

YouGov / Mayor of London Survey Results

Fieldwork Dates: 17th - 22nd June 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Which of the following policy areas, if any, do you think should be the main priorities for London? Please rank your top three

Making public transport more affordable

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	11%	11%	11%	3% **	13%	11%	11%	12%	9%	7%	10%	13%	12%	12%
Ranked second	10%	9%	10%	8% **	9%	13%	10%	10%	9%	8%	7%	12%	8%	12%
Ranked first	7%	6%	8%	6% **	7% F	10% F	2%	7%	7%	8%	10%	6%	8%	4%
Don't know	10%	12% B	8%	26% **	12% E.F	4%	1%	7%	14% G	12% K	10%	6%	10%	12%
Not ranked	62%	61%	63%	56% **	60%	61%	76% D.E	63%	62%	64%	63%	63%	61%	60%

Making walking and cycling safer and easier

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	3%	3%	3%	4% **	3%	5%	2%	4%	3%	5%	3%	4%	2%	2%
Ranked second	3%	4%	3%	1% **	4%	2%	4%	4%	2%	4%	5%	2%	4%	2%
Ranked first	1%	1%	1%	2% **	1%	1%	1%	1%	1%	1%	-	0%	2%	1%
Don't know	10%	12% B	8%	26% **	12% E.F	4%	1%	7%	14% G	12% K	10%	6%	10%	12%
Not ranked	82%	79%	85% A	68% **	80%	88% D	92% D	84%	80%	77%	82%	88% I	82%	82%

Building more genuinely affordable homes

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked first	16%	16%	15%	12% **	15%	19%	16%	17%	14%	19%	15%	13%	15%	16%
Ranked second	12%	14%	11%	9% **	13%	14%	10%	13%	12%	16%	17%	11%	10%	10%
Ranked third	10%	9%	11%	8% **	10%	11%	10%	10%	9%	8%	8%	9%	12%	9%
Don't know	10%	12% B	8%	26% **	12% E.F	4%	1%	7%	14% G	12% K	10%	6%	10%	12%
Not ranked	52%	48%	56% A	45% **	50%	53%	63% D	53%	51%	45%	50%	60% I	52%	52%

Giving renters a better deal

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked second	6%	6%	7%	5% **	8% F	6%	3%	6%	6%	6%	6%	5%	5%	10%
Ranked first	6%	5%	7%	6% **	6%	7%	3%	6%	6%	8% K	5%	2%	6%	9% K
Ranked third	5%	5%	5%	3% **	6%	3%	5%	6%	4%	7%	6%	5%	4%	4%
Don't know	10%	12% B	8%	26% **	12% E.F	4%	1%	7%	14% G	12% K	10%	6%	10%	12%
Not ranked	73%	72%	73%	60% **	68%	80% D	88% D	74%	71%	67%	73%	82% I.M	75%	65%

A real push to tackle homelessness

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	7%	7%	8%	5% **	7%	5%	15% D.E	8%	6%	8%	7%	9%	8%	5%
Ranked second	6%	5%	7%	5% **	6%	5%	8%	7%	5%	5%	4%	7%	8%	4%
Ranked first	5%	4%	6%	0% **	5%	4%	11% D.E	5%	6%	8%	4%	5%	5%	4%
Don't know	10%	12% B	8%	26% **	12% E.F	4%	1%	7%	14% G	12% K	10%	6%	10%	12%
Not ranked	71%	72%	71%	64% **	71%	82% D.F	65%	73%	69%	66%	75%	73%	69%	75%



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Strengthening relationships between Londoners from different backgrounds

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked second	2%	2%	2%	2% **	2%	4%	1%	3%	2%	1%	3%	2%	2%	4%
Ranked third	2%	2%	2%	1% **	2%	3%	2%	2%	2%	1%	1%	3%	3%	3%
Ranked first	1%	1%	1%	1% **	1%	2%	-	1%	2%	1%	3%	1%	1%	0%
Don't know	10%	12% B	8%	26% **	12% E.F	4%	1%	7% G	14% G	12% K	10%	6%	10%	12%
Not ranked	84%	82%	86%	71% **	83%	87%	96% D.E	87% H	81%	85%	83%	88%	84%	81%

Making London safer for women and girls

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked second	9%	5%	12% A	5% **	9%	12% F	5%	8%	9%	7%	7%	9%	7%	12%
Ranked first	8%	6%	11% A	8% **	9%	7%	8%	8%	9%	6%	10%	6%	11%	8%
Ranked third	7%	6%	9%	10% **	8%	5%	8%	7%	7%	10%	6%	8%	7%	6%
Don't know	10%	12% B	8%	26% **	12% E.F	4%	1%	7% G	14% G	12% K	10%	6%	10%	12%
Not ranked	66%	70% B	61%	51% **	63%	72% D	79% D	70% H	60%	64%	67%	71%	65%	62%

