

MAYOR OF LONDON

Data Note

Subject Creative workspaces

Project London's Cultural Spaces: 2018-2022

Date 20.12.2023

Creative workspaces

Definition: Buildings which provide workspace for creative industries businesses. These can provide any combination of shared workstations, supporting facilities and creative facilities (workshop, gallery, sound-proofed studios etc.) with easy in-out contractual conditions for professionals working in the creative industries.

Overview

There has been an increase in creative workspaces since 2019, going from 120 to 145, with more than twice the number of new sites (39) compared to the number of closures (14). This has resulted in creative workspaces experiencing a higher growth rate of 21% compared to the open workspace sector at 5%, boosted by a lower rate of closures (12% compared to sector average of 17%) and higher rate of new sites (33% compared to sector average of 22%). Creative spaces are mostly found in central boroughs, especially in Hackney (31 spaces) and Tower Hamlets (21), although new spaces have also opened further afield, including in Barking & Dagenham, Ealing and Enfield. The vast majority of these are supplied by established creative space providers such as Bow Arts, Purpose Group and Stour Studios.