

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Borough**Base: All respondents**

	Gender		Age							Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
Barking & Dagenham	24 2%	13 3%	11 2%	4 3%	3 1%	7 3%	4 3%	3 2%	3 2%	5 1%	9 3%	6 4%	4 2%	1 1%	11 3%	6 3%	5 2%
Barnet	45 4%	24 5%	21 4%	2 1%	8 4%	10 5%	10 7%	9 7% ^c	5 3%	16 5%	13 4%	7 4%	10 4%	8 4%	17 4%	6 4%	14 6%
Bexley	31 3%	17 3%	14 3%	6 4%	4 2%	4 2%	4 3%	7 5% ^d	7 4%	6 2%	12 4%	7 4%	7 3%	10 4%	15 4%	2 1%	3 1%
Brent	38 4%	14 3%	24 5%	4 3%	7 3%	7 3%	9 6%	2 2%	8 5%	12 4%	11 3%	1 1%	14 6% ^k	11 5%	13 4%	5 3%	9 4%
Bromley	42 4%	20 4%	22 4%	2 1%	4 2%	5 3%	7 5%	6 5%	18 11% ^{cde}	16 5% ^j	5 1%	10 6% ^j	11 5% ^j	21 9% ^{nop}	16 4%	1 1%	4 2%
Camden	29 3%	16 3%	12 2%	4 3%	11 5% ^f	6 3%	1 1%	1 1%	6 4%	14 4% ^j	2 1%	5 3%	8 3% ^j	2 1%	5 1%	13 8% ^{mn}	9 4%
Croydon	47 5%	18 4%	29 5%	10 7%	7 3%	10 5%	8 5%	3 3%	8 5%	22 7% ^j	5 2%	5 3%	15 7% ^j	11 5%	21 6%	6 4%	9 4%
Ealing	43 4%	22 4%	22 4%	10 7%	10 4%	7 3%	6 4%	6 5%	4 2%	14 4%	17 5%	5 3%	7 3%	9 4% ^o	19 5% ^o	1 1%	14 5% ^o
Enfield	39 4%	20 4%	19 4%	2 2%	12 5%	10 5%	6 4%	1 1%	8 5%	7 2%	15 5%	6 4%	11 5%	11 5%	16 4%	5 3%	7 3%
Greenwich	31 3%	15 3%	16 3%	4 3%	5 2%	8 4%	4 3%	7 6%	3 2%	10 3% ^l	14 4% ^l	7 4% ^l	* *	4 2%	7 2%	11 7% ^{mn}	8 3%
Hackney	29 3%	19 4%	10 2%	1 1%	12 5%	7 3%	4 2%	1 1%	3 2%	11 3%	10 3%	3 2%	5 2%	4 2%	12 3%	6 4%	7 3%
Hammersmith & Fulham	24 2%	12 3%	11 2%	1 1%	6 3%	5 2%	5 3%	6 4% ^h	1 *	6 2%	8 3%	6 4%	4 2%	7 3%	6 2%	3 2%	8 3%
Haringey	31 3%	15 3%	16 3%	2 2%	7 3%	8 4%	6 4%	2 1%	6 4%	10 3%	13 4%	4 2%	5 2%	5 2%	14 4%	5 3%	7 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

*** small base**

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Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
Harrow	30 3%	16 3%	14 3%	6 5%	4 2%	4 2%	4 2%	6 5%	6 4%	10 3%	9 3%	6 4%	5 2%	12 5%	8 2%	4 2%	6 2%
Havering	32 3%	18 4%	14 3%	3 2%	10 4%	3 1%	2 2%	1 *	13 8%efg	10 3%	7 2%	7 4%	9 4%	12 5%p	14 4%	2 1%	3 1%
Hillingdon	35 3%	12 2%	23 4%	6 5%	5 2%	6 3%	6 4%	7 5%	5 3%	8 2%	11 3%	6 4%	10 4%	9 4%	17 4%	5 3%	4 2%
Hounslow	31 3%	15 3%	15 3%	6 5%	4 2%	4 2%	6 4%	5 4%	5 3%	11 3%	12 4%	5 3%	3 2%	10 4%	14 4%	2 1%	5 2%
Islington	26 3%	12 2%	14 3%	3 2%	7 3%	7 3%	2 1%	1 1%	6 3%	5 1%	10 3%	4 3%	6 3%	4 2%	6 1%	10 6%mn	6 3%
Kensington & Chelsea	23 2%	9 2%	14 3%	5 3%	3 1%	5 2%	1 1%	6 5%	2 1%	5 2%	7 2%	- -	10 4%k	6 3%	4 1%	3 2%	10 4%n
Kingston-Upon-Thames	22 2%	9 2%	12 2%	1 1%	4 2%	10 5%h	2 1%	3 2%	2 1%	7 2%	9 3%	2 1%	4 2%	6 3%	6 2%	1 1%	8 3%
Lambeth	38 4%	19 4%	19 4%	2 2%	13 5%	12 6%	3 2%	5 4%	3 2%	11 3%	15 5%	6 4%	5 2%	1 1%	15 4% m	12 7% m	11 4% m
Lewisham	36 4%	18 4%	18 3%	5 4%	7 3%	10 4%	8 5%	3 3%	4 2%	11 3%	15 5%	5 3%	5 2%	3 1%	19 5% m	7 4%	6 3%
Merton	27 3%	11 2%	16 3%	7 5%	7 3%	5 2%	2 1%	3 2%	3 2%	11 3%	10 3%	3 2%	3 1%	4 2%	13 3%	2 1%	8 3%
Newham	35 3%	15 3%	20 4%	10 8%h	12 5%h	8 3%h	3 2%	3 2%	- -	14 4%	8 3%	8 5%	5 2%	10 4%	6 2%	8 5%	12 5% n
Redbridge	34 3%	21 4%	13 2%	5 4%	5 2%	10 4%	4 2%	4 3%	6 4%	14 4%	6 2%	4 2%	11 5%	9 4%	16 4%	2 1%	7 3%
Richmond Upon Thames	25 2%	7 1%	18 3%	4 3%	6 2%	4 2%	4 3%	1 1%	5 3%	9 3%	10 3%	1 1%	5 2%	7 3%	10 3%	4 2%	4 1%

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Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
Southwark	35 3%	17 3%	18 3%	3 3%	8 3%	6 3%	9 6%	5 4%	4 2%	10 3%	13 4%	3 2%	9 4%	1 *	14 4% _m	10 6% _m	10 4% _m
Sutton	26 3%	10 2%	15 3%	1 1%	3 1%	5 2%	7 4%	4 3%	6 4%	4 1%	9 3%	5 3%	8 3%	8 3%	11 3%	4 2%	3 1%
Tower Hamlets	28 3%	13 3%	15 3%	1 1%	17 7% _{cegh}	5 2%	4 2% _h	2 2%	- -	9 3%	10 3%	1 1%	8 4%	1 1%	5 1%	10 6% _{mn}	11 5% _{mn}
Waltham Forest	31 3%	16 3%	15 3%	6 5%	8 3%	5 2%	4 3%	3 3%	4 2%	9 3%	9 3%	7 4%	6 3%	5 2%	16 4%	4 2%	6 3%
Wandsworth	37 4%	16 3%	21 4%	3 2%	11 5%	7 3%	7 4%	4 3%	6 3%	15 5%	11 3%	5 4%	6 3%	9 4%	10 3%	1 1%	17 7% _{no}
Westminster	26 3%	11 2%	15 3%	3 2%	5 2%	6 3%	2 1%	5 4%	5 3%	10 3%	5 1%	1 1%	10 4%	7 3%	6 1%	5 3%	9 3%

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	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
Barking & Dagenham	24 2%	14 3%	2 2%	7 2%	17 2%	1 6%	4 3%	1 1%	* 2%	- -	24 4%i	13 2%	6 3%
Barnet	45 4%	19 4%	8 8%	18 4%	37 5%	1 3%	3 2%	4 4%	1 5%	- -	45 7%i	25 4%	4 3%
Bexley	31 3%	14 3%	2 2%	15 3%	28 4%	1 4%	- -	1 1%	* 1%	- -	31 5%i	21 4%	3 2%
Brent	38 4%	13 3%	3 3%	21 5%	21 3%	1 6%	6 6%	8 9%d	- -	- -	38 6%i	18 3%	6 4%
Bromley	42 4%	15 3%	5 5%	22 5%	40 5%g	- -	2 1%	* *	* 2%	- -	42 7%i	29 5%	4 3%
Camden	29 3%	12 3%	3 3%	14 3%	24 3%	* 2%	2 2%	1 1%	1 5%g	29 7%j	- -	17 3%	2 1%
Croydon	47 5%	23 5%	4 4%	20 4%	40 5%	1 4%	5 4%	1 2%	- -	- -	47 7%i	30 5%	3 2%
Ealing	43 4%	25 5%	3 3%	15 3%	33 4%	- -	7 6%	2 2%	1 6%	- -	43 7%i	18 3%	7 4%
Enfield	39 4%	16 3%	4 4%	19 4%	29 4%	- -	2 2%	6 6%	1 4%	- -	39 6%i	26 5%	4 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
Greenwich	31 3%	15 3%	2 2%	14 3%	24 3%	-	1 1%	5 5%	1 4%	-	31 5%i	12 2%	5 3%
Hackney	29 3%	19 4% ^c	4 4%	6 1%	21 3%	1 4%	-	6 6%f	* 2%f	29 7% ^j	-	11 2%	8 5%
Hammersmith & Fulham	24 2%	13 3%	* *	10 2%	19 2%	1 6%	3 3%	1 1%	-	24 6% ^j	-	15 3%	3 1%
Haringey	31 3%	14 3%	7 7% ^{ac}	9 2%	20 3%	1 4%	-	8 8% ^{df}	1 7%f	31 8% ^j	-	16 3%	6 4%
Harrow	30 3%	15 3%	3 3%	12 3%	23 3%	* 2%	6 5% ^g	-	1 4% ^g	-	30 5%i	20 4%	6 3%
Havering	32 3%	13 3%	1 1%	18 4%	30 4%	-	2 2%	-	-	-	32 5%i	16 3%	6 3%
Hillingdon	35 3%	12 3%	3 3%	20 4%	22 3%	-	7 6%	5 5%	-	-	35 6%i	19 3%	5 3%
Hounslow	31 3%	17 4%	3 3%	11 2%	23 3%	-	3 3%	5 5%	* 3%	-	31 5%i	18 3%	2 1%
Islington	26 3%	14 3%	2 2%	10 2%	23 3%	-	1 1%	1 1%	1 4%	26 7% ^j	-	12 2%	8 5%
Kensington & Chelsea	23 2%	7 1%	1 1%	15 3%	17 2%	-	3 3%	1 1%	1 6% ^g	23 6% ^j	-	14 2%	5 3%

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Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
Kingston-Upon-Thames	22 2%	12 3%	2 2%	7 2%	14 2%	1 6%	6 5%	1 1%	* 1%	- -	22 3%i	9 2%	6 4%
Lambeth	38 4%	18 4%	3 3%	17 4%	27 3%	- -	2 2%	8 8%	1 5%	38 10%j	- -	20 4%	10 6%
Lewisham	36 4%	17 4%	5 5%	14 3%	27 4%	1 3%	2 1%	6 6%	1 3%	36 9%j	- -	17 3%	7 4%
Merton	27 3%	13 3%	4 4%	9 2%	23 3%	- -	1 1%	1 1%	1 5%f	- -	27 4%i	12 2%	8 5%
Newham	35 3%	8 2%	1 1%	26 6%ab	16 2%	1 3%	14 12%dg	3 3%	1 5%	35 9%j	- -	20 3%	5 3%
Redbridge	34 3%	13 3%	3 3%	18 4%	18 2%	1 4%	12 11%dg	3 3%	* 1%	- -	34 5%i	14 3%	7 4%
Richmond Upon Thames	25 2%	10 2%	3 3%	12 3%	22 3%	* 1%	2 2%	- -	- -	- -	25 4%i	17 3%	3 2%
Southwark	35 3%	15 3%	5 5%	16 3%	29 4%	- -	- -	5 6%f	1 4%f	35 9%j	- -	19 3%	7 4%
Sutton	26 3%	13 3%	2 2%	10 2%	21 3%	* 2%	1 1%	2 2%	* 2%	- -	26 4%i	15 3%	3 2%
Tower Hamlets	28 3%	17 4%	1 1%	10 2%	13 2%	2 8%	9 8%d	3 3%	1 5%	28 7%j	- -	16 3%	4 2%

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Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
Waltham Forest	31 3%	14 3%	1 2%	15 3%	17 2%	2 10%	6 6%	5 5%	* 2%	- -	31 5%i	21 4%	5 3%
Wandsworth	37 4%	20 4%	3 3%	14 3%	33 4%g	2 8%	1 1%	- -	1 7%fg	37 9%j	- -	26 5%	4 2%
Westminster	26 3%	10 2%	4 4%	12 3%	17 2%	3 15%	- -	5 5%f	1 5%f	26 7%j	- -	7 1%	10 6%k

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	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (g)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
Barking & Dagenham	24 2%	13 2%	21 3%	16 2%	12 2%	14 2%	5 1%	16 3%
Barnet	45 4%	14 3%	35 4%	30 5%	28 4%	25 4%	13 3%	19 4%
Bexley	31 3%	21 4%	28 3%	21 3%	26 4%	14 2%	14 3%	19 4%
Brent	38 4%	20 4%	31 4%	27 4%	25 4%	22 4%	16 4%	24 5%
Bromley	42 4%	18 3%	36 4%qr	25 4%	26 4%	13 2%	8 2%	25 5%qr
Camden	29 3%	19 4%	24 3%	16 2%	22 3%	24 4%	13 3%	12 2%
Croydon	47 5%	24 5%	38 4%	33 5%	30 5%	24 4%	16 4%	21 4%
Ealing	43 4%	19 4%	33 4%	24 4%	24 4%	27 4%	23 5%	19 4%
Enfield	39 4%	17 3%	34 4%	31 5%	24 4%	19 3%	16 4%	19 4%

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Weighted Base	1028	517	840	661	666	617	428	508
Greenwich	31 3%	15 3%	27 3%	19 3%	23 3%	15 3%	10 2%	13 3%
Hackney	29 3%	14 3%	23 3%	18 3%	21 3%	20 3%	18 4%	14 3%
Hammersmith & Fulham	24 2%	17 3%	17 2%	13 2%	12 2%	19 3%	12 3%	9 2%
Haringey	31 3%	17 3%	26 3%	22 3%	22 3%	23 4%	20 5%	15 3%
Harrow	30 3%	12 2%	22 3%	17 3%	21 3%	16 3%	9 2%	16 3%
Havering	32 3%	10 2%	28 3%	23 4%	20 3%	12 2%	10 2%	16 3%
Hillingdon	35 3%	19 4%	31 4%	26 4%	24 4%	18 3%	15 4%	17 3%
Hounslow	31 3%	14 3%	24 3%	19 3%	18 3%	17 3%	12 3%	11 2%
Islington	26 3%	15 3%	20 2%	14 2%	18 3%	19 3%	12 3%	12 2%
Kensington & Chelsea	23 2%	14 3%	11 1%	5 1%	14 2%	14 2%	9 2%	7 1%

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Merton	27 3%	8 2%	23 3%	19 3%	18 3%	18 3%	6 1%	18 4%
Newham	35 3%	21 4%	30 4%	18 3%	27 4%	31 5% ^s	25 6% ^{os}	12 2%
Redbridge	34 3%	14 3%	29 3%	23 3%	18 3%	22 4%	22 5%	15 3%
Richmond Upon Thames	25 2%	14 3%	21 2%	16 2%	19 3%	16 3%	10 2%	17 3%
Southwark	35 3%	21 4%	29 3%	26 4%	22 3%	23 4%	11 3%	13 3%
Sutton	26 3%	6 1%	24 3%	19 3%	21 3% ^m	9 2%	8 2%	13 3%
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	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Weighted Base	1028	517	840	661	666	617	428	508
Waltham Forest	31 3%	16 3%	28 3%	21 3%	20 3%	19 3%	10 2%	17 3%
Wandsworth	37 4%	23 4%	29 3%	21 3%	22 3%	28 5%	16 4%	18 3%
Westminster	26 3%	10 2%	20 2%	16 2%	19 3%	16 3%	10 2%	15 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q1 Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Mayor of London? Would you say ...?

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
NET: Satisfied	561 55%	280 57%	281 53%	61 46%	124 52%	117 54%	80 52%	74 60%	105 64%cdf	177 54%	147 46%	87 57%	150 66%ij	142 62%np	202 53%	86 52%	131 53%
Very satisfied (+2)	117 11%	58 12%	60 11%	3 2%	28 12%c	16 8%	19 12%c	20 16%ce	32 19%ce	38 11%	27 8%	12 8%	41 18%ijk	35 15%	41 11%	15 9%	26 10%
Fairly satisfied (+1)	444 43%	223 45%	221 41%	58 44%	96 40%	100 46%	61 40%	54 44%	74 45%	139 42%	120 38%	75 49%j	109 48%j	107 47%	160 42%	71 43%	105 42%
Neither/ nor (0)	255 25%	109 22%	146 27%	46 35%gh	64 27%gh	51 24%	47 30%gh	20 16%	27 17%	87 26%l	97 30%l	34 22%	37 16%	44 19%	118 31%mp	37 23%	56 22%
Fairly dissatisfied (-1)	110 11%	56 11%	55 10%	19 14%	24 10%	22 10%	16 10%	16 13%	14 9%	39 12%	34 11%	15 10%	23 10%	23 10%	34 9%	22 13%	31 12%
Very dissatisfied (-2)	63 6%	36 7%	27 5%	5 4%	14 6%	15 7%	6 4%	13 10%f	10 6%	20 6%l	29 9%l	9 6%	5 2%	15 7%	22 6%	10 6%	15 6%
NET: Dissatisfied	173 17%	92 19%	81 15%	24 18%	38 16%	37 17%	22 14%	28 23%	24 15%	59 18%	62 20%l	24 16%	28 12%	39 17%	56 15%	32 19%	46 18%
Don't know	39 4%	12 2%	27 5%a	3 2%	11 5%	10 5%	5 4%	1 1%	8 5%	6 2%	13 4%	9 6%i	11 5%i	4 2%	8 2%	10 6%mn	16 6%mn
Mean	0.45	0.43	0.46	0.27	0.44	0.39	0.48	0.43	0.66ce	0.42	0.27	0.46	0.73ijk	0.55	0.44	0.37	0.41
Standard Deviation	1.04	1.08	1.01	0.87	1.04	1.03	0.98	1.21	1.09	1.05	1.08	1.00	0.97	1.09	1.00	1.05	1.06
Standard Error	0.03	0.05	0.05	0.09	0.07	0.07	0.08	0.10	0.08	0.05	0.07	0.09	0.07	0.07	0.05	0.09	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

* small base

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q1 Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Mayor of London? Would you say ...?

Base: All respondents

	Total (X)	Working Status			Ethnicity					London Location		View of Mayor (Q1)	
		FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfi ed (k)	Dis- satisfi ed (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
NET: Satisfied	561 55%	242 51%	45 45%	273 60%ab	442 57%gh	12 56%	53 47%	44 44%	8 40%	209 53%	352 56%	561 100%l	-
Very satisfied	(+2) 117 11%	50 11%	11 11%	56 12%	91 12%	2 11%	11 10%	10 10%	2 9%	43 11%	75 12%	117 21%l	-
Fairly satisfied	(+1) 444 43%	192 41%	34 35%	216 47%b	351 46%g	9 45%	42 37%	34 34%	6 31%	167 42%	277 44%	444 79%l	-
Neither/ nor	(0) 255 25%	134 29%c	32 32%c	89 19%	186 24%	5 25%	27 24%	30 31%	5 24%	91 23%	164 26%	-	-
Fairly dissatisfied	(-1) 110 11%	54 11%	11 11%	45 10%	70 9%	3 12%	20 18%d	9 9%	6 32%dg	53 13%j	57 9%	-	110 64%k
Very dissatisfied	(-2) 63 6%	29 6%	6 6%	28 6%	52 7%	* 2%	4 3%	6 6%	1 4%	26 7%	37 6%	-	63 36%k
NET: Dissatisfied	173 17%	83 18%	17 17%	73 16%	121 16%	3 14%	24 21%	15 16%	7 35%dg	79 20%	94 15%	-	173 100%k
Don't know	39 4%	12 2%	5 6%	22 5%	19 2%	1 4%	9 8%d	9 9%d	* 1%	17 4%	22 3%	-	-
Mean	0.45	0.39	0.36	0.53	0.48h	0.53	0.36	0.36	0.10	0.39	0.48	1.21l	-1.36
Standard Deviation	1.04	1.04	1.03	1.05	1.05	0.96	1.03	1.04	1.09	1.08	1.02	0.41	0.48
Standard Error	0.03	0.05	0.09	0.05	0.04	0.18	0.10	0.10	0.15	0.06	0.04	0.02	0.04

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q1 Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Mayor of London? Would you say ...?

Base: All respondents

	Total (X)	Where get most information about the Mayor of London?						
		Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news- -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
NET: Satisfied	561 55%	313 61% ^q	476 57%	370 56%	381 57%	331 54%	235 55%	290 57%
Very satisfied (+2)	117 11%	75 15%	104 12%	84 13%	83 13%	78 13%	46 11%	68 13%
Fairly satisfied (+1)	444 43%	238 46%	372 44%	285 43%	298 45%	253 41%	189 44%	223 44%
Neither/ nor (0)	255 25%	104 20%	202 24%	154 23%	149 22%	165 27% ^m	106 25%	121 24%
Fairly dissatisfied (-1)	110 11%	47 9%	89 11%	71 11%	68 10%	67 11%	46 11%	45 9%
Very dissatisfied (-2)	63 6%	31 6%	46 5%	41 6%	45 7%	37 6%	27 6%	37 7%
NET: Dissatisfied	173 17%	78 15%	135 16%	112 17%	112 17%	103 17%	73 17%	81 16%
Don't know	39 4%	22 4%	28 3%	26 4%	23 4%	18 3%	13 3%	16 3%
Mean	0.45	0.56	0.49	0.47	0.48	0.45	0.44	0.49
Standard Deviation	1.04	1.06	1.03	1.06	1.07	1.05	1.04	1.07
Standard Error	0.03	0.05	0.04	0.04	0.04	0.04	0.05	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q2 Thinking about what you have seen or heard about Boris Johnson in his first year as Mayor of London, which issues do you feel he has focussed on most?

Base: All respondents

	Gender		Age							Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
Improving public transport	457 44%	230 47%	227 42%	59 44%	106 45%	94 44%	72 47%	60 49%	66 40%	154 47%	146 46%	62 40%	95 42%	109 48%	185 48%p	66 39%	97 39%
Congestion charge/parking charges	136 13%	74 15%	62 12%	9 7%	26 11%	28 13%	31 20%cd	21 17%c	21 12%	46 14%	43 13%	16 11%	31 14%	29 13%	57 15%	16 10%	34 13%
Olympics	98 10%	53 11%	45 8%	7 5%	23 10%	30 14%ch	15 10%	15 12%h	8 5%	43 13%l	32 10%l	13 8%	10 5%	23 10%	42 11%	10 6%	23 9%
Reducing crime/knife crime	96 9%	59 12%b	37 7%	19 15%	19 8%	18 9%	16 10%	11 9%	12 7%	41 12%k	27 8%	9 6%	20 9%	21 9%	42 11%	9 6%	23 9%
Police/more police	49 5%	38 8%b	12 2%	3 2%	13 6%	8 4%	9 6%	6 5%	10 6%	17 5%	11 4%	9 6%	12 5%	16 7%	17 5%	6 4%	10 4%
Environment/emissions	37 4%	19 4%	18 3%	4 3%	9 4%	5 2%	11 7%eh	7 6%h	2 1%	12 4%	12 4%	4 3%	8 4%	7 3%	13 3%	8 5%	9 4%
Banning alcohol on public transport	34 3%	21 4%	13 2%	12 9%fgh	8 3%h	11 5%h	2 1%	1 1%	-	21 6%jkl	7 2%	3 2%	3 1%	6 3%	12 3%	3 2%	13 5%
Safety issues	19 2%	12 2%	8 1%	-	9 4%	3 1%	4 3%	1 1%	2 1%	6 2%	9 3%	* *	4 2%	5 2%	6 2%	4 3%	4 2%
Education	19 2%	9 2%	9 2%	6 4%h	6 2%	4 2%	2 1%	1 1%	-	2 1%	10 3%i	2 2%	4 2%	4 2%	3 1%	7 4%n	4 2%
Not doing much/focusing on himself	17 2%	9 2%	8 2%	-	* *	6 3%d	3 2%	1 1%	6 4%d	5 2%	5 1%	6 4%	2 1%	4 2%	10 2%	1 1%	2 1%
Housing/affordable housing	16 2%	7 1%	9 2%	-	1 1%	3 1%	6 4%d	3 2%	3 2%	6 2%	5 1%	1 1%	4 2%	2 1%	6 2%	5 3%	3 1%
Tourism/promoting London	14 1%	10 2%	3 1%	4 3%e	6 2%e	-	-	3 2%e	1 1%	1 *	4 1%	6 4%i	3 1%	7 3%n	3 1%	2 1%	2 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

*** small base**

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q2 Thinking about what you have seen or heard about Boris Johnson in his first year as Mayor of London, which issues do you feel he has focussed on most?

Base: All respondents

	Gender		Age							Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
Airport/runway	12 1%	7 1%	5 1%	- -	3 1%	- -	3 2%e	4 3%e	2 1%	6 2%	2 1%	3 2%	2 1%	4 2%	5 1%	- -	4 1%
Immigration/ minorities	11 1%	5 1%	5 1%	3 2%	1 *	3 1%	1 1%	1 *	3 2%	5 1%	2 *	3 2%	2 1%	2 1%	3 1%	2 1%	4 1%
He's doing a good job	11 1%	6 1%	5 1%	- -	2 1%	3 2%	1 1%	3 2%	2 1%	2 1%	3 1%	2 1%	4 2%	4 2%	3 1%	3 2%	1 1%
Economy	11 1%	6 1%	5 1%	1 1%	1 1%	4 2%	- -	1 1%	3 2%	5 2%	1 *	1 1%	3 1%	4 2%	4 1%	1 *	2 1%
St Georges Day	8 1%	1 *	7 1%	- -	- -	2 1%	2 1%	1 1%	4 2% ^d	- -	4 1%	1 1%	3 1% ⁱ	3 1%	2 1%	1 1%	2 1%
Citizens i.e. OAP, children etc	7 1%	2 *	5 1%	- -	1 *	2 1%	2 1%	1 *	2 1%	3 1%	1 *	1 1%	2 1%	3 2%	2 1%	- -	1 *
Cutting costs	6 1%	5 1%	1 *	1 *	1 *	3 1%	* *	2 1%	- -	4 1%	2 1%	1 *	- -	1 *	2 1%	2 1%	2 1%
Other	42 4%	24 5%	17 3%	8 6%	7 3%	7 3%	6 4%	5 4%	9 5%	20 6%	11 3%	3 2%	8 4%	7 3%	19 5%	4 2%	11 5%
None/nothing	33 3%	17 3%	16 3%	1 1%	9 4%	8 4%	7 4%	2 2%	6 4%	9 3%	17 5% ^l	3 2%	3 1%	8 3%	15 4% ^o	1 *	9 4%
Don't know	293 28%	107 22%	186 35% ^a	40 30%	75 32%	56 26%	40 26%	30 25%	52 31%	72 22%	96 30% ⁱ	53 35% ⁱ	71 32% ⁱ	58 25%	102 27%	58 35%	75 30%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

*** small base**

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q2 Thinking about what you have seen or heard about Boris Johnson in his first year as Mayor of London, which issues do you feel he has focussed on most?

