

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Which of the following policy areas, if any, do you think should be the main priorities for London? Please rank your top three

Making public transport more affordable

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked third	10%	9%	10%	7% **	10%	12%	9%	12% H	6%	10%	10%	8%	11%	10%
Ranked second	10%	10%	9%	9% **	8%	14% D	8%	9%	10%	11% L	10%	12% L	5%	11% L
Ranked first	6%	6%	5%	4% **	5%	8%	5%	6%	4%	4%	5%	5%	7%	6%
Don't know	13%	12%	14%	33% **	14% E.F	6%	2%	9%	18% G	14%	14%	9%	15% K	11%
Not ranked	63%	63%	62%	47% **	63%	61%	76% D.E	63%	62%	62%	62%	67%	61%	61%

Making walking and cycling safer and easier

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked third	3%	4%	2%	2% **	4%	2%	2%	4%	3%	2%	3%	3%	5%	3%
Ranked second	3%	3%	2%	1% **	3%	3%	1%	2%	3%	2%	3%	3%	2%	2%
Ranked first	2%	2%	1%	1% **	1%	2%	3%	2%	1%	4% J.K	0%	0%	2%	2%
Don't know	13%	12%	14%	33% **	14% E.F	6%	2%	9%	18% G	14%	14%	9%	15% K	11%
Not ranked	80%	79%	81%	64% **	77% D	86% D	92% D	83% H	75%	78%	80%	85% L	75%	82%

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Building more genuinely affordable homes

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked second	12%	13%	12%	9% **	12%	15%	14%	13%	12%	12%	8%	15% J	12%	14%
Ranked first	12%	12%	11%	15% **	13%	11%	9%	14%	9%	15%	17% K	9%	11%	10%
Ranked third	10%	9%	11%	7% **	10%	9%	14%	9%	11%	10%	8%	11%	10%	9%
Don't know	13%	12%	14%	33% **	14% E.F	6%	2%	9%	18% G	14%	14%	9%	15% K	11%
Not ranked	53%	54%	53%	37% **	52%	58%	62% D	56%	49%	49%	54%	56%	51%	56%

Giving renters a better deal

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked second	6%	6%	6%	6% **	6%	6%	5%	6%	6%	6%	9%	5%	5%	8%
Ranked third	6%	7%	5%	4% **	7%	6%	5%	7%	5%	8%	6%	6%	6%	4%
Ranked first	6%	6%	6%	4% **	7% F	5%	2%	6%	6%	7%	7%	6%	4%	7%
Don't know	13%	12%	14%	33% **	14% E.F	6%	2%	9%	18% G	14%	14%	9%	15% K	11%
Not ranked	69%	69%	70%	54% **	65%	77% D	85% D	73% H	65%	67%	64%	75% J	70%	69%

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A real push to tackle homelessness

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked third	9%	6%	11%	4%	9%	8%	10%	8%	9%	5%	8%	9%	11%	8%
			A	**									I	
Ranked first	8%	6%	9%	6%	7%	9%	9%	6%	10%	10%	8%	8%	7%	5%
				**					G					
Ranked second	7%	5%	9%	9%	6%	9%	6%	7%	7%	11%	5%	6%	6%	7%
			A	**										
Don't know	13%	12%	14%	33%	14%	6%	2%	9%	18%	14%	14%	9%	15%	11%
				**	E.F				G				K	
Not ranked	64%	71%	57%	49%	63%	68%	73%	70%	56%	61%	65%	68%	60%	69%
		B		**			D	H						

Strengthening relationships between Londoners from different backgrounds

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked third	2%	2%	2%	1%	2%	2%	2%	2%	1%	1%	2%	1%	1%	4%
				**										L
Ranked second	2%	2%	2%	2%	2%	2%	2%	2%	1%	1%	1%	1%	3%	2%
				**										
Ranked first	1%	2%	1%	2%	1%	1%	1%	2%	1%	2%	3%	-	1%	2%
				**						K	K.L			
Don't know	13%	12%	14%	33%	14%	6%	2%	9%	18%	14%	14%	9%	15%	11%
				**	E.F				G				K	
Not ranked	83%	83%	82%	63%	81%	90%	93%	86%	78%	82%	80%	90%	80%	81%
				**		D	D	H				I.J.L.M		

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Making London safer for women and girls

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked first	9%	6%	11%	8%	8%	8%	10%	7%	10%	11%	4%	6%	9%	12%
			A	**						J				J
Ranked second	8%	6%	11%	8%	8%	9%	10%	9%	8%	8%	6%	9%	10%	7%
			A	**										
Ranked third	8%	7%	9%	7%	6%	12%	11%	7%	10%	9%	11%	12%	5%	7%
				**		D						L		
Don't know	13%	12%	14%	33%	14%	6%	2%	9%	18%	14%	14%	9%	15%	11%
				**	E.F				G				K	
Not ranked	62%	69%	55%	44%	63%	64%	68%	68%	53%	59%	65%	64%	60%	64%
		B		**				H						

Protecting jobs, supporting new skills and development opportunities

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked third	9%	10%	7%	9%	7%	11%	10%	8%	9%	6%	11%	8%	9%	9%
				**										
Ranked second	7%	7%	6%	3%	7%	6%	8%	7%	6%	5%	8%	7%	7%	6%
				**										
Ranked first	4%	4%	4%	3%	4%	4%	6%	5%	4%	2%	5%	4%	4%	7%
				**										I
Don't know	13%	12%	14%	33%	14%	6%	2%	9%	18%	14%	14%	9%	15%	11%
				**	E.F				G				K	
Not ranked	68%	67%	69%	52%	68%	73%	73%	71%	64%	74%	62%	73%	64%	68%
				**				H		J.L		J.L		

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Making London's arts and culture the best in the world

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked third	2%	2%	1%	2% **	2%	1%	3%	2%	2%	2%	2%	4% L	1%	2%
Ranked second	1%	2%	1%	2% **	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%
Ranked first	1%	1%	0%	0% **	1%	0%	1%	1%	1%	1%	1%	-	1%	1%
Don't know	13%	12%	14%	33% **	14% E.F	6%	2%	9%	18% G	14%	14%	9%	15% K	11%
Not ranked	84%	83%	84%	64% **	82%	92% D	92% D	87% H	79%	83%	81%	87%	81%	85%

Making London a truly 24 hour city

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked third	3%	4% B	1%	3% **	3%	2%	2%	3%	2%	2%	3%	4%	3%	2%
Ranked first	2%	3%	1%	2% **	3%	1%	1%	2%	3%	-	2%	2%	3% I	4% I
Ranked second	1%	2%	1%	1% **	2%	1%	0%	1%	2%	1%	3%	2%	1%	1%
Don't know	13%	12%	14%	33% **	14% E.F	6%	2%	9%	18% G	14%	14%	9%	15% K	11%
Not ranked	81%	79%	83%	62% **	78%	90% D	94% D	85% H	75%	83%	78%	84%	78%	82%

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Tackling air pollution in London

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked second	6%	6%	6%	4% **	8% E	3% E	8%	7%	6%	8%	7%	5%	6%	6%
Ranked third	6%	6%	5%	7% **	5%	5%	7%	7% H	3%	5%	4%	7%	7%	5%
Ranked first	4%	4%	3%	1% **	4%	2%	5%	4%	3%	5%	4%	4%	2%	3%
Don't know	13%	12%	14%	33% **	14% E.F	6%	2%	9%	18% G	14%	14%	9%	15% K	11%
Not ranked	72%	72%	71%	55% **	69%	85% D	77% D	73%	70%	69%	71%	75%	70%	75%

Tackling crime and making London safer

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked first	20%	21%	20%	8% **	15%	30% D	34% D	21%	20%	13%	17%	31% I.J.L.M	20%	18%
Ranked second	12%	14%	11%	7% **	12%	15%	15%	12%	13%	9%	15%	12%	13%	13%
Ranked third	9%	8%	9%	9% **	8%	11%	10%	9%	9%	12%	8%	8%	6%	11%
Don't know	13%	12%	14%	33% **	14% E.F	6%	2%	9%	18% G	14%	14%	9%	15% K	11%
Not ranked	46%	45%	46%	44% **	51% E.F	37%	39%	49% H	40%	52% K	46%	40%	45%	47%

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Supporting businesses and promoting economic growth in London

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked third	6%	8%	5%	- **	6%	8%	10%	7%	6%	5%	6%	7%	5%	9%
Ranked first	5%	5%	6%	7% **	4%	6%	7%	6%	5%	7%	4%	8%	4%	4%
Ranked second	5%	6%	4%	1% **	4%	5%	11% D	6%	4%	4%	4%	7%	4%	5%
Don't know	13%	12%	14%	33% **	14% E.F	6%	2%	9%	18% G	14%	14%	9%	15% K	11%
Not ranked	71%	69%	72%	60% **	71%	74%	71%	73%	68%	70%	72%	69%	71%	71%

