

YouGov / Mayor of London Survey Results

Sample Size: 1047 London Adults
Fieldwork: 12th - 15th June 2017

		Gender		Age				Soc Grade		London Region				
Total		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1047	511	536	120	570	197	160	618	429	215	145	209	287	191
Unweighted Sample	1047	478	569	125	543	224	155	709	338	218	147	215	272	195
%		%	%	%	%	%	%	%	%	%	%	%	%	%

Satisfaction

12-15 June														
Are you satisfied or dissatisfied with the job that Sadiq Khan is doing as Mayor of London?														
Very satisfied	18	16	19	13	20	18	12	20	14	18	19	12	17	22
Fairly satisfied	32	31	32	36	33	30	25	34	28	39	27	39	25	28
TOTAL SATISFIED	49	47	51	49	53	47	36	54	42	57	46	51	43	50
Neither satisfied nor dissatisfied	28	29	27	21	25	29	43	25	33	20	35	22	35	28
Fairly dissatisfied	8	9	8	5	8	10	8	9	8	9	7	11	8	5
Very dissatisfied	6	9	3	4	6	7	6	7	5	5	5	7	7	6
TOTAL DISSATISFIED	14	18	11	9	14	18	14	16	12	14	12	17	15	11
Don't know	8	6	11	21	7	6	7	6	13	9	6	9	7	11

How sure or unsure are you about your opinion of how Sadiq Khan is doing as Mayor of London?														
Very sure	22	25	19	11	25	24	16	25	17	20	15	21	25	24
Quite sure	40	39	41	36	40	45	36	42	37	50	42	43	33	35
TOTAL SURE	62	64	60	48	65	70	52	67	54	70	57	64	58	59
Not quite sure	24	25	23	26	23	19	34	23	26	17	31	19	30	23
Not sure at all	6	4	7	6	5	7	7	5	8	5	7	6	5	7
TOTAL NOT SURE	30	29	31	32	28	25	41	27	33	22	38	25	35	30
Don't know	8	7	10	20	7	5	7	5	13	8	5	10	7	11

Knife Crime

How effective or ineffective do you think the following policies are for reducing knife crime in London?														
More knife amnesties (where people are encouraged to get rid of illegal knives without getting into trouble)														
Very effective	15	11	18	14	17	11	10	16	13	13	15	16	18	11
Fairly effective	38	38	39	49	37	40	32	38	38	43	35	41	32	41
TOTAL EFFECTIVE	53	49	56	62	54	51	42	54	51	56	50	56	50	52
Fairly ineffective	20	21	20	14	18	24	27	22	18	19	21	20	19	23
Very ineffective	9	12	6	4	9	12	10	8	11	5	13	7	13	8
TOTAL INEFFECTIVE	29	33	26	19	27	36	37	30	29	24	34	27	32	31
Don't know	18	17	18	19	18	13	21	16	21	20	16	17	19	16

'Name and shame' people caught carrying/using knives, for example by publishing their details in newspapers or on social media														
Very effective	18	21	16	12	20	15	21	17	20	20	26	14	20	11
Fairly effective	23	22	24	29	20	24	27	23	23	18	25	29	20	26
TOTAL EFFECTIVE	41	43	39	41	40	39	48	39	43	38	51	43	40	37
Fairly ineffective	24	23	25	24	23	30	21	25	23	22	23	24	24	28
Very ineffective	16	17	16	12	19	13	13	18	14	17	12	17	17	17
TOTAL INEFFECTIVE	41	40	41	36	43	43	34	43	37	40	34	41	41	46
Don't know	18	17	20	23	18	18	18	18	19	22	15	16	19	18

More activities to divert young people away from crime, for example youth clubs and after school activities														
Very effective	28	26	31	33	31	25	21	32	23	39	28	26	25	25
Fairly effective	35	34	36	40	34	34	37	36	34	33	38	38	34	34
TOTAL EFFECTIVE	63	60	67	72	65	59	58	68	57	72	66	63	59	59
Fairly ineffective	15	19	12	9	15	22	13	14	17	10	19	13	16	21
Very ineffective	6	8	5	4	6	7	6	6	6	2	6	9	8	6
TOTAL INEFFECTIVE	22	26	17	12	21	30	19	21	23	12	24	21	24	27
Don't know	15	14	16	15	14	11	23	12	20	16	10	15	17	14

