

YouGov / Mayor of London Survey Results

Sample Size: 1000 London Adults

Fieldwork: 24th - 27th July 2017

	Gender			Age				Social Grade		London Region				
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1000	488	512	115	544	190	151	590	410	208	122	202	303	165
Unweighted Sample	1000	417	583	107	491	247	155	676	324	219	118	222	283	158
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Satisfaction

Are you satisfied or dissatisfied with the job that Sadiq Khan is doing as Mayor of London?

Very satisfied	13	14	11	15	16	9	3	14	11	15	10	11	13	14
Fairly satisfied	32	34	30	31	34	27	30	37	25	39	28	35	29	27
TOTAL SATISFIED	45	48	41	45	51	36	34	51	36	54	38	46	43	41
Neither satisfied nor dissatisfied	32	26	37	30	30	37	33	30	34	26	43	33	30	32
Fairly dissatisfied	9	9	8	2	7	14	13	7	11	6	10	7	9	12
Very dissatisfied	8	12	4	7	7	8	11	6	10	7	6	4	10	10
TOTAL DISSATISFIED	16	21	12	8	14	22	24	13	21	12	16	12	19	22
Don't know	7	5	10	16	6	4	10	5	10	8	3	9	8	5

How sure or unsure are you about your opinion of how Sadiq Khan is doing as Mayor of London?

Very sure	22	28	16	15	26	18	16	22	20	20	23	19	26	18
Quite sure	40	40	39	38	39	43	40	41	38	42	37	39	35	47
TOTAL SURE	61	68	55	53	65	61	55	63	58	62	60	58	61	65
Not quite sure	24	20	28	27	20	30	26	25	23	22	23	25	25	25
Not sure at all	5	6	4	4	5	4	9	5	6	3	5	7	5	7
TOTAL NOT SURE	29	26	33	32	25	34	35	30	28	25	28	32	29	32
Don't know	9	6	13	15	10	4	10	7	13	13	12	10	9	3

Sport

Have you been following the following sporting events this summer?

World Para-Athletics Championships

Yes – I've been following it closely	3	4	1	2	3	3	1	3	2	4	1	1	5	2
Yes - I've been following it in passing	16	17	15	8	15	19	22	15	18	14	12	20	15	19
No – I haven't been following it	78	76	79	82	78	75	77	78	78	75	86	76	79	77
Don't know	3	2	4	8	3	3	1	4	2	7	1	3	2	2

Wimbledon Tennis Championships

Yes – I've been following it closely	19	21	16	17	18	19	21	21	15	16	14	25	14	25
Yes - I've been following it in passing	29	32	25	24	29	34	25	30	27	32	28	30	29	23
No – I haven't been following it	50	44	56	53	50	45	53	45	57	48	57	43	55	47
Don't know	3	3	3	6	3	1	1	3	2	5	1	2	2	4

The Tour de France cycling

Yes – I've been following it closely	5	7	2	2	4	6	6	6	3	6	3	2	5	5
Yes - I've been following it in passing	19	22	16	10	19	20	24	19	18	24	17	21	14	19
No – I haven't been following it	74	69	79	82	74	73	69	72	76	65	76	74	79	74
Don't know	3	3	3	6	3	2	1	3	3	5	4	2	2	2

The British Open golf tournament

Yes – I've been following it closely	4	7	1	4	4	4	4	4	4	3	2	5	3	7
Yes - I've been following it in passing	10	15	6	5	10	9	17	11	9	12	7	11	7	16
No – I haven't been following it	83	75	91	85	83	86	78	82	84	80	87	83	88	74
Don't know	3	3	3	7	3	1	1	3	3	5	4	2	2	3

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Unweighted Sample	1000	417	583	107	491	247	155	676	324	219	118	222	283	158

The World Swimming Championships

Yes – I've been following it closely	3	4	2	5	4	2	1	3	4	4	0	6	3	3
Yes - I've been following it in passing	11	13	9	5	11	9	21	10	13	13	10	10	9	15
No – I haven't been following it	83	81	85	83	83	86	78	84	81	78	87	82	86	81
Don't know	3	2	4	7	3	2	1	3	2	5	2	2	2	1

Would you say you have been more or less inspired to take part in sport since watching World Para-Athletics Championships, or has it made no difference?

[Only asked to those who said they have been watching the World Para-Athletic Championships; n=190]

I have taken part in more sport since the World Para-Athletics Championships	5	7	1	0	6	1	6	6	2	2	0	1	11	4
I have taken part in less sport since the World Para-Athletics Championships	9	17	0	36	12	2	0	14	3	19	0	3	7	14
No difference - I took part in sport before the World Para-Athletics Championships and do the same amount	39	39	39	44	51	19	26	28	53	50	40	42	29	38
No difference - I didn't take part in any sport before the World Para-Athletics Championships and still don't	41	29	56	10	27	70	59	45	36	23	43	48	51	35
Not sure	6	8	3	10	4	8	8	7	5	7	17	5	2	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you say you have become more or less likely to join a sport/exercise club since watching World Para-Athletics Championships, or has it made no difference?

[Only asked to those who said they have been watching the World Para-Athletic Championships; n=190]

I have become more likely to join a sport/exercise club since the World Para-Athletics Championships	8	10	6	46	9	2	1	11	5	8	0	7	12	7
I have become less likely to join a sport/exercise club since the World Para-Athletics Championships	8	14	0	0	12	2	4	12	2	14	0	0	7	15
No difference - I was a member of a sport/exercise club before and still am	28	21	37	10	36	17	24	23	35	26	23	51	24	12
No difference - I was not a member of a sport/exercise club before and am still unlikely to join one	50	48	53	34	38	71	65	48	54	43	59	39	57	56
Not sure	5	7	4	10	4	7	5	6	4	9	17	3	0	9

What impact, if any, would you say the World Para-Athletics Championships has had on community cohesion in London ?

A positive impact	33	31	34	34	32	36	28	29	38	31	38	33	31	34
A negative impact	1	2	1	2	2	0	0	2	0	2	0	1	1	1
No real impact	33	34	32	31	31	37	36	35	30	34	30	34	33	32
Don't know	33	34	33	32	35	26	36	34	32	33	32	32	35	33

Energy

Have you, or have you not done any of the following in your home?

