YouGov / Mayor of London Survey Results YouGov Social Grade Male Female 18-24 25-49 50-64 65+ ABC1 C2DE Central North South East hich of the following policy areas, if any, do you think should be Making public transport more affordable 243 237 11% 11% 3% 6% 709 495 672 124 592 241 574 593 126 620 242 11% 10% 9% 11% 10% 10% 10% 3% 11% 11% 13% 5% 5% 5% 7% 6% 5% 8% 5% 14% 7% 6% 66% 70% 67% 64% 69% Unweighted base 1167 210 180 9% 6% 2% 3% 81% 428 478 10% 739 689 10% 11% 5% 4% 70% 238 8% 7% 6% 5% 381 12% 12% 5% 5% 8% 6% 10% ding walking and cycling safer and easier
Unweighted base 1167
Base 1167
Ranked thrid 3%
Ranked first 3%
Ranked second 2%
Don't know 7%
Not ranked 85% 70% 72% 75% 66% 66% 495 574 4% 4% 3% 8% 81%
 672
 124
 592
 241

 593
 126
 620
 242

 3%
 3%
 3%
 3%

 2%
 3%
 3%
 3%

 1%
 2%
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 3%

 5%
 14%
 7%
 4%

 89%
 78%
 84%
 87%
 Ranked first 15%
Ranked second 12%
Ranked third 10%
Don't know 7%
Not ranked 56% 124 592 241 126 620 242 16% 14% 17% 12% 13% 13% 13% 7% 44% 56% 59% 495 574 16% 10% 9% 8% 56% 593 13% 15% 11% 5% 57% 210 180 11% 10% 11% 3% 64% 243 237 17% 17% 6% 6% 54% 739 689 17% 13% 10% 4% 56% 428 478 12% 12% 10% 10% 57% Giving renters a better deal Unweighted base Base 1167 495
Ranked second Ranked first Ranked third 6% 5% Ranked third 6% 6% 6% 6% 74% 73% 672 124 592 241 593 126 620 242 8% 10% 9% 7% 7% 8% 7% 5% 5% 6% 5% 4% 5% 14% 7% 4% 243 237 6% 9% 8% 6% 210 180 739 689 9% 7% 5% 4% 2% 3% 8% 3% 6% 6% 6% 10% 9% 8% 1% 7% 6% 6% 7% 5% 8% 6% 5% 5% 75% 75% 72% 72% 74% real push to tackle homelessness 592 620 9% 7% 4% 7% 73% 672 593 11% 124 126 6% 6% 11% 14% 210 180 14% 428 478 13% 241 242 13% 8% 10% 4% 243 237 10% 7% 9% 6% 69% 739 689 8% 8% 5% 4% 74% 495 574 10% 5% 5% 8% 72% 10% 7% 5% 67% 62% 672 593 3% 1% 0% 5% 91% 124 126 2% 1% 3% 14% 80% 241 242 3% 1% 1% 4% 92% 243 237 3% 2% 1% 6% 88% | Not ranked | S7% | S4% | S4% | S4% | S7% | S4% 672 124 592 241 593 126 620 242 13% 9% 10% 11% 11% 9% 11% 9% 10% 3% 8% 5% 5% 14% 74 4% 61% 64% 64% 72% 243 139 237 132 9% 11% 9% 10% 5% 7% 6% 7% 70% 65% 210 180 15% 10% 10% 3% 62% 739 428 478 12% 10% 6% 10% 62% 242 242 238 17% 9% 8% 5% 61% 689 10% 10% 8% 4% 68% 139 124 592 210 180 9% 6% 3% 3% 78% 739 428 243 242 124 592 241 126 620 242 9% 10% 10% 4% 6% 9% 7% 7% 5% 14% 7% 4% 66% 70% 72% 243 139 237 132 9% 13% 4% 8% 4% 7% 6% 7% 76% 65% 739 689 10% 6% 6% 4% 74% 428 478 10% 7% 6% 10% 67% 381 9% 8% 5% 5% 238 10% 9% 8% 5% 72% 124 126 3% 2% -14% 80% 592 241 620 242 2% 2% 2% 1% 0% 0% 1% 7% 4% 89% 93% 739 689 2% 2% 1% 4% 91% 243 237 5% 2% 1% 6% 86% 210 180 3% 2% 2% 3% 90% 242 238 2% 0% 1% 5% 93% 2% 1% 1% 10% 87%