Protecting jobs, supporting new skills and development opportunities

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	7%	6%	7%	5% **	7%	8%	9%	8%	6%	6%	10%	7%	5%	8%
Ranked second	7%	7%	7%	10% **	6%	5%	8%	7%	6%	6%	3%	7%	11% J.M	4%
Ranked first	4%	5%	4%	6% **	5%	5%	1%	4%	6%	3%	3%	7%	5%	4%
Don't know	10%	12% B	8%	26% **	12% E.F	4%	1%	7% G	14% G	12% K	10%	6%	10%	12%
Not ranked	72%	70%	74%	52% **	71%	79%	81% D	75%	68%	72%	75%	73%	70%	72%

Making London's arts and culture the best in the world

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	2%	1%	2%	1% **	1%	2%	3%	2%	2%	2%	2%	2%	1%	2%
Ranked first	1%	2%	1%	2% **	1%	1%	-	1%	0%	2%	-	1%	2%	0%
Ranked second	1%	0%	2% A	- **	0%	2%	3% D	1%	1%	1%	2%	1%	1%	1%
Don't know	10%	12% B	8%	26% **	12% E.F	4%	1%	7% G	14% G	12% K	10%	6%	10%	12%
Not ranked	86%	85%	88%	72% **	86%	91%	93% D	88%	83%	83%	86%	90%	86%	85%

Making London a truly 24 hour city

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	4%	4%	4%	2% **	4%	5%	2%	3%	6%	4%	5%	4%	4%	2%
Ranked second	3%	4% B	1%	6% **	3%	2%	1%	2%	3%	4% K	3%	0%	3%	3%
Ranked first	2%	3%	2%	2% **	3%	1%	2%	2%	3%	2%	5%	3%	2%	2%
Don't know	10%	12% B	8%	26% **	12% E.F	4%	1%	7% G	14% G	12% K	10%	6%	10%	12%
Not ranked	81%	77%	85% A	64% **	78%	89% D	93% D	85% H	75%	77%	77%	86% I.J	82%	81%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Tackling air pollution in London

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	6%	7%	5%	9% **	5%	6%	7%	6%	6%	6%	5%	7%	5%	6%
Ranked second	5%	5%	5%	1% **	5%	5%	9%	5%	5%	10% K.L	6% K	2%	4%	5%
Ranked first	3%	3%	3%	3% **	2%	3%	7% D	4%	3%	3%	3%	2%	4%	4%
Don't know	10%	12% B	8%	26% **	12% E.F	4%	1%	7% G	14% G	12% K	10%	6%	10%	12%
Not ranked	76%	73%	79%	61% **	77%	82%	76%	78%	73%	69%	76%	83% I.M	77%	73%

Tackling crime and making London safer

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked first	21%	21%	21%	10% **	19%	24%	34% D.E	21%	22%	15%	21%	27% I	20%	23%
Ranked second	13%	13%	14%	11% **	12%	15%	18%	14%	13%	9%	13%	17% I.M	17% I.M	8%
Ranked third	12%	12%	11%	14% **	11%	14%	9%	11%	12%	10%	13%	9%	12%	14%
Don't know	10%	12% B	8%	26% **	12% E.F	4%	1%	7% G	14% G	12% K	10%	6%	10%	12%
Not ranked	44%	41%	47%	39% **	47% F	43%	38%	48% H	39%	54% K.L	43%	41%	42%	42%

Supporting businesses and promoting economic growth in London

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked first	7%	8%	6%	5% **	6%	10%	7%	9% H	4%	7%	6%	11% L	5%	5%
Ranked third	7%	7%	6%	6% **	6%	9%	8%	6%	7%	6%	6%	8%	9%	4%
Ranked second	6%	9% B	4%	7% **	6%	5%	10%	6%	7%	3%	6%	12% I.L	3%	8%
Don't know	10%	12% B	8%	26% **	12% E.F	4%	1%	7% G	14% G	12% K	10%	6%	10%	12%
Not ranked	70%	64% A	76%	56% **	71%	72%	73%	72% H	67%	72% K	72%	63%	73%	71%

Tackling the climate emergency and improving the environment

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	7%	6%	9%	3% **	7%	9%	8%	8%	7%	9%	7%	7%	5%	11% L
Ranked second	6%	5%	8% A	5% **	6%	6%	10%	7%	6%	7%	8%	6%	7%	5%
Ranked first	6%	7%	5%	9% **	7%	3%	6%	7%	5%	5%	6%	9%	5%	6%
Don't know	10%	12% B	8%	26% **	12% E.F	4%	1%	7% G	14% G	12% K	10%	6%	10%	12%
Not ranked	70%	70%	70%	56% **	69%	77% D	75%	71% H	69%	67% K	69%	72%	74%	66%

Which of the following, if any, are a priority for you, personally, in London? Please rank your top three

