

YouGov / Mayor of London Survey Results

Fieldwork Dates: 23rd - 28th September 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West

Which of the following policy areas, if any, do you think should be the main priorities for London? Please rank your top three

Making public transport more affordable

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked third	11%	11%	10%	12%	12%	10%	7%	11%	11%	11%	10%	12%	11%	8%
Ranked second	9%	10%	9%	7%	10%	10%	9%	9%	11%	7%	15%	8%	9%	10%
Ranked first	5%	5%	4%	2%	6%	3%	4%	5%	4%	4%	3%	7%	3%	6%
Don't know	6%	7%	4%	18%	5%	2%	2%	4%	7%	4%	4%	5%	8%	5%
Not ranked	70%	67%	73%	61%	67%	75%	78%	71%	68%	74%	68%	68%	68%	71%

Making walking and cycling safer and easier

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked third	3%	4%	3%	3%	3%	3%	5%	4%	3%	2%	2%	4%	4%	3%
Ranked second	2%	3%	2%	2%	3%	2%	1%	2%	3%	1%	2%	3%	2%	4%
Ranked first	1%	2%	1%	6%	1%	0%	1%	1%	4%	0%	1%	1%	1%	1%
Don't know	6%	7%	4%	18%	5%	2%	2%	4%	7%	4%	4%	5%	8%	5%
Not ranked	87%	84%	90%	72%	88%	92%	90%	88%	86%	88%	91%	87%	85%	87%

Building more genuinely affordable homes

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked first	15%	14%	16%	15%	16%	15%	10%	16%	13%	18%	18%	14%	14%	11%
Ranked second	13%	12%	14%	17%	13%	12%	11%	15%	11%	17%	12%	12%	11%	15%
Ranked third	9%	8%	9%	9%	9%	8%	8%	8%	9%	6%	12%	9%	8%	10%
Don't know	6%	7%	4%	18%	5%	2%	2%	4%	7%	4%	4%	5%	8%	5%
Not ranked	58%	59%	57%	41%	56%	64%	68%	57%	60%	55%	53%	60%	60%	59%

Giving renters a better deal

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked first	8%	8%	7%	7%	10%	6%	2%	7%	8%	8%	8%	5%	8%	10%
Ranked second	7%	7%	7%	9%	7%	5%	5%	7%	6%	9%	7%	6%	5%	6%
Ranked third	6%	5%	8%	6%	7%	5%	6%	6%	7%	8%	8%	6%	6%	6%
Don't know	6%	7%	4%	18%	5%	2%	2%	4%	7%	4%	4%	5%	8%	5%
Not ranked	74%	74%	74%	60%	70%	82%	84%	75%	72%	71%	73%	78%	74%	72%

A real push to tackle homelessness

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked third	10%	9%	11%	6%	9%	11%	16%	10%	10%	9%	9%	12%	10%	10%
Ranked second	9%	8%	10%	7%	8%	11%	11%	8%	10%	12%	8%	9%	9%	4%
Ranked first	6%	5%	6%	6%	5%	6%	5%	5%	6%	10%	3%	6%	5%	3%
Don't know	6%	7%	4%	18%	5%	2%	2%	4%	7%	4%	4%	5%	8%	5%
Not ranked	70%	71%	69%	64%	73%	69%	66%	72%	67%	66%	76%	67%	68%	78%

Strengthening relationships between Londoners from different backgrounds

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked third	3%	3%	3%	2%	3%	3%	4%	3%	3%	4%	3%	3%	2%	4%
Ranked first	1%	1%	2%	1%	2%	1%	1%	1%	2%	3%	2%	0%	2%	0%
Ranked second	1%	1%	1%	1%	1%	2%	2%	2%	1%	0%	4%	1%	1%	3%
Don't know	6%	7%	4%	18%	5%	2%	2%	4%	7%	4%	4%	5%	8%	5%
Not ranked	89%	88%	89%	79%	88%	92%	91%	89%	87%	89%	86%	91%	88%	87%

Making London safer for women and girls

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked third	9%	8%	11%	6%	11%	9%	6%	9%	10%	9%	10%	9%	8%	12%
Ranked second	8%	5%	11%	5%	9%	8%	10%	8%	9%	8%	10%	10%	7%	7%
Ranked first	8%	4%	11%	8%	8%	5%	9%	7%	9%	8%	11%	7%	8%	6%
Don't know	6%	7%	4%	18%	5%	2%	2%	4%	7%	4%	4%	5%	8%	5%
Not ranked	69%	76%	63%	63%	67%	76%	73%	72%	65%	71%	66%	68%	70%	70%

