## YouGov / Mayor Of London Survey Results

Sample Size: 1516 London Adults
Fieldwork: 25th June - 2nd July 2018

|  |  | Gender |  | Age |  |  |  | Social Grade |  | London Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | Central | North | South | East | West |
| Weighted Sample | 1516 | 740 | 776 | 174 | 825 | 308 | 209 | 894 | 622 | 266 | 187 | 299 | 474 | 243 |
| Unweighted Sample | 1516 | 630 | 886 | 173 | 741 | 342 | 260 | 993 | 523 | 280 | 190 | 312 | 447 | 244 |

## Awareness and Satisfaction

Are you satisfied or dissatisfied with the job that Sadiq Khan is doing as Mayor of London?

| Very satisfied | 7 | 5 | 8 | 9 | 7 | 7 | 4 | 8 | 6 | 6 | 11 | 7 | 6 | 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fairly satisfied | 33 | 33 | 33 | 38 | 36 | 30 | 21 | 37 | 28 | 38 | 30 | 28 | 34 | 32 |
| TOTAL SATISFIED | 40 | 38 | 41 | 48 | 43 | 38 | 25 | 44 | 34 | 44 | 41 | 35 | 41 | 37 |
| Neither satisfied nor dissatisfied | 24 | 23 | 25 | 17 | 25 | 26 | 25 | 23 | 25 | 20 | 24 | 23 | 25 | 26 |
| Fairly dissatisfied | 12 | 13 | 11 | 12 | 10 | 13 | 21 | 13 | 11 | 11 | 14 | 12 | 12 | 14 |
| Very dissatisfied | 15 | 17 | 14 | 8 | 13 | 20 | 23 | 13 | 18 | 14 | 15 | 19 | 15 | 16 |
| TOTAL DISSATISFIED | 28 | 31 | 25 | 20 | 23 | 33 | 44 | 26 | 30 | 25 | 29 | 31 | 27 | 30 |
| Don't know | 9 | 8 | 9 | 15 | 10 | 4 | 6 | 7 | 11 | 10 | 6 | 11 | 7 | 7 |

## Civil Partnerships

Since 2005 same-sex couples have been able to enter into civil partnerships, which offer the same legal rights as marriage
Would you support or oppose changing the law to allow
heterosexual / straight couples to enter into civil partnerships?

|  | $\mathbf{3 8}$ | 35 | 40 | 33 | 39 | 42 | 31 | 38 | 37 | 40 | 40 | 33 | 41 | 31 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Strongly support | $\mathbf{2 7}$ | 27 | 27 | 28 | 26 | 24 | 35 | 29 | 24 | 29 | 29 | 31 | 24 | 27 |
| Tend to support | $\mathbf{6 5}$ | $\mathbf{6 3}$ | $\mathbf{6 7}$ | $\mathbf{6 1}$ | $\mathbf{6 5}$ | $\mathbf{6 7}$ | $\mathbf{6 5}$ | $\mathbf{6 7}$ | $\mathbf{6 2}$ | $\mathbf{6 9}$ | $\mathbf{6 8}$ | $\mathbf{6 4}$ | $\mathbf{6 5}$ | $\mathbf{5 7}$ |
| TOTAL SUPPORT | $\mathbf{6}$ | 7 | 6 | 6 | 5 | 8 | 9 | 7 | 5 | 5 | 4 | 7 | 7 | 8 |
| Tend to oppose | $\mathbf{8}$ | 9 | 7 | 7 | 9 | 7 | 10 | 6 | 11 | 10 | $\mathbf{7}$ | 6 | $\mathbf{7}$ | $\mathbf{1 2}$ |
| Strongly oppose | $\mathbf{1 5}$ | $\mathbf{1 6}$ | $\mathbf{1 3}$ | $\mathbf{1 3}$ | $\mathbf{1 4}$ | $\mathbf{1 5}$ | $\mathbf{1 9}$ | $\mathbf{1 3}$ | $\mathbf{1 6}$ | $\mathbf{1 6}$ | $\mathbf{1 1}$ | $\mathbf{1 2}$ | $\mathbf{1 4}$ | $\mathbf{2 0}$ |
| TOTAL OPPOSE | $\mathbf{2 1}$ | 22 | $\mathbf{2 0}$ | $\mathbf{2 6}$ | $\mathbf{2 2}$ | $\mathbf{1 8}$ | $\mathbf{1 6}$ | $\mathbf{2 0}$ | $\mathbf{2 2}$ | $\mathbf{1 6}$ | $\mathbf{2 1}$ | $\mathbf{2 4}$ | $\mathbf{2 1}$ | $\mathbf{2 3}$ |

