

YouGov / Mayor of London Survey Results

Fieldwork Dates: 21st - 27th October 2022



Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West

Which of the following policy areas, if any, do you think should be the main priorities for London? Please rank your top three

Making public transport more affordable

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked third	10%	11%	10%	12%	10%	15%	5%	11%	10%	10%	11%	5%	13%	12%
Ranked second	9%	8%	9%	12%	7%	10%	8%	10%	7%	9%	7%	6%	10%	10%
Ranked first	5%	6%	4%	4%	6%	6%	4%	6%	5%	3%	5%	6%	8%	3%
Don't know	7%	8%	6%	9%	8%	4%	4%	4%	10%	9%	4%	5%	8%	7%
Not ranked	69%	67%	71%	63%	68%	66%	79%	69%	68%	69%	73%	78%	62%	67%

Making walking and cycling safer and easier

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked second	3%	3%	3%	4%	3%	3%	1%	3%	2%	4%	4%	4%	2%	1%
Ranked third	3%	2%	3%	1%	3%	4%	1%	3%	2%	3%	3%	3%	3%	2%
Ranked first	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	2%	0%	0%	3%
Don't know	7%	8%	6%	9%	8%	4%	4%	4%	10%	9%	4%	5%	8%	7%
Not ranked	87%	84%	88%	86%	84%	89%	91%	88%	84%	83%	87%	89%	87%	86%

Building more genuinely affordable homes

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked first	16%	16%	16%	19%	16%	17%	12%	17%	14%	19%	14%	14%	18%	13%
Ranked second	13%	13%	13%	12%	13%	12%	13%	13%	13%	10%	15%	17%	13%	10%
Ranked third	10%	10%	9%	14%	10%	10%	7%	9%	11%	8%	12%	9%	11%	8%
Don't know	7%	8%	6%	9%	8%	4%	4%	4%	10%	9%	4%	5%	8%	7%
Not ranked	55%	54%	56%	46%	53%	57%	64%	56%	52%	55%	54%	56%	50%	63%

Giving renters a better deal

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked second	8%	9%	7%	10%	9%	7%	4%	8%	8%	8%	14%	5%	9%	6%
Ranked first	7%	7%	6%	8%	8%	5%	5%	8%	5%	8%	5%	5%	7%	9%
Ranked third	6%	7%	6%	12%	6%	4%	7%	6%	7%	6%	12%	7%	5%	5%
Don't know	7%	8%	6%	9%	8%	4%	4%	4%	10%	9%	4%	5%	8%	7%
Not ranked	72%	69%	74%	62%	68%	80%	80%	74%	69%	70%	65%	78%	71%	73%

A real push to tackle homelessness

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked third	10%	7%	12%	13%	8%	10%	11%	11%	8%	9%	13%	12%	7%	10%
Ranked second	6%	6%	7%	4%	6%	6%	9%	5%	8%	7%	4%	7%	6%	5%
Ranked first	6%	5%	7%	8%	6%	4%	6%	4%	8%	6%	6%	7%	6%	3%
Don't know	7%	8%	6%	9%	8%	4%	4%	4%	10%	9%	4%	5%	8%	7%
Not ranked	72%	74%	69%	65%	72%	75%	70%	76%	66%	69%	72%	69%	73%	75%

Strengthening relationships between Londoners from different backgrounds

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked second	2%	2%	2%	5%	2%	1%	1%	3%	1%	3%	2%	1%	2%	2%
Ranked third	2%	1%	2%	1%	1%	3%	2%	1%	2%	1%	1%	2%	1%	3%
Ranked first	1%	1%	1%	2%	1%	0%	0%	1%	-	-	2%	1%	1%	-
Don't know	7%	8%	6%	9%	8%	4%	4%	4%	10%	9%	4%	5%	8%	7%
Not ranked	89%	88%	89%	83%	87%	92%	92%	90%	86%	87%	90%	91%	88%	88%

Making London safer for women and girls

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked third	9%	6%	11%	5%	9%	8%	11%	8%	9%	10%	7%	11%	6%	8%
Ranked second	8%	6%	10%	8%	9%	6%	8%	7%	10%	7%	11%	7%	8%	9%
Ranked first	8%	5%	10%	15%	7%	5%	10%	8%	8%	7%	4%	9%	7%	12%
Don't know	7%	8%	6%	9%	8%	4%	4%	4%	10%	9%	4%	5%	8%	7%
Not ranked	69%	75%	63%	62%	67%	77%	67%	73%	63%	67%	75%	68%	71%	63%

Protecting jobs, supporting new skills and development opportunities

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked second	9%	8%	10%	8%	8%	11%	10%	9%	9%	8%	9%	11%	10%	7%
Ranked third	9%	9%	8%	7%	8%	7%	14%	9%	8%	9%	9%	6%	10%	9%
Ranked first	7%	8%	6%	6%	8%	9%	3%	6%	10%	5%	9%	6%	9%	8%
Don't know	7%	8%	6%	9%	8%	4%	4%	4%	10%	9%	4%	5%	8%	7%
Not ranked	68%	67%	69%	71%	68%	69%	69%	72%	63%	70%	69%	72%	64%	69%

