

YouGov / Mayor of London Survey Results

Fieldwork Dates: 14th - 19th April 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Which of the following policy areas, if any, do you think should be the main priorities for London? Please rank your top three

Making public transport more affordable

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked third	11%	10%	11%	6% **	12%	14% F	6%	11%	10%	9%	12%	10%	13%	8%
Ranked second	9%	9%	9%	7% **	9%	10%	11%	11%	7%	8%	10%	8%	8%	16% I.K.L
Ranked first	6%	6%	5%	5% **	5%	5%	7%	6%	4%	4%	12% I.K.L.M	4%	5%	5%
Don't know	8%	9%	8%	18% **	9% E	3%	5%	5%	12% G	12% K	5%	4%	8%	12% K
Not ranked	66%	66%	66%	65% **	65%	67%	70%	66%	66%	67%	61%	74% J.M	66%	60%

Making walking and cycling safer and easier

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked third	3%	4%	3%	2% **	4%	3%	4%	4%	3%	5%	2%	3%	4%	2%
Ranked second	3%	2%	3%	2% **	3%	2%	2%	3%	2%	4%	1%	3%	2%	3%
Ranked first	1%	1%	1%	1% **	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%
Don't know	8%	9%	8%	18% **	9% E	3%	5%	5%	12% G	12% K	5%	4%	8%	12% K
Not ranked	85%	84%	85%	77% **	84%	90% D	88%	86%	82%	78%	90% I	89% I	85% I	83%



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
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Building more genuinely affordable homes

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked first	15%	15%	15%	22% **	13%	19% D.F	10%	16%	14%	14%	14%	16%	15%	15%
Ranked second	15%	15%	14%	12% **	15%	12%	17%	13%	16%	15%	18%	14%	14%	14%
Ranked third	10%	10%	11%	10% **	11%	12%	8%	12%	8%	11%	11%	8%	9%	14% K
Don't know	8%	9%	8%	18% **	9% E	3%	5%	5%	12% G	12% K	5%	4%	8%	12% K
Not ranked	52%	51%	52%	38% **	52%	53%	59%	54%	49%	48%	51%	58% M	54% M	45%

Giving renters a better deal

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked first	7%	6%	7%	5% **	7%	6%	8%	6%	7%	7%	5%	4%	7%	9%
Ranked second	6%	6%	6%	3% **	8% F	5%	3%	6%	6%	8%	7%	5%	7%	5%
Ranked third	5%	7% B	4%	8% **	6%	3%	4%	5%	5%	8% M	7% M	4% M	6% M	1%
Don't know	8%	9%	8%	18% **	9% E	3%	5%	5%	12% G	12% K	5%	4%	8%	12% K
Not ranked	74%	72%	75%	66% **	70%	83% D	80% D	77% H	69%	66%	75%	82% I.L	72%	74%



A real push to tackle homelessness

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked third	9%	8%	11%	13% **	8%	8%	12%	9%	9%	9%	11%	10%	10%	6%
Ranked second	7%	7%	8%	8% **	6%	10%	8%	8%	7%	6%	10%	7%	7%	9%
Ranked first	6%	6%	6%	5% **	7%	4%	7%	5%	7%	7%	5%	6%	5%	8%
Don't know	8%	9%	8%	18% **	9% E	3%	5%	5%	12% G	12% K	5%	4%	8%	12% K
Not ranked	69%	70%	68%	57% **	70%	75%	67%	72% H	65%	66%	69%	72%	71%	66%

Strengthening relationships between Londoners from different backgrounds

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked third	4%	4%	3%	4% **	4%	2%	5%	3%	5%	3%	2%	3%	5%	3%
Ranked first	2%	2%	2%	3% **	1%	2%	1%	2%	1%	1%	2%	2%	2%	1%
Ranked second	1%	2% B	0%	1% **	1%	1%	1%	1%	2%	1%	1%	1%	2%	-
Don't know	8%	9%	8%	18% **	9% E	3%	5%	5%	12% G	12% K	5%	4%	8%	12% K
Not ranked	85%	83%	87%	75% **	85%	91% D	87%	89% H	80%	83%	89%	89%	83%	84%



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
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Making London safer for women and girls

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked second	11%	8%	14% A	7% **	12%	12%	12%	10%	13%	11%	9%	11%	12%	11%
Ranked third	8%	7%	9%	8% **	9%	6%	9%	9%	7%	7%	8%	10%	7%	8%
Ranked first	7%	3%	11% A	10% **	7%	6%	7%	7%	8%	8%	4%	10%	7%	5%
Don't know	8%	9%	8%	18% **	9% E	3%	5%	5%	12% G	12% K	5%	4%	8%	12% K
Not ranked	65%	73% B	58%	57% **	63%	73% D	67%	69% H	60%	62%	72%	64%	65%	64%

Protecting jobs, supporting new skills and development opportunities

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked third	8%	6%	10%	4% **	8%	12%	6%	9%	6%	8%	8%	8%	6%	13% L
Ranked second	7%	7%	7%	4% **	6%	8%	9%	7%	6%	4%	7%	10% I.M	8%	4%
Ranked first	3%	4%	3%	2% **	4%	2%	3%	4%	2%	3%	3%	3%	4% M	1%
Don't know	8%	9%	8%	18% **	9% E	3%	5%	5%	12% G	12% K	5%	4%	8%	12% K
Not ranked	74%	75%	73%	72% **	74%	74%	77%	75%	73%	74%	76%	75%	74%	72%