Making public transport more affordable

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked second	12%	13%	10%	5% **	14% F	14% F	4%	12%	11%	10%	13%	12%	15%	8%
Ranked third	10%	9%	11%	4% **	12% F	10%	6%	10%	10%	9%	14%	11%	9%	9%
Ranked first	8%	8%	8%	8% **	8% F	12% F	2%	9%	7%	7%	4%	9%	7%	11% J
Don't know	12%	15% B	8%	28% **	13% E.F	5%	4%	8% G	16% G	16% K	11%	8%	11%	14%
Not ranked	59%	55%	62%	55% **	53%	58%	83% D.E	61%	56%	59%	59%	60%	59%	57%



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Making walking and cycling safer and easier

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	6%	6%	6%	7% **	7%	5%	3%	8% H	3%	10% M	5%	5%	6%	3%
Ranked second	4%	4%	4%	2% **	3%	7% D	5%	5%	3%	3%	4%	4%	3%	8% L
Ranked first	2%	2%	2%	- **	2%	2%	3%	3%	1%	3%	3%	1%	2%	2%
Don't know	12%	15% B	8%	28% **	13% E.F	5%	4%	8%	16% G	16% K	11%	8%	11%	14%
Not ranked	76%	73%	80% A	63% **	75%	79%	85% D	76%	76%	68%	77%	83% I.M	79% I	72%

Building more genuinely affordable homes

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked second	10%	9%	11%	13% **	11%	7%	9%	11%	9%	11%	11%	7%	10%	11%
Ranked first	9%	8%	9%	11% **	10%	6%	5%	9%	9%	10%	6%	9%	11%	6%
Ranked third	8%	8%	7%	6% **	7%	12% F	5%	8%	8%	8%	9%	7%	8%	6%
Don't know	12%	15% B	8%	28% **	13% E.F	5%	4%	8%	16% G	16% K	11%	8%	11%	14%
Not ranked	62%	60%	64%	41% **	58%	70% D	77% D	64%	58%	54%	63%	69% I	60%	63%

Giving renters a better deal

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked second	8%	7%	9%	11% **	10% E	2%	5%	6%	10% G	9% K	10%	4%	8%	9%
Ranked first	8%	9%	7%	11% **	8% F	8% F	2%	8%	7%	10%	6%	6%	7%	10%
Ranked third	5%	5%	5%	5% **	5%	5%	3%	3%	7% G	6%	7%	4%	6%	2%
Don't know	12%	15% B	8%	28% **	13% E.F	5%	4%	8%	16% G	16% K	11%	8%	11%	14%
Not ranked	68%	64%	72% A	46% **	63%	79% D	85% D	74% H	59% G	59% K	67%	78% I.J.L.M	69%	65%

A real push to tackle homelessness

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	7%	7%	7%	4% **	6%	6%	13% D.E	5%	9%	7%	8%	6%	6%	7%
Ranked second	5%	6%	4%	6% **	5%	7%	5%	4%	7%	5%	4%	7%	6%	4%
Ranked first	3%	3%	3%	2% **	2%	3%	6% D	3%	3%	2%	3%	2%	4%	1%
Don't know	12%	15% B	8%	28% **	13% E.F	5%	4%	8%	16% G	16% K	11%	8%	11%	14%
Not ranked	73%	69%	77% A	60% **	74%	79%	72% D	80% H	64%	70%	74%	77%	72%	73%

Strengthening relationships between Londoners from different backgrounds

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	3%	3%	2%	5% **	2%	4%	2%	4%	2%	1%	1%	5% I	2%	5% I
Ranked second	2%	2%	1%	5% **	1%	2%	1%	2%	1%	2%	-	3%	2%	0%
Ranked first	2%	2%	1%	1% **	1%	2%	3%	1%	3%	2%	4%	1%	2%	1%
Don't know	12%	15% B	8%	28% **	13% E.F	5%	4%	8%	16% G	16% K	11%	8%	11%	14%
Not ranked	82%	78%	86% A	61% **	82%	86%	91% D	85% H	78%	79%	84%	84%	83%	79%



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Making London safer for women and girls

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked first	13%	6%	20%	12%	14%	12%	11%	13%	13%	9%	18%	9%	14%	16%
			A	**							I.K			
Ranked second	8%	4%	12%	5%	6%	12%	12%	9%	8%	7%	7%	13%	7%	7%
			A	**		D	D					L		
Ranked third	8%	7%	9%	6%	7%	7%	12%	8%	8%	5%	5%	9%	10%	7%
			**											
Don't know	12%	15%	8%	28%	13%	5%	4%	8%	16%	16%	11%	8%	11%	14%
		B	**	E.F				G	K					
Not ranked	59%	68%	51%	49%	59%	65%	61%	62%	56%	63%	58%	62%	58%	56%
		B	**	**										

Protecting jobs, supporting new skills and development opportunities

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	8%	8%	8%	9%	8%	10%	7%	10%	6%	6%	8%	11%	8%	8%
			**	**										
Ranked first	5%	6%	4%	4%	6%	3%	2%	3%	6%	1%	3%	6%	4%	7%
			**	**								I		I
Ranked second	4%	5%	4%	2%	5%	5%	3%	5%	4%	5%	3%	4%	3%	7%
			**	**										
Don't know	12%	15%	8%	28%	13%	5%	4%	8%	16%	16%	11%	8%	11%	14%
		B	**	E.F				G	K					
Not ranked	71%	66%	76%	57%	68%	76%	84%	74%	67%	72%	75%	71%	73%	64%
		A	**	**			D							