124 592 126 620 1% 2% 4% 2% 1% 1% 14% 7% 80% 88%

124 592 241 126 620 242 8% 5% 5% 4% 5% 3% 1% 3% 4% 14% 7% 4%

210 180 5% 2% 4% 3%

739 689 7% 4% 4% 4%

ting London a truly 24 hour city

Unweighted base 1167

Base 1167

Ranked third 2%

Ranked first 2%

Ranked second 1%

Don't know 7%

Not ranked 88%

| Sase | 1167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 167 | 16

495 574 3% 2% 2% 8% 85%

574 6% 4% 2% 8% 593 4% 4% 4% 5% West

173 179 11% 10% 10% 13% 57%

13% 81%

173 179 14% 6% 13% 13% 53%

173 179 8%

5% 4% 13%

70%

173 179 7% 11% 5% 13% 64%

173 179 1% 2% 1% 13% 84%

173 179 9% 14% 6% 13% 58%

179 11% 2% 5% 13% 69%

173 179 1% 2%

13% 84%

243 237 5% 5% 2% 6%

YouGov			Gender			A	ge		Social	Grade	Region (1)					
		Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	We	
ackling crime and making London safer	l,														-	
	ghted base	1167	495 574	672 593	124	592 620	241	210	739 689	428	243	139	242	370 381	17	
1	Base Ranked first	22%	21%	593 22%	126 6%	19%	29%	180 34%	20%	478 25%	15%	132 25%	238	23%	219	
	ked second	13%	15%	11%	14%	11%	11%	20%	12%	14%	12%	12%	14%	13%	13	
	Ranked third Don't know	9% 7%	7% 8%	12% 5%	6% 14%	9% 7%	10%	10%	9% 4%	9% 10%	8% 6%	12% 7%	10% 5%	9% 5%	131	
	Not ranked	50%	49%	50%	60%	54%	46%	33%	55%	42%	59%	43%	48%	50%	44	
upporting businesses and promoting economi Unweiq	ghted base	1167	495	672	124	592	241	210	739	428	243	139	242	370	17	
D	Base ked second	1167 7%	574 8%	593 6%	126 7%	620 6%	242 8%	180 9%	689 6%	478 8%	237 8%	132 7%	238 9%	381 5%	17	
	Ranked third	6%	6%	6%	4%	6%	7%	7%	7%	6%	7%	3%	9%	6%	59	
	Ranked first Don't know	6% 7%	7% 8%	6% 5%	4% 14%	6% 7%	5% 4%	11%	7% 4%	5% 10%	5% 6%	5% 7%	6% 5%	8% 5%	59 13	
	Not ranked	74%	70%	78%	71%	75%	77%	70%	76%	71%	74%	78%	71%	76%	71	
ackling the climate emergency and improving t	the environr ohted base	nent 1167	495	672	124	592	241	210	739	428	243	139	242	370	17	
	Base	1167	574	593	126	620	242	180	689	478	237	132	238	381	17	
	Ranked first ked second	11% 8%	10% 7%	12% 8%	13% 4%	13%	6% 11%	8% 7%	12% 8%	8% 7%	15% 6%	9% 4%	12% 8%	9% 9%	89	
	Ranked third	6%	7%	6%	11%	6%	6%	6%	8%	5%	9%	5%	8%	6%	59	
	Don't know Not ranked	7% 68%	8% 67%	5% 69%	14% 57%	7% 66%	4% 74%	3% 75%	4% 67%	10% 70%	6% 65%	7% 74%	5% 68%	5% 71%	13	
nd which of the following policy areas, if any, o												7470	0076	7170	0.5	
aking public transport more affordable Unwei	ghted base	1167	495	672	124	592	241	210	739	428	243	139	242	370	17	
	Base	1167	574	593	126	620	242	180	689	478	237	132	238	381	17	
	ked second Ranked first	4% 3%	4% 4%	3% 3%	9% 1%	3% 4%	3% 4%	2% 3%	4% 4%	3% 3%	4% 2%	3%	5% 3%	4% 3%	39 49	
R	Ranked third	3%	3%	4%	3%	4%	3%	1%	3%	3%	5%	2%	2%	3%	49	
	Don't know Not ranked	40% 50%	39% 51%	41% 48%	41% 46%	40% 49%	37% 54%	44% 51%	37% 52%	46% 46%	43% 45%	38% 57%	40% 50%	40% 50%	39 50	
aking walking and cycling safer and easier																
Unweig	ghted base Base	1167	495 574	672 593	124 126	592 620	241 242	210 180	739 689	428 478	243 237	139 132	242 238	370 381	17	
	ked second	8%	8%	8%	4%	7%	10%	13%	8%	9%	7%	11%	8%	8%	89	
	Ranked first Ranked third	6% 6%	6% 6%	6% 6%	7% 4%	6% 6%	5% 6%	8% 7%	7% 7%	5% 5%	7% 5%	8% 7%	8% 7%	6% 5%	79	
	Don't know	40%	39%	41%	41%	40%	37%	44%	37%	46%	43%	38%	40%	40%	39	
uilding more genuinely affordable homes	Not ranked	40%	41%	38%	45%	40%	43%	29%	42%	36%	39%	36%	38%	41%	42	
	ghted base	1167	495	672	124	592	241	210	739	428	243	139	242	370	17	
R	Base Ranked third	1167 4%	574 4%	593 3%	126 3%	620 4%	242 3%	180	689 4%	478 3%	237 4%	132 4%	238	381	17	
	Ranked first	3%	3%	4%	4%	4%	3%	2%	3%	4%	2%	2%	3%	5%	49	
	ked second Don't know	3% 40%	3% 39%	3% 41%	2% 41%	4% 40%	4% 37%	1% 44%	3% 37%	3% 46%	2% 43%	2% 38%	3% 40%	4% 40%	39	
	Not ranked	50%	51%	48%	50%	49%	53%	48%	53%	45%	49%	54%	50%	48%	50	
iving renters a better deal Unweig	ghted base	1167	495	672	124	592	241	210	739	428	243	139	242	370	17	
_	Base	1167	574	593	126	620	242	180	689	478	237	132	238	381	17	
	ked second Ranked third	2% 2%	1%	3% 1%	6% 2%	2% 3%	2% 2%	1%	3% 2%	2% 2%	2%	2% 3%	3% 1%	2% 3%	19	
	Ranked first	2%	2%	2%	1%	3%	1%	0%	2%	2%	2%	1%	3%	3%	19	
	Don't know Not ranked	40% 53%	39% 55%	41% 52%	41% 51%	40% 52%	37% 58%	44% 54%	37% 57%	46% 48%	43% 51%	38% 56%	40% 53%	40% 52%	39 59	
real push to tackle homelessness			495	672	404	592	241	210	739	428	243	400	242	370	17	
Unwei	ghted base Base	1167	574	593	124	620	242	180	689	478	237	139	238	381	17	
	Ranked third	3%	2%	3%	3%	2%	3%	2%	3%	3%	6%	1%	1%	2%	39	
	Ranked first	2% 1%	3% 1%	1% 1%	3% 2%	1% 1%	3% 2%	3%	2% 1%	2% 1%	1%	4%	3%	2% 3%	19	
	Don't know	40%	39%	41%	41%	40%	37%	44%	37%	46%	43%	38%	40%	40%	39	
trengthening relationships between Londoners	Not ranked from differ	54% ent backg	55% grounds	53%	52%	55%	55%	51%	58%	48%	49%	56%	56%	54%	57	
	ghted base	1167	495	672	124	592	241	210	739	428	243	139	242	370	17	
R	Base Ranked third	1167 5%	574 5%	593 6%	126 4%	620 5%	242 8%	180	689 6%	478 5%	237 5%	132	238 8%	381 4%	17	
Ran	ked second	4% 4%	4%	5%	3%	4%	6%	3%	5%	3%	3%	8%	4%	5%	29	
	Ranked first Don't know	4%	4% 39%	4% 41%	6% 41%	3% 40%	5% 37%	2% 44%	4% 37%	3% 46%	4% 43%	6% 38%	4% 40%	3% 40%	49 39	
aldred and an artestan	Not ranked	46%	48%	45%	47%	47%	44%	45%	48%	43%	45%	42%	44%	48%	49	
aking London safer for women and girls Unwei	ghted base	1167	495	672	124	592	241	210	739	428	243	139	242	370	17	
	Base ked second	1167 4%	574 4%	593 4%	126 8%	620 4%	242 3%	180	689 4%	478 4%	237 5%	132 5%	238 5%	381 2%	17	
	Ranked first	4%	4%	3%	2%	5%	3%	2%	4%	3%	5%	6%	3%	3%	59	
	Ranked third	3% 40%	3%	3%	419/	3%	3%	4%	3%	2%	1%	2%	4%	3%	29	
	Don't know Not ranked	49%	39% 50%	41% 49%	41% 49%	40% 48%	37% 54%	44% 49%	37% 52%	46% 45%	43% 46%	38% 49%	40% 48%	40% 52%	39 50	
rotecting jobs, supporting new skills and deve	lopment op ghted base	oortunitie 1167	s 495	672	124	592	241	210	739	428	243	139	242	370	17	
	Base	1167	574	593	126	620	242	180	689	478	237	132	238	381	17	
	Ranked third ked second	5% 3%	5% 3%	5% 3%	9% 6%	6% 2%	3% 3%	3% 2%	5% 4%	6% 2%	5% 2%	3% 1%	4% 2%	7% 3%	79 69	
	Ranked first	2%	2%	2%	4%	2%	2%	0%	2%	2%	2%	1%	2%	2%	39	
	Don't know Not ranked	40% 50%	39% 50%	41% 49%	41% 41%	40% 49%	37% 56%	44% 50%	37% 53%	46% 44%	43% 48%	38% 57%	40% 52%	40% 49%	39 46	
aking London's arts and culture the best in the	e world															
Unwei	ghted base Base	1167 1167	495 574	672 593	124 126	592 620	241 242	210 180	739 689	428 478	243	139 132	242 238	370 381	17	
	Ranked third	4%	4%	3%	2%	4%	4%	3%	3%	4%	2%	6%	3%	4%	39	
	ked second Ranked first	3% 1%	3% 2%	4% 1%	5% 5%	3% 1%	4% 2%	1% 1%	3% 2%	3% 1%	3%	3% 2%	4% 1%	3% 2%	49	
'	Don't know	40%	39%	41%	41%	40%	37%	44%	37%	46%	43%	38%	40%	40%	39	
aking London a truly 24 hour city	Not ranked	51%	52%	51%	49%	52%	53%	51%	55%	46%	52%	51%	52%	51%	52	
	ghted base	1167	495	672	124	592	241	210	739	428	243	139	242	370	17	
