

GLA Poll 1 LondonBus Survey (S7048 - 260133121)

Prepared for: GLA

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1. Methodology

- This study was conducted in London via LondonBus, an Internet omnibus survey
- **SAMPLE SIZE** – a sample of 1002 Londoners adults aged 16+ were interviewed.
- **INTERVIEWING** - Interviewing was conducted by online self-completion from 25/08/2016 - 30/08/2016 (Week 34).
- **WEIGHTING** – The sample has been weighted to represent the adult population of London 16+
- **LOW BASES** - Where unweighted base figures are less than 100, data should be treated cautiously, as large margins of error are possible
- **ABBREVIATIONS USED**
 - = 0%
 - * = less than 0.5%
- **TERMS OF CONTRACT** - "No press release or publication of the findings of this survey shall be made without the advance approval of TNS. Such approval will normally only be refused on grounds of inaccuracy or misrepresentation". Confidential to client.
- **TECHNICAL INFORMATION** – Further methodological information can be made available on request

2. QUALITY AND INFORMATION SECURITY

To support this we maintain a Quality and Information Security management system which is mandatory for all staff. TNS UK Management are committed to providing adequate resources for the continuing development, promotion and maintenance of the Quality and Information Security management system which provides the framework for ensuring that we:

Satisfy client requirements in respect of quality and information security through:

- Engaging with our clients to understand their specific needs.
- Having the necessary resources and process in place to meet those requirements.

Set and review objectives and our performance regularly in order to continually improve as an organisation.

Comply with all relevant corporate, legal, statutory and regulatory requirements including:

- MRS and ESOMAR professional codes of conduct .
- ISO 20252 International market research quality standard.
- ISO 9001 International standard for quality management systems.
- ISO 27001 International standard for data security (within the scope of our accreditation).
- The UK Data Protection Act 1998.

Safeguard the data we collect and hold through:

- A secure technical infrastructure.
- A risk management framework which seeks to identify, analyse and treat risks and manage incidents effectively.



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Tb T1

Q1.Are you satisfied or dissatisfied with the job that Sadiq Khan is doing as Mayor of London?

Base: All Londoners

		SEX		AGE						WORK		PARENTS		SOCIAL GRADE		ETHNICITY	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Working	Not working	Yes	No	ABC1	C2DE	White	& BAME
Unweighted Base	1002	496	506	137	251	191	161	140	122	672	330	257	745	637	365	722	246
Weighted Base	1002	495	507	138	246	198	163	138	120	657	345	259	743	577	425	723	245
Very satisfied (5)	144 14%	94 19%	50 10%	28 20%	59 24%	24 12%	14 9%	11 8%	8 7%	109 17%	35 10%	60 23%	84 11%	94 16%	50 12%	105 14%	38 15%
Fairly satisfied (4)	305 30%	136 27%	169 33%	56 41%	74 30%	56 28%	45 27%	39 28%	35 29%	205 31%	100 29%	87 33%	218 29%	181 31%	124 29%	204 28%	90 37%
Neither satisfied nor dissatisfied (3)	352 35%	165 33%	187 37%	32 23%	72 29%	70 36%	68 42%	56 40%	54 45%	213 32%	139 40%	74 29%	278 37%	191 33%	162 38%	264 37%	77 31%
Fairly dissatisfied (2)	66 7%	39 8%	27 5%	5 4%	14 6%	12 6%	13 8%	8 6%	13 11%	45 7%	21 6%	14 6%	52 7%	34 6%	32 7%	52 7%	9 4%
Very dissatisfied (1)	27 3%	17 3%	10 2%	2 1%	5 2%	7 4%	7 5%	5 4%	- -	22 3%	5 1%	4 1%	23 3%	20 3%	7 2%	21 3%	4 2%
Don't know	108 11%	44 9%	64 13%	15 11%	22 9%	29 14%	15 9%	19 13%	10 8%	63 10%	45 13%	20 8%	88 12%	56 10%	52 12%	76 11%	27 11%
NET : Satisfied	449 45%	230 46%	219 43%	84 61%	132 54%	80 41%	59 36%	50 36%	43 36%	314 48%	135 39%	147 57%	302 41%	275 48%	174 41%	309 43%	128 52%
NET : Dissatisfied	93 9%	56 11%	37 7%	7 5%	19 8%	19 9%	21 13%	14 10%	13 11%	67 10%	26 8%	18 7%	75 10%	54 9%	39 9%	73 10%	13 5%
Mean score	3.53	3.56	3.5	3.84	3.74	3.47	3.3	3.35	3.35	3.56	3.46	3.77	3.44	3.57	3.47	3.49	3.69
Standard Deviation	0.95	1.031	0.86	0.884	0.994	0.96	0.944	0.91	0.79	0.995	0.851	0.946	0.936	0.987	0.894	0.966	0.866
Error Variance	0.001	0.002	0.002	0.006	0.004	0.005	0.006	0.007	0.006	0.002	0.002	0.004	0.001	0.002	0.002	0.001	0.003

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Tb T2

Q2.To what extent do you agree or disagree that Sadiq Khan, as Mayor of London, should represent London abroad to attract business and tourism to London?