Making London's arts and culture the best in the world

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked third	2%	2%	1%	-	2%	1%	4%	2%	1%	3%	1%	1%	1%	2%
Ranked second	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%
Ranked first	1%	1%	1%	-	1%	0%	0%	1%	1%	1%	1%	1%	0%	1%
Don't know	7%	8%	6%	9%	8%	4%	4%	4%	10%	9%	4%	5%	8%	7%
Not ranked	90%	88%	91%	90%	88%	94%	89%	92%	87%	84%	93%	93%	90%	89%

Making London a truly 24 hour city

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked third	3%	4%	2%	6%	4%	2%	1%	3%	3%	4%	0%	3%	5%	1%
Ranked second	2%	3%	1%	1%	2%	0%	3%	2%	2%	3%	3%	1%	2%	0%
Ranked first	2%	3%	0%	3%	2%	-	0%	2%	2%	3%	-	2%	1%	2%
Don't know	7%	8%	6%	9%	8%	4%	4%	4%	10%	9%	4%	5%	8%	7%
Not ranked	86%	82%	90%	81%	83%	93%	91%	89%	83%	81%	92%	90%	83%	90%

Tackling air pollution in London

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked second	6%	8%	5%	5%	7%	7%	5%	8%	4%	4%	6%	7%	9%	5%
Ranked third	5%	5%	4%	5%	5%	4%	6%	5%	5%	4%	5%	8%	5%	3%
Ranked first	2%	3%	2%	3%	2%	2%	3%	3%	1%	5%	3%	2%	1%	1%
Don't know	7%	8%	6%	9%	8%	4%	4%	4%	10%	9%	4%	5%	8%	7%
Not ranked	80%	76%	83%	79%	78%	83%	82%	80%	79%	78%	82%	78%	78%	85%

Tackling crime and making London safer

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked first	20%	19%	21%	9%	15%	30%	33%	20%	19%	15%	27%	24%	17%	22%
Ranked second	13%	14%	13%	12%	13%	15%	14%	12%	15%	13%	9%	13%	12%	20%
Ranked third	12%	12%	12%	5%	13%	15%	12%	12%	12%	8%	10%	13%	14%	15%
Don't know	7%	8%	6%	9%	8%	4%	4%	4%	10%	9%	4%	5%	8%	7%
Not ranked	48%	47%	48%	65%	51%	36%	38%	51%	43%	55%	49%	45%	49%	36%

Supporting businesses and promoting economic growth in London

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked third	8%	9%	6%	3%	8%	7%	10%	9%	7%	9%	7%	9%	7%	6%
Ranked first	7%	8%	7%	3%	7%	10%	9%	7%	8%	5%	9%	6%	8%	9%
Ranked second	7%	7%	7%	4%	5%	12%	9%	9%	4%	5%	6%	8%	4%	13%
Don't know	7%	8%	6%	9%	8%	4%	4%	4%	10%	9%	4%	5%	8%	7%
Not ranked	71%	68%	74%	81%	72%	67%	68%	71%	71%	72%	74%	73%	73%	64%

Tackling the climate emergency and improving the environment

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked first	10%	10%	11%	10%	12%	7%	9%	13%	7%	14%	9%	11%	9%	8%
Ranked second	6%	6%	6%	6%	6%	5%	8%	7%	5%	8%	6%	8%	5%	4%
Ranked third	6%	5%	6%	6%	5%	6%	6%	6%	6%	7%	4%	7%	3%	8%
Don't know	7%	8%	6%	9%	8%	4%	4%	4%	10%	9%	4%	5%	8%	7%
Not ranked	71%	72%	71%	69%	68%	78%	72%	71%	71%	62%	77%	70%	75%	73%

And which of the following policy areas, if any, do you think Sadiq Khan, the Mayor of London, is prioritising at the moment? Please rank your top three

Making public transport more affordable

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked first	4%	4%	4%	4%	5%	4%	3%	5%	4%	4%	3%	4%	6%	3%
Ranked second	4%	4%	4%	4%	5%	2%	3%	4%	4%	1%	7%	2%	4%	6%
Ranked third	4%	5%	3%	3%	4%	3%	5%	4%	4%	5%	2%	2%	5%	3%
Don't know	44%	43%	44%	45%	44%	43%	41%	40%	49%	42%	49%	44%	45%	39%
Not ranked	44%	44%	45%	43%	42%	47%	48%	47%	40%	48%	39%	48%	40%	48%

Making walking and cycling safer and easier

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked second	8%	8%	8%	5%	8%	10%	7%	9%	6%	9%	7%	6%	9%	7%
Ranked first	7%	6%	7%	7%	7%	6%	7%	6%	7%	11%	6%	6%	4%	7%
Ranked third	6%	5%	7%	6%	5%	7%	7%	7%	5%	3%	6%	9%	5%	9%
Don't know	44%	43%	44%	45%	44%	43%	41%	40%	49%	42%	49%	44%	45%	39%
Not ranked	36%	38%	34%	37%	36%	34%	38%	38%	33%	35%	32%	35%	37%	38%