	Base Ranked third	1167 4%	574 4%	593 5%	126 2%	620 4%	242 6%	180	689 4%	478 4%	237	132	238	381 5%	17	
Ran	ked second	4%	4%	4%	1%	4%	4%	5%	4%	5%	3%	2%	4%	4%	79	
	Ranked first	3%	2%	3%	3%	3%	2%	1%	3%	2%	2%	1%	2%	3%	49	
	Don't know	40%	39% 51%	41% 47%	41% 54%	40%	37% 51%	44% 45%	37% 53%	46%	43%	38% 55%	40%	40% 49%	39 48	

YouGov		Ger	nder		A	ge		Social	Grade			Region (1))	
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	We
Fackling air pollution in London														
Unweighted base Base	1167 1167	495 574	672 593	124 126	592 620	241 242	210 180	739 689	428 478	243 237	139 132	242 238	370 381	1
Ranked first	13%	14%	12%	8%	11%	15%	22%	14%	12%	12%	17%	13%	11%	10
Ranked second	7%	8%	7%	4%	8%	7%	9%	8%	6%	9%	7%	8%	6%	7
Ranked third Don't know	6% 40%	6% 39%	6% 41%	6% 41%	6% 40%	5% 37%	6% 44%	8% 37%	4% 46%	5% 43%	7% 38%	7% 40%	6% 40%	3
Not ranked	33%	33%	33%	41%	35%	36%	20%	34%	33%	31%	31%	32%	37%	3
ackling crime and making London safer Unweighted base	1167	495	672	124	592	241	210	739	428	243	139	242	370	1
Base	1167	574	593	126	620	242	180	689	478	237	132	238	381	1
Ranked first	8%	8%	8%	5%	9%	9%	4%	7%	8%	8%	6%	10%	8%	
Ranked second Ranked third	5% 5%	6% 6%	4% 4%	5% 5%	6% 4%	3% 7%	6% 6%	6% 5%	4% 5%	4% 4%	5% 7%	5% 4%	6% 5%	
Don't know	40%	39%	41%	41%	40%	37%	44%	37%	46%	43%	38%	40%	40%	3
Not ranked Supporting businesses and promoting economic growth in	42%	41%	42%	45%	41%	44%	40%	45%	37%	40%	44%	41%	42%	4
Unweighted base	1167	495	672	124	592	241	210	739	428	243	139	242	370	1
Base	1167	574	593	126	620	242	180	689	478	237	132	238	381	
Ranked second Ranked first	5%	5%	5% 4%	1%	6% 3%	5% 4%	5%	5%	5% 4%	7% 6%	4% 3%	4%	6% 5%	3
Ranked third	4%	3%	5%	5%	4%	4%	3%	5%	3%	3%	6%	4%	3%	
Don't know	40%	39%	41%	41%	40%	37%	44%	37%	46% 44%	43%	38%	40%	40%	3
Not ranked Fackling the climate emergency and improving the environ	46% ment	48%	45%	45%	46%	49%	43%	48%	44%	41%	49%	49%	46%	4
Unweighted base	1167	495	672	124	592	241	210	739	428	243	139	242	370	
Base Ranked third	1167	574 6%	593 6%	126 11%	620 5%	242 6%	180	689 7%	478 5%	237 5%	132	238	381 7%	
Ranked second	5%	5%	5%	5%	4%	6%	5%	5%	4%	4%	6%	3%	5%	
Ranked first	5%	4%	5%	4%	4%	6%	5%	5%	5%	4%	6%	5%	4%	
Don't know Not ranked	40%	39% 46%	41%	41%	40% 46%	37% 45%	44%	37% 47%	46% 41%	43% 43%	38% 44%	40% 46%	40% 44%	3
Which of the following statements best describes your exp				4070	4070	4070	4070	4170	4170	4070	4470	4070	4470	
Unweighted base	1167	495	672	124	592	241	210	739	428	243	139	242	370	1
Base I am currently doing some adult learning	1167	574 13%	593 14%	126 25%	620 15%	242 9%	180 7%	689 16%	478 10%	237 18%	132 16%	238 5%	381 14%	1
I'm not doing any at the moment, but have done some adult	41%	36%	46%	20%	40%	49%	51%	41%	42%	40%	43%	45%	40%	3
learning in the past	4407	4504	000/	1001	440/	****	100/	0001	400/	0701	0701	4.407	4001	Ι.
ve not undertaken an adult learning activity since I left full time education	41%	45%	36%	40%	41%	41%	40%	39%	43%	37%	37%	44%	42%	4
Don't know	4%	6%	3%	15%	4%	1%	3%	4%	5%	4%	4%	5%	5%	
Net: Not taken / Not doing any Adult Learning at the moment What, if anything, would encourage you to take up some ty	82%	82%	82% over the r	60%	81%	90% ase select	90%	80%	85%	78%	80%	90%	81%	8
Unweighted base	1167	495	672	124	592	241	210	739	428	243	139	242	370	1
Base	1167	574	593	126	620	242	180	689	478	237	132	238	381	
If the course was free If I was certain it would help my job prospects	48% 25%	40% 24%	55% 26%	38% 35%	51% 30%	50% 22%	39% 4%	48% 29%	47% 20%	46% 30%	52% 23%	41% 22%	52% 26%	2
If I had more time to learn e.g. time off work	24%	21%	28%	27%	32%	20%	3%	29%	18%	26%	26%	22%	21%	3
If I could learn fully or partly online If I could learn at a time and place that is convenient for me	25% 30%	22%	28%	25% 31%	26% 30%	26% 32%	22% 27%	26% 31%	25% 30%	23%	27% 34%	23%	28% 26%	3
could get support with childcare or other caring responsibilities	5%	5%	5%	3%	9%	2%	2176	6%	4%	5%	3%	4%	8%	3
If I had access to a computer device or better internet	3%	4%	2%	7%	3%	3%	1%	3%	3%	4%	3%	1%	4%	
If I had an appropriate place to study Other	6% 3%	6% 4%	5% 3%	11%	5% 3%	4% 2%	5% 6%	7% 3%	3%	7% 6%	4% 4%	6% 4%	6% 2%	
Don't know	6%	7%	5%	5%	6%	5%	8%	5%	7%	7%	4%	4%	6%	
Not applicable – nothing would encourage the to take up loaming Where are you are likely to notice receiving information abo	19%	25%	14%	15%	13%	24%	36%	16%	24%	13%	18%	29%	17%	1
Unweighted base	1167	495	672	124	592	241	210	739	428	243	139	242	370	
Base	1167	574	593	126	620	242	180	689	478	237	132	238	381	
Online search Social media channels (Tik Tok, Instagram, Facebook)	49% 25%	43% 19%	54% 30%	45% 31%	51% 28%	50% 20%	44% 14%	53% 28%	43% 20%	56% 27%	48% 27%	46% 22%	49% 26%	2
Local newspapers, magazines and leaflets	16%	14%	18%	6%	13%	21%	29%	16%	17%	15%	16%	16%	17%	1
Local radio	5%	5%	5%	4%	4%	8%	5%	7%	3%	6%	5%	6%	5%	
Education providers such as a College or University Friends, family or colleagues	26% 25%	22% 21%	30%	26% 27%	28% 29%	24% 19%	25% 20%	27% 30%	25% 18%	32% 30%	21% 24%	26% 27%	27% 22%	2
Job Centre Plus or other support service	11%	12%	10%	10%	13%	8%	9%	9%	13%	12%	10%	8%	11%	1
Other Don't know	3% 9%	4% 13%	3% 6%	9%	3% 10%	5% 11%	4% 6%	4% 8%	3% 11%	3% 7%	3% 9%	3% 11%	4% 7%	1
I wouldn't look for information or advice	17%	19%	14%	20%	13%	19%	25%	14%	21%	10%	19%	21%	19%	1
hinking about your current financial situation, which of th														
Unweighted base Base	1167	495 574	672 593	124 126	592 620	241 242	210 180	739 689	428 478	243	139	242	370 381	
I am having to go without my basic needs and/or rely on debt	4%	6%	2%	4%	5%	3%	1%	4%	4%	3%	2%	3%	7%	
to pay for my basic needs	4.000	4000	4811		4000	4000	477	44.55		4000	4.000		4000	
I'm struggling to make ends meet I am just about managing	15% 31%	15%	15%	6% 35%	17%	18% 27%	9% 37%	11%	21% 33%	17% 32%	14% 38%	10%	19%	
I am coping okay financially	33%	30%	35%	30%	31%	36%	37%	37%	28%	33%	34%	34%	32%	3
I am comfortable financially	11%	12% 3%	10% 2%	11%	9% 4%	11%	13%	15% 1%	5% 4%	9% 3%	6% 1%	13%	10%	1
Don't know Prefer not to say	3% 4%	5%	3%	10%	2%	5%	2%	1%	4% 6%	3%	1% 5%	4%	3%	
hinking about the last six months, have you, or have you														T
Rent or mortgage payments Unweighted base	828	339	489	79	525	156	68	517	311	209	92	138	273	
Base	828 853	414	489	83	549	161	60	493	360	209	89	138	287	
I've fallen behind on all payments	3%	5%	1%	1%	3%	2%	-	1%	4%	1%	1%	2%	5%	
I fell behind on some payments I kept up with payments, but it was a constant struggle	4% 12%	4% 12%	4% 12%	4% 8%	4% 12%	3% 15%	3% 7%	5% 12%	3% 12%	5% 9%	2% 17%	2% 14%	4% 13%	1
I kept up with payments, but it was a struggle from time to time	22%	20%	24%	18%	21%	21%	43%	20%	25%	23%	25%	22%	21%	2
I kept up with payments without any difficulties	43%	41%	46%	33%	45%	47%	39%	53%	31%	45%	42%	46%	42%	4
		2%	1%	11%	1%			1%	2%	1%	1%	1%	1%	
Don't know Not applicable	1%	9%	10%	15%	10%	8%	7%	6%	15%	12%	7%	8%	10%	1