Base: All respondents

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
Improving public transport	457 44%	216 46%	42 43%	198 43%	369 48%fh	8 37%	34 30%	38 39%	6 29%	179 45%	277 44%	303 54%l	54 31%
Congestion charge/parking charges	136 13%	63 13%	10 10%	63 14%	109 14%	3 16%	14 12%	7 7%	1 4%	65 16%j	71 11%	81 14%	20 12%
Olympics	98 10%	56 12%c	14 14%c	28 6%	81 11%	1 3%	6 6%	9 9%	1 3%	32 8%	66 10%	47 8%	25 14%k
Reducing crime/knife crime	96 9%	52 11%	8 9%	35 8%	69 9%	2 12%	7 6%	16 16%df	1 5%	45 11%	50 8%	66 12%l	10 6%
Police/more police	49 5%	24 5%	7 7%	18 4%	37 5%	* 1%	7 6%	2 3%	1 7%	17 4%	32 5%	36 6%	7 4%
Environment/emissions	37 4%	18 4%	2 2%	17 4%	29 4%	1 7%	4 3%	2 2%	1 5%	18 4%	19 3%	26 5%	6 4%
Banning alcohol on public transport	34 3%	22 5%	1 1%	11 3%	29 4%	1 3%	1 1%	3 3%	1 4%	12 3%	22 4%	21 4%	3 2%
Safety issues	19 2%	11 2%	5 5%c	3 1%	12 2%	- -	3 3%	3 3%	1 5%	10 2%	10 2%	16 3%	2 1%
Education	19 2%	5 1%	1 1%	13 3%	13 2%	1 4%	4 3%	1 1%	- -	10 2%	9 1%	12 2%	1 *
Not doing much/focusing on himself	17 2%	9 2%	2 2%	6 1%	12 2%	* 2%	4 3%	- -	* 2%	7 2%	10 2%	2 *	12 7%k

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)	
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
Housing/affordable housing	16 2%	6 1%	1 1%	9 2%	11 1%	-	2 1%	3 3%	1 3%	6 1%	10 2%	9 2%	1 1%
Tourism/promoting London	14 1%	8 2%	1 1%	5 1%	12 2%	-	1 1%	-	1 4%g	3 1%	11 2%	12 2%	-
Airport/runway	12 1%	5 1%	1 1%	6 1%	8 1%	-	1 1%	2 2%	-	6 2%	6 1%	6 1%	* *
Immigration/ minorities	11 1%	5 1%	-	6 1%	4 1%	-	2 2%	4 5%d	-	5 1%	5 1%	8 1%	2 1%
He's doing a good job	11 1%	2 1%	1 1%	7 2%	8 1%	-	-	3 3%	-	6 2%	5 1%	11 2%	-
Economy	11 1%	3 1%	1 1%	6 1%	7 1%	-	2 2%	1 1%	1 3%	5 1%	5 1%	5 1%	3 2%
St Georges Day	8 1%	1 *	-	7 2%a	7 1%	-	-	1 1%	-	4 1%	4 1%	6 1%	1 *
Citizens i.e. OAP, children etc	7 1%	5 1%	-	2 *	4 1%	-	2 2%	1 1%	-	1 *	6 1%	5 1%	1 1%
Cutting costs	6 1%	4 1%	1 1%	2 *	5 1%	1 3%	-	-	* 2%	3 1%	3 *	2 *	4 2%k
Other	42 4%	18 4%	3 3%	20 4%	36 5%	1 4%	2 2%	1 1%	* 1%	17 4%	25 4%	16 3%	17 10%k
None/nothing	33 3%	23 5%c	1 1%	8 2%	25 3%	1 4%	2 2%	2 3%	2 9%dfg	13 3%	20 3%	5 1%	12 7%k

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Absolutes/col percents 14 Apr 2009

Q2 Thinking about what you have seen or heard about Boris Johnson in his first year as Mayor of London, which issues do you feel he has focussed on most?

Base: All respondents

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
Don't know	293	114	38	138	191	7	50	35	8	99	193	126	44
	28%	24%	39%a	30%	25%	33%	44%d	35%d	43%d	25%	31%	22%	25%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Base: All respondents

	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
Improving public transport	457 44%	242 47%	392 47%	324 49%	318 48%	298 48%	207 48%	238 47%
Congestion charge/ parking charges	136 13%	73 14%	104 12%	91 14%	89 13%	86 14%	53 12%	72 14%
Olympics	98 10%	43 8%	88 10%	71 11%	75 11%	69 11%	43 10%	58 11%
Reducing crime/knife crime	96 9%	52 10%	88 10%	73 11%	66 10%	70 11%	42 10%	53 10%
Police/more police	49 5%	24 5%	44 5%	29 4%	29 4%	34 5%	21 5%	30 6%
Environment/emissions	37 4%	16 3%	32 4%	23 3%	24 4%	24 4%	19 4%	16 3%
Banning alcohol on public transport	34 3%	18 4%	31 4%	23 4%	21 3%	27 4%	17 4%	17 3%
Safety issues	19 2%	13 3%	19 2%	17 3%	15 2%	15 2%	11 2%	10 2%
Education	19 2%	11 2%	10 1%	9 1%	10 1%	7 1%	13 3% ^{nq}	6 1%
Not doing much/focusing on himself	17 2%	12 2%	14 2%	10 2%	13 2%	12 2%	8 2%	16 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q2 Thinking about what you have seen or heard about Boris Johnson in his first year as Mayor of London, which issues do you feel he has focussed on most?

Base: All respondents

	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news- -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Weighted Base	1028	517	840	661	666	617	428	508
Housing/affordable housing	16 2%	9 2%	13 2%	12 2%	10 1%	8 1%	4 1%	10 2%
Tourism/promoting London	14 1%	9 2%	12 1%	12 2%	11 2%	10 2%	8 2%	10 2%
Airport/runway	12 1%	5 1%	11 1%	10 2%	6 1%	8 1%	4 1%	7 1%
Immigration/ minorities	11 1%	5 1%	9 1%	6 1%	6 1%	9 2%	5 1%	8 2%
He's doing a good job	11 1%	3 1%	10 1%	8 1%	7 1%	1 *	4 1%	5 1%
Economy	11 1%	6 1%	10 1%	7 1%	7 1%	5 1%	6 1%	6 1%
St Georges Day	8 1%	3 1%	8 1%	6 1%	6 1%	5 1%	3 1%	5 1%
Citizens i.e. OAP, children etc	7 1%	5 1%	7 1%	3 *	6 1%	5 1%	1 *	4 1%
Cutting costs	6 1%	4 1%	5 1%	2 *	3 *	3 *	3 1%	5 1%
Other	42 4%	22 4%	29 3%	29 4%	24 4%	27 4%	16 4%	20 4%
None/nothing	33 3%	17 3%	24 3%	16 2%	22 3%	18 3%	8 2%	10 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll
CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q2 Thinking about what you have seen or heard about Boris Johnson in his first year as Mayor of London, which issues do you feel he has focussed on most?

Base: All respondents

	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Weighted Base	1028	517	840	661	666	617	428	508
Don't know	293	135	226	165	169	156	117	130
		28%	26%	27%	25%	25%	27%	26%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q3 Which two or three things do you think would most improve London as a place to live and work?

Base: All respondents

	Gender		Age						Social Class				Tenure				
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
Improve transport system/make transport more accessible for everyone	441 43%	221 45%	221 41%	44 33%	115 49%ch	114 53%ch	72 47%ch	55 44%h	42 26%	175 53%kl	152 48%l	57 37%l	58 26%	92 40%	181 47%o	55 33%	113 45%o
Better policing/reduce crime	253 25%	146 29%b	108 20%	34 26%	52 22%	55 26%	43 28%	29 24%	39 24%	89 27%	68 21%	36 23%	60 26%	61 27%p	100 26%p	57 34%p	36 14%
Reduce cost of transport/free transport	139 14%	70 14%	69 13%	25 19%gh	36 15%h	34 16%h	24 15%h	11 9%	9 5%	50 15%l	53 16%l	19 12%	18 8%	19 8%	62 16%m	21 13%	37 15%m
Cleaner/tidier streets	123 12%	54 11%	70 13%	10 7%	28 12%	23 11%	17 11%	18 14%	27 16%c	36 11%	47 15%l	21 14%	19 8%	35 15%o	51 13%	11 7%	26 10%
Improved housing/provide more homes/more affordable homes	122 12%	54 11%	68 13%	13 9%	26 11%	29 13%h	30 20%cdh	14 11%	11 7%	30 9%	42 13%	16 10%	34 15%i	14 6%	33 9%	29 17%mn	46 19%mn
Safety/security issues	90 9%	33 7%	56 11%a	8 6%	32 14%g	19 9%	11 7%	6 5%	14 8%	34 10%	27 9%	9 6%	18 8%	17 7%	38 10%	15 9%	20 8%
Reduce traffic congestion	89 9%	45 9%	44 8%	13 10%	16 7%	22 10%	12 8%	10 8%	16 10%	25 8%	30 9%	17 11%	18 8%	25 11%	27 7%	12 7%	25 10%
(Un)employment issues	78 8%	39 8%	39 7%	10 8%	22 9%gh	21 10%gh	16 10%gh	3 2%	6 3%	15 4%	28 9%i	13 8%	23 10%i	5 2%	37 10%m	17 10%m	20 8%m
Congestion charges	65 6%	31 6%	33 6%	7 6%	5 2%	22 10%dh	13 8%dh	13 10%dh	5 3%	18 5%	23 7%	9 6%	14 6%	12 5%	28 7%	11 7%	13 5%
Rising cost of living/the economy	49 5%	22 4%	26 5%	6 5%	16 7%h	13 6%h	5 3%	6 5%	3 2%	16 5%l	20 6%l	11 7%l	1 1%	8 4%	17 5%	11 7%	12 5%
Gang culture/gun crime/stabbings/bullying	47 5%	22 4%	25 5%	7 5%	14 6%	12 5%	4 3%	3 2%	7 4%	12 4%	21 7%	4 2%	9 4%	8 3%	16 4%	12 7%	11 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

* small base

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q3 Which two or three things do you think would most improve London as a place to live and work?

Base: All respondents

	Gender		Age							Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own outright (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
Environmental issues	46 5%	24 5%	22 4%	10 8%fh	10 4%	13 6%	3 2%	8 6%	3 2%	17 5%	18 6%	6 4%	5 2%	10 5%	18 5%	4 2%	15 6%
More facilities that give youngsters somewhere to go	43 4%	11 2%	32 6%a	5 4%	12 5%	11 5%	8 5%	3 2%	5 3%	11 3%	16 5%	7 5%	9 4%	5 2%	16 4%	11 7% _m	10 4%
Improved education	40 4%	15 3%	25 5%	2 1%	12 5%	19 9% _{cfgh}	2 1%	3 2%	4 2%	21 6% _j	6 2%	4 3%	10 4%	5 2%	22 6%	7 4%	7 3%
Any mentions of issues to do with the roads	35 3%	16 3%	19 4%	4 3%	7 3%	5 2%	6 4%	7 6%	6 4%	17 5%	8 3%	5 3%	5 2%	13 5% _n	6 2%	6 4%	10 4%
Immigration/asylum seekers	35 3%	24 5% _b	11 2%	4 3%	6 2%	7 3%	5 3%	5 4%	9 6%	7 2%	5 2%	13 8% _{ij}	10 5%	10 4%	16 4%	4 2%	5 2%
Improved leisure facilities/cheaper leisure facilities	34 3%	10 2%	24 4%	6 4%	14 6% _{fh}	8 4%	2 1%	2 2%	3 2%	8 3%	16 5%	5 3%	5 2%	6 3%	10 3%	7 4%	11 4%
Social welfare/social issues	33 3%	16 3%	17 3%	4 3%	5 2%	9 4%	5 3%	4 3%	6 3%	9 3%	12 4%	4 3%	8 3%	2 1%	17 4% _m	5 3%	9 4%
Better/cheaper parking facilities	33 3%	17 3%	16 3%	3 2%	7 3%	8 4%	6 4%	6 5%	3 2%	7 2%	15 5%	7 4%	5 2%	5 2%	12 3%	5 3%	10 4%
Improve the NHS/better health care	33 3%	17 3%	16 3%	1 *	9 4%	12 6% _{ch}	4 3%	4 3%	2 1%	12 4%	8 2%	6 4%	7 3%	2 1%	17 4% _m	3 2%	11 4% _m
Improve local authority services	32 3%	17 3%	16 3%	4 3%	11 5%	3 1%	5 3%	7 6% _{eh}	2 1%	10 3%	13 4%	6 4%	3 1%	3 1%	13 3%	6 4%	10 4%
Reduce taxes	28 3%	16 3%	12 2%	1 1%	14 6% _{eh}	4 2%	6 4% _h	3 2%	1 1%	11 3%	8 3%	5 3%	4 2%	4 2%	9 2%	6 4%	9 4%
Anti social behaviour	24 2%	15 3%	9 2%	1 1%	8 4%	3 1%	6 4%	4 3%	2 1%	5 2%	11 3%	3 2%	5 2%	3 1%	10 3%	5 3%	6 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

* small base

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q3 Which two or three things do you think would most improve London as a place to live and work?

Base: All respondents

	Gender		Age						Social Class				Tenure				
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
Reduce the numbers of people living here/it's too overcrowded	24 2%	8 2%	16 3%	1 1%	3 1%	* *	6 4%e	3 2%	11 6%cde	4 1%	3 1%	5 3%	12 5%ij	12 5%n	3 1%	3 2%	6 3%
More cycle lanes	22 2%	6 1%	16 3%	2 1%	10 4%h	5 2%	2 1%	2 1%	1 *	12 4%l	5 2%	4 3%	1 *	5 2%	8 2%	2 1%	8 3%
Regeneration of the area/better buildings/more open space/green spaces	19 2%	10 2%	9 2%	5 3%	1 *	3 1%	5 3%d	5 4%d	1 1%	11 3%	4 1%	1 1%	3 1%	5 2%	7 2%	3 2%	4 1%
Benefit system	13 1%	7 1%	7 1%	- -	2 1%	5 2%	1 1%	3 2%	3 2%	2 1%	2 1%	3 2%	6 3%	3 1%	6 2%	2 1%	2 1%
More local businesses/more support for businesses	13 1%	8 2%	5 1%	2 1%	2 1%	3 1%	1 1%	4 3%	2 1%	5 2%	4 1%	3 2%	1 *	3 1%	5 1%	3 2%	2 1%
Care of the elderly/more help/facilities for the elderly	13 1%	9 2%	4 1%	- -	- -	2 1%	4 3%d	1 1%	5 3%d	1 *	2 1%	3 2%	7 3%i	3 1%	4 1%	4 2%	1 *
Improved facilities for the disabled/better provision for the disabled	11 1%	2 *	9 2%	- -	- -	6 3%d	4 2%d	* *	1 1%	3 1%	5 2%	2 1%	2 1%	2 1%	5 1%	4 2%	1 *
Improved air conditioning on the transport system	11 1%	6 1%	5 1%	2 1%	3 1%	4 2%	2 1%	- -	- -	2 1%	5 2%	4 2%l	- -	2 1%	8 2%	- -	1 *
Stricter/harsher sentencing	11 1%	4 1%	7 1%	3 2%	2 1%	2 1%	- -	1 1%	2 1%	1 *	7 2%i	- -	3 2%	4 2%	4 1%	1 1%	1 *
Recycling	10 1%	5 1%	5 1%	3 2%	- -	6 3%dh	1 1%	- -	- -	2 1%	7 2%	* *	1 1%	1 1%	3 1%	2 1%	4 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

* small base

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q3 Which two or three things do you think would most improve London as a place to live and work?

Base: All respondents

	Gender		Age							Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own outright (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
Get rid of bendy buses	9 1%	5 1%	4 1%	- -	- -	1 1%	4 2%d	- -	4 3%d	2 1%	2 1%	- -	5 2%	5 2%p	2 1%	2 1%	- -
Have more pedestrianised areas	9 1%	6 1%	3 1%	- -	4 1%	3 1%	1 1%	1 1%	- -	9 3%jl	- -	- -	* *	1 1%	7 2%	- -	1 *
Broken/too many traffic lights/phasing of traffic lights	8 1%	5 1%	3 1%	- -	1 *	1 1%	1 *	2 2%	2 2%	3 1%	- -	1 1%	4 2%j	2 1%	2 1%	2 1%	2 1%
Too many roadworks	7 1%	2 *	6 1%	- -	1 *	3 1%	1 *	3 2%	- -	2 1%	3 1%	1 1%	1 *	3 1%	3 1%	1 *	* *
Don't allow 4x4/lorries to drive through London	7 1%	- -	7 1%a	2 2%	- -	4 2%	- -	* *	1 *	1 *	5 1%	1 1%	- -	1 *	2 1%	2 1%	1 *
Other alternative transports/make more use of the river/expand the tramline	7 1%	3 1%	3 1%	- -	* *	1 1%	1 1%	- -	3 2%	3 1%	* *	1 1%	2 1%	3 1%	2 *	- -	1 1%
More events around London/more clubs/bars opened late/more things to do in the night	6 1%	5 1%	1 *	- -	1 1%	4 2%	- -	1 1%	- -	2 1%	3 1%	- -	1 1%	- -	2 *	- -	5 2%
Reduce the level of noise/din - it's too noisy	6 1%	3 1%	3 1%	1 1%	1 *	- -	2 1%	- -	2 1%	5 2%j	- -	- -	1 *	2 1%	2 *	1 1%	1 *
CCTV	6 1%	6 1%b	- -	- -	5 2%	* *	- -	- -	1 1%	* *	1 *	1 1%	3 1%i	3 1%n	- -	1 1%	1 *
Better transport links in the night/24hr transport system	6 1%	5 1%	1 *	- -	4 1%	2 1%	- -	- -	- -	4 1%	1 *	- -	- -	- -	3 1%	- -	2 1%
Expansion of Heathrow/ issues to do with the airports	5 *	3 1%	2 *	- -	- -	1 *	1 1%	1 1%	2 1%	4 1%	- -	- -	1 1%	2 1%	3 1%	- -	* *

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

* small base

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q3 Which two or three things do you think would most improve London as a place to live and work?

Base: All respondents

	Gender		Age							Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own outright (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
Any negative mentions concerning the Olympics	3*	1*	3*	-	-	*	*	1	1	1*	2	-	*	2	*	*	*
Other	82 8%	46 9%	36 7%	6 5%	27 12%	17 8%	12 8%	7 6%	13 8%	36 11%	22 7%	11 7%	13 6%	17 7%	30 8%	14 8%	22 9%
None/nothing	9 1%	3 1%	6 1%	1 1%	-	1 1%	2 2%	1 1%	3 2% ^d	3 1%	2 1%	1 1%	3 1%	4 2%	3 1%	1 1%	1 *
Don't know	94 9%	40 8%	54 10%	20 15% ^{ef}	18 8%	9 4%	8 5%	12 10% ^e	27 16% ^{def}	22 7%	27 8%	16 10%	29 13% ⁱ	22 9%	40 11%	11 7%	21 8%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

*** small base**

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q3 Which two or three things do you think would most improve London as a place to live and work?

Base: All respondents

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
Improve transport system/make transport more accessible for everyone	441 43%	239 51%c	50 50%c	151 33%	343 45%	10 49%	43 38%	35 35%	8 40%	184 47%	257 41%	241 43%	78 45%
Better policing/reduce crime	253 25%	109 23%	28 29%	115 25%	197 26%	1 4%	30 27%	18 18%	4 20%	101 26%	152 24%	146 26%	38 22%
Reduce cost of transport/free transport	139 14%	81 17%c	13 14%	45 10%	107 14%	1 6%	15 13%	15 15%	1 4%	54 14%	85 14%	69 12%	23 13%
Cleaner/tidier streets	123 12%	60 13%	11 12%	51 11%	102 13%	2 9%	9 8%	7 7%	3 14%	45 11%	78 12%	73 13%	17 10%
Improved housing/provide more homes/more affordable homes	122 12%	53 11%	12 12%	57 13%	84 11%	2 8%	11 10%	23 23%df	2 12%	57 14%	65 10%	63 11%	20 12%
Safety/security issues	90 9%	46 10%	9 9%	34 7%	66 9%	1 3%	7 6%	11 11%	4 18%df	34 9%	56 9%	54 10%	14 8%
Reduce traffic congestion	89 9%	43 9%	6 6%	40 9%	67 9%	2 12%	12 11%	6 6%	1 5%	34 8%	56 9%	44 8%	17 10%
(Un)employment issues	78 8%	41 9%b	3 3%	34 8%	38 5%	3 14%	20 18%d	13 13%d	3 16%d	19 5%	59 9%i	43 8%	15 8%
Congestion charges	65 6%	33 7%	4 4%	27 6%	51 7%	1 4%	6 5%	6 6%	1 5%	26 7%	38 6%	36 6%	15 8%
Rising cost of living/the economy	49 5%	25 5%	4 4%	20 4%	22 3%	1 6%	15 14%d	8 8%d	2 9%d	15 4%	33 5%	20 4%	10 6%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents 14 Apr 2009

Q3 Which two or three things do you think would most improve London as a place to live and work?

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)	
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
Gang culture/gun crime/stabbings/bullying	47 5%	17 4%	5 5%	25 5%	30 4%	1 6%	7 6%	8 8%	- -	19 5%	28 4%	28 5%	7 4%
Environmental issues	46 5%	25 5%	6 6%	15 3%	36 5%	- -	6 6%	4 4%	* 1%	19 5%	28 4%	16 3%	13 7%k
More facilities that give youngsters somewhere to go	43 4%	19 4%	5 5%	19 4%	36 5%	- -	3 3%	3 4%	1 3%	17 4%	25 4%	20 4%	10 6%
Improved education	40 4%	18 4%	5 5%	17 4%	29 4%	1 4%	6 5%	3 3%	1 4%	20 5%	21 3%	22 4%	13 7%
Any mentions of issues to do with the roads	35 3%	12 2%	4 4%	20 4%	31 4%	- -	4 3%	1 1%	* 1%	11 3%	24 4%	19 3%	9 5%
Immigration/asylum seekers	35 3%	13 3%	4 4%	18 4%	29 4%	- -	3 3%	2 2%	1 4%	9 2%	26 4%	27 5%	5 3%
Improved leisure facilities/cheaper leisure facilities	34 3%	14 3%	2 2%	19 4%	24 3%	1 4%	1 1%	7 7%df	1 4%	19 5%	15 2%	16 3%	6 4%
Social welfare/social issues	33 3%	18 4%	3 3%	13 3%	22 3%	* 2%	5 4%	5 6%	1 4%	18 5%	15 2%	15 3%	7 4%
Better/cheaper parking facilities	33 3%	18 4%	5 5%c	9 2%	21 3%	1 6%	4 3%	6 6%	1 3%	10 2%	23 4%	16 3%	5 3%
Improve the NHS/better health care	33 3%	17 4%	4 4%	12 3%	21 3%	- -	6 5%	4 4%	- -	16 4%	17 3%	17 3%	9 5%
Improve local authority services	32 3%	13 3%	3 4%	16 3%	28 4%	1 3%	1 1%	1 1%	2 8%fg	17 4%	16 3%	16 3%	4 3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q3 Which two or three things do you think would most improve London as a place to live and work?

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)	
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
Reduce taxes	28 3%	18 4% ^c	4 4%	5 1%	15 2%	1 3%	5 4%	8 8% ^d	1 3%	10 3%	18 3%	18 3% ^l	1 *
Anti social behaviour	24 2%	17 4%	1 1%	7 2%	20 3%	1 6%	1 1%	1 1%	1 4%	11 3%	13 2%	13 2%	6 3%
Reduce the numbers of people living here/it's too overcrowded	24 2%	6 1%	1 1%	17 4% ^a	18 2%	2 9%	3 3%	1 1%	1 4%	6 2%	18 3%	19 3%	2 1%
More cycle lanes	22 2%	13 3%	3 3%	6 1%	20 3%	- -	- -	2 2%	1 3% ^f	18 5% ^j	4 1%	10 2%	3 2%
Regeneration of the area/better buildings/more open space/green spaces	19 2%	9 2%	2 2%	8 2%	18 2%	- -	1 1%	- -	* 1%	10 3%	9 1%	11 2%	4 2%
Benefit system	13 1%	9 2%	1 1%	4 1%	10 1%	- -	1 1%	2 2%	1 3%	2 1%	11 2%	9 2%	2 1%
More local businesses/more support for businesses	13 1%	7 1%	1 1%	6 1%	7 1%	- -	1 1%	5 5% ^d	1 3%	3 1%	10 2%	5 1%	5 3%
Care of the elderly/more help/facilities for the elderly	13 1%	5 1%	- -	8 2%	10 1%	- -	1 *	1 1%	* 2%	7 2%	6 1%	4 1%	4 2%
Improved facilities for the disabled/better provision for the disabled	11 1%	1 *	2 2% ^a	8 2% ^a	10 1%	* 1%	- -	1 1%	- -	2 *	10 2%	6 1%	1 1%
Improved air conditioning on the transport system	11 1%	10 2% ^c	1 1% ^c	- -	10 1%	- -	- -	1 1%	* 1%	3 1%	8 1%	4 1%	1 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q3 Which two or three things do you think would most improve London as a place to live and work?

Base: All respondents

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
Stricter/harsher sentencing	11 1%	8 2%	* *	2 1%	9 1%	- -	- -	1 2%	- -	3 1%	7 1%	3 *	2 1%
Recycling	10 1%	6 1%	- -	4 1%	8 1%	- -	1 1%	1 1%	* 1%	8 2%j	2 *	2 *	3 2%k
Get rid of bendy buses	9 1%	3 1%	- -	6 1%	8 1%	- -	- -	- -	- -	5 1%	4 1%	5 1%	2 1%
Have more pedestrianised areas	9 1%	6 1%	- -	3 1%	8 1%	- -	- -	- -	1 3%fg	5 1%	3 1%	5 1%	1 1%
Broken/too many traffic lights/phasing of traffic lights	8 1%	4 1%	- -	4 1%	6 1%	- -	1 1%	1 1%	- -	4 1%	4 1%	3 1%	1 1%
Too many roadworks	7 1%	4 1%	1 1%	2 1%	6 1%	- -	- -	- -	1 5%dfg	5 1%	3 *	6 1%	1 *
Don't allow 4x4/lorries to drive through London	7 1%	2 *	1 1%	4 1%	7 1%	* 2%	- -	- -	- -	2 1%	5 1%	* *	3 2%k
Other alternative transports/make more use of the river/expand the tramline	7 1%	1 *	2 2%a	4 1%	6 1%	- -	- -	* *	* 2%f	2 1%	4 1%	5 1%	* *
More events around London/more clubs/bars opened late/more things to do in the night	6 1%	4 1%	1 1%	1 *	6 1%	- -	- -	- -	- -	4 1%	2 *	5 1%	1 1%
Reduce the level of noise/din - it's too noisy	6 1%	2 *	- -	4 1%	5 1%	1 4%	- -	- -	- -	3 1%	3 *	2 *	3 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Absolutes/col percents 14 Apr 2009

Q3 Which two or three things do you think would most improve London as a place to live and work?