Building more genuinely affordable homes

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked third	4%	4%	3%	3%	4%	4%	3%	4%	3%	5%	4%	2%	3%	5%
Ranked first	3%	3%	2%	2%	3%	2%	3%	3%	2%	3%	1%	3%	3%	2%
Ranked second	3%	3%	2%	4%	3%	4%	1%	3%	3%	1%	2%	1%	6%	1%
Don't know	44%	43%	44%	45%	44%	43%	41%	40%	49%	42%	49%	44%	45%	39%
Not ranked	47%	46%	49%	46%	46%	47%	53%	51%	42%	49%	44%	49%	43%	53%

Giving renters a better deal

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked first	2%	3%	1%	4%	2%	1%	-	2%	1%	3%	-	1%	2%	3%
Ranked third	2%	2%	2%	-	2%	1%	1%	1%	2%	2%	3%	3%	1%	1%
Ranked second	2%	1%	2%	2%	2%	1%	1%	1%	2%	1%	1%	2%	2%	2%
Don't know	44%	43%	44%	45%	44%	43%	41%	40%	49%	42%	49%	44%	45%	39%
Not ranked	51%	51%	51%	49%	49%	53%	58%	55%	45%	52%	47%	50%	51%	56%

A real push to tackle homelessness

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked third	2%	2%	2%	-	3%	0%	3%	1%	3%	2%	2%	1%	2%	3%
Ranked second	1%	2%	1%	1%	1%	1%	4%	1%	2%	1%	2%	2%	1%	1%
Ranked first	1%	1%	1%	1%	1%	3%	-	0%	2%	0%	2%	1%	2%	-
Don't know	44%	43%	44%	45%	44%	43%	41%	40%	49%	42%	49%	44%	45%	39%
Not ranked	52%	52%	52%	53%	52%	53%	52%	58%	45%	55%	46%	53%	50%	57%

Strengthening relationships between Londoners from different backgrounds

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked third	5%	5%	5%	6%	5%	3%	5%	4%	5%	4%	2%	5%	5%	7%
Ranked second	4%	3%	4%	3%	3%	4%	6%	4%	3%	3%	1%	4%	5%	4%
Ranked first	4%	4%	4%	4%	5%	1%	3%	4%	3%	5%	5%	4%	3%	2%
Don't know	44%	43%	44%	45%	44%	43%	41%	40%	49%	42%	49%	44%	45%	39%
Not ranked	44%	45%	44%	42%	43%	48%	45%	48%	39%	46%	43%	43%	42%	48%

Making London safer for women and girls

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked third	4%	4%	3%	3%	2%	5%	7%	4%	4%	4%	4%	4%	3%	4%
Ranked first	3%	4%	3%	2%	3%	6%	1%	3%	4%	1%	2%	3%	4%	7%
Ranked second	3%	3%	2%	6%	2%	1%	3%	3%	2%	4%	1%	2%	1%	3%
Don't know	44%	43%	44%	45%	44%	43%	41%	40%	49%	42%	49%	44%	45%	39%
Not ranked	47%	45%	48%	44%	48%	45%	48%	51%	41%	48%	44%	47%	47%	47%

Protecting jobs, supporting new skills and development opportunities

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked third	4%	4%	3%	4%	4%	4%	4%	4%	3%	4%	3%	3%	4%	5%
Ranked second	2%	3%	2%	3%	3%	1%	2%	3%	2%	4%	5%	1%	2%	1%
Ranked first	1%	2%	1%	1%	2%	1%	0%	2%	0%	2%	1%	2%	1%	1%
Don't know	44%	43%	44%	45%	44%	43%	41%	40%	49%	42%	49%	44%	45%	39%
Not ranked	49%	48%	50%	47%	48%	51%	53%	52%	45%	49%	43%	50%	48%	54%

Making London's arts and culture the best in the world

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked third	5%	3%	6%	5%	4%	6%	4%	5%	5%	3%	6%	5%	5%	4%
Ranked first	3%	3%	2%	9%	2%	1%	2%	3%	2%	3%	1%	0%	3%	5%
Ranked second	3%	2%	4%	4%	3%	2%	2%	3%	2%	3%	3%	3%	1%	5%
Don't know	44%	43%	44%	45%	44%	43%	41%	40%	49%	42%	49%	44%	45%	39%
Not ranked	46%	48%	45%	37%	46%	48%	51%	50%	42%	50%	42%	47%	46%	46%

Making London a truly 24 hour city

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked second	5%	4%	6%	4%	6%	5%	4%	4%	6%	6%	2%	6%	3%	8%
Ranked third	4%	3%	5%	1%	5%	4%	4%	5%	3%	5%	5%	4%	3%	4%
Ranked first	3%	3%	4%	0%	4%	4%	3%	3%	4%	5%	3%	4%	3%	2%
Don't know	44%	43%	44%	45%	44%	43%	41%	40%	49%	42%	49%	44%	45%	39%
Not ranked	44%	46%	42%	50%	41%	45%	48%	48%	39%	42%	40%	43%	46%	46%