Protecting jobs, supporting new skills and development opportunities

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked second	10%	11%	9%	10%	9%	13%	9%	9%	11%	9%	4%	12%	15%	5%
Ranked third	7%	7%	8%	6%	9%	5%	8%	7%	7%	7%	8%	6%	9%	6%
Ranked first	5%	5%	6%	3%	5%	8%	5%	5%	6%	4%	7%	6%	5%	6%
Don't know	6%	7%	4%	18%	5%	2%	2%	4%	7%	4%	4%	5%	8%	5%
Not ranked	72%	70%	73%	63%	72%	72%	76%	74%	68%	76%	76%	71%	63%	78%

Making London's arts and culture the best in the world

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked third	2%	2%	1%	1%	1%	1%	4%	2%	1%	2%	3%	2%	1%	3%
Ranked second	1%	1%	1%	1%	1%	1%	3%	1%	1%	2%	1%	1%	1%	1%
Ranked first	1%	1%	0%	-	1%	-	0%	1%	1%	2%	-	0%	1%	-
Don't know	6%	7%	4%	18%	5%	2%	2%	4%	7%	4%	4%	5%	8%	5%
Not ranked	91%	88%	94%	80%	91%	95%	91%	92%	90%	90%	92%	93%	90%	92%

Making London a truly 24 hour city

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked third	3%	3%	2%	4%	2%	3%	0%	3%	2%	5%	1%	1%	3%	1%
Ranked first	2%	4%	1%	2%	3%	1%	1%	2%	3%	4%	3%	1%	3%	3%
Ranked second	2%	2%	2%	1%	2%	2%	0%	2%	1%	1%	1%	2%	1%	3%
Don't know	6%	7%	4%	18%	5%	2%	2%	4%	7%	4%	4%	5%	8%	5%
Not ranked	88%	84%	91%	76%	87%	91%	96%	88%	87%	86%	90%	91%	86%	88%

Tackling air pollution in London

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked third	5%	5%	5%	4%	5%	6%	5%	5%	5%	6%	5%	5%	6%	3%
Ranked second	5%	5%	5%	4%	4%	5%	8%	5%	4%	5%	6%	3%	5%	5%
Ranked first	3%	3%	3%	3%	3%	2%	5%	4%	1%	3%	2%	3%	2%	7%
Don't know	6%	7%	4%	18%	5%	2%	2%	4%	7%	4%	4%	5%	8%	5%
Not ranked	82%	80%	83%	72%	82%	85%	80%	81%	82%	82%	82%	85%	80%	80%

Tackling crime and making London safer

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked first	24%	25%	23%	17%	19%	33%	32%	22%	27%	17%	22%	31%	24%	24%
Ranked second	13%	15%	12%	11%	13%	15%	14%	13%	14%	10%	15%	14%	14%	13%
Ranked third	11%	11%	12%	11%	11%	10%	16%	12%	11%	12%	9%	11%	10%	15%
Don't know	6%	7%	4%	18%	5%	2%	2%	4%	7%	4%	4%	5%	8%	5%
Not ranked	46%	43%	49%	43%	52%	40%	37%	49%	42%	57%	49%	39%	44%	43%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West

Supporting businesses and promoting economic growth in London

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked third	8%	10%	6%	4%	6%	14%	9%	8%	8%	7%	10%	8%	8%	8%
Ranked second	7%	9%	6%	1%	9%	5%	8%	7%	7%	6%	4%	6%	8%	10%
Ranked first	6%	6%	7%	3%	5%	11%	8%	8%	5%	4%	6%	8%	7%	7%
Don't know	6%	7%	4%	18%	5%	2%	2%	4%	7%	4%	4%	5%	8%	5%
Not ranked	73%	69%	77%	74%	75%	68%	72%	72%	74%	79%	76%	73%	69%	70%

Tackling the climate emergency and improving the environment

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked first	9%	9%	10%	10%	5%	13%	10%	8%	8%	8%	10%	6%	11%	12%
Ranked third	7%	6%	7%	7%	6%	9%	5%	7%	5%	9%	5%	6%	6%	6%
Ranked second	6%	5%	8%	6%	6%	7%	7%	7%	5%	8%	7%	7%	4%	7%
Don't know	6%	7%	4%	18%	5%	2%	2%	4%	7%	4%	4%	5%	8%	5%
Not ranked	72%	74%	71%	59%	73%	77%	73%	71%	74%	72%	75%	75%	71%	70%

And which of the following policy areas, if any, do you think Sadiq Khan, the Mayor of London, is prioritising at the moment? Please rank your top three

Making public transport more affordable

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked second	6%	5%	7%	9%	5%	7%	3%	6%	6%	5%	5%	5%	8%	6%
Ranked third	5%	4%	5%	4%	4%	5%	4%	5%	4%	4%	7%	3%	4%	5%
Ranked first	4%	4%	5%	6%	4%	5%	3%	5%	3%	5%	3%	5%	3%	5%
Don't know	33%	33%	34%	50%	32%	31%	28%	32%	35%	30%	38%	33%	34%	34%
Not ranked	52%	55%	50%	31%	54%	51%	61%	52%	52%	55%	48%	55%	51%	51%