## Sport

Which one or two of the following, if any, do you think is the most effective in bringing people together from different communities and backgrounds? (Please select up to two)
Relationships in workplaces Attending food, music or other cultural events Volunteering together
Taking part in sport or exercise together Meeting other parents at schools

| $\mathbf{2 7}$ | $\mathbf{2 8}$ | 26 | 16 | 28 | 28 | 31 | 31 | 22 | 29 | 27 | 26 | 26 | 27 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{2 7}$ | 20 | 33 | 32 | 27 | 26 | 20 | 26 | 27 | 33 | 32 | 21 | 24 | 27 |
| $\mathbf{1 6}$ | 13 | 20 | 11 | 17 | 17 | 18 | 18 | 14 | 15 | 18 | 13 | 18 | 18 |
| $\mathbf{1 4}$ | 15 | 13 | 11 | 14 | 15 | 13 | 16 | 11 | 18 | 13 | 15 | 14 | 8 |
| $\mathbf{1 2}$ | 10 | 15 | 7 | 13 | 13 | 14 | 13 | 11 | 10 | 9 | 16 | 12 | 15 |

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## Sample Size: 1516 London Adults

|  |  | Gender |  | Age |  |  |  | Social Grade |  | London Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | Central | North | South | East | West |
| Weighted Sample | 1516 | 740 | 776 | 174 | 825 | 308 | 209 | 894 | 622 | 266 | 187 | 299 | 474 | 243 |
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Attending community or campaign groups together Watching sport events together Attending non-exercise hobby groups, such as language classes or reading groups togethe
Attending religious groups or events together Other everyday interactions, such as in a shop, on the street or on public transport
None of the above Don't know

## Which of the following sports initiatives, if any, do you think would have the greatest impact in bringing Londoners together

 from different backgrounds?Support for talented young Londoners from low-income backgrounds
Initiatives that combine sport with other activities Initiatives that target support for socially isolated people

Other [See sheet 2]
None of the above
Don't know

| $\mathbf{2 6}$ | $\mathbf{2 4}$ | 27 | 36 | 25 | 21 | 28 | 25 | 26 | 26 | 29 | 25 | 23 | 26 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{2 2}$ | 20 | 23 | 15 | 22 | 24 | 26 | 25 | 17 | 24 | 21 | 24 | 21 | 20 |
| $\mathbf{1 7}$ | 16 | 18 | 19 | 18 | 16 | 12 | 19 | 14 | 19 | 16 | 15 | 16 | 17 |
| $\mathbf{1}$ | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 0 | 1 |
| $\mathbf{1 1}$ | 13 | 8 | 11 | 10 | 15 | 8 | 10 | 11 | 9 | 12 | 10 | 13 | 9 |
| $\mathbf{2 4}$ | 25 | 23 | 19 | 25 | 25 | 26 | 20 | 31 | 21 | 21 | 26 | 26 | 27 |

In the following question by "moderate intensity exercise" we mean exercise that noticeably raises your heart and breathing rates. It may lead to sweating, but you can still have a conversation.

Approximately how regularly, if at all, would you say you take part in exercise of at least moderate intensity for 30 minutes or more?

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Three or more times a week | $\mathbf{2 6}$ | $\mathbf{2 9}$ | $\mathbf{2 2}$ | 22 | 27 | 30 | 19 | 30 | 19 | 31 | 26 | 23 | 21 | 30 |
| Twice a week | $\mathbf{1 7}$ | 15 | 18 | 22 | 17 | 14 | 16 | 18 | 14 | 16 | 16 | 19 | 16 | 14 |
| Once a week | $\mathbf{1 3}$ | 12 | 14 | 16 | 14 | 10 | 14 | 15 | 11 | 14 | 16 | 11 | 12 | 14 |
| Once a fortnight | $\mathbf{4}$ | $\mathbf{4}$ | 3 | 4 | 4 | 2 | 2 | 4 | 2 | 4 | 7 | 4 | 3 | 1 |
| Once a month | $\mathbf{3}$ | 2 | 3 | 2 | 3 | 2 | 2 | 3 | 2 | 1 | 1 | 3 | 4 | 4 |
| Less than once a month | $\mathbf{1 1}$ | 10 | 12 | 10 | 9 | 14 | 12 | 11 | 10 | 13 | 10 | 10 | 12 | 9 |
| Never | $\mathbf{1 8}$ | 16 | 19 | 9 | 15 | 22 | 29 | 12 | 26 | 11 | 17 | 23 | 18 | 20 |
| Don't know | $\mathbf{1 0}$ | 11 | 9 | 16 | 12 | 5 | 6 | 6 | 15 | 9 | 8 | 8 | 14 | $\mathbf{8}$ |