Tackling air pollution in London

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked first	11%	11%	11%	9%	8%	13%	20%	12%	9%	10%	8%	17%	9%	12%
Ranked second	9%	9%	9%	6%	8%	11%	11%	10%	8%	9%	6%	9%	10%	8%
Ranked third	7%	8%	6%	12%	7%	6%	5%	8%	5%	9%	6%	5%	8%	5%
Don't know	44%	43%	44%	45%	44%	43%	41%	40%	49%	42%	49%	44%	45%	39%
Not ranked	30%	29%	30%	28%	33%	27%	23%	31%	28%	30%	31%	24%	29%	36%

Tackling crime and making London safer

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked first	6%	5%	7%	6%	5%	5%	8%	6%	6%	6%	9%	6%	4%	6%
Ranked second	6%	7%	4%	2%	6%	5%	9%	6%	5%	8%	6%	8%	4%	5%
Ranked third	4%	5%	4%	6%	4%	4%	5%	5%	3%	4%	3%	4%	6%	3%
Don't know	44%	43%	44%	45%	44%	43%	41%	40%	49%	42%	49%	44%	45%	39%
Not ranked	40%	39%	41%	41%	41%	42%	37%	43%	37%	41%	34%	38%	41%	46%

Supporting businesses and promoting economic growth in London

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked second	4%	5%	4%	7%	3%	5%	3%	5%	3%	5%	2%	5%	4%	4%
Ranked first	4%	4%	4%	4%	4%	4%	5%	4%	3%	2%	5%	2%	5%	6%
Ranked third	4%	3%	5%	4%	4%	3%	5%	4%	4%	4%	1%	6%	4%	4%
Don't know	44%	43%	44%	45%	44%	43%	41%	40%	49%	42%	49%	44%	45%	39%
Not ranked	44%	45%	44%	39%	45%	45%	46%	47%	40%	47%	43%	43%	43%	46%

Tackling the climate emergency and improving the environment

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Ranked first	5%	5%	5%	3%	5%	6%	4%	7%	2%	3%	5%	5%	6%	5%
Ranked second	4%	4%	4%	4%	3%	5%	4%	4%	3%	3%	5%	3%	3%	5%
Ranked third	3%	3%	4%	3%	2%	7%	2%	4%	3%	4%	3%	3%	3%	4%
Don't know	44%	43%	44%	45%	44%	43%	41%	40%	49%	42%	49%	44%	45%	39%
Not ranked	45%	45%	44%	45%	46%	39%	49%	46%	44%	47%	38%	45%	44%	48%

Thinking about your current financial situation, which of these statements best applies to you?

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
I am having to go without my basic needs and/or rely on debt to pay for my basic needs	3%	3%	4%	2%	4%	4%	1%	2%	5%	3%	3%	4%	4%	2%
I'm struggling to make ends meet	15%	14%	15%	20%	15%	16%	7%	11%	20%	16%	22%	9%	16%	10%
I am just about managing	32%	31%	33%	21%	32%	31%	41%	31%	34%	31%	29%	37%	31%	33%
I am coping okay financially	32%	34%	30%	33%	31%	34%	34%	36%	27%	29%	33%	33%	30%	37%
I am comfortable financially	12%	12%	12%	9%	12%	11%	15%	16%	6%	14%	7%	12%	13%	10%
Don't know	1%	1%	1%	4%	1%	1%	-	1%	1%	1%	1%	2%	1%	1%
Prefer not to say	5%	5%	5%	11%	4%	4%	2%	4%	6%	4%	5%	3%	5%	6%

Thinking about the last six months, have you, or have you not, been able to meet payments on the following?

Rent or mortgage payments

Unweighted base	841	340	501	73	531	169	68	541	300	203	100	157	245	136
Base	849	416	433	85	545	157	62	513	335	206	97	150	268	127
I've fallen behind on all payments	2%	2%	2%	1%	2%	3%	-	1%	3%	1%	2%	2%	2%	3%
I fell behind on some payments	4%	4%	3%	11%	3%	4%	-	3%	5%	2%	3%	4%	5%	2%
I kept up with payments, but it was a constant struggle	12%	11%	13%	11%	13%	9%	8%	9%	17%	13%	16%	7%	14%	8%
I kept up with payments, but it was a struggle from time to time	21%	22%	20%	25%	19%	22%	27%	22%	18%	18%	26%	23%	18%	25%
I kept up with payments without any difficulties	47%	48%	45%	32%	50%	45%	45%	56%	33%	51%	40%	46%	47%	47%
Don't know	1%	1%	1%	2%	1%	1%	-	1%	1%	1%	-	3%	0%	1%
Not applicable	10%	9%	12%	14%	9%	10%	17%	6%	17%	12%	10%	12%	8%	11%
Prefer not to say	3%	2%	5%	4%	3%	5%	2%	3%	5%	1%	3%	3%	6%	3%