Installed low energy light bulbs

I have done this already	74	74	73	57	71	81	85	72	76	65	71	78	76	77
I have not done this	22	22	21	26	25	17	13	22	20	26	25	18	20	21
Don't know	5	4	6	17	4	2	2	6	4	10	4	4	4	2

Installed a smart meter

I have done this already	21	24	17	25	18	25	20	21	20	16	16	19	28	18
I have not done this	74	71	76	58	76	73	78	71	77	74	81	77	66	78
Don't know	6	4	7	17	6	2	2	8	3	9	3	3	7	5

Used smartphone apps or other technology to help me control my energy use better

I have done this already	10	12	8	18	10	8	4	13	6	8	12	6	12	10
I have not done this	86	85	87	71	86	89	94	83	91	84	81	92	85	88
Don't know	4	3	5	11	4	3	2	5	4	8	7	2	3	2

Topped up or replaced loft insulation

I have done this already	24	24	25	10	19	36	40	26	22	16	21	30	30	21
I have not done this	67	68	67	72	73	60	55	66	69	72	68	67	61	75
Don't know	8	8	8	19	8	4	5	8	8	11	11	4	10	4

Put in cavity wall or solid wall insulation

I have done this already	17	19	16	16	14	19	26	18	17	11	10	19	23	18
I have not done this	70	67	73	53	75	74	64	69	73	73	77	72	64	71

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Don't know	12	14	11	31	11	7	10	13	11	16	13	9	13	11
Installed double glazing														
I have done this already	53	53	53	45	45	70	68	52	56	41	54	65	56	49
I have not done this	42	42	41	42	50	28	30	43	40	53	43	31	39	46
Don't know	5	5	5	12	5	2	2	5	4	7	3	3	5	5
Upgraded my boiler for a more efficient one														
I have done this already	37	36	37	27	30	49	52	37	36	27	24	51	37	39
I have not done this	55	56	54	47	62	47	46	54	55	59	67	46	53	54
Don't know	9	8	9	26	8	5	2	9	8	14	9	3	10	7
Installed renewable energy technology such as solar panels or heat pumps.														
I have done this already	3	4	2	6	3	3	3	4	2	6	1	3	3	3
I have not done this	92	92	92	84	93	93	95	92	94	87	96	94	92	96
Don't know	4	3	5	10	4	4	2	5	4	7	3	3	6	1

Which three, if any, do you think do most to improve energy efficiency in your home?
(Please tick up to three)

Install double glazing	52	54	51	42	48	64	60	52	53	54	54	50	52	50
Upgrade my boiler for a more efficient one	38	35	41	22	36	45	49	37	39	27	31	45	42	42
Top up or replace loft insulation	33	37	29	26	29	43	41	32	35	25	34	41	31	35
Put in cavity wall or solid wall insulation	28	30	25	27	27	30	28	30	24	25	29	27	27	31
Install low energy light bulbs	27	31	23	28	28	27	22	25	30	30	28	20	28	29
Install renewable energy technology such as solar panels or heat pumps	22	20	24	35	22	15	16	24	19	21	19	21	22	24
Install a smart meter	17	19	14	21	19	13	9	16	17	19	10	13	19	19
Use a smartphone app or other technology to help me control my energy use better	7	6	8	9	10	3	1	7	7	8	4	12	3	10
None of these would improve energy efficiency in my home	5	5	6	4	4	5	9	4	7	5	9	5	5	4
Don't know	12	10	15	20	14	6	10	13	11	17	16	10	12	8

And how likely, if at all, is it that you would do each of the following over the next 12 months?

[n=Each row was only asked to those who haven't done it already]

Install low energy light bulbs

[n=254]

Very likely	8	8	8	6	10	4	4	7	9	9	18	4	7	0
Quite likely	24	30	19	20	25	25	25	26	21	13	10	40	25	38
TOTAL LIKELY	32	37	27	26	35	29	29	33	31	23	28	44	32	38
Not very likely	16	15	18	13	20	9	13	19	12	20	11	17	16	14
Not at all likely	21	22	20	13	17	42	33	21	21	22	29	16	21	18
TOTAL NOT LIKELY	37	37	38	25	37	51	46	40	33	43	40	34	37	31
Not applicable to my property	13	15	12	21	12	11	11	12	16	12	15	5	15	21
Don't know	17	12	22	27	16	10	15	15	21	23	17	17	16	9

Install a smart meter

[n=810]

Very likely	7	8	6	5	5	12	8	6	8	8	9	7	6	4
Quite likely	19	23	16	14	22	17	17	19	19	14	12	23	23	20
TOTAL LIKELY	26	30	22	19	27	28	26	25	27	22	21	31	29	24
Not very likely	20	19	21	20	19	22	23	22	17	16	21	22	22	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Not at all likely	25	26	23	18	23	29	33	27	22	24	23	25	21	33
TOTAL NOT LIKELY	45	46	45	39	41	52	56	49	39	40	44	47	43	53
Not applicable to my property	14	12	16	19	16	10	9	12	17	19	22	6	15	8
Don't know	15	13	17	23	17	10	9	14	17	18	14	16	13	15

Use a smartphone app or other technology to help me control my energy use better

[n=911]

Very likely	3	3	3	5	3	1	1	2	3	5	1	5	1	2
Quite likely	14	16	13	11	19	12	1	17	11	11	21	13	12	18
TOTAL LIKELY	17	19	15	17	22	13	2	19	13	16	22	18	12	20
Not very likely	20	23	17	21	21	19	16	24	14	14	19	26	20	18
Not at all likely	37	36	38	20	29	49	60	35	40	35	33	37	40	38
TOTAL NOT LIKELY	57	59	55	41	50	68	76	59	54	49	52	63	60	57
Not applicable to my property	12	10	14	19	12	9	14	9	17	15	12	6	15	13
Don't know	14	12	15	23	16	9	8	12	16	20	15	12	13	10

Top up or replace loft insulation

[n=748]

Very likely	1	2	1	5	1	0	3	1	2	2	0	1	0	3
Quite likely	5	7	4	2	7	4	5	6	4	2	1	11	7	5
TOTAL LIKELY	7	8	5	7	7	4	8	8	5	4	1	12	7	8
Not very likely	17	18	15	21	16	18	15	20	13	11	20	15	16	26
Not at all likely	22	22	21	21	22	21	24	22	21	19	15	29	21	23
TOTAL NOT LIKELY	38	41	36	42	37	39	39	42	33	30	35	44	36	49
Not applicable to my property	41	39	43	26	42	49	44	37	47	52	52	30	42	29
Don't know	14	11	16	25	14	8	10	13	14	14	12	14	14	14

Put in cavity wall or solid wall insulation

[n=839]

Very likely	1	1	2	1	1	2	1	2	0	2	0	2	1	2
Quite likely	4	5	3	2	5	4	2	5	2	3	3	5	3	5
TOTAL LIKELY	5	6	4	4	6	6	2	7	3	5	3	7	4	7
Not very likely	15	19	11	21	15	14	11	18	10	9	14	17	15	20
Not at all likely	29	31	27	23	27	34	34	28	31	24	20	36	30	33
TOTAL NOT LIKELY	44	49	39	44	42	48	45	46	41	34	33	53	45	53
Not applicable to my property	37	34	40	25	36	40	48	33	44	45	46	29	39	27
Don't know	14	10	17	27	16	5	5	14	13	17	18	12	12	13

Install double glazing

[n=463]

