%	23%	29%	29%	33%	32% H	24%	25%	33%	29%	28%	31%
Minor risk	28%	28%	27%	31%	28%	27%	24%	29%	26%	34% L.M	25%	31% M	25%	23%
No risk at all	6%	8%	5%	11% E.F	7% E	3%	4%	7%	6%	7%	7%	6%	7%	5%
Don't know	5%	5%	4%	12% D.E.F	5%	3%	2%	3%	7% G	3%	3%	3%	4%	11% I.J.K.L
Net: TOTAL MAJOR/SIGNIFICANT RISK	32%	31%	34%	23%	31%	37% C	36% C	29%	37% G	31%	32%	31%	36%	29%
Net: TOTAL MODERATE/MINOR RISK	34%	36%	32%	42% E.F	35%	30%	29%	35%	32%	41% L.M	32%	37% M	32%	28%

Are you currently doing any of the following?

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
I'm self-isolating because I or a member of my household has coronavirus symptoms or has had a positive test result (e.g. I'm/we're staying at home, avoiding other people, other people bring us/me supplies)	3%	4%	2%	2%	3%	3%	2%	4%	1%	4%	3%	2%	4%	2%
I'm self-isolating because I am in a category of people more vulnerable to coronavirus	4%	4%	3%	7% D	3%	3%	6% D	3%	4%	4%	2%	5%	3%	2%
I'm self-isolating because I am required to (e.g. contacted by NHS Test and Trace, pinged by NHS COVID-19 App, returning from a country not on the green list)	1%	1%	1%	2%	1%	-	-	1%	1%	1%	-	1%	1%	1%
I'm carrying out social distancing (e.g. limiting who I meet up with, wearing masks in crowded places or staying two metres apart from those I don't live with)	19%	17%	21%	12%	16%	23% C.D	27% C.D	18%	20%	19%	22%	16%	18%	22%
I'm carrying out some safety measures but not completely social distancing (e.g. reducing my contact with other people or wearing masks in crowded places)	30%	28%	32%	23%	29%	33% C	37% C.D	33% H	27%	29%	33%	35% M	31%	24%
I'm carrying on as normal	39%	41%	38%	44% F	43% F	37% F	27%	38%	42%	42%	33%	40%	39%	40%
Don't know	4%	5%	3%	11% D.E.F	4% E.F	1%	0%	3%	6% G	1%	6% I	2%	3%	8% I.K.L

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Are you, or are you not, currently wearing any of the following types of face coverings or masks when outside the house? Please tick all that apply.

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Surgical or medical style face mask	45%	44%	45%	37%	40%	50%	58%	45%	44%	53%	45%	44%	42%	41%
Dust mask, such as those used for doing DIY	4%	5%	3%	5%	5%	3%	3%	5%	3%	4%	2%	5%	4%	4%
Homemade face covering/mask	14%	9%	18% A	9%	14%	12%	17%	15%	12%	16%	14%	16%	11%	13%
Improvised face covering, such as a scarf or bandana over your mouth and nose	4%	5%	2%	6%	4%	3%	3%	3%	4%	3%	2%	2%	4%	6%
Any other face covering	10%	11%	9%	10%	11%	8%	10%	10%	10%	5%	9%	11%	12%	11%
I am not using a face covering when outside the house	30%	31%	28%	31%	32% F	29%	22%	30%	30%	27%	26%	30%	33%	29%
Don't know	5%	5%	4%	13% D.E.F	5% E.F	2%	1%	3%	7% G	2%	10% I.K.L	2%	4%	9% I.K.L
WEARS AT LEAST ONE	66%	64%	67%	56%	63%	69% C	77% C.D	68%	63%	71%	64%	68%	63%	63%

How proud, if at all, do the following make you feel of London?