Making walking and cycling safer and easier

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked third	9%	8%	10%	7%	8%	10%	10%	10%	8%	10%	10%	8%	8%	8%
Ranked second	9%	7%	10%	7%	6%	11%	15%	9%	7%	11%	9%	8%	8%	8%
Ranked first	9%	9%	8%	3%	9%	9%	11%	9%	9%	10%	7%	9%	7%	9%
Don't know	33%	33%	34%	50%	32%	31%	28%	32%	35%	30%	38%	33%	34%	34%
Not ranked	41%	43%	38%	33%	44%	39%	36%	40%	42%	39%	36%	42%	43%	42%

Building more genuinely affordable homes

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked first	3%	3%	3%	1%	3%	6%	2%	3%	3%	5%	1%	4%	2%	3%
Ranked second	3%	3%	3%	3%	4%	2%	3%	3%	4%	3%	3%	3%	2%	4%
Ranked third	3%	2%	3%	2%	2%	3%	5%	3%	3%	2%	5%	2%	3%	0%
Don't know	33%	33%	34%	50%	32%	31%	28%	32%	35%	30%	38%	33%	34%	34%
Not ranked	58%	59%	57%	44%	59%	59%	62%	60%	56%	60%	53%	58%	58%	59%

Giving renters a better deal

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked second	2%	2%	2%	3%	2%	2%	3%	2%	2%	3%	1%	3%	2%	1%
Ranked third	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	1%	2%	4%	1%
Ranked first	2%	2%	2%	3%	2%	1%	2%	2%	2%	2%	1%	1%	2%	3%
Don't know	33%	33%	34%	50%	32%	31%	28%	32%	35%	30%	38%	33%	34%	34%
Not ranked	61%	62%	60%	44%	62%	63%	66%	62%	59%	64%	59%	62%	59%	61%

A real push to tackle homelessness

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked second	3%	3%	3%	4%	3%	3%	2%	3%	3%	6%	1%	1%	3%	3%
Ranked third	3%	3%	2%	2%	3%	1%	3%	3%	2%	2%	2%	3%	3%	2%
Ranked first	1%	1%	1%	-	2%	0%	1%	1%	1%	0%	2%	1%	1%	1%
Don't know	33%	33%	34%	50%	32%	31%	28%	32%	35%	30%	38%	33%	34%	34%
Not ranked	60%	60%	60%	44%	60%	65%	66%	61%	58%	61%	58%	61%	59%	61%

Strengthening relationships between Londoners from different backgrounds

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked third	5%	4%	5%	5%	4%	4%	7%	5%	5%	6%	6%	4%	3%	4%
Ranked first	4%	4%	3%	2%	4%	3%	3%	4%	4%	6%	1%	2%	3%	5%
Ranked second	3%	3%	4%	3%	3%	5%	3%	4%	2%	4%	2%	4%	3%	2%
Don't know	33%	33%	34%	50%	32%	31%	28%	32%	35%	30%	38%	33%	34%	34%
Not ranked	55%	56%	55%	40%	57%	57%	59%	56%	55%	55%	52%	57%	56%	55%

Making London safer for women and girls

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked second	4%	4%	3%	3%	4%	3%	4%	4%	4%	3%	1%	2%	6%	5%
Ranked first	4%	3%	4%	-	4%	3%	5%	3%	4%	4%	4%	4%	3%	4%
Ranked third	3%	3%	3%	2%	2%	5%	4%	3%	4%	3%	1%	4%	2%	4%
Don't know	33%	33%	34%	50%	32%	31%	28%	32%	35%	30%	38%	33%	34%	34%
Not ranked	57%	56%	57%	46%	58%	58%	59%	58%	54%	60%	56%	57%	56%	53%

Protecting jobs, supporting new skills and development opportunities

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked third	4%	5%	4%	2%	5%	4%	3%	4%	4%	3%	5%	4%	4%	5%
Ranked second	3%	3%	3%	4%	3%	2%	5%	3%	3%	4%	2%	3%	3%	4%
Ranked first	3%	3%	2%	3%	3%	3%	2%	3%	3%	2%	2%	2%	4%	2%
Don't know	33%	33%	34%	50%	32%	31%	28%	32%	35%	30%	38%	33%	34%	34%
Not ranked	57%	56%	57%	41%	57%	61%	63%	58%	55%	61%	53%	58%	55%	55%

Making London's arts and culture the best in the world

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked second	5%	5%	5%	2%	6%	4%	4%	4%	7%	2%	4%	6%	7%	4%
Ranked third	4%	4%	4%	2%	5%	3%	4%	5%	3%	3%	4%	6%	3%	5%
Ranked first	3%	3%	3%	3%	2%	5%	2%	2%	4%	2%	6%	1%	3%	1%
Don't know	33%	33%	34%	50%	32%	31%	28%	32%	35%	30%	38%	33%	34%	34%
Not ranked	55%	56%	55%	43%	55%	58%	62%	57%	52%	63%	49%	54%	52%	56%