Very likely	1	1	1	0	1	2	0	1	1	1	2	2	1	0
Quite likely	7	7	7	15	7	4	4	9	5	8	6	9	7	6
TOTAL LIKELY	8	8	9	15	8	6	4	10	6	9	8	11	8	6
Not very likely	13	15	11	12	14	13	11	13	13	12	20	9	15	13
Not at all likely	25	28	23	17	24	36	30	27	23	26	20	24	26	28
TOTAL NOT LIKELY	39	43	35	28	39	49	41	40	36	38	39	33	41	40
Not applicable to my property	35	34	37	25	37	29	48	35	37	33	30	30	40	38
Don't know	18	16	20	32	17	16	7	15	21	20	22	26	11	15

Upgrade my boiler for a more efficient one

[n=628]

Very likely	2	2	2	2	1	3	2	2	2	2	4	1	0	2
Quite likely	11	10	12	14	10	12	11	12	9	6	15	8	11	16
TOTAL LIKELY	12	11	13	16	10	15	13	14	10	8	19	9	12	18
Not very likely	21	25	17	19	22	21	21	25	15	16	25	28	19	24

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Not at all likely	24	27	21	11	26	26	24	25	23	21	16	25	28	27
TOTAL NOT LIKELY	45	52	38	30	48	48	45	50	38	36	41	53	47	50
Not applicable to my property	24	22	26	22	22	25	36	19	31	30	20	21	24	21
Don't know	18	15	22	31	20	12	5	17	21	25	20	16	17	11

Install renewable energy technology such as solar panels or heat pumps

[n=964]

Very likely	1	1	1	2	1	0	1	1	0	2	1	0	0	0
Quite likely	6	8	4	7	8	4	1	7	4	3	6	6	8	7
TOTAL LIKELY	7	9	5	10	9	4	2	9	4	5	6	7	8	7
Not very likely	18	21	15	17	18	18	16	21	13	13	18	18	20	20
Not at all likely	35	35	36	28	32	40	48	35	36	25	33	45	32	46
TOTAL NOT LIKELY	53	55	51	45	50	58	64	56	49	38	50	62	51	66
Not applicable to my property	28	24	32	22	28	31	33	24	34	43	30	22	27	19
Don't know	12	11	12	24	13	7	1	11	13	14	14	10	13	7

And what would you say is the main reason you haven't done this already?

Install low energy light bulbs

[n=254]

I don't own my home and my landlord is not interested	23	25	20	28	25	18	6	26	17	32	31	9	22	14
I haven't had the time	14	9	18	16	17	3	4	15	12	10	17	20	16	4
It would cost too much money to install	10	11	10	6	11	21	0	8	13	6	10	9	12	16
It would cause too much inconvenience/disruption to install	4	7	2	9	4	2	3	2	8	7	0	8	3	2
I don't know what this is, or what it would do	3	3	4	2	5	0	0	5	1	3	2	6	5	0
I don't think my home is suitable	2	0	3	0	2	0	6	3	0	4	1	0	3	0
I think I'd need to get planning permission	2	2	1	0	3	0	0	2	0	0	0	0	3	5
Something else [See sheet 1]	19	18	19	9	11	43	52	17	21	11	15	30	20	21
Don't know	24	25	23	30	24	14	29	22	28	27	24	17	17	38

Install a smart meter

[n=810]

I don't own my home and my landlord is not interested	25	21	28	30	29	14	15	24	26	30	31	23	23	17
I haven't had the time	13	14	11	8	13	17	10	13	12	8	12	18	9	17
It would cost too much money to install	7	7	7	2	8	6	5	7	6	3	13	6	5	10
It would cause too much inconvenience/disruption to install	6	7	5	13	5	6	4	6	6	7	3	5	7	7
I don't know what this is, or what it would do	5	5	5	9	5	4	6	5	5	3	5	3	7	8
I don't think my home is suitable	3	2	4	0	3	4	3	3	3	4	3	3	4	1
I think I'd need to get planning permission	1	0	1	1	1	0	0	1	0	1	0	0	2	0
Something else [See sheet 2]	27	32	24	14	23	34	46	30	24	28	18	30	30	28
Don't know	14	12	15	24	12	16	10	10	19	16	16	11	15	12

Use a smartphone app or other technology to help me control my energy use better

[n=911]

I don't own my home and my landlord is not interested	20	18	23	24	24	15	13	19	22	25	28	15	20	16
I haven't had the time	11	12	11	18	12	11	4	14	7	8	11	14	10	13
I don't know what this is, or what it would do	10	7	12	4	7	13	18	9	11	8	7	11	11	12
It would cost too much money to install	9	8	9	4	10	11	5	10	7	5	17	12	7	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
I don't think my home is suitable	5	6	4	3	6	3	5	6	4	5	3	4	4	8
It would cause too much inconvenience/disruption to install	3	4	3	8	2	4	3	4	2	3	2	4	3	4
I think I'd need to get planning permission	1	1	0	2	1	0	0	1	0	1	0	0	1	0
Something else <i>[See sheet 3]</i>	25	28	23	16	22	30	39	25	27	23	16	25	32	25
Don't know	16	16	16	20	16	14	14	12	21	22	16	15	12	16
Top up or replace loft insulation														
<i>[n=748]</i>														
I don't own my home and my landlord is not interested	34	30	38	29	39	23	30	31	39	39	45	29	34	26
I don't think my home is suitable	13	13	13	1	15	19	12	15	11	16	11	15	12	11
It would cost too much money to install	8	10	7	15	8	10	3	7	11	5	8	4	8	19
It would cause too much inconvenience/disruption to install	8	10	5	9	6	11	8	9	6	6	5	7	8	11
I haven't had the time	5	7	2	7	5	3	5	6	3	2	1	6	4	10
I don't know what this is, or what it would do	3	2	3	4	3	0	3	3	2	2	1	4	2	4
I think I'd need to get planning permission	1	1	1	3	1	3	0	1	1	0	3	1	3	0
Something else <i>[See sheet 4]</i>	16	15	17	12	13	22	27	18	14	13	15	21	20	12
Don't know	11	10	12	20	10	10	11	10	12	16	13	12	9	6
Put in cavity wall or solid wall insulation														
<i>[n=839]</i>														
I don't own my home and my landlord is not interested	31	28	34	32	37	20	23	28	36	40	38	23	32	23
I don't think my home is suitable	20	17	22	4	16	26	39	21	18	14	20	27	17	21
It would cost too much money to install	12	15	10	20	11	16	8	13	12	9	11	12	12	20
It would cause too much inconvenience/disruption to install	7	10	5	10	8	7	3	8	6	7	2	9	7	10
I don't know what this is, or what it would do	3	2	4	2	5	0	1	4	3	2	4	2	4	5
I think I'd need to get planning permission	3	4	1	3	3	3	0	2	3	4	2	1	4	1
I haven't had the time	1	2	0	1	2	1	1	2	0	0	1	4	1	2
Something else <i>[See sheet 5]</i>	12	12	12	7	10	18	16	13	11	7	13	12	16	12
Don't know	10	10	11	22	9	9	10	10	11	17	8	9	9	7
Install double glazing														
<i>[n=463]</i>														
I don't own my home and my landlord is not interested	40	32	47	38	42	31	41	38	43	45	57	39	34	30
It would cost too much money to install	15	16	14	7	14	22	23	13	18	12	8	15	14	26
I don't think my home is suitable	4	5	4	3	5	4	6	6	3	4	0	3	4	8
It would cause too much inconvenience/disruption to install	4	4	3	11	3	2	2	4	4	6	0	1	7	0
I think I'd need to get planning permission	3	5	1	3	4	1	1	4	1	3	1	0	3	6
I don't know what this is, or what it would do	2	2	2	3	2	0	4	3	2	1	1	2	4	2
I haven't had the time	2	5	0	5	2	0	0	2	2	0	0	6	1	6
Something else <i>[See sheet 6]</i>	19	21	18	12	19	26	21	23	13	16	17	22	25	14
Don't know	10	11	10	20	9	14	2	8	14	12	16	11	8	8
Upgrade my boiler for a more efficient one														
<i>[n=628]</i>														
I don't own my home and my landlord is not interested	35	30	39	30	38	25	32	32	38	42	39	30	35	23
It would cost too much money to install	25	28	22	28	23	31	23	24	26	13	24	26	26	42
It would cause too much inconvenience/disruption to install	5	7	3	5	4	7	9	6	3	5	5	5	7	3