Bills

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
I've fallen behind on all payments	2%	2%	2%	1%	3%	2%	-	1%	3%	1%	3%	1%	3%	3%
I fell behind on some payments	5%	6%	4%	6%	5%	6%	1%	3%	6%	5%	5%	4%	5%	5%
I kept up with payments, but it was a constant struggle	11%	10%	13%	12%	12%	11%	6%	7%	17%	10%	14%	9%	12%	11%
I kept up with payments, but it was a struggle from time to time	26%	26%	25%	22%	26%	27%	27%	28%	22%	29%	22%	24%	27%	23%
I kept up with payments without any difficulties	46%	46%	46%	24%	45%	48%	59%	52%	37%	44%	46%	53%	42%	46%
Don't know	1%	2%	1%	7%	1%	0%	-	1%	2%	2%	1%	2%	1%	0%
Not applicable	6%	6%	5%	22%	4%	3%	5%	4%	8%	7%	3%	4%	5%	8%
Prefer not to say	4%	3%	4%	7%	4%	4%	2%	3%	5%	3%	6%	2%	4%	4%

Credit commitments and other debts

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
I've fallen behind on all payments	2%	3%	2%	1%	3%	3%	-	2%	3%	1%	3%	1%	3%	4%
I fell behind on some payments	5%	6%	5%	8%	7%	5%	1%	4%	8%	6%	5%	4%	6%	5%
I kept up with payments, but it was a constant struggle	11%	10%	12%	13%	12%	9%	6%	9%	13%	11%	13%	8%	12%	10%
I kept up with payments, but it was a struggle from time to time	19%	20%	18%	15%	19%	19%	18%	20%	16%	22%	13%	20%	18%	19%
I kept up with payments without any difficulties	35%	40%	31%	22%	35%	39%	38%	41%	26%	33%	40%	40%	32%	36%
Don't know	1%	1%	1%	3%	1%	-	-	0%	1%	1%	1%	1%	0%	1%
Not applicable	24%	20%	28%	33%	20%	21%	34%	21%	28%	24%	25%	25%	25%	21%
Prefer not to say	3%	3%	4%	4%	3%	4%	3%	3%	4%	2%	2%	1%	4%	5%

And do you think you will, or will not struggle to meet the following payments in the next six months?

Rent payments

Unweighted base	476	197	279	51	276	94	55	279	197	147	56	69	133	71
Base	486	240	247	55	287	92	52	269	217	149	54	66	149	67
Definitely will struggle to meet these payments	11%	11%	11%	12%	12%	12%	3%	8%	15%	8%	9%	11%	16%	10%
Probably will struggle to meet these payments	29%	30%	27%	35%	28%	26%	29%	25%	33%	30%	34%	30%	22%	34%
Probably will not struggle to meet these payments	34%	35%	33%	30%	36%	29%	31%	40%	26%	40%	35%	28%	29%	36%
Definitely will not struggle to meet these payments	18%	17%	19%	19%	16%	20%	25%	20%	16%	18%	7%	23%	22%	16%
Don't know	8%	6%	11%	3%	7%	14%	12%	7%	10%	4%	15%	9%	11%	5%
Net: TOTAL WILL	40%	42%	38%	47%	40%	38%	32%	33%	48%	38%	43%	41%	38%	44%
Net: TOTAL WILL NOT	52%	53%	51%	50%	53%	48%	57%	60%	42%	58%	42%	50%	50%	52%

Mortgage payments

Unweighted base	286	112	174	3	199	72	12	226	60	38	35	72	88	53
Base	275	134	140	5	199	62	9	209	66	36	35	65	93	46
Definitely will struggle to meet these payments	7%	8%	6%	72%	5%	7%	12%	7%	6%	4%	-	8%	12%	3%
Probably will struggle to meet these payments	19%	19%	19%	-	22%	12%	23%	18%	22%	13%	26%	19%	19%	20%
Probably will not struggle to meet these payments	42%	38%	45%	-	44%	43%	14%	42%	40%	48%	47%	42%	43%	30%
Definitely will not struggle to meet these payments	27%	31%	22%	-	26%	27%	51%	28%	23%	32%	24%	26%	19%	41%
Don't know	5%	4%	7%	28%	3%	12%	-	4%	9%	3%	3%	6%	6%	6%
Net: TOTAL WILL	26%	27%	25%	72%	27%	19%	35%	26%	28%	17%	26%	27%	31%	23%
Net: TOTAL WILL NOT	68%	69%	68%	-	70%	70%	65%	70%	63%	80%	71%	67%	62%	71%

And do you think you will, or will not struggle to meet the following payments in the next six months?

