

GLA London Councillors Nov18

Fieldwork Dates: 26th October - 9th November 2018



Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other



Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.
Q1_rb_1. Policing

Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
1	22%	13%	29%	28%	13%	-	23%	22%	22%	22%	20%	15%	34%	15%	19%	17%	54%	11%
2	24%	20%	28%	23%	20%	27%	23%	7%	71%	19%	39%	21%	31%	30%	20%	40%	16%	22%
3	12%	12%	11%	10%	9%	15%	33%	23%	-	13%	12%	14%	7%	9%	16%	12%	1%	13%
NA	43%	55%	32%	40%	58%	58%	21%	47%	8%	45%	29%	50%	29%	46%	46%	31%	28%	55%



Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q1_rb_2. Transport (TfL)

Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administration)	Opposition spokesperson	Backbencher (opposition)	Other
202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
8%	6%	10%	5%	1%	9%	10%	-	17%	16%	27%	5%	15%	1%	3%	24%	5%	20%
12%	11%	12%	14%	6%	11%	-	11%	-	35%	-	11%	12%	11%	13%	26%	2%	4%
16%	14%	17%	12%	10%	22%	19%	21%	83%	18%	16%	17%	13%	19%	16%	19%	12%	10%
64%	69%	60%	69%	83%	57%	71%	68%	-	31%	57%	67%	60%	69%	68%	31%	81%	67%



Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q1_rb_3. Cycling

Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	1%	1%	0%	1%	-	7%	-	-	-	-	-	1%	-	2%	1%	-	-	-
3	1%	2%	-	2%	-	-	-	-	-	-	-	2%	-	-	3%	-	-	-
NA	98%	97%	100%	97%	100%	93%	100%	100%	100%	100%	100%	98%	100%	98%	97%	100%	100%	100%



Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q1_rb_4. Affordable homes

Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
1	30%	37%	24%	28%	28%	34%	34%	59%	14%	24%	32%	34%	22%	49%	30%	33%	10%	25%
2	15%	14%	15%	18%	14%	18%	22%	-	22%	2%	15%	16%	13%	20%	17%	12%	11%	11%
3	21%	16%	26%	25%	17%	19%	10%	-	-	28%	26%	13%	38%	3%	14%	32%	42%	31%
NA	34%	33%	35%	28%	40%	29%	34%	41%	65%	46%	27%	37%	27%	28%	40%	23%	36%	33%



Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q1_rb_5. Rental protections and standards

Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
1	0%	-	1%	1%	-	-	-	-	-	-	-	-	1%	-	-	-	-	3%
2	5%	6%	5%	2%	5%	11%	26%	20%	-	3%	5%	7%	2%	5%	6%	5%	-	6%
3	7%	6%	7%	8%	6%	4%	-	5%	-	9%	7%	7%	5%	8%	8%	4%	6%	5%
NA	88%	88%	88%	90%	89%	85%	74%	74%	100%	88%	88%	86%	92%	86%	86%	92%	94%	86%



Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q1_rb_6. Homelessness and rough sleeping

Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
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Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
1	4%	7%	1%	7%	6%	-	-	-	-	-	-	3%	5%	-	4%	-	13%	3%
2	6%	7%	6%	11%	3%	-	-	5%	-	6%	-	5%	9%	6%	5%	4%	18%	-
3	9%	11%	8%	8%	9%	19%	-	6%	9%	7%	16%	10%	7%	8%	9%	10%	8%	11%
NA	81%	75%	86%	75%	82%	81%	100%	88%	91%	87%	84%	82%	78%	86%	81%	87%	60%	86%



Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q1_rb_7. Protecting the green belt from development

Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
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Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
1	0%	-	1%	-	-	-	-	-	-	5%	-	1%	-	-	1%	-	-	-
2	1%	-	3%	1%	2%	-	-	7%	-	-	-	2%	1%	-	3%	3%	-	-
3	2%	-	3%	1%	3%	3%	-	7%	8%	-	-	3%	-	3%	2%	-	-	2%
NA	96%	100%	93%	98%	95%	97%	100%	85%	92%	95%	100%	95%	99%	97%	94%	97%	100%	98%



Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q1_rb_8. Community cohesion

Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
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202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
3%	1%	5%	6%	3%	-	-	-	-	-	-	2%	5%	-	3%	-	-	12%
4%	7%	1%	4%	4%	-	-	-	-	8%	7%	4%	5%	6%	1%	-	13%	5%
3%	2%	4%	3%	11%	-	-	-	-	-	-	2%	6%	-	3%	-	10%	5%
90%	89%	90%	87%	83%	100%	100%	100%	100%	92%	93%	93%	83%	94%	93%	100%	77%	78%



Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q1_rb_9. Radicalisation and extremism

Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
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Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
1	1%	2%	-	2%	-	-	-	-	-	-	-	1%	-	-	2%	-	-	-
2	0%	-	1%	-	3%	-	-	-	-	-	-	1%	-	-	1%	-	-	-
3	1%	1%	-	-	-	-	-	10%	-	-	-	1%	-	4%	-	-	-	-
NA	98%	97%	99%	98%	97%	100%	100%	90%	100%	100%	100%	97%	100%	96%	97%	100%	100%	100%



Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.
Q1_rb_1. Policing

Q1_rb_10. Jobs and economic growth

Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
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Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
1	1%	1%	2%	1%	-	12%	-	-	23%	-	-	1%	1%	5%	1%	3%	-	-
2	9%	8%	9%	8%	8%	9%	-	14%	-	-	20%	10%	5%	1%	13%	2%	8%	11%
3	9%	13%	5%	5%	26%	-	-	-	-	15%	4%	11%	3%	23%	7%	8%	-	6%
NA	81%	78%	84%	86%	66%	80%	100%	86%	77%	85%	77%	77%	90%	72%	79%	88%	92%	84%



Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q1_rb_11. Arts and culture

Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
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Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	2%	1%	3%	3%	3%	-	-	-	-	-	-	1%	4%	-	1%	-	11%	-
3	1%	1%	-	-	3%	-	-	-	-	-	-	1%	-	4%	-	-	-	-
NA	97%	98%	97%	97%	93%	100%	100%	100%	100%	100%	100%	98%	96%	96%	99%	100%	89%	100%



Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q1_rb_12. Making London a 24 hour city

Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
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Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
1	0%	1%	-	1%	-	-	-	-	-	-	-	1%	-	-	1%	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	1%	1%	2%	3%	-	-	-	-	-	-	-	0%	3%	1%	-	2%	5%	-
NA	98%	98%	98%	96%	100%	100%	100%	100%	100%	100%	100%	99%	97%	99%	99%	98%	95%	100%



Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q1_rb_13. Air pollution

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
1	6%	7%	5%	6%	9%	18%	7%	-	-	6%	4%	8%	3%	8%	8%	6%	1%	4%
2	7%	6%	8%	7%	13%	3%	8%	3%	-	4%	4%	8%	5%	5%	7%	2%	8%	12%
3	12%	15%	9%	16%	4%	-	27%	11%	-	10%	17%	12%	13%	7%	14%	13%	15%	9%
NA	75%	71%	78%	71%	74%	80%	59%	86%	100%	80%	75%	73%	78%	80%	71%	78%	75%	76%



Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q1_rb_14. Knife crime

Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
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Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
1	16%	16%	16%	14%	23%	9%	26%	7%	25%	22%	11%	19%	10%	12%	22%	10%	15%	12%
2	10%	13%	8%	6%	14%	11%	21%	32%	-	13%	6%	11%	9%	14%	10%	2%	11%	15%
3	3%	5%	1%	3%	2%	15%	11%	-	-	-	-	4%	-	5%	5%	-	-	-
NA	71%	65%	75%	76%	61%	65%	41%	61%	75%	65%	82%	66%	80%	69%	63%	88%	73%	73%



Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q1_rb_15. Britain leaving the EU

Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
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Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
1	7%	8%	7%	3%	18%	17%	-	11%	-	6%	6%	9%	3%	10%	7%	7%	-	10%
2	4%	5%	2%	2%	5%	-	-	-	8%	9%	5%	4%	2%	-	2%	5%	-	14%
3	3%	-	6%	5%	-	-	-	16%	-	-	2%	3%	3%	6%	3%	-	-	7%
NA	86%	87%	86%	90%	77%	84%	100%	72%	92%	86%	87%	83%	92%	84%	88%	88%	100%	70%

GLA London Councillors Nov18

Fieldwork Dates: 26th October - 9th November 2018



Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q2. Thinking about how London's City Hall keeps you up to date with issues that affect you, which of the following comes closest to your view?

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
I know all I need to know about what City Hall is doing in relation to my role as a councillor	4%	3%	4%	1%	6%	-	18%	7%	-	9%	5%	5%	1%	5%	5%	2%	1%	3%
I know most of what I need to know about what City Hall is doing in relation to my role as a councillor	34%	35%	34%	26%	43%	71%	41%	56%	77%	25%	22%	40%	23%	33%	38%	26%	3%	65%
I don't know much about what City Hall is doing in relation to my role as a councillor	54%	57%	52%	59%	48%	29%	41%	31%	23%	66%	66%	49%	65%	53%	53%	63%	78%	27%
I don't know anything about what City Hall is doing in relation to my role as a councillor	8%	4%	10%	14%	3%	-	-	6%	-	-	7%	6%	11%	8%	4%	10%	18%	5%

How important or unimportant is digital transformation (using digital technology to redesign and rebuild services) considered for your council in achieving its objectives...



