

YouGov / Mayor Of London Survey Results

Sample Size: 1123 London Adults

Fieldwork: 23rd - 29th July 2021

Weighted Sample
Unweighted Sample

	Gender		Age				Social Grade		Region (1)				
Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
1123	553	570	121	596	232	173	663	460	209	163	225	348	178
1123	448	675	131	510	263	219	770	353	216	155	250	329	173
%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following policy areas, if any, do you think should be the main priorities for London?

Please rank your top three.

Making public transport more affordable

Ranked first	4	5	4	1	6	4	2	5	4	3	1	6	6	3
Ranked second	8	10	6	6	8	11	4	7	9	8	11	7	7	7
Ranked third	7	7	7	8	6	10	7	8	7	8	5	5	10	5
Don't know	7	8	7	14	8	5	3	6	10	6	5	4	11	8
Not ranked	73	70	76	71	72	70	85	75	71	75	77	79	66	77

Making walking and cycling safer and easier

Ranked first	1	1	1	1	1	0	0	1	0	2	0	0	1	0
Ranked second	2	2	3	1	3	1	2	3	1	1	3	2	2	3
Ranked third	5	5	5	0	7	4	3	6	4	8	8	3	5	3
Don't know	7	8	7	14	8	5	3	6	10	6	5	4	11	8
Not ranked	85	84	85	84	81	90	92	85	85	84	84	91	81	86

Building more genuinely affordable homes

Ranked first	14	14	13	13	12	17	14	15	12	16	12	14	15	10
Ranked second	12	12	11	17	12	10	7	11	13	10	16	10	12	10
Ranked third	11	11	11	13	11	11	11	12	10	10	12	12	10	12
Don't know	7	8	7	14	8	5	3	6	10	6	5	4	11	8
Not ranked	57	55	59	44	57	57	65	57	56	59	54	60	53	60

Giving renters a better deal

Ranked first	4	4	4	1	5	3	3	3	5	6	3	3	4	3
Ranked second	7	9	5	8	7	5	6	7	7	6	9	5	8	4
Ranked third	5	5	5	2	6	5	4	5	6	4	5	4	7	5
Don't know	7	8	7	14	8	5	3	6	10	6	5	4	11	8
Not ranked	77	74	80	75	73	83	84	80	73	78	77	84	70	79

A real push to tackle homelessness

Ranked first	6	6	7	9	5	7	6	7	5	11	7	7	4	3
Ranked second	9	8	10	7	8	12	11	8	11	10	6	9	9	13
Ranked third	10	9	12	10	10	11	11	12	9	9	11	14	8	13
Don't know	7	8	7	14	8	5	3	6	10	6	5	4	11	8
Not ranked	67	69	64	60	68	65	69	67	66	64	71	66	69	62

Strengthening relationships between Londoners from different backgrounds

Ranked first	1	1	2	2	2	0	1	2	1	2	2	0	2	0
Ranked second	3	4	2	0	4	0	5	3	3	4	1	1	3	6
Ranked third	3	4	3	3	4	2	2	3	4	1	4	2	5	4
Don't know	7	8	7	14	8	5	3	6	10	6	5	4	11	8
Not ranked	85	83	87	82	82	93	90	87	83	87	87	93	80	82

Making London safer for women and girls

Ranked first	6	3	10	11	7	5	4	7	6	6	10	4	7	6
Ranked second	9	6	11	7	7	13	9	8	9	8	5	11	10	9
Ranked third	8	8	8	7	9	7	8	6	12	12	4	7	10	6
Don't know	7	8	7	14	8	5	3	6	10	6	5	4	11	8
Not ranked	69	74	65	61	69	69	76	73	63	69	77	74	63	71

Protecting jobs, supporting new skills and development opportunities

Ranked first	6	5	7	6	6	5	4	5	6	5	12	3	4	8
Ranked second	8	5	10	10	8	6	7	8	6	8	9	12	6	5
Ranked third	8	8	7	4	8	10	7	7	9	8	6	7	9	7
Don't know	7	8	7	14	8	5	3	6	10	6	5	4	11	8
Not ranked	72	74	69	66	69	75	79	73	69	74	67	74	70	71

Making London's arts and culture the best in the world

Ranked first	0	0	1	0	0	1	0	1	0	0	0	0	0	1
Ranked second	2	2	1	1	2	2	1	2	1	3	2	2	2	0
Ranked third	3	3	3	6	2	3	3	4	2	3	3	2	3	4
Don't know	7	8	7	14	8	5	3	6	10	6	5	4	11	8
Not ranked	88	87	89	79	88	89	93	88	88	88	89	93	85	86

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	Gender		Age				Social Grade		Region (1)					
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Weighted Sample	1123	553	570	121	596	232	173	663	460	209	163	225	348	178
Unweighted Sample	1123	448	675	131	510	263	219	770	353	216	155	250	329	173
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Making London a truly 24 hour city

Ranked first	1	2	1	1	2	1	1	1	1	2	0	0	1	4
Ranked second	2	3	1	0	3	2	3	2	2	4	3	2	1	2
Ranked third	3	3	2	7	2	3	2	3	3	4	3	3	2	3
Don't know	7	8	7	14	8	5	3	6	10	6	5	4	11	8
Not ranked	87	84	89	78	86	90	91	88	85	85	89	91	86	83

Tackling air pollution in London

Ranked first	5	5	4	3	5	4	4	5	4	3	6	5	5	3
Ranked second	6	6	7	11	4	6	13	6	8	5	4	11	5	9
Ranked third	6	7	5	9	5	6	4	6	5	5	6	8	4	7
Don't know	7	8	7	14	8	5	3	6	10	6	5	4	11	8
Not ranked	76	75	78	63	78	79	76	78	73	81	79	73	76	73

Tackling crime and making London safer

Ranked first	27	27	27	16	24	34	38	25	30	18	28	33	29	26
Ranked second	12	9	14	8	10	15	16	13	9	11	11	14	13	8
Ranked third	11	10	11	9	11	10	14	9	13	14	11	12	7	12
Don't know	7	8	7	14	8	5	3	6	10	6	5	4	11	8
Not ranked	43	46	41	54	48	36	29	47	38	51	45	37	41	46

Supporting businesses and promoting economic growth in London

Ranked first	6	9	3	4	7	4	6	6	5	4	5	7	4	10
Ranked second	8	10	6	6	9	6	7	8	8	6	11	6	8	9
Ranked third	7	6	8	3	5	8	15	9	4	4	8	12	5	7
Don't know	7	8	7	14	8	5	3	6	10	6	5	4	11	8
Not ranked	72	68	76	73	71	77	69	71	73	80	70	71	73	65

Tackling the climate emergency and improving the environment

Ranked first	11	11	11	18	11	9	12	12	10	18	7	12	8	13
Ranked second	6	6	6	5	7	5	6	7	5	8	4	5	6	7
Ranked third	5	5	6	4	5	6	7	6	4	6	7	5	4	4
Don't know	7	8	7	14	8	5	3	6	10	6	5	4	11	8
Not ranked	70	71	70	60	69	76	72	69	71	62	76	74	71	68

And which of the following policy areas, if any, do you think Sadiq Khan, the Mayor of London, is prioritising at the moment? Please rank your top three

