YouGov / Mayor Of London Survey Results

Sample Size: 1028 adults in London
Fieldwork: 24th - 27th November 2020

	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1028	506	522	111	546	213	158	607	421	225	138	201	300	165
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Britain leaving the EU	**50**	55	46	29	51	55	56	53	46	47	55	55	50	46
Crime	**13**	10	15	6	11	14	20	10	16	9	13	13	15	13
Defence and security	**5**	8	3	7	4	6	9	4	7	2	5	7	6	7
Education	**11**	10	12	18	13	6	7	10	12	7	15	10	14	9
Family life & childcare	**4**	3	5	2	4	4	3	5	3	7	3	3	3	4
Health	**54**	47	60	44	55	58	51	56	50	55	58	54	52	51
Housing	**16**	16	17	13	21	14	6	15	18	23	18	11	14	16
Immigration & Asylum	**14**	15	14	4	9	22	27	12	17	7	14	18	18	13
Pensions	**4**	4	3	0	3	4	7	4	3	2	7	3	3	4
Tax	**6**	7	5	3	9	4	2	5	7	6	5	4	9	5
The economy	**56**	59	54	44	56	60	63	61	50	49	59	64	55	58
The environment	**23**	24	22	31	24	20	19	26	19	29	30	23	17	20
Transport	**2**	2	3	2	3	1	2	2	3	1	2	2	5	1
Welfare benefits	**9**	7	10	4	10	8	7	7	11	12	9	6	7	9
None of these	**1**	1	1	0	1	0	1	1	0	0	0	1	1	1
Don't know	**4**	4	4	26	2	1	2	3	6	6	0	3	5	7

Which of the following policy areas, if any, do you think should be the main priorities for London? Please rank your top three

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Protecting jobs and growth from economic uncertainty	**40**	**38**	**41**	**30**	**42**	**40**	**36**	**40**	**39**	**34**	**46**	**41**	**39**	**39**
Ranked first	20	19	21	21	21	23	14	20	20	18	19	20	22	19
Ranked second	11	10	13	5	12	12	12	11	11	13	14	11	10	10
Ranked third	8	9	8	4	10	5	10	9	7	4	13	10	7	10
Not ranked	54	55	52	49	52	56	60	56	50	58	48	53	54	53
Tackling knife crime in London	**39**	**37**	**41**	**26**	**39**	**42**	**47**	**37**	**42**	**34**	**39**	**42**	**46**	**29**
Ranked first	14	14	15	7	14	18	18	14	16	11	17	16	18	9
Ranked second	14	13	14	7	14	12	20	12	16	11	12	14	19	9
Ranked third	11	10	11	12	11	12	8	11	11	12	11	12	9	11
Not ranked	54	56	53	54	56	54	50	59	47	59	55	52	47	63
Building more genuinely affordable homes	**36**	**34**	**37**	**35**	**35**	**42**	**29**	**36**	**36**	**38**	**33**	**36**	**37**	**31**
Ranked first	15	14	16	15	15	16	13	14	17	19	12	15	14	15
Ranked second	11	9	12	10	10	15	10	11	10	10	11	13	10	9
Ranked third	10	11	9	10	10	12	6	11	9	10	10	8	13	7
Not ranked	58	59	56	44	59	54	68	60	54	54	61	58	57	61
A real push to tackle homelessness	**27**	**18**	**35**	**23**	**26**	**28**	**32**	**28**	**24**	**32**	**30**	**24**	**25**	**24**
Ranked first	7	5	9	7	7	6	9	10	4	9	10	6	7	6
Ranked second	8	5	11	12	7	10	7	9	8	9	13	4	7	11
Ranked third	11	8	14	4	11	12	15	10	13	14	7	13	11	8
Not ranked	67	75	59	57	69	68	65	68	65	60	65	70	69	68
Tackling air pollution in London	**26**	**26**	**25**	**24**	**29**	**21**	**22**	**29**	**21**	**32**	**27**	**25**	**20**	**27**
Ranked first	7	6	9	8	8	4	7	9	5	8	9	7	6	7
Ranked second	9	11	7	4	12	7	6	10	9	15	7	6	8	10
Ranked third	9	9	9	11	8	10	9	11	7	9	12	12	6	10
Not ranked	68	67	68	56	65	75	75	67	69	61	67	69	73	65
Making commuting more affordable	**20**	**21**	**18**	**17**	**23**	**17**	**15**	**20**	**20**	**15**	**23**	**20**	**21**	**21**
Ranked first	5	5	4	0	6	4	3	6	3	6	4	4	4	5
Ranked second	7	8	5	11	6	7	4	7	7	3	5	11	7	6
Ranked third	8	8	8	6	10	6	8	7	10	6	14	5	9	10
Not ranked	74	72	76	63	72	79	82	77	70	78	71	74	73	71
Restoring neighbourhood policing	**18**	**20**	**16**	**3**	**12**	**30**	**32**	**17**	**19**	**11**	**21**	**18**	**20**	**22**
Ranked first	6	8	4	2	4	10	10	7	4	3	9	6	5	9
Ranked second	7	7	6	1	4	11	15	6	8	4	5	11	7	4
Ranked third	6	5	6	0	5	9	8	5	6	4	7	1	8	9
Not ranked	75	73	77	77	82	66	64	79	70	82	74	76	73	70
Giving renters a better deal	**17**	**17**	**17**	**25**	**18**	**14**	**9**	**16**	**17**	**24**	**12**	**11**	**14**	**22**
Ranked first	4	4	3	6	4	3	1	4	3	5	3	3	3	5
Ranked second	7	6	7	8	7	5	6	6	8	9	6	4	5	11
Ranked third	6	7	6	11	6	7	2	6	6	11	2	4	6	6
Not ranked	77	77	77	55	76	81	87	80	72	69	82	83	79	71

