

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Borough****Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
Barking & Dagenham	23 2%	12 2%	11 2%	2 1%	2 1%	6 3%	3 2%	5 4%	5 3%	5 1%	3 1%	4 3%	11 5% <sup>xij</sup>	7 3%	9 2%	3 2%	4 2%
Barnet	44 4%	20 4%	24 5%	11 8%	7 3%	9 4%	6 4%	4 3%	7 5%	12 4%	13 4%	9 6%	10 4%	14 6%	15 4%	6 4%	9 4%
Bexley	30 3%	11 2%	19 4%	1 1%	3 1%	5 2%	4 3%	7 6% <sup>cd</sup>	11 7% <sup>xcde</sup>	7 2%	7 2%	6 4%	9 4%	12 6% <sup>xo</sup>	10 3%	2 1%	6 2%
Brent	37 4%	17 4%	20 4%	8 6%	5 2%	8 4%	6 4%	4 3%	5 3%	13 4%	13 4%	4 2%	8 4%	10 4%	10 3%	7 4%	10 4%
Bromley	41 4% <sup>p</sup>	23 5%	18 4%	4 3%	4 2%	11 5%	6 4%	4 4%	11 7% <sup>xd</sup>	14 4%	14 5%	4 3%	9 4%	11 5% <sup>p</sup>	23 6% <sup>xp</sup>	4 3%	2 1%
Camden	28 3% <sup>n</sup>	9 2%	19 4%	6 5% <sup>f</sup>	7 3% <sup>f</sup>	5 2%	- -	4 3% <sup>f</sup>	6 4% <sup>f</sup>	9 3%	6 2%	5 4%	8 4%	6 3%	3 1%	12 7% <sup>xmn</sup>	8 3% <sup>n</sup>
City of London	1 *	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 *
Croydon	46 5%	24 5%	22 4%	3 2%	9 4%	9 4%	13 9% <sup>xc</sup>	5 4%	7 4%	11 3%	22 7% <sup>il</sup>	8 5%	5 2%	8 4%	21 6%	5 3%	12 5%
Ealing	42 4%	22 5%	20 4%	8 6%	10 4%	9 4%	5 3%	2 1%	8 5%	12 4%	10 3%	7 5%	13 6%	8 4%	19 5%	8 5%	7 3%
Enfield	38 4%	21 4%	17 3%	6 5%	7 3%	7 3%	5 4%	5 4%	8 5%	12 4%	8 2%	5 3%	13 6%	11 5%	12 3%	7 4%	8 3%
Greenwich	30 3%	14 3%	16 3%	3 2%	8 4%	9 4%	3 2%	* *	7 4%	7 2%	6 2%	8 5%	9 4%	3 2%	10 3%	6 4%	11 4%
Hackney	28 3% <sup>m</sup>	14 3%	14 3%	1 1%	11 5%	3 2%	8 6% <sup>xeg</sup>	1 1%	3 2%	16 5% <sup>x</sup>	6 2%	1 1%	4 2%	1 *	11 3%	7 4% <sup>m</sup>	9 4% <sup>m</sup>
Hammersmith & Fulham	23 2%	13 3%	10 2%	6 5% <sup>h</sup>	5 2%	5 3%	4 3% <sup>h</sup>	2 2%	- -	9 3%	8 3%	* *	5 2%	4 2%	8 2%	4 3%	6 3%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

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	Gender		Age							Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
Haringey	30 3%j	17 3%	13 3%	6 5%	7 3%	5 2%	4 3%	3 3%	5 3%	14 4%j	3 1%	6 4%	7 3%	7 3%	7 2%	9 5%	7 3%
Harrow	29 3%lo	13 3%	16 3%	2 1%	8 3%	5 2%	4 2%	7 6%	4 3%	10 3%	14 5%l	3 2%	2 1%	6 3%o	11 3%	-	13 5%xo
Havering	31 3%d	12 2%	19 4%	7 5%d	2 1%	5 2%	2 1%	5 4%	11 7%xd	9 3%	6 2%	9 6%	7 3%	16 7%xnop	9 2%	2 1%	4 2%
Hillingdon	34 3%	13 3%	21 4%	3 2%	5 2%	5 2%	6 4%	8 7%	7 5%	10 3%	11 4%	6 4%	7 3%	8 4%	16 4%	6 4%	4 2%
Hounslow	30 3%	18 4%	12 2%	1 1%	8 3%	4 2%	7 5%	4 3%	6 4%	8 3%	10 3%	8 5%	4 2%	6 3%	14 4%	6 4%	3 1%
Islington	25 3%	15 3%	10 2%	2 2%	5 2%	9 4%	4 3%	2 2%	3 2%	7 2%	9 3%	3 2%	6 3%	3 1%	8 2%	6 4%	8 3%
Kensington & Chelsea	22 2%a	4 1%	18 3%xa	-	6 2%	9 4%c	3 2%	3 3%	2 1%	9 3%	10 3%	-	3 1%	5 2%	8 2%	1 1%	9 4%
Kingston-Upon-Thames	21 2%p	14 3%	7 1%	6 4%	2 1%	5 3%	4 2%	2 2%	2 1%	8 3%	4 1%	4 2%	5 2%	2 1%	15 4%xp	3 2%	1 *
Lambeth	37 4%m	13 3%	24 5%	6 4%	9 4%	11 5%	6 4%	1 1%	4 2%	14 5%	16 5%	2 2%	5 2%	2 1%	20 5%m	9 6%m	6 2%
Lewisham	35 4%	17 3%	18 4%	3 2%	10 5%	5 3%	8 5%	3 3%	5 3%	11 4%	16 5%	2 1%	6 3%	6 3%	17 4%	7 4%	5 2%
Merton	26 3%	10 2%	16 3%	1 1%	14 6%xefh	3 2%	2 1%	4 3%	2 2%	9 3%	10 3%	3 2%	4 2%	4 2%	11 3%	2 1%	9 4%
Newham	34 3%hi	17 4%	17 3%	6 5%	11 5%h	7 3%	3 2%	6 5%	1 1%	6 2%	12 4%	6 4%	10 4%	6 3%	11 3%	8 5%	10 4%
Redbridge	33 3%m	19 4%	14 3%	2 1%	14 6%x	7 3%	5 3%	2 1%	4 2%	16 5%x	7 2%	6 4%	4 2%	3 1%	15 4%	2 1%	13 5%m

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

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**Borough****Base: All respondents**

	Gender		Age							Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
Richmond Upon Thames	24 2%	13 3%	11 2%	- -	6 3%	9 4% <sup>c</sup>	4 3%	2 2%	3 2%	10 3%	9 3%	2 1%	3 1%	7 3%	12 3%	1 1%	4 2%
Southwark	34 3% <sup>i</sup>	19 4%	15 3%	8 6%	10 4%	7 3%	3 2%	3 3%	3 2%	6 2%	13 4%	10 7% <sup>i</sup>	5 2%	5 2%	8 2%	10 6% <sup>n</sup>	12 5%
Sutton	25 2%	12 2%	13 3%	5 4%	3 1%	7 3%	3 2%	4 4%	2 1%	8 3%	10 3%	4 2%	4 2%	10 5% <sup>xop</sup>	12 3% <sup>o</sup>	- -	3 1%
Tower Hamlets	27 3% <sup>n</sup>	15 3%	12 2%	4 3%	9 4%	5 2%	3 2%	4 3%	2 1%	7 2%	7 2%	3 2%	11 5% <sup>x</sup>	6 3%	3 1%	9 6% <sup>xn</sup>	9 4% <sup>n</sup>
Waltham Forest	30 3%	10 2%	20 4%	5 4%	5 2%	7 4%	4 2%	4 3%	5 3%	6 2%	5 2%	6 4%	13 6% <sup>xij</sup>	6 3%	9 2%	4 3%	11 4%
Wandsworth	36 4%	18 4%	18 3%	2 2%	10 4%	6 3%	8 5%	6 5%	3 2%	14 4%	13 4%	5 3%	4 2%	9 4%	15 4%	2 1%	10 4%
Westminster	25 3% <sup>n</sup>	12 3%	13 2%	2 1%	5 2%	3 1%	3 2%	4 3%	9 5% <sup>xe</sup>	11 3%	7 2%	1 1%	7 3%	10 4% <sup>n</sup>	1 *	2 1%	12 5% <sup>xn</sup>

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
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**Borough****Base: All respondents**

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)		
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
Barking & Dagenham	23 2%im	8 2%	1 1%	14 3%	17 2%	-	2 2%	4 4%	-	-	23 4%xi	11 2%	7 5%	11 1%	10 6%xm	13 2%	8 4%
Barnet	44 4%i	23 5%	2 2%	19 5%	29 4%	3 13%xd	6 6%	4 5%	1 5%	-	44 7%xi	25 4%	7 5%	40 5%x	2 1%	34 5%	8 4%
Bexley	30 3%i	12 3%	3 3%	15 3%	28 4%	-	* 1%	1 1%	-	-	30 5%xi	16 3%	2 1%	19 2%	10 6%xm	22 3%	6 3%
Brent	37 4%di	11 3%	8 8%xa	18 4%	17 2%	1 7%	12 11%xd	5 6%	1 6%	-	37 6%xi	23 4%	2 2%	27 4%	7 4%	25 3%	10 5%
Bromley	41 4%fi	18 4%	4 4%	19 4%	38 5%f	1 3%	1 1%	2 2%	* 1%	-	41 7%xi	22 4%	5 4%	36 5%	3 2%	36 5%	5 3%
Camden	28 3%j	10 2%	2 2%	15 4%	19 3%	1 5%g	8 7%xdg	-	* 2%	28 7%xi	-	17 3%	8 6%	22 3%	6 4%	23 3%	5 3%
City of London	1 *	1 *	-	-	1 *	-	-	-	-	1 *	-	1 *	-	1 *	-	1 *	-
Croydon	46 5%i	25 5%	4 4%	15 3%	37 5%	-	4 3%	4 5%	* 1%	-	46 7%xi	24 4%	6 4%	30 4%	15 9%xm	27 4%	15 8%xo
Ealing	42 4%i	14 3%	2 2%	24 6%	27 4%	-	7 7%	7 7%	1 5%	-	42 7%xi	28 5%	6 4%	31 4%	6 4%	35 5%	4 2%
Enfield	38 4%io	17 4%	1 1%	20 5%	28 4%	1 3%	3 3%	5 5%	1 3%	-	38 6%xi	19 3%	6 4%	28 4%	7 4%	21 3%	9 5%
Greenwich	30 3%i	11 2%	2 2%	14 3%	27 4%f	1 4%f	-	1 1%	1 8%fg	-	30 5%xi	23 4%	3 2%	23 3%	4 2%	24 3%	4 2%
Hackney	28 3%j	15 3%	3 3%	10 2%	19 3%	2 10%xdf	1 1%	5 5%	1 7%f	28 7%xi	-	11 2%	8 6%kx	21 3%	7 4%	21 3%	3 1%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
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	Working Status			Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)		
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
Hammersmith & Fulham	23 2%j	11 2%	2 2%	10 2%	19 3%	* 1%	- -	3 3%	1 6%f	23 6%xj	- -	13 2%	1 1%	19 3%	3 2%	20 3%	1 1%
Haringey	30 3%j	13 3%	1 1%	16 4%	22 3%	- -	1 1%	6 7%f	* 2%	30 8%xj	- -	14 2%	6 4%	25 3%	2 1%	24 3%	2 1%
Harrow	29 3%i	13 3%	4 4%	13 3%	19 3%	- -	7 7%xd	2 2%	- -	- -	29 5%xi	25 4%x	2 1%	28 4%x	1 1%	22 3%	6 3%
Havering	31 3%ai	6 1%	4 4%	21 5%xa	26 3%	- -	3 2%	2 2%	1 3%	- -	31 5%xi	16 3%	6 4%	22 3%	6 4%	20 3%	7 3%
Hillingdon	34 3%i	13 3%	4 5%	17 4%	28 4%	* 2%	3 3%	2 2%	* 1%	- -	34 6%xi	28 5%x	1 1%	26 3%	5 3%	26 4%	7 3%
Hounslow	30 3%im	16 4%	4 4%	9 2%	25 3%	- -	4 4%	- -	1 4%g	- -	30 5%xi	17 3%	3 2%	18 2%	7 4%	18 3%	11 5%
Islington	25 3%jk	12 3%	4 4%	9 2%	20 3%	- -	2 2%	2 2%	- -	25 6%xj	- -	9 1%	6 4%k	20 3%	3 2%	17 2%	4 2%
Kensington & Chelsea	22 2%j	10 2%	2 2%	10 2%	20 3%	* 2%	- -	2 2%	* 2%f	22 6%xj	- -	15 3%	- -	20 3%	- -	15 2%	4 2%
Kingston-Upon-Thames	21 2%i	11 2%	4 4%	7 2%	15 2%	- -	5 5%yg	- -	1 4%g	- -	21 3%xi	8 1%	1 *	18 2%	1 1%	18 3%	1 1%
Lambeth	37 4%fjm	17 4%	5 5%	14 3%	23 3%	2 12%xdf	- -	11 11%xdf	1 3%f	37 10%xj	- -	22 4%	4 3%	22 3%	9 6%	26 4%	8 4%
Lewisham	35 4%j	20 4%	4 4%	11 3%	27 4%	1 6%	1 1%	5 5%	1 4%	35 9%xj	- -	17 3%	9 6%	29 4%	6 4%	22 3%	7 3%
Merton	26 3%ci	15 3%	6 6%xc	5 1%	23 3%	* 1%	1 1%	- -	1 4%g	- -	26 4%xi	17 3%	3 2%	20 3%	2 1%	19 3%	6 3%
Newham	34 3%dj	16 4%	3 3%	15 3%	13 2%	* 2%	10 10%xd	8 8%xd	2 9%xd	34 9%xj	- -	16 3%	15 11%yk	21 3%	9 6%	19 3%	11 6%

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Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
Redbridge	33 3%ci	22 5%xc	3 3%	7 2%	21 3%	* 2%	6 6%	5 5%	1 3%	- -	33 5%xi	23 4%	4 3%	26 3%	4 2%	22 3%	6 3%
Richmond Upon Thames	24 2%i	11 2%	4 4%	9 2%	22 3%	- -	1 1%	1 1%	* 2%	- -	24 4%xi	13 2%	1 1%	22 3%	2 1%	20 3%	4 2%
Southwark	34 3%j	14 3%	5 5%	12 3%	26 4%	* 2%	1 1%	5 5%	* 1%	34 9%xj	- -	20 3%	6 4%	25 3%	5 3%	24 3%	7 3%
Sutton	25 2%i	14 3%	2 2%	9 2%	20 3%	2 8%yg	3 3%	- -	* 2%g	- -	25 4%xi	16 3%	3 2%	21 3%	3 2%	19 3%	5 3%
Tower Hamlets	27 3%jo	13 3%	2 2%	13 3%	18 2%	1 3%	6 6%xd	2 2%	1 3%	27 7%xj	- -	14 2%	3 2%	16 2%	7 4%	14 2%	7 4%
Waltham Forest	30 3%ai	7 1%	2 2%	19 4%a	24 3%	2 8%	2 2%	2 2%	* 1%	- -	30 5%xi	22 4%	1 1%	20 3%	7 4%	17 2%	11 5%o
Wandsworth	36 4%jp	24 5%xc	3 3%	9 2%	29 4%	1 5%	3 3%	1 2%	1 4%	36 9%xj	- -	25 4%	2 2%	30 4%	2 2%	32 4%p	2 1%
Westminster	25 3%jp	10 2%	* *	14 3%	20 3%	1 3%g	4 3%	- -	1 3%g	25 6%xj	- -	17 3%	3 2%	24 3%x	1 1%	24 3%xp	1 *

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	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optimistic (a)	Pessimistic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
	Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
Barking & Dagenham	23 2%q	8 2%	8 3%	13 2%	4 3%	21 3%	1 1%	10 2%	11 3%	3 2%	14 2%	6 4%	13 3%pq	18 2%q	14 2%	16 2%q	9 2%	5 1%	13 3%q
Barnet	44 4%k	23 5%	9 3%	34 5%	4 3%	38 5%	1 1%	13 3%	19 5%	6 4%	36 5%k	1 1%	25 6%	35 5%	22 4%	32 5%	24 4%	24 5%	24 5%
Bexley	30 3%p	13 3%	8 3%	26 4%	1 1%	22 3%	3 3%	8 2%	15 4%	3 2%	22 3%	6 4%	12 3%	21 3%p	13 2%	15 2%	9 2%	10 2%	19 4%op
Brent	37 4%	12 3%	11 4%	24 3%	6 5%	31 4%	2 2%	24 6% <i>xh</i>	7 2%	7 5%	22 3%	7 5%	16 4%	27 4%	16 3%	26 4%	23 4%	13 3%	25 5% <i>nq</i>
Bromley	41 4% <i>lp</i>	20 4%	11 4%	32 5%	2 2%	31 4%	6 6%	12 3%	16 5%	8 6%	25 4%	8 5%	10 2%	34 5% <i>lp</i>	21 4% <i>p</i>	24 4% <i>p</i>	12 2%	16 3%	28 6% <i>xlnopq</i>
Camden	28 3%	12 3%	8 3%	19 3%	7 6%	27 3%	- -	13 3%	9 3%	9 7% <i>xj</i>	15 2%	4 3%	15 3%	25 3% <i>r</i>	18 3%	21 3% <i>r</i>	17 3%	13 3%	10 2%
City of London	1 *	- -	1 *	1 *	- -	1 *	- -	1 *	- -	- -	1 *	- -	1 *	1 *	1 *	- -	1 *	1 *	- -
Croydon	46 5% <i>cg</i>	16 4%	20 7% <i>xa</i>	23 3%	10 8% <i>c</i>	37 5%	6 6%	12 3%	22 6% <i>g</i>	6 4%	29 4%	10 7%	27 6% <i>xmo</i>	32 4%	30 5%	25 4%	26 4%	22 5%	23 4%
Ealing	42 4%	20 5%	6 2%	35 5%	2 2%	37 5%	4 4%	20 5%	12 3%	6 4%	31 4%	4 3%	12 3%	35 5% <i>l</i>	29 5% <i>l</i>	26 4%	28 5% <i>l</i>	22 5%	26 5% <i>l</i>
Enfield	38 4%	13 3%	11 4%	25 3%	5 5%	30 4%	3 3%	11 3%	14 4%	4 3%	28 4%	7 4%	20 5%	32 4%	27 5%	23 4%	22 4%	19 4%	20 4%
Greenwich	30 3% <i>n</i>	18 4%	10 4%	19 3%	3 3%	25 3%	1 1%	13 3%	13 4%	5 3%	21 3%	4 3%	13 3%	25 3% <i>n</i>	11 2%	21 3% <i>n</i>	14 2%	13 3%	16 3%
Hackney	28 3%	14 3%	11 4%	20 3%	- -	20 2%	6 6%	16 4%	7 2%	5 3%	20 3%	3 2%	13 3%	22 3%	14 2%	15 2%	17 3%	13 3%	12 2%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r  
 Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Borough****Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optimistic (a)	Pessimistic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
Hammersmith & Fulham	23 2%el	12 3%	6 2%	18 2%	1 1%	14 2%	4 4%	6 1%	9 3%	4 3%	18 3%	1 1%	5 1%	14 2%	13 2%	13 2%	15 3%l	13 3%l	9 2%
Haringey	30 3% <i>m</i>	15 3%	10 4%	23 3%	1 1%	26 3%	- -	11 3%	9 3%	2 1%	26 4%	1 1%	11 3%	18 2%	19 3% <i>m</i>	20 3%	22 4% <i>mr</i>	10 2%	11 2%
Harrow	29 3% <i>b</i>	17 4% <i>b</i>	1 1%	24 3%	4 3%	22 3%	6 6%	15 4%	10 3%	2 2%	23 3%	4 3%	11 3%	22 3%	17 3%	21 3%	16 3%	16 4%	18 4%
Havering	31 3% <i>r</i>	17 4%	4 2%	24 3%	5 5%	25 3%	5 5%	12 3%	16 5%	7 5%	20 3%	4 3%	10 2%	26 3% <i>r</i>	22 4% <i>r</i>	20 3% <i>r</i>	17 3%	15 3%	10 2%
Hillingdon	34 3%	13 3%	16 6% <i>x</i>	23 3%	6 5%	26 3%	3 3%	12 3%	14 4%	3 2%	29 4%	2 1%	14 3%	28 4% <i>p</i>	18 3%	18 3%	14 2%	14 3%	16 3%
Hounslow	30 3%	14 3%	11 4%	20 3%	4 3%	22 3%	5 5%	14 3%	12 4%	2 2%	17 2%	9 6% <i>xj</i>	13 3%	24 3%	21 4%	20 3%	15 3%	14 3%	13 3%
Islington	25 3% <i>h</i>	7 2%	9 3%	20 3%	3 3%	20 2%	3 3%	14 3%	4 1%	3 2%	21 3%	1 1%	9 2%	20 3%	12 2%	15 2%	13 2%	11 2%	12 2%
Kensington & Chelsea	22 2% <i>g</i>	9 2%	6 2%	17 2%	2 1%	18 2%	1 1%	3 1%	12 4% <i>g</i>	7 5% <i>xj</i>	13 2%	2 2%	7 2%	17 2%	13 2%	11 2%	14 2%	11 3%	9 2%
Kingston-Upon-Thames	21 2%	12 3%	2 1%	15 2%	- -	18 2%	2 2%	8 2%	6 2%	2 1%	14 2%	5 3%	10 2%	16 2%	12 2%	14 2%	14 3%	9 2%	11 2%
Lambeth	37 4%	16 4%	8 3%	25 4%	4 3%	28 3%	3 3%	21 5%	7 2%	5 4%	26 4%	4 3%	16 4%	28 4%	19 3%	27 4%	22 4%	21 5%	22 4%
Lewisham	35 4%	15 3%	12 5%	25 4%	4 3%	27 3%	3 3%	14 3%	10 3%	6 4%	22 3%	7 5%	14 3%	27 4%	18 3%	25 4%	28 5% <i>xnq</i>	13 3%	19 4%
Merton	26 3% <i>g</i>	10 2%	3 1%	20 3%	2 2%	25 3%	- -	5 1%	14 4% <i>g</i>	2 2%	20 3%	3 2%	9 2%	21 3%	17 3%	20 3%	19 3%	11 2%	13 3%
Newham	34 3% <i>bc</i>	18 4%	4 1%	18 3%	12 10% <i>xc</i>	23 3%	7 7%	20 5%	10 3%	8 6%	18 3%	7 5%	21 5% <i>or</i>	27 4%	23 4% <i>r</i>	18 3%	23 4% <i>r</i>	14 3%	12 2%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r  
Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Borough****Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
Redbridge	33 3%h	20 4%	6 2%	25 4%	2 2%	23 3%	6 6%	22 5% <i>xh</i>	4 1%	6 4%	18 3%	10 7% <i>xj</i>	16 4%	21 3%	18 3%	18 3%	23 4% <i>m</i>	16 4%	13 3%
Richmond Upon Thames	24 2%	13 3%	4 1%	20 3%	2 2%	23 3%	- -	8 2%	10 3%	4 3%	18 3%	2 1%	11 3%	17 2%	16 3%	16 2%	10 2%	8 2%	10 2%
Southwark	34 3% <i>a</i>	7 2%	14 5% <i>a</i>	21 3%	5 5%	24 3%	5 5%	13 3%	14 4%	3 2%	25 4%	6 4%	13 3%	23 3%	18 3%	18 3%	26 4% <i>mo</i>	16 4%	17 3%
Sutton	25 2%	13 3%	6 2%	21 3%	* *	22 3%	1 1%	7 2%	8 2%	3 2%	22 3%	* *	9 2%	18 2%	14 2%	17 3%	14 2%	12 3%	16 3%
Tower Hamlets	27 3% <i>cehr</i>	13 3%	6 2%	13 2%	7 6% <i>xc</i>	16 2%	8 8% <i>xe</i>	15 4% <i>h</i>	3 1%	1 1%	19 3%	5 3%	12 3%	25 3% <i>nr</i>	11 2%	17 3% <i>r</i>	15 3%	13 3% <i>r</i>	7 1%
Waltham Forest	30 3% <i>am</i>	7 2%	10 4%	18 3%	5 4%	24 3%	1 1%	16 4%	9 3%	2 2%	19 3%	8 6%	15 3%	17 2%	18 3%	18 3%	16 3%	9 2%	12 2%
Wandsworth	36 4%	17 4%	9 3%	32 4% <i>x</i>	1 1%	30 4%	4 4%	17 4%	12 3%	5 4%	26 4%	4 3%	20 5%	24 3%	22 4%	28 4% <i>m</i>	23 4%	20 4%	23 5% <i>m</i>
Westminster	25 3%	12 3%	8 3%	22 3%	1 1%	23 3%	- -	11 3%	8 2%	2 1%	19 3%	3 2%	7 2%	19 2%	16 3%	15 2%	10 2%	8 2%	14 3%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q1 Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Mayor of London?