Energy bills (gas and/or electricity)

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Definitely will struggle to meet these payments	14%	14%	14%	9%	15%	17%	10%	10%	19%	15%	11%	11%	18%	12%
Probably will struggle to meet these payments	26%	23%	30%	24%	26%	26%	29%	27%	26%	26%	30%	26%	27%	24%
Probably will not struggle to meet these payments	30%	30%	29%	22%	29%	32%	34%	33%	24%	30%	28%	34%	27%	31%
Definitely will not struggle to meet these payments	14%	17%	11%	5%	15%	14%	19%	17%	11%	14%	12%	18%	13%	14%
Not applicable	8%	9%	7%	27%	7%	4%	3%	5%	12%	7%	9%	5%	7%	13%
Don't know	8%	6%	9%	12%	8%	8%	4%	8%	8%	8%	10%	6%	8%	7%
Net: TOTAL WILL	40%	37%	43%	33%	41%	43%	39%	37%	45%	41%	40%	37%	45%	35%
Net: TOTAL WILL NOT	44%	48%	41%	27%	44%	46%	53%	50%	35%	44%	41%	52%	40%	45%

Other household bills (e.g. council tax, water, phone / broadband, childcare)

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Definitely will struggle to meet these payments	9%	9%	9%	10%	10%	8%	9%	6%	14%	5%	11%	9%	12%	9%
Probably will struggle to meet these payments	25%	22%	27%	23%	24%	27%	25%	23%	28%	32%	21%	21%	26%	22%
Probably will not struggle to meet these payments	33%	32%	34%	15%	34%	38%	37%	37%	28%	31%	31%	39%	31%	34%
Definitely will not struggle to meet these payments	19%	21%	17%	18%	18%	18%	24%	23%	14%	21%	16%	22%	18%	17%
Not applicable	6%	8%	5%	23%	6%	3%	2%	4%	9%	5%	7%	4%	5%	11%
Don't know	7%	6%	8%	11%	8%	6%	4%	7%	9%	6%	14%	4%	8%	7%
Net: TOTAL WILL	34%	32%	37%	33%	35%	35%	33%	29%	41%	36%	32%	31%	38%	30%
Net: TOTAL WILL NOT	52%	54%	50%	34%	52%	57%	61%	60%	41%	52%	47%	61%	48%	52%

Day to day transport costs (e.g. fuel costs, bus, train or tram fares)

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Definitely will struggle to meet these payments	8%	9%	7%	6%	10%	8%	4%	4%	13%	7%	10%	6%	11%	5%
Probably will struggle to meet these payments	21%	19%	22%	23%	23%	22%	10%	20%	21%	20%	23%	15%	23%	21%
Probably will not struggle to meet these payments	29%	28%	30%	32%	29%	29%	28%	33%	23%	29%	27%	32%	29%	27%
Definitely will not struggle to meet these payments	25%	30%	21%	18%	26%	27%	27%	29%	20%	26%	23%	29%	23%	26%
Not applicable	11%	10%	13%	10%	7%	9%	30%	8%	17%	10%	14%	13%	7%	17%
Don't know	6%	5%	7%	10%	6%	5%	3%	6%	6%	7%	3%	4%	8%	5%
Net: TOTAL WILL	29%	27%	30%	29%	32%	30%	13%	24%	34%	28%	33%	21%	34%	25%
Net: TOTAL WILL NOT	54%	58%	51%	51%	54%	56%	54%	62%	43%	55%	50%	62%	52%	53%

Regular household shop (for food and essential items)

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Definitely will struggle to meet these payments	9%	9%	9%	5%	10%	9%	5%	5%	14%	6%	10%	7%	12%	7%
Probably will struggle to meet these payments	24%	21%	27%	26%	24%	25%	25%	21%	29%	28%	26%	17%	26%	24%
Probably will not struggle to meet these payments	37%	35%	38%	34%	35%	40%	40%	42%	30%	34%	35%	46%	35%	35%
Definitely will not struggle to meet these payments	21%	24%	17%	13%	20%	21%	25%	24%	16%	22%	19%	23%	17%	22%
Not applicable	4%	5%	2%	13%	3%	-	2%	3%	4%	5%	3%	1%	3%	7%
Don't know	6%	5%	7%	8%	7%	5%	3%	5%	7%	6%	8%	5%	7%	6%
Net: TOTAL WILL	33%	30%	35%	31%	34%	34%	29%	26%	42%	33%	36%	25%	38%	31%
Net: TOTAL WILL NOT	57%	59%	56%	48%	56%	61%	65%	65%	46%	56%	54%	69%	53%	57%

Thinking about the last six months, which of the following statements describes you?

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
I have had to buy less food or essential items, go without or rely on outside support (food parcels from a food bank for example) regularly	6%	7%	5%	4%	8%	5%	1%	3%	9%	6%	8%	4%	7%	3%
I have had to buy less food or essential items than I needed, go without or rely on outside support (food parcels from a food bank for example) on some occasions	8%	9%	8%	15%	11%	4%	2%	8%	9%	9%	9%	5%	11%	8%
I have been able to buy the food and essential items I needed, but it was a constant struggle	16%	15%	16%	12%	16%	16%	16%	14%	19%	20%	14%	16%	15%	12%
I have been able to buy the food and essential items I needed, but it was a struggle from time to time	23%	23%	24%	24%	23%	24%	25%	26%	19%	18%	23%	26%	24%	28%
I have been able to buy the food and essential items I needed without any difficulties	39%	38%	39%	25%	36%	43%	52%	43%	32%	39%	35%	45%	36%	39%
Don't know	3%	3%	3%	13%	1%	3%	1%	3%	3%	3%	3%	3%	2%	5%
Prefer not to say	5%	6%	5%	6%	5%	6%	4%	3%	8%	6%	8%	2%	6%	5%

Overall, for your household, has the cost of living increased, decreased or stayed the same over the last six months?