YouGov		Ge	nder		A	ge		Social	Grade			Region (1))	
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	We
Bills														
Unweighted base Base	1167 1167	495 574	672 593	124 126	592 620	241 242	210 180	739 689	428 478	243 237	139 132	242 238	370 381	17
I've fallen behind on all payments	2%	4%	1%	1%	3%	2%	1%	2%	3%	2%	2%	2%	4%	19
I fell behind on some payments	5%	4%	6%	3%	6%	6%	1%	4%	6%	7%	3%	3%	6%	39
I kept up with payments, but it was a constant struggle I kept up with payments, but it was a struggle from time to time	11%	12% 21%	10% 26%	6% 26%	13% 24%	12% 21%	8% 24%	10%	13% 28%	9% 28%	10% 28%	10% 21%	13%	14 ⁴
I kept up with payments without any difficulties	44%	45%	43%	25%	42%	49%	59%	53%	32%	45%	41%	48%	44%	40
Don't know Not applicable	1% 7%	1% 6%	1% 9%	2% 26%	1%	1% 6%	1% 4%	1% 7%	1% 8%	2% 4%	1% 10%	2% 9%	0% 6%	29
Not applicable Prefer not to say	5%	6%	4%	10%	5%	4%	2%	3%	8%	4%	5%	5%	4%	9
Credit commitments and other debts														
Unweighted base	1167	495 574	672 593	124	592 620	241	210 180	739 689	428 478	243	139	242	370 381	17
I've fallen behind on all payments	3%	5%	1%	1%	4%	2%	1%	3%	3%	2%	2%	3%	4%	1
I fell behind on some payments	6%	7%	4%	6%	7%	5%	1%	5%	6%	9%	3%	3%	6%	5'
I kept up with payments, but it was a constant struggle I kept up with payments, but it was a struggle from time to time	9% 17%	8% 14%	11%	9%	10%	9% 18%	6% 18%	8% 16%	11%	8% 20%	8% 21%	10%	9% 16%	13
I kept up with payments without any difficulties	34%	38%	31%	23%	34%	39%	37%	40%	26%	34%	33%	36%	33%	36
Don't know	1%	1%	1%	3%	1%	1%		1%	1%	0%	1%	2%	1%	1
Not applicable Prefer not to say	25% 5%	21% 6%	29% 4%	36% 12%	21%	22% 5%	36% 2%	24% 2%	27% 8%	24%	28% 4%	26% 4%	26% 5%	22
Which, if any, of the following are you doing to help manage							2,0	2,0	070	0.00	470	470	070	
Unweighted base	1167	495	672	124	592	241	210	739	428	243	139	242	370	- 1
Base I am buying less food and essentials	1167 32%	574 29%	593 34%	126 25%	620	242 35%	180	689 28%	478 37%	237 35%	132	238	381	29
I am using less water, energy or fuel	45%	40%	50%	31%	42%	58%	51%	46%	44%	43%	39%	55%	45%	42
I am buying cheaper products	52%	46%	57%	48%	54%	54%	42%	50%	53%	53%	51%	55%	51%	47
I am shopping around more or switching providers I am spending less on non-essentials Removing costs	22% 50%	18% 44%	27% 56%	14% 53%	24% 49%	26% 55%	19% 46%	24% 52%	19% 48%	30% 52%	11% 47%	20%	22% 50%	24
I am using free transport (walking or cycling)	22%	24%	20%	22%	21%	22%	23%	24%	19%	29%	23%	20%	19%	20
I am doing free activities I am going without essentials (1000, electricity or gas for	13%	10%	16%	16%	15%	9%	8%	15%	9%	17%	11%	12%	13%	10
	8%	9%	8% 25%	4% 18%	9% 22%	10%	6% 21%	6% 23%	11% 23%	11% 25%	5%	8% 24%	8% 21%	1
I am stopping or delaying spend on non-essentials Credit or monetary solutions	23%	21%	25%	18%	22%	29%	21%	23%	23%	25%	23%	24%	21%	24
I am using my savings	21%	19%	22%	17%	19%	24%	25%	21%	20%	20%	25%	18%	20%	23
I am saving less	32%	29%	34%	27%	34%	27%	33%	34%	29%	35%	33%	34%	31%	25
I am borrowing money from friends or family am using more credit or going into debt (including overdrafts,	5% 10%	4% 8%	6% 11%	5% 10%	7% 11%	5% 10%	1%	5% 12%	5% 7%	9% 12%	6% 8%	4% 9%	4% 9%	10
loans, credit or store cards or missing payments) Increasing income														
I am looking for a better-paying job	11%	12%	10%	10%	15%	7% 3%	1%	13%	8% 3%	14%	12%	8% 3%	10%	12
I am negotiating a higher wage I am working more paid hours	6%	7%	6%	1%	9%	6%	2%	6%	7%	6%	7%	8%	6%	6
I am taking on additional paid work	6%	6%	6%	6%	8%	4%	2%	7%	5%	8%	5%	6%	4%	E
I am seeking paid employment I have reviewed the state benefits I'm entitled to	5% 3%	4% 2%	5% 4%	10%	4% 2%	5% 3%	3% 8%	5% 2%	4% 5%	7%	5% 3%	3% 4%	4% 2%	5
I am claiming a wider range of state benefits than I was	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-
before														
I am now claiming state benefits, when I wasn't before	2%	1%	2%	3%	1%	2%	2%	2%	1%	3%	2%	1%	1%	2
I have started in paid employment Other None of these	1% 9%	0% 12%	2% 6%	3% 2%	1%	1% 9%	18%	1%	1% 8%	1% 6%	2% 6%	1%	1% 12%	1
Other	1%	1%	2%	1%	1%	1%	3%	1%	2%	0%	1%	2%	2%	1
Don't know	2%	2%	2%	2%	3%	2%	1%	1%	4%	3%	- max	1%	2%	4
Prefer not to say On a scale where 0 is "not at all satisfied" and 10 is "comple	4% etelv satis	5% sfied". ov	3% erall, how s	5% atisfied a	5% re vou wit	3% h vour life	1% nowaday	2% s?	6%	4%	7%	4%	2%	4
Unweighted base	1167	495	672	124	592	241	210	739	428	243	139	242	370	1
Base	1167	574	593 5%	126 4%	620 5%	242 9%	180	689 3%	478 9%	237	132	238	381	1
0 – Not at all satisfied 1	6% 2%	6% 3%	2%	1%	5% 2%	9% 5%	2%	3% 2%	9% 4%	1%	3%	2%	6% 4%	2
2	5%	6%	4%	1%	6%	5%	5%	5%	5%	6%	4%	2%	6%	
3	8%	8%	8%	12%	8%	7%	8% 7%	9% 7%	7%	8% 9%	10%	7%	7%	1
4 5	9% 16%	8% 16%	9% 17%	6% 23%	9% 18%	9% 12%	7% 12%	7% 15%	10%	9% 16%	13%	6% 17%	10%	1:
- 6	14%	12%	15%	17%	15%	10%	13%	14%	13%	14%	9%	15%	14%	1
7	19%	18%	20%	25%	17%	21%	19%	21%	16%	21%	22%	21%	17%	1
8 9	14% 4%	15% 4%	14%	6% 4%	14%	16%	18%	16% 5%	11%	17%	12% 4%	15% 5%	11%	1
10 – Completely satisfied	3%	4%	2%	1%	4%	2%	5%	3%	4%	2%	4%	2%	4%	
Net: TOTAL LOW (0-2)	13%	15%	11%	5%	13%	20%	10%	10%	17%	10%	12%	11%	16%	- 1
Net: TOTAL MID (3-7) Net: TOTAL HIGH (8-10)	66% 21%	62% 23%	69% 20%	83% 11%	67% 20%	59% 21%	59% 31%	66% 24%	65% 18%	67% 23%	68% 20%	66% 23%	65% 20%	6
n a scale where 0 is "not at all anxious" and 10 is "comple	tely anxid	ous", ove	rall, how an	xious did	l you feel y	esterday?	31%	24%	10%	23%	20%	23%	20%	
Unweighted base	1167	495	672	124	592	241	210	739	428	243	139	242	370	
Base	1167	574	593	126	620	242	180	689	478	237	132	238	381	
0 – Not at all anxious 1	8% 5%	11%	6% 4%	4% 3%	7% 5%	8% 5%	18%	7% 5%	11% 5%	4% 3%	12% 7%	11% 7%	9% 6%	
2	10%	10%	9%	14%	7%	12%	11%	11%	8%	12%	9%	11%	7%	1
3	9%	9%	10%	10%	10%	10%	5%	10%	9%	7%	10%	9%	10%	
4 5	9% 14%	8% 15%	9% 14%	10% 16%	8% 14%	8% 13%	8% 13%	10%	7% 14%	13% 16%	9% 14%	6% 14%	8% 11%	1
6	11%	9%	12%	15%	11%	9%	10%	12%	9%	11%	8%	11%	11%	1
7	13%	12%	15%	15%	12%	13%	15%	13%	13%	14%	13%	13%	13%	1
8 9	10%	9% 3%	11% 4%	6% 3%	13%	9% 6%	8% 1%	9% 3%	12% 3%	10%	6% 3%	8% 3%	14% 4%	9
9 10 – Completely anxious	3% 8%	7%	8%	3% 5%	9%	7%	1%	3% 6%	9%	7%	10%	6%	4% 8%	2
Net: TOTAL LOW (0-2)	23%	28%	19%	21%	19%	26%	36%	22%	24%	19%	27%	29%	22%	- 19
Net: TOTAL MID (3-7)	56%	53%	59%	65%	56%	53%	51%	59%	52%	61%	54%	54%	52%	6
Net: TOTAL HIGH (8-10)	21%	20%	23%	14%	25%	21%	14%	19%	24%	20%	19%	16%	26%	2