Base: All respondents

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
CCTV	6 1%	1 *	- -	5 1%	3 *	- -	2 2%d	- -	* 1%	2 1%	3 1%	3 1%	1 1%
Better transport links in the night/24hr transport system	6 1%	5 1%	- -	1 *	5 1%	* 2%	- -	- -	- -	3 1%	2 *	2 *	1 1%
Expansion of Heathrow/ issues to do with the airports	5 *	2 *	- -	3 1%	4 1%	- -	- -	- -	1 3%fg	* *	5 1%	4 1%	1 1%
Any negative mentions concerning the Olympics	3 *	2 *	* *	1 *	2 *	* 2%	- -	- -	- -	2 *	1 *	3 *	- -
Other	82 8%	49 10%c	8 8%	25 6%	61 8%	1 3%	10 9%	5 5%	4 22%dfg	41 10%j	41 6%	51 9%	16 9%
None/nothing	9 1%	5 1%	1 1%	4 1%	8 1%	- -	1 1%	- -	- -	1 *	8 1%	5 1%	1 1%
Don't know	94 9%	27 6%	9 10%	58 13%a	65 8%	3 16%	15 13%	9 9%	1 6%	21 5%	73 12%i	51 9%	12 7%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q3 Which two or three things do you think would most improve London as a place to live and work?

Base: All respondents

	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
Improve transport system/make transport more accessible for everyone	441 43%	215 42%	371 44%	289 44%	294 44%	286 46%	200 47%	221 43%
Better policing/reduce crime	253 25%	132 26%	212 25%	173 26%	171 26%	150 24%	108 25%	133 26%
Reduce cost of transport/free transport	139 14%	63 12%	118 14%	84 13%	95 14%	96 16%	69 16%	66 13%
Cleaner/tidier streets	123 12%	57 11%	106 13%	77 12%	83 12%	68 11%	44 10%	65 13%
Improved housing/ provide more homes/more affordable homes	122 12%	70 13%	106 13%	86 13%	87 13%	80 13%	48 11%	62 12%
Safety/security issues	90 9%	46 9%	78 9%	60 9%	68 10%	60 10%	39 9%	46 9%
Reduce traffic congestion	89 9%	42 8%	72 9%	57 9%	61 9%	49 8%	49 11%	52 10%
(Un)employment issues	78 8%	41 8%	71 8%	55 8%	50 8%	50 8%	33 8%	36 7%
Congestion charges	65 6%	24 5%	57 7%	42 6%	43 6%	37 6%	26 6%	33 7%
Rising cost of living/ the economy	49 5%	28 5%	36 4%	30 5%	28 4%	35 6%	19 4%	16 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q3 Which two or three things do you think would most improve London as a place to live and work?

Base: All respondents

	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news- -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Weighted Base	1028	517	840	661	666	617	428	508
Gang culture/gun crime/ stabbings/bullying	47 5%	32 6%	40 5%	33 5%	38 6%	29 5%	23 5%	25 5%
Environmental issues	46 5%	28 5%	37 4%	28 4%	34 5%	33 5%	26 6%	22 4%
More facilities that give youngsters somewhere to go	43 4%	19 4%	30 4%	22 3%	31 5%	17 3%	13 3%	10 2%
Improved education	40 4%	17 3%	33 4%	20 3%	29 4%	26 4%	21 5%	20 4%
Any mentions of issues to do with the roads	35 3%	17 3%	31 4%	23 4%	24 4%	16 3%	11 3%	20 4%
Immigration/asylum seekers	35 3%	18 3%	30 4%	22 3%	25 4%	18 3%	11 3%	17 3%
Improved leisure facilities/cheaper leisure facilities	34 3%	18 4%	24 3%	21 3%	20 3%	28 5%	20 5%	14 3%
Social welfare/social issues	33 3%	16 3%	27 3%	19 3%	25 4%	20 3%	18 4%	18 4%
Better/cheaper parking facilities	33 3%	19 4%	28 3%	23 3%	21 3%	20 3%	11 3%	21 4%
Improve the NHS/better health care	33 3%	13 3%	24 3%	19 3%	18 3%	21 3%	13 3%	14 3%
Improve local authority services	32 3%	15 3%	24 3%	18 3%	16 2%	20 3%	8 2%	14 3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q3 Which two or three things do you think would most improve London as a place to live and work?

Base: All respondents

	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Weighted Base	1028	517	840	661	666	617	428	508
Reduce taxes	28 3%	16 3%	22 3%	18 3%	16 2%	20 3%	7 2%	13 3%
Anti social behaviour	24 2%	9 2%	22 3%	18 3%	14 2%	17 3%	10 2%	13 3%
Reduce the numbers of people living here/it's too overcrowded	24 2%	12 2%	22 3%	18 3%	16 2%	15 2%	9 2%	12 2%
More cycle lanes	22 2%	15 3%	16 2%	11 2%	15 2%	18 3%	12 3%	10 2%
Regeneration of the area/better buildings/ more open space/green spaces	19 2%	7 1%	12 1%	10 2%	10 1%	11 2%	9 2%	11 2%
Benefit system	13 1%	10 2%	12 1%	8 1%	9 1%	7 1%	2 *	5 1%
More local businesses/ more support for businesses	13 1%	3 1%	11 1%	7 1%	10 2%	6 1%	9 2%	8 2%
Care of the elderly/ more help/facilities for the elderly	13 1%	10 2%	8 1%	5 1%	11 2%	10 2%	4 1%	5 1%
Improved facilities for the disabled/better provision for the disabled	11 1%	6 1%	9 1%	9 1%	6 1%	5 1%	2 *	2 *
Improved air conditioning on the transport system	11 1%	4 1%	11 1%	9 1%	9 1%	7 1%	4 1%	4 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q3 Which two or three things do you think would most improve London as a place to live and work?

Base: All respondents

	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Weighted Base	1028	517	840	661	666	617	428	508
Stricter/harsher sentencing	11 1%	7 1%	6 1%	6 1%	7 1%	6 1%	3 1%	4 1%
Recycling	10 1%	8 2%	5 1%	5 1%	8 1%	9 1%	4 1%	4 1%
Get rid of bendy buses	9 1%	2 *	5 1%	6 1%	7 1%	5 1%	2 *	5 1%
Have more pedestrianised areas	9 1%	4 1%	8 1%	5 1%	5 1%	6 1%	5 1%	3 1%
Broken/too many traffic lights/phasing of traffic lights	8 1%	2 *	5 1%	5 1%	4 1%	5 1%	4 1%	6 1%
Too many roadworks	7 1%	3 1%	6 1%	4 1%	5 1%	3 1%	3 1%	5 1%
Don't allow 4x4/lorries to drive through London	7 1%	4 1%	7 1%	4 1%	6 1%	5 1%	2 *	4 1%
Other alternative transports/make more use of the river/expand the tramline	7 1%	3 *	6 1%	5 1%	6 1%	4 1%	3 1%	4 1%
More events around London/more clubs/bars opened late/more things to do in the night	6 1%	3 1%	4 *	3 *	4 1%	6 1%	5 1%	3 1%
Reduce the level of noise/din - it's too noisy	6 1%	3 1%	5 1%	4 1%	2 *	2 *	2 *	2 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Absolutes/col percents 14 Apr 2009

Q3 Which two or three things do you think would most improve London as a place to live and work?

Base: All respondents

	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Weighted Base	1028	517	840	661	666	617	428	508
CCTV	6 1%	3 1%	6 1%	6 1%	1 *	4 1%	2 1%	6 1% ^p
Better transport links in the night/24hr transport system	6 1%	5 1%	5 1%	4 1%	5 1%	4 1%	2 *	5 1%
Expansion of Heathrow/ issues to do with the airports	5 *	3 1%	4 *	2 *	2 *	5 1%	4 1%	1 *
Any negative mentions concerning the Olympics	3 *	1 *	3 *	1 *	2 *	* *	* *	1 *
Other	82 8%	38 7%	72 9%	55 8%	58 9%	61 10%	39 9%	45 9%
None/nothing	9 1%	7 1%	8 1%	7 1%	5 1%	4 1%	1 *	4 1%
Don't know	94 9%	51 10%	75 9%	59 9%	44 7%	50 8%	31 7%	45 9%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q4 Which of the following best describes how you think London's economy will fare over the next 12 months?

Base: All respondents

	Gender		Age						Social Class				Tenure				
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
NET: Improve	352 34%	167 34%	185 35%	52 39%	86 36%	71 33%	44 28%	32 26%	66 40%fg	101 31%	108 34%	51 33%	92 40%i	78 34%	127 33%	59 36%	88 35%
Significantly improve (+2)	36 3%	22 5%	13 3%	7 5%	9 4%	7 3%	5 3%	3 2%	6 4%	9 3%	13 4%	3 2%	10 5%	9 4%	12 3%	3 2%	12 5%
Improve a little bit (+1)	316 31%	144 29%	172 32%	46 34%	77 33%	65 30%	39 25%	30 24%	60 37%fg	92 28%	95 30%	48 31%	81 36%i	70 30%	115 30%	56 34%	75 30%
Stay the same (0)	216 21%	107 22%	109 20%	35 26%	48 20%	49 23%	26 17%	28 23%	30 19%	77 23%	59 19%	35 22%	45 20%	45 20%	81 21%	31 19%	58 23%
Worsen a little (-1)	267 26%	125 25%	142 27%	34 25%	67 28%h	57 27%	40 26%	37 30%h	32 19%	98 30%l	86 27%	36 23%	48 21%	64 28%	104 27%	31 19%	68 27%
Significantly worsen (-2)	179 17%	88 18%	91 17%	11 9%	32 13%	35 16%	41 27%cde	26 21%c	34 20%c	52 16%	59 18%	31 20%	37 17%	38 17%	69 18%	41 25%p	31 12%
NET: Worsen	446 43%	213 43%	233 44%	45 34%	99 42%	92 43%	81 53%ch	63 51%c	65 40%	150 46%	144 45%	66 43%	85 38%	102 45%	174 45%	72 43%	98 39%
Don't know	15 1%	7 1%	8 1%	1 1%	4 2%	3 2%	4 3%	- -	2 1%	1 *	7 2%	2 1%	5 2%	3 1%	3 1%	4 3%	5 2%
Mean	-0.23	-0.23	-0.24	0.02fg	-0.15fg	-0.23f	-0.49	-0.44	-0.16f	-0.28	-0.26	-0.28	-0.09	-0.24	-0.27	-0.31	-0.12
Standard Deviation	1.17	1.19	1.16	1.08	1.14	1.14	1.23	1.14	1.23	1.12	1.20	1.17	1.20	1.17	1.16	1.24	1.13
Standard Error	0.04	0.05	0.05	0.11	0.08	0.07	0.10	0.10	0.09	0.05	0.08	0.10	0.08	0.08	0.06	0.10	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

*** small base**

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Absolutes/col percents 14 Apr 2009

Q4 Which of the following best describes how you think London's economy will fare over the next 12 months?

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)	
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
NET: Improve	352 34%	154 33%	38 38%	160 35%	240 31%	8 37%	49 43% ^d	46 46% ^d	7 38%	122 31%	230 36%	211 38%	52 30%
Significantly improve (+2)	36 3%	17 4%	4 4%	15 3%	26 3%	-	5 4%	4 4%	1 3%	14 4%	22 3%	23 4%	7 4%
Improve a little bit (+1)	316 31%	137 29%	33 34%	145 32%	214 28%	8 37%	44 39% ^d	41 42% ^d	7 35%	108 27%	208 33%	188 33%	45 26%
Stay the same (0)	216 21%	97 21%	16 16%	102 22%	165 22%	4 20%	28 25% ^g	14 14%	2 13%	82 21%	134 21%	114 20%	38 22%
Worsen a little (-1)	267 26%	134 28%	25 26%	106 23%	212 28% ^f	4 21%	17 15%	26 27% ^f	4 20%	110 28%	156 25%	151 27% ^l	32 18%
Significantly worsen (-2)	179 17%	80 17%	18 18%	81 18%	144 19% ^g	3 17%	16 14%	10 10%	6 28% ^{fg}	72 18%	107 17%	79 14%	48 28% ^k
NET: Worsen	446 43%	214 45%	43 44%	187 41%	356 46% ^f	8 38%	32 29%	36 37%	10 48% ^f	182 46%	264 42%	229 41%	79 46%
Don't know	15 1%	6 1%	2 2%	7 1%	7 1%	1 4%	3 3%	3 3% ^d	* 2%	10 2%	5 1%	7 1%	4 2%
Mean	-0.23	-0.26	-0.20	-0.21	-0.31	-0.19	0.06 ^{dh}	0.04 ^d	-0.37	-0.30	-0.19	-0.13 ^l	-0.40
Standard Deviation	1.17	1.16	1.22	1.17	1.17	1.16	1.15	1.15	1.34	1.17	1.17	1.15	1.26
Standard Error	0.04	0.05	0.11	0.06	0.04	0.22	0.11	0.11	0.19	0.06	0.05	0.05	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q4 Which of the following best describes how you think London's economy will fare over the next 12 months?

Base: All respondents

	Total (X)	Where get most information about the Mayor of London?						
		Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news- -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
NET: Improve	352 34%	200 39%	301 36%	232 35%	235 35%	224 36%	154 36%	180 35%
Significantly improve (+2)	36 3%	26 5%	30 4%	23 4%	23 3%	21 3%	18 4%	16 3%
Improve a little bit (+1)	316 31%	175 34%	272 32%	209 32%	212 32%	203 33%	136 32%	164 32%
Stay the same (0)	216 21%	113 22%	170 20%	129 20%	132 20%	127 21%	92 22%	95 19%
Worsen a little (-1)	267 26%	119 23%	209 25%	173 26%	179 27%	157 26%	109 25%	130 26%
Significantly worsen (-2)	179 17%	77 15%	150 18%	116 17%	114 17%	100 16%	68 16%	99 20%
NET: Worsen	446 43%	195 38%	359 43%	289 44%	293 44%	257 42%	177 41%	229 45%
Don't know	15 1%	8 2%	10 1%	11 2%	6 1%	9 1%	4 1%	4 1%
Mean	-0.23	-0.09s	-0.22	-0.23	-0.23	-0.19	-0.17	-0.26
Standard Deviation	1.17	1.17	1.18	1.18	1.17	1.16	1.17	1.20
Standard Error	0.04	0.05	0.04	0.05	0.05	0.05	0.06	0.05

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q5 If you were to lose your job tomorrow, or already have, how confident do you feel about being able to get another similar job quickly? Please use a scale of 1 to 5, where 5 means you are very confident and 1 means you are not confident at all.

Base: All applicable

	Gender			Age						Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	885	441	444	84	205	235	152	114	95	386	226	119	154	173	348	120	244
Weighted Base	879	430	449	117*	232	208	145	97*	80*	305	282	132	160	159	356	136	228
NET: Confident	209	113	96	33	68	53	26	14	16	82	70	26	31	37	88	24	60
	24%	26%	21%	28%g	29%fg	25%g	18%	15%	20%	27%	25%	19%	20%	23%	25%	18%	26%
Very Confident	(5)	91	55	36	10	30	26	11	7	37	27	15	11	18	37	12	24
		10%	13%b	8%	9%	13%	12%	8%	7%	12%	10%	12%	7%	11%	10%	9%	11%
	(4)	118	58	60	23	37	27	14	8	45	43	10	20	19	51	12	36
		13%	13%	13%	20%g	16%	13%	10%	8%	15%	15%	8%	13%	12%	14%	9%	16%
	(3)	201	93	107	25	63	49	35	17	93	63	19	25	36	88	25	51
		23%	22%	24%	21%	27%h	24%	24%	18%	31%jkl	22%	14%	16%	23%	25%	18%	22%
	(2)	193	100	93	37	42	50	31	20	65	61	29	38	30	87	26	50
		22%	23%	21%	32%dh	18%	24%	21%	20%	21%	22%	22%	24%	19%	24%	19%	22%
Not confident at all	(1)	261	119	143	19	60	52	51	45	62	83	56	60	52	88	56	65
		30%	28%	32%	16%	26%	25%	35%ce	46%cde	43%cde	20%	29%i	43%ij	37%i	33%	25%	41%np
NET: Not Confident		455	219	236	56	102	102	82	65	128	144	85	98	82	176	82	115
		52%	51%	53%	48%	44%	49%	57%d	66%cde	60%d	42%	51%i	64%ij	61%i	51%	49%	50%
Don't know		15	5	10	3	-	3	3	1	2	5	3	5	4	4	5	2
		2%	1%	2%	3%d	-	2%	2%	1%	1%	2%	2%	3%	3%	1%	4%	1%
Mean		2.52	2.60	2.44	2.72fgh	2.73fgh	2.63fgh	2.32	2.08	2.21	2.77jkl	2.53	2.22	2.26	2.49	2.61o	2.22
Standard Deviation		1.33	1.36	1.29	1.22	1.35	1.33	1.28	1.26	1.37	1.28	1.32	1.39	1.29	1.29	1.33	1.34
Standard Error		0.05	0.07	0.06	0.13	0.09	0.09	0.10	0.12	0.15	0.07	0.09	0.13	0.11	0.11	0.12	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p
*** small base**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q5 If you were to lose your job tomorrow, or already have, how confident do you feel about being able to get another similar job quickly? Please use a scale of 1 to 5, where 5 means you are very confident and 1 means you are not confident at all.

Base: All applicable

	Working Status				Ethnicity					London Location		View of Mayor (Q1)	
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Unweighted Base	885	479	123	275	576	26	106	102	50	342	543	473	157
Weighted Base	879	461	96	319	636	18**	109*	91*	18*	345	534	473	149
NET: Confident	209 24%	137 30%bc	18 18%	55 17%	154 24%	4 23%	25 23%	19 21%	6 33%	92 27%	117 22%	111 23%	34 23%
Very Confident	(5) 10%	91 14%c	64 8%	8 6%	19 10%	3 16%	14 13%	9 10%	2 12%	38 11%	53 10%	49 10%	16 11%
	(4) 13%	118 16%	73 10%	10 11%	35 14%	1 7%	11 10%	10 11%	4 21%	53 16%	65 12%	61 13%	19 12%
	(3) 23%	201 28%c	128 27%c	25 15%	47 24%	2 14%	21 19%	21 23%	3 18%	83 24%	118 22%	109 23%	28 19%
	(2) 22%	193 19%	88 25%	24 25%	81 22%	6 33%	22 20%	22 24%	2 13%	71 20%	123 23%	100 21%	39 26%
Not confident at all	(1) 30%	261 23%	107 29%	28 39%a	124 29%	5 30%	38 35%	27 29%	7 36%	97 28%	164 31%	145 31%	47 32%
NET: Not Confident	455 52%	196 42%	51 54%a	205 64%a	321 51%	11 63%	60 55%	49 53%	9 49%	167 48%	287 54%	245 52%	86 58%
Don't know	15 2%	1 *	1 1%	12 4%a	10 1%	- -	3 2%	3 3%	- -	3 1%	12 2%	8 2%	* *
Mean	2.52	2.78bc	2.43	2.17	2.54	2.46	2.45	2.47	2.60	2.61	2.46	2.51	2.44
Standard Deviation	1.33	1.34	1.24	1.25	1.31	1.44	1.41	1.30	1.48	1.34	1.32	1.33	1.33
Standard Error	0.05	0.06	0.11	0.08	0.06	0.28	0.14	0.13	0.21	0.07	0.06	0.06	0.11

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q5 If you were to lose your job tomorrow, or already have, how confident do you feel about being able to get another similar job quickly? Please use a scale of 1 to 5, where 5 means you are very confident and 1 means you are not confident at all.

Base: All applicable

	Total (X)	Where get most information about the Mayor of London?						
		Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	885	445	718	566	578	555	383	457
Weighted Base	879	453	717	569	572	565	393	435
NET: Confident	209 24%	114 25%	154 22%	129 23%	130 23%	144 25%	112 28%	113 26%
Very Confident	(5) 91 10%	44 10%	58 8%	48 8%	52 9%	56 10%	46 12%	52 12%
	(4) 118 13%	70 15%	96 13%	81 14%	78 14%	88 16%	66 17%	61 14%
	(3) 201 23%	92 20%	171 24%	128 23%	129 22%	135 24%	86 22%	89 21%
	(2) 193 22%	114 25%	159 22%	132 23%	133 23%	124 22%	94 24%	98 22%
Not confident at all	(1) 261 30%	123 27%	219 31%	167 29%	173 30%	152 27%	95 24%	124 29%
NET: Not Confident	455 52%	237 52%	378 53%	299 53%	306 53%	276 49%	189 48%	222 51%
Don't know	15 2%	10 2%	14 2%	12 2%	8 1%	10 2%	7 2%	10 2%
Mean	2.52	2.54	2.45	2.48	2.48	2.59	2.67	2.58
Standard Deviation	1.33	1.31	1.28	1.29	1.30	1.31	1.33	1.36
Standard Error	0.05	0.06	0.05	0.05	0.05	0.06	0.07	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q6 Thinking about the following areas, how much responsibility do you believe the Mayor has for each? - Summary

Base: All respondents

		Q6 Summary				
		Delivering training programmes to get people back into work	Persuading more tourists to visit London and more businesses to locate in London	Helping small businesses access finance and giving them advice	Lobbying Government for more investment in London	Building more affordable housing
Unweighted Base		1028	1028	1028	1028	1028
Weighted Base		1028	1028	1028	1028	1028
NET: A lot/ little		619 60%	847 82%	663 65%	858 83%	802 78%
A lot	(+2)	288 28%	622 60%	350 34%	659 64%	562 55%
A little	(+1)	331 32%	225 22%	313 30%	199 19%	241 23%
Not very much	(-1)	248 24%	112 11%	203 20%	92 9%	132 13%
None at all	(-2)	104 10%	36 4%	98 10%	34 3%	66 6%
NET: Not much/ None		352 34%	149 14%	301 29%	126 12%	198 19%
Don't know		56 5%	32 3%	64 6%	44 4%	28 3%
Mean		0.46	1.29	0.64	1.38	1.10
Standard Deviation		1.41	1.15	1.41	1.10	1.29
Standard Error		0.05	0.04	0.05	0.04	0.04

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q6 Thinking about the following areas, how much responsibility do you believe the Mayor has for each?
- Delivering training programmes to get people back into work

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own outright (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
NET: A lot/ little	619 60%	287 58%	332 62%	105 79%defg h	154 65%egh	115 53%	91 59%	64 52%	90 55%	194 59%	188 59%	96 63%	140 62%	122 53%	237 62%	106 64%	154 62%
A lot	(+2) 288 28%	134 27%	154 29%	47 35%g	78 33%eg	51 24%	38 25%	25 21%	48 29%	75 23%	84 26%	57 37%ij	72 32%i	58 25%	101 26%	57 34%	72 29%
A little	(+1) 331 32%	153 31%	178 33%	59 44%eh	76 32%	64 30%	53 34%	38 31%	42 26%	120 36%k	105 33%	39 25%	68 30%	64 28%	136 35%	49 30%	82 33%
Not very much	(-1) 248 24%	121 24%	127 24%	16 12%	45 19%	64 30%cd	40 26%c	31 25%c	52 32%cd	92 28%	73 23%	34 22%	49 22%	65 29%o	97 25%	30 18%	55 22%
None at all	(-2) 104 10%	58 12%	46 9%	9 7%	24 10%	18 8%	15 10%	24 19%cdefh	15 9%	29 9%	32 10%	17 11%	27 12%	27 12%	30 8%	20 12%	27 11%
NET: Not much/ None	352 34%	179 36%	173 32%	25 19%	69 29%	82 38%c	55 36%c	54 44%cd	67 40%cd	121 37%	105 33%	51 33%	76 33%	93 41%	127 33%	50 30%	83 33%
Don't know	56 5%	27 5%	29 5%	3 2%	14 6%	18 9%c	8 5%	6 4%	8 5%	14 4%	26 8%	7 4%	10 4%	14 6%	20 5%	10 6%	12 5%
Mean	0.46	0.40	0.53	0.90efg h	0.63eg	0.34	0.40	0.09	0.36	0.38	0.46	0.58	0.51	0.28	0.50	0.60	0.49
Standard Deviation	1.41	1.44	1.38	1.22	1.41	1.39	1.39	1.50	1.44	1.36	1.40	1.48	1.46	1.46	1.36	1.46	1.42
Standard Error	0.05	0.07	0.06	0.13	0.10	0.09	0.11	0.13	0.11	0.07	0.09	0.13	0.10	0.10	0.07	0.12	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p
*** small base**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q6 Thinking about the following areas, how much responsibility do you believe the Mayor has for each?
- Delivering training programmes to get people back into work

Base: All respondents

	Total (X)	Working Status			Ethnicity					London Location		View of Mayor (Q1)	
		FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfi ed (k)	Dis- satisfi ed (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
NET: A lot/ little	619 60%	276 59%	60 60%	282 62%	458 60%	11 56%	73 65%	64 65%	10 50%	238 60%	382 60%	356 64%l	88 51%
A lot (+2)	288 28%	128 27%	19 20%	139 30%b	200 26%	6 31%	33 29%	42 43%dh	4 20%	109 28%	179 28%	163 29%	45 26%
A little (+1)	331 32%	148 31%	40 41%	143 31%	257 34%g	5 25%	40 35%g	22 22%	6 30%	129 33%	202 32%	194 35%l	43 25%
Not very much (-1)	248 24%	119 25%	20 20%	109 24%	194 25%	6 29%	23 20%	16 17%	7 33%g	91 23%	157 25%	135 24%	44 26%
None at all (-2)	104 10%	52 11%	9 9%	43 10%	74 10%	1 4%	14 12%	10 10%	3 14%	39 10%	65 10%	48 9%	31 18%k
NET: Not much/ None	352 34%	171 36%	29 29%	152 33%	269 35%	7 34%	37 32%	27 27%	9 47%g	130 33%	222 35%	183 33%	75 43%k
Don't know	56 5%	24 5%	10 10%ac	22 5%	42 5%	2 11%	3 3%	8 8%	1 3%	27 7%	29 5%	21 4%	10 6%
Mean	0.46	0.41	0.47	0.52	0.43	0.55	0.51	0.77dh	0.08	0.48	0.45	0.53l	0.17
Standard Deviation	1.41	1.43	1.33	1.41	1.40	1.41	1.43	1.47	1.47	1.41	1.42	1.38	1.54
Standard Error	0.05	0.07	0.12	0.07	0.05	0.27	0.14	0.15	0.21	0.07	0.06	0.06	0.12

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q6 Thinking about the following areas, how much responsibility do you believe the Mayor has for each?
- Delivering training programmes to get people back into work

