

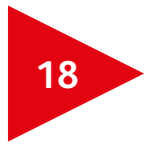
View as proposed

- 6.207 The upper levels of the two tallest buildings within Phase B at Highland Place would be glimpsed to the left of Balfron Tower, through a veil of tree branches, as outlined in purple on the left side of the image. The Proposed Development would not be especially noticeable from here. It would have no effect on one's ability to see and appreciate Balfron Tower in this view.
- 6.208 This would be a change of **very low to low** magnitude to a view of **low to medium** sensitivity. The significance of effect would be **minor/negligible** (not significant). The effect would be **neutral**.
- 6.209 The effect would be at borough level and long term.



Proposed

4496_0815



Poplar High Street, bridge over railway tracks

View as proposed with cumulative schemes

- 6.210 The top of the East India Dock Road hotel development would appear through trees, indicated by the solid orange line seen centrally in the image. Taking this into account, the Proposed Development would represent a change of **very low to low** magnitude to a view of **low to medium** sensitivity. The significance of effect would be **minor/negligible** (not significant). The effect would be **neutral**.
- 6.211 The effect would be at borough level and long term.

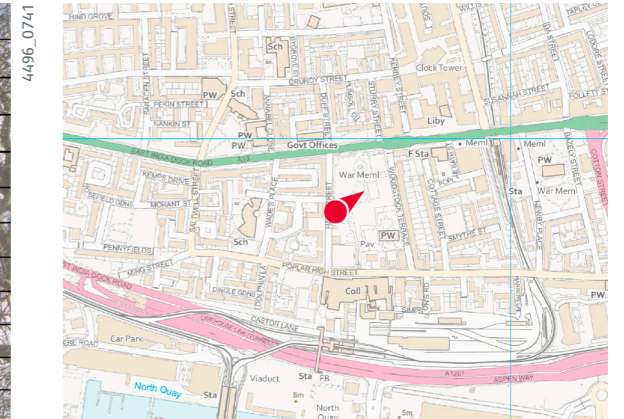


Cumulative

4496_0816



Existing

**View as existing**

- 6.212 This viewpoint is located on the west side of Poplar Recreation Ground, a memorial park with sports and play areas. It lies within the St Mathias Church, Poplar CA. The viewpoint lies some 740m to the south-west of the Site. A path and grassed area of the park occupy the foreground of the view, with mature trees and a children's' play area seen beyond that. Buildings of different periods, including tall modern apartment blocks on East India Dock Road, are noticeable in the middle distance.
- 6.213 People visiting this location are likely to be residents and workers, a number here in their leisure time.
- 6.214 This is a view of **medium** sensitivity.