YouGov / Mayor of London Survey Results

Sample Size: 1132 London Adults
Fieldwork: 20th - 22nd August 2019

		Gender		Age				Social Grade		London Region				
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1132	554	578	123	608	229	172	668	464	242	166	207	333	182
Unweighted Sample	1132	482	650	125	612	240	155	797	335	256	159	220	313	182
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Electric Vehicles

How likely, if at all, is it that you or someone else in your household will buy an electric car in the next three years when purchasing a vehicle?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Very likely	3	4	3	5	4	4	0	4	3	4	3	4	4	2
Fairly likely	14	15	13	10	17	11	11	16	11	9	13	16	16	17
TOTAL LIKELY	17	19	16	15	20	15	11	19	15	13	15	19	20	18
Not very likely	17	18	16	16	17	23	8	20	13	13	20	17	17	16
Not at all likely	23	23	24	23	21	25	30	23	24	17	28	28	23	24
TOTAL NOT LIKELY	40	40	40	39	38	48	38	43	36	31	48	45	40	40
Don't know	11	12	11	23	11	10	5	10	13	12	12	7	13	14
Not applicable – I/we are unlikely to buy any sort of car in the next three years	31	29	33	22	31	27	46	28	36	45	25	28	28	28

In the previous question you said it is unlikely you or someone else in your household would buy an electric car when next purchasing a vehicle. What are the main reasons for this? Please tick all that apply.

[This question was only asked to those who said it was unlikely they or someone else in their household would buy an electric car when next purchasing; n=473]

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
The car would be more expensive	39	40	39	38	41	36	39	41	37	34	32	42	46	37
Concerns about a lack of charging points	37	39	35	22	31	55	41	39	35	35	41	41	36	33
Very difficult or not possible to have a charging point at home	29	26	31	29	27	29	31	28	30	23	28	35	32	20
Range anxiety (i.e. being out of range from charging points)	27	27	27	28	21	34	36	30	23	19	36	29	27	24
Time taken to charge	24	28	19	30	18	35	21	23	25	19	32	25	24	19
The cost of the electricity	17	15	19	14	15	19	21	15	20	20	13	17	19	15
Lack of variety of design or models on the market	11	10	12	11	9	18	7	10	12	13	4	15	11	11
They're not for people like me	8	8	7	4	8	8	8	6	11	5	7	7	8	12
Other	16	17	15	4	17	16	23	18	13	21	18	12	14	20
None of these	9	7	11	6	11	9	9	11	6	20	7	9	5	9
Don't know	3	3	4	5	3	4	2	2	6	0	4	1	8	2

In general, do you support or oppose the introduction of more electric car charging points in London?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Strongly support	42	45	39	39	46	42	30	47	34	45	44	41	44	33
Tend to support	32	34	30	26	33	29	34	31	33	33	27	31	30	38
TOTAL SUPPORT	73	78	69	65	79	71	64	78	67	77	71	72	74	71
Neither support nor oppose	15	11	18	12	11	18	25	14	16	11	16	20	15	13
Tend to oppose	3	4	2	11	2	3	2	2	5	1	5	1	4	6
Strongly oppose	1	2	1	1	1	2	2	1	2	1	2	0	2	2
TOTAL OPPOSE	5	6	3	12	3	5	5	3	7	2	8	1	5	8
Don't know	7	5	10	12	7	6	6	6	9	9	5	7	6	9

In which of the following places, if any, would you most like to see electric vehicle charging points?

