

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q1 Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Mayor of London?

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
NET: Satisfied	496 49%bf	261 54%xb	236 45%	69 53%	112 49%	96 46%	62 41%	68 56%f	88 55%f	152 47%	143 46%	81 54%	120 54%	112 50%	192 51%	74 46%	118 48%
Very satisfied (+2)	103 10%bio	59 12%	43 8%	7 5%	21 9%	21 10%	10 7%	17 14%f	27 17%xcdf	26 8%	34 11%	10 7%	32 15%xi	27 12%o	39 10%o	5 3%	32 13%o
Fairly satisfied (+1)	394 39%	201 42%	192 37%	62 48%	91 40%	75 36%	53 35%	51 42%	61 38%	126 39%	109 35%	71 47%	88 40%	86 38%	153 41%	69 43%	86 35%
Neither/ nor (0)	259 26%h	118 25%	141 27%	29 22%	73 32%h	64 31%h	40 27%h	29 24%	24 15%	95 29%x	82 26%	35 23%	48 22%	50 22%	101 27%	35 21%	74 30%
Fairly dissatisfied (-1)	128 13%g	58 12%	71 14%	15 11%	27 12%	28 13%g	29 20%yg	6 5%	23 14%g	40 12%	45 15%	22 14%	21 10%	25 11%	51 13%	23 14%	29 12%
Very dissatisfied (-2)	63 6%	26 5%	37 7%	7 6%	8 4%	8 4%	12 8%	13 11%xde	13 8%	21 7%	23 8%	5 3%	13 6%	21 9%xn	16 4%	16 10%h	10 4%
NET: Dissatisfied	191 19%	84 17%	108 21%	22 17%	36 15%	37 17%	42 28%xd	19 16%	36 23%	61 19%	69 22%	27 18%	35 16%	46 21%	66 18%	39 24%	40 16%
Don't know	57 6%	19 4%	38 7%h	11 9%	10 4%	14 7%	6 4%	4 4%	12 7%	14 4%	17 6%	8 5%	19 8%	15 7%	15 4%	14 9%	13 5%
Mean	0.36bfo	0.45xb	0.28	0.40	0.40f	0.36f	0.12	0.45f	0.45f	0.31	0.29	0.41	0.51xi	0.35	0.41o	0.16	0.43o
Standard Deviation	1.06	1.05	1.06	0.99	0.95	0.99	1.08	1.16	1.21	1.03	1.11	0.96	1.09	1.15	1.00	1.09	1.02
Standard Error	0.03	0.05	0.05	0.12	0.07	0.07	0.08	0.10	0.10	0.05	0.08	0.10	0.08	0.07	0.05	0.10	0.07

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

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Q1 Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Mayor of London?

Base: All respondents

		Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
		Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base		1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base		1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
NET: Satisfied		496	205	45	240	366	8	66	47	6	173	324	496	-	232	100
		49%ailn	45%	45%	57%xab	49%	41%	60%h	48%	35%	45%	52%xi	100%xl	-	55%xn	37%
Very satisfied	(+2)	103	38	11	53	82	3	8	8	1	38	65	103	-	47	20
		10%l	8%	11%	12%	11%	15%	8%	8%	3%	10%	11%	21%xl	-	11%	8%
Fairly satisfied	(+1)	394	167	34	188	284	5	58	39	5	135	258	394	-	184	80
		39%ln	36%	34%	44%xa	38%	26%	52%xd	40%	32%	35%	42%	79%xl	-	44%n	30%
Neither/ nor	(0)	259	141	31	82	202	4	25	22	5	105	154	-	-	106	86
		26%ckl	31%xc	31%c	19%	27%	19%	22%	23%	28%	27%	25%	-	-	25%	32%x
Fairly dissatisfied	(-1)	128	71	11	40	102	6	10	7	1	53	75	-	128	42	44
		13%ck	16%xc	11%	9%	14%	29%	9%	8%	6%	14%	12%	-	67%xx	10%	16%lm
Very dissatisfied	(-2)	63	30	6	26	44	1	1	11	3	33	30	-	63	18	25
		6%fjk	6%	6%	6%	6%	5%	1%	11%xf	19%xdf	8%	5%	-	33%xx	4%	9%xm
NET: Dissatisfied		191	101	17	66	146	7	12	18	4	86	105	-	191	60	69
		19%fkml	22%xc	17%	16%	20%	33%	10%	19%	25%f	22%	17%	-	100%xx	14%	26%xm
Don't know		57	11	6	36	35	1	8	9	2	22	35	-	-	26	13
		6%akl	2%	6%a	8%xa	5%	6%	7%	10%	13%ld	6%	6%	-	-	6%	5%
Mean		0.36ahiln	0.25	0.36	0.52xa	0.36h	0.20	0.60xh	0.29	-0.07	0.25	0.44xi	1.21xl	-1.33	0.50xn	0.10
Standard Deviation		1.06	1.04	1.05	1.07	1.06	1.21	0.83	1.15	1.23	1.11	1.02	0.41	0.47	0.99	1.09
Standard Error		0.03	0.05	0.09	0.06	0.04	0.21	0.08	0.11	0.19	0.06	0.04	0.02	0.03	0.05	0.07

Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/l/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents 20 Dec 2013

Q2 Which of the following best describes how you think London's economy will fare over the next 12 months?

Base: All respondents

		Gender			Age						Social Class				Tenure			
		Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base		1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base		1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
NET: Improve		424 42%bghlm o	229 48%xb	194 37%	68 52%gh	119 52%xfgh	93 44%h	58 38%	40 33%	46 29%	147 46%xl	134 43%l	72 48%l	72 32%	80 36%	180 48%xmo	54 33%	110 45%
Significantly improve	(+2)	28 3%	14 3%	14 3%	4 3%	9 4%	6 3%	3 2%	4 3%	3 2%	7 2%	9 3%	8 5%	4 2%	3 1%	13 4%	2 1%	9 4%
Improve a little bit	(+1)	396 39%bghl	216 45%xb	180 35%	63 49%gh	110 48%xfgh	87 41%h	55 37%	36 30%	43 27%	140 43%xl	125 40%	64 43%	67 31%	77 34%	167 45%xmo	52 32%	101 41%
Stay the same	(0)	273 27%ac	109 23%	163 31%xa	21 16%	58 25%	58 27%	41 27%	32 26%	63 39%xcdef g	83 26%	84 27%	28 19%	77 35%xik	61 27%	104 28%	53 33%	55 23%
Worsen a little	(-1)	184 18%h	82 17%	101 19%	27 20%	32 14%	42 20%	35 24%dh	28 23%dh	20 13%	62 19%	61 19%	22 14%	39 18%	44 20%	58 16%	32 20%	50 21%
Significantly worsen	(-2)	84 8%in	42 9%	42 8%	12 9%	13 5%	16 7%	13 9%	14 12%	16 10%	20 6%	23 7%	24 16%xij	17 8%	24 11%n	22 6%	18 11%	21 9%
NET: Worsen		268 27%dn	124 26%	144 28%	39 30%	45 19%	57 27%	49 32%d	42 35%xdh	36 23%	82 25%	84 27%	46 30%	57 26%	68 30%n	80 21%	49 30%	71 29%
Don't know		39 4%e	18 4%	21 4%	2 2%	9 4%	3 1%	4 2%	7 6%e	15 9%xcdef	10 3%	10 3%	5 3%	15 7%x	15 7%xn	11 3%	6 4%	8 3%
Mean		0.10gm	0.17	0.04	0.17	0.32xfgh	0.12	-0.01	-0.12	-0.03	0.17	0.12	0.06	0.01	-0.05	0.25xmo	-0.07	0.12
Standard Deviation		1.03	1.05	1.01	1.10	0.96	1.01	1.03	1.09	0.98	0.98	1.02	1.21	0.97	1.05	0.97	1.02	1.07
Standard Error		0.03	0.05	0.04	0.13	0.07	0.07	0.07	0.10	0.08	0.05	0.07	0.13	0.07	0.07	0.05	0.09	0.07

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
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	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
NET: Improve	424 42%hln	210 46%xc	39 39%	161 38%	317 42%h	5 26%	47 42%	48 50%h	4 23%	163 42%	261 42%	232 47%xl	60 32%	424 100%xn	-
Significantly improve	(+2) 28 3%dn	14 3%	2 2%	10 2%	14 2%	* 1%	5 4%	8 8%xd	* 2%	9 2%	18 3%	16 3%	4 2%	28 7%xn	-
Improve a little bit	(+1) 396 39%hln	196 43%xc	36 37%	151 36%	302 40%h	5 25%	42 38%	40 41%h	4 21%	153 40%	243 39%	216 44%xl	57 30%	396 93%xn	-
Stay the same	(0) 273 27%gmn	115 25%	28 28%	130 31%	209 28%g	8 39%	35 32%g	14 14%	4 25%	108 28%	164 27%	151 30%	57 30%	-	-
Worsen a little	(-1) 184 18%km	92 20%	17 17%	70 16%	133 18%	2 12%	18 16%	24 25%	4 25%	68 18%	115 19%	70 14%	42 22%k	-	184 69%xm
Significantly worsen	(-2) 84 8%akm	28 6%	15 15%xa	38 9%	62 8%	5 23%	6 6%	8 9%	2 11%	31 8%	54 9%	30 6%	27 14%kx	-	84 31%xm
NET: Worsen	268 27%km	120 26%	32 32%	108 26%	195 26%	7 35%	24 22%	32 33%	6 37%	99 26%	169 27%	100 20%	69 36%kx	-	268 100%xm
Don't know	39 4%mn	13 3%	1 1%	25 6%	30 4%	-	4 4%	2 2%	3 16%xdfg	16 4%	23 4%	14 3%	4 2%	-	-
Mean	0.10ln	0.17b	-0.06	0.06	0.10	-0.31	0.20	0.17	-0.27	0.12	0.09	0.24xl	-0.17	1.07xn	-1.31
Standard Deviation	1.03	1.00	1.12	1.02	1.01	1.14	0.97	1.17	1.09	1.01	1.04	0.96	1.08	0.25	0.47
Standard Error	0.03	0.05	0.10	0.06	0.04	0.19	0.10	0.11	0.17	0.05	0.04	0.04	0.08	0.01	0.03

Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
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Q3 If you were to lose your job tomorrow, or already have, how confident do you feel about being able to get another similar job quickly?

Base: All respondents

		Gender			Age						Social Class				Tenure			
		Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base		877	390	487	73	210	203	185	112	94	442	205	78	152	189	346	127	215
Weighted Base		875	424	451	123*	224	200	142	98*	88*	294	281	136*	164	151	356	149*	219
Confident		200 23%hkl	98 23%	103 23%	23 19%	68 31%xgh	53 26%gh	32 23%h	15 15%	9 10%	95 32%xjkl	66 23%l	18 13%	22 14%	27 18%	91 26%	27 18%	56 25%
Very Confident	(5)	81 9%	41 10%	40 9%	7 6%	26 12%	23 11%	14 10%	7 7%	4 4%	31 11%	27 10%	8 6%	14 8%	10 6%	30 8%	13 9%	28 13%
	(4)	119 14%hl	57 13%	62 14%	16 13%	42 19%xgh	30 15%h	18 13%	8 8%	5 6%	63 22%xjkl	38 14%l	9 7%	8 5%	17 11%	61 17%x	13 9%	28 13%
	(3)	232 27%hlo	102 24%	131 29%	36 29%	75 33%xfgh	60 30%gh	30 21%	18 18%	14 15%	88 30%xl	87 31%l	36 26%l	22 13%	39 26%o	114 32%xo	18 12%	61 28%o
	(2)	183 21%bi	103 24%b	79 18%	42 34%xcde	36 16%	37 19%	29 21%	19 19%	19 21%	52 18%	50 18%	40 30%i	41 25%	29 19%	70 20%	45 30%xmnp	39 18%
Not confidant at all		(1) 246 28%din	114 27%	132 29%	22 18%	42 19%	49 24%	50 35%xcde	44 45%xcde	39 44%xcde	57 19%	76 27%	42 31%i	71 43%xij	51 34%n	78 22%	57 38%xn	60 27%
NET: Not confident		428 49%din	217 51%	212 47%	64 52%d	78 35%	86 43%	80 56%de	63 64%xcde	58 65%xcde	109 37%	126 45%	82 61%xij	112 68%xij	80 53%n	148 42%	102 68%xmnp	98 45%
Don't know		14 2%	8 2%	6 1%	- -	3 1%	1 *	- -	2 2%	8 9%xcdef	3 1%	2 1%	- -	8 5%xijk	6 4%xn	2 1%	2 2%	4 2%
Mean		2.54ghlm o	2.54	2.55	2.55gh	2.88xfgh	2.70gh	2.41h	2.11	1.96	2.86xjkl	2.61l	2.27	2.06	2.35	2.70xmo	2.19	2.65mo
Standard Deviation		1.29	1.29	1.29	1.10	1.26	1.30	1.35	1.28	1.17	1.26	1.29	1.16	1.27	1.25	1.23	1.29	1.35
Standard Error		0.04	0.07	0.06	0.13	0.09	0.09	0.10	0.12	0.13	0.06	0.09	0.13	0.11	0.09	0.07	0.12	0.09

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
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Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	877	493	126	240	574	34	99	109	41	339	538	417	187	357	241
Weighted Base	875	450	92*	312	638	19**	106*	90*	14**	347	529	431	178	373	233
Confident	200	139	20	36	151	5	17	19	5	100	101	96	35	107	40
	23%cn	31%xc	22%c	12%	24%	24%	16%	21%	33%	29%xj	19%	22%	20%	29%xn	17%
Very Confident	(5) 81	60	8	11	60	1	8	7	3	39	42	35	16	43	19
	9%c	13%xc	9%c	3%	9%	7%	7%	8%	19%	11%	8%	8%	9%	11%	8%
	(4) 119	79	12	26	90	3	9	12	2	61	59	62	19	64	21
	14%cn	18%xc	13%	8%	14%	17%	9%	13%	14%	18%xj	11%	14%	11%	17%xn	9%
	(3) 232	133	21	70	167	5	36	20	3	84	148	121	52	123	46
	27%cn	29%	23%	23%	26%	26%	34%	22%	24%	24%	28%	28%	29%	33%xn	20%
	(2) 183	80	16	86	131	4	23	21	3	76	107	91	32	75	52
	21%a	18%	17%	27%xa	21%	19%	22%	23%	17%	22%	20%	21%	18%	20%	22%
Not confident at all	(1) 246	97	35	107	178	6	27	31	4	80	166	112	58	65	93
	28%aim	22%	38%xa	34%xa	28%	30%	26%	34%	25%	23%	31%xi	26%	33%	17%	40%xm
NET: Not confident	428	177	50	193	309	10	50	52	6	156	273	203	90	140	145
	49%am	39%	55%a	62%xa	48%	49%	48%	57%	43%	45%	52%	47%	51%	37%	62%xm
Don't know	14	1	*	13	11	*	3	-	-	7	6	11	1	3	2
	2%a	*	*	4%xa	2%	1%	2%	-	-	2%	1%	3%	*	1%	1%
Mean	2.54cn	2.83xbc	2.38	2.16	2.56	2.51	2.49	2.37	2.84	2.71xj	2.43	2.56	2.45	2.85xn	2.23
Standard Deviation	1.29	1.32	1.35	1.11	1.30	1.30	1.19	1.28	1.49	1.31	1.26	1.25	1.29	1.24	1.29
Standard Error	0.04	0.06	0.12	0.07	0.05	0.23	0.12	0.12	0.23	0.07	0.05	0.06	0.09	0.07	0.08

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q4 Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to ...
-Summary

Base: All respondents

		Q4 Summary				
		Deliver training programmes to get people back into work	Persuade more tourists to visit London and more businesses to locate in London	Help small businesses access finance and give them advice	Lobby Government for more investment in London	Build more affordable housing
Unweighted Base		1004	1004	1004	1004	1004
Weighted Base		1004	1004	1004	1004	1004
NET: Agree		261 26%	476 47%	285 28%	442 44%	342 34%
Agree strongly	(+2)	66 7%	155 15%	95 9%	159 16%	125 12%
Tend to agree	(+1)	195 19%	321 32%	190 19%	283 28%	217 22%
Neither/ nor	(0)	215 21%	177 18%	173 17%	192 19%	123 12%
Tend to disagree	(-1)	174 17%	154 15%	194 19%	119 12%	202 20%
Disagree strongly	(-2)	127 13%	66 7%	131 13%	84 8%	241 24%
NET: Disagree		300 30%	220 22%	325 32%	203 20%	442 44%
Don't know		227 23%	131 13%	221 22%	167 17%	96 10%
Mean		-0.13	0.39	-0.10	0.37	-0.24
Standard Deviation		1.21	1.18	1.28	1.23	1.42
Standard Error		0.04	0.04	0.05	0.04	0.05

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Q4 Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to ...
-Deliver training programmes to get people back into work

Base: All respondents

		Gender		Age						Social Class				Tenure				
		Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base		1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base		1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
NET: Agree		261 26%efi	134 28%	127 24%	46 36%ef	66 29%f	41 20%	26 17%	37 30%ef	45 28%f	65 20%	78 25%	52 35%i	66 30%i	49 22%	93 25%	56 34%xm	64 26%
Agree strongly	(+2)	66 7%bi	40 8%	27 5%	21 16%xdefg	12 5%	12 5%	5 3%	3 3%	14 9%	13 4%	24 8%	11 7%	19 9%i	11 5%	17 5%	16 10%n	22 9%
Tend to agree	(+1)	195 19%i	94 20%	100 19%	25 19%	54 24%ef	30 14%	21 14%	33 28%xef	31 20%	52 16%	54 17%	42 28%i	47 21%	38 17%	76 20%	39 24%	41 17%
Neither/ nor	(0)	215 21%hlo	93 19%	122 23%	25 19%	63 27%hx	51 24%h	36 24%h	22 18%	19 12%	88 28%xl	70 23%l	32 21%l	24 11%	44 20%	90 24%o	21 13%	60 25%o
Tend to disagree	(-1)	174 17%	79 16%	95 18%	26 20%	29 13%	41 19%	27 18%	24 20%	27 17%	50 15%	63 20%k	15 10%	46 21%k	40 18%	65 17%	31 19%	37 15%
Disagree strongly	(-2)	127 13%in	60 13%	66 13%	19 15%	27 11%	23 11%	23 15%	15 13%	20 12%	30 9%	36 12%	21 14%	40 18%xi	26 12%	31 8%	36 22%xmn	33 14%
NET: Disagree		300 30%in	139 29%	161 31%	45 34%	56 24%	64 30%	50 33%	39 33%	46 29%	79 25%	99 32%	36 24%	85 39%xik	67 30%	96 26%	67 41%xmnp	71 29%
Don't know		227 23%co	115 24%	112 21%	14 11%	46 20%	55 26%c	39 26%c	23 19%	50 31%xcdg	89 28%x	64 20%	30 20%	45 20%	64 29%xo	96 26%o	19 11%	49 20%
Mean		-0.13f	-0.07	-0.18	0.03	-0.03f	-0.22	-0.39	-0.15	-0.07	-0.14	-0.14	0.05	-0.23	-0.21	-0.06	-0.22	-0.09
Standard Deviation		1.21	1.25	1.16	1.36	1.13	1.14	1.14	1.16	1.32	1.07	1.20	1.24	1.35	1.18	1.09	1.38	1.24
Standard Error		0.04	0.07	0.06	0.16	0.09	0.09	0.10	0.11	0.12	0.06	0.09	0.14	0.11	0.09	0.07	0.13	0.09

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q4 Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to ...
-Deliver training programmes to get people back into work

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
NET: Agree	261 26%adiln	103 23%	23 23%	132 31%xa	166 22%	6 28%	45 41%xd	37 39%xd	5 28%	79 20%	182 30%xi	185 37%xl	19 10%	128 30%xn	54 20%
Agree strongly (+2)	66 7%al	17 4%	6 6%	41 10%xa	43 6%	1 5%	12 11%	10 10%	1 4%	22 6%	45 7%	54 11%xl	4 2%	40 9%x	15 5%
Tend to agree (+1)	195 19%diin	86 19%	17 17%	91 21%	123 16%	5 23%	34 30%xd	27 28%xd	4 23%	57 15%	137 22%xi	131 26%xl	15 8%	88 21%	40 15%
Neither/ nor (0)	215 21%ck	122 27%xc	23 24%	67 16%	170 23%	4 19%	22 20%	14 14%	4 24%	85 22%	130 21%	90 18%	37 19%	89 21%	63 23%
Tend to disagree (-1)	174 17%ajk	64 14%	20 20%	86 20%a	126 17%	7 34%	21 19%	16 17%	3 15%	82 21%xj	92 15%	71 14%	45 24%xk	82 19%	41 15%
Disagree strongly (-2)	127 13%km	53 12%	14 15%	52 12%	95 13%	3 13%	8 8%	17 18%	2 14%	51 13%	75 12%	37 8%	57 30%xk	31 7%	48 18%xm
NET: Disagree	300 30%ajk	117 26%	35 35%	138 33%	221 29%	9 47%	29 26%	34 35%	5 29%	133 34%xj	167 27%	108 22%	102 53%xk	113 27%	89 33%
Don't know	227 23%fg	115 25%	19 19%	87 20%	193 26%xf	1 6%	14 12%	12 12%	3 20%	89 23%	138 22%	113 23%	34 18%	94 22%	62 23%
Mean	-0.13iln	-0.15	-0.26	-0.05	-0.19	-0.27	0.20xd	-0.04	-0.13	-0.28	-0.03xi	0.24xl	-0.86	0.08xn	-0.33
Standard Deviation	1.21	1.11	1.19	1.28	1.18	1.17	1.17	1.35	1.21	1.17	1.22	1.19	1.09	1.17	1.23
Standard Error	0.04	0.06	0.11	0.08	0.05	0.21	0.12	0.14	0.20	0.07	0.06	0.06	0.08	0.07	0.08

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q4 Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to ...
-Persuade more tourists to visit London and more businesses to locate in London

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
NET: Agree	476 47% ^{df}	235 49%	240 46%	72 55% ^{df}	88 38%	101 48%	57 38%	60 50%	98 61% ^{xdef}	143 44%	141 45%	77 51%	115 52%	125 56% ^{xnop}	176 47%	68 42%	107 44%
Agree strongly (+2)	155 15% ^{fi}	78 16%	77 15%	23 18%	27 12%	33 16%	14 9%	22 18% ^f	36 23% ^{xdf}	33 10%	45 14%	27 18%	49 22% ^{xij}	41 19%	51 14%	27 17%	35 14%
Tend to agree (+1)	321 32%	157 33%	164 31%	49 37%	61 26%	69 33%	43 29%	38 32%	61 38% ^d	109 34%	95 31%	50 33%	66 30%	84 38% ^{xo}	125 33%	40 25%	72 29%
Neither/ nor (0)	177 18% ^{hlm}	81 17%	96 18%	19 15%	55 24% ^{xgh}	38 18% ^h	35 23% ^{gh}	15 13%	15 9%	67 21% ^{xl}	59 19%	23 15%	28 13%	28 12%	65 17%	35 21% ^m	50 20% ^m
Tend to disagree (-1)	154 15% ^h	67 14%	87 17%	15 11%	46 20% ^h	29 14%	30 20% ^h	20 17%	15 10%	47 15%	62 20% ^{xk}	14 9%	31 14%	28 13%	59 16%	28 17%	39 16%
Disagree strongly (-2)	66 7%	34 7%	32 6%	11 8%	10 5%	18 9%	7 4%	8 7%	11 7%	22 7%	17 5%	10 7%	17 8%	14 6%	24 6%	13 8%	15 6%
NET: Disagree	220 22%	101 21%	119 23%	26 20%	56 24%	47 22%	37 24%	29 24%	26 16%	69 21%	79 25%	24 16%	48 22%	42 19%	83 22%	41 25%	54 22%
Don't know	131 13%	64 13%	67 13%	14 11%	32 14%	25 12%	21 14%	17 14%	21 13%	43 13%	32 10%	26 17%	29 13%	29 13%	51 14%	19 11%	33 13%
Mean	0.39 ⁱ	0.43	0.37	0.50	0.24	0.37	0.22	0.43	0.70 ^{xdef}	0.31	0.32	0.56	0.52	0.57 ^x	0.37	0.29	0.34
Standard Deviation	1.18	1.20	1.17	1.21	1.11	1.22	1.08	1.25	1.20	1.13	1.16	1.18	1.27	1.18	1.16	1.24	1.17
Standard Error	0.04	0.06	0.05	0.14	0.08	0.09	0.08	0.12	0.10	0.06	0.08	0.13	0.10	0.08	0.07	0.11	0.08

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

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Absolutes/col percents 20 Dec 2013

Q4 Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to ...
-Persuade more tourists to visit London and more businesses to locate in London