Making London's arts and culture the best in the world

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	4%	3%	4%	3%	4%	2%	4%	5%	2%	2%	5%	3%	4%	3%
			**	**										
Ranked first	2%	2%	3%	5%	1%	3%	3%	2%	3%	4%	3%	1%	2%	3%
			**	**										
Ranked second	2%	1%	2%	2%	1%	1%	3%	3%	0%	1%	2%	2%	1%	2%
			**	**				H						
Don't know	12%	15%	8%	28%	13%	5%	4%	8%	16%	16%	11%	8%	11%	14%
		B	**	E.F				G	K					
Not ranked	81%	78%	83%	62%	80%	88%	87%	82%	78%	77%	79%	86%	82%	77%
		**	**	**	D	D					I			

Making London a truly 24 hour city

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	4%	4%	3%	4%	4%	3%	3%	3%	4%	3%	4%	2%	3%	5%
			**	**										
Ranked first	2%	2%	2%	3%	3%	0%	1%	3%	1%	2%	3%	2%	2%	2%
			**	**										
Ranked second	2%	2%	1%	1%	2%	1%	1%	1%	2%	4%	1%	0%	2%	1%
			**	**						K				
Don't know	12%	15%	8%	28%	13%	5%	4%	8%	16%	16%	11%	8%	11%	14%
		B	**	E.F				G	K					
Not ranked	81%	77%	85%	64%	78%	90%	90%	85%	76%	75%	81%	88%	82%	77%
		A	**	**	D	D		H				I.M		

Tackling air pollution in London

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	6%	4%	8%	3%	5%	7%	10%	7%	5%	7%	6%	6%	5%	8%
			A	**			D							
Ranked second	6%	6%	6%	5%	5%	7%	12%	7%	6%	8%	8%	4%	7%	5%
			**	**			D							
Ranked first	5%	5%	4%	2%	4%	6%	11%	6%	3%	9%	6%	6%	2%	3%
			**	**			D			L.M				
Don't know	12%	15%	8%	28%	13%	5%	4%	8%	16%	16%	11%	8%	11%	14%
		B	**	E.F				G	K					
Not ranked	71%	69%	73%	62%	73%	74%	63%	72%	69%	59%	70%	76%	75%	69%
		**	**	**	F	F					I	I		



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Tackling crime and making London safer

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked first	21%	22%	20%	6% **	17%	27% D	36% D	20%	22%	14%	23%	30% I.L.M	21%	15%
Ranked second	15%	14%	16%	9% **	14%	18%	17%	16%	12%	11%	16%	17%	13%	16%
Ranked third	9%	9%	8%	6% **	9%	9%	10%	9%	8%	8%	7%	9%	10%	7%
Don't know	12%	15% B	8%	28% **	13% E.F	5%	4%	8%	16% G	16% K	11%	8%	11%	14%
Not ranked	44%	41%	48% A	51% **	48% F	40%	33%	47%	41%	50% K	43%	37%	45%	47%

Supporting businesses and promoting economic growth in London

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	5%	6%	4%	5% **	4%	5%	9% D	6%	5%	4%	5%	5%	7%	4%
Ranked second	5%	6%	5%	4% **	5%	3%	10% D.E	5%	5%	4%	3%	8% M	8% M	1%
Ranked first	4%	5%	2%	3% **	4%	4%	2%	4%	2%	6%	1%	2%	5%	3%
Don't know	12%	15% B	8%	28% **	13% E.F	5%	4%	8%	16% G	16% K	11%	8%	11%	14%
Not ranked	74%	68%	80% A	60% **	74%	82% D	75%	76%	71%	70%	81%	76%	70%	77%

Tackling the climate emergency and improving the environment

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	7%	5%	8%	6% **	6%	9%	9%	8%	6%	7%	6%	9%	5%	8%
Ranked first	6%	5%	7%	3% **	6%	6%	9%	7%	4%	5%	7%	7%	6%	5%
Ranked second	6%	6%	6%	3% **	5%	8%	7%	7%	4%	4%	7%	8%	4%	7%
Don't know	12%	15% B	8%	28% **	13% E.F	5%	4%	8%	16% G	16% K	11%	8%	11%	14%
Not ranked	70%	69%	70%	60% **	70%	72%	71%	70%	70%	68%	70%	68%	75%	65%

And which of the following policy areas, if any, do you think Sadiq Khan, the Mayor of London, is prioritising at the moment? Please rank your top three

Making public transport more affordable

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked second	4%	4%	3%	2% **	4%	5%	3%	4%	4%	4%	4%	5%	4%	2%
Ranked third	2%	3%	2%	2% **	3%	2%	2%	2%	3%	2%	4%	3%	2%	1%
Ranked first	2%	3%	2%	3% **	2%	3%	3%	2%	3%	3%	5%	1%	2%	3%
Don't know	42%	47% B	37%	56% **	44% E	32%	40%	38%	48% G	43%	38%	41%	42%	45%
Not ranked	50%	43%	56% A	38% **	48% D	58%	51%	54% H	43%	48%	49%	50%	51%	49%