Council tax

## Sample Size: 1516 London Adults

Fieldwork: 25th June - 2nd July 2018

|  |  | Gender |  | Age |  |  |  | Social Grade |  | London Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | Central | North | South | East | West |
| Weighted Sample | 1516 | 740 | 776 | 174 | 825 | 308 | 209 | 894 | 622 | 266 | 187 | 299 | 474 | 243 |
| Unweighted Sample | 1516 | 630 | 886 | 173 | 741 | 342 | 260 | 993 | 523 | 280 | 190 | 312 | 447 | 244 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

Part of the council tax in your area goes to the Greater London Authority. For the financial year beginning on 1st April 2019, imagine that the Greater London Authority decided to increase the amount it charges by $5 \%$. That decision is subject to the result of a referendum.

If most voters in the Greater London Authority's area choose 'yes', the increase will be $5 \%$.
If most voters in Greater London Authority's area choose 'no', the increase will be $1.9 \%$.

How would you vote in this referendum?
Do you agree with Greater London Authority's decision to increase the amount it charges bv $5 \%$ ?

| Yes | $\mathbf{2 5}$ | 27 | 24 | 24 | 24 | 24 | 32 | 27 | 22 | 24 | 31 | 25 | 24 | 25 |
| ---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| No | $\mathbf{5 2}$ | 52 | 52 | 48 | 52 | 55 | 52 | 53 | 51 | 51 | 49 | 54 | 52 | 53 |
| Don't know | $\mathbf{2 3}$ | 22 | 24 | 28 | 24 | 21 | 17 | 20 | 27 | 24 | 20 | 21 | 25 | 22 |

Part of the council tax in your area goes to the Greater London Authority. For the financial year beginning on 1st April 2019, imagine that the Greater London Authority decided to increase the amount it charges by $10 \%$. That decision is subject to the result of a referendum.

If most voters in the Greater London Authority's area choose 'yes', the increase will be $10 \%$. If most voters in Greater London Authority's area choose ' $n o$ ', the increase will be $1.9 \%$.

How would you vote in this referendum?
Do you agree with Greater London Authority's decision to
increase the amount it charges by $10 \%$ ?

| Yes | $\mathbf{1 0}$ | 11 | 8 | 8 | 10 | 9 | 9 | 10 | 9 | 9 | 12 | 9 | 10 | 10 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| No | $\mathbf{6 8}$ | 68 | 69 | 69 | 66 | 71 | 75 | 71 | 64 | 69 | 69 | 72 | 64 | 69 |
| Don't know | $\mathbf{2 2}$ | 21 | 23 | 24 | 24 | 20 | 17 | 19 | 27 | 22 | 19 | 19 | 26 | 21 |

## Sample Size: 1516 London Adults

Fieldwork: 25th June - 2nd July 2018


Part of the council tax in your area goes to the Greater London Authority. For the financial year beginning on 1st April 2019, imagine that the Greater London Authority decided to increase the amount it charges by 15\%. That decision is subject to the result of a referendum.

If most voters in the Greater London Authority's area choose 'yes', the increase will be $15 \%$. If most voters in Greater London Authority's area choose 'no', the increase will be $1.9 \%$.

## How would you vote in this referendum?

Do you agree with Greater London Authority's decision to increase the amount it charges by $15 \%$ ?

| Yes | $\mathbf{6}$ | 7 | 4 | 8 | 5 | 6 | 5 | 5 | 6 | 6 | 7 | 4 | 6 | 6 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| No | $\mathbf{7 5}$ | 73 | 76 | 68 | 73 | 79 | 80 | 77 | 71 | 73 | 74 | 79 | 75 | 72 |
| Don't know | $\mathbf{2 0}$ | 20 | 20 | 25 | 22 | 15 | 16 | 18 | 23 | 21 | 19 | 17 | 20 | 22 |