Base: All respondents

		Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
		Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base		1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base		1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
NET: Agree		476	198	47	225	353	7	58	47	8	160	315	309	62	220	109
		47%ailn	43%	47%	53%xa	47%	34%	52%	49%	46%	42%	51%xi	62%xl	32%	52%n	41%
Agree strongly	(+2)	155	52	15	84	106	2	25	18	2	53	101	111	19	80	31
		15%al	11%	15%	20%xa	14%	9%	23%	19%	14%	14%	16%	22%xl	10%	19%xn	12%
Tend to agree	(+1)	321	146	32	141	247	5	33	29	6	107	214	197	43	139	78
		32%l	32%	32%	33%	33%	25%	30%	30%	32%	28%	35%x	40%xl	22%	33%	29%
Neither/ nor	(0)	177	97	23	58	138	7	15	15	2	73	105	62	33	73	47
		18%ck	21%xc	23%c	14%	18%	33%	13%	16%	11%	19%	17%	13%	17%	17%	17%
Tend to disagree	(-1)	154	77	15	57	109	3	22	14	4	64	90	64	46	53	51
		15%	17%	15%	13%	15%	17%	20%	15%	21%	17%	15%	13%	24%xk	13%	19%
Disagree strongly	(-2)	66	32	5	27	44	1	5	12	2	35	31	21	25	19	26
		7%jk	7%	5%	6%	6%	6%	5%	13%xd	12%	9%xj	5%	4%	13%xk	4%	10%xm
NET: Disagree		220	109	21	84	154	5	27	27	6	99	121	85	71	72	77
		22%jkm	24%	21%	20%	20%	23%	25%	28%	33%	26%	20%	17%	37%xk	17%	29%xm
Don't know		131	54	9	58	106	2	11	7	2	54	77	41	26	59	36
		13%k	12%	9%	14%	14%	10%	10%	7%	9%	14%	12%	8%	14%	14%	13%
Mean		0.39ailn	0.27	0.40	0.54xa	0.40	0.16	0.51	0.30	0.17	0.24	0.49xi	0.69xl	-0.09	0.57xn	0.16
Standard Deviation		1.18	1.15	1.14	1.21	1.15	1.09	1.23	1.34	1.36	1.23	1.14	1.12	1.27	1.14	1.23
Standard Error		0.04	0.05	0.10	0.07	0.05	0.19	0.13	0.13	0.21	0.07	0.05	0.05	0.09	0.06	0.08

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q4 Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to ...
-Help small businesses access finance and give them advice

Base: All respondents

		Gender		Age						Social Class				Tenure				
		Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base		1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base		1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
NET: Agree		285 28%fi	150 31%	135 26%	50 38%fg	67 29%fg	55 26%	26 17%	29 24%	58 36%xfgh	71 22%	92 30%	56 37%ij	65 30%	60 27%	107 29%	41 25%	76 31%
Agree strongly	(+2)	95 9%fi	44 9%	51 10%	22 17%df	16 7%	20 10%	6 4%	9 7%	22 14%xdef	15 5%	32 10%ij	23 15%ij	25 12%ij	21 9%	32 8%	20 12%	23 10%
Tend to agree	(+1)	190 19%b	106 22%b	84 16%	28 21%	52 22%fg	35 17%	20 13%	20 17%	35 22%	56 18%	60 19%	33 22%	40 18%	40 18%	75 20%	22 13%	53 22%
Neither/ nor	(0)	173 17%h	82 17%	91 17%	25 19%h	53 23%xh	32 15%h	32 21%h	21 18%h	10 6%	72 22%xjkl	49 16%	18 12%	34 15%	33 15%	72 19%	21 13%	47 19%
Tend to disagree	(-1)	194 19%	78 16%	115 22%xa	23 18%	39 17%	41 19%	36 24%	21 17%	34 21%	68 21%	63 20%	21 14%	41 19%	41 18%	73 19%	37 23%	42 17%
Disagree strongly	(-2)	131 13%	67 14%	64 12%	12 9%	22 9%	29 14%	22 15%	23 19%g	23 15%	36 11%	42 14%	20 13%	34 15%	32 14%	46 12%	24 15%	29 12%
NET: Disagree		325 32%	146 30%	179 34%	35 27%	61 26%	70 33%	59 39%g	43 36%	57 36%	104 32%	105 34%	41 27%	75 34%	73 33%	120 32%	61 38%	71 29%
Don't know		221 22%	105 22%	117 22%	21 16%	50 22%	54 25%	34 23%	26 22%	36 23%	74 23%	65 21%	35 23%	47 21%	57 26%	77 20%	38 24%	49 20%
Mean		-0.10fi	-0.05	-0.14	0.22fg	*f	-0.15	-0.42	-0.30	*f	-0.22	-0.09	0.15i	-0.10	-0.14	-0.09	-0.20	*
Standard Deviation		1.28	1.29	1.27	1.29	1.15	1.31	1.13	1.31	1.43	1.13	1.31	1.40	1.35	1.32	1.24	1.36	1.25
Standard Error		0.05	0.07	0.06	0.16	0.09	0.10	0.09	0.13	0.12	0.06	0.10	0.16	0.11	0.09	0.07	0.13	0.09

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

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Absolutes/col percents 20 Dec 2013

Q4 Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to ...
-Help small businesses access finance and give them advice

Base: All respondents

		Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
		Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base		1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base		1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
NET: Agree		285 28%ailn	108 24%	31 31%	138 33%a	201 27%	7 34%	40 36%	29 30%	5 28%	86 22%	198 32%xi	199 40%xl	29 15%	156 37%xn	50 18%
Agree strongly	(+2)	95 9%adn	31 7%	11 11%	49 12%a	60 8%	3 17%	15 14%	13 13%	2 9%	31 8%	64 10%	66 13%xl	12 6%	53 13%xn	16 6%
Tend to agree	(+1)	190 19%iln	78 17%	20 20%	89 21%	141 19%	3 17%	25 22%	16 17%	3 19%	55 14%	135 22%xi	133 27%xl	17 9%	103 24%xn	33 12%
Neither/ nor	(0)	173 17%ckn	100 22%xc	18 18%	55 13%	137 18%	4 22%	15 14%	12 12%	3 18%	72 19%	101 16%	60 12%	27 14%	74 17%	34 13%
Tend to disagree	(-1)	194 19%k	95 21%	17 17%	80 19%	145 19%	2 9%	20 18%	23 24%	2 11%	83 22%	111 18%	79 16%	57 30%xx	73 17%	70 26%xm
Disagree strongly	(-2)	131 13%dkm	61 13%	11 11%	57 13%	86 11%	5 23%	17 16%	20 21%xd	3 15%	52 13%	80 13%	49 10%	46 24%xx	24 6%	61 23%xm
NET: Disagree		325 32%km	155 34%	28 28%	136 32%	231 31%	6 32%	37 34%	43 44%xd	4 26%	135 35%	190 31%	128 26%	104 54%xx	97 23%	131 49%xm
Don't know		221 22%gl	94 20%	23 24%	95 22%	181 24%xxg	2 12%	18 16%	13 13%	5 29%g	93 24%	128 21%	109 22%	31 16%	97 23%	54 20%
Mean		-0.10ailn	-0.21	0.04	-0.02	-0.10	-0.05	0.01	-0.24	-0.06	-0.24	-0.02xi	0.23xl	-0.68	0.27xn	-0.59
Standard Deviation		1.28	1.20	1.29	1.34	1.23	1.50	1.38	1.41	1.38	1.25	1.29	1.30	1.21	1.19	1.26
Standard Error		0.05	0.06	0.13	0.08	0.05	0.27	0.15	0.14	0.24	0.07	0.06	0.07	0.09	0.07	0.09

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

**Q4 Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to ...
-Lobby Government for more investment in London**

Base: All respondents

		Gender			Age						Social Class				Tenure			
		Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base		1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base		1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
NET: Agree		442 44%bo	239 50%xb	203 39%	65 50%	88 38%	89 42%	59 39%	61 50% 50% d	80 50% d	140 44%	141 45%	70 46%	91 41%	106 47%o	179 48%o	53 33%	104 43%
Agree strongly	(+2)	159 16%fi	87 18%	72 14%	22 17%f	29 13%	31 15%f	10 7%	30 25% xdef	36 23% xdf	35 11%	59 19% i	29 19%	37 17%	40 18%	67 18%	20 12%	31 13%
Tend to agree	(+1)	283 28%bo	152 32%	131 25%	42 33%	60 26%	58 27%	48 32%	31 26%	44 27%	105 33% xl	82 27%	41 27%	54 25%	65 29%	112 30%	33 20%	73 30%
Neither/ nor	(0)	192 19%h	77 16%	114 22% xa	31 24% h	57 25% xgh	43 21% h	28 18% h	16 13%	16 10%	64 20%	65 21%	23 15%	40 18%	40 18%	73 19%	31 19%	47 19%
Tend to disagree	(-1)	119 12%	55 11%	63 12%	11 9%	27 12%	26 13%	25 16%	15 13%	15 9%	43 13%	32 10%	13 9%	31 14%	26 12%	45 12%	21 13%	27 11%
Disagree strongly	(-2)	84 8% n	39 8%	46 9%	11 8%	12 5%	16 8%	19 12% d	9 7%	17 11%	25 8%	27 9%	12 8%	22 10%	15 7%	20 5%	28 17% x mnp	22 9%
NET: Disagree		203 20%	94 20%	109 21%	22 17%	39 17%	43 20%	43 29% xd	24 20%	32 20%	68 21%	58 19%	24 16%	53 24%	41 18%	65 17%	49 30% x mn	49 20%
Don't know		167 17%	72 15%	95 18%	13 10%	46 20%	36 17%	21 14%	20 16%	32 20%	50 16%	47 15%	33 22%	37 17%	36 16%	58 15%	29 18%	44 18%
Mean		0.37bfo	0.47	0.28	0.46f	0.36f	0.35	0.06	0.57f	0.52f	0.30	0.43	0.53	0.29	0.48o	0.51xo	-0.03	0.32o
Standard Deviation		1.23	1.23	1.22	1.18	1.11	1.21	1.21	1.29	1.37	1.16	1.24	1.25	1.29	1.20	1.16	1.36	1.21
Standard Error		0.04	0.06	0.06	0.14	0.08	0.09	0.09	0.12	0.12	0.06	0.09	0.15	0.10	0.08	0.07	0.13	0.09

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

**Q4 Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to ...
-Lobby Government for more investment in London**

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
NET: Agree	442 44% _{iln}	191 42%	40 41%	201 47%	340 45%	8 38%	46 42%	40 42%	6 33%	151 39%	290 47% _{xi}	303 61% _{xl}	45 24%	222 52% _{xn}	95 35%
Agree strongly	(+2) 159 16% _{ail}	57 12%	17 17%	81 19% _a	114 15%	4 18%	23 21%	15 15%	1 8%	46 12%	113 18% _{xi}	121 24% _{xl}	17 9%	82 19% _x	36 13%
Tend to agree	(+1) 283 28% _{iln}	134 29%	24 24%	120 28%	226 30%	4 20%	23 21%	26 27%	4 25%	105 27%	178 29%	182 37% _{xl}	28 15%	140 33% _{xn}	58 22%
Neither/ nor	(0) 192 19% _{km}	100 22%	22 22%	69 16%	138 18%	6 28%	25 22%	20 21%	3 17%	85 22%	106 17%	61 12%	34 18%	66 16%	59 22%
Tend to disagree	(-1) 119 12% _k	60 13%	11 11%	47 11%	87 12%	2 9%	12 11%	15 15%	2 14%	53 14%	66 11%	45 9%	43 23% _{xk}	42 10%	45 17% _{xm}
Disagree strongly	(-2) 84 8% _{km}	35 8%	5 5%	40 9%	58 8%	2 8%	8 7%	12 12%	3 15%	38 10%	47 8%	24 5%	35 18% _{xk}	25 6%	32 12% _{xm}
NET: Disagree	203 20% _{km}	94 21%	16 16%	87 20%	145 19%	3 17%	20 18%	27 28%	5 29%	90 23%	113 18%	69 14%	79 41% _{xk}	67 16%	77 29% _{xm}
Don't know	167 17% _k	72 16%	21 21%	68 16%	127 17%	3 17%	20 18%	10 10%	4 21%	60 15%	108 17%	64 13%	33 17%	68 16%	37 14%
Mean	0.37 _{iln}	0.31	0.47	0.44	0.40	0.37	0.46	0.19	-0.03	0.21	0.48 _{xi}	0.76 _{xl}	-0.32	0.59 _{xn}	0.09
Standard Deviation	1.23	1.17	1.15	1.28	1.20	1.25	1.25	1.29	1.35	1.21	1.23	1.13	1.30	1.17	1.28
Standard Error	0.04	0.06	0.11	0.07	0.05	0.23	0.14	0.13	0.22	0.07	0.05	0.06	0.10	0.06	0.08

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q4 Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to ...
-Build more affordable housing

Base: All respondents

		Gender		Age						Social Class				Tenure				
		Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base		1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base		1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
NET: Agree		342 34%f	170 35%	172 33%	48 37%	78 34%	76 36%f	36 24%	41 34%	63 40%f	102 32%	107 34%	51 34%	82 37%	81 36%	123 33%	50 31%	88 36%
Agree strongly	(+2)	125 12%	61 13%	64 12%	22 17%	19 8%	28 13%	12 8%	21 18%df	23 14%	36 11%	39 12%	20 13%	30 14%	33 15%	36 10%	25 15%	31 13%
Tend to agree	(+1)	217 22%	109 23%	108 21%	26 20%	58 25%f	49 23%	24 16%	19 16%	41 25%f	66 21%	69 22%	31 21%	52 23%	48 22%	87 23%	26 16%	57 23%
Neither/ nor	(0)	123 12%hl	61 13%	62 12%	18 14%h	36 16%h	31 14%h	18 12%h	14 11%h	6 4%	54 17%xkl	43 14%	9 6%	17 7%	24 11%	57 15%p	20 13%	21 9%
Tend to disagree	(-1)	202 20%e	92 19%	110 21%	36 28%e	45 20%	30 14%	32 21%	26 22%	32 20%	58 18%	62 20%	33 22%	49 22%	44 20%	86 23%	30 18%	42 17%
Disagree strongly	(-2)	241 24%n	106 22%	135 26%	24 18%	54 23%	51 24%	44 29%	29 24%	38 23%	74 23%	72 23%	44 29%	51 23%	49 22%	73 19%	53 32%xmn	66 27%
NET: Disagree		442 44%	197 41%	245 47%	60 46%	99 43%	82 39%	76 51%e	55 46%	70 43%	131 41%	135 43%	76 51%	100 45%	93 42%	159 42%	82 51%	108 44%
Don't know		96 10%	53 11%	43 8%	4 3%	18 8%	22 11%	20 13%c	11 9%	22 13%c	33 10%	26 8%	15 10%	23 10%	25 11%	36 10%	9 6%	26 11%
Mean		-0.24f	-0.17	-0.30	-0.11f	-0.27	-0.15f	-0.55	-0.21	-0.15f	-0.23	-0.21	-0.37	-0.20	-0.14	-0.22	-0.39	-0.25
Standard Deviation		1.42	1.41	1.42	1.40	1.34	1.44	1.36	1.50	1.50	1.38	1.41	1.49	1.45	1.45	1.32	1.50	1.48
Standard Error		0.05	0.07	0.06	0.16	0.10	0.10	0.10	0.13	0.12	0.07	0.10	0.17	0.11	0.09	0.07	0.13	0.10

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

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Absolutes/col percents 20 Dec 2013

Q4 Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to ...
-Build more affordable housing

Base: All respondents

		Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
		Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base		1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base		1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
NET: Agree		342 34%ln	143 31%	33 34%	161 38%	252 34%	7 34%	42 38%	34 36%	4 25%	128 33%	214 35%	218 44%xl	42 22%	176 42%xn	69 26%
Agree strongly	(+2)	125 12%a	45 10%	15 15%	62 15%	86 11%	4 19%	15 14%	16 17%	1 7%	43 11%	82 13%	71 14%	20 11%	62 15%	28 10%
Tend to agree	(+1)	217 22%ln	98 22%	19 19%	99 23%	166 22%	3 15%	27 25%	18 19%	3 17%	86 22%	132 21%	148 30%xl	22 11%	115 27%xn	41 15%
Neither/ nor	(0)	123 12%l	64 14%	12 12%	42 10%	102 14%	2 12%	10 9%	7 7%	2 12%	46 12%	77 12%	63 13%	14 7%	60 14%	24 9%
Tend to disagree	(-1)	202 20%	93 20%	21 22%	87 21%	146 19%	5 23%	25 22%	21 22%	3 18%	67 17%	135 22%	87 18%	40 21%	82 19%	58 22%
Disagree strongly	(-2)	241 24%km	113 25%	23 23%	98 23%	172 23%	6 30%	26 23%	30 31%	5 27%	100 26%	140 23%	77 16%	87 45%xk	69 16%	97 36%xm
NET: Disagree		442 44%km	206 45%	44 44%	185 44%	317 42%	11 54%	50 45%	52 54%	8 46%	167 43%	275 45%	164 33%	126 66%xk	151 36%	155 58%xm
Don't know		96 10%gl	45 10%	10 10%	35 8%	79 11%g	- -	9 8%	3 4%	3 18%g	45 12%	52 8%	50 10%l	9 5%	36 9%	20 7%
Mean		-0.24ln	-0.32	-0.21	-0.16	-0.23	-0.31	-0.18	-0.33	-0.50	-0.28	-0.21	0.11xl	-0.83	0.05xn	-0.63
Standard Deviation		1.42	1.38	1.45	1.45	1.40	1.54	1.44	1.53	1.42	1.43	1.42	1.36	1.42	1.36	1.43
Standard Error		0.05	0.06	0.13	0.08	0.06	0.26	0.15	0.15	0.23	0.08	0.06	0.07	0.10	0.07	0.09

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/lj - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q5 How often, if at all, would you say you visit or attend leisure activities/events outside your home? By this I mean visiting the cinema, art galleries, museums, sports events, music and dance concerts, night clubs and cultural festivals such as the Notting Hill Carnival or St. Patrick's Day Parade?

Base: All respondents

		Gender			Age						Social Class				Tenure			
		Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base		1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base		1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
More than once a week	(182)	166 17%bgl	98 20%xb	68 13%	37 28%xfgh	45 20%g	37 18%g	17 11%	9 7%	21 13%	71 22%xl	48 15%	23 15%	25 11%	34 15%	62 16%	22 13%	49 20%
Once a week	(52)	220 22%ghlm	110 23%	110 21%	40 30%fgh	63 27%fgh	59 28%xfgh	25 16%	16 13%	17 11%	81 25%xl	77 25%l	31 20%	32 14%	30 13%	97 26%lm	32 20%	61 25%lm
Once a fortnight	(26)	145 14%l	72 15%	74 14%	15 12%	48 21%xfh	34 16%	16 11%	15 12%	17 11%	57 18%xl	53 17%l	18 12%	17 8%	26 11%	73 19%xmo	15 9%	32 13%
Once a month	(12)	157 16%h	68 14%	89 17%	19 15%	32 14%	29 14%	37 25%xdh	23 19%h	16 10%	55 17%	42 14%	26 18%	33 15%	29 13%	61 16%	33 20%	33 14%
Once every few months	(4)	84 8%h	33 7%	50 10%	11 9%	11 5%	19 9%	20 13%xdh	15 13%dh	7 4%	22 7%	20 7%	22 14%ij	20 9%	17 7%	35 9%	15 9%	16 7%
Once every six months	(2)	50 5%fi	28 6%	21 4%	3 2%	14 6%f	6 3%	2 1%	11 9%xef	14 9%xef	10 3%	17 5%	5 3%	18 8%xi	18 8%xn	11 3%	11 7%	9 4%
Once a year	(1)	37 4%ain	10 2%	27 5%xa	3 2%	7 3%	7 4%	7 5%	7 6%	6 4%	6 2%	7 2%	7 4%	18 8%xij	13 6%n	4 1%	7 4%n	13 5%n
Less often	(0.5)	38 4%i	14 3%	24 5%	- -	4 2%	9 4%	10 7%xcd	6 5%c	9 5%c	5 2%	17 6%i	2 1%	13 6%i	10 4%	12 3%	7 4%	9 4%
Never	(0)	107 11%cdeln	49 10%	58 11%	2 2%	6 3%	10 5%	16 10%cd	18 15%cd	54 33%xcdefg	14 4%	29 9%i	18 12%i	45 21%xij	48 21%xnop	20 5%	20 12%n	19 8%
Don't know		1 *	1 *	- -	- -	- -	1 *	- -	* *	- -	* *	1 *	- -	- -	- -	- -	- -	1 *
Mean		47.71bfg hlm	55.08xb	40.93	72.94xef gh	57.22xfgh	52.99fgh	35.45	26.44	34.00	60.16xjl	47.36l	44.00	32.65	39.49	50.88m	40.10	55.49m
Standard Deviation		62.73	66.98	57.79	71.30	64.11	62.80	55.20	46.97	60.20	67.11	60.60	61.29	56.48	62.59	61.06	59.10	66.62
Standard Error		1.98	3.18	2.44	8.07	4.36	4.33	3.96	4.06	4.62	3.06	4.00	6.50	3.95	3.85	3.20	4.99	4.36

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

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Absolutes/col percents 20 Dec 2013

Q5 How often, if at all, would you say you visit or attend leisure activities/events outside your home? By this I mean visiting the cinema, art galleries, museums, sports events, music and dance concerts, night clubs and cultural festivals such as the Notting Hill Carnival or St. Patrick's Day Parade?

Base: All respondents

		Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
		Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base		1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base		1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
More than once a week	(182)	166 17%j	80 17%	19 20%	65 15%	129 17%	3 16%	15 13%	13 14%	5 30%xfg	83 21%xj	84 14%	88 18%	33 17%	71 17%	40 15%
Once a week	(52)	220 22%cg	122 27%xb	16 16%	76 18%	163 22%g	4 22%	36 33%xdg	11 11%	3 17%	95 25%	124 20%	103 21%	51 27%	107 25%	54 20%
Once a fortnight	(26)	145 14%c	83 18%xc	15 15%	45 11%	109 15%	2 11%	11 10%	20 21%f	2 13%	50 13%	96 15%	80 16%	24 12%	68 16%	36 13%
Once a month	(12)	157 16%	82 18%	19 19%	55 13%	117 16%	5 27%	14 13%	16 16%	3 16%	62 16%	95 15%	75 15%	31 16%	67 16%	42 16%
Once every few months	(4)	84 8%	33 7%	13 13%xa	33 8%	58 8%	* 2%	8 8%	14 14%x	2 11%	26 7%	57 9%	41 8%	17 9%	31 7%	28 10%
Once every six months	(2)	50 5%	17 4%	3 3%	29 7%	35 5%	1 5%	5 5%	7 8%	1 4%	15 4%	35 6%	25 5%	8 4%	24 6%	14 5%
Once a year	(1)	37 4%a	4 1%	2 2%	28 7%xa	22 3%	2 9%	8 7%	4 4%	1 3%	14 4%	23 4%	18 4%	2 1%	13 3%	13 5%
Less often	(0.5)	38 4%a	11 2%	3 3%	21 5%	32 4%	- -	3 3%	3 3%	- -	13 3%	24 4%	18 4%	5 3%	16 4%	11 4%
Never	(0)	107 11%aim	25 5%	8 8%	71 17%xab	84 11%	2 9%	10 9%	9 9%	1 5%	29 7%	78 13%xi	49 10%	20 10%	26 6%	31 11%am
Don't know		1 *	* *	- -	- -	- -	- -	- -	* *	- -	- -	1 *	* *	- -	1 *	- -
Mean		47.71j	52.97xc	51.02	42.27	48.75	46.27	45.78	38.89	69.69xg	57.38xj	41.65	49.63	51.15	50.20	43.51
Standard Deviation		62.73	62.14	67.02	62.47	63.56	62.71	57.58	59.38	77.71	67.61	58.72	64.29	63.23	62.12	60.96
Standard Error		1.98	2.78	5.73	3.35	2.44	10.60	5.67	5.59	11.46	3.50	2.34	2.95	4.41	3.10	3.66

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents 20 Dec 2013

Q6 Why do you not visit or attend leisure activities/events such as cinema, art galleries, museums, music and dance concerts, night clubs, sports events and cultural festivals more often?

Base: All attending out-of-home events less than once a week

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Unweighted Base	840	355	485	56	170	175	172	121	146	386	194	77	183	218	309	124	189
Weighted Base	838	384	454	93*	186	174	134	112*	139	251	263	128*	196	190	313	141	194
No time/too busy	365 44% _{hlm}	172 45%	193 43%	55 59% _{xgh}	105 56% _{xgh}	86 49% _{gh}	59 44% _h	40 36% _h	20 15%	141 56% _{xjkl}	122 46% _l	45 36%	56 29%	60 32%	162 52% _{xmo}	49 35%	94 48% _{mo}
Cost/too expensive	296 35% _{aghim}	117 31%	178 39% _{xa}	41 44% _{gh}	76 41% _{gh}	65 38% _h	61 45% _{xgh}	29 26%	24 17%	73 29%	98 37%	55 43% _i	69 35%	42 22%	115 37% _m	69 49% _{xmnp}	69 35% _m
Not that interested	72 9% _{di}	37 10%	34 8%	2 2%	5 3%	12 7%	15 11% _{cd}	10 9% _d	28 20% _{xcd}	13 5%	24 9%	14 11%	20 10%	27 14% _{xn}	21 7%	10 7%	15 8%
Not easy to get to/get back from	66 8%	28 7%	38 8%	4 5%	12 7%	11 6%	11 9%	15 14% _x	12 9%	23 9%	18 7%	7 5%	19 10%	16 9%	19 6%	15 10%	16 8%
Have to look after the family	65 8% _{ah}	15 4%	50 11% _{xa}	5 5%	20 11% _h	22 13% _{xh}	8 6%	6 5%	4 3%	18 7%	20 8%	7 5%	20 10%	12 7%	27 8%	15 11%	10 5%
Don't really want to	39 5% _d	19 5%	20 4%	- -	2 1%	6 4%	7 5%	9 8% _{cd}	15 11% _{xcd}	12 5%	9 3%	12 10%	6 3%	16 9% _{xn}	10 3%	4 3%	8 4%
Health reasons	33 4% _{den}	19 5%	14 3%	4 5% _d	- -	1 1%	6 5% _d	5 5% _d	16 12% _{xdef}	7 3%	8 3%	4 3%	14 7% _{xi}	16 9% _{xn}	4 1%	6 5%	6 3%
They are not put on in my area	31 4% _i	12 3%	19 4%	1 2%	10 5%	6 3%	6 4%	5 5%	2 2%	6 2%	16 6% _i	3 2%	6 3%	5 3%	10 3%	8 6%	7 4%
There's nothing that's relevant to my interests	29 3% _p	11 3%	17 4%	3 3%	3 2%	5 3%	3 2%	4 3%	12 9% _{xdef}	10 4%	4 2%	3 3%	11 6% _j	13 7% _{xnp}	7 2%	7 5% _p	1 *
Other interests/don't like it (spec/unspec)	26 3% _i	10 3%	16 4%	- -	7 4%	2 1%	4 3%	8 7% _{xce}	6 4%	5 2%	6 2%	11 8% _{xij}	5 3%	9 5% _p	12 4%	3 2%	2 1%
Not the right age	25 3% _{ein}	12 3%	12 3%	- -	1 1%	- -	2 1%	5 4% _d	17 12% _{xcd}	3 1%	5 2%	4 3%	13 7% _{xij}	11 6% _{xnp}	4 1%	8 5% _n	2 1%
Don't fit in there	20 2% _p	13 3%	8 2%	2 2%	1 *	- -	1 1%	7 6% _{xdef}	9 7% _{xdef}	4 2%	3 1%	5 4%	9 4%	9 5% _{xnp}	5 1%	6 4% _p	1 *

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q6 Why do you not visit or attend leisure activities/events such as cinema, art galleries, museums, music and dance concerts, night clubs, sports events and cultural festivals more often?