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Weighted Sample	1028	506	522	111	546	213	158	607	421	225	138	201	300	165
Unweighted Sample	1028	429	599	101	534	234	159	722	306	226	146	208	282	166
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Tackling radicalisation and extremism	**16**	**19**	**13**	**10**	**17**	**14**	**19**	**18**	**13**	**13**	**13**	**17**	**20**	**13**
Ranked first	3	4	3	0	3	4	6	3	5	1	2	4	6	3
Ranked second	5	6	5	3	6	4	4	6	4	5	4	7	6	3
Ranked third	7	9	5	8	7	6	9	10	4	8	7	6	9	7
Not ranked	77	74	81	69	77	81	77	78	76	80	81	77	73	79
Protecting the green belt from development	**15**	**16**	**15**	**12**	**12**	**18**	**26**	**15**	**16**	**10**	**12**	**23**	**15**	**17**
Ranked first	4	5	3	4	3	3	9	4	5	2	2	6	6	4
Ranked second	5	5	5	6	4	6	6	6	4	3	4	6	3	10
Ranked third	6	6	6	2	4	9	12	6	7	5	6	11	6	3
Not ranked	78	77	79	67	83	77	70	81	74	82	83	71	79	75
Strengthening relationships between Londoners from different backgrounds	**10**	**10**	**10**	**15**	**10**	**9**	**9**	**11**	**8**	**10**	**10**	**11**	**9**	**11**
Ranked first	2	3	2	8	2	2	1	3	2	5	1	2	2	2
Ranked second	4	4	4	4	4	2	5	5	3	3	6	5	3	4
Ranked third	4	4	4	3	4	5	2	4	4	3	2	5	4	5
Not ranked	83	83	84	65	85	86	88	85	81	83	85	83	84	81
Making cycling safer and easier	**7**	**8**	**6**	**7**	**9**	**5**	**2**	**8**	**5**	**9**	**10**	**6**	**6**	**5**
Ranked first	2	2	2	1	2	2	1	2	2	3	3	2	0	2
Ranked second	3	3	2	2	4	1	0	3	2	3	4	1	4	1
Ranked third	2	2	2	4	3	2	1	3	2	2	4	3	2	2
Not ranked	86	85	87	72	85	91	94	88	84	84	84	89	87	88
Making London a truly 24 hour city	**7**	**10**	**5**	**11**	**9**	**3**	**6**	**8**	**6**	**10**	**4**	**4**	**7**	**12**
Ranked first	2	3	1	1	3	0	1	1	3	3	2	1	1	4
Ranked second	2	4	1	7	2	1	1	4	0	4	2	1	2	4
Ranked third	3	3	3	3	3	2	4	3	3	3	1	1	4	4
Not ranked	86	83	89	69	86	92	90	88	83	83	90	90	87	80
Making London's arts and culture the best in the world	**4**	**5**	**3**	**2**	**4**	**3**	**6**	**4**	**2**	**6**	**2**	**3**	**3**	**3**
Ranked first	1	1	1	0	1	1	4	1	1	3	0	2	0	1
Ranked second	1	1	1	0	1	1	0	1	0	1	1	0	1	1
Ranked third	1	2	1	2	1	1	2	2	1	3	0	2	1	1
Not ranked	90	89	91	78	91	93	90	92	87	86	93	91	90	89
Don't know	**7**	**7**	**7**	**21**	**6**	**4**	**4**	**4**	**11**	**7**	**6**	**6**	**7**	**8**

To what extent do you think coronavirus poses a risk to…
...people in London?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Major risk	**24**	24	24	13	28	25	18	24	24	27	23	23	22	26
Significant risk	41	39	43	34	37	49	50	40	43	36	41	43	44	42
TOTAL MAJOR/SIGNIFICANT RISK	**65**	**63**	**67**	**46**	**65**	**74**	**68**	**65**	**66**	**63**	**64**	**66**	**66**	**68**
Moderate risk	24	25	24	24	26	21	24	25	23	27	27	27	21	20
Minor risk	5	6	5	5	6	3	7	6	4	5	7	6	5	5
TOTAL MODERATE/MINOR RISK	**30**	**31**	**28**	**30**	**31**	**24**	**31**	**31**	**27**	**32**	**34**	**33**	**26**	**25**
No risk at all	1	2	1	1	3	0	0	1	2	1	1	1	3	1
Don't know	4	4	3	23	1	2	1	3	5	4	1	0	6	7