Base: All Londoners

		SEX		AGE						WORK		PARENTS		SOCIAL GRADE		ETHNICITY	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Working	Not working	Yes	No	ABC1	C2DE	White	& BAME
Unweighted Base	1002	496	506	137	251	191	161	140	122	672	330	257	745	637	365	722	246
Weighted Base	1002	495	507	138	246	198	163	138	120	657	345	259	743	577	425	723	245
Strongly agree (5)	277 28%	162 33%	115 23%	37 27%	78 32%	41 21%	45 27%	45 33%	32 26%	183 28%	94 27%	73 28%	203 27%	184 32%	93 22%	212 29%	60 25%
Slightly agree (4)	329 33%	164 33%	165 33%	57 42%	77 31%	67 34%	54 33%	41 30%	33 27%	227 35%	103 30%	98 38%	232 31%	186 32%	143 34%	232 32%	85 35%
Neither agree nor disagree (3)	226 23%	101 20%	125 25%	25 18%	62 25%	49 25%	30 18%	29 21%	31 26%	145 22%	81 23%	55 21%	171 23%	108 19%	118 28%	158 22%	59 24%
Slightly disagree (2)	48 5%	19 4%	29 6%	7 5%	9 4%	8 4%	9 5%	4 3%	11 9%	23 4%	25 7%	11 4%	37 5%	27 5%	21 5%	34 5%	13 5%
Strongly disagree (1)	45 5%	28 6%	18 3%	2 1%	6 2%	11 6%	13 8%	6 5%	7 6%	33 5%	12 4%	5 2%	40 5%	31 5%	14 3%	35 5%	7 3%
Don't know	77 8%	22 4%	55 11%	9 7%	15 6%	22 11%	12 8%	11 8%	7 6%	46 7%	31 9%	17 7%	60 8%	40 7%	36 9%	52 7%	21 9%
NET : Agree	606 60%	326 66%	280 55%	94 69%	155 63%	108 54%	99 61%	86 63%	64 54%	409 62%	197 57%	171 66%	435 59%	370 64%	236 56%	443 61%	145 59%
NET : Disagree	93 9%	46 9%	47 9%	9 7%	15 6%	19 10%	22 13%	11 8%	17 15%	56 9%	37 11%	16 6%	77 10%	58 10%	35 8%	69 10%	20 8%
Mean score	3.8	3.87	3.73	3.93	3.92	3.67	3.72	3.91	3.63	3.82	3.77	3.92	3.76	3.87	3.72	3.82	3.8
Standard Deviation	1.074	1.107	1.035	0.921	0.989	1.081	1.202	1.085	1.162	1.07	1.083	0.944	1.114	1.119	1.004	1.094	0.999
Error Variance	0.001	0.003	0.002	0.007	0.004	0.007	0.01	0.009	0.012	0.002	0.004	0.004	0.002	0.002	0.003	0.002	0.004



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Tb T3

Q3.To what extent do you agree or disagree that the Mayor of London should work to ensure that London's live music venues, clubs and pubs are protected from closure?