Tackling the climate emergency and improving the environment

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked first	9%	9%	8%	7% **	11% E	6%	6%	11% H	5%	8%	9%	8%	8%	9%
Ranked second	7%	7%	6%	6% **	7%	5%	9%	8% H	4%	7%	5%	6%	7%	7%
Ranked third	6%	5%	6%	7% **	6%	4%	4%	6%	5%	9%	4%	4%	5%	6%
Don't know	13%	12%	14%	33% **	14% E.F	6%	2%	9%	18% G	14%	14%	9%	15% K	11%
Not ranked	67%	68%	66%	48% **	62% D	80% D	79% D	66%	68%	62%	67%	72% I	65%	67%

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	A	B	C	D	E	F	G	H	I	J	K	L	M

And which of the following policy areas, if any, do you think Sadiq Khan, the Mayor of London, is prioritising at the moment? Please rank your top three

Making public transport more affordable

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked second	4%	4%	5%	0% **	4%	7%	4%	5%	4%	5%	2%	2%	8% J.K.M	2%
Ranked first	3%	4%	3%	5% **	4%	2%	1%	3%	3%	3%	1%	4%	3%	4%
Ranked third	3%	3%	4%	4% **	3%	3%	5%	3%	4%	3%	3%	2%	3%	4%
Don't know	40%	39%	40%	49% **	40%	34%	39%	36%	46% G	45%	40%	36%	37%	43%
Not ranked	49%	50%	48%	41% **	49%	54%	51%	53% H	44%	44%	54%	56% I	48%	46%

Making walking and cycling safer and easier

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked second	8%	8%	7%	7% **	6%	11%	9%	8%	7%	7%	13% L	9%	5%	7%
Ranked first	7%	7%	8%	8% **	6%	6%	12% D	8%	6%	10%	7%	6%	9%	5%
Ranked third	6%	5%	7%	2% **	6%	8%	8%	6%	6%	5%	7%	5%	7%	8%
Don't know	40%	39%	40%	49% **	40%	34%	39%	36%	46% G	45%	40%	36%	37%	43%
Not ranked	39%	40%	38%	35% **	41% F	41%	31%	42%	35%	33%	33%	45% I.J	42%	37%

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Building more genuinely affordable homes

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked first	3%	3%	3%	- **	2%	6% D.F	1%	3%	3%	3%	1%	2%	4%	2%
Ranked third	3%	3%	3%	1% **	3%	3%	3%	2%	3%	2%	4%	2%	2%	4%
Ranked second	3%	3%	2%	5% **	3%	0%	1%	3%	2%	2%	3%	2%	4%	2%
Don't know	40%	39%	40%	49% **	40%	34%	39%	36%	46% G	45%	40%	36%	37%	43%
Not ranked	52%	51%	53%	45% **	51%	57%	55%	56% H	46%	48%	53%	58%	53%	48%

Giving renters a better deal

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked second	2%	2%	2%	2% **	1%	2%	2%	1%	3%	2%	1%	2%	2%	1%
Ranked third	2%	2%	1%	1% **	2%	1%	1%	2%	1%	1%	1%	1%	0%	5% L
Ranked first	2%	1%	2%	2% **	1%	2%	2%	1%	2%	1%	2%	1%	2%	1%
Don't know	40%	39%	40%	49% **	40%	34%	39%	36%	46% G	45%	40%	36%	37%	43%
Not ranked	56%	56%	55%	48% **	55%	62%	56%	60% H	49%	52%	56%	59%	58%	50%

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A real push to tackle homelessness

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked third	3%	4%	2%	5% **	2%	4%	3%	3%	3%	4% J	1%	3%	5% J.M	1%
Ranked first	2%	3%	2%	3% **	3% F	1%	-	2%	3%	4% L	2%	1%	1%	4%
Ranked second	2%	2%	2%	3% **	2%	2%	1%	2%	2%	2%	2%	2%	2%	1%
Don't know	40%	39%	40%	49% **	40%	34%	39%	36%	46% G	45%	40%	36%	37%	43%
Not ranked	53%	52%	54%	40% **	52%	59%	57%	58% H	47%	44%	55%	58% I	55% I	51%

Strengthening relationships between Londoners from different backgrounds

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked second	6%	7%	6%	8% **	6%	5%	7%	6%	7%	4%	5%	6%	6%	10% I
Ranked third	4%	5%	4%	3% **	4%	6%	6%	5%	4%	2%	6%	5%	4%	6%
Ranked first	3%	4%	3%	4% **	3%	4%	2%	4%	2%	4%	2%	6% L	2%	2%
Don't know	40%	39%	40%	49% **	40%	34%	39%	36%	46% G	45%	40%	36%	37%	43%
Not ranked	46%	46%	47%	35% **	47%	51%	45%	50% H	41%	45%	47%	48%	51% M	39%

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Making London safer for women and girls

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked second	3%	4%	3%	3% **	4%	2%	4%	4%	3%	4%	3%	3%	4%	4%
Ranked third	3%	3%	4%	4% **	3%	4%	2%	4%	2%	2%	3%	3%	4%	3%
Ranked first	2%	3%	2%	2% **	2%	2%	3%	2%	3%	2%	3%	2%	3%	3%
Don't know	40%	39%	40%	49% **	40%	34%	39%	36%	46% G	45%	40%	36%	37%	43%
Not ranked	51%	50%	52%	42% **	50%	57%	51%	54% H	46%	48%	51%	56%	52%	47%

Protecting jobs, supporting new skills and development opportunities

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked third	4%	4%	3%	5% **	3%	4%	4%	4%	3%	3%	4%	6%	3%	3%
Ranked second	3%	3%	2%	1% **	4%	2%	1%	2%	4%	2%	2%	4%	4%	2%
Ranked first	2%	1%	2%	4% **	2%	1%	1%	2%	1%	2%	2%	1%	2%	1%
Don't know	40%	39%	40%	49% **	40%	34%	39%	36%	46% G	45%	40%	36%	37%	43%
Not ranked	52%	52%	52%	41% **	51%	59%	54%	56% H	47%	49%	52%	53%	53%	52%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Making London's arts and culture the best in the world

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked third	5%	4%	6%	2% **	5%	6%	4%	5%	4%	3%	5%	4%	8% I.M	3%
Ranked second	3%	2%	5% A	6% **	3%	3%	3%	4%	3%	3%	6%	4%	2%	2%
Ranked first	2%	2%	2%	1% **	2%	3%	0%	2%	1%	0%	3% I	1%	2%	2%
Don't know	40%	39%	40%	49% **	40%	34%	39%	36%	46% G	45%	40%	36%	37%	43%
Not ranked	51%	53%	48%	43% **	50%	55%	53%	54% H	46%	50%	46%	55%	51%	50%

Making London a truly 24 hour city

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked third	6%	6%	6%	3% **	7% F	7% F	1%	6%	6%	5%	6%	6%	7%	4%
Ranked first	5%	3%	6%	6% **	4%	7%	4%	5%	4%	2%	3%	6%	5%	6%
Ranked second	4%	3%	4%	3% **	4%	3%	6%	4%	3%	4%	4%	3%	5%	3%
Don't know	40%	39%	40%	49% **	40%	34%	39%	36%	46% G	45%	40%	36%	37%	43%
Not ranked	46%	48%	44%	39% **	45%	50%	49%	50% H	41%	45%	47%	48%	46%	44%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Tackling air pollution in London

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked first	15%	15%	15%	10% **	13%	18%	19%	15%	14%	11%	21% I.M	17%	14%	11%
Ranked second	8%	8%	8%	4% **	7%	12%	8%	9% H	6%	10%	6%	8%	8%	6%
Ranked third	6%	5%	6%	5% **	6%	4%	6%	7% H	3%	3%	6%	7%	6%	5%
Don't know	40%	39%	40%	49% **	40%	34%	39%	36% G	46%	45%	40%	36%	37%	43%
Not ranked	32%	33%	32%	33% **	34%	33%	28%	33%	32%	31%	26%	32%	35%	35%

Tackling crime and making London safer

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked first	5%	5%	4%	2% **	5%	5%	6%	5%	4%	5%	2%	7%	5%	4%
Ranked third	5%	5%	4%	2% **	5%	6%	3%	5%	4%	8%	5%	4%	3%	3%
Ranked second	4%	3%	4%	5% **	3%	4%	6%	5%	2%	5%	2%	5%	2%	6%
Don't know	40%	39%	40%	49% **	40%	34%	39%	36% G	46%	45%	40%	36%	37%	43%
Not ranked	47%	47%	47%	43% **	47%	51%	46%	49%	44%	39%	50% I	49%	52% I	43%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Supporting businesses and promoting economic growth in London

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked third	6%	6%	6%	6% **	6%	6%	5%	7%	5%	7%	5%	7%	5%	4%
Ranked first	5%	6%	5%	3% **	7%	4%	4%	6%	4%	5%	6%	5%	6%	4%
Ranked second	4%	4%	5%	1% **	5%	5%	4%	5%	4%	3%	3%	7%	4%	5%
Don't know	40%	39%	40%	49% **	40%	34%	39%	36%	46% G	45%	40%	36%	37%	43%
Not ranked	44%	45%	44%	42% **	41%	52% D	48%	46%	42%	41%	45%	45%	47%	44%

Tackling the climate emergency and improving the environment

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked second	6%	7%	6%	4% **	7%	7%	6%	7%	5%	4%	8%	8%	6%	5%
Ranked third	6%	6%	5%	9% **	5%	6%	7%	5%	7%	7%	5%	8%	5%	4%
Ranked first	5%	5%	5%	1% **	5%	5%	5%	5%	4%	3%	4%	5%	5%	7%
Don't know	40%	39%	40%	49% **	40%	34%	39%	36%	46% G	45%	40%	36%	37%	43%
Not ranked	43%	42%	45%	37% **	43%	48%	43%	47% H	38%	41%	44%	43%	47%	40%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

To what extent do you think coronavirus poses a risk to...
...people in London?

