

MAYOR OF LONDON

Data Note

Subject Creative coworking desk space

Project London's Cultural Spaces: 2018-2022

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Creative coworking desk space

Definition: Buildings which are targeted for creative industries tenants who are primarily desk-based in their activity. Co-working spaces are shared by two or more individuals or small businesses. There are typically no creative or technical facilities for making provided on site. Along with desk space, shared amenity facilities are often provided (e.g. kitchen, meeting rooms), beyond the minimal service office offer.

Overview

The number of creative coworking desk spaces has increased by one to 76 with a 20% turnover rate since 2018, with the closure of 15 sites replaced by 16 openings. This means that creative coworking desk spaces have not experienced the growth of the open workspace sector generally, which increased by 5%. This is mostly explained by a higher proportion of closures (20%) than the sector average (17%). Creative coworking desk spaces are concentrated in Inner London with a cluster in Hackney. Newly opened coworking spaces are sometimes integrated within larger coworking spaces or creative studios such as Batch Space or Stour Studios.