...you personally?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Major risk	**12**	13	12	4	10	19	18	11	14	12	9	11	12	17
Significant risk	21	21	22	18	19	28	23	23	18	18	27	23	20	21
TOTAL MAJOR/SIGNIFICANT RISK	**34**	**33**	**34**	**22**	**29**	**47**	**40**	**34**	**33**	**30**	**36**	**33**	**33**	**38**
Moderate risk	35	33	37	24	39	29	36	34	36	35	28	40	37	31
Minor risk	23	26	20	29	23	22	20	26	18	29	25	25	18	19
TOTAL MODERATE/MINOR RISK	**58**	**58**	**57**	**53**	**62**	**51**	**56**	**60**	**55**	**64**	**53**	**65**	**55**	**50**
No risk at all	5	5	4	6	7	0	3	4	6	4	5	2	7	5
Don't know	4	4	4	19	3	2	1	2	6	1	6	0	6	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Are you currently doing any of the following?*

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I'm self-isolating because I or a member of my household has coronavirus symptoms (e.g. I'm/we're staying at home, avoiding other people, other people bring me/us supplies)	**1**	2	1	0	1	2	2	1	1	1	1	2	1	2
I'm self-isolating because I am in a category of people more vulnerable to coronavirus	**7**	8	7	1	4	10	19	6	9	5	7	6	9	8
I'm carrying out social distancing (e.g. staying at home except for collecting essential supplies, exercising once a day, a medical need, or going to work as it cannot be done from home)	**58**	56	61	53	57	63	61	65	49	60	60	64	57	52
I'm reducing my contact with other people, but not completely social distancing	**17**	18	16	13	20	16	12	16	18	17	23	21	10	21
I'm carrying on as normal	**13**	13	13	13	16	9	6	10	17	15	8	7	18	12
Don't know	**3**	4	3	20	2	1	1	2	5	2	1	1	6	6

Question wording change from last survey

Has the coronavirus outbreak changed your employment situation?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
No change, I was and am still employed	**46**	48	45	30	59	43	17	55	34	43	44	46	53	41
No change, I was unemployed and looking for work, and still am looking	**4**	5	3	8	5	3	1	3	6	5	6	2	5	2
No change, I wasn't employed and am still not employed	**25**	23	28	29	11	27	69	18	35	24	23	32	21	27
TOTAL NO CHANGE	**76**	**76**	**76**	**66**	**75**	**73**	**87**	**75**	**76**	**73**	**73**	**81**	**79**	**70**
Yes, I was unemployed and looking for work, but am now not looking	**1**	1	1	1	1	2	0	1	1	2	0	1	1	0
Yes, I was unemployed but am now employed	**2**	2	3	7	3	0	0	3	2	3	2	2	1	4
Yes, I'm employed but my pay/hours have reduced	**6**	5	6	2	5	10	4	6	4	6	5	7	5	6
Yes, I'm being paid part of my salary under the government scheme, but not working (e.g. I've been furloughed)	**3**	3	4	2	5	3	0	4	3	2	6	2	4	4
Yes, I was employed and have now lost my job	**7**	9	6	6	10	6	3	8	7	9	12	5	5	8
TOTAL YES	**19**	**20**	**19**	**17**	**23**	**22**	**7**	**21**	**17**	**22**	**24**	**17**	**16**	**22**
Don't know	**5**	5	5	16	2	5	6	3	7	5	3	2	6	8

Approximately how many days of the last week did you take part in exercise of at least moderate intensity for 30 minutes or more?
Moderate intensity includes any exercise that raises your heart rate, and makes you breathe faster – such as a brisk walk or cycling.

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I haven't done any moderate intensity exercise in the last week	**32**	29	34	24	31	36	34	28	37	30	35	30	35	28
1	**7**	9	6	8	8	7	5	7	8	5	4	10	6	11
2	**12**	13	11	15	13	11	11	13	12	15	13	13	12	9
3	**14**	12	16	13	15	15	13	16	12	19	15	12	13	10
4	**9**	9	10	11	10	7	8	10	9	8	12	8	9	11
5	**7**	9	5	2	8	4	7	8	4	5	3	9	8	6
6	**3**	3	4	2	3	3	6	4	3	3	6	2	3	4
Every day of the week	**10**	11	9	5	9	14	12	11	9	10	10	13	7	12
Don't know	**5**	5	5	18	4	2	4	4	7	4	2	2	7	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale where 0 is "not at all anxious" and 10 is "extremely anxious", overall, how anxious would you say you felt yesterday?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
0 – Not at all anxious	**14**	14	13	4	14	13	17	11	18	13	15	15	13	12
1	**7**	8	6	2	6	10	8	8	5	4	4	9	8	7
2	**9**	9	8	17	8	5	12	10	6	13	8	7	7	9
3	**8**	7	9	4	8	9	14	9	7	9	11	10	8	5
4	**8**	9	8	7	9	9	7	10	6	9	14	9	7	6
5	**14**	14	13	10	14	16	12	12	15	15	12	14	11	18
6	**11**	11	11	9	12	9	10	10	12	13	12	9	12	8
7	**12**	14	10	14	12	13	9	12	11	10	9	12	13	14
8	**7**	6	9	10	7	7	7	8	6	4	10	8	9	7
9	**3**	2	3	3	3	4	0	3	2	2	1	2	4	4
10 – Extremely anxious	**5**	3	8	5	6	5	3	4	7	7	5	4	6	5
Prefer not to say	**3**	3	2	16	1	1	1	2	4	1	1	1	4	6
TOTAL LOW (0-2)	**29**	**31**	**27**	**23**	**28**	**28**	**37**	**29**	**29**	**30**	**26**	**31**	**28**	**28**
TOTAL MID (3-7)	**53**	**55**	**51**	**43**	**55**	**56**	**52**	**54**	**52**	**55**	**58**	**54**	**51**	**51**
TOTAL HIGH (8-10)	**15**	**11**	**20**	**18**	**16**	**15**	**10**	**15**	**15**	**13**	**15**	**14**	**18**	**15**