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Satisfied	588 59%ei	290 60%	298 57%	65 50%	136 59%	103 49%	93 62%e	78 65%ce	114 71%xcde	172 54%	176 57%	102 68%i	138 63%i	149 67%xnop	216 58%	87 54%	137 56%
Very satisfied (+2)	131 13%	72 15%	59 11%	9 7%	23 10%	28 13%	19 13%	24 20%xcd	27 17%c	34 11%	44 14%	19 13%	33 15%	35 16%	51 14%	19 12%	26 11%
Fairly satisfied (+1)	458 46%e	219 46%	239 46%	56 43%	112 49%e	74 35%	74 49%e	54 45%	87 55%xe	138 43%	132 43%	82 55%	106 48%	114 51%	165 44%	68 42%	110 46%
Neither/ nor (0)	212 21%ghklm	103 22%	108 21%	35 27%gh	51 22%h	59 28%xgh	30 20%	16 13%	20 13%	86 27%xkl	71 23%	19 13%	36 16%	35 16%	94 25%m	36 22%	47 19%
Fairly dissatisfied (-1)	72 7%	28 6%	44 8%	5 4%	18 8%	17 8%	9 6%	13 11%	10 6%	25 8%	23 8%	10 7%	13 6%	16 7%	26 7%	13 8%	16 7%
Very dissatisfied (-2)	68 7% <sup>m</sup>	34 7%	33 6%	13 10%	9 4%	18 9%	11 8%	7 6%	9 6%	26 8%	14 4%	8 5%	20 9% <sup>j</sup>	8 3%	23 6%	16 10% <sup>m</sup>	21 9% <sup>m</sup>
NET: Dissatisfied	139 14%	62 13%	77 15%	18 14%	27 12%	35 17%	20 14%	20 16%	19 12%	51 16%	37 12%	18 12%	34 15%	24 11%	49 13%	29 18%	37 15%
Don't know	61 6% <sup>in</sup>	24 5%	36 7%	12 9%	16 7%	13 6%	6 4%	6 5%	7 4%	11 3%	26 8% <sup>i</sup>	11 7%	12 6%	15 7%	14 4%	11 7%	21 9% <sup>n</sup>
Mean	0.55ei	0.58	0.51	0.37	0.57	0.39	0.56	0.66	0.74xce	0.42	0.60	0.69i	0.56	0.74xnop	0.54	0.41	0.47
Standard Deviation	1.05	1.06	1.04	1.06	0.95	1.12	1.06	1.11	1.02	1.07	1.00	0.99	1.13	0.95	1.03	1.13	1.10
Standard Error	0.03	0.05	0.05	0.10	0.07	0.08	0.09	0.11	0.08	0.05	0.07	0.10	0.08	0.06	0.06	0.09	0.07

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p  
Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q1 Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Mayor of London?

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Satisfied	588 59%gln	255 56%	59 60%	262 61%	457 61% <b>xg</b>	12 59%	63 57%	42 44%	11 54%	212 55%	376 61%	588 100% <b>xl</b>	- -	474 62% <b>xn</b>	74 46%	436 61%	109 55%
Very satisfied (+2)	131 13% <b>fgl</b>	56 12%	13 13%	59 14%	113 15% <b>xfg</b>	2 11%	7 7%	4 4%	2 10%	44 11%	86 14%	131 22% <b>xl</b>	- -	107 14%	15 9%	101 14%	25 13%
Fairly satisfied (+1)	458 46% <b>ln</b>	199 44%	46 47%	203 47%	344 46%	10 48%	56 51%	38 40%	9 44%	168 44%	290 47%	458 78% <b>xl</b>	- -	367 48% <b>xn</b>	59 37%	336 47%	84 42%
Neither/ nor (0)	212 21% <b>ckl</b>	117 26% <b>xc</b>	20 20%	74 17%	158 21%	3 16%	18 16%	27 28% <b>f</b>	4 19%	74 19%	138 22%	- -	- -	155 20%	32 20%	155 22%	32 16%
Fairly dissatisfied (-1)	72 7% <b>djk</b>	41 9%	5 5%	26 6%	45 6%	3 13%	13 12% <b>d</b>	9 10%	2 9%	37 10% <b>j</b>	35 6%	- -	72 51% <b>xk</b>	51 7%	17 11%	52 7%	17 9%
Very dissatisfied (-2)	68 7% <b>jkmo</b>	29 6%	8 8%	30 7%	51 7%	2 12% <b>f</b>	3 3%	8 8%	2 12% <b>f</b>	34 9%	33 5%	- -	68 49% <b>xk</b>	44 6%	19 12% <b>xm</b>	39 5%	23 11% <b>xo</b>
NET: Dissatisfied	139 14% <b>ckm</b>	69 15%	13 13%	56 13%	96 13%	5 25%	16 14%	17 18%	4 21%	71 18% <b>xj</b>	68 11%	- -	139 100% <b>xk</b>	95 12%	37 23% <b>xm</b>	91 13%	40 20% <b>xo</b>
Don't know	61 6% <b>adklm</b>	14 3%	8 8% <b>a</b>	39 9% <b>xa</b>	35 5%	- -	13 12% <b>xd</b>	10 10% <b>d</b>	1 7%	28 7%	33 5%	- -	- -	39 5%	18 11% <b>xm</b>	38 5%	17 8%
Mean	0.55gln	0.48	0.56	0.60	0.60 <b>xg</b>	0.32	0.53g	0.24	0.33	0.42	0.62 <b>xi</b>	1.22 <b>xl</b>	-1.49	0.61 <b>xn</b>	0.22	0.60 <b>xp</b>	0.40
Standard Deviation	1.05	1.04	1.07	1.07	1.06	1.22	0.93	1.02	1.20	1.13	1.00	0.42	0.50	1.02	1.20	1.02	1.21
Standard Error	0.03	0.05	0.09	0.06	0.04	0.20	0.08	0.11	0.17	0.06	0.04	0.02	0.04	0.04	0.10	0.04	0.09

Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p  
Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q1 Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Mayor of London?

Base: All respondents

	Total (x)	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)						
		Optim- istic (a)	Pessim- istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news- paper (l)	National TV (m)	Local / regional TV (n)	National news- paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Satisfied	588 59%kq	278 62%b	146 54%	440 61%x	63 54%	482 61%	51 51%	267 64%x	202 59%	94 65%k	435 63% <i>xk</i>	52 35%	269 62%q	455 60%q	349 61%q	386 61%q	339 59%	244 54%	323 64% <i>xmpq</i>
Very satisfied (+2)	131 13%k	60 13%	36 13%	104 15%x	11 10%	112 14%	12 12%	62 15%	48 14%	40 28% <i>xjk</i>	81 12%k	8 5%	53 12%	100 13%	78 14%	85 13%	77 13%	59 13%	77 15%
Fairly satisfied (+1)	458 46% <i>ikq</i>	218 49%	110 41%	336 47%	51 44%	371 46%	38 39%	205 49%	155 45%	54 37%	354 51% <i>xik</i>	44 30%	216 50% <i>xpq</i>	356 47%q	270 47%q	301 47%q	262 46%	185 41%	247 49%q
Neither/ nor (0)	212 21% <i>dgilmr</i>	95 21%	62 23%	150 21% <i>d</i>	14 12%	160 20%	25 25%	75 18%	67 19%	19 13%	151 22% <i>i</i>	42 29% <i>xi</i>	77 18%	144 19%	108 19%	127 20%	120 21%	101 23% <i>lr</i>	91 18%
Fairly dissatisfied (-1)	72 7%	27 6%	23 9%	52 7%	10 9%	57 7%	10 10%	33 8%	30 9%	8 5%	46 7%	17 11%	40 9% <i>r</i>	62 8% <i>r</i>	52 9% <i>xr</i>	48 8%	50 9% <i>r</i>	39 9% <i>r</i>	30 6%
Very dissatisfied (-2)	68 7% <i>cj</i>	25 6%	26 10% <i>x</i>	35 5%	21 18% <i>xc</i>	50 6%	9 9%	24 6%	29 8%	22 15% <i>xj</i>	33 5%	13 9%	29 7%	53 7%	43 7%	47 7%	34 6%	37 8% <i>pr</i>	29 6%
NET: Dissatisfied	139 14% <i>cj</i>	52 12%	49 18% <i>xa</i>	87 12%	31 27% <i>xc</i>	107 13%	19 19%	57 14%	59 17%	29 21% <i>xj</i>	79 11%	30 20% <i>xj</i>	69 16% <i>r</i>	115 15% <i>r</i>	94 17% <i>xr</i>	96 15% <i>r</i>	83 15%	76 17% <i>xr</i>	60 12%
Don't know	61 6% <i>ijlno</i>	20 5%	13 5%	40 6%	8 7%	48 6%	5 5%	20 5%	18 5%	1 1%	31 4%	24 16% <i>xij</i>	16 4%	42 6% <i>lno</i>	21 4%	26 4%	33 6% <i>lno</i>	27 6% <i>n</i>	30 6% <i>no</i>
Mean	0.55bdk q	0.61b	0.42	0.62xd	0.20	0.58x	0.38	0.62	0.50	0.58k	0.61xk	0.13	0.54	0.54	0.53	0.54	0.55	0.45	0.66xlmno pq
Standard Deviation	1.05	1.00	1.15	1.00	1.32	1.05	1.13	1.04	1.12	1.36	0.96	1.08	1.06	1.07	1.09	1.08	1.04	1.12	1.03
Standard Error	0.03	0.05	0.07	0.04	0.13	0.04	0.12	0.05	0.06	0.11	0.04	0.10	0.05	0.04	0.05	0.04	0.04	0.05	0.05

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r  
Overlap formulae used. \* small base

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q2 How satisfied or dissatisfied are you with this neighbourhood as a place to live?

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Satisfied	763 76%ko	363 76%	400 77%	97 74%	172 75%	171 81%f	105 70%	88 74%	130 81%f	267 83%xkl	239 77%k	94 62%	163 74%	178 80%o	288 77%o	104 64%	193 80%o
Very satisfied (+2)	308 31%ko	148 31%	160 31%	34 26%	69 30%	70 33%	40 27%	35 29%	59 37%	128 40%xjkl	87 28%k	25 17%	68 31%k	82 37%xno	103 28%	36 22%	86 35%o
Fairly satisfied (+1)	455 46%	215 45%	240 46%	62 48%	102 44%	101 48%	65 43%	53 45%	71 44%	139 43%	152 49%	69 46%	95 43%	95 43%	184 49%	68 42%	108 44%
Neither/ nor (0)	71 7%	36 8%	35 7%	6 5%	24 10%h	14 7%	13 9%	8 6%	6 4%	22 7%	23 7%	11 7%	15 7%	11 5%	32 8%	14 9%	14 6%
Fairly dissatisfied (-1)	97 10%ei	50 10%	48 9%	18 14%e	24 11%e	9 4%	20 13%e	13 11%e	12 8%	22 7%	32 10%	25 17%xi	19 8%	22 10%	32 9%	21 13%	23 9%
Very dissatisfied (-2)	64 6%i	28 6%	36 7%	8 6%	9 4%	14 7%	12 8%	9 8%	11 7%	7 2%	16 5%	20 13%xij	20 9%i	10 5%	21 5%	21 13%xmnp	12 5%
NET: Dissatisfied	161 16%ei	78 16%	83 16%	26 20%	33 14%	24 11%	32 21%e	22 19%	24 15%	30 9%	48 15%i	45 30%xijl	39 18%i	32 14%	53 14%	42 26%xmnp	34 14%
Don't know	5 1%	3 1%	2 *	1 1%	1 1%	1 *	- -	2 1%	- -	1 *	- -	1 1%	3 2%x	1 1%	1 *	2 1%	* *
Mean	0.85ko	0.85	0.85	0.76	0.87	0.97f	0.67	0.77	0.96f	1.12xjkl	0.85k	0.36	0.79k	0.99xo	0.85o	0.49	0.96o
Standard Deviation	1.15	1.15	1.16	1.17	1.08	1.10	1.23	1.21	1.17	0.97	1.10	1.31	1.24	1.12	1.09	1.33	1.11
Standard Error	0.04	0.05	0.05	0.11	0.07	0.08	0.10	0.11	0.09	0.05	0.07	0.13	0.08	0.07	0.06	0.11	0.07

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p  
Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q2 How satisfied or dissatisfied are you with this neighbourhood as a place to live?

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Satisfied	763 76%lnp	360 79%	72 72%	319 74%	582 78%	17 83%	80 73%	66 68%	14 69%	297 77%	465 76%	474 81%xl	95 68%	763 100%xn	-	620 86%xp	94 47%
Very satisfied (+2)	308 31%bflnp	141 31%	23 23%	135 31%	249 33%xf	7 33%	24 22%	22 23%	4 22%	129 33%	179 29%	209 35%xl	25 18%	308 40%xn	-	284 39%xp	12 6%
Fairly satisfied (+1)	455 46%n	220 48%	49 49%	184 43%	333 45%	10 50%	56 51%	44 46%	9 47%	168 44%	287 47%	266 45%	70 50%	455 60%xn	-	336 47%	81 41%
Neither/ nor (0)	71 7%mmo	31 7%	8 8%	31 7%	55 7%	1 3%	9 9%	5 5%	1 4%	24 6%	47 8%	38 6%	7 5%	-	43 6%	16 8%	
Fairly dissatisfied (-1)	97 10%dkmo	41 9%	12 12%	44 10%	61 8%	1 5%	12 11%	20 21%xdf	2 12%	35 9%	62 10%	45 8%	11 8%	-	97 60%xm	34 5%	48 24%xo
Very dissatisfied (-2)	64 6%akmo	21 5%	7 7%	33 8%	47 6%	1 5%	9 8%	3 3%	3 13%g	26 7%	38 6%	28 5%	26 18%kx	-	64 40%xm	21 3%	37 19%xo
NET: Dissatisfied	161 16%kmo	62 14%	19 19%	77 18%	108 14%	2 10%	20 18%	24 25%xd	5 25%d	61 16%	100 16%	74 13%	37 27%kx	-	161 100%xm	55 8%	86 43%xo
Don't know	5 1%d	1 *	-	4 1%	1 *	1 4%xd	1 1%	2 2%d	* 2%d	4 1%	1 *	2 *	* *	-	2 *	2 1%	
Mean	0.85lnp	0.92b	0.69	0.81	0.91xh	1.05	0.68	0.64	0.53	0.89	0.82	0.99xl	0.41	1.40xn	-1.40	1.15xp	-0.09
Standard Deviation	1.15	1.08	1.17	1.21	1.14	1.05	1.16	1.16	1.35	1.17	1.14	1.08	1.37	0.49	0.49	0.94	1.30
Standard Error	0.04	0.05	0.10	0.06	0.04	0.18	0.10	0.12	0.19	0.06	0.05	0.05	0.11	0.02	0.04	0.04	0.09

Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p  
Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q2 How satisfied or dissatisfied are you with this neighbourhood as a place to live?

Base: All respondents

	Total (x)	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)						
		Optim- istic (a)	Pessim- istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news- paper (l)	National TV (m)	Local / regional TV (n)	National news- paper (o)	London wide papers (p)	The inter- net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Satisfied	763 76% <b>bdk</b>	351 79% <b>b</b>	192 71%	610 85% <b>xd</b>	54 47%	618 78%	71 72%	315 75%	265 77%	112 78% <b>k</b>	546 79% <b>xk</b>	93 63%	328 76%	575 76%	442 77%	488 77%	440 77%	350 78%	395 78%
Very satisfied (+2)	308 31% <b>dgkm</b> n	150 34%	76 28%	276 39% <b>xd</b>	12 10%	262 33% <b>xf</b>	21 22%	112 27%	110 32%	56 39% <b>xk</b>	214 31%	33 23%	118 27%	218 29%	157 27%	193 30%	165 29%	138 31%	153 30%
Fairly satisfied (+1)	455 46%	201 45%	117 43%	334 47%	42 36%	356 45%	49 50%	203 49%	155 45%	56 39%	332 48%	60 40%	210 49%	356 47%	286 50% <b>x</b>	295 46%	276 48%	213 48%	242 48%
Neither/ nor (0)	71 7% <b>c</b>	25 6%	25 9%	35 5%	13 11% <b>c</b>	53 7%	4 4%	29 7%	23 7%	10 7%	52 8%	8 5%	27 6%	53 7%	44 8%	41 6%	42 7%	32 7%	41 8%
Fairly dissatisfied (-1)	97 10% <b>ce</b>	44 10%	31 12%	48 7%	17 14% <b>c</b>	69 9%	16 16% <b>ee</b>	51 12%	26 7%	8 5%	65 9%	24 16% <b>xij</b>	38 9%	73 10%	46 8%	63 10%	53 9%	43 10%	42 8%
Very dissatisfied (-2)	64 6% <b>cjqr</b>	25 6%	20 7%	19 3%	32 28% <b>xc</b>	52 7%	8 8%	23 5%	28 8%	13 9% <b>j</b>	28 4%	23 15% <b>xj</b>	36 8% <b>xqr</b>	51 7% <b>qr</b>	35 6%	40 6% <b>r</b>	38 7% <b>qr</b>	20 4%	22 4%
NET: Dissatisfied	161 16% <b>cjr</b>	68 15%	51 19%	67 9%	49 42% <b>xc</b>	121 15%	24 24% <b>xe</b>	74 18%	54 16%	21 15%	93 13%	46 31% <b>xij</b>	75 17% <b>r</b>	124 16% <b>nr</b>	81 14%	103 16% <b>r</b>	91 16%	63 14%	64 13%
Don't know	5 1%	1 *	1 1%	3 *	- -	5 1%	- -	2 *	3 1%	1 *	4 1%	* *	* *	4 1%	4 1%	3 *	2 *	2 1%	3 1%
Mean	0.85 <b>dk</b>	0.92	0.74	1.12 <b>xd</b>	-0.13	0.89 <b>xf</b>	0.61	0.79	0.86	0.94 <b>k</b>	0.93 <b>xk</b>	0.39	0.78	0.82	0.85	0.85	0.83	0.91 <b>l</b>	0.92 <b>lm</b>
Standard Deviation	1.15	1.13	1.20	0.97	1.43	1.15	1.23	1.13	1.19	1.23	1.06	1.40	1.19	1.15	1.10	1.15	1.14	1.08	1.06
Standard Error	0.04	0.05	0.07	0.04	0.13	0.04	0.12	0.06	0.06	0.10	0.04	0.11	0.06	0.04	0.05	0.05	0.05	0.05	0.05

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r  
Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q3 How safe do you feel in your neighbourhood in the evening?

Base: All respondents

		Gender		Age						Social Class				Tenure				
		Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Unweighted Base		1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base		1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Safe		720 72%bl	361 75%b	359 69%	99 76%	166 72%	164 78%xf	100 67%	80 67%	111 69%	254 79%xjkl	223 72%	102 68%	141 64%	163 73%	274 73%	111 69%	172 71%
Very safe	(+2)	213 21%bf	123 26%xb	90 17%	41 31%xfgh	51 22%	52 25%f	21 14%	20 17%	28 18%	77 24%l	75 24%	24 16%	37 17%	43 19%	80 21%	32 20%	58 24%
Quite safe	(+1)	508 51%	239 50%	269 52%	59 45%	116 50%	112 53%	78 52%	60 50%	83 52%	177 55%x	148 48%	78 52%	104 47%	120 54%	195 52%	79 49%	114 47%
Neither/ nor	(0)	74 7%	39 8%	36 7%	7 5%	23 10%h	15 7%	12 8%	10 8%	7 4%	23 7%	24 8%	12 8%	15 7%	18 8%	21 6%	13 8%	23 9%
Quite unsafe	(-1)	140 14%i	56 12%	84 16%	17 13%	28 12%	26 12%	23 16%	20 17%	26 17%	35 11%	48 16%	19 13%	38 17%i	28 13%	56 15%	22 13%	34 14%
Very unsafe	(-2)	57 6%ei	23 5%	34 7%	7 5%	13 6%	4 2%	14 10%xe	9 7%e	10 6%e	7 2%	15 5%	15 10%i	20 9%xi	10 5%	21 6%	13 8%	12 5%
NET: Unsafe		198 20%aei	79 17%	118 23%xa	24 19%	41 18%	30 14%	38 25%e	29 24%e	36 23%e	42 13%	63 20%i	34 23%i	59 27%xi	38 17%	78 21%	35 22%	46 19%
Don't know		8 1%a	1 *	7 1%a	- -	- -	1 *	- -	1 1%	6 3%xdef	1 *	- -	2 1%	5 2%xj	4 2%n	- -	3 2%n	1 *
Mean		0.68bfl	0.80xb	0.58	0.83f	0.71	0.87xfgh	0.46	0.53	0.60	0.89xkl	0.71l	0.51	0.46	0.72	0.68	0.60	0.71
Standard Deviation		1.13	1.10	1.15	1.16	1.11	0.99	1.20	1.17	1.16	0.97	1.13	1.20	1.23	1.07	1.14	1.19	1.13
Standard Error		0.04	0.05	0.05	0.11	0.07	0.07	0.09	0.11	0.09	0.05	0.07	0.12	0.08	0.07	0.06	0.09	0.07

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p  
Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q3 How safe do you feel in your neighbourhood in the evening?

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Safe	720 72%bnp	345 76%xb	61 62%	303 70%	545 73%	12 58%	80 73%	68 70%	12 60%	282 73%	438 71%	436 74%	91 65%	620 81%xn	55 34%	720 100%xp	-
Very safe (+2)	213 21%bnp	112 25%xb	14 14%	83 19%	165 22%	5 23%	17 15%	22 23%	3 13%	75 19%	138 22%	134 23%	28 20%	194 25%xn	11 7%	213 30%xp	-
Quite safe (+1)	508 51%np	233 51%	47 47%	221 51%	379 51%	7 35%	63 57%e	45 47%	9 47%	207 54%	300 49%	302 51%	63 45%	426 56%xn	44 27%	508 70%xp	-
Neither/ nor (0)	74 7%cmop	38 8%c	15 15%xac	19 4%	50 7%	2 12%	7 6%	14 14%xd	1 3%	38 10%j	36 6%	39 7%	8 6%	47 6%	17 10%	-	-
Quite unsafe (-1)	140 14%mo	60 13%	13 13%	66 15%	102 14%	4 18%	19 17%	11 11%	6 28%xdg	49 13%	92 15%	81 14%	23 17%	82 11%	44 27%xm	-	140 71%xo
Very unsafe (-2)	57 6%aimo	12 3%	11 11%xa	34 8%xa	45 6%	2 12%f	4 3%	3 3%	2 9%	14 4%	43 7%	28 5%	16 12%xk	11 1%	42 26%xm	-	57 29%xo
NET: Unsafe	198 20%amo	72 16%	24 24%a	100 23%a	147 20%	6 30%	23 21%	14 14%	7 37%xdfg	63 16%	134 22%	109 19%	40 28%xk	94 12%	86 53%xm	-	198 100%xo
Don't know	8 1%mo	-	-	8 2%xa	6 1%	-	1 1%	1 1%	-	2 1%	6 1%	4 1%	1 *	2 *	3 2%am	-	-
Mean	0.68bhln p	0.82xabc	0.41	0.59	0.70h	0.39	0.65	0.77h	0.28	0.73	0.66	0.74l	0.46	0.93xn	-0.39	1.30xp	-1.29
Standard Deviation	1.13	1.03	1.21	1.20	1.14	1.37	1.05	1.04	1.28	1.03	1.18	1.11	1.31	0.94	1.33	0.46	0.45
Standard Error	0.04	0.05	0.10	0.06	0.04	0.23	0.09	0.10	0.18	0.05	0.05	0.05	0.11	0.03	0.11	0.02	0.03

Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p  
Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q3 How safe do you feel in your neighbourhood in the evening?