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Major risk	7%	8%	7%	4% **	7%	11%	6%	8%	6%	6%	11%	7%	7%	8%
Significant risk	23%	23%	23%	14% **	23%	25%	25%	22%	23%	21%	20%	23%	25%	21%
Moderate risk	38%	37%	39%	30% **	36%	43%	42%	39%	36%	40%	37%	39%	35%	37%
Minor risk	22%	21%	23%	27% **	23%	17%	23%	25%	19%	23%	26%	23%	21%	21%
No risk at all	4%	4%	3%	4% **	4%	2%	3%	2%	5% G	4%	2%	5%	4%	2%
Don't know	7%	8%	6%	20% **	7% E.F	2%	1%	4%	10% G	6%	5%	3%	8% K	11% K
Net: TOTAL MAJOR/SIGNIFICANT RISK	30%	30%	30%	18% **	30%	36%	31%	30%	30%	27%	31%	30%	33%	29%
Net: TOTAL MODERATE/MINOR RISK	26%	25%	26%	31% **	27% E	19%	26%	27%	24%	27%	27%	28%	24%	23%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

...you personally?

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Major risk	6%	7%	6%	4%	5%	12%	6%	6%	7%	5%	7%	7%	7%	6%
				**		D								
Significant risk	14%	13%	15%	5%	13%	18%	15%	14%	14%	15%	16%	13%	14%	12%
				**										
Moderate risk	33%	32%	33%	19%	32%	39%	34%	33%	32%	36%	29%	34%	31%	33%
				**										
Minor risk	32%	31%	32%	34%	31%	25%	40%	35%	27%	28%	35%	36%	31%	30%
				**			E	H						
No risk at all	9%	10%	8%	14%	12%	4%	4%	8%	12%	10%	9%	8%	9%	9%
				**	E.F									
Don't know	6%	7%	6%	24%	6%	2%	1%	5%	9%	7%	5%	2%	8%	10%
				**	E.F				G				K	K
Net: TOTAL MAJOR/SIGNIFICANT RISK	20%	20%	21%	9%	18%	30%	21%	20%	21%	20%	23%	20%	21%	18%
				**		D								
Net: TOTAL MODERATE/MINOR RISK	41%	41%	40%	48%	43%	29%	44%	43%	38%	38%	43%	44%	40%	39%
				**	E		E							

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Are you currently doing any of the following?

	Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
	Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
I'm self-isolating because I or a member of my household has coronavirus symptoms or has had a positive test result (e.g. I'm/we're staying at home, avoiding other people, other people bring us/me supplies)		1%	1%	0%	0%	1%	-	1%	0%	1%	0%	0%	1%	1%	1%
					**										
I'm self-isolating because I am in a category of people more vulnerable to coronavirus		2%	2%	2%	2%	2%	2%	3%	2%	2%	4%	2%	1%	1%	1%
					**										
I'm self-isolating because I am required to (e.g. contacted by NHS Test and Trace, pinged by NHS COVID-19 App, returning from a country not on the green list)		2%	3%	2%	8%	2%	-	-	2%	2%	4%	1%	2%	1%	3%
					**	E									
n carrying out social distancing (e.g. limiting who I meet up with, wearing masks in crowded places or staying two metres apart from those I don't live with))		12%	12%	13%	6%	10%	18%	18%	12%	14%	11%	15%	10%	12%	15%
					**		D	D							
I'm carrying out some safety measures but not completely social distancing (e.g. reducing my contact with other people or wearing masks in crowded places)		31%	29%	33%	14%	29%	38%	36%	34%	26%	28%	31%	39%	28%	27%
					**		D		H				I.L.M		
I'm carrying on as normal		48%	48%	48%	55%	52%	40%	42%	47%	50%	51%	47%	46%	52%	45%
					**	E.F									
Don't know		4%	5%	3%	15%	4%	2%	0%	3%	6%	2%	4%	1%	4%	9%
					**				G					K	I.K

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Are you, or are you not, currently wearing any of the following types of face coverings or masks when outside the house? Please tick all that apply.

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Surgical or medical style face mask	37%	37%	37%	17%	32%	50%	50%	37%	37%	37%	34%	45%	34%	34%
				**		D	D					L.M		
Dust mask, such as those used for doing DIY	4%	5%	4%	4%	6%	3%	2%	6%	2%	3%	4%	3%	7%	4%
				**	F			H						
Homemade face covering/mask	10%	8%	12%	6%	12%	5%	13%	11%	9%	9%	11%	12%	9%	10%
				**	E		E							
Improvised face covering, such as a scarf or bandana over your mouth and nose	3%	3%	2%	5%	3%	1%	1%	4%	1%	3%	3%	2%	3%	3%
				**										
Any other face covering	7%	7%	6%	5%	6%	8%	7%	9%	4%	7%	9%	7%	5%	6%
				**				H						
I am not using a face covering when outside the house	45%	44%	45%	54%	47%	39%	36%	42%	48%	46%	43%	43%	47%	42%
				**	F									
Don't know	4%	6%	3%	14%	5%	2%	-	3%	6%	3%	6%	2%	4%	7%
				**	F									K
WEARS AT LEAST ONE	51%	51%	51%	31%	48%	59%	64%	54%	46%	51%	51%	55%	49%	51%
				**		D	D	H						

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

In general, do you think each of the following is trustworthy or untrustworthy. Please use a scale of 1 to 5 where 1 is 'Very trustworthy' and 5 is 'Very untrustworthy'.

Your own GP

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
1 – Very trustworthy	22%	25%	20%	15% **	19%	25%	35% D	24%	20%	22%	22%	26%	19%	24%
2	30%	27%	33%	24% **	30%	36%	30%	32%	28%	30%	32%	35%	28%	29%
3	20%	18%	22%	22% **	23% F	16%	13%	20%	20%	22%	22%	17%	20%	19%
4	11%	11%	11%	10% **	11%	11%	10%	10%	12%	10%	10%	8%	16% K.M	8%
5 – Very untrustworthy	5%	7%	4%	9% **	6% E	1%	5%	5%	6%	4%	5%	4%	5%	8%
Don't know	11%	12%	10%	19% **	11%	10%	6%	9%	14% G	12%	9%	9%	12%	13%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Your local hospital

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
1 – Very trustworthy	18%	23%	14%	16%	19%	15%	23%	20%	16%	22%	21%	20%	15%	14%
		B		**										
2	30%	28%	32%	21%	28%	36%	35%	33%	26%	28%	30%	36%	26%	33%
				**								L		
3	25%	21%	28%	18%	24%	28%	27%	25%	24%	22%	27%	24%	29%	20%
			A	**										
4	10%	11%	10%	14%	11%	8%	8%	9%	12%	10%	10%	6%	13%	12%
				**									K	K
5 – Very untrustworthy	6%	6%	6%	11%	7%	2%	3%	4%	8%	4%	4%	5%	7%	8%
				**	E				G					
Don't know	11%	11%	11%	20%	11%	12%	4%	9%	14%	15%	9%	8%	11%	12%
				**	F	F			G	K				

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Schools in your local area

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
1 – Very trustworthy	10%	12%	8%	6% **	12% E	6%	11%	11%	9%	10%	12%	12%	10%	7%
2	27%	27%	28%	21% **	26%	33%	28%	27%	27%	20%	31% I	29% I	24%	35% I.L
3	22%	19%	26% A	31% **	21%	22%	20%	21%	24%	24%	19%	23%	25%	17%
4	7%	9% B	5%	7% **	9% E.F	4%	3%	8%	5%	6%	6%	3%	10% K	8% K
5 – Very untrustworthy	4%	4%	3%	4% **	4%	3%	1%	3%	5%	4%	5%	5%	2%	2%
Don't know	30%	29%	30%	30% **	27%	32%	36% D	30%	30%	36%	28%	27%	29%	30%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Your Borough council