Making public transport more affordable

Ranked first	5	4	5	5	5	4	3	4	5	5	2	5	5	5
Ranked second	5	6	5	9	5	7	3	5	5	8	2	4	7	5
Ranked third	3	4	3	3	3	3	4	4	2	5	4	4	2	2
Don't know	39	37	41	46	36	42	41	36	45	35	41	39	39	44
Not ranked	47	49	46	36	50	44	50	50	43	48	51	48	46	45

Making walking and cycling safer and easier

Ranked first	9	7	10	4	10	7	9	8	10	8	12	9	9	6
Ranked second	10	10	10	7	11	9	10	11	8	8	16	9	9	10
Ranked third	7	6	7	7	6	9	6	7	6	8	3	7	7	6
Don't know	39	37	41	46	36	42	41	36	45	35	41	39	39	44
Not ranked	35	39	31	37	36	33	34	38	32	40	28	37	35	34

Building more genuinely affordable homes

Ranked first	2	2	3	1	2	3	3	2	3	1	2	3	3	2
Ranked second	3	3	2	1	3	3	4	4	1	3	2	1	3	6
Ranked third	2	3	2	4	2	3	2	2	3	1	3	2	2	5
Don't know	39	37	41	46	36	42	41	36	45	35	41	39	39	44
Not ranked	53	55	52	48	57	49	49	56	49	58	53	55	54	44

Giving renters a better deal

Ranked first	1	2	1	4	1	0	3	1	1	0	0	2	1	2
Ranked second	1	2	1	0	2	1	1	1	1	1	1	3	1	0
Ranked third	2	3	1	5	2	1	3	3	1	1	3	3	1	3
Don't know	39	37	41	46	36	42	41	36	45	35	41	39	39	44
Not ranked	56	56	55	45	59	56	53	59	51	62	55	53	57	51

A real push to tackle homelessness

Ranked first	1	1	1	1	1	0	0	1	0	1	1	1	1	0
Ranked second	3	3	2	2	3	1	3	1	4	1	1	1	4	4
Ranked third	1	1	1	2	1	1	1	1	2	1	0	1	2	1
Don't know	39	37	41	46	36	42	41	36	45	35	41	39	39	44
Not ranked	56	58	54	49	58	56	54	61	49	61	57	58	54	51

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Total	Gender		Age				Social Grade		Region (1)				
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1123	553	570	121	596	232	173	663	460	209	163	225	348	178
1123	448	675	131	510	263	219	770	353	216	155	250	329	173

	%	%	%	%	%	%	%	%	%	%	%	%	%	
Strengthening relationships between Londoners from different backgrounds														
Ranked first	3	2	3	2	3	3	2	3	2	2	4	3	3	2
Ranked second	3	4	3	5	3	2	5	4	3	5	3	3	3	3
Ranked third	4	4	5	4	4	6	4	4	5	3	3	5	7	1
Don't know	39	37	41	46	36	42	41	36	45	35	41	39	39	44
Not ranked	50	53	48	43	54	46	48	54	45	55	49	51	48	49
Making London safer for women and girls														
Ranked first	1	2	1	5	1	1	1	2	1	2	2	2	1	1
Ranked second	2	3	2	4	2	2	2	3	2	5	0	4	1	1
Ranked third	4	4	3	1	5	2	5	4	3	2	7	3	3	6
Don't know	39	37	41	46	36	42	41	36	45	35	41	39	39	44
Not ranked	53	54	52	44	55	52	52	56	49	56	50	53	55	48
Protecting jobs, supporting new skills and development opportunities														
Ranked first	2	2	3	2	2	2	2	3	1	3	3	1	1	2
Ranked second	3	3	3	4	3	3	2	3	3	5	2	4	3	1
Ranked third	4	5	3	5	4	4	2	5	2	5	3	2	4	4
Don't know	39	37	41	46	36	42	41	36	45	35	41	39	39	44
Not ranked	52	54	50	43	54	49	54	54	48	51	51	54	53	49
Making London's arts and culture the best in the world														
Ranked first	2	4	1	2	4	1	2	2	3	3	0	2	3	4
Ranked second	2	1	3	2	2	1	3	2	2	2	2	2	3	1
Ranked third	3	4	2	0	4	2	3	3	3	4	4	2	2	4
Don't know	39	37	41	46	36	42	41	36	45	35	41	39	39	44
Not ranked	53	54	52	50	53	54	52	57	48	54	53	55	53	47
Making London a truly 24 hour city														
Ranked first	4	5	3	3	4	3	5	4	4	4	1	4	5	4
Ranked second	4	3	5	6	4	4	4	4	3	5	3	3	4	6
Ranked third	5	4	5	2	6	4	2	4	5	6	4	5	4	4
Don't know	39	37	41	46	36	42	41	36	45	35	41	39	39	44
Not ranked	48	50	46	42	50	47	49	52	43	50	52	49	49	42
Tackling air pollution in London														
Ranked first	14	16	12	7	15	15	16	16	12	15	21	11	13	14
Ranked second	8	7	8	3	9	8	7	7	9	8	7	10	8	5
Ranked third	8	7	9	5	10	6	6	9	6	10	11	5	8	6
Don't know	39	37	41	46	36	42	41	36	45	35	41	39	39	44
Not ranked	31	32	30	38	30	29	30	33	29	32	20	35	32	32
Tackling crime and making London safer														
Ranked first	6	7	5	5	5	9	6	6	7	7	5	8	6	3
Ranked second	5	6	3	4	5	6	4	5	4	3	6	4	7	3
Ranked third	6	6	5	3	6	4	7	6	5	4	4	10	5	5
Don't know	39	37	41	46	36	42	41	36	45	35	41	39	39	44
Not ranked	44	44	44	41	48	38	42	48	39	50	45	39	43	45
Supporting businesses and promoting economic growth in London														
Ranked first	6	6	6	7	6	5	4	8	3	6	4	7	5	7
Ranked second	5	4	6	4	6	3	6	7	3	7	6	4	4	6
Ranked third	6	6	7	7	6	7	9	6	7	7	3	7	9	5
Don't know	39	37	41	46	36	42	41	36	45	35	41	39	39	44
Not ranked	43	47	40	35	46	42	40	44	42	44	46	43	44	39
Tackling the climate emergency and improving the environment														
Ranked first	4	5	4	6	5	3	4	5	4	7	3	3	5	3
Ranked second	6	7	5	2	6	7	7	6	6	3	8	8	5	6
Ranked third	6	6	6	5	6	5	6	6	5	7	6	5	6	4
Don't know	39	37	41	46	36	42	41	36	45	35	41	39	39	44
Not ranked	45	46	43	41	47	42	41	47	41	47	42	44	45	43
To what extent do you think coronavirus poses a risk to... ...people in London?														
Major risk	18	16	21	14	16	25	19	19	17	21	20	14	20	16
Significant risk	40	35	45	30	38	46	45	42	37	36	30	45	43	43
TOTAL MAJOR/SIGNIFICANT RISK	58	51	65	43	54	71	65	61	54	57	50	58	63	59
Moderate risk	27	30	25	35	29	20	28	26	29	31	30	30	22	27
Minor risk	9	14	6	11	11	7	7	9	9	11	11	8	10	7
No risk at all	2	2	1	1	2	3	0	2	1	1	5	2	2	1
TOTAL MODERATE/MINOR RISK	11	16	7	12	13	9	7	12	11	12	16	10	12	7
Don't know	3	3	3	10	4	1	1	1	6	0	4	2	3	7

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Total	Gender		Age				Social Grade		Region (1)				
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1123	553	570	121	596	232	173	663	460	209	163	225	348	178
1123	448	675	131	510	263	219	770	353	216	155	250	329	173
%	%	%	%	%	%	%	%	%	%	%	%	%	%

...you personally?

