

YouGov / Mayor Of London Survey Results

Sample Size: 1115 adults in London (18+)

Fieldwork: 7th - 10th January 2022

	Gender		Age				Social Grade		Region		
Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London	
Weighted Sample	1115	549	566	120	592	231	172	658	457	394	721
Unweighted Sample	1115	471	644	115	538	254	208	716	399	387	728
	%	%	%	%	%	%	%	%	%	%	%

Some people have suggested the introduction of a new policy that charges drivers a daily fee for driving in Greater London

in the aim to reduce air pollution, carbon emissions and congestion. This charge would be in the region of 50p per day for all vehicles.

Which of the following do you think would be the best name for this new policy? Please rank your top 5, with 1 being your first preference.

	TOTAL RANKED IN TOP 5	29	27	30	28	28	30	27	33	23	29	28
Ranked first	4	3	4	4	4	3	2	4	3	4	3	
Ranked second	5	4	6	3	6	5	3	6	4	5	5	
Ranked third	6	7	6	9	5	6	7	7	4	7	6	
Ranked fourth	8	7	8	5	6	10	10	8	7	8	7	
Ranked fifth	6	6	6	7	7	6	5	8	5	5	7	
Not ranked	46	45	47	45	44	42	59	46	47	45	47	
Don't know	25	28	23	27	28	27	13	22	30	25	25	

Emissions Charge

	TOTAL RANKED IN TOP 5	37	39	37	28	35	42	48	39	35	39	38
Ranked first	5	5	5	3	6	3	4	5	5	5	5	
Ranked second	7	7	8	5	6	10	10	8	6	8	7	
Ranked third	9	11	8	3	9	13	10	10	8	11	9	
Ranked fourth	7	7	7	5	7	6	12	7	7	7	7	
Ranked fifth	9	9	9	12	7	10	12	9	9	8	10	
Not ranked	37	34	40	45	37	31	39	39	35	36	38	
Don't know	25	28	23	27	28	27	13	22	30	25	25	

Net Zero Scheme

	TOTAL RANKED IN TOP 5	16	16	15	25	14	14	17	15	15	16	16
Ranked first	3	4	2	6	3	2	3	3	3	4	3	
Ranked second	3	3	2	5	1	4	4	2	3	3	2	
Ranked third	3	2	4	4	4	2	1	3	3	2	4	
Ranked fourth	3	3	3	5	3	2	4	3	3	2	4	
Ranked fifth	4	4	4	5	3	4	5	4	3	5	3	
Not ranked	59	56	62	47	58	60	70	62	54	59	59	
Don't know	25	28	23	27	28	27	13	22	30	25	25	

Weighted Sample Unweighted Sample		Gender		Age				Social Grade		Region	
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London
	1115	549	566	120	592	231	172	658	457	394	721
	1115	471	644	115	538	254	208	716	399	387	728

Climate Emergency Scheme

TOTAL RANKED IN TOP 5	15	16	14	19	17	12	14	15	15	17	13
Ranked first	2	2	2	7	2	1	1	2	2	2	2
Ranked second	3	3	3	2	4	2	4	3	3	3	3
Ranked third	3	3	2	3	3	2	3	2	4	3	2
Ranked fourth	2	2	3	3	2	3	2	3	2	3	2
Ranked fifth	5	6	4	4	6	4	4	5	4	6	4
Not ranked	60	57	63	55	56	61	73	63	54	59	60
Don't know	25	28	23	27	28	27	13	22	30	25	25

Road Pollution Charge

TOTAL RANKED IN TOP 5	40	38	42	29	38	43	54	43	36	41	41
Ranked first	6	6	6	4	6	6	9	7	5	6	7
Ranked second	9	9	10	4	9	11	12	10	8	9	9
Ranked third	7	6	8	4	6	8	13	7	8	6	8
Ranked fourth	11	11	11	13	10	12	13	12	9	13	10
Ranked fifth	7	6	7	4	7	6	7	7	6	7	7
Not ranked	34	34	35	44	34	30	33	35	33	34	34
Don't know	25	28	23	27	28	27	13	22	30	25	25