Making London a truly 24 hour city

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked third	6%	6%	6%	2%	7%	6%	5%	5%	7%	6%	4%	7%	7%	5%
Ranked second	5%	4%	7%	5%	5%	4%	6%	4%	7%	4%	5%	5%	7%	4%
Ranked first	5%	5%	5%	3%	5%	7%	4%	5%	5%	6%	3%	5%	2%	8%
Don't know	33%	33%	34%	50%	32%	31%	28%	32%	35%	30%	38%	33%	34%	34%
Not ranked	51%	53%	49%	40%	51%	53%	56%	54%	46%	54%	50%	51%	50%	49%

Tackling air pollution in London

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked first	12%	14%	10%	10%	10%	13%	18%	14%	9%	9%	14%	11%	13%	12%
Ranked second	9%	11%	7%	2%	10%	10%	9%	9%	9%	7%	11%	10%	8%	9%
Ranked third	7%	6%	9%	6%	6%	9%	9%	7%	7%	8%	7%	7%	6%	9%
Don't know	33%	33%	34%	50%	32%	31%	28%	32%	35%	30%	38%	33%	34%	34%
Not ranked	39%	37%	41%	32%	42%	37%	36%	38%	41%	46%	30%	39%	39%	37%



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West

Tackling crime and making London safer

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked first	8%	8%	8%	7%	8%	9%	8%	8%	8%	8%	7%	9%	8%	8%
Ranked second	5%	6%	5%	1%	6%	6%	6%	6%	5%	5%	7%	6%	5%	5%
Ranked third	5%	5%	5%	4%	5%	3%	7%	5%	5%	4%	3%	4%	5%	9%
Don't know	33%	33%	34%	50%	32%	31%	28%	32%	35%	30%	38%	33%	34%	34%
Not ranked	48%	48%	48%	38%	49%	51%	51%	49%	47%	53%	46%	48%	48%	44%

Supporting businesses and promoting economic growth in London

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked third	5%	5%	5%	3%	5%	7%	4%	5%	5%	8%	3%	6%	5%	2%
Ranked first	5%	5%	5%	2%	6%	4%	3%	6%	3%	6%	3%	6%	4%	5%
Ranked second	4%	4%	4%	4%	5%	4%	4%	4%	5%	4%	6%	6%	4%	4%
Don't know	33%	33%	34%	50%	32%	31%	28%	32%	35%	30%	38%	33%	34%	34%
Not ranked	52%	52%	53%	41%	52%	54%	60%	53%	52%	53%	50%	53%	54%	55%

Tackling the climate emergency and improving the environment

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Ranked third	7%	10%	4%	8%	7%	7%	6%	8%	6%	9%	4%	7%	7%	7%
Ranked second	6%	7%	5%	4%	7%	4%	6%	7%	5%	7%	8%	6%	6%	3%
Ranked first	6%	5%	6%	4%	7%	4%	5%	6%	5%	6%	6%	7%	5%	4%
Don't know	33%	33%	34%	50%	32%	31%	28%	32%	35%	30%	38%	33%	34%	34%
Not ranked	48%	45%	51%	34%	47%	54%	54%	47%	49%	48%	43%	49%	48%	51%

To what extent, if at all, would you say air pollution is a problem?

In your local area

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Very big problem	16%	14%	18%	16%	17%	18%	12%	17%	14%	22%	21%	10%	16%	13%
Fairly big problem	36%	35%	38%	34%	38%	33%	37%	38%	34%	38%	40%	35%	33%	37%
Not a very big problem	32%	33%	31%	31%	29%	36%	37%	33%	31%	26%	27%	42%	29%	36%
Not a problem at all	6%	9%	4%	7%	5%	8%	7%	6%	7%	5%	4%	4%	10%	6%
Don't know	9%	9%	10%	12%	11%	6%	8%	7%	13%	9%	8%	8%	12%	8%
Net: TOTAL VERY/ FAIRLY BIG PROBLEM /	52%	49%	56%	50%	55%	51%	49%	55%	49%	60%	61%	45%	49%	51%
Net: TOTAL NOT A VERY BIG PROBLEM /	38%	42%	34%	38%	35%	43%	44%	38%	38%	31%	31%	46%	39%	42%
NOT A PROBLEM AT ALL														

In London

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Very big problem	38%	31%	44%	37%	40%	34%	35%	41%	32%	39%	47%	38%	34%	34%
Fairly big problem	37%	39%	36%	33%	34%	41%	46%	37%	38%	37%	36%	41%	35%	40%
Not a very big problem	14%	16%	13%	14%	13%	18%	13%	14%	15%	15%	12%	10%	17%	16%
Not a problem at all	3%	5%	1%	3%	3%	2%	1%	2%	3%	4%	0%	1%	3%	4%
Don't know	8%	9%	7%	13%	9%	4%	5%	6%	11%	6%	5%	9%	11%	6%
Net: TOTAL VERY/ FAIRLY BIG PROBLEM /	75%	71%	79%	69%	75%	75%	81%	78%	71%	75%	83%	79%	69%	74%
Net: TOTAL NOT A VERY BIG PROBLEM /	17%	20%	14%	17%	16%	20%	15%	16%	18%	19%	12%	11%	20%	20%
NOT A PROBLEM AT ALL														

Thinking about your current financial situation, which of these statements best applies to you?