Major risk	9	8	11	5	9	12	11	9	10	10	4	8	12	9
Significant risk	19	16	22	15	16	28	18	20	17	21	24	18	16	17
TOTAL MAJOR/SIGNIFICANT RISK	28	23	32	20	24	40	29	29	27	31	29	26	28	26
Moderate risk	36	33	38	26	38	35	36	35	37	34	39	40	32	36
Minor risk	28	33	23	37	29	19	32	28	29	30	25	26	31	26
No risk at all	7	8	5	11	7	5	3	7	6	4	7	6	6	10
TOTAL MODERATE/MINOR RISK	35	42	28	48	36	24	35	35	35	35	31	32	38	36
Don't know	2	1	2	6	2	1	0	2	2	1	1	3	2	1

Are you currently doing any of the following?

I'm self-isolating because I or a member of my household has coronavirus symptoms or has had a positive test result (e.g. I'm/we're staying at home, avoiding other people, other people bring us/me supplies)	2	3	1	4	2	1	0	1	2	2	1	1	1	5
I'm self-isolating because I am in a category of people more vulnerable to coronavirus	3	5	2	5	2	5	4	2	5	5	0	4	5	1
I'm self-isolating because I am required to (e.g. contacted by NHS Test and Trace, pinged by NHS COVID-19 App, returning from a country not on the green list)	2	3	2	1	3	2	0	2	3	2	6	2	1	3
I'm carrying out social distancing (e.g. limiting who I meet up with, wearing masks in crowded places or staying two metres apart from those I don't live with))	37	33	41	19	32	49	53	38	37	37	34	43	36	37
I'm carrying out some safety measures but not completely social distancing (e.g. reducing my contact with other people or wearing masks in crowded places)	29	26	32	32	32	25	23	35	20	33	35	27	25	29
I'm carrying on as normal	24	29	20	33	27	17	19	21	29	19	23	22	31	21
Don't know	2	2	2	7	2	1	1	1	4	2	0	2	1	6

Has the coronavirus outbreak changed your employment situation?

No change, I was and am still employed	50	52	47	32	62	55	14	57	40	60	52	50	45	46
No change, I was unemployed and looking for work, and still am looking	2	2	2	10	1	2	1	2	3	1	3	3	2	3
No change, I wasn't employed and am still not employed	23	21	25	23	7	28	72	19	28	17	17	33	23	21
TOTAL NO CHANGE	75	76	74	65	70	84	87	78	71	78	72	86	70	70
Yes, I was unemployed and looking for work, but am now not looking	2	2	2	2	2	1	0	1	2	1	1	1	3	1
Yes, I was unemployed but am now employed	6	7	5	13	8	1	0	5	7	5	5	4	5	12
Yes, I'm employed but my pay/hours have reduced	6	5	7	6	8	6	2	6	6	7	10	3	7	5
Yes, I'm being paid part of my salary under the government scheme, but not working (e.g. I've been furloughed)	1	2	1	1	2	1	0	1	1	1	3	2	0	0
Yes, I was employed and have now lost my job	4	5	3	2	5	5	2	3	6	4	3	1	8	2
TOTAL YES	19	20	18	24	24	14	5	17	22	18	21	11	23	20
Don't know	6	4	7	11	6	2	8	5	7	4	6	3	7	9

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%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the impact of coronavirus on your financial situation, which of these best applies to you at the moment?

My financial situation has been impacted and I am having to go without my basic needs and/or rely on debt to pay for my basic needs	7	10	3	3	10	5	2	5	10	8	5	2	11	5
My financial situation has been impacted and I am struggling to make ends meet	12	12	12	8	13	16	7	7	19	7	18	8	13	16
My financial situation has been impacted but I am currently coping financially	22	20	24	22	21	25	22	21	23	29	19	24	17	25
My finances have not been impacted yet but I expect they will be soon	8	8	8	5	10	6	7	8	8	10	8	7	10	6
My financial situation hasn't really changed and I don't expect it to	37	36	38	37	30	40	55	41	30	35	31	44	38	31
My finances have been positively affected - I am better off financially	9	10	8	9	12	5	6	14	2	9	13	10	6	13
Don't know	5	4	6	17	4	2	2	3	7	3	6	4	6	4

Are you, or are you not, currently wearing any of the following types of face coverings or masks when outside the house? Please tick all that apply.

Surgical or medical style face mask	55	56	54	52	52	57	66	58	51	57	48	54	54	63
Dust mask, such as those used for doing DIY	5	7	3	3	5	6	3	5	5	5	5	3	5	6
Homemade face covering/mask	21	12	29	15	24	18	19	25	15	27	23	24	14	20
Improvised face covering, such as a scarf or bandana over your mouth and nose	4	5	4	2	6	3	2	5	3	7	4	2	4	4
Any other face covering	18	18	18	20	18	20	15	19	16	20	20	16	18	15
WEARS AT LEAST ONE	85	82	87	74	84	87	90	89	79	91	83	84	81	86
I am not using a face covering when outside the house	12	15	9	12	14	12	7	9	16	7	11	14	15	10
Don't know	3	3	4	14	2	1	3	2	5	2	6	2	4	4

And how often, if at all, do you wear a mask to cover your mouth and nose when you...?

[Only asked to those who said they did wear a face covering when outside the house; n=961]

...use national rail services?

Always	56	54	58	58	56	55	58	64	43	62	50	60	52	58
Most of the time	6	8	5	15	8	2	2	7	6	7	5	7	7	4
Sometimes	5	5	4	5	8	1	0	4	6	3	8	4	6	1
Rarely	3	5	2	8	3	3	1	2	5	7	2	1	4	0
Never	1	2	0	0	2	0	1	1	1	0	2	0	1	3
Not applicable – I do not do this	29	26	31	14	24	39	39	22	39	20	33	28	30	34

...use Transport for London (TfL) services (e.g. tube, bus, tram, DLR, overground and TfL Rail)

Always	73	73	73	71	71	75	76	77	67	74	69	72	69	83
Most of the time	6	7	5	13	9	1	1	6	7	6	8	5	6	7
Sometimes	5	6	3	10	7	0	1	4	5	8	6	2	5	1
Rarely	3	2	3	3	3	2	2	2	4	2	7	0	4	0
Never	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Not applicable – I do not do this	14	11	16	3	10	22	20	11	18	10	11	20	15	9

...visit a shop?