Base: All attending out-of-home events less than once a week

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Weighted Base	838	384	454	93*	186	174	134	112*	139	251	263	128*	196	190	313	141	194
Dangerous/not safe	16 2% n	6 1%	11 2%	4 4%	* *	2 1%	- -	2 2%	8 6% xdef	3 1%	4 2%	1 1%	8 4%	6 3% n	1 *	4 3%	6 3% n
Happy with what I do now (spec/unspec)	16 2%	7 2%	9 2%	2 2%	2 1%	6 3%	- -	* *	5 4% f	3 1%	8 3%	- -	4 2%	2 1%	9 3%	2 1%	3 2%
Because of work	12 1%	7 2%	5 1%	2 3%	1 1%	2 1%	2 1%	3 3%	2 1%	2 1%	7 3%	- -	3 2%	3 2%	4 1%	1 1%	4 2%
Not enough information/advertising	12 1%	5 1%	7 1%	- -	4 2%	5 3%	2 1%	1 1%	1 1%	4 2%	4 2%	3 3%	- -	2 1%	6 2%	2 1%	2 1%
Family commitments/personal circumstances (spec/unspec)	9 1%	- -	9 2% xa	2 2%	1 1%	4 2%	1 1%	- -	1 1%	2 1%	5 2%	- -	2 1%	1 *	1 *	1 1%	6 3% xn
The weather	8 1%	2 *	6 1%	- -	2 1%	2 1%	- -	1 1%	3 2%	1 *	4 1%	- -	3 1%	1 *	4 1%	2 1%	1 *
Too crowded/hectic	6 1%	4 1%	2 *	- -	1 1%	1 1%	1 *	4 3% xh	- -	2 1%	1 *	1 1%	2 1%	1 1%	2 1%	1 1%	2 1%
Religious reasons	2 *	- -	2 *	- -	2 1%	- -	- -	- -	- -	- -	- -	2 2%	- -	- -	- -	- -	2 1%
Accessibility (spec/unspec)	2 *	- -	2 *	- -	1 1%	- -	1 *	- -	- -	- -	1 *	- -	1 1%	- -	1 *	- -	1 1%
Too busy/no time	* *	- -	* *	* *	- -	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -
Other	12 1%	5 1%	7 2%	2 2%	2 1%	4 2%	3 2%	1 1%	1 1%	4 2%	5 2%	3 2%	1 *	2 1%	9 3% x	- -	1 1%
Don't know	11 1%	4 1%	7 1%	1 2%	- -	4 3%	2 2%	1 1%	2 1%	7 3% xj	1 *	- -	3 1%	2 1%	3 1%	5 3%	1 1%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

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Absolutes/col percents 20 Dec 2013

Q6 Why do you not visit or attend leisure activities/events such as cinema, art galleries, museums, music and dance concerts, night clubs, sports events and cultural festivals more often?

Base: All attending out-of-home events less than once a week

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	840	414	109	300	565	29	92	100	32	295	545	394	167	338	235
Weighted Base	838	377	80*	359	621	17**	96*	83*	12**	304	534	408	158	353	228
No time/too busy	365 44%cd	223 59%xc	40 50%c	95 26%	245 40%	4 25%	63 66%xd	44 52%d	7 56%	138 45%	228 43%	177 43%	68 43%	186 53%xn	90 39%
Cost/too expensive	296 35%k	127 34%	26 32%	135 38%	218 35%	9 55%	32 33%	31 38%	3 25%	107 35%	189 35%	117 29%	73 46%k	114 32%	100 44%xm
Not that interested	72 9%a	15 4%	9 12%a	44 12%xa	59 10%	1 3%	5 5%	6 7%	- -	24 8%	48 9%	34 8%	11 7%	27 8%	15 6%
Not easy to get to/get back from	66 8%	33 9%	4 5%	29 8%	53 8%	2 14%	6 6%	5 5%	* 1%	20 7%	46 9%	27 7%	19 12%	24 7%	21 9%
Have to look after the family	65 8%d	23 6%	11 14%xa	30 8%	38 6%	1 6%	13 14%d	10 12%	2 14%	19 6%	46 9%	33 8%	10 7%	27 8%	18 8%
Don't really want to	39 5%a	10 3%	2 3%	22 6%a	35 6%f	* 2%	- -	2 2%	- -	15 5%	24 5%	17 4%	10 6%	12 3%	10 4%
Health reasons	33 4%al	* *	1 1%	31 9%xab	27 4%	- -	2 2%	3 3%	* 3%	14 5%	19 4%	21 5%l	1 1%	16 4%	5 2%
They are not put on in my area	31 4%	13 4%	3 4%	15 4%	24 4%	1 5%	* *	4 5%	* 4%	9 3%	22 4%	16 4%	9 6%	12 3%	7 3%
There's nothing that's relevant to my interests	29 3%	8 2%	3 4%	18 5%	24 4%	* 1%	1 1%	3 3%	* 1%	8 3%	20 4%	15 4%	7 4%	13 4%	9 4%
Other interests/don't like it (spec/unspec)	26 3%am	15 4%	1 2%	8 2%	22 3%	1 7%	1 1%	2 2%	* 4%	9 3%	17 3%	10 2%	4 3%	5 1%	9 4%
Not the right age	25 3%a	2 1%	1 2%	21 6%xa	22 4%	* 2%	- -	1 1%	1 7%	5 2%	19 4%	15 4%	5 3%	7 2%	5 2%
Don't fit in there	20 2%	8 2%	- -	12 3%	19 3%	- -	- -	- -	- -	8 3%	12 2%	11 3%	7 4%	9 3%	4 2%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents 20 Dec 2013

Q6 Why do you not visit or attend leisure activities/events such as cinema, art galleries, museums, music and dance concerts, night clubs, sports events and cultural festivals more often?

Base: All attending out-of-home events less than once a week

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Weighted Base	838	377	80*	359	621	17**	96*	83*	12**	304	534	408	158	353	228
Dangerous/not safe	16 2%a	1 *	1 1%	15 4%xa	11 2%	1 9%	4 4%	- -	* 2%	3 1%	14 3%	9 2%	4 2%	3 1%	12 5%xm
Happy with what I do now (spec/unspec)	16 2%	8 2%	* 1%	7 2%	14 2%	1 6%	- -	* *	- -	7 2%	8 2%	8 2%	1 1%	8 2%	4 2%
Because of work	12 1%c	11 3%xc	- -	1 *	12 2%	- -	- -	* *	* 3%	3 1%	9 2%	8 2%	2 1%	7 2%	3 1%
Not enough information/ advertising	12 1%	8 2%	* 1%	3 1%	8 1%	1 3%	3 3%	* *	- -	5 2%	7 1%	5 1%	4 3%	10 3%x	1 *
Family commitments/ personal circumstances (spec/unspec)	9 1%	2 1%	1 2%	6 2%	7 1%	- -	- -	2 2%	- -	4 1%	5 1%	5 1%	* *	4 1%	4 2%
The weather	8 1%	4 1%	- -	4 1%	3 1%	- -	3 4%xd	1 1%	1 5%	4 1%	4 1%	6 1%	1 1%	1 *	2 1%
Too crowded/hectic	6 1%	3 1%	1 2%	1 *	4 1%	- -	1 1%	1 1%	* 2%	1 *	5 1%	3 1%	1 1%	2 1%	3 1%
Religious reasons	2 *	- -	- -	2 1%	2 *	- -	- -	- -	- -	2 1%	- -	2 1%	- -	2 1%	- -
Accessibility (spec/ unspec)	2 *	- -	- -	2 1%	- -	- -	1 1%d	- -	- -	1 *	1 *	1 *	1 *	- -	- -
Too busy/no time	* *	* *	- -	- -	- -	- -	- -	* *	- -	- -	* *	- -	- -	- -	* *
Other	12 1%	5 1%	1 2%	6 2%	9 2%	- -	1 1%	1 1%	- -	3 1%	9 2%	6 1%	2 1%	4 1%	4 2%
Don't know	11 1%	3 1%	1 2%	6 2%	8 1%	1 7%	- -	2 2%	* 2%	6 2%	5 1%	9 2%	1 1%	5 1%	1 *

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q7 Generally speaking, do you think that the quality of cultural venues and events in London is ...

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
NET: High	788 78%hlo	375 78%	413 79%	98 75%	187 81%h	172 82%h	119 79%	98 82%h	113 70%	271 85%xl	252 81%l	114 75%	151 68%	174 78%o	311 83%xo	102 63%	201 83%o
Very high	(+2) 364 36%hklo	182 38%	182 35%	43 33%	89 39%h	96 46%xfh	48 32%	48 39%h	41 26%	151 47%xjkl	119 38%kl	34 23%	60 27%	74 33%o	159 42%xmo	31 19%	100 41%o
Quite high	(+1) 424 42%i	194 40%	230 44%	56 43%	98 42%	76 36%	71 47%	51 42%	72 45%	120 37%	133 43%	80 53%i	91 41%	100 45%	152 41%	71 43%	101 42%
Neither/ nor	(0) 111 11%	52 11%	59 11%	20 15%	29 12%	23 11%	15 10%	9 7%	16 10%	33 10%	26 8%	17 11%	35 16%xj	21 10%	45 12%	24 15%	20 8%
Quite low	(-1) 44 4%im	22 5%	22 4%	9 7%	10 4%	6 3%	7 5%	7 6%	5 3%	9 3%	15 5%	12 8%i	9 4%	4 2%	10 3%	19 12%xmnp	10 4%
Very low	(-2) 18 2%in	5 1%	12 2%	4 3%	3 1%	4 2%	1 *	* *	6 3%	3 1%	8 3%	1 1%	6 3%	3 1%	2 1%	8 5%xn	5 2%
NET: Low	61 6%imn	27 6%	34 7%	13 10%	13 6%	10 5%	8 5%	7 6%	10 7%	11 4%	23 7%	13 9%	14 6%	7 3%	12 3%	28 17%xmnp	15 6%
Don't know	44 4%din	27 6%	17 3%	- -	2 1%	6 3%	9 6%cd	6 5%cd	21 13%xcdefg	5 2%	11 3%	7 5%	22 10%xij	21 9%xnp	7 2%	9 5%	7 3%
Mean	1.12lo	1.15	1.09	0.95	1.13	1.24ch	1.12	1.21	0.99	1.29xjkl	1.13	0.93	0.96	1.18o	1.24xo	0.63	1.19o
Standard Deviation	0.91	0.89	0.93	1.01	0.90	0.91	0.82	0.85	0.96	0.83	0.95	0.86	0.95	0.81	0.81	1.11	0.91
Standard Error	0.03	0.04	0.04	0.11	0.06	0.06	0.06	0.07	0.08	0.04	0.06	0.09	0.07	0.05	0.04	0.10	0.06

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q7 Generally speaking, do you think that the quality of cultural venues and events in London is ...

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
NET: High	788 78%cf gjn	392 86%xc	84 85%c	295 70%	620 83%xf gh	15 76%	74 67%	61 63%	11 66%	323 84%xj	465 75%	398 80%	149 78%	356 84%xn	197 74%
Very high (+2)	364 36%cf gj	200 44%xc	38 39%	120 28%	308 41%xf g	3 14%	24 22%	20 21%	5 31%	184 48%xj	179 29%	178 36%	73 38%	177 42%x	93 35%
Quite high (+1)	424 42%i	193 42%	46 46%	175 41%	312 42%	12 62%	50 45%	40 42%	6 35%	139 36%	285 46%xi	220 44%	76 39%	179 42%	105 39%
Neither/ nor (0)	111 11%adi	38 8%	9 9%	62 15%xa	62 8%	1 6%	26 23%xd	19 19%xd	2 13%	27 7%	84 14%xi	55 11%	16 9%	42 10%	34 13%
Quite low (-1)	44 4%dk	15 3%	1 1%	26 6%	24 3%	3 14%	7 7%	8 9%xd	- -	15 4%	28 5%	14 3%	15 8%xk	14 3%	17 6%
Very low (-2)	18 2%adj	4 1%	3 3%	11 3%	8 1%	1 3%	1 1%	5 6%xd	3 16%xdf	11 3%	6 1%	7 1%	7 4%	5 1%	5 2%
NET: Low	61 6%adk	19 4%	4 4%	38 9%xa	32 4%	3 17%	9 8%	14 14%xd	3 16%xd	27 7%	35 6%	21 4%	22 11%xk	20 5%	22 8%
Don't know	44 4%aim	8 2%	2 2%	29 7%xa	35 5%	* 1%	2 2%	3 3%	1 5%	10 3%	34 6%	23 5%	4 2%	7 2%	16 6%om
Mean	1.12cfghj	1.27xc	1.19c	0.93	1.24xfgh	0.71	0.82	0.66	0.69	1.25xj	1.03	1.16	1.03	1.22xn	1.04
Standard Deviation	0.91	0.82	0.87	0.99	0.83	1.00	0.90	1.10	1.42	0.97	0.86	0.85	1.07	0.85	0.97
Standard Error	0.03	0.04	0.08	0.06	0.03	0.17	0.09	0.11	0.21	0.05	0.04	0.04	0.08	0.04	0.06

Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q8 And do you think that the quality of cultural venues and events in your own local area is ...

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
NET: High	387 39%o	174 36%	213 41%	39 30%	93 40%	92 44%	54 36%	40 33%	70 43%	135 42%x	120 39%	55 36%	77 35%	87 39%	141 38%	47 29%	112 46%xo
Very high (+2)	87 9%	37 8%	50 10%	3 3%	18 8%	19 9%	12 8%	12 10%	22 14%xc	34 11%x	25 8%	6 4%	22 10%	19 9%	25 7%	11 7%	31 13%xn
Quite high (+1)	300 30%	137 28%	163 31%	35 27%	75 33%	73 35%g	41 27%	28 23%	48 30%	101 31%	96 31%	49 32%	55 25%	68 30%	116 31%	36 22%	80 33%
Neither/ nor (0)	226 23%	118 25%	108 21%	18 14%	59 26%	44 21%	40 26%c	38 31%xceh	28 18%	71 22%	79 25%	27 18%	49 22%	60 27%	84 22%	34 21%	48 20%
Quite low (-1)	239 24%	113 23%	127 24%	46 35%xdf	46 20%	56 27%	29 19%	27 23%	34 21%	79 25%	71 23%	41 28%	47 21%	51 23%	95 25%	37 23%	56 23%
Very low (-2)	118 12% ^m	57 12%	62 12%	28 22% ^x egh	29 13%	16 8%	19 13%	11 9%	14 9%	33 10%	36 12%	19 12%	31 14%	12 5%	46 12% ^m	36 22% ^x mnp	24 10%
NET: Low	358 36% ^m	169 35%	188 36%	74 57% ^x defgh	75 32%	73 34%	48 32%	39 32%	48 30%	112 35%	107 35%	60 40%	78 35%	63 28%	141 38% ^m	73 45% ^x mnp	80 33%
Don't know	33 3% ⁱ	20 4%	13 3%	- -	4 2%	3 1%	9 6% ^{ce}	4 3%	14 9% ^x cde	3 1%	5 2%	8 6% ⁱ	17 8% ^x ij	13 6% ^x nnp	9 2%	8 5%	3 1%
Mean	* ^{co}	-0.03	0.03	-0.46	0.03 ^c	0.10 ^c	-0.01 ^c	0.01 ^c	0.20 ^{xc}	0.08 ^x	*	-0.13	-0.05	0.15 ^{xno}	-0.06	-0.32	0.16 ^{xo}
Standard Deviation	1.18	1.16	1.20	1.18	1.17	1.14	1.18	1.14	1.23	1.19	1.16	1.15	1.24	1.07	1.16	1.27	1.21
Standard Error	0.04	0.06	0.05	0.13	0.08	0.08	0.09	0.10	0.10	0.05	0.08	0.13	0.09	0.07	0.06	0.11	0.08

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q9 Why do you say that the quality of cultural venues and events in London and/or your local area is low?

Base: All rating quality of cultural events as low

	Gender		Age							Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	367	163	204	45	82	76	69	42	53	174	83	35	75	77	140	64	86
Weighted Base	369	174	196	76*	79*	76*	49*	39*	50*	115	108*	64**	82*	64*	141*	79*	85*
Not much going on/no interest by the council to invest in it	246 67%	115 66%	131 67%	58 77%	54 68%	47 62%	33 68%	24 61%	30 59%	79 69%	70 65%	43 66%	54 66%	45 70%	98 69%	45 56%	59 69%
Badly organised/hard to find info on events	31 8%	16 9%	15 8%	5 7%	5 6%	6 8%	9 18% _x	3 8%	3 5%	7 6%	8 8%	7 11%	8 9%	5 7%	9 6%	9 12%	8 10%
A lot of different cultures/too different from each others	20 5%	9 5%	11 6%	2 3%	7 9% _h	5 6%	2 4%	4 10% _h	- -	3 3%	6 6%	8 13%	2 2%	2 3%	6 4%	5 6%	7 8%
People not interested/ I am not interested	16 4%	10 6%	6 3%	2 3%	4 5%	2 3%	2 4%	2 5%	3 7%	3 3%	4 4%	2 3%	6 8%	3 4%	5 4%	6 8%	2 2%
Transports are bad/not easy to travel around	15 4%	9 5%	7 3%	1 2%	2 3%	7 10% _x	2 3%	2 5%	1 2%	4 4%	4 4%	2 2%	5 6%	2 3%	7 5%	2 2%	5 6%
Dangerous area/not safe to hang around	8 2%	4 2%	4 2%	- -	- -	2 3%	3 5%	1 3%	2 5%	1 1%	2 2%	4 6%	1 2%	1 1%	3 2%	2 3%	1 1%
Things too expensive	7 2%	3 2%	3 2%	- -	2 2%	1 2%	1 2%	2 5%	* 1%	3 2%	1 1%	2 2%	1 1%	* *	4 3%	2 2%	1 1%
Other	14 4%	3 1%	11 6%	3 4%	5 6%	1 1%	1 1%	1 3%	3 7%	2 2%	9 8%	- -	3 4%	4 6%	3 2%	6 7%	1 2%
Don't know	65 18%	31 18%	34 18%	9 11%	13 17%	23 31% _x _c _f	5 9%	5 13%	11 21%	22 19%	23 21%	6 9%	14 18%	9 15%	29 20%	13 17%	14 16%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q9 Why do you say that the quality of cultural venues and events in London and/or your local area is low?

Base: All rating quality of cultural events as low

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	367	187	41	132	226	18	37	53	19	122	245	151	95	138	120
Weighted Base	369	159	29*	172	256	10**	40**	49*	8**	121*	248	158	88*	160*	108*
Not much going on/no interest by the council to invest in it	246 67%i	108 68%	23 77%	109 63%	172 67%	5 52%	28 70%	31 64%	5 62%	70 58%	176 71%xi	111 70%	57 65%	106 66%	67 62%
Badly organised/hard to find info on events	31 8%k	17 11%	3 11%	11 6%	23 9%	1 10%	3 6%	3 6%	1 9%	5 4%	26 11%	6 4%	10 12%k	13 8%	11 11%
A lot of different cultures/too different from each others	20 5%d	9 6%	2 8%	8 5%	6 2%	1 12%	3 8%	8 16%xd	2 21%	5 4%	15 6%	9 5%	5 6%	9 6%	4 4%
People not interested/ I am not interested	16 4%	5 3%	1 3%	9 6%	10 4%	1 13%	1 3%	3 5%	- -	6 5%	10 4%	6 4%	3 3%	13 8%x	2 2%
Transports are bad/not easy to travel around	15 4%	9 6%	1 3%	5 3%	14 5%	- -	- -	1 2%	- -	3 3%	12 5%	11 7%	3 4%	9 5%	3 3%
Dangerous area/not safe to hang around	8 2%a	1 *	1 3%	6 4%	6 2%	- -	1 3%	1 2%	- -	2 2%	6 2%	- -	2 3%	- -	5 4%m
Things too expensive	7 2%	6 4%xc	* 1%	- -	6 2%	- -	- -	1 2%	- -	3 3%	4 1%	1 *	3 4%	2 1%	3 3%
Other	14 4%	4 3%	- -	10 6%	9 4%	1 10%	3 7%	1 2%	- -	7 6%	7 3%	5 3%	4 4%	7 4%	4 4%
Don't know	65 18%j	31 19%	3 9%	30 17%	48 19%	2 21%	6 16%	6 13%	1 17%	33 27%xj	33 13%	28 18%	13 15%	32 20%	19 18%

Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q10 Generally speaking, do you think that the availability of cultural education or training opportunities for young people in your area (for example learning to play a musical instrument or going to art classes), is ...

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
NET: High	324 32%	151 31%	172 33%	44 34%	73 32%	74 35%	49 33%	30 25%	53 33%	115 36%x	102 33%	46 30%	61 28%	72 32%	128 34%	45 28%	78 32%
Very high (+2)	66 7%gm	28 6%	37 7%	15 12%g	16 7%	17 8%g	7 5%	2 2%	9 5%	25 8%	24 8%	5 3%	12 6%	8 4%	35 9%xm	8 5%	14 6%
Quite high (+1)	258 26%	123 25%	135 26%	29 22%	58 25%	57 27%	42 28%	27 23%	44 27%	90 28%	78 25%	41 27%	49 22%	64 29%	93 25%	38 23%	64 26%
Neither/ nor (0)	231 23%	99 21%	132 25%	27 21%	61 26%	50 24%	36 24%	24 20%	33 21%	77 24%	64 21%	44 29%	46 21%	43 19%	87 23%	32 20%	69 28% m
Quite low (-1)	164 16%p	81 17%	83 16%	33 25%e	35 15%	29 14%	25 17%	17 14%	24 15%	45 14%	57 18%	18 12%	44 20%	33 15%	69 18%p	35 21%p	27 11%
Very low (-2)	99 10%n	51 11%	48 9%	21 16%h	19 8%	22 11%	14 10%	12 10%	11 7%	27 8%	37 12%	14 9%	22 10%	16 7%	26 7%	32 20% xmnp	25 10%
NET: Low	263 26%i	132 27%	131 25%	54 42% xdefg h	54 23%	51 24%	40 26%	29 24%	35 22%	72 22%	94 30%i	32 21%	66 30%	49 22%	95 25%	67 41% xmnp	52 21%
Don't know	187 19%co	100 21%	87 17%	5 4%	43 19% c	36 17% c	26 17% c	38 31% xcdef	40 25% xc	58 18%	52 17%	29 19%	48 22%	59 26% xno	65 17%	18 11%	45 18%
Mean	0.03o	-0.01	0.07	-0.13	0.09	0.10	0.02	-0.11	0.13	0.16xl	-0.02	0.04	-0.08	0.09o	0.14o	-0.32	0.07o
Standard Deviation	1.15	1.17	1.13	1.29	1.10	1.18	1.11	1.11	1.10	1.13	1.21	1.05	1.15	1.09	1.14	1.23	1.12
Standard Error	0.04	0.06	0.05	0.15	0.08	0.09	0.09	0.11	0.10	0.06	0.09	0.12	0.09	0.08	0.07	0.11	0.08

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q10 Generally speaking, do you think that the availability of cultural education or training opportunities for young people in your area (for example learning to play a musical instrument or going to art classes), is ...

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
NET: High	324 32%gln	149 32%	37 37%	122 29%	263 35% xg	4 18%	28 26%	21 21%	5 28%	118 30%	206 33%	194 39% xl	38 20%	166 39% xn	71 26%
Very high (+2)	66 7% n	27 6%	9 9%	29 7%	48 6%	1 3%	10 9%	5 5%	2 14%	25 7%	41 7%	40 8%	6 3%	40 9% xn	10 4%
Quite high (+1)	258 26% gl	121 26%	28 28%	93 22%	215 29% xfg	3 15%	19 17%	16 16%	2 14%	92 24%	165 27%	154 31% xl	31 16%	126 30%	61 23%
Neither/ nor (0)	231 23%	104 23%	26 26%	98 23%	166 22%	3 17%	32 29%	26 27%	3 15%	84 22%	147 24%	109 22%	47 24%	84 20%	59 22%
Quite low (-1)	164 16% d	74 16%	11 11%	78 18%	107 14%	7 36%	29 26% xd	16 17%	2 11%	54 14%	109 18%	72 15%	41 21%	66 16%	52 19%
Very low (-2)	99 10% d	45 10%	10 10%	43 10%	64 8%	2 10%	8 7%	21 21% xdf	5 27% xdf	47 12%	52 8%	43 9%	33 17% xk	33 8%	37 14% xm
NET: Low	263 26% d	119 26%	21 21%	121 28%	170 23%	9 46%	37 33% d	37 38% xd	7 38% d	102 26%	161 26%	115 23%	74 38% xk	99 23%	89 33% xm
Don't know	187 19%	86 19%	15 15%	83 20%	150 20%	4 19%	14 12%	13 14%	3 19%	83 21%	104 17%	79 16%	34 18%	75 18%	49 18%
Mean	0.03gln	0.03	0.18	-0.04	0.13xg	-0.43	-0.07	-0.38	-0.29	-0.02	0.06	0.18xl	-0.39	0.21xn	-0.21
Standard Deviation	1.15	1.14	1.16	1.16	1.12	1.07	1.11	1.22	1.55	1.20	1.12	1.14	1.14	1.16	1.15
Standard Error	0.04	0.06	0.11	0.07	0.05	0.20	0.12	0.12	0.26	0.07	0.05	0.06	0.09	0.06	0.08

Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q11 How often, if at all, would you say you get involved in helping to organise or run cultural events, or volunteer at cultural venues?