Increased use of intelligence -led Police 'Stop and Search'														
Very effective	24	29	19	17	26	22	26	25	22	19	32	26	24	21
Fairly effective	35	32	39	38	35	33	38	35	35	36	28	36	39	33
TOTAL EFFECTIVE	59	61	58	55	60	56	64	60	57	55	60	63	63	54
Fairly ineffective	16	16	16	12	16	18	12	17	14	16	17	11	15	20
Very ineffective	8	7	9	9	8	9	6	7	10	8	10	10	6	8
TOTAL INEFFECTIVE	24	23	25	21	25	27	18	24	23	25	26	21	21	28
Don't know	17	17	17	24	15	17	18	16	19	20	14	16	17	17

More work with retailers to promote the safe selling of knives

Very effective	16	14	17	15	15	15	16	17	14	21	17	11	17	12
Fairly effective	33	30	37	37	36	32	23	35	31	33	28	39	31	35
TOTAL EFFECTIVE	49	44	54	52	51	48	39	52	44	54	44	50	48	47
Fairly ineffective	23	26	19	20	23	21	27	22	23	19	34	20	23	21
Very ineffective	11	14	9	9	9	15	14	10	13	8	9	13	11	14
TOTAL INEFFECTIVE	34	40	28	29	32	36	41	32	36	27	42	33	34	35
Don't know	17	17	18	19	16	17	20	16	20	19	14	17	18	18

Police working more with local communities, or work to encourage communities to come together to tackle knife crime

Very effective	27	26	27	25	30	26	17	31	21	31	25	27	25	24
Fairly effective	37	33	40	35	35	37	44	35	38	32	36	40	35	41
TOTAL EFFECTIVE	63	59	67	60	64	64	61	66	59	64	61	67	60	65
Fairly ineffective	15	17	12	18	13	16	17	15	15	15	21	12	15	12
Very ineffective	7	10	4	5	7	8	7	6	9	4	7	6	9	7
TOTAL INEFFECTIVE	22	27	17	23	20	24	24	21	23	19	28	18	24	20
Don't know	15	14	16	18	16	13	15	13	18	17	11	15	16	16

More knife arches (metal detectors) at key locations, including schools that want them

Very effective	25	24	27	22	26	22	31	25	26	22	29	25	31	20
Fairly effective	40	39	40	44	38	43	35	43	35	43	34	43	34	43
TOTAL EFFECTIVE	65	63	67	66	64	66	66	68	61	65	62	69	65	63
Fairly ineffective	13	15	11	12	14	13	8	13	12	11	16	10	15	13
Very ineffective	5	8	3	2	5	5	8	5	6	4	6	7	4	5
TOTAL INEFFECTIVE	18	22	14	15	19	19	16	18	18	15	22	17	19	19
Don't know	17	15	19	20	16	16	19	14	21	20	16	14	16	18

Raise awareness about the consequences of knife crime for victims/people caught carrying/using knives

Very effective	22	19	24	24	22	17	23	23	19	20	21	23	22	22
Fairly effective	37	38	37	43	38	38	32	39	35	37	41	41	35	35
TOTAL EFFECTIVE	59	57	61	66	60	55	55	62	54	57	62	64	57	56
Fairly ineffective	19	19	19	12	19	24	18	18	20	18	19	15	18	25
Very ineffective	8	9	6	2	7	10	11	6	10	6	8	5	11	7
TOTAL INEFFECTIVE	27	28	25	15	26	33	29	24	30	24	27	21	30	32
Don't know	14	14	14	19	14	12	16	13	16	20	11	15	13	12

Enviroment

To what extent would you support or oppose the following policies being implemented in London?

