

YouGov / Mayor of London Survey Results

Sample Size: 1134 London Adults

Fieldwork: 27th August - 2nd September 2019

September 2015														
	Gender		Age				Social Grade		London Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1134	555	579	124	609	229	172	669	465	219	144	233	340	197
Unweighted Sample	1134	479	655	104	583	268	179	774	360	209	158	251	327	189
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Water Bottles

How often, if at all, do you use a re-usable water bottle?

I often use a re-usable water bottle	56	48	63	52	59	52	53	58	53	62	53	59	53	51
I occasionally use a re-usable water bottle	18	20	16	19	20	17	14	21	15	19	19	17	19	18
I rarely use a re-usable water bottle	9	11	8	17	8	11	6	10	9	6	12	6	12	11
TOTAL USE A RE-USABLE WATER BOTTLE	84	80	87	88	87	80	73	88	77	88	84	82	84	80
I never use a re-usable water bottle	12	14	10	2	8	17	25	9	16	10	11	17	9	13
Don't know	4	6	3	10	5	2	2	3	7	2	5	1	6	7

How often, if at all, do you buy single use plastic bottled water?

More than once a day	1	2	0	1	1	2	0	2	0	1	2	1	1	1
Once a day	3	2	3	4	4	0	2	2	3	4	6	2	2	0
Several times a week	6	8	4	10	7	4	3	7	5	6	6	2	7	11
Once a week	9	9	10	8	11	6	7	10	8	9	5	8	13	8
Several times a month	10	9	10	13	11	9	2	10	9	11	14	8	8	9
Once a month	10	9	12	11	11	8	12	11	10	10	10	7	14	10
Less than once a month	38	35	41	34	37	46	36	40	36	38	30	47	39	32
Never	18	18	18	11	12	24	37	15	22	17	21	20	13	24
Don't know	4	6	3	8	6	1	2	3	7	3	6	4	4	6

Thinking back to before you used a reusable water bottle...Roughly speaking, how often, if at all, did you used to buy single use plastic bottled water?

[Seen only to respondents who said they had often, occasionally or rarely used a reusable water bottle; n=967]

More than once a day	2	3	2	1	4	1	0	3	2	5	1	2	3	1
Once a day	6	5	6	7	7	4	1	6	6	5	8	4	7	6
Several times a week	14	14	14	16	16	11	6	16	10	20	13	11	15	6
Once a week	10	10	10	22	9	9	6	12	7	6	13	8	10	14
Several times a month	17	13	20	13	17	18	14	17	16	15	17	14	18	18
Once a month	9	11	8	2	9	12	10	10	7	11	11	9	9	6
Less than once a month	28	27	29	18	27	32	39	25	34	27	20	31	30	31
Never	8	9	7	8	4	11	19	6	10	5	10	11	5	11
Don't know	6	8	4	13	6	4	4	5	8	6	7	11	3	6

How likely, if at all, would you be to use a public drinking water fountain for the following?
Refilling a water bottle I carry with me

Very likely	42	36	48	44	46	35	35	44	39	52	41	40	41	36
Quite likely	30	32	27	33	28	35	28	33	25	26	29	27	35	29
TOTAL LIKELY	72	68	75	78	74	69	63	77	64	77	69	67	76	65
Not very likely	8	11	6	8	10	9	5	9	8	7	11	7	9	9
Not likely at all	7	6	7	8	4	6	14	5	8	6	8	8	3	10
TOTAL NOT LIKELY	15	17	13	15	14	15	19	14	16	13	19	16	12	19
Not applicable – I would never use a drinking water fountain	8	8	8	3	7	13	11	6	11	6	5	9	9	11
Don't know	5	7	4	4	6	3	7	3	8	3	7	9	3	5

Drinking directly from the drinking water fountain

Very likely	16	19	13	14	15	19	17	17	15	21	15	17	14	13
Quite likely	27	32	23	17	30	30	23	27	28	27	26	21	31	29
TOTAL LIKELY	43	51	36	31	45	49	40	44	42	49	41	37	46	42
Not very likely	23	20	25	28	24	19	19	27	17	26	29	16	22	23
Not likely at all	14	10	18	14	14	13	16	17	10	11	12	15	14	19

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Weighted Sample
Unweighted Sample

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	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL NOT LIKELY	37	30	43	42	38	32	35	44	27	37	41	31	36	42
Not applicable – I would never use a drinking water fountain	14	12	16	19	11	15	20	10	20	11	13	20	14	13
Don't know	6	6	5	7	6	4	5	3	10	3	6	12	4	4

Which of the following, if any, is how you currently refill your water bottle when out and about? Please tick all that apply.

In a café, bar or restaurant	24	17	30	38	28	14	14	29	17	27	27	24	24	16
In a public building, such as a leisure centre, school or library	21	21	22	31	24	15	14	25	17	30	17	20	22	16
From public drinking fountains, such as in a park or on the street	18	19	17	21	21	16	9	21	14	25	16	16	19	11
In arts, culture or tourist venues, such as a cinema or sports venue	14	13	15	16	17	9	7	18	8	19	12	12	13	12
In a shop or business	13	13	13	14	16	11	3	16	9	15	14	14	13	8
At a train or tube station	9	9	9	9	12	5	5	11	6	12	10	11	9	4
Other	9	8	10	4	10	14	5	8	11	10	10	12	6	10
Not applicable – I don't carry a water bottle or don't refill it while out	40	43	37	30	32	46	67	35	47	31	41	40	39	51
Don't know	5	6	5	9	7	2	1	3	8	3	7	6	5	5