Thinking about the impact of coronavirus on your financial situation, which of these best applies to you at the moment?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
My financial situation has been impacted and I am having to	**5**	6	4	1	8	3	0	3	8	8	9	2	4	4
My financial situation has been impacted and I am struggling to make ends meet	**9**	9	9	10	10	11	5	10	8	11	11	6	9	10
My financial situation has been impacted but I am currently coping financially	**27**	26	29	26	28	35	17	26	30	23	26	31	32	23
My finances have not been impacted yet but I expect they will be soon	**11**	10	11	6	11	11	10	12	9	11	14	11	10	7
My financial situation hasn't really changed and I don't expect it to	**34**	32	36	19	30	33	60	36	31	34	32	41	31	34
My finances have been positively affected - I am better off financially	**8**	11	5	17	9	4	6	9	7	6	6	6	8	16
Don't know	**5**	5	6	21	4	2	3	4	7	7	1	4	7	5

Do you think the coronavirus outbreak in the UK will or will not have an impact on…?

The national economy

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
It will have a large impact and the damage will be long lasting	**69**	65	72	50	72	64	75	73	63	74	70	67	67	65
It will have a large impact but the damage will be short term	**23**	26	19	20	21	28	23	22	24	18	21	25	24	26
It will have a small impact and the damage will be short term	**2**	2	2	4	2	3	1	1	2	4	1	2	1	1
It probably won't have any real impact	**0**	0	0	0	0	1	0	0	1	0	2	0	0	0
Don't know	**6**	6	6	25	5	5	1	4	10	4	6	7	7	8

London's economy

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
It will have a large impact and the damage will be long lasting	**57**	51	63	37	59	58	62	58	56	55	60	55	59	57
It will have a large impact but the damage will be short term	**33**	39	27	33	33	34	34	36	29	38	31	35	31	29
It will have a small impact and the damage will be short term	**3**	2	3	5	3	2	2	2	4	4	1	5	1	3
It probably won't have any real impact	**0**	1	0	1	0	1	0	0	1	0	2	0	0	0
Don't know	**7**	7	7	25	5	6	2	4	11	3	6	5	9	10

Your personal finances

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
It will have a large impact and the damage will be long lasting	**19**	17	21	9	22	23	11	17	22	20	21	10	21	23
It will have a large impact but the damage will be short term	**20**	19	21	24	19	22	16	22	16	23	20	20	20	14
It will have a small impact and the damage will be short term	**22**	23	21	18	22	24	24	24	20	22	20	25	19	27
It probably won't have any real impact	**26**	27	24	15	25	24	37	26	26	22	23	32	28	21
Don't know	**13**	14	13	34	12	7	12	11	17	13	15	13	12	14

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		Gender		Age				Social Grade		Region (1)				
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1028	506	522	111	546	213	158	607	421	225	138	201	300	165
Unweighted Sample	1028	429	599	101	534	234	159	722	306	226	146	208	282	166
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sample Size: 1028 adults in London
Fieldwork: 24th - 27th November 2020

Do you think London will emerge from the coronavirus outbreak as a better place to live, a worse place to live, or about the same as before the outbreak?

Much better	**3**	5	1	0	4	3	1	2	4	2	0	1	7	1
Slightly better	**14**	15	13	16	13	18	9	14	13	17	15	17	12	9
TOTAL BETTER	**17**	**20**	**14**	**16**	**17**	**21**	**10**	**16**	**17**	**19**	**15**	**18**	**19**	**10**
About the same	**43**	42	43	28	44	39	55	43	42	38	38	48	41	48
Slightly worse	**18**	17	19	22	16	19	17	18	17	16	22	15	18	19
Much worse	**11**	11	10	2	13	13	8	10	12	12	13	8	11	10
TOTAL WORSE	**28**	**28**	**29**	**24**	**29**	**32**	**25**	**29**	**28**	**28**	**35**	**23**	**30**	**29**
Don't know	**12**	10	14	33	10	8	10	12	12	15	12	11	10	13

Are you, or are you not, currently wearing any of the following types of face coverings or masks when outside the house? Please tick all that apply.

Surgical or medical style face mask	**58**	61	55	61	52	66	62	57	58	61	56	53	59	58
Dust mask, such as those used for doing DIY	**6**	9	3	4	8	4	3	7	5	4	7	8	7	4
Homemade face covering/mask	**26**	17	35	21	28	26	23	28	24	26	24	30	26	24
Improvised face covering, such as a scarf or bandana over your mouth and nose	**6**	6	6	5	8	4	1	6	6	6	7	3	7	6
Any other face covering	**18**	16	20	15	19	20	16	19	18	17	25	20	17	15
WEARS AT LEAST ONE	**91**	**90**	**92**	**80**	**92**	**95**	**93**	**94**	**88**	**91**	**92**	**93**	**93**	**87**
I am not using a face covering when outside the house	**5**	7	4	2	6	4	6	4	7	6	4	6	3	7
Don't know	**4**	3	4	18	2	1	1	2	5	3	4	0	4	7

How confident, if at all, are you that you would know how to get a coronavirus test?