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Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q3_1. ...in the last 5 years?

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
Very important	27%	27%	26%	24%	34%	36%	8%	11%	69%	25%	28%	29%	22%	43%	22%	16%	10%	48%
Fairly important	46%	53%	40%	41%	40%	61%	81%	54%	22%	59%	51%	47%	43%	35%	52%	46%	45%	42%
Neither important nor unimportant	12%	8%	15%	15%	19%	-	11%	7%	-	8%	-	12%	10%	11%	14%	8%	17%	6%
Fairly unimportant	5%	5%	6%	3%	4%	-	-	28%	9%	-	10%	5%	4%	6%	5%	10%	-	3%
Not important at all	1%	-	1%	-	3%	-	-	-	-	-	-	1%	-	3%	-	-	-	-
Don't know	10%	8%	12%	17%	-	3%	-	-	-	9%	11%	5%	20%	1%	6%	21%	28%	2%
Net: Important	73%	80%	66%	65%	74%	97%	89%	65%	91%	84%	78%	77%	65%	78%	74%	62%	55%	90%
Net: Unimportant	6%	5%	7%	3%	7%	-	-	28%	9%	-	10%	6%	4%	9%	5%	10%	-	3%



Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q3_2. ...over the next 5 years?

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
Very important	54%	58%	51%	47%	70%	41%	40%	37%	69%	57%	67%	56%	49%	61%	53%	35%	57%	65%
Fairly important	33%	35%	31%	37%	17%	56%	60%	48%	22%	31%	24%	34%	32%	29%	37%	40%	21%	33%
Neither important nor unimportant	5%	-	9%	8%	3%	-	-	7%	-	3%	-	4%	7%	3%	5%	8%	10%	-
Fairly unimportant	3%	2%	4%	3%	6%	-	-	7%	9%	-	-	3%	4%	6%	2%	-	10%	2%
Not important at all	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	5%	5%	5%	5%	4%	3%	-	-	-	9%	10%	3%	8%	1%	4%	17%	2%	1%
Net: Important	87%	93%	82%	84%	87%	97%	100%	85%	91%	88%	90%	90%	81%	90%	89%	76%	78%	98%
Net: Unimportant	3%	2%	4%	3%	6%	-	-	7%	9%	-	-	3%	4%	6%	2%	-	10%	2%



Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q4new. Generally, what would you say are the most useful ways organisations and companies can utilise personal data? You may select up to two.

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
To help people plan journeys around the city	20%	27%	14%	21%	15%	9%	44%	21%	55%	21%	12%	23%	14%	15%	27%	29%	3%	12%
To help government deliver services that it offers, such as renewing your driving licence or registering to vote	64%	65%	63%	72%	60%	63%	93%	53%	66%	76%	29%	64%	64%	58%	69%	55%	77%	54%
To recommend goods for you to purchase, such as clothes, gadgets or holidays	1%	1%	1%	-	2%	8%	7%	4%	-	-	-	2%	1%	4%	1%	-	1%	-
To help academic institutions with research	24%	28%	21%	18%	26%	4%	15%	44%	60%	18%	42%	24%	25%	26%	25%	23%	29%	17%
To help private companies improve services that they offer	14%	13%	16%	14%	18%	7%	-	5%	-	15%	23%	13%	16%	12%	15%	21%	13%	9%
To recommend services for you to purchase, such as banks, insurance or utilities	4%	2%	6%	2%	8%	17%	-	-	-	-	7%	6%	-	5%	5%	-	-	5%
To help with medical research	32%	27%	37%	35%	31%	42%	21%	31%	9%	21%	39%	30%	38%	28%	31%	16%	62%	29%
Other	4%	5%	4%	3%	3%	3%	-	10%	9%	5%	10%	5%	3%	4%	6%	8%	-	2%
Not applicable - there are no good ways for my personal data to be used	6%	3%	9%	6%	8%	20%	-	7%	-	4%	3%	5%	8%	9%	0%	13%	-	17%
Don't know	3%	3%	3%	3%	2%	-	-	-	-	2%	7%	4%	1%	4%	4%	2%	-	-



Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q5. Thinking about the use of personal data by public bodies specifically, which the following, if any, would most improve London's public services? You may select up to two.