Total	Gender		Age				Social Grade		Region (1)				
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Making London's arts and culture the best in the world

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked third	2%	2%	2%	1% **	1%	3%	4%	2%	1%	3%	0%	2%	1%	3%
Ranked first	1%	2% B	0%	1% **	1%	1%	1%	2%	1%	1%	1%	2%	1%	0%
Ranked second	1%	0%	1%	- **	1%	1%	-	1%	0%	0%	1%	1%	-	1%
Don't know	8%	9%	8%	18% **	9% E	3%	5%	5%	12% G	12% K	5%	4%	8%	12% K
Not ranked	88%	87%	89%	80% **	88%	92%	90%	90%	86%	85%	92%	91% M	90%	84%

Making London a truly 24 hour city

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked third	3%	4% B	2%	2% **	3%	2%	3%	3%	3%	3%	2%	2%	3%	3%
Ranked first	2%	3% B	1%	- **	3%	1%	1%	2%	3%	3%	2%	1%	2%	2%
Ranked second	2%	2%	1%	6% **	1%	2%	1%	2%	1%	2%	-	2%	2%	1%
Don't know	8%	9%	8%	18% **	9% E	3%	5%	5%	12% G	12% K	5%	4%	8%	12% K
Not ranked	85%	82% A	89%	74% **	84%	92% D	90%	88% H	82%	79%	90% I	91% I.M	86%	83%



Tackling air pollution in London

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
	Base	1123	553	570	121	596	232	173	663	460	218	143	216	353
Ranked third	6%	7%	5%	10% **	6%	5%	5%	6%	6%	7%	5%	6%	7%	4%
Ranked second	5%	5%	5%	5% **	5%	6%	6%	6%	5%	4%	6%	6%	5%	6%
Ranked first	5%	6%	4%	4% **	5%	4%	4%	5%	4%	6% K	4%	2% K	6% K	6% K
Don't know	8%	9%	8%	18% **	9% E	3%	5%	5%	12% G	12% K	5%	4%	8%	12% K
Not ranked	76%	74%	78%	64% **	75%	81%	80%	78%	73%	72%	79%	82% I	75%	73%

Tackling crime and making London safer

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked first	23%	22%	24%	11% **	20%	32% D	32% D	23%	24%	18%	21%	29% I	24%	23%
Ranked second	13%	12%	14%	16% **	11%	14%	17%	13%	14%	15%	13%	13%	13%	11%
Ranked third	11%	10%	11%	10% **	10%	14%	8%	10%	12%	7%	15% I	14% I	10%	9%
Don't know	8%	9%	8%	18% **	9% E	3%	5%	5% G	12% K	12%	5%	4%	8%	12% K
Not ranked	45%	46%	43%	45% **	50% E.F	36%	38%	50% H	38%	48%	45%	39%	46%	45%



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
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Supporting businesses and promoting economic growth in London

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked second	7%	8%	5%	3% **	7%	8%	6%	7%	6%	4%	8%	9% I	6%	6%
Ranked third	5%	7% B	3%	1% **	4%	5%	12% D.E	5%	6%	4%	2%	6%	5%	8% J
Ranked first	5%	7% B	3%	3% **	5%	4%	5%	5%	4%	5%	4%	5%	5%	4%
Don't know	8%	9%	8%	18% **	9% E	3%	5%	5%	12% G	12% K	5%	4%	8%	12% K
Not ranked	76%	70% A	81%	76% **	76%	79%	71%	78%	73%	76%	80%	75%	77%	71%

Tackling the climate emergency and improving the environment

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked first	10%	9%	11%	11% **	10%	8%	8%	11%	7%	9%	13%	12%	8%	7%
Ranked third	7%	6%	8%	4% **	8%	6%	9%	7%	7%	6%	7%	10%	6%	8%
Ranked second	5%	6%	5%	7% **	7% F	4%	2%	7% H	3%	6%	3%	4%	7%	4%
Don't know	8%	9%	8%	18% **	9% E	3%	5%	5%	12% G	12% K	5%	4%	8%	12% K
Not ranked	70%	71%	68%	61% **	67%	78% D	76% D	69%	71%	68%	71%	69%	71%	70%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

And which of the following policy areas, if any, do you think Sadiq Khan, the Mayor of London, is prioritising at the moment? Please rank your top three

Making public transport more affordable

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked second	4%	3%	5%	7% **	4%	2%	3%	4%	3%	4%	4%	3%	4%	3%
Ranked third	2%	3%	2%	5% **	3%	1%	2%	3%	2%	2%	4%	1%	3%	1%
Ranked first	2%	3%	1%	2% **	3%	1%	1%	2%	2%	3%	0%	2%	2%	2%
Don't know	41%	42%	40%	48% **	40%	38%	39%	39%	43%	37%	44%	43%	37%	46%
Not ranked	51%	50%	53%	39% **	51%	57%	55%	52%	50%	55%	47%	51%	53%	48%

Making walking and cycling safer and easier

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked second	8%	8%	9%	5% **	7%	10%	11%	8%	9%	7%	8%	8%	9%	9%
Ranked first	8%	9%	8%	4% **	7%	11%	12%	7%	10%	10%	10%	9%	8%	5%
Ranked third	7%	7%	8%	7% **	6%	12% D.F	6%	8%	7%	10%	9%	5%	7%	7%
Don't know	41%	42%	40%	48% **	40%	38%	39%	39%	43%	37%	44%	43%	37%	46%
Not ranked	35%	35%	35%	36% **	39% E	28%	33%	38%	32%	37%	29%	35%	39%	33%