Always	72	68	77	54	68	80	87	76	67	71	69	74	68	82
Most of the time	16	19	12	20	18	13	9	12	21	20	11	17	16	12
Sometimes	8	8	8	20	10	3	2	8	8	6	14	5	11	4
Rarely	2	3	1	5	2	0	1	2	1	1	4	2	2	1
Never	1	1	1	1	1	0	0	1	1	1	1	1	1	0
Not applicable – I do not do this	1	1	1	1	0	3	1	1	2	1	1	2	1	1

...meet up with others inside?

Always	13	14	12	13	11	14	16	14	9	15	8	12	13	13
Most of the time	17	19	16	19	18	16	18	17	18	14	17	22	15	22
Sometimes	24	22	26	18	26	22	25	22	27	24	27	21	29	18
Rarely	19	19	18	23	20	15	16	19	18	20	21	17	19	16
Never	18	18	17	23	21	14	9	19	15	17	19	18	16	21
Not applicable – I do not do this	10	8	11	4	5	18	15	8	13	11	8	11	9	9

Sample Size: 1123 London Adults

Fieldwork: 23rd - 29th July 2021

Weighted Sample
Unweighted Sample

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
1123	553	570	121	596	232	173	663	460	209	163	225	348	178
1123	448	675	131	510	263	219	770	353	216	155	250	329	173
%	%	%	%	%	%	%	%	%	%	%	%	%	%

Currently, passengers must wear a face covering on all Transport for London (TfL) services (e.g. tube, bus, tram services etc.) unless they are exempt. Do you think TfL should or should not require passengers to wear a face covering on their services?

Should	81	79	83	66	78	87	92	83	77	82	77	83	78	87
Should not	13	14	12	16	16	11	5	12	14	15	18	12	13	9
Don't know	6	7	5	19	6	2	4	5	8	3	5	5	10	4

Thinking about paying your rent for your home since the coronavirus outbreak, which of the following is most applicable to you?

[Only asked to those renting; n=419]

I have fallen behind on part of my rent payments	8	7	10	3	11	9	0	7	10	4	2	8	8	23
I have fallen behind on all of my rent payments	4	3	5	5	4	3	1	1	6	3	10	4	3	1
I have not fallen behind on my rent payments but I am likely to fall behind soon	8	9	8	15	8	10	3	9	8	9	10	9	8	7
I have not fallen behind on my rent payments and don't think I will be anytime soon	74	78	70	65	71	76	94	80	67	80	71	77	76	62
Don't know	5	3	7	12	6	2	2	3	8	5	7	3	5	7

You previously said that you have fallen behind on part, or all, of your rent payments...Since falling behind on your rent, has your landlord contacted you for any of the following reasons? Please tick all that apply.

[Only asked to those who had fallen behind on their rent payments; n=37]

To issue me with a formal eviction notice, for example a Section 21 or Section 8 notice (i.e. a notice which a landlord must give to tenant to leave a property)	2	0	3	15	1	0	0	6	0	0	0	0	8	0
To advise that I might be served with an eviction notice or have to leave my home if I do not clear my arrears	20	0	32	41	23	0	0	11	25	24	65	22	8	5
To threaten me with eviction or intimidate/harass me to leave my home	7	15	2	0	10	0	0	3	9	0	0	0	22	5
To agree a rent arrears repayment plan with me	40	39	40	57	37	49	0	30	45	35	0	44	22	75
To offer me general reassurance about my home but nothing specific	4	10	0	0	5	0	0	0	6	26	0	0	0	0
To assure me that I can stay in my home	17	22	14	15	10	40	100	25	13	26	0	6	4	37
Something else	8	8	7	0	6	18	0	13	5	0	22	9	0	11
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Not applicable - my landlord has not contacted me	26	15	33	16	21	51	0	40	18	15	13	41	48	13

If you were offered a vaccine for the coronavirus on the NHS, how likely or unlikely would you be to take it?

Very likely	25	27	23	29	27	21	19	29	19	34	14	22	25	28
Fairly likely	4	4	5	9	5	2	0	5	3	3	4	4	4	7
TOTAL LIKELY	29	30	28	37	33	23	19	34	23	36	17	25	30	35
Fairly unlikely	4	6	3	11	5	1	1	4	5	4	8	2	7	1
Very unlikely	9	11	6	8	12	5	4	7	11	4	13	9	10	10
TOTAL UNLIKELY	13	17	9	19	17	6	6	11	16	7	20	11	17	11
Don't know	3	3	3	8	3	0	1	2	5	1	5	2	3	4
Not applicable – I have already received the coronavirus vaccine	55	50	59	35	46	71	74	54	56	55	57	62	50	50

Sample Size: 1123 London Adults

Fieldwork: 23rd - 29th July 2021

Weighted Sample
Unweighted Sample

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
1123	553	570	121	596	232	173	663	460	209	163	225	348	178
1123	448	675	131	510	263	219	770	353	216	155	250	329	173
%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, is why you're unlikely to get the coronavirus vaccine if you were offered one on the NHS? Please tick all that apply.

[Asked to those that said they were unlikely to get the vaccine; n=106]

I don't trust the vaccine	45	49	38	32	46	47	59	46	44	0	56	14	53	74
I have had a bad experience with previous vaccines	7	7	7	22	3	14	8	9	5	2	4	24	3	7
I don't like needles	4	3	5	2	3	16	0	4	3	0	6	0	5	3
I don't think I need a vaccine	34	39	25	28	35	50	9	31	37	0	40	18	39	53
I can't be vaccinated for health reasons	10	8	14	18	8	9	17	17	4	0	22	14	7	3
I would like to wait until others have had it first	14	16	10	22	14	5	8	13	15	55	0	20	5	25
I don't feel safe going into a healthcare setting to have the vaccine	8	9	5	8	8	0	8	9	6	0	13	9	2	20
I don't think the vaccine will be safe	26	25	28	1	28	31	51	23	28	22	28	8	32	29
Other	14	17	10	5	13	28	25	16	13	2	18	17	17	3
Don't know	7	0	20	6	9	0	0	9	5	21	2	6	9	0

How much, if anything, do you know about the expansion of the Ultra-Low Emission Zone (ULEZ)?

Know a lot	9	13	4	4	9	8	13	8	9	6	9	6	11	10
Know a little	40	42	38	33	38	50	38	44	33	43	40	41	38	38
Know not very much	24	20	27	27	24	18	25	24	22	20	26	24	24	23
Nothing know at all	22	19	25	27	21	21	22	19	26	26	17	24	21	19
Don't know	6	7	6	9	8	3	3	4	9	4	7	4	6	10

And which area of London do you think the expanded area of the Ultra-Low Emission Zone will cover?

[Only asked to those who knew a lot, a little or not very much about ULEZ; n=849]

All London boroughs	9	9	8	14	9	6	8	8	9	11	7	9	7	11
Within the M25	16	17	15	15	17	16	14	16	16	18	15	17	16	15
Up to the north/south circular	30	34	27	22	28	34	39	32	28	30	42	29	25	32
Up to and including the north/south circular	21	20	21	19	20	22	20	20	22	19	17	21	19	27
Within the congestion charge zone	4	3	4	11	4	1	2	4	3	4	4	3	5	2
The West End	1	1	1	1	1	2	0	1	1	0	0	3	0	1
Areas across London with the highest air pollution	4	4	5	8	6	2	1	4	5	6	2	4	6	2
Other [see Sheet2]	0	0	0	0	0	1	0	0	0	0	0	0	0	0
Don't know	15	13	18	10	16	16	16	15	17	12	13	14	22	11

From what you have seen or heard, who do you think will need to pay to travel in the expanded Ultra-Low Emission Zone?