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
1 – Very trustworthy	6%	7%	5%	10% **	7%	3%	4%	6%	6%	10% K	5%	4%	5%	6%
2	17%	16%	17%	10% **	17%	16%	21%	18%	14%	19% J	10%	21% J	16%	15%
3	33%	35%	31%	27% **	34%	30%	38%	35%	30%	28%	33%	33%	36%	32%
4	19%	19%	19%	17% **	17%	28% D.F	17%	19%	20%	18%	27% K.M	17%	19%	17%
5 – Very untrustworthy	13%	12%	14%	6% **	14%	15%	14%	11%	15%	6%	15% I	16% I	13% I	16% I
Don't know	13%	12%	13%	29% **	13% F	8%	6%	11%	15%	19% J.K.L	10%	9%	11%	14%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Metropolitan Police Service (MPS)

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
1 – Very trustworthy	7%	7%	6%	4% **	8%	4%	8%	7%	6%	7%	5%	8%	5%	8%
2	19%	21%	17%	16% **	15%	20%	35% D.E	19%	20%	19%	15%	22%	19%	20%
3	28%	29%	28%	26% **	28%	31%	26%	30%	26%	28%	34%	27%	28%	26%
4	19%	17%	22%	17% **	20%	19%	18%	20%	18%	19%	22%	19%	20%	17%
5 – Very untrustworthy	16%	15%	17%	14% **	19% F	17% F	7%	16%	16%	15%	18%	15%	17%	16%
Don't know	11%	11%	10%	24% **	10%	9%	6%	9%	13% G	12%	7%	9%	11%	13%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Transport for London (TfL)

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
1 – Very trustworthy	8%	9%	7%	6% **	10% E	4%	6%	9%	6%	12% L	6%	7%	6%	9%
2	27%	27%	27%	18% **	27%	25%	34%	29%	24%	30%	31% L	30% L	21%	26%
3	34%	35%	34%	32% **	32%	39%	38%	34%	34%	32%	33%	34%	38%	32%
4	12%	12%	13%	16% **	12%	13%	10%	12%	13%	9%	13%	14%	13%	12%
5 – Very untrustworthy	8%	8%	7%	3% **	9%	7%	6%	6%	9%	4%	10% I	8%	9%	7%
Don't know	11%	9%	13%	25% **	9%	12%	6%	9%	14% G	14% K	7%	6%	13% K	14% K

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Local (London) media such as London newspapers, radio and TV

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
1 – Very trustworthy	3%	4%	2%	5% **	4% E	1%	1%	3%	3%	6% K.L	5% K.L	1%	2%	3%
2	16%	18%	14%	14% **	14%	15%	24% D	17%	14%	17%	15%	16%	15%	16%
3	38%	40%	36%	27% **	38%	41%	40%	40%	34%	39%	33%	38%	40%	38%
4	19%	18%	20%	19% **	18%	19%	22%	19%	19%	14%	22%	22%	19%	19%
5 – Very untrustworthy	10%	11%	10%	11% **	12%	10%	6%	9%	13%	7%	17% I.L	11%	9%	11%
Don't know	14%	9%	18% A	24% **	14% F	13%	7%	11%	17% G	18% J	8%	11%	16% J	13%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Which, if any, of the following have you done in the last month? Please select all that apply

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Spent time with friends/family	71%	65%	76%	64%	70%	73%	74%	74%	65%	66%	75%	78%	70%	64%
			A	**				H			M	I.M		
Gone to a pub/bar/club	43%	46%	40%	36%	47%	38%	40%	52%	30%	41%	49%	46%	44%	34%
				**	E			H			M	M	M	
Gone to a park	53%	50%	57%	46%	58%	48%	48%	62%	41%	59%	56%	55%	51%	47%
			A	**	E.F			H		M				
Played sport	12%	18%	5%	17%	14%	8%	3%	15%	7%	9%	16%	9%	13%	14%
		B	**	E.F				H						
Exercised	47%	48%	46%	50%	48%	46%	40%	56%	34%	50%	52%	47%	46%	39%
			**					H			M			
Gone to the cinema	19%	21%	18%	26%	22%	14%	11%	22%	15%	19%	26%	19%	20%	13%
			**	E.F				H			M			
Attended a place of worship	13%	12%	14%	12%	11%	16%	18%	16%	10%	12%	9%	18%	12%	13%
			**				D	H				J		
Visited a museum/gallery	16%	15%	16%	20%	17%	14%	11%	21%	8%	18%	15%	15%	16%	13%
			**					H						
Gone to a theatre/music concert	16%	16%	16%	13%	19%	14%	13%	21%	10%	15%	13%	19%	19%	13%
			**					H						
Attended a local community festival and/ or event	8%	7%	9%	5%	10%	7%	6%	9%	6%	7%	9%	6%	9%	8%
			**											
Pursued hobbies related to arts or culture (e.g. dance, literature, music groups, theatre groups, visual arts, etc.)	17%	16%	18%	12%	20%	14%	15%	22%	9%	17%	14%	19%	17%	16%
			**					H						
None of these	7%	7%	7%	4%	7%	7%	9%	4%	11%	9%	5%	6%	6%	10%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M
Don't know	5%	7%	**	5%	2%	1%	4%	G	5%	4%	3%	5%	8%
	B	3%	18%	F				G					K

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

How much, if anything, do you know about the expansion of the Ultra-Low Emission Zone (ULEZ)?

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Know a lot	9%	11%	7%	2%	10%	11%	10%	10%	8%	7%	11%	5%	10%	12%
		B		**							K		K	K
Know a little	47%	46%	47%	39%	45%	52%	51%	51%	41%	48%	47%	52%	44%	42%
				**				H						
Know not very much	23%	23%	22%	21%	22%	21%	27%	24%	21%	18%	23%	26%	23%	22%
				**										
Nothing know at all	14%	11%	18%	16%	16%	12%	11%	11%	20%	21%	11%	12%	14%	14%
			A	**					G	J.K				
Don't know	7%	8%	7%	23%	7%	4%	0%	5%	11%	7%	7%	4%	9%	10%
			**	F	F				G					K
Net: TOTAL KNOW A LITTLE / KNOW A LOT	56%	58%	54%	41%	55%	62%	61%	61%	49%	55%	58%	57%	55%	54%
			**					H						
Net: TOTAL KNOW NOT VERY MUCH / NOTHING AT ALL	22%	19%	24%	39%	23%	17%	11%	15%	31%	27%	18%	16%	22%	24%
		A	**	F				G		K				

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

The Ultra-Low Emission Zone in London sets minimum exhaust emission standards for vehicles, and if the vehicle doesn't meet the emission standards then drivers will be charged to enter the specified area. Do you think the introduction of the Ultra-Low Emission Zone in London is positive or negative for London?

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Very positive	21%	23%	18%	12% **	26% E.F	18%	13%	27% H	12%	22%	22%	18%	19%	23%
Fairly positive	33%	33%	34%	40% **	32%	32%	37%	35%	31%	38%	36%	34%	30%	31%
Fairly negative	14%	13%	16%	11% **	13%	16%	21% D	14%	15%	8%	11%	19% I	17% I	15% I
Very negative	14%	14%	14%	4% **	12%	19% D	20% D	11%	18% G	11%	13%	15%	15%	13%
Don't know	18%	17%	18%	33% **	18% F	16%	9%	14%	24% G	21%	17%	14%	19%	18%
Net: TOTAL POSITIVE	54%	56%	52%	52% **	57%	49%	50%	62% H	43%	60% L	58%	52%	49%	54%
Net: TOTAL NEGATIVE	28%	27%	29%	15% **	25%	35% D	41% D	24%	33% G	18%	25%	34% I	32% I	28%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Thinking about the second stage (expansion) of the Ultra Low Emission Zone...Which of the following comes closest to your view?

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
The benefits to air quality from the expansion of ULEZ are worth the cost to drivers	37%	40%	34%	32%	42%	31%	30%	47%	22%	45%	42%	36%	34%	31%
				**	E.F			H		L.M				
he cost to drivers outweighs the air quality benefits of expanding ULEZ	32%	33%	31%	24%	28%	38%	43%	27%	38%	24%	31%	36%	34%	32%
				**		D	D		G			I	I	
Neither	9%	6%	12%	7%	9%	12%	10%	8%	11%	6%	10%	7%	10%	14%
			A	**									I.K	
Don't know	22%	21%	23%	37%	21%	20%	18%	17%	29%	26%	16%	21%	23%	22%
				**					G	J				

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Typically, how often, if at all, do you personally drive a car in Inner London (up to the north and south circular roads)? This is shown in green on the map above.