Very confident	**28**	24	32	19	28	36	20	29	25	23	30	30	30	25
Quite confident	**39**	43	36	47	37	38	42	41	37	36	49	46	34	39
TOTAL CONFIDENT	**67**	**66**	**68**	**67**	**65**	**74**	**62**	**70**	**62**	**58**	**78**	**76**	**64**	**64**
Not very confident	**19**	21	18	10	21	18	24	20	19	28	16	17	18	16
Not at all confident	**7**	7	8	4	8	6	9	6	9	8	3	3	10	10
TOTAL NOT CONFIDENT	**27**	**28**	**25**	**14**	**29**	**24**	**32**	**26**	**28**	**36**	**19**	**20**	**28**	**26**
Don't know	**6**	6	7	19	6	2	5	4	10	6	3	4	8	10

Have you downloaded the NHS COVID-19 App?

Yes I have	**44**	46	42	50	42	47	43	49	37	45	41	50	39	47
No, but I intend to download it	**3**	3	4	2	3	5	4	4	3	6	4	3	2	3
No, and I am undecided on whether to download it or not	**15**	16	14	13	16	12	16	12	18	13	16	13	17	14
No, and I do not intend to download it	**29**	27	32	18	34	29	20	28	31	30	28	29	32	24
Not applicable – I do not own a smartphone	**5**	4	5	1	1	7	17	4	6	2	8	4	6	5
Don't know	**4**	4	3	16	4	0	1	3	5	4	3	1	5	7

How much, if anything, have you heard about potential vaccines for the coronavirus?

A lot	**53**	56	50	35	51	63	58	52	53	49	49	56	53	56
A little	**39**	39	39	43	40	34	39	42	34	41	48	38	38	32
Not very much	**6**	3	9	11	7	3	3	5	8	9	2	5	6	6
Nothing at all	**2**	2	2	12	2	0	0	1	4	1	1	0	3	6

Which of the following is how you heard about potential vaccines for the coronavirus? Please tick all that apply.
[Not asked to those who had heard nothing at all; n=1012]

Television	**58**	60	57	42	50	75	76	55	64	49	57	64	60	62
Radio	**24**	25	23	7	21	32	31	23	25	22	32	25	19	26
Printed copy of a newspaper	**13**	12	14	6	6	19	34	11	16	11	13	19	9	15
A newspaper's website or app (e.g. Mail Online)	**29**	32	26	31	33	25	20	32	24	33	30	28	27	26
A news website or app (e.g. BBC News)	**50**	52	48	67	54	42	39	57	40	54	48	50	50	47
Government websites	**13**	12	14	10	14	13	11	13	11	12	11	14	13	11
Twitter	**15**	17	13	30	18	10	3	17	12	21	12	17	13	12
Facebook	**13**	12	15	22	15	11	6	14	13	20	11	8	14	10
Instagram	**7**	6	7	9	9	3	0	7	6	7	8	4	8	5
Snapchat	**2**	2	1	8	1	0	0	2	1	2	1	3	1	2
YouTube	**6**	8	5	9	8	3	3	7	6	5	9	7	5	7
Friends/relatives	**21**	14	27	28	25	15	9	22	18	25	29	18	18	14
Other	**6**	5	6	3	6	6	5	5	6	4	7	5	5	8
Don't know	**2**	1	3	8	2	0	1	2	1	3	2	1	3	0

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Sample Size: 1028 adults in London
Fieldwork: 24th - 27th November 2020

	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	**1028**	506	522	111	546	213	158	607	421	225	138	201	300	165
Unweighted Sample	1028	429	599	101	534	234	159	722	306	226	146	208	282	166
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you were offered a vaccine for the coronavirus on the NHS, how likely or unlikely would you be to take it?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Very likely	**40**	47	34	28	32	52	61	44	35	39	36	47	37	44
Fairly likely	**22**	23	21	19	24	22	17	24	20	19	25	25	21	21
TOTAL LIKELY	**62**	**69**	**56**	**47**	**56**	**74**	**78**	**68**	**55**	**58**	**61**	**72**	**58**	**65**
Fairly unlikely	**9**	7	11	11	10	10	6	8	12	13	8	6	9	11
Very unlikely	**15**	14	17	19	21	8	6	14	17	15	18	8	20	15
TOTAL UNLIKELY	**25**	**21**	**29**	**30**	**30**	**17**	**11**	**22**	**29**	**28**	**26**	**14**	**28**	**26**
Don't know	**13**	10	16	23	13	9	11	11	17	14	13	14	14	10

Which, if any, of the following do you think are the best reasons for getting the coronavirus vaccine? Please tick all that apply.