Food waste and the main recyclable materials (glass, cans, paper, card, plastic bottles and mixed plastics) to be collected consistently across London

Strongly support	58	55	61	54	57	62	60	61	54	63	51	59	57	59
Tend to support	28	27	28	27	27	27	31	27	28	26	34	25	28	27
TOTAL SUPPORT	86	82	89	82	84	89	91	88	83	89	85	85	85	86
Neither support nor oppose	7	8	5	4	8	7	4	7	6	5	8	7	7	7
Tend to oppose	0	0	0	0	0	1	0	0	0	0	0	1	0	0
Strongly oppose	1	1	1	0	1	1	1	1	1	1	1	0	2	0
TOTAL OPPOSE	1	1	1	0	1	1	1	1	1	1	1	1	2	0
Don't know	7	8	5	14	7	2	4	4	11	5	7	7	7	6

Promoting the reduction of food waste

Strongly support	52	49	56	40	53	56	56	57	46	59	44	48	55	53
Tend to support	30	29	31	38	26	33	34	28	33	26	34	32	30	30
TOTAL SUPPORT	83	78	87	78	79	88	90	85	79	85	78	81	85	82
Neither support nor oppose	9	11	7	5	11	10	5	9	9	9	14	8	6	11
Tend to oppose	1	2	1	0	2	0	1	1	2	1	1	2	0	2
Strongly oppose	1	1	1	1	1	0	1	1	1	0	0	2	2	0
TOTAL OPPOSE	2	3	2	2	3	0	1	2	2	1	1	4	2	2
Don't know	6	8	4	15	7	1	4	4	9	5	7	7	7	4

Promoting the reduction of excessive food packaging

Strongly support	56	51	61	49	56	59	57	62	47	63	50	54	56	54
Tend to support	27	28	25	28	23	32	32	24	30	23	32	27	25	28
TOTAL SUPPORT	82	79	86	77	78	91	90	86	77	86	82	81	81	83
Neither support nor oppose	9	10	8	6	12	7	6	7	12	9	10	8	10	9
Tend to oppose	1	2	0	1	1	1	0	1	1	0	0	1	1	3
Strongly oppose	1	1	1	1	1	0	1	0	1	0	1	1	1	1
TOTAL OPPOSE	2	3	1	2	2	1	1	2	2	0	1	2	2	3
Don't know	7	8	5	15	8	1	4	5	10	5	8	9	7	4

Promoting the reduction of single use plastic bottles and drinks cups with business partners

Strongly support	46	43	49	37	47	46	51	50	41	55	38	42	44	50
Tend to support	28	27	29	32	24	32	34	28	28	26	30	30	28	26
TOTAL SUPPORT	74	70	78	70	71	77	84	78	68	81	67	72	72	76
Neither support nor oppose	13	14	12	11	15	14	8	12	15	11	15	13	16	10
Tend to oppose	4	4	3	3	5	6	0	3	5	1	6	2	3	8
Strongly oppose	1	0	1	0	1	0	0	1	1	1	0	0	1	0
TOTAL OPPOSE	4	5	4	3	6	6	0	4	6	2	6	2	5	8
Don't know	9	11	6	16	9	3	8	7	11	6	12	13	7	6

Help for boroughs to increase recycling in residential flats

Strongly support	49	46	53	46	52	47	42	53	44	60	41	42	49	51
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Tend to support	32	32	31	29	28	40	36	32	31	24	35	40	30	31
TOTAL SUPPORT	81	78	84	75	81	87	78	85	75	85	76	82	79	82
Neither support nor oppose	10	10	10	5	10	8	14	9	11	7	12	9	12	10
Tend to oppose	1	1	1	3	1	1	0	1	2	1	3	1	0	2
Strongly oppose	1	1	1	2	1	0	1	1	1	2	1	0	1	0
TOTAL OPPOSE	2	2	2	5	2	1	1	2	2	2	4	1	1	2
Don't know	7	10	5	15	7	3	6	5	11	6	8	8	8	6

Which of the following policies would you MOST like to see implemented in London?

Food waste and the six main recyclable materials (glass, cans, paper, card, plastic bottles and mixed plastics) to be collected consistently across London	28	29	28	23	27	32	35	26	33	31	24	29	27	31
Promoting the reduction of excessive food packaging	21	17	25	23	19	23	25	22	19	22	26	25	18	18
Promoting the reduction of food waste	19	19	20	15	20	19	20	22	16	16	17	18	22	22
Promoting the reduction of single use plastic bottles and drinks cups with business partners	11	10	11	6	10	14	11	12	8	11	10	10	10	13
Help for boroughs to increase recycling in residential flats	8	8	8	15	9	6	2	8	9	11	5	7	11	5
Don't know	12	17	7	18	15	6	6	10	15	10	17	11	13	11

To what extent would you support or oppose the following policies being implemented in London?