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
Sharing data across different public bodies (e.g. councils, transport, GPs/hospitals and schools) to improve the delivery of services	53%	43%	62%	54%	56%	59%	70%	68%	69%	37%	41%	53%	54%	73%	50%	45%	64%	41%
Using smartphone location data to recommend walking or cycling routes (such as less polluted or congested routes)	7%	9%	5%	8%	9%	7%	7%	-	-	-	7%	8%	4%	7%	11%	-	6%	3%
Improving transport services through tracking data on passenger's journeys	22%	24%	20%	26%	18%	12%	7%	22%	9%	29%	14%	22%	22%	12%	25%	21%	28%	18%
Measuring energy use data in homes to improve energy efficiency and reduce bills	8%	9%	8%	9%	9%	18%	-	-	-	3%	12%	8%	9%	5%	10%	14%	2%	9%
Using data to improve planning of future public services (e.g. school places or community infrastructure need)	43%	48%	39%	42%	47%	48%	53%	46%	62%	27%	46%	46%	37%	46%	47%	50%	27%	37%
Integrating residents' personal data held by councils and the NHS (e.g. heath & social care records) to better allocate treatment	28%	25%	31%	25%	35%	35%	29%	31%	38%	29%	25%	33%	20%	31%	31%	19%	25%	31%
Allowing law enforcement bodies access personal data collected by other public bodies	12%	13%	11%	9%	12%	8%	11%	23%	22%	22%	10%	11%	14%	6%	15%	14%	20%	2%
Other	1%	-	1%	1%	-	3%	-	-	-	-	-	1%	-	-	2%	-	-	1%
None of the above	4%	5%	4%	4%	-	-	-	-	-	11%	13%	4%	6%	3%	0%	10%	-	15%
Don't know	4%	2%	5%	4%	-	-	-	-	-	14%	5%	1%	9%	1%	1%	8%	-	12%

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Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q6. Which of the following, if any, do you think are the biggest challenges facing your local authority with respect to digital technology? You may select up to two.

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
Digital exclusion (i.e. people lacking access or skills to use online services)	50%	52%	48%	50%	30%	80%	79%	39%	75%	60%	50%	48%	53%	43%	49%	37%	65%	58%
Getting input from service users when designing online services	15%	13%	17%	12%	7%	35%	7%	26%	8%	12%	30%	10%	25%	8%	9%	25%	28%	17%
Improving connectivity (e.g. fast and reliable internet connections for the borough)	12%	11%	13%	11%	10%	-	23%	-	25%	20%	16%	15%	6%	6%	14%	7%	8%	19%
Poor handling of data and privacy	16%	18%	14%	16%	12%	-	21%	35%	46%	11%	13%	15%	18%	27%	13%	26%	2%	14%
Cyber security	27%	26%	28%	24%	36%	17%	-	22%	9%	26%	46%	29%	25%	23%	31%	30%	26%	21%
Cost of digital transformation	21%	23%	19%	17%	39%	22%	11%	27%	14%	16%	7%	23%	15%	28%	22%	17%	11%	21%
Sharing of personal data across public services e.g. with police or NHS	15%	16%	14%	12%	17%	13%	47%	19%	23%	20%	9%	16%	13%	22%	16%	13%	16%	4%
Lack of digital skills to make, design or buy solutions	19%	17%	20%	22%	24%	8%	11%	17%	-	7%	20%	21%	15%	16%	21%	20%	13%	20%
Loss of jobs through automation	9%	6%	13%	11%	20%	11%	-	-	-	-	3%	12%	4%	11%	14%	4%	-	10%
Other	2%	3%	0%	-	3%	3%	-	-	-	10%	-	1%	3%	4%	-	-	7%	1%
None of these are a challenge	0%	-	1%	-	-	-	-	7%	-	-	-	1%	-	3%	-	-	-	-
Don't know	3%	5%	1%	5%	-	-	-	-	-	4%	3%	3%	3%	1%	4%	7%	-	-

Thinking about people who live in your area, to what extent, if at all, do you agree or disagree with the following statements?