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
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Building more genuinely affordable homes

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked third	3%	2%	3%	2% **	3%	3%	2%	3%	3%	3%	3%	2%	3%	3%
Ranked second	2%	2%	2%	5% **	2%	1%	3%	2%	3%	5% K.L	3%	1%	1%	3%
Ranked first	2%	2%	2%	5% **	2%	2%	1%	3%	1%	1%	3%	1%	3%	2%
Don't know	41%	42%	40%	48% **	40%	38%	39%	39%	43%	37%	44%	43%	37%	46%
Not ranked	52%	52%	52%	41% **	52%	56%	56%	54%	50%	55%	47%	52%	56% M	46%

Giving renters a better deal

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked second	2%	3%	1%	3% **	3%	1%	0%	1%	3%	3%	-	1%	2%	3%
Ranked third	2%	2%	1%	3% **	2%	2%	2%	2%	1%	4% M	2%	2%	2%	-
Ranked first	1%	2%	1%	- **	2%	0%	-	1%	1%	1%	0%	0%	2%	1%
Don't know	41%	42%	40%	48% **	40%	38%	39%	39%	43%	37%	44%	43%	37%	46%
Not ranked	54%	52%	57%	46% **	53%	58%	59%	57%	51%	55%	54%	54%	57%	51%



A real push to tackle homelessness

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
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Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked third	2%	2%	2%	4% **	2%	2%	2%	2%	2%	2%	1%	3%	2%	2%
Ranked second	2%	2%	1%	1% **	2%	2%	1%	2%	1%	2%	1%	2%	2%	1%
Ranked first	2%	2%	1%	2% **	2%	2%	1%	2%	1%	2%	1%	3%	1%	2%
Don't know	41%	42%	40%	48% **	40%	38%	39%	39%	43%	37%	44%	43%	37%	46%
Not ranked	54%	52%	55%	45% **	54%	56%	58%	55%	52%	57%	53%	50%	57%	49%

Strengthening relationships between Londoners from different backgrounds

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked second	4%	4%	5%	2% **	4%	6%	4%	5%	3%	5%	6%	4%	4%	4%
Ranked third	4%	4%	3%	6% **	3%	4%	4%	4%	3%	3%	1%	3%	5%	5%
Ranked first	3%	2%	3%	3% **	4%	2%	2%	2%	4%	1%	3%	3%	4%	3%
Don't know	41%	42%	40%	48% **	40%	38%	39%	39%	43%	37%	44%	43%	37%	46%
Not ranked	49%	48%	49%	42% **	49%	50%	51%	49%	48%	54% M	46%	47%	51%	43%



Total	Gender		Age				Social Grade		Region (1)				
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Making London safer for women and girls

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked second	5%	6%	5%	6% **	5%	6%	5%	5%	6%	6%	4%	5%	6%	5%
Ranked third	4%	5%	4%	4% **	3%	6%	6%	4%	5%	2%	4%	5%	5%	5%
Ranked first	4%	4%	4%	5% **	4%	3%	5%	5%	3%	5%	4%	3%	4%	5%
Don't know	41%	42%	40%	48% **	40%	38%	39%	39%	43%	37%	44%	43%	37%	46%
Not ranked	46%	44%	47%	37% **	47%	47%	45%	48%	43%	49%	43%	44%	49%	40%

Protecting jobs, supporting new skills and development opportunities

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked third	4%	4%	4%	6% **	4%	3%	3%	4%	3%	3%	5%	3%	4%	5%
Ranked second	3%	3%	3%	1% **	4%	2%	2%	3%	3%	5% J	-	3%	3%	2%
Ranked first	2%	2%	1%	2% **	1%	2%	1%	2%	1%	3% L	1%	3% L	0%	1%
Don't know	41%	42%	40%	48% **	40%	38%	39%	39%	43%	37%	44%	43%	37%	46%
Not ranked	51%	50%	53%	44% **	50%	54%	55%	52%	50%	51%	50%	48%	56%	46%



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Making London's arts and culture the best in the world

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked third	3%	2%	4%	3% **	4%	1%	1%	2%	4%	3%	2%	3%	3%	3%
Ranked second	2%	1%	3%	1% **	2%	2%	5%	2%	3%	2%	1%	5% L	2%	2%
Ranked first	2%	1%	2%	0% **	2%	2%	2%	1%	2%	2%	2%	2%	1%	3% L
Don't know	41%	42%	40%	48% **	40%	38%	39%	39%	43%	37%	44%	43%	37%	46%
Not ranked	53%	54%	52%	48% **	52%	57%	54%	56% H	48%	56%	52%	47%	57% K.M	47%

Making London a truly 24 hour city

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked third	4%	3%	5%	0% **	5%	2%	7% E	4%	4%	3%	3%	5%	5%	4%
Ranked second	3%	4%	3%	3% **	4%	4%	2%	4%	3%	4%	4%	2%	3%	3%
Ranked first	3%	3%	4%	7% **	3%	2%	3%	3%	4%	3%	6% M	2%	4%	2%
Don't know	41%	42%	40%	48% **	40%	38%	39%	39%	43%	37%	44%	43%	37%	46%
Not ranked	48%	49%	48%	42% **	47%	54%	50%	51%	45%	52%	43%	47%	51%	45%