[This question excluded those who didn't support more electric car charging points; n=1091]

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Supermarket/shopping centre car parks	69	72	66	65	68	75	69	71	66	63	71	71	73	69
Public car parks	64	67	61	54	64	71	60	66	60	61	65	61	66	64
Petrol stations	56	62	50	58	56	55	55	56	55	48	55	55	61	60
By the side of minor/residential roads	43	49	38	38	45	50	31	45	40	50	41	44	39	40
Train stations	39	41	36	32	36	48	40	38	39	38	35	39	40	40

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	Total	Gender		Age				Social Grade		London Region				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1132	554	578	123	608	229	172	668	464	242	166	207	333	182
Unweighted Sample	1132	482	650	125	612	240	155	797	335	256	159	220	313	182
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
By the side of main roads	32	38	27	29	33	41	21	31	34	37	28	35	34	25
Other	2	2	1	0	1	4	2	1	2	1	3	2	2	3
Don't know	15	12	18	19	15	12	16	14	16	19	13	15	12	16

Would you support or oppose the following types of vehicles having to be electric in order to be allowed to operate in London?
Buses

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Should have to be electric vehicles	71	73	69	61	74	75	65	75	66	68	71	75	70	74
Should not have to be electric vehicles	14	16	11	15	12	14	16	11	17	19	12	11	14	10
Don't know	15	11	20	24	14	11	19	14	17	12	17	14	16	16

Private hire vehicles (e.g. Uber, Addison Lee, Gett etc.)

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Should have to be electric vehicles	66	71	61	60	67	69	63	68	62	68	69	58	68	68
Should not have to be electric vehicles	18	18	17	23	16	19	16	14	22	18	16	23	15	17
Don't know	17	11	22	16	17	12	21	17	16	14	15	20	18	15

Taxis (i.e. black cabs)

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Should have to be electric vehicles	66	73	60	59	67	73	62	70	61	65	67	62	68	70
Should not have to be electric vehicles	18	17	18	27	15	15	21	15	21	21	17	19	16	15
Don't know	16	10	22	14	18	12	17	15	18	14	15	19	17	15

Freight and delivery vehicles

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Should have to be electric vehicles	50	52	49	46	50	52	51	50	51	53	49	48	51	49
Should not have to be electric vehicles	25	30	21	26	26	26	23	24	28	25	20	25	27	28
Don't know	25	19	30	28	24	22	27	27	22	22	31	26	23	23

Private cars

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Should have to be electric vehicles	35	38	33	37	40	28	30	36	35	46	32	24	38	31
Should not have to be electric vehicles	41	45	36	42	36	48	45	40	42	35	43	46	38	46
Don't know	24	17	31	21	24	24	25	24	23	19	25	29	24	22

Vehicles used in car sharing clubs (e.g. Zipcar, DriveNow etc.)

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Should have to be electric vehicles	61	66	57	53	65	61	53	63	59	69	56	54	63	62
Should not have to be electric vehicles	18	18	17	30	14	23	17	16	21	15	21	21	17	18
Don't know	21	15	26	17	21	16	30	21	20	16	23	25	21	20

Do you or do you not think electric vehicles are currently a good financial investment, considering things like the initial purchase price, cost of running etc.?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
They are a good investment	33	35	31	40	41	19	18	34	32	42	31	25	35	28
They are not a good investment	25	30	20	19	20	34	34	26	23	16	31	30	24	27
Don't know	42	35	49	41	39	47	48	40	45	42	39	45	41	45

You previously said you don't think electric vehicles are currently a good financial investment. How long, if at all, do you think it will be until you feel that buying an electric vehicle is a good investment?

[This question was only asked to those who said they didn't think electric vehicles were currently a good investment; n=292]

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I already own an electric vehicle	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Less than 1 year	1	2	0	5	2	0	0	1	2	3	0	4	0	0
1 – 2 years	4	3	5	20	2	4	0	3	5	12	8	2	1	0
2 – 5 years	20	19	22	21	20	25	14	21	20	13	17	23	21	25
5 – 10 years	32	34	29	19	32	35	36	36	27	28	26	24	43	37
More than 10 years	12	12	11	24	10	9	13	9	16	2	27	15	5	11
I do not think I will ever feel buying an electric vehicle is a good investment	22	19	27	8	23	20	30	21	24	34	14	25	19	24
Don't know	8	9	6	4	10	7	6	9	6	7	8	7	12	3