Sample Size: 1000 London Adults
Fieldwork: 24th - 27th July 2017

	Gender		Age				Social Grade		London Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1000	488	512	115	544	190	151	590	410	208	122	202	303	165
Unweighted Sample	1000	417	583	107	491	247	155	676	324	219	118	222	283	158
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
I don't think my home is suitable	4	5	3	3	5	2	2	4	4	7	5	9	1	0
I think I'd need to get planning permission	2	4	1	0	4	0	0	3	1	3	1	1	2	5
I haven't had the time	2	2	2	3	2	2	0	3	1	1	2	4	3	1
I don't know what this is, or what it would do	2	2	1	0	2	1	3	2	1	0	1	1	3	4
Something else [See sheet 7]	14	12	17	12	12	19	23	15	13	12	15	15	15	14
Don't know	11	11	12	18	10	13	8	10	13	17	9	11	9	8

Install renewable energy technology such as solar panels or heat pumps

[n=964]

I don't own my home and my landlord is not interested	30	27	32	30	34	21	24	25	36	42	38	19	31	19
It would cost too much money to install	24	24	23	22	23	27	23	24	24	11	24	31	22	34
I don't think my home is suitable	14	11	16	7	11	19	21	18	8	13	9	19	11	17
It would cause too much inconvenience/disruption to install	7	10	4	11	5	6	10	7	6	7	1	5	7	13
I think I'd need to get planning permission	3	3	3	2	2	5	2	3	3	5	6	2	1	2
I don't know what this is, or what it would do	2	2	2	0	3	0	1	2	2	1	2	1	3	1
I haven't had the time	2	3	0	1	2	1	1	2	1	1	2	3	1	1
Something else [See sheet 8]	11	10	12	10	10	13	13	12	10	10	8	9	16	8
Don't know	9	9	9	17	9	7	5	8	10	12	9	11	6	6

You told us you have installed a smart meter into your home. How useful, if at all, has it been in helping you manage your energy use?

[only asked to those with a smart meter; n=190]

Very useful	15	14	16	16	14	21	6	14	16	7	25	14	18	11
Quite useful	41	44	36	62	46	25	30	45	34	56	42	33	39	38
TOTAL USEFUL	56	58	52	78	60	46	35	59	50	63	67	47	56	49
Not very useful	23	24	22	9	21	24	43	22	26	23	12	27	20	35
Not useful at all	12	13	11	8	8	24	14	9	17	6	3	12	20	5
TOTAL NOT USEFUL	36	37	33	17	29	48	57	31	43	28	15	40	40	40
Don't know	9	4	15	5	11	7	8	10	7	9	18	14	4	11

Have you encountered any problems with your smart meter?

[only asked to those with a smart meter; n=190]

Yes [See sheet 9]	13	14	12	8	9	29	6	6	25	9	3	7	22	6
No	82	83	80	89	86	65	90	89	71	82	92	82	76	93
Don't know	5	3	8	3	5	6	5	5	4	9	5	10	1	1

You told us you have not installed a smart meter into your home. What would you say is the main reason you have not done so?

[only asked to those who haven't installed a smart meter; n=810]

I don't think it will be effective in cutting my bills or energy use	20	20	21	6	17	32	28	23	17	13	24	28	21	17
I don't know how to get this technology	8	6	9	7	9	3	9	7	8	7	6	8	10	6
I don't know what it is or what it does	7	6	8	14	8	4	2	6	8	5	6	8	4	14
I'm unsure whether my personal data will be secure	5	5	5	6	4	8	5	5	4	4	3	3	7	6
I think it will be inaccurate and lead to surprise bills	5	6	4	2	6	3	5	5	5	4	5	0	5	10
I think it will increase my energy bills	4	3	4	3	5	3	2	4	3	6	6	1	4	2

Sample Size: 1000 London Adults
Fieldwork: 24th - 27th July 2017

	Gender		Age				Social Grade		London Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1000	488	512	115	544	190	151	590	410	208	122	202	303	165
Unweighted Sample	1000	417	583	107	491	247	155	676	324	219	118	222	283	158
I don't think technology like this can help in the home	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Other [See sheet 10]	4	6	2	9	3	2	4	4	4	5	5	3	2	5
Don't know	31	31	32	35	28	33	37	32	30	37	29	30	31	27
	17	17	17	19	21	12	9	14	21	19	16	19	18	12

How often, if at all, do you do the following at home to reduce your energy consumption?

Turn off lights when I'm not in the room

Always	57	56	58	57	59	62	46	58	56	58	67	54	57	53
Most of the time	31	31	32	28	31	30	36	30	33	29	25	35	32	33
TOTAL ALWAYS / MOST OF THE TIME	89	87	90	84	90	92	82	88	89	88	92	89	89	86
Rarely	7	8	6	8	6	5	13	7	7	7	5	7	8	7
Never	2	2	1	0	1	1	4	1	2	0	1	1	1	5
TOTAL RARELY / NEVER	9	10	7	8	7	6	17	8	9	7	6	8	9	12
Don't know	3	3	3	8	3	3	1	4	2	5	2	3	2	2

Turn appliances off at the wall

Always	23	21	25	21	22	25	28	21	27	24	21	26	25	20
Most of the time	34	31	36	28	37	33	27	35	32	33	33	32	35	35
TOTAL ALWAYS / MOST OF THE TIME	57	52	62	48	59	58	55	56	59	57	54	57	59	55
Rarely	29	32	26	26	30	28	29	29	29	31	33	30	26	29
Never	10	12	9	17	8	10	15	11	9	6	11	11	11	13
TOTAL RARELY / NEVER	39	44	35	42	38	38	44	40	38	37	44	40	37	42
Don't know	4	3	4	9	3	4	1	4	3	6	2	2	3	3