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Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q7_1. "Residents in my local area think more sharing of personal data between public sector organisations is acceptable if it will improve services"

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
Strongly agree	5%	4%	7%	8%	4%	-	-	5%	-	6%	4%	4%	8%	-	7%	2%	-	15%
Slightly agree	40%	37%	42%	43%	36%	59%	21%	22%	100%	13%	47%	41%	37%	45%	36%	29%	45%	48%
Neither agree nor disagree	18%	15%	20%	14%	23%	26%	46%	38%	-	8%	14%	21%	11%	25%	22%	17%	2%	11%
Slightly disagree	15%	17%	12%	14%	16%	8%	26%	18%	-	15%	17%	15%	15%	16%	11%	15%	18%	19%
Strongly disagree	5%	5%	5%	4%	-	-	-	7%	-	23%	4%	2%	10%	-	3%	13%	11%	2%
Don't know	18%	22%	14%	18%	21%	6%	7%	10%	-	34%	15%	17%	20%	14%	20%	24%	24%	5%
Net: Agree	45%	40%	49%	50%	40%	59%	21%	27%	100%	19%	51%	45%	44%	45%	44%	31%	45%	63%
Net: Disagree	19%	22%	17%	17%	16%	8%	26%	25%	-	38%	21%	17%	25%	16%	14%	28%	29%	21%

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Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q7_2. "Residents in my local area generally trust public sector organisations to handle personal data securely"

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
Strongly agree	5%	4%	6%	9%	4%	-	-	-	-	-	-	2%	11%	-	1%	-	13%	17%
Slightly agree	22%	24%	20%	23%	21%	34%	18%	22%	9%	38%	7%	27%	13%	22%	29%	21%	6%	19%
Neither agree nor disagree	21%	16%	25%	19%	20%	43%	38%	9%	67%	2%	25%	22%	18%	33%	19%	22%	21%	11%
Slightly disagree	27%	28%	25%	20%	25%	12%	8%	51%	23%	29%	53%	24%	31%	28%	21%	26%	37%	32%
Strongly disagree	18%	19%	16%	21%	12%	11%	36%	9%	-	31%	7%	13%	26%	5%	16%	31%	23%	18%
Don't know	8%	8%	8%	8%	17%	-	-	10%	-	-	7%	11%	1%	11%	14%	-	-	3%
Net: Agree	27%	28%	26%	32%	25%	34%	18%	22%	9%	38%	7%	29%	24%	22%	30%	21%	20%	36%
Net: Disagree	44%	47%	42%	41%	37%	23%	44%	59%	23%	60%	60%	38%	57%	34%	37%	57%	59%	50%

In a 'smart city' sensor technology can be deployed through various devices on the person or embedded in buildings and street furniture, like lampposts. Thinking about the use of sensors to gather the following data, how do you personally feel about their following uses...



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Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q8_1. Measuring how people use walking or cycling routes

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
Very positive	28%	30%	27%	25%	46%	35%	37%	32%	35%	10%	22%	34%	17%	44%	34%	24%	15%	14%
Positive	47%	50%	45%	56%	22%	54%	47%	49%	65%	40%	47%	47%	48%	44%	50%	52%	38%	44%
Neutral	19%	15%	22%	13%	29%	11%	15%	19%	-	33%	21%	14%	29%	11%	10%	19%	39%	34%
Negative	3%	4%	2%	3%	3%	-	-	-	-	9%	7%	4%	1%	1%	5%	-	-	8%
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	2%	1%	4%	3%	-	-	-	-	-	7%	4%	1%	5%	-	1%	5%	8%	-
Net: Positive	75%	80%	72%	81%	68%	89%	85%	81%	100%	50%	69%	81%	65%	88%	84%	76%	53%	58%
Net: Negative	3%	4%	2%	3%	3%	-	-	-	-	9%	7%	4%	1%	1%	5%	-	-	8%

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Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q8_2. How people use parks and public spaces (e.g. to understand wear and tear of benches/footpaths, where best to place facilities etc)

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
Very positive	20%	22%	18%	28%	19%	7%	11%	15%	25%	4%	14%	22%	17%	23%	22%	8%	22%	23%
Positive	45%	43%	46%	41%	52%	68%	37%	25%	62%	43%	49%	48%	39%	48%	46%	45%	34%	47%
Neutral	24%	24%	24%	20%	17%	17%	10%	51%	14%	36%	34%	23%	25%	22%	24%	37%	13%	22%
Negative	5%	2%	8%	5%	6%	8%	26%	-	-	9%	-	5%	6%	4%	5%	3%	10%	6%
Very negative	4%	6%	1%	5%	2%	-	15%	10%	-	-	-	2%	7%	4%	1%	3%	13%	2%
Don't know	2%	2%	3%	2%	3%	-	-	-	-	7%	4%	1%	5%	-	1%	5%	8%	-
Net: Positive	65%	65%	64%	69%	72%	75%	49%	40%	86%	48%	62%	69%	57%	71%	68%	53%	56%	70%
Net: Negative	9%	8%	9%	10%	8%	8%	41%	10%	-	9%	-	7%	13%	7%	6%	5%	23%	8%



Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q8_3. Detecting air pollution