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
To protect myself against the coronavirus	**61**	61	61	56	56	68	74	64	57	61	58	70	55	65
To protect others against the coronavirus	**59**	59	59	57	56	67	62	64	52	61	63	66	51	60
To allow myself to go out and do all the things I used to be able to do	**46**	45	47	40	40	51	62	50	39	46	46	54	41	43
To allow society to start functioning normally again	**63**	65	61	55	60	66	73	67	57	60	55	71	61	65
To help get the economy going again	**43**	41	45	34	41	47	54	47	38	40	42	53	40	42
To protect the NHS	**53**	53	52	36	51	56	66	53	52	51	54	64	47	48
To reduce the spread of coronavirus	**65**	62	67	54	61	71	75	67	61	59	69	79	59	62
Other	**1**	1	2	1	1	2	1	2	1	1	0	2	2	2
None of the above	**7**	7	7	6	10	5	2	5	10	9	11	4	8	4
Don't know	**5**	5	6	17	5	4	1	3	8	2	3	5	9	5

Which of the following, if any, is why you're unlikely to get the coronavirus vaccine if you were offered one on the NHS? Please tick all that apply.
[Asked to those who said they were unlikely to get a vaccine; n=220]

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I am against vaccines in general	*7*	*3*	*10*	*6*	*7*	*3*	*11*	*5*	*9*	*7*	*3*	*9*	*9*	*4*
I have had a bad experience with previous vaccines	*7*	*6*	*8*	*13*	*5*	*2*	*29*	*9*	*6*	*10*	*0*	*7*	*9*	*7*
I don't like needles	*11*	*12*	*10*	*14*	*12*	*8*	*0*	*11*	*10*	*14*	*6*	*6*	*17*	*1*
I don't think I need a vaccine	*14*	*19*	*11*	*20*	*14*	*13*	*7*	*14*	*15*	*22*	*12*	*9*	*9*	*20*
I can't be vaccinated for health reasons	*2*	*2*	*1*	*7*	*1*	*2*	*0*	*1*	*2*	*2*	*1*	*0*	*3*	*0*
I would like to wait until others have had it first	*40*	*42*	*38*	*25*	*42*	*47*	*32*	*42*	*38*	*46*	*41*	*45*	*32*	*43*
I don't feel safe going into a healthcare setting to have the vaccine	*6*	*8*	*5*	*1*	*7*	*6*	*13*	*6*	*7*	*4*	*6*	*10*	*4*	*11*
I don't think the vaccine will be safe	*36*	*31*	*40*	*19*	*40*	*44*	*12*	*37*	*35*	*44*	*48*	*34*	*33*	*21*
I don't trust this vaccine specifically	*43*	*42*	*44*	*34*	*50*	*36*	*12*	*45*	*41*	*34*	*43*	*57*	*48*	*38*
Other	*8*	*4*	*11*	*2*	*7*	*11*	*24*	*6*	*10*	*5*	*5*	*2*	*14*	*9*
Don't know	*6*	*11*	*2*	*29*	*3*	*0*	*0*	*4*	*8*	*0*	*5*	*0*	*6*	*18*

How much, if at all, do you trust the following to provide accurate and reliable information on the coronavirus vaccine?
TV news

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Trust a great deal	**7**	8	6	6	5	9	10	8	5	5	4	6	10	9
Trust a fair amount	**45**	46	45	31	45	54	46	48	42	45	45	55	38	49
Don't trust very much	**28**	31	26	23	31	22	32	28	30	30	32	27	31	20
Don't trust at all	**11**	9	13	8	14	12	4	8	15	12	9	5	14	14
Don't know	**8**	7	9	31	5	3	8	8	8	8	10	7	8	8

National newspapers

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Trust a great deal	**3**	4	3	3	3	4	4	4	3	3	2	3	5	3
Trust a fair amount	**34**	33	34	27	31	38	39	36	31	32	31	36	34	34
Don't trust very much	**35**	37	34	29	37	30	41	34	37	39	35	44	26	35
Don't trust at all	**18**	18	18	12	21	23	7	17	21	18	21	11	23	17
Don't know	**10**	8	11	28	8	4	9	10	9	8	12	6	12	11

National Government

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Trust a great deal	**8**	9	7	8	7	12	8	8	8	4	5	12	10	11
Trust a fair amount	**34**	33	35	28	33	32	43	36	31	32	32	36	33	37
Don't trust very much	**30**	30	30	25	29	31	36	29	31	30	31	32	30	25
Don't trust at all	**21**	21	21	11	25	21	10	20	22	25	24	17	19	19
Don't know	**7**	7	7	28	6	3	3	7	8	8	8	3	9	8

Public health officials

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Trust a great deal	**20**	23	17	22	20	21	19	23	16	16	19	20	20	26
Trust a fair amount	**46**	44	48	38	46	50	47	47	44	49	42	56	41	42
Don't trust very much	**18**	18	19	9	18	19	26	18	20	19	19	15	23	13
Don't trust at all	**8**	8	7	4	10	7	2	6	10	8	10	4	8	9
Don't know	**8**	7	9	27	6	3	7	6	10	8	9	5	8	9