London's music festivals, concerts and nightlife (e.g. big artists coming to play in London)

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Very proud	17%	15%	19%	16%	17%	18%	17%	18%	17%	17%	22%	16%	18%	15%
Fairly proud	40%	39%	40%	39%	41%	35%	41%	43% H	35%	38%	35%	39%	41%	41%
Not very proud	10%	11%	9%	12%	10%	9%	7%	9%	10%	10%	11%	10%	10%	8%
Not proud at all	6%	7% B	4%	6%	5%	7%	5%	5%	6%	4%	9% I	5%	5%	6%
Don't Know	10%	10%	10%	11% F	11% F	10% F	5%	9%	11%	10%	10%	11%	7%	14% L
Not Applicable – I do not know anything about this	18%	17%	19%	16%	14%	21% D	26% C.D	16%	21% G	21% J	13%	18%	19%	16%
Net: TOTAL PROUD	57%	55%	59%	55%	58%	53%	58%	60% H	52%	55%	58%	56%	59%	56%
Net: TOTAL NOT PROUD	15%	18% B	12%	18%	16%	16%	12%	15%	16%	14%	20%	15%	15%	15%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

London's restaurants and cuisines

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Very proud	25%	23%	27%	27%	28% E	20%	22%	27%	23%	30%	26%	26%	23%	24%
Fairly proud	45%	45%	44%	38%	44%	47%	48%	47%	42%	40%	48%	45%	48%	41%
Not very proud	9%	10%	8%	11%	8%	10%	6%	9%	8%	8%	7%	8%	10%	9%
Not proud at all	4%	5%	4%	6%	5%	4%	3%	4%	5%	5%	6%	3%	4%	5%
Don't Know	9%	9%	8%	7%	9%	9%	8%	8%	10%	9%	6%	12% L	7%	10%
Not Applicable – I do not know anything about this	9%	8%	9%	12% D	6%	10%	13% D	5%	14% G	9%	7%	6%	9%	11% K
Net: TOTAL PROUD	70%	69%	71%	64%	72%	67%	71%	74% H	64%	69%	74%	72%	71%	65%
Net: TOTAL NOT PROUD	13%	15%	11%	17% F	13%	14%	9%	13%	12%	13%	13%	11%	14%	14%

London's leisure attractions (e.g. parks, nature or wildlife attractions, spas, swimming pools)

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Very proud	25%	24%	26%	21%	26%	20%	30% E	27% H	21% M	31%	26%	24%	24%	20%
Fairly proud	45%	45%	45%	34%	45% C	51% C	46% C	47%	43%	39%	45%	50% I	45%	45%
Not very proud	10%	11%	10%	20% D.E.F	11%	8%	6%	11%	10%	10%	10%	9%	12%	9%
Not proud at all	4%	4%	4%	4%	4%	4%	2%	4%	4%	5%	6%	4%	3%	2%
Don't Know	9%	11%	8%	16% D.E.F	9%	8%	6%	7%	12% G	8%	9%	8%	8%	14% K.L
Not Applicable – I do not know anything about this	7%	6%	8%	6%	6%	8%	10%	5%	10% G	7%	5%	5%	9%	9%
Net: TOTAL PROUD	70%	68%	71%	55%	70% C	71% C	76% C	74% H	64%	70%	72%	74%	69%	66%
Net: TOTAL NOT PROUD	14%	15%	13%	23% D.E.F	14% F	13%	8%	14%	14%	15%	15%	13%	15%	11%

Sports events held in London (e.g. women's EUROS, Wimbledon, Rugby Union Premiership final, FA Cup final etc)

Total	Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
	Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
	Very proud	19%	21%	18%	21%	20%	18%	18%	20%	19%	18%	22%	22%	18%	18%
	Fairly proud	39%	39%	39%	34%	38%	43%	38%	40%	37%	36%	37%	37%	41%	41%
	Not very proud	9%	9%	8%	11% E	10% E	4%	8% E	10% H	6%	12%	8%	8%	8%	7%
	Not proud at all	7%	8%	5%	4%	6%	11% C.D	7%	7%	7%	5%	9%	7%	6%	8%
	Don't Know	11%	12%	9%	13%	11%	9%	8%	10%	11%	12%	10%	11%	8%	14% L
	Not Applicable – I do not know anything about this	16%	11%	20% A	17%	14%	16%	21% D	13%	20% G	17%	14%	16%	18%	12%
	Net: TOTAL PROUD	58%	60%	57%	55%	59%	61%	56%	60%	55%	54%	59%	59%	59%	59%
	Net: TOTAL NOT PROUD	15%	18%	13%	14%	16%	14%	15%	17%	13%	17%	18%	15%	15%	15%