Providing more information during periods of high air pollution on bus shelters, tube stations and on roadside signs

Strongly support	28	28	29	33	26	33	27	28	29	35	29	26	26	26
Tend to support	37	37	37	33	38	33	39	39	34	36	35	39	36	38
TOTAL SUPPORT	65	65	66	66	64	66	66	67	62	71	65	65	62	64
Neither support nor oppose	22	22	22	13	23	28	20	23	22	20	29	17	22	26
Tend to oppose	3	3	2	1	3	2	4	3	3	2	0	3	3	3
Strongly oppose	1	1	1	1	1	2	1	1	1	1	1	1	1	0
TOTAL OPPOSE	3	4	3	2	3	4	5	4	3	3	1	5	4	3
Don't know	9	9	9	19	10	2	9	6	13	5	5	13	12	7

Reducing exposure to air pollution, especially in areas around schools

Strongly support	47	45	50	50	48	48	44	50	43	57	42	43	45	49
Tend to support	30	28	31	24	28	35	34	30	29	26	34	34	28	28
TOTAL SUPPORT	77	73	81	74	75	83	78	80	72	83	76	77	73	77
Neither support nor oppose	12	15	9	5	14	13	12	11	13	9	14	7	13	18
Tend to oppose	2	3	1	3	2	2	0	1	2	2	4	2	1	0
Strongly oppose	1	1	1	0	1	1	1	1	1	1	1	0	2	0
TOTAL OPPOSE	3	4	2	3	3	3	1	3	3	3	5	3	3	0
Don't know	8	9	8	18	8	1	9	6	12	5	5	13	11	6

Upgrading the bus and taxi fleet by phasing out diesel vehicles and switching to lower and zero emission models

Strongly support	45	44	46	43	44	52	44	49	41	49	43	42	42	52
Tend to support	31	31	32	31	31	29	34	33	29	32	35	30	31	27
TOTAL SUPPORT	77	75	78	74	75	81	78	81	70	81	78	72	74	79
Neither support nor oppose	11	12	10	5	11	15	10	9	14	12	13	12	8	12
Tend to oppose	3	3	3	2	3	2	3	2	4	2	3	3	4	3
Strongly oppose	1	1	1	2	1	1	1	1	0	1	1	1	1	0
TOTAL OPPOSE	4	4	3	3	4	2	4	3	4	3	4	3	5	3
Don't know	9	9	9	18	10	2	8	6	12	5	5	13	13	6

Charging road users of high polluting vehicles in London to encourage people to update their vehicles

Strongly support	31	33	28	24	31	30	36	35	24	39	29	24	28	33
Tend to support	29	27	31	37	29	26	27	31	26	28	31	33	27	25
TOTAL SUPPORT	60	60	59	61	59	56	63	66	50	67	61	57	55	58
Neither support nor oppose	18	16	20	14	18	20	20	16	21	17	21	14	17	23
Tend to oppose	9	9	8	5	9	15	4	7	11	7	9	10	9	10
Strongly oppose	5	6	4	2	4	7	5	4	5	4	4	6	6	2
TOTAL OPPOSE	13	15	12	8	13	21	9	12	16	11	13	16	15	12
Don't know	9	9	10	18	10	2	8	7	13	5	5	13	13	7

Working with freight and delivery companies to reduce vehicle emissions and the number of journeys

Strongly support	40	39	40	31	40	40	44	42	35	44	40	38	39	38
Tend to support	35	35	35	40	32	40	37	38	31	38	34	36	32	36
TOTAL SUPPORT	75	74	75	70	72	80	81	80	67	82	74	74	71	74
Neither support nor oppose	13	14	13	8	15	14	10	11	17	10	18	9	13	17
Tend to oppose	3	3	2	3	3	3	1	2	4	1	3	4	2	4
Strongly oppose	1	1	1	1	1	0	1	1	1	1	0	1	1	0
TOTAL OPPOSE	3	4	3	4	4	3	1	3	5	2	4	5	3	4
Don't know	9	8	9	17	9	3	8	7	12	7	5	12	13	5

Requiring construction sites to limit their air pollution emissions

Strongly support	36	33	38	31	35	38	40	37	34	43	33	26	39	36
Tend to support	35	34	36	29	34	39	37	38	30	38	34	42	28	34
TOTAL SUPPORT	71	67	74	60	69	77	77	75	64	81	67	68	67	70
Neither support nor oppose	16	19	14	18	17	19	12	15	19	12	19	15	17	21
Tend to oppose	2	4	1	4	3	1	2	2	3	1	6	4	2	1
Strongly oppose	1	1	1	0	1	1	1	1	0	1	1	0	2	0
TOTAL OPPOSE	3	4	2	4	4	2	2	3	4	1	7	4	3	1
Don't know	10	10	10	18	11	3	9	7	14	6	7	13	13	8

Which of the following policies would you MOST like to see implemented in London?