Tackling air pollution in London

	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked first	14%	14%	15%	10% **	12%	19% D	18%	15%	13%	14%	11%	14%	15%	16%
Ranked second	9%	9%	9%	7% **	7%	11%	10%	8%	9%	6%	9%	11%	9%	7%
Ranked third	7%	8% B	5%	3% **	7%	6%	8%	6%	8%	8%	6%	5%	8%	5%
Don't know	41%	42%	40%	48% **	40%	38%	39%	39%	43%	37%	44%	43%	37%	46%
Not ranked	30%	28%	32%	33% **	32%	26%	25%	31%	27%	34%	30%	27%	31%	26%

Tackling crime and making London safer

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked first	6%	5%	7%	6% **	5%	7%	7%	6%	6%	7%	6%	6%	7%	3%
Ranked third	6%	6%	6%	6% **	6%	5%	5%	6%	5%	6%	4%	6%	7%	5%
Ranked second	5%	5%	5%	4% **	5%	5%	6%	6%	4%	5%	6%	4%	6%	4%
Don't know	41%	42%	40%	48% **	40%	38%	39%	39%	43%	37%	44%	43%	37%	46%
Not ranked	42%	43%	42%	36% **	43%	45%	43%	43%	42%	45%	40%	41%	43%	42%



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Supporting businesses and promoting economic growth in London

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked first	5%	5%	5%	2% **	6%	3%	3%	6% H	3%	6%	4%	5%	5%	2%
Ranked third	5%	3%	6%	2% **	5%	6%	5%	5%	4%	5%	4%	6%	4%	4%
Ranked second	4%	4%	4%	4% **	4%	5%	3%	4%	5%	6%	4%	3%	5%	3%
Don't know	41%	42%	40%	48% **	40%	38%	39%	39%	43%	37%	44%	43%	37%	46%
Not ranked	46%	46%	46%	45% **	44%	48%	51%	46%	45%	46%	45%	44%	48%	45%

Tackling the climate emergency and improving the environment

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Ranked third	7%	7%	7%	3% **	6%	8%	11% D	7%	6%	9%	7%	8%	5%	6%
Ranked first	6%	6%	5%	3% **	5%	7%	6%	6%	6%	4%	4%	4%	7%	7%
Ranked second	5%	5%	5%	3% **	5%	5%	6%	6%	4%	4%	5%	4%	6%	5%
Don't know	41%	42%	40%	48% **	40%	38%	39%	39%	43%	37%	44%	43%	37%	46%
Not ranked	42%	40%	44%	44% **	43%	41%	38%	43%	41%	46%	40%	41%	44%	36%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

To what extent do you think coronavirus poses a risk to...
...people in London?

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Major risk	12%	11%	13%	11% **	13%	13%	9%	11%	13%	14%	11%	8%	13%	13%
Significant risk	29%	26%	32%	26% **	29%	30%	30%	28%	30%	26%	21%	33% J	30%	31%
Moderate risk	36%	36%	37%	41% **	32%	39%	43% D	39%	33%	33%	39%	39%	36%	37%
Minor risk	15%	18% B	12%	11% **	16%	13%	15%	16%	13%	17%	20% M	14%	13%	12%
No risk at all	4%	6% B	2%	3% **	5% F	4%	1%	3%	5%	5%	3%	4%	3%	5%
Don't know	4%	4%	5%	8% **	5% E	2%	2%	3%	6% G	5%	6%	3%	5%	3%
Net: TOTAL MAJOR/SIGNIFICANT RISK	41%	37%	45% A	37% **	41%	43%	39%	39%	43%	41%	32%	41%	43% J	44% J
Net: TOTAL MODERATE/MINOR RISK	19%	23% B	14%	14% **	21%	16%	16%	19%	18%	22%	23%	18%	17%	17%



...you personally?

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M
1123	538	585	117	621	220	165	758	365	216	145	209	350	203
1123	553	570	121	596	232	173	663	460	218	143	216	353	192
9%	8%	10%	8% **	9%	12%	7%	9%	9%	12%	7%	8%	10%	8%
18%	19%	18%	9% **	19%	22%	18%	16%	21% G	18%	15%	20%	16%	21%
32%	29%	34%	28% **	28%	36%	40% D	32%	31%	26%	33%	36% I	31%	33%
29%	30%	28%	37% **	31%	23%	27%	32% H	24%	29%	31%	28%	31%	26%
9%	11% B	6%	12% **	9%	6%	7%	8%	10%	10%	10%	7%	8%	9%
3%	3%	4%	7% **	4%	2%	1%	2%	5% G	5%	4%	2%	3%	3%
27%	26%	28%	16% **	28%	33%	25%	26%	30%	30%	22%	28%	26%	30%
38%	42% B	34%	49% **	40% E	29%	34%	40%	34%	39%	41%	34%	39%	35%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

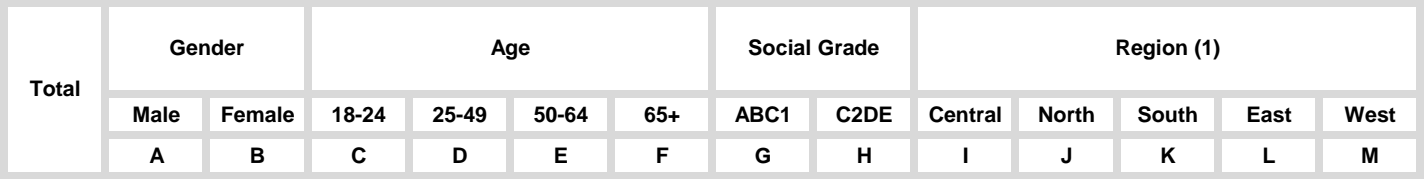
Are you currently doing any of the following?

	Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
	Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
I'm self-isolating because I or a member of my household has coronavirus symptoms or has had a positive test result (e.g. I'm/we're staying at home, avoiding other people, other people bring us/me supplies)		2%	2%	3%	2% **	3%	2%	3%	3%	2%	3%	1%	2%	2%	4%
I'm self-isolating because I am in a category of people more vulnerable to coronavirus		1%	1%	1%	1% **	2%	1%	3%	1%	2%	2%	3%	1%	1%	0%
I'm self-isolating because I am required to (e.g. contacted by NHS Test and Trace, pinged by NHS COVID-19 App, returning from a country not on the green list)		1%	1%	0%	1% **	1%	-	-	1%	0%	1%	-	-	1%	1%
I'm carrying out social distancing (e.g. limiting who I meet up with, wearing masks in crowded places or staying two metres apart from those I don't live with)		18%	19%	17%	10% **	14%	23%	31%	17%	20%	19%	18%	20%	17%	16%
I'm carrying out some safety measures but not completely social distancing (e.g. reducing my contact with other people or wearing masks in crowded places)		34%	28%	39%	22% A **	34%	41%	31%	35%	32%	30%	28%	38%	36%	33%
I'm carrying on as normal		41%	45%	37%	54% **	44%	33%	32%	42%	40%	43%	50%	37%	39%	40%
Don't know		3%	3%	2%	10% **	3%	1%	1%	2%	4% G	2%	1%	1%	3%	5% J.K

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Are you, or are you not, currently wearing any of the following types of face coverings or masks when outside the house? Please tick all that apply.

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Surgical or medical style face mask	42%	39%	44%	33% **	40%	46%	50% D	43%	41%	43%	40%	46%	39%	42%
Dust mask, such as those used for doing DIY	5%	6%	4%	6% **	7% E.F	2%	2%	6%	4%	3%	4%	3%	7%	7%
Homemade face covering/mask	12%	9%	14% A	9% **	13%	11%	11%	13%	10%	9%	7%	12%	14%	14%
Improvised face covering, such as a scarf or bandana over your mouth and nose	3%	3%	3%	6% **	3% E	0%	2%	3%	3%	3%	3%	1%	4%	3%
Any other face covering	10%	11%	9%	14% **	10%	9%	8%	10%	10%	9%	9%	6%	11%	13% K
I am not using a face covering when outside the house	36%	38%	35%	35% **	37%	38%	34%	37%	36%	38%	42%	37%	34%	33%
Don't know	4%	5%	3%	10% **	4%	3%	1%	3%	5%	3%	4%	3%	4%	5%
WEARS AT LEAST ONE	60%	57%	63%	55% **	59%	60%	66%	61%	59%	60%	54%	60%	61%	62%



	Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
	Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
I am having to go without my basic needs and/or rely on debt to pay for my basic needs		3%	3%	3%	1% **	3%	4%	2%	3%	4%	6%	3%	2%	3%	3%
I'm struggling to make ends meet		11%	10%	11%	8% **	12%	8%	11%	5% G	19% K	14%	11%	5% I	14% K	9%
I am just about managing		28%	27%	30%	18% **	32% E	23%	31%	24%	35% G	23%	31%	32% L	30%	25%
I am coping okay financially		36%	36%	36%	38% **	32% D	44%	39%	41% H	29%	39%	32%	38%	32%	41%
I am comfortable financially		15%	16%	13%	13% **	14%	18%	14%	20% H	7%	14%	15%	20% L	13%	15%
Don't know		2%	2%	2%	9% **	2%	-	0%	2%	2%	1%	2% K	-	3% K	4% K
Prefer not to say		5%	5%	4%	12% **	5%	2%	2%	5%	5%	4%	5%	3%	6%	4%



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Thinking about the last six months, have you, or have you not, been able to meet payments on the following?

Rent or mortgage payments

	Unweighted base	798	384	414	79	543	117	59	538	260	170	101	120	267	140
	Base	797	396	401	82	525	123	68	466	330	173	104	119	270	131
I've fallen behind on all payments		1%	1%	1%	0% **	1%	1% **	- **	1%	1%	1%	- **	1% **	2%	-
I fell behind on some payments		3%	2%	3%	- **	3%	3% **	- **	2%	4%	4%	3% **	2% **	3%	2%
I kept up with payments, but it was a constant struggle		13%	13%	13%	7% **	15%	11% **	8% **	10%	17% G	17%	9% **	12% **	15%	9%
I kept up with payments, but it was a struggle from time to time		18%	18%	17%	29% **	16%	17% **	20% **	16%	19%	17%	15% **	16% **	19%	18%
I kept up with payments without any difficulties		50%	52%	48%	37% **	50%	57% **	54% **	61% H	35%	45%	55% **	59% **	45%	54%
Don't know		1%	1%	1%	4% **	2%	- **	- **	1%	2%	1%	3% **	- **	1%	3%
Not applicable		10%	7%	13% A	14% **	9%	7% **	16% **	6%	15% G	10%	14% **	6% **	10%	10%
Prefer not to say		4%	4%	4%	8% **	3%	4% **	2% **	2%	6% G	5%	3% **	4% **	3%	4%