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Increased a lot	51%	52%	50%	39%	49%	61%	55%	50%	53%	46%	57%	51%	52%	53%
Increased a little	35%	32%	38%	36%	36%	30%	36%	38%	30%	39%	29%	40%	34%	28%
Stayed the same	10%	12%	8%	11%	12%	6%	7%	8%	12%	13%	8%	4%	9%	14%
Decreased a little	3%	3%	3%	9%	3%	2%	1%	3%	3%	1%	4%	3%	4%	4%
Decreased a lot	1%	1%	2%	5%	1%	1%	1%	1%	2%	1%	3%	1%	2%	0%
Net: TOTAL INCREASED	86%	84%	88%	76%	84%	91%	91%	88%	83%	85%	86%	91%	85%	81%
Net: TOTAL DECREASED	4%	5%	4%	13%	4%	2%	2%	4%	5%	2%	6%	4%	5%	5%

Which, if any, of the following are you doing to help manage living costs? Please tick all that apply. Reducing costs

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
I am buying less food and essentials	32%	29%	36%	26%	35%	35%	24%	31%	35%	29%	39%	30%	36%	29%
I am using less water, energy or fuel	49%	43%	54%	38%	45%	60%	53%	50%	47%	42%	49%	54%	49%	50%
I am buying cheaper products	50%	46%	55%	51%	54%	50%	37%	54%	46%	45%	53%	52%	53%	47%
I am shopping around more or switching providers	26%	23%	28%	17%	29%	27%	19%	28%	22%	25%	26%	23%	24%	33%
I am spending less on non-essentials Removing costs	51%	47%	55%	50%	54%	54%	38%	54%	47%	49%	53%	51%	49%	56%
I am using free transport (walking or cycling)	25%	24%	26%	26%	24%	26%	25%	26%	23%	31%	23%	25%	22%	22%
I am doing free activities	15%	12%	18%	14%	18%	10%	11%	16%	13%	17%	14%	12%	16%	14%
I am going without essentials (food, electricity or gas for example)	8%	8%	9%	6%	9%	10%	7%	6%	12%	7%	10%	6%	9%	11%
I am stopping or delaying spend on non-essentials Credit or monetary solutions	26%	21%	30%	20%	28%	28%	18%	27%	24%	26%	27%	20%	26%	31%
I am using my savings	23%	22%	24%	16%	22%	29%	20%	24%	21%	23%	28%	23%	19%	25%
I am saving less	32%	31%	33%	24%	36%	32%	27%	36%	26%	33%	30%	35%	30%	33%
I am borrowing money from friends or family	7%	5%	9%	13%	9%	4%	1%	6%	9%	8%	7%	7%	6%	7%
I am using more credit or going into debt (including overdrafts, loans, credit or store cards or missing payments) Increasing income	11%	11%	11%	7%	15%	9%	5%	11%	12%	10%	10%	10%	13%	10%
I am looking for a better-paying job	15%	15%	14%	13%	21%	10%	1%	17%	11%	19%	19%	10%	14%	12%
I am negotiating a higher wage	5%	7%	4%	7%	7%	3%	1%	7%	3%	6%	4%	3%	6%	6%
I am working more paid hours	6%	6%	7%	12%	8%	3%	1%	7%	6%	9%	3%	5%	7%	6%
I am taking on additional paid work	7%	6%	9%	12%	8%	7%	3%	9%	6%	9%	6%	7%	6%	9%
I am seeking paid employment	4%	4%	4%	7%	5%	4%	2%	3%	6%	4%	8%	6%	3%	4%
I have reviewed the state benefits I'm entitled to	5%	5%	6%	2%	4%	5%	13%	3%	8%	4%	4%	6%	7%	4%
I am claiming a wider range of state benefits than I was before	1%	1%	1%	-	1%	0%	1%	1%	1%	0%	1%	-	1%	2%
I am now claiming state benefits, when I wasn't before	2%	2%	1%	-	2%	2%	1%	0%	4%	2%	2%	1%	2%	2%
I have started in paid employment Other	1%	1%	1%	3%	0%	-	-	0%	1%	2%	-	1%	-	-
None of these	9%	10%	7%	1%	7%	9%	21%	9%	9%	11%	9%	6%	8%	9%
Other	1%	2%	1%	3%	1%	1%	2%	2%	1%	2%	1%	2%	2%	-
Don't know	3%	3%	2%	6%	2%	2%	2%	2%	3%	2%	1%	3%	4%	1%
Prefer not to say	4%	3%	4%	9%	3%	2%	4%	3%	5%	3%	7%	3%	3%	4%

To what extent are you worried about the impact of the following on your household finances over the next 12 months?

...an increase in rent/mortgage payments?