YouGov			Ge	nder		A	je		Social	Grade	Region (1)					
		Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West	
In general, do you think each of th	e following is trustworthy	or untru	stworthy.	Please use	a scale o	f 1 to 5 wl	nere 1 is '\	ery trustv	worthy' an	d 5 is 'Ver	y untrustv	orthy'.				
Your own GP	Unweighted base	1167	495	672	124	592	241	210	739	428	243	139	242	370	173	
	Base 1 – Very trustworthy	1167 17%	574 19%	593 16%	126 15%	620 13%	242 24%	180 25%	689 20%	478 14%	237 19%	132 18%	238 22%	381 12%	179 20%	
	2	31% 21%	30% 21%	32% 21%	29% 19%	30% 22%	30% 22%	35% 19%	30% 21%	31% 21%	32% 16%	36% 24%	29% 26%	31% 22%	26% 18%	
	4 5 – Very untrustworthy	14% 7%	13% 7%	15% 7%	17% 7%	16% 8%	9% 9%	11% 5%	15% 7%	13% 8%	19% 5%	10% 7%	10% 6%	15% 10%	13% 6%	
Your local hospital	Don't know	10%	10%	9%	14%	12%	6%	6%	8%	12%	9%	6%	8%	10%	16%	
Tour local nospital	Unweighted base Base	1167 1167	495 574	672 593	124 126	592 620	241 242	210 180	739 689	428 478	243 237	139 132	242 238	370 381	173 179	
	1 – Very trustworthy	14%	17%	11%	8%	11%	18%	23%	14%	14%	17%	11%	18%	11%	15%	
	2	29% 25%	25% 23%	34% 27%	28% 29%	25% 26%	38% 23%	32% 22%	29% 27%	30% 23%	32% 21%	37% 25%	31% 25%	28% 24%	21% 33%	
	4 5 – Very untrustworthy	14% 6%	17% 6%	11%	16% 6%	16% 7%	9% 5%	12% 4%	15% 4%	13% 8%	16% 3%	13% 6%	13% 4%	15% 9%	12% 6%	
Schools in your local area	Don't know	11%	11%	11%	13%	14%	7%	6%	10%	12%	10%	8%	9%	13%	14%	
	Unweighted base Base	1167 1167	495 574	672 593	124 126	592 620	241 242	210 180	739 689	428 478	243 237	139 132	242 238	370 381	173 179	
	1 – Very trustworthy 2	7% 22%	8% 20%	7% 24%	4% 22%	7% 22%	7% 21%	10% 24%	8% 24%	6% 19%	7% 19%	8% 27%	10% 22%	6% 22%	8% 21%	
	3	27%	28%	27%	34%	29%	21%	25%	28%	27%	26%	28%	34%	25% 11%	25% 11%	
	5 – Very untrustworthy	4%	6%	3%	12%	5%	2%	1%	4%	5%	5%	2%	4%	5%	5%	
Your Borough council	Don't know	30%	30%	30%	19%	28%	41%	32%	27%	34%	37%	27%	24%	31%	30%	
	Unweighted base Base	1167 1167	495 574	672 593	124 126	592 620	241 242	210 180	739 689	428 478	243 237	139 132	242 238	370 381	173 179	
	1 – Very trustworthy 2	4% 14%	7% 15%	2% 14%	7% 13%	4% 12%	3% 18%	6% 20%	5% 16%	2% 12%	4% 19%	5% 14%	1% 13%	4% 15%	7% 9%	
	3	34% 21%	31% 21%	37% 21%	41% 12%	37% 21%	30% 24%	28% 23%	35% 21%	33% 20%	41% 13%	36% 25%	31% 25%	33% 22%	32% 19%	
	5 – Very untrustworthy Don't know	15% 12%	14%	15%	5% 22%	15% 13%	18%	17%	11%	19%	11%	11%	19%	14%	17%	
Metropolitan Police Service (MPS)		1167	495		124	592	241	210	739	428	243	139	242	370	173	
	Unweighted base Base 1 – Very trustworthy	1167	574	672 593	126	620	242	180	689	478	237	132	238	381	179	
	1 – Very trustworthy 2	5% 20%	7% 20%	4% 19%	2% 15%	4% 18%	6% 22%	9% 26%	6% 21%	4% 18%	4% 22%	1% 27%	7% 19%	6% 18%	5% 14%	
	3	29% 19%	27% 18%	31% 20%	32% 18%	28% 21%	29% 17%	32% 17%	30% 21%	28% 17%	27% 19%	28% 21%	32% 18%	29% 19%	28% 19%	
	5 – Very untrustworthy Don't know	18% 9%	19% 10%	17% 9%	19%	19% 11%	18% 7%	12% 4%	16% 7%	20% 13%	16% 12%	16% 7%	17% 7%	18% 9%	22% 12%	
Transport for London (TfL)	Unweighted base	1167	495	672	124	592	241	210	739	428	243	139	242	370	173	
	Base	1167	574	593	126	620	242	180	689	478	237	132	238	381	179	
	1 – Very trustworthy 2	8% 27%	9% 28%	7% 26%	11% 25%	7% 24%	8% 34%	8% 29%	9% 31%	6% 21%	10% 29%	5% 27%	6% 30%	9% 25%	7% 26%	
	3 4	32% 14%	31% 13%	33% 15%	31% 14%	32% 15%	31% 15%	36% 12%	33% 14%	32% 15%	32% 15%	39% 15%	33% 15%	33% 13%	26% 15%	
	5 – Very untrustworthy Don't know	10% 9%	11% 7%	9% 10%	9% 10%	11% 11%	8% 4%	9% 7%	8% 6%	13% 13%	8% 6%	8% 7%	11% 6%	10% 10%	12% 14%	
Local (London) media such as Lor	ndon newspapers, radio a Unweighted base	nd TV 1167	495	672	124	592	241	210	739	428	243	139	242	370	173	
	Base 1 – Very trustworthy	1167 4%	574 5%	593 3%	126 4%	620 3%	242 4%	180 5%	689 5%	478 2%	237 5%	132 2%	238 3%	381 3%	179 4%	
	2	15% 35%	18%	13%	11% 37%	12% 36%	18% 37%	23% 29%	17% 38%	13% 31%	12% 42%	20% 32%	19% 34%	15% 31%	11% 41%	
	4 5 – Verv untrustworthy	19%	19%	19%	23%	19%	17%	20%	19%	19%	20%	19%	19%	21%	13%	
	Don't know	14%	13%	15%	13%	16%	10%	11%	12%	17%	12%	12%	11%	15%	19%	
Which, if any, of the following have	Unweighted base	1167	495	672	124	592	241	210	739	428	243	139	242	370	173	
Spe	Base ent time with friends/family	1167 71%	574 63%	593 79%	126 68%	620 71%	242 72%	180 70%	689 76%	478 63%	237 69%	132 70%	238 77%	381 71%	179 66%	
	Gone to a pub/bar/club Gone to a park	40% 46%	42% 45%	39% 48%	41% 48%	44% 48%	39% 45%	29% 43%	50% 53%	27% 37%	46% 52%	37% 42%	41% 50%	39% 47%	36% 36%	
	Played sport Exercised	10% 46%	14% 46%	7% 46%	21% 41%	11% 49%	6% 44%	5% 40%	14% 54%	5% 34%	11% 52%	10% 52%	9% 46%	11% 43%	11% 40%	
A	Gone to the cinema ttended a place of worship	20%	19%	21%	28%	23%	14%	11%	24%	14%	19%	23%	20%	18%	21%	
	Visited a museum/gallery to a theatre/music concert	17%	15%	18%	17%	18%	12%	17%	21%	11%	25%	13%	14%	17%	12%	
Attended a local comm	unity festival and/ or event	16%	14% 6%	19%	17%	17% 8%	17% 7%	14% 7%	10%	8% 5%	18%	21% 6%	16% 7%	14%	17% 8%	
Pursued hobbies related to a literature, music groups, theatr	re groups, visual arts, etc.)	17%	17%	17%	22%	16%	16%	17%	22%	10%	21%	15%	19%	17%	13%	
	None of these Don't know	9% 3%	10% 4%	8% 1%	1% 9%	9% 3%	9%	14%	4% 1%	16% 5%	10% 2%	6% 2%	10% 2%	9% 2%	9% 7%	
Who do you think is most respons Cyber crime	sible for tackling each of t	he followi														
	Unweighted base Base	1167 1167	495 574	672 593	124 126	592 620	241 242	210 180	739 689	428 478	243 237	139 132	242 238	370 381	173 179	
	Families Local communities	3% 2%	3% 3%	3% 2%	2% 2%	3%	2% 1%	4% 1%	3%	2% 1%	2% 4%	2% 5%	3% 1%	4% 2%	1%	
	The government Local authorities	39% 2%	40%	37% 1%	39%	39% 2%	40%	37%	43% 2%	33%	4% 41% 4%	39% 5%	41%	39% 1%	32%	
	The police	37%	35%	38%	26%	36%	44%	38%	37%	37%	36%	36%	36%	38%	37%	
	The Mayor of London None of these	2% 3%	1% 3%	2% 3%	2% 10%	2% 1%	1% 2%	3% 5%	2% 3%	2% 3%	1% 4%	4% 3%	2% 2%	1% 2%	3% 5%	
Property crime	Don't know	13%	12%	14%	15%	14%	10%	11%	8%	20%	9%	7%	14%	14%	18%	
	Unweighted base Base	1167 1167	495 574	672 593	124 126	592 620	241 242	210 180	739 689	428 478	243 237	139 132	242 238	370 381	173 179	
	Families Local communities	3%	2%	3%	2%	2%	2%	5% 2%	3%	2%	3% 4%	2%	4% 2%	3% 4%	1%	
	The government	10%	11%	10%	14%	12%	10%	4%	11%	10%	13%	11%	11%	9%	9%	
	Local authorities The police	10%	9% 62%	12% 57%	19% 44%	13%	7% 69%	74%	12% 62%	8% 57%	13%	11% 64%	63%	10%	9% 58%	
	The Mayor of London None of these	2% 1%	2% 1%	3% 2%	2% 2%	2% 1%	2% 1%	4% 2%	3% 1%	2% 1%	1% 1%	1% 2%	2% 1%	3% 0%	4% 2%	
Serious youth violence involving I	Don't know knives and guns	10%	10%	11%	12%	12%	7%	8%	6%	17%	7%	7%	8%	13%	15%	
	Unweighted base Base	1167 1167	495 574	672 593	124 126	592 620	241 242	210 180	739 689	428 478	243 237	139 132	242 238	370 381	173 179	
	Families Local communities	6% 7%	6% 5%	6% 8%	2% 6%	5% 8%	8% 5%	10%	6% 8%	6% 4%	4% 7%	5% 8%	9% 6%	5% 7%	4% 6%	
	The government	14%	14%	13%	18%	16%	13%	5%	15%	12% 3%	11%	20%	16%	13%	14%	
	Local authorities The police	53%	55%	5% 52%	47%	48%	59%	67%	6% 52%	55%	7% 56%	5% 52%	2% 51%	56%	47%	
	The Mayor of London None of these	6% 1%	7% 0%	6% 2%	7%	5% 1%	8% 1%	8% 2%	8% 1%	4% 2%	7% 2%	4% 1%	9% 1%	5% 1%	8% 1%	
	Don't know	9%	9%	9%	11%	11%	4%	4%	5%	14%	7%	5%	7%	9%	14%	