Base: All respondents

		Gender			Age						Social Class				Tenure			
		Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base		1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base		1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
More than once a week	(182)	25 3%	12 2%	14 3%	* *	3 1%	3 2%	9 6%xcdeg	- -	10 6%xcdeg	7 2%	8 3%	4 3%	6 3%	9 4%	6 2%	5 3%	4 2%
Once a week	(52)	44 4% _m	15 3%	30 6%	11 9% _f	14 6%	8 4%	2 2%	3 3%	6 4%	11 3%	24 8% _{xil}	5 3%	5 2%	3 2%	20 5% _m	5 3%	16 7% _m
Once a fortnight	(26)	18 2%	11 2%	8 2%	6 4% _e	8 3% _e	- -	* *	3 3% _e	2 1%	7 2%	6 2%	4 3%	2 1%	3 1%	11 3%	2 1%	3 1%
Once a month	(12)	59 6%	33 7%	26 5%	12 9%	15 6%	16 7%	5 4%	4 3%	7 4%	26 8% _{xl}	14 5%	12 8%	7 3%	14 6%	20 5%	12 7%	13 5%
Once every few months	(4)	61 6% _{hm}	31 7%	30 6%	10 8% _h	15 6% _h	17 8% _h	10 7% _h	7 6%	2 1%	23 7%	21 7%	8 5%	9 4%	8 3%	30 8% _m	9 6%	15 6%
Once every six months	(2)	52 5%	23 5%	29 6%	7 5%	17 7%	10 5%	9 6%	5 4%	4 2%	16 5%	23 7%	5 3%	7 3%	8 3%	18 5%	15 9% _m	11 5%
Once a year	(1)	58 6% _h	25 5%	33 6%	7 5%	15 7%	19 9% _{xgh}	9 6%	3 3%	4 2%	25 8% _x	15 5%	7 4%	11 5%	10 4%	23 6%	9 6%	15 6%
Less often	(0.5)	83 8%	45 9%	39 7%	20 16% _{xeh}	21 9%	11 5%	12 8%	10 8%	9 6%	30 9%	26 8%	16 11%	12 5%	14 6%	37 10%	11 7%	21 8%
Never	(0)	598 60% _{ci}	286 59%	312 60%	57 44%	124 54%	125 59% _c	93 62% _c	83 69% _{xcd}	116 72% _{xcd}	176 55%	173 55%	89 59%	160 73% _{xijk}	153 69% _{xno}	208 56%	92 57%	145 60%
Don't know		5 *	2 *	2 *	- -	- -	2 1%	- -	1 1%	2 1%	1 *	2 *	- -	2 1%	1 1%	1 *	2 1%	- -
Mean		8.58 _g	7.89	9.21	7.56 _g	7.37	6.46	12.95 _g	2.95	14.04 _{xg}	7.74	10.40	9.13	6.84	9.76	7.83	9.20	8.23
Standard Deviation		30.21	29.24	31.08	16.73	23.08	25.07	43.83	9.61	44.35	28.04	31.72	31.88	29.95	36.69	26.17	33.37	27.26
Standard Error		0.96	1.39	1.32	1.89	1.57	1.73	3.15	0.83	3.42	1.28	2.10	3.38	2.11	2.26	1.38	2.84	1.77

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

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CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q11 How often, if at all, would you say you get involved in helping to organise or run cultural events, or volunteer at cultural venues?

Base: All respondents

		Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
		Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Optim-istic (m)	Pessim-istic (n)
Unweighted Base		1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base		1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
More than once a week	(182)	25 3%	10 2%	5 5%	11 3%	23 3%	- -	- -	2 2%	* 1%	15 4%	11 2%	14 3%	6 3%	13 3%	7 3%
Once a week	(52)	44 4% ^d	18 4%	3 3%	21 5%	26 3%	* 1%	11 10% ^{xd}	7 7%	- -	18 5%	26 4%	32 6% ^x	6 3%	22 5%	10 4%
Once a fortnight	(26)	18 2% ^d	9 2%	4 4% ^{xc}	5 1%	7 1%	- -	10 9% ^{xdg}	- -	1 8% ^{xdg}	7 2%	12 2%	14 3%	3 2%	11 3%	5 2%
Once a month	(12)	59 6% ⁿ	35 8%	5 5%	19 5%	39 5%	3 14%	9 8%	7 7%	1 4%	25 6%	34 5%	30 6%	10 5%	33 8% ⁿ	9 3%
Once every few months	(4)	61 6%	31 7%	9 9%	18 4%	39 5%	* 1%	13 12% ^{xd}	7 7%	1 5%	23 6%	38 6%	24 5%	23 12% ^{xk}	26 6%	18 7%
Once every six months	(2)	52 5% ^{dk}	24 5%	7 7%	21 5%	30 4%	2 8%	13 12% ^{xd}	7 7%	* 1%	26 7%	26 4%	15 3%	15 8% ^k	20 5%	13 5%
Once a year	(1)	58 6%	38 8% ^{xc}	3 4%	15 4%	46 6%	2 8%	4 3%	6 6%	1 4%	25 7%	32 5%	26 5%	8 4%	32 8%	12 4%
Less often	(0.5)	83 8%	37 8%	9 9%	33 8%	64 8%	2 9%	7 6%	10 10%	1 6%	25 6%	58 9%	47 10%	9 5%	38 9%	19 7%
Never	(0)	598 60% ^{afm}	255 56%	55 55%	277 65% ^{xa}	475 63% ^{xf}	11 56%	42 38%	51 53%	12 69% ^f	221 57%	377 61%	292 59%	110 58%	227 54%	175 65% ^{xm}
Don't know		5 *	1 *	- -	4 1%	2 *	1 3%	2 1%	- -	* 2% ^d	1 *	4 1%	3 1%	1 *	2 *	1 *
Mean		8.58	7.81	12.93	8.44	8.76	2.46	9.65	8.54	5.36	11.03	7.03	10.44	8.87	10.18	8.37
Standard Deviation		30.21	27.85	40.69	30.34	32.67	6.15	16.45	27.88	22.82	35.87	25.93	32.45	31.97	32.48	31.37
Standard Error		0.96	1.25	3.48	1.64	1.25	1.05	1.63	2.61	3.40	1.86	1.04	1.49	2.23	1.62	1.89

Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q12 What would make you do more volunteering for cultural events or venues?

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
More time	675 67%hlm	313 65%	362 69%	110 84%xfgh	180 78%xgh	159 75%xgh	106 71%h	73 61%h	47 29%	237 74%xl	239 77%xkl	95 63%l	105 47%	114 51%	271 72%xm	113 69%lm	178 73%lm
More information about how and where to get involved	612 61%ghlm	285 59%	327 63%	110 84%xfgh	172 75%xfgh	134 64%gh	89 59%gh	54 44%	54 33%	211 66%xl	201 64%l	93 62%	108 49%	92 41%	245 65%lm	103 64%lm	172 70%xm
Less red tape	475 47%him	226 47%	250 48%	69 53%h	101 44%	116 55%xdh	76 51%h	55 46%	58 36%	134 42%	151 49%	75 50%	114 52%l	92 41%	171 46%	91 56%lm	121 50%
More local cultural activity	461 46%ghm	216 45%	245 47%	98 75%xdh h	131 57%xfgh	91 43%gh	65 43%gh	37 31%	39 24%	151 47%	147 47%	75 50%	87 39%	71 32%	181 48%lm	90 56%lm	119 49%lm
Healthier/more energetic	12 1%	3 1%	10 2%	- -	- -	1 1%	- -	2 2%	9 6%xcdef	3 1%	2 1%	- -	8 3%xi	7 3%xn	- -	3 2%lm	3 1%
Too old/ not the right age	6 1%	4 1%	2 *	- -	- -	- -	- -	- -	6 4%xdh	1 *	1 *	2 1%	2 1%	4 2%lm	2 *	- -	- -
More funding from government	5 1%	- -	5 1%	- -	* *	2 1%	2 1%	* *	- -	1 *	2 1%	1 1%	1 1%	* *	- -	2 1%	3 1%
No interests/I do enough	5 1%	1 *	4 1%	- -	2 1%	- -	2 1%	- -	2 1%	2 1%	3 1%	- -	- -	- -	2 1%	1 1%	2 1%
Depends on the cause/ something that interests me	5 1%	3 1%	2 *	- -	- -	2 1%	3 2%xd	- -	- -	1 *	4 1%	- -	- -	- -	1 *	2 1%	2 1%
If there was opportunity/ if they asked	3 *	3 1%	- -	- -	1 1%	1 1%	- -	- -	1 1%	1 *	1 *	- -	1 1%	1 1%	1 *	- -	1 *
When my kids are bigger/help with childcare needed	3 *	- -	3 1%	- -	- -	3 1%lm	- -	- -	- -	2 1%	1 *	- -	- -	- -	2 *	- -	1 *

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q12 What would make you do more volunteering for cultural events or venues?

Base: All respondents

	Gender		Age							Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
Cheaper/more affordable costs	2 *	2 *	* *	- -	- -	* *	* *	1 1%	- -	1 *	- -	1 1%	- -	1 1%	* *	* *	- -
Other	16 2%	10 2%	5 1%	2 2%	2 1%	5 2%	2 1%	* *	3 2%	5 2%	4 1%	4 3%	2 1%	5 2%	8 2%	- -	2 1%
Nothing - will not volunteer/more	114 11% ^{cdin}	58 12%	56 11%	3 3%	11 5%	18 8%	12 8%	16 14% ^{cd}	53 33% ^{xcd}	21 7%	33 10%	19 13%	42 19% ^{xij}	50 22% ^{xnop}	31 8%	12 7%	21 9%
Don't know	26 3% ⁱ	12 3%	14 3%	1 1%	4 2%	7 3%	3 2%	3 2%	8 5% ^x	5 1%	4 1%	3 2%	14 6% ^{xij}	8 3%	9 2%	5 3%	5 2%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

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Q12 What would make you do more volunteering for cultural events or venues?

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
More time	675 67%cdj	359 79%xc	76 76%xc	225 53%	486 65%	12 62%	81 73%	76 79%xd	13 75%	280 73%xj	395 64%	322 65%	123 64%	309 73%x	180 67%
More information about how and where to get involved	612 61%cd	283 62%	59 59%	254 60%	419 56%	16 82%	87 78%xd	73 76%xd	12 67%	247 64%	365 59%	297 60%	124 65%	289 68%xn	153 57%
Less red tape	475 47%cd	209 46%	46 47%	210 50%	323 43%	14 69%	71 65%xd	53 55%cd	9 52%	176 45%	299 48%	234 47%	84 44%	199 47%	130 48%
More local cultural activity	461 46%cd	207 45%	43 43%	201 47%	295 39%	13 62%	78 71%xd	61 63%xd	10 59%cd	190 49%	271 44%	229 46%	97 50%	218 51%x	116 43%
Healthier/more energetic	12 1%a	-	-	12 3%xa	12 2%	-	-	-	-	3 1%	9 2%	7 1%	2 1%	7 2%	1 *
Too old/ not the right age	6 1%	-	-	6 1%a	6 1%	-	-	-	-	2 *	4 1%	6 1%	-	2 1%	4 1%
More funding from government	5 1%	3 1%	-	2 1%	4 *	-	-	2 2%	-	4 1%	1 *	2 *	2 1%	3 1%	1 *
No interests/I do enough	5 1%j	2 *	1 1%	2 1%	5 1%	* 2%	-	-	-	5 1%j	* *	3 1%	* *	1 *	2 1%
Depends on the cause/ something that interests me	5 1%j	2 *	1 1%	2 *	4 1%	-	1 1%	-	-	4 1%	1 *	1 *	3 2%	2 *	1 *
If there was opportunity/ if they asked	3 *	1 *	1 1%	1 *	2 *	-	1 1%	-	-	2 1%	1 *	-	2 1%k	-	2 1%
When my kids are bigger/help with childcare needed	3 *	1 *	2 2%xac	-	3 *	-	* *	-	-	-	3 *	2 *	-	2 1%	-
Cheaper/more affordable costs	2 *	2 *	* *	-	2 *	-	-	* *	-	-	2 *	2 *	-	-	1 *

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
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Q12 What would make you do more volunteering for cultural events or venues?

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
Other	16 2%	7 1%	1 1%	8 2%	14 2%	- -	* *	1 1%	* 1%	9 2%	6 1%	10 2%	2 1%	8 2%	5 2%
Nothing - will not volunteer/more	114 11%afgim	29 6%	9 9%	74 17%xa	104 14%xf	2 11%	3 3%	2 2%	1 7%	31 8%	83 13%xi	60 12%	25 13%	33 8%	37 14%lm
Don't know	26 3%	9 2%	4 4%	12 3%	20 3%	1 3%	2 2%	2 2%	1 3%	11 3%	15 2%	12 2%	6 3%	8 2%	6 2%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
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CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q13 Which, if any, of the following do you think should be the priority in improving the cultural opportunities available in London?

Base: All respondents

	Gender		Age							Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
Better information about what's going on	344 34%f	153 32%	190 36%	47 36%	112 49% xefgh	64 30%	41 27%	34 28%	47 29%	114 36%	112 36%	48 32%	70 32%	69 31%	133 36%	58 36%	84 34%
Cheaper costs to attend	267 27%h	129 27%	139 27%	38 29%	48 21%	67 32% dh	48 32% dh	36 30% h	30 19%	83 26%	82 26%	43 28%	59 27%	55 25%	92 24%	50 31%	71 29%
Better transport links	126 13%	61 13%	64 12%	14 11%	24 10%	21 10%	19 13%	24 20% xde	23 15%	37 12%	39 13%	20 13%	30 13%	34 15%	43 11%	22 13%	27 11%
Increased provision in my local area	115 11%lo	59 12%	56 11%	16 13%	28 12%	25 12%	25 17% xgh	8 6%	13 8%	48 15% xl	34 11%	18 12%	14 6%	27 12%	51 14% o	10 6%	27 11%
Tackling red-tape and over-regulation	102 10% bd	62 13% xb	40 8%	14 11%	12 5%	23 11%	14 9%	14 11%	26 16% xd	27 8%	28 9%	16 11%	32 14% xi	26 11%	41 11%	18 11%	17 7%
None of these	7 1%	3 1%	4 1%	-	1 *	3 2%	* *	1 *	2 1%	3 1%	2 1%	-	3 1%	1 1%	3 1%	1 *	2 1%
More time for me	2 *	-	2 *	-	-	2 1%	-	-	-	-	2 1%	-	-	-	2 1%	-	-
Other	6 1%	* *	6 1%	1 1%	1 1%	* *	2 1%	-	2 1%	3 1%	1 *	-	2 1%	2 1%	2 *	* *	2 1%
Invest more money on it	2 *	-	2 *	-	-	-	* *	-	2 1% x	* *	2 1%	-	-	-	* *	-	2 1%
Don't know	32 3%i	14 3%	18 3%	1 *	4 2%	5 3%	1 1%	5 4%	16 10% xcdef	6 2%	9 3%	7 4%	11 5%	10 5%	7 2%	4 3%	11 4%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
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Q13 Which, if any, of the following do you think should be the priority in improving the cultural opportunities available in London?

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
Better information about what's going on	344 34%cl	172 38%c	38 38%	125 29%	242 32%	5 26%	51 46%xd	36 38%	7 39%	146 38%	198 32%	164 33%	51 27%	158 37%	84 31%
Cheaper costs to attend	267 27%	125 27%	22 23%	115 27%	207 28%	10 49%	24 22%	20 20%	5 27%	100 26%	167 27%	127 26%	63 33%x	117 28%	59 22%
Better transport links	126 13%	50 11%	12 12%	60 14%	93 12%	2 11%	15 13%	13 13%	2 11%	44 11%	82 13%	56 11%	29 15%	49 12%	37 14%
Increased provision in my local area	115 11%	56 12%	13 13%	42 10%	91 12%	1 6%	7 6%	15 15%	* 2%	39 10%	76 12%	59 12%	30 15%	54 13%	38 14%
Tackling red-tape and over-regulation	102 10%	42 9%	7 7%	51 12%	75 10%	1 3%	14 13%	8 9%	2 14%	35 9%	67 11%	59 12%	14 8%	33 8%	38 14%xm
None of these	7 1%	2 *	2 2%	4 1%	6 1%	* 1%	- -	* *	1 3%f	4 1%	3 *	5 1%	1 *	3 1%	3 1%
More time for me	2 *	- -	- -	2 *	2 *	- -	- -	- -	- -	- -	2 *	2 *	- -	- -	- -
Other	6 1%	3 1%	2 2%c	1 *	6 1%	- -	- -	* *	- -	5 1%	2 *	6 1%	- -	2 *	2 1%
Invest more money on it	2 *	* *	- -	2 *	2 *	- -	- -	- -	* 1%	2 1%	- -	2 *	* *	* *	- -
Don't know	32 3%a	8 2%	3 3%	21 5%xa	26 3%	1 5%	- -	4 4%	1 3%f	11 3%	21 3%	18 4%	2 1%	8 2%	6 2%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
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Absolutes/col percents 20 Dec 2013

Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?
-Summary

Base: All respondents

Q14 Summary						
	Cinema	Theatre	Museum	Concert	Exhibition	Sports facility such as a swimming pool or leisure centre
Unweighted Base	1004	1004	1004	1004	1004	1004
Weighted Base	1004	1004	1004	1004	1004	1004
Yes, could go to one in my local area	791 79%	412 41%	252 25%	307 31%	267 27%	919 92%
NET: No	202 20%	580 58%	747 74%	654 65%	715 71%	72 7%
- No, would have to go to Central London	71 7%	466 46%	642 64%	448 45%	585 58%	24 2%
- No, would have to go to somewhere else in London	117 12%	77 8%	63 6%	137 14%	74 7%	46 5%
- No, would have to go to either Central London or somewhere in London	15 1%	37 4%	42 4%	69 7%	55 5%	1 *
Don't know	11 1%	12 1%	5 *	43 4%	23 2%	13 1%

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-Cinema

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
Yes, could go to one in my local area	791 79%h	375 78%	416 80%	102 78%	174 75%	180 85%xdh	122 81%h	102 84%h	112 70%	259 81%	256 82%	110 73%	165 75%	180 80%	308 82%	121 74%	183 75%
NET: No	202 20%	104 22%	98 19%	29 22%	53 23%	31 15%	25 17%	18 15%	45 28%xefg	60 19%	55 18%	35 23%	52 24%	43 19%	66 18%	41 25%	52 21%
- No, would have to go to Central London	71 7%n	37 8%	34 7%	12 9%	21 9%	9 4%	8 5%	5 4%	16 10%	24 8%	23 7%	7 5%	16 7%	12 6%	14 4%	21 13%xm	23 9%n
- No, would have to go to somewhere else in London	117 12%	59 12%	58 11%	14 11%	31 14%	20 9%	17 11%	8 7%	27 17%yg	31 10%	30 10%	28 19%ij	28 13%	29 13%	45 12%	18 11%	24 10%
- No, would have to go to either Central London or somewhere in London	15 1%	8 2%	6 1%	3 2%	2 1%	2 1%	1 1%	4 3%	3 2%	4 1%	3 1%	- -	8 4%xj	1 1%	7 2%	2 1%	5 2%
Don't know	11 1%	3 1%	8 2%	- -	4 2%	- -	3 2%	1 1%	3 2%	2 1%	- -	5 3%j	4 2%	1 *	1 *	1 *	8 3%xm

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
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-Cinema

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
Yes, could go to one in my local area	791 79% ^c	368 80%	89 90% ^{xac}	316 75%	595 79%	15 76%	86 77%	73 76%	15 88%	295 76%	496 80%	378 76%	145 76%	348 82%	208 78%
NET: No	202 20% ^b	89 19% ^b	10 10%	101 24% ^b	149 20%	5 24%	23 21%	22 23%	2 11%	85 22%	118 19%	114 23%	44 23%	71 17%	58 22%
- No, would have to go to Central London	71 7% ^j	31 7%	4 4%	35 8%	48 6%	4 18%	12 11%	5 5%	* 2%	39 10% ^{xj}	32 5%	36 7%	17 9%	29 7%	20 7%
- No, would have to go to somewhere else in London	117 12% ^b	51 11%	6 6%	58 14% ^b	91 12%	1 3%	11 10%	12 13%	1 7%	38 10%	78 13%	69 14%	25 13%	39 9%	31 12%
- No, would have to go to either Central London or somewhere in London	15 1%	7 1%	-	8 2%	10 1%	* 2%	-	4 4% ^{xdf}	* 2%	7 2%	8 1%	9 2%	1 1%	3 1%	7 3%
Don't know	11 1% ^a	1 *	* *	7 2% ^a	6 1%	-	2 2%	1 2%	* 1%	7 2%	4 1%	4 1%	3 1%	5 1%	2 1%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
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Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?
-Theatre

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
Yes, could go to one in my local area	412 41%	197 41%	216 41%	39 30%	83 36%	84 40%	64 42%	59 49%cd	84 52%xcde	123 38%	132 42%	66 44%	91 41%	120 54%xnop	146 39%	58 36%	89 36%
NET: No	580 58%hm	278 58%	302 58%	89 68%gh	145 63%gh	127 60%h	84 56%	60 50%	76 47%	196 61%	179 58%	81 54%	124 56%	102 46%	228 61%m	103 63%m	147 60%m
- No, would have to go to Central London	466 46%ghm	224 46%	243 46%	74 57%gh	121 52%gh	103 49%h	70 47%h	45 37%	53 33%	156 49%	153 49%	62 41%	95 43%	79 35%	189 50%m	79 49%m	119 49%m
- No, would have to go to somewhere else in London	77 8%	37 8%	40 8%	11 8%	13 6%	15 7%	10 7%	11 9%	16 10%	20 6%	21 7%	16 11%	20 9%	18 8%	23 6%	15 9%	21 8%
- No, would have to go to either Central London or somewhere in London	37 4%	18 4%	19 4%	4 3%	11 5%	9 4%	3 2%	4 3%	6 4%	20 6%xj	5 2%	3 2%	9 4%	6 2%	16 4%	9 5%	7 3%
Don't know	12 1%n	7 1%	5 1%	3 2%	3 1%	* *	3 2%	2 1%	1 1%	2 1%	- -	4 3%j	5 2%j	1 1%	1 *	1 1%	8 3%xn

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
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Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?
-Theatre

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
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Yes, could go to one in my local area	412 41%ai	168 37%	46 46%	191 45%a	319 43%	9 45%	40 37%	35 36%	5 30%	130 34%	283 46%xi	218 44%	71 37%	166 39%	112 42%
NET: No	580 58%j	288 63%xc	52 53%	225 53%	423 56%	11 54%	70 63%	58 61%	12 70%	250 65%xj	330 53%	272 55%	119 62%	253 60%	152 57%
- No, would have to go to Central London	466 46%cj	241 53%xc	50 50%c	162 38%	338 45%	7 34%	59 53%	46 48%	12 68%xd	203 53%xj	263 43%	224 45%	88 46%	206 49%	124 46%
- No, would have to go to somewhere else in London	77 8%b	28 6%	2 2%	45 11%xab	57 8%	2 11%	8 7%	10 10%	- -	30 8%	47 8%	40 8%	18 9%	29 7%	20 7%
- No, would have to go to either Central London or somewhere in London	37 4%bk	18 4%	* *	18 4%	28 4%	2 9%	3 3%	3 3%	* 2%	18 5%	20 3%	9 2%	13 7%xx	18 4%	9 3%
Don't know	12 1%a	1 *	1 1%	7 2%	7 1%	* 2%	* *	3 4%x	- -	7 2%	5 1%	6 1%	1 1%	5 1%	4 2%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
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Absolutes/col percents 20 Dec 2013

Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?
-Museum

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
Yes, could go to one in my local area	252 25% _{din}	127 26%	126 24%	22 17%	40 17%	67 32% _{xcdg}	47 31% _{cdg}	23 19%	54 34% _{xcdg}	65 20%	85 27%	40 27%	61 28%	60 27%	77 20%	48 29%	68 28%
NET: No	747 74% _{eh}	354 74%	392 75%	106 81% _h	191 83% _{xefh}	144 68%	104 69%	98 81% _{efh}	104 65%	253 79% _x	226 73%	110 73%	158 71%	159 71%	298 80% _{xmo}	114 70%	175 72%
- No, would have to go to Central London	642 64% _h	305 63%	336 64%	89 68% _h	165 71% _{xefh}	126 60%	89 59%	89 74% _{xefh}	84 52%	227 71% _{xjl}	190 61%	93 62%	131 59%	134 60%	266 71% _{xmop}	92 57%	150 61%
- No, would have to go to somewhere else in London	63 6% _i	34 7%	29 6%	11 8%	16 7%	7 3%	10 7%	5 4%	14 9% _e	13 4%	21 7%	9 6%	20 9% _i	18 8%	18 5%	11 6%	16 7%
- No, would have to go to either Central London or somewhere in London	42 4%	15 3%	27 5%	6 5%	11 5%	10 5%	5 3%	3 3%	6 4%	12 4%	15 5%	8 6%	6 3%	7 3%	14 4%	11 7%	9 4%
Don't know	5 *	1 *	4 1%	2 2%	- -	- -	* *	- -	2 2%	3 1%	- -	- -	2 1%	4 2% _{xn}	- -	1 1%	- -