Base: All respondents

	Total (x)	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)						
		Optim- istic (a)	Pessim- istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news- paper (l)	National TV (m)	Local / regional TV (n)	National news- paper (o)	London wide papers (p)	The inter- net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Safe	720	340	170	583	47	588	66	306	236	108	506	94	296	538	415	455	426	331	370
	72% <b>bdk</b>	76% <b>xb</b>	63%	81% <b>xd</b>	41%	74% <b>x</b>	67%	73%	68%	75%	73%	64%	69%	71%	73%	72%	74% <b>l</b>	74% <b>l</b>	74% <b>l</b>
Very safe (+2)	213	111	42	185	15	178	21	96	71	42	141	27	85	158	128	134	129	110	105
	21% <b>bd</b>	25% <b>xb</b>	15%	26% <b>xd</b>	13%	22%	21%	23%	21%	29% <b>xjk</b>	20%	18%	20%	21%	22%	21%	22%	25% <b>l</b>	21%
Quite safe (+1)	508	229	128	399	32	410	45	210	165	66	365	68	211	380	286	321	297	221	265
	51% <b>d</b>	51%	47%	56% <b>xd</b>	28%	51%	46%	50%	48%	46%	53%	46%	49%	50%	50%	51%	52%	49%	53%
Neither/ nor (0)	74	30	29	37	11	52	6	32	20	9	55	11	37	53	37	44	41	36	38
	7% <b>ce</b>	7%	11% <b>x</b>	5%	9%	7%	6%	8%	6%	6%	8%	7%	9%	7%	6%	7%	7%	8%	7%
Quite unsafe (-1)	140	54	46	75	29	109	16	53	62	17	100	23	63	114	81	90	76	54	67
	14% <b>c</b>	12%	17%	11%	25% <b>xc</b>	14%	17%	13%	18% <b>x</b>	12%	14%	15%	15%	15%	14%	14%	13%	12%	13%
Very unsafe (-2)	57	20	24	15	28	41	11	24	25	9	30	17	33	45	37	42	30	26	27
	6% <b>cj</b>	4%	9% <b>xa</b>	2%	24% <b>xc</b>	5%	11% <b>xe</b>	6%	7%	6%	4%	12% <b>xj</b>	8% <b>xp</b>	6%	7%	7%	5%	6%	5%
NET: Unsafe	198	74	70	91	57	150	27	77	87	26	131	40	96	160	118	132	106	80	94
	20% <b>ac</b>	17%	26% <b>xa</b>	13%	49% <b>xc</b>	19%	27%	18%	25% <b>xg</b>	18%	19%	27% <b>xj</b>	22% <b>p</b>	21%	21%	21%	18%	18%	19%
Don't know	8	2	1	5	1	6	-	4	3	2	4	2	2	5	3	4	3	1	2
	1%	*	*	1%	1%	1%	-	1%	1%	1%	1%	2%	*	1%	*	1%	*	*	*
Mean	0.68 <b>bdh</b> kl	0.81 <b>xb</b>	0.44	0.93 <b>xd</b>	-0.20	0.73 <b>x</b>	0.49	0.73	0.57	0.81 <b>k</b>	0.70 <b>k</b>	0.44	0.59	0.65	0.68	0.66	0.73 <b>l</b>	0.75 <b>l</b>	0.71 <b>l</b>
Standard Deviation	1.13	1.08	1.20	0.96	1.42	1.11	1.29	1.12	1.21	1.17	1.08	1.28	1.18	1.15	1.16	1.15	1.11	1.13	1.10
Standard Error	0.04	0.05	0.07	0.04	0.13	0.04	0.13	0.06	0.06	0.10	0.04	0.11	0.06	0.04	0.05	0.05	0.05	0.05	0.05

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r  
Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q4 Thinking about safety, for what reasons, if any, do you feel unsafe IN YOUR LOCAL AREA?

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
Teenagers hanging around on the streets	299 30%hm	137 29%	162 31%	29 23%	81 35%ch	70 33%h	47 31%h	39 33%h	32 20%	87 27%	106 34%	48 32%	59 27%	51 23%	123 33%m	52 32%	73 30%
Fear of being mugged or physically attacked	111 11%ac	41 9%	70 13%xa	3 2%	23 10%c	20 10%c	27 18%xcde	15 13%c	22 14%c	33 10%	44 14%l	17 11%	17 8%	26 11%	56 15%xop	10 6%	19 8%
People being drunk or rowdy in the streets	89 9%ad	31 6%	58 11%xa	16 13%d	11 5%	24 11%d	17 11%d	9 8%	11 7%	26 8%	23 7%	17 11%	24 11%	21 9%	30 8%	15 9%	23 9%
Fear of burglary	73 7%	32 7%	41 8%	8 6%	11 5%	14 7%	12 8%	12 10%	14 9%	27 9%	17 6%	9 6%	19 9%	18 8%	30 8%	7 4%	18 8%
Knife crime	72 7%	34 7%	38 7%	12 9%	12 5%	17 8%	14 9%	4 3%	13 8%	19 6%	26 8%	9 6%	18 8%	12 5%	31 8%	15 9%	14 6%
Lack of police presence	60 6%b	37 8%	23 4%	6 5%	16 7%	11 5%	11 8%	9 8%	8 5%	22 7%	13 4%	11 8%	14 6%	10 4%	23 6%	10 6%	18 7%
Lack of adequate street lighting	42 4%a	13 3%	29 6%xa	7 6%	12 5%	8 4%	3 2%	6 5%	7 4%	13 4%	12 4%	6 4%	10 5%	8 4%	15 4%	7 4%	12 5%
Fear of going out at night/in the dark	42 4%a	12 3%	29 6%xa	3 2%	8 4%	9 4%	4 3%	7 6%	11 7%	14 5%	11 4%	2 1%	14 7%k	12 6%	15 4%	6 3%	9 4%
People using drugs	40 4%i	19 4%	21 4%	6 4%	9 4%	10 5%	2 1%	5 4%	8 5%	8 2%	13 4%	9 6%	10 5%	11 5%	9 2%	12 7%xn	8 3%
People dealing drugs	30 3%	12 2%	18 3%	2 2%	8 4%	9 4%	1 1%	2 2%	7 4%f	8 2%	8 3%	4 3%	10 4%	6 3%	6 2%	5 3%	13 5%xn
Gun crime	26 3%i	16 3%	11 2%	5 4%	4 2%	9 4%	3 2%	2 1%	3 2%	4 1%	11 4%	2 1%	9 4%i	3 2%	7 2%	8 5%	8 3%
General feelings/ walking in the parks/on the streets/the people in general	25 2%	11 2%	14 3%	5 4%f	9 4%fn	4 2%	- -	5 5%fn	1 1%	11 3%	5 2%	3 2%	6 3%	2 1%	6 2%	6 4%	10 4%

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p  
Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q4 Thinking about safety, for what reasons, if any, do you feel unsafe IN YOUR LOCAL AREA?

Base: All respondents

	Gender		Age							Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
Vandalism and other deliberate damage to property	25 2%	10 2%	14 3%	1 1%	5 2%	5 2%	7 5%	3 3%	4 2%	11 3%	6 2%	2 1%	6 3%	2 1%	8 2%	4 3%	10 4% <sup>m</sup>
Volume / speed of traffic	13 1%	4 1%	9 2%	-	6 3%	1 1%	3 2%	-	2 1%	4 1%	6 2%	-	2 1%	1 1%	3 1%	4 3%	3 1%
Noise or nuisance from neighbours	12 1%	6 1%	6 1%	1 1%	3 1%	-	5 3% <sup>xe</sup>	3 2%	1 1%	3 1%	3 1%	-	5 2%	3 1%	2 *	6 4% <sup>xnp</sup>	1 1%
Nuisance / dangerous dogs	11 1% <sup>a</sup>	1 *	10 2% <sup>xa</sup>	-	4 2%	3 1%	1 1%	2 2%	1 1%	5 1%	5 2%	-	1 *	4 2%	2 1%	2 2%	2 1%
Pickpockets	11 1% <sup>i</sup>	4 1%	6 1%	-	4 2%	1 *	3 2%	* *	2 1%	1 *	6 2%	* *	3 2%	1 1%	5 1%	2 1%	3 1%
Local gangs	10 1%	4 1%	7 1%	-	6 3% <sup>x</sup>	4 2%	-	-	-	3 1%	3 1%	3 2%	1 1%	2 1%	4 1%	1 *	4 2%
Fear of sexual attack or harassment	9 1%	4 1%	5 1%	-	1 *	3 2%	2 1%	1 1%	1 1%	2 1%	1 *	-	5 2% <sup>x</sup>	1 1%	4 1%	-	3 1%
Run-down local environment (graffiti, litter, fly-tipping, derelict buildings)	8 1%	3 1%	6 1%	1 1%	1 1%	1 1%	3 2%	1 1%	1 1%	1 *	2 1%	1 1%	3 1%	2 1%	3 1%	-	3 1%
Murder/killing/crime (spec/unspec)	8 1%	6 1%	2 *	1 1%	-	1 1%	1 *	2 1%	4 2% <sup>xd</sup>	4 1%	1 *	2 1%	1 *	5 2% <sup>xn</sup>	2 *	-	1 1%
Media reports about crime	7 1%	2 *	4 1%	-	3 1%	2 1%	1 1%	* *	-	3 1%	1 *	2 1%	1 1%	* *	4 1%	1 1%	1 *
Fear of homophobic bullying or attack	7 1%	3 1%	4 1%	-	-	2 1%	1 1%	1 1%	3 2%	-	2 *	-	5 2% <sup>xi</sup>	1 1%	3 1%	-	3 1%
Antisocial behaviour (spec/unspec)	7 1%	-	7 1% <sup>xa</sup>	-	3 1%	-	-	3 2%	1 1%	1 *	4 1%	-	1 *	2 1%	1 *	1 1%	3 1%

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p  
Overlap formulae used. \* small base

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q4 Thinking about safety, for what reasons, if any, do you feel unsafe IN YOUR LOCAL AREA?

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
People sleeping rough or begging	5 1%	3 1%	2 *	2 1%	-	1 *	-	-	3 2%	1 *	2 1%	-	3 1%	3 1% <sup>n</sup>	-	1 1%	1 1%
Traffic	4 *	2 *	2 *	-	2 1%	2 1%	1 *	-	-	2 1%	2 1%	-	-	* *	1 *	-	3 1%
Abandoned or burnt out cars	4 *	1 *	3 1%	* *	1 *	2 1%	-	1 1%	-	3 1%	-	-	1 *	1 *	1 *	* *	1 1%
Fear of attack or harassment due to race or religious beliefs	3 *	* *	3 1%	-	1 1%	* *	* *	1 1%	-	* *	1 *	-	2 1%	* *	1 *	1 1%	* *
Car theft	2 *	2 *	-	-	-	-	-	1 *	2 1%	-	2 1%	-	-	2 1% <sup>x</sup>	-	-	-
Other	20 2% <sup>i</sup>	8 2%	12 2%	6 5% <sup>e</sup>	4 2%	-	4 3% <sup>e</sup>	1 *	6 4% <sup>e</sup>	2 1%	9 3% <sup>i</sup>	2 1%	8 4% <sup>i</sup>	7 3%	7 2%	3 2%	4 2%
I do not feel unsafe in my local area	303 30% <sup>bg</sup>	170 35% <sup>xb</sup>	133 26%	49 38% <sup>g</sup>	71 31%	61 29%	40 27%	25 21%	56 35% <sup>g</sup>	104 33%	79 26%	50 33%	69 31%	76 34%	105 28%	52 32%	69 29%
Don't know	3 *	1 *	2 *	-	-	1 *	1 1%	1 1%	-	2 1%	-	-	1 *	-	1 *	1 1%	1 *

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p  
Overlap formulae used. \* small base

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q4 Thinking about safety, for what reasons, if any, do you feel unsafe IN YOUR LOCAL AREA?

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
Teenagers hanging around on the streets	299 30%cmo	154 34%xc	34 34%c	106 25%	217 29%	8 39%	33 30%	33 34%	7 33%	112 29%	187 30%	172 29%	42 30%	202 26%	68 42%xm	179 25%	90 45%xo
Fear of being mugged or physically attacked	111 11%ao	37 8%	11 11%	61 14%xa	86 11%	1 7%	10 9%	11 12%	1 6%	47 12%	64 10%	69 12%	15 10%	81 11%	24 15%	56 8%	46 23%xo
People being drunk or rowdy in the streets	89 9%a	31 7%	12 12%a	43 10%	66 9%	1 7%	7 7%	10 11%	3 16%	29 7%	60 10%	45 8%	16 12%	60 8%	21 13%	58 8%	21 11%
Fear of burglary	73 7%	37 8%	7 7%	29 7%	49 7%	2 8%	15 14%xdg	4 4%	2 11%	24 6%	49 8%	40 7%	10 7%	59 8%	11 7%	45 6%	21 10%
Knife crime	72 7%mo	28 6%	8 8%	34 8%	49 7%	2 11%	8 7%	10 11%	2 10%	35 9%	37 6%	37 6%	13 10%	39 5%	25 16%xm	30 4%	36 18%xo
Lack of police presence	60 6%gmo	32 7%	4 4%	25 6%	52 7%g	1 3%	6 5%	1 1%	1 4%	23 6%	38 6%	43 7%	8 6%	39 5%	13 8%	31 4%	22 11%xo
Lack of adequate street lighting	42 4%	16 4%	7 8%	18 4%	27 4%	2 12%xd	5 5%	6 6%	1 4%	13 3%	29 5%	21 4%	5 3%	34 5%	5 3%	25 4%	9 4%
Fear of going out at night/in the dark	42 4%	18 4%	3 3%	21 5%	33 4%	- -	5 4%	3 3%	1 3%	10 3%	32 5%	25 4%	5 3%	32 4%	6 4%	27 4%	10 5%
People using drugs	40 4%mo	21 5%	7 7%	13 3%	30 4%	* 2%	5 5%	4 4%	* 2%	19 5%	22 4%	20 3%	14 10%xk	20 3%	18 11%xm	16 2%	20 10%xo
People dealing drugs	30 3%mo	16 3%	4 4%	9 2%	20 3%	1 6%	4 4%	3 4%	* 2%	14 4%	16 3%	15 3%	9 7%xk	18 2%	10 6%xm	11 2%	12 6%xo
Gun crime	26 3%dm	12 3%	1 1%	11 3%	14 2%	1 5%	4 4%	7 7%xd	* 1%	12 3%	14 2%	14 2%	4 3%	12 2%	8 5% m	11 2%	10 5%xo
General feelings/walking in the parks/on the streets/the people in general	25 2%j	11 2%	5 5%	9 2%	19 3%	1 5%	3 2%	1 1%	1 5%	15 4%	10 2%	14 2%	3 2%	19 3%	4 2%	17 2%	3 2%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p  
Overlap formulae used. \* small base

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q4 Thinking about safety, for what reasons, if any, do you feel unsafe IN YOUR LOCAL AREA?

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
Vandalism and other deliberate damage to property	25 2%mo	13 3%	4 4%	8 2%	19 3%	2 9%xdg	3 3%	- -	1 3%g	7 2%	18 3%	14 2%	5 3%	14 2%	11 7%xm	13 2%	11 5%xo
Volume / speed of traffic	13 1%d	7 1%	1 1%	5 1%	5 1%	1 3%	3 3%d	3 3%d	* 1%	6 2%	7 1%	5 1%	2 2%	8 1%	4 2%	7 1%	2 1%
Noise or nuisance from neighbours	12 1%	4 1%	2 2%	6 1%	9 1%	- -	1 1%	2 2%	- -	5 1%	7 1%	11 2%	1 1%	7 1%	4 2%	8 1%	3 2%
Nuisance / dangerous dogs	11 1%	4 1%	4 4%xac	3 1%	8 1%	- -	- -	2 2%	* 2%f	7 2%	4 1%	5 1%	2 2%	7 1%	4 3%	6 1%	3 2%
Pickpockets	11 1%ao	1 *	2 2%a	7 2%	5 1%	- -	2 2%	3 3%	1 4%xd	4 1%	6 1%	4 1%	- -	6 1%	4 2%	4 1%	4 2%o
Local gangs	10 1%	6 1%	1 1%	3 1%	8 1%	2 8%xdfg	- -	- -	* 2%fg	3 1%	7 1%	8 1%	1 1%	7 1%	2 1%	5 1%	3 2%
Fear of sexual attack or harassment	9 1%o	3 1%	- -	6 1%	8 1%	- -	1 1%	- -	* 1%	1 *	8 1%	7 1%	- -	6 1%	3 2%	2 *	7 4%xo
Run-down local environment (graffiti, litter, fly-tipping, derelict buildings)	8 1%mo	2 *	3 3%xa	4 1%	5 1%	1 4%xd	1 1%	1 1%	1 4%xd	1 *	7 1%	5 1%	1 1%	4 *	4 2%m	3 *	4 2%o
Murder/killing/crime (spec/unspec)	8 1%	2 *	2 2%a	4 1%	5 1%	- -	1 1%	1 1%	1 5%xd	3 1%	5 1%	4 1%	2 1%	6 1%	1 1%	3 *	4 2%
Media reports about crime	7 1%	3 1%	2 2%xc	1 *	6 1%	- -	- -	1 1%	- -	3 1%	4 1%	3 *	- -	4 *	3 2%	4 1%	3 2%
Fear of homophobic bullying or attack	7 1%kmo	2 *	- -	5 1%	7 1%	- -	- -	- -	- -	1 *	5 1%	1 *	2 1%	3 *	3 2%	2 *	5 3%xo
Antisocial behaviour (spec/unspec)	7 1%j	3 1%	1 1%	3 1%	6 1%	- -	1 1%	- -	- -	5 1%	2 *	4 1%	1 1%	3 *	2 1%	6 1%	- -

Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p  
Overlap formulae used. \* small base

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Absolutes/col percents 23 Jun 2009

#### Q4 Thinking about safety, for what reasons, if any, do you feel unsafe IN YOUR LOCAL AREA?

Base: All respondents

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)		
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
People sleeping rough or begging	5 1% <sub>m</sub>	-	-	5 1% <sub>a</sub>	3 *	-	-	2 2%	* 2%	1 *	4 1%	2 *	-	2 *	3 2% <sub>xm</sub>	2 *	3 2% <sub>o</sub>
Traffic	4 *	3 1%	-	1 *	3 *	-	* *	1 1%	-	3 1%	1 *	-	1 1% <sub>k</sub>	3 *	1 *	4 1%	-
Abandoned or burnt out cars	4 *	2 *	1 1%	* *	3 *	-	1 1%	-	* 2% <sub>xdg</sub>	2 *	2 *	2 *	1 1%	2 *	1 *	2 *	2 1%
Fear of attack or harassment due to race or religious beliefs	3 *	1 *	1 1%	1 *	1 *	-	2 1% <sub>d</sub>	-	* 2% <sub>xdg</sub>	1 *	2 *	2 *	-	3 *	-	3 *	* *
Car theft	2 *	-	-	2 *	2 *	-	-	-	1 3% <sub>xdfg</sub>	2 *	1 *	-	1 *	2 *	1 *	2 *	1 *
Other	20 2% <sub>a</sub>	5 1%	3 3%	12 3%	19 3%	-	1 1%	1 1%	-	9 2%	12 2%	9 2%	5 4%	16 2%	3 2%	12 2%	8 4%
I do not feel unsafe in my local area	303 30% <sub>np</sub>	139 31%	23 23%	134 31%	230 31%	4 19%	32 29%	29 30%	5 26%	110 29%	192 31%	180 31%	41 30%	265 35% <sub>xn</sub>	21 13%	292 41% <sub>xp</sub>	-
Don't know	3 *	1 *	1 1%	1 *	2 *	-	-	1 1%	-	2 *	1 *	1 *	1 1%	2 *	-	2 *	-

Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p  
Overlap formulae used. \* small base

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### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q4 Thinking about safety, for what reasons, if any, do you feel unsafe IN YOUR LOCAL AREA?

Base: All respondents

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optimistic (a)	Pessimistic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
Teenagers hanging around on the streets	299 30%c	129 29%	90 33%	191 27%	38 33%	232 29%	31 32%	120 29%	104 30%	35 24%	218 31%	42 28%	135 31%	236 31%	171 30%	195 31%	172 30%	139 31%	164 33%
Fear of being mugged or physically attacked	111 11%c	41 9%	35 13%	65 9%	21 18%xc	86 11%	14 14%	45 11%	46 13%	15 11%	75 11%	21 14%	45 10%	88 12%	64 11%	74 12%	57 10%	46 10%	57 11%
People being drunk or rowdy in the streets	89 9%	38 9%	21 8%	60 8%	11 9%	75 9%	6 6%	34 8%	28 8%	17 12%	60 9%	11 8%	43 10%	69 9%	49 9%	63 10%	56 10%	44 10%	39 8%
Fear of burglary	73 7%	27 6%	27 10%	50 7%	13 11%	61 8%	9 9%	27 6%	30 9%	12 9%	51 7%	9 6%	28 7%	53 7%	43 7%	41 7%	38 7%	34 8%	34 7%
Knife crime	72 7%c	25 6%	25 9%	42 6%	15 13%xc	55 7%	12 12%	30 7%	28 8%	11 8%	48 7%	13 9%	36 8%q	60 8%opq	42 7%	40 6%	35 6%	24 5%	31 6%
Lack of police presence	60 6%c	23 5%	23 9%	33 5%	15 13%xc	45 6%	8 8%	20 5%	31 9%xg	16 11%xjk	38 5%	5 3%	25 6%	44 6%	34 6%	46 7%mr	37 6%	26 6%	25 5%
Lack of adequate street lighting	42 4%k	18 4%	10 4%	33 5%	5 4%	30 4%	4 5%	18 4%	16 5%	6 4%	33 5%	1 1%	23 5%	35 5%	22 4%	29 5%	26 5%	20 5%	20 4%
Fear of going out at night/in the dark	42 4%	15 3%	13 5%	33 5%	1 1%	30 4%	8 8%	26 6%x	10 3%	9 6%	23 3%	9 6%	23 5%pq	31 4%	23 4%	28 4%q	19 3%	12 3%	18 4%
People using drugs	40 4%c	14 3%	14 5%	20 3%	12 10%xc	31 4%	5 5%	18 4%	9 3%	6 4%	26 4%	8 5%	17 4%	31 4%	23 4%	24 4%	26 5%	15 3%	15 3%
People dealing drugs	30 3%c	9 2%	11 4%	16 2%	5 4%	23 3%	3 3%	9 2%	9 3%	4 3%	19 3%	6 4%	11 2%	25 3%	16 3%	17 3%	18 3%	14 3%	12 2%
Gun crime	26 3%n	11 3%	8 3%	16 2%	5 5%	21 3%	3 3%	10 2%	9 3%	4 3%	18 3%	5 3%	14 3%n	22 3%no	10 2%	12 2%	16 3%	9 2%	14 3%
General feelings/walking in the parks/on the streets/the people in general	25 2%h	7 2%	9 3%	19 3%	2 2%	16 2%	3 3%	17 4%xh	3 1%	3 2%	19 3%	3 2%	12 3%	20 3%	16 3%	13 2%	14 2%	16 4%o	14 3%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r  
Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q4 Thinking about safety, for what reasons, if any, do you feel unsafe IN YOUR LOCAL AREA?

Base: All respondents

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optimistic (a)	Pessimistic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
Vandalism and other deliberate damage to property	25 2%	9 2%	11 4%	14 2%	5 5%	17 2%	5 5%	11 3%	8 2%	5 3%	18 3%	2 1%	8 2%	22 3%	13 2%	20 3%p	11 2%	12 3%	14 3%
Volume / speed of traffic	13 1%	8 2%	4 1%	11 1%	1 1%	11 1%	1 1%	3 1%	6 2%	3 2%	7 1%	2 1%	5 1%	11 1%	6 1%	8 1%	6 1%	8 2%	6 1%
Noise or nuisance from neighbours	12 1%	6 1%	2 1%	9 1%	2 2%	8 1%	1 1%	7 2%	3 1%	1 1%	9 1%	2 1%	4 1%	11 1%	6 1%	7 1%	5 1%	3 1%	4 1%
Nuisance / dangerous dogs	11 1%	4 1%	3 1%	8 1%	1 1%	8 1%	1 1%	3 1%	6 2%	* *	9 1%	1 1%	5 1%	9 1%n	3 1%	8 1%	7 1%	3 1%	6 1%
Pickpockets	11 1%j	3 1%	* *	8 1%	1 1%	8 1%	2 2%	5 1%	5 1%	4 3%xj	3 *	3 2%j	4 1%	9 1%	7 1%	8 1%	4 1%	3 1%	6 1%
Local gangs	10 1%	3 1%	3 1%	9 1%	- -	8 1%	2 2%	8 2%	1 *	- -	9 1%	1 *	5 1%	8 1%	8 1%	7 1%	5 1%	7 2%	8 2%
Fear of sexual attack or harassment	9 1%	3 1%	4 1%	5 1%	2 2%	7 1%	1 1%	5 1%	3 1%	1 1%	7 1%	* *	3 1%	7 1%	7 1%	8 1%pr	3 *	4 1%	2 *
Run-down local environment (graffiti, litter, fly-tipping, derelict buildings)	8 1%	2 *	5 2%x	4 1%	2 2%	6 1%	2 2%	4 1%	1 *	2 1%	5 1%	1 1%	4 1%	6 1%	4 1%	6 1%	2 *	3 1%	3 1%
Murder/killing/crime (spec/unspec)	8 1%	1 *	5 2%	5 1%	2 2%	7 1%	1 1%	3 1%	3 1%	2 2%	5 1%	1 1%	3 1%	4 1%	4 1%	5 1%	5 1%	4 1%	3 1%
Media reports about crime	7 1%p	2 *	3 1%	4 1%	- -	4 1%	2 2%	2 1%	* *	1 1%	4 1%	2 1%	2 1%	4 1%	4 1%	4 1%	1 *	2 *	2 *
Fear of homophobic bullying or attack	7 1%	2 *	3 1%	6 1%	1 1%	5 1%	2 2%	1 *	4 1%	1 1%	5 1%	- -	- -	7 1%	5 1%	4 1%	3 *	3 1%	3 1%
Antisocial behaviour (spec/unspec)	7 1%	1 *	2 1%	6 1%	- -	4 1%	1 1%	4 1%	1 *	- -	6 1%	- -	2 *	4 1%	3 *	4 1%	3 1%	4 1%	5 1%

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r  
Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q4 Thinking about safety, for what reasons, if any, do you feel unsafe IN YOUR LOCAL AREA?