Making walking and cycling safer and easier

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked second	9%	7%	10%	6% **	6%	16% D	10%	9%	9%	9%	11%	9%	7%	10%
Ranked third	7%	5%	8% A	3% **	6%	8%	9%	7%	6%	7%	6%	11% M	6%	4%
Ranked first	6%	5%	7%	7% **	6%	7%	7%	7%	6%	8%	9%	7%	6%	4%
Don't know	42%	47% B	37%	56% **	44% E	32%	40%	38%	48% G	43%	38%	41%	42%	45%
Not ranked	36%	36%	37%	27% **	39%	37%	34%	40% H	32%	34%	36%	33%	40%	37%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Building more genuinely affordable homes

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked second	2%	2%	3%	4% **	2%	3%	2%	2%	3%	4%	1%	1%	3%	3%
Ranked first	2%	2%	3%	3% **	2%	4%	1%	3%	2%	4%	3%	2%	2%	1%
Ranked third	2%	2%	2%	1% **	2%	3%	2%	2%	1%	1%	2%	1%	2%	3%
Don't know	42%	47% B	37%	56% **	44% E	32%	40%	38%	48% G	43%	38%	41%	42%	45%
Not ranked	51%	48% A	55%	37% **	51%	58%	56%	56% H	46%	47%	56%	56%	51%	49%

Giving renters a better deal

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked second	2%	2%	1%	2% **	2%	1%	2%	2%	1%	2%	1%	1%	3%	1%
Ranked third	2%	1%	2%	2% **	2%	1%	1%	2%	1%	1%	2%	1%	2%	2%
Ranked first	2%	2%	2%	2% **	2%	2%	1%	2%	1%	1%	2%	2%	1%	2%
Don't know	42%	47% B	37%	56% **	44% E	32%	40%	38%	48% G	43%	38%	41%	42%	45%
Not ranked	53%	48% A	58%	38% **	51%	65% D	57%	57% H	48%	53%	57%	55%	53%	50%

A real push to tackle homelessness

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	2%	2%	2%	0% **	3%	2%	0%	2%	2%	2%	1%	1%	3%	2%
Ranked second	1%	1%	1%	1% **	2%	1%	-	1%	1%	2%	3% K	-	1%	1%
Ranked first	1%	0%	1%	- **	1%	0%	1%	1%	0%	2%	-	0%	0%	-
Don't know	42%	47% B	37%	56% **	44% E	32%	40%	38%	48% G	43%	38%	41%	42%	45%
Not ranked	54%	49% A	59%	43% **	51%	64% D	59%	58% H	49%	51%	57%	58%	54%	53%

Strengthening relationships between Londoners from different backgrounds

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked second	4%	5%	4%	2% **	3%	6%	6%	5%	3%	7%	4%	4%	4%	1%
Ranked third	3%	4%	3%	4% **	3%	4%	5%	4%	3%	5%	2%	3%	4%	3%
Ranked first	3%	3%	3%	0% **	3%	5%	2%	4% H	1%	3%	1%	3%	3%	5%
Don't know	42%	47% B	37%	56% **	44% E	32%	40%	38%	48% G	43%	38%	41%	42%	45%
Not ranked	48%	42% A	53%	38% **	47%	53%	48%	49% H	45%	41%	54% I	49%	48%	46%

Making London safer for women and girls

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	4%	4%	4%	1% **	4%	6%	2%	4%	3%	4%	5%	4%	5%	1%
Ranked first	3%	3%	3%	2% **	4%	1%	4%	3%	3%	3%	2%	1%	5% K	5%
Ranked second	3%	2%	4%	1% **	2%	3%	6% D	3%	3%	4%	3%	3%	3%	2%
Don't know	42%	47% B	37%	56% **	44% E	32%	40%	38%	48% G	43%	38%	41%	42%	45%
Not ranked	48%	44% A	53%	40% **	46%	57% D	48%	51% H	43%	46%	52%	51%	46%	48%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Protecting jobs, supporting new skills and development opportunities

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	4%	3%	4%	10% **	3%	2%	4%	5%	2%	4%	5%	3%	4%	3%
Ranked second	3%	3%	3%	4% **	4%	1%	2%	4%	2%	1%	2%	3%	6% I.M	1%
Ranked first	1%	1%	1%	2% **	1%	1%	3%	2%	1%	1%	-	1%	2%	1%
Don't know	42%	47% B	37%	56% **	44% E	32%	40%	38%	48% G	43%	38%	41%	42%	45%
Not ranked	50%	45% A	55%	28% **	48%	64% D.F	52%	52%	47%	50%	55%	52%	46%	51%