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?
-Museum

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
Yes, could go to one in my local area	252 25%j	109 24%	23 23%	111 26%	197 26%	6 31%	23 21%	18 18%	3 17%	131 34%xj	121 20%	116 23%	56 29%	101 24%	72 27%
NET: No	747 74%i	347 76%	76 76%	311 73%	548 73%	14 69%	87 79%	79 82%	14 83%	254 66%	493 80%xi	379 76%	134 70%	321 76%	194 72%
- No, would have to go to Central London	642 64%i	304 66%	67 68%	257 61%	476 63%	13 63%	81 74%g	54 56%	13 73%	207 54%	434 70%xi	330 66%	111 58%	284 67%	160 60%
- No, would have to go to somewhere else in London	63 6%	25 6%	5 5%	33 8%	45 6%	- -	3 3%	14 14%xdf	1 5%	26 7%	37 6%	29 6%	15 8%	24 6%	19 7%
- No, would have to go to either Central London or somewhere in London	42 4%	18 4%	3 3%	21 5%	27 4%	1 6%	2 2%	11 11%xdf	1 4%	21 5%	21 3%	21 4%	7 4%	13 3%	14 5%
Don't know	5 *	1 *	1 1%	2 1%	4 1%	- -	* *	- -	- -	1 *	4 1%	2 *	2 1%	1 *	3 1%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?
-Concert

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
Yes, could go to one in my local area	307 31%cd	142 29%	165 32%	20 15%	50 22%	79 37%xcd	52 34%cd	39 32%cd	68 42%xcd	94 29%	103 33%	41 27%	69 31%	79 35%p	115 31%	50 31%	63 26%
NET: No	654 65%hm	316 66%	339 65%	103 79%xefh	169 73%xeh	129 61%	95 63%h	79 66%h	80 50%	222 69%h	199 64%	94 62%	139 63%	129 58%	255 68%hm	102 63%	168 69%hm
- No, would have to go to Central London	448 45%b	232 48%	216 41%	59 45%	115 50%h	90 43%	65 43%	59 49%	61 38%	159 50%h	133 43%	63 42%	93 42%	93 42%	185 49%o	59 36%	111 46%
- No, would have to go to somewhere else in London	137 14%hi	60 12%	77 15%	31 24%xgh	32 14%h	29 14%h	24 16%h	11 9%	10 6%	30 9%	47 15%h	31 20%h	29 13%	27 12%	45 12%	32 20%xn	33 14%
- No, would have to go to either Central London or somewhere in London	69 7%km	24 5%	45 9%h	13 10%	21 9%	10 5%	7 5%	10 8%	9 5%	33 10%hk	18 6%h	- -	18 8%h	9 4%	25 7%	11 7%	24 10%hm
Don't know	43 4%in	24 5%	19 4%	8 6%	12 5%	4 2%	3 2%	3 2%	12 8%xef	5 1%	10 3%	16 10%hij	12 6%h	16 7%hn	5 1%	10 6%hn	12 5%hn

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

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Absolutes/col percents 20 Dec 2013

Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?
-Concert

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
Yes, could go to one in my local area	307 31%	127 28%	37 37%	133 31%	238 32%	7 35%	24 22%	28 29%	5 28%	128 33%	179 29%	153 31%	60 31%	119 28%	84 31%
NET: No	654 65%	321 70%xc	62 62%	258 61%	484 65%	13 64%	81 73%	60 62%	12 72%	244 63%	410 66%	321 65%	126 66%	291 69%	172 64%
- No, would have to go to Central London	448 45%gn	221 48%x	43 44%	174 41%	338 45%g	9 45%	59 54%g	29 30%	10 56%g	158 41%	291 47%	241 49%x	87 46%	201 47%	104 39%
- No, would have to go to somewhere else in London	137 14%d	65 14%	13 13%	56 13%	90 12%	3 14%	18 16%	24 25%xd	2 10%	51 13%	86 14%	59 12%	24 12%	58 14%	52 19%x
- No, would have to go to either Central London or somewhere in London	69 7%jk	35 8%	5 5%	29 7%	56 8%	1 4%	4 4%	6 7%	1 6%	36 9%j	33 5%	21 4%	15 8%	32 8%	16 6%
Don't know	43 4%ab	9 2%	1 1%	33 8%xab	28 4%	* 2%	5 5%	9 9%xd	- -	14 4%	28 5%	22 4%	5 3%	14 3%	12 5%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
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Absolutes/col percents 20 Dec 2013

Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?
-Exhibition

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
Yes, could go to one in my local area	267 27%	129 27%	138 26%	27 20%	58 25%	53 25%	46 30%	31 26%	52 32%	77 24%	87 28%	34 22%	68 31%	64 29%	86 23%	52 32%	65 27%
NET: No	715 71%lo	342 71%	373 71%	101 77%	169 73%	157 74%	99 65%	86 71%	104 65%	240 75%xl	220 71%	113 75%	141 64%	156 70%	286 76%xo	101 62%	173 71%
- No, would have to go to Central London	585 58%o	278 58%	307 59%	80 62%	137 60%	131 62%	80 53%	72 60%	85 53%	198 62%lx	181 58%	88 58%	119 54%	128 57%	234 62%o	79 48%	145 60%
- No, would have to go to somewhere else in London	74 7%	41 8%	34 6%	13 10%	19 8%	16 7%	10 6%	10 8%	7 5%	19 6%	19 6%	23 15%xijl	13 6%	14 6%	32 9%	13 8%	15 6%
- No, would have to go to either Central London or somewhere in London	55 5%	23 5%	32 6%	8 6%	12 5%	10 5%	9 6%	4 3%	12 8%	23 7%lx	20 6%	3 2%	9 4%	14 6%	20 5%	9 6%	12 5%
Don't know	23 2%i	11 2%	12 2%	3 3%	4 2%	1 1%	6 4%e	4 3%	4 3%	4 1%	4 1%	3 2%	11 5%xij	4 2%	4 1%	9 6%xm	6 2%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

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Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?
-Exhibition

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
Yes, could go to one in my local area	267 27%j	114 25%	26 27%	121 29%	192 26%	6 32%	29 26%	32 33%	4 22%	129 33%xj	138 22%	126 25%	56 29%	107 25%	67 25%
NET: No	715 71%i	336 74%	72 72%	291 69%	542 72%	14 68%	81 73%	61 63%	13 73%	249 64%	466 75%xi	362 73%	131 69%	309 73%	193 72%
- No, would have to go to Central London	585 58%gi	275 60%	62 62%	233 55%	449 60%g	9 44%	70 63%g	42 44%	11 64%g	200 52%	386 62%xi	304 61%	107 56%	262 62%	152 57%
- No, would have to go to somewhere else in London	74 7%	33 7%	7 7%	35 8%	51 7%	2 12%	6 5%	14 15%xdf	* 3%	20 5%	54 9%	38 8%	12 6%	27 6%	27 10%
- No, would have to go to either Central London or somewhere in London	55 5%jk	28 6%	3 3%	24 6%	41 6%	3 13%	5 5%	4 4%	1 6%	29 8%j	26 4%	19 4%	12 6%	21 5%	13 5%
Don't know	23 2%	7 2%	1 1%	12 3%	16 2%	- -	1 1%	4 4%	1 5%	9 2%	14 2%	9 2%	4 2%	8 2%	8 3%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
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Absolutes/col percents 20 Dec 2013

Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?
-Sports facility such as a swimming pool or leisure centre

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
Yes, could go to one in my local area	919 92%l	437 91%	482 92%	123 94%	212 92%	194 92%	137 91%	109 91%	145 90%	302 94%xl	288 92%	137 91%	193 87%	206 92%	348 93%	145 90%	220 90%
NET: No	72 7%i	40 8%	32 6%	4 3%	16 7%	16 7%	12 8%	11 9%	12 8%	15 5%	21 7%	12 8%	25 11%xi	14 6%	23 6%	14 9%	21 8%
- No, would have to go to Central London	24 2%	13 3%	11 2%	4 3%	1 1%	6 3%	6 4% ^d	4 4%	3 2%	6 2%	9 3%	2 1%	7 3%	4 2%	12 3%	5 3%	4 2%
- No, would have to go to somewhere else in London	46 5%i	27 6%	19 4%	- -	15 6% ^c	10 5%	7 4%	7 6% ^c	9 5% ^c	8 3%	12 4%	10 6%	16 7%i	11 5%	11 3%	8 5%	17 7%
- No, would have to go to either Central London or somewhere in London	1 *	- -	1 *	- -	- -	- -	* *	- -	1 1%	* *	- -	- -	1 1%	- -	* *	1 1%	- -
Don't know	13 1%	5 1%	9 2%	4 3%	3 1%	2 1%	1 1%	- -	3 2%	5 2%	3 1%	2 1%	3 2%	3 2%	4 1%	3 2%	3 1%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
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-Sports facility such as a swimming pool or leisure centre

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
Yes, could go to one in my local area	919 92%l	416 91%	97 97%xac	386 91%	692 92%	20 97%	99 90%	84 87%	16 93%	347 90%	572 93%	457 92%l	164 86%	395 93%	245 91%
NET: No	72 7%b	36 8%	3 3%	31 7%	52 7%	1 3%	9 8%	8 8%	1 5%	34 9%	38 6%	34 7%	23 12%x	24 6%	17 6%
- No, would have to go to Central London	24 2%j	12 3%	-	12 3%	18 2%	1 3%	4 4%	2 2%	-	14 4%	10 2%	12 2%	7 4%	9 2%	5 2%
- No, would have to go to somewhere else in London	46 5%	24 5%	3 3%	17 4%	33 4%	-	5 4%	6 7%	1 4%	18 5%	28 5%	22 4%	15 8%x	14 3%	12 5%
- No, would have to go to either Central London or somewhere in London	1 *	* *	-	1 *	1 *	-	-	-	* 1%	1 *	-	-	* *	* *	-
Don't know	13 1%d	5 1%	* *	7 2%	6 1%	-	2 2%	4 5%xd	* 2%	6 2%	7 1%	5 1%	5 3%	4 1%	7 2%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
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Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?
-Sports ground to watch events such as football match, athletics etc

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
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Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
Yes, could go to one in my local area	605 60% _{din}	293 61%	313 60%	81 62% _d	109 47%	123 58% _d	95 63% _d	91 76% _{xdef}	106 66% _d	174 54%	189 61%	95 63%	148 67% _{xi}	149 67% _{xn}	208 55%	105 65%	143 59%
NET: No	327 33% _{ghlm}	167 35%	160 31%	44 33% _g	102 44% _{xfigh}	75 36% _{gh}	47 31% _g	23 19%	35 22%	121 38% _{xl}	102 33%	48 32%	55 25%	53 24%	144 38% _{xm}	52 32%	78 32%
- No, would have to go to Central London	109 11% _m	55 11%	54 10%	17 13%	28 12%	29 14%	16 10%	9 7%	11 7%	35 11%	44 14%	12 8%	18 8%	15 7%	55 15% _{xm}	13 8%	27 11%
- No, would have to go to somewhere else in London	177 18% _g	92 19%	85 16%	22 17%	61 26% _{xegh}	33 16%	28 19%	13 11%	20 13%	71 22% _{xjl}	41 13%	32 21%	33 15%	31 14%	79 21% _m	32 20%	34 14%
- No, would have to go to either Central London or somewhere in London	41 4%	20 4%	21 4%	5 4%	13 6%	13 6%	4 3%	2 1%	4 2%	15 5%	17 5%	5 3%	4 2%	6 3%	10 3%	7 4%	18 7% _{xmn}
Don't know	72 7% _a	22 5%	49 9% _{xa}	6 5%	20 9%	13 6%	8 5%	6 5%	19 12% _{xf}	26 8%	20 7%	8 5%	18 8%	21 10% _o	23 6%	6 4%	22 9%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

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Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?
-Sports ground to watch events such as football match, athletics etc

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
Yes, could go to one in my local area	605 60%al	253 55%	68 68%a	271 64%a	457 61%	14 71%	61 56%	59 61%	9 55%	216 56%	390 63%xi	328 66%xl	96 50%	256 60%	155 58%
NET: No	327 33%bk	170 37%xbc	23 24%	124 29%	235 31%	5 24%	44 40%	32 34%	6 38%	135 35%	192 31%	141 28%	82 43%xk	143 34%	89 33%
- No, would have to go to Central London	109 11%i	58 13%	10 10%	41 10%	78 10%	1 3%	15 14%	13 13%	3 15%	30 8%	80 13%xi	51 10%	26 14%	48 11%	28 10%
- No, would have to go to somewhere else in London	177 18%bj	94 21%xb	10 11%	67 16%	127 17%	4 21%	24 22%	14 15%	4 23%	87 23%xj	90 15%	80 16%	41 22%	81 19%	51 19%
- No, would have to go to either Central London or somewhere in London	41 4%k	18 4%	3 3%	16 4%	30 4%	- -	5 4%	6 6%	- -	18 5%	22 4%	10 2%	14 7%xk	14 3%	9 3%
Don't know	72 7%	34 7%	8 8%	29 7%	57 8%	1 5%	5 5%	5 6%	1 8%	36 9%	36 6%	27 5%	13 7%	25 6%	25 9%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q15 How important would you say London's cultural scene is in ensuring a strong London economy?

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
NET: Important	875 87%	416 86%	459 88%	117 90%	202 88%	182 86%	131 87%	110 91%	133 83%	290 90% _{xk}	277 89%	122 81%	187 84%	194 87%	333 89%	135 83%	213 87%
Very important (+2)	508 51% _k	241 50%	268 51%	52 39%	115 50%	121 58% _c	82 55%	58 49%	80 50%	188 59% _{xkl}	166 53% _k	45 30%	109 49% _k	104 47%	202 54%	84 52%	118 48%
Quite important (+1)	367 37% _{ei}	175 36%	192 37%	66 50% _{xefh}	87 38%	60 29%	49 32%	52 43% _{ee}	53 33%	101 32%	111 36%	77 51% _{xijl}	78 35%	90 40%	131 35%	51 32%	95 39%
Neither/ nor (0)	69 7% _i	40 8%	29 6%	7 6%	15 6%	20 9% _g	14 9% _g	3 3%	10 6%	16 5%	22 7%	16 11%	15 7%	16 7%	26 7%	13 8%	15 6%
Quite unimportant (-1)	34 3%	17 3%	17 3%	6 5%	9 4%	5 3%	2 1%	3 2%	8 5%	9 3%	10 3%	8 6%	6 3%	5 2%	12 3%	7 4%	9 4%
Very unimportant (-2)	7 1%	3 1%	4 1%	- -	1 *	* *	- -	3 2% _x	3 2%	2 1%	- -	1 1%	4 2%	3 1% _n	- -	2 1%	2 1%
NET: Unimportant	41 4%	20 4%	21 4%	6 5%	10 4%	6 3%	2 1%	6 5%	11 7% _f	11 4%	10 3%	10 6%	10 5%	9 4%	12 3%	9 6%	11 4%
Don't know	19 2%	6 1%	13 2%	- -	4 2%	4 2%	4 2%	1 1%	7 4% _x	4 1%	3 1%	3 2%	9 4% _{xij}	5 2%	3 1%	5 3%	5 2%
Mean	1.36 _k	1.33	1.38	1.25	1.35	1.43	1.44	1.34	1.30	1.47 _{xk}	1.40 _k	1.06	1.33 _k	1.31	1.41	1.32	1.34
Standard Deviation	0.81	0.82	0.81	0.76	0.80	0.79	0.72	0.85	0.94	0.78	0.76	0.84	0.87	0.83	0.76	0.90	0.81
Standard Error	0.03	0.04	0.03	0.09	0.06	0.05	0.05	0.07	0.07	0.04	0.05	0.09	0.06	0.05	0.04	0.08	0.05

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
 Overlap formulae used. * small base

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q15 How important would you say London's cultural scene is in ensuring a strong London economy?

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
NET: Important	875 87%	409 89%	89 89%	362 85%	650 87%	19 92%	103 93%	82 85%	15 85%	336 87%	540 87%	439 88%	172 90%	373 88%	226 84%
Very important	(+2) 508 51%j	251 55%x	48 49%	201 47%	375 50%	17 84%	52 47%	50 52%	10 58%	218 56%xj	291 47%	242 49%	116 61%xl	211 50%	138 51%
Quite important	(+1) 367 37%il	158 35%	40 41%	161 38%	275 37%	2 8%	51 46%	32 33%	5 27%	118 31%	249 40%xi	196 40%l	56 29%	162 38%	88 33%
Neither/ nor	(0) 69 7%	28 6%	6 6%	30 7%	55 7%	1 6%	4 3%	6 6%	1 8%	30 8%	39 6%	31 6%	11 6%	28 7%	22 8%
Quite unimportant	(-1) 34 3%	15 3%	3 3%	16 4%	24 3%	* 1%	3 3%	5 5%	1 5%	14 4%	20 3%	15 3%	4 2%	16 4%	11 4%
Very unimportant	(-2) 7 1%	2 1%	1 1%	3 1%	5 1%	- -	* -	1 1%	- -	2 *	6 1%	4 1%	3 2%	2 *	4 2%
NET: Unimportant	41 4%	17 4%	3 3%	19 5%	29 4%	* 1%	4 3%	6 6%	1 5%	15 4%	26 4%	19 4%	7 4%	18 4%	15 6%
Don't know	19 2%a	3 1%	1 1%	12 3%a	15 2%	- -	- -	2 2%	* 2%	6 1%	13 2%	7 1%	1 1%	4 1%	4 2%
Mean	1.36	1.41	1.36	1.31	1.35	1.74	1.37	1.34	1.41	1.41	1.32	1.35	1.46	1.35	1.31
Standard Deviation	0.81	0.79	0.78	0.83	0.81	0.65	0.72	0.89	0.87	0.81	0.81	0.80	0.83	0.81	0.91
Standard Error	0.03	0.04	0.07	0.05	0.03	0.11	0.07	0.08	0.13	0.04	0.03	0.04	0.06	0.04	0.06

Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q16 And how important would you say London's cultural scene is in ensuring a high quality of life for London residents?

Base: All respondents

		Gender		Age						Social Class				Tenure				
		Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base		1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base		1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
NET: Important		847 84%hk	396 82%	451 86%	110 84%	203 88%h	179 85%	128 85%	102 85%	124 78%	287 89%xk	267 86%k	108 72%	185 84%k	188 84%	330 88%xp	132 81%	196 81%
Very important	(+2)	443 44%k	200 41%	243 47%	62 47%	111 48%	95 45%	64 43%	48 40%	62 39%	176 55%xjkl	137 44%k	43 29%	87 39%	89 40%	171 46%	70 43%	113 46%
Quite important	(+1)	404 40%i	196 41%	208 40%	48 37%	92 40%	84 40%	64 42%	54 45%	62 39%	111 35%	130 42%	65 43%	98 44%i	99 44%p	159 42%	62 38%	84 34%
Neither/ nor	(0)	68 7%	32 7%	36 7%	8 6%	15 7%	20 9%	8 5%	9 8%	7 5%	25 8%	14 5%	20 13%xjl	9 4%	9 4%	28 8%	12 7%	19 8%
Quite unimportant	(-1)	44 4%bi	31 6%xb	13 2%	10 8%	10 4%	4 2%	5 4%	7 6%	9 5%	5 1%	16 5%i	15 10%xi	8 4%	12 5%	14 4%	5 3%	14 6%
Very unimportant	(-2)	22 2%in	13 3%	9 2%	- -	- -	4 2%	7 5%xd	1 1%	10 6%xcdeg	2 1%	10 3%i	4 3%	6 3%	5 2%	3 1%	6 4%n	8 3%n
NET: Unimportant		66 7%bin	45 9%xb	22 4%	10 8%	10 4%	8 4%	12 8%	8 7%	18 11%xde	7 2%	27 9%i	19 13%xi	14 6%i	17 8%	16 4%	11 7%	23 9%n
Don't know		23 2%in	9 2%	13 3%	2 2%	3 1%	4 2%	2 1%	1 1%	10 6%xcdefg	3 1%	4 1%	4 3%	13 6%xij	9 4%xn	- -	7 5%n	6 3%n
Mean		1.22ahk	1.14	1.30xa	1.26	1.33h	1.27	1.16	1.18	1.05	1.42xjkl	1.19k	0.88	1.21k	1.19	1.29	1.20	1.17
Standard Deviation		0.92	1.00	0.85	0.89	0.79	0.86	1.02	0.88	1.13	0.76	0.98	1.04	0.91	0.93	0.81	0.99	1.04
Standard Error		0.03	0.05	0.04	0.10	0.05	0.06	0.07	0.08	0.09	0.03	0.07	0.11	0.07	0.06	0.04	0.09	0.07

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q16 And how important would you say London's cultural scene is in ensuring a high quality of life for London residents?

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
NET: Important	847 84%n	399 87%x	82 82%	350 82%	626 84%	17 86%	101 92%	80 83%	16 92%	338 88%	508 82%	423 85%	164 86%	368 87%n	214 80%
Very important	(+2) 443 44%j	214 47%	43 43%	178 42%	325 43%	12 62%	42 38%	48 49%	11 62%xdf	194 50%xj	249 40%	216 43%	97 51%	189 45%	112 42%
Quite important	(+1) 404 40%	184 40%	39 40%	172 41%	302 40%	5 24%	59 53%xdgh	32 33%	5 30%	144 37%	260 42%	208 42%	67 35%	179 42%	102 38%
Neither/ nor	(0) 68 7%	33 7%	9 9%	24 6%	51 7%	3 14%	5 4%	8 9%	1 6%	19 5%	49 8%	34 7%	9 5%	27 6%	18 7%
Quite unimportant	(-1) 44 4%	20 4%	4 4%	20 5%	36 5%	- -	3 3%	4 5%	* 2%	12 3%	32 5%	20 4%	8 4%	20 5%	18 7%
Very unimportant	(-2) 22 2%am	4 1%	3 3%	13 3%a	19 3%	- -	- -	2 2%	- -	8 2%	14 2%	10 2%	5 3%	3 1%	12 5%xm
NET: Unimportant	66 7%	24 5%	7 7%	33 8%	55 7%	- -	3 3%	6 6%	* 2%	20 5%	46 7%	30 6%	13 7%	23 5%	30 11%xm
Don't know	23 2%a	1 *	2 2%	16 4%xa	17 2%	- -	2 1%	2 3%	- -	8 2%	15 2%	9 2%	5 3%	6 1%	6 2%
Mean	1.22jn	1.28	1.18	1.18	1.20	1.48	1.29	1.27	1.52	1.33xj	1.16	1.23	1.31	1.27n	1.09
Standard Deviation	0.92	0.85	0.96	0.98	0.95	0.75	0.68	0.93	0.72	0.89	0.94	0.90	0.94	0.84	1.09
Standard Error	0.03	0.04	0.08	0.05	0.04	0.13	0.07	0.09	0.11	0.05	0.04	0.04	0.07	0.04	0.07

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q17 How important do you think it is that taxpayers' money continues to be invested in London's culture during these difficult economic times?

Base: All respondents

		Gender			Age						Social Class				Tenure			
		Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base		1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base		1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
NET: Important		712 71%	337 70%	375 72%	92 70%	163 71%	154 73%	111 74%	89 74%	104 65%	243 76% xkl	226 73%	94 62%	149 67%	156 70%	263 70%	109 67%	183 75%
Very important	(+2)	324 32%	159 33%	165 32%	38 29%	78 34%	75 36%	53 35%	36 30%	44 27%	114 35% xk	103 33%	36 24%	71 32%	62 28%	123 33%	50 31%	89 36%
Quite important	(+1)	388 39%	178 37%	210 40%	53 41%	85 37%	79 37%	58 38%	53 44%	60 37%	129 40%	123 40%	58 38%	78 35%	94 42%	140 37%	60 37%	94 39%
Neither/ nor	(0)	121 12% j	50 10%	70 14%	20 15%	33 14%	28 13%	19 13%	8 7%	13 8%	40 13%	24 8%	29 19% j	28 13%	19 9%	54 14%	22 13%	26 11%
Quite unimportant	(-1)	103 10% i	56 12%	48 9%	11 9%	18 8%	23 11%	15 10%	11 9%	25 15% xd	23 7%	46 15% xi	12 8%	23 10%	33 15% xp	37 10%	14 8%	19 8%
Very unimportant	(-2)	57 6% i	34 7%	23 4%	8 6%	12 5%	6 3%	5 3%	12 10% ef	14 9% ef	11 3%	15 5%	15 10% i	16 7%	13 6%	17 4%	14 9%	13 5%
NET: Unimportant		160 16% bi	90 19%	70 13%	19 15%	30 13%	29 14%	20 13%	23 19%	39 24% xdef	34 11%	60 19% i	27 18%	39 17% i	46 20% x	54 14%	28 17%	33 13%
Don't know		11 1%	5 1%	7 1%	- -	5 2%	1 *	* *	1 1%	5 3% x	4 1%	1 *	1 1%	6 3% j	2 1%	4 1%	3 2%	2 1%
Mean		0.82 h	0.78	0.87	0.78	0.88	0.92 h	0.93 h	0.75	0.61	0.98 xkl	0.82	0.59	0.77	0.72	0.85	0.74	0.93
Standard Deviation		1.16	1.23	1.10	1.14	1.13	1.08	1.09	1.25	1.30	1.05	1.18	1.22	1.22	1.19	1.13	1.24	1.13
Standard Error		0.04	0.06	0.05	0.13	0.08	0.07	0.08	0.11	0.10	0.05	0.08	0.13	0.09	0.07	0.06	0.11	0.07

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q17 How important do you think it is that taxpayers' money continues to be invested in London's culture during these difficult economic times?