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Every day	3%	4%	2%	1% **	4%	3%	1%	3%	3%	3%	5%	3%	2%	3%
Most days	5%	6%	5%	2% **	7% F	6%	2%	6%	5%	4%	6%	2%	6% K	8% K
Two or three times a week	6%	7%	5%	7% **	6%	5%	7%	6%	5%	10% K	8% K	3%	5%	4%
Once a week	5%	7% B	4%	5% **	5%	5%	6%	7% H	3%	5%	12% I.K.L.M	4%	4%	4%
Once a fortnight	4%	3%	4%	5% **	4%	3%	3%	4%	4%	2%	2%	4%	4%	6%
Once a month	4%	5%	3%	3% **	4%	4%	5%	5% H	2%	2%	5%	5%	3%	4%
Less often than once a month	25%	25%	25%	14% **	20%	33% D	39% D	25%	24%	13%	15%	42% I.J.L.M	25% I.J	24% I
Don't know	4%	4%	3%	7% **	3%	4%	2%	3%	5%	8% K	3%	1%	4% K	3%
Not applicable – I don't/can't drive	44%	39%	49% A	56% **	47% F	38%	36%	41%	49% G	53% K	44%	36%	46% K	44%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Thinking about your current financial situation, which of these statements best applies to you?

	Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
	Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
I am having to go without my basic needs and/or rely on debt to pay for my basic needs		4%	4%	5%	1%	5%	5%	3%	4%	5%	6%	3%	2%	6%	5%
				**							K			K	
I'm struggling to make ends meet		11%	10%	11%	7%	13%	10%	6%	8%	15%	9%	12%	11%	11%	10%
				**	F					G					
I am just about managing		28%	26%	30%	18%	27%	38%	29%	26%	32%	25%	24%	29%	32%	28%
				**	D					G					
I am coping okay financially		35%	34%	35%	28%	34%	34%	43%	38%	29%	37%	34%	41%	32%	29%
				**					H				L.M		
I am comfortable financially		14%	15%	12%	19%	14%	8%	18%	20%	5%	16%	19%	13%	11%	11%
				**				E	H			L			
Don't know		4%	5%	2%	11%	4%	2%	1%	2%	7%	4%	2%	1%	4%	10%
			B	**	F					G					J.K.L
Prefer not to say		5%	5%	4%	16%	4%	3%	1%	3%	7%	4%	6%	3%	5%	6%
				**	F					G					

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Thinking about the last six months, have you, or have you not, been able to meet payments on the following?

Rent or mortgage payments

Unweighted base	908	387	521	78	641	137	52	617	291	176	139	169	276	148
Base	891	457	434	88	568	177	59	528	363	177	126	168	275	146
I've fallen behind on all payments	1%	1%	1%	- **	1%	1%	- **	1%	1%	1%	1%	0%	1%	1%
I fell behind on some payments	4%	4%	4%	9% **	4%	3%	- **	4%	5%	4%	5%	3%	5%	4%
I kept up with payments, but it was a constant struggle	11%	12%	10%	12% **	12%	9%	12% **	11%	12%	9%	9%	13%	13%	10%
I kept up with payments, but it was a struggle from time to time	21%	19%	22%	10% **	21%	25%	15% **	21%	20%	21%	20%	19%	21%	21%
I kept up with payments without any difficulties	46%	45%	47%	29% **	48%	45%	56% **	53% H	35%	42%	52% **	49%	44%	45% **
Don't know	3%	3%	2%	9% **	2%	2%	- **	2%	4%	2%	1% **	4%	2%	5% **
Not applicable	9%	10%	8%	15% **	7%	11%	16% **	6%	13% G	18% K.L	6% **	7%	7%	6% **
Prefer not to say	5%	6%	5%	15% **	5%	5%	- **	3%	9% G	2%	6% **	5%	6%	8% **

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Bills

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
I've fallen behind on all payments	1%	1%	1%	- **	2%	1%	-	1%	1%	3% M	2%	1%	1%	0%
I fell behind on some payments	6%	5%	6%	9% **	6% F	7% F	1%	4%	8% G	8%	7%	4%	5%	6%
I kept up with payments, but it was a constant struggle	10%	8%	12% A	7% **	10%	7%	13%	7%	13% G	7%	8%	9%	13%	9%
I kept up with payments, but it was a struggle from time to time	21%	19%	22%	10% **	23% F	26% F	13%	21%	20%	17%	20%	18%	25%	21%
I kept up with payments without any difficulties	48%	50%	46%	29% **	47%	47%	67% D.E	56% H	36%	48%	49%	57% L.M	42%	45%
Don't know	3%	3%	3%	13% **	2%	2%	1%	2%	5% G	5%	2%	2%	2%	4%
Not applicable	7%	8%	6%	20% **	5%	6%	4%	5%	9% G	9%	7%	5%	6%	8%
Prefer not to say	5%	6%	4%	13% **	4%	4%	1%	3%	7% G	2%	5%	5%	5%	7% I

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Credit commitments and other debts

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
I've fallen behind on all payments	4%	3%	4%	0% **	5% F	5% F	1%	3%	5%	7% M	3%	4%	3%	2%
I fell behind on some payments	5%	6%	5%	8% **	6%	4%	3%	4%	6%	6%	5%	3%	6%	4%
I kept up with payments, but it was a constant struggle	8%	8%	8%	9% **	9%	5%	5%	7%	9%	5%	8%	7%	9%	8%
I kept up with payments, but it was a struggle from time to time	18%	18%	18%	10% **	21% F	18%	13%	19%	16%	16%	17%	16%	23%	16%
I kept up with payments without any difficulties	34%	37%	32%	15% **	33%	37%	47% D	40% H	26%	31%	38%	44% I.L.M	30%	30%
Don't know	2%	2%	2%	7% **	2%	2%	-	1%	4% G	2%	1%	1%	3%	2%
Not applicable	24%	21%	27% A	37% **	19%	26%	30% D	22%	27%	31% K.L	23%	19%	21%	30% K
Prefer not to say	5%	6%	4%	13% **	5%	4%	2%	4%	7% G	2%	5%	5%	5%	8% I

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Thinking about the last six months, which of the following statements describes you?

	Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
	Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
I have had to buy less food or essential items, go without or rely on outside support (food parcels from a food bank for example) regularly		5%	6%	3%	2%	7%	2%	1%	4%	5%	6%	5%	4%	5%	3%
					**	E.F									
I have had to buy less food or essential items than I needed, go without or rely on outside support (food parcels from a food bank for example) on some occasions		7%	7%	7%	5%	9%	7%	1%	6%	8%	10%	7%	5%	8%	5%
					**	F	F								
I have been able to buy the food and essential items I needed, but it was a constant struggle		14%	12%	15%	22%	12%	12%	14%	11%	17%	16%	12%	12%	14%	14%
					**					G					
I have been able to buy the food and essential items I needed, but it was a struggle from time to time		22%	18%	25%	19%	20%	28%	19%	23%	19%	19%	15%	21%	28%	20%
				A	**		D							I.J	
I have been able to buy the food and essential items I needed without any difficulties		43%	44%	41%	24%	41%	44%	61%	50%	32%	42%	53%	51%	33%	40%
					**			D.E	H			L.M	L.M		
Don't know		5%	5%	5%	15%	6%	2%	-	2%	9%	4%	2%	3%	6%	9%
					**	E.F				G					J.K
Prefer not to say		6%	7%	4%	13%	5%	5%	4%	3%	10%	4%	5%	5%	6%	9%
			B		**					G					

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Overall, for your household, has the cost of living increased, decreased or stayed the same over the last six months?

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Increased a lot	44%	38%	50%	20%	44%	53%	49%	42%	47%	42%	51%	41%	46%	43%
			A	**		D								
Increased a little	39%	42%	36%	41%	39%	36%	43%	43%	34%	45%	32%	42%	37%	37%
				**				H		J				
Stayed the same	12%	13%	10%	25%	12%	6%	7%	11%	12%	11%	13%	11%	10%	15%
				**	E									
Decreased a little	3%	3%	4%	7%	3%	5%	1%	3%	4%	2%	4%	6%	4%	2%
				**								I		
Decreased a lot	2%	3%	1%	7%	2%	0%	-	1%	3%	0%	0%	0%	3%	4%
		B		**									K	I.K
Net: TOTAL increased	83%	81%	86%	61%	83%	89%	92%	85%	81%	87%	83%	83%	83%	79%
			A	**		D	D							
Net: TOTAL decreased	5%	6%	4%	14%	5%	5%	1%	4%	7%	2%	4%	6%	7%	6%
			**		F	F						I		

Fieldwork Dates: 20th - 26th May 2022



Which, if any, of the following are you doing to help manage living costs? Please tick all that apply. Reducing costs

	Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
	Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
I am buying less food and essentials	26%	19%	32%	18%	26%	33%	20%	22%	31%	18%	25%	27%	32%	23%	
			A	**		F			G				I		
I am using less water, energy or fuel	37%	32%	42%	17%	37%	41%	46%	36%	38%	28%	37%	42%	38%	37%	
			A	**			D					I	I		
I am buying cheaper products	43%	35%	52%	41%	43%	51%	36%	43%	44%	34%	49%	44%	48%	40%	
			A	**		F					I		I		
I am shopping around more or switching providers	27%	24%	31%	18%	30%	33%	17%	29%	26%	26%	25%	31%	28%	26%	
			A	**	F	F									
I am spending less on non-essentials Removing costs	46%	37%	56%	34%	45%	56%	47%	44%	50%	38%	51%	46%	53%	42%	
			A	**		D					I		I.M		
I am using free transport (walking or cycling)	27%	21%	32%	30%	24%	27%	34%	27%	26%	27%	24%	29%	28%	26%	
			A	**			D								
I am doing free activities	18%	17%	20%	21%	21%	13%	15%	21%	14%	16%	14%	18%	20%	22%	
				**	E			H							
I am going without essentials(food, electricity or gas for example)	7%	7%	8%	9%	7%	7%	7%	7%	8%	8%	6%	8%	7%	7%	
				**											
I am stopping or delaying spend on non-essentials	30%	26%	34%	12%	30%	42%	24%	31%	29%	30%	24%	29%	32%	33%	
Credit or monetary solutions															
			A	**		D.F									
I am using my savings	19%	18%	19%	14%	18%	23%	19%	19%	18%	16%	24%	17%	19%	18%	
				**											
I am saving less	30%	26%	33%	15%	30%	38%	29%	32%	27%	22%	30%	32%	33%	31%	
			A	**								I	I		

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
		A	B	C	D	E	F	G	H	I	J	K	L	M
I am borrowing money from friends or family	7%	5%	8%	10% **	8% F	5% F	1%	6%	8%	9%	6%	6%	7%	5%
I am using more credit or going into debt (including overdrafts, loans, credit or store cards or missing payments)	12%	11%	13%	13%	15%	10%	3%	13%	11%	17%	9%	10%	12%	11%
Increasing income				**	F	F								
I am looking for a better-paying job	12%	11%	12%	13% **	16% E.F	9% F	-	15% H	7%	13%	12%	10%	14%	9%
I am negotiating a higher wage	5%	5%	4%	8% **	6% F	3% F	-	7% H	2%	5%	5%	4%	6%	4%
I am working more paid hours	7%	8%	7%	6% **	9% F	8% F	2%	9%	6%	6%	11% M	7%	9% M	3%
I am taking on additional paid work	8%	9%	6%	11% **	9% F	8% F	1%	8%	7%	10%	7%	5%	7%	8%
I am seeking paid employment	6%	6%	6%	10% **	5%	8% F	2%	5%	7%	7%	5%	5%	5%	7%
I have reviewed the state benefits I'm entitled to	5%	5%	6%	1% **	5%	6%	10% D	4%	8% G	4%	9%	6%	5%	4%
I am claiming a wider range of state benefits than I was before	3%	3%	2%	4% **	3%	1%	3%	2%	3%	4%	2%	3%	2%	3%
I am now claiming state benefits, when I wasn't before	2%	1%	2%	5% **	1%	1%	1%	1%	2%	4% L	1%	1%	0%	1%
I have started in paid employment Other	1%	1%	1%	2% **	1%	2%	-	1%	1%	1%	1%	-	2%	2%
None of these	16%	15%	17%	8% **	11%	18% D	33% D.E	16%	15%	19%	17%	14%	14%	15%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
		A	B	C	D	E	F	G	H	I	J	K	L	M
Other	1%	1%	2%	- **	1%	1%	3% D	1%	2%	0%	1%	3%	1%	1%
Don't know	6%	9% B	4%	22% **	6%	2%	2%	4%	10% G	8%	3%	3%	9% K	8% K
Prefer not to say	6%	8% B	4%	12% **	5%	5%	6%	4%	9% G	4%	5%	7%	4%	9%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

To what extent are you worried about the impact of the following on your household finances over the next 12 months?

...an increase in rent/mortgage payments?

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Very worried	18%	15%	21%	17%	21%	19%	6%	17%	19%	18%	18%	16%	19%	19%
			A	**	F	F								
Fairly worried	26%	26%	26%	26%	30%	27%	13%	25%	28%	31%	25%	17%	29%	28%
				**	F	F				K			K	K
Not very worried	21%	23%	20%	18%	24%	19%	16%	23%	20%	22%	22%	24%	23%	15%
				**	F							M		
Not at all worried	24%	25%	23%	9%	16%	29%	60%	28%	19%	19%	29%	35%	18%	23%
				**		D	D.E	H			I.L	I.L.M		
Don't know	10%	11%	9%	30%	9%	6%	6%	7%	14%	10%	6%	7%	11%	14%
				**				G					J.K	
Net: TOTAL WORRIED	44%	41%	47%	43%	51%	46%	19%	42%	47%	49%	43%	33%	48%	47%
				**	F	F				K			K	K
Net: TOTAL NOT WORRIED	46%	48%	44%	27%	40%	48%	76%	51%	39%	41%	51%	60%	41%	38%
				**			D.E	H			M	I.L.M		

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

...an increase in energy costs?

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Very worried	43%	38%	48%	29%	44%	53%	39%	42%	46%	43%	42%	44%	46%	40%
			A	**		F								
Fairly worried	35%	36%	35%	24%	36%	37%	40%	37%	32%	32%	36%	38%	35%	36%
			**											
Not very worried	12%	14%	10%	18%	11%	7%	18%	14%	9%	16%	14%	12%	9%	10%
			B	**			D.E	H		L				
Not at all worried	3%	4%	2%	7%	4%	0%	3%	3%	4%	5%	5%	3%	1%	4%
			**		E					L	L			
Don't know	6%	8%	5%	22%	6%	3%	1%	4%	9%	4%	3%	4%	8%	11%
			**		F				G					I.J.K
Net: TOTAL WORRIED	79%	74%	83%	53%	80%	89%	79%	79%	78%	75%	78%	82%	81%	76%
			A	**		D.F								
Net: TOTAL NOT WORRIED	15%	18%	12%	25%	15%	8%	21%	17%	13%	22%	19%	14%	11%	14%
			B	**	E		E			L	L			

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

...increase in living costs overall?

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Very worried	42%	34%	49%	33%	43%	50%	34%	37%	49%	44%	39%	40%	47%	36%
			A	**		F			G				M	
Fairly worried	36%	38%	34%	25%	36%	37%	41%	40%	31%	33%	38%	41%	33%	36%
				**				H						
Not very worried	14%	17%	11%	16%	12%	9%	21%	17%	9%	15%	16%	13%	11%	15%
			B	**			D.E	H						
Not at all worried	3%	4%	2%	6%	3%	-	4%	3%	3%	5%	5%	2%	2%	3%
				**	E		E							
Don't know	6%	8%	4%	21%	5%	3%	1%	4%	9%	4%	2%	4%	7%	10%
			B	**	F				G				J	I.J.K
Net: TOTAL WORRIED	78%	72%	83%	58%	79%	88%	75%	77%	79%	76%	77%	81%	80%	72%
			A	**		D.F						M		
Net: TOTAL NOT WORRIED	16%	20%	13%	21%	16%	9%	25%	19%	12%	19%	21%	15%	13%	18%
			B	**	E		D.E	H						

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

How likely, if at all, would you be to seek help or advice from the following if you were facing financial difficulties?

Information and advice organisations (e.g. Citizens Advice, Age UK)

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Very likely	10%	10%	10%	9% **	11%	10%	7%	8%	12%	8%	10%	11%	9%	12%
Quite likely	28%	26%	29%	17% **	27%	35%	28%	29%	26%	26%	26%	31%	29%	25%
Not very likely	24%	25%	23%	21% **	25%	20%	28%	27% H	19%	26%	25%	21%	25%	21%
Not at all likely	20%	21%	20%	19% **	19%	20%	26%	22%	19%	19%	23%	23%	17%	24%
Don't know	15%	14%	16%	20% **	15%	13%	10%	11%	19% G	17%	15%	11%	16%	13%
Not applicable, I have already explored this support	4%	4%	3%	14% **	3%	2%	1%	3%	4%	5%	1%	2%	4%	5%
Net: TOTAL LIKELY	38%	36%	39%	26% **	38%	45%	35%	37%	38%	34%	36%	42%	38%	37%
Net: TOTAL NOT LIKELY	44%	46%	43%	41% **	44%	40%	54% D,E	48% H	38%	44%	48%	44%	42%	45%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Government departments (e.g. Gov.uk, DWP, Pensions Credit)