Upgrading the bus and taxi fleet by phasing out diesel vehicles and switching to lower and zero emission models	32	33	31	35	33	33	25	35	28	35	31	35	29	31
Reducing exposure to air pollution, especially around schools	19	18	21	24	20	17	14	21	16	14	20	16	24	20
Working with freight and delivery companies to reduce vehicle emissions and the number of journeys	14	11	16	6	11	18	23	13	15	13	11	15	16	12
Charging road users of high polluting vehicles in London to encourage people to update their vehicles	11	12	10	7	11	10	14	12	10	17	12	11	8	9
Providing more information during periods of high air pollution on bus shelters, tube stations and on roadside signs	7	6	7	7	7	6	5	5	9	8	11	6	4	8
Requiring construction sites to limit their air pollution emissions	4	3	5	2	4	4	5	4	4	3	3	4	3	6
Don't know	14	16	11	19	14	11	14	10	19	10	12	14	17	14

To what extent would you support or oppose the following policies being implemented in London?

Funding and support to make London's homes better insulated and more energy efficient

Strongly support	41	37	44	44	43	38	34	41	40	51	39	35	39	39
Tend to support	39	39	40	31	37	45	48	41	37	34	38	43	39	41
TOTAL SUPPORT	80	76	84	75	79	82	82	82	77	85	78	78	78	80
Neither support nor oppose	10	12	8	4	10	13	9	9	11	8	11	8	10	14
Tend to oppose	1	2	1	3	1	1	1	2	1	1	3	3	1	0
Strongly oppose	0	0	0	0	0	0	1	0	0	0	0	0	0	0
TOTAL OPPOSE	1	2	1	3	1	1	1	2	1	1	3	3	1	0
Don't know	9	10	8	19	9	3	7	7	12	5	9	11	12	6

Setting up a new not for profit energy company to offer fairer energy tariffs for Londoners, and reinvest profits to support further energy efficiency and clean energy in London

Strongly support	43	41	44	36	43	45	45	43	43	45	44	34	46	44
Tend to support	32	29	35	32	32	33	34	34	30	33	29	42	28	30
TOTAL SUPPORT	75	70	79	68	75	78	78	77	73	78	72	76	74	74
Neither support nor oppose	13	15	10	8	14	15	10	12	14	12	21	9	10	16
Tend to oppose	2	3	1	3	2	2	3	3	1	3	1	4	2	2
Strongly oppose	1	1	1	1	1	1	1	1	0	0	1	1	1	1
TOTAL OPPOSE	3	4	2	3	3	3	4	4	2	3	2	4	3	3
Don't know	9	10	8	20	8	5	8	7	12	6	5	10	13	8

Targeting energy efficiency and supporting income maximisation approaches to help those affected by fuel poverty

Strongly support	32	28	36	30	34	35	24	33	31	34	29	25	34	37
Tend to support	36	38	35	38	35	37	39	39	33	41	38	39	31	35
TOTAL SUPPORT	68	66	71	68	69	71	63	72	64	74	67	64	65	73
Neither support nor oppose	17	18	15	9	16	19	21	16	18	14	22	16	17	15
Tend to oppose	1	2	0	1	1	1	1	1	1	1	1	2	0	1
Strongly oppose	1	1	0	0	0	1	1	1	0	0	0	0	1	1
TOTAL OPPOSE	2	2	1	1	1	2	2	2	1	2	1	2	1	2
Don't know	13	13	13	21	13	8	14	11	17	10	10	18	16	11