Base: All respondents

	Total (X)	Where get most information about the Mayor of London?						
		Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
NET: A lot/ little	619 60%	328 63%	526 63%	413 62%	419 63%	394 64%	276 64%	320 63%
A lot (+2)	288 28%	137 26%	239 28%	192 29%	197 30%	178 29%	124 29%	154 30%
A little (+1)	331 32%	191 37%	287 34%	221 33%	221 33%	215 35%	152 35%	166 33%
Not very much (-1)	248 24%	107 21%	197 23%	158 24%	159 24%	135 22%	102 24%	120 24%
None at all (-2)	104 10%	55 11%	80 10%	68 10%	57 8%	61 10%	31 7%	44 9%
NET: Not much/ None	352 34%	162 31%	277 33%	225 34%	215 32%	196 32%	133 31%	164 32%
Don't know	56 5%	27 5%	37 4%	23 4%	32 5%	27 4%	19 4%	24 5%
Mean	0.46	0.51	0.51	0.49	0.54	0.53	0.58	0.55
Standard Deviation	1.41	1.39	1.39	1.41	1.38	1.39	1.34	1.39
Standard Error	0.05	0.06	0.05	0.06	0.05	0.06	0.07	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q6 Thinking about the following areas, how much responsibility do you believe the Mayor has for each?
- Persuading more tourists to visit London and more businesses to locate in London

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
NET: A lot/ little	847 82%	421 85%b	426 80%	99 74%	192 81%	185 86%c	133 86%c	105 85%	133 81%	287 87%jk	253 79%	120 78%	187 82%	196 86%o	325 85%o	124 74%	203 81%
A lot (+2)	622 60%	326 66%b	296 55%	70 53%	145 61%	129 60%	101 65%	81 66%	96 58%	223 68%jk	188 59%	74 48%	137 60%k	145 63%o	245 64%o	83 50%	149 60%
A little (+1)	225 22%	95 19%	130 24%	29 21%	47 20%	56 26%	32 21%	24 20%	37 23%	65 20%	64 20%	46 30%ij	50 22%	51 22%	80 21%	40 24%	54 22%
Not very much (-1)	112 11%	48 10%	64 12%	25 19%efg	23 10%	19 9%	14 9%	10 8%	21 12%	28 8%	40 13%	19 12%	26 11%	25 11%	38 10%	18 11%	32 13%
None at all (-2)	36 4%	14 3%	22 4%	4 3%	10 4%	5 2%	4 3%	6 5%	6 4%	9 3%	12 4%	7 5%	8 4%	5 2%	12 3%	11 7% m	7 3%
NET: Not much/ None	149 14%	63 13%	86 16%	29 22%e	34 14%	25 11%	18 12%	16 13%	27 16%	37 11%	52 16%	27 17%	34 15%	30 13%	51 13%	29 17%	39 16%
Don't know	32 3%	10 2%	23 4%	6 4%	11 5%	6 3%	3 2%	2 2%	5 3%	5 1%	14 4%i	8 5%i	6 3%	3 1%	9 2%	14 8% mnp	7 3%
Mean	1.29	1.38b	1.20	1.06	1.30	1.36	1.41c	1.35	1.22	1.43jk	1.24	1.09	1.28	1.35	1.35o	1.09	1.27
Standard Deviation	1.15	1.09	1.19	1.28	1.17	1.04	1.06	1.16	1.20	1.04	1.20	1.22	1.16	1.08	1.11	1.30	1.16
Standard Error	0.04	0.05	0.05	0.13	0.08	0.07	0.08	0.10	0.09	0.05	0.08	0.11	0.08	0.07	0.06	0.11	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p
*** small base**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q6 Thinking about the following areas, how much responsibility do you believe the Mayor has for each?
- Persuading more tourists to visit London and more businesses to locate in London

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)	
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
NET: A lot/ little	847 82%	401 85%	80 81%	365 80%	656 85%fg	17 83%	81 72%	72 73%	15 77%	329 83%	518 82%	487 87%l	125 72%
A lot (+2)	622 60%	313 67% ^c	60 61%	248 55%	494 64% ^{fgh}	11 53%	56 50%	48 49%	10 49%	238 60%	383 61%	360 64% ^l	91 52%
A little (+1)	225 22%	88 19%	20 20%	117 26% ^a	162 21%	6 30%	25 22%	24 24%	6 28%	90 23%	135 21%	127 23%	35 20%
Not very much (-1)	112 11%	47 10%	12 12%	53 12%	73 9%	1 7%	22 20% ^d	13 14%	3 13%	35 9%	77 12%	47 8%	25 15% ^k
None at all (-2)	36 4%	15 3%	2 2%	19 4%	22 3%	1 3%	7 6%	4 4%	2 8% ^d	12 3%	24 4%	13 2%	16 9% ^k
NET: Not much/ None	149 14%	62 13%	14 14%	71 16%	94 12%	2 10%	29 25% ^d	18 18%	4 21%	47 12%	101 16%	61 11%	41 24% ^k
Don't know	32 3%	8 2%	5 5% ^a	19 4% ^a	18 2%	1 6%	3 3%	9 9% ^d	* 2%	20 5% ^j	13 2%	14 2%	7 4%
Mean	1.29	1.37 ^c	1.32	1.20	1.38 ^{fgh}	1.32	0.93	1.09	0.98	1.35	1.25	1.41 ^l	0.95
Standard Deviation	1.15	1.12	1.13	1.18	1.08	1.06	1.37	1.26	1.37	1.09	1.18	1.03	1.42
Standard Error	0.04	0.05	0.10	0.06	0.04	0.20	0.13	0.12	0.19	0.06	0.05	0.04	0.11

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q6 Thinking about the following areas, how much responsibility do you believe the Mayor has for each?
- Persuading more tourists to visit London and more businesses to locate in London

Base: All respondents

	Total (X)	Where get most information about the Mayor of London?						
		Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
NET: A lot/ little	847 82%	433 84%	701 83%	560 85%	554 83%	509 82%	356 83%	435 86%
A lot (+2)	622 60%	307 59%	521 62%	420 64%	404 61%	377 61%	278 65%	316 62%
A little (+1)	225 22%	125 24%	179 21%	140 21%	150 22%	131 21%	77 18%	120 24%
Not very much (-1)	112 11%	52 10%	89 11%	61 9%	67 10%	66 11%	46 11%	45 9%
None at all (-2)	36 4%	14 3%	31 4%	24 4%	25 4%	20 3%	12 3%	16 3%
NET: Not much/ None	149 14%	66 13%	120 14%	85 13%	92 14%	86 14%	58 14%	61 12%
Don't know	32 3%	18 4%	20 2%	16 2%	20 3%	23 4%	14 3%	12 2%
Mean	1.29	1.32	1.31	1.35	1.30	1.31	1.36	1.36
Standard Deviation	1.15	1.09	1.15	1.12	1.14	1.13	1.12	1.08
Standard Error	0.04	0.05	0.04	0.04	0.04	0.05	0.06	0.05

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q6 Thinking about the following areas, how much responsibility do you believe the Mayor has for each?
- Helping small businesses access finance and giving them advice

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
NET: A lot/ little	663 65%	332 67%	331 62%	91 68%	162 69%g	132 61%	105 68%	70 57%	104 63%	216 66%	213 67%	95 62%	140 62%	151 66%	251 65%	93 56%	167 67%o
A lot (+2)	350 34%	172 35%	179 33%	44 33%	84 35%	63 29%	54 35%	41 33%	64 39%e	107 32%	107 34%	56 36%	81 36%	88 38%	119 31%	47 28%	97 39%o
A little (+1)	313 30%	160 32%	152 29%	47 35%	79 33%	69 32%	50 33%	29 23%	40 24%	109 33%	106 33%	39 25%	59 26%	63 28%	133 35%	46 28%	70 28%
Not very much (-1)	203 20%	93 19%	110 21%	21 16%	43 18%	50 23%	27 17%	28 23%	34 21%	71 22%	54 17%	34 22%	45 20%	47 21%	88 23%p	30 18%	38 15%
None at all (-2)	98 10%	48 10%	50 9%	15 11%	18 8%	22 10%	15 10%	12 10%	15 9%	31 9%	30 9%	16 10%	20 9%	19 8%	30 8%	22 13%	27 11%
NET: Not much/ None	301 29%	141 29%	160 30%	36 27%	61 26%	73 34%	41 27%	40 32%	50 30%	102 31%	83 26%	50 32%	65 29%	66 29%	117 31%	52 31%	66 26%
Don't know	64 6%	20 4%	44 8%a	7 5%	13 6%	11 5%	8 5%	14 11%e	11 7%	11 3%	22 7%	9 6%	21 9%i	12 5%	15 4%	21 13%mp	16 6%
Mean	0.64	0.67	0.61	0.66	0.75	0.49	0.70	0.54	0.67	0.59	0.70	0.59	0.66	0.71	0.60	0.47	0.73
Standard Deviation	1.41	1.40	1.42	1.40	1.35	1.42	1.39	1.47	1.46	1.40	1.38	1.47	1.44	1.41	1.36	1.49	1.44
Standard Error	0.05	0.06	0.06	0.15	0.10	0.09	0.11	0.13	0.11	0.07	0.09	0.13	0.10	0.09	0.07	0.13	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p
*** small base**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q6 Thinking about the following areas, how much responsibility do you believe the Mayor has for each?
- Helping small businesses access finance and giving them advice

Base: All respondents

	Total (X)	Working Status			Ethnicity					London Location		View of Mayor (Q1)	
		FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfi ed (k)	Dis- satisfi ed (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
NET: A lot/ little	663 65%	314 67%	63 64%	285 63%	497 65%	14 68%	71 63%	66 67%	11 55%	262 66%	401 63%	386 69%l	92 53%
A lot (+2)	350 34%	158 33%	37 38%	155 34%	242 32%	6 29%	45 40%	50 50%dh	6 32%	135 34%	215 34%	193 34%	58 33%
A little (+1)	313 30%	156 33%	25 26%	130 28%	255 33%fg	8 38%	26 23%	17 17%	5 23%	127 32%	186 29%	194 35%l	34 20%
Not very much (-1)	203 20%	94 20%	17 17%	91 20%	155 20%	2 10%	20 18%	20 20%	4 22%	73 18%	130 21%	105 19%	36 21%
None at all (-2)	98 10%	41 9%	10 10%	47 10%	69 9%	3 16%	14 12%	7 7%	3 16%	28 7%	69 11%	32 6%	34 20%k
NET: Not much/ None	301 29%	135 29%	27 27%	138 30%	224 29%	5 26%	33 30%	27 28%	7 37%	102 26%	199 31%	137 25%	71 41%k
Don't know	64 6%	22 5%	9 9%	33 7%	47 6%	1 7%	8 7%	5 5%	2 8%	32 8%	32 5%	37 7%	11 6%
Mean	0.64	0.66	0.71	0.60	0.62	0.59	0.66	0.87	0.37	0.73	0.58	0.78l	0.28
Standard Deviation	1.41	1.38	1.45	1.44	1.38	1.49	1.51	1.44	1.60	1.35	1.45	1.30	1.62
Standard Error	0.05	0.06	0.13	0.07	0.05	0.28	0.15	0.14	0.23	0.07	0.06	0.06	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
*** small base; ** very small base (under 30) ineligible for sig testing**

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q6 Thinking about the following areas, how much responsibility do you believe the Mayor has for each?
- Helping small businesses access finance and giving them advice

Base: All respondents

	Total (X)	Where get most information about the Mayor of London?						
		Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
NET: A lot/ little	663 65%	342 66%	565 67%	444 67%	458 69%	417 68%	300 70%	347 68%
A lot	(+2) 350 34%	183 35%	300 36%	238 36%	248 37%	226 37%	162 38%	188 37%
A little	(+1) 313 30%	159 31%	265 32%	206 31%	210 32%	191 31%	137 32%	159 31%
Not very much	(-1) 203 20%	105 20%	157 19%	129 20%	125 19%	118 19%	80 19%	102 20%
None at all	(-2) 98 10%	47 9%	75 9%	56 9%	53 8%	48 8%	34 8%	39 8%
NET: Not much/ None	301 29%	152 29%	232 28%	186 28%	178 27%	165 27%	113 27%	141 28%
Don't know	64 6%	23 4%	44 5%	31 5%	30 5%	34 6%	15 3%	21 4%
Mean	0.64	0.66	0.70	0.70	0.75	0.74	0.76	0.73
Standard Deviation	1.41	1.40	1.39	1.39	1.36	1.37	1.36	1.37
Standard Error	0.05	0.06	0.05	0.06	0.05	0.06	0.07	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q6 Thinking about the following areas, how much responsibility do you believe the Mayor has for each? - Lobbying Government for more investment in London

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
NET: A lot/ little	858 83%	419 85%	440 82%	110 83%	187 79%	194 90%dh	135 87%dh	103 83%	130 79%	292 89%kl	265 83%	117 76%	184 81%	193 84%	335 87%p	134 81%	196 79%
A lot (+2)	659 64%	338 68%b	321 60%	75 56%	152 64%	151 70%ch	100 65%	85 69%	96 58%	234 71%kl	217 68%kl	78 51%	130 57%	157 69%op	264 69%op	91 55%	147 59%
A little (+1)	199 19%	81 16%	118 22%a	35 26%dg	35 15%	44 20%	34 22%	18 14%	34 20%	58 18%	48 15%	39 25%j	54 24%j	36 16%	70 18%	43 26%m	50 20%
Not very much (-1)	92 9%	48 10%	44 8%	14 11%	28 12%e	12 5%	12 8%	9 8%	16 10%	23 7%	26 8%	27 17%ijl	17 7%	17 8%	26 7%	15 9%	33 13%n
None at all (-2)	34 3%	13 3%	21 4%	1 *	8 4%	6 3%	4 3%	8 7%c	6 3%	5 2%	13 4%	6 4%	9 4%	9 4%	9 2%	6 3%	10 4%
NET: Not much/ None	126 12%	60 12%	65 12%	15 11%	36 15%e	18 8%	17 11%	18 14%	22 13%	27 8%	39 12%	33 21%ijl	26 12%	26 11%	36 9%	21 12%	43 17%n
Don't know	44 4%	14 3%	30 6%	9 7%e	13 6%e	3 2%	3 2%	3 2%	13 8%ef	9 3%	15 5%	4 2%	16 7%i	10 4%	13 3%	11 7%	10 4%
Mean	1.38	1.43	1.34	1.36	1.32	1.51	1.42	1.34	1.30	1.55kl	1.42k	1.04	1.32k	1.44p	1.49p	1.28	1.21
Standard Deviation	1.10	1.08	1.12	0.98	1.19	0.97	1.04	1.24	1.15	0.93	1.13	1.27	1.12	1.10	0.99	1.11	1.22
Standard Error	0.04	0.05	0.05	0.10	0.09	0.06	0.08	0.11	0.09	0.05	0.07	0.11	0.08	0.07	0.05	0.10	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p
* small base

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CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q6 Thinking about the following areas, how much responsibility do you believe the Mayor has for each?
- Lobbying Government for more investment in London

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)	
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
NET: A lot/ little	858 83%	405 86%	82 83%	370 81%	658 86%gh	17 81%	93 82%	72 73%	14 70%	329 83%	530 84%	485 86%l	132 76%
A lot (+2)	659 64%	327 69%bc	57 58%	273 60%	526 68%fgh	14 67%	49 44%	56 57%	10 48%	258 65%	401 63%	387 69%l	95 55%
A little (+1)	199 19%	78 17%	24 25%a	96 21%	132 17%	3 14%	44 39%dgh	16 16%	4 21%	70 18%	129 20%	98 18%	37 21%
Not very much (-1)	92 9%	43 9%	8 9%	40 9%	64 8%	3 16%	10 8%	12 12%	2 12%	32 8%	60 9%	46 8%	20 11%
None at all (-2)	34 3%	13 3%	1 1%	20 4%	21 3%	- -	6 5%	4 4%	2 11%d	14 3%	20 3%	11 2%	15 8%k
NET: Not much/ None	126 12%	56 12%	10 10%	59 13%	85 11%	3 16%	15 13%	16 16%	5 23%d	46 12%	80 13%	57 10%	34 20%k
Don't know	44 4%	10 2%	7 8%a	26 6%a	25 3%	1 3%	5 4%	11 11%d	1 7%	21 5%	23 4%	19 3%	7 4%
Mean	1.38	1.44	1.41	1.31	1.45fh	1.36	1.12	1.22	0.91	1.41	1.36	1.48l	1.07
Standard Deviation	1.10	1.07	0.97	1.15	1.05	1.13	1.13	1.25	1.49	1.09	1.10	1.00	1.36
Standard Error	0.04	0.05	0.09	0.06	0.04	0.21	0.11	0.12	0.22	0.06	0.04	0.04	0.10

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q6 Thinking about the following areas, how much responsibility do you believe the Mayor has for each? - Lobbying Government for more investment in London

Base: All respondents

	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
NET: A lot/ little	858 83%	437 85%	710 84%	561 85%	560 84%	516 84%	366 86%	427 84%
A lot (+2)	659 64%	327 63%	546 65%	428 65%	431 65%	400 65%	280 65%	341 67%
A little (+1)	199 19%	110 21%	164 20%	132 20%	129 19%	116 19%	87 20%	86 17%
Not very much (-1)	92 9%	40 8%	72 9%	61 9%	59 9%	48 8%	36 8%	47 9%
None at all (-2)	34 3%	15 3%	29 3%	20 3%	19 3%	23 4%	13 3%	14 3%
NET: Not much/ None	126 12%	55 11%	101 12%	81 12%	78 12%	71 11%	49 11%	62 12%
Don't know	44 4%	25 5%	30 4%	19 3%	28 4%	30 5%	12 3%	19 4%
Mean	1.38	1.41	1.39	1.38	1.40	1.40	1.41	1.42
Standard Deviation	1.10	1.05	1.09	1.09	1.07	1.09	1.07	1.09
Standard Error	0.04	0.05	0.04	0.04	0.04	0.05	0.05	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q6 Thinking about the following areas, how much responsibility do you believe the Mayor has for each?
- Building more affordable housing

Base: All respondents

	Gender		Age							Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
NET: A lot/ little	802 78%	380 77%	422 79%	111 83%	181 76%	170 79%	123 80%	92 75%	126 77%	267 81%k	249 78%	107 70%	179 79%	183 80%	295 77%	128 77%	197 79%
A lot (+2)	562 55%	259 53%	303 57%	69 52%	131 55%	114 53%	86 56%	66 54%	96 58%	185 56%	171 54%	75 49%	131 58%	120 52%	191 50%	95 57%	156 62%mn
A little (+1)	241 23%	121 25%	120 22%	42 32%h	50 21%	56 26%	37 24%	26 21%	30 18%	83 25%	78 25%	32 21%	48 21%	63 28%p	104 27%p	33 20%	41 16%
Not very much (-1)	132 13%	67 13%	66 12%	18 13%	28 12%	29 13%	23 15%	16 13%	19 12%	38 11%	38 12%	28 18%	29 13%	24 11%	53 14%	22 13%	33 13%
None at all (-2)	66 6%	35 7%	30 6%	5 4%	15 6%	15 7%	7 5%	12 10%	11 6%	19 6%	26 8%	12 8%	9 4%	15 7%	28 7%	9 6%	13 5%
NET: Not much/ None	198 19%	102 21%	96 18%	23 17%	43 18%	44 20%	30 19%	28 23%	30 18%	57 17%	64 20%	39 25%	38 17%	40 17%	82 21%	31 19%	45 18%
Don't know	28 3%	11 2%	16 3%	- -	12 5%cef	2 1%	1 1%	3 2%	9 5%cef	5 1%	6 2%	8 5%i	10 4%i	6 2%	8 2%	7 4%	7 3%
Mean	1.10	1.04	1.15	1.14	1.13	1.05	1.12	0.98	1.17	1.16	1.06	0.90	1.21k	1.11	1.00	1.15	1.22
Standard Deviation	1.29	1.32	1.26	1.17	1.30	1.31	1.26	1.43	1.31	1.24	1.33	1.41	1.22	1.26	1.32	1.29	1.27
Standard Error	0.04	0.06	0.06	0.12	0.09	0.08	0.10	0.12	0.10	0.06	0.08	0.12	0.08	0.08	0.07	0.11	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p
*** small base**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q6 Thinking about the following areas, how much responsibility do you believe the Mayor has for each?
- Building more affordable housing

Base: All respondents

	Total (X)	Working Status			Ethnicity					London Location		View of Mayor (Q1)	
		FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfi ed (k)	Dis- satisfi ed (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
NET: A lot/ little	802 78%	368 78%	82 83%	351 77%	600 78%	16 77%	91 80%	78 79%	14 69%	317 80%	485 77%	461 82%l	116 67%
A lot (+2)	562 55%	262 56%	52 52%	248 54%	431 56%	6 28%	55 48%	58 59%	10 53%	233 59%j	328 52%	314 56%	84 49%
A little (+1)	241 23%	106 23%	30 30%	103 23%	169 22%	10 50%	36 32% ^d	20 20%	3 16%	84 21%	157 25%	147 26%	32 19%
Not very much (-1)	132 13%	66 14%	10 10%	57 12%	104 14%	1 7%	10 9%	11 12%	3 15%	45 11%	88 14%	63 11%	25 14%
None at all (-2)	66 6%	32 7%	3 3%	30 6%	43 6%	3 14%	10 9%	6 6%	2 12%	15 4%	50 8%i	30 5%	23 13% ^k
NET: Not much/ None	198 19%	98 21%	12 13%	86 19%	147 19%	4 21%	21 18%	18 18%	5 27%	60 15%	138 22%i	92 16%	47 27% ^k
Don't know	28 3%	5 1%	5 5% ^a	18 4% ^a	21 3%	* 2%	2 1%	3 3%	1 3%	18 5% ^j	10 2%	8 1%	10 6% ^k
Mean	1.10	1.07	1.25	1.10	1.13	0.72	1.03	1.18	0.85	1.26 ^j	1.00	1.18 ^l	0.80
Standard Deviation	1.29	1.32	1.09	1.30	1.28	1.36	1.30	1.28	1.56	1.18	1.35	1.21	1.53
Standard Error	0.04	0.06	0.10	0.07	0.05	0.25	0.12	0.12	0.22	0.06	0.05	0.05	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q6 Thinking about the following areas, how much responsibility do you believe the Mayor has for each?
- Building more affordable housing

Base: All respondents

	Total (X)	Where get most information about the Mayor of London?						
		Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
NET: A lot/ little	802 78%	415 80%	672 80%	523 79%	551 83%	493 80%	345 81%	413 81%
A lot	(+2) 562 55%	283 55%	476 57%	366 55%	386 58%	350 57%	245 57%	303 60%
A little	(+1) 241 23%	132 26%	196 23%	156 24%	166 25%	142 23%	100 23%	110 22%
Not very much	(-1) 132 13%	59 11%	101 12%	82 12%	74 11%	76 12%	54 13%	60 12%
None at all	(-2) 66 6%	32 6%	52 6%	42 6%	33 5%	35 6%	25 6%	26 5%
NET: Not much/ None	198 19%	91 18%	154 18%	124 19%	107 16%	111 18%	79 18%	86 17%
Don't know	28 3%	11 2%	15 2%	15 2%	7 1%	13 2%	4 1%	10 2%
Mean	1.10	1.14	1.14	1.12	1.21	1.15	1.15	1.21
Standard Deviation	1.29	1.26	1.27	1.28	1.20	1.26	1.26	1.23
Standard Error	0.04	0.06	0.04	0.05	0.05	0.05	0.06	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q7 To what extent do you agree or disagree with the following statement. Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to:

- Summary

Base: All respondents

		Q7 Summary				
		Deliver training programmes to get people back into work	Persuade more tourists to visit London and more businesses to locate in London	Help small businesses access finance and give them advice	Lobby Government for more investment in London	Build more affordable housing
Unweighted Base		1028	1028	1028	1028	1028
Weighted Base		1028	1028	1028	1028	1028
NET: Agree		283 28%	518 50%	304 30%	555 54%	409 40%
Agree strongly	(+2)	98 10%	179 17%	126 12%	225 22%	191 19%
Tend to agree	(+1)	185 18%	339 33%	177 17%	330 32%	218 21%
Neither/ nor	(0)	258 25%	199 19%	231 22%	148 14%	144 14%
Tend to disagree	(-1)	221 22%	158 15%	187 18%	137 13%	188 18%
Disagree strongly	(-2)	151 15%	85 8%	153 15%	87 8%	189 18%
NET: Disagree		372 36%	243 24%	339 33%	224 22%	376 37%
Don't know		115 11%	69 7%	154 15%	101 10%	99 10%
Mean		-0.16	0.38	-0.07	0.51	0.04
Standard Deviation		1.23	1.21	1.30	1.26	1.44
Standard Error		0.04	0.04	0.04	0.04	0.05

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q7 To what extent do you agree or disagree with the following statement. Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to:

- Deliver training programmes to get people back into work

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
NET: Agree	283 28%	140 28%	143 27%	45 34%e	55 23%	48 22%	43 28%	29 23%	63 38%deg	88 27%j	63 20%	45 29%j	87 38%ij	69 30%	97 25%	54 33%	62 25%
Agree strongly (+2)	98 10%	48 10%	50 9%	11 8%	18 8%	15 7%	14 9%	12 10%	28 17%def	23 7%	26 8%	14 9%	35 16%ij	28 12%n	26 7%	22 13%n	22 9%
Tend to agree (+1)	185 18%	92 19%	93 17%	34 26%eg	37 16%	33 15%	30 19%	16 13%	35 21%	65 20%j	37 12%	32 21%j	51 23%j	41 18%	72 19%	32 19%	40 16%
Neither/ nor (0)	258 25%	119 24%	139 26%	33 25%h	79 34%eh	51 24%h	37 24%h	35 28%h	22 13%	97 29%l	100 31%kl	33 21%l	29 13%	54 24%	104 27%o	27 16%	73 29%o
Tend to disagree (-1)	221 22%	101 20%	120 23%	33 25%	52 22%	47 22%	36 24%	22 18%	30 18%	64 19%	70 22%	37 24%	50 22%	42 18%	83 22%	43 26%	53 21%
Disagree strongly (-2)	151 15%	82 17%	69 13%	16 12%	30 13%	39 18%	23 15%	17 14%	26 16%	37 11%	52 16%	27 18%	35 16%	26 11%	55 14%	33 20%m	38 15%
NET: Disagree	372 36%	183 37%	190 35%	50 37%	82 35%	87 40%	59 38%	39 31%	56 34%	101 31%	122 38%	64 41%i	86 38%	68 30%	137 36%	76 46%m	91 37%
Don't know	115 11%	53 11%	63 12%	5 4%	19 8%	30 14%c	15 10%	21 17%cd	25 15%cd	43 13%	34 11%	13 8%	26 11%	38 16%op	46 12%o	9 5%	23 9%
Mean	-0.16	-0.18	-0.14	-0.07	-0.18	-0.34	-0.18	-0.14	0.06e	-0.09	-0.30	-0.23	0.01j	0.02	-0.20	-0.21	-0.20
Standard Deviation	1.23	1.26	1.20	1.18	1.13	1.22	1.23	1.23	1.41	1.13	1.18	1.26	1.39	1.25	1.17	1.36	1.20
Standard Error	0.04	0.06	0.06	0.12	0.08	0.08	0.10	0.11	0.11	0.06	0.08	0.11	0.10	0.09	0.06	0.12	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

*** small base**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q7 To what extent do you agree or disagree with the following statement. Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to:

