

YouGov / Mayor Of London Survey Results

Sample Size: 1003 London Adults
Fieldwork: 24th - 27th October 2017

	Gender		Age				Social Grade		London Region				
Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
1003	489	514	115	546	204	138	592	411	202	137	201	255	207
1003	421	582	105	493	239	166	690	313	215	135	216	252	185
%	%	%	%	%	%	%	%	%	%	%	%	%	%

Are you satisfied or dissatisfied with the job that Sadiq Khan is doing as Mayor of London?

Very satisfied	10	10	9	12	11	7	7	11	8	13	11	7	9	10
Fairly satisfied	34	32	35	45	35	27	28	36	31	38	37	32	30	34
TOTAL SATISFIED	44	43	44	58	46	34	36	47	39	51	48	39	38	44
Neither satisfied nor dissatisfied	28	24	31	23	26	33	29	26	30	22	23	31	35	24
Fairly dissatisfied	10	10	10	4	8	13	17	11	9	8	6	12	10	12
Very dissatisfied	14	19	8	6	13	17	16	11	17	12	15	14	13	14
TOTAL DISSATISFIED	24	30	18	10	22	30	32	22	25	20	21	26	24	26
Don't know	5	3	7	9	6	4	3	5	6	7	7	5	3	6

How sure or unsure are you about your opinion of how Sadiq Khan is doing as Mayor of London?

Very sure	22	29	15	19	20	24	26	20	23	25	20	22	18	22
Quite sure	39	40	37	37	40	34	40	42	34	34	40	39	41	39
TOTAL SURE	60	69	52	56	60	58	65	62	57	59	61	61	59	61
Not quite sure	28	22	34	25	27	32	27	27	29	27	31	23	31	28
Not sure at all	5	5	5	4	5	5	3	5	5	4	2	6	5	5
TOTAL NOT SURE	33	26	38	30	32	36	30	32	34	30	34	29	36	33
Don't know	7	5	10	15	7	5	5	6	9	10	6	10	5	6

Transport

Which, if any, of the following would encourage you to use walking more as a form of transport around London? (Please rank your top 2)

If there were more pleasant routes to walk along	50	48	52	39	52	51	48	52	47	56	49	46	52	46
Ranked first	29	28	29	22	31	29	28	31	25	32	31	30	27	26
Ranked second	21	19	22	18	22	22	20	21	21	24	18	15	25	21
Not ranked	36	37	36	41	37	36	28	34	40	34	40	36	35	38
If it was safer	44	38	50	40	49	45	30	40	50	41	48	42	48	44
Ranked first	23	21	25	21	27	24	11	22	26	19	27	20	27	24
Ranked second	21	17	25	19	22	21	19	19	25	22	21	23	21	19
Not ranked	42	46	37	40	41	41	46	46	36	49	41	40	39	41
If the air was less polluted	31	32	29	29	33	28	27	31	29	40	34	24	25	32
Ranked first	15	15	16	14	15	14	20	15	16	22	17	9	17	13
Ranked second	15	17	13	15	18	14	8	17	13	19	18	14	9	19
Not ranked	56	52	59	51	57	59	49	55	57	49	54	58	62	53
Usefulness of walking routes	21	24	19	24	21	20	24	22	20	22	19	27	19	20
Ranked first	8	10	7	9	9	8	9	9	8	9	6	12	6	10
Ranked second	13	14	12	15	12	13	15	14	12	13	13	15	13	11
Not ranked	65	60	69	57	69	66	53	64	66	68	69	55	68	64
If walking routes were more accessible	19	19	19	22	19	19	13	19	19	12	17	18	24	21
Ranked first	7	7	8	13	7	7	4	7	8	5	5	7	10	8
Ranked second	12	11	12	9	12	13	9	11	12	7	12	11	14	12
Not ranked	67	66	68	58	70	67	63	67	67	77	71	64	63	64

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Other [See sheet 1]	7	8	6	6	6	10	10	7	7	8	10	7	5	6
Ranked first	3	2	3	1	2	5	4	2	3	3	3	3	0	4
Ranked second	4	6	3	5	4	4	6	5	4	5	6	4	5	2
Not ranked	79	77	81	75	84	77	66	79	79	81	79	75	81	78
Don't know	14	16	12	19	10	14	24	14	14	11	12	18	13	16

Which, if any, of the following would encourage you to cycle more as a form of transport around London? (Please rank your top three)

