

YouGov / Mayor of London Survey Results

Sample Size: 1353 London Adults
Fieldwork: 26th - 28th November 2018

	Gender		Age				Social Grade		London Region				
Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
1353	662	691	147	727	273	206	798	555	212	115	230	306	201
1353	585	768	132	703	323	195	899	454	226	122	226	291	215
%	%	%	%	%	%	%	%	%	%	%	%	%	%

Satisfaction

Are you satisfied or dissatisfied with the job that Sadiq Khan is doing as Mayor of London?

Very satisfied	7	8	5	1	8	6	5	7	6	9	5	5	8	8
Fairly satisfied	29	30	29	41	32	24	20	33	24	36	31	27	27	21
TOTAL SATISFIED	36	38	34	42	40	30	25	40	30	44	36	32	35	29
Neither satisfied nor dissatisfied	26	21	30	24	26	26	26	25	27	20	19	28	27	25
Fairly dissatisfied	15	17	14	12	16	14	15	15	15	11	21	12	19	15
Very dissatisfied	18	22	15	10	14	26	30	15	22	17	19	25	15	25
TOTAL DISSATISFIED	33	38	28	22	29	40	45	31	36	29	40	37	34	40
Don't know	5	4	7	12	5	4	5	5	6	7	6	3	5	6

How sure or unsure are you about your opinion of how Sadiq Khan is doing as Mayor of London?

Very sure	21	29	14	7	20	28	27	21	21	23	17	26	20	31
Quite sure	40	41	38	39	41	37	37	42	35	40	45	36	44	37
TOTAL SURE	61	70	52	46	61	65	64	64	56	64	62	61	64	69
Not quite sure	24	20	28	31	25	18	23	23	25	24	22	23	21	17
Not sure at all	6	5	8	8	6	5	7	5	8	4	7	8	7	6
TOTAL NOT SURE	30	25	35	39	31	24	30	28	33	27	29	31	28	23
Don't know	9	5	13	15	8	11	6	8	11	9	9	8	8	8

Social Integration

Which, if any, of the following places are where you tend to meet and get together with other people in your local area? Please tick all that apply.

At a café or restaurant	45	38	52	50	45	41	49	49	39	41	40	47	36	44
A pub or bar	40	43	38	48	42	35	34	45	33	40	36	44	30	32
At my home	39	37	41	48	40	37	35	44	33	32	34	40	32	37
Someone else's home	39	35	43	46	40	33	38	42	35	36	37	36	30	39
Parks, green spaces or play areas	30	27	32	36	32	25	21	33	25	31	27	24	25	23
Local shops	21	21	22	23	19	22	29	20	24	20	20	25	18	20
Sports or leisure centres	15	17	13	19	16	14	10	17	12	13	14	13	14	9
Public buildings such as community centres or libraries	14	13	16	20	13	13	17	14	15	11	18	12	12	14
A place of worship	12	12	13	8	13	14	12	12	14	11	12	11	11	16
At my child's crèche, nursery or school	7	7	7	5	11	2	3	7	8	5	7	3	10	7
Other [see Tab 1]	2	2	2	2	1	2	4	2	2	2	1	2	2	1
Don't know	2	2	2	3	2	2	1	1	2	3	5	2	2	1
Not applicable – I don't tend to meet or get together with other people in my neighbourhood	22	24	21	22	23	27	14	20	25	28	27	20	28	23

And at which of the following places, if any, have you mixed socially with people from a different background to you in the last 6 months (e.g. people of a different age, ethnicity or social class)? Please tick all that

A café or restaurant	37	35	39	38	37	35	38	40	33	41	35	36	30	36
A pub or bar	36	41	32	37	39	32	31	40	31	33	31	39	33	32
Work, school or college	33	29	37	56	37	28	9	37	26	28	31	26	33	29
My home or someone else's home	29	26	33	44	29	29	23	32	25	30	22	24	23	31
Parks, green spaces or play areas	24	23	24	23	27	18	21	25	22	25	24	17	22	20
Local shops	23	24	22	19	21	26	28	25	20	25	22	22	22	23
Public buildings such as community centres or libraries	18	17	19	26	16	17	18	17	19	21	18	13	16	13
Sports or leisure centres	17	18	16	20	17	21	11	19	14	14	16	14	17	13
A place of worship	14	12	16	9	15	13	16	14	14	13	13	12	11	18
At my child's crèche, nursery or school	8	7	9	1	14	3	2	8	9	6	11	7	8	8

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%	%	%	%	%	%	%	%	%	%	%	%	%	%
3	2	3	1	1	5	5	3	3	2	5	3	2	2
3	4	3	8	3	1	4	3	4	7	1	4	5	2
17	18	15	12	15	21	20	14	20	16	17	19	19	22

Social Media

Do you follow the Mayor of London on Twitter?

I follow the Mayor of London on Twitter	6	8	4	2	9	3	1	7	3	7	3	5	6	7
I don't follow the Mayor of London on Twitter but have seen tweets from the account	10	10	9	15	11	7	4	12	6	16	10	4	8	7
I don't follow the Mayor of London on Twitter and haven't seen anything from the account	32	32	32	40	35	29	17	34	29	27	29	33	23	35
Not applicable – I am not on Twitter	51	48	53	39	43	58	78	44	60	46	56	56	60	48
Don't know	2	3	2	5	2	3	0	2	2	4	2	2	3	3

Do you "like" the Mayor of London's account on Facebook?

I "like" the Mayor of London's account on Facebook	5	6	4	6	7	2	2	6	4	5	6	3	5	5
I don't "like" the Mayor of London's account on Facebook but have seen posts or content from the account	5	6	5	9	6	4	2	6	4	6	4	4	3	6
I don't "like" the Mayor of London's account on Facebook and haven't seen anything from the account	47	45	50	60	50	42	37	51	42	50	38	50	43	45
Not applicable – I am not on Facebook	32	33	30	16	29	35	45	29	35	28	38	31	39	32
Don't know	11	10	11	9	8	17	14	8	14	11	14	12	9	12