Base: All Londoners

		SEX		AGE						WORK		PARENTS		SOCIAL GRADE		ETHNICITY	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Working	Not working	Yes	No	ABC1	C2DE	White	& BAME
Unweighted Base	1002	496	506	137	251	191	161	140	122	672	330	257	745	637	365	722	246
Weighted Base	1002	495	507	138	246	198	163	138	120	657	345	259	743	577	425	723	245
Strongly agree (5)	355 35%	195 39%	161 32%	47 34%	103 42%	72 36%	59 36%	47 34%	28 23%	256 39%	99 29%	104 40%	252 34%	211 37%	145 34%	270 37%	79 32%
Slightly agree (4)	296 30%	136 27%	160 32%	47 34%	71 29%	60 30%	47 29%	36 26%	35 29%	197 30%	99 29%	88 34%	208 28%	174 30%	122 29%	211 29%	72 29%
Neither agree nor disagree (3)	218 22%	111 22%	107 21%	24 17%	41 17%	43 22%	35 21%	37 27%	38 32%	127 19%	90 26%	43 17%	174 23%	109 19%	109 26%	157 22%	53 22%
Slightly disagree (2)	37 4%	14 3%	23 5%	8 6%	7 3%	5 3%	5 3%	5 4%	7 6%	18 3%	20 6%	4 1%	33 4%	23 4%	14 3%	24 3%	12 5%
Strongly disagree (1)	37 4%	26 5%	11 2%	4 3%	7 3%	6 3%	8 5%	4 3%	9 7%	23 3%	14 4%	6 2%	31 4%	26 5%	10 2%	26 4%	8 3%
Don't know	59 6%	14 3%	45 9%	8 6%	16 7%	13 7%	10 6%	9 7%	3 3%	36 5%	23 7%	15 6%	45 6%	34 6%	25 6%	35 5%	21 9%
NET : Agree	651 65%	331 67%	321 63%	94 68%	175 71%	131 66%	106 65%	83 60%	63 52%	453 69%	199 58%	191 74%	460 62%	384 67%	267 63%	481 67%	150 62%
NET : Disagree	74 7%	40 8%	34 7%	12 9%	14 6%	11 5%	12 8%	9 7%	16 13%	41 6%	33 10%	10 4%	64 9%	50 9%	24 6%	49 7%	20 8%
Mean score	3.95	3.96	3.94	3.97	4.12	4.01	3.95	3.9	3.57	4.04	3.78	4.14	3.88	3.96	3.94	3.98	3.9
Standard Deviation	1.056	1.111	0.996	1.028	1.011	1.007	1.089	1.041	1.14	1.032	1.082	0.934	1.088	1.094	1.003	1.048	1.058
Error Variance	0.001	0.003	0.002	0.008	0.004	0.005	0.008	0.008	0.011	0.002	0.004	0.004	0.002	0.002	0.003	0.002	0.005

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Tb T4

Ethnicity

Base: All Londoners

		SEX		AGE						WORK		PARENTS		SOCIAL GRADE		ETHNICITY	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Working	Not working	Yes	No	ABC1	C2DE	White	& BAME
Unweighted Base	1002	496	506	137	251	191	161	140	122	672	330	257	745	637	365	722	246
Weighted Base	1002	495	507	138	246	198	163	138	120	657	345	259	743	577	425	723	245
British	608 61%	322 65%	285 56%	53 38%	124 50%	113 57%	108 66%	109 79%	102 85%	380 58%	228 66%	148 57%	460 62%	352 61%	256 60%	608 84%	- -
Irish	19 2%	12 3%	6 1%	2 2%	2 1%	5 3%	6 4%	1 1%	3 2%	13 2%	6 2%	4 2%	15 2%	12 2%	7 2%	19 3%	- -
Any other White background	96 10%	34 7%	62 12%	16 12%	35 14%	25 13%	8 5%	7 5%	5 4%	74 11%	22 7%	19 7%	77 10%	54 9%	42 10%	96 13%	- -
White and Black Caribbean	11 1%	3 1%	8 2%	2 1%	3 1%	3 2%	2 1%	1 1%	- -	9 1%	2 1%	5 2%	6 1%	5 1%	6 1%	- -	11 5%
White and Black African	9 1%	5 1%	4 1%	2 1%	4 2%	2 1%	- -	1 1%	- -	8 1%	1 *	7 3%	3 *	4 1%	5 1%	- -	9 4%
White and Asian	12 1%	5 1%	8 1%	4 3%	5 2%	1 *	1 1%	- -	1 1%	7 1%	5 1%	5 2%	7 1%	5 1%	7 2%	- -	12 5%
Any other Mixed background	9 1%	6 1%	3 1%	3 2%	2 1%	1 1%	1 1%	2 1%	- -	4 1%	5 1%	1 *	8 1%	4 1%	5 1%	- -	9 4%
Indian	29 3%	15 3%	13 3%	5 4%	7 3%	10 5%	2 1%	3 2%	2 2%	26 4%	3 1%	8 3%	20 3%	22 4%	7 2%	- -	29 12%
Pakistani	17 2%	12 2%	5 1%	5 3%	10 4%	1 *	1 1%	- -	- -	12 2%	5 1%	9 3%	8 1%	13 2%	3 1%	- -	17 7%
Bangladeshi	18 2%	12 2%	6 1%	8 6%	8 3%	2 1%	- -	- -	- -	11 2%	7 2%	3 1%	15 2%	5 1%	12 3%	- -	18 7%
Any other Asian background	16 2%	6 1%	10 2%	7 5%	4 2%	1 *	3 2%	- -	- -	9 1%	6 2%	1 *	15 2%	9 2%	7 2%	- -	16 6%
Caribbean	45 4%	14 3%	31 6%	4 3%	14 6%	4 2%	11 7%	8 6%	4 3%	30 5%	15 4%	10 4%	35 5%	25 4%	20 5%	- -	45 18%
African	51 5%	23 5%	28 5%	15 11%	13 5%	15 8%	7 4%	1 1%	- -	28 4%	23 7%	20 8%	31 4%	29 5%	22 5%	- -	51 21%
Any other Black background	5 1%	2 *	3 1%	2 2%	2 1%	1 *	- -	- -	- -	4 1%	1 *	2 1%	3 *	2 *	3 1%	- -	5 2%
Chinese	12 1%	4 1%	8 2%	4 3%	1 *	5 3%	- -	1 1%	1 1%	9 1%	3 1%	4 2%	8 1%	8 1%	3 1%	- -	12 5%
Any other ethnic group	11 1%	3 1%	8 2%	- -	4 2%	2 1%	4 2%	1 1%	- -	8 1%	3 1%	5 2%	6 1%	7 1%	3 1%	- -	11 4%
Prefer not to say	34 3%	17 3%	18 3%	4 3%	9 4%	6 3%	9 6%	3 2%	3 2%	26 4%	9 3%	8 3%	27 4%	18 3%	16 4%	- -	- -