YouGov	Total	-	nder		A				Grade			Region (1)		
	. O.di	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	Wes
Violence against women and girls Unweighted base	1167	495	672	124	592	241	210	739	428	243	139	242	370	173
Base	1167	574	593	126	620	242	180	689	478	237	132	238	381	17
Families Local communities	6% 5%	6% 5%	5% 5%	6% 5%	5% 5%	5% 5%	7% 4%	6% 6%	5% 3%	6% 6%	5% 8%	8% 4%	5% 4%	49
The government Local authorities	14%	12%	16% 5%	18% 9%	17%	10%	7% 3%	16%	11%	14%	17% 5%	11%	13%	17
The police The Mayor of London		56% 3%	53% 5%	43% 3%	49%	67% 5%	66% 7%	53% 5%	57% 3%	51% 4%	55% 4%	58% 6%	57% 3%	49
None of these	1%	1%	2%	3%	1%	1%	2%	2%	1%	1%	2%	2%	0%	39
Don't know Who do you think is MOST responsible for tackling violent	10% crime in L	.ondon?	9%	14%	12%	5%	6%	6%	15%	7%	5%	8%	11%	15
Unweighted base Base	1167 1167	495 574	672 593	124 126	592 620	241 242	210 180	739 689	428 478	243	139	242 238	370 381	17
The national government	15%	15%	15%	16%	19%	13%	3%	15%	15%	20%	13%	13%	15%	13
The Mayor of London The Metropolitan Police	10% 65%	11% 64%	9% 65%	7% 61%	10% 58%	11% 71%	12% 81%	11% 67%	9% 62%	10% 59%	12% 66%	65%	8% 70%	10 62
Someone else Don't know	2% 9%	1% 9%	2% 9%	1% 15%	2% 11%	1% 5%	1% 3%	2% 5%	1% 14%	2% 9%	1% 8%	3% 7%	1% 7%	15
What do you think is the biggest cause for violent crime in		495	672	124	592	241	210	739	428	243	139	242	370	17
Unweighted base Base	1167	574	593	126	620	242	180	689	478	237	132	238	381	17
A reduction in police numbers Less funding for preventative services, such as youth	20% 42%	21% 37%	19% 47%	7% 53%	16% 46%	29% 37%	28% 26%	18% 48%	22% 32%	22% 44%	19% 40%	18% 47%	18% 41%	23 36
services, that aim to tackle the causes of violent crime A reduction in the use of stop and search by the police	9%	11%	6%	10%	6%	10%	15%	8%	10%	6%	11%	8%	11%	79
Police tactics not being tough enough	14%	14%	14%	13%	14%	13%	19%	15%	14%	13%	13%	12%	17%	15
Other Don't know	5% 10%	6% 12%	5% 9%	3% 14%	5% 13%	8% 3%	5% 7%	4% 7%	6% 15%	7% 8%	7% 11%	6% 8%	4% 9%	17
Generally speaking, over the last 12 months do you think the		f violent c	rime has ir			or stayed	the same	·?						
in your local area Unweighted base		495	672	124	592	241	210	739	428	243	139	242	370	17
Base Increased a lot	1167 18%	574 17%	593 19%	126 4%	620 19%	242 21%	180 19%	689 14%	478 24%	237 13%	132 14%	238 16%	381 22%	17
Increased a little Stayed the same	29% 27%	28% 28%	30% 26%	27% 32%	28% 27%	31% 26%	36% 26%	32% 31%	25% 21%	29% 31%	31% 33%	33% 24%	29% 25%	26 24
Decreased a little	3%	5%	2%	8%	3%	26%	2%	3%	3%	4%	1%	4%	2%	49
Decreased a lot Don't know	1% 22%	1% 21%	1% 23%	3% 26%	1% 23%	20%	17%	1% 18%	1% 27%	0% 23%	0% 20%	1% 23%	2% 20%	24
Net: TOTAL INCREASED Net: TOTAL DECREASED	47%	46% 33%	49% 28%	31% 40%	46% 30%	52% 28%	55% 28%	46% 35%	49% 23%	42% 36%	45% 35%	48% 29%	51% 27%	47 28
in London														
Unweighted base Base	1167 1167	495 574	672 593	124 126	592 620	241 242	210 180	739 689	428 478	243 237	139 132	242 238	370 381	17
Increased a lot Increased a little	37% 27%	34% 26%	39% 27%	18%	35% 27%	43% 25%	49%	31%	45% 21%	27%	31%	38%	41% 25%	42
Stayed the same	17%	20%	14%	27%	18%	14%	8%	21%	11%	21%	17%	12%	16%	19
Decreased a little Decreased a lot	2%	3%	2% 0%	5% 1%	3%	2%	0%	3% 0%	1%	4% 0%	2%	2%	2%	39
Don't know	17% 64%	17%	17% 67%	23% 44%	18% 61%	16% 68%	13% 79%	15% 62%	21% 67%	18% 57%	16% 65%	18% 67%	16% 66%	17 61
Net: TOTAL INCREASED Net: TOTAL DECREASED	19%	60% 22%	16%	32%	21%	16%	9%	24%	13%	25%	19%	14%	18%	22
in Britain Unweighted base	1167	495	672	124	592	241	210	739	428	243	139	242	370	17
Base	1167	574	593 33%	126	620	242	180	689 25%	478 37%	237 24%	132	238	381	17
Increased a lot Increased a little	31%	27% 32%	31%	13% 36%	27% 30%	37% 32%	41% 32%	34%	27%	34%	39%	29% 32%	36% 29%	31 25
Stayed the same Decreased a little	16% 1%	19%	13%	22% 1%	20%	10%	10%	21% 2%	10%	20%	18%	14%	15%	169
Decreased a lot		1% 20%	0% 21%	4% 25%	0%	-	17%	1%	0% 26%	-	0%	-	0%	39
Don't know Net: TOTAL INCREASED	21% 61%	58%	64%	48%	21% 57%	20% 68%	73%	17% 59%	64%	20% 58%	19% 61%	23% 61%	19% 65%	56
Net: TOTAL DECREASED Which of the following comes closest to your view? For thi		21% n think sp	15% ecifically a	23% bout viol	22% ent crime,	12% where the	10% offender	23% uses or th	10% reatens to	22% use force	19% upon a v	15% ictim.	16%	19
Unweighted base Base	1167 1167	495 574	672 593	124 126	592 620	241 242	210 180	739 689	428 478	243 237	139	242 238	370 381	17
Violent crime in London is much higher than the rest of	28%	28%	28%	25%	31%	25%	23%	28%	29%	30%	19%	25%	31%	31
Britain Violent crime in London is slightly higher than the rest of	34%	33%	36%	32%	34%	38%	33%	38%	30%	34%	37%	39%	36%	24
Britain	16%	16%	16%	20%	13%	14%	24%	17%	14%	18%	22%	15%	12%	181
Levels of violent crime are roughly the same in Britain and London	10%	10%											1276	
Violent crime in Britain is slightly higher than in London Violent crime in Britain is much higher than in London	2% 1%	2% 0%	2% 2%	2%	2% 1%	2% 2%	2% 2%	2% 1%	1%	3% 1%	2% 1%	1%	2% 1%	19
Don't know How effective or ineffective do you think the following poli-	19%	21%	17%	21%	20% don2	18%	16%	14%	26%	15%	20%	19%	18%	25
More knife arches or hand held "knife wands" (metal detec	ors) at ke	y location	ns, includir	ng school	s that wan									
Unweighted base Base	1167 1167	495 574	672 593	124 126	592 620	241 242	210 180	739 689	428 478	243 237	139 132	242 238	370 381	17
Very effective Quite effective	19%	17% 35%	21%	12%	15% 35%	27% 39%	27% 39%	17% 40%	22%	19%	18% 47%	18% 41%	19% 35%	22
Not very effective	20%	22%	18%	29%	21%	13%	16%	22%	17%	21%	18%	20%	20%	17
Not effective at all Don't know	6% 19%	7% 19%	4% 19%	5% 21%	8% 21%	3% 17%	2% 16%	7% 14%	4% 26%	7% 20%	4% 13%	4% 17%	7% 20%	49 26
Net: TOTAL EFFECTIVE Net: TOTAL NOT EFFECTIVE	55%	52% 29%	59% 22%	45% 34%	50% 30%	67% 16%	66% 18%	57% 29%	53% 21%	52% 29%	65% 22%	59% 24%	53% 27%	53 21
More activities to divert young people away from crime, for	example	youth clu	bs and afte	er school	activities									
Unweighted base Base	1167 1167	495 574	672 593	124 126	592 620	241 242	210 180	739 689	428 478	243 237	139 132	242 238	370 381	17
Very effective	34%	30%	39%	20%	40%	34%	26%	40%	27%	37%	34%	36%	35%	29
Quite effective Not very effective		34% 15%	32% 12%	42% 20%	30% 9%	32% 16%	40% 19%	34% 13%	32% 13%	32% 11%	41% 12%	36% 13%	31% 14%	18
Not effective at all Don't know	4% 15%	6% 16%	3% 14%	7% 11%	5% 17%	3% 14%	4% 11%	4% 10%	6% 22%	6% 15%	2% 12%	5% 10%	5% 16%	21
Net: TOTAL EFFECTIVE	67%	64%	71%	62%	69%	66%	66%	74%	59%	69%	75%	72%	66%	58
Net: TOTAL NOT EFFECTIVE A taskforce within the Met Police to focus solely on knife co					14%	20%			19%		13%	18%	18%	21
Unweighted base Base	1167 1167	495 574	672 593	124 126	592 620	241 242	210 180	739 689	428 478	243 237	139 132	242 238	370 381	17
Very effective	20%	17%	22%	8%	21%	20%	24%	19%	20%	20%	20%	19%	20%	20
Quite effective Not very effective	38% 16%	39% 18%	38% 14%	40% 22%	38% 14%	37% 18%	40% 15%	44% 16%	30% 16%	38% 15%	49% 13%	39% 19%	36% 16%	35 16
Not effective at all Don't know	6% 20%	7% 19%	4% 22%	5% 25%	7% 20%	4% 20%	4% 17%	6% 14%	5% 29%	8% 19%	3% 15%	3% 20%	8% 21%	24
Net: TOTAL EFFECTIVE Net: TOTAL NOT EFFECTIVE	58%	56%	60%	48% 27%	58%	58%	64%	64%	50%	58%	69% 16%	58%	55% 24%	55 20
Police working more in partnership with councils and local	communi		ork to ence	ourage co								22%		
Unweighted base Base	1167 1167	495 574	672 593	124 126	592 620	241 242	210 180	739 689	428 478	243 237	139 132	242 238	370 381	17
Very effective	22%	19%	25%	14%	24%	24%	19%	23%	20%	26%	20%	18%	22%	25
Quite effective Not very effective		41% 17%	42% 14%	49% 14%	38% 15%	41% 18%	51% 16%	44% 16%	37% 15%	39% 14%	48% 17%	49% 16%	41% 15%	31 15
Not effective at all Don't know	5% 16%	7% 17%	3% 15%	7% 16%	5% 18%	4% 15%	5% 10%	5% 11%	5% 23%	6% 14%	3% 12%	1% 15%	6% 16%	79
Net: TOTAL EFFECTIVE	64%	60%	67%	62%	62%	64%	70%	68%	57%	65%	68%	67%	62%	56
Net: TOTAL NOT EFFECTIVE Increased use of intelligence led Police 'Stop and Search'	20%	23%	18%	21%	20%	21%	21%	21%	20%	21%	19%	18%	22%	22
Unweighted base		495 574	672 593	124 126	592 620	241 242	210 180	739 689	428 478	243	139	242	370 381	17
Very effective	17%	21%	14%	4%	14%	25%	28%	18%	17%	13%	16%	23%	18%	15
Quite effective Not very effective		29% 22%	33% 24%	25% 32%	28% 25%	35% 20%	41% 15%	31% 26%	32% 18%	34% 25%	37% 26%	26% 28%	31% 19%	31 ⁴
Not effective at all	11%	10%	12%	20%	13%	5%	4%	12%	9%	12%	12%	8%	12%	12
_		18%	17%	19%	20%	15%	12%	13%	25%	17%	9%	15%	20%	21
Don't know Net: TOTAL EFFECTIVE Net: TOTAL NOT EFFECTIVE	49%	50% 33%	47% 35%	29% 52%	42% 38%	60% 25%	70% 19%	49% 39%	48% 27%	46% 37%	53% 37%	49% 36%	49% 31%	47 32