Turn my heating thermostat down to around 18 degrees

Always	17	16	18	10	17	23	15	18	16	14	15	18	21	14
Most of the time	32	34	30	25	31	29	42	30	33	29	31	33	32	33
TOTAL ALWAYS / MOST OF THE TIME	49	50	48	35	48	52	57	49	49	43	46	51	54	47
Rarely	23	22	24	20	22	24	24	23	22	21	26	26	20	23
Never	16	18	14	18	15	17	15	16	16	17	13	14	16	19
TOTAL RARELY / NEVER	39	39	38	38	38	41	39	39	37	38	40	40	36	41
Don't know	13	11	14	27	14	7	4	12	13	18	15	10	10	11

Only heat the areas of my house that need heating

Always	28	28	28	26	26	34	26	28	27	33	32	24	31	18
Most of the time	33	34	33	22	37	32	33	33	35	30	35	34	30	43
TOTAL ALWAYS / MOST OF THE TIME	61	62	61	48	63	66	59	61	61	63	67	57	60	60
Rarely	16	16	17	12	15	19	21	16	17	15	14	20	16	17
Never	17	18	16	26	17	11	19	17	17	13	14	17	18	21
TOTAL RARELY / NEVER	33	34	33	38	32	31	40	33	34	28	28	37	35	38
Don't know	5	5	6	14	6	4	1	6	4	9	4	6	5	2

Programming my heating so that it only comes on when needed

Always	48	44	52	40	45	59	54	51	44	48	54	50	48	44
Most of the time	23	22	23	14	25	21	23	23	22	20	22	28	22	20
TOTAL ALWAYS / MOST OF THE TIME	71	66	75	54	70	80	77	74	66	68	76	78	70	64
Rarely	9	12	7	7	11	9	6	8	11	10	8	11	7	12
Never	13	16	11	22	14	8	12	11	17	13	10	7	18	15
TOTAL RARELY / NEVER	23	27	19	30	25	16	18	19	28	23	18	18	25	28
Don't know	6	7	6	17	6	4	5	7	6	9	6	4	5	8

Wear warmer clothes inside rather than using heating

Sample Size: 1000 London Adults
Fieldwork: 24th - 27th July 2017

	Gender			Age				Social Grade		London Region				
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1000	488	512	115	544	190	151	590	410	208	122	202	303	165
Unweighted Sample	1000	417	583	107	491	247	155	676	324	219	118	222	283	158
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Always	27	23	31	20	28	31	24	28	25	27	29	22	33	21
Most of the time	41	40	42	45	40	36	46	41	41	41	38	47	39	40
TOTAL ALWAYS / MOST OF THE TIME	68	63	73	66	68	67	70	69	66	68	67	69	72	61
Rarely	20	23	16	15	20	21	19	21	18	19	19	23	18	20
Never	8	9	7	9	8	8	8	5	12	7	12	6	8	12
TOTAL RARELY / NEVER	28	33	24	24	29	30	27	27	30	25	31	28	26	33
Don't know	4	5	4	11	4	3	3	4	4	7	2	3	3	7
Wash clothes at 30 °C														
Always	23	21	25	24	22	19	30	24	22	23	21	22	28	17
Most of the time	36	34	39	29	36	40	37	39	33	34	51	38	34	31
TOTAL ALWAYS / MOST OF THE TIME	59	54	64	53	58	59	68	63	54	56	72	59	62	48
Rarely	24	24	23	18	25	26	19	21	28	24	21	21	24	27
Never	9	11	8	6	10	9	8	9	10	10	3	14	7	13
TOTAL RARELY / NEVER	33	35	31	24	36	35	27	29	38	33	24	35	31	40
Don't know	8	10	6	23	6	6	5	8	8	10	4	5	8	12
Take shorter showers														
Always	17	17	18	15	15	21	23	19	15	11	13	20	21	17
Most of the time	37	39	35	29	39	37	39	35	39	26	47	33	41	41
TOTAL ALWAYS / MOST OF THE TIME	54	56	53	44	54	57	62	54	55	37	60	53	62	59
Rarely	24	22	26	23	28	21	13	26	21	35	23	29	18	16
Never	16	17	15	22	14	17	20	15	19	17	13	14	16	21
TOTAL RARELY / NEVER	40	40	41	45	42	37	33	41	40	52	36	43	34	36
Don't know	5	4	6	11	4	6	5	5	6	11	4	4	3	5
Put lids on pans when cooking														
Always	31	27	34	25	24	38	50	27	36	30	20	24	40	32
Most of the time	40	43	36	34	42	35	39	43	35	38	48	38	37	42
TOTAL ALWAYS / MOST OF THE TIME	70	71	70	59	67	74	89	71	70	67	68	62	77	74
Rarely	20	18	21	23	23	18	7	20	19	21	23	26	14	18
Never	6	7	6	7	8	5	3	6	7	6	6	8	4	7
TOTAL RARELY / NEVER	26	25	27	30	30	23	9	25	26	27	29	34	18	25
Don't know	4	5	3	12	3	4	2	4	4	6	3	4	5	1
Wash up using a bowl/sink rather than using running water														
Always	31	27	34	23	25	37	49	28	35	26	23	32	39	25
Most of the time	20	20	20	9	21	23	21	21	19	17	18	21	21	23
TOTAL ALWAYS / MOST OF THE TIME	51	47	54	33	46	61	69	48	54	43	41	53	60	47
Rarely	21	22	20	23	23	17	19	23	19	21	20	24	22	17
Never	23	26	21	32	27	19	10	24	22	27	36	21	15	29
TOTAL RARELY / NEVER	44	48	41	55	50	36	29	47	41	48	55	45	37	46
Don't know	5	5	5	13	5	4	2	5	5	10	4	2	3	7
Make sure I only use the dishwasher and washing machine when they are full														
Always	44	43	45	46	44	44	44	44	44	41	40	47	47	44
Most of the time	33	31	35	24	35	35	31	34	31	31	36	38	33	28
TOTAL ALWAYS / MOST OF THE TIME	77	74	80	70	79	79	75	79	75	72	75	85	80	72
Rarely	6	7	5	4	6	6	5	5	7	6	8	5	6	5
Never	8	10	7	13	7	7	10	7	10	7	11	6	5	16
TOTAL RARELY / NEVER	14	17	12	17	13	14	15	12	17	13	19	10	11	21
Don't know	9	9	8	13	8	8	10	9	8	15	6	5	9	7
Check how much energy I use and submitting regular meter readings														

Sample Size: 1000 London Adults
Fieldwork: 24th - 27th July 2017

	Gender		Age				Social Grade		London Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1000	488	512	115	544	190	151	590	410	208	122	202	303	165
Unweighted Sample	1000	417	583	107	491	247	155	676	324	219	118	222	283	158
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Always	23	23	24	13	22	28	32	24	23	20	23	22	29	18
Most of the time	25	25	24	16	23	27	32	23	27	23	12	30	26	27
TOTAL ALWAYS / MOST OF THE TIME	48	48	48	30	45	54	64	46	50	43	35	52	55	45
Rarely	23	25	21	28	26	18	14	26	18	20	31	26	16	29
Never	21	19	23	21	21	23	18	20	22	24	25	17	21	18
TOTAL RARELY / NEVER	44	44	43	50	47	41	32	46	40	44	56	42	37	47
Don't know	8	8	9	21	8	5	4	7	10	13	9	6	7	8