Requiring new buildings to be energy efficient and low carbon

Strongly support	46	43	50	37	48	49	45	48	44	47	42	44	46	51
Tend to support	34	32	36	33	32	38	39	35	33	38	34	34	35	29
TOTAL SUPPORT	81	75	86	70	80	87	84	83	77	85	76	79	81	80
Neither support nor oppose	9	13	5	11	9	10	7	9	9	9	14	8	7	11
Tend to oppose	1	2	1	1	2	0	1	1	2	0	2	2	1	3
Strongly oppose	0	1	0	0	0	0	1	1	0	0	1	0	0	1
TOTAL OPPOSE	2	2	2	2	2	0	1	2	2	1	3	2	1	3
Don't know	8	10	7	18	9	2	8	6	11	5	7	12	11	6

Help for Londoners and community groups to increase the amount of solar energy generated in London

Strongly support	38	37	38	33	41	33	35	39	36	44	38	29	39	39
Tend to support	34	33	34	37	32	36	32	35	31	34	32	39	30	33
TOTAL SUPPORT	71	70	72	70	74	69	67	74	67	78	70	68	69	72
Neither support nor oppose	17	16	18	8	15	23	21	16	18	12	23	15	17	18
Tend to oppose	3	4	1	3	2	4	2	2	3	2	3	3	1	5
Strongly oppose	1	0	1	1	0	0	2	0	1	1	0	1	1	0
TOTAL OPPOSE	3	4	2	3	3	4	4	3	4	2	3	5	1	5
Don't know	9	9	8	19	8	5	9	7	11	7	4	12	12	5

Support for boroughs to supply more renewable energy in London

Strongly support	39	36	41	40	41	32	38	39	37	40	38	32	38	46
Tend to support	37	36	38	30	37	41	39	40	33	37	36	41	39	30
TOTAL SUPPORT	76	71	80	70	77	73	77	80	70	77	74	74	77	76
Neither support nor oppose	13	14	11	9	11	19	12	11	14	14	15	10	12	13
Tend to oppose	2	3	1	1	2	4	2	1	4	1	4	3	0	4
Strongly oppose	1	1	0	0	1	0	1	1	0	1	0	0	1	0
TOTAL OPPOSE	3	4	2	2	2	4	3	2	4	2	4	3	1	4
Don't know	9	10	8	19	9	4	8	7	12	6	6	13	10	7

Which of the following policies would you MOST like to see implemented in London?

Funding and support to make London's homes better insulated and more energy efficient	17	15	19	21	17	22	11	17	17	19	22	21	13	14
Setting up an energy company to offer fairer energy tariffs for Londoners, and reinvest profits in supporting more energy efficiency and clean energy in London	29	29	29	24	28	33	31	29	30	25	30	27	30	34

Targeting energy efficiency and supporting income maximisation approaches to help those affected by fuel poverty	8	7	9	10	8	7	9	8	8	12	4	5	10	8
Requiring new buildings to be energy efficient and low carbon	12	11	13	5	13	12	16	13	11	9	11	15	15	11
Help for Londoners and community groups to increase the amount of solar energy generated in London	10	12	8	8	10	9	11	11	8	11	7	10	13	7
Support for boroughs to supply more renewable energy in London	11	10	12	11	12	7	10	11	10	14	7	11	8	12
Don't know	13	16	10	21	13	10	11	11	16	10	18	11	12	15

Diversity

London welcomes people, business and talent from all over the world

Strongly agree	35	34	37	30	37	39	28	39	30	36	39	34	39	29
Tend to agree	42	42	42	42	41	44	47	42	42	40	42	45	39	47
TOTAL AGREE	78	76	79	72	78	83	75	82	72	76	81	79	77	77
Neither agree nor disagree	11	11	11	8	11	11	15	10	13	10	14	8	10	15
Tend to disagree	2	2	1	2	2	2	1	2	2	4	3	2	0	1
Strongly disagree	2	2	3	4	3	1	2	3	2	5	1	1	2	2
TOTAL DISAGREE	4	5	4	6	5	3	3	5	4	9	4	3	3	4
Don't know	7	8	5	15	6	4	7	4	11	5	2	10	9	5

London celebrates differences and is open to people from all backgrounds, religions and ethnicities