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
Very positive	68%	75%	63%	79%	59%	57%	82%	64%	91%	40%	66%	68%	69%	68%	68%	60%	69%	78%
Positive	26%	20%	31%	16%	38%	43%	18%	29%	9%	40%	34%	27%	23%	30%	26%	33%	19%	20%
Neutral	5%	4%	5%	5%	3%	-	-	7%	-	12%	-	4%	5%	3%	6%	-	12%	2%
Negative	0%	1%	-	1%	-	-	-	-	-	-	-	-	1%	-	-	2%	-	-
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	1%	-	1%	-	-	-	-	-	-	7%	-	-	2%	-	-	5%	-	-
Net: Positive	94%	95%	94%	94%	97%	100%	100%	93%	100%	80%	100%	96%	92%	97%	94%	93%	88%	98%
Net: Negative	0%	1%	-	1%	-	-	-	-	-	-	-	-	1%	-	-	2%	-	-



Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q8_4. Monitoring wheelie bin weight to determine collection times for recycling and rubbish

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
Very positive	22%	28%	17%	26%	33%	8%	11%	26%	48%	4%	7%	27%	12%	30%	28%	9%	18%	13%
Positive	30%	27%	32%	28%	19%	57%	39%	18%	22%	39%	39%	30%	29%	34%	31%	34%	34%	13%
Neutral	23%	24%	23%	23%	33%	17%	-	26%	21%	27%	17%	21%	29%	18%	21%	37%	20%	26%
Negative	14%	15%	13%	9%	8%	18%	49%	13%	9%	12%	34%	17%	8%	14%	14%	16%	2%	21%
Very negative	10%	6%	13%	14%	5%	-	-	16%	-	16%	4%	4%	22%	4%	4%	5%	26%	25%
Don't know	1%	-	2%	1%	3%	-	-	-	-	-	-	1%	-	-	2%	-	-	1%
Net: Positive	52%	55%	50%	54%	52%	65%	51%	45%	69%	44%	46%	58%	41%	64%	60%	43%	52%	27%
Net: Negative	24%	21%	26%	22%	13%	18%	49%	30%	9%	29%	37%	21%	30%	17%	18%	21%	28%	46%



Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q8_5. Measuring noise and light pollution from events or construction

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
Very positive	40%	42%	39%	42%	49%	46%	49%	23%	34%	14%	45%	45%	31%	42%	41%	35%	18%	60%
Positive	50%	50%	49%	54%	36%	47%	51%	54%	66%	49%	50%	43%	62%	49%	45%	56%	75%	35%
Neutral	6%	5%	7%	3%	10%	8%	-	16%	-	13%	4%	8%	2%	6%	9%	5%	-	4%
Negative	2%	3%	2%	-	5%	-	-	7%	-	10%	1%	2%	3%	-	3%	-	7%	1%
Very negative	1%	-	2%	1%	-	-	-	-	-	6%	-	2%	-	4%	2%	-	-	-
Don't know	1%	-	1%	-	-	-	-	-	-	7%	-	-	2%	-	-	5%	-	-
Net: Positive	90%	92%	88%	96%	85%	92%	100%	77%	100%	63%	95%	88%	93%	90%	86%	90%	93%	95%
Net: Negative	4%	3%	4%	1%	5%	-	-	7%	-	16%	1%	4%	3%	4%	5%	-	7%	1%

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Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q8_6. Wearable devices for personal health and fitness

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
Very positive	15%	13%	17%	14%	35%	9%	-	6%	22%	4%	10%	16%	13%	21%	15%	14%	5%	20%
Positive	32%	30%	34%	33%	17%	56%	49%	17%	69%	17%	50%	36%	24%	44%	34%	26%	32%	18%
Neutral	37%	40%	35%	37%	30%	34%	51%	61%	9%	49%	33%	38%	36%	26%	39%	51%	17%	49%
Negative	9%	9%	9%	5%	18%	-	-	16%	-	22%	7%	8%	12%	8%	8%	-	20%	13%
Very negative	4%	5%	2%	8%	-	-	-	-	-	-	-	1%	9%	-	2%	-	22%	-
Don't know	3%	3%	3%	4%	-	-	-	-	-	7%	-	1%	6%	-	2%	9%	5%	-
Net: Positive	47%	43%	51%	46%	53%	66%	49%	23%	91%	21%	60%	52%	38%	66%	49%	40%	37%	38%
Net: Negative	13%	14%	11%	13%	18%	-	-	16%	-	22%	7%	9%	21%	8%	10%	-	41%	13%



Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q8_7. Facial recognition technology for policing and intelligence services