- Deliver training programmes to get people back into work

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)	
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
NET: Agree	283 28%	106 22%	26 27%	149 33%a	198 26%	3 14%	45 39%dh	32 32%	4 19%	102 26%	181 29%	204 36%l	20 12%
Agree strongly (+2)	98 10%	34 7%	7 7%	55 12%a	66 9%	1 3%	14 12%	14 15%	2 9%	40 10%	58 9%	72 13%l	10 6%
Tend to agree (+1)	185 18%	72 15%	19 20%	94 21%	133 17%	2 11%	31 27%dh	17 18%	2 10%	62 16%	123 19%	132 24%l	10 6%
Neither/ nor (0)	258 25%	142 30%c	24 25%	91 20%	215 28%fg	8 38%	12 10%	15 15%	6 31%fg	103 26%	155 24%	121 22%	39 23%
Tend to disagree (-1)	221 22%	99 21%	25 26%	96 21%	154 20%	4 21%	31 27%	25 25%	6 30%	83 21%	138 22%	112 20%	45 26%
Disagree strongly (-2)	151 15%	73 15%	9 9%	69 15%	104 14%	2 9%	20 18%	22 22%d	2 10%	56 14%	96 15%	57 10%	57 33%k
NET: Disagree	372 36%	172 37%	34 35%	165 36%	258 34%	6 30%	51 45%d	46 47%d	8 40%	139 35%	233 37%	168 30%	101 59%k
Don't know	115 11%	51 11%	14 14%	50 11%	96 13%f	4 18%	6 5%	6 6%	2 10%	51 13%	64 10%	68 12%	12 7%
Mean	-0.16	-0.25	-0.11	-0.07	-0.15	-0.26	-0.12	-0.24	-0.25	-0.15	-0.16	0.10l	-0.79
Standard Deviation	1.23	1.17	1.13	1.30	1.19	0.98	1.36	1.41	1.13	1.23	1.23	1.24	1.17

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q7 To what extent do you agree or disagree with the following statement. Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to:

- Deliver training programmes to get people back into work

Base: All respondents

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
Standard Error	0.04	0.06	0.11	0.07	0.05	0.20	0.13	0.14	0.17	0.07	0.05	0.06	0.09

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q7 To what extent do you agree or disagree with the following statement. Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to:

- Deliver training programmes to get people back into work

Base: All respondents

	Total (X)	Where get most information about the Mayor of London?						
		Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news- -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
NET: Agree	283 28%	170 33%	238 28%	190 29%	205 31%	186 30%	125 29%	148 29%
Agree strongly (+2)	98 10%	66 13%	81 10%	63 9%	76 11%	57 9%	35 8%	43 9%
Tend to agree (+1)	185 18%	105 20%	157 19%	127 19%	129 19%	129 21%	90 21%	104 21%
Neither/ nor (0)	258 25%	115 22%	215 26%	161 24%	163 24%	157 25%	101 24%	132 26%
Tend to disagree (-1)	221 22%	112 22%	187 22%	157 24%	148 22%	139 23%	93 22%	98 19%
Disagree strongly (-2)	151 15%	71 14%	119 14%	92 14%	93 14%	86 14%	61 14%	72 14%
NET: Disagree	372 36%	183 35%	306 36%	249 38%	241 36%	225 36%	155 36%	170 33%
Don't know	115 11%	49 9%	81 10%	62 9%	58 9%	49 8%	47 11%	59 12%
Mean	-0.16	-0.04	-0.14	-0.15	-0.09	-0.12	-0.15	-0.11
Standard Deviation	1.23	1.28	1.22	1.22	1.25	1.21	1.22	1.21

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CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q7 To what extent do you agree or disagree with the following statement. Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to:

- Deliver training programmes to get people back into work

Base: All respondents

	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Weighted Base	1028	517	840	661	666	617	428	508
Standard Error	0.04	0.06	0.04	0.05	0.05	0.05	0.06	0.06

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q7 To what extent do you agree or disagree with the following statement. Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to:

- Persuade more tourists to visit London and more businesses to locate in London

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
NET: Agree	518 50%	263 53%	255 48%	70 53%	105 44%	106 49%	73 47%	64 52%	100 61%def	158 48%	148 46%	66 43%	146 64%ijk	127 55%	182 47%	79 47%	130 52%
Agree strongly (+2)	179 17%	95 19%	83 16%	20 15%	34 15%	39 18%	22 14%	23 19%	41 25%df	55 17%	50 16%	23 15%	51 23%	44 19%	53 14%	37 22%n	44 18%
Tend to agree (+1)	339 33%	167 34%	172 32%	51 38%	70 30%	67 31%	51 33%	41 33%	59 36%	103 31%	98 31%	43 28%	94 42%ijk	82 36%o	129 33%	42 25%	86 34%
Neither/ nor (0)	199 19%	87 18%	112 21%	22 17%	68 29%ceh	40 19%h	31 20%h	24 19%h	13 8%	66 20%l	78 24%l	31 20%l	24 11%	39 17%	82 21%	28 17%	50 20%
Tend to disagree (-1)	158 15%	79 16%	80 15%	29 21%gh	39 16%	36 17%	25 16%	12 10%	18 11%	65 20%jl	39 12%	32 21%jl	23 10%	25 11%	66 17%m	31 19%m	36 15%
Disagree strongly (-2)	85 8%	40 8%	45 8%	10 8%	15 6%	19 9%	16 11%	14 11%	11 7%	26 8%	32 10%	14 9%	13 6%	13 6%	32 8%	20 12%m	21 8%
NET: Disagree	243 24%	118 24%	125 23%	39 29%h	53 23%	55 25%	41 27%	26 21%	29 18%	91 28%l	71 22%	46 30%l	36 16%	37 16%	98 25%m	51 31%m	57 23%
Don't know	69 7%	26 5%	43 8%	2 2%	11 5%	15 7%	9 6%	10 8%c	22 13%cdef	15 5%	22 7%	11 7%	20 9%i	26 11%np	22 6%	9 5%	12 5%
Mean	0.38	0.43	0.34	0.31	0.31	0.35	0.25	0.43	0.71cde f	0.31	0.32	0.20	0.72ijk	0.60no	0.29	0.29	0.41
Standard Deviation	1.21	1.23	1.20	1.20	1.12	1.24	1.23	1.27	1.23	1.21	1.21	1.24	1.14	1.14	1.18	1.35	1.21
Standard Error	0.04	0.06	0.05	0.12	0.08	0.08	0.10	0.11	0.10	0.06	0.08	0.11	0.08	0.08	0.06	0.12	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

*** small base**

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Q7 To what extent do you agree or disagree with the following statement. Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to:

- Persuade more tourists to visit London and more businesses to locate in London

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)	
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
NET: Agree	518 50%	224 48%	46 47%	246 54%	384 50%	10 49%	59 52%	52 53%	10 50%	209 53%	308 49%	355 63%l	52 30%
Agree strongly (+2)	179 17%	75 16%	12 13%	91 20%	127 17%	4 21%	20 18%	22 23%	3 18%	75 19%	104 16%	133 24%l	21 12%
Tend to agree (+1)	339 33%	149 32%	34 34%	155 34%	256 33%	6 28%	39 34%	30 30%	6 32%	134 34%	205 32%	222 40%l	31 18%
Neither/ nor (0)	199 19%	110 23% ^c	21 21%	67 15%	158 21%	4 21%	18 16%	12 13%	3 16%	72 18%	127 20%	77 14%	35 20%
Tend to disagree (-1)	158 15%	72 15%	13 13%	74 16%	115 15%	2 10%	19 17%	17 17%	5 25%	64 16%	94 15%	74 13%	35 20% ^k
Disagree strongly (-2)	85 8%	36 8%	10 10%	38 8%	56 7%	2 9%	11 10%	14 14% ^d	1 7%	26 7%	58 9%	21 4%	44 25% ^k
NET: Disagree	243 24%	108 23%	23 23%	112 25%	171 22%	4 19%	30 27%	30 31%	6 32%	91 23%	153 24%	95 17%	79 45% ^k
Don't know	69 7%	29 6%	9 9%	31 7%	55 7%	2 12%	7 6%	4 4%	* 2%	24 6%	45 7%	34 6%	8 4%
Mean	0.38	0.35	0.29	0.44	0.40	0.48	0.36	0.33	0.28	0.45	0.34	0.71l	-0.30
Standard Deviation	1.21	1.17	1.20	1.25	1.18	1.29	1.26	1.39	1.26	1.20	1.22	1.11	1.37

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q7 To what extent do you agree or disagree with the following statement. Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to:

- Persuade more tourists to visit London and more businesses to locate in London

Base: All respondents

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
Standard Error	0.04	0.05	0.11	0.06	0.05	0.26	0.12	0.13	0.18	0.06	0.05	0.05	0.10

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Greater London Authority Telephone Poll

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Absolutes/col percents 14 Apr 2009

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- Persuade more tourists to visit London and more businesses to locate in London

Base: All respondents

	Total (X)	Where get most information about the Mayor of London?						
		Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news- -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
NET: Agree	518 50%	272 53%	416 49%	332 50%	340 51%	314 51%	228 53%	262 51%
Agree strongly	(+2) 179 17%	106 20%	150 18%	126 19%	116 17%	106 17%	82 19%	80 16%
Tend to agree	(+1) 339 33%	166 32%	266 32%	206 31%	224 34%	208 34%	146 34%	181 36%
Neither/ nor	(0) 199 19%	90 17%	160 19%	126 19%	132 20%	129 21%	76 18%	95 19%
Tend to disagree	(-1) 158 15%	77 15%	142 17%	115 17%	106 16%	97 16%	65 15%	79 16%
Disagree strongly	(-2) 85 8%	44 8%	71 8%	53 8%	47 7%	48 8%	36 8%	39 8%
NET: Disagree	243 24%	120 23%	213 25%	168 25%	153 23%	145 23%	102 24%	118 23%
Don't know	69 7%	34 7%	52 6%	35 5%	40 6%	29 5%	21 5%	33 7%
Mean	0.38	0.44	0.36	0.38	0.41	0.39	0.43	0.39
Standard Deviation	1.21	1.24	1.23	1.23	1.18	1.19	1.23	1.19

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Base: All respondents

	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Weighted Base	1028	517	840	661	666	617	428	508
Standard Error	0.04	0.06	0.04	0.05	0.05	0.05	0.06	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q7 To what extent do you agree or disagree with the following statement. Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to:

- Help small businesses access finance and give them advice

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
NET: Agree	304 30%	150 30%	154 29%	39 29%	61 26%	54 25%	43 28%	38 31%	68 41%def	92 28%	85 27%	38 25%	89 39%ijk	87 38%n	85 22%	55 33%n	77 31%n
Agree strongly (+2)	126 12%	61 12%	65 12%	13 10%	25 11%	17 8%	13 8%	17 14%	40 24%cddefg	29 9%	31 10%	21 13%	46 20%ij	38 16%n	20 5%	34 20%n	35 14%n
Tend to agree (+1)	177 17%	89 18%	89 17%	26 19%	36 15%	37 17%	30 20%	21 17%	27 17%	63 19%	54 17%	18 11%	43 19%	49 21%o	65 17%	21 13%	42 17%
Neither/ nor (0)	231 22%	108 22%	123 23%	33 24%h	73 31%fh	50 23%h	31 20%h	30 24%h	14 9%	91 28%kl	90 28%kl	23 15%	27 12%	47 21%	108 28%op	26 16%	50 20%
Tend to disagree (-1)	187 18%	92 19%	94 18%	33 25%gh	43 18%	46 21%g	27 17%	15 12%	23 14%	71 22%	51 16%	29 19%	35 16%	31 13%	76 20%	37 22%m	42 17%
Disagree strongly (-2)	153 15%	88 18%b	65 12%	12 9%	32 14%	32 15%	34 22%cd	16 13%	27 16%	44 13%	39 12%	40 26%ijl	30 13%	29 13%	57 15%	30 18%	37 15%
NET: Disagree	339 33%	180 36%b	159 30%	45 34%	75 32%	78 36%g	61 40%g	31 25%	50 30%	114 35%	90 28%	69 45%jl	65 29%	60 26%	133 35%m	67 40%m	79 32%
Don't know	154 15%	56 11%	99 18%a	17 13%	28 12%	34 16%	19 12%	24 19%	33 20%d	32 10%	53 17%i	24 16%	45 20%i	35 15%	58 15%	18 11%	44 18%
Mean	-0.07	-0.13	-0.01	-0.04	-0.10	-0.21	-0.29	0.09f	0.24def	-0.12	-0.05k	-0.38	0.21ik	0.18n	-0.26	-0.06	-0.02n
Standard Deviation	1.30	1.33	1.27	1.17	1.22	1.22	1.32	1.30	1.55	1.19	1.21	1.45	1.44	1.33	1.15	1.46	1.35
Standard Error	0.04	0.06	0.06	0.13	0.09	0.09	0.11	0.12	0.13	0.06	0.08	0.13	0.11	0.09	0.06	0.13	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

*** small base**

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Absolutes/col percents 14 Apr 2009

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- Help small businesses access finance and give them advice

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)	
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
NET: Agree	304 30%	108 23%	31 32%	163 36%a	221 29%	7 34%	33 29%	34 34%	7 37%	123 31%	181 29%	214 38%l	32 19%
Agree strongly (+2)	126 12%	38 8%	8 8%	80 18%ab	81 11%	2 12%	20 18%d	19 19%d	2 12%	53 13%	74 12%	91 16%l	15 8%
Tend to agree (+1)	177 17%	71 15%	24 24%a	83 18%	140 18%	5 22%	13 12%	14 15%	5 25%f	70 18%	107 17%	124 22%l	18 10%
Neither/ nor (0)	231 22%	123 26%c	26 26%c	81 18%	187 24%g	5 26%	19 17%	13 13%	4 19%	83 21%	147 23%	117 21%	28 16%
Tend to disagree (-1)	187 18%	106 23%c	16 17%	63 14%	136 18%	2 11%	25 22%	17 17%	4 21%	74 19%	112 18%	96 17%	40 23%
Disagree strongly (-2)	153 15%	66 14%	12 12%	74 16%	103 13%	3 15%	20 18%	23 23%dh	2 9%	53 13%	100 16%	61 11%	48 28%k
NET: Disagree	339 33%	172 37%	28 29%	137 30%	239 31%	5 26%	46 41%	40 41%	6 29%	127 32%	212 34%	157 28%	88 51%k
Don't know	154 15%	67 14%	13 13%	74 16%	121 16%	3 14%	15 14%	12 12%	3 15%	62 16%	92 15%	73 13%	25 14%
Mean	-0.07	-0.23	-0.01	0.08a	-0.06	0.07	-0.14	-0.12	0.13	-0.02	-0.10	0.18l	-0.60
Standard Deviation	1.30	1.19	1.18	1.41	1.25	1.31	1.43	1.52	1.26	1.31	1.30	1.29	1.32

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- Help small businesses access finance and give them advice

Base: All respondents

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
Standard Error	0.04	0.06	0.11	0.08	0.05	0.26	0.15	0.15	0.19	0.07	0.06	0.06	0.10

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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- Help small businesses access finance and give them advice

Base: All respondents

	Total (X)	Where get most information about the Mayor of London?						
		Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news- -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
NET: Agree	304 30%	157 30%	259 31%	197 30%	215 32%	180 29%	126 30%	159 31%
Agree strongly (+2)	126 12%	69 13%	115 14%	87 13%	94 14%	73 12%	47 11%	67 13%
Tend to agree (+1)	177 17%	88 17%	145 17%	110 17%	120 18%	107 17%	80 19%	92 18%
Neither/ nor (0)	231 22%	110 21%	191 23%	156 24%	142 21%	149 24%	89 21%	108 21%
Tend to disagree (-1)	187 18%	94 18%	156 19%	124 19%	139 21%	125 20%	91 21%	93 18%
Disagree strongly (-2)	153 15%	85 16%	126 15%	101 15%	89 13%	86 14%	73 17%	80 16%
NET: Disagree	339 33%	179 35%	283 34%	225 34%	228 34%	210 34%	164 38%	173 34%
Don't know	154 15%	71 14%	108 13%	83 13%	81 12%	77 13%	48 11%	69 13%
Mean	-0.07	-0.09	-0.05	-0.07	-0.01	-0.08	-0.17	-0.06
Standard Deviation	1.30	1.34	1.31	1.30	1.30	1.27	1.30	1.33

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	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Weighted Base	1028	517	840	661	666	617	428	508
Standard Error	0.04	0.06	0.05	0.05	0.05	0.05	0.07	0.06

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
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Absolutes/col percents 14 Apr 2009

Q7 To what extent do you agree or disagree with the following statement. Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to:

- Lobby Government for more investment in London

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
NET: Agree	555 54%	269 54%	286 53%	82 61% ^d	100 42%	124 57% ^d	91 59% ^d	65 53%	93 56% ^d	182 55%	163 51%	76 49%	134 59%	141 62% ^{nop}	203 53%	81 49%	130 52%
Agree strongly (+2)	225 22%	123 25% ^b	102 19%	24 18%	36 15%	46 21%	29 19%	33 27% ^d	57 35% ^{cdef}	75 23%	53 17%	32 21%	65 29% ^j	66 29% ^{np}	68 18%	40 24%	51 20%
Tend to agree (+1)	330 32%	145 29%	184 34%	57 43% ^{dgh}	65 27%	78 36% ^h	62 40% ^{dgh}	32 26%	35 22%	107 33%	109 34%	44 29%	69 30%	75 33%	134 35% ^o	41 25%	79 32%
Neither/ nor (0)	148 14%	67 14%	81 15%	18 13%	59 25% ^{cefg}	33 15% ^h	13 9%	13 10%	13 8%	49 15%	56 18% ^l	22 14%	22 10%	22 10%	59 15%	26 16%	42 17% ^m
Tend to disagree (-1)	137 13%	72 15%	66 12%	23 17%	38 16% ^h	28 13%	19 13%	14 12%	15 9%	48 15%	42 13%	22 14%	25 11%	27 12%	56 14%	23 14%	32 13%
Disagree strongly (-2)	87 8%	46 9%	41 8%	4 3%	19 8%	13 6%	17 11% ^c	15 12% ^c	19 12% ^c	24 7%	27 8%	19 12%	17 7%	16 7%	27 7%	22 13% ⁿ	21 9%
NET: Disagree	224 22%	118 24%	106 20%	27 20%	57 24%	42 19%	36 23%	29 24%	34 20%	72 22%	69 22%	41 27%	42 19%	43 19%	83 22%	45 27%	53 21%
Don't know	101 10%	40 8%	61 11%	7 5%	20 8%	17 8%	14 9%	16 13%	26 16% ^{cde}	26 8%	31 10%	15 10%	29 13%	23 10%	40 10%	13 8%	24 10%
Mean	0.51	0.50	0.51	0.60 ^d	0.28	0.58 ^d	0.48	0.51	0.70 ^d	0.53	0.42	0.34	0.70 ^{jk}	0.72 ^{no}	0.47	0.35	0.47
Standard Deviation	1.26	1.31	1.22	1.09	1.19	1.18	1.29	1.41	1.44	1.24	1.21	1.36	1.28	1.26	1.20	1.39	1.25
Standard Error	0.04	0.06	0.06	0.11	0.09	0.08	0.11	0.13	0.12	0.06	0.08	0.12	0.09	0.09	0.07	0.12	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

*** small base**

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- Lobby Government for more investment in London

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)	
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
NET: Agree	555 54%	243 52%	58 59%	253 55%	428 56%	11 54%	52 46%	51 52%	10 49%	217 55%	338 53%	368 66%l	65 37%
Agree strongly (+2)	225 22%	91 19%	23 23%	110 24%	169 22%	6 31%	19 17%	26 26%	3 17%	86 22%	139 22%	171 31%l	25 15%
Tend to agree (+1)	330 32%	152 32%	35 36%	142 31%	259 34%	5 24%	33 29%	26 26%	6 32%	131 33%	199 31%	197 35%l	39 23%
Neither/ nor (0)	148 14%	74 16%	17 17%	57 13%	109 14%	3 13%	20 18%	13 13%	3 15%	63 16%	85 13%	58 10%	24 14%
Tend to disagree (-1)	137 13%	76 16%	9 9%	52 12%	93 12%	3 14%	23 21% ^d	13 13%	4 21%	47 12%	90 14%	62 11%	35 20% ^k
Disagree strongly (-2)	87 8%	35 7%	3 3%	48 11% ^b	61 8%	2 8%	10 9%	11 11%	2 9%	33 8%	54 9%	35 6%	37 21% ^k
NET: Disagree	224 22%	111 24% ^b	12 12%	100 22% ^b	154 20%	4 22%	34 30% ^d	24 24%	6 30%	80 20%	144 23%	96 17%	72 42% ^k
Don't know	101 10%	43 9%	12 12%	45 10%	77 10%	2 11%	7 6%	11 11%	1 6%	35 9%	65 10%	38 7%	12 7%
Mean	0.51	0.44	0.77 ^a	0.52	0.55 ^f	0.62	0.26	0.48	0.29	0.53	0.49	0.78 ^l	-0.12
Standard Deviation	1.26	1.23	1.06	1.32	1.24	1.37	1.26	1.38	1.30	1.24	1.28	1.21	1.42

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Base: All respondents

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
Standard Error	0.04	0.06	0.10	0.07	0.05	0.27	0.12	0.14	0.19	0.07	0.05	0.05	0.11

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Base: All respondents

	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news- -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
NET: Agree	555 54%	294 57%	450 54%	358 54%	374 56%	343 56%	230 54%	282 55%
Agree strongly (+2)	225 22%	122 24%	193 23%	149 22%	153 23%	137 22%	98 23%	114 22%
Tend to agree (+1)	330 32%	173 33%	257 31%	210 32%	221 33%	205 33%	132 31%	168 33%
Neither/ nor (0)	148 14%	64 12%	120 14%	94 14%	99 15%	99 16%	72 17%	68 13%
Tend to disagree (-1)	137 13%	63 12%	123 15%	99 15%	94 14%	79 13%	62 15%	69 14%
Disagree strongly (-2)	87 8%	48 9%	75 9%	53 8%	47 7%	50 8%	36 8%	41 8%
NET: Disagree	224 22%	111 21%	198 24%	152 23%	141 21%	129 21%	98 23%	110 22%
Don't know	101 10%	47 9%	72 9%	56 9%	52 8%	46 8%	28 7%	48 9%
Mean	0.51	0.55	0.48	0.50	0.55	0.53	0.49	0.53
Standard Deviation	1.26	1.29	1.29	1.26	1.23	1.24	1.26	1.26

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll
CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q7 To what extent do you agree or disagree with the following statement. Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to:

- Lobby Government for more investment in London

Base: All respondents

	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Weighted Base	1028	517	840	661	666	617	428	508
Standard Error	0.04	0.06	0.05	0.05	0.05	0.05	0.06	0.06

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
*** small base; ** very small base (under 30) ineligible for sig testing**

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q7 To what extent do you agree or disagree with the following statement. Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to:

- Build more affordable housing

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
NET: Agree	409 40%	196 40%	212 40%	60 45%	80 34%	76 35%	61 40%	45 37%	85 52%defg	132 40%	103 32%	64 41%	109 48%j	94 41%	149 39%	69 41%	96 39%
Agree strongly (+2)	191 19%	101 20%	90 17%	27 20%	34 15%	33 15%	25 16%	23 18%	49 30%defg	55 17%	45 14%	32 21%	59 26%ij	45 20%	55 14%	47 28%np	44 18%
Tend to agree (+1)	218 21%	95 19%	122 23%	34 25%	46 19%	43 20%	37 24%	23 18%	35 22%	78 24%	58 18%	32 20%	51 22%	49 21%	94 25%o	22 13%	52 21%
Neither/ nor (0)	144 14%	72 15%	72 13%	22 17%fh	48 20%fh	29 14%h	11 7%	23 19%fh	11 7%	59 18%l	49 16%l	17 11%	19 8%	42 18%op	61 16%o	14 9%	27 11%
Tend to disagree (-1)	188 18%	99 20%	88 17%	29 22%h	42 18%h	42 19%h	36 23%h	22 18%	17 10%	54 17%	75 24%il	25 16%	33 14%	29 13%	75 19%m	33 20%	51 20%m
Disagree strongly (-2)	189 18%	88 18%	101 19%	18 13%	48 20%	46 21%	30 20%	20 16%	27 16%	59 18%	61 19%	32 21%	36 16%	33 15%	62 16%	42 25%mn	51 20%
NET: Disagree	376 37%	187 38%	189 35%	47 35%	90 38%h	88 41%h	66 43%h	42 34%	43 26%	113 34%	137 43%il	57 37%	69 30%	62 27%	137 36%m	76 45%m	102 41%m
Don't know	99 10%	38 8%	61 11%	4 3%	18 8%	22 10%c	16 10%c	13 11%c	25 15%cd	24 7%	29 9%	16 10%	29 13%i	30 13%o	37 10%	7 4%	24 10%
Mean	0.04	0.05	0.03	0.17	-0.10	-0.13	-0.08	0.06	0.46defg	0.05	-0.17	0.04	0.32j	0.22	0.02	-0.01	-0.05
Standard Deviation	1.44	1.44	1.44	1.36	1.38	1.44	1.46	1.40	1.54	1.39	1.38	1.51	1.51	1.39	1.36	1.62	1.47
Standard Error	0.05	0.07	0.07	0.14	0.10	0.10	0.12	0.13	0.12	0.07	0.09	0.14	0.11	0.10	0.07	0.14	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

*** small base**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q7 To what extent do you agree or disagree with the following statement. Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to:

- Build more affordable housing

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)	
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
NET: Agree	409 40%	169 36%	35 36%	202 44%a	307 40%	7 33%	44 39%	41 41%	7 37%	157 40%	252 40%	280 50%l	48 27%
Agree strongly (+2)	191 19%	68 14%	16 16%	106 23%a	131 17%	1 7%	24 21%	27 27%d	5 27%	81 21%	110 17%	136 24%l	27 16%
Tend to agree (+1)	218 21%	101 22%	19 19%	96 21%	176 23%gh	5 26%	20 18%	14 14%	2 10%	76 19%	142 22%	144 26%l	21 12%
Neither/ nor (0)	144 14%	75 16%c	18 19%c	50 11%	112 15%	5 24%	14 13%	11 11%	2 10%	49 12%	96 15%	70 13%	14 8%
Tend to disagree (-1)	188 18%	100 21%c	18 18%	70 15%	134 17%	3 16%	24 21%	20 21%	5 24%	76 19%	111 18%	76 14%	45 26%k
Disagree strongly (-2)	189 18%	87 18%	13 13%	89 19%	132 17%	5 23%	23 20%	23 24%	4 22%	82 21%	106 17%	77 14%	60 35%k
NET: Disagree	376 37%	186 40%	31 31%	159 35%	266 35%	8 38%	46 41%	44 44%	9 47%	159 40%	218 34%	154 27%	105 61%k
Don't know	99 10%	40 8%	14 15%a	44 10%	84 11%g	1 5%	8 7%	4 4%	1 6%	32 8%	67 11%	57 10%l	7 4%
Mean	0.04	-0.08	0.08	0.15a	0.06	-0.22	*	*	-0.06	-0.01	0.07	0.37l	-0.55

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q7 To what extent do you agree or disagree with the following statement. Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to:

- Build more affordable housing

Base: All respondents

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
Standard Deviation	1.44	1.38	1.36	1.51	1.41	1.32	1.49	1.58	1.61	1.49	1.41	1.41	1.49
Standard Error	0.05	0.07	0.13	0.08	0.06	0.25	0.15	0.15	0.23	0.08	0.06	0.06	0.11

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q7 To what extent do you agree or disagree with the following statement. Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to:

- Build more affordable housing

Base: All respondents

	Total (X)	Where get most information about the Mayor of London?						
		Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news- -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
NET: Agree	409 40%	210 41%	343 41%	265 40%	283 42%	251 41%	175 41%	205 40%
Agree strongly (+2)	191 19%	118 23%	160 19%	123 19%	135 20%	120 20%	85 20%	97 19%
Tend to agree (+1)	218 21%	93 18%	183 22%	142 21%	148 22%	130 21%	90 21%	107 21%
Neither/ nor (0)	144 14%	69 13%	115 14%	93 14%	84 13%	85 14%	54 13%	69 14%
Tend to disagree (-1)	188 18%	90 17%	155 18%	122 19%	127 19%	118 19%	82 19%	94 18%
Disagree strongly (-2)	189 18%	107 21%	158 19%	126 19%	120 18%	118 19%	84 20%	97 19%
NET: Disagree	376 37%	196 38%	313 37%	248 37%	247 37%	236 38%	166 39%	190 37%
Don't know	99 10%	41 8%	70 8%	55 8%	53 8%	44 7%	33 8%	44 9%
Mean	0.04	0.05	0.04	0.03	0.08	0.03	0.03	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q7 To what extent do you agree or disagree with the following statement. Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to:

- Build more affordable housing

Base: All respondents

	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Weighted Base	1028	517	840	661	666	617	428	508
Standard Deviation	1.44	1.51	1.44	1.44	1.45	1.45	1.47	1.45
Standard Error	0.05	0.07	0.05	0.06	0.06	0.06	0.08	0.07

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- Summary

Base: All respondents

		Q8 Summary							
		The First Steps affordable housing scheme	The freeze on the GLA precept (the GLA's share of London council tax)	The East London Line extension phase two	The Priority Parks initiative	Suspending phase 3 of the Low Emission Zone (LEZ)	New Police teams for buses	24 hour Freedom Pass	50 extra officers for suburban stations
Unweighted Base		1028	1028	1028	1028	1028	1028	1028	1028
Weighted Base		1028	1028	1028	1028	1028	1028	1028	1028
NET: A lot/ little		337 33%	306 30%	583 57%	274 27%	492 48%	507 49%	538 52%	403 39%
A lot	(+2)	48 5%	73 7%	165 16%	64 6%	121 12%	145 14%	259 25%	124 12%
A little	(+1)	289 28%	234 23%	418 41%	210 20%	371 36%	362 35%	279 27%	279 27%
Not very much	(-1)	292 28%	229 22%	178 17%	173 17%	157 15%	144 14%	90 9%	120 12%
Nothing at all	(-2)	396 39%	487 47%	263 26%	571 56%	373 36%	375 36%	393 38%	495 48%
NET: Not much/ Nothing		688 67%	716 70%	441 43%	745 72%	529 51%	519 50%	483 47%	615 60%
Don't know		3 *	5 1%	4 *	9 1%	7 1%	2 *	7 1%	10 1%
Mean		-0.68	-0.81	0.04	-0.96	-0.28	-0.23	-0.08	-0.57
Standard Deviation		1.36	1.41	1.50	1.40	1.54	1.57	1.71	1.58
Standard Error		0.04	0.04	0.05	0.04	0.05	0.05	0.05	0.05

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- The First Steps affordable housing scheme

Base: All respondents

	Gender		Age							Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
NET: A lot/ little	337 33%	156 32%	181 34%	46 34%	69 29%	50 23%	64 41%de	52 42%de	56 34%e	112 34%	99 31%	52 34%	74 33%	78 34%	117 31%	58 35%	84 34%
A lot (+2)	48 5%	26 5%	23 4%	3 2%	12 5%	7 3%	12 7%	5 4%	8 5%	17 5%	14 4%	8 5%	9 4%	7 3%	19 5%	11 7%	11 4%
A little (+1)	289 28%	130 26%	158 30%	43 32%e	57 24%	43 20%	52 34%e	46 38%de	48 29%e	95 29%	85 27%	44 28%	65 29%	71 31%	99 26%	46 28%	73 29%
Not very much (-1)	292 28%	138 28%	154 29%	33 25%	68 29%	61 28%	42 27%	34 27%	54 33%	94 29%	83 26%	46 30%	68 30%	68 30%	115 30%	45 27%	64 26%
Nothing at all (-2)	396 39%	200 40%	197 37%	55 41%	100 42%g	103 48%fgh	48 31%	37 30%	53 32%	123 37%	136 43%	55 36%	82 36%	83 36%	151 39%	61 37%	101 40%
NET: Not much/ Nothing	688 67%	337 68%	351 66%	88 66%	167 71%fg	164 76%fgh	90 59%	71 58%	107 65%	217 66%	220 69%	101 66%	150 66%	151 66%	267 69%	106 64%	165 66%
Don't know	3 *	-	3 1%	-	-	1 1%	-	* -	1 1%	-	-	1 1%	2 1%	-	-	3 2%n	* -
Mean	-0.68	-0.72	-0.65	-0.70	-0.78	-0.98	-0.41de	-0.42de	-0.59e	-0.64	-0.76	-0.63	-0.66	-0.65	-0.73	-0.60	-0.69
Standard Deviation	1.36	1.36	1.35	1.35	1.35	1.26	1.42	1.37	1.34	1.37	1.36	1.36	1.34	1.33	1.34	1.41	1.37
Standard Error	0.04	0.06	0.06	0.14	0.09	0.08	0.11	0.12	0.10	0.07	0.08	0.12	0.09	0.09	0.07	0.12	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

*** small base**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- The First Steps affordable housing scheme

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)	
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
NET: A lot/ little	337 33%	147 31%	26 27%	162 36%	235 31%	9 43%	49 43% ^d	37 38%	5 27%	129 33%	208 33%	215 38%	53 30%
A lot (+2)	48 5%	21 5%	5 5%	21 5%	35 4%	1 6%	6 6%	6 6%	- -	19 5%	29 5%	31 6%	13 8%
A little (+1)	289 28%	125 27%	21 21%	141 31% ^b	200 26%	8 37%	42 37% ^d	31 32%	5 27%	110 28%	179 28%	183 33% ^l	40 23%
Not very much (-1)	292 28%	124 26%	36 37% ^a	131 29%	220 29%	6 29%	30 27%	26 26%	8 39%	108 27%	183 29%	164 29%	52 30%
Nothing at all (-2)	396 39%	200 43% ^c	36 37%	159 35%	312 41% ^f	6 27%	34 30%	34 35%	6 32%	155 39%	241 38%	180 32%	68 39%
NET: Not much/ Nothing	688 67%	324 69%	72 73%	290 64%	532 69% ^f	12 57%	64 57%	60 61%	14 71%	264 67%	425 67%	344 61%	120 70%
Don't know	3 *	-	-	3 1%	1 *	-	-	1 1% ^d	* 2% ^d	3 1% ^j	-	3 *	* *
Mean	-0.68	-0.76	-0.78	-0.59	-0.75	-0.34	-0.38 ^d	-0.53	-0.78	-0.69	-0.68	-0.50	-0.71
Standard Deviation	1.36	1.36	1.29	1.36	1.34	1.41	1.40	1.40	1.21	1.36	1.35	1.37	1.38
Standard Error	0.04	0.06	0.11	0.07	0.05	0.26	0.13	0.13	0.17	0.07	0.05	0.06	0.10

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- The First Steps affordable housing scheme

Base: All respondents

	Total (X)	Where get most information about the Mayor of London?						
		Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
NET: A lot/ little	337 33%	195 38%	303 36%	239 36%	250 38%	227 37%	160 37%	189 37%
A lot	(+2) 48 5%	32 6%	43 5%	35 5%	35 5%	36 6%	25 6%	29 6%
A little	(+1) 289 28%	164 32%	260 31%	204 31%	215 32%	190 31%	135 32%	161 32%
Not very much	(-1) 292 28%	142 27%	242 29%	184 28%	182 27%	167 27%	118 28%	147 29%
Nothing at all	(-2) 396 39%	180 35%	292 35%	236 36%	232 35%	221 36%	150 35%	171 34%
NET: Not much/ Nothing	688 67%	321 62%	534 64%	420 64%	414 62%	389 63%	268 63%	318 63%
Don't know	3 *	- -	3 *	3 *	1 *	1 *	- -	1 *
Mean	-0.68	-0.53	-0.57	-0.58	-0.54	-0.56	-0.54	-0.53
Standard Deviation	1.36	1.40	1.37	1.38	1.38	1.39	1.39	1.38
Standard Error	0.04	0.06	0.05	0.05	0.05	0.06	0.07	0.06

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- The freeze on the GLA precept (the GLA's share of London council tax)

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
NET: A lot/ little	306 30%	157 32%	149 28%	26 19%	73 31%	51 24%	53 34%ce	48 39%ce	56 34%ce	121 37%jk	76 24%	38 24%	71 31%	85 37%n	103 27%	46 28%	73 29%
A lot (+2)	73 7%	48 10%b	25 5%	5 4%	10 4%	13 6%	15 9%	11 9%	19 12%cd	33 10%j	13 4%	8 5%	19 8%	28 12%np	21 5%	12 7%	12 5%
A little (+1)	234 23%	110 22%	124 23%	20 15%	63 26%ce	38 18%	38 25%	38 31%ce	37 22%	89 27%j	63 20%	30 19%	52 23%	57 25%	82 21%	34 20%	61 24%
Not very much (-1)	229 22%	100 20%	129 24%	27 20%	45 19%	32 15%	40 26%e	28 23%	57 35%cddeg	54 16%	63 20%	41 26%i	71 31%ij	63 28%n	68 18%	40 24%	58 23%
Nothing at all (-2)	487 47%	234 48%	253 47%	80 60%fgh	119 50%fgh	132 61%dfgh	60 39%	47 38%	50 30%	152 46%l	179 56%il	74 48%l	82 36%	80 35%	213 55%am	78 47%am	117 47%am
NET: Not much/ Nothing	716 70%	334 68%	382 71%	107 80%fgh	164 69%	164 76%fgh	99 64%	75 61%	107 65%	205 62%	242 76%i	115 75%i	153 68%	143 63%	280 73%am	117 71%	176 70%
Don't know	5 1%	2 *	3 1%	1 *	- -	1 *	2 1%	- -	2 1%	2 1%	- -	1 1%	2 1%	1 *	1 *	3 2%	1 *
Mean	-0.81	-0.74	-0.87	-1.18	-0.85	-1.08	-0.60ce	-0.51cd	-0.50cd	-0.62jk	-1.04	-0.94	-0.65j	-0.48no	-0.96	-0.84	-0.84
Standard Deviation	1.41	1.48	1.35	1.25	1.39	1.37	1.46	1.47	1.42	1.52	1.32	1.32	1.39	1.48	1.38	1.40	1.37
Standard Error	0.04	0.07	0.06	0.13	0.10	0.09	0.12	0.13	0.10	0.07	0.08	0.11	0.09	0.10	0.07	0.12	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

*** small base**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- The freeze on the GLA precept (the GLA's share of London council tax)

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)	
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
NET: A lot/ little	306 30%	154 33%	27 27%	124 27%	228 30%	5 25%	37 32%	30 30%	4 22%	123 31%	184 29%	189 34%	58 34%
A lot (+2)	73 7%	33 7%	6 6%	34 7%	60 8%	1 3%	6 5%	5 5%	2 8%	28 7%	45 7%	43 8%	19 11%
A little (+1)	234 23%	122 26% ^c	21 21%	90 20%	169 22%	5 22%	30 27%	25 25%	3 14%	95 24%	139 22%	146 26%	39 23%
Not very much (-1)	229 22%	86 18%	20 20%	123 27% ^a	177 23%	7 35%	24 21%	15 15%	5 24%	85 22%	144 23%	139 25%	36 21%
Nothing at all (-2)	487 47%	229 49%	52 53%	204 45%	358 47%	8 40%	53 47%	54 55%	10 52%	183 46%	304 48%	230 41%	79 45%
NET: Not much/ Nothing	716 70%	315 67%	72 73%	327 72%	535 70%	15 75%	76 68%	69 70%	15 76%	269 68%	448 71%	368 66%	114 66%
Don't know	5 1%	2 *	-	4 1%	5 1%	-	-	-	1 3% ^{fg}	4 1%	1 *	4 1%	1 *
Mean	-0.81	-0.76	-0.93	-0.83	-0.79	-0.87	-0.76	-0.90	-1.01	-0.77	-0.83	-0.66	-0.67
Standard Deviation	1.41	1.45	1.38	1.38	1.42	1.27	1.41	1.41	1.39	1.43	1.40	1.43	1.51
Standard Error	0.04	0.07	0.12	0.07	0.05	0.23	0.13	0.13	0.19	0.07	0.06	0.06	0.11

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- The freeze on the GLA precept (the GLA's share of London council tax)

Base: All respondents

	Total (X)	Where get most information about the Mayor of London?						
		Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
NET: A lot/ little	306 30%	184 36%	262 31%	209 32%	224 34%	202 33%	152 36%	168 33%
A lot (+2)	73 7%	46 9%	60 7%	46 7%	50 8%	44 7%	38 9%	40 8%
A little (+1)	234 23%	138 27%	202 24%	163 25%	174 26%	158 26%	115 27%	128 25%
Not very much (-1)	229 22%	111 21%	187 22%	160 24%	153 23%	120 20%	81 19%	115 23%
Nothing at all (-2)	487 47%	219 42%	387 46%	288 44%	285 43%	291 47%	194 45%	222 44%
NET: Not much/ Nothing	716 70%	329 64%	575 68%	448 68%	438 66%	411 67%	275 64%	337 66%
Don't know	5 1%	3 1%	3 *	4 1%	3 1%	4 1%	1 *	3 1%
Mean	-0.81	-0.62	-0.76	-0.73	-0.68	-0.75	-0.65	-0.69
Standard Deviation	1.41	1.47	1.42	1.41	1.44	1.44	1.48	1.44
Standard Error	0.04	0.07	0.05	0.06	0.06	0.06	0.07	0.06

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- The East London Line extension phase two

Base: All respondents

	Gender		Age							Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
NET: A lot/ little	583 57%	284 58%	298 56%	79 59%h	151 64%eh	115 53%	88 57%h	76 62%h	74 45%	211 64%kl	191 60%k	67 43%	114 50%	131 57%	233 61%o	77 47%	142 57%
A lot (+2)	165 16%	91 19%	74 14%	29 21%e	59 25%efgh	21 10%	20 13%	15 12%	21 13%	67 20%kl	53 17%	16 11%	29 13%	29 13%	62 16%	26 16%	48 19%
A little (+1)	418 41%	193 39%	225 42%	50 38%	92 39%	93 43%h	68 44%h	61 50%h	53 32%	144 44%k	138 43%	51 33%	85 38%	102 45%o	171 44%o	51 31%	94 38%
Not very much (-1)	178 17%	83 17%	95 18%	12 9%	29 12%	39 18%	34 22%cd	23 19%c	41 25%cd	48 15%	52 16%	31 20%	47 21%	40 18%	62 16%	36 22%	40 16%
Nothing at all (-2)	263 26%	125 25%	137 26%	42 32%g	54 23%	61 28%	32 21%	23 19%	49 30%g	69 21%	75 23%	56 36%ij	64 28%	57 25%	89 23%	51 31%	65 26%
NET: Not much/ Nothing	441 43%	209 42%	232 43%	54 41%	84 35%	100 46%d	66 43%	47 38%	90 55%cdfg	116 35%	126 40%	87 57%ij	111 49%i	97 42%	151 39%	87 53%n	105 42%
Don't know	4 *	* *	4 1%	1 *	2 1%	1 *	* *	* *	1 *	1 *	2 *	- -	1 1%	* *	* *	2 1%	2 1%
Mean	0.04	0.08	*	0.08	0.31eh	-0.12	0.07h	0.17h	-0.27	0.28kl	0.14k	-0.39	-0.14	0.03	0.14o	-0.21	0.08
Standard Deviation	1.50	1.52	1.48	1.62	1.54	1.46	1.42	1.39	1.49	1.47	1.48	1.51	1.49	1.46	1.47	1.55	1.54
Standard Error	0.05	0.07	0.07	0.17	0.11	0.09	0.11	0.12	0.11	0.07	0.09	0.13	0.10	0.09	0.08	0.13	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

*** small base**

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- The East London Line extension phase two

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)	
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
NET: A lot/ little	583 57%	270 57%	58 58%	253 56%	438 57%	15 73%	65 57%	50 50%	11 58%	255 65%j	327 52%	328 58%	106 61%
A lot (+2)	165 16%	83 18%	12 12%	70 15%	128 17%	6 30%	14 13%	14 14%	3 16%	84 21%j	81 13%	101 18%	32 19%
A little (+1)	418 41%	187 40%	46 46%	183 40%	310 40%	9 43%	51 45%	36 37%	8 42%	171 43%	247 39%	227 40%	74 43%
Not very much (-1)	178 17%	89 19%	13 13%	76 17%	142 18%	1 2%	12 11%	20 20%	3 16%	53 13%	125 20%i	100 18%	29 16%
Nothing at all (-2)	263 26%	109 23%	28 28%	125 27%	186 24%	5 24%	36 32%	29 29%	4 22%	83 21%	179 28%i	131 23%	39 22%
NET: Not much/ Nothing	441 43%	198 42%	41 42%	201 44%	328 43%	5 27%	48 43%	48 49%	7 38%	137 35%	304 48%i	231 41%	67 39%
Don't know	4 *	3 1%	-	1 *	3 *	-	-	1 1%	1 4%df	4 1%	1 *	2 *	-
Mean	0.04	0.10	0.01	-0.01	0.07	0.53	-0.04	-0.14	0.14	0.31j	-0.12	0.12	0.19
Standard Deviation	1.50	1.49	1.49	1.51	1.49	1.57	1.53	1.52	1.51	1.48	1.49	1.50	1.49
Standard Error	0.05	0.07	0.13	0.08	0.06	0.29	0.15	0.14	0.21	0.08	0.06	0.06	0.11

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- The East London Line extension phase two

Base: All respondents

	Total (X)	Where get most information about the Mayor of London?						
		Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
NET: A lot/ little	583 57%	304 59%	497 59%	392 59%	411 62%	394 64%	278 65%	306 60%
A lot (+2)	165 16%	93 18%	141 17%	113 17%	118 18%	129 21%	88 20%	82 16%
A little (+1)	418 41%	212 41%	356 42%	279 42%	293 44%	266 43%	191 45%	224 44%
Not very much (-1)	178 17%	89 17%	142 17%	109 17%	109 16%	94 15%	62 15%	91 18%
Nothing at all (-2)	263 26%	121 23%	200 24%	159 24%	143 21%	128 21%	86 20%	111 22%
NET: Not much/ Nothing	441 43%	210 41%	342 41%	269 41%	252 38%	222 36%	148 35%	201 40%
Don't know	4 *	2 *	1 *	1 *	2 *	1 *	2 *	1 *
Mean	0.04	0.13	0.12	0.12	0.20	0.28	0.31n	0.15
Standard Deviation	1.50	1.49	1.49	1.49	1.46	1.47	1.46	1.46
Standard Error	0.05	0.07	0.05	0.06	0.06	0.06	0.07	0.06

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- The Priority Parks initiative

Base: All respondents

	Gender		Age							Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
NET: A lot/ little	274 27%	131 26%	143 27%	34 25%	57 24%	55 25%	41 26%	35 28%	53 32%	102 31%	75 24%	37 24%	60 26%	74 33%p	101 26%	39 23%	60 24%
A lot (+2)	64 6%	31 6%	33 6%	10 7%	11 5%	11 5%	9 6%	6 5%	17 10% ^d	25 8%	13 4%	9 6%	17 7%	13 6%	24 6%	12 7%	15 6%
A little (+1)	210 20%	99 20%	111 21%	24 18%	45 19%	44 20%	32 21%	29 24%	36 22%	76 23%	62 20%	28 18%	43 19%	61 27% ^{op}	78 20%	27 16%	45 18%
Not very much (-1)	173 17%	92 19%	81 15%	17 13%	39 17%	29 13%	28 18%	26 21%	34 21% ^e	46 14%	44 14%	38 25% ^{ij}	46 20%	41 18%	52 14%	29 17%	52 21% ⁿ
Nothing at all (-2)	571 56%	266 54%	305 57%	82 62% ^h	139 59% ^h	130 60% ^{gh}	85 55%	60 48%	75 45%	179 54%	197 62% ^{kl}	78 50%	118 52%	110 48%	228 59% ^m	96 57%	137 55%
NET: Not much/ Nothing	745 72%	358 73%	386 72%	99 74%	178 75%	159 74%	113 74%	85 69%	109 66%	225 69%	240 75%	115 75%	164 72%	151 66%	280 73%	125 75%	189 76% ^m
Don't know	9 1%	4 1%	5 1%	1 *	1 1%	2 1%	-	3 2%	2 1%	2 *	3 1%	1 1%	3 1%	3 1%	2 1%	3 2%	1 *
Mean	-0.96	-0.95	-0.97	-1.04	-1.06	-1.05	-0.97	-0.87	-0.70 ^{de}	-0.85 ^j	-1.11	-0.96	-0.92	-0.77	-1.00	-1.04	-1.01
Standard Deviation	1.40	1.39	1.40	1.42	1.34	1.38	1.38	1.38	1.49	1.47	1.33	1.34	1.40	1.43	1.41	1.38	1.35
Standard Error	0.04	0.06	0.06	0.15	0.09	0.09	0.11	0.12	0.11	0.07	0.08	0.12	0.10	0.09	0.07	0.11	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p
*** small base**

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CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- The Priority Parks initiative

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)	
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
NET: A lot/ little	274 27%	119 25%	30 31%	125 27%	201 26%	7 36%	32 28%	25 26%	8 39%	110 28%	164 26%	181 32%l	41 23%
A lot (+2)	64 6%	25 5%	5 5%	34 7%	43 6%	3 13%	6 5%	10 10%	2 10%	22 5%	42 7%	44 8%	9 5%
A little (+1)	210 20%	94 20%	25 26%	91 20%	157 20%	5 23%	26 23%	15 16%	6 30%g	88 22%	122 19%	137 24%	32 18%
Not very much (-1)	173 17%	73 15%	18 18%	82 18%	128 17%	4 18%	22 20%	14 15%	3 15%	59 15%	115 18%	102 18%	30 17%
Nothing at all (-2)	571 56%	275 58%	51 51%	244 54%	434 57%h	9 46%	56 49%	59 60%h	8 41%	224 57%	348 55%	274 49%	100 58%
NET: Not much/ Nothing	745 72%	348 74%	69 69%	326 72%	563 73%h	13 64%	78 69%	73 74%h	11 57%	283 71%	462 73%	376 67%	130 75%
Don't know	9 1%	4 1%	-	4 1%	5 1%	-	3 3%d	-	1 4%dg	3 1%	6 1%	5 1%	2 1%
Mean	-0.96	-1.02	-0.85	-0.91	-0.99	-0.62	-0.87	-0.98	-0.51d	-0.95	-0.96	-0.76l	-1.06
Standard Deviation	1.40	1.37	1.40	1.42	1.38	1.58	1.39	1.47	1.57	1.40	1.39	1.46	1.34
Standard Error	0.04	0.06	0.12	0.07	0.05	0.29	0.13	0.14	0.22	0.07	0.06	0.06	0.10

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- The Priority Parks initiative

Base: All respondents

	Total (X)	Where get most information about the Mayor of London?						
		Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
NET: A lot/ little	274 27%	152 29%	237 28%	187 28%	194 29%	168 27%	133 31%	149 29%
A lot (+2)	64 6%	35 7%	53 6%	51 8%	48 7%	44 7%	36 9%	38 8%
A little (+1)	210 20%	118 23%	183 22%	136 21%	146 22%	124 20%	97 23%	111 22%
Not very much (-1)	173 17%	99 19%	147 17%	116 18%	120 18%	100 16%	73 17%	85 17%
Nothing at all (-2)	571 56%	263 51%	451 54%	355 54%	346 52%	344 56%	220 51%	269 53%
NET: Not much/ Nothing	745 72%	362 70%	598 71%	471 71%	467 70%	443 72%	293 68%	354 70%
Don't know	9 1%	2 *	6 1%	4 1%	5 1%	5 1%	2 *	6 1%
Mean	-0.96	-0.85	-0.91	-0.89	-0.86	-0.94	-0.81	-0.86
Standard Deviation	1.40	1.42	1.41	1.43	1.43	1.42	1.47	1.45
Standard Error	0.04	0.06	0.05	0.06	0.06	0.06	0.07	0.06

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
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CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- Suspending phase 3 of the Low Emission Zone (LEZ)

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
NET: A lot/ little	492 48%	257 52%b	235 44%	71 53%h	107 45%	114 53%h	77 50%h	60 48%	62 38%	171 52%l	146 46%	80 52%	95 42%	101 44%	198 51%	69 42%	124 50%
A lot (+2)	121 12%	63 13%	57 11%	14 11%	27 11%	27 13%	16 11%	19 15%	17 10%	44 13%	31 10%	19 12%	26 12%	30 13%	41 11%	22 13%	28 11%
A little (+1)	371 36%	193 39%	178 33%	57 43%h	80 34%	87 40%h	61 40%h	41 33%	45 28%	127 39%	114 36%	61 40%	69 30%	72 31%	157 41%mo	48 29%	95 38%
Not very much (-1)	157 15%	77 16%	79 15%	20 15%	40 17%	24 11%	17 11%	19 15%	37 23%ef	46 14%	36 11%	28 18%	47 21%ij	53 23%np	48 12%	28 17%	27 11%
Nothing at all (-2)	373 36%	157 32%	216 40%a	42 31%	88 37%	77 36%	59 38%	45 36%	63 38%	112 34%	136 43%ik	45 29%	80 35%	73 32%	136 35%	67 40%	97 39%
NET: Not much/ Nothing	529 51%	234 47%	295 55%a	62 46%	128 54%	101 47%	76 49%	64 52%	100 61%cef	158 48%	172 54%	73 47%	127 56%	126 55%	184 48%	95 57%	124 50%
Don't know	7 1%	3 1%	4 1%	1 *	1 1%	1 1%	1 1%	- 1%	2 2%	- -	1 *	1 1%	4 2%i	1 *	3 1%	2 1%	2 1%
Mean	-0.28	-0.14b	-0.41	-0.13	-0.35	-0.17h	-0.27	-0.25	-0.51	-0.17	-0.41	-0.12	-0.39	-0.30	-0.21	-0.43	-0.28
Standard Deviation	1.54	1.53	1.54	1.50	1.53	1.56	1.56	1.58	1.49	1.55	1.55	1.50	1.52	1.51	1.53	1.56	1.57
Standard Error	0.05	0.07	0.07	0.15	0.11	0.10	0.12	0.14	0.11	0.08	0.10	0.13	0.10	0.10	0.08	0.13	0.10

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

*** small base**

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- Suspending phase 3 of the Low Emission Zone (LEZ)