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
NET: Important	712 71%fn	324 71%	70 71%	303 71%	542 72%fn	17 82%	66 59%	68 71%	13 74%	290 75%xj	422 68%	368 74%	137 72%	317 75%nn	168 63%
Very important	(+2) 324 32%j	158 34%	35 35%	125 29%	229 31%	11 54%	33 30%	41 42%xd	6 36%	156 40%xj	167 27%	172 35%	73 38%	131 31%	80 30%
Quite important	(+1) 388 39%gn	167 36%	36 36%	178 42%	313 42%xf	6 28%	33 29%	27 28%	7 38%	134 35%	254 41%	196 39%	64 33%	186 44%xn	88 33%
Neither/ nor	(0) 121 12%k	60 13%	16 16%cn	40 9%	90 12%	1 6%	17 15%	11 12%	1 5%	43 11%	78 13%	47 10%	20 11%	47 11%	34 13%
Quite unimportant	(-1) 103 10%	46 10%	7 7%	47 11%	71 9%	2 11%	19 17%xd	8 8%	3 17%	35 9%	69 11%	52 10%	19 10%	44 10%	34 13%
Very unimportant	(-2) 57 6%mm	25 5%	4 4%	26 6%	40 5%	* 1%	7 7%	7 7%	1 5%	18 5%	39 6%	28 6%	12 6%	15 4%	27 10%xm
NET: Unimportant	160 16%	71 16%	11 11%	74 17%	111 15%	2 12%	26 24%dn	15 15%	4 21%	53 14%	108 17%	80 16%	31 16%	59 14%	61 23%xm
Don't know	11 1%ikm	2 *	1 1%	7 2%	7 1%	- -	2 2%	2 2%	- -	1 *	11 2%	1 *	3 2%	1 *	5 2%mm
Mean	0.82jn	0.85	0.91	0.79	0.84	1.24	0.60	0.92	0.84	0.97xj	0.73	0.87	0.89	0.88nn	0.61
Standard Deviation	1.16	1.17	1.10	1.17	1.13	1.05	1.27	1.25	1.25	1.14	1.17	1.17	1.21	1.07	1.31
Standard Error	0.04	0.05	0.09	0.06	0.04	0.18	0.13	0.12	0.18	0.06	0.05	0.05	0.09	0.05	0.08

Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q18 And how important do you think it is that private money from individuals and businesses continues to be invested in London's culture during these difficult economic times?

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
NET: Important	804 80%	383 79%	421 81%	100 77%	177 76%	172 82%	126 84%	100 83%	128 80%	268 83% _{xx}	256 82%	109 73%	170 77%	180 81%	296 79%	126 77%	202 83%
Very important	(+2) 413 41%	206 43%	207 40%	44 33%	94 41%	94 45%	63 42%	51 42%	67 42%	144 45% _x	123 39%	50 33%	96 43%	89 40%	152 41%	68 42%	104 43%
Quite important	(+1) 391 39%	177 37%	214 41%	56 43%	82 36%	78 37%	63 42%	50 41%	61 38%	124 39%	134 43%	59 39%	74 34%	91 41%	144 38%	58 36%	98 40%
Neither/ nor	(0) 104 10% _{hm}	50 10%	54 10%	15 12% _h	37 16% _{xgh}	28 13% _{gh}	13 9% _h	6 5%	4 3%	31 10%	27 9%	26 17%	20 9%	12 6%	53 14% _{xm}	18 11%	20 8%
Quite unimportant	(-1) 54 5%	28 6%	26 5%	10 8%	11 5%	6 3%	5 3%	9 7%	13 8% _e	13 4%	16 5%	8 5%	16 7%	18 8% _{xn}	15 4%	11 7%	9 4%
Very unimportant	(-2) 28 3% _i	12 3%	15 3%	5 4%	3 1%	4 2%	4 2%	3 3%	8 5%	4 1%	12 4%	4 2%	8 4%	8 4%	6 2%	5 3%	9 4%
NET: Unimportant	81 8% _i	40 8%	41 8%	16 12%	14 6%	10 5%	9 6%	12 10%	21 13% _{xdef}	18 5%	28 9%	12 8%	24 11% _i	26 12% _{xn}	21 6%	15 9%	18 7%
Don't know	15 2%	9 2%	6 1%	- -	3 2%	1 *	2 1%	2 1%	7 4% _{xe}	5 2% _j	- -	4 3% _j	6 3% _j	4 2%	4 1%	3 2%	4 2%
Mean	1.12	1.14	1.11	0.94	1.11	1.20	1.19	1.15	1.09	1.23 _{xx}	1.09	0.98	1.09	1.07	1.13	1.09	1.16
Standard Deviation	0.99	1.00	0.98	1.07	0.94	0.92	0.92	1.00	1.12	0.89	1.01	0.98	1.08	1.06	0.92	1.03	0.99
Standard Error	0.03	0.05	0.04	0.12	0.06	0.06	0.07	0.09	0.09	0.04	0.07	0.11	0.08	0.07	0.05	0.09	0.07

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/ef/fg/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q18 And how important do you think it is that private money from individuals and businesses continues to be invested in London's culture during these difficult economic times?

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
NET: Important	804 80%	380 83%x	76 76%	328 77%	613 82%x	16 78%	82 74%	72 75%	13 77%	317 82%	486 79%	412 83%	155 81%	350 83%	203 76%
Very important (+2)	413 41%f	192 42%	45 46%	167 39%	310 41%	14 68%	34 31%	45 47%f	8 44%	174 45%	239 39%	221 44%	80 42%	175 41%	111 42%
Quite important (+1)	391 39%g	188 41%	31 31%	161 38%	304 41%g	2 11%	48 43%g	27 28%	6 33%	144 37%	247 40%	191 38%	75 39%	175 41%	91 34%
Neither/ nor (0)	104 10%k	49 11%	14 14%	41 10%	70 9%	3 14%	16 14%	12 13%	2 13%	36 9%	68 11%	39 8%	15 8%	44 10%	25 9%
Quite unimportant (-1)	54 5%a	15 3%	7 7%	32 8%a	38 5%	- -	6 5%	8 8%	1 4%	19 5%	35 6%	29 6%	12 6%	19 4%	21 8%
Very unimportant (-2)	28 3%d	8 2%	3 3%	16 4%	15 2%	2 8%	5 5%	3 3%	1 6%	10 3%	17 3%	11 2%	8 4%	6 1%	15 6%xm
NET: Unimportant	81 8%a	22 5%	10 10%	47 11%xa	53 7%	2 8%	11 10%	11 12%	2 10%	29 8%	52 8%	41 8%	20 10%	25 6%	36 13%xm
Don't know	15 2%	5 1%	- -	8 2%	13 2%	- -	2 2%	* *	- -	4 1%	11 2%	4 1%	1 1%	5 1%	5 2%
Mean	1.12n	1.20xc	1.09	1.04	1.16f	1.30	0.91	1.07	1.04	1.18	1.08	1.18	1.09	1.18n	1.00
Standard Deviation	0.99	0.88	1.06	1.07	0.94	1.23	1.05	1.12	1.17	0.98	0.99	0.97	1.06	0.90	1.17
Standard Error	0.03	0.04	0.09	0.06	0.04	0.21	0.10	0.11	0.17	0.05	0.04	0.04	0.07	0.04	0.07

Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q19 Would you say that the quality of London's built environment - that is the appearance of buildings, streets and civic amenities is ...

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
NET: Good	593 59%el	292 61%	301 58%	79 60%	142 61%	110 52%	92 61%	78 65%e	93 58%	187 58%	190 61%	103 68%l	114 52%	139 62%	226 60%	91 56%	137 56%
Very good (+2)	119 12%	52 11%	67 13%	28 21%xdefg	21 9%	17 8%	15 10%	10 9%	28 17%xde	35 11%	38 12%	16 10%	30 14%	29 13%	36 10%	15 9%	39 16%n
Quite good (+1)	475 47%lp	241 50%	234 45%	51 39%	120 52%h	94 44%	77 51%	67 56%xch	65 41%	152 47%l	151 49%l	87 58%l	84 38%	110 49%	191 51%p	77 47%	98 40%
Neither/ nor (0)	235 23%g	112 23%	123 24%	32 25%	57 25%	54 26%	37 25%	19 16%	35 22%	89 28%xj	62 20%	32 21%	52 23%	48 21%	96 26%	37 23%	54 22%
Quite bad (-1)	97 10%	40 8%	57 11%	13 10%	23 10%	32 15%xfgh	10 7%	8 7%	12 7%	33 10%	31 10%	7 5%	26 12%	20 9%	30 8%	15 10%	32 13%
Very bad (-2)	53 5%im	28 6%	26 5%	7 5%	6 3%	10 5%	10 6%	11 9%d	11 7%	6 2%	20 6%i	9 6%	19 9%xi	5 2%	16 4%	14 9%m	18 7%mn
NET: Bad	151 15%i	68 14%	83 16%	19 15%	29 13%	41 20%	20 13%	18 15%	23 14%	39 12%	51 16%	16 11%	44 20%xi	25 11%	47 12%	30 18%	49 20%xm
Don't know	25 3%	10 2%	15 3%	1 *	3 1%	5 2%	1 1%	5 4%	10 6%xcdf	6 2%	8 3%	1 *	11 5%xi	11 5%xn	6 2%	5 3%	3 1%
Mean	0.52e	0.53	0.51	0.62	0.56	0.37	0.52	0.51	0.58	0.56	0.52	0.62	0.39	0.65xo	0.54	0.39	0.45
Standard Deviation	1.01	1.00	1.02	1.08	0.89	0.99	0.99	1.06	1.10	0.89	1.05	0.94	1.14	0.92	0.93	1.08	1.13
Standard Error	0.03	0.05	0.04	0.12	0.06	0.07	0.07	0.09	0.09	0.04	0.07	0.10	0.08	0.06	0.05	0.09	0.07

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

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Absolutes/col percents 20 Dec 2013

Q19 Would you say that the quality of London's built environment - that is the appearance of buildings, streets and civic amenities is ...

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
NET: Good	593 59%	282 62%	62 62%	236 56%	452 60%	12 58%	62 56%	55 57%	10 58%	220 57%	373 60%	319 64%xl	104 54%	276 65%xn	144 54%
Very good	(+2) 119 12%	50 11%	13 13%	52 12%	95 13%	1 3%	10 9%	10 10%	3 18%	39 10%	80 13%	66 13%	23 12%	63 15%	26 10%
Quite good	(+1) 475 47%	232 51%	49 49%	184 43%	357 48%	11 55%	53 48%	46 47%	7 39%	181 47%	293 47%	252 51%	82 43%	213 50%	119 44%
Neither/ nor	(0) 235 23%	105 23%	25 25%	99 23%	174 23%	3 15%	30 27%	23 24%	3 17%	85 22%	150 24%	106 21%	41 21%	95 22%	65 24%
Quite bad	(-1) 97 10%jk	47 10%	7 7%	41 10%	67 9%	3 15%	10 9%	12 13%	2 10%	51 13%xj	47 8%	36 7%	27 14%xxk	31 7%	34 13%km
Very bad	(-2) 53 5%a	17 4%	2 2%	34 8%xa	38 5%	2 11%	7 6%	4 4%	2 11%	26 7%	27 4%	24 5%	13 7%	16 4%	18 7%
NET: Bad	151 15%jkm	64 14%	9 9%	75 18%b	106 14%	5 27%	17 15%	16 16%	4 22%	77 20%xj	74 12%	60 12%	40 21%xxk	47 11%	52 20%xm
Don't know	25 3%a	6 1%	3 3%	14 3%	18 2%	- -	2 2%	2 2%	1 4%	5 1%	21 3%	11 2%	7 4%	6 1%	7 2%
Mean	0.52in	0.56	0.66	0.44	0.55	0.23	0.45	0.49	0.44	0.41	0.59xi	0.62xl	0.40	0.66xn	0.38
Standard Deviation	1.01	0.95	0.90	1.10	1.00	1.13	1.00	0.97	1.29	1.06	0.97	0.98	1.09	0.95	1.06
Standard Error	0.03	0.04	0.08	0.06	0.04	0.19	0.10	0.09	0.19	0.06	0.04	0.05	0.08	0.05	0.06

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q20 Have you heard about the Big Dance London?

Base: All respondents

	Gender		Age							Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
Yes	83 8%	43 9%	40 8%	4 3%	23 10%	18 8%	14 9%	10 8%	15 9%	23 7%	29 9%	12 8%	18 8%	18 8%	30 8%	19 11%	17 7%
No	918 91%	439 91%	479 92%	125 96%	208 90%	193 92%	137 91%	110 91%	145 91%	298 93%	279 90%	139 92%	203 92%	206 92%	345 92%	141 87%	227 93%
Don't know	3 *	- -	3 1%	2 2%	- -	- -	- -	1 1%	- -	- -	3 1%	- -	- -	- -	- -	3 2%xn	- -

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q20 Have you heard about the Big Dance London?

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
Yes	83 8%	41 9%	13 13%c	28 7%	62 8%	* 1%	9 8%	9 9%	2 9%	35 9%	48 8%	44 9%	15 8%	39 9%	18 7%
No	918 91%b	416 91%	86 86%	394 93%b	687 92%	20 99%	101 92%	86 89%	16 91%	348 90%	570 92%	453 91%	173 90%	383 90%	250 93%
Don't know	3 *	- -	1 1%a	2 *	1 *	- -	- -	2 2%xd	- -	3 1%	- -	- -	3 2%yk	2 *	- -

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q21 Have you done any of the following over the last year?**-Summary****Base: All respondents**

	Q21 Summary				
	Watched dance live	Watched dance on television	Watched dance on the web	Attended dance classes	Attended events that include dancing
Unweighted Base	1004	1004	1004	1004	1004
Weighted Base	1004	1004	1004	1004	1004
No, not at all	817 81%	374 37%	885 88%	917 91%	632 63%
NET: Yes	184 18%	607 60%	115 11%	86 9%	370 37%
Yes, 1-2 times	120 12%	99 10%	30 3%	16 2%	140 14%
Yes, 3-5 times	37 4%	123 12%	27 3%	15 1%	120 12%
Yes, 6-10 times	10 1%	133 13%	23 2%	19 2%	42 4%
Yes, 11-20 times	6 1%	94 9%	7 1%	11 1%	15 2%
Yes, 21+ times	12 1%	158 16%	28 3%	25 3%	52 5%
Don't know	3 *	23 2%	4 *	1 *	3 *

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q21 Have you done any of the following over the last year?

-Watched dance live

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
No, not at all	817 81% ⁱ	402 83%	416 80%	115 88%	182 79%	162 77%	125 83%	96 80%	137 85%	251 78%	253 81%	126 84%	188 85%	179 80%	303 81%	140 86%	196 81%
NET: Yes	184 18%	79 16%	105 20%	15 12%	48 21%	49 23% ^h	26 17%	24 20%	23 14%	69 22% ^{xl}	59 19%	25 16%	32 14%	44 20%	71 19%	23 14%	47 19%
Yes, 1-2 times	120 12%	55 11%	65 12%	14 10%	33 14%	28 13%	15 10%	16 13%	14 9%	46 14% ^x	35 11%	17 11%	21 10%	30 14%	48 13%	12 7%	29 12%
Yes, 3-5 times	37 4% ^l	13 3%	23 4%	* *	7 3%	12 6%	9 6% ^{ch}	7 6% ^c	2 1%	17 5% ^{xl}	16 5%	2 1%	3 1%	7 3%	13 3%	8 5%	9 4%
Yes, 6-10 times	10 1%	2 *	8 2%	- -	4 2%	1 1%	2 1%	1 1%	1 1%	3 1%	2 1%	3 2%	2 1%	3 1%	2 1%	1 1%	4 2%
Yes, 11-20 times	6 1%	3 1%	4 1%	1 1%	- -	3 1%	1 1%	- -	1 1%	1 *	- -	3 2%	2 1%	1 *	3 1%	1 1%	1 *
Yes, 21+ times	12 1%	7 1%	5 1%	- -	3 1%	5 2%	- -	- -	4 2%	2 1%	6 2%	- -	3 2%	3 1%	6 1%	1 *	3 1%
Don't know	3 *	1 *	1 *	- -	1 1%	- -	- -	- -	1 1%	1 *	- -	- -	1 1%	1 *	1 *	- -	* *

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
 Overlap formulae used. * small base

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q21 Have you done any of the following over the last year?
-Watched dance live

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
No, not at all	817 81%a	349 76%	79 79%	370 87%xab	609 81%	18 90%	92 83%	77 80%	14 80%	305 79%	512 83%	412 83%	149 78%	347 82%	223 83%
NET: Yes	184 18%c	107 23%xc	21 21%c	52 12%	140 19%	2 8%	18 16%	20 20%	3 17%	81 21%	103 17%	83 17%	42 22%	76 18%	44 16%
Yes, 1-2 times	120 12%	64 14%	14 14%	40 9%	87 12%	* 2%	14 13%	13 14%	2 11%	48 12%	72 12%	54 11%	29 15%	44 10%	27 10%
Yes, 3-5 times	37 4%c	27 6%xc	5 5%c	5 1%	31 4%	* 1%	1 1%	4 4%	* 3%	17 4%	20 3%	13 3%	9 4%	18 4%	11 4%
Yes, 6-10 times	10 1%	3 1%	1 1%	2 1%	8 1%	- -	- -	2 2%	* 3% ^f	4 1%	6 1%	5 1%	3 1%	6 1%	4 1%
Yes, 11-20 times	6 1% ^j	5 1%	- -	1 *	4 1%	- -	2 2%	- -	* 1%	5 1%	1 *	3 1%	- -	1 *	2 1%
Yes, 21+ times	12 1%	7 2%	1 1%	4 1%	10 1%	1 5%	- -	1 1%	- -	8 2%	4 1%	8 2%	2 1%	7 2%	1 *
Don't know	3 *	1 *	- -	2 *	1 *	* 2%	1 1%	- -	* 2% ^{xd}	- -	3 *	1 *	* *	1 *	1 *

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q21 Have you done any of the following over the last year?
-Watched dance on television

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
No, not at all	374 37%bn	221 46%xb	153 29%	43 33%	80 35%	92 44%	65 43%	42 35%	52 33%	130 40%	112 36%	47 31%	85 39%	93 42%n	120 32%	57 35%	104 43%bn
NET: Yes	607 60%a	251 52%	356 68%xa	84 64%	145 63%	117 56%	82 55%	76 63%	101 63%	189 59%	188 60%	100 66%	130 59%	125 56%	248 66%xmp	102 63%	132 54%
Yes, 1-2 times	99 10%h	51 11%	48 9%	20 15%h	26 11%	18 8%	16 11%	11 9%	8 5%	34 11%	37 12%	13 9%	15 7%	19 8%	42 11%	16 10%	23 9%
Yes, 3-5 times	123 12%lm	57 12%	66 13%	18 13%	34 15%	31 15%	16 10%	9 8%	16 10%	39 12%	45 15%l	22 15%	17 8%	15 7%	61 16%xm	18 11%	29 12%
Yes, 6-10 times	133 13%aej	49 10%	84 16%xa	15 11%	32 14%	16 8%	20 13%	20 16%e	31 19%xe	49 15%j	28 9%	21 14%	35 16%j	42 19%xnp	41 11%	25 15%	25 10%
Yes, 11-20 times	94 9%f	37 8%	56 11%	8 6%	24 11%	21 10%	8 5%	12 10%	21 13%f	30 9%	26 8%	14 9%	24 11%	22 10%	37 10%	17 10%	17 7%
Yes, 21+ times	158 16%ai	56 12%	102 19%xa	24 18%	28 12%	32 15%	24 16%	25 21%	25 16%	37 11%	52 17%	30 20%	39 18%i	27 12%	67 18%	26 16%	38 16%
Don't know	23 2%i	10 2%	14 3%	4 3%	6 3%	2 1%	3 2%	2 1%	7 4%	3 1%	11 3%i	4 2%	6 3%	5 2%	7 2%	3 2%	8 3%

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q21 Have you done any of the following over the last year?
-Watched dance on television

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
No, not at all	374 37%fg	179 39%	30 30%	153 36%	298 40%xfg	10 49%	27 25%	25 26%	8 46%fg	159 41%	215 35%	173 35%	85 44%xk	153 36%	109 41%
NET: Yes	607 60% ^d	268 59%	67 68%	260 61%	430 57%	9 46%	83 75%xdh	71 74%xdh	9 54%	218 56%	388 63%	317 64%	105 55%	261 61%	152 57%
Yes, 1-2 times	99 10%	53 12%	8 8%	34 8%	66 9%	3 15%	20 18%xd	7 7%	3 20%xdg	34 9%	66 11%	49 10%	22 12%	51 12%	19 7%
Yes, 3-5 times	123 12%	65 14%	13 14%	45 11%	93 12%	* 2%	11 10%	16 16%	2 11%	49 13%	74 12%	64 13%	16 9%	57 13%	30 11%
Yes, 6-10 times	133 13%	51 11%	14 14%	66 16%	98 13%	3 17%	13 12%	16 17%	1 8%	46 12%	87 14%	68 14%	24 12%	47 11%	39 15%
Yes, 11-20 times	94 9%	38 8%	9 9%	46 11%	68 9%	* 2%	15 14%	10 10%	* 1%	37 10%	57 9%	46 9%	16 9%	36 9%	25 9%
Yes, 21+ times	158 16% ^d	61 13%	23 24% ^{xa}	69 16%	105 14%	2 10%	25 23% ^d	23 24% ^{xd}	2 14%	52 13%	106 17%	91 18%	26 14%	69 16%	39 14%
Don't know	23 2%	10 2%	2 2%	11 3%	21 3%	1 5%	- -	1 1%	- -	10 2%	14 2%	7 1%	2 1%	10 2%	7 2%

Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q21 Have you done any of the following over the last year?
-Watched dance on the web

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
No, not at all	885 88%cd	431 89%	454 87%	94 72%	187 81%	191 91%cd	141 93%xcd	114 95%xcd	158 98%xcdef	285 89%	267 86%	128 85%	205 93%xj	207 93%xop	335 89%	138 85%	204 84%
NET: Yes	115 11%fghlm	51 11%	65 12%	37 28%xefgh	41 18%xefgh	19 9%h	10 7%h	7 5%h	1 1%	35 11%	43 14%l	23 15%l	14 7%	15 7%	40 11%	22 14%m	38 16%m
Yes, 1-2 times	30 3%l	16 3%	14 3%	13 10%xefgh	10 4%	2 1%	2 1%	2 2%	1 1%	10 3%l	13 4%l	8 5%l	- -	7 3%	7 2%	6 4%	11 4%
Yes, 3-5 times	27 3%	9 2%	17 3%	3 3%	13 5%xh	5 2%	5 3%h	1 1%	- -	12 4%	9 3%	2 1%	4 2%	4 2%	8 2%	7 4%	8 3%
Yes, 6-10 times	23 2%bm	17 4%b	5 1%	9 7%xefh	8 3%h	3 1%	1 *	2 2%	- -	6 2%	7 2%	6 4%	3 1%	1 1%	13 3%m	1 1%	7 3%
Yes, 11-20 times	7 1%	1 *	6 1%	- -	4 2%	3 2%	* *	- -	- -	3 1%	3 1%	- -	1 *	- -	3 1%	2 1%	3 1%
Yes, 21+ times	28 3%ahi	7 2%	21 4%xa	11 9%xfgh	8 3%	6 3%	2 1%	1 1%	* *	4 1%	10 3%	7 5%	7 3%	3 1%	10 3%	6 4%	10 4%
Don't know	4 *	- -	4 1%	- -	3 1%	- -	- -	- -	1 1%	* *	2 1%	- -	1 1%	1 *	- -	2 1%	1 *

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/l/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q21 Have you done any of the following over the last year?
-Watched dance on the web

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
No, not at all	885 88%fg	407 89%	85 86%	374 88%	687 92%xfg	16 82%	86 78%	72 75%	15 87%	332 86%	553 90%	442 89%	171 89%	367 87%	240 89%
NET: Yes	115 11%d	50 11%	14 14%	47 11%	62 8%	3 17%	24 22%xd	23 23%xd	2 13%	53 14%	62 10%	54 11%	20 10%	54 13%	27 10%
Yes, 1-2 times	30 3%d	10 2%	4 4%	17 4%	17 2%	1 5%	10 9%xdg	1 1%	1 7%g	10 3%	20 3%	18 4%	3 2%	18 4%	5 2%
Yes, 3-5 times	27 3%d	15 3%	3 3%	8 2%	14 2%	* 1%	4 4%	8 8%xd	* 2%	15 4%	12 2%	11 2%	7 3%	9 2%	8 3%
Yes, 6-10 times	23 2%d	11 2%	* *	12 3%	11 1%	2 11%	3 3%	6 6%xd	* 1%	12 3%	10 2%	11 2%	2 1%	13 3%	4 2%
Yes, 11-20 times	7 1%	3 1%	2 2%x	2 *	5 1%	- -	2 2%	1 1%	- -	5 1%	2 *	4 1%	1 *	5 1%	* *
Yes, 21+ times	28 3%d	11 3%	5 5%	8 2%	16 2%	- -	5 5%	7 7%xd	1 3%	11 3%	18 3%	9 2%	7 4%	10 2%	9 3%
Don't know	4 *d	- -	- -	3 1%	1 *	* 2%	- -	2 2%xd	- -	2 *	2 *	1 *	* *	2 1%	1 *

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q21 Have you done any of the following over the last year?
-Attended dance classes