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
I am having to go without my basic needs and/or rely on debt to pay for my basic needs	5%	4%	5%	1%	6%	5%	2%	4%	6%	4%	3%	5%	6%	4%
I'm struggling to make ends meet	16%	16%	16%	11%	17%	19%	9%	11%	23%	16%	13%	12%	18%	17%
I am just about managing	32%	30%	34%	33%	30%	32%	38%	32%	33%	35%	36%	29%	30%	34%
I am coping okay financially	29%	29%	29%	27%	28%	29%	35%	35%	22%	28%	26%	37%	27%	28%
I am comfortable financially	10%	12%	9%	8%	9%	11%	15%	14%	6%	10%	15%	13%	9%	8%
Don't know	3%	3%	2%	5%	4%	-	-	2%	4%	2%	1%	3%	3%	4%
Prefer not to say	5%	6%	4%	15%	5%	3%	1%	4%	6%	5%	5%	1%	7%	7%

Thinking about the last six months, have you, or have you not, been able to meet payments on the following?

Rent or mortgage payments

Unweighted base	925	375	550	86	568	182	89	609	316	219	128	159	271	148
Base	941	461	479	96	587	180	78	557	383	215	129	161	286	149
I've fallen behind on all payments	2%	2%	2%	1%	2%	2%	-	1%	3%	0%	3%	0%	3%	2%
I fell behind on some payments	3%	3%	4%	5%	3%	6%	2%	3%	4%	7%	2%	5%	2%	1%
I kept up with payments, but it was a constant struggle	15%	14%	16%	12%	15%	13%	23%	14%	17%	17%	13%	19%	14%	13%
I kept up with payments, but it was a struggle from time to time	21%	19%	23%	31%	19%	24%	19%	21%	21%	21%	21%	19%	23%	21%
I kept up with payments without any difficulties	40%	41%	38%	20%	43%	37%	46%	49%	27%	39%	39%	44%	38%	40%
Don't know	3%	4%	2%	9%	3%	1%	-	2%	4%	1%	3%	4%	2%	7%
Not applicable	12%	12%	11%	14%	11%	11%	11%	8%	17%	10%	15%	7%	15%	10%
Prefer not to say	4%	5%	4%	9%	4%	5%	-	3%	7%	5%	4%	2%	5%	6%

Bills

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
I've fallen behind on all payments	2%	3%	2%	2%	3%	2%	-	2%	2%	3%	1%	1%	3%	1%
I fell behind on some payments	7%	6%	7%	5%	8%	9%	2%	5%	9%	9%	5%	7%	7%	5%
I kept up with payments, but it was a constant struggle	13%	13%	13%	14%	14%	12%	9%	11%	17%	15%	11%	10%	14%	14%
I kept up with payments, but it was a struggle from time to time	22%	19%	26%	19%	22%	27%	22%	22%	23%	19%	28%	18%	24%	25%
I kept up with payments without any difficulties	42%	44%	40%	19%	41%	40%	63%	49%	31%	39%	44%	52%	39%	35%
Don't know	3%	4%	2%	7%	3%	1%	1%	2%	4%	3%	2%	1%	2%	7%
Not applicable	6%	4%	8%	24%	4%	5%	1%	5%	6%	4%	6%	6%	7%	6%
Prefer not to say	5%	7%	3%	11%	5%	5%	1%	3%	8%	7%	2%	3%	6%	7%

Credit commitments and other debts

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
I've fallen behind on all payments	3%	4%	3%	6%	4%	3%	0%	3%	4%	2%	2%	1%	5%	5%
I fell behind on some payments	6%	6%	6%	5%	7%	8%	3%	4%	9%	11%	2%	5%	6%	5%
I kept up with payments, but it was a constant struggle	10%	11%	10%	7%	13%	10%	6%	9%	12%	14%	10%	9%	10%	9%
I kept up with payments, but it was a struggle from time to time	18%	17%	18%	14%	17%	23%	16%	18%	17%	14%	22%	18%	19%	14%
I kept up with payments without any difficulties	31%	34%	28%	18%	32%	27%	41%	38%	21%	28%	34%	34%	29%	33%
Don't know	3%	4%	2%	8%	4%	1%	1%	1%	5%	3%	4%	2%	2%	7%
Not applicable	24%	18%	29%	33%	19%	26%	31%	23%	24%	22%	23%	28%	23%	22%
Prefer not to say	5%	7%	3%	11%	6%	3%	1%	3%	7%	6%	2%	2%	6%	6%

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West

And do you think you will, or will not struggle to meet the following payments in the next six months?

