

# YouGov / Mayor of London Survey Results

Sample Size: 1086 London Adults  
Fieldwork: 17th - 19th December 2018

	Gender		Age				Social Grade		London Region				
Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
1086	531	555	118	583	219	165	641	445	150	117	156	229	125

## Satisfaction

Are you satisfied or dissatisfied with the job that Sadiq Khan is doing as Mayor of London?

Very satisfied	6	7	6	8	7	7	4	6	6	7	9	5	7	5
Fairly satisfied	26	27	25	29	29	21	17	30	19	39	26	19	22	26
TOTAL SATISFIED	32	34	31	36	36	28	20	37	26	46	35	24	29	31
Neither satisfied nor dissatisfied	25	20	30	24	24	31	23	25	25	15	17	29	27	28
Fairly dissatisfied	14	14	14	13	13	14	19	13	16	8	17	17	15	16
Very dissatisfied	19	23	15	3	16	23	34	17	21	26	21	18	22	19
TOTAL DISSATISFIED	33	37	29	16	29	37	53	30	37	34	37	35	37	35
Don't know	10	10	10	23	12	4	3	8	13	5	11	12	7	7

How sure or unsure are you about your opinion of how Sadiq Khan is doing as Mayor of London?

Very sure	22	27	16	7	20	25	33	22	21	29	28	25	25	17
Quite sure	37	39	36	28	39	41	36	40	34	47	42	30	38	38
TOTAL SURE	59	67	52	35	59	65	69	62	55	76	70	55	63	55
Not quite sure	23	19	28	28	23	23	23	24	23	15	16	25	19	32
Not sure at all	6	5	6	14	5	5	3	5	6	4	1	6	6	5
TOTAL NOT SURE	29	24	34	42	28	28	27	29	29	19	17	31	26	37
Don't know	12	9	14	24	13	7	5	9	16	5	13	14	11	8

## Rent Controls

Thinking about the rents private landlords charge to people renting their homes, do you think...

The government should introduce rent controls, limiting the amount that landlords can charge people renting their properties	68	63	72	53	68	71	73	66	70	72	62	64	65	65
The government should not introduce rent controls, and should leave landlords to set the amount they charge people renting their properties	16	20	12	16	17	15	14	21	9	17	24	18	14	17
Don't know	16	17	16	31	15	15	13	14	20	11	14	19	21	18

## TfL

The Mayor of London has frozen the fares that Transport for London (TfL) is responsible for, for the third year running (national rail prices are set by central government and will be rising).

Taking into account other spending priorities the Mayor of London has, do you think the TfL fares freeze a good idea or bad idea?

Very good	38	34	41	28	42	40	29	41	32	37	35	33	43	33
Fairly good	35	37	34	29	34	34	44	35	35	38	34	36	32	34
TOTAL GOOD	73	71	75	57	76	74	73	76	68	75	69	69	75	68
Fairly bad	8	10	6	6	6	10	11	7	8	10	7	6	6	8
Very bad	4	5	3	3	5	4	2	5	3	5	6	5	1	3
TOTAL BAD	12	15	9	9	11	14	13	12	11	15	14	12	8	11
Don't know	15	15	16	34	13	12	14	12	21	10	17	19	18	21

## Hotel Levy

Sample Size: 1086 London Adults  
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	Gender		Age				Social Grade		London Region				
Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
1086	531	555	118	583	219	165	641	445	150	117	156	229	125
1086	457	629	140	523	251	172	723	363	148	119	163	222	136
%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some people have suggested that London should introduce a hotel levy (like Paris and New York), where visitors pay £1 or £2 a night on top of the cost of their hotel room. This extra money would then be spent making London a more attractive destination for tourism.

Generally speaking, do you think this is a good or a bad idea?

A very good idea	28	31	26	12	26	33	39	32	23	31	24	23	34	23
A fairly good idea	33	32	34	40	32	33	34	33	33	32	38	35	29	30
<b>TOTAL GOOD IDEA</b>	<b>61</b>	<b>62</b>	<b>60</b>	<b>52</b>	<b>58</b>	<b>66</b>	<b>72</b>	<b>65</b>	<b>55</b>	<b>63</b>	<b>61</b>	<b>58</b>	<b>63</b>	<b>53</b>
A fairly bad idea	13	13	14	7	16	12	12	14	12	12	11	19	11	15
A very bad idea	9	9	8	5	9	11	5	7	11	4	14	6	7	11
<b>TOTAL BAD IDEA</b>	<b>22</b>	<b>22</b>	<b>22</b>	<b>12</b>	<b>25</b>	<b>23</b>	<b>17</b>	<b>21</b>	<b>23</b>	<b>16</b>	<b>25</b>	<b>24</b>	<b>18</b>	<b>26</b>
Don't know	17	16	18	36	17	11	11	14	22	20	14	17	18	21

If a hotel levy was introduced in London for visitors, which two or three, if any, of the following do you think the extra money should be spent on? Please tick up to three.

Making London's streets cleaner, safer and more attractive	66	66	66	56	66	65	72	71	58	67	65	75	64	67
Investing in core public services like the police, transport and housing	62	60	63	52	60	63	71	63	59	70	57	63	58	56
Making London a safer city in which to walk and cycle	47	45	50	43	46	48	54	49	44	42	48	45	45	55
Making more museums and galleries free	22	22	21	14	22	26	22	22	22	27	27	24	18	13
Advertising London as a top destination for tourism and investment around the world	11	12	10	5	11	9	18	12	9	14	13	8	12	11
Improving London's cultural offering	11	11	10	8	14	9	4	14	7	10	12	13	9	15
Hosting more major events like sporting competitions and concerts in London	9	11	7	10	9	10	6	9	9	6	11	10	7	8
None of the above	3	2	3	1	3	2	2	2	3	3	1	1	3	2
Don't know	10	11	9	21	10	8	4	7	14	10	7	8	13	12

## Estate Regeneration

Some have suggested that, as part of the formal planning process, regeneration plans that would involve the demolition of existing homes should be voted on by existing residents.

Would you support or oppose this suggestion?

Strongly support	31	25	30	33	22	29	35	41	32	30	27	34	33	30
Slightly support	31	28	31	31	30	32	29	30	32	29	35	25	28	28
<b>TOTAL SUPPORT</b>	<b>62</b>	<b>53</b>	<b>61</b>	<b>63</b>	<b>52</b>	<b>61</b>	<b>64</b>	<b>71</b>	<b>64</b>	<b>60</b>	<b>62</b>	<b>59</b>	<b>61</b>	<b>58</b>
Slightly oppose	8	7	9	6	6	8	10	7	9	6	6	12	9	6
Strongly oppose	5	5	6	5	3	6	3	7	6	4	7	9	2	7
<b>TOTAL OPPOSE</b>	<b>13</b>	<b>12</b>	<b>15</b>	<b>11</b>	<b>9</b>	<b>14</b>	<b>13</b>	<b>13</b>	<b>15</b>	<b>11</b>	<b>13</b>	<b>20</b>	<b>11</b>	<b>13</b>
Don't know	25	35	24	26	39	25	23	16	21	30	25	21	28	29