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
No, not at all	917 91%bi	453 94%xb	464 89%	113 87%	203 88%	195 92%	144 96%xcd	110 91%	152 95%cd	285 89%	282 91%	141 93%	210 95%xi	203 91%	341 91%	152 94%	221 91%
NET: Yes	86 9%afhl	29 6%	57 11%xa	18 13%fh	28 12%fh	16 8%	6 4%	10 9%	7 4%	36 11%xl	29 9%	10 7%	10 4%	19 8%	34 9%	10 6%	23 9%
Yes, 1-2 times	16 2%	6 1%	10 2%	3 3%	6 3%	3 1%	1 1%	2 1%	1 1%	10 3%xl	4 1%	-	2 1%	5 2%	6 2%	3 2%	2 1%
Yes, 3-5 times	15 1%	5 1%	9 2%	1 1%	4 2%	3 2%	2 2%	1 1%	2 2%	6 2%	5 2%	1 1%	3 1%	4 2%	6 2%	1 *	4 2%
Yes, 6-10 times	19 2%	5 1%	14 3%	4 3%	8 4%h	3 1%	2 1%	2 2%	-	6 2%l	9 3%l	4 2%	-	5 2%	4 1%	2 1%	6 3%
Yes, 11-20 times	11 1%a	2 *	10 2%xa	6 5%xd	1 *	* *	-	1 1%	2 1%	3 1%	5 1%	-	4 2%	1 1%	6 2%	2 1%	1 1%
Yes, 21+ times	25 3%l	11 2%	14 3%	3 2%	9 4%	7 3%	1 1%	4 3%	1 1%	12 4%xl	8 2%	5 3%	1 *	3 1%	11 3%	2 1%	9 4%
Don't know	1 *	-	1 *	-	-	-	-	-	1 1%	-	-	-	1 *	1 *	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q21 Have you done any of the following over the last year?
-Attended dance classes

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
No, not at all	917 91%	410 90%	91 91%	397 94%	688 92%	17 87%	98 89%	88 92%	16 95%	354 92%	564 91%	453 91%	175 92%	387 91%	247 92%
NET: Yes	86 9%	47 10%	9 9%	26 6%	61 8%	3 13%	12 11%	8 8%	1 5%	32 8%	53 9%	44 9%	16 8%	36 9%	20 7%
Yes, 1-2 times	16 2%	8 2%	2 2%	5 1%	11 1%	- -	2 2%	2 3%	* 1%	7 2%	9 1%	8 2%	3 2%	6 1%	3 1%
Yes, 3-5 times	15 1%	8 2%	3 3%	3 1%	13 2%	1 7%	- -	1 1%	- -	7 2%	7 1%	6 1%	5 3%	4 1%	4 2%
Yes, 6-10 times	19 2%	11 2%	1 1%	7 2%	14 2%	1 3%	3 3%	1 1%	- -	6 2%	12 2%	5 1%	4 2%	6 1%	6 2%
Yes, 11-20 times	11 1% ^d	2 *	* *	9 2%	2 *	- -	6 5% ^{xd}	3 3% ^d	- -	3 1%	8 1%	9 2%	- -	7 2%	2 1%
Yes, 21+ times	25 3% ^c	18 4% ^{xc}	2 2%	2 *	22 3%	1 3%	1 1%	1 1%	1 4%	9 2%	16 3%	16 3%	3 2%	13 3%	5 2%
Don't know	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q21 Have you done any of the following over the last year?
-Attended events that include dancing

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
No, not at all	632 63% ^{dijn}	317 66%	315 60%	76 59%	110 48%	126 60% ^d	101 67% ^d	90 75% ^{xcde}	129 80% ^{xcdef}	181 56%	172 55%	100 66%	178 81% ^{xijk}	154 69% ^{xn}	215 57%	114 70% ⁿ	149 61%
NET: Yes	370 37% ^{ghlm}	165 34%	205 39%	54 41% ^{gh}	121 52% ^{xefgh}	84 40% ^{gh}	50 33% ^h	30 25%	31 19%	139 43% ^{xl}	138 44% ^{xl}	51 34% ^l	42 19%	68 31%	158 42% ^{xmo}	49 30%	95 39%
Yes, 1-2 times	140 14% ^{hlo}	66 14%	74 14%	14 11%	53 23% ^{xcfg}	35 17% ^h	15 10%	10 9%	12 7%	55 17% ^{xl}	54 17% ^l	14 10%	16 7%	29 13%	69 18% ^{xo}	11 7%	32 13%
Yes, 3-5 times	120 12% ^{hl}	48 10%	72 14%	15 12%	33 14% ^h	27 13%	23 15% ^h	11 9%	11 7%	44 14% ^l	43 14% ^l	22 15% ^l	11 5%	23 10%	45 12%	24 15%	28 12%
Yes, 6-10 times	42 4%	17 4%	25 5%	6 5%	12 5%	6 3%	9 6%	3 3%	5 3%	19 6% ^x	12 4%	4 2%	7 3%	8 4%	17 5%	4 2%	13 5%
Yes, 11-20 times	15 2%	7 2%	8 1%	* *	5 2%	4 2%	2 1%	3 2%	2 1%	7 2%	5 2%	1 1%	2 1%	2 1%	6 1%	5 3%	2 1%
Yes, 21+ times	52 5% ^{fh}	26 5%	27 5%	18 14% ^{xfgh}	18 8% ^{fgh}	12 6% ^{fh}	* *	2 2%	2 1%	13 4%	23 7%	9 6%	7 3%	7 3%	22 6%	4 2%	19 8% ^m
Don't know	3 *	* *	2 *	- -	- -	1 *	* *	* *	1 1%	1 *	1 *	- -	1 *	1 1%	1 *	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Q21 Have you done any of the following over the last year?
-Attended events that include dancing

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
No, not at all	632 63%abg	250 55%	48 48%	316 75%xab	470 63%	14 72%	78 70%g	51 53%	12 70%	238 62%	393 64%	312 63%	126 66%	257 61%	165 61%
NET: Yes	370 37%c	206 45%xc	51 51%xc	107 25%	278 37%	6 28%	33 30%	44 46%f	5 30%	148 38%	222 36%	184 37%	64 34%	166 39%	102 38%
Yes, 1-2 times	140 14%cl	70 15%c	27 28%xac	42 10%	111 15%	1 4%	12 11%	13 13%	2 11%	59 15%	81 13%	75 15%	17 9%	66 16%	38 14%
Yes, 3-5 times	120 12%c	64 14%c	16 16%c	38 9%	90 12%	2 9%	14 13%	10 11%	2 9%	42 11%	78 13%	52 10%	24 13%	53 13%	32 12%
Yes, 6-10 times	42 4%	27 6%xc	5 5%	11 2%	28 4%	1 4%	4 3%	10 10%xd	* 1%	19 5%	24 4%	20 4%	10 5%	18 4%	13 5%
Yes, 11-20 times	15 2%	12 3%x	* *	3 1%	8 1%	1 4%	2 2%	4 4%xd	* 1%	6 2%	9 1%	5 1%	4 2%	3 1%	3 1%
Yes, 21+ times	52 5%	33 7%xc	3 3%	14 3%	41 5%	2 8%	1 1%	7 7%f	1 8%f	22 6%	30 5%	32 6%	9 5%	25 6%	15 6%
Don't know	3 *	1 *	* *	1 *	1 *	- -	- -	1 1%	- -	- -	3 *	1 *	1 *	1 *	2 1%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Demographics**Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
Gender																	
Male	482 48%bjo	482 100%xb	- -	66 50%	106 46%	105 50%	73 48%	62 52%	70 44%	169 53%xjl	129 41%	88 58%jl	96 43%	110 49%o	193 52%o	60 37%	119 49%o
Female	522 52%ai	- -	522 100%xa	65 50%	125 54%	106 50%	78 52%	58 48%	90 56%	152 47%	182 59%xik	63 42%	125 57%ik	113 51%	182 48%	103 63%xmnp	124 51%
Age																	
18 - 24	131 13%defgh m	66 14%	65 12%	131 100%xcdefgh	- -	- -	- -	- -	- -	35 11%	40 13%	25 16%	31 14%	12 5%	45 12% m	35 22% xmn	38 16% m
25 - 34	231 23%cefg lmo	106 22%	125 24%	- -	231 100%xcdefgh	- -	- -	- -	- -	99 31%xl	73 23%l	38 25%l	22 10%	18 8%	92 25% mo	21 13%	100 41% xmno
35 - 44	211 21%cdfgh klm	105 22%	106 20%	- -	- -	211 100%xcdfgh	- -	- -	- -	73 23%kl	90 29% xkl	18 12%	29 13%	16 7%	114 30% xmp	35 22% m	46 19% m
45 - 54	151 15%cd eghm	73 15%	78 15%	- -	- -	- -	151 100%xcdegh	- -	- -	49 15%	45 14%	29 19%	28 13%	20 9%	77 21% xmp	26 16%	27 11%
55 - 64	120 12%cd efhp	62 13%	58 11%	- -	- -	- -	- -	120 100%xcdefh	- -	41 13%	30 10%	23 15%	27 12%	53 24% xnop	35 9%	21 13% p	12 5%
65+	160 16%cd efgijn	70 15%	90 17%	- -	- -	- -	- -	- -	160 100%xcdefg	24 7%	34 11%	18 12%	84 38% xijk	104 47% xnop	12 3%	24 15% n	20 8% n
Mean age	44cdeijn p	44	44	21	30	40	50x	60x	70x	41	42	43	52xijk	58xnop	40p	43p	38

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
 Overlap formulae used. * small base

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Demographics

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
Social Class																	
AB	321 32%hjklo	169 35%	152 29%	35 27%	99 43%exch	73 35%h	49 33%h	41 34%h	24 15%	321 100%xijkl	-	-	-	65 29%o	164 44%xmop	18 11%	75 31%o
C1	311 31%ahikl	129 27%	182 35%xa	40 31%	73 31%h	90 43%xdfgh	45 30%	30 25%	34 21%	-	311 100%xikl	-	-	59 26%	123 33%	48 29%	82 34%
C2	151 15%beijl	88 18%xb	63 12%	25 19%e	38 16%e	18 9%	29 19%e	23 19%e	18 11%	-	-	151 100%xijl	-	26 11%	57 15%	30 19%	37 15%
DE	221 22%deijk n	96 20%	125 24%	31 24%d	22 9%	29 14%	28 19%d	27 22%d	84 53%xcdefg	-	-	-	221 100%xijk	74 33%xnp	31 8%	66 41%xnp	49 20%n

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
Overlap formulae used. * small base

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Absolutes/col percents 20 Dec 2013

Demographics

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
Gender															
Male	482 48%bc	263 58%xbc	28 28%	177 42%b	360 48%	13 66%	50 45%	45 47%	8 49%	180 47%	302 49%	261 53%x	84 44%	229 54%x	124 46%
Female	522 52%akm	194 42%	71 72%xac	247 58%xa	390 52%	7 34%	61 55%	51 53%	9 51%	206 53%	316 51%	236 47%	108 56%	194 46%	144 54%
Age															
18 - 24	131 13%adi	26 6%	10 10%	91 21%xab	64 9%	5 26%	24 22%xd	34 35%xd	3 19% ^d	37 10%	94 15%xi	69 14%	22 11%	68 16%	39 14%
25 - 34	231 23%cdjn	159 35%xbc	24 24% ^c	44 10%	148 20%	4 21%	45 40%xd	26 27%	6 33%	115 30%xj	116 19%	112 23%	36 19%	119 28% ^{xn}	45 17%
35 - 44	211 21% ^c	126 28% ^{xc}	24 24% ^c	52 12%	158 21%	7 36%	21 19%	17 17%	4 24%	92 24%	119 19%	96 19%	37 19%	93 22%	57 21%
45 - 54	151 15% ^c	95 21% ^{xc}	17 17% ^c	36 8%	123 16%	2 11%	11 10%	12 12%	1 6%	60 16%	90 15%	62 13%	42 22% ^{xk}	58 14%	49 18%
55 - 64	120 12%fg	49 11%	19 20% ^{xac}	50 12%	107 14% ^{xfg}	* 2%	6 5%	5 5%	1 4%	40 10%	81 13%	68 14%	19 10%	40 9%	42 16% ^m
65+	160 16%abfgim	3 1%	6 6% ^a	152 36% ^{xab}	149 20% ^{xfg}	1 3%	3 3%	3 3%	2 14% ^{fg}	43 11%	118 19% ^{xi}	88 18%	36 19%	46 11%	36 14%
Mean age	44afgim	40	43a	49xab	47xfgh	35	35	34	39	42	45xi	44	46	41	45m

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Demographics

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
<u>Social Class</u>															
AB	321 32%cg	204 45%xc	34 34%c	79 19%	256 34%g	4 19%	34 31%	21 22%	4 24%	136 35%	186 30%	152 31%	61 32%	147 35%	82 30%
C1	311 31%cd	164 36%xc	37 37%c	105 25%	216 29%	9 45%	40 36%	32 33%	10 58%xdfg	130 34%	181 29%	143 29%	69 36%	134 32%	84 31%
C2	151 15%i	62 14%	16 16%	63 15%	113 15%	2 12%	15 14%	18 19%	1 4%	41 11%	110 18%xi	81 16%	27 14%	72 17%	46 17%
DE	221 22%abm	27 6%	13 13%a	177 42%xab	164 22%	5 23%	21 19%	25 26%	2 14%	80 21%	141 23%	120 24%	35 18%	72 17%	57 21%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
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Absolutes/col percents 20 Dec 2013

Working status**Base: All respondents**

	Gender		Age							Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
Working full time (30+ hrs a week)	457 46% bchlm o	263 55% xb	194 37%	26 20% h	159 69% xcgh	126 60% xcgh	95 63% xcgh	49 40% ch	3 2%	204 64% xjkl	164 53% xl	62 41% l	27 12%	52 24%	243 65% xmop	43 26%	119 49% mo
Working part time (8-29 hrs a week)	99 10% ahl	28 6%	71 14% xa	10 8%	24 10% h	24 11% h	17 11% h	19 16% xh	6 4%	34 11%	37 12% l	16 10%	13 6%	27 12%	42 11%	15 9%	16 7%
Not working but seeking work or temporarily unemployed/sick	98 10% himp	37 8%	61 12% x	13 10% h	22 10% h	38 18% xdgh	16 11% h	7 6% h	1 *	14 4%	33 11% i	13 9%	37 17% xi	11 5%	36 10%	39 24% xmnp	11 5%
Not working/Not seeking work-EXCLUDING RETIRED/STUDENT	46 5% ahij	6 1%	40 8% xa	3 2%	12 5% h	12 6% h	14 9% xh	5 4% h	- -	9 3%	7 2%	9 6%	21 9% xij	6 3%	10 3%	10 6%	19 8% xmn
Retired	193 19% cdefi jnp	89 19%	104 20%	- -	- -	2 1%	2 2%	38 31% xcdef	151 94% xcdef g	33 10%	35 11%	22 15%	103 46% xijk	121 54% xnop	16 4%	29 18% n	26 11% n
Student	88 9% defghm	44 9%	43 8%	75 58% xdefgh	10 4% egh	- -	3 2%	- -	- -	23 7%	30 10%	18 12%	17 8%	6 2%	27 7% m	25 15% xmn	30 12% m
Refused	23 2% imn	14 3%	9 2%	4 3%	4 2%	9 4% h	4 2%	2 2%	- -	4 1%	5 2%	10 7% xij	4 2%	- -	- -	1 1%	22 9% xmno

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
 Overlap formulae used. * small base

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Working status

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
Working full time (30+ hrs a week)	457 46%bcgjk	457 100%xbc	-	-	356 47%g	8 39%	55 49%g	28 29%	9 51%g	208 54%xj	250 40%	205 41%	101 53%xl	210 50%	120 45%
Working part time (8-29 hrs a week)	99 10%ac	-	99 100%xac	-	71 9%	3 13%	10 9%	14 15%	2 13%	33 8%	67 11%	45 9%	17 9%	39 9%	32 12%
Not working but seeking work or temporarily unemployed/sick	98 10%ab	-	-	98 23%xab	66 9%	3 17%	14 13%	13 13%	* 3%	37 9%	61 10%	50 10%	14 7%	47 11%	18 7%
Not working/Not seeking work-EXCLUDING RETIRED/STUDENT	46 5%ab	-	-	46 11%xab	32 4%	2 8%	7 6%	5 5%	1 4%	20 5%	26 4%	27 5%	4 2%	19 4%	12 5%
Retired	193 19%abfgim	-	-	193 45%xab	180 24%xf	* 2%	5 5%	3 3%	2 13%g	53 14%	140 23%xi	109 22%	39 20%	53 12%	50 18%
Student	88 9%abd	-	-	88 21%xab	32 4%	4 21%	21 19%xd	28 30%xd	3 16%d	26 7%	61 10%	55 11%xl	10 5%	43 10%	28 11%
Refused	23 2%ack	-	-	-	15 2%	-	-	4 4%	-	10 3%	14 2%	6 1%	7 4%k	14 3%	8 3%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
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Absolutes/col percents 20 Dec 2013

Tenure**Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
Owned outright (without mortgage)	223 22%cd efn op	110 23%	113 22%	12 9%	18 8%	16 8%	20 13%	53 44%xcdef g	104 65%xcdef g	65 20%	59 19%	26 17%	74 33% xijk	223 100% xnop	- -	- -	- -
Owned with a mortgage or loan	375 37% ghlmo p	193 40%	182 35%	45 35% h	92 40% h	114 54% xcdgh	77 51% xcdgh	35 29% h	12 8%	164 51% xjkl	123 39% l	57 38% l	31 14%	- -	375 100% xmop	- -	- -
Rented from the council	162 16% adimn p	60 12%	103 20% xa	35 27% xdh	21 9%	35 17% d	26 17% d	21 17% d	24 15%	18 6%	48 15% i	30 20% i	66 30% xij	- -	- -	162 100% xmnp	- -
Rented from someone else	188 19% fghmn o	86 18%	102 20%	21 16%	86 37% x cefg h	34 16% g	19 13%	9 8%	18 11%	63 19%	65 21%	23 15%	38 17%	- -	- -	- -	188 77% xmno
Rent free	4 *	3 1%	1 *	3 2%	- -	- -	1 1%	- -	- -	- -	3 1%	- -	1 1%	- -	- -	- -	4 2% xn
Refused	51 5% hmno	30 6%	21 4%	14 11% gh	13 6%	12 6%	7 5%	3 2%	3 2%	12 4%	14 4%	14 10% i	11 5%	- -	- -	- -	51 21% xmno

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
 Overlap formulae used. * small base

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Tenure**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
Owned outright (without mortgage)	223 22%afgi	52 11%	27 27%a	144 34%xa	197 26%xf	2 9%	13 12%	5 6%	3 19%g	51 13%	172 28%xi	112 23%	46 24%	80 19%	68 25%
Owned with a mortgage or loan	375 37%cgin	243 53%xbc	42 42%c	90 21%	280 37%g	6 32%	56 51%xdg	25 25%	7 39%	125 32%	250 41%xi	192 39%	66 35%	180 43%xn	80 30%
Rented from the council	162 16%adjm	43 9%	15 15%	104 24%xab	105 14%	6 30%	12 11%	37 39%xdfh	2 11%	79 21%xj	83 13%	74 15%	39 21%	54 13%	49 18%
Rented from someone else	188 19%jl	109 24%xbc	14 14%	65 15%	133 18%	4 18%	25 22%	22 23%	4 24%	110 28%xj	78 13%	91 18%	25 13%	83 19%	49 18%
Rent free	4 *	1 *	- -	3 1%	1 *	1 7%	- -	1 1%d	- -	1 *	3 *	- -	4 2%xk	- -	3 1%
Refused	51 5%a	8 2%	2 2%	18 4%	34 4%	1 5%	4 3%	6 6%	1 7%	20 5%	31 5%	26 5%	11 6%	27 6%	19 7%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
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Ethnicity I

Base: All respondents

	Gender		Age							Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
White	750 75%cd	360 75%	390 75%	64 49%	148 64% ^c	158 75% ^{cd}	123 82% ^{xcd}	107 89% ^{xcde}	149 93% ^{xcdef}	256 80% ^{xj}	216 70%	113 75%	164 74%	197 88% ^{xnop}	280 75% ^o	105 64%	168 69%
Asian or Asian British	111 11%ghm	50 10%	61 12%	24 18% ^{efgh}	45 19% ^{xefgh}	21 10% ^h	11 7% ^h	6 5%	3 2%	34 11%	40 13%	15 10%	21 10%	13 6%	56 15% ^{xm}	12 8%	28 12%
Black or Black British	96 10%ghimn	45 9%	51 10%	34 26% ^{xdefgh}	26 11% ^{gh}	17 8% ^h	12 8% ^h	5 4%	3 2%	21 7%	32 10%	18 12%	25 12%	5 2%	25 7% ^m	37 23% ^{xmnp}	29 12% ^m
Mixed	20 2%	13 3%	7 1%	5 4%	4 2%	7 3%	2 1%	* *	1 *	4 1%	9 3%	2 2%	5 2%	2 1%	6 2%	6 4%	6 2%
Other ethnic group	13 1%	7 1%	5 1%	2 2%	3 1%	3 2%	1 1%	* *	2 1%	3 1%	7 2%	- -	2 1%	3 1%	5 1%	2 1%	3 1%
Chinese	5 *	1 *	3 1%	1 1%	3 1%	1 *	* *	* *	* *	1 *	3 1%	1 *	* *	* *	1 *	* *	3 1%
Refused	10 1%	5 1%	5 1%	- -	2 1%	3 1%	1 1%	2 1%	2 1%	3 1%	4 1%	1 1%	3 1%	2 1%	1 *	* *	7 3% ^{xn}

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
 Overlap formulae used. * small base

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Ethnicity I**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
White	750 75%fgh	356 78%x	71 71%	309 73%	750 100%xfgh	- -	- -	- -	- -	290 75%	460 75%	366 74%	146 77%	317 75%	195 73%
Asian or Asian British	111 11%dghl	55 12%	10 10%	46 11%	- -	- -	111 100%xdgh	- -	- -	34 9%	77 12%	66 13%l	12 6%	47 11%	24 9%
Black or Black British	96 10%adf	28 6%	14 14%a	50 12%a	- -	- -	- -	96 100%xdfh	- -	41 11%	55 9%	47 9%	18 10%	48 11%	32 12%
Mixed	20 2%d	8 2%	3 3%	10 2%	- -	20 100%	- -	- -	- -	7 2%	13 2%	8 2%	7 3%	5 1%	7 3%
Other ethnic group	13 1%d	7 1%	2 2%	4 1%	- -	- -	- -	- -	13 73%xdfg	8 2%	5 1%	4 1%	4 2%	4 1%	5 2%
Chinese	5 *	2 *	* *	2 1%	- -	- -	- -	- -	5 27%xdfg	3 1%	2 *	2 *	* *	* *	1 *
Refused	10 1%d	2 *	- -	4 1%	- -	- -	- -	- -	- -	4 1%	6 1%	3 1%	4 2%	3 1%	4 1%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Ethnicity II

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
British	614 61%cdp	292 61%	322 62%	57 43%	105 45%	126 60%cd	107 71%xcde	94 78%xcde	126 78%xcde	205 64%	178 57%	94 62%	136 62%	171 77%xnop	234 62%p	94 58%	115 47%
Other white background	103 10%o	51 10%	53 10%	7 6%	38 16%xcfgh	24 11%	11 7%	10 8%	14 8%	37 11%	32 10%	16 11%	18 8%	19 8%o	32 9%o	3 2%	49 20%xmno
African	52 5%himn	29 6%	23 4%	22 17%xdefgh	15 6%h	6 3%	5 3%	3 2%	2 2%	7 2%	18 6%i	11 7%	17 7%i	2 1%	8 2%	25 15%xmnp	17 7%mn
Indian	48 5%ho	28 6%	20 4%	8 6%	19 8%xfh	10 5%	4 3%	5 4%	2 1%	17 5%	20 7%	5 3%	6 3%	8 4%	28 7%xo	2 1%	11 4%
Caribbean	41 4%hm	15 3%	26 5%	12 9%xh	11 5%h	8 4%	6 4%h	2 2%	1 1%	13 4%	13 4%	7 5%	8 4%	3 2%	15 4%	11 7%hm	12 5%
Another Asian background	35 3%ghm	11 2%	24 5%	9 7%gh	12 5%gh	8 4%	5 3%	* *	1 1%	8 2%	16 5%	5 3%	6 3%	2 1%	16 4%hm	8 5%hm	9 4%
Irish	31 3%	16 3%	15 3%	- -	6 2%	7 3%	5 3%	4 3%	9 6%xc	12 4%	6 2%	4 2%	10 5%	7 3%	14 4%	7 4%	3 1%
Pakistani	13 1%	4 1%	9 2%	3 3%	5 2%	2 1%	3 2%	- -	- -	5 2%	4 1%	- -	5 2%	2 1%	9 2%	- -	3 1%
Bangladeshi	13 1%	6 1%	7 1%	3 2%	9 4%xefgh	1 1%	- -	- -	- -	3 1%	- -	5 3%j	5 2%j	1 *	4 1%	3 2%	6 2%
White and Asian	7 1%b	7 1%	1 *	2 2%	1 *	3 1%	1 *	- -	* *	2 1%	3 1%	2 1%	* *	1 1%	4 1%	2 1%	* *
Another mixed background	6 1%i	3 1%	3 1%	2 2%	2 1%	2 1%	* *	- -	- -	* *	4 1%	- -	2 1%	- -	1 *	1 1%	4 2%
White and black Caribbean	5 1%	3 1%	2 *	1 1%	1 *	2 1%	* *	* *	* *	1 *	2 1%	- -	2 1%	* *	1 *	2 1%	1 *
Another black background	2 *	- -	2 *	- -	- -	1 1%	* *	- -	- -	1 *	1 *	- -	- -	- -	2 *	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/ef/g/h - x/i/j/k/l - x/m/n/o/p
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Absolutes/col percents 20 Dec 2013

Ethnicity II

Base: All respondents

	Gender		Age							Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
White and black African	1 *	1 *	* *	- -	* *	- -	1 *	* *	- -	1 *	- -	1 *	- -	- -	- -	1 *	1 *
Refused	31 3%	17 3%	15 3%	4 3%	8 3%	10 5%	3 2%	2 2%	4 3%	9 3%	14 4%	2 1%	6 3%	6 3%	8 2%	3 2%	14 6%xn

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
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Ethnicity II