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Very likely	9%	10%	7%	5% **	10%	10%	5%	8%	9%	7%	11%	8%	6%	12%
Quite likely	23%	24%	22%	23% **	23%	22%	26%	22%	24%	25%	25%	22%	22%	23%
Not very likely	24%	24%	25%	23% **	23%	27%	26%	27%	21%	25%	31% M	24%	24%	19%
Not at all likely	24%	24%	23%	18% **	24%	20%	31% E	28% H	17%	22%	19%	28%	24%	23%
Don't know	16%	15%	17%	18% **	17% F	18% F	9%	12% G	22%	17%	13%	13%	19%	18%
Not applicable, I have already explored this support	4%	3%	5%	12% **	4%	3%	3%	3%	6%	4%	2%	5%	5%	4%
Net: TOTAL LIKELY	32%	34%	30%	28% **	32%	32%	31%	30%	34%	32%	36%	30%	28%	35%
Net: TOTAL NOT LIKELY	48%	48%	48%	41% **	47%	48%	56% D	55% H	39%	48%	50%	52%	48%	43%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Local council

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Very likely	4%	5%	3%	5% **	5%	4%	2%	4%	4%	6%	4%	5%	4%	2%
Quite likely	15%	17%	14%	15% **	17% F	17% F	8%	14%	17%	17%	18%	12%	14%	18%
Not very likely	29%	27%	31%	25% **	28%	29%	35%	31%	25%	27%	32%	34% M	30%	22%
Not at all likely	32%	33%	31%	24% **	30%	31%	44% D.E	35% H	28%	27%	34%	35%	30%	35%
Don't know	15%	13%	17%	20% **	15%	16%	9%	12%	19% G	17%	11%	13%	17%	17%
Not applicable, I have already explored this support	5%	5%	4%	11% **	5%	3%	2%	3%	7% G	6% J	2%	2%	5%	7% J.K
Net: TOTAL LIKELY	19%	22%	17%	19% **	22% F	21% F	10%	18%	21%	23%	22%	17%	18%	19%
Net: TOTAL NOT LIKELY	61%	60%	62%	50% **	58%	60%	79% D.E	66% H	53%	54%	65%	68% I.M	60%	57%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Food banks

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Very likely	4%	6%	2%	2%	6%	4%	1%	4%	4%	4%	5%	3%	4%	6%
		B		**	F									
Quite likely	16%	16%	15%	12%	15%	19%	14%	15%	17%	17%	15%	13%	18%	13%
				**										
Not very likely	26%	23%	29%	28%	25%	25%	30%	27%	25%	26%	27%	30%	24%	25%
				**										
Not at all likely	36%	38%	33%	30%	34%	34%	48%	40%	31%	34%	41%	33%	35%	38%
				**			D.E	H						
Don't know	15%	13%	17%	21%	15%	16%	8%	12%	19%	16%	12%	18%	12%	17%
				**	F	F			G					
Not applicable, I have already explored this support	3%	4%	3%	7%	4%	2%	-	3%	4%	5%	1%	3%	6%	1%
				**	F								J.M	
Net: TOTAL LIKELY	20%	22%	17%	14%	21%	23%	14%	19%	21%	20%	20%	16%	22%	19%
				**										
Net: TOTAL NOT LIKELY	62%	62%	63%	57%	59%	60%	78%	67%	55%	60%	68%	63%	60%	63%
				**			D.E	H						

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Consumer websites (e.g. Moneysavingexpert)

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Very likely	20%	18%	23%	16%	23%	21%	12%	24%	15%	18%	22%	21%	21%	21%
				**	F	F		H						
Quite likely	32%	32%	33%	20%	32%	36%	34%	36%	27%	32%	33%	36%	29%	31%
				**				H						
Not very likely	17%	20%	14%	20%	16%	15%	19%	15%	20%	17%	17%	18%	16%	16%
		B		**										
Not at all likely	14%	15%	12%	12%	12%	11%	25%	13%	14%	14%	15%	14%	14%	12%
				**			D.E							
Don't know	13%	10%	15%	18%	13%	13%	9%	9%	18%	13%	12%	9%	15%	14%
			A	**					G					
Not applicable, I have already explored this support	4%	5%	4%	15%	4%	3%	1%	3%	6%	6%	1%	2%	5%	6%
				**										
Net: TOTAL LIKELY	53%	50%	55%	36%	56%	57%	46%	60%	42%	50%	55%	57%	50%	52%
				**	F			H						
Net: TOTAL NOT LIKELY	30%	35%	26%	32%	28%	26%	44%	28%	33%	31%	32%	32%	30%	28%
		B		**			D.E							

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

On-line search

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Very likely	20%	19%	20%	13% **	26% E.F	15% F	8%	22%	17%	16%	22%	19%	22%	18%
Quite likely	34%	36%	32%	25% **	34%	40%	32%	38% H	30%	37%	36%	32%	31%	38%
Not very likely	13%	11%	15%	17% **	12%	9%	20% D.E	13%	13%	13%	17% M	16% M	12%	8%
Not at all likely	15%	17%	13%	12% **	12%	17%	24% D	14%	16%	13%	14%	18%	13%	17%
Don't know	14%	12%	17% A	18% **	13%	16%	16%	11%	20% G	15%	9%	13%	18% J	15%
Not applicable, I have already explored this support	4%	4%	3%	15% **	3% F	3%	-	3%	4%	5%	2%	3%	5%	4%
Net: TOTAL LIKELY	54%	56%	52%	38% **	60% F	56% F	40%	59% H	46%	54%	58%	50%	53%	56%
Net: TOTAL NOT LIKELY	28%	28%	27%	29% **	24%	26%	44% D.E	27%	29%	27%	31%	33% L	25%	25%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Charities and other organisations (e.g. church, temple or mosque)

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Very likely	4%	5%	3%	3% **	6%	4%	2%	5%	4%	4%	6%	5%	4%	3%
Quite likely	13%	13%	12%	16% **	13%	13%	9%	12%	14%	16%	13%	11%	14%	10%
Not very likely	24%	24%	25%	17% **	24%	29%	26%	24%	25%	23%	24%	26%	21%	29%
Not at all likely	40%	40%	40%	32% **	38%	38%	55% D.E	45% H	33%	36%	45%	42%	40%	37%
Don't know	14%	13%	16%	22% **	15% F	13%	8%	12%	18% G	15%	11%	13%	16%	16%
Not applicable, I have already explored this support	4%	5%	3%	9% **	5% F	2%	-	3%	6% G	5%	2%	3%	5%	5%
Net: TOTAL LIKELY	17%	18%	16%	19% **	19% F	17%	11%	16%	18%	20%	19%	15%	18%	13%
Net: TOTAL NOT LIKELY	65%	64%	65%	49% **	62%	67%	81% D.E	69% H	58%	59%	69%	69%	62%	67%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Friends and family for views and advice

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Very likely	14%	12%	16%	17% **	17% F	12% F	3%	16%	11%	13%	12%	13%	16%	14%
Quite likely	35%	36%	35%	35% **	35%	36%	38%	38%	32%	37%	43% L	35%	30%	37%
Not very likely	18%	18%	17%	6% **	18%	22%	20%	17%	19%	16%	19%	22% M	18%	14%
Not at all likely	18%	20%	16%	11% **	15%	18%	33% D.E	18%	17%	22%	15%	19%	18%	15%
Don't know	12%	10%	13%	22% **	12% F	10% F	4%	8%	17% G	8%	11%	10%	14%	15%
Not applicable, I have already explored this support	3%	4%	3%	9% **	3%	2%	1%	3%	4%	3%	0%	2%	5% J	6% J.K
Net: TOTAL LIKELY	49%	48%	51%	52% **	52% F	48%	41%	54% H	43%	50%	55%	48%	45%	51%
Net: TOTAL NOT LIKELY	36%	38%	34%	17% **	33%	40%	53% D.E	36%	36%	38%	34%	41% M	36%	29%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Friends and family for direct help (e.g. a loan)

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Very likely	10%	8%	11%	9% **	13% F	7% F	2%	10%	9%	8%	9%	9%	11%	9%
Quite likely	24%	23%	25%	31% **	26%	20%	18%	25%	23%	24%	29%	23%	23%	23%
Not very likely	22%	25%	20%	14% **	22%	23%	28%	24%	19%	25%	24%	25%	20%	17%
Not at all likely	29%	29%	30%	18% **	24%	35% D	46% D	29%	30%	29%	29%	29%	27%	33%
Don't know	11%	11%	11%	17% **	11%	12%	6%	8%	14% G	8%	8%	10%	14%	12%
Not applicable, I have already explored this support	4%	5%	3%	11% **	5% F	2%	-	3%	6% G	5% J	1%	4%	5%	5% J
Net: TOTAL LIKELY	34%	31%	36%	40% **	39% E.F	28%	21%	36%	31%	32%	38%	33%	35%	32%
Net: TOTAL NOT LIKELY	51%	53%	49%	32% **	46% D	58% D.E	73%	53%	49%	54%	54%	54%	47%	50%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Please imagine that you couldn't afford to meet an essential payment (e.g. rent or loan payment)Which, if any, of the following would you be most likely to do? Please rank up to three, where 1 is what you would be most likely to do.