Homelessness

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	Total	Gender		Age				Social Grade		London Region				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1132	554	578	123	608	229	172	668	464	242	166	207	333	182
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these have you done in the past 12 months? (Please tick all that apply)

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I have given money to a person begging on the street	32	30	34	32	34	30	25	35	28	40	24	25	36	29
I have given money to a cancer charity	32	30	34	18	29	41	40	34	28	21	35	43	29	35
I have given money to a homelessness charity	18	18	18	11	21	16	16	22	12	21	15	20	18	13
I have volunteered for a homelessness charity	4	4	4	7	6	1	1	4	4	3	6	3	6	2
I have volunteered for a cancer charity	4	3	4	11	3	1	3	4	4	3	5	3	3	6
None of these	36	38	34	28	37	34	40	36	36	40	34	35	35	36
Don't know	5	4	6	11	5	3	1	4	6	5	4	6	4	5

Would you say that the number of homeless people is increasing, decreasing or staying the same?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
It is increasing	65	60	70	49	66	69	69	68	62	75	61	66	64	57
It is staying about the same	17	22	13	28	17	15	15	18	17	14	24	14	16	23
It is decreasing	1	1	1	1	1	1	0	1	1	0	1	0	2	1
Don't know	16	17	16	23	16	15	16	13	21	11	14	20	18	19

Which of the following do you think are mainly responsible for reducing rough sleeping in London? (Please rank the top three answers based on who has the most responsibility)

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Mayor of London	**67**	**70**	**64**	**57**	**69**	**66**	**70**	**68**	**66**	**73**	**63**	**64**	**67**	**66**
Ranked first	17	19	15	14	15	17	28	15	20	16	22	18	14	19
Ranked second	25	27	23	26	26	25	22	25	25	30	22	21	28	20
Ranked third	25	24	26	17	28	24	20	28	21	27	18	25	26	27
Not ranked	25	23	27	25	24	28	25	25	26	19	22	30	26	28
Local authorities/councils	**80**	**80**	**80**	**69**	**81**	**83**	**81**	**81**	**79**	**83**	**70**	**85**	**83**	**76**
Ranked first	22	18	25	18	23	21	23	21	24	21	18	28	19	24
Ranked second	38	40	36	29	40	35	42	41	34	40	34	39	40	35
Ranked third	20	22	20	22	19	27	16	20	22	22	18	18	24	17
Not ranked	12	13	11	13	12	10	14	11	13	10	15	9	11	18
The national government	**71**	**70**	**72**	**61**	**73**	**73**	**67**	**72**	**69**	**77**	**60**	**71**	**69**	**78**
Ranked first	40	41	38	35	43	41	28	44	33	49	30	33	42	38
Ranked second	14	10	18	11	13	17	15	13	17	12	12	18	10	23
Ranked third	17	18	16	15	17	14	24	16	20	16	19	20	16	16
Not ranked	21	23	19	21	20	21	28	20	22	16	25	23	25	16
Charities	**30**	**31**	**30**	**31**	**30**	**30**	**34**	**31**	**29**	**25**	**30**	**32**	**34**	**32**
Ranked first	11	10	12	10	10	13	13	10	12	4	13	12	16	7
Ranked second	5	6	5	6	6	5	4	6	5	4	7	7	4	6
Ranked third	14	15	13	16	14	12	17	15	13	17	10	12	13	19
Not ranked	62	62	61	51	63	63	61	61	63	68	55	62	60	62
Faith organisations	**15**	**16**	**14**	**12**	**14**	**14**	**19**	**13**	**17**	**9**	**18**	**16**	**15**	**17**
Ranked first	2	3	1	6	2	1	3	2	3	2	1	2	1	6
Ranked second	7	6	7	6	5	9	10	5	9	5	8	7	8	5
Ranked third	6	6	5	1	7	5	6	6	6	3	9	7	6	6
Not ranked	78	77	78	70	79	79	76	80	74	83	67	78	79	77
Other organisation(s)	**13**	**13**	**14**	**17**	**12**	**14**	**14**	**12**	**15**	**11**	**14**	**14**	**13**	**14**
Ranked first	1	1	1	0	1	1	0	1	0	1	0	0	1	1
Ranked second	3	4	2	5	3	2	2	2	4	2	2	3	4	4
Ranked third	10	8	11	11	8	12	11	9	11	8	12	12	9	9
Not ranked	79	80	78	65	81	79	81	80	77	81	71	79	81	80
Don't know	**8**	**7**	**9**	**18**	**7**	**7**	**5**	**7**	**8**	**7**	**15**	**6**	**6**	**6**