Base: All respondents

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
People sleeping rough or begging	5 1%	2 *	1 *	4 *	- -	5 1%	- -	5 1%	- -	3 2%	3 *	- -	1 *	5 1% <sub>n</sub>	1 *	3 1%	2 *	1 *	3 1%
Traffic	4 *	* *	3 1% <sub>x</sub>	2 *	2 2% <sub>c</sub>	3 *	- -	3 1%	- -	- -	4 1%	- -	1 *	2 *	1 *	3 1%	3 *	3 1%	3 1%
Abandoned or burnt out cars	4 * <sub>e</sub>	- -	3 1%	2 *	1 1%	1 *	2 2% <sub>x</sub> <sub>e</sub>	2 *	2 1%	1 1%	2 *	1 *	1 *	3 *	3 *	2 *	1 *	2 *	2 *
Fear of attack or harassment due to race or religious beliefs	3 *	1 *	1 *	2 *	1 1%	2 *	- -	1 *	1 *	- -	3 *	* *	2 *	3 *	2 *	2 *	* *	2 *	2 *
Car theft	2 *	- -	2 1%	2 *	1 *	2 *	1 1%	- -	2 1%	- -	2 *	1 *	- -	2 *	- -	2 *	2 *	- -	2 *
Other	20 2% <sub>mno</sub>	6 1%	9 3%	11 1%	3 3%	16 2%	2 2%	12 3%	7 2%	1 1%	12 2%	8 5% <sub>xj</sub>	13 3% <sub>mnor</sub>	7 1%	6 1%	8 1%	12 2% <sub>mn</sub>	7 2%	7 1%
I do not feel unsafe in my local area	303 30% <sub>bdl</sub>	152 34% <sub>xb</sub>	61 23%	256 36% <sub>xd</sub>	19 16%	251 31%	26 27%	131 31%	96 28%	51 36%	200 29%	48 33%	113 26%	223 29%	178 31% <sub>l</sub>	194 30%	177 31% <sub>l</sub>	141 31% <sub>l</sub>	155 31%
Don't know	3 *	2 *	- -	2 *	- -	2 *	- -	2 *	- -	- -	3 *	- -	- -	3 *	1 *	3 *	1 *	2 *	2 *

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r  
Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q5 Which of the following best describes how you think London's economy will fare over the next 12 months?**

**Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Improve	445	231	214	64	113	107	52	50	58	144	140	69	92	93	181	65	106
	45%bfh	48%b	41%	49%f	49%fh	51%fh	35%	42%	37%	45%	45%	46%	42%	42%	49%	40%	44%
Significantly improve (+2)	44	29	15	4	12	13	3	7	5	14	14	4	13	8	15	10	10
	4%b	6%b	3%	3%	5%	6%	2%	6%	3%	4%	4%	3%	6%	4%	4%	6%	4%
Improve a little bit (+1)	401	202	199	60	101	94	49	44	53	130	126	65	80	84	166	55	96
	40%fh	42%	38%	46%fh	44%fh	45%fh	32%	37%	33%	41%	41%	44%	36%	38%	44%o	34%	40%
Stay the same (0)	246	104	142	34	61	40	40	27	44	86	86	23	50	53	96	37	61
	25%ek	22%	27%	26%	26%	19%	27%	22%	28%	27%k	28%k	15%	23%	24%	26%	23%	25%
Worsen a little (-1)	181	89	92	19	34	37	36	28	26	66	51	32	32	36	68	35	43
	18%	18%	18%	15%	15%	17%	24%xd	24%	17%	20%	16%	22%	15%	16%	18%	21%	18%
Significantly worsen (-2)	89	39	49	7	14	22	18	12	15	19	23	15	31	26	23	17	22
	9%in	8%	9%	6%	6%	11%	12%	10%	9%	6%	8%	10%	14%xij	12%n	6%	11%	9%
NET: Worsen	270	128	142	27	48	59	55	40	41	84	74	48	63	62	91	52	65
	27%d	27%	27%	21%	21%	28%	36%xcdh	34%cd	26%	26%	24%	32%	29%	28%	24%	32%	27%
Don't know	39	17	22	5	8	5	3	2	16	5	10	10	14	15	5	8	10
	4%in	3%	4%	4%	3%	2%	2%	2%	10%xdefg	2%	3%	7%i	6%i	7%xn	1%	5%n	4%
Mean	0.14f	0.20	0.08	0.27f	0.29xf	0.19f	-0.12	0.04	0.06	0.17	0.19	0.08	0.05	0.06	0.23	0.04	0.12
Standard Deviation	1.07	1.09	1.05	0.96	1.00	1.13	1.08	1.12	1.06	1.01	1.03	1.12	1.18	1.12	1.00	1.14	1.07
Standard Error	0.03	0.05	0.05	0.09	0.07	0.08	0.09	0.10	0.08	0.05	0.07	0.12	0.08	0.07	0.06	0.09	0.07

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q5 Which of the following best describes how you think London's economy will fare over the next 12 months?**

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Improve	445 45%bp	229 50%xbc	28 29%	183 42%b	317 42%	11 53%	58 53%dh	50 52%h	6 32%	168 44%	278 45%	278 47%	52 38%	351 46%	68 42%	340 47%xp	74 37%
Significantly improve (+2)	44 4%	21 5%	2 2%	21 5%	30 4%	2 8%	5 5%	6 6%	* 1%	20 5%	24 4%	27 5%	8 6%	37 5%	6 4%	36 5%	7 4%
Improve a little bit (+1)	401 40%bl	208 46%xbc	26 26%	162 38%b	287 38%	9 45%	53 48%h	45 46%	6 30%	148 38%	253 41%	250 43%l	45 32%	314 41%	63 39%	304 42%	67 34%
Stay the same (0)	246 25%aeg	94 21%	33 33%xa	113 26%	200 27%xeg	1 6%	28 25%eg	13 14%	3 17%	90 23%	156 25%	144 24%	36 26%	192 25%	34 21%	184 25%	50 25%
Worsen a little (-1)	181 18%fj	89 20%	22 22%	68 16%	142 19%f	5 25%f	12 11%	17 18%	4 20%	83 21%	98 16%	102 17%	28 20%	143 19%	24 15%	121 17%	37 19%
Significantly worsen (-2)	89 9%mo	33 7%	13 13%a	42 10%	67 9%	2 8%	5 5%	10 10%	3 17%xf	30 8%	58 10%	44 7%	21 15%xk	50 6%	27 17%xm	49 7%	33 17%xo
NET: Worsen	270 27%fmo	122 27%	35 36%xc	110 26%	209 28%f	6 32%f	17 15%	27 28%f	7 37%f	113 29%	157 26%	146 25%	49 35%xk	192 25%	51 32%	170 24%	70 35%xo
Don't know	39 4%ad	10 2%	3 3%	25 6%a	21 3%	2 9%d	7 7%d	6 6%	3 14%xd	14 4%	24 4%	21 4%	2 2%	27 4%	8 5%	27 4%	3 2%
Mean	0.14bhlp	0.21xb	-0.19	0.13b	0.10h	0.23	0.40xdh	0.22h	-0.25	0.12	0.15	0.20xl	-0.07	0.20xn	-0.03	0.23xp	-0.11
Standard Deviation	1.07	1.05	1.05	1.09	1.06	1.21	0.94	1.16	1.22	1.07	1.07	1.04	1.17	1.03	1.19	1.03	1.16
Standard Error	0.03	0.05	0.09	0.06	0.04	0.21	0.08	0.12	0.18	0.06	0.04	0.04	0.10	0.04	0.10	0.04	0.08

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q5 Which of the following best describes how you think London's economy will fare over the next 12 months?

Base: All respondents

	Economy (Q5)			Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)						
	Total (x)	Optimistic (a)	Pessimistic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local newspaper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Improve	445	445	-	335	40	357	41	206	150	58	328	55	189	330	241	273	254	217	217
	45%bd	100%xb	-	47%xd	34%	45%	41%	49%x	43%	41%	47%xk	37%	44%	44%	42%	43%	44%	48%mnor	43%
Significantly improve (+2)	44	44	-	33	5	34	3	27	8	9	31	3	18	34	26	30	27	26	22
	4%bh	10%xb	-	5%	4%	4%	3%	7%xh	2%	6%	4%	2%	4%	4%	4%	5%	5%	6%	4%
Improve a little bit (+1)	401	401	-	302	35	323	38	178	142	49	297	52	170	296	216	242	227	191	195
	40%bd	90%xb	-	42%d	30%	41%	39%	43%	41%	34%	43%x	35%	40%	39%	38%	38%	39%	43%n	39%
Stay the same (0)	246	-	-	186	22	203	22	102	72	37	165	37	102	188	147	166	159	98	132
	25%ab	-	-	26%	19%	26%	22%	24%	21%	26%	24%	25%	24%	25%	26%	26%q	28%xq	22%	26%q
Worsen a little (-1)	181	-	181	125	25	142	16	72	68	24	127	29	84	143	113	116	107	78	96
	18%a	-	67%xa	18%	22%	18%	16%	17%	20%	17%	18%	19%	20%	19%	20%	18%	19%	17%	19%
Significantly worsen (-2)	89	-	89	43	24	63	15	26	43	17	53	18	38	68	47	61	38	40	43
	9%acgp	-	33%xa	6%	21%xc	8%	16%xe	6%	13%yg	12%	8%	12%	9%	9%p	8%	10%p	7%	9%	8%
NET: Worsen	270	-	270	168	49	205	31	98	111	42	180	46	122	211	160	177	145	118	138
	27%acg	-	100%xa	23%	43%xc	26%	32%	23%	32%yg	29%	26%	31%	28%	28%	28%	28%	25%	26%	27%
Don't know	39	-	-	26	5	32	4	14	12	6	22	10	18	27	23	19	17	15	16
	4%ab	-	-	4%	4%	4%	5%	3%	4%	4%	3%	7%	4%	4%	4%	3%	3%	3%	3%
Mean	0.14bdh k	1.10xb	-1.33	0.23xd	-0.26	0.16	-0.04	0.27xh	0.01	0.06	0.19xk	-0.05	0.12	0.12	0.11	0.11	0.18	0.20	0.12
Standard Deviation	1.07	0.30	0.47	1.00	1.24	1.04	1.16	1.03	1.12	1.15	1.05	1.09	1.07	1.07	1.06	1.08	1.02	1.09	1.06
Standard Error	0.03	0.01	0.03	0.04	0.12	0.04	0.12	0.05	0.06	0.10	0.04	0.09	0.05	0.04	0.04	0.04	0.04	0.05	0.05

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r  
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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q6 If you were to lose your job tomorrow, or already have, how confident do you feel about being able to get another similar job quickly?**

**Base: All applicable**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	851	389	462	110	209	206	153	97	76	381	227	85	158	166	310	136	239
Weighted Base	849	408	440	124*	222	205	141	92*	66*	284	281	132*	152	142	346	138	224
NET: Confident	202 24%fl	105 26%	97 22%	22 18%	60 27% <i>f</i>	69 34% <i>xcfgh</i>	23 16%	17 18%	11 17%	90 32% <i>xkl</i>	70 25% <i>l</i>	20 15%	23 15%	29 20%	102 30% <i>xop</i>	26 19%	45 20%
Very confident (+2)	74 9%	34 8%	40 9%	8 7%	24 11%	21 10%	7 5%	6 6%	8 12%	25 9%	23 8%	10 8%	15 10%	13 9%	27 8%	15 11%	18 8%
Fairly confident (+1)	129 15% <i>hklo</i>	71 17%	57 13%	14 11%	36 16% <i>h</i>	48 24% <i>xcfgh</i>	16 11%	11 12%	4 6%	64 23% <i>xkl</i>	47 17% <i>kl</i>	10 7%	8 5%	16 11%	75 22% <i>xmop</i>	11 8%	28 12%
Neither/ nor (0)	192 23% <i>hlm</i>	89 22%	103 23%	31 25% <i>h</i>	66 30% <i>xfh</i>	50 24% <i>h</i>	26 18% <i>h</i>	16 18% <i>h</i>	3 5%	79 28% <i>xl</i>	66 23%	24 18%	23 15%	21 15%	84 24% <i>m</i>	23 17%	64 29% <i>xmo</i>
Not very confident (-1)	165 19% <i>l</i>	89 22%	76 17%	25 20%	40 18%	33 16%	35 25%	17 18%	15 22%	60 21%	64 23% <i>l</i>	22 16%	20 13%	36 26% <i>x</i>	65 19%	27 19%	38 17%
Not at all confident (-2)	260 31% <i>ej</i>	116 29%	143 33%	44 35% <i>e</i>	56 25%	47 23%	53 38% <i>de</i>	37 40% <i>de</i>	23 35%	54 19%	70 25%	65 50% <i>xij</i>	71 47% <i>xij</i>	43 30%	91 26%	55 40% <i>xn</i>	71 32%
NET: Not confident	425 50% <i>dein</i>	206 50%	219 50%	69 56% <i>e</i>	96 43%	80 39%	88 63% <i>xde</i>	54 58% <i>de</i>	38 57% <i>e</i>	113 40%	134 48%	87 66% <i>xij</i>	91 60% <i>xij</i>	79 56% <i>n</i>	155 45%	82 60% <i>xn</i>	109 49%
Don't know	29 3% <i>din</i>	9 2%	20 5%	1 1%	-	6 3% <i>d</i>	4 3% <i>d</i>	5 5% <i>d</i>	14 21% <i>xcdefg</i>	2 1%	12 4% <i>i</i>	1 1%	14 9% <i>xik</i>	12 8% <i>xnp</i>	4 1%	7 5% <i>n</i>	6 3%
Mean	-0.50 <sub>o</sub> <i>fk</i>	-0.46	-0.54	-0.67	-0.31 <sub>gh</sub> <i>xcf</i>	-0.19 <sub>gh</sub> <i>xcf</i>	-0.81	-0.78	-0.80	-0.18 <sub>l</sub> <i>xjk</i>	-0.41 <sub>l</sub> <i>kl</i>	-0.93	-0.90	-0.62	-0.34 <sub>o</sub> <i>xo</i>	-0.74	-0.53
Standard Deviation	1.32	1.30	1.33	1.26	1.30	1.32	1.22	1.30	1.45	1.24	1.27	1.30	1.38	1.33	1.30	1.38	1.28
Standard Error	0.05	0.07	0.06	0.12	0.09	0.09	0.10	0.14	0.18	0.06	0.09	0.14	0.11	0.11	0.07	0.12	0.08

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q6 If you were to lose your job tomorrow, or already have, how confident do you feel about being able to get another similar job quickly?**

**Base: All applicable**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	851	469	141	232	523	34	125	102	48	326	525	467	136	652	135	603	168
Weighted Base	849	443	96	299	608	18**	103	96*	18*	340	508	473	125	641	139	604	170
NET: Confident	202	140	23	37	149	4	23	22	3	88	114	109	30	158	30	163	25
	24%cp	32%xc	24%c	12%	24%	23%	23%	23%	15%	26%	22%	23%	24%	25%	22%	27%xp	15%
Very confident (+2)	74	45	9	19	49	1	9	12	1	39	35	45	11	55	12	61	7
	9%jp	10%	9%	6%	8%	6%	9%	13%	8%	11%j	7%	10%	8%	9%	9%	10%p	4%
Fairly confident (+1)	129	95	14	18	99	3	14	10	1	50	79	64	19	104	18	102	19
	15%c	21%xc	14%c	6%	16%	17%	14%	10%	7%	15%	16%	14%	16%	16%	13%	17%	11%
Neither/ nor (0)	192	113	18	61	147	4	21	16	4	82	110	104	34	153	25	148	28
	23%	26%x	18%	21%	24%	20%	20%	17%	20%	24%	22%	22%	27%	24%	18%	24%	17%
Not very confident (-1)	165	90	16	58	111	4	27	20	4	71	95	99	17	128	26	116	35
	19%	20%	16%	19%	18%	20%	26%	20%	23%	21%	19%	21%	13%	20%	19%	19%	21%
Not at all confident (-2)	260	97	39	118	176	7	30	38	7	85	175	143	44	178	54	155	77
	31%aimo	22%	40%xa	40%xa	29%	37%	29%	39%	40%	25%	34%xi	30%	35%	28%	39%xm	26%	45%xo
NET: Not confident	425	187	55	176	287	10	56	57	11	156	269	242	61	306	80	271	112
	50%admo	42%	57%a	59%xa	47%	57%	55%	60%d	63%	46%	53%	51%	48%	48%	57%	45%	66%xo
Don't know	29	3	1	24	26	-	3	-	*	14	15	18	1	25	4	22	5
	3%a	1%	2%	8%xab	4%	-	3%	-	2%g	4%	3%	4%	1%	4%	3%	4%	3%
Mean	-0.50cjp	-0.22xbc	-0.65	-0.87	-0.45	-0.65	-0.54	-0.63	-0.82	-0.35xj	-0.60	-0.51	-0.51	-0.44x	-0.68	-0.35xp	-0.95
Standard Deviation	1.32	1.29	1.39	1.24	1.31	1.33	1.30	1.42	1.30	1.33	1.30	1.33	1.34	1.30	1.36	1.32	1.21
Standard Error	0.05	0.06	0.12	0.08	0.06	0.23	0.12	0.14	0.19	0.08	0.06	0.06	0.12	0.05	0.12	0.05	0.09

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

**Prepared for the Greater London Authority by ICM Research**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q6 If you were to lose your job tomorrow, or already have, how confident do you feel about being able to get another similar job quickly?**

**Base: All applicable**

	Total (x)	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
		Optimistic (a)	Pessimistic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local newspaper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)	
Unweighted Base	851	366	244	599	103	661	91	362	286	125	590	125	368	645	493	532	514	418	431	
Weighted Base	849	374	230	588	105*	665	93*	370	276	121*	594	123*	364	641	483	537	512	412	426	
NET: Confident	202	119	36	149	20	160	22	101	51	28	146	23	79	138	112	124	111	99	99	
		24%bhm	32%xb	15%	25%	19%	24%	24%	27%h	19%	23%	25%	19%	22%	21%	23%	23%	22%	24%	23%
Very confident (+2)	74	43	13	55	10	57	9	42	18	13	49	10	35	56	45	47	45	34	34	
		9%	11%xb	6%	9%	9%	10%	11%x	7%	11%	8%	8%	10%	9%	9%	9%	9%	8%	8%	
Fairly confident (+1)	129	76	22	94	11	103	13	59	33	15	97	14	44	82	67	77	65	65	65	
		15%blmp	20%xb	10%	16%	10%	16%	16%	12%	13%	16%	11%	12%	13%	14%	14%	13%	16%	15%	
Neither/ nor (0)	192	98	39	140	21	155	20	94	46	34	139	16	71	154	116	120	124	108	102	
		23%bhk	26%b	17%	24%	20%	23%	25%h	17%	28%k	23%k	13%	20%	24%l	24%l	22%	24%l	26%xl	24%	
Not very confident (-1)	165	64	45	115	14	133	10	75	60	13	130	21	77	125	100	117	118	83	88	
		19%i	17%	20%	20%	14%	20%	11%	20%	22%	11%	22%xi	17%	21%	19%	21%	22%x	23%xm	20%	21%
Not at all confident (-2)	260	81	105	160	46	191	40	94	106	41	158	59	125	204	145	159	149	118	123	
		31%aceg	22%	45%xa	27%	43%xc	29%	44%xe	25%	39%yg	34%	27%	48%xj	34%pqr	32%	30%	30%	29%	29%	
NET: Not confident	425	145	150	275	60	324	51	169	166	54	288	80	202	328	245	277	267	201	211	
		50%acg	39%	65%xa	47%	57%	49%	55%	46%	60%yg	45%	48%	65%xij	55%xqr	51%	51%	52%	52%	49%	50%
Don't know	29	13	6	24	4	26	-	6	12	4	20	4	12	21	10	17	11	4	14	
		3%gnpq	3%	4%	4%	4%	-	2%	4%	3%	3%	3%	3%q	3%npq	2%	3%q	2%	1%	3%q	
Mean	-0.50bh	-0.18xb	-0.92	-0.41xd	-0.74	-0.47	-0.64	-0.33xh	-0.77	-0.46k	-0.44k	-0.88	-0.60	-0.55	-0.49	-0.51	-0.52	-0.46	-0.49	
	k																			
Standard Deviation	1.32	1.32	1.25	1.31	1.38	1.31	1.42	1.32	1.29	1.38	1.29	1.35	1.34	1.31	1.31	1.30	1.29	1.29	1.29	
Standard Error	0.05	0.07	0.08	0.05	0.14	0.05	0.15	0.07	0.08	0.13	0.05	0.12	0.07	0.05	0.06	0.06	0.06	0.06	0.06	

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

**Greater London Authority Telephone Poll**  
**CATI Fieldwork Dates: 19th - 22nd June 2009**

Absolutes/col percents 23 Jun 2009

**Q7 Thinking about your local economy and how it might be improved, please rank the following in order of importance.**  
**-Summary**

**Base: All respondents**

	Q7 Summary			
	Providing better training opportunities	Doing more to attract tourism and business	Helping small business access finance and advice	Providing more affordable housing
Unweighted Base	1000	1000	1000	1000
Weighted Base	1000	1000	1000	1000
First mention	191 19%	68 7%	346 35%	345 35%
Second mention	313 31%	105 10%	282 28%	228 23%
Third mention	282 28%	225 23%	225 22%	183 18%
Fourth mention	140 14%	523 52%	82 8%	170 17%
Not mentioned	74 7%	80 8%	66 7%	75 7%
Mean	2.40	3.31	2.05	2.19
Standard Deviation	0.98	0.94	0.98	1.13
Standard Error	0.03	0.03	0.03	0.04

**Prepared for the Greater London Authority by ICM Research**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q7 Thinking about your local economy and how it might be improved, please rank the following in order of importance.**  
**-Providing better training opportunities**

**Base: All respondents**

	Gender		Age					Social Class				Tenure					
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
First mention	191 19%i	86 18%	105 20%	24 18%	41 18%	33 16%	36 24%	27 23%	31 19%	46 14%	71 23%i	26 18%	47 22%i	43 19%	60 16%	44 27% <sup>xnp</sup>	43 18%
Second mention	313 31% <sup>o</sup>	149 31%	164 32%	31 23%	77 33%	68 32%	47 31%	40 34%	51 32%	112 35% <sup>x</sup>	90 29%	47 31%	64 29%	72 33%	121 32%	38 23%	82 34% <sup>o</sup>
Third mention	282 28%	135 28%	147 28%	37 29%	69 30%	54 26%	45 30%	28 24%	48 30%	104 33% <sup>xj</sup>	74 24%	43 28%	62 28%	60 27%	112 30%	50 31%	60 25%
Fourth mention	140 14% <sup>h</sup>	75 16%	65 12%	29 22% <sup>xgh</sup>	31 14%	34 16% <sup>h</sup>	19 13%	13 11%	13 8%	42 13%	49 16%	26 17%	23 10%	23 11%	62 16%	17 11%	38 16%
Not mentioned	74 7% <sup>fi</sup>	34 7%	40 8%	9 7%	12 5%	21 10% <sup>f</sup>	3 2%	11 9% <sup>f</sup>	17 11% <sup>f</sup>	15 5%	26 8%	8 6%	25 11% <sup>xi</sup>	24 11% <sup>xn</sup>	19 5%	12 8%	19 8%
Mean	2.40	2.45	2.36	2.59 <sup>gh</sup>	2.42	2.48	2.33	2.25	2.31	2.47	2.35	2.48	2.31	2.32	2.49 <sup>o</sup>	2.27	2.42
Standard Deviation	0.98	0.99	0.97	1.06	0.95	0.98	0.99	0.97	0.91	0.91	1.04	0.99	0.97	0.94	0.97	1.01	0.99
Standard Error	0.03	0.05	0.04	0.10	0.07	0.07	0.08	0.09	0.07	0.05	0.07	0.10	0.07	0.06	0.05	0.08	0.06

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q7 Thinking about your local economy and how it might be improved, please rank the following in order of importance.**  
**-Providing better training opportunities**

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
First mention	191 19% <sup>ad</sup>	75 16%	22 22%	94 22%	125 17%	3 17%	30 27% <sup>xd</sup>	25 27% <sup>d</sup>	6 29% <sup>d</sup>	63 16%	128 21%	100 17%	31 22%	145 19%	30 19%	141 20%	42 21%
Second mention	313 31% <sup>f</sup>	156 34%	29 29%	125 29%	248 33% <sup>f</sup>	4 20%	24 22%	30 31%	7 34%	116 30%	197 32%	196 33%	41 30%	234 31%	50 31%	224 31%	67 34%
Third mention	282 28% <sup>p</sup>	132 29%	26 26%	121 28%	208 28%	8 42%	27 24%	32 33%	4 21%	123 32%	159 26%	165 28%	35 25%	223 29%	43 27%	213 30% <sup>p</sup>	41 21%
Fourth mention	140 14%	75 16% <sup>xc</sup>	13 13%	48 11%	106 14%	3 15%	20 18% <sup>g</sup>	7 8%	2 8%	52 14%	88 14%	84 14%	25 18%	107 14%	22 14%	95 13%	34 17%
Not mentioned	74 7% <sup>ag</sup>	18 4%	10 10% <sup>a</sup>	43 10% <sup>xa</sup>	59 8% <sup>g</sup>	1 6%	9 8% <sup>g</sup>	1 1%	1 7% <sup>g</sup>	31 8%	43 7%	44 7%	7 5%	53 7%	15 9%	48 7%	15 7%
Mean	2.40 <sup>h</sup>	2.47 <sup>xc</sup>	2.34	2.32	2.43 <sup>h</sup>	2.58	2.37	2.22	2.09	2.46	2.36	2.43	2.40	2.41	2.40	2.39	2.36
Standard Deviation	0.98	0.97	1.01	0.98	0.96	0.99	1.11	0.94	0.97	0.95	0.99	0.96	1.05	0.98	0.98	0.97	1.03
Standard Error	0.03	0.04	0.09	0.05	0.04	0.17	0.10	0.09	0.14	0.05	0.04	0.04	0.09	0.04	0.08	0.04	0.08