Making London's arts and culture the best in the world

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	4%	4%	4%	4% **	5%	2%	2%	4%	4%	5% M	4%	3%	5% M	0%
Ranked second	3%	3%	4%	4% **	4%	3%	2%	4%	3%	4%	4%	6%	2%	2%
Ranked first	2%	2%	3%	4% **	2%	3%	2%	3%	2%	2%	1%	3%	1%	6% J.L
Don't know	42%	47% B	37%	56% **	44% E	32%	40%	38%	48% G	43%	38%	41%	42%	45%
Not ranked	48%	44% A	53%	32% **	46%	60% D	54%	52% H	44%	45%	54%	48%	50%	47%

Making London a truly 24 hour city

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	5%	6%	4%	6% **	5%	8% F	3%	7% H	3%	3%	4%	9% I	6%	4%
Ranked second	4%	4%	4%	2% **	5%	2%	4%	5%	2%	3%	2%	2%	6%	3%
Ranked first	3%	3%	4%	2% **	4%	2%	3%	4%	3%	2%	4%	4%	4%	2%
Don't know	42%	47% B	37%	56% **	44% E	32%	40%	38%	48% G	43%	38%	41%	42%	45%
Not ranked	46%	40% A	51%	34% **	42%	56% D	51%	47%	44%	48%	52%	44%	42%	47%

Tackling air pollution in London

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked first	15%	14%	17%	8% **	13%	22% D	21% D	15%	15%	12%	18%	18%	13%	17%
Ranked third	7%	6%	8%	3% **	9%	6%	7%	9%	5%	7%	12% K	5%	6%	8%
Ranked second	7%	5%	9% A	6% **	6%	8%	8%	7%	7%	5%	9%	8%	7%	8%
Don't know	42%	47% B	37%	56% **	44% E	32%	40%	38%	48% G	43%	38%	41%	42%	45%
Not ranked	29%	28%	29%	27% **	29%	32%	25%	32%	25%	33%	23%	28%	32%	23%

Tackling crime and making London safer

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked third	6%	4%	7%	1% **	5%	11% D	7%	6%	5%	5%	5%	3%	5%	12% I.K.L
Ranked first	5%	4%	6%	5% **	4%	6%	6%	5%	4%	5%	5%	7% M	5%	2%
Ranked second	4%	3%	5%	- **	4%	5%	3%	4%	4%	3%	4%	3%	4%	7%
Don't know	42%	47% B	37%	56% **	44% E	32%	40%	38%	48% G	43%	38%	41%	42%	45%
Not ranked	43%	42% A	45%	38% **	43%	46%	44%	47% H	38%	44%	48% M	45%	44%	35%



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

#### Supporting businesses and promoting economic growth in London

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
<b>Base</b>	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked first	6%	7%	4%	3% **	7%	6%	4%	7%	4%	6%	6%	4%	7%	5%
Ranked third	5%	4%	6%	5% **	4%	6%	8% D	5%	5%	4%	2%	7% J	5%	6%
Ranked second	5%	3%	6% A	4% **	5%	6%	3%	6%	3%	5%	4%	4%	5%	6%
Don't know	42%	47% B	37%	56% **	44% E	32%	40%	38%	48% G	43%	38%	41%	42%	45%
Not ranked	43%	39%	47% A	32% **	41%	50%	46%	45%	39%	42%	50%	45%	41%	39%

#### Tackling the climate emergency and improving the environment

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
<b>Base</b>	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Ranked second	8%	8%	7%	5% **	8%	7%	10%	8%	7%	5%	11% L	9%	5%	9%
Ranked first	6%	5%	7%	4% **	7%	6%	4%	6%	7%	4%	6%	7%	8%	4%
Ranked third	6%	4%	7%	3% **	5%	7%	8%	4%	8%	4%	9%	6%	5%	6%
Don't know	42%	47% B	37%	56% **	44% E	32%	40%	38%	48% G	43%	38%	41%	42%	45%
Not ranked	39%	36%	42%	32% **	37%	47% D	39%	44% H	31%	43%	36%	37%	40%	36%

#### To what extent, if at all, are you worried about crime in your local area?

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
<b>Base</b>	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Very worried	15%	12%	18% A	5% **	16%	16%	19%	14%	16%	10%	16%	15%	19% I	15%
Fairly worried	38%	33%	44% A	39% **	36%	41%	43%	39%	38%	35%	39%	42%	36%	40%
Not very worried	34%	39% B	30%	29% **	36%	36%	29%	38% H	29%	40% M	36%	35%	32%	29%
Not worried at all	5%	7% B	3%	7% **	4%	5%	6%	4%	7%	7%	2%	7%	4%	4%
Don't know	7%	10% B	5%	21% **	8% E.F	2%	3%	5% G	10% G	7% K	7% K	1% K	8% K	13% K
<b>Net: TOTAL WORRIED</b>	<b>54%</b>	<b>45%</b>	<b>62% A</b>	<b>44% **</b>	<b>52%</b>	<b>57%</b>	<b>62% D</b>	<b>53%</b>	<b>54%</b>	<b>45%</b>	<b>54%</b>	<b>57% I</b>	<b>55%</b>	<b>54%</b>
<b>Net: TOTAL NOT WORRIED</b>	<b>39%</b>	<b>45% B</b>	<b>33%</b>	<b>35% **</b>	<b>40%</b>	<b>41%</b>	<b>36%</b>	<b>42%</b>	<b>35%</b>	<b>47% M</b>	<b>38%</b>	<b>41%</b>	<b>37%</b>	<b>33%</b>