Sample Size: 1028 adults in London		Gender		Age				Social Grade		Region (1)				
Fieldwork: 24th - 27th November 2020	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1028	506	522	111	546	213	158	607	421	225	138	201	300	165
Unweighted Sample	1028	429	599	101	534	234	159	722	306	226	146	208	282	166
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Scientists														
Trust a great deal	40	44	36	44	41	42	32	47	30	47	35	43	34	42
Trust a fair amount	39	35	44	28	37	46	47	37	42	33	43	43	41	39
Don't trust very much	11	11	10	6	12	6	17	8	15	12	9	9	13	8
Don't trust at all	4	5	3	0	6	4	1	3	5	5	8	2	5	2
Don't know	6	5	7	22	5	2	2	4	8	4	5	3	7	9
NHS workers														
Trust a great deal	32	37	28	30	32	38	28	34	30	29	37	37	29	33
Trust a fair amount	47	45	49	42	45	46	58	47	47	49	45	52	46	41
Don't trust very much	9	8	9	4	11	8	6	10	8	10	7	5	11	10
Don't trust at all	4	4	5	2	6	4	0	4	4	5	4	1	5	6
Don't know	8	7	9	22	6	4	8	6	11	7	6	6	9	10
London Government/Mayor of London														
Trust a great deal	9	10	8	8	10	9	5	11	6	7	8	11	9	11
Trust a fair amount	35	36	34	30	38	40	20	38	31	40	27	40	34	32
Don't trust very much	24	23	26	22	22	21	38	25	23	26	28	26	22	21
Don't trust at all	21	22	21	11	21	24	27	18	27	18	25	17	23	25
Don't know	10	10	11	29	8	5	10	8	13	9	13	6	12	11
Local authorities/councils														
Trust a great deal	8	9	6	7	8	9	6	9	6	8	5	5	11	6
Trust a fair amount	40	40	41	38	39	46	37	42	38	42	37	46	37	39
Don't trust very much	28	28	28	21	28	26	37	29	26	29	33	30	24	28
Don't trust at all	13	15	12	6	15	15	9	10	18	12	13	9	16	16
Don't know	11	9	13	28	10	5	11	11	12	10	13	9	13	11
Social media														
Trust a great deal	0	0	0	0	1	0	0	1	0	0	0	0	1	1
Trust a fair amount	10	9	11	7	11	11	5	8	12	9	7	10	12	8
Don't trust very much	40	36	44	46	40	36	42	41	40	41	43	43	37	40
Don't trust at all	41	45	36	20	42	47	42	43	36	41	39	42	40	41
Don't know	9	9	9	26	6	6	11	7	11	9	11	5	10	10
Friends/relatives														
Trust a great deal	10	9	11	3	11	10	10	9	10	6	12	10	12	9
Trust a fair amount	40	41	40	33	42	39	44	40	42	43	34	40	40	43
Don't trust very much	24	24	24	21	24	32	18	26	22	25	22	28	23	23
Don't trust at all	8	9	7	5	10	7	6	9	7	6	10	6	11	7
Don't know	17	17	17	37	13	13	23	17	18	20	22	16	14	17

When a vaccine for coronavirus becomes available, do you think the following groups should or should not be a priority for receiving it?

Elderly people

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Should be one of the top priority groups	69	74	65	66	68	76	68	74	63	64	69	73	70	70
Should be a priority ahead of the general public but not a top priority group	21	18	23	10	22	18	28	19	24	22	21	23	19	17
Should not be a priority ahead of the general public	3	3	4	3	4	2	3	4	3	6	3	1	3	3
Don't know	7	5	8	21	6	4	2	4	11	7	7	3	8	9

People with pre-existing health conditions

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Should be one of the top priority groups	70	71	70	59	70	77	71	73	66	67	73	74	69	70
Should be a priority ahead of the general public but not a top priority group	20	20	20	17	20	18	22	19	20	22	19	19	21	17
Should not be a priority ahead of the general public	3	4	3	1	4	2	2	3	4	5	2	2	3	4
Don't know	7	5	8	23	5	3	4	4	10	6	7	4	7	9

Health and social care workers

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Should be one of the top priority groups	84	83	84	64	81	91	95	85	82	77	83	90	85	82
Should be a priority ahead of the general public but not a top priority group	8	10	7	12	10	5	4	9	8	15	10	6	4	8
Should not be a priority ahead of the general public	2	2	2	4	3	1	0	2	2	3	0	1	2	2
Don't know	6	5	7	21	6	3	1	4	9	5	6	3	8	8

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		Gender		Age				Social Grade		Region (1)				
Sample Size: 1028 adults in London	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Fieldwork: 24th - 27th November 2020														
Weighted Sample	1028	506	522	111	546	213	158	607	421	225	138	201	300	165
Unweighted Sample	1028	429	599	101	534	234	159	722	306	226	146	208	282	166
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Customer-facing workers, such as bus drivers or shop assistants

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Should be one of the top priority groups	39	33	44	31	36	47	43	38	39	44	32	30	45	36
Should be a priority ahead of the general public but not a top priority group	45	50	39	36	45	43	49	49	38	40	55	58	34	44
Should not be a priority ahead of the general public	9	11	8	10	11	7	6	8	12	9	7	9	11	10
Don't know	7	6	9	22	8	3	2	6	10	7	6	3	10	10