Base: All respondents

	Total (X)	Working Status			Ethnicity					London Location		View of Mayor (Q1)	
		FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfi ed (k)	Dis- satisfi ed (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
NET: A lot/ little	492 48%	244 52% ^c	47 48%	199 44%	376 49%	11 54%	54 48%	38 39%	9 44%	198 50%	294 46%	288 51%	76 44%
A lot (+2)	121 12%	61 13%	9 9%	50 11%	87 11%	4 21%	14 13%	10 10%	4 20%	52 13%	69 11%	83 15%	21 12%
A little (+1)	371 36%	183 39%	38 39%	149 33%	289 38%	7 33%	40 35%	28 29%	5 23%	146 37%	225 36%	205 36%	55 32%
Not very much (-1)	157 15%	57 12%	16 16%	83 18% ^a	111 14%	2 11%	22 20%	18 18%	3 13%	43 11%	114 18% ⁱ	92 16%	22 13%
Nothing at all (-2)	373 36%	168 36%	35 36%	167 37%	278 36%	7 35%	37 33%	39 40%	8 41%	153 39%	219 35%	178 32%	75 43% ^k
NET: Not much/ Nothing	529 51%	226 48%	51 52%	250 55%	389 51%	9 46%	59 52%	57 58%	11 54%	196 49%	334 53%	269 48%	96 56%
Don't know	7 1%	1 *	-	6 1%	3 *	-	-	3 3% ^d	1 3% ^{df}	2 *	5 1%	4 1%	1 1%
Mean	-0.28	-0.19	-0.31	-0.37	-0.27	-0.05	-0.24	-0.50	-0.32	-0.25	-0.30	-0.14 ^l	-0.42
Standard Deviation	1.54	1.56	1.51	1.52	1.54	1.68	1.52	1.52	1.71	1.58	1.51	1.55	1.58
Standard Error	0.05	0.07	0.13	0.08	0.06	0.31	0.14	0.15	0.24	0.08	0.06	0.07	0.12

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Absolutes/col percents 14 Apr 2009

Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- Suspending phase 3 of the Low Emission Zone (LEZ)

Base: All respondents

	Total (X)	Where get most information about the Mayor of London?						
		Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
NET: A lot/ little	492 48%	249 48%	412 49%	334 50%	331 50%	321 52%	238 56% ^{mn}	250 49%
A lot (+2)	121 12%	69 13%	104 12%	89 13%	84 13%	80 13%	64 15%	68 13%
A little (+1)	371 36%	180 35%	308 37%	245 37%	247 37%	241 39%	174 41%	183 36%
Not very much (-1)	157 15%	85 16%	126 15%	101 15%	106 16%	88 14%	59 14%	77 15%
Nothing at all (-2)	373 36%	182 35%	297 35%	223 34%	226 34%	207 34%	129 30%	177 35%
NET: Not much/ Nothing	529 51%	267 52% ^r	423 50%	325 49%	332 50%	294 48%	188 44%	254 50%
Don't know	7 1%	1 *	5 1%	3 *	3 *	1 *	2 *	4 1%
Mean	-0.28	-0.25	-0.24	-0.19	-0.22	-0.16	-0.04 ⁿ	-0.22
Standard Deviation	1.54	1.55	1.54	1.55	1.54	1.54	1.54	1.55
Standard Error	0.05	0.07	0.05	0.06	0.06	0.06	0.08	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
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Absolutes/col percents 14 Apr 2009

Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- New Police teams for buses

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
NET: A lot/ little	507 49%	242 49%	265 50%	75 56%	111 47%	102 47%	75 49%	67 55%	76 46%	165 50%	153 48%	71 46%	118 52%	118 52%	174 45%	94 56% _n	122 49%
A lot (+2)	145 14%	68 14%	77 14%	24 18%	38 16%	25 12%	19 13%	14 11%	24 15%	41 12%	48 15%	19 12%	37 17%	32 14%	43 11%	38 23% _{mnp}	33 13%
A little (+1)	362 35%	173 35%	189 35%	51 38%	73 31%	77 36%	55 36%	54 43% _{dh}	52 32%	125 38%	105 33%	51 33%	81 36%	86 38%	131 34%	56 34%	88 36%
Not very much (-1)	144 14%	74 15%	70 13%	11 9%	34 15%	21 10%	23 15%	19 15%	35 21% _{ce}	41 12%	42 13%	22 15%	40 17%	36 16%	54 14%	19 12%	35 14%
Nothing at all (-2)	375 36%	177 36%	197 37%	47 35%	91 38%	92 42% _{gh}	56 36%	37 30%	52 32%	122 37%	124 39%	61 40%	68 30%	75 33%	155 40%	53 32%	92 37%
NET: Not much/ Nothing	519 50%	251 51%	268 50%	59 44%	125 53%	113 52%	79 51%	56 45%	87 53%	162 49%	165 52%	84 54%	108 48%	110 48%	209 54% _o	73 44%	127 51%
Don't know	2 *	1 *	1 *	- -	- -	1 *	1 *	- -	1 *	2 *	- -	- -	1 *	- -	2 *	- -	1 *
Mean	-0.23	-0.24	-0.23	-0.05	-0.28	-0.36	-0.26	-0.10	-0.24	-0.24	-0.28	-0.36	-0.09	-0.15	-0.39	0.03 _n	-0.26
Standard Deviation	1.57	1.56	1.58	1.62	1.60	1.59	1.55	1.50	1.54	1.56	1.60	1.57	1.55	1.54	1.55	1.63	1.57
Standard Error	0.05	0.07	0.07	0.17	0.11	0.10	0.12	0.13	0.11	0.08	0.10	0.13	0.11	0.10	0.08	0.13	0.10

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

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Absolutes/col percents 14 Apr 2009

Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- New Police teams for buses

Base: All respondents

	Total (X)	Working Status			Ethnicity					London Location		View of Mayor (Q1)	
		FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfi ed (k)	Dis- satisfi ed (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
NET: A lot/ little	507 49%	227 48%	50 51%	229 50%	367 48%	11 54%	61 54%	54 54%	10 52%	198 50%	309 49%	316 56%l	72 42%
A lot (+2)	145 14%	66 14%	10 10%	69 15%	97 13%	6 30%	16 14%	21 22% ^d	4 20%	55 14%	90 14%	102 18%	22 12%
A little (+1)	362 35%	161 34%	41 41%	160 35%	270 35%	5 24%	45 40%	32 33%	6 32%	142 36%	220 35%	214 38%l	50 29%
Not very much (-1)	144 14%	56 12%	15 15%	73 16%	108 14%	3 17%	16 14%	13 13%	3 16%	54 14%	90 14%	85 15%	19 11%
Nothing at all (-2)	375 36%	186 39%	34 34%	153 34%	292 38%	6 29%	35 31%	32 32%	6 32%	143 36%	232 37%	160 28%	82 47% ^k
NET: Not much/ Nothing	519 50%	242 51%	48 49%	226 50%	400 52%	9 46%	52 46%	45 45%	9 48%	197 50%	322 51%	244 44%	101 58% ^k
Don't know	2 *	2 *	-	1 *	1 *	-	1 1%	1 1%	-	1 *	1 *	1 *	-
Mean	-0.23	-0.29	-0.23	-0.18	-0.30	0.10	-0.09	-0.01	-0.07	-0.22	-0.24	0.03l	-0.52
Standard Deviation	1.57	1.59	1.51	1.56	1.56	1.71	1.54	1.63	1.64	1.57	1.57	1.55	1.59
Standard Error	0.05	0.07	0.13	0.08	0.06	0.31	0.15	0.16	0.23	0.08	0.06	0.07	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Absolutes/col percents 14 Apr 2009

Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- New Police teams for buses

Base: All respondents

	Total (X)	Where get most information about the Mayor of London?						
		Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
NET: A lot/ little	507 49%	274 53%	447 53%	354 53%	360 54%	336 54%	222 52%	272 53%
A lot (+2)	145 14%	92 18%	125 15%	107 16%	112 17%	104 17%	72 17%	80 16%
A little (+1)	362 35%	181 35%	322 38%	247 37%	247 37%	232 38%	150 35%	192 38%
Not very much (-1)	144 14%	78 15%	110 13%	96 15%	88 13%	81 13%	54 13%	80 16%
Nothing at all (-2)	375 36%	164 32%	282 34%	210 32%	218 33%	198 32%	150 35%	156 31%
NET: Not much/ Nothing	519 50%	242 47%	392 47%	306 46%	305 46%	280 45%	205 48%	235 46%
Don't know	2 *	1 *	2 *	2 *	1 *	1 *	1 *	2 *
Mean	-0.23	-0.08	-0.12	-0.08	-0.08	-0.06	-0.14	-0.08
Standard Deviation	1.57	1.58	1.56	1.56	1.58	1.57	1.60	1.55
Standard Error	0.05	0.07	0.05	0.06	0.06	0.06	0.08	0.07

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
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CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- 24 hour Freedom Pass

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
NET: A lot/ little	538 52%	238 48%	300 56%a	63 47%	97 41%	89 41%	80 52%	85 69%cd	124 76%cd	150 46%	153 48%	76 49%	160 71%ijk	149 65%np	174 45%	94 57%n	121 49%
A lot (+2)	259 25%	121 25%	138 26%	18 14%	36 15%	29 13%	35 23%e	52 42%cd	88 53%cd	61 19%	63 20%	36 23%	99 44%ijk	89 39%np	68 18%	53 32%np	49 19%
A little (+1)	279 27%	117 24%	162 30%a	45 33%	61 26%	60 28%	44 29%	33 27%	36 22%	89 27%	90 28%	39 25%	61 27%	60 26%	105 27%	41 25%	72 29%
Not very much (-1)	90 9%	51 10%	38 7%	13 10%	14 6%	20 9%	13 9%	16 13%d	13 8%	31 10%	25 8%	13 9%	20 9%	23 10%	33 9%	13 8%	20 8%
Nothing at all (-2)	393 38%	202 41%	191 36%	57 43%gh	122 52%fgh	106 49%gh	60 39%gh	21 17%	27 16%	146 44%l	137 43%l	65 42%l	45 20%	56 24%	173 45%mo	57 34%	107 43%m
NET: Not much/ Nothing	483 47%	253 51%b	230 43%	71 53%gh	137 58%gh	126 58%fgh	73 47%gh	37 30%	40 24%	177 54%l	162 51%l	78 51%l	66 29%	79 35%	207 54%mo	70 42%	128 51%m
Don't know	7 1%	2 *	5 1%	- -	3 1%	1 1%	1 1%	1 1%	* *	2 1%	4 1%	* *	1 *	1 *	4 1%	2 1%	1 *
Mean	-0.08	-0.20	0.03a	-0.35	-0.54	-0.53	-0.12de	0.65cde f	0.88cd ef	-0.34	-0.27	-0.21	0.66ijk	0.45np	-0.36	0.13np	-0.26
Standard Deviation	1.71	1.72	1.69	1.61	1.66	1.61	1.69	1.55	1.53	1.67	1.69	1.72	1.58	1.65	1.67	1.74	1.68
Standard Error	0.05	0.08	0.07	0.17	0.12	0.10	0.13	0.13	0.11	0.08	0.11	0.15	0.11	0.11	0.09	0.14	0.10

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

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Base: All respondents

	Total (X)	Working Status			Ethnicity					London Location		View of Mayor (Q1)	
		FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfi ed (k)	Dis- satisfi ed (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
NET: A lot/ little	538 52%	210 45%	51 51%	276 61%a	396 52%	10 50%	63 56%	54 54%	10 53%	197 50%	340 54%	322 57%	94 54%
A lot (+2)	259 25%	81 17%	24 24%	154 34%a	202 26%	5 26%	24 21%	22 22%	4 21%	84 21%	175 28%i	175 31%l	36 21%
A little (+1)	279 27%	128 27%	27 27%	122 27%	194 25%	5 23%	39 35%	32 33%	6 32%	114 29%	165 26%	147 26%	58 34%
Not very much (-1)	90 9%	42 9%	11 12%	36 8%	69 9%	3 14%	7 6%	10 10%	1 4%	33 8%	57 9%	54 10%	12 7%
Nothing at all (-2)	393 38%	216 46%c	37 37%	139 31%	300 39%	7 36%	43 38%	33 33%	8 40%	162 41%	231 37%	181 32%	67 39%
NET: Not much/ Nothing	483 47%	259 55%c	48 49%	175 39%	369 48%	10 50%	50 44%	42 43%	9 44%	195 49%	288 45%	235 42%	79 46%
Don't know	7 1%	3 1%	-	4 1%	3 *	-	-	3 3%d	1 3%df	3 1%	4 1%	4 1%	1 *
Mean	-0.08	-0.39	-0.11	0.26ab	-0.09	-0.11	-0.05	0.01	-0.10	-0.19	-0.01	0.14	-0.10
Standard Deviation	1.71	1.66	1.69	1.70	1.72	1.73	1.67	1.65	1.74	1.69	1.72	1.70	1.67
Standard Error	0.05	0.08	0.15	0.09	0.07	0.32	0.16	0.16	0.24	0.09	0.07	0.07	0.12

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Base: All respondents

	Total (X)	Where get most information about the Mayor of London?						
		Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
NET: A lot/ little	538 52%	288 56% _r	455 54% _r	365 55% _r	369 55% _r	316 51%	196 46%	286 56% _r
A lot (+2)	259 25%	142 28% _r	224 27%	179 27% _r	187 28% _r	143 23%	91 21%	140 27% _r
A little (+1)	279 27%	146 28%	232 28%	186 28%	182 27%	173 28%	105 25%	146 29%
Not very much (-1)	90 9%	48 9%	65 8%	62 9%	63 9%	52 8%	34 8%	39 8%
Nothing at all (-2)	393 38%	177 34%	314 37%	233 35%	229 34%	243 39%	195 46% _{mnp} s	180 35%
NET: Not much/ Nothing	483 47%	225 44%	380 45%	294 44%	291 44%	296 48%	228 53% _{mnp} s	219 43%
Don't know	7 1%	3 1%	5 1%	2 *	5 1%	5 1%	4 1%	4 1%
Mean	-0.08	0.06 _r	-0.02 _r	0.03 _r	0.05 _r	-0.13	-0.32	0.05 _r
Standard Deviation	1.71	1.69	1.71	1.70	1.70	1.70	1.71	1.70
Standard Error	0.05	0.08	0.06	0.07	0.07	0.07	0.08	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
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**Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- 50 extra officers for suburban stations**

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
NET: A lot/ little	403 39%	198 40%	205 38%	50 38%	88 37%	82 38%	60 39%	52 43%	70 43%	138 42%	115 36%	55 36%	95 42%	102 44%	141 37%	64 38%	96 39%
A lot (+2)	124 12%	63 13%	61 12%	12 9%	31 13%e	15 7%	21 14%e	26 21%ceh	20 12%	41 13%	40 13%	14 9%	29 13%	32 14%	39 10%	30 18%np	23 9%
A little (+1)	279 27%	135 27%	144 27%	38 29%	57 24%	67 31%	39 25%	27 22%	51 31%	97 30%	75 24%	41 26%	65 29%	70 31%o	102 27%	34 20%	73 29%
Not very much (-1)	120 12%	59 12%	61 11%	19 15%	21 9%	19 9%	16 10%	18 15%	27 16%de	32 10%	33 10%	26 17%i	29 13%	32 14%	41 11%	20 12%	27 11%
Nothing at all (-2)	495 48%	230 47%	265 50%	64 48%	123 52%h	115 53%h	77 50%	52 42%	64 39%	159 48%	166 52%	72 46%	99 44%	90 39%	200 52% m	80 48%	124 50% m
NET: Not much/ Nothing	615 60%	289 59%	326 61%	83 62%	144 61%	134 62%	93 60%	70 56%	91 55%	190 58%	198 62%	98 64%	128 57%	122 53%	241 63% m	100 60%	152 61%
Don't know	10 1%	7 1%	3 1%	- -	4 2%	* *	1 1%	1 1%	3 2%	- -	5 2%i	1 1%	4 2%i	5 2%	1 *	3 2%	1 1%
Mean	-0.57	-0.53	-0.61	-0.63	-0.64	-0.70	-0.58	-0.35	-0.40	-0.52	-0.66	-0.66	-0.46	-0.35n	-0.68	-0.53	-0.63
Standard Deviation	1.58	1.59	1.57	1.52	1.61	1.52	1.61	1.68	1.56	1.60	1.59	1.50	1.59	1.59	1.56	1.66	1.55
Standard Error	0.05	0.07	0.07	0.16	0.11	0.10	0.13	0.14	0.11	0.08	0.10	0.13	0.11	0.10	0.08	0.14	0.10

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

*** small base**

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

**Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- 50 extra officers for suburban stations**

Base: All respondents

	Total (X)	Working Status			Ethnicity					London Location		View of Mayor (Q1)	
		FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfi ed (k)	Dis- satisfi ed (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
NET: A lot/ little	403 39%	188 40%	39 40%	174 38%	305 40%	10 50%	39 34%	41 42%	5 25%	147 37%	256 41%	258 46%l	58 34%
A lot (+2)	124 12%	53 11%	12 12%	60 13%	87 11%	6 29%	14 13%	15 15%	2 8%	48 12%	77 12%	90 16%l	13 8%
A little (+1)	279 27%	135 29%	27 28%	115 25%	218 28%	4 21%	24 22%	27 27%	3 17%	99 25%	180 28%	169 30%	45 26%
Not very much (-1)	120 12%	40 9%	13 13%	66 15%a	81 10%	3 13%	21 18% ^d	13 13%	2 13%	41 10%	78 12%	63 11%	23 14%
Nothing at all (-2)	495 48%	240 51%	46 47%	208 46%	378 49%	8 37%	49 44%	43 44%	12 62% ^{fg}	206 52%	290 46%	232 41%	90 52% ^k
NET: Not much/ Nothing	615 60%	281 60%	59 60%	274 60%	459 60%	10 50%	70 62%	57 57%	15 75% ^{dg}	247 62%	368 58%	294 52%	113 65% ^k
Don't know	10 1%	3 1%	-	7 2%	4 1%	-	4 4% ^d	1 1%	-	2 *	8 1%	8 1%	2 1%
Mean	-0.57	-0.60	-0.55	-0.55	-0.58	-0.08	-0.61	-0.45 ^h	-1.03	-0.65	-0.52	-0.32 ^l	-0.76
Standard Deviation	1.58	1.59	1.58	1.58	1.58	1.76	1.55	1.62	1.47	1.58	1.58	1.63	1.49
Standard Error	0.05	0.07	0.14	0.08	0.06	0.32	0.15	0.15	0.20	0.08	0.06	0.07	0.11

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

**Q8 Since his election, the Mayor has introduced a number of new policies. How much would you say you know about each of the following?
- 50 extra officers for suburban stations**

Base: All respondents

	Total (X)	Where get most information about the Mayor of London?						
		Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
NET: A lot/ little	403 39%	215 42%	346 41%	285 43%	282 42%	261 42%	188 44%	215 42%
A lot (+2)	124 12%	65 13%	106 13%	87 13%	88 13%	82 13%	59 14%	57 11%
A little (+1)	279 27%	150 29%	240 29%	198 30%	194 29%	179 29%	129 30%	159 31%
Not very much (-1)	120 12%	69 13%	99 12%	85 13%	84 13%	69 11%	49 11%	68 13%
Nothing at all (-2)	495 48%	229 44%	389 46%	289 44%	292 44%	282 46%	188 44%	220 43%
NET: Not much/ Nothing	615 60%	298 58%	487 58%	373 56%	376 56%	351 57%	237 55%	288 57%
Don't know	10 1%	4 1%	6 1%	3 *	8 1%	4 1%	3 1%	5 1%
Mean	-0.57	-0.48	-0.51	-0.44	-0.45	-0.47	-0.42	-0.47
Standard Deviation	1.58	1.58	1.59	1.59	1.59	1.60	1.60	1.56
Standard Error	0.05	0.07	0.06	0.06	0.06	0.07	0.08	0.07

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
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Absolutes/col percents 14 Apr 2009

Demographics**Base: All respondents**

	Gender		Age							Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
Gender																	
Male	493 48%	493 100%b	-	67 50%	115 49%	96 45%	72 47%	68 55%	75 46%	176 53%ij	129 40%	89 58%jl	100 44%	117 51%	181 47%	73 44%	122 49%
Female	535 52%	-	535 100%a	67 50%	121 51%	120 55%	82 53%	56 45%	89 54%	153 47%	190 60%ik	66 42%	126 56%ik	111 49%	203 53%	93 56%	127 51%
Age																	
18-24	134 13%	67 14%	67 12%	134 100%defgh	-	-	-	-	-	34 10%	53 17%il	27 17%il	20 9%	21 9%	50 13%	24 15%	38 15%
25-34	236 23%	115 23%	121 23%	-	236 100%cefg	-	-	-	-	96 29%l	77 24%l	35 23%l	28 12%	17 8%	75 19% ^m	38 23% ^m	107 43% ^{mno}
35-44	216 21%	96 19%	120 22%	-	-	216 100%cdfgh	-	-	-	94 29% ^{ijkl}	68 21% ^l	28 18%	26 12%	19 8%	130 34% ^{mop}	22 13%	45 18% ^m
45-54	154 15%	72 15%	82 15%	-	-	-	154 100% ^{cdegh}	-	-	43 13%	56 17%	28 18%	27 12%	21 9%	81 21% ^{mp}	29 18% ^{mp}	22 9%
55-64	123 12%	68 14%	56 10%	-	-	-	-	123 100% ^{cdefh}	-	38 11%	40 13%	20 13%	26 11%	50 22% ^{nop}	37 10%	21 13% ^p	15 6%
65+	164 16%	75 15%	89 17%	-	-	-	-	-	164 100% ^{cdefg}	24 7%	25 8%	17 11%	99 44% ^{ijk}	100 44% ^{nop}	11 3%	31 19% ^{np}	21 9% ⁿ
Mean	43.93	43.88	43.98	21.00	30.00	40.00	50.00	60.00	70.00	40.85	41.00	42.06	53.79 ^{ij} k	55.97 ^{no} p	40.53 ^p	44.91 ^{np}	37.47
Standard Deviation	16.18	16.27	16.11	0.00	0.00	0.00	0.00	0.00	0.00	13.79	14.90	15.81	17.54	16.72	12.35	17.09	14.25
Standard Error	0.50	0.72	0.70	0.00	0.00	0.00	0.00	0.00	0.00	0.67	0.93	1.35	1.19	1.07	0.64	1.41	0.87

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

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Absolutes/col percents 14 Apr 2009

Demographics**Base: All respondents**

	Gender		Age						Social Class				Tenure				
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Social Class																	
A	98 9%	58 12%b	40 7%	7 5%	25 10%	25 12%	13 8%	18 14%ch	11 6%	98 30%jkl	-	-	-	25 11%o	55 14%op	2 1%	16 6%o
B	231 23%	118 24%	113 21%	28 21%h	72 30%fgh	68 32%fgh	30 20%h	20 16%h	13 8%	231 70%jkl	-	-	-	42 18%o	122 32%mo	8 5%	60 24%o
C1	319 31%	129 26%	190 36%a	53 40%h	77 33%h	68 31%h	56 36%h	40 32%h	25 15%	-	319 100%ikl	-	-	63 28%	113 29%	51 31%	91 37%m
C2	154 15%	89 18%b	66 12%	27 20%h	35 15%	28 13%	28 18%h	20 16%	17 10%	-	-	154 100%ijl	-	26 12%	63 16%	34 20%m	31 13%
D	71 7%	39 8%	33 6%	13 10%h	12 5%	17 8%	13 9%	10 8%	6 3%	-	-	-	71 32%ijk	14 6%	22 6%	14 8%	21 9%
E	155 15%	62 13%	93 17%a	6 5%	16 7%	9 4%	14 9%	16 13%ce	94 57%cdefg	-	-	-	155 68%ijk	58 25%np	10 2%	58 35%np	30 12%n

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p
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Demographics**Base: All respondents**

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
Gender													
Male	493 48%	268 57%bc	25 25%	198 44%b	364 47%	8 39%	56 49%	50 51%	10 53%	194 49%	300 47%	280 50%	92 53%
Female	535 52%	203 43%	74 75%ac	257 56%a	404 53%	13 61%	57 51%	49 49%	9 47%	202 51%	333 53%	281 50%	81 47%
Age													
18-24	134 13%	38 8%	10 10%	86 19%ab	71 9%	8 38%	25 22%d	24 24%d	5 27%d	43 11%	91 14%	61 11%	24 14%
25-34	236 23%	149 32%bc	21 22%	65 14%	155 20%	7 33%	42 37%d	25 25%	7 37%d	119 30%j	118 19%	124 22%	38 22%
35-44	216 21%	134 28%c	32 33%c	49 11%	160 21%h	4 19%	24 22%	23 24%h	2 9%	91 23%	125 20%	117 21%	37 22%
45-54	154 15%	91 19%c	19 19%c	43 10%	122 16%	1 3%	12 11%	16 16%	2 10%	54 14%	101 16%	80 14%	22 13%
55-64	123 12%	54 11%	10 10%	59 13%	110 14%fg	1 6%	7 6%	2 2%	3 13%g	44 11%	79 12%	74 13%	28 16%
65+	164 16%	5 1%	6 6%a	153 34%ab	151 20%fgh	* 2%	2 2%	8 9%f	1 5%	45 11%	119 19%i	105 19%	24 14%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Demographics**Base: All respondents**

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Mean	43.93	39.84	41.81	48.62ab h	46.56fg	31.65	34.90	37.53	36.10	41.95	45.16i	45.42	43.90
Standard Deviation	16.18	11.68	13.12	19.30	16.14	12.33	12.07	14.54	15.32	15.07	16.73	16.38	16.16
Standard Error	0.50	0.53	1.16	0.96	0.61	2.25	1.15	1.38	2.10	0.76	0.66	0.69	1.19

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Base: All respondents

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Social Class													
A	98 9%	62 13% ^c	10 10%	25 6%	79 10%	3 12%	10 9%	5 5%	1 4%	30 8%	67 11%	57 10%	16 9%
B	231 23%	148 32% ^{bc}	21 22% ^c	61 13%	181 24%	3 16%	24 21%	18 18%	3 13%	99 25%	132 21%	120 21%	43 25%
C1	319 31%	159 34% ^c	40 41% ^c	118 26%	229 30%	5 26%	32 29%	43 43% ^{df}	9 43%	127 32%	191 30%	147 26%	62 36% ^k
C2	154 15%	69 15%	16 16%	68 15%	111 14%	3 17%	25 22% ^{dg}	10 10%	3 14%	54 14%	100 16%	87 16%	24 14%
D	71 7%	32 7%	11 11%	29 6%	42 5%	3 15%	12 11% ^d	11 11% ^d	2 12% ^d	28 7%	43 7%	44 8%	10 6%
E	155 15%	1 *	1 1%	154 34% ^{ab}	126 16% ^f	3 13%	9 8%	12 13%	2 13%	56 14%	99 16%	106 19% ^l	18 10%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Demographics**Base: All respondents**