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
Very positive	21%	14%	28%	20%	25%	9%	23%	34%	14%	28%	17%	19%	26%	17%	19%	21%	20%	34%
Positive	31%	26%	35%	35%	31%	33%	8%	20%	77%	16%	29%	35%	23%	36%	36%	22%	27%	23%
Neutral	15%	17%	13%	14%	10%	22%	10%	33%	-	17%	16%	15%	15%	22%	15%	14%	12%	11%
Negative	20%	22%	17%	19%	25%	10%	7%	-	9%	25%	30%	16%	26%	11%	15%	37%	22%	24%
Very negative	11%	18%	5%	12%	7%	15%	41%	13%	-	15%	3%	12%	9%	15%	12%	7%	15%	6%
Don't know	2%	3%	1%	-	3%	11%	11%	-	-	-	5%	3%	1%	-	3%	-	3%	4%
Net: Positive	52%	40%	63%	54%	56%	42%	31%	55%	91%	44%	46%	54%	49%	53%	56%	43%	47%	56%
Net: Negative	31%	40%	23%	31%	32%	25%	48%	13%	9%	40%	33%	29%	35%	26%	27%	43%	37%	29%



Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q8_8. Measure road traffic congestion from cars and deliveries

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
Very positive	51%	49%	53%	50%	67%	73%	57%	44%	38%	16%	58%	53%	48%	54%	51%	60%	30%	61%
Positive	42%	42%	41%	44%	27%	27%	43%	56%	40%	53%	42%	43%	38%	46%	44%	22%	57%	37%
Neutral	4%	5%	3%	2%	3%	-	-	-	22%	19%	-	3%	6%	-	3%	14%	-	3%
Negative	0%	-	1%	-	-	-	-	-	-	5%	-	1%	-	-	1%	-	-	-
Very negative	2%	4%	1%	4%	3%	-	-	-	-	-	-	1%	5%	-	1%	-	13%	-
Don't know	1%	-	1%	-	-	-	-	-	-	7%	-	-	2%	-	-	5%	-	-
Net: Positive	93%	92%	94%	94%	94%	100%	100%	100%	78%	69%	100%	96%	86%	100%	94%	81%	87%	97%
Net: Negative	3%	4%	2%	4%	3%	-	-	-	-	5%	-	2%	5%	-	3%	-	13%	-

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Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q8_9. Monitor energy consumption in buildings

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
Very positive	39%	46%	33%	42%	40%	26%	57%	37%	60%	19%	41%	44%	30%	48%	42%	27%	27%	44%
Positive	45%	40%	49%	43%	43%	70%	43%	48%	40%	36%	52%	43%	49%	43%	42%	43%	54%	51%
Neutral	12%	11%	13%	13%	8%	4%	-	15%	-	38%	-	10%	16%	9%	12%	26%	11%	3%
Negative	1%	1%	1%	0%	3%	-	-	-	-	-	4%	2%	-	-	2%	-	-	3%
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	3%	2%	3%	2%	6%	-	-	-	-	7%	4%	2%	5%	-	3%	5%	8%	-
Net: Positive	84%	86%	82%	85%	83%	96%	100%	85%	100%	55%	93%	87%	79%	91%	84%	69%	81%	95%
Net: Negative	1%	1%	1%	0%	3%	-	-	-	-	-	4%	2%	-	-	2%	-	-	3%

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Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q8_10. To measure biodiversity

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
Very positive	31%	40%	23%	33%	39%	34%	53%	22%	38%	13%	24%	40%	14%	50%	37%	14%	13%	26%
Positive	39%	36%	41%	40%	23%	48%	15%	51%	62%	28%	57%	36%	44%	39%	34%	36%	53%	41%
Neutral	24%	19%	29%	23%	29%	11%	21%	26%	-	44%	14%	19%	35%	11%	21%	41%	27%	26%
Negative	2%	2%	2%	1%	3%	-	-	-	-	7%	5%	2%	3%	-	1%	2%	2%	7%
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	4%	3%	6%	4%	6%	6%	11%	-	-	7%	-	4%	5%	-	6%	7%	5%	-
Net: Positive	70%	76%	64%	72%	62%	83%	67%	74%	100%	41%	81%	76%	57%	89%	71%	49%	66%	67%
Net: Negative	2%	2%	2%	1%	3%	-	-	-	-	7%	5%	2%	3%	-	1%	2%	2%	7%



Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q8_11. Wearable devices or sensors in the home for people with care needs