How much help do you think there is available for rough sleepers to…

…find somewhere to permanently live

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Lots of help available	3	4	2	3	4	3	1	2	4	3	1	2	5	2
Some help available	19	22	17	14	19	24	21	18	21	23	19	16	20	19
TOTAL HELP AVAILABLE	**23**	**27**	**19**	**17**	**22**	**26**	**22**	**21**	**25**	**26**	**20**	**18**	**25**	**21**
Not much help available	44	40	49	46	45	42	42	48	39	49	40	48	42	43
No help available	13	12	15	18	12	16	11	12	15	13	16	10	13	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL NOT MUCH / NO HELP AVAILABLE	**58**	**51**	**64**	**65**	**57**	**58**	**53**	**60**	**54**	**62**	**56**	**57**	**55**	**59**
Don't know	20	22	18	19	21	15	24	20	20	12	24	25	20	21
…find emergency accommodation														
Lots of help available	**6**	8	4	7	6	6	5	5	6	7	3	4	8	4
Some help available	36	36	36	31	35	40	40	38	34	38	33	36	34	40
TOTAL HELP AVAILABLE	**42**	**44**	**40**	**38**	**40**	**46**	**44**	**43**	**40**	**45**	**36**	**40**	**42**	**44**
Not much help available	33	31	35	36	32	35	32	33	33	33	35	34	32	31
No help available	7	5	8	8	8	4	6	6	8	5	6	5	7	11
TOTAL NOT MUCH / NO HELP AVAILABLE	**40**	**36**	**43**	**44**	**39**	**39**	**38**	**39**	**41**	**39**	**42**	**38**	**39**	**42**
Don't know	19	20	17	18	20	16	18	18	19	16	22	22	19	14