Raising awareness about the consequences of knife crime for vicility Base 1167 88 11	495 574 17% 38% 495 11% 495 574 495 495 495 11% 49% 39% 495 574 41% 49% 38% 495 574 41% 41% 41% 41% 41% 41% 41% 41% 41% 41	672 593 24% 57% 593 24% 57% 593 25% 59	124 126 13% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12	592 25% 592 12% 592 12% 592 12% 592 12% 592 12% 594 40% 595 12% 594 40% 595 12	241 242 20% 20% 20% 20% 20% 242 211% 41% 41% 11% 241 242 210% 25% 242 242 242 242 243 244 245 245 247 247 247 248 248 248 248 248 248 248 248 248 248	210 180 22% 5% 59% 59% 32% 59% 32% 59% 15% 44% 44% 41% 15% 44% 44% 45% 44% 45% 44% 45% 45% 45% 4	739 689 22% 6% 61% 22% 65% 13% 25% 65% 12% 65% 13% 25% 65% 13% 25% 689 12% 65% 13% 25% 689 12% 65% 65% 15% 65% 65% 65% 65% 65% 65% 65% 65% 65% 6	428 478 19% 31% 6% 22% 6% 428 478 22% 478 428 478 428 478 428 478 428 478 428 478 428 478 478 478 478 478 478 478 478 478 47	Central 243 237 18% 6% 6% 6% 6% 243 237 11% 24% 24% 11% 24% 44% 44% 44%	139 132 23% 39% 22% 7% 9% 139 132 10% 45% 28% 11% 55% 139 132 25% 11% 55% 139 132 25% 14% 26% 43% 43% 43% 43% 43% 43% 43% 43% 43% 43	242 238 18% 38% 49, 49, 49, 49, 409, 409, 409, 409, 409	370 381 22% 33% 16% 28% 21% 370 381 32% 32% 32% 32% 32% 32% 32% 32% 32% 32%	173 209 339 1899 269 219 539 269 173 179 249 449 329 249 173 175 179 299 239 129 259
Unweighted base 167 New Year New Yea	495 574 11% 36% 25% 495 574 11% 495 495 574 11% 36% 25% 574 11% 36% 25% 574 11% 36% 25% 574 11% 574 11% 574 11% 574 11% 574 11% 574 11% 574 11% 574 11% 574 11% 574 11% 575 575 574 11% 575 575 574 11% 575 575 574 11% 575 575 575 575 575 575 575 575 575 57	672 593 24%, 593 24%, 594, 14%, 594, 14%, 60%, 12%, 14%	124 1294 1294 1294 1295 1394 1295 1394 1295 1296 1297 1297 1297 1297 1297 1297 1297 1297	592 25% 592 12% 592 12% 592 12% 592 12% 592 12% 594 40% 595 12% 594 40% 595 12	242 20% 20% 20% 20% 20% 20% 20% 20% 20% 20	180 22% 27% 5% 5% 59% 32% 10% 32% 10% 34% 41% 210 10% 44% 44% 44% 41% 210 10% 45% 46% 10% 46% 10% 46%	689 22% 40% 22% 6% 61% 11% 689 12% 41% 13% 87 34% 12% 45% 45% 45% 45% 45% 45% 45% 45% 45% 45	478 19% 23% 6% 21% 50% 428 478 11% 22% 22% 23% 43% 428 43% 428 478 428 43% 428 478 428 43% 43% 448 46% 46%	237 18% 39% 23% 6% 29% 29% 243 237 11% 41% 21% 31% 243 237 11% 30% 30% 33% 11% 11%	132 23% 23% 7% 9% 62% 28% 132 10% 45% 26% 8% 11% 55% 34% 132 132 25% 122 45% 25% 125%	238 18% 38% 27% 4% 13% 56% 31% 242 238 9% 40% 27% 10% 48% 36% 242 238 36% 21% 249 249 241 249 241 241 242 242 242 242 242 243 244 244 245 245 245 246 247 247 248	381 23% 33% 21% 7% 16% 28% 370 381 15% 21% 11% 47% 32% 370 381 13% 29% 23% 29% 23% 14%	175 209 339 189 8% 219 269 173 175 109 349 279 54 449 329 173 175 119 299 299 239 129
Base 100	574 47% 39% 495 574 418% 495 574 418% 455 44 495 574 418% 455 41 48 495 574 41 48 495 574 41 48 495 574 41 48 495 574 41 48 495 574 41 48 495 574 41 48 495 574 41 48 495 574 41 48 495 574 41 48 495 574 41 48 495 574 41 48 495 574 41 48 495 574 41 48 495 574 41 48 495 574 41 48 495 574 41 48 495 574 41 48 495 574 41 48 495 574 41 81 495 574 41 81 495 574 41 81 495 574 41 81 495 574 41 81 495 574 41 81 495 574 41 81 495 574 41 81 495 574 41 81 495 574 41 81 495 574 41 81 495 574 41 81 495 574 41 81 495 574 41 81 41 81 41 81 41 81 81 81 81 81 81 81 81 81 81 81 81 81	593 24% 36% 36% 56% 27% 26% 36% 36% 572 28% 36% 26% 36% 36% 36% 36% 36% 36% 36% 36% 36% 3	128 13% 50% 50% 50% 15% 50% 124 126 128 128 129 128 129 128 129 128 129 129 129 129 129 129 129 129 129 129	620 22% 59% 62% 62% 62% 62% 62% 62% 62% 62% 62% 62	242 20% 20% 20% 20% 20% 20% 20% 20% 20% 20	180 22% 27% 5% 5% 59% 32% 10% 32% 10% 34% 41% 210 10% 44% 44% 44% 41% 210 10% 45% 46% 10% 46% 10% 46%	689 22% 40% 22% 6% 61% 11% 689 12% 41% 13% 87 34% 12% 45% 45% 45% 45% 45% 45% 45% 45% 45% 45	478 19% 23% 6% 21% 50% 428 478 11% 22% 22% 23% 43% 428 43% 428 478 428 43% 428 478 428 43% 43% 448 46% 46%	237 18% 39% 23% 6% 29% 29% 243 237 11% 41% 21% 31% 243 237 11% 30% 30% 33% 11% 11%	132 23% 23% 7% 9% 62% 28% 132 10% 45% 26% 8% 11% 55% 34% 132 132 25% 122 45% 25% 125%	238 18% 38% 27% 4% 13% 56% 31% 242 238 9% 40% 27% 10% 48% 36% 242 238 36% 21% 249 249 241 249 241 241 242 242 242 242 242 243 244 244 245 245 245 246 247 247 248	381 23% 33% 21% 7% 16% 28% 370 381 15% 21% 11% 47% 32% 370 381 13% 29% 23% 29% 23% 14%	175 209 339 189 8% 219 269 173 175 109 349 279 54 449 329 173 175 119 299 299 239 129
Very effective and shame' people caught carrying/using knives, for example of the control of the	17% 23% 36% 36% 31% 31% 36% 31% 36% 31% 36% 31% 36% 36% 36% 36% 36% 36% 36% 36% 36% 36	24% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5%	13% 37% 8% 15% 43% 15% 43% 124 124 124 124 126 127% 127% 127% 127% 127% 127% 127% 127%	22% 592 592 592 592 592 592 592 592 592 592	20% 38% 58% 58% 58% 58% 58% 58% 58% 58% 58% 5	22% 37% 10% 59% 10% 32% 22% 22% 22% 22% 22% 22% 22% 22% 22	22% 40% 40% 40% 40% 40% 40% 40% 40% 40% 40	19% 31% 6% 23% 6% 24% 23% 478 11% 22% 478 11% 22% 478 11% 32% 428 478 32% 43% 43% 43% 43% 43% 43% 43% 43% 43% 43	18% 39% 23% 6% 14% 57% 29% 243 237 11% 41% 52% 31% 243 237 11% 33% 11% 441% 41% 41% 41% 41% 41% 41% 41% 4	23% 39% 22% 7% 9% 62% 28% 139 132 10% 45% 26% 45% 11% 139 132 55% 139 132 15% 55% 55% 55%	18% 38% 27% 4% 13% 56% 31% 242 238 9% 40% 27% 10% 15% 48% 36% 242 238 99% 411% 120%	23% 33% 21% 7% 16% 56% 28% 370 381 15% 32% 21% 47% 32% 370 381 11% 21% 47% 32% 47% 47% 32% 370 381 13% 29% 23% 47% 21%	209 339 189 8% 2199 269 173 179 109 349 279 55% 249 249 329 173 175 1119 299 239 129
Not very effective at all port in the post of the post	23% 8% 16% 53% 53% 51% 11% 11% 24% 36% 495 574 41% 36% 495 574 41% 36% 11% 47% 49% 49% 49% 49% 49% 49% 49% 49% 49% 49	21% 5% 5% 672 23% 67% 672 23% 67% 67% 67% 67% 67% 67% 67% 67% 67% 67	27% 8% 65% 65% 65% 65% 65% 65% 65% 65% 65% 65	21% 6% 6% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17	20% 8% 55% 28% 241 11% 51% 29% 242 241 15% 25% 25% 25% 241 15% 25% 26% 26% 26% 26% 26% 26% 26% 26% 26% 26	27% 5% 10% 59% 32% 210 180 24% 32% 15% 44% 41% 11% 10% 28% 44% 41% 210 10% 28% 46% 16% 210 180 210 180 217% 37%	22% 6% 611% 28% 619 739 689 12% 41% 25% 83 12% 34% 53% 689 12% 34% 53% 689 12% 689 12% 689 689 739 689 689 739 689 739 739 739 739 748 748 748 748 748 748 748 748 748 748	23% 6% 21% 50% 30% 428 478 11% 32% 62% 43% 43% 43% 428 478 10% 26% 43% 43% 43% 40%	23% 6% 14% 57% 29% 243 237 11% 21% 10% 17% 52% 31% 243 237 11% 41% 41%	22% 7% 9% 62% 28% 139 132 10% 45% 26% 34% 11% 55% 34% 139 132 5% 43% 45% 49%	27% 4% 13% 56% 31% 242 238 9% 40% 10% 15% 48% 36% 2442 238 9% 2442 238 11%	21% 7% 16% 56% 28% 370 381 15% 32% 21% 47% 32% 370 381 11% 29% 370 381 13% 29% 23% 21%	189 8% 219 539 269 173 175 149 349 329 173 175 175 175 175 175 249 249 249 249 249 249 249 249 249 249
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Unweighted base 1167 Very effective 29% Not very effective 30% Not telep effective 30% Not telep effective 30% Not telep effective 30% Not TOTAL EFFECTIVE 41% Research 41% Unweighted base 167 Not effective at all 50% Not effective at all 50% Not effective 30% Not effective 41% Unweighted base 167 Very effective 27% Not effective 30% Not effective 41% Not very effective 30% Not very effective 30% Not very effective 40% Not very effective 40% Not very effective 40% Not very effective 40% Not effective 41% Not very effective 40% Not effective 41% Not effective 418 No	574 10% 27% 31% 14% 18% 38% 45% 4 by publis 495 574 18% 17%	593 15% 31% 28% 9% 17% 46% 38% shing their 672 593	126 5% 32% 34% 12% 17% 37% 47% details in i	620 12% 28% 29% 12% 19% 40% 41%	242 15% 31% 29% 10% 15%	180 17% 30%	689	428		57.76		U1 /0	- 33
Very effective 20% Not	10% 27% 31% 14% 18% 38% 45% t by publis 495 574 18% 17%	15% 31% 28% 9% 17% 46% 38% shing their	5% 32% 34% 12% 17% 37% 47% details in i	12% 28% 29% 12% 19% 40% 41%	15% 31% 29% 10% 15%	17% 30%			243	139	242	370	17
Quite effective 28	27% 31% 14% 18% 38% 45% 495 574 18% 17%	31% 28% 9% 17% 46% 38% shing their 672 593	32% 34% 12% 17% 37% 47% details in i	28% 29% 12% 19% 40% 41%	31% 29% 10% 15%	30%		478	237	132	238	381	179