Strongly agree	35	31	38	35	38	37	19	37	31	37	34	33	33	36
Tend to agree	39	37	42	36	37	40	51	43	34	36	44	40	39	39
TOTAL AGREE	74	68	80	71	74	77	71	80	66	74	78	73	72	75
Neither agree nor disagree	13	16	11	11	14	12	14	11	16	15	14	8	13	14
Tend to disagree	4	4	4	3	4	5	5	4	4	4	5	6	3	5
Strongly disagree	2	3	1	1	2	2	2	2	2	2	1	4	3	1
TOTAL DISAGREE	6	7	6	4	6	7	7	6	7	6	6	10	5	6
Don't know	7	9	4	15	6	4	7	3	12	6	2	8	9	5

London is a great city in which to work and live

Strongly agree	28	31	26	24	28	32	25	34	20	34	24	20	33	26
Tend to agree	38	34	41	39	38	41	35	37	39	35	46	40	30	45
TOTAL AGREE	66	65	67	63	66	73	60	71	59	69	70	59	64	71
Neither agree nor disagree	17	15	19	15	17	11	25	14	21	16	18	19	17	15
Tend to disagree	7	8	7	6	8	8	4	9	5	8	7	8	6	7
Strongly disagree	4	5	4	1	4	7	6	4	6	3	3	6	6	3
TOTAL DISAGREE	12	13	10	7	12	16	10	12	11	11	11	15	12	10
Don't know	6	7	4	15	5	1	5	3	9	4	1	7	8	5

I feel positive about London's future

Strongly agree	15	16	14	16	14	15	17	17	12	14	17	13	18	14
Tend to agree	31	28	33	32	28	34	35	33	28	32	30	36	26	32
TOTAL AGREE	46	45	47	48	43	49	52	50	40	45	47	49	43	46
Neither agree nor disagree	24	23	24	13	23	25	31	20	29	20	29	18	26	26
Tend to disagree	15	15	15	18	17	14	4	17	12	21	15	17	11	12
Strongly disagree	8	9	8	5	10	8	5	9	8	8	6	8	9	9
TOTAL DISAGREE	23	24	23	23	28	22	9	25	20	29	21	25	20	22
Don't know	7	8	6	16	6	4	8	5	11	5	3	8	11	6

London is a good place to grow up for children and young people

Strongly agree	12	13	11	12	13	12	12	12	13	11	12	9	16	13
Tend to agree	27	24	29	34	23	34	26	29	24	26	28	31	22	28
TOTAL AGREE	39	37	41	46	35	46	37	40	36	37	40	40	38	41
Neither agree nor disagree	21	23	20	12	22	21	24	21	22	21	26	17	22	22
Tend to disagree	20	17	23	14	21	20	22	22	18	21	22	20	19	19
Strongly disagree	13	15	12	12	15	11	10	12	14	15	11	15	13	12
TOTAL DISAGREE	33	32	35	26	36	32	32	34	32	36	33	35	32	31
Don't know	7	9	4	16	6	2	6	4	10	6	2	8	9	6

London's economy has improved in the last 12 months

Strongly agree	5	6	4	3	6	6	3	6	5	3	4	4	10	4
Tend to agree	15	15	15	13	15	16	14	15	14	14	11	15	17	16
TOTAL AGREE	20	21	19	15	22	21	17	21	19	17	15	19	26	20
Neither agree nor disagree	30	30	30	24	28	31	41	29	31	33	35	29	25	32
Tend to disagree	20	21	18	18	21	22	12	22	17	23	22	18	19	16
Strongly disagree	8	8	8	4	10	8	6	9	6	10	7	8	8	6
TOTAL DISAGREE	28	30	26	22	31	30	18	31	23	33	30	27	27	23
Don't know	22	19	25	38	20	17	24	18	27	17	21	25	22	25

Which of the following best describes how your personal financial situation has fared over the past 12 months?

Significantly improved	4	4	4	3	5	2	2	4	4	4	5	3	5	2
Improved a little bit	18	20	17	23	20	13	16	19	17	21	12	16	20	19
TOTAL IMPROVED	22	24	20	26	25	15	17	23	21	25	17	19	25	22
Stayed the same	39	38	41	32	37	43	49	41	37	37	43	45	33	43
Worsened a little	24	23	25	14	24	29	25	23	25	24	22	24	26	21
Significantly worsened	9	8	10	8	9	13	6	9	9	8	11	10	9	8

TOTAL WORSENE	33	31	35	22	32	42	31	32	34	33	33	33	35	30
Don't know	6	8	4	20	6	0	2	5	8	6	6	3	8	6

How do you think your personal financial situation will fare over the next 12 months?Would you expect it to...