London's cultural attractions (e.g. museums, galleries, pop-up art installations)

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Very proud	35%	35%	36%	26%	34%	37%	43% C.D	39% H	31%	41% M	37%	38% M	35%	28%
Fairly proud	39%	39%	40%	35%	40%	40%	38%	42% H	36%	34%	39%	40%	40%	40%
Not very proud	6%	9% B	4%	12% D.E.F	6%	5%	3%	7%	5%	7%	5%	5%	6%	8%
Not proud at all	4%	4%	4%	4%	5% F	3%	1%	3%	5% G	3%	5%	3%	4%	4%
Don't Know	8%	9%	8%	12% F	9% F	8%	4%	6%	11% G	8%	8%	9%	7%	9%
Not Applicable – I do not know anything about this	8%	6%	9% A	10%	7%	7%	11%	4%	12% G	7%	6%	6%	8%	11%
Net: TOTAL PROUD	74%	73%	76%	62%	74% C	77% C	81% C.D	80% H	66%	75%	76%	78% M	75%	68%
Net: TOTAL NOT PROUD	10%	12% B	7%	16% E.F	11% F	9%	4%	9%	11%	10%	10%	7%	10%	12%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

London's community events (e.g. Pride in London, Chinese New Year, Notting Hill Carnival, Carol Singing at Trafalgar Square)

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Very proud	23%	21%	24%	21%	25%	21%	16%	22%	23%	22%	22%	20%	24%	24%
Fairly proud	39%	37%	41%	31%	41%	37%	40%	42%	35%	43%	43%	37%	39%	35%
Not very proud	11%	13%	9%	12%	9%	11%	16%	13%	9%	11%	9%	15%	10%	10%
Not proud at all	7%	10%	5%	9%	6%	10%	7%	8%	7%	7%	7%	8%	8%	7%
Don't Know	10%	10%	10%	15%	10%	10%	6%	8%	12%	8%	11%	12%	8%	13%
Not Applicable – I do not know anything about this	10%	8%	12%	12%	8%	10%	15%	7%	14%	10%	7%	9%	11%	11%
Net: TOTAL PROUD	62%	58%	65%	52%	67%	59%	56%	64%	59%	65%	65%	57%	63%	59%
Net: TOTAL NOT PROUD	19%	24%	14%	21%	16%	21%	23%	20%	16%	18%	17%	22%	18%	17%

London's historic sights (e.g. Big Ben, Tower Bridge, Buckingham Palace etc)

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Very proud	40%	38%	42%	27%	38%	44%	53%	42%	38%	37%	40%	47%	41%	34%
Fairly proud	35%	36%	34%	34%	35%	37%	33%	37%	31%	35%	37%	34%	33%	37%
Not very proud	9%	10%	8%	15%	11%	6%	5%	9%	9%	12%	10%	8%	9%	8%
Not proud at all	3%	3%	3%	6%	3%	2%	1%	3%	3%	2%	5%	1%	4%	3%
Don't Know	8%	8%	7%	8%	9%	6%	3%	6%	10%	7%	6%	7%	7%	11%
Not Applicable – I do not know anything about this	5%	4%	6%	10%	4%	5%	6%	3%	9%	6%	3%	3%	6%	7%
Net: TOTAL PROUD	75%	74%	76%	61%	73%	81%	86%	79%	69%	73%	77%	81%	73%	71%
Net: TOTAL NOT PROUD	12%	14%	11%	21%	14%	9%	5%	12%	12%	14%	14%	9%	13%	11%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

London's attractions (e.g. London Eye, Sky Garden, Views from the Shard)