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q7 Thinking about your local economy and how it might be improved, please rank the following in order of importance.**  
**-Providing better training opportunities**

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news -paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
First mention	191 19%o	81 18%	54 20%	137 19%	27 23%	149 19%	24 24%	84 20%	58 17%	27 19%	123 18%	36 25%	94 22%o	143 19%	113 20%	108 17%	114 20%	80 18%	92 18%
Second mention	313 31%	133 30%	89 33%	222 31%	34 29%	255 32%	29 29%	138 33%	108 31%	42 30%	231 33%	36 25%	136 31%	235 31%	188 33%	204 32%	182 32%	136 30%	168 33%
Third mention	282 28%	131 29%	75 28%	203 28%	28 24%	221 28%	28 28%	119 28%	96 28%	48 33%	197 28%	37 25%	111 26%	221 29%n	150 26%	188 30%n	167 29%	128 29%	134 27%
Fourth mention	140 14%	75 17%x	30 11%	99 14%	16 14%	114 14%	13 13%	55 13%	54 16%	19 13%	102 15%	18 12%	63 15%	105 14%	80 14%	88 14%	74 13%	77 17%xmop	76 15%
Not mentioned	74 7%	25 6%	21 8%	54 8%	11 9%	58 7%	5 5%	24 6%	29 9%	8 5%	44 6%	21 14%xij	27 6%	52 7%	41 7%	47 7%	38 7%	27 6%	34 7%
Mean	2.40	2.47	2.32	2.40	2.32	2.41	2.32	2.37	2.46	2.42	2.43	2.28	2.35	2.41	2.37	2.44	2.38	2.48lnp	2.42
Standard Deviation	0.98	1.00	0.95	0.98	1.02	0.98	1.01	0.97	0.98	0.96	0.97	1.03	1.00	0.97	0.98	0.96	0.97	1.00	0.98
Standard Error	0.03	0.05	0.06	0.04	0.10	0.04	0.11	0.05	0.05	0.08	0.04	0.09	0.05	0.04	0.04	0.04	0.04	0.05	0.04

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q7 Thinking about your local economy and how it might be improved, please rank the following in order of importance.**  
**-Doing more to attract tourism and business**

**Base: All respondents**

	Gender		Age						Social Class				Tenure				
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
First mention	68 7%bhl	45 9%xb	22 4%	7 6%	19 8%h	21 10%h	8 6%	7 6%	5 3%	24 8%l	16 5%	22 14%xjl	5 2%	11 5%	27 7%	8 5%	22 9%
Second mention	105 10%	57 12%	48 9%	19 14%	19 8%	22 11%	18 12%	15 12%	12 7%	32 10%	39 12%	16 10%	18 8%	22 10%	45 12%	19 12%	19 8%
Third mention	225 23%h	112 23%	113 22%	35 27%	43 19%	59 28%dh	35 23%	27 23%	26 16%	65 20%	81 26%	36 24%	43 20%	52 23%	87 23%	27 17%	60 25%
Fourth mention	523 52%ae	230 48%	293 56%xa	58 44%	137 60%xce	85 40%	86 57%e	60 50%	97 61%xce	179 56%	149 48%	69 46%	125 57%	111 50%	195 52%	95 59%	122 50%
Not mentioned	80 8%fin	36 7%	44 8%	11 8%f	12 5%	23 11%f	3 2%	11 9%f	20 13%xdf	19 6%	25 8%	8 5%	28 13%xik	26 12%xn	20 5%	13 8%	20 8%
Mean	3.31aek	3.18	3.42xa	3.20	3.37e	3.11	3.35e	3.29	3.54xceg	3.33k	3.27	3.07	3.50xijk	3.34	3.27	3.41	3.27
Standard Deviation	0.94	1.01	0.85	0.92	0.97	1.01	0.91	0.93	0.79	0.96	0.90	1.10	0.78	0.89	0.96	0.90	0.98
Standard Error	0.03	0.05	0.04	0.09	0.07	0.07	0.07	0.09	0.06	0.05	0.06	0.12	0.06	0.06	0.05	0.07	0.06

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q7 Thinking about your local economy and how it might be improved, please rank the following in order of importance.  
-Doing more to attract tourism and business**

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
First mention	68 7%p	40 9%xc	5 5%	20 5%	52 7%	2 9%	7 6%	5 5%	2 8%	26 7%	42 7%	45 8%	5 3%	56 7%	9 6%	56 8%p	5 2%
Second mention	105 10%	49 11%	12 12%	41 10%	72 10%	4 22%xdh	13 12%	13 14%	1 5%	43 11%	61 10%	63 11%	9 7%	78 10%	20 12%	79 11%	17 9%
Third mention	225 23%	117 26%xc	21 21%	83 19%	171 23%	2 11%	32 29%eg	14 15%	5 25%	77 20%	148 24%	138 23%	33 24%	168 22%	39 24%	151 21%	57 29%xo
Fourth mention	523 52%	230 51%	52 53%	238 55%	386 52%	11 56%	51 46%	61 64%xdf	10 51%	203 53%	320 52%	296 50%	82 59%	403 53%	76 47%	381 53%	103 52%
Not mentioned	80 8%ag	20 4%	9 9%a	49 11%xa	65 9%g	1 3%	8 7%	2 2%	2 12%g	36 9%	44 7%	46 8%	11 8%	57 8%	17 11%	53 7%	16 8%
Mean	3.31a	3.23	3.34	3.41xa	3.31	3.17	3.24	3.41	3.34	3.31	3.31	3.26	3.49xk	3.30	3.26	3.29	3.42
Standard Deviation	0.94	0.98	0.91	0.88	0.94	1.09	0.92	0.92	0.95	0.95	0.93	0.96	0.79	0.95	0.93	0.97	0.77
Standard Error	0.03	0.05	0.08	0.05	0.04	0.19	0.08	0.09	0.14	0.05	0.04	0.04	0.07	0.04	0.08	0.04	0.06

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p  
Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q7 Thinking about your local economy and how it might be improved, please rank the following in order of importance.  
-Doing more to attract tourism and business**

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news -paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
First mention	68 7%n	39 9%	14 5%	49 7%	5 4%	56 7%	7 7%	30 7%	23 7%	5 4%	57 8%x	5 4%	33 8%n	47 6%	30 5%	47 7%n	44 8%n	37 8%n	41 8%mn
Second mention	105 10%	47 11%	28 10%	76 11%	17 14%	79 10%	12 12%	49 12%	30 9%	18 13%	68 10%	14 10%	45 10%	81 11%	54 10%	58 9%	58 10%	45 10%	47 9%
Third mention	225 23%f	98 22%	67 25%	154 22%	27 23%	189 24%f	13 14%	94 22%	80 23%	35 24%	159 23%	29 20%	96 22%	165 22%	139 24%o	134 21%	122 21%	102 23%	107 21%
Fourth mention	523 52%	235 53%	137 51%	381 53%	55 48%	417 52%	57 58%	223 53%	180 52%	78 54%	361 52%	82 55%	230 53%	404 53%	306 53%	349 55%x	309 54%	236 53%	275 55%
Not mentioned	80 8%ag	26 6%	24 9%	55 8%	13 11%	57 7%	10 10%	23 5%	32 9%	7 5%	50 7%	18 12%	27 6%	59 8%	43 7%	47 7%	42 7%	28 6%	32 6%
Mean	3.31	3.26	3.33	3.31	3.29	3.31	3.35	3.29	3.33	3.36	3.28	3.44	3.30	3.33	3.36	3.33	3.31	3.28	3.31
Standard Deviation	0.94	0.99	0.89	0.95	0.89	0.94	0.99	0.95	0.92	0.86	0.97	0.84	0.96	0.93	0.88	0.95	0.96	0.97	0.97
Standard Error	0.03	0.05	0.05	0.04	0.09	0.03	0.11	0.05	0.05	0.07	0.04	0.07	0.05	0.03	0.04	0.04	0.04	0.05	0.04

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r  
Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q7 Thinking about your local economy and how it might be improved, please rank the following in order of importance.  
-Helping small business access finance and advice**

**Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
First mention	346 35%bdlo	191 40%xb	155 30%	48 37%	64 28%	77 37%	54 36%	50 42%d	52 33%	134 42%xjl	98 32%	53 36%	60 27%	91 41%xop	151 41%xop	27 17%	76 31%o
Second mention	282 28%	124 26%	158 30%	32 25%	79 34%g	53 25%	51 34%g	24 20%	43 27%	88 27%	91 29%	39 26%	65 29%	55 25%	97 26%	54 33%	76 31%
Third mention	225 22%	98 20%	127 24%	23 18%	59 26%	42 20%	35 23%	26 22%	39 25%	66 21%	70 23%	35 23%	54 25%	42 19%	81 22%	46 29%m	55 23%
Fourth mention	82 8%im	40 8%	42 8%	18 14%fh	18 8%	21 10%	7 5%	10 9%	8 5%	15 5%	31 10%i	16 11%i	19 9%	9 4%	31 8%	23 14%xmp	18 8%
Not mentioned	66 7%fn	28 6%	38 7%	8 6%	10 4%	18 8%f	3 2%	10 8%f	17 11%xdf	17 5%	20 6%	6 4%	23 10%xi	25 11%xn	12 3%	12 7%	17 7%
Mean	2.05im	1.97	2.12xa	2.09	2.14	2.03	1.97	1.97	2.02	1.87	2.12i	2.10	2.17i	1.84	1.98	2.43xmp	2.07m
Standard Deviation	0.98	0.99	0.96	1.09	0.93	1.03	0.90	1.03	0.93	0.92	1.00	1.04	0.97	0.92	1.00	0.96	0.95
Standard Error	0.03	0.05	0.04	0.10	0.06	0.07	0.07	0.10	0.07	0.05	0.07	0.11	0.07	0.06	0.06	0.08	0.06

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p  
Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q7 Thinking about your local economy and how it might be improved, please rank the following in order of importance.**  
**-Helping small business access finance and advice**

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
First mention	346 35%gn	170 37%b	27 28%	144 33%	283 38% <b>xg</b>	6 32%	33 30%g	16 17%	5 25%	130 34%	216 35%	228 39% <b>xl</b>	38 27%	275 36% <b>n</b>	42 26%	251 35%	71 36%
Second mention	282 28%	135 30%	27 28%	116 27%	214 29%	4 21%	32 29%	26 27%	4 21%	118 31%	164 27%	160 27%	49 35%	217 29%	43 27%	201 28%	55 28%
Third mention	225 22% <b>d</b>	96 21%	27 27%	100 23%	153 20%	6 29%	26 23%	33 34% <b>xd</b>	6 28%	73 19%	152 25% <b>x</b>	121 21%	30 22%	169 22%	39 24%	167 23%	45 23%
Fourth mention	82 8% <b>dm</b>	40 9%	8 8%	33 8%	45 6%	3 13%	13 12% <b>d</b>	18 19% <b>xd</b>	3 14% <b>d</b>	36 9%	46 7%	43 7%	13 9%	55 7%	22 14% <b>xm</b>	61 8%	13 7%
Not mentioned	66 7% <b>a</b>	15 3%	10 10% <b>a</b>	38 9% <b>xa</b>	51 7%	1 6%	7 7%	2 2%	2 12% <b>g</b>	29 8%	36 6%	37 6%	9 7%	46 6%	15 9%	41 6%	13 7%
Mean	2.05 <b>dkm</b>	2.01	2.16	2.05	1.94	2.25	2.18 <b>d</b>	2.56 <b>xdf</b>	2.34 <b>xd</b>	2.04	2.05	1.96	2.14	2.00	2.28 <b>xm</b>	2.05	2.00
Standard Deviation	0.98	0.98	0.97	0.98	0.94	1.10	1.02	0.99	1.08	0.99	0.98	0.97	0.95	0.96	1.04	0.99	0.96
Standard Error	0.03	0.05	0.08	0.05	0.04	0.19	0.09	0.10	0.16	0.05	0.04	0.04	0.08	0.04	0.09	0.04	0.07

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q7 Thinking about your local economy and how it might be improved, please rank the following in order of importance.  
-Helping small business access finance and advice**

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news -paper (o)	London wide papers (p)	The inter -net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
First mention	346 35%kl	156 35%	97 36%	255 36%	31 27%	280 35%	34 34%	138 33%	136 39%x	61 42%k	253 36%k	26 18%	132 31%	268 35%l	193 34%	240 38%xlnp	192 33%	160 36%	187 37%l
Second mention	282 28%	130 29%	74 27%	202 28%	28 24%	227 29%	28 29%	115 27%	97 28%	38 26%	199 29%	42 29%	115 27%	210 28%	161 28%	175 28%	169 29%	140 31%	142 28%
Third mention	225 22%	106 24%	54 20%	166 23%	31 27%	176 22%	27 27%	105 25%	70 20%	24 17%	158 23%	43 29%i	121 28%xmnp q	169 22%	131 23%	141 22%	130 23%	96 21%	121 24%
Fourth mention	82 8%chjr	31 7%	27 10%	49 7%	14 12%	66 8%	4 4%	45 11%xh	16 5%	15 11%	46 7%	19 13%j	41 10%r	63 8%r	54 9%or	45 7%	51 9%r	32 7%	29 6%
Not mentioned	66 7%gq	22 5%	18 7%	44 6%	11 10%	48 6%	6 7%	17 4%	26 8%	5 4%	40 6%	17 12%xij	21 5%	47 6%	34 6%	34 5%	33 6%	20 4%	25 5%
Mean	2.05hjo	2.03	2.05	2.01	2.26xc	2.04	2.01	2.14xh	1.89	1.96	1.99	2.42xij	2.17xmop qr	2.04	2.08or	1.99	2.08or	2.00	1.98
Standard Deviation	0.98	0.95	1.02	0.96	1.04	0.98	0.91	1.02	0.92	1.03	0.95	0.97	1.00	0.98	1.00	0.97	0.98	0.95	0.94
Standard Error	0.03	0.05	0.06	0.04	0.10	0.04	0.10	0.05	0.05	0.09	0.04	0.08	0.05	0.04	0.04	0.04	0.04	0.05	0.04

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r  
Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q7 Thinking about your local economy and how it might be improved, please rank the following in order of importance.**  
**-Providing more affordable housing**

**Base: All respondents**

	Gender		Age					Social Class				Tenure					
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
First mention	345 35%agm	136 28%	209 40%xa	44 34%	100 43%xeg	63 30%	51 34%	27 23%	60 38%g	105 33%	106 34%	44 29%	91 41%xi	59 26%	125 33%	76 47%xmnp	86 35% m
Second mention	228 23%	117 24%	111 21%	38 29%	46 20%	46 22%	32 21%	30 25%	36 23%	70 22%	70 23%	40 27%	47 21%	48 22%	93 25%	38 24%	48 20%
Third mention	183 18%	96 20%	86 17%	23 17%	45 19%	32 15%	30 20%	26 22%	26 16%	65 20%	57 18%	28 19%	33 15%	42 19%	71 19%	24 15%	46 19%
Fourth mention	170 17%blo	97 20%xb	73 14%	14 11%	30 13%	47 22%xcdh	33 22%cd	24 20%	22 14%	64 20%xl	52 17%	30 20%	25 11%	51 23%xo	64 17%o	12 8%	43 18%o
Not mentioned	75 7%fi	34 7%	41 8%	11 9%f	11 5%	22 10%df	4 2%	12 10%f	15 10%f	16 5%	25 8%	9 6%	25 11%xi	23 10%n	20 5%	12 7%	20 8%
Mean	2.19bdlo	2.34xb	2.05	2.06	2.02	2.33dh	2.31d	2.44xcdh	2.07	2.29xl	2.19l	2.31l	1.96	2.43xno	2.21o	1.81	2.20o
Standard Deviation	1.13	1.13	1.11	1.02	1.10	1.18	1.17	1.10	1.10	1.15	1.13	1.12	1.07	1.16	1.11	0.98	1.15
Standard Error	0.04	0.05	0.05	0.10	0.08	0.09	0.09	0.11	0.09	0.06	0.07	0.12	0.08	0.08	0.06	0.08	0.07

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q7 Thinking about your local economy and how it might be improved, please rank the following in order of importance.**  
**-Providing more affordable housing**

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
First mention	345 35%k	159 35%	37 38%	145 34%	246 33%	8 41%	34 31%	48 50%xdfh	6 31%	142 37%	203 33%	185 31%	60 43%xk	252 33%	66 41%	240 33%	71 36%
Second mention	228 23%d	99 22%	22 22%	104 24%	154 21%	7 34%	34 31%xd	24 25%	5 27%	77 20%	150 24%	127 22%	32 23%	182 24%	31 19%	172 24%	43 22%
Third mention	183 18%	90 20%	15 15%	75 17%	146 20%	3 13%	16 14%	15 16%	3 14%	74 19%	108 18%	117 20%	30 22%	140 18%	23 14%	132 18%	39 20%
Fourth mention	170 17%gl	90 20%xc	15 16%	60 14%	141 19%yg	2 10%	17 15%	7 7%	3 15%	56 14%	115 19%	118 20%xl	9 6%	135 18%	24 15%	126 18%	31 16%
Not mentioned	75 7%a	16 4%	10 10%a	46 11%xa	59 8%	* 1%	10 9%	2 2%	2 12%g	36 9%	39 6%	42 7%	8 6%	54 7%	17 11%	51 7%	14 7%
Mean	2.19gl	2.25	2.10	2.13	2.27yg	1.92	2.15g	1.79	2.16g	2.12	2.23	2.31xl	1.90	2.22	2.03	2.22	2.16
Standard Deviation	1.13	1.15	1.13	1.09	1.15	1.01	1.07	0.96	1.12	1.12	1.13	1.15	0.98	1.12	1.14	1.12	1.12
Standard Error	0.04	0.05	0.10	0.06	0.05	0.17	0.10	0.10	0.17	0.06	0.05	0.05	0.08	0.04	0.10	0.04	0.08

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q7 Thinking about your local economy and how it might be improved, please rank the following in order of importance.**  
**-Providing more affordable housing**

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
First mention	345 35%	151 34%	91 34%	239 33%	45 39%	272 34%	30 31%	154 37%	110 32%	48 33%	231 33%	65 44% <sup>xj</sup>	157 36%	264 35%	210 37% <sup>r</sup>	211 33%	200 35%	154 34%	163 32%
Second mention	228 23%	110 25%	57 21%	166 23%	25 21%	182 23%	24 24%	97 23%	80 23%	38 26%	152 22%	37 25%	109 25%	178 24%	128 22%	156 25%	127 22%	104 23%	116 23%
Third mention	183 18% <sup>k</sup>	83 19%	50 19%	132 19%	17 14%	150 19%	21 21%	76 18%	64 19%	29 20%	131 19%	18 12%	73 17%	139 18%	106 18%	120 19%	113 20%	92 20%	106 21% <sup>x</sup>
Fourth mention	170 17% <sup>k</sup>	78 18%	51 19%	127 18%	17 15%	139 17%	15 15%	71 17%	60 17%	24 17% <sup>k</sup>	136 20% <sup>xk</sup>	8 5%	67 16%	122 16%	87 15%	102 16%	97 17%	72 16%	87 17%
Not mentioned	75 7% <sup>ag</sup>	23 5%	21 8%	51 7%	13 11%	54 7%	9 9%	21 5%	31 9% <sup>g</sup>	5 3%	45 6%	20 13% <sup>xij</sup>	25 6%	53 7%	42 7%	45 7%	38 7%	26 6%	32 6%
Mean	2.19k	2.21	2.25	2.22	2.06	2.21	2.23	2.16	2.24	2.21k	2.27 <sup>xk</sup>	1.75	2.13	2.17	2.13	2.19	2.20	2.19	2.25 <sup>in</sup>
Standard Deviation	1.13	1.12	1.15	1.13	1.13	1.13	1.09	1.13	1.13	1.10	1.15	0.91	1.10	1.11	1.11	1.10	1.13	1.11	1.12
Standard Error	0.04	0.06	0.07	0.04	0.11	0.04	0.12	0.06	0.06	0.09	0.05	0.08	0.05	0.04	0.05	0.05	0.05	0.05	0.05

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q8 Which of the following do you think best describes the quality of the environment in your local area?

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Good	716 72% <sup>f</sup>	331 69%	384 74%	91 70%	152 66%	153 73% <sup>f</sup>	90 60%	94 78% <sup>df</sup>	135 85% <sup>xcdef</sup>	249 78% <sup>xkl</sup>	220 71%	96 64%	150 68%	179 80% <sup>xnop</sup>	264 71%	105 65%	167 69%
Very good (+2)	166 17%	91 19%	75 14%	18 14%	39 17%	35 17%	24 16%	21 18%	29 18%	69 22% <sup>xl</sup>	47 15%	21 14%	29 13%	40 18%	53 14%	24 15%	48 20%
Fairly good (+1)	550 55% <sup>af</sup>	241 50%	309 59% <sup>xa</sup>	73 56%	113 49%	118 56% <sup>f</sup>	66 44%	73 61% <sup>f</sup>	107 67% <sup>xdef</sup>	180 56%	173 56%	75 50%	121 55%	138 62% <sup>xop</sup>	211 57%	81 50%	119 49%
Neither/ nor (0)	164 16% <sup>him</sup>	88 18%	76 15%	22 17% <sup>h</sup>	47 20% <sup>eh</sup>	25 12%	41 27% <sup>xegh</sup>	17 14%	12 8%	43 14%	49 16%	33 22%	38 17%	27 12%	71 19% <sup>m</sup>	32 20%	34 14%
Fairly bad (-1)	81 8% <sup>him</sup>	40 8%	41 8%	11 9%	21 9%	23 11% <sup>h</sup>	12 8%	7 6%	6 4%	19 6%	30 10%	12 8%	20 9%	10 5%	24 6%	16 10%	30 13% <sup>xmn</sup>
Very bad (-2)	35 3% <sup>i</sup>	20 4%	15 3%	5 4%	10 5%	6 3%	7 4%	2 2%	4 3%	7 2%	9 3%	9 6%	10 5%	5 2%	13 3%	8 5%	9 4%
NET: Bad	116 12% <sup>him</sup>	61 13%	55 11%	16 13%	32 14% <sup>h</sup>	29 14% <sup>h</sup>	19 13%	9 8%	11 7%	26 8%	39 12%	21 14%	30 14% <sup>i</sup>	15 7%	37 10%	24 15% <sup>m</sup>	39 16% <sup>xmn</sup>
Don't know	4 *	-	4 1%	-	-	3 1% <sup>x</sup>	-	-	1 1%	1 *	2 1%	-	1 1%	1 1%	1 *	-	2 1%
Mean	0.73	0.71	0.75	0.68	0.65	0.74	0.59	0.87 <sup>f</sup>	0.94 <sup>xcdef</sup>	0.90 <sup>xjkl</sup>	0.71	0.58	0.63	0.90 <sup>xnop</sup>	0.72	0.60	0.70
Standard Deviation	0.95	1.00	0.90	0.95	1.01	0.97	1.00	0.83	0.82	0.88	0.93	1.02	0.98	0.83	0.91	1.02	1.04
Standard Error	0.03	0.05	0.04	0.09	0.07	0.07	0.08	0.08	0.06	0.04	0.06	0.10	0.07	0.05	0.05	0.08	0.07

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p  
Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q8 Which of the following do you think best describes the quality of the environment in your local area?