[Only asked to those who knew a lot, a little or not very much about ULEZ; n=849]

Only those who drive high polluting vehicles within the zone	62	66	58	62	61	66	61	63	61	59	62	59	65	65
All who drive within the zone	25	25	26	23	27	23	25	25	26	26	26	27	21	29
Neither	2	2	3	3	3	1	0	1	4	3	3	2	2	0
Don't know	10	7	13	11	9	10	14	11	9	11	8	12	12	6

From what you have seen or heard, what do you think the operating hours of the expanded Ultra-Low Emission Zone are? If you're unsure, please tick don't know.

[Only asked to those who knew a lot, a little or not very much about ULEZ; n=849]

9am – 5pm - Monday to Friday	5	6	3	5	6	3	1	6	3	5	3	5	5	5
9am – 5pm - 7 days a week	3	4	2	4	5	1	1	4	2	2	8	3	1	4
7am – 6pm – Monday to Friday	4	3	6	5	5	4	4	5	3	5	6	3	5	3
7am – 6pm - 7 days a week	4	3	5	10	3	4	2	4	3	6	1	5	3	2
24hrs a day - Monday to Friday	3	3	2	2	3	2	2	2	3	3	2	2	1	5
24hrs a day - 7 days a week	35	41	29	23	37	34	40	34	38	34	26	30	42	38
Another operating period	1	1	1	4	0	0	1	1	1	2	1	1	0	0
Don't know	46	39	53	48	42	52	50	45	47	43	52	51	42	43

Sample Size: 1123 London Adults

Fieldwork: 23rd - 29th July 2021

Weighted Sample
Unweighted Sample

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
1123	553	570	121	596	232	173	663	460	209	163	225	348	178
1123	448	675	131	510	263	219	770	353	216	155	250	329	173
%	%	%	%	%	%	%	%	%	%	%	%	%	%

And from what you have seen or heard, which of the following describes how often eligible drivers will need to pay the expanded ULEZ charge?

[Only asked to those who knew a lot, a little or not very much about ULEZ; n=849]

Eligible drivers have to pay each time they drive within the specified area, potentially multiple times in one day	17	19	15	18	19	9	22	17	17	9	15	20	14	30
Eligible drivers have to pay once a day when they drive within the specified area, no matter how many trips they make	45	47	42	46	47	46	35	44	46	44	51	40	48	41
Neither	1	0	2	1	2	1	2	1	1	1	3	1	0	1
Don't know	37	34	41	36	33	45	41	38	36	46	31	38	38	28

And again, from what you have seen or heard, which of the following describes how often eligible drivers will need to pay the expanded ULEZ charge?

[Only asked to those who knew a lot, a little or not very much about ULEZ; n=849]

Eligible drivers have to pay once a day even if their car is parked in the area but they do not drive	20	21	18	20	25	12	13	18	22	13	26	15	20	26
Eligible drivers do not have to pay on days when their car is parked in the area but they do not drive	27	32	22	33	26	25	29	27	27	33	25	23	27	27
Neither	1	1	2	1	1	2	2	1	2	2	1	1	1	3
Don't know	52	45	59	47	47	62	56	54	48	52	48	61	52	43

Since hearing about the expansion of the Ultra-Low Emission Zone (ULEZ), have you or have you not done any of the following?

[Only asked to those who knew a lot, a little or not very much about ULEZ; n=849]

Checked to see whether my vehicle would be subject to a charge

I have done this	34	39	30	22	35	35	39	31	40	27	36	31	39	35
I have not done this	66	61	70	78	65	65	61	69	60	73	64	69	61	65

Checked to see whether the expanded Ultra-Low Emission Zone (ULEZ) will apply where I usually drive

I have done this	28	30	26	28	25	32	32	28	29	24	28	20	31	38
I have not done this	72	70	74	72	75	68	68	72	71	76	72	80	69	62

Checked to see what other transport options are available for my usual driving routes

I have done this	13	17	9	12	17	7	11	12	16	10	15	9	14	18
I have not done this	87	83	91	88	83	93	89	88	85	90	85	91	86	82

Changed my vehicle to one not subject to a charge

I have done this	12	16	7	8	13	10	11	9	16	10	14	5	15	12
I have not done this	88	84	93	92	87	90	89	91	84	90	86	95	85	88

Checked to see when the expanded Ultra-Low Emission Zone (ULEZ) would come in to place

I have done this	25	29	20	22	23	27	28	25	24	22	27	22	24	32
I have not done this	75	71	80	78	77	73	72	75	76	78	73	78	76	68

Checked to see what the Ultra-Low Emission Zone (ULEZ) is

I have done this	30	35	24	31	30	29	31	31	29	24	30	28	32	36
I have not done this	70	65	76	69	70	71	69	69	71	76	70	72	68	64

Do you think the introduction of the expanded Ultra-Low Emission Zone (ULEZ) will have a positive or negative effect on...?

[Only asked to those who knew a lot, a little or not very much about ULEZ; n=849]

Air pollution

Very positive effect	14	15	13	8	16	15	11	15	13	19	16	12	12	12
Fairly positive effect	44	46	42	68	44	40	37	50	34	45	39	49	40	50
TOTAL POSITIVE EFFECT	58	61	55	76	59	55	48	65	46	65	55	61	52	62
No real effect	28	25	31	9	28	28	38	24	35	22	29	29	29	29
Fairly negative effect	4	4	3	3	5	1	4	3	5	2	6	3	5	1
Very negative effect	3	3	3	5	2	5	2	1	5	3	0	3	5	2
TOTAL NEGATIVE EFFECT	6	7	6	8	6	6	6	4	11	5	7	5	9	3
Don't know	8	7	9	7	6	11	8	8	8	8	10	5	10	6

Sample Size: 1123 London Adults

Fieldwork: 23rd - 29th July 2021

Weighted Sample
Unweighted Sample

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
1123	553	570	121	596	232	173	663	460	209	163	225	348	178
1123	448	675	131	510	263	219	770	353	216	155	250	329	173
%	%	%	%	%	%	%	%	%	%	%	%	%	%

The health of Londoners

Very positive effect	15	18	12	9	19	14	10	14	18	19	17	12	16	12
Fairly positive effect	36	35	37	50	34	35	34	42	26	39	32	42	27	48
TOTAL POSITIVE EFFECT	51	53	50	59	53	49	44	56	44	58	49	55	43	60
No real effect	33	31	35	23	33	32	41	30	40	28	32	33	38	31
Fairly negative effect	2	2	2	3	2	2	2	2	2	2	3	3	2	1
Very negative effect	4	5	3	4	4	5	3	3	5	3	5	3	6	0
TOTAL NEGATIVE EFFECT	6	7	5	7	5	8	5	5	7	5	8	6	8	2
Don't know	9	8	11	11	8	11	10	9	9	9	12	7	11	7