20-22 Aug '19

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
…tackle drug or alcohol problems														
Lots of help available	**9**	12	7	6	9	9	12	7	12	8	7	5	13	9
Some help available	32	31	34	30	31	37	32	35	28	31	33	32	34	32
TOTAL HELP AVAILABLE	**41**	**43**	**40**	**36**	**40**	**45**	**43**	**42**	**40**	**39**	**40**	**37**	**47**	**41**
Not much help available	34	30	37	33	34	33	33	34	33	44	26	38	29	31
No help available	7	8	6	11	6	7	7	6	8	6	10	4	7	11
TOTAL NOT MUCH / NO HELP AVAILABLE	**41**	**38**	**44**	**44**	**40**	**40**	**41**	**41**	**41**	**49**	**36**	**42**	**36**	**42**
Don't know	18	19	16	20	19	14	16	17	19	12	24	21	17	17
…tackle mental health problems														
Lots of help available	**6**	9	4	9	6	5	6	4	9	4	6	3	10	6
Some help available	25	24	25	22	22	28	32	24	26	19	26	25	25	29
TOTAL HELP AVAILABLE	**31**	**33**	**28**	**31**	**28**	**33**	**38**	**28**	**35**	**23**	**32**	**27**	**35**	**35**
Not much help available	40	38	43	38	42	43	34	44	36	55	33	43	35	36
No help available	12	10	14	17	12	10	11	12	12	10	13	9	12	17
TOTAL NOT MUCH / NO HELP AVAILABLE	**52**	**48**	**57**	**55**	**53**	**53**	**45**	**55**	**48**	**65**	**46**	**51**	**47**	**53**
Don't know	17	19	15	14	19	14	17	17	18	12	22	21	18	12
…cope with a tenancy, when they find somewhere to live														
Lots of help available	**3**	5	2	4	4	3	2	2	4	2	1	2	6	4
Some help available	22	23	22	18	21	27	24	21	24	25	17	19	23	25
TOTAL HELP AVAILABLE	**25**	**27**	**24**	**22**	**25**	**29**	**26**	**23**	**29**	**27**	**18**	**21**	**29**	**29**
Not much help available	40	38	42	41	41	38	40	44	34	45	43	44	36	35
No help available	10	8	12	17	10	10	4	9	11	11	12	5	11	13
TOTAL NOT MUCH / NO HELP AVAILABLE	**50**	**46**	**54**	**58**	**51**	**48**	**45**	**53**	**45**	**55**	**54**	**49**	**47**	**48**
Don't know	24	27	22	20	25	22	29	23	26	18	28	30	24	23
…find a job or training														
Lots of help available	**6**	8	3	4	6	7	4	4	8	9	1	3	8	4
Some help available	23	22	24	19	23	25	27	23	24	18	21	23	25	29
TOTAL HELP AVAILABLE	**29**	**30**	**28**	**23**	**29**	**31**	**30**	**27**	**32**	**27**	**22**	**26**	**33**	**33**
Not much help available	42	41	43	43	42	41	42	43	41	50	41	46	34	42
No help available	10	8	12	14	10	12	7	11	9	10	12	4	13	10
TOTAL NOT MUCH / NO HELP AVAILABLE	**52**	**49**	**55**	**58**	**51**	**53**	**50**	**54**	**50**	**60**	**53**	**50**	**47**	**52**
Don't know	19	21	18	19	20	16	20	20	18	13	25	24	20	15
What do you think the money the public gives to rough sleepers who beg is mostly used for?														
Alcohol tobacco or drugs	47	45	49	27	41	62	62	45	50	47	41	50	47	51
Food/non-alcoholic drinks	17	17	17	19	19	11	17	19	15	17	17	15	17	20
Hostel bed	8	8	7	11	9	4	5	9	6	8	7	6	9	6
Clothes/bedding	3	3	4	12	2	3	0	2	5	1	7	3	4	1
Other	2	2	1	1	2	2	2	2	2	2	2	0	3	1
Don't know	23	24	22	30	26	18	15	24	22	24	26	26	20	20
And what proportion of people who are begging on the street do you think are sleeping rough?														
Almost all people who are begging on the street are rough sleepers	**7**	7	7	11	8	4	4	6	7	9	7	2	8	7
Most people who are begging on the street are rough sleepers	**31**	30	31	42	34	22	20	31	30	39	14	32	33	29
TOTAL ALMOST ALL / MOST ARE ROUGH SLEEPERS	**37**	**37**	**37**	**52**	**42**	**26**	**24**	**37**	**37**	**47**	**21**	**34**	**40**	**36**

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	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1132	554	578	123	608	229	172	668	464	242	166	207	333	182
Unweighted Sample	1132	482	650	125	612	240	155	797	335	256	159	220	313	182
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
About half of people who are begging on the street are rough sleepers	31	30	33	30	29	38	34	32	31	27	44	31	28	33
Most people who are begging on the street are not rough sleepers	12	11	14	3	10	15	24	13	12	9	13	12	14	16
Almost all people who are begging on the street are not rough sleepers	2	4	1	0	2	3	3	1	4	2	3	1	3	3
TOTAL ALMOST ALL / MOST ARE NOT ROUGH SLEEPERS	**15**	**15**	**15**	**3**	**13**	**18**	**27**	**14**	**16**	**11**	**16**	**13**	**16**	**19**
Don't know	16	18	15	15	16	19	15	17	16	14	19	22	15	12