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Very proud	29%	26%	31%	27%	26%	30%	38%	28%	29%	27%	27%	33%	30%	23%
							D					M		
Fairly proud	41%	41%	42%	35%	42%	45%	38%	45%	37%	40%	43%	40%	42%	42%
								H						
Not very proud	12%	14%	10%	12%	13%	10%	11%	13%	10%	13%	13%	13%	10%	13%
		B												
Not proud at all	4%	5%	3%	5%	4%	3%	3%	3%	5%	3%	7%	2%	5%	5%
											K			
Don't Know	8%	9%	7%	12%	9%	8%	3%	7%	10%	9%	7%	8%	6%	13%
				F	F	F			G				L	
Not Applicable – I do not know anything about this	6%	4%	7%	9%	5%	5%	7%	4%	9%	8%	3%	4%	7%	5%
			A						G	K				
Net: TOTAL PROUD	70%	67%	73%	62%	68%	74%	76%	73%	66%	67%	70%	73%	72%	64%
						C	C.D	H				M		
Net: TOTAL NOT PROUD	16%	19%	13%	17%	18%	13%	14%	17%	15%	16%	19%	15%	15%	17%
		B												

London's theme attractions (e.g. The Making of Harry Potter, Shrek's Adventure!, Sea Life London Aquarium, etc)

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Very proud	18%	15%	21%	25%	17%	16%	18%	16%	20%	19%	21%	19%	19%	13%
			A											
Fairly proud	38%	37%	38%	25%	39%	41%	36%	38%	37%	29%	35%	41%	39%	41%
					C	C	C					I	I	I
Not very proud	18%	19%	16%	22%	17%	16%	18%	21%	14%	20%	18%	18%	16%	17%
								H						
Not proud at all	8%	10%	5%	6%	7%	8%	10%	8%	7%	11%	9%	6%	8%	5%
		B								K.M				
Don't Know	9%	9%	9%	9%	11%	9%	4%	9%	9%	11%	10%	9%	7%	11%
					F	F								
Not Applicable – I do not know anything about this	10%	10%	10%	13%	8%	9%	14%	8%	13%	11%	7%	8%	11%	12%
							D		G					
Net: TOTAL PROUD	56%	51%	60%	50%	56%	57%	55%	54%	58%	47%	57%	59%	58%	55%
			A									I	I	
Net: TOTAL NOT PROUD	25%	29%	22%	28%	24%	24%	28%	29%	20%	32%	27%	24%	24%	22%
		B						H	M					

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

And which, if any, of the following have you arranged to do in London in the next month? Please tick all that apply.

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Attend a music festival, concert or nightlife	10%	11%	8%	14%	11%	6%	8%	12%	6%	8%	14%	6%	11%	9%
Eat out at a restaurant or bar	43%	41%	44%	46%	45%	40%	36%	51%	31%	53%	47%	38%	42%	36%
Visit leisure attractions (e.g., parks, nature or wildlife attractions, spas, swimming pools)	21%	20%	22%	23%	22%	20%	18%	25%	15%	32%	26%	15%	19%	18%
Attend a sporting event held in London	5%	7%	3%	4%	6%	6%	1%	7%	3%	4%	3%	3%	5%	8%
Visit London's cultural attractions (e.g., museums, galleries, pop up art installations)	20%	20%	20%	22%	21%	17%	20%	24%	14%	32%	20%	13%	19%	18%
Attend a community event (e.g., Pride in London, Chinese New Year, Notting Hill Carnival, Carol Singing at Trafalgar Square)	4%	5%	3%	10%	4%	2%	-	5%	2%	4%	1%	2%	6%	5%
Visit London's historic sights (e.g., Big Ben, Tower Bridge, Buckingham Palace etc)	8%	9%	7%	9%	8%	9%	4%	10%	5%	10%	8%	6%	7%	10%
Visit London's attractions (e.g., London Eye, Sky Garden, Views from the Shard)	7%	6%	7%	13%	7%	5%	3%	7%	5%	7%	4%	5%	7%	8%
Visit London's theme attractions (e.g., The Making of Harry Potter, Shrek's Adventure!, Sea Life London Aquarium, etc)	3%	2%	4%	3%	4%	3%	2%	3%	3%	4%	1%	5%	3%	3%
None of these	40%	40%	39%	25%	36%	45%	53%	31%	52%	33%	35%	50%	38%	40%
Don't know	6%	6%	5%	11%	6%	5%	3%	5%	7%	4%	7%	2%	6%	9%