Rent payments														
Unweighted base	571	228	343	56	344	106	65	343	228	173	67	83	158	90
Base	587	281	306	58	353	116	60	319	269	177	68	89	163	90
Definitely will struggle to meet these payments	14%	14%	13%	4%	16%	17%	6%	13%	14%	14%	14%	15%	14%	11%
Probably will struggle to meet these payments	31%	30%	31%	37%	28%	32%	34%	28%	34%	32%	32%	31%	33%	21%
Probably will not struggle to meet these payments	30%	30%	30%	39%	31%	18%	38%	35%	24%	30%	32%	32%	24%	36%
Definitely will not struggle to meet these payments	16%	18%	15%	19%	16%	16%	12%	18%	14%	14%	13%	13%	19%	20%
Don't know	10%	8%	11%	1%	9%	17%	10%	6%	15%	9%	9%	9%	10%	11%
Net: TOTAL WILL	44%	44%	44%	41%	44%	49%	40%	42%	48%	46%	46%	46%	47%	33%
Net: TOTAL WILL NOT	46%	48%	44%	58%	47%	35%	50%	53%	37%	44%	45%	45%	43%	56%

Mortgage payments														
Unweighted base	266	113	153	11	158	73	24	217	49	37	45	62	85	37
Base	255	129	126	10	161	65	19	194	61	30	41	56	89	38
Definitely will struggle to meet these payments	7%	9%	5%	47%	4%	8%	3%	7%	7%	6%	4%	9%	8%	4%
Probably will struggle to meet these payments	21%	23%	20%	21%	21%	19%	32%	17%	34%	11%	27%	17%	24%	22%
Probably will not struggle to meet these payments	43%	41%	45%	33%	47%	34%	41%	46%	33%	68%	37%	37%	45%	31%
Definitely will not struggle to meet these payments	22%	21%	24%	-	20%	32%	17%	24%	16%	11%	32%	30%	17%	24%
Don't know	7%	7%	7%	-	7%	7%	9%	6%	10%	4%	-	7%	6%	19%
Net: TOTAL WILL	28%	31%	24%	67%	25%	26%	34%	24%	41%	17%	31%	26%	32%	26%
Net: TOTAL WILL NOT	65%	61%	69%	33%	68%	66%	57%	70%	49%	79%	69%	67%	62%	55%

Which, if any, of the following are you doing to help manage living costs? Please tick all that apply. Reducing costs

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
I am buying less food and essentials	35%	32%	38%	22%	39%	40%	23%	33%	39%	34%	38%	31%	39%	32%
I am using less water, energy or fuel	44%	39%	48%	26%	44%	51%	45%	45%	41%	40%	53%	48%	42%	39%
I am buying cheaper products	50%	45%	55%	41%	56%	52%	34%	51%	49%	51%	55%	47%	51%	49%
I am shopping around more or switching providers	28%	24%	31%	23%	28%	30%	26%	29%	25%	30%	28%	28%	23%	30%
I am spending less on non-essentials Removing costs	52%	47%	58%	38%	58%	55%	41%	55%	49%	49%	52%	54%	54%	53%
I am using free transport (walking or cycling)	26%	25%	27%	22%	26%	24%	32%	27%	24%	32%	25%	26%	21%	29%
I am doing free activities	18%	14%	22%	15%	22%	12%	13%	19%	16%	23%	17%	15%	16%	18%
I am going without essentials (food, electricity or gas for example)	9%	8%	9%	1%	9%	13%	4%	6%	13%	9%	8%	7%	9%	9%
I am stopping or delaying spend on non-essentials Credit or monetary solutions	26%	23%	29%	11%	28%	32%	23%	28%	23%	30%	23%	23%	27%	27%
I am using my savings	21%	19%	22%	13%	20%	22%	25%	22%	19%	24%	20%	19%	20%	21%
I am saving less	31%	28%	35%	20%	37%	28%	26%	33%	29%	35%	32%	32%	30%	27%
I am borrowing money from friends or family	7%	7%	8%	10%	10%	3%	1%	6%	9%	11%	3%	6%	8%	8%
I am using more credit or going into debt (including overdrafts, loans, credit or store cards or missing payments) Increasing income	10%	7%	13%	7%	13%	10%	4%	9%	11%	13%	7%	8%	12%	9%
I am looking for a better-paying job	12%	12%	13%	10%	17%	10%	0%	14%	10%	15%	13%	8%	13%	14%
I am negotiating a higher wage	5%	5%	5%	5%	7%	2%	0%	6%	2%	7%	6%	4%	3%	5%
I am working more paid hours	7%	6%	7%	8%	10%	4%	1%	8%	6%	8%	9%	5%	6%	7%
I am taking on additional paid work	7%	6%	8%	8%	8%	6%	2%	7%	6%	10%	4%	6%	6%	7%
I am seeking paid employment	4%	5%	4%	9%	4%	5%	1%	4%	5%	6%	5%	1%	3%	7%
I have reviewed the state benefits I'm entitled to	4%	3%	5%	1%	4%	3%	8%	2%	7%	4%	3%	3%	5%	4%
I am claiming a wider range of state benefits than I was before	1%	1%	1%	2%	1%	1%	-	1%	1%	3%	-	0%	1%	0%
I am now claiming state benefits, when I wasn't before	2%	1%	2%	4%	1%	2%	2%	1%	2%	2%	0%	0%	2%	2%
I have started in paid employment Other	1%	1%	2%	5%	1%	1%	0%	1%	1%	2%	0%	1%	1%	1%
None of these	9%	8%	9%	6%	5%	9%	23%	10%	8%	7%	10%	9%	11%	8%
Other	1%	0%	1%	1%	1%	2%	1%	1%	0%	2%	0%	1%	1%	1%
Don't know	4%	5%	3%	7%	4%	2%	2%	3%	5%	3%	3%	2%	5%	5%
Prefer not to say	5%	7%	4%	12%	5%	4%	3%	4%	7%	7%	5%	5%	4%	5%