Which of the following services have you heard of or used?
StreetLink

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I have heard of it and used it	5	5	4	5	6	3	3	4	6	8	3	1	5	5
I have heard of it but have not used it	19	21	17	26	19	17	19	16	24	22	18	15	21	18
I have not heard of it	68	65	71	55	67	76	72	73	61	64	69	78	66	69
Don't know	8	8	7	14	8	5	6	7	9	6	9	6	9	9

NHS Choices

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I have heard of it and used it	29	29	30	27	32	32	18	27	33	37	25	23	33	25
I have heard of it but have not used it	40	39	41	36	36	43	55	40	40	37	42	46	38	40
I have not heard of it	24	24	25	24	26	22	22	28	18	22	25	27	23	27
Don't know	6	8	5	13	6	3	5	5	9	5	8	4	7	8

Uber

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I have heard of it and used it	57	55	58	74	66	45	25	65	44	62	47	58	55	59
I have heard of it but have not used it	38	38	38	12	29	48	74	32	47	36	44	36	39	38
I have not heard of it	3	4	2	10	1	5	0	1	5	1	6	3	3	1
Don't know	2	3	2	4	3	2	0	2	3	2	2	3	3	2

Trainline

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I have heard of it and used it	55	51	59	55	58	59	40	60	47	68	49	52	53	49
I have heard of it but have not used it	26	28	24	20	24	26	35	23	29	21	28	26	28	25
I have not heard of it	15	17	13	21	13	12	21	13	18	8	17	16	15	21
Don't know	4	5	4	5	5	3	4	3	6	3	5	5	5	4

My BT

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I have heard of it and used it	19	22	15	15	18	22	19	17	21	21	19	12	20	19
I have heard of it but have not used it	31	28	33	23	29	36	34	29	32	35	24	32	33	25
I have not heard of it	45	44	46	51	47	39	41	48	40	39	50	49	40	51
Don't know	6	6	6	11	7	2	6	6	7	5	6	7	7	5

Are you more or less likely to donate money to a homelessness charity if you knew the money went to help rough sleepers in the following locations, or would it make no difference?
Across all of London

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Much more likely to donate	14	16	13	18	15	15	11	13	17	11	12	15	19	12
Slightly more likely	23	22	24	22	25	22	17	23	22	27	20	23	23	20
TOTAL MORE LIKELY	**37**	**38**	**37**	**41**	**40**	**37**	**27**	**36**	**39**	**39**	**32**	**38**	**42**	**32**
No difference	38	38	38	32	37	41	43	42	32	43	34	37	32	48
Slightly less likely	3	3	2	2	3	2	2	3	2	2	3	4	3	1
Much less likely to donate	2	2	1	4	1	1	2	1	2	1	3	2	2	0
TOTAL LESS LIKELY	**4**	**5**	**3**	**6**	**4**	**3**	**4**	**4**	**5**	**3**	**7**	**6**	**4**	**1**
N/A - I would never donate anyway	9	10	8	8	9	8	13	8	11	7	11	8	10	10
Don't know	11	9	14	14	11	11	12	10	14	8	17	11	12	9

In areas where you see lots of people sleeping rough

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Much more likely to donate	16	17	15	15	18	15	12	16	16	16	14	16	20	10
Slightly more likely	23	23	23	23	25	23	18	23	23	28	19	23	23	22
TOTAL MORE LIKELY	**39**	**40**	**39**	**38**	**43**	**38**	**30**	**40**	**39**	**44**	**33**	**39**	**43**	**32**
No difference	36	37	35	29	34	40	42	39	32	37	38	36	31	44
Slightly less likely	3	3	3	5	3	3	1	3	3	1	3	5	3	2
Much less likely to donate	2	3	1	10	1	0	0	1	3	1	5	1	1	3
TOTAL LESS LIKELY	**5**	**6**	**4**	**16**	**4**	**3**	**1**	**4**	**5**	**2**	**7**	**6**	**4**	**6**
N/A - I would never donate anyway	9	9	9	3	9	8	15	8	11	7	7	10	10	10
Don't know	11	8	14	14	10	11	12	9	14	10	16	9	11	8