Use savings

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked first	35%	33%	37%	27% **	34%	36%	40%	40% H	28%	32%	36%	36%	33%	39%
Ranked second	15%	15%	15%	8% **	15%	20%	16%	16%	14%	14%	17%	17%	15%	14%
Ranked third	7%	7%	7%	4% **	6%	11%	6%	8%	6%	8%	7%	8%	8%	4%
Don't know/None of these	20%	22%	19%	39% **	21%	11%	19%	14%	29%	20%	23%	16%	22%	22%
Not ranked	22%	23%	22%	22% **	23%	22%	19%	21%	24%	26% J	17%	24%	22%	20%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Borrow from friends or family

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked third	16%	15%	17%	12%	17%	19%	10%	18%	13%	16%	18%	15%	15%	16%
				**	F	F								
Ranked second	12%	9%	14%	14%	15%	7%	6%	14%	9%	10%	10%	13%	12%	13%
			A	**	E.F			H						
Ranked first	9%	9%	10%	15%	11%	6%	4%	9%	9%	13%	10%	7%	9%	8%
				**	F									
Don't know/None of these	20%	22%	19%	39%	21%	11%	19%	14%	29%	20%	23%	16%	22%	22%
				**	E		E		G					
Not ranked	43%	45%	41%	20%	37%	57%	61%	45%	40%	41%	39%	49%	42%	41%
				**	D	D								

Pay on credit card / credit scheme

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked second	14%	15%	14%	10%	15%	14%	17%	16%	13%	16%	13%	17%	12%	14%
				**										
Ranked third	12%	11%	13%	11%	11%	14%	15%	13%	11%	9%	12%	16%	13%	10%
				**								I		
Ranked first	6%	7%	5%	2%	8%	6%	1%	7%	5%	4%	3%	6%	8%	9%
				**	F	F						J	J	
Don't know/None of these	20%	22%	19%	39%	21%	11%	19%	14%	29%	20%	23%	16%	22%	22%
				**	E		E		G					
Not ranked	47%	44%	49%	38%	45%	54%	48%	50%	42%	51%	49%	46%	44%	45%
				**	D	D		H						

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Miss the payment

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked third	7%	8%	6%	10% **	7%	8%	5%	6%	8%	9%	5%	8%	7%	7%
Ranked second	3%	2%	4%	- **	4%	2%	2%	2%	4%	3%	4%	2%	4%	2%
Ranked first	3%	3%	2%	3% **	3%	3%	1%	3%	3%	5% M	2%	3%	3%	1%
Don't know/None of these	20%	22%	19%	39% **	21% E	11% E	19% E	14% G	29% G	20%	23%	16%	22%	22%
Not ranked	67%	64%	69%	48% **	65% D	76% D	74% D	74% H	55%	63%	66%	72%	64%	67%

Go into an arranged overdraft

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked third	14%	14%	14%	9% **	13%	13%	21% D	17% H	8%	15%	12%	16%	14%	10%
Ranked second	13%	13%	13%	10% **	11%	21% D.F	12%	15%	10%	12%	14%	14%	12%	13%
Ranked first	6%	5%	7%	7% **	4%	10% D	7%	6%	7%	7%	5%	8%	5%	5%
Don't know/None of these	20%	22%	19%	39% **	21% E	11% E	19% E	14% G	29% G	20%	23%	16%	22%	22%
Not ranked	47%	46%	47%	36% **	51% F	45%	41%	48%	45%	45%	45%	47%	47%	49%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Go into an unarranged overdraft

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked third	3%	3%	3%	4% **	3%	2%	1%	3%	2%	4%	2%	2%	3%	4%
Ranked second	2%	3%	1%	3% **	3%	2%	2%	3%	2%	3%	1%	3%	3%	1%
Ranked first	2%	2%	1%	3% **	2%	-	1%	2%	1%	2%	2%	1%	2%	1%
Don't know/None of these	20%	22%	19%	39% **	21% E	11% E	19% E	14% G	29% G	20%	23%	16%	22%	22%
Not ranked	73%	69%	76% A	51% **	71% D	85% D	77% D	78% H	65% H	72%	72%	78%	70%	72%

Seek support from a charity or local authority benefits

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked third	5%	5%	6%	1% **	5%	7%	7%	4%	8% G	5%	7%	7%	3%	6%
Ranked second	5%	6%	5%	3% **	5%	8%	6%	4%	7%	5%	4%	6%	6%	6%
Ranked first	3%	3%	2%	1% **	3%	2%	2%	2%	3%	3%	1%	2%	2%	4%
Don't know/None of these	20%	22%	19%	39% **	21% E	11% E	19% E	14% G	29% G	20%	23%	16%	22%	22%
Not ranked	66%	63%	69% A	56% **	66% A	72% A	66% A	75% H	53% H	67%	64%	70%	67%	62%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Discuss your situation with the organisation or provider

Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
Ranked first	16%	16%	17%	4% **	12%	26% D	25% D	17%	16%	14%	17%	22% M	16%	11%
Ranked third	15%	15%	16%	10% **	17%	14%	15%	16%	15%	14%	15%	12%	16%	21% K
Ranked second	14%	13%	15%	13% **	12%	15%	22% D	16%	12%	17%	13%	13%	14%	15%
Don't know/None of these	20%	22%	19%	39% **	21% E	11%	19% E	14%	29% G	20%	23%	16%	22%	22%
Not ranked	34%	35%	33%	34% **	38% F	33% F	19%	38% H	28%	35%	32%	37%	33%	31%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
	A	B	C	D	E	F	G	H	I	J	K	L	M

Due to cost of living increases, which, if any, of the following would you most like more information on? Please select up to three

	Unweighted base	1250	522	728	118	739	211	182	846	404	224	187	269	351	219
	Base	1250	615	635	135	664	259	193	738	513	232	174	271	355	218
help in a crisis (e.g. no money or access to food, or at immediate risk of homelessness or no water or energy supplies)		10%	11%	10%	10%	12%	10%	6%	10%	11%	13%	9%	7%	11%	11%
				**	F						K				
Wellbeing and mental health support		13%	12%	14%	15%	15%	12%	8%	14%	12%	14%	11%	13%	13%	16%
				**	F										
Managing energy costs		31%	29%	34%	17%	30%	37%	39%	32%	30%	28%	30%	36%	32%	28%
				**			D								
Managing rent or mortgage costs		9%	9%	9%	13%	10%	9%	4%	10%	8%	11%	8%	5%	11%	10%
				**	F						K			K	
Managing other household charges (e.g. water, phone, council tax, insurance, service charge)		18%	16%	20%	15%	17%	24%	16%	19%	18%	17%	20%	16%	18%	20%
				**											
Managing other living costs (e.g. health, essential travel)		6%	7%	5%	3%	6%	7%	4%	6%	5%	5%	5%	8%	6%	6%
				**											
Budgeting		13%	11%	14%	16%	14%	10%	10%	12%	13%	11%	10%	18%	13%	8%
				**									J.M		
Managing debt well		6%	7%	5%	7%	7%	3%	3%	7%	4%	7%	6%	6%	6%	4%
				**											
Understanding credit options		5%	5%	5%	8%	6%	2%	4%	6%	3%	4%	4%	4%	7%	5%
				**											
Understanding benefit entitlements		9%	9%	10%	4%	8%	12%	16%	8%	12%	12%	7%	9%	9%	10%
				**			D								
Employment rights (e.g. pay entitlements, paying the right amount of tax)		6%	5%	6%	4%	8%	5%	-	6%	4%	4%	10%	3%	5%	7%

YouGov / Mayor of London Survey Results

Fieldwork Dates: 20th - 26th May 2022



	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
		A	B	C	D	E	F	G	H	I	J	K	L	M
				**	F	F					I.K			
Training and education opportunities	4%	4%	5%	3%	5%	6%	-	3%	6%	2%	5%	3%	4%	8%
				**	F	F			G					I
Increasing income through paid employment	8%	7%	8%	12%	8%	7%	2%	9%	6%	6%	12%	6%	8%	7%
				**	F	F					K			
Changing or applying for jobs	5%	5%	5%	4%	7%	5%	-	5%	5%	4%	5%	6%	4%	7%
				**	F	F								
Something else	1%	1%	1%	-	1%	0%	1%	0%	1%	0%	1%	1%	0%	1%
				**										
Not applicable – I don't need more information	27%	28%	26%	19%	24%	28%	42%	28%	25%	32%	26%	31%	23%	23%
				**			D.E							
Don't know	14%	15%	14%	28%	14%	14%	8%	12%	18%	12%	14%	12%	17%	17%
				**	F				G					

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F, G/H, I/J/K/L/M, Minimum Base: 100 (**), Small Base: 100 (*))

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1250 adults. Fieldwork was undertaken between 20th - 26th May 2022. The survey was carried out online.

The figures have been weighted and are representative of all adults in London (aged 18+).