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Good	716 72%glnp	317 70%	70 70%	320 74%	545 73%g	15 75%	79 72%	59 62%	12 61%	275 71%	440 72%	440 75%xl	87 62%	610 80%xn	67 42%	583 81%xp	91 46%
Very good (+2)	166 17%lnp	84 18%	11 11%	68 16%	132 18%	4 20%	16 14%	11 12%	1 6%	69 18%	97 16%	106 18%l	14 10%	149 20%xn	12 8%	151 21%xp	10 5%
Fairly good (+1)	550 55%anp	233 51%	59 59%	252 59%	413 55%	11 55%	63 57%	48 50%	11 55%	207 54%	343 56%	333 57%	72 52%	461 60%xn	55 34%	432 60%xp	81 41%
Neither/ nor (0)	164 16%mo	84 19%	15 15%	61 14%	113 15%	3 13%	17 16%	27 29%xdf	4 20%	57 15%	107 17%	86 15%	20 14%	94 12%	45 28%xm	86 12%	50 25%xo
Fairly bad (-1)	81 8%mo	38 8%	9 9%	33 8%	61 8%	1 5%	11 10%	6 6%	2 8%	34 9%	47 8%	44 7%	19 14%xk	43 6%	31 19%xm	38 5%	36 18%xo
Very bad (-2)	35 3%mo	15 3%	5 5%	13 3%	24 3%	1 6%	3 3%	3 4%	2 10%xdf	14 4%	20 3%	19 3%	13 9%xk	11 1%	18 11%xm	9 1%	21 11%xo
NET: Bad	116 12%mo	53 12%	15 15%	46 11%	85 11%	2 12%	14 13%	9 10%	4 19%	49 13%	67 11%	63 11%	31 23%xk	54 7%	49 30%xm	47 7%	57 29%xo
Don't know	4 *	1 *	-	3 1%	4 1%	-	-	-	-	4 1%j	-	-	1 1%	4 1%	-	4 1%	-
Mean	0.73hlnp	0.73	0.61	0.77	0.76h	0.76	0.70	0.60	0.39	0.74	0.73	0.79l	0.41	0.92xn	0.08	0.95xp	0.11
Standard Deviation	0.95	0.97	0.99	0.92	0.95	1.06	0.94	0.90	1.10	0.98	0.93	0.93	1.13	0.82	1.14	0.81	1.10
Standard Error	0.03	0.04	0.08	0.05	0.04	0.18	0.08	0.09	0.15	0.05	0.04	0.04	0.09	0.03	0.09	0.03	0.08

Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p  
Overlap formulae used. \* small base

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q8 Which of the following do you think best describes the quality of the environment in your local area?

Base: All respondents

	Economy (Q5)			Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)						
	Total (x)	Optimistic (a)	Pessimistic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Good	716	335	168	716	-	592	58	308	251	101	516	89	316	548	416	454	403	322	374
	72%bdfk	75%xb	62%	100%xd	-	74%xf	59%	73%	73%	70%	74%xk	60%	73%	72%	73%	71%	70%	72%	74%
Very good (+2)	166	86	43	166	-	133	15	75	55	36	104	23	65	117	80	99	89	81	83
	17%dn	19%	16%	23%xd	-	17%	15%	18%	16%	25%xj	15%	16%	15%	15%	14%	16%	15%	18%n	16%
Fairly good (+1)	550	249	125	550	-	459	43	233	196	65	411	66	251	430	337	355	314	241	291
	55%bdfk	56%b	46%	77%xd	-	58%xf	44%	56%	57%	46%	59%xik	45%	58%	57%x	59%xpq	56%	55%	54%	58%
Neither/ nor (0)	164	70	51	-	-	118	22	62	49	18	110	35	58	122	84	99	102	64	70
	16%cdel	16%	19%	-	-	15%	22%	15%	14%	12%	16%	24%xij	13%	16%	15%	16%	18%lnr	14%	14%
Fairly bad (-1)	81	27	33	-	81	62	12	31	34	20	50	12	38	60	53	60	52	44	38
	8%c	6%	12%xa	-	70%xc	8%	12%	7%	10%	14%xj	7%	8%	9%	8%	9%	9%	9%	10%	8%
Very bad (-2)	35	13	17	-	35	23	5	17	12	4	20	11	18	24	17	21	16	15	19
	3%c	3%	6%x	-	30%xc	3%	5%	4%	3%	3%	3%	7%xj	4%	3%	3%	3%	3%	3%	4%
NET: Bad	116	40	49	-	116	85	17	48	45	24	70	22	56	85	69	81	68	58	57
	12%acj	9%	18%xa	-	100%xc	11%	17%	12%	13%	17%j	10%	15%	13%	11%	12%	13%	12%	13%	11%
Don't know	4	1	1	-	-	2	2	1	-	1	-	1	1	2	2	1	1	3	2
	*	*	*	-	-	*	2%xe	*	-	1%j	-	1%j	*	*	*	*	*	1%	*
Mean	0.73bdfk	0.83xb	0.54	1.23xd	-1.30	0.78xf	0.53	0.76	0.72	0.77	0.76k	0.54	0.71	0.74	0.72	0.71	0.71	0.74	0.76
Standard Deviation	0.95	0.91	1.09	0.42	0.46	0.92	1.06	0.97	0.96	1.07	0.89	1.08	0.97	0.93	0.92	0.95	0.93	0.98	0.95
Standard Error	0.03	0.04	0.06	0.02	0.04	0.03	0.11	0.05	0.05	0.09	0.03	0.09	0.05	0.03	0.04	0.04	0.04	0.05	0.04

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r  
 Overlap formulae used. \* small base

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q9 Thinking about improving the quality of the environment in your local neighbourhood, which two or three things would be your priority?

Base: All respondents

	Gender		Age						Social Class				Tenure				
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
Conserving and improving the quality and provision of parks and green spaces	493 49% <sup>c</sup>	248 52%	245 47%	48 37%	121 52% <sup>c</sup>	119 56% <sup>xch</sup>	78 52% <sup>c</sup>	56 47%	71 45%	170 53% <sup>xl</sup>	146 47%	82 54%	96 43%	103 47%	191 51%	87 54%	111 46%
Reducing pollution from traffic	429 43%	189 39%	240 46% <sup>x</sup>	54 41%	99 43%	89 42%	67 45%	51 42%	69 43%	149 46%	119 38%	68 45%	93 42%	86 39%	158 42%	76 47%	109 45%
Dealing with litter	340 34% <sup>ao</sup>	142 30%	198 38% <sup>xa</sup>	46 35%	78 34%	71 34%	48 32%	37 31%	60 38%	114 36%	99 32%	48 32%	78 36%	84 38% <sup>o</sup>	128 34%	43 26%	86 35%
Reducing noise from traffic and transport	258 26%	125 26%	133 26%	34 26%	57 25%	49 23%	49 33% <sup>xh</sup>	33 28%	35 22%	88 27%	82 27%	36 24%	52 24%	56 25%	104 28%	37 23%	60 25%
Reducing the amount of fly tipping	223 22% <sup>do</sup>	105 22%	119 23%	22 17%	34 15%	47 22%	44 30% <sup>xcd</sup>	35 29% <sup>d</sup>	41 25% <sup>d</sup>	69 21%	63 20%	41 28%	50 23%	56 25% <sup>o</sup>	97 26% <sup>o</sup>	24 15%	47 19%
Increasing recycling	198 20% <sup>g</sup>	90 19%	107 21%	37 28% <sup>xgh</sup>	59 26% <sup>xgh</sup>	42 20% <sup>g</sup>	26 17%	11 9%	23 15%	73 23% <sup>k</sup>	69 22% <sup>k</sup>	18 12%	38 17%	35 16%	79 21%	30 18%	54 22%
Protecting plants and wildlife	143 14%	71 15%	72 14%	18 14%	25 11%	30 14%	22 15%	18 15%	30 19% <sup>d</sup>	41 13%	48 15%	19 13%	35 16%	39 17%	44 12%	30 19%	30 12%
Reducing pollution of rivers and canals	140 14% <sup>h</sup>	72 15%	67 13%	28 22% <sup>xgh</sup>	35 15% <sup>h</sup>	31 15% <sup>h</sup>	22 15% <sup>h</sup>	12 10%	11 7%	42 13%	49 16%	21 14%	27 12%	26 12%	54 14%	22 14%	38 15%
Conserving energy usage	107 11% <sup>h</sup>	50 10%	57 11%	11 8%	30 13% <sup>h</sup>	27 13% <sup>h</sup>	17 11% <sup>h</sup>	15 12% <sup>h</sup>	8 5%	42 13% <sup>x</sup>	33 11%	11 7%	21 9%	17 8%	43 12%	16 10%	30 13%
Addressing Climate change	93 9% <sup>m</sup>	50 10%	43 8%	12 9%	28 12%	22 10%	11 7%	8 7%	12 7%	41 13% <sup>xk</sup>	26 9%	7 4%	19 9%	10 4%	47 13% <sup>xm</sup>	11 7%	25 10% <sup>m</sup>
Other	40 4%	22 4%	18 4%	7 5%	8 3%	8 4%	8 5%	2 2%	7 4%	9 3%	15 5%	11 7%	5 2%	8 3%	14 4%	10 6%	9 4%
None (of these)	10 1% <sup>i</sup>	6 1%	4 1%	3 2%	- -	- -	1 *	6 5% <sup>xdefh</sup>	1 1%	1 *	4 1%	3 2%	2 1%	4 2%	3 1%	1 1%	3 1%

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p  
Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q9 Thinking about improving the quality of the environment in your local neighbourhood, which two or three things would be your priority?**

**Base: All respondents**

	Gender		Age						Social Class				Tenure				
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
Don't know	15 2%in	6 1%	9 2%	2 1%	4 2%	1 *	1 *	3 3%	5 3%	2 1%	4 1%	1 *	9 4%xi	6 3%n	-	2 1%	7 3%n

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q9 Thinking about improving the quality of the environment in your local neighbourhood, which two or three things would be your priority?

Base: All respondents

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)		
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
Conserving and improving the quality and provision of parks and green spaces	493 49%	243 53%x	44 44%	199 46%	373 50%	13 66%f	50 46%	44 46%	10 49%	189 49%	304 49%	311 53%x	65 46%	377 49%	78 48%	365 51%	92 47%
Reducing pollution from traffic	429 43%	203 45%	42 43%	174 40%	307 41%	9 43%	58 52%xd	45 47%	7 37%	180 47%	248 40%	242 41%	72 52%xk	323 42%	78 49%	309 43%	76 39%
Dealing with litter	340 34%	158 35%	31 32%	147 34%	256 34%	7 37%	39 35%	32 33%	5 26%	119 31%	221 36%	201 34%	46 33%	261 34%	54 33%	233 32%	77 39%
Reducing noise from traffic and transport	258 26%	121 27%	25 26%	109 25%	198 27%	3 17%	29 26%	18 19%	6 31%	104 27%	154 25%	161 27%	32 23%	196 26%	40 25%	182 25%	57 29%
Reducing the amount of fly tipping	223 22%hi	90 20%	22 23%	107 25%	179 24%h	4 20%	19 18%	18 19%	2 8%	64 17%	160 26%xi	149 25%x	27 19%	170 22%	32 20%	154 21%	50 26%
Increasing recycling	198 20%lp	102 22%	19 19%	72 17%	134 18%	5 25%	32 29%xd	21 22%	4 19%	81 21%	117 19%	111 19%	16 12%	161 21%	23 14%	147 20%p	26 13%
Protecting plants and wildlife	143 14%f	59 13%	20 20%x	61 14%	117 16%f	2 9%	7 7%	13 14%	2 10%	48 12%	95 15%	94 16%	14 10%	115 15%	21 13%	117 16%xp	19 10%
Reducing pollution of rivers and canals	140 14%i	61 13%	20 20%x	55 13%	98 13%	3 17%	15 14%	19 20%	4 18%	40 10%	99 16%xi	90 15%	20 14%	109 14%	18 11%	106 15%	25 13%
Conserving energy usage	107 11%k	55 12%	15 15%c	36 8%	70 9%	3 14%	11 10%	21 22%xdf	2 11%	39 10%	68 11%	52 9%	23 17%xk	84 11%	16 10%	76 11%	20 10%
Addressing Climate change	93 9%jk	49 11%	7 7%	35 8%	65 9%	2 10%	16 15%xd	8 8%	1 6%	46 12%j	47 8%	45 8%	20 14%k	76 10%	12 8%	73 10%	13 7%
Other	40 4%am	11 2%	3 3%	24 6%a	33 4%	1 3%	3 3%	2 2%	1 5%	17 4%	23 4%	25 4%	5 4%	24 3%	10 6%	28 4%	8 4%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p  
Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q9 Thinking about improving the quality of the environment in your local neighbourhood, which two or three things would be your priority?**

**Base: All respondents**

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)		
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
None (of these)	10 1%	3 1%	-	8 2%	10 1%	-	-	-	1 3%fg	4 1%	7 1%	5 1%	4 3%x	7 1%	3 2%	7 1%	3 1%
Don't know	15 2%	4 1%	1 1%	10 2%	10 1%	1 3%	3 3%	-	1 7%xdg	7 2%	8 1%	5 1%	2 1%	10 1%	3 2%	12 2%	3 2%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q9 Thinking about improving the quality of the environment in your local neighbourhood, which two or three things would be your priority?

Base: All respondents

	Total (x)	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)						
		Optim- istic (a)	Pessim- istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news- paper (l)	National TV (m)	Local / regional TV (n)	National news -paper (o)	London wide papers (p)	The inter- net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
Conserving and improving the quality and provision of parks and green spaces	493 49%f	215 48%	148 55%x	356 50%	53 46%	402 50%f	36 36%	202 48%	168 49%	76 53%	343 49%	70 47%	220 51%	381 50%	289 51%	324 51%	277 48%	217 48%	262 52%
Reducing pollution from traffic	429 43%h	185 42%	122 45%	314 44%	51 44%	352 44%	32 33%	186 44%	132 38%	62 43%	302 43%	59 40%	191 44%	321 42%	252 44%	262 41%	238 41%	202 45%	217 43%
Dealing with litter	340 34%	157 35%	86 32%	248 35%	44 38%	276 35%	32 33%	132 31%	136 39% xg	45 31%	246 35%	46 31%	144 34%	272 36% xr	213 37% xr	232 37% xr	207 36% r	159 35%	160 32%
Reducing noise from traffic and transport	258 26%	100 22%	72 27%	174 24%	34 29%	194 24%	34 35%	99 24%	96 28%	41 29%	173 25%	41 28%	115 27%	193 25%	158 28%	172 27%	168 29% xm	112 25%	133 26%
Reducing the amount of fly tipping	223 22% gk	97 22%	65 24%	162 23%	28 24%	180 23%	26 27%	77 18%	93 27% xg	38 26% k	163 23% k	21 14%	99 23%	176 23%	141 25%	141 22%	129 22%	97 22%	122 24%
Increasing recycling	198 20% dh	91 20%	47 17%	154 21% d	11 10%	160 20%	17 17%	105 25% xh	48 14%	26 18%	146 21%	23 15%	83 19%	144 19%	105 18%	125 20%	113 20%	98 22%	108 21%
Protecting plants and wildlife	143 14% q	70 16%	38 14%	113 16%	15 13%	105 13%	10 10%	69 16%	51 15%	27 19%	92 13%	22 15%	60 14%	112 15% q	77 13%	84 13%	74 13%	51 11%	84 17% nopq
Reducing pollution of rivers and canals	140 14% b	70 16%	27 10%	105 15%	16 14%	107 13%	19 19%	74 18% xh	40 12%	23 16%	97 14%	18 12%	66 15%	106 14%	76 13%	96 15%	89 16%	66 15%	63 13%
Conserving energy usage	107 11% d	44 10%	35 13%	77 11% d	5 4%	89 11%	10 10%	48 11%	34 10%	10 7%	76 11%	17 12%	48 11%	83 11%	58 10%	67 11%	61 11%	55 12%	54 11%
Addressing Climate change	93 9%	51 11%	19 7%	62 9%	7 6%	70 9%	11 11%	40 10%	30 9%	15 11%	64 9%	11 7%	40 9%	66 9%	57 10%	56 9%	61 11%	47 10%	42 8%
Other	40 4% ac	9 2%	16 6% a	17 2%	12 10% xc	31 4%	4 4%	16 4%	13 4%	5 3%	28 4%	7 5%	19 4%	25 3%	18 3%	23 4%	24 4%	13 3%	22 4%
None (of these)	10 1%	6 1%	2 1%	7 1%	3 2%	9 1%	-	3 1%	5 1%	4 3%	6 1%	* *	4 1%	10 1%	9 2%	8 1%	7 1%	7 1%	6 1%

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r  
Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q9 Thinking about improving the quality of the environment in your local neighbourhood, which two or three things would be your priority?**

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news -paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
Don't know	15	8	4	12	-	12	1	3	8	1	10	5	5	8	4	10	5	6	6
	2% <sub>mn</sub>	2%	2%	2%	-	2%	1%	1%	2%	1%	1%	3%	1%	1%	1%	2%	1%	1%	1%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q10 Which of the following do you think best describes the quality of your local transport system?

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Good	797 80%	377 78%	420 81%	98 75%	175 76%	165 78%	117 78%	95 79%	146 92% g	247 77%	251 81%	122 82%	177 80%	191 86% xop	298 80%	124 77%	183 76%
Very good (+2)	304 30% i	144 30%	161 31%	42 32%	59 26%	58 28%	38 25%	39 33%	68 43% xdef	84 26%	101 33%	48 32%	70 32%	76 34%	114 31%	52 32%	62 26%
Fairly good (+1)	493 49%	233 49%	260 50%	56 43%	116 51%	106 51%	79 53%	56 46%	78 49%	163 51%	150 48%	74 49%	106 48%	116 52%	184 49%	72 45%	121 50%
Neither/ nor (0)	88 9% hm	45 9%	43 8%	18 14% gh	22 9% h	24 11% h	14 9% h	5 4%	5 3%	39 12% xj	22 7%	10 6%	17 8%	12 6%	38 10%	16 10%	22 9%
Fairly bad (-1)	73 7% h	32 7%	41 8%	12 9% h	22 10% h	12 6%	13 9% h	9 8% h	3 2%	22 7%	30 10%	9 6%	12 5%	11 5%	26 7%	8 5%	28 12% xmo
Very bad (-2)	26 3%	16 3%	9 2%	1 1%	9 4%	7 3%	3 2%	4 4%	2 1%	9 3%	5 2%	4 3%	8 4%	2 1%	10 3%	9 5% xm	5 2%
NET: Bad	99 10% hm	48 10%	51 10%	13 10% h	31 14% h	19 9% h	16 11% h	14 12% h	5 3%	31 10%	35 11%	13 9%	20 9%	13 6%	35 9%	17 11%	33 14% xm
Don't know	17 2%	10 2%	6 1%	1 1%	2 1%	3 1%	2 2%	6 5% xd	3 2%	3 1%	2 1%	5 3%	7 3%	6 3%	3 1%	5 3%	4 2%
Mean	0.99 dp	0.97	1.01	0.97	0.85	0.95	0.93	1.02	1.32 xcde fg	0.92	1.01	1.05	1.03	1.16 xnp	0.99	0.96	0.87
Standard Deviation	0.97	0.99	0.94	0.97	1.04	0.96	0.94	1.04	0.75	0.96	0.97	0.95	0.99	0.82	0.96	1.07	1.00
Standard Error	0.03	0.05	0.04	0.09	0.07	0.07	0.07	0.10	0.06	0.05	0.06	0.10	0.07	0.05	0.05	0.09	0.06

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p  
Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q10 Which of the following do you think best describes the quality of your local transport system?

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Good	797 80%a	345 76%	74 75%	363 84%xab	596 80%	16 81%	87 79%	78 81%	14 71%	295 77%	502 82%	482 82%	107 77%	618 81%	121 75%	588 82%x	150 76%
Very good (+2)	304 30%b	128 28%b	13 13%	157 37%xab	235 31%	6 29%	28 25%	29 30%	5 25%	116 30%	189 31%	195 33%	37 27%	250 33%x	40 25%	237 33%x	51 26%
Fairly good (+1)	493 49%	216 47%	61 62%xac	206 48%	362 48%	10 52%	60 54%	48 50%	9 45%	179 47%	313 51%	288 49%	70 50%	368 48%	81 51%	352 49%	99 50%
Neither/ nor (0)	88 9%cj	49 11%c	13 13%c	26 6%	59 8%	1 5%	13 12%	11 12%	3 16%d	45 12%xj	43 7%	45 8%	11 8%	64 8%	11 7%	58 8%	16 8%
Fairly bad (-1)	73 7%	40 9%	7 7%	26 6%	59 8%	2 9%	7 6%	4 4%	2 8%	34 9%	39 6%	42 7%	11 8%	51 7%	18 11%	49 7%	21 11%
Very bad (-2)	26 3%k	15 3%	3 3%	8 2%	19 3%	1 5%	2 2%	2 2%	1 6%	9 2%	17 3%	9 2%	7 5%xk	20 3%	5 3%	17 2%	6 3%
NET: Bad	99 10%	55 12%x	10 10%	34 8%	77 10%	3 14%	9 8%	6 7%	3 13%	43 11%	56 9%	51 9%	19 13%	71 9%	24 15%	66 9%	27 14%
Don't know	17 2%	7 1%	2 2%	8 2%	14 2%	- -	2 1%	1 1%	- -	2 1%	14 2%	10 2%	3 2%	11 1%	5 3%	8 1%	4 2%
Mean	0.99ab	0.90	0.78	1.13xab	1.00	0.91	0.96	1.03	0.77	0.94	1.03	1.07xl	0.87	1.03xn	0.84	1.04xp	0.87
Standard Deviation	0.97	1.02	0.87	0.91	0.98	1.10	0.88	0.91	1.11	0.99	0.95	0.92	1.08	0.96	1.04	0.95	1.03
Standard Error	0.03	0.05	0.07	0.05	0.04	0.18	0.08	0.09	0.15	0.05	0.04	0.04	0.09	0.03	0.08	0.04	0.07

Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p  
 Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q10 Which of the following do you think best describes the quality of your local transport system?

Base: All respondents

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optimistic (a)	Pessimistic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local newspaper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Good	797	357	205	592	85	797	-	327	282	118	566	102	344	601	457	503	452	352	411
	80%fk	80%	76%	83%xd	73%	100%xf	-	78%	82%	82%k	81%k	69%	80%	79%	80%	79%	79%	79%	82%
Very good (+2)	304	136	74	237	36	304	-	134	96	60	200	36	140	228	188	186	173	133	160
	30%f	30%	27%	33%x	31%	38%xf	-	32%	28%	42%xjk	29%	25%	32%	30%	33%	29%	30%	30%	32%
Fairly good (+1)	493	221	131	355	49	493	-	192	186	57	367	66	204	373	270	317	280	220	251
	49%fi	50%	49%	50%	42%	62%xf	-	46%	54%g	40%	53%xi	45%	47%	49%	47%	50%	49%	49%	50%
Neither/ nor (0)	88	43	28	53	11	-	-	42	21	8	64	16	44	75	51	60	58	39	45
	9%cef	10%	10%	7%	10%	-	-	10%	6%	5%	9%	11%	10%	10%	9%	10%	10%	9%	9%
Fairly bad (-1)	73	31	25	48	10	-	73	32	27	10	44	17	28	48	39	44	45	36	27
	7%er	7%	9%	7%	9%	-	74%xe	8%	8%	7%	6%	12%j	7%	6%	7%	7%	8%r	8%r	5%
Very bad (-2)	26	9	6	10	7	-	26	9	11	6	13	7	8	22	16	20	16	15	16
	3%cej	2%	2%	1%	6%xc	-	26%xe	2%	3%	4%	2%	5%	2%	3%	3%	3%	3%	3%	3%
NET: Bad	99	41	31	58	17	-	99	41	38	16	57	24	37	70	54	64	60	51	43
	10%cej	9%	12%	8%	15%c	-	100%xe	10%	11%	11%	8%	16%xj	8%	9%	10%	10%	10%	11%r	8%
Don't know	17	5	5	13	3	-	-	9	4	3	9	5	6	11	10	7	4	5	5
	2%ep	1%	2%	2%	3%	-	-	2%	1%	2%	1%	3%	2%	1%p	2%p	1%	1%	1%	1%
Mean	0.99fk	1.00	0.91	1.08xd	0.86	1.38xf	-1.26	1.00	0.97	1.11k	1.01k	0.75	1.03	0.99	1.02	0.96	0.96	0.94	1.03
Standard Deviation	0.97	0.94	0.99	0.90	1.15	0.49	0.44	0.97	0.97	1.06	0.90	1.12	0.94	0.96	0.98	0.98	0.98	1.01	0.95
Standard Error	0.03	0.05	0.06	0.03	0.11	0.02	0.04	0.05	0.05	0.09	0.03	0.09	0.05	0.04	0.04	0.04	0.04	0.05	0.04

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r  
 Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q11 Which two or three things do you think would most improve your local transport?