Those who are working

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Should be one of the top priority groups	11	11	12	10	12	11	11	10	14	9	12	9	13	14
Should be a priority ahead of the general public but not a top priority group	38	37	39	35	36	40	45	39	37	40	39	39	37	35
Should not be a priority ahead of the general public	40	42	39	31	41	45	37	43	36	40	39	45	38	40
Don't know	10	10	10	24	10	5	7	8	13	10	10	7	12	12

Ethnic minorities

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Should be one of the top priority groups	13	10	15	9	14	12	10	11	15	13	15	7	16	10
Should be a priority ahead of the general public but not a top priority group	33	32	35	28	35	37	29	36	30	43	29	32	27	37
Should not be a priority ahead of the general public	40	47	34	30	38	46	50	41	40	31	40	50	42	39
Don't know	14	11	16	33	14	5	11	12	15	13	16	11	14	14

People with disabilities

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Should be one of the top priority groups	42	36	47	32	42	48	39	42	42	38	46	33	45	48
Should be a priority ahead of the general public but not a top priority group	38	41	35	36	39	34	45	38	38	39	36	45	37	34
Should not be a priority ahead of the general public	10	14	7	5	10	14	10	12	8	14	8	14	8	8
Don't know	10	9	11	27	9	4	6	8	12	9	10	8	10	10

Those who are likely to spend the most in the economy

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Should be one of the top priority groups	5	6	4	0	7	4	1	4	5	4	2	4	6	6
Should be a priority ahead of the general public but not a top priority group	12	13	12	8	14	14	10	11	14	13	12	8	16	11
Should not be a priority ahead of the general public	69	69	69	65	66	75	74	74	63	73	70	77	62	68
Don't know	14	12	15	27	13	7	15	11	18	10	16	11	16	15

When, if at all, do you think a coronavirus vaccine is likely to become available to priority groups?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Before the end of 2020	14	15	13	6	13	15	20	13	15	10	17	17	16	10
Between Jan-March 2021	42	44	41	33	40	48	51	48	34	37	45	47	42	41
Between March-June 2021	23	23	22	21	26	19	17	21	25	26	23	20	20	25
Between July-Sept 2021	5	5	5	6	5	7	1	5	5	9	3	5	3	3
Between Oct-Dec 2021	1	1	2	3	2	0	0	1	1	1	0	0	2	2
2022 onwards	1	1	2	1	2	2	0	2	0	0	2	1	1	4
A vaccine will never be available	1	0	2	0	1	2	2	1	1	1	2	1	1	3
Don't know	13	11	14	29	12	8	10	9	19	15	8	10	15	13

And when, if at all, do you think a coronavirus vaccine is likely to become available to everyone?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Before the end of 2020	1	1	1	0	1	0	4	1	1	0	1	0	2	1
Between Jan-March 2021	9	9	9	4	9	10	11	10	7	9	6	9	10	7
Between March-June 2021	31	35	28	24	30	33	39	32	31	28	41	30	35	23
Between July-Sept 2021	23	25	21	31	21	26	18	25	19	30	24	23	14	27
Between Oct-Dec 2021	14	11	16	11	15	14	10	14	13	13	11	18	13	14
2022 onwards	7	7	7	3	8	6	6	9	4	7	5	7	7	8
A vaccine will never be available	1	0	2	0	2	2	1	1	2	2	2	1	1	1
Don't know	14	12	16	26	14	10	12	9	22	11	11	11	18	18

Would you support or oppose introducing a £3.50 daily charge to drive into Greater London for people who do not live in Greater London? Funds from this charge would be spent on the delivery of public transport and roads maintenance in London.

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Strongly support	16	23	10	16	18	16	12	18	14	19	20	13	13	19
Tend to support	26	29	23	20	28	23	28	29	22	35	21	26	23	25
TOTAL SUPPORT	**42**	**52**	**33**	**36**	**46**	**39**	**40**	**47**	**36**	**53**	**40**	**39**	**36**	**45**
Tend to oppose	19	17	21	15	18	22	23	17	22	16	23	23	21	13
Strongly oppose	24	20	28	18	24	29	20	23	26	16	26	28	27	24
TOTAL OPPOSE	**43**	**37**	**49**	**33**	**42**	**51**	**43**	**40**	**48**	**31**	**49**	**51**	**48**	**37**
Don't know	15	11	18	31	12	10	17	13	16	15	11	10	17	18

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Sample Size: 1028 adults in London
Fieldwork: 24th - 27th November 2020

	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1028	506	522	111	546	213	158	607	421	225	138	201	300	165
Unweighted Sample	1028	429	599	101	534	234	159	722	306	226	146	208	282	166
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The London Assembly consists of 25 members who are elected at the same time as the Mayor. How much, if anything, would you say you know about what the London Assembly is doing for London?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
A great deal	**1**	1	1	1	2	1	0	2	0	1	2	1	1	1
A fair amount	**8**	11	4	7	8	11	5	8	7	9	9	5	8	9
Not very much	**38**	42	35	27	34	45	51	41	35	37	40	50	32	38
Nothing at all	**40**	35	46	37	42	38	39	39	43	40	37	39	43	41
Don't know	**12**	11	13	28	14	4	5	10	15	13	12	5	17	11

All figures, unless otherwise stated, are from YouGov Plc. The survey was carried out online.
The figures have been weighted and are representative of all adults in London (aged 18+).

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

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