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
British	614 61%fgh	273 60%	66 67%	268 63%	614 82%xfgh	-	-	-	-	222 57%	392 64%	304 61%	112 59%	253 60%	166 62%
Other white background	103 10%bcfgj	65 14%xbc	2 2%	29 7%	103 14%xfgh	-	-	-	-	54 14%xj	49 8%	51 10%	22 11%	50 12%	20 8%
African	52 5%adf	13 3%	9 9%xa	28 6%a	-	-	-	52 54%xdfh	-	26 7%	26 4%	24 5%	12 6%	25 6%	20 7%
Indian	48 5%dgl	28 6%	3 3%	17 4%	-	-	48 43%xdgh	-	-	13 3%	36 6%	28 6%l	2 1%	23 5%	10 4%
Caribbean	41 4%d	14 3%	4 4%	21 5%	-	-	-	41 43%xdfh	-	15 4%	26 4%	20 4%	6 3%	21 5%	12 4%
Another Asian background	35 3%di	15 3%	2 2%	18 4%	-	-	35 32%xdgh	-	-	7 2%	28 5%	22 4%	6 3%	17 4%	7 3%
Irish	31 3%	18 4%	2 2%	11 3%	31 4%x	-	-	-	-	12 3%	19 3%	12 2%	11 6%x	13 3%	8 3%
Pakistani	13 1%d	4 1%	2 2%	7 2%	-	-	13 12%xdg	-	-	3 1%	10 2%	10 2%	1 1%	4 1%	2 1%
Bangladeshi	13 1%dj	8 2%	2 2%	3 1%	-	-	13 12%xdg	-	-	9 2%j	4 1%	6 1%	3 1%	2 1%	5 2%
White and Asian	7 1%d	4 1%	* *	3 1%	-	7 37%	-	-	-	3 1%	4 1%	3 1%	4 2%x	3 1%	3 1%
Another mixed background	6 1%	1 *	1 1%	4 1%	-	6 31%	-	-	-	2 1%	4 1%	2 *	2 1%	-	2 1%
White and black Caribbean	5 1%	2 *	1 1%	2 1%	-	5 25%	-	-	-	1 *	4 1%	3 1%	-	2 *	* *
Another black background	2 *	1 *	* *	-	-	-	-	2 2%xd	-	* *	1 *	1 *	-	1 *	* *

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
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Ethnicity II

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
White and black African	1 *	1 *	* *	- -	- -	1 5%	- -	- -	- -	* *	1 *	* *	- -	- -	1 *
Refused	31 3%d	11 2%	2 2%	12 3%	1 *	* 1%	1 1%	2 2%d	17 100%xdfg	17 4%	14 2%	10 2%	10 5%	10 2%	12 4%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
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	Gender		Age							Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1004	445	559	78	216	211	194	135	170	481	230	89	204	264	364	140	236
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
Barking & Dagenham	23 2%	10 2%	13 3%	1 1%	7 3%	3 1%	3 2%	2 2%	6 4%	6 2%	5 2%	4 3%	8 4%	8 4%	7 2%	3 2%	5 2%
Barnet	44 4%	24 5%	20 4%	9 7%	8 3%	8 4%	7 5%	5 4%	8 5%	11 3%	17 5%	8 5%	9 4%	11 5%	15 4%	11 7%	7 3%
Bexley	30 3% ⁱ	14 3%	16 3%	5 4%	8 3%	5 3%	2 1%	1 1%	9 6% ^{xfg}	5 1%	12 4%	4 3%	9 4%	10 4%	10 3%	8 5%	3 1%
Brent	37 4%	20 4%	17 3%	14 11% ^{xdeg}	6 3%	6 3%	5 3%	2 2%	4 2%	10 3%	10 3%	7 4%	11 5%	6 3%	17 4%	9 5%	6 2%
Bromley	41 4% ^d	21 4%	20 4%	6 5%	2 1%	5 3%	11 8% ^{xde}	5 4% ^d	11 7% ^d	10 3%	14 4%	12 8%	5 2%	14 6% ^o	16 4%	2 1%	9 4%
Camden	28 3%	10 2%	18 3%	2 1%	6 2%	8 4%	4 2%	5 4%	4 2%	13 4% ^x	6 2%	5 4%	3 2%	7 3%	8 2%	7 4%	5 2%
Croydon	46 5% ⁱ	25 5%	22 4%	4 3%	5 2%	12 6%	7 5%	6 5%	11 7% ^d	9 3%	14 4%	9 6%	14 6%	14 6% ^p	19 5%	9 5%	5 2%
Ealing	42 4%	18 4%	24 5%	11 8% ^d	4 2%	13 6% ^d	4 3%	2 2%	8 5%	14 4%	11 4%	8 5%	10 4%	8 4%	21 5%	4 2%	10 4%
Enfield	38 4% ^{bdp}	25 5%	13 3%	12 9% ^{xd}	3 1%	8 4%	6 4%	3 2%	7 4%	12 4%	9 3%	6 4%	10 5%	7 3%	23 6% ^{xp}	5 3%	3 1%
Greenwich	30 3% ^d	10 2%	20 4%	3 3%	1 *	9 4% ^d	5 3%	6 5% ^d	5 3%	8 2%	11 3%	5 3%	7 3%	6 3%	9 3%	7 4%	8 3%
Hackney	28 3%	15 3%	13 2%	4 3%	10 4% ^g	6 3%	6 4% ^g	* *	2 1%	8 2%	13 4%	5 3%	3 1%	3 1%	10 3%	5 3%	10 4%
Hammersmith & Fulham	23 2% ⁿ	8 2%	15 3%	2 1%	7 3%	3 1%	3 2%	7 6% ^{xeh}	1 1%	8 2%	7 2%	2 1%	6 3%	6 3%	4 1%	1 1%	13 5% ^{xno}
Haringey	30 3%	14 3%	17 3%	2 2%	7 3%	6 3%	8 5%	4 4%	3 2%	14 4% ^x	6 2%	4 2%	7 3%	6 3%	14 4%	8 5%	3 1%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
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	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
Harrow	29 3%	15 3%	14 3%	5 4%	5 2%	6 3%	6 4%	5 4%	2 1%	13 4% _x	9 3%	4 3%	3 1%	8 3%	15 4%	2 1%	5 2%
Havering	31 3% _p	16 3%	15 3%	1 1%	5 2%	5 2%	7 5%	8 6%	6 4%	7 2%	7 2%	11 8% _{xij}	6 3%	16 7% _{xnop}	12 3% _p	3 2%	- -
Hillingdon	34 3%	18 4%	16 3%	2 1%	5 2%	9 4%	4 2%	5 4%	10 6% _{xd}	11 4%	7 2%	5 3%	11 5%	17 8% _{xnop}	9 3%	3 2%	4 2%
Hounslow	30 3% _i	14 3%	16 3%	6 5%	6 3%	6 3%	3 2%	6 5%	4 2%	6 2%	15 5%	3 2%	6 3%	4 2%	12 3%	5 3%	9 4%
Islington	25 3% _m	13 3%	12 2%	* *	9 4%	4 2%	7 5% _g	* *	4 2%	6 2%	12 4%	2 2%	5 2%	1 1%	7 2%	6 4% _m	11 4% _m
Kensington & Chelsea	22 2% _m	12 3%	10 2%	- -	5 2%	10 5% _{xth}	1 1%	5 4%	1 1%	5 2%	14 5% _{xil}	2 1%	1 1%	1 *	7 2%	2 1%	12 5% _{xm}
Kingston-Upon-Thames	21 2%	13 3%	8 2%	1 1%	5 2%	5 2%	3 2%	2 2%	4 3%	6 2%	7 2%	3 2%	5 2%	7 3%	7 2%	1 1%	6 2%
Lambeth	37 4% _{gm}	17 3%	20 4%	2 2%	14 6% _{fg}	13 6% _{fg}	2 1%	1 1%	5 3%	18 6% _{xk}	12 4%	- -	7 3%	3 1%	15 4%	2 1%	17 7% _{xmo}
Lewisham	35 4%	14 3%	21 4%	5 4%	8 4%	8 4%	4 3%	2 2%	8 5%	13 4%	11 4%	5 4%	6 3%	5 2%	12 3%	12 7% _{xm}	6 3%
Merton	26 3% _e	10 2%	17 3%	4 3%	10 4% _e	1 *	5 3% _e	5 4% _e	2 1%	10 3%	7 2%	4 3%	6 3%	3 1%	11 3%	4 2%	8 3%
Newham	34 3%	12 3%	22 4%	5 4%	11 5%	3 2%	6 4%	6 5%	2 2%	9 3%	13 4%	9 6%	4 2%	4 2%	10 3%	4 3%	16 7% _{xm}
Redbridge	33 3%	13 3%	20 4%	* *	13 6%	6 3%	5 3%	6 5%	3 2%	12 4%	6 2%	13 9% _{xjl}	3 1%	8 4%	17 5% _o	1 *	8 3%
Richmond Upon Thames	24 2%	15 3%	9 2%	1 1%	6 2%	2 1%	4 2%	5 4%	6 4%	15 5% _{xkl}	6 2%	- -	3 1%	10 5% _{xp}	10 3%	1 1%	3 1%

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Weighted Base	1004	482	522	131*	231	211	151	120	160	321	311	151*	221	223	375	162	243
Southwark	34 3%hm	21 4%	13 3%	6 4%	12 5%h	7 3%	5 3%h	3 3%	1 *	11 3%	14 4%	3 2%	7 3%	1 *	13 3% _m	9 6% _m	11 5% _m
Sutton	25 3%a	5 1%	20 4% _{xa}	3 3%	5 2%	4 2%	1 1%	7 6% _{xf}	5 3%	10 3%	9 3%	- -	6 3%	9 4% _o	9 2%	- -	7 3%
Tower Hamlets	27 3% _m	13 3%	15 3%	4 3%	9 4%	8 4%	1 1%	2 1%	3 2%	7 2%	8 3%	2 1%	10 4%	2 1%	9 2%	10 6% _{xm}	6 2%
Waltham Forest	30 3%	15 3%	15 3%	5 4%	12 5%	4 2%	3 2%	1 1%	6 3%	10 3%	8 3%	3 2%	8 4%	5 2%	12 3%	4 3%	9 4%
Wandsworth	36 4%	19 4%	18 3%	4 3%	10 4%	9 4%	5 3%	2 2%	5 3%	13 4%	9 3%	- -	14 6% _{xk}	7 3%	11 3%	8 5%	9 4%
Westminster	25 3%	11 2%	14 3%	- -	6 3%	4 2%	8 5% _{xc}	2 2%	4 3%	12 4% _x	5 2%	2 1%	6 3%	5 2%	5 1%	3 2%	13 5% _{xn}

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p
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	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Unweighted Base	1004	500	137	348	680	35	103	114	46	374	630	477	206	403	278
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
Barking & Dagenham	23 2%i	8 2%	4 4%	10 2%	18 2%	1 5%	3 3%	1 1%	* 3%	- -	23 4%xi	11 2%	7 4%	7 2%	7 3%
Barnet	44 4%i	16 4%	6 6%	22 5%	31 4%	2 10%	8 7%	2 2%	1 8%g	- -	44 7%xi	25 5%	9 5%	24 6%	9 4%
Bexley	30 3%in	10 2%	* *	20 5%	27 4%	- -	1 1%	3 3%	- -	- -	30 5%xi	16 3%	3 2%	19 4%n	2 1%
Brent	37 4%di	11 2%	3 3%	23 5%a	15 2%	1 6%	12 11%xd	8 8%xd	1 6%	- -	37 6%xi	19 4%	5 3%	19 5%	9 4%
Bromley	41 4%i	16 4%	4 4%	21 5%	39 5%xf	1 4%	- -	1 1%	- -	- -	41 7%xi	26 5%	8 4%	23 5%	11 4%
Camden	28 3%j	14 3%	4 4%	8 2%	24 3%	- -	1 1%	2 3%	* 2%	28 7%xi	- -	11 2%	6 3%	13 3%	9 4%
Croydon	46 5%i	18 4%	7 7%	21 5%	35 5%	1 7%	2 2%	7 7%	* 1%	- -	46 7%xi	29 6%	9 5%	12 3%	11 4%
Ealing	42 4%ai	13 3%	3 3%	21 5%	30 4%	- -	8 7%	4 5%	* 1%	- -	42 7%xi	19 4%	9 5%	14 3%	13 5%
Enfield	38 4%i	18 4%	3 3%	17 4%	28 4%	- -	4 4%	5 6%	1 4%	- -	38 6%xi	13 3%	7 4%	18 4%	10 4%
Greenwich	30 3%i	12 3%	3 3%	14 3%	20 3%	2 8%	2 2%	4 5%	* 2%	- -	30 5%xi	17 3%	6 3%	12 3%	10 4%
Hackney	28 3%j	12 3%	4 4%	12 3%	25 3%	* 2%	2 1%	* *	1 4%	28 7%xi	- -	14 3%	4 2%	10 2%	7 3%
Hammersmith & Fulham	23 2%j	12 3%	1 1%	10 2%	21 3%	- -	- -	1 1%	1 4%f	23 6%xi	- -	10 2%	3 2%	8 2%	9 3%
Haringey	30 3%j	14 3%	4 4%	11 3%	21 3%	1 6%	2 2%	4 4%	* 2%	30 8%xi	- -	11 2%	6 3%	8 2%	9 3%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
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	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
Harrow	29 3%i	17 4%	3 3%	8 2%	17 2%	3 15%	6 5%	3 3%	* 2%	- -	29 5%xi	12 2%	6 3%	14 3%	6 2%
Havering	31 3%i	12 3%	8 8%xac	11 3%	30 4%ix	- -	* *	- -	- -	- -	31 5%xi	19 4%	2 1%	11 3%	9 3%
Hillingdon	34 3%i	15 3%	1 1%	18 4%	30 4%	1 3%	1 1%	2 2%	- -	- -	34 6%xi	15 3%	6 3%	11 3%	11 4%
Hounslow	30 3%i	11 2%	3 3%	15 4%	21 3%	- -	8 7%ix	2 2%	- -	- -	30 5%xi	15 3%	4 2%	10 2%	15 5%ix
Islington	25 3%j	17 4%ci	2 2%	5 1%	20 3%	1 3%	1 1%	2 2%	2 9%xdf	25 7%xi	- -	10 2%	7 4%	8 2%	7 2%
Kensington & Chelsea	22 2%j	15 3%	* *	7 2%	20 3%	- -	3 2%	- -	- -	22 6%xi	- -	18 4%ix	1 1%	11 3%	4 1%
Kingston-Upon-Thames	21 2%i	6 1%	2 2%	11 3%	16 2%	* 1%	1 1%	4 4%	* 2%	- -	21 3%xi	12 2%	3 2%	8 2%	9 3%
Lambeth	37 4%cj	24 5%xc	5 5%	7 2%	26 3%	2 10%	3 3%	5 5%	1 3%	37 10%xi	- -	14 3%	11 6%	19 4%	5 2%
Lewisham	35 4%j	13 3%	1 1%	21 5%	27 4%	* 2%	- -	6 7%fx	1 7%fx	35 9%xi	- -	16 3%	6 3%	17 4%	7 3%
Merton	26 3%i	17 4%	2 2%	6 1%	23 3%	- -	3 2%	* *	- -	- -	26 4%xi	13 3%	3 2%	10 2%	7 3%
Newham	34 3%dj	16 4%	3 3%	11 3%	19 3%	* 2%	9 8%xd	6 6%	* 2%	34 9%xi	- -	11 2%	12 6%xxk	10 2%	8 3%
Redbridge	33 3%i	19 4%	4 4%	10 2%	21 3%	- -	9 8%xd	3 3%	* 3%	- -	33 5%xi	17 3%	7 3%	15 4%	8 3%
Richmond Upon Thames	24 2%i	12 3%	2 2%	11 2%	23 3%	- -	* *	1 1%	- -	- -	24 4%xi	14 3%	3 1%	11 3%	4 2%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared for the Greater London Authority by ICM Research

Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd March 2010

Absolutes/col percents 20 Dec 2013

Borough**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		Economy (Q2)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Optim- istic (m)	Pessim- istic (n)
Weighted Base	1004	457	99	424	750	20**	111*	96*	17*	386	618	496	191	424	268
Southwark	34 3%j	21 5%	2 2%	10 2%	25 3%	1 4%	1 1%	7 7%f	1 4%	34 9%xj	- -	13 3%	13 7%xl	19 5%	8 3%
Sutton	25 3%i	7 1%	4 4%	15 3%	21 3%	- -	3 3%	* *	* 3%	- -	25 4%xi	12 2%	3 1%	8 2%	9 3%
Tower Hamlets	27 3%dj	15 3%	1 1%	11 3%	12 2%	1 5%	10 9%xd	3 3%	1 6%	27 7%xj	- -	15 3%	3 2%	12 3%	6 2%
Waltham Forest	30 3%di	10 2%	3 3%	13 3%	16 2%	1 4%	7 6%e	4 4%	1 6%	- -	30 5%xi	20 4%	4 2%	15 3%	10 4%
Wandsworth	36 4%j	19 4%	3 3%	14 3%	28 4%	* 2%	2 2%	5 5%	1 7%	36 9%xj	- -	19 4%	10 5%	20 5%	9 3%
Westminster	25 3%j	15 3%	2 2%	8 2%	21 3%	- -	1 1%	- -	2 11%xdfg	25 7%xj	- -	10 2%	3 2%	8 2%	11 4%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared for the Greater London Authority by ICM Research

	Page	Table	Title	Base Description	Base
●	1		Q1 Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Mayor of London?	Base: All respondents	1004
●	2		Q1 Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Mayor of London?	Base: All respondents	1004
●	3		Q2 Which of the following best describes how you think London's economy will fare over the next 12 months?	Base: All respondents	1004
●	4		Q2 Which of the following best describes how you think London's economy will fare over the next 12 months?	Base: All respondents	1004
●	5		Q3 If you were to lose your job tomorrow, or already have, how confident do you feel about being able to get another similar job quickly?	Base: All respondents	877
●	6		Q3 If you were to lose your job tomorrow, or already have, how confident do you feel about being able to get another similar job quickly?	Base: All respondents	877
	7		Q4 Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to ...	Base: All respondents	1004
●	8		Q4 Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to ...	Base: All respondents	1004
●	9		Q4 Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to ...	Base: All respondents	1004
●	10		Q4 Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to ...	Base: All respondents	1004
●	11		Q4 Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to ...	Base: All respondents	1004
●	12		Q4 Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to ...	Base: All respondents	1004
●	13		Q4 Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to ...	Base: All respondents	1004
●	14		Q4 Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to ...	Base: All respondents	1004
●	15		Q4 Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to ...	Base: All respondents	1004
●	16		Q4 Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to ...	Base: All respondents	1004

	Page	Table	Title	Base Description	Base
●	17		Q4 Do you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly that the Mayor is doing enough to ...	Base: All respondents	1004
●	18		Q5 How often, if at all, would you say you visit or attend leisure activities/events outside your home? By this I mean visiting the cinema,	Base: All respondents	1004
●	19		Q5 How often, if at all, would you say you visit or attend leisure activities/events outside your home? By this I mean visiting the cinema,	Base: All respondents	1004
●	20		Q6 Why do you not visit or attend leisure activities/events such as cinema, art galleries, museums, music and dance concerts, night clubs,	Base: All attending out-of-home events less than once a week	840
●	21		Q6 Why do you not visit or attend leisure activities/events such as cinema, art galleries, museums, music and dance concerts, night clubs,	Base: All attending out-of-home events less than once a week	838
●	22		Q6 Why do you not visit or attend leisure activities/events such as cinema, art galleries, museums, music and dance concerts, night clubs,	Base: All attending out-of-home events less than once a week	840
●	23		Q6 Why do you not visit or attend leisure activities/events such as cinema, art galleries, museums, music and dance concerts, night clubs,	Base: All attending out-of-home events less than once a week	838
●	24		Q7 Generally speaking, do you think that the quality of cultural venues and events in London is ...	Base: All respondents	1004
●	25		Q7 Generally speaking, do you think that the quality of cultural venues and events in London is ...	Base: All respondents	1004
●	26		Q8 And do you think that the quality of cultural venues and events in your own local area is ...	Base: All respondents	1004
●	27		Q8 And do you think that the quality of cultural venues and events in your own local area is ...	Base: All respondents	1004
●	28		Q9 Why do you say that the quality of cultural venues and events in London and/or your local area is low?	Base: All rating quality of cultural events as low	367
●	29		Q9 Why do you say that the quality of cultural venues and events in London and/or your local area is low?	Base: All rating quality of cultural events as low	367
●	30		Q10 Generally speaking, do you think that the availability of cultural education or training opportunities for young people in your area (for example learning to play	Base: All respondents	1004
●	31		Q10 Generally speaking, do you think that the availability of cultural education or training opportunities for young people in your area (for example learning to play	Base: All respondents	1004
●	32		Q11 How often, if at all, would you say you get involved in helping to organise or run cultural events, or volunteer at cultural venues?	Base: All respondents	1004

	Page	Table	Title	Base Description	Base
●	33		Q11 How often, if at all, would you say you get involved in helping to organise or run cultural events, or volunteer at cultural venues?	Base: All respondents	1004
●	34		Q12 What would make you do more volunteering for cultural events or venues?	Base: All respondents	1004
●	35		Q12 What would make you do more volunteering for cultural events or venues?	Base: All respondents	1004
●	36		Q12 What would make you do more volunteering for cultural events or venues?	Base: All respondents	1004
●	37		Q12 What would make you do more volunteering for cultural events or venues?	Base: All respondents	1004
●	38		Q13 Which, if any, of the following do you think should be the priority in improving the cultural opportunities available in London?	Base: All respondents	1004
●	39		Q13 Which, if any, of the following do you think should be the priority in improving the cultural opportunities available in London?	Base: All respondents	1004
	40		Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?	Base: All respondents	1004
●	41		Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?	Base: All respondents	1004
●	42		Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?	Base: All respondents	1004
●	43		Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?	Base: All respondents	1004
●	44		Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?	Base: All respondents	1004
●	45		Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?	Base: All respondents	1004
●	46		Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?	Base: All respondents	1004
●	47		Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?	Base: All respondents	1004
●	48		Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?	Base: All respondents	1004

	Page	Table	Title	Base Description	Base
●	49		Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?	Base: All respondents	1004
●	50		Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?	Base: All respondents	1004
●	51		Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?	Base: All respondents	1004
●	52		Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?	Base: All respondents	1004
●	53		Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?	Base: All respondents	1004
●	54		Q14 If you were to go to a ..., could you go to one in your local area, or would you have to go to Central London or somewhere else in London?	Base: All respondents	1004
●	55		Q15 How important would you say London's cultural scene is in ensuring a strong London economy?	Base: All respondents	1004
●	56		Q15 How important would you say London's cultural scene is in ensuring a strong London economy?	Base: All respondents	1004
●	57		Q16 And how important would you say London's cultural scene is in ensuring a high quality of life for London residents?	Base: All respondents	1004
●	58		Q16 And how important would you say London's cultural scene is in ensuring a high quality of life for London residents?	Base: All respondents	1004
●	59		Q17 How important do you think it is that taxpayers' money continues to be invested in London's culture during these difficult economic times?	Base: All respondents	1004
●	60		Q17 How important do you think it is that taxpayers' money continues to be invested in London's culture during these difficult economic times?	Base: All respondents	1004
●	61		Q18 And how important do you think it is that private money from individuals and businesses continues to be invested in London's culture during these difficult economic times?	Base: All respondents	1004
●	62		Q18 And how important do you think it is that private money from individuals and businesses continues to be invested in London's culture during these difficult economic times?	Base: All respondents	1004
●	63		Q19 Would you say that the quality of London's built environment - that is the appearance of buildings, streets and civic amenities is ...	Base: All respondents	1004
●	64		Q19 Would you say that the quality of London's built environment - that is the appearance of buildings, streets and civic amenities is ...	Base: All respondents	1004

	Page	Table	Title	Base Description	Base
●	65		Q20 Have you heard about the Big Dance London?	Base: All respondents	1004
●	66		Q20 Have you heard about the Big Dance London?	Base: All respondents	1004
●	67		Q21 Have you done any of the following over the last year?	Base: All respondents	1004
●	68		Q21 Have you done any of the following over the last year?	Base: All respondents	1004
●	69		Q21 Have you done any of the following over the last year?	Base: All respondents	1004
●	70		Q21 Have you done any of the following over the last year?	Base: All respondents	1004
●	71		Q21 Have you done any of the following over the last year?	Base: All respondents	1004
●	72		Q21 Have you done any of the following over the last year?	Base: All respondents	1004
●	73		Q21 Have you done any of the following over the last year?	Base: All respondents	1004
●	74		Q21 Have you done any of the following over the last year?	Base: All respondents	1004
●	75		Q21 Have you done any of the following over the last year?	Base: All respondents	1004
●	76		Q21 Have you done any of the following over the last year?	Base: All respondents	1004
●	77		Q21 Have you done any of the following over the last year?	Base: All respondents	1004
●	78		Demographics	Base: All respondents	1004
●	79		Demographics	Base: All respondents	1004
●	80		Demographics	Base: All respondents	1004
●	81		Demographics	Base: All respondents	1004
●	82		Working status	Base: All respondents	1004
●	83		Working status	Base: All respondents	1004
●	84		Tenure	Base: All respondents	1004
●	85		Tenure	Base: All respondents	1004
●	86		Ethnicity I	Base: All respondents	1004
●	87		Ethnicity I	Base: All respondents	1004

	Page	Table	Title	Base Description	Base
●	88		Ethnicity II	Base: All respondents	1004
●	89		Ethnicity II	Base: All respondents	1004
●	90		Ethnicity II	Base: All respondents	1004
●	91		Ethnicity II	Base: All respondents	1004
●	92		Borough	Base: All respondents	1004
●	93		Borough	Base: All respondents	1004
●	94		Borough	Base: All respondents	1004
●	95		Borough	Base: All respondents	1004
●	96		Borough	Base: All respondents	1004
●	97		Borough	Base: All respondents	1004