If it was safer to cycle in London	51	47	56	55	57	45	36	57	43	56	53	44	53	50
Ranked first	31	29	32	42	34	24	16	35	24	34	32	25	31	31
Ranked second	14	13	15	11	15	17	10	15	13	16	16	11	15	13
Ranked third	7	4	9	2	8	4	10	7	7	6	6	8	8	7
Not ranked	13	16	10	20	16	7	5	12	14	15	11	14	11	14
If there were more places to securely store my bicycle	29	29	29	42	34	21	13	29	29	31	28	26	32	28
Ranked first	5	7	4	10	6	1	3	5	7	7	4	6	7	3
Ranked second	12	12	12	15	16	7	2	13	10	11	15	9	14	11
Ranked third	12	11	13	17	11	12	8	11	12	13	10	10	11	13
Not ranked	35	34	37	33	39	30	28	40	28	40	36	32	32	36
If I felt more confident on my bicycle	28	24	32	42	31	20	14	29	26	31	25	25	30	26
Ranked first	9	7	11	11	11	8	6	9	10	9	7	8	12	9
Ranked second	9	6	12	17	10	6	4	11	7	10	7	12	7	11
Ranked third	9	10	8	14	10	6	4	9	9	11	11	5	11	7
Not ranked	37	40	34	33	42	31	27	40	32	40	40	32	34	38
If there were more pleasant routes to cycle along	27	28	26	33	28	24	22	30	22	23	31	24	28	30
Ranked first	5	6	4	5	5	4	3	4	6	5	4	3	6	5
Ranked second	10	11	10	11	10	9	13	12	9	7	12	10	12	11
Ranked third	12	12	12	17	12	11	7	15	8	11	14	11	11	14
Not ranked	37	35	40	42	45	27	19	39	35	48	34	34	36	34
If the air was less polluted	25	25	25	20	28	24	19	27	22	32	27	20	24	23
Ranked first	7	6	7	1	8	6	7	9	4	8	10	8	5	4
Ranked second	9	9	9	15	8	7	8	9	9	14	8	6	8	8
Ranked third	9	10	9	4	12	10	4	10	9	10	9	5	12	11
Not ranked	39	38	41	55	45	27	22	42	36	39	38	38	40	41
If it was cheaper (buying or hiring a bicycle)	14	16	13	15	18	9	6	14	15	18	12	13	10	17
Ranked first	4	6	3	2	6	3	0	4	5	6	4	2	2	9
Ranked second	4	4	5	5	5	2	3	3	6	6	2	3	4	5
Ranked third	5	6	5	8	6	4	3	6	4	7	7	8	4	3
Not ranked	50	47	53	60	55	42	35	55	43	53	52	45	54	47
If there were (better) changing facilities at my destination	12	15	10	14	17	6	4	14	9	15	12	15	9	12
Ranked first	1	1	2	3	1	1	1	2	1	1	3	2	1	0
Ranked second	4	7	2	0	7	2	1	5	4	5	3	6	4	4
Ranked third	7	7	7	11	9	2	2	8	5	9	5	6	5	8
Not ranked	52	48	55	61	56	45	37	55	48	56	53	43	55	53
Other [See sheet 2]	6	5	7	4	6	5	10	6	6	6	6	7	5	6
Ranked first	2	1	3	2	1	3	5	1	3	1	1	3	2	3
Ranked second	1	1	1	0	1	0	1	1	1	1	2	0	0	1
Ranked third	3	3	3	2	4	2	4	4	3	4	3	4	3	2
Not ranked	58	58	59	71	67	46	31	63	52	65	59	50	59	58
Don't know	36	37	34	25	27	49	59	31	42	29	36	42	36	36

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%	%	%	%	%	%	%	%	%	%	%	%	%	%

On 23rd October 2017 a £10 Toxicity Charge (or "T-charge") was introduced for vehicles driving in central London that don't meet the minimum emissions standard. Do you think this is a good or bad idea?

Very good idea	31	33	29	44	32	25	24	34	27	39	37	28	26	29
Fairly good idea	34	29	38	31	35	29	38	35	32	32	28	35	37	33
TOTAL GOOD IDEA	65	62	67	75	67	54	62	69	59	70	65	63	63	63
Fairly bad idea	13	14	12	9	11	17	18	14	12	8	14	17	12	16
Very bad idea	9	12	7	0	6	20	14	6	13	10	8	8	10	10
TOTAL BAD IDEA	22	26	19	9	17	37	32	20	25	18	21	25	22	26
Don't know	13	12	15	16	16	9	6	11	16	12	14	12	16	11

Social Media

Do you follow the Mayor of London on Twitter?

I follow the Mayor of London on Twitter	8	11	6	12	10	4	2	8	8	12	9	6	5	11
I don't follow the Mayor of London on Twitter but have seen tweets from the account	12	10	13	24	12	10	3	15	6	13	9	11	8	17
I don't follow the Mayor of London on Twitter and haven't seen anything from the account	26	26	26	30	29	22	20	26	27	24	23	24	30	26
Not applicable – I am not on Twitter	51	49	53	30	45	63	74	48	55	49	57	56	52	42
Don't know	3	4	2	4	5	1	1	3	4	1	3	3	4	4

Do you "like" the Mayor of London's account on Facebook?

I "like" the Mayor of London's account on Facebook	7	8	6	10	9	4	3	8	6	11	6	6	7	6
I don't "like" the Mayor of London's account on Facebook but have seen posts or content from the account	6	6	6	11	6	5	2	6	5	7	7	7	4	5
I don't "like" the Mayor of London's account on Facebook and haven't seen anything from the account	46	43	48	61	49	37	34	49	41	44	47	43	47	49
Not applicable – I am not on Facebook	29	31	28	12	24	41	46	28	31	28	32	33	27	28
Don't know	12	12	11	6	11	14	16	9	16	11	8	11	15	12