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
Very positive	37%	36%	39%	39%	33%	29%	31%	32%	61%	26%	47%	41%	30%	39%	44%	19%	25%	48%
Positive	39%	36%	42%	40%	34%	56%	28%	55%	39%	52%	22%	39%	41%	44%	39%	51%	35%	28%
Neutral	12%	18%	6%	9%	15%	9%	15%	13%	-	14%	15%	11%	12%	10%	10%	8%	21%	14%
Negative	6%	3%	9%	2%	18%	-	-	-	-	-	16%	6%	7%	8%	3%	15%	-	10%
Very negative	3%	5%	1%	5%	-	-	26%	-	-	-	-	2%	5%	-	3%	-	13%	-
Don't know	2%	2%	3%	3%	-	6%	-	-	-	7%	-	1%	5%	-	2%	7%	5%	-
Net: Positive	77%	72%	81%	80%	67%	85%	59%	87%	100%	78%	69%	80%	71%	82%	83%	70%	60%	76%
Net: Negative	9%	8%	10%	8%	18%	-	26%	-	-	-	16%	8%	12%	8%	6%	15%	13%	10%

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Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

Q9. The growth of smartphones means that a large amount of data is available on how individuals use cities. How useful do you personally feel phone data is in helping design public services?

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
Very useful	20%	24%	16%	23%	18%	24%	22%	10%	35%	11%	14%	23%	14%	18%	26%	14%	5%	21%
Fairly useful	49%	41%	56%	55%	51%	39%	67%	49%	32%	43%	33%	48%	52%	44%	46%	51%	59%	52%
Not very useful	16%	13%	18%	4%	18%	15%	-	25%	-	32%	45%	13%	20%	22%	10%	22%	15%	19%
Not at all useful	3%	2%	4%	2%	3%	8%	-	7%	-	3%	-	4%	-	3%	4%	-	-	4%
Don't know	13%	21%	6%	15%	10%	14%	11%	9%	33%	12%	7%	13%	14%	12%	14%	12%	21%	5%
Net: Useful	69%	65%	72%	78%	69%	63%	89%	58%	67%	54%	47%	70%	66%	62%	73%	66%	64%	72%
Net: Not useful	18%	15%	21%	7%	21%	23%	-	32%	-	34%	45%	17%	20%	26%	13%	22%	15%	23%



Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

personal1. When were you first elected as a London councillor?

Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
May 2018	45%	44%	45%	100%	-	-	-	-	-	-	-	42%	49%	15%	62%	28%	67%	27%
May 2014	18%	17%	18%	-	100%	-	-	-	-	-	-	24%	6%	36%	19%	4%	10%	15%
May 2010	5%	5%	5%	-	-	100%	-	-	-	-	-	6%	3%	15%	-	5%	1%	11%
May 2006	3%	3%	2%	-	-	-	100%	-	-	-	-	4%	1%	3%	4%	-	1%	4%
May 2002	6%	5%	7%	-	-	-	-	100%	-	-	-	6%	6%	15%	3%	7%	-	9%
May 1998	2%	3%	2%	-	-	-	-	-	100%	-	-	3%	2%	7%	1%	4%	-	3%
Before 1998	10%	11%	8%	-	-	-	-	-	-	100%	-	6%	16%	6%	5%	26%	9%	10%
Other	12%	11%	12%	-	-	-	-	-	-	-	100%	9%	18%	3%	6%	27%	11%	20%

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Total	Inner or Outer London		First Elected								Ruling Party		Current Council Position				
	Inner London	Outer London	May 2018	May 2014	May 2010	May 2006	May 2002	May 1998	Before 1998	Other	Ruling	Opposition	Cabinet member	Backbencher (administratio n)	Opposition spokesperson	Backbencher (opposition)	Other

Which of the following areas, if any, do you think should be the main priorities for the Mayor of London? Please rank your top three in order of priority.

Q1_rb_1. Policing

personal2. What is your current council position?

Unweighted base	202	94	108	85	34	14	8	14	6	20	21	149	53	38	86	28	17	33
Base	202	94	108	90	36	10	6	13	5	19	23	134	68	33	82	30	27	30
Cabinet member	16%	16%	17%	5%	33%	49%	19%	39%	48%	11%	4%	25%	-	100%	-	-	-	-
Backbencher (administration)	40%	51%	31%	56%	43%	-	53%	22%	14%	21%	22%	61%	-	-	100%	-	-	-
Opposition spokesperson	15%	14%	15%	9%	4%	14%	-	16%	22%	39%	35%	-	44%	-	-	100%	-	-
Backbencher (opposition)	14%	9%	17%	20%	7%	3%	7%	-	-	13%	13%	-	40%	-	-	-	100%	-
Other	15%	10%	19%	9%	12%	34%	21%	22%	17%	16%	26%	14%	17%	-	-	-	-	100%

Cell Contents (Column Percentages)