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Very worried	22%	22%	23%	20%	28%	20%	8%	23%	21%	21%	23%	18%	26%	20%
Fairly worried	26%	25%	27%	35%	28%	23%	16%	25%	28%	30%	22%	26%	25%	26%
Not very worried	20%	21%	19%	18%	23%	17%	15%	22%	16%	25%	18%	18%	18%	19%
Not at all worried	24%	25%	24%	9%	14%	36%	54%	25%	24%	18%	27%	32%	22%	26%
Don't know	8%	7%	8%	19%	7%	5%	7%	5%	11%	6%	10%	6%	9%	8%
Net: TOTAL WORRIED	48%	47%	49%	55%	56%	43%	24%	48%	49%	51%	46%	44%	51%	47%
Net: TOTAL NOT WORRIED	44%	45%	43%	27%	37%	52%	69%	47%	40%	43%	44%	50%	40%	45%

...an increase in energy costs?

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Very worried	42%	38%	47%	34%	43%	48%	38%	39%	47%	39%	33%	44%	47%	42%
Fairly worried	38%	37%	38%	40%	37%	36%	41%	41%	33%	39%	52%	39%	31%	36%
Not very worried	14%	19%	9%	12%	14%	11%	16%	15%	12%	15%	8%	15%	13%	16%
Not at all worried	4%	4%	3%	4%	3%	4%	5%	4%	3%	5%	5%	1%	4%	3%
Don't know	3%	3%	3%	10%	3%	1%	-	2%	5%	2%	2%	1%	5%	3%
Net: TOTAL WORRIED	80%	75%	84%	74%	80%	84%	79%	80%	80%	78%	85%	83%	79%	77%
Net: TOTAL NOT WORRIED	17%	22%	12%	16%	17%	15%	21%	19%	15%	20%	13%	16%	16%	20%

...increase in living costs overall?

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Very worried	39%	34%	44%	32%	44%	39%	26%	36%	44%	38%	39%	37%	42%	38%
Fairly worried	40%	42%	38%	36%	37%	43%	47%	42%	37%	39%	44%	44%	36%	41%
Not very worried	15%	17%	12%	20%	13%	13%	21%	17%	11%	16%	13%	15%	14%	15%
Not at all worried	3%	3%	3%	2%	2%	4%	6%	3%	3%	4%	2%	2%	3%	4%
Don't know	3%	4%	3%	10%	4%	1%	0%	2%	5%	3%	2%	1%	6%	2%
Net: TOTAL WORRIED	79%	75%	82%	68%	82%	82%	73%	78%	81%	77%	83%	81%	77%	79%
Net: TOTAL NOT WORRIED	18%	21%	15%	22%	15%	17%	27%	20%	14%	20%	15%	17%	17%	19%

In general, thinking about last winter, which of the following statements best describes your household heating?

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
The heating was on as much as I liked	47%	42%	52%	35%	42%	55%	63%	50%	43%	41%	51%	54%	43%	53%
The heating was on, but not as much as I would have liked	34%	35%	33%	38%	37%	27%	31%	35%	32%	31%	34%	36%	36%	30%
The heating was not on	13%	16%	10%	10%	15%	16%	5%	10%	17%	19%	12%	8%	14%	10%
Don't know	6%	7%	4%	17%	6%	2%	1%	4%	8%	9%	3%	1%	6%	7%

Now thinking about this winter, which of the following statements do you think will best describe your household heating?

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
The heating will be on as much as I want	10%	12%	8%	10%	9%	11%	13%	10%	10%	14%	7%	7%	10%	12%
The heating will be on, but not as much as I would probably want	63%	60%	66%	49%	63%	64%	72%	66%	58%	54%	64%	74%	61%	64%
The heating will not be on	19%	19%	19%	22%	20%	19%	12%	18%	21%	21%	18%	16%	20%	18%
Don't know	8%	9%	6%	18%	8%	5%	3%	5%	11%	11%	11%	3%	8%	6%

How much, if anything, do you know about the actions the Mayor of London is taking on delivering on housing in London?

Unweighted base	1162	484	678	110	597	256	199	734	428	247	143	241	332	199
Base	1162	572	590	126	617	241	179	686	476	248	138	228	353	194
Know a lot	1%	2%	0%	-	2%	1%	-	1%	1%	2%	1%	1%	1%	1%
Know a little	17%	21%	13%	30%	17%	14%	11%	18%	16%	17%	12%	13%	20%	20%
Know not very much	35%	33%	36%	31%	36%	33%	36%	38%	30%	39%	32%	41%	30%	31%
Know nothing at all	47%	44%	50%	39%	46%	52%	53%	43%	53%	42%	55%	45%	49%	48%
Net: TOTAL KNOW A LITTLE / KNOW A LOT	18%	23%	14%	30%	19%	16%	11%	19%	17%	19%	13%	14%	21%	21%
Net: TOTAL KNOW NOT VERY MUCH / NOTHING AT ALL	82%	77%	86%	70%	81%	84%	89%	81%	83%	81%	87%	86%	79%	79%

Cell Contents (Column Percentages)

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1162 adults. Fieldwork was undertaken between 21st - 27th October 2022. The survey was carried out online.

The figures have been weighted and are representative of all London adults (aged 18+).