Road User Charge

TOTAL RANKED IN TOP 5	32	32	33	25	27	36	52	35	30	31	33
Ranked first	10	12	9	2	8	12	21	11	10	9	11
Ranked second	6	5	7	10	4	6	8	7	4	5	7
Ranked third	6	5	7	6	6	5	10	6	6	6	6
Ranked fourth	4	4	4	3	4	5	5	4	5	4	4
Ranked fifth	6	6	6	4	5	8	8	7	5	7	5
Not ranked	42	40	45	48	45	37	35	43	40	44	41
Don't know	25	28	23	27	28	27	13	22	30	25	25

	Gender		Age				Social Grade		Region		
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London
Weighted Sample	1115	549	566	120	592	231	172	658	457	394	721
Unweighted Sample	1115	471	644	115	538	254	208	716	399	387	728

TfL Switch Scheme

TOTAL RANKED IN TOP 5	13	14	13	18	14	12	15	14	14	14	13
Ranked first	2	2	2	3	2	3	1	2	3	2	2
Ranked second	2	2	3	2	3	3	3	2	3	2	3
Ranked third	2	2	2	2	2	2	1	2	2	2	2
Ranked fourth	4	6	2	5	5	2	5	5	3	4	4
Ranked fifth	3	2	4	6	2	2	5	3	3	4	2
Not ranked	61	58	65	56	59	62	72	65	56	60	62
Don't know	25	28	23	27	28	27	13	22	30	25	25

Clean Air Contribution

TOTAL RANKED IN TOP 5	43	41	46	35	44	44	48	45	41	46	42
Ranked first	13	12	14	6	14	14	14	13	13	13	13
Ranked second	9	9	8	7	9	8	8	9	7	10	8
Ranked third	9	8	11	7	10	10	9	10	8	10	9
Ranked fourth	6	6	7	9	6	7	7	7	6	7	6
Ranked fifth	6	6	6	6	5	5	10	6	7	6	6
Not ranked	31	33	30	39	28	31	39	34	28	29	33
Don't know	25	28	23	27	28	27	13	22	30	25	25

Green London Charge

TOTAL RANKED IN TOP 5	44	41	47	36	43	43	51	48	38	45	44
Ranked first	13	12	14	14	11	14	15	15	10	13	13
Ranked second	10	9	11	8	10	8	14	11	9	9	11
Ranked third	7	7	8	4	7	9	7	7	8	8	7
Ranked fourth	7	7	7	4	9	5	6	8	5	9	6
Ranked fifth	7	6	7	6	6	7	9	7	6	6	7
Not ranked	31	32	30	37	29	31	35	30	32	30	32
Don't know	25	28	23	27	28	27	13	22	30	25	25

	Gender		Age				Social Grade		Region		
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London
Weighted Sample	1115	549	566	120	592	231	172	658	457	394	721
Unweighted Sample	1115	471	644	115	538	254	208	716	399	387	728

Ultra Low Emission Zone Charge

TOTAL RANKED IN TOP 5	22	24	23	28	24	20	25	23	23	21	25
Ranked first	5	5	5	8	5	4	6	5	5	5	6
Ranked second	5	7	4	6	6	4	6	5	5	6	5
Ranked third	4	4	5	5	4	4	4	5	4	4	4
Ranked fourth	4	4	4	5	4	5	4	4	4	2	5
Ranked fifth	4	4	5	4	5	3	5	4	5	4	5
Not ranked	51	48	55	46	49	54	62	55	46	54	50
Don't know	25	28	23	27	28	27	13	22	30	25	25