Congestion

Very positive effect	9	9	8	8	11	6	6	11	6	13	11	8	6	9
Fairly positive effect	24	25	23	47	24	18	19	26	21	28	15	30	21	28
TOTAL POSITIVE EFFECT	33	34	32	55	35	24	25	37	27	41	26	38	27	36
No real effect	40	39	41	30	38	40	50	39	41	36	42	43	41	37
Fairly negative effect	7	7	8	5	8	9	4	5	11	6	8	5	8	9
Very negative effect	9	11	8	5	10	10	10	10	9	6	9	8	14	7
TOTAL NEGATIVE EFFECT	17	17	16	10	18	19	13	15	20	11	18	13	22	16
Don't know	11	9	12	5	9	16	12	10	12	12	14	6	10	12

Combating climate change

Very positive effect	11	15	8	7	14	9	9	11	12	17	10	7	11	12
Fairly positive effect	31	27	35	52	31	27	24	35	24	32	26	36	29	30
TOTAL POSITIVE EFFECT	42	42	43	59	45	36	33	46	36	49	36	43	41	42
No real effect	42	43	40	26	42	44	47	39	46	37	44	45	41	43
Fairly negative effect	3	3	2	5	2	3	3	3	2	3	3	3	1	4
Very negative effect	3	4	2	1	2	4	6	2	5	1	4	3	5	2
TOTAL NEGATIVE EFFECT	6	7	5	5	4	7	8	5	7	5	7	6	6	6
Don't know	10	8	12	9	9	13	12	10	10	10	12	6	13	9

The environment

Very positive effect	13	16	10	13	15	10	11	13	13	17	10	14	10	14
Fairly positive effect	37	36	38	49	36	36	34	41	30	41	29	40	36	39
TOTAL POSITIVE EFFECT	50	52	47	62	51	45	45	54	43	59	39	54	46	53
No real effect	35	34	37	24	36	38	38	33	40	27	41	34	38	37
Fairly negative effect	3	4	1	5	3	1	4	3	3	5	3	3	2	1
Very negative effect	3	3	3	1	2	5	3	1	5	1	3	2	5	1
TOTAL NEGATIVE EFFECT	5	7	4	6	5	6	7	4	8	6	6	5	7	2
Don't know	9	8	11	9	8	10	11	9	9	8	14	7	10	8

The pleasantness of Central London

Very positive effect	11	13	9	10	13	10	9	13	8	19	9	7	9	13
Fairly positive effect	28	31	26	27	27	34	26	31	24	28	25	35	25	30
TOTAL POSITIVE EFFECT	40	43	36	37	40	43	35	44	32	47	34	42	35	43
No real effect	42	37	47	39	41	39	48	38	49	38	45	42	43	40
Fairly negative effect	3	4	3	1	3	2	7	3	4	2	3	3	3	4
Very negative effect	5	6	3	10	5	4	2	4	6	5	4	4	7	3
TOTAL NEGATIVE EFFECT	8	10	6	11	8	6	9	7	9	6	7	7	10	8
Don't know	11	10	12	13	11	11	9	11	10	9	13	9	12	10

The pleasantness of Inner London

Very positive effect	11	14	9	7	13	13	8	12	10	16	9	9	11	11
Fairly positive effect	30	32	29	35	29	30	31	34	24	32	29	36	23	35
TOTAL POSITIVE EFFECT	42	45	38	42	42	43	39	46	34	48	39	45	35	46
No real effect	39	37	42	41	38	37	45	37	44	36	39	40	43	35
Fairly negative effect	3	3	3	2	2	4	5	2	4	1	5	2	3	4
Very negative effect	5	6	4	4	6	5	3	4	8	6	3	4	7	3
TOTAL NEGATIVE EFFECT	8	8	8	6	8	9	8	6	12	7	7	6	11	7
Don't know	11	9	13	11	11	12	9	11	11	9	15	8	12	12

Sample Size: 1123 London Adults

Fieldwork: 23rd - 29th July 2021

Weighted Sample
Unweighted Sample

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
1123	553	570	121	596	232	173	663	460	209	163	225	348	178
1123	448	675	131	510	263	219	770	353	216	155	250	329	173
%	%	%	%	%	%	%	%	%	%	%	%	%	%

Through which, if any, of the following is how you heard about the expansion of the Ultra-Low Emission Zone? Please tick all that apply.

[Only asked to those who knew a lot, a little or not very much about ULEZ; n=849]

Television advert	5	6	4	1	5	4	9	3	9	2	4	4	6	9
Radio advert	10	10	10	2	13	5	9	8	13	9	14	8	8	12
London underground announcement	4	5	3	4	5	3	2	5	1	2	6	2	3	5
In the news	26	26	26	18	21	33	39	27	24	21	25	31	25	28
Advert on the side of a bus	4	5	3	9	4	2	6	4	4	5	7	1	4	5
Friends and family	21	19	23	28	24	17	13	22	20	18	22	18	20	31
Billboard	6	7	6	9	7	4	5	6	7	9	11	2	4	8
Print newspaper or magazine	10	13	6	4	6	14	18	10	9	6	9	9	12	11
Online (e.g. social networks, websites, apps)	21	22	20	23	20	24	20	23	19	22	23	20	22	20
Roadside traffic sign	9	11	7	9	11	6	8	9	9	12	10	4	11	8
Leaflet or letter from TfL	10	11	10	10	13	5	9	10	11	10	18	5	10	9
Other [see Sheet3]	3	4	2	1	3	5	3	3	4	2	4	4	4	2
Don't know/can't remember	24	23	26	29	24	26	22	25	23	24	17	30	29	16

The Ultra-Low Emission Zone in London sets minimum exhaust emission standards for vehicles, and if the vehicle doesn't meet the emission standards then drivers will be charged to enter the specified area.

Do you think the introduction of the Ultra-Low Emission Zone in London is positive or negative for London?

Very positive	19	23	15	13	19	21	20	20	19	30	16	18	15	19
Fairly positive	37	37	37	49	38	35	30	40	33	36	35	39	34	43
TOTAL POSITIVE	56	61	52	62	57	56	50	60	51	65	51	57	50	62
Fairly negative	11	10	12	11	10	11	14	10	12	12	15	9	8	12
Very negative	12	13	11	3	11	17	18	11	14	6	10	13	17	9
TOTAL NEGATIVE	23	23	23	14	20	27	31	21	26	19	25	22	26	21
Don't know	21	17	25	24	23	17	19	20	23	16	25	21	25	17

Thinking about the second stage (expansion) of the Ultra Low Emission Zone...Which of the following comes closest to your view?

The benefits to air quality from the expansion of ULEZ are worth the cost to drivers	38	40	36	37	38	40	33	43	30	46	31	38	35	39
The cost to drivers outweighs the air quality benefits of expanding ULEZ	23	27	20	25	20	24	32	21	26	21	23	23	25	23
Neither	12	12	12	7	13	12	11	12	13	11	19	13	12	5
Don't know	27	21	32	31	28	23	25	24	32	22	27	26	27	33

You previously said the introduction of the Ultra-Low Emissions Zone (ULEZ) is negative for London...Which ONE, if any, of the following is the main reason for saying this?