**Not including when you have moved house,
when was the last time you chose to switch
energy supplier?**

Not Applicable - I am not responsible for bills in my household	13	11	16	45	13	3	4	13	13	14	13	8	17	11
In the last 12 months	17	17	18	7	18	24	17	19	16	18	16	18	18	16
Between 1 and 2 years ago	10	14	7	7	11	9	13	11	9	8	13	10	11	9
Between 2 and 3 years ago	7	6	9	3	6	11	11	8	7	7	9	11	5	7
Longer than 3 years ago	18	20	16	4	14	27	31	17	20	15	12	21	18	21
I have never chosen to switch my energy supplier	25	22	27	13	29	22	22	23	26	27	30	23	22	24
Don't know	9	10	8	21	10	4	3	9	9	11	6	9	8	12

**What is the main reason you haven't switched
energy supplier in the past 2 years?**

[Only asked to those who haven't switched energy supplier in the past 2 years; n=503]

I'm happy with my current supplier	57	62	52	50	55	54	68	52	64	44	55	61	64	56
I find the process for switching confusing	12	9	14	8	12	14	11	10	15	14	15	6	11	18
It's too hard to get information about who to switch to	7	7	7	7	7	10	1	7	5	5	3	7	6	10
It takes too much time	6	3	9	12	8	4	2	8	3	17	7	3	2	2
I am not particularly interested in switching to save money	3	5	2	0	3	4	2	5	1	3	3	3	4	3
I am not particularly interested in switching to find greener energy	1	1	1	0	0	1	1	1	0	0	1	1	1	0
I didn't know that I could	0	0	1	2	0	1	0	0	1	0	0	1	0	0
Other <i>[See sheet 11]</i>	10	11	10	9	10	10	12	13	7	13	12	9	11	7
Don't know	4	3	5	13	5	3	3	5	4	3	5	9	2	3

**Which of the following are the main things you
look for when deciding on a new energy
supplier? (Please rank your top four)**

The price														
Ranked first	74	79	70	65	75	81	71	75	73	67	72	73	79	78
Ranked second	9	7	12	7	10	7	13	10	8	12	12	11	8	5
Ranked third	3	3	3	2	3	3	4	4	2	3	3	3	3	5
Ranked fourth	1	1	1	1	1	2	2	1	1	2	1	0	1	2
Ranked fifth	1	0	1	0	1	0	1	0	1	1	1	0	0	1
That they will treat me fairly														
Ranked first	2	2	3	4	2	2	4	2	3	5	2	2	2	2
Ranked second	24	29	20	26	22	26	28	22	28	25	21	20	24	32
Ranked third	38	36	39	32	36	40	45	37	38	28	35	42	42	39
Ranked fourth	21	21	21	11	25	21	13	26	15	23	27	21	21	14
Ranked fifth	3	3	3	3	3	3	1	3	2	4	3	2	2	4

Sample Size: 1000 London Adults
Fieldwork: 24th - 27th July 2017

	Gender		Age				Social Grade		London Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1000	488	512	115	544	190	151	590	410	208	122	202	303	165
Unweighted Sample	1000	417	583	107	491	247	155	676	324	219	118	222	283	158
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

That they will offer energy from renewable sources

Ranked first	5	4	5	2	6	3	5	5	5	6	2	6	5	5
Ranked second	14	13	15	11	17	11	10	16	12	16	15	11	19	6
Ranked third	17	15	19	17	17	18	14	18	16	18	20	18	15	16
Ranked fourth	41	45	38	38	40	44	44	41	41	37	44	39	40	51
Ranked fifth	11	13	9	8	8	16	18	10	12	8	8	13	12	13

That they provide good customer service

Ranked first	6	5	7	4	6	6	9	7	4	7	13	5	5	4
Ranked second	39	41	38	30	39	46	39	42	36	31	37	46	39	45
Ranked third	27	32	23	22	29	27	25	28	27	32	26	21	28	28
Ranked fourth	14	11	17	17	13	13	17	12	17	13	8	14	17	13
Ranked fifth	1	2	1	2	2	1	1	2	1	2	3	1	2	0

Something else [See sheet 12]

Ranked first	1	1	1	1	0	1	1	1	1	1	0	1	1	2
Ranked second	1	1	2	1	1	2	2	1	2	1	2	0	1	2
Ranked third	3	4	2	2	3	4	3	4	2	3	4	3	3	3
Ranked fourth	11	13	9	8	10	12	15	10	11	9	9	12	11	11
Ranked fifth	72	72	73	63	75	73	70	74	70	70	74	71	75	73

Don't know

	12	10	14	24	11	8	9	10	14	16	12	13	9	9
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How likely or unlikely would you be to consider buying a reusable water bottle to reduce the amount of single use plastic bottles sold?

Very likely	35	31	38	40	36	36	28	35	34	33	36	35	38	32
Quite likely	26	29	24	22	30	22	21	28	24	25	22	26	26	32
TOTAL LIKELY	61	60	62	62	66	58	49	63	59	58	58	61	65	64
Quite unlikely	7	8	5	10	6	5	8	7	7	6	8	5	7	8
Very unlikely	6	7	4	1	4	10	8	6	6	8	6	6	5	4
TOTAL UNLIKELY	12	16	9	11	11	16	16	12	12	15	14	11	12	11
Not applicable / already use a reusable water bottle	19	16	22	16	17	20	26	19	19	21	18	20	18	19
Don't know	7	8	6	11	6	6	9	5	10	7	11	9	5	6

What would be your biggest reasons for not consider buying a reusable water bottle?

(Please rank your top three)

[Only asked to those who already use a reusable water bottle; n=785]

I don't like carrying them around	51	50	51	48	52	50	48	51	50	46	46	56	53	50
Ranked first	13	14	12	14	15	11	6	14	11	11	8	16	12	17
Ranked second	20	18	23	22	21	21	18	20	21	17	20	23	23	17
Ranked third	17	18	16	12	16	19	25	17	18	18	18	17	18	16
Not ranked	29	30	28	25	32	30	21	32	25	32	35	23	30	26
Don't know	20	20	21	27	16	20	31	17	25	23	19	21	17	24
I would not use it enough	50	56	43	33	51	57	49	51	47	45	56	47	51	51
Ranked first	17	20	14	13	15	22	24	16	18	21	10	14	17	19
Ranked second	15	17	13	11	16	18	12	14	15	10	21	17	14	15
Ranked third	18	18	17	9	21	18	13	21	13	14	24	16	19	17
Not ranked	30	25	36	41	33	23	20	31	28	32	26	32	32	25