#### To what extent, if at all, would you say air pollution is a problem?

##### In your local area

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
<b>Base</b>	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Very big problem	19%	17%	21%	12% **	22%	18%	16%	20%	18%	25% K	18%	12%	22% K	18%
Fairly big problem	35%	32%	39%	34% **	37%	38%	28%	37%	32%	35%	33%	35%	34%	40%
Not a very big problem	29%	32% B	25%	20% **	26%	28%	43% D.E	27%	30%	27%	28%	36% L	25%	26%
Not a problem at all	6%	7%	5%	11% **	4%	8% D	10% D	6%	7%	4%	8%	9%	5%	6%
Don't know	11%	11%	10%	23% **	11% F	9%	4%	10%	12%	8%	13%	8%	14%	10%
<b>Net: TOTAL VERY/ FAIRLY BIG PROBLEM</b>	<b>54%</b>	<b>49%</b>	<b>60% A</b>	<b>45% **</b>	<b>59% F</b>	<b>55% F</b>	<b>44%</b>	<b>57%</b>	<b>51%</b>	<b>61% K</b>	<b>51%</b>	<b>46%</b>	<b>56%</b>	<b>58%</b>
<b>Net: TOTAL NOT A VERY BIG PROBLEM / NOT A PROBLEM AT ALL</b>	<b>35%</b>	<b>39% B</b>	<b>30%</b>	<b>32% **</b>	<b>30%</b>	<b>36%</b>	<b>52% D.E</b>	<b>33%</b>	<b>37%</b>	<b>31%</b>	<b>36%</b>	<b>46% I.L.M</b>	<b>30%</b>	<b>32%</b>

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Very big problem	37%	29%	46% A	24% **	41%	36%	36%	39%	35%	43%	36%	35%	39%	35%
Fairly big problem	38%	43% B	34%	38% **	36%	40%	44%	40%	36%	31%	37%	42% I	40%	40%
Not a very big problem	13%	15% B	10%	12% **	11%	15%	15%	12%	14%	17% L	14%	14%	9%	12%
Not a problem at all	3%	3%	2%	9% **	2%	1%	2%	2%	3%	2%	3%	2%	2%	4%
Don't know	9%	10%	8%	17% **	10% F	8%	3%	7%	13% G	7%	11%	6%	11%	10%
VERY BIG PROBLEM	76%	72%	80% A	62% **	77%	76%	80%	80% H	70%	74%	72%	77%	78%	75%
NOT A VERY BIG PROBLEM / PROBLEM AT ALL	15%	18% B	12%	21% **	13%	16%	17%	14%	17%	19%	17%	16%	11%	16%

	Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
	Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
I am having to go without my basic needs and/or rely on debt to pay for my basic needs		3%	3%	4%	2%	4%	4%	1%	2%	5%	4%	3%	4%	3%	3%
					**										
I'm struggling to make ends meet		14%	10%	17% A	9% **	16% F	17% F	8%	12%	18% G	17% K	13%	8%	19% K	12%
I am just about managing		30%	31%	30%	16% **	33%	30%	31%	29%	33%	23%	25%	36% I	35% I	28%
I am coping okay financially		32%	33%	31%	29% **	29%	33%	39% D	34%	29%	36%	34%	31%	28%	32%
I am comfortable financially		13%	14%	12%	14% **	12%	12%	18% H	17% H	7%	15%	15%	15%	10%	14%
Don't know		3%	3%	2%	12% **	2%	1%	0%	2%	3%	2%	5%	3%	1%	3%
Prefer not to say		5%	6%	4%	18% **	3%	4%	3%	4%	6%	3%	5%	4%	4%	7%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Which, if any, of the following are you doing to help manage living costs? Please tick all that apply.