	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
Gender								
Male	493 48%	246 48%	399 47%	319 48%	315 47%	294 48%	233 55%npq	254 50%
Female	535 52%	271 52%	441 53%r	343 52%	351 53%r	323 52%r	194 45%	255 50%
Age								
18-24	134 13%	82 16% _s	104 12%	78 12%	90 14%	105 17% _{nos}	84 20% _{nops}	57 11%
25-34	236 23%	133 26% _s	188 22%	149 23%	148 22%	187 30% _{nops}	135 32% _{nops}	92 18%
35-44	216 21%	99 19%	171 20%	136 21%	133 20%	126 20%	88 21%	115 23%
45-54	154 15%	64 12%	136 16%	116 17% _m	102 15%	84 14%	58 13%	86 17%
55-64	123 12%	56 11%	106 13% _r	82 12% _r	81 12% _r	59 10%	34 8%	63 12% _r
65+	164 16%	83 16% _{qr}	134 16% _{qr}	101 15% _{qr}	112 17% _{qr}	56 9%	29 7%	96 19% _{qr}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
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Absolutes/col percents 14 Apr 2009

Demographics

Base: All respondents

	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Mean	43.93	42.66qr	44.32qr	44.31qr	44.21qr	39.71	38.07	45.86mqr
Standard Deviation	16.18	16.63	16.09	15.84	16.40	15.01	14.33	16.13
Standard Error	0.50	0.74	0.56	0.62	0.64	0.61	0.70	0.70

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
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Demographics**Base: All respondents**

Total (X)	Where get most information about the Mayor of London?							
	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)	
A	98 9%	46 9%	83 10%	64 10%	73 11%	64 10%	45 10%	52 10%
B	231 23%	101 20%	191 23%	150 23%	144 22%	151 25%	111 26% ^m	127 25%
C1	319 31%	161 31%	253 30%	193 29%	207 31%	214 35% ^s	144 34% ^s	138 27%
C2	154 15%	83 16%	133 16%	113 17%	99 15%	86 14%	61 14%	71 14%
D	71 7%	41 8%	59 7%	44 7%	44 7%	46 7%	29 7%	36 7%
E	155 15%	85 16% ^{qr}	122 14% ^{qr}	98 15% ^{qr}	98 15% ^{qr}	56 9%	37 9%	85 17% ^{qr}

Social Class

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
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Absolutes/col percents 14 Apr 2009

Working status**Base: All respondents**

	Gender		Age							Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
Working full time (30+ hrs a week)	471 46%	268 54%b	203 38%	38 29%h	149 63%cgh	134 62%cgh	91 59%cgh	54 44%ch	5 3%	211 64%jkl	159 50%l	69 45%l	32 14%	59 26%	245 64%mnop	40 24%	127 51%mo
Working part time (8-29 hrs a week)	99 10%	25 5%	74 14%a	10 7%	21 9%	32 15%h	19 12%h	10 8%	6 4%	31 9%	40 13%l	16 10%	11 5%	20 9%	44 11%	15 9%	19 8%
Not working but seeking work or temporarily unemployed/sick	98 10%	47 9%	51 10%	16 12%gh	35 15%gh	22 10%gh	21 13%gh	4 3%	1 1%	23 7%	22 7%	24 16%ij	29 13%ij	10 4%	31 8%	30 18%mn	27 11%m
Not working/Not seeking work-EXCLUDING RETIRED/STUDENT	61 6%	17 3%	44 8%a	3 2%	16 7%h	21 10%ch	15 10%ch	6 5%h	-	12 4%	12 4%	10 6%	28 12%ij	5 2%	17 4%	24 15%mp	14 6%
Retired	209 20%	93 19%	116 22%	-	-	2 1%	6 4%cde	49 40%cdef	152 92%cdefg	28 9%	44 14%	23 15%	115 51%ijk	120 52%nop	20 5%	44 26%np	26 10%n
Student	87 8%	42 8%	45 8%	66 50%defgh	15 6%efgh	5 2%	1 1%	-	-	23 7%	41 13%il	12 8%	12 5%	14 6%	27 7%	13 8%	33 13%mn
Refused	3 *	2 *	1 *	-	1 *	1 1%	1 1%	-	*	*	1 *	1 1%	*	-	-	-	3 1%n

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

*** small base**

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Working status**Base: All respondents**

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
Working full time (30+ hrs a week)	471 46%	471 100%bc	-	-	357 46%	8 39%	50 45%	44 45%	9 48%	183 46%	288 46%	242 43%	83 48%
Working part time (8-29 hrs a week)	99 10%	-	99 100%ac	-	73 10%	1 6%	12 11%	11 11%	1 5%	40 10%	59 9%	45 8%	17 10%
Not working but seeking work or temporarily unemployed/sick	98 10%	-	-	98 22%ab	62 8%	2 7%	20 17%d	10 10%	3 17%d	52 13%j	46 7%	52 9%	19 11%
Not working/Not seeking work-EXCLUDING RETIRED/STUDENT	61 6%	-	-	61 13%ab	42 5%	4 22%	10 9%	3 3%	1 6%	28 7%	33 5%	42 8%l	2 1%
Retired	209 20%	-	-	209 46%ab	193 25%fgh	* 2%	3 3%	8 9%	2 9%	58 15%	151 24%i	137 24%	35 20%
Student	87 8%	-	-	87 19%ab	41 5%	5 23%	18 16%d	21 21%d	3 16%d	35 9%	52 8%	41 7%	17 10%
Refused	3 *	-	-	-	-	-	-	1 1%d	-	1 *	3 *	2 *	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Working status**Base: All respondents**

	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news- -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
Working full time (30+ hrs a week)	471 46%	229 44%	392 47%	310 47%	318 48%	319 52% ^m	214 50%	241 47%
Working part time (8-29 hrs a week)	99 10%	43 8%	76 9%	65 10%	63 9%	61 10%	44 10%	49 10%
Not working but seeking work or temporarily unemployed/sick	98 10%	57 11%	80 9%	66 10%	58 9%	67 11%	44 10%	44 9%
Not working/Not seeking work-EXCLUDING RETIRED/STUDENT	61 6%	32 6%	53 6%	39 6%	28 4%	32 5%	30 7%	25 5%
Retired	209 20%	104 20% ^{qr}	170 20% ^{qr}	130 20% ^{qr}	137 21% ^{qr}	69 11%	34 8%	115 23% ^{qr}
Student	87 8%	52 10%	69 8%	51 8%	61 9%	68 11% ^s	60 14% ^{nops}	34 7%
Refused	3 *	* *	1 *	* *	1 *	* *	1 *	1 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
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Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Tenure**Base: All respondents**

	Gender		Age							Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own outright (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
Owned outright (without mortgage)	229 22%	117 24%	111 21%	21 16% ^d	17 7%	19 9%	21 14%	50 41% ^{cdef}	100 61% ^{cdefg}	67 20%	63 20%	26 17%	72 32% ^{ijk}	229 100% ^{nop}	-	-	-
Owned with a mortgage or loan	384 37%	181 37%	203 38%	50 37% ^h	75 32% ^h	130 60% ^{cdgh}	81 53% ^{cdgh}	37 30% ^h	11 7%	176 54% ^{ijkl}	113 36% ^l	63 41% ^l	31 14%	-	384 100% ^{mop}	-	-
Rented from the council	166 16%	73 15%	93 17%	24 18%	38 16%	22 10%	29 19% ^e	21 17%	31 19% ^e	10 3%	51 16% ⁱ	34 22% ⁱ	72 32% ^{ij}	-	-	166 100% ^{mnp}	-
Rented from someone else	207 20%	99 20%	108 20%	30 23% ^{fgh}	101 43% ^{cefg}	35 16% ^{gh}	19 12%	8 7%	14 8%	66 20%	77 24%	27 18%	37 17%	-	-	-	207 83% ^{mno}
Rent free	16 2%	8 2%	9 2%	3 2%	2 1%	2 1%	2 1%	4 3%	4 2%	3 1%	4 1%	2 1%	7 3% ⁱ	-	-	-	16 7% ^{mno}
Refused	26 3%	15 3%	11 2%	5 4%	4 2%	8 4%	2 1%	3 3%	4 2%	7 2%	10 3%	2 1%	6 3%	-	-	-	26 10% ^{mno}

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p
*** small base**

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CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Tenure**Base: All respondents**

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
Owned outright (without mortgage)	229 22%	59 13%	20 21%a	149 33%ab	193 25%fg	2 12%	16 14%	12 12%	3 17%	60 15%	169 27%i	142 25%	39 22%
Owned with a mortgage or loan	384 37%	245 52%c	44 44%c	95 21%	301 39%gh	8 40%	42 37%h	26 27%	4 20%	122 31%	262 42%i	202 36%	56 33%
Rented from the council	166 16%	40 8%	15 15%a	111 24%ab	112 15%	1 4%	21 19%	26 26%d	4 22%	92 23%j	74 12%	86 15%	32 19%
Rented from someone else	207 20%	111 24%c	19 20%	76 17%	135 18%	8 41%	28 25%	28 29%d	7 37%d	106 27%j	101 16%	110 20%	36 21%
Rent free	16 2%	8 2%	-	8 2%	13 2%	-	3 3%	-	* 2%	7 2%	10 2%	9 2%	2 1%
Refused	26 3%	7 1%	-	16 3%	14 2%	1 3%	2 2%	6 6%d	* 2%	9 2%	17 3%	12 2%	7 4%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

Tenure**Base: All respondents**

	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news- -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
Owned outright (without mortgage)	229 22%	113 22%q	181 22%q	131 20%	157 24%qr	98 16%	75 18%	131 26%oqr
Owned with a mortgage or loan	384 37%	173 33%	327 39%	273 41% ^m	255 38%	238 39%	172 40% ^m	207 41% ^m
Rented from the council	166 16%	92 18% ^s	143 17% ^s	111 17%	103 15%	101 16%	57 13%	65 13%
Rented from someone else	207 20%	115 22%	160 19%	123 19%	126 19%	157 25% ^{nops}	111 26% ^{nops}	92 18%
Rent free	16 2%	8 2%	13 2%	9 1%	7 1%	10 2%	4 1%	5 1%
Refused	26 3%	16 3%	16 2%	15 2%	17 3%	13 2%	8 2%	9 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

QS1 To which of these ethnic groups do you consider you belong ...

Base: All respondents

	Gender		Age							Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
White	768 75%	364 74%	404 76%	71 53%	155 66%	160 74% _c	122 79% _{cd}	110 89% _{cdef}	151 92% _{cdef}	260 79% _j	229 72%	111 72%	168 74%	193 85% _{op}	301 78% _{op}	112 67%	161 65%
Asian or Asian British	113 11%	56 11%	57 11%	25 19% _{fgh}	42 18% _{fgh}	24 11% _h	12 8% _h	7 5%	2 1%	34 10%	32 10%	25 16%	21 9%	16 7%	42 11%	21 13%	34 14% _m
Black or Black British	99 10%	50 10%	49 9%	24 18% _{gh}	25 10% _g	23 11% _{gh}	16 10% _g	2 2%	8 5%	23 7%	43 13% _i	10 7%	23 10%	12 5%	26 7%	26 16% _{mn}	34 14% _{mn}
Mixed	21 2%	8 2%	13 2%	8 6% _{fh}	7 3%	4 2%	1 *	1 1%	* *	6 2%	5 2%	3 2%	6 3%	2 1%	8 2%	1 1%	9 4%
Other ethnic group	16 2%	8 2%	7 1%	3 2%	6 3%	2 1%	2 1%	3 2%	1 1%	3 1%	6 2%	2 1%	5 2%	2 1%	4 1%	4 2%	6 2%
Chinese	4 *	2 *	2 *	3 2%	1 1%	- -	* *	- -	- -	1 *	3 1%	1 *	- -	1 1%	* *	1 *	2 1%
Refused	8 1%	5 1%	3 1%	1 *	1 *	2 1%	2 1%	1 1%	1 1%	2 1%	1 *	2 1%	3 1%	1 1%	2 *	2 1%	3 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

* small base

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Absolutes/col percents 14 Apr 2009

QS1 To which of these ethnic groups do you consider you belong ...

Base: All respondents

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
White	768 75%	357 76%	73 74%	338 74%	768 100%fgh	-	-	-	-	286 72%	482 76%	442 79%l	121 70%
Asian or Asian British	113 11%	50 11%	12 12%	51 11%	-	-	113 100%dgh	-	-	38 10%	75 12%	53 10%	24 14%
Black or Black British	99 10%	44 9%	11 11%	43 9%	-	-	-	99 100%dfh	-	47 12%	52 8%	44 8%	15 9%
Mixed	21 2%	8 2%	1 1%	11 2%	-	21 100%	-	-	-	11 3%	10 2%	12 2%	3 2%
Other ethnic group	16 2%	8 2%	1 1%	7 2%	-	-	-	-	16 79%dfg	8 2%	8 1%	7 1%	6 3%
Chinese	4 *	1 *	-	3 1%	-	-	-	-	4 21%dfg	3 1%	1 *	1 *	1 1%
Refused	8 1%	2 1%	* *	3 1%	-	-	-	-	-	3 1%	5 1%	3 1%	3 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

QS1 To which of these ethnic groups do you consider you belong ...

Base: All respondents

	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (g)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
White	768 75%	365 71%	626 74%qr	493 75%qr	491 74%qr	421 68%	281 66%	392 77%mqr
Asian or Asian British	113 11%	69 13% _s	96 11%	78 12%	73 11%	85 14% _s	71 17% _{nops}	43 8%
Black or Black British	99 10%	55 11%	83 10%	67 10%	73 11%	76 12%	49 11%	50 10%
Mixed	21 2%	15 3%	15 2%	10 1%	15 2%	16 3%	14 3%	9 2%
Other ethnic group	16 2%	9 2%	12 1%	9 1%	9 1%	12 2%	8 2%	9 2%
Chinese	4 *	2 *	3 *	1 *	2 *	4 1%	3 1%	1 *
Refused	8 1%	2 *	5 1%	3 *	3 *	3 *	1 *	4 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
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Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

QS2 And to which of these ethnic groups do you consider you belong ...

Base: All respondents

	Gender		Age							Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
British	611 59%	294 60%	316 59%	62 47%	98 41%	129 60%cd	102 66%cd	91 74%cde	129 79%cddef	206 63%j	172 54%	98 64%	134 59%	161 71%op	255 66%op	90 54%p	104 42%
Other white background	125 12%	52 11%	72 14%	8 6%	52 22%cefg h	23 11%	18 12%	9 8%	13 8%	44 13%	46 14%	11 7%	24 11%	25 11%	34 9%	16 10%	50 20%mno
African	58 6%	29 6%	29 5%	15 11%fgh	19 8%gh	15 7%gh	6 4%	1 1%	2 1%	13 4%	29 9%ik	5 3%	11 5%	8 3%	11 3%	17 10%mn	22 9%mn
Indian	51 5%	26 5%	25 5%	11 8%h	18 8%h	11 5%h	6 4%h	4 3%	1 *	22 7%l	13 4%	12 8%l	5 2%	8 3%	22 6%o	2 1%	19 8%o
Caribbean	36 3%	18 4%	18 3%	6 4%	6 2%	8 4%	10 6%g	2 1%	5 3%	9 3%	10 3%	6 4%	11 5%	3 2%	11 3%	9 6%m	12 5%
Irish	31 3%	16 3%	15 3%	- -	5 2%	8 4%	2 1%	8 7%cdf	8 5%c	10 3%	9 3%	2 1%	10 4%	6 3%	13 3%	6 3%	7 3%
Another Asian background	23 2%	12 2%	11 2%	4 3%	8 3%	5 2%	2 1%	2 2%	2 1%	5 2%	11 3%	2 1%	4 2%	7 3%	8 2%	6 3%	3 1%
Pakistani	20 2%	9 2%	10 2%	4 3%h	5 2%	6 3%h	4 3%h	- -	- -	5 1%	3 1%	7 4%j	5 2%	1 1%	8 2%	4 3%	6 3%
Bangladeshi	17 2%	7 1%	10 2%	6 5%fgh	10 4%efgh	2 1%	- -	- -	- -	2 1%	5 1%	4 3%	6 3%i	- -	4 1%	8 5%mn	5 2%m
Another mixed background	10 1%	3 1%	7 1%	4 3%	1 1%	3 1%	1 *	1 1%	- -	4 1%	2 *	2 1%	3 1%	2 1%	3 1%	1 1%	5 2%
White and Asian	7 1%	3 1%	3 1%	2 2%	3 1%	1 1%	- -	- -	* *	1 *	1 *	1 1%	3 1%	* *	5 1%	- -	2 1%
Another black background	5 1%	3 1%	2 *	4 3%de	- -	- -	1 *	- -	1 *	1 *	4 1%	- -	1 *	1 *	4 1%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

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Absolutes/col percents 14 Apr 2009

QS2 And to which of these ethnic groups do you consider you belong ...

Base: All respondents

	Gender		Age							Social Class				Tenure			
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own outright (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
White and black Caribbean	2*	-	2*	1 1%	1*	-	-	-	-	-	2 1%	-	-	-	-	-	2 1%
White and black African	1*	1*	-	-	1*	-	-	-	-	1*	1*	-	-	-	1*	-	1*
None of these/ Refused	31 3%	17 4%	14 3%	6 4%	10 4%	5 2%	4 2%	5 4%	2 1%	7 2%	12 4%	4 3%	8 3%	6 3%	6 2%	8 5%	11 4%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

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Base: All respondents

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
British	611 59%	281 60%	58 59%	272 60%	611 80%fgh	-	-	-	-	209 53%	402 64%i	357 64%l	94 54%
Other white background	125 12%	61 13%	9 9%	55 12%	125 16%fgh	-	-	-	-	65 17%j	59 9%	68 12%	21 12%
African	58 6%	26 6%	6 6%	25 6%	-	-	-	58 58%dfh	-	29 7%	29 5%	28 5%	6 4%
Indian	51 5%	24 5%	5 5%	22 5%	-	-	51 45%dgh	-	-	11 3%	41 6%i	21 4%	13 7%
Caribbean	36 3%	16 3%	5 5%	14 3%	-	-	-	36 36%dfh	-	14 3%	22 4%	16 3%	7 4%
Irish	31 3%	15 3%	6 6%	10 2%	31 4%fg	-	-	-	-	10 2%	22 3%	15 3%	6 3%
Another Asian background	23 2%	10 2%	4 4%	8 2%	-	-	23 20%dgh	-	-	9 2%	14 2%	12 2%	5 3%
Pakistani	20 2%	7 2%	2 2%	10 2%	-	-	20 17%dgh	-	-	5 1%	15 2%	9 2%	5 3%
Bangladeshi	17 2%	6 1%	1 1%	10 2%	-	-	17 15%dgh	-	-	14 4%j	3 1%	11 2%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

* small base; ** very small base (under 30) ineligible for sig testing

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 3rd - 6th April 2009

Absolutes/col percents 14 Apr 2009

QS2 And to which of these ethnic groups do you consider you belong ...

Base: All respondents

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
Another mixed background	10 1%	6 1%	* *	4 1%	- -	10 50%	- -	- -	- -	7 2%	3 1%	5 1%	2 1%
White and Asian	7 1%	2 1%	- -	4 1%	- -	7 33%	- -	- -	- -	3 1%	4 1%	5 1%	* *
Another black background	5 1%	2 *	- -	3 1%	- -	- -	- -	5 5%df	- -	4 1%j	1 *	- -	2 1%k
White and black Caribbean	2 *	- -	- -	2 *	- -	2 10%	- -	- -	- -	- -	2 *	1 *	- -
White and black African	1 *	- -	1 1%	1 *	- -	1 6%	- -	- -	- -	1 *	1 *	1 *	1 *
None of these/ Refused	31 3%	14 3%	2 2%	14 3%	1 *	* 2%	2 2%d	- -	20 100%dfg	15 4%	16 3%	12 2%	11 6%k

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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QS2 And to which of these ethnic groups do you consider you belong ...

Base: All respondents

	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
British	611 59%	282 55%	512 61% <small>mqr</small>	406 61% <small>mqr</small>	399 60% <small>qr</small>	319 52%	204 48%	316 62% <small>mqr</small>
Other white background	125 12%	64 12%	88 10%	64 10%	73 11%	82 13%	68 16% <small>nops</small>	56 11%
African	58 6%	34 7%	50 6%	39 6%	45 7%	49 8%	35 8%	28 6%
Indian	51 5%	32 6%	44 5%	35 5%	35 5%	40 7%	33 8% <small>s</small>	21 4%
Caribbean	36 3%	17 3%	30 4%	23 3%	23 4%	24 4%	10 2%	18 4%
Irish	31 3%	17 3%	25 3%	23 3%	19 3%	19 3%	10 2%	20 4%
Another Asian background	23 2%	14 3%	18 2%	15 2%	14 2%	18 3%	14 3%	13 2%
Pakistani	20 2%	13 2%	19 2%	17 3%	12 2%	11 2%	14 3%	8 2%
Bangladeshi	17 2%	10 2% <small>s</small>	13 2%	9 1%	11 2% <small>s</small>	14 2% <small>s</small>	10 2% <small>s</small>	2 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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QS2 And to which of these ethnic groups do you consider you belong ...

Base: All respondents

	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news- -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Weighted Base	1028	517	840	661	666	617	428	508
Another mixed background	10 1%	8 2%	6 1%	5 1%	7 1%	9 1%	7 2%	4 1%
White and Asian	7 1%	4 1%	6 1%	3 1%	5 1%	4 1%	5 1%	4 1%
Another black background	5 1%	4 1%	2 *	5 1%	5 1%	4 1%	4 1%	4 1%
White and black Caribbean	2 *	2 *	2 *	1 *	2 *	2 *	2 *	2 *
White and black African	1 *	1 *	1 *	1 *	- -	1 *	1 *	- -
None of these/ Refused	31 3%	15 3%	23 3%	15 2%	15 2%	21 3%	13 3%	15 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
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Absolutes/col percents 14 Apr 2009

From which, if any, of the following sources do you get most of your information about the Mayor of London?

Base: All respondents

	Gender		Age						Social Class				Tenure				
	Total (X)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own outright (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Unweighted Base	1028	504	524	95	208	243	161	135	186	418	255	137	218	242	372	147	267
Weighted Base	1028	493	535	134*	236	216	154	123	164	329	319	154	226	229	384	166	249
National television	840 82%	399 81%	441 83%	104 78%	188 80%	171 79%	136 88%de	106 86%	134 81%	274 83%	253 79%	133 86%	181 80%	181 79%	327 85%p	143 86%p	189 76%
National newspaper	666 65%	315 64%	351 66%	90 67%	148 63%	133 61%	102 66%	81 66%	112 68%	218 66%	207 65%	99 65%	141 62%	157 69%	255 67%	103 62%	151 60%
Local / regional television	661 64%	319 65%	343 64%	78 58%	149 63%	136 63%	116 75%cdeh	82 67%	101 61%	213 65%	193 61%	113 73%j	142 63%	131 58%	273 71%mp	111 67%	146 59%
London wide papers (such as the Metro, London Lite, Evening Standard etc)	617 60%	294 60%	323 60%	105 79%efgh	187 79%efgh	126 58%h	84 54%h	59 48%h	56 34%	216 66%l	214 67%kl	86 56%	102 45%	98 43%	238 62%m	101 61%m	180 72%mno
Local newspaper	517 50%	246 50%	271 51%	82 61%efg	133 56%ef	99 46%	64 42%	56 46%	83 50%	147 45%	161 50%	83 54%	126 56%i	113 50%	173 45%	92 55%n	139 56%n
Radio	508 49%	254 51%	255 48%	57 43%	92 39%	115 53%d	86 56%d	63 51%d	96 58%cd	179 54%j	138 43%	71 46%	121 53%j	131 57%op	207 54%op	65 39%	106 42%
The internet	428 42%	233 47%b	194 36%	84 63%efgh	135 57%efgh	88 41%gh	58 37%h	34 28%h	29 18%	156 47%l	144 45%l	61 39%	67 30%	75 33%	172 45%mo	57 35%	123 49%mo
Don't know	16 2%	11 2%	5 1%	- -	2 1%	5 2%	2 1%	1 1%	6 4%	1 *	2 1%	5 3%ij	7 3%ij	2 1%	1 *	6 3%n	7 3%n

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p

* small base

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From which, if any, of the following sources do you get most of your information about the Mayor of London?

Base: All respondents

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		
	Total (X)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese / other (h)	Inner London (i)	Outer London (j)	Satisfied (k)	Dis-satisfied (l)
Unweighted Base	1028	489	129	402	695	30	111	111	53	389	639	557	184
Weighted Base	1028	471	99	455	768	21**	113*	99*	20*	396	632	561	173
National television	840 82%	392 83%	76 77%	371 81%	626 82%	15 74%	96 85%	83 84%	15 74%	313 79%	527 83%	476 85%l	135 78%
National newspaper	666 65%	318 68%	63 64%	284 62%	491 64%	15 71%	73 64%	73 74%	12 59%	254 64%	411 65%	381 68%	112 65%
Local / regional television	661 64%	310 66%	65 66%	286 63%	493 64%	10 47%	78 69%h	67 68%	10 52%	241 61%	421 67%	370 66%	112 65%
London wide papers (such as the Metro, London Lite, Evening Standard etc)	617 60%	319 68%c	61 61%	237 52%	421 55%	16 78%	85 75%d	76 77%d	15 77%d	286 72%j	331 52%	331 59%	103 60%
Local newspaper	517 50%	229 49%	43 43%	245 54%b	365 47%	15 74%	69 61%d	55 56%	11 55%	231 58%j	286 45%	313 56%l	78 45%
Radio	508 49%	241 51%	49 50%	218 48%	392 51%f	9 46%	43 38%	50 50%	10 51%	178 45%	330 52%i	290 52%	81 47%
The internet	428 42%	214 45%c	44 44%	169 37%	281 37%	14 70%	71 62%d	49 50%d	11 55%d	193 49%j	234 37%	235 42%	73 42%
Don't know	16 2%	1 *	2 2%a	11 2%a	11 1%	* 2%	1 1%	2 2%	- -	3 1%	12 2%	5 1%	5 3%k

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s

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From which, if any, of the following sources do you get most of your information about the Mayor of London?

Base: All respondents

	Where get most information about the Mayor of London?							
	Total (X)	Local news- paper (m)	National tele- -vision (n)	Local / regional tele- -vision (o)	National news -paper (p)	London wide papers (q)	The inter- -net (r)	Radio (s)
Unweighted Base	1028	506	838	656	666	606	416	528
Weighted Base	1028	517	840	661	666	617	428	508
National television	840 82%	423 82%	840 100% s	614 93% mpqrs	580 87% m	525 85%	356 83%	442 87% m
National newspaper	666 65%	377 73%	580 69%	455 69%	666 100% mnoq rs	433 70%	306 72%	363 71%
Local / regional television	661 64%	350 68%	614 73% qr	661 100% mnpqr s	455 68%	414 67%	283 66%	365 72%
London wide papers (such as the Metro, London Lite, Evening Standard etc)	617 60%	379 73% nops	525 62%	414 63%	433 65%	617 100% mnop rs	306 72% nops	315 62%
Local newspaper	517 50%	517 100% nopqr s	423 50%	350 53%	377 57% n	379 61% nos	238 56%	256 50%
Radio	508 49%	256 50%	442 53%	365 55%	363 55%	315 51%	235 55%	508 100% mnopqr
The internet	428 42%	238 46%	356 42%	283 43%	306 46%	306 50% no	428 100% mnop qs	235 46%
Don't know	16 2%	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h - i/j - k/l - m/n/o/p/q/r/s
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