[Only asked to those who said the intro of ULEZ is negative for London; n=273]

It's bad for London's economy	14	13	14	9	11	16	19	16	11	13	12	13	13	19
It's bad for small businesses	10	10	10	2	9	12	14	10	10	13	13	3	9	15
It's bad for me and people like me	10	12	8	6	12	10	7	10	10	2	5	9	13	20
It's bad for others but not me	2	1	4	5	1	3	2	3	1	3	0	3	3	0
It's an additional tax on drivers	41	49	33	51	40	41	39	39	43	38	41	39	48	26
Reducing air pollution is not a priority	2	1	2	0	3	1	0	2	2	7	0	0	2	0
It won't be effective in improving air quality	14	9	19	17	15	12	14	12	17	5	20	27	9	15
Other	3	3	4	0	6	2	0	3	3	11	3	3	2	0
Don't know	4	2	6	9	4	3	5	5	3	7	7	4	2	5

Sample Size: 1123 London Adults

Fieldwork: 23rd - 29th July 2021

Weighted Sample
Unweighted Sample

Total	Gender		Age				Social Grade		Region (1)				
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
1123	553	570	121	596	232	173	663	460	209	163	225	348	178
1123	448	675	131	510	263	219	770	353	216	155	250	329	173
%	%	%	%	%	%	%	%	%	%	%	%	%	%

Typically, how often, if at all, do you personally drive a car in Inner London (up to the north and south circular roads)? This is shown in green on the map above.

Every day	4	5	2	3	4	4	1	3	4	5	2	1	4	5
Most days	5	5	4	4	6	3	2	4	5	4	8	3	5	3
Two or three times a week	6	8	5	4	7	5	7	7	5	7	11	3	8	3
Once a week	4	5	4	8	3	5	5	6	2	2	6	4	4	8
Once a fortnight	4	4	3	2	5	4	1	4	4	4	3	1	5	5
Once a month	3	4	3	2	4	2	5	4	3	1	6	3	3	5
Less often than once a month	22	18	25	16	17	28	34	23	19	12	8	39	21	23
Don't know	3	3	3	9	3	2	2	2	4	1	5	4	3	3
Not applicable – I don't/can't drive	49	47	51	53	51	46	43	46	53	64	51	42	47	45

Which of the following comes closest to your view? For this question think specifically about violent crime, where the offender uses or threatens to use force upon a victim.

Violent crime in London is much higher than the rest of Britain	30	33	27	20	29	37	30	28	32	26	30	26	33	32
Violent crime in London is slightly higher than the rest of Britain	31	29	33	33	32	29	30	32	29	32	24	39	28	31
Levels of violent crime are roughly the same in Britain and London	19	20	19	12	18	21	26	19	19	24	16	16	22	15
Violent crime in Britain is slightly higher than in London	3	3	3	8	3	1	2	3	3	4	4	2	3	1
Violent crime in Britain is much higher than in London	2	1	2	4	1	2	1	1	2	2	1	1	1	4
Don't know	16	15	17	23	18	10	11	16	15	12	25	15	13	17

Which of the following, if any, do you think is the biggest reason for violent crime in London?

A reduction in police numbers	16	16	15	4	16	17	20	15	17	10	14	21	15	18
Less funding for preventative services, such as youth services, that aim to tackle the causes of violent crime	31	27	35	48	31	28	22	37	22	43	28	28	29	27
A reduction in the use of stop and search	6	7	5	7	3	8	11	6	6	3	7	4	8	5
Police tactics not being tough enough	8	9	7	3	8	8	11	6	10	6	8	7	12	4
Decisions that central government has made	8	8	7	7	8	9	5	9	6	11	7	8	6	9
Decisions the Mayor of London has made	9	11	7	2	9	10	11	7	10	5	8	8	10	11
Decisions that the Metropolitan Police have made	3	3	2	3	4	2	1	2	4	5	1	3	3	1
Something else	6	7	5	4	5	8	7	6	6	7	6	6	5	6
Don't know	14	13	16	23	15	9	13	12	17	10	21	15	12	19

Who do you think is MOST responsible for tackling violent crime in London?

The national government	30	28	32	35	32	30	18	34	24	37	31	30	26	28
The Mayor of London	20	22	18	16	18	23	27	17	24	15	16	20	23	25
The Metropolitan Police	36	38	35	23	35	38	47	37	35	38	33	37	40	29
Someone else	4	4	3	5	4	2	4	4	4	3	5	4	2	5
Don't know	10	9	12	21	11	6	4	8	12	7	15	8	9	13

What do you think is the biggest cause for violent crime in London?

A reduction in police numbers	21	23	19	10	22	19	25	18	24	19	15	21	24	21
Less funding for preventative services, such as youth services, that aim to tackle the causes of violent crime	43	36	49	54	43	43	36	48	36	56	41	41	37	43
A reduction in the use of stop and search by the police	11	13	8	8	9	12	17	11	10	8	16	8	11	11
Police tactics not being tough enough	9	11	8	5	10	9	11	9	10	4	10	12	11	10
Other	5	6	4	4	4	10	5	5	6	5	9	5	5	3
Don't know	11	10	12	19	13	7	6	9	14	9	9	13	12	13

Sample Size: 1123 London Adults

Fieldwork: 23rd - 29th July 2021

Weighted Sample
Unweighted Sample

	Gender		Age				Social Grade		Region (1)					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1123	553	570	121	596	232	173	663	460	209	163	225	348	178
Unweighted Sample	1123	448	675	131	510	263	219	770	353	216	155	250	329	173
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who do you think is responsible for setting the priorities of the Metropolitan Police?

The Prime Minister	10	9	11	12	13	3	7	10	10	11	13	11	8	8
The Home Secretary	20	22	18	7	16	32	25	22	18	19	20	24	18	20
The Mayor of London	24	31	18	26	23	26	26	22	27	27	20	15	31	25
The Met Commissioner	29	27	31	29	30	24	30	31	26	30	29	31	28	27
None of these	1	1	1	1	1	1	0	1	1	1	1	1	0	2
Don't know	16	10	22	25	16	14	12	14	18	12	17	18	15	18

How effective or ineffective do you think the following policies are for reducing knife crime in London?

More knife arches or hand held "knife wands" (metal detectors) at key locations, including schools that want them

Very effective	21	21	20	20	19	22	25	18	25	20	17	17	24	22
Quite effective	39	37	40	33	37	41	45	41	36	36	45	46	32	40
TOTAL EFFECTIVE	59	58	60	53	56	63	70	58	60	55	62	63	56	62
Not very effective	18	21	15	19	19	17	14	21	14	22	18	16	20	13
Not effective at all	6	6	5	3	6	7	6	5	7	8	3	5	6	5
TOTAL NOT EFFECTIVE	24	27	21	23	25	24	20	26	21	30	21	21	26	18
Don't know	17	16	19	25	19	13	10	16	19	15	17	16	18	20

More activities to divert young people away from crime, for example youth clubs and after school activities

Very effective	34	30	37	34	36	35	26	37	29	45	36	28	32	29
Quite effective	35	37	33	31	33	34	45	36	34	32	30	39	34	39
TOTAL EFFECTIVE	69	67	70	64	69	69	70	73	62	77	65	67	66	69
Not very effective	15	17	12	16	14	14	17	13	18	11	17	20	14	13
Not effective at all	5	6	5	3	4	9	6	4	7	3	5	5	7	4
TOTAL NOT EFFECTIVE	20	23	17	18	18	23	23	17	24	14	22	24	21	18
Don't know	11	11	12	17	13	9	6	10	13	9	13	9	13	13