Not very effective 20% Not effective at all 21% Don't know 21% Don	31% 14% 18% 38% 45% by publis 495 574 18% 17%	28% 9% 17% 46% 38% shing their 672 593	34% 12% 17% 37% 47% details in i	29% 12% 19% 40% 41%	29% 10% 15%		12%	14% 23%	10% 32%	14% 33%	10% 35%	14% 24%	149
Net: TOTAL NOT EFFECTIVE 42%	18% 38% 45% by publis 495 574 18% 17%	17% 46% 38% shing their 672 593	17% 37% 47% details in i	19% 40% 41%	15%	28%	30%	28%	31%	30%	32%	28%	259
Net TOTAL EFFECTIVE And and shame' people caught carrying/using knives, for example Unweighted base Unweighted	38% 45% by publis 495 574 18% 17%	46% 38% shing their 672 593	37% 47% details in i	40% 41%		13%	13%	11%	11%	11%	9%	14%	139
Net: TOTAL NOT EFFECT 45% Annual Net: ToTAL NOT EFFECT Net: ToTAL EFFECT Net:	45% by publis 495 574 18% 17%	38% shing their 672 593	47% details in I	41%	46%	13% 47%	12%	24%	15%	12%	13% 45%	20%	249
ame and shame' people caught carrying/using knives, for example Unweighted base 107 8ase 1167 Very effective Quite effective Not very effective Not very effective Not endervie at all 19% Net TOTAL EFFECTIVE Decific support to help Londoners move away from gang activity; Unweighted base Unweighted base Unweighted base Not very effective Quite effective Quite effective Not very effective Not very effective Not very effective Not very effective Outle effective Not very effective Not very effective Outle effective Not very effective Outle effective Outle effective Not very effective Outle effective Ou	495 574 18% 17%	672 593	details in I		46%	41%	45% 43%	37% 39%	42% 43%	47% 41%	45% 41%	38% 42%	389
Base 157 Very effective 17% Quite effective 17% Not sept effective 27% Not effective at all 19% Net: TOTAL FEFECTIVE 17% Net: TOTAL NOT EFFECTIVE 17% Outside 17% Net: TOTAL NOT EFFECTIVE 17% Not very effective 17% Not very effective 17% Not effective at all 19% Not effective at all 19% Net: TOTAL NOT EFFECTIVE 17% Net: TOTAL NOT EFFECTIVE 19% Owhat extent do you agree or disagree with the following statement doesn't matter where you come from, it's what you do that matter 11% Base 1167 Strongly agree 11% Signify agree 25% Signify agree 25%	574 18% 17%	593	124	newspaper									
Very effective Very	18% 17%			592	241	210	739	428	243	139	242	370	17
Quine effective 19. Anotary effective 27%. Not effective at all 0. Net: TOTAL EFFECTIVE 40%. Net: TOTAL NOT EFFECTIVE 40%. Net: TOTAL NOT EFFECTIVE 40%. Net: TOTAL NOT EFFECTIVE 40%. Not very effective 40%. Not effective 418. N	17%		126	620 14%	242	180	689 16%	478 20%	237 14%	132	238 16%	381 24%	179
Not effective at all Don't know 18% Net: TOTAL EFFECTIVE 14% Not service with the following statement doesn't matter where you come from, it's what you do that matter where you come from, it's what you do that matter where you come from, it's what you do that matter where you come from, it's what you do that matter where you come from, it's what you do that matter following statement for the	28%	20%	17%	17%	22%	23%	19%	19%	19%	23%	23%	13%	225
Don't know 18% Net: TOTAL PEFFECTIVE 46% Net		25%	29%	28%	25%	23%	30%	23%	31%	30%	30%	21%	269
Net: TOTAL EFFECTIVE 26% Net: A Not Effect Net 26% Net: A Not Effect Net 26% Not very effective 30% Not very effective 40% Not very effective 40% Not very effective 40% Not very effective 40% Not effective 41 415% Net: TOTAL EFFECTIVE 50% Net: TO	19%	19%	24%	22%	14%	12%	21%	16%	21%	20%	14%	22%	169
Net: TOTAL NOT EFFECTIVE deficies support to help Londoners move away from gard activity. Unweighted base 1167 Base 1167 Very effective 32% Quite effective 32% Not engle fice the 14% Not effective at all 5% Not effective at all 5% Net: TOTAL EFFECTIVE 6% Net: TOTAL NOT EFFECTIVE 10% When extend to you agree or disagree with the following statement doesn't matter where you come from, it's what you do that matter Unweighted base 1167 Strongly agree 5% Slightly agree 25% Slightly agree 25%	17% 36%	19% 36%	17% 31%	19% 31%	18% 43%	16% 49%	14% 35%	23%	15% 33%	13% 36%	17% 39%	19% 37%	249
Unweighted base 1167 Begin to the following statement of the following sta	47%	45%	53%	51%	39%	35%	51%	39%	52%	51%	44%	44%	429
Base 167													
Very effective 20% Quite effective 39% Not very effective 39% Not very effective 39% Not very effective 39% Not very effective 39% Not effective 31 all 5% Don't know 60% Not ETOTAL NET FETCHIVE 19% or what extent do you agree or disagree with the following statement of the second o	495 574	672 593	124	592 620	241	210 180	739 689	428 478	243	139	242	370 381	173
Not very effective at all 5% Not effective at all 5% Don't show the following statement of the followi	28%	36%	28%	35%	33%	22%	37%	25%	36%	34%	33%	29%	309
Not effective at all 5% Don't know 17% 17% 17% 17% 17% 17% 17% 17% 17% 17%	33%	32%	36%	31%	29%	38%	35%	28%	32%	39%	31%	32%	329
Don't know 17% Net: TOTAL EFFECTVE 65% Net: TOTAL NOT EFFECTVE 19% Net: TOTAL NOT EFFECTVE 19% owhat extent do you agree or disagree with the following stateme doesn't matter where you come from, it's what you do that matter Unweighted base 1167 Strongly agree 25% Slightly agree 25%	15%	12%	17%	10%	15%	20%	11%	18%	12%	13%	18%	14%	109
Net: TOTAL EFFECTIVE 69:What extent do you agree or disagree with the following statement doesn't matter where you come from, it's what you do that matter Unweighted base 1167 Strongly agree 25% Slightly agree 25%	7% 17%	4% 16%	6% 13%	4% 19%	7% 16%	7% 13%	5% 12%	6% 23%	5% 15%	3% 12%	5% 13%	7% 19%	239
o what extent do you agree or disagree with the following statemedoesn't matter where you come from, it's what you do that matter Unweighted base 167	61%	68%	64%	67%	63%	60%	72%	54%	68%	73%	64%	61%	625
doesn't matter where you come from, it's what you do that matter Unweighted base 1167 Base 1167 Strongly agree 5% Slightly agree 25%	22%	16%	23%	14%	22%	27%	16%	23%	17%	15%	23%	20%	159
Unweighted base 1167 Base 1167 Strongly agree 52% Slightly agree 25%													
Base 1167 Strongly agree 55% Slightly agree 25%	s 495	672	124	592	241	210	739	428	243	139	242	370	17
Slightly agree 25%	574	593	126	620	242	180	689	478	237	132	238	381	17
	54%	57%	43%	51%	61%	70%	54%	56%	54%	53%	56%	56%	549
Neither agree nor disagree 9%	23% 11%	26% 7%	26% 17%	26% 9%	23%	22% 6%	25% 11%	24% 6%	26% 12%	31% 8%	29% 8%	20%	229
Slightly disagree 4%	5%	3%	3%	5%	3%	1%	4%	4%	1%	1%	2%	6%	7%
Strongly disagree 2%	3%	2%		3%	4%	1%	3%	2%	3%	3%	3%	2%	2%
Don't know 5% Net: TOTAL INCREASED 80%	5% 76%	5% 83%	10% 69%	7% 76%	0% 84%	92%	2% 79%	9% 80%	3% 80%	5% 83%	3% 84%	6% 76%	79
Net: TOTAL INCREASED 80% Net: TOTAL DECREASED 13%	76% 16%	10%	69% 21%	76% 14%	84% 11%	92% 7%	79% 15%	10%	13%	83% 9%	10%	76% 15%	159
veryone should be able to make their own choices													
Unweighted base 1167	495	672	124	592	241	210	739	428	243	139	242	370	17
Base 1167 Strongly agree 38%	574 37%	593 40%	126 32%	620 39%	242 39%	180 39%	689 36%	478 42%	237 34%	132 40%	238 45%	381 38%	35
Slightly agree 34%	35%	34%	39%	36%	30%	28%	38%	29%	40%	30%	33%	33%	33
Neither agree nor disagree 15%	14%	15%	10%	12%	19%	21%	16%	14%	14%	19%	14%	15%	135
Slightly disagree 5%	5%	4%	7%	3%	7%	4%	5%	4%	6%	4%	2%	5%	6%
Strongly disagree 3% Don't know 5%	3% 6%	3% 5%	2% 10%	2% 7%	2% 3%	7% 1%	3% 3%	2% 9%	2% 4%	2% 4%	3% 4%	3% 6%	4%
Net: TOTAL INCREASED 73%	72%	73%	71%	76%	69%	67%	74%	71%	74%	71%	77%	72%	689
Net: TOTAL DECREASED 19%	19%	19%	16%	15%	27%	25%	20%	18%	19%	24%	16%	20%	199
ules are beneficial for society Unweighted base 1167	495	672	124	592	241	210	739	428	243	139	242	370	17
Unweighted base 1167 Base 1167	574	593	124	620	241	180	689	428	243	139	238	381	17
Strongly agree 45%	44%	47%	29%	39%	55%	66%	47%	44%	44%	52%	46%	42%	50
Slightly agree 36%	10	36%	37%	39%	33%	25%	37%	34%	38%	30%	38%	38%	299
Neither agree nor disagree 9%	36%	9%	14%	10%	7%	8%	9%	10%	9%	11%	8%	10%	9%
Slightly disagree 3% Strongly disagree 1%	36% 10%	3%	4%	3% 2%	2% 1%	1%	3% 1%	3% 1%	4% 2%	2%	1%	3% 1%	3% 1%
Don't know 6%	36% 10% 3%			7%	1%	1%	3%	9%	3%	5%	5%	7%	9%
Net: TOTAL INCREASED 81% Net: TOTAL DECREASED 12%	36% 10%	2% 4%	15%	78%	88%	91%	83%	78% 12%	82% 13%	82%	84% 10%	79% 13%	799 129

All figures, unless otherwise stated, are from YouGov Pic. Total sample size was 1167 adults. Fieldwork was undertaken between 18th - 22nd November 2022. The survey was carried out online.

The figures have been weighted and are representative of all London adults (aged 18+).