Sample Size: 1000 London Adults
Fieldwork: 24th - 27th July 2017

	Gender		Age				Social Grade		London Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1000	488	512	115	544	190	151	590	410	208	122	202	303	165
Unweighted Sample	1000	417	583	107	491	247	155	676	324	219	118	222	283	158
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
I would worry about the chemicals on the reusable bottle	49	45	53	51	52	44	42	52	45	52	56	48	47	45
Ranked first	24	18	30	17	27	24	19	25	22	24	34	26	20	21
Ranked second	14	14	15	17	16	10	13	16	12	18	18	13	14	10
Ranked third	11	14	8	17	10	11	10	11	11	10	4	9	13	15
Not ranked	30	35	26	22	31	36	27	31	30	25	26	32	35	31
It costs more than a single use plastic water bottle	42	40	43	44	43	43	33	43	40	44	46	42	42	35
Ranked first	14	15	13	16	14	16	12	14	14	10	24	15	13	11
Ranked second	16	16	16	11	17	17	12	17	15	20	8	18	16	14
Ranked third	12	9	15	16	12	10	9	12	12	14	14	9	12	10
Not ranked	38	40	35	30	41	37	35	40	36	34	35	37	41	40
I don't know where to fill them up	33	33	32	35	35	31	24	36	27	35	27	30	36	32
Ranked first	6	5	7	10	6	5	3	8	3	7	3	5	9	1
Ranked second	10	12	9	10	11	10	11	11	9	10	11	5	11	16
Ranked third	16	16	16	15	18	16	10	17	15	17	13	20	15	15
Not ranked	47	47	47	38	49	49	45	46	48	43	54	49	47	44
I don't really know what one is	15	17	14	9	18	14	11	14	16	11	13	14	21	13
Ranked first	6	8	4	3	8	3	5	5	7	4	3	3	11	6
Ranked second	4	3	4	2	4	4	4	4	3	3	3	4	5	3
Ranked third	6	5	6	4	6	7	2	5	7	4	8	8	6	4
Not ranked	64	64	65	64	66	66	58	68	59	66	68	65	62	63

And what is the maximum you would be willing to pay for a reusable water bottle? (Please type your answer in the box below to the nearest pound. You do not need to type the "£" sign)

0	7	9	6	7	4	9	18	8	7	10	9	6	6	7
1	27	31	23	17	23	34	39	25	30	24	31	21	30	28
2	17	17	16	12	18	14	18	14	21	17	11	16	20	16
3	9	9	10	3	11	10	7	8	12	9	4	14	9	9
4	5	5	5	10	5	4	3	6	4	7	9	4	4	5
5	17	16	18	24	20	13	7	20	13	15	21	20	15	18
6	2	1	3	3	2	2	0	2	2	3	3	2	0	3
7	1	1	1	1	1	1	0	2	0	0	1	3	1	0
8	1	0	2	3	1	1	1	1	1	2	2	2	1	1
9	0	0	0	0	0	0	0	0	0	0	0	0	0	1
10	7	6	8	11	8	4	2	8	6	7	7	8	7	6
12	0	0	0	0	0	0	0	0	0	1	0	0	0	0
13	0	0	0	0	0	0	0	0	0	0	0	0	0	0
14	0	0	0	0	0	0	0	0	0	0	0	0	0	0
15	1	1	1	4	2	1	0	2	1	2	1	1	1	3
18	0	0	0	2	0	0	0	0	0	1	0	0	0	0
20	1	1	1	2	1	1	0	1	0	1	0	0	1	1
24	0	0	0	0	0	0	0	0	0	0	0	0	0	0
25	1	0	1	0	1	0	0	1	0	1	0	0	0	1
30	0	0	0	1	0	0	0	0	0	1	0	0	0	0
40	0	0	0	0	0	0	0	0	0	0	0	0	0	0
50	0	0	0	0	0	0	1	0	0	0	0	0	0	0
60	0	0	0	0	0	0	0	0	0	0	0	0	0	0
75	0	0	1	0	0	0	3	0	1	0	0	0	1	0

Sample Size: 1000 London Adults

Fieldwork: 24th - 27th July 2017

	Gender			Age				Social Grade		London Region				
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1000	488	512	115	544	190	151	590	410	208	122	202	303	165
Unweighted Sample	1000	417	583	107	491	247	155	676	324	219	118	222	283	158
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
80	0	0	0	0	0	0	0	0	0	0	0	0	0	0
89	0	0	0	0	0	0	0	0	0	0	0	0	0	0
99	0	1	0	0	0	1	1	0	0	0	1	0	0	1
100	1	1	1	0	1	2	0	2	0	0	0	3	1	0
MEAN	6	5	6	5	5	6	6	6	4	5	5	7	6	5
MEDIAN	2	2	3	5	3	2	1	3	2	2	2	3	2	2

To what extent do you agree or disagree that
businesses are doing enough to reduce waste
from ...

Single use coffee cups

Strongly agree	6	8	4	5	7	5	4	7	6	6	13	4	6	3
Tend to agree	9	8	9	13	9	6	8	9	9	9	6	11	10	6
TOTAL AGREE	15	17	13	18	17	11	11	15	14	15	18	15	17	9
Neither agree nor disagree	17	16	17	13	15	22	17	15	19	15	18	15	18	17
Tend to disagree	21	18	24	25	21	20	22	23	20	23	13	19	23	25
Strongly disagree	30	31	29	23	28	35	33	32	26	28	21	34	26	40
TOTAL DISAGREE	51	49	53	48	50	54	55	54	46	51	33	54	49	65
Don't know	17	18	17	21	19	13	17	15	21	19	30	16	17	9

Single use plastic bottles

Strongly agree	5	7	4	2	7	5	4	6	4	4	13	4	6	2
Tend to agree	8	8	7	15	7	7	6	8	7	8	5	6	11	6
TOTAL AGREE	13	15	11	17	13	12	11	14	11	12	18	10	17	8
Neither agree nor disagree	18	17	20	14	18	22	18	16	23	17	17	21	18	19
Tend to disagree	21	18	23	20	20	22	22	22	18	22	15	20	21	23
Strongly disagree	31	32	30	29	30	33	33	33	28	31	21	32	29	42
TOTAL DISAGREE	52	50	53	49	50	55	55	55	47	53	35	52	50	64
Don't know	17	18	16	20	18	11	17	15	20	18	29	17	15	10

To what extent do you agree or disagree that
businesses should do more to reduce waste
from...