A taskforce within the Met Police to focus solely on knife crime

Very effective	19	17	21	17	17	22	22	18	20	19	20	19	19	18
Quite effective	40	43	37	38	39	41	40	40	39	41	35	39	42	39
TOTAL EFFECTIVE	59	60	57	55	56	64	62	58	59	59	55	58	61	57
Not very effective	16	17	15	14	16	15	17	18	13	15	16	20	14	15
Not effective at all	7	7	7	5	8	6	7	5	10	5	8	7	7	8
TOTAL NOT EFFECTIVE	23	23	22	19	24	21	25	22	23	20	24	27	20	24
Don't know	19	17	21	26	20	16	13	19	18	21	21	14	19	19

Police working more in partnership with councils and local communities, or work to encourage communities to come together to tackle knife crime

Very effective	22	24	20	21	23	24	17	22	23	30	18	18	23	22
Quite effective	43	42	45	36	46	39	48	46	40	42	42	45	41	51
TOTAL EFFECTIVE	66	66	65	57	69	63	64	68	63	71	60	63	63	73
Not very effective	17	17	17	17	13	20	24	16	18	12	18	22	18	11
Not effective at all	4	5	3	4	4	5	4	4	5	4	7	4	4	3
TOTAL NOT EFFECTIVE	21	22	20	21	17	25	28	20	23	17	25	26	22	14
Don't know	13	12	15	22	14	12	8	13	14	12	15	11	15	13

Increased use of intelligence led Police 'Stop and Search'

Very effective	23	28	18	16	22	21	32	19	29	18	21	18	27	28
Quite effective	32	33	31	22	32	33	36	34	29	29	32	34	33	28
TOTAL EFFECTIVE	54	60	49	38	54	55	68	52	57	47	53	52	60	57
Not very effective	19	18	21	21	19	21	15	20	18	22	22	22	15	17
Not effective at all	11	10	12	20	11	9	7	12	9	19	7	11	9	9
TOTAL NOT EFFECTIVE	30	27	33	41	30	31	22	32	27	41	29	33	24	26
Don't know	15	12	19	21	16	15	11	15	16	12	17	15	16	17

Sample Size: 1123 London Adults

Fieldwork: 23rd - 29th July 2021

Weighted Sample
Unweighted Sample

	Gender		Age				Social Grade		Region (1)					
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Weighted Sample	1123	553	570	121	596	232	173	663	460	209	163	225	348	178
Unweighted Sample	1123	448	675	131	510	263	219	770	353	216	155	250	329	173
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Raising awareness about the consequences of knife crime for victims/people caught carrying/using knives

Very effective	19	21	17	19	20	20	14	18	21	24	21	11	21	17
Quite effective	37	35	38	30	37	34	42	39	33	39	34	44	34	32
TOTAL EFFECTIVE	56	56	55	49	57	54	56	57	54	63	55	55	55	49
Not very effective	25	26	24	26	23	26	29	27	23	21	25	26	23	32
Not effective at all	7	8	6	7	6	10	7	6	9	5	7	8	8	6
TOTAL NOT EFFECTIVE	32	34	30	33	29	36	36	32	32	26	32	34	31	38
Don't know	12	10	14	18	14	10	7	11	14	10	13	11	14	13

More knife amnesty (where people are encouraged to get rid of illegal knives without getting into trouble)

Very effective	14	14	13	21	14	10	12	14	14	23	7	8	15	11
Quite effective	38	37	38	27	41	37	34	41	33	35	43	40	36	36
TOTAL EFFECTIVE	51	52	51	48	55	47	45	54	47	58	50	48	52	47
Not very effective	22	20	24	18	16	31	33	22	22	21	22	27	19	24
Not effective at all	13	16	10	9	14	11	13	11	16	11	14	13	14	13
TOTAL NOT EFFECTIVE	35	36	34	28	30	42	46	33	37	32	36	39	33	37
Don't know	14	12	15	24	14	11	9	13	15	10	14	13	16	16

More knife bins to enable knives to be disposed of anonymously

Very effective	12	12	12	16	11	12	11	12	12	16	7	10	13	10
Quite effective	34	31	36	27	35	32	36	37	30	36	39	36	27	37
TOTAL EFFECTIVE	45	43	48	43	46	43	48	48	41	52	46	46	39	47
Not very effective	28	28	28	25	27	31	31	28	29	29	30	30	28	25
Not effective at all	11	14	9	10	11	14	10	9	14	7	7	10	16	11
TOTAL NOT EFFECTIVE	40	42	37	35	38	45	41	37	43	36	37	40	44	37
Don't know	15	15	15	22	16	12	11	15	16	11	17	14	17	16

More work with retailers to promote the safe selling of knives

Very effective	15	17	12	13	16	11	16	11	20	17	9	13	18	12
Quite effective	32	28	35	25	32	33	32	36	25	32	30	36	32	28
TOTAL EFFECTIVE	46	45	48	39	48	44	48	47	45	49	39	49	50	40
Not very effective	26	25	28	26	24	30	30	26	27	31	33	27	20	28
Not effective at all	13	16	10	12	12	14	14	12	13	8	17	10	16	12
TOTAL NOT EFFECTIVE	39	41	37	38	36	45	44	38	40	39	49	37	35	39
Don't know	15	14	15	24	16	11	8	15	15	12	12	14	15	20

'Name and shame' people caught carrying/using knives, for example by publishing their details in newspapers or on social media

Very effective	17	20	15	20	15	15	25	16	20	18	15	17	16	22
Quite effective	24	27	21	15	23	30	24	23	25	16	25	23	30	21
TOTAL EFFECTIVE	41	46	36	36	38	45	49	39	44	34	40	40	45	43
Not very effective	27	25	28	25	27	24	29	29	24	28	30	31	23	23
Not effective at all	18	15	21	19	21	16	12	20	16	22	19	16	17	18
TOTAL NOT EFFECTIVE	45	40	49	44	48	40	41	48	40	50	49	48	40	41
Don't know	14	13	15	20	14	15	10	13	15	16	11	13	15	16

Specific support to help Londoners move away from gang activity and into employment, education or training

Very effective	33	31	35	36	34	32	29	36	29	40	31	30	31	34
Quite effective	35	38	33	31	34	37	39	36	34	35	28	39	35	38
TOTAL EFFECTIVE	68	69	68	66	69	69	68	72	63	75	60	69	67	72
Not very effective	13	14	12	10	12	15	18	12	15	12	17	15	12	10
Not effective at all	6	6	6	2	7	7	5	4	9	4	12	6	6	4
TOTAL NOT EFFECTIVE	19	20	18	13	18	22	23	16	24	16	29	21	18	14
Don't know	12	11	14	21	13	9	9	12	13	9	11	10	15	15

All figures, unless otherwise stated, are from YouGov Plc. The survey was carried out online. The figures have been weighted and are representative of all adults in London (aged 18+).

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.