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Sample Size: 1132 London Adults
Fieldwork: 20th - 22nd August 2019

	Total	Gender		Age				Social Grade		London Region				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1132	554	578	123	608	229	172	668	464	242	166	207	333	182
Unweighted Sample	1132	482	650	125	612	240	155	797	335	256	159	220	313	182
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
In the area where you live														
Much more likely to donate	**19**	20	18	18	20	21	14	18	21	22	17	21	23	9
Slightly more likely	**23**	21	24	20	24	21	21	23	22	25	17	27	19	25
TOTAL MORE LIKELY	**42**	**42**	**42**	**38**	**44**	**42**	**35**	**41**	**42**	**46**	**34**	**48**	**42**	**34**
No difference	**36**	37	35	37	34	39	37	39	31	36	37	30	35	42
Slightly less likely	**2**	3	2	5	3	1	1	2	3	2	4	2	2	2
Much less likely to donate	**1**	1	0	1	1	0	1	1	0	0	2	1	0	2
TOTAL LESS LIKELY	**3**	**4**	**2**	**6**	**3**	**1**	**2**	**3**	**4**	**2**	**5**	**3**	**3**	**3**
N/A - I would never donate anyway	**9**	9	8	3	9	7	14	8	9	7	8	9	9	11
Don't know	**11**	8	13	16	10	10	12	9	14	8	15	10	11	10
In areas where the most rough sleepers are														
Much more likely to donate	**17**	18	16	13	19	16	13	16	18	19	15	18	18	13
Slightly more likely	**21**	20	22	28	21	22	14	23	19	21	17	22	24	18
TOTAL MORE LIKELY	**38**	**38**	**38**	**42**	**40**	**38**	**27**	**39**	**36**	**39**	**33**	**40**	**41**	**32**
No difference	**38**	41	36	30	37	41	46	41	34	43	37	37	35	42
Slightly less likely	**2**	2	2	2	2	1	0	2	2	1	3	3	1	3
Much less likely to donate	**1**	2	1	4	2	1	0	1	2	1	4	1	2	1
TOTAL LESS LIKELY	**3**	**4**	**3**	**6**	**4**	**2**	**1**	**3**	**4**	**1**	**6**	**3**	**3**	**3**
N/A - I would never donate anyway	**9**	10	8	7	8	8	15	8	11	7	8	10	10	13
Don't know	**11**	8	15	15	11	11	12	9	15	10	16	10	11	10
Across the whole country														
Much more likely to donate	**11**	12	10	11	13	9	8	10	12	11	10	11	14	7
Slightly more likely	**15**	14	15	19	16	13	9	13	16	20	11	13	15	11
TOTAL MORE LIKELY	**26**	**26**	**25**	**31**	**28**	**23**	**17**	**24**	**28**	**31**	**21**	**24**	**28**	**19**
No difference	**44**	44	44	31	44	48	51	50	36	45	42	45	41	53
Slightly less likely	**6**	7	5	10	7	6	3	6	7	4	8	7	7	6
Much less likely to donate	**3**	4	2	6	3	3	2	3	4	3	5	5	2	1
TOTAL LESS LIKELY	**9**	**12**	**7**	**15**	**10**	**9**	**5**	**9**	**11**	**7**	**13**	**12**	**9**	**7**
N/A - I would never donate anyway	**9**	10	9	7	9	8	13	8	11	7	8	8	10	13
Don't know	**11**	8	15	16	10	12	13	10	14	10	16	10	12	9

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