Base: All respondents

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
Cheaper bus and tube fares	437 44%him	209 44%	228 44%	85 65%xdefg h	103 45%h	93 44%h	74 49%h	51 43%h	31 20%	123 39%	147 47%i	82 54%xil	86 39%	76 34%	167 45%m	85 53%xm	109 45%m
More reliable buses and tubes	277 28%h	124 26%	153 29%	44 34%h	70 30%	60 28%	38 25%	32 27%	34 21%	95 30%	86 28%	43 28%	54 25%	53 24%	102 27%	51 32%	70 29%
Reduced overcrowding on the buses	274 27%gm	118 25%	156 30%	44 34%g	65 28%	50 24%	44 29%	22 18%	49 31%g	78 24%	94 30%	33 22%	69 31%	44 20%	107 29%m	60 37%xmp	64 26%
Reduced overcrowding on the tube	261 26%gm	121 25%	141 27%	40 31%g	68 30%g	59 28%	37 25%	21 18%	35 22%	94 29%xl	85 28%	33 22%	48 22%	44 20%	108 29%m	40 25%	69 28%m
Improved personal safety on buses, the tube and trains	214 21%	89 19%	125 24%x	23 18%	43 19%	42 20%	38 25%	31 26%	37 23%	61 19%	67 22%	35 23%	52 24%	53 24%	71 19%	31 19%	59 24%
Reduced traffic congestion	206 21%cj	98 20%	107 21%	15 12%	41 18%	42 20%	37 25%c	30 25%c	40 25%c	72 23%j	46 15%	34 22%	54 25%j	56 25%n	65 17%	41 25%	45 18%
A more joined-up/integrated transport system	190 19%hl	99 21%	91 17%	25 19%	41 18%	50 24%h	33 22%h	23 19%	19 12%	83 26%xjkl	57 18%	23 15%	27 12%	41 18%	84 23%	24 15%	41 17%
More investment in improving London as a place to cycle	188 19%hlo	93 19%	96 18%	17 13%	61 27%xcfh	56 27%xcfh	22 14%	20 16%h	13 8%	71 22%xl	70 22%l	25 16%	23 10%	36 16%	81 22%o	17 10%	55 23%o
Reduced overcrowding on the trains	179 18%m	97 20%	82 16%	23 17%	53 23%xe	28 13%	29 19%	21 17%	25 16%	57 18%	49 16%	31 20%	42 19%	25 11%	78 21%m	31 19%m	45 18%m
More investment in improving London as a place to walk	91 9%m	38 8%	53 10%	10 8%	19 8%	30 14%yg	12 8%	6 5%	14 9%	34 10%	29 9%	11 7%	17 8%	9 4%	45 12%xm	13 8%	23 10%m
Less pollution from traffic	89 9%c	43 9%	47 9%	4 3%	21 9%	18 8%	13 9%	10 9%	24 15%xc	29 9%	24 8%	11 7%	26 12%	22 10%	29 8%	16 10%	22 9%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p  
Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q11 Which two or three things do you think would most improve your local transport?**

**Base: All respondents**

	Gender		Age							Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
Other	50 5%o	29 6%	21 4%	5 4%	15 6%	10 5%	4 3%	11 9%xf	6 4%	16 5%	15 5%	12 8%	7 3%	16 7%o	14 4%o	*	20 8%xno
None/ Don't know	31 3%n	20 4%	12 2%	2 2%	3 1%	3 1%	2 2%	4 3%	17 11%xcdefg	6 2%	5 2%	7 4%	13 6%xij	18 8%xnop	5 1%	3 2%	6 3%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q11 Which two or three things do you think would most improve your local transport?

Base: All respondents

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)		
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
Cheaper bus and tube fares	437 44%d	198 44%	56 57%xac	176 41%	302 40%	13 67%xdh	63 57%xd	48 50%	9 43%	158 41%	279 45%	249 42%	58 42%	338 44%	65 40%	320 44%	89 45%
More reliable buses and tubes	277 28%	148 33%xc	24 24%	103 24%	193 26%	7 36%	33 30%	35 36%d	7 33%	114 30%	163 27%	167 28%	40 29%	216 28%	45 28%	211 29%	48 24%
Reduced overcrowding on the buses	274 27%a	107 23%	35 36%xa	128 30%	195 26%	3 16%	38 35%	30 31%	7 34%	119 31%	155 25%	165 28%	41 29%	200 26%	51 32%	189 26%	67 34%x
Reduced overcrowding on the tube	261 26%b	131 29%b	18 18%	109 25%	188 25%	4 20%	28 26%	34 36%xd	6 29%	109 28%	152 25%	154 26%	41 29%	206 27%	43 27%	184 26%	53 27%
Improved personal safety on buses, the tube and trains	214 21%gio	90 20%	27 27%	92 21%	170 23%g	2 10%	25 22%	11 12%	5 25%g	65 17%	149 24%xi	138 23%	26 18%	155 20%	39 24%	140 19%	59 30%xo
Reduced traffic congestion	206 21%j	94 21%	18 18%	93 22%	158 21%	4 18%	23 21%	18 18%	3 17%	93 24%j	112 18%	126 21%	32 23%	158 21%	34 21%	147 20%	43 22%
A more joined-up/ integrated transport system	190 19%p	99 22%c	21 21%	68 16%	148 20%	4 20%	18 16%	15 15%	3 15%	73 19%	118 19%	102 17%	20 14%	146 19%	22 13%	146 20%p	26 13%
More investment in improving London as a place to cycle	188 19%cfp	115 25%xbc	16 16%	53 12%	158 21%xf	3 13%	11 10%	13 14%	2 11%	84 22%	104 17%	104 18%	33 23%	145 19%	26 16%	141 20%p	22 11%
Reduced overcrowding on the trains	179 18%	86 19%	17 17%	71 17%	131 18%	4 19%	20 18%	20 21%	3 17%	64 17%	115 19%	121 21%x	23 17%	140 18%	31 19%	132 18%	31 16%
More investment in improving London as a place to walk	91 9%jn	50 11%	7 7%	32 7%	69 9%	1 6%	12 11%	5 6%	3 15%	45 12%	46 8%	55 9%	15 11%	73 10%n	6 4%	60 8%	21 11%
Less pollution from traffic	89 9%	34 7%	9 9%	46 11%	67 9%	2 10%	8 7%	10 11%	1 7%	33 9%	56 9%	53 9%	10 7%	66 9%	15 10%	64 9%	23 11%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p  
Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q11 Which two or three things do you think would most improve your local transport?**

**Base: All respondents**

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)		
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
Other	50 5%k	23 5%	3 3%	23 5%	38 5%	- -	4 3%	6 7%	1 7%	20 5%	30 5%	21 4%	14 10% <sup>x</sup> k	35 5%	10 6%	36 5%	12 6%
None/ Don't know	31 3% <sup>a</sup>	6 1%	2 2%	22 5% <sup>xa</sup>	27 4%	1 5% <sup>g</sup>	2 2%	- -	* 2%	7 2%	24 4%	20 3%	1 1%	22 3%	7 4%	20 3%	6 3%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q11 Which two or three things do you think would most improve your local transport?

Base: All respondents

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optimistic (a)	Pessimistic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
Cheaper bus and tube fares	437 44%	196 44%	119 44%	310 43%	46 39%	346 43%	50 50%	184 44%	167 48%	65 45%	303 44%	69 47%	192 45%	340 45%	267 47% <sub>x</sub>	276 43%	259 45%	210 47%	214 43%
More reliable buses and tubes	277 28% <sub>e</sub>	141 32% <sub>x</sub>	77 29%	206 29%	30 26%	173 22%	57 58% <sub>x<sub>e</sub></sub>	118 28%	104 30%	37 26%	185 27%	54 36% <sub>x<sub>j</sub></sub>	124 29%	209 28%	158 28%	178 28%	172 30%	132 29%	133 26%
Reduced overcrowding on the buses	274 27% <sub>r</sub>	121 27%	71 26%	194 27%	28 24%	230 29%	27 27%	114 27%	89 26%	33 23%	184 26%	53 36% <sub>x<sub>i<sub>j</sub></sub></sub>	119 28%	203 27% <sub>r</sub>	164 29% <sub>r</sub>	171 27%	152 26%	122 27%	118 23%
Reduced overcrowding on the tube	261 26% <sub>h</sub>	106 24%	75 28%	190 27%	30 26%	223 28% <sub>x</sub>	23 24%	124 30% <sub>h</sub>	73 21%	40 28%	184 26%	34 23%	108 25%	189 25%	152 27%	173 27%	173 30% <sub>x<sub>l<sub>m<sub>r</sub></sub></sub></sub>	119 27%	120 24%
Improved personal safety on buses, the tube and trains	214 21% <sub>g</sub>	91 20%	48 18%	143 20%	30 26%	174 22%	15 16%	75 18%	93 27% <sub>x<sub>g</sub></sub>	28 20%	154 22%	29 20%	92 21%	174 23% <sub>p</sub>	120 21%	138 22%	113 20%	91 20%	119 24% <sub>p</sub>
Reduced traffic congestion	206 21% <sub>f</sub>	88 20%	61 23%	154 22%	17 15%	177 22% <sub>x<sub>f</sub></sub>	9 9%	85 20%	71 21%	30 21%	148 21%	23 16%	96 22%	161 21%	138 24% <sub>x<sub>m<sub>o<sub>p<sub>q</sub></sub></sub></sub></sub>	125 20%	112 19%	89 20%	112 22%
A more joined-up/integrated transport system	190 19% <sub>k</sub>	72 16%	67 25% <sub>x<sub>a</sub></sub>	125 17%	29 25%	144 18%	23 24%	78 19%	63 18%	40 28% <sub>x<sub>j<sub>k</sub></sub></sub>	132 19% <sub>k</sub>	16 11%	83 19%	143 19%	113 20%	129 20%	124 22% <sub>x</sub>	93 21%	107 21%
More investment in improving London as a place to cycle	188 19% <sub>h<sub>k</sub></sub>	83 19%	50 19%	132 18%	24 21%	155 19%	11 12%	84 20%	50 14%	25 18%	144 21% <sub>x<sub>k</sub></sub>	14 10%	75 17%	151 20%	110 19%	122 19%	127 22% <sub>x<sub>l</sub></sub>	93 21%	102 20%
Reduced overcrowding on the trains	179 18%	75 17%	42 16%	122 17%	17 15%	153 19%	15 15%	82 20%	57 17%	22 16%	127 18%	29 20%	81 19%	143 19%	106 18%	120 19%	108 19%	83 19%	104 21% <sub>x</sub>
More investment in improving London as a place to walk	91 9%	38 8%	33 12%	58 8%	14 12%	80 10%	4 4%	45 11%	29 8%	17 12%	62 9%	11 7%	40 9%	69 9%	58 10%	58 9%	53 9%	46 10%	51 10%
Less pollution from traffic	89 9% <sub>f<sub>p</sub></sub>	44 10%	21 8%	67 9%	12 10%	74 9% <sub>f</sub>	2 2%	40 10%	26 8%	12 8%	67 10%	10 7%	42 10% <sub>p</sub>	70 9% <sub>p</sub>	52 9%	53 8%	41 7%	42 9%	53 11% <sub>p</sub>

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r  
Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

### Q11 Which two or three things do you think would most improve your local transport?

Base: All respondents

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
Other	50 5%	28 6%	10 4%	39 5%	8 7%	38 5%	7 7%	20 5%	20 6%	10 7%	32 5%	6 4%	28 6%mn	32 4%	24 4%	29 5%	28 5%	25 6%	30 6%m
None/ Don't know	31 3%anpq	8 2%	7 3%	27 4%	4 4%	22 3%	-	13 3%	11 3%	4 3%	21 3%	6 4%	12 3%	23 3%nq	12 2%	21 3%pq	12 2%	8 2%	13 3%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q12 In July 2005, the International Olympic Committee announced that London will host the 2012 Olympic and Paralympic Games. From what you have seen or heard, how strongly do you agree or disagree that the Games will be good for your local area?**

**Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Agree	419 42%bghm	226 47%xb	193 37%	67 51%gh	116 50%xfgh	88 42%	57 38%	37 31%	55 34%	135 42%	133 43%	61 41%	89 41%	73 33%	162 43%am	83 51%xm	101 42%
Strongly agree (+2)	231 23%bghm	135 28%xb	96 18%	33 25%	76 33%xefgh	45 21%	28 19%	18 15%	31 19%	71 22%	71 23%	34 23%	55 25%	37 17%	83 22%	46 29%am	65 27%mp
Tend to agree (+1)	188 19%	91 19%	97 19%	34 26%h	41 18%	43 21%	28 19%	19 16%	24 15%	65 20%	62 20%	27 18%	35 16%	37 16%	79 21%	37 23%	36 15%
Neither/ nor (0)	198 20%ahl	77 16%	121 23%xa	22 17%	54 23%h	52 25%h	33 22%h	21 18%	17 10%	85 27%xjl	56 18%	26 17%	31 14%	37 17%	82 22%	30 19%	49 20%
Tend to disagree (-1)	149 15%	63 13%	85 16%	15 12%	32 14%	29 14%	23 15%	19 16%	30 19%	42 13%	51 16%	20 13%	36 16%	45 20%xn	44 12%	20 13%	40 16%
Strongly disagree (-2)	196 20%di	100 21%	97 19%	21 16%d	17 7%	36 17%d	36 24%d	38 32%xcde	48 30%xcde	51 16%	59 19%	40 26%i	46 21%	61 27%xop	74 20%	25 15%	37 15%
NET: Disagree	345 35%di	163 34%	182 35%	37 28%	49 21%	65 31%d	58 39%d	58 48%xcde	78 49%xcde	93 29%	110 35%	60 40%	82 37%i	106 47%xnop	118 32%	45 28%	77 32%
Don't know/No opinion	37 4%i	13 3%	24 5%	5 4%	11 5%	5 2%	2 2%	4 3%	10 6%f	6 2%	10 3%	4 3%	17 8%xij	7 3%	11 3%	3 2%	16 7%xp
Mean	0.11ghm	0.21	0.02	0.34gh	0.57xefgh	0.16gh	-0.06	-0.35	-0.27	0.19	0.12	-0.03	0.08	-0.26	0.15m	0.38xm	0.23m
Standard Deviation	1.45	1.52	1.39	1.42	1.30	1.38	1.45	1.47	1.56	1.36	1.45	1.54	1.53	1.46	1.43	1.42	1.45
Standard Error	0.05	0.07	0.06	0.14	0.09	0.10	0.11	0.14	0.12	0.07	0.09	0.16	0.11	0.09	0.08	0.11	0.09

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q12 In July 2005, the International Olympic Committee announced that London will host the 2012 Olympic and Paralympic Games. From what you have seen or heard, how strongly do you agree or disagree that the Games will be good for your local area?**

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Agree	419 42%dh	210 46%xc	42 42%	166 38%	288 39%h	12 60%xdh	58 52%xdh	56 58%xdh	4 22%	176 46%	243 40%	267 45%x	57 41%	315 41%	74 46%	306 43%	77 39%
Strongly agree (+2)	231 23%dhj	118 26%	23 23%	89 21%	146 20%h	9 47%xdh	33 30%dh	42 44%xdh	1 4%	107 28%xj	123 20%	152 26%x	39 28%	169 22%	50 31%xm	161 22%	46 23%
Tend to agree (+1)	188 19%	93 20%	19 19%	77 18%	142 19%	3 14%	25 23%	14 14%	4 18%	69 18%	119 19%	115 20%	18 13%	146 19%	24 15%	146 20%	31 16%
Neither/ nor (0)	198 20%k	96 21%	20 21%	77 18%	155 21%	2 9%	17 15%	16 17%	8 38%xdefg	78 20%	121 20%	98 17%	22 16%	153 20%	28 17%	147 20%	30 15%
Tend to disagree (-1)	149 15%n	66 14%	12 12%	67 16%	113 15%	2 12%	17 15%	10 11%	4 21%	54 14%	95 15%	87 15%	22 16%	122 16%n	14 9%	102 14%	36 18%
Strongly disagree (-2)	196 20%afgi	75 17%	22 22%	95 22%	165 22%xfg	2 11%	13 12%	11 11%	3 13%	60 15%	137 22%xi	115 20%	36 26%	144 19%	39 24%	133 19%	51 26%xo
NET: Disagree	345 35%agi	141 31%	34 34%	162 38%	278 37%xfg	5 23%	30 27%	21 22%	7 35%	114 29%	232 38%xi	202 34%	59 42%	265 35%	54 33%	236 33%	87 44%xo
Don't know/No opinion	37 4%a	8 2%	3 3%	25 6%xa	26 4%	2 8%	6 5%	3 3%	1 6%	18 5%	19 3%	21 4%	2 1%	29 4%	6 4%	31 4%	4 2%
Mean	0.11dj	0.25xc	0.10	-0.01	-0.01	0.79	0.45xdh	0.71xdh	-0.24	0.30xj	*	0.18	0.01	0.10	0.20	0.14	-0.08
Standard Deviation	1.45	1.42	1.49	1.48	1.44	1.50	1.41	1.43	1.07	1.44	1.45	1.49	1.58	1.44	1.59	1.43	1.54
Standard Error	0.05	0.07	0.13	0.08	0.06	0.26	0.12	0.14	0.15	0.08	0.06	0.06	0.13	0.05	0.13	0.05	0.11

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q12 In July 2005, the International Olympic Committee announced that London will host the 2012 Olympic and Paralympic Games. From what you have seen or heard, how strongly do you agree or disagree that the Games will be good for your local area?**

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news -paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Agree	419 42%bh	206 46%xb	98 36%	308 43%	48 42%	327 41%	41 42%	419 100% <i>xh</i>	-	65 45%	297 43%	53 36%	198 46% <i>x</i>	322 43%	239 42%	264 42%	253 44%	208 46% <i>xo</i>	226 45%
Strongly agree (+2)	231 23%h	120 27% <i>xb</i>	52 19%	161 22%	36 31%	189 24%	17 17%	231 55% <i>xh</i>	-	41 29%	161 23%	27 18%	114 26% <i>n</i>	173 23%	119 21%	145 23%	136 24%	119 27% <i>xn</i>	128 25% <i>n</i>
Tend to agree (+1)	188 19% <i>deh</i>	85 19%	45 17%	147 21% <i>xd</i>	12 10%	138 17%	25 25%	188 45% <i>xh</i>	-	24 17%	137 20%	27 18%	84 19%	149 20%	120 21%	119 19%	117 20%	89 20%	98 19%
Neither/ nor (0)	198 20% <i>cgh</i>	76 17%	54 20%	128 18%	19 16%	158 20%	16 16%	-	-	23 16%	140 20%	33 23%	73 17%	144 19%	114 20%	129 20%	126 22% <i>lm</i>	92 21%	95 19%
Tend to disagree (-1)	149 15%g	67 15%	47 17%	117 16%	15 13%	127 16%	11 12%	-	149 43% <i>xg</i>	16 11%	112 16%	17 11%	65 15%	119 16%	91 16%	99 16%	86 15%	57 13%	80 16%
Strongly disagree (-2)	196 20% <i>gp</i>	83 19%	64 24%	135 19%	30 26%	155 19%	26 26%	-	196 57% <i>xg</i>	35 24%	130 19%	30 21%	86 20% <i>p</i>	147 19% <i>p</i>	113 20% <i>p</i>	128 20% <i>p</i>	94 16%	76 17%	92 18%
NET: Disagree	345 35% <i>gpq</i>	150 34%	111 41% <i>x</i>	251 35%	45 39%	282 35%	38 38%	-	345 100% <i>xg</i>	51 36%	241 35%	47 32%	151 35% <i>q</i>	265 35% <i>pq</i>	205 36% <i>pq</i>	227 36% <i>pq</i>	180 31%	133 30%	172 34%
Don't know/No opinion	37 4% <i>ghjln</i> or	14 3%	7 3%	29 4%	3 3%	30 4%	4 5%	-	-	4 3%	17 2%	14 10% <i>xij</i>	9 2%	24 3%	14 2%	15 2%	16 3%	15 3%	11 2%
Mean	0.11bh	0.22b	-0.10	0.12	0.08	0.10	-0.06	1.55 <i>xh</i>	-1.57	0.15	0.13	0.01	0.18	0.11	0.07	0.08	0.21 <i>xno</i>	0.27 <i>xmn</i>	0.18
Standard Deviation	1.45	1.48	1.46	1.45	1.62	1.46	1.49	0.50	0.50	1.57	1.44	1.43	1.49	1.45	1.43	1.45	1.40	1.44	1.46
Standard Error	0.05	0.07	0.09	0.05	0.15	0.05	0.15	0.02	0.03	0.13	0.06	0.12	0.07	0.05	0.06	0.06	0.06	0.07	0.07

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

**CATI Fieldwork Dates: 19th - 22nd June 2009**

Absolutes/col percents 23 Jun 2009

**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

**-Summary****Base: All respondents**

	Q13 Summary								
	More children participating in sport	More adults participating in sport	Better leisure facilities	Increased business and job opportunities	Improved transport	More tourists	Regeneration of East London	Economic benefits	More affordable housing
Unweighted Base	1000	1000	1000	1000	1000	1000	1000	1000	1000
Weighted Base	1000	1000	1000	1000	1000	1000	1000	1000	1000
NET: Will/ Already happening	712 71%	517 52%	568 57%	599 60%	593 59%	721 72%	825 83%	657 66%	364 36%
Will happen	520 52%	393 39%	421 42%	527 53%	489 49%	656 66%	544 54%	590 59%	299 30%
Already happening	192 19%	124 12%	147 15%	72 7%	105 10%	65 6%	281 28%	68 7%	65 7%
Will not happen	214 21%	393 39%	368 37%	346 35%	363 36%	258 26%	97 10%	269 27%	523 52%
Don't know	74 7%	90 9%	64 6%	54 5%	43 4%	21 2%	77 8%	73 7%	113 11%

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

**-More children participating in sport**

**Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Will/ Already happening	712 71%e	344 72%	367 71%	105 80%xfh	178 77%xeh	135 64%	102 68%	85 71%	107 67%	227 71%	222 72%	114 76%	148 67%	155 70%	278 74%	118 73%	162 67%
Will happen	520 52%b	271 56%xb	249 48%	72 55%	119 52%	104 49%	81 54%	61 51%	84 53%	168 53%	162 52%	77 51%	113 51%	112 50%	207 55%	83 51%	118 49%
Already happening	192 19%a	73 15%	119 23%xa	33 25%eh	59 26%xfh	31 15%	22 14%	25 21%	23 14%	59 18%	60 19%	37 25%	35 16%	43 19%	71 19%	35 21%	43 18%
Will not happen	214 21%	113 23%	101 20%	19 14%	40 17%	56 27%cd	35 24%	21 18%	42 27%cd	72 22%	54 17%	30 20%	58 26%j	51 23%	69 18%	38 23%	57 23%
Don't know	74 7%a	23 5%	51 10%xa	7 5%	13 6%	19 9%	12 8%	13 11%	10 6%	21 7%	34 11%xk	5 4%	14 6%	17 8%	27 7%	6 4%	24 10%o

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
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**-More children participating in sport**

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Will/ Already happening	712 71%hln	320 70%	72 73%	308 71%	529 71%	14 68%	80 73%	73 76%h	12 58%	273 71%	439 71%	442 75%xl	76 55%	559 73%xn	98 61%	522 72%	131 66%
Will happen	520 52%hln	236 52%	50 50%	226 52%	401 54%h	10 51%	53 48%	44 46%	7 36%	200 52%	319 52%	336 57%xl	54 39%	413 54%xn	63 39%	382 53%	100 50%
Already happening	192 19%d	85 19%	22 22%	82 19%	128 17%	3 16%	27 25%	29 30%xd	4 22%	72 19%	119 19%	106 18%	22 16%	146 19%	35 22%	140 19%	31 16%
Will not happen	214 21%kmo	105 23%	19 19%	87 20%	165 22%	5 27%	17 15%	20 20%	5 26%	80 21%	134 22%	109 18%	53 38%xk	144 19%	56 35%xm	141 20%	56 28%xo
Don't know	74 7%	30 7%	9 9%	36 8%	53 7%	1 6%	13 12%g	3 4%	3 16%xdg	33 8%	42 7%	38 6%	9 7%	60 8%	7 4%	58 8%	11 5%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
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**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

**-More children participating in sport**

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optimistic (a)	Pessimistic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local newspaper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Will/ Already happening	712 71%hk	334 75%xb	179 66%	530 74%xd	73 63%	573 72%	63 64%	359 86% <small>xh</small>	188 54%	95 66%	519 75% <small>xk</small>	91 61%	315 73%	537 71%	412 72%	460 72%	427 74% <small>xm</small>	320 71%	379 75% <small>xm</small>
Will happen	520 52%h	241 54%	130 48%	397 56% <small>xd</small>	49 42%	415 52%	50 50%	255 61% <small>xh</small>	141 41%	70 49%	375 54%	69 47%	228 53%	391 52%	302 53%	329 52%	315 55%	227 51%	286 57% <small>xmoq</small>
Already happening	192 19%h	93 21%	49 18%	133 19%	24 20%	158 20%	14 14%	104 25% <small>xh</small>	47 14%	24 17%	144 21%	22 15%	87 20%	147 19%	109 19%	131 21%	112 20%	94 21%	93 18%
Will not happen	214 21% <small>cgjr</small>	88 20%	72 27% <small>x</small>	126 18%	38 33% <small>xc</small>	162 20%	29 30%	36 9%	131 38% <small>xg</small>	41 29% <small>xj</small>	129 19%	44 30% <small>xj</small>	93 21%	163 21% <small>r</small>	123 21% <small>r</small>	137 22% <small>r</small>	111 19%	91 20%	89 18%
Don't know	74 7% <small>alo</small>	23 5%	18 7%	60 8%	5 4%	62 8%	6 6%	24 6%	27 8%	8 5%	48 7%	13 9%	23 5%	56 7% <small>o</small>	38 7%	38 6%	37 6%	37 8% <small>lo</small>	36 7%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