To what extent are you worried about the impact of the following on your household finances over the next 12 months?

...an increase in rent/mortgage payments?

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Very worried	26%	22%	31%	32%	31%	23%	11%	25%	29%	31%	16%	21%	32%	25%
Fairly worried	30%	32%	28%	37%	35%	19%	21%	29%	31%	33%	27%	29%	29%	31%
Not very worried	17%	19%	14%	12%	18%	17%	13%	19%	13%	19%	23%	15%	16%	13%
Not at all worried	20%	21%	19%	2%	9%	35%	52%	22%	18%	14%	23%	30%	17%	20%
Don't know	7%	6%	8%	18%	7%	5%	3%	5%	9%	4%	12%	5%	6%	11%
Net: TOTAL WORRIED	56%	54%	59%	68%	66%	43%	32%	54%	59%	64%	43%	50%	61%	56%
Net: TOTAL NOT WORRIED	37%	41%	33%	14%	27%	52%	65%	40%	31%	33%	45%	45%	33%	32%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

...an increase in energy costs?

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Very worried	53%	45%	61% A	41%	54% C	56% C	53% C	50%	57%	54%	46%	53%	56%	52%
Fairly worried	31%	36% B	27%	30%	33%	31%	28%	35% H	26%	35%	34%	34%	29%	28%
Not very worried	9%	10% B	7%	7%	7%	9%	14% D	9%	8%	8%	11%	10%	8%	9%
Not at all worried	2%	3%	2%	1%	2%	2%	4%	2%	3%	2%	4%	2%	3%	2%
Don't know	5%	5%	4%	20% D.E.F	4% E.F	1%	-	4%	6%	2%	6% K	2%	5% K	9% I.K
Net: TOTAL WORRIED	84%	81%	88% A	71%	86% C	87% C	82% C	85%	83%	88% J.M	80%	87%	84%	80%
Net: TOTAL NOT WORRIED	11%	14% B	8%	8%	9%	12%	18% C.D.E	11%	11%	10%	14%	12%	11%	11%

...increase in living costs overall?

Unweighted base	1321	559	762	137	657	300	227	864	457	234	161	279	410	237
Base	1321	650	671	143	701	273	203	779	542	235	153	269	424	239
Very worried	51%	43%	59% A	42%	55% C.F	53% F	42%	48%	55% G	53%	47%	45%	56% K	51%
Fairly worried	33%	38% B	29%	30%	31%	34%	41% D	36% H	28%	34%	32%	42% L.M	31%	28%
Not very worried	9%	11% B	7%	7%	8%	9%	13% D	10%	7%	9%	10%	10%	7%	8%
Not at all worried	2%	4% B	1%	4%	2%	2%	4%	2%	3%	2%	5%	2%	2%	2%
Don't know	4%	5%	3%	16% D.E.F	4% F	2%	-	3%	6%	2%	6% K	2%	4%	10% I.K.L
Net: TOTAL WORRIED	84%	80%	88% A	73%	86% C	87% C	83% C	85%	84%	87%	79%	87%	86% M	80%
Net: TOTAL NOT WORRIED	11%	14% B	8%	11%	10%	11%	17% D	12%	10%	12%	15%	12%	10%	11%

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F, G/H, I/J/K/L/M, Minimum Base: 100 (**), Small Base: 100 (*)

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1321 adults. Fieldwork was undertaken between 18th -23rd March 2022. The survey was carried out online. The figures have been weighted and are representative of all London adults (aged 18+).