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Bills

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
I've fallen behind on all payments	2%	2%	1%	1% **	2%	1%	-	2%	2%	4% K.M	1%	1%	1%	1%
I fell behind on some payments	4%	3%	6% A	2% **	6% F	4%	1%	3%	6%	5%	5%	3%	5%	3%
I kept up with payments, but it was a constant struggle	10%	10%	10%	7% **	12% E	6%	10%	7%	16% G	13%	8%	7%	13% K	8%
I kept up with payments, but it was a struggle from time to time	20%	20%	21%	19% **	23% E	15%	20%	19%	23%	17%	21%	19%	24%	18%
I kept up with payments without any difficulties	50%	51%	49%	25% **	46%	68% D	59% D	59% H	38%	46%	49%	61% I.J.L	45%	53%
Don't know	2%	2%	2%	8% **	1%	-	2% E	2%	2%	1%	2%	1%	2%	4%
Not applicable	8%	8%	8%	31% **	5%	4%	5%	7%	8%	8%	10%	5%	6%	10%
Prefer not to say	4%	4%	4%	8% **	4%	2%	2%	3%	6% G	6%	4%	3%	3%	3%



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Credit commitments

	Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
	Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
I've fallen behind on all payments		2%	2%	2%	-	3%	3%	-	2%	2%	6%	1%	1%	1%	1%
					**		F			J.K.L.M					
I fell behind on some payments		3%	3%	3%	1%	4%	1%	1%	2%	5%	2%	4%	3%	4%	2%
					**					G					
I kept up with payments, but it was a constant struggle		8%	9%	6%	4%	10%	5%	5%	6%	10%	9%	6%	6%	9%	8%
					**	F									
I kept up with payments, but it was a struggle from time to time		13%	12%	15%	13%	16%	10%	8%	12%	14%	11%	13%	13%	15%	14%
					**	E.F									
I kept up with payments without any difficulties		35%	40%	29%	21%	35%	42%	32%	42%	23%	27%	32%	43%	31%	41%
			B		**				H				I.L		I.L
Don't know		2%	2%	2%	6%	2%	-	0%	2%	2%	3%	2%	1%	1%	2%
					**										
Not applicable		34%	29%	39%	46%	26%	36%	52%	31%	39%	37%	39%	32%	35%	27%
				A	**		D	D.E		G	M	M			
Prefer not to say		4%	4%	4%	9%	4%	2%	2%	3%	6%	5%	3%	3%	4%	4%
					**					G					

Regular household shop (for food and essential items)

	Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
	Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
	Increased a lot	38%	34%	42%	24% A **	39%	44%	35%	35%	42% G	36%	36%	35%	41%	39%
	Increased a little	45%	45%	44%	39% **	41%	47%	57% D	49% H	39%	46%	41%	54% J.L.M	43%	39%
	Stayed the same	10%	12% B	7%	17% **	11% E	5%	6%	10%	10%	13% L	14% L	7%	7%	10%
	Decreased a little	2%	2%	3%	4% **	3%	2%	1%	2%	3%	3%	2%	1%	2%	4%
	Decreased a lot	1%	1%	0%	1% **	0%	-	2%	0%	1%	1%	1%	-	1%	-
	Don't know	5%	6%	4%	15% **	5% F	3%	1%	4%	7%	2%	7% I	3%	6%	8% I.K
	Net: TOTAL increased	82%	79%	86% A	64% **	80% D	91% D	91%	84%	80%	81%	77%	89% J.M	84%	78%
	Net: TOTAL decreased	3%	3%	3%	4% **	3%	2%	2%	2%	4%	4%	3%	1%	3%	4%



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Rent, mortgage or housing payments

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Increased a lot	11%	11%	12%	16% **	13% E.F	7%	7%	11%	11%	12%	10%	8%	16% K.M	7%
Increased a little	26%	25%	27%	17% **	28%	26%	23%	23%	29%	35% K.L	25%	20%	24%	26%
Stayed the same	47%	49%	46%	36% **	48%	53%	46%	53% H	40%	42%	50%	54% I	46%	47%
Decreased a little	2%	2%	1%	2% **	2%	0%	1%	1%	2%	2%	1%	3%	1%	1%
Decreased a lot	1%	1%	1%	- **	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%
Don't know	13%	13%	13%	29% **	8%	12%	21% D.E	11%	17% G	7%	13%	14% I	14% I	18% I
Net: TOTAL increased	37%	35%	38%	33% **	41% F	33%	30%	35%	40%	47% J.K.M	35%	28%	40% K	32%
Net: TOTAL decreased	2%	3%	2%	2% **	3%	2%	2%	2%	3%	3%	2%	4%	1%	3%



Energy bills (gas and/or electricity)