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Tb T5

Classification

Base: All Londoners

				SEX		AGE					WORK		PARENTS		SOCIAL GRADE		ETHNICITY		
			Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Working	Not working	Yes	No	ABC1	C2DE	White	& BAME
SEX		Unweighted Base	1002	496	506	137	251	191	161	140	122	672	330	257	745	637	365	722	246
		Weighted Base	1002	495	507	138	246	198	163	138	120	657	345	259	743	577	425	723	245
		Male	495	495	-	69	123	107	79	65	54	357	139	134	361	289	206	369	110
			49%	100%	-	50%	50%	54%	48%	47%	45%	54%	40%	52%	49%	50%	48%	51%	45%
		Female	507	-	507	69	123	91	84	73	66	300	207	125	381	287	219	354	135
			51%	-	100%	50%	50%	46%	52%	53%	55%	46%	60%	48%	51%	50%	52%	49%	55%
AGE	16-24		138	69	69	138	-	-	-	-	-	66	71	12	125	48	90	72	62
			14%	14%	14%	100%	-	-	-	-	-	10%	21%	5%	17%	8%	21%	10%	25%
	25-34		246	123	123	-	246	-	-	-	-	198	47	106	139	150	96	160	77
			25%	25%	24%	-	100%	-	-	-	-	30%	14%	41%	19%	26%	23%	22%	31%
	35-44		198	107	91	-	-	198	-	-	-	176	22	104	94	130	68	143	49
			20%	22%	18%	-	-	100%	-	-	-	27%	6%	40%	13%	22%	16%	20%	20%
	45-54		163	79	84	-	-	-	163	-	-	119	44	32	131	93	70	122	32
			16%	16%	17%	-	-	-	100%	-	-	18%	13%	12%	18%	16%	16%	17%	13%
	55-64		138	65	73	-	-	-	-	138	-	80	58	5	133	83	55	117	18
			14%	13%	14%	-	-	-	-	100%	-	12%	17%	2%	18%	14%	13%	16%	7%
65+		120	54	66	-	-	-	-	-	120	17	103	-	120	73	47	109	8	
		12%	11%	13%	-	-	-	-	-	100%	3%	30%	-	16%	13%	11%	15%	3%	
WORK	Working		657	357	300	66	198	176	119	80	17	657	-	215	442	453	203	467	164
			66%	72%	59%	48%	81%	89%	73%	58%	14%	100%	-	83%	59%	79%	48%	65%	67%
	Not working		345	139	207	71	47	22	44	58	103	-	345	44	301	123	222	256	81
			34%	28%	41%	52%	19%	11%	27%	42%	86%	-	100%	17%	41%	21%	52%	35%	33%
SOCIAL GRADE	ABC1		577	289	287	48	150	130	93	83	73	453	123	156	420	577	-	418	140
			58%	58%	57%	35%	61%	66%	57%	60%	61%	69%	36%	60%	57%	100%	-	58%	57%
	C2DE		425	206	219	90	96	68	70	55	47	203	222	103	322	-	425	305	104
			42%	42%	43%	65%	39%	34%	43%	40%	39%	31%	64%	40%	43%	-	100%	42%	43%