Get better	21	21	20	32	26	10	7	24	16	23	21	19	19	23
Stay the same	42	42	42	33	40	46	51	43	40	43	38	47	43	38
Get worse	27	24	31	13	24	38	35	24	31	26	23	27	27	33
Don't know	10	13	7	22	10	6	6	8	12	8	19	6	11	6

If you were to lose your job tomorrow, or already have, how confident do you feel about being able to get another similar job quickly?
Please use a scale of 1 to 5, where 5 means you are very confident and 1 means you are not confident at all.

1 - Not confident at all	22	21	22	10	22	29	18	19	26	24	24	22	21	18
2	12	13	11	12	13	16	3	14	9	15	11	12	9	13
3	21	19	23	19	25	22	4	24	17	18	22	20	22	22
4	17	18	15	25	19	14	4	18	14	16	18	19	14	18
5 - Very confident	8	8	9	10	11	2	7	8	9	7	8	5	11	10
Don't know	21	21	21	25	9	16	64	18	25	20	15	22	23	20
MEAN	2.7	2.7	2.7	3.2	2.8	2.3	2.4	2.8	2.6	2.6	2.7	2.7	2.8	2.9

Thinking about London as a place to work, to what extent do you agree or disagree that:

There are jobs and opportunities for people like you in London

Strongly agree	16	17	15	24	20	5	10	19	12	19	15	12	17	18
Tend to agree	35	34	36	33	36	42	21	39	29	32	35	39	35	33
TOTAL AGREE	51	50	51	57	56	48	31	57	42	50	50	51	52	51
Neither agree nor disagree	21	22	21	13	21	23	27	21	23	25	22	21	18	24
Tend to disagree	11	11	11	9	11	13	11	9	13	13	17	9	8	11
Strongly disagree	8	7	10	8	6	10	13	6	11	6	4	9	11	10
TOTAL DISAGREE	19	17	21	17	17	23	25	16	24	19	21	18	19	20
Don't know	8	11	6	14	5	7	17	6	12	7	8	10	11	5

There are jobs and opportunities for all Londoners

Strongly agree	9	10	9	10	11	4	9	11	7	8	6	9	13	8
Tend to agree	33	33	33	36	31	37	31	34	31	34	30	31	29	42
TOTAL AGREE	42	43	42	46	42	42	40	45	38	42	36	40	42	49
Neither agree nor disagree	24	22	25	16	23	24	33	23	24	21	26	29	23	22
Tend to disagree	17	14	20	18	18	19	11	18	17	18	21	16	17	15
Strongly disagree	9	10	9	6	11	11	5	8	11	13	10	7	10	7
TOTAL DISAGREE	27	25	28	24	28	30	16	26	28	31	31	23	26	22
Don't know	8	10	5	15	7	4	10	6	10	6	7	8	9	7

Ideology

Regardless of which political party they support, people often use different adjectives to describe their political views. Which, if any, adjectives would you use to describe your political views? Select as many as you like:

Liberal	26	27	26	28	31	19	17	33	17	33	26	22	23	29
Moderate	21	22	21	13	18	28	31	25	16	23	18	23	19	22
Progressive	17	20	15	24	20	15	8	23	10	25	20	13	14	17
Socialist	17	15	19	11	19	19	12	18	16	17	24	12	16	19
Conservative	16	19	13	8	15	16	26	18	13	9	14	20	17	19
Pragmatist	14	17	12	7	15	17	13	19	7	18	14	19	10	10
Social democrat	10	13	8	9	12	9	8	14	5	11	10	11	10	11
Centrist	10	13	7	9	10	11	8	13	6	13	9	8	9	11
Anti-capitalist	5	4	5	3	4	8	4	5	5	6	10	3	4	2
Nationalist	3	5	2	1	3	5	5	4	3	2	2	7	4	2
Radical	2	3	1	2	3	2	1	2	2	1	4	1	2	5
Communist	2	2	1	2	2	1	0	1	3	2	3	1	2	1
None of these	12	11	12	14	11	13	10	10	14	15	16	14	8	8
Don't know	20	15	24	29	21	15	14	13	29	13	16	20	25	21