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M
1123	538	585	117	621	220	165	758	365	216	145	209	350	203
1123	553	570	121	596	232	173	663	460	218	143	216	353	192
64%	61%	68% A	47% **	64%	74% D.F	64%	65%	63%	60%	63%	69%	62%	69%
19%	22% B	16%	25% **	17%	16%	24%	18%	19%	23% M	17%	18%	21% M	12%
8%	8%	9%	8% **	9%	8%	9%	9%	7%	11%	10%	9%	6%	8%
1%	2% B	0%	2% **	1%	-	-	1%	1%	2%	-	-	2%	0%
1%	1%	1%	1% **	1%	-	1%	1%	1%	1%	-	1%	2%	1%
7%	7%	7%	17% **	8% E	2%	3%	6%	8%	3%	10% I.K	4%	8% I	10% I.K
83%	82%	84%	72% **	81%	90% D	87%	84%	82%	84%	80%	87%	82%	81%
2%	3% B	1%	3% **	3% E	-	1%	1%	2%	2%	-	1%	4% J.K	1%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Other household bills (e.g. council tax, water, phone / broadband, childcare)

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Increased a lot	32%	27%	37%	28% **	33%	34%	29%	32%	33%	29%	26%	30%	35%	38% J
Increased a little	47%	49%	45%	30% **	44%	53%	62% D	49%	44%	50%	49%	56% L.M	44%	39%
Stayed the same	12%	14% B	10%	17% **	13% F	10%	5%	12%	11%	16% K	15%	9%	11%	10%
Decreased a little	1%	2%	1%	3% **	1%	-	-	2%	0%	1%	1%	-	2%	0%
Decreased a lot	1%	1%	0%	- **	1%	2%	1%	0%	1%	1%	-	1%	1%	1%
Don't know	7%	7%	7%	23% **	7% E	2%	3%	5%	9% G	4%	10% I	5%	7%	11% I.K
Net: TOTAL increased	79%	76%	82% A	58% **	78%	87% D	91% D	81%	78%	79%	74%	86% J.M	79%	77%
Net: TOTAL decreased	2%	3%	1%	3% **	2%	2%	1%	2%	2%	1%	1%	1%	3%	1%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Day to day transport costs (e.g. fuel costs, bus, train or tram fares)

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Increased a lot	32%	29%	36%	24% **	36% F	33%	24%	32%	34%	24%	36% I	35% I	33% I	34% I
Increased a little	36%	38%	35%	42% **	36% F	41%	28%	41% H	30%	44% J.L	27%	40% J	34%	36%
Stayed the same	20%	23% B	17%	18% **	17%	21% D.E	30%	20%	20%	24% M	23%	20%	19%	14%
Decreased a little	1%	1%	2%	2% **	2%	-	1%	2%	1%	1%	3% K	0%	1%	2%
Decreased a lot	1%	2%	1%	2% **	1%	2%	1%	1%	2%	1%	1%	1%	2%	2%
Don't know	8%	8%	9%	13% **	7%	3%	16% D.E	5%	13% G	7%	10% K	4%	10% K	11% K
Net: TOTAL increased	69%	66%	71%	65% **	72% F	74% F	53%	73% H	64%	67%	63% J	75%	68%	71%
Net: TOTAL decreased	3%	3%	3%	4% **	3%	2%	2%	3%	3%	2%	4%	1%	3%	3%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Leisure costs and non-essential shopping (e.g. social activities, eating or drinking out of home, hobbies, holidays)

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Increased a lot	22%	20%	24%	19% **	23%	24%	17%	21%	24%	23%	19%	17%	26% K	22%
Increased a little	39%	38%	40%	32% **	40%	40%	38%	43% H	32%	36%	39%	48% I.L	36%	38%
Stayed the same	19%	20%	17%	21% **	18%	18%	22%	20%	18%	23%	22%	18%	17%	18%
Decreased a little	4%	4%	5%	11% **	4%	3%	3%	4%	5%	5%	4%	3%	5%	4%
Decreased a lot	3%	4%	2%	1% **	4%	5%	1%	2%	5% G	4%	4%	1%	3%	5% K
Don't know	13%	14%	12%	16% **	12%	9%	19% D.E	10% G	17%	10%	12%	14%	14%	14%
Net: TOTAL increased	61%	58%	63%	51% **	63%	65%	55%	64% H	56%	59%	58%	65%	61%	60%
Net: TOTAL decreased	7%	8%	7%	12% **	7%	8%	4%	6%	9%	9%	8%	4%	8%	9%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

To what extent are you worried about the impact of the following on your household finances over the next 12 months?

...an increase in rent/mortgage payments?

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Very worried	16%	16%	16%	19% **	21% E.F	10%	6%	15%	18%	17% K	16%	9%	19% K	19% K
Fairly worried	27%	27%	28%	35% **	32% E.F	18%	17%	28%	26%	29%	30%	23%	27%	28%
Not very worried	21%	23%	18%	15% **	23%	20%	18%	24% H	16%	24%	23%	21%	20%	17%
Not at all worried	26%	25%	27%	11% **	16%	42% D	50% D	27%	25%	21%	25%	38% I.J.L.M	23%	25%
Don't know	10%	9%	11%	20% **	8%	10%	10%	7%	15% G	9%	7%	10%	12%	12%
Net: TOTAL WORRIED	43%	43%	44%	54% **	53% E.F	28%	23%	43%	44%	46% K	46% K	32%	46% K	47% K
Net: TOTAL NOT WORRIED	47%	48%	45%	26% **	39%	62% D	67% D	50% H	41%	45%	47%	59% I.L.M	43%	42%



...an increase in energy costs?