To what extent are you worried about the impact of the following on your household finances over the next 12 months?

...an increase in rent/mortgage payments?														
Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Very worried	22%	22%	23%	15%	28%	22%	7%	21%	24%	20%	23%	22%	24%	21%
Fairly worried	28%	26%	30%	42%	28%	25%	21%	28%	28%	37%	27%	22%	27%	27%
Not very worried	16%	16%	16%	15%	18%	14%	11%	17%	13%	17%	15%	15%	16%	15%
Not at all worried	23%	25%	22%	9%	14%	31%	56%	25%	21%	17%	25%	32%	22%	24%
Don't know	11%	12%	10%	19%	11%	9%	6%	8%	14%	9%	10%	9%	12%	12%
Net: TOTAL WORRIED	50%	47%	53%	57%	57%	47%	28%	49%	51%	57%	50%	44%	50%	48%
Net: TOTAL NOT WORRIED	39%	41%	38%	25%	32%	45%	66%	43%	34%	33%	40%	47%	38%	40%

...an increase in energy costs?														
Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Very worried	48%	41%	55%	32%	52%	50%	43%	44%	54%	47%	52%	48%	49%	46%
Fairly worried	34%	36%	31%	37%	31%	38%	35%	37%	28%	35%	31%	39%	32%	30%
Not very worried	10%	12%	9%	12%	8%	9%	19%	12%	8%	13%	10%	7%	10%	11%
Not at all worried	2%	3%	2%	2%	3%	2%	1%	2%	3%	1%	3%	2%	2%	3%
Don't know	6%	8%	4%	16%	6%	2%	1%	4%	8%	5%	3%	3%	7%	10%
Net: TOTAL WORRIED	82%	78%	86%	70%	83%	87%	78%	82%	82%	82%	83%	87%	81%	76%
Net: TOTAL NOT WORRIED	13%	15%	10%	14%	11%	11%	21%	14%	11%	13%	14%	10%	12%	14%

...increase in living costs overall?														
Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Very worried	48%	41%	55%	42%	53%	49%	34%	44%	53%	49%	52%	45%	49%	45%
Fairly worried	35%	38%	31%	29%	32%	38%	43%	40%	28%	34%	32%	40%	33%	35%
Not very worried	9%	11%	8%	13%	6%	9%	18%	10%	8%	11%	11%	9%	8%	8%
Not at all worried	2%	3%	2%	1%	2%	2%	3%	2%	3%	1%	2%	3%	3%	4%
Don't know	5%	7%	4%	14%	6%	2%	1%	4%	7%	5%	3%	3%	7%	8%
Net: TOTAL WORRIED	83%	79%	86%	72%	85%	86%	77%	84%	81%	83%	84%	85%	82%	80%
Net: TOTAL NOT WORRIED	12%	14%	10%	14%	9%	12%	22%	12%	12%	12%	13%	12%	11%	12%

How likely, if at all, would you be to seek help or advice from the following if you were facing financial difficulties?

Government departments (e.g. Gov.uk, DWP, Pensions Credit)														
Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Very likely	8%	9%	8%	4%	7%	7%	7%	7%	10%	7%	8%	6%	9%	10%
Quite likely	21%	22%	21%	28%	21%	20%	20%	22%	20%	30%	17%	21%	19%	20%
Not very likely	20%	20%	20%	23%	22%	16%	17%	21%	19%	21%	22%	16%	21%	21%
Not at all likely	29%	30%	29%	23%	25%	37%	38%	34%	23%	26%	32%	34%	30%	27%
Don't know	16%	15%	17%	17%	16%	14%	16%	14%	19%	12%	16%	19%	16%	15%
Not applicable, I have already explored this support	5%	5%	5%	5%	5%	6%	4%	3%	8%	4%	5%	5%	5%	7%
Net: TOTAL LIKELY	30%	30%	29%	32%	31%	27%	26%	29%	31%	37%	25%	27%	28%	30%
Net: TOTAL NOT LIKELY	50%	50%	49%	47%	48%	53%	54%	55%	43%	47%	54%	49%	51%	48%