Ultra Low Emission Zone Plus

TOTAL RANKED IN TOP 5	17	19	16	18	17	14	19	16	18	16	19
Ranked first	2	2	3	0	2	3	3	2	2	3	2
Ranked second	4	4	4	6	4	3	5	4	4	4	4
Ranked third	4	5	2	4	4	2	4	3	4	2	5
Ranked fourth	3	4	3	4	3	2	4	3	4	3	4
Ranked fifth	4	4	4	4	4	4	3	4	4	4	4
Not ranked	58	54	61	55	54	59	68	62	51	60	57
Don't know	25	28	23	27	28	27	13	22	30	25	25

Climate Emergency Contribution

TOTAL RANKED IN TOP 5	20	20	20	24	19	19	20	21	19	23	20
Ranked first	3	4	3	6	3	2	3	4	3	5	3
Ranked second	3	2	3	6	2	2	3	2	4	3	3
Ranked third	5	5	5	7	5	3	6	6	3	5	5
Ranked fourth	4	4	4	3	3	6	4	4	4	5	4
Ranked fifth	5	5	5	2	6	6	4	5	5	5	5
Not ranked	55	53	56	49	53	53	66	58	51	52	56
Don't know	25	28	23	27	28	27	13	22	30	25	25

		Gender		Age				Social Grade		Region	
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London
	Weighted Sample	1115	549	566	120	592	231	172	658	457	394
Unweighted Sample	1115	471	644	115	538	254	208	716	399	387	728

Green Future Scheme

TOTAL RANKED IN TOP 5	26	24	30	33	24	26	26	27	23	24	26
Ranked first	4	3	5	5	3	4	5	3	4	3	4
Ranked second	5	6	5	6	5	6	5	6	5	6	5
Ranked third	6	5	7	11	5	5	6	6	5	6	5
Ranked fourth	6	5	7	5	6	5	6	7	4	6	6
Ranked fifth	5	5	6	6	5	6	4	5	5	3	6
Not ranked	49	50	47	39	47	48	61	50	46	50	47
Don't know	25	28	23	27	28	27	13	22	30	25	25

Brighter Future Fee

TOTAL RANKED IN TOP 5	16	14	19	21	16	12	18	16	17	15	17
Ranked first	2	2	2	4	2	1	1	2	2	2	2
Ranked second	3	2	4	4	3	2	3	3	3	3	3
Ranked third	3	3	4	5	3	3	5	3	4	4	3
Ranked fourth	5	4	6	5	5	4	5	4	6	3	6
Ranked fifth	3	3	3	3	3	2	4	4	2	3	3
Not ranked	58	58	59	52	56	61	69	62	53	60	58
Don't know	25	28	23	27	28	27	13	22	30	25	25

And how do you think this [the new 50p policy] should be referred to?

A charge	34	32	35	28	32	39	37	36	30	35	33
A scheme	8	6	9	18	7	5	8	8	7	9	8
A contribution	13	11	14	9	15	11	11	13	12	14	12
A fee	9	9	9	11	10	7	7	11	7	11	8
A tax	19	24	14	10	17	21	26	18	20	14	22
Don't know	18	17	18	23	19	16	11	13	25	18	18

Weighted Sample Unweighted Sample		Gender		Age				Social Grade		Region	
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London
	1115	549	566	120	592	231	172	658	457	394	721
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Typically, how often, if at all, do you personally drive a car in Greater London?

Every day	5	5	6	5	6	4	3	5	5	3	6
Most days	8	7	8	3	8	10	7	8	7	5	9
Two or three times a week	9	9	8	5	6	13	14	10	7	8	9
Once a week	6	6	6	5	6	6	6	8	4	7	6
Once a fortnight	2	3	2	2	3	2	2	3	2	2	2
Once a month	2	3	2	2	3	1	1	2	2	1	3
Less often than once a month	17	17	17	8	16	19	23	18	16	13	19
Don't know	4	4	3	10	3	3	2	2	6	2	4
Not applicable – I don't/can't drive	47	46	49	60	49	41	41	43	53	58	42

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1,115 adults.

Fieldwork was undertaken between 7th - 10th January 2022. The survey was carried out online.

The figures have been weighted and are representative of all London adults (aged 18+).