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
I am buying less food and essentials	37%	33%	40%	19% **	39%	44%	31%	33%	42% G	36%	35%	36%	40%	33%
I am using less water, energy or fuel	40%	36%	44% A	18% **	36%	50% D	56% D	40%	41%	34%	40%	44% M	47% I.M	31%
I am buying cheaper products	51%	48%	54%	42% **	54%	53%	42%	51%	51%	48%	49%	51%	54%	50%
I am shopping around more or switching providers	30%	26%	33% A	22% **	30%	35%	29%	31%	28%	32%	29%	35%	27%	27%
I am spending less on non-essentials	53%	45%	60% A	32% **	52%	63% D	56%	53%	53%	50%	50%	54%	52%	57%
I am using free transport (walking or cycling)	34%	34%	34%	21% **	32%	41% D	39%	36%	31%	41% M	33%	31%	37%	27%
I am doing free activities	22%	19%	25% A	21% **	24%	21%	19%	24%	20%	27%	26%	18%	22%	21%
I am going without essentials (food, electricity or gas for example)	11%	12%	11%	10% **	11%	14%	10%	8%	17% G	9%	11%	10%	16%	9%
I am stopping or delaying spend on non-essentials	40%	34%	45% A	26% **	38%	45%	48% D	38%	42%	36%	35%	38%	42%	44%
I am using my savings	23%	21%	26%	15% **	22%	32% D	23%	26%	20%	20%	24%	22%	27%	23%
I am saving less	37%	37%	37%	23% **	39%	40%	34%	40% H	32%	37%	37%	40%	37%	34%
I am borrowing money from friends or family	10%	8%	11%	8% **	13% F	8% F	3%	8%	12%	9%	8%	9%	13%	9%
I am using more credit or going into debt (including overdrafts, loans, credit or store cards or missing payments)	14%	13%	16%	9% **	19%	14%	6%	15%	14%	13%	14%	14%	17%	13%
I am looking for a better-paying job	18%	17%	18%	23% **	23% F	16% F	-	19%	16%	17%	19%	14%	21%	17%
I am negotiating a higher wage	5%	6%	5%	4% **	7% F	4%	2%	6%	4%	4%	7%	4%	6%	6%
I am working more paid hours	9%	8%	10%	11% **	12% F	7% F	1%	9%	9%	12%	6%	7%	8%	13%
I am taking on additional paid work	11%	10%	11%	14% **	13% F	9% F	1%	12%	8%	11%	11%	8%	13%	9%
I am seeking paid employment	7%	7%	7%	10% **	8% F	7% F	1%	5%	9%	7%	8% K	3%	7% K	10%
I have reviewed the state benefits I'm entitled to	4%	4%	4%	1% **	4%	6%	7%	3%	6%	4%	4%	4%	4%	6%
I am claiming a wider range of state benefits than I was before	2%	2%	2%	4% **	1%	2%	2%	1%	3%	2%	2%	2%	1%	2%
I am now claiming state benefits, when I wasn't before	1%	1%	2%	1% **	1%	1%	2%	1%	2%	2%	1%	1%	2%	0%
I have started in paid employment	1%	1%	1%	1% **	0%	2%	0%	1%	1%	1%	0%	2%	0%	1%
None of these	12%	12%	11%	7% **	8%	16% D	22% D	14% H	8%	10%	20% I.L.M	13%	10%	9%
Other	3%	3%	3%	- **	1%	4%	9% D.E	2%	4%	1%	1%	3%	5% I	2%
Don't know	4%	5% B	2%	10% **	4%	1%	2%	3%	4%	4% K	2%	1%	3%	8% K.L
Prefer not to say	7%	7%	6%	19% **	5%	5%	3%	4%	10% G	5%	8%	7%	5%	9%

Above is an image from the mayor of London's jobs and skills campaign. Before taking this survey, have you seen or heard anything about the Mayor of London's jobs and skills campaign?

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
Base	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Yes	11%	12%	10%	15% **	13% E	5%	12% E	10%	13%	12% K	7%	4%	14% K	19% J.K
No	89%	88%	90%	85% **	87% D.F	95%	88%	90%	87%	88%	93% M	96% I.L.M	86%	81%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

How much, if anything, do you know about what the Mayor of London is doing to deliver on housing in London?

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
<b>Base</b>	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Know a lot	2%	2%	2%	3% **	2%	1%	2%	2%	2%	2%	1%	2%	3%	2%
Know a little	21%	21%	22%	19% **	21%	25%	21%	23%	19%	26%	22%	18%	23%	19%
Know not very much	42%	39%	44%	40% **	42%	36%	48% E	41%	43%	38%	51% I.L.M	46%	39%	38%
Know nothing at all	35%	37%	32%	38% **	34%	38%	29%	34%	35%	34%	26%	34%	36%	41% J

How much, if anything, do you know about what the Mayor of London is doing to deliver on housing in London?

Unweighted base	1015	430	585	105	507	223	180	687	328	191	139	228	275	182
<b>Base</b>	1015	499	516	110	539	210	156	599	416	185	132	218	292	189
Know a lot	2%	2%	2%	3% **	2%	1%	2%	2%	2%	2%	1%	2%	3%	2%
Know a little	21%	21%	22%	19% **	21%	25%	21%	23%	19%	26%	22%	18%	23%	19%
Know not very much	42%	39%	44%	40% **	42%	36%	48% E	41%	43%	38%	51% I.L.M	46%	39%	38%
Know nothing at all	35%	37%	32%	38% **	34%	38%	29%	34%	35%	34%	26%	34%	36%	41% J

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F, G/H, I/J/K/L/M,

Minimum Base: 100 (\*\*), Small Base: 100 (\*)

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1015 adults. Fieldwork was undertaken between 17th - 22nd June 2022. The survey was carried out online. The figures have been weighted and are representative of all London adults (aged 18+).