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West

Local council

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Very likely	5%	6%	5%	5%	6%	4%	5%	5%	6%	5%	6%	3%	8%	3%
Quite likely	16%	19%	13%	16%	16%	16%	16%	16%	17%	24%	10%	15%	15%	16%
Not very likely	24%	23%	25%	27%	25%	23%	20%	25%	22%	23%	31%	20%	22%	27%
Not at all likely	35%	33%	37%	28%	33%	39%	44%	39%	30%	32%	36%	39%	35%	35%
Don't know	16%	15%	16%	18%	16%	14%	14%	13%	20%	13%	14%	19%	17%	14%
Not applicable, I have already explored this support	3%	4%	3%	6%	4%	4%	2%	2%	5%	2%	3%	3%	4%	5%
Net: TOTAL LIKELY	22%	25%	18%	21%	23%	20%	20%	20%	23%	29%	16%	18%	23%	19%
Net: TOTAL NOT LIKELY	59%	56%	63%	55%	58%	62%	64%	64%	52%	55%	67%	60%	56%	63%

Food banks

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Very likely	5%	5%	6%	5%	7%	4%	4%	5%	5%	7%	5%	3%	7%	4%
Quite likely	14%	13%	14%	17%	14%	13%	11%	13%	15%	17%	11%	14%	14%	11%
Not very likely	27%	27%	26%	33%	27%	25%	23%	26%	27%	25%	26%	27%	25%	31%
Not at all likely	38%	39%	38%	30%	35%	43%	51%	44%	30%	37%	45%	38%	36%	39%
Don't know	14%	13%	14%	11%	15%	13%	12%	11%	18%	13%	11%	17%	14%	12%
Not applicable, I have already explored this support	3%	3%	2%	4%	3%	2%	1%	1%	5%	1%	1%	1%	4%	4%
Net: TOTAL LIKELY	19%	18%	20%	22%	21%	17%	14%	18%	21%	24%	16%	17%	21%	14%
Net: TOTAL NOT LIKELY	65%	66%	64%	63%	62%	68%	73%	70%	57%	62%	72%	65%	61%	70%



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West

Charities and other community organisations (e.g. church, temple or mosque)

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Very likely	4%	5%	3%	4%	5%	3%	2%	4%	3%	6%	5%	3%	3%	2%
Quite likely	10%	10%	11%	16%	10%	12%	5%	10%	10%	13%	9%	9%	11%	8%
Not very likely	24%	24%	25%	30%	25%	19%	24%	24%	25%	23%	26%	23%	25%	24%
Not at all likely	45%	45%	46%	29%	43%	53%	54%	49%	40%	45%	44%	47%	43%	49%
Don't know	14%	14%	14%	18%	14%	11%	14%	12%	17%	11%	16%	16%	13%	14%
Not applicable, I have already explored this support	3%	3%	2%	4%	3%	3%	1%	1%	5%	2%	1%	2%	4%	3%
Net: TOTAL LIKELY	14%	15%	14%	20%	15%	15%	7%	14%	14%	19%	14%	12%	14%	10%
Net: TOTAL NOT LIKELY	69%	68%	70%	59%	68%	72%	78%	73%	65%	67%	70%	71%	68%	73%

Friends and family for direct help (e.g. a loan)

Unweighted base	1270	533	737	122	644	276	228	838	432	272	178	251	362	207
Base	1270	625	645	137	674	263	196	749	521	266	174	247	375	207
Very likely	11%	11%	11%	12%	14%	9%	2%	12%	10%	17%	15%	7%	9%	10%
Quite likely	24%	23%	24%	31%	29%	16%	13%	25%	23%	26%	20%	24%	25%	20%
Not very likely	21%	21%	21%	23%	20%	21%	22%	21%	20%	18%	26%	21%	20%	21%
Not at all likely	30%	29%	31%	16%	22%	41%	54%	31%	28%	26%	30%	31%	31%	31%
Don't know	11%	12%	11%	15%	12%	10%	9%	10%	14%	10%	8%	15%	11%	13%
Not applicable, I have already explored this support	3%	4%	2%	4%	3%	4%	1%	2%	5%	3%	0%	3%	4%	5%
Net: TOTAL LIKELY	35%	34%	36%	43%	43%	25%	15%	37%	33%	43%	35%	31%	34%	30%
Net: TOTAL NOT LIKELY	51%	50%	51%	39%	42%	61%	75%	52%	48%	44%	57%	52%	51%	52%

Cell Contents (Column Percentages)

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1270 adults. Fieldwork was undertaken between 23rd - 28th September 2022. The survey was carried out online. The figures have been weighted and are representative of all London adults (aged 18+).