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M
1123	538	585	117	621	220	165	758	365	216	145	209	350	203
1123	553	570	121	596	232	173	663	460	218	143	216	353	192
47%	40%	54% A	35% **	53% E.F	42%	41%	44%	51%	45%	48%	42%	51%	48%
33%	35%	30%	33% **	29%	40% D	35%	37% H	27%	37% L	26%	40% J.L	28%	33%
13%	17% B	8%	9% **	11%	15% D	20%	13%	12%	12%	19% L	13%	10%	12%
3%	3%	3%	6% **	2%	3%	2%	3%	2%	2%	3%	2%	5%	2%
5%	5%	5%	17% **	4%	1%	1%	3%	8% G	5%	3%	3%	6%	5%
80%	75%	84% A	68% **	83%	81%	76%	81%	78%	82%	75%	82%	79%	81%
16%	20% B	11%	15% **	13%	18%	22% D	16%	15%	14%	22%	16%	15%	14%

...increase in living costs overall?

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M
1123	538	585	117	621	220	165	758	365	216	145	209	350	203
1123	553	570	121	596	232	173	663	460	218	143	216	353	192
43%	36%	49% A	36% **	49% E.F	37%	32%	40%	48% G	41%	44%	36%	47% K	43%
37%	39%	34%	29% **	34%	43% D	43% D	40% H	32%	37%	31%	45% J.L	32%	40%
13%	16% B	10%	13% **	10%	15%	22% D	14%	11%	13%	16%	15%	11%	11%
3%	3%	3%	5% **	2%	4%	2%	4%	2%	3%	4%	2%	4%	1%
5%	5%	4%	17% **	5% E.F	1%	1%	3%	8% G	6%	4%	2%	6% K	5%
79%	76%	83% A	66% **	83% F	80%	75%	79%	80%	78%	75%	81%	79%	83%
16%	19% B	13%	18% **	12%	18% D	24% D	18% H	12%	16%	20% M	17%	15%	12%



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

How likely are you to take up some type of adult learning over the next 12 months?

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Definitely will	8%	7%	9%	6% **	11% E.F	5%	3%	9%	6%	9% K	8%	4%	10% K	6%
Probably will	10%	9%	12%	14% **	13% E.F	7%	5%	11%	9%	12%	12%	9%	10%	10%
Maybe	17%	15%	19%	23% **	19% F	17% F	4%	18%	15%	20%	18%	15%	15%	19%
Probably will not	22%	25%	20%	16% **	23%	23%	23%	22%	22%	23%	14%	23%	24% J	22%
Definitely will not	28%	31%	26%	13% **	21%	35% D	54% D.E	27%	30%	21%	29%	41% I.J.L.M	23%	30%
Don't know	8%	10%	7%	11% **	8%	11%	5%	7%	11% G	8%	12% K	4%	10% K	9%
Not applicable - I'm already doing some type of adult learning and wouldn't start a new course	6%	5%	7%	17% **	6%	2%	5%	6%	6%	7%	7%	3%	8%	5%
Net: TOTAL Definitely will / probably will	18%	15%	21% A	20% **	23% E.F	12%	8%	20%	16%	22% K	20%	14%	20%	15%
Net: TOTAL Definitely will not / probably will not	50%	55% B	46%	29% **	44%	58% D	77% D.E	49%	52%	44%	43%	64% I.J.L.M	48%	52%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

How much, if anything, do you know about how to apply for adult learning courses?

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Know a lot	11%	9%	12%	2% **	12%	10%	15%	10%	11%	14%	8%	10%	10%	11%
Know a little	35%	28%	41% A	23% **	35%	37%	36%	35%	34%	31%	38%	35%	37%	31%
Know not very much	23%	24%	21%	27% **	23%	22%	17%	25% H	19%	23%	21%	21%	24%	23%
Know nothing at all	25%	29%	20%	28% **	22%	28%	27%	23%	26%	24%	24%	29%	22%	24%
Don't know	8%	10%	5%	19% **	8%	3%	5%	6%	10%	8%	9%	4%	7%	11%
Net: TOTAL know a little / know a lot	45%	37%	53% A	26% **	47%	47%	51%	45%	45%	45%	46%	45%	47%	42%
Net: TOTAL know not very much / know nothing at all	47%	53% B	42%	55% **	45%	50%	44%	49%	45%	47%	45%	50%	46%	47%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Before taking this survey, were you aware that under certain criteria adult learning courses can be accessed for free?

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Yes, I was aware of this	42%	38%	46%	34%	43%	40%	47%	41%	44%	40%	46%	41%	43%	41%
			A	**										
No, I was not aware of this	58%	62%	54%	66%	57%	60%	53%	59%	56%	60%	54%	59%	57%	59%
		B	**											

Above is an image from the mayor of London's jobs and skills campaign. Before taking this survey, have you seen or heard anything about the Mayor of London's jobs and skills campaign?

Unweighted base	1123	538	585	117	621	220	165	758	365	216	145	209	350	203
Base	1123	553	570	121	596	232	173	663	460	218	143	216	353	192
Yes	7%	8%	6%	13%	9%	2%	4%	6%	9%	8%	9%	3%	9%	6%
				**	E						K		K	
No	93%	92%	94%	87%	91%	98%	96%	94%	91%	92%	91%	97%	91%	94%
				**		D						J.L		

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F, G/H, I/J/K/L/M,

Minimum Base: 100 (**), Small Base: 100 (*)

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1123 adults. Fieldwork was undertaken between 14th - 19th April 2022. The survey was carried out online.

The figures have been weighted and are representative of all GB adults (aged 18+).