Single use coffee cups

Strongly agree	44	46	42	41	47	40	39	47	39	43	36	40	47	48
Tend to agree	23	22	23	27	20	26	23	23	22	25	23	22	21	24
TOTAL AGREE	66	68	65	69	67	66	62	70	61	68	58	62	68	72
Neither agree nor disagree	13	12	14	10	13	13	12	11	16	11	10	18	14	9
Tend to disagree	4	5	4	1	5	3	6	4	5	3	2	5	5	7
Strongly disagree	4	3	5	2	2	10	8	5	2	3	4	7	4	3
TOTAL DISAGREE	9	9	8	3	7	12	14	9	7	5	6	11	9	10
Don't know	12	12	13	18	13	8	12	10	16	16	25	9	9	9

Single use plastic bottles

Strongly agree	43	44	42	38	46	40	41	46	39	43	35	38	46	49
Tend to agree	23	23	23	30	21	24	23	22	24	25	21	25	21	23
TOTAL AGREE	66	67	65	68	67	64	63	68	63	67	56	63	68	72
Neither agree nor disagree	13	13	13	12	13	15	12	12	15	12	12	16	14	10
Tend to disagree	4	3	5	0	4	4	6	4	3	3	3	6	3	4
Strongly disagree	4	4	4	2	3	10	4	5	3	3	3	5	6	2
TOTAL DISAGREE	8	7	9	2	7	13	10	9	6	6	6	12	9	6
Don't know	13	12	13	18	13	8	15	10	16	15	25	9	9	12

Sample Size: 1000 London Adults
Fieldwork: 24th - 27th July 2017

	Gender		Age				Social Grade		London Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1000	488	512	115	544	190	151	590	410	208	122	202	303	165
Unweighted Sample	1000	417	583	107	491	247	155	676	324	219	118	222	283	158
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following would most encourage you to use a reusable coffee cup? (Please select your top two)

Discounts off the cost of your coffee	48	45	51	57	52	44	32	52	42	55	42	49	47	43
Well designed reusable coffee cups	26	29	23	29	25	25	27	26	25	22	24	28	26	26
Loyalty points	22	22	23	25	27	16	12	25	19	23	20	22	20	27
Additional charge for single use coffee cups	18	20	16	15	21	13	16	20	15	21	13	13	20	20
Priority line for people with reusable coffee cups	13	11	15	20	13	11	13	16	9	15	13	17	12	9
Other [See sheet 13]	3	3	2	1	1	6	5	2	3	3	3	3	2	3
None of these	14	12	16	10	10	19	26	9	20	12	10	17	12	19
Don't know	11	12	9	10	11	9	11	9	13	10	23	6	11	7

And which of the following would most encourage you to use a reusable water bottle? (Please select your top two)

More places to fill up my bottle	33	32	34	35	36	29	28	37	28	33	32	37	29	40
More accessible places to refill my water bottle	31	27	35	34	29	31	32	28	35	34	23	29	33	30
Well designed reusable water bottles	28	28	28	27	30	31	18	30	25	22	37	29	28	29
Better information about where I can refill my bottle for free e.g. drinking fountains, cafes	27	22	32	28	29	24	22	28	25	28	21	35	26	22
Additional charge for single use water bottles	17	23	11	21	19	10	15	18	15	18	12	9	21	20
Other [See sheet 14]	3	3	3	3	3	3	5	3	3	2	5	4	3	3
None of these	11	11	11	7	7	16	21	9	14	13	9	13	9	12
Don't know	8	10	6	11	9	6	6	7	10	9	16	6	8	6

To what extent would you support or oppose food policies in schools that ensure...?

Only healthy food can be served in canteens

Strongly support	36	34	38	19	38	45	32	36	36	37	38	36	35	35
Tend to support	35	39	31	48	34	28	38	37	32	32	29	36	34	43
TOTAL SUPPORT	71	73	69	67	71	74	70	73	68	69	67	73	69	78
Neither support nor oppose	17	14	20	11	17	16	22	14	21	19	17	18	18	11
Tend to oppose	5	4	5	12	4	4	1	5	4	4	3	4	6	5
Strongly oppose	2	3	1	3	2	2	3	3	1	1	3	2	1	3
TOTAL OPPOSE	7	7	6	15	6	6	4	8	4	5	7	6	8	8
Don't know	5	6	5	7	6	4	4	5	6	7	9	4	5	3

Only healthy food can be bought in lunchboxes

Strongly support	23	22	24	8	24	28	22	23	23	22	27	22	23	21
Tend to support	30	31	28	25	29	29	35	30	29	21	28	31	31	37
TOTAL SUPPORT	53	53	52	33	54	57	58	53	52	43	55	54	54	58
Neither support nor oppose	24	22	26	21	24	26	22	21	28	32	21	21	25	17
Tend to oppose	13	13	14	28	14	8	9	16	10	14	12	14	11	19
Strongly oppose	4	6	3	11	3	4	4	5	3	4	3	6	4	4
TOTAL OPPOSE	18	19	17	38	17	12	13	21	13	18	15	20	15	23
Don't know	6	6	5	7	6	5	7	5	6	7	9	6	6	2

Water and milk are the only drinks that can be served in schools

Strongly support	29	28	31	21	29	32	35	28	31	29	31	29	30	29
Tend to support	28	30	27	31	26	30	34	30	26	23	24	29	30	35
TOTAL SUPPORT	58	58	58	52	55	61	69	58	57	51	55	58	60	64
Neither support nor oppose	20	21	19	15	22	20	16	19	20	22	15	21	20	18

Sample Size: 1000 London Adults
Fieldwork: 24th - 27th July 2017

		Gender		Age				Social Grade		London Region				
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1000	488	512	115	544	190	151	590	410	208	122	202	303	165
Unweighted Sample	1000	417	583	107	491	247	155	676	324	219	118	222	283	158

	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Tend to oppose	12	10	14	15	14	10	5	13	11	12	13	14	12	8
Strongly oppose	5	5	5	12	4	4	5	5	5	7	8	3	3	8
TOTAL OPPOSE	17	15	19	27	18	14	10	18	16	19	21	18	15	16
Don't know	5	6	5	7	5	5	5	5	6	7	9	4	5	2

Food education is added as a formal part of the curriculum

Strongly support	45	43	47	38	46	50	41	47	43	40	47	47	42	54
Tend to support	35	36	34	40	34	31	40	36	34	34	31	35	38	35
TOTAL SUPPORT	80	79	81	78	80	81	81	82	77	74	77	82	79	89
Neither support nor oppose	13	13	12	11	12	13	15	10	16	16	14	13	13	7
Tend to oppose	1	1	2	3	2	1	0	2	0	2	0	1	1	2
Strongly oppose	0	1	0	0	0	1	0	0	0	1	0	0	1	1
TOTAL OPPOSE	2	2	2	3	2	2	0	3	1	2	0	1	2	3
Don't know	5	6	5	9	5	4	5	5	6	8	9	4	6	1

To what extent would you support or oppose giving local authorities the power to prevent new hot food takeaways from opening near schools?

Strongly support	28	28	28	12	28	35	32	29	26	26	38	32	24	25
Tend to support	28	29	28	31	29	26	28	30	26	25	22	26	36	27
TOTAL SUPPORT	56	57	56	43	57	61	60	59	52	51	60	58	60	52
Neither support nor oppose	23	22	24	22	24	24	18	19	29	20	25	24	25	20
Tend to oppose	10	9	10	16	9	8	9	12	6	12	6	10	8	13
Strongly oppose	4	4	4	9	3	4	4	4	4	6	4	4	2	5
TOTAL OPPOSE	14	13	14	24	12	12	14	17	10	18	10	14	11	18
Don't know	7	8	6	11	7	3	9	5	9	11	5	4	5	9