**-More adults participating in sport**

**Base: All respondents**

	Gender		Age						Social Class				Tenure				
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Will/ Already happening	517 52%bm	266 55%b	251 48%	69 53%	135 59% <sup>xeg</sup>	101 48%	76 51%	55 46%	80 50%	168 53%	152 49%	80 53%	116 53%	101 45%	197 53%	95 59% <sup>m</sup>	124 51%
Will happen	393 39% <sup>m</sup>	202 42%	191 37%	52 40%	107 46% <sup>xh</sup>	83 40%	54 36%	42 35%	56 35%	135 42%	116 37%	54 36%	88 40%	71 32%	161 43% <sup>m</sup>	67 41%	94 39%
Already happening	124 12%	64 13%	60 12%	17 13%	29 12%	18 8%	22 15%	13 11%	25 15% <sup>e</sup>	34 11%	36 12%	26 17%	28 13%	30 13%	36 10%	28 17% <sup>n</sup>	31 13%
Will not happen	393 39%	187 39%	206 40%	53 41%	84 36%	87 41%	63 42%	49 41%	57 36%	131 41%	127 41%	57 38%	78 35%	91 41%	153 41%	54 33%	96 39%
Don't know	90 9% <sup>adin</sup>	27 6%	63 12% <sup>xa</sup>	8 6%	11 5%	22 11%	11 7%	15 13% <sup>xd</sup>	22 14% <sup>xd</sup>	21 6%	31 10%	13 8%	26 12% <sup>i</sup>	31 14% <sup>xn</sup>	23 6%	13 8%	22 9%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
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**-More adults participating in sport**

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Will/ Already happening	517 52%l	242 53%	58 59%	210 49%	373 50%	11 55%	65 59%	57 59%	9 47%	199 52%	318 52%	345 59%xl	55 39%	399 52%	81 50%	384 53%	96 49%
Will happen	393 39%c	197 43%xc	45 46%c	145 34%	293 39%	10 48%	45 41%	36 37%	7 34%	158 41%	235 38%	253 43%xl	44 32%	300 39%	64 40%	291 40%	75 38%
Already happening	124 12%ad	45 10%	13 13%	65 15%a	79 11%	1 7%	19 18%d	21 22%xd	3 13%	41 11%	84 14%	92 16%xl	11 8%	99 13%	18 11%	93 13%	21 10%
Will not happen	393 39%fk	185 41%	35 35%	168 39%	311 42%xf	7 37%	32 29%	31 32%	8 39%	147 38%	246 40%	195 33%	74 53%kx	295 39%	62 39%	274 38%	87 44%
Don't know	90 9%a	28 6%	6 6%	53 12%xa	63 8%	2 9%	13 12%	8 9%	3 13%	39 10%	51 8%	48 8%	10 7%	69 9%	17 11%	63 9%	14 7%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
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**-More adults participating in sport**

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Will/ Already happening	517 52%fh	248 56%x	131 49%	384 54%	56 48%	416 52%f	39 40%	306 73% <i>xh</i>	104 30%	73 51%	370 53%	65 44%	240 56% <i>xm</i>	388 51%	304 53%	336 53%	323 56% <i>xm</i>	246 55%	289 57% <i>xmo</i>
Will happen	393 39%h	187 42%	104 39%	294 41%	46 40%	320 40%	31 31%	242 58% <i>xh</i>	73 21%	56 39%	281 40%	50 34%	176 41%	288 38%	235 41% <i>m</i>	255 40%	244 42% <i>xm</i>	181 40%	212 42% <i>m</i>
Already happening	124 12%h	61 14%	28 10%	91 13%	10 9%	96 12%	8 8%	64 15% <i>xh</i>	31 9%	17 12%	89 13%	15 10%	64 15%	99 13%	69 12%	81 13%	79 14%	65 15%	76 15% <i>xn</i>
Will not happen	393 39% <i>cg</i>	170 38%	120 45%	264 37%	51 44%	305 38%	52 53% <i>xe</i>	86 21%	207 60% <i>xg</i>	59 41%	266 38%	67 45%	160 37%	301 40% <i>r</i>	220 39%	258 41% <i>r</i>	213 37%	169 38%	181 36%
Don't know	90 9% <i>agopr</i>	27 6%	18 7%	68 9%	9 8%	76 10%	8 8%	27 6%	34 10%	12 8%	59 8%	15 10%	30 7%	67 9% <i>opr</i>	47 8%	41 6%	39 7%	33 7%	34 7%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
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**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

#### -Better leisure facilities

**Base: All respondents**

	Gender		Age						Social Class				Tenure				
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Will/ Already happening	568 57%fgim	271 56%	297 57%	95 73%xefgh	151 66%xefg	112 54%g	73 49%	45 38%	90 57%g	169 53%	173 56%	96 64%	130 59%	104 47%	201 54%	112 69%xmn	150 62%m
Will happen	421 42%gm	212 44%	209 40%	69 53%xefg	122 53%xefg	78 37%	52 34%	34 28%	67 42%g	130 41%	130 42%	72 48%	90 41%	79 35%	150 40%	81 50%xm	111 46%m
Already happening	147 15%	59 12%	88 17%	27 21%g	30 13%	34 16%	22 14%	11 9%	23 15%	40 12%	44 14%	23 16%	40 18%	26 11%	51 14%	31 19%	39 16%
Will not happen	368 37%cdlop	179 37%	189 36%	31 24%	67 29%	83 39%cd	68 46%xcd	63 53%xcdeh	55 35%	135 42%xl	117 38%	48 32%	68 31%	94 42%op	160 43%xop	43 27%	72 30%
Don't know	64 6%n	30 6%	34 6%	4 3%	12 5%	15 7%	8 5%	11 9%	14 9%	15 5%	20 6%	6 4%	23 10%xi	24 11%xno	12 3%	7 4%	20 8%n

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
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#### -Better leisure facilities

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Will/ Already happening	568 57%dl	252 55%	61 61%	245 57%	393 53%	10 50%	74 67%xd	77 80%xdefh	11 55%	222 57%	346 56%	353 60%xl	64 46%	433 57%	96 60%	411 57%	102 52%
Will happen	421 42%l	188 41%	48 48%	181 42%	298 40%	9 44%	51 46%	53 56%xdh	7 36%	164 43%	257 42%	272 46%xl	44 32%	317 42%	74 46%	309 43%	71 36%
Already happening	147 15%d	64 14%	13 13%	64 15%	95 13%	1 6%	23 21%d	24 25%xde	4 20%	57 15%	90 15%	81 14%	20 14%	115 15%	22 14%	102 14%	32 16%
Will not happen	368 37%gk	182 40%	35 36%	147 34%	302 40%xfg	8 40%g	33 30%g	15 16%	8 39%g	135 35%	233 38%	198 34%	69 50%xk	279 37%	59 36%	256 36%	89 45%xo
Don't know	64 6%ap	21 5%	3 3%	38 9%xab	52 7%	2 10%	3 3%	4 4%	1 6%	28 7%	35 6%	38 6%	6 5%	51 7%	6 4%	53 7%p	6 3%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

**-Better leisure facilities**

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Will/ Already happening	568 57%hn	285 64%xb	138 51%	408 57%	63 55%	446 56%	56 56%	322 77%xh	125 36%	77 54%	404 58%	78 53%	272 63%xmno	428 57%	307 54%	349 55%	348 61%xmno	263 59%n	287 57%
Will happen	421 42%h	221 50%xb	101 37%	313 44%	42 36%	331 42%	40 40%	245 58%xh	89 26%	60 42%	303 44%	55 37%	203 47%xmno	320 42%	228 40%	258 41%	259 45%no	193 43%	219 43%
Already happening	147 15%h	64 14%	37 14%	96 13%	21 18%	115 14%	16 16%	77 18%xh	37 11%	18 12%	102 15%	23 16%	69 16%	108 14%	79 14%	91 14%	89 16%	70 16%	68 14%
Will not happen	368 37%ag	134 30%	122 45%xa	255 36%	50 43%	291 37%	42 42%	74 18%	205 59%yg	61 42%	251 36%	55 37%	147 34%	284 38%p	228 40%xlp	254 40%xlpq	196 34%	158 35%	188 37%
Don't know	64 6%bflo	26 6%	9 3%	52 7%	2 2%	60 8%xf	1 1%	23 5%	15 4%	6 4%	40 6%	15 10%	12 3%	44 6%l	37 6%l	31 5%l	30 5%l	27 6%l	28 6%l

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

#### -Increased business and job opportunities

**Base: All respondents**

	Gender		Age						Social Class				Tenure				
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Will/ Already happening	599 60%fgm	293 61%	306 59%	92 71%xfgh	160 69%xfgh	135 64%fgh	70 47%	58 49%	84 53%	187 59%	184 59%	95 64%	132 60%	103 46%	229 61% <i>m</i>	101 63% <i>m</i>	166 69% <i>xm</i>
Will happen	527 53% <i>fm</i>	261 54%	266 51%	84 64% <i>xfgh</i>	137 59% <i>xfg</i>	113 54% <i>f</i>	61 41%	53 44%	79 50%	161 50%	158 51%	91 61%	118 53%	91 41%	200 53% <i>m</i>	91 56% <i>m</i>	146 60% <i>xm</i>
Already happening	72 7% <i>h</i>	32 7%	40 8%	8 6%	23 10% <i>h</i>	22 11% <i>h</i>	9 6%	5 4%	5 3%	27 8%	27 9%	4 3%	15 7%	12 5%	30 8%	10 6%	20 8%
Will not happen	346 35% <i>dp</i>	165 34%	182 35%	33 26%	63 27%	70 33%	70 47% <i>xcde</i>	54 45% <i>xcd</i>	57 36%	119 37%	110 35%	48 32%	70 32%	98 44% <i>xnop</i>	130 35%	49 30%	69 28%
Don't know	54 5%	22 5%	32 6%	5 4%	7 3%	6 3%	10 7%	8 6%	19 12% <i>xcde</i>	13 4%	16 5%	7 5%	18 8%	21 10% <i>xnp</i>	14 4%	11 7%	7 3%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

#### **-Increased business and job opportunities**

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Will/ Already happening	599 60%dj	273 60%	60 61%	259 60%	425 57%	14 69%	74 67%dh	73 76%xdh	9 47%	253 66%xj	347 56%	354 60%	80 57%	446 59%	104 65%	436 61%	109 55%
Will happen	527 53%dh	232 51%	53 54%	235 55%	374 50%	13 63%h	64 58%h	65 68%xdh	8 38%	219 57%	308 50%	315 54%	69 50%	392 51%	95 59%	380 53%	100 51%
Already happening	72 7%	41 9%	7 7%	23 5%	51 7%	1 6%	10 9%	8 8%	2 9%	34 9%	38 6%	39 7%	11 8%	54 7%	9 6%	55 8%	9 4%
Will not happen	346 35%gi	163 36%	36 37%	141 33%	286 38%xf	6 31%	30 27%g	15 15%	7 34%g	114 30%	232 38%xi	197 33%	53 38%	277 36%	46 29%	246 34%	81 41%
Don't know	54 5%	19 4%	3 3%	31 7%	36 5%	-	7 6%	8 8%	4 19%xdef	19 5%	35 6%	37 6%	6 4%	40 5%	11 7%	38 5%	8 4%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

**Prepared for the Greater London Authority by ICM Research**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

#### **-Increased business and job opportunities**

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Will/ Already happening	599 60%h	287 64%x	154 57%	437 61%	68 58%	474 60%	61 62%	329 78% <i>xh</i>	140 41%	78 54%	423 61%	87 59%	278 65% <i>xno</i>	463 61% <i>n</i>	327 57%	376 59%	360 63% <i>n</i>	287 64% <i>xno</i>	316 63% <i>n</i>
Will happen	527 53%h	251 56%	134 50%	380 53%	59 51%	417 52%	52 53%	284 68% <i>xh</i>	124 36%	70 49%	374 54%	77 52%	245 57% <i>xno</i>	409 54% <i>n</i>	286 50%	329 52%	313 54% <i>n</i>	244 54%	273 54% <i>n</i>
Already happening	72 7%h	35 8%	20 7%	57 8%	9 8%	57 7%	9 9%	45 11% <i>xh</i>	16 5%	8 6%	49 7%	10 7%	33 8%	53 7%	41 7%	47 7%	46 8%	44 10% <i>xm</i>	43 8%
Will not happen	346 35% <i>glq</i>	140 31%	105 39%	236 33%	46 39%	277 35%	35 35%	66 16%	192 56% <i>xg</i>	57 39%	239 34%	50 34%	132 31%	254 34%	209 37% <i>lmq</i>	225 35% <i>lq</i>	189 33%	137 31%	171 34%
Don't know	54 5% <i>r</i>	19 4%	11 4%	43 6%	2 2%	45 6%	3 3%	24 6%	13 4%	9 6%	34 5%	10 7%	21 5%	40 5% <i>r</i>	36 6% <i>r</i>	34 5% <i>r</i>	27 5%	23 5%	17 3%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

#### -Improved transport

**Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Will/ Already happening	593 59%	284 59%	309 59%	86 66%	144 62%	119 57%	79 53%	69 57%	96 60%	183 57%	184 59%	89 59%	138 63%	125 56%	220 59%	100 62%	149 62%
Will happen	489 49% <sup>m</sup>	230 48%	259 50%	67 52%	122 53%	100 48%	66 44%	58 48%	75 47%	150 47%	156 50%	66 44%	116 53%	94 42%	185 50%	85 53%	124 51%
Already happening	105 10%	54 11%	51 10%	18 14%	22 9%	19 9%	13 9%	11 9%	21 13%	33 10%	27 9%	23 15%	22 10%	30 14%	35 9%	15 9%	25 10%
Will not happen	363 36% <sup>c</sup>	169 35%	194 37%	35 27%	81 35%	84 40% <sup>c</sup>	63 42% <sup>c</sup>	48 40%	52 33%	123 38%	116 37%	51 34%	73 33%	82 37%	139 37%	58 36%	84 35%
Don't know	43 4%	27 6%	16 3%	10 7%	5 2%	7 3%	7 5%	3 3%	11 7% <sup>d</sup>	14 4%	11 3%	10 7%	9 4%	16 7% <sup>x</sup>	15 4%	4 2%	9 4%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

**-Improved transport**

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Will/ Already happening	593 59%jp	275 60%	57 57%	251 58%	427 57%	12 62%	70 64%	68 71%xd	12 59%	247 64%xj	346 56%	366 62%	81 58%	466 61%	90 56%	453 63%xp	96 49%
Will happen	489 49%p	227 50%	48 48%	208 48%	360 48%	11 57%	52 47%	54 56%h	7 37%	199 52%	290 47%	310 53%x	61 44%	385 50%	72 45%	369 51%xp	80 40%
Already happening	105 10%d	48 11%	9 9%	43 10%	67 9%	1 6%	18 16%xd	14 14%	4 22%xde	48 13%	56 9%	56 10%	20 14%	81 11%	18 11%	83 12%	17 8%
Will not happen	363 36%giko	161 35%	41 41%	160 37%	288 39%yg	6 31%	34 31%	25 26%	7 35%	122 32%	241 39%xi	194 33%	56 40%	267 35%	65 40%	241 34%	94 48%xo
Don't know	43 4%	20 4%	1 1%	20 5%	32 4%	1 6%	6 5%	3 4%	1 6%	16 4%	28 5%	28 5%	2 2%	30 4%	6 4%	26 4%	7 3%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

#### -Improved transport

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Will/ Already happening	593 59%dfh	286 64%xb	148 55%	453 63%xd	53 46%	497 62%xf	40 40%	328 78%xh	145 42%	84 59%	421 61%	81 55%	264 61%	460 61%n	330 58%	382 60%	360 63%xn	277 62%	304 60%
Will happen	489 49%dfh	237 53%x	123 45%	374 52%xd	43 37%	410 51%xf	34 34%	284 68%xh	115 33%	73 51%	348 50%	62 42%	219 51%	380 50%n	265 46%	314 49%	289 50%n	224 50%	259 51%n
Already happening	105 10%	49 11%	26 10%	79 11%	10 9%	88 11%	6 6%	44 11%	30 9%	11 8%	73 10%	18 12%	45 10%	80 11%	65 11%	69 11%	71 12%r	53 12%	45 9%
Will not happen	363 36%aceg	139 31%	115 43%xa	229 32%	59 51%xc	268 34%	56 57%xe	73 17%	187 54%xg	57 39%	242 35%	58 40%	152 35%	268 35%	221 39%m	234 37%	201 35%	163 36%	178 35%
Don't know	43 4%opq	21 5%	7 2%	33 5%	3 3%	32 4%	2 2%	18 4%	13 4%	3 2%	32 5%	9 6%	15 3%	28 4%pq	20 4%	19 3%	14 2%	9 2%	22 4%pq

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

**-More tourists**

**Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Will/ Already happening	721 72%him	353 73%	368 71%	107 82%xfgh	172 75%h	164 78%fh	100 66%	82 68%	96 60%	217 68%	231 75%	110 74%	162 73%	146 66%	255 68%	130 80%xmn	189 78%xmn
Will happen	656 66%h	327 68%	329 63%	90 69%h	157 68%h	156 74%xfh	95 63%h	76 64%h	81 51%	207 65%	216 70%	99 66%	135 61%	134 60%	241 65%	113 70%	168 69%
Already happening	65 6%in	26 5%	39 8%	17 13%xef	15 7%	8 4%	4 3%	6 5%	15 10%ef	10 3%	16 5%	12 8%	27 12%xij	12 5%	14 4%	17 11%xn	22 9%n
Will not happen	258 26%cp	119 25%	140 27%	19 15%	55 24%	45 21%	50 34%xce	36 30%c	53 33%xce	97 30%x	75 24%	37 25%	50 23%	69 31%op	112 30%op	32 20%	46 19%
Don't know	21 2%	9 2%	12 2%	5 4%f	3 1%	2 1%	- -	2 1%	10 6%xdef	6 2%	4 1%	3 2%	9 4%	8 3%o	7 2%	- -	7 3%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

**-More tourists**

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Will/ Already happening	721 72% <sub>djp</sub>	334 73%	77 78%	301 70%	514 69%	16 80%	85 77%	87 90% <sub>xdfh</sub>	14 68%	305 79% <sub>xj</sub>	416 68%	427 73%	97 70%	549 72%	122 76%	530 74% <sub>p</sub>	124 63%
Will happen	656 66% <sub>cjp</sub>	323 71% <sub>xc</sub>	66 67%	262 61%	477 64%	14 72%	71 65%	76 80% <sub>xdfh</sub>	11 57%	272 70% <sub>xj</sub>	384 62%	388 66%	90 64%	498 65%	111 69%	482 67% <sub>p</sub>	112 57%
Already happening	65 6% <sub>adj</sub>	11 2%	11 11% <sub>xa</sub>	39 9% <sub>xa</sub>	37 5%	2 8%	13 12% <sub>xd</sub>	10 11% <sub>d</sub>	2 11%	33 9%	32 5%	39 7%	8 5%	52 7%	11 7%	48 7%	12 6%
Will not happen	258 26% <sub>gi</sub>	117 26%	21 21%	113 26%	219 29% <sub>xfg</sub>	4 20%	20 18% <sub>g</sub>	8 8%	5 26% <sub>g</sub>	74 19%	184 30% <sub>xi</sub>	155 26%	39 28%	199 26%	33 20%	178 25%	66 33% <sub>xo</sub>
Don't know	21 2% <sub>ak</sub>	4 1%	1 1%	16 4% <sub>xa</sub>	13 2%	-	5 5%	1 1%	1 6%	7 2%	14 2%	7 1%	3 2%	14 2%	6 4%	12 2%	8 4%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

**-More tourists**

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Will/ Already happening	721 72%h	341 76%x	189 70%	524 73%	83 71%	574 72%	68 69%	358 85% <i>xh</i>	208 60%	93 65%	507 73%	108 73%	315 73%	558 74% <i>xnor</i>	399 70%	448 71%	426 74% <i>nor</i>	332 74% <i>r</i>	348 69%
Will happen	656 66%h	301 68%	179 66%	475 66%	74 64%	520 65%	63 64%	325 77% <i>xh</i>	190 55%	91 63%	458 66%	97 66%	287 67%	509 67% <i>nor</i>	362 63%	408 64%	388 67% <i>n</i>	308 69% <i>nor</i>	319 63%
Already happening	65 6% <i>bi</i>	39 9% <i>xb</i>	10 4%	50 7%	9 7%	54 7%	5 5%	33 8%	18 5%	2 2%	49 7% <i>i</i>	11 7% <i>i</i>	29 7%	49 7%	37 6%	41 6%	38 7%	24 5%	29 6%
Will not happen	258 26% <i>g</i>	101 23%	76 28%	177 25%	33 29%	206 26%	29 30%	55 13%	130 38% <i>xg</i>	49 34% <i>x</i>	176 25%	34 23%	105 24%	184 24%	164 29% <i>xmpq</i>	174 27% <i>mp</i>	138 24%	108 24%	146 29% <i>xmpq</i>
Don't know	21 2% <i>a</i>	4 1%	4 2%	14 2%	- -	17 2%	1 1%	6 2%	7 2%	2 1%	13 2%	6 4%	10 2%	14 2%	9 2%	12 2%	11 2%	8 2%	10 2%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

#### -Regeneration of East London

**Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Will/ Already happening	825	408	417	110	193	170	131	102	118	286	258	123	159	188	330	121	187
	83%hlop	85%	80%	85%	84%h	81%	87%h	85%h	74%	89%xjl	83%l	82%	72%	84%o	88%xop	75%	77%
Will happen	544	272	272	82	123	98	89	73	79	177	171	85	111	123	215	81	125
	54%e	57%	52%	63%eh	53%	47%	59%e	61%e	49%	55%	55%	57%	51%	55%	58%	50%	52%
Already happening	281	136	145	28	71	71	42	29	40	109	87	37	48	65	115	40	61
	28%l	28%	28%	22%	31%	34%c	28%	24%	25%	34%xl	28%	25%	22%	29%	31%	24%	25%
Will not happen	97	49	48	11	24	22	11	11	17	19	28	18	32	21	26	20	30
	10%in	10%	9%	9%	10%	11%	7%	9%	11%	6%	9%	12%	15%xi	9%	7%	13%	13%n
Don't know	77	23	54	8	13	18	8	6	24	15	24	9	29	14	17	21	25
	8%ain	5%	10%xa	6%	6%	9%	5%	5%	15%xcdfg	5%	8%	6%	13%xi	6%	5%	13%xm	11%n

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

#### -Regeneration of East London

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Will/ Already happening	825 83%bnp	392 86%xbc	75 76%	346 80%	616 83%	16 80%	90 82%	85 88%h	15 75%	324 84%	501 82%	501 85%xl	107 77%	644 84%xn	118 73%	616 86%xp	142 72%
Will happen	544 54%	242 53%	50 50%	246 57%	412 55%	11 54%	56 51%	54 56%	10 51%	209 54%	335 55%	345 59%xl	67 48%	421 55%	81 51%	400 55%	106 54%
Already happening	281 28%cp	150 33%xc	26 26%	100 23%	205 27%	5 26%	34 31%	31 32%	5 24%	115 30%	166 27%	156 26%	40 28%	223 29%	37 23%	216 30%p	35 18%
Will not happen	97 10%mo	39 9%	13 13%	44 10%	77 10%	2 11%	9 8%	5 5%	2 12%	36 9%	61 10%	55 9%	21 15%x	63 8%	27 17%xm	61 8%	29 14%xo
Don't know	77 8%ako	25 5%	10 10%a	41 10%a	54 7%	2 9%	11 10%	6 7%	3 13%	25 7%	52 8%	33 6%	11 8%	56 7%	16 10%	43 6%	27 14%xo

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
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Absolutes/col percents 23 Jun 2009

**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

#### -Regeneration of East London

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Will/ Already happening	825 83% k	388 bdfh 87% xb	208 77%	597 83% d	86 74%	662 83%	73 74%	383 91% xh	248 72%	121 84% k	601 86% xk	95 64%	356 83%	625 83%	484 85%	524 83%	491 85% xmo	376 84%	439 87% xlmo
Will happen	544 54% hk	259 58%	136 50%	394 55%	62 53%	443 56%	45 45%	260 62% xh	157 45%	83 57% k	401 58% xk	57 39%	248 58%	406 54%	318 56%	344 54%	325 56%	248 55%	287 57%
Already happening	281 28%	129 29%	72 27%	204 28%	24 21%	218 27%	28 29%	123 29%	91 26%	38 26%	201 29%	38 26%	108 25%	219 29%	166 29%	180 28%	166 29%	128 29%	151 30% l
Will not happen	97 10% agjr	32 7%	43 16% xa	62 9%	23 20% xc	73 9%	18 18% xe	13 3%	66 19% xg	18 13% j	47 7%	31 21% xj	49 11% pr	71 9% r	52 9%	66 10% r	49 9%	48 11% r	34 7%
Don't know	77 8% gipq	26 6%	19 7%	56 8%	6 6%	62 8%	8 8%	23 6%	31 9%	5 3%	47 7%	21 15% xij	25 6%	60 8% npq	36 6%	44 7%	35 6%	24 5%	31 6%

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

#### -Economic benefits

**Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Will/ Already happening	657 66%ghm	327 68%	331 64%	87 67%	170 74%xgh	145 69%gh	97 64%	68 57%	91 57%	217 68%	215 69%	92 62%	134 61%	130 58%	256 69%m	106 66%	165 68%m
Will happen	590 59%ghm	284 59%	306 59%	77 59%	151 66%xgh	137 65%gh	85 57%	59 49%	82 51%	190 59%	196 63%	82 55%	122 56%	114 51%	233 62%m	94 58%	149 61%m
Already happening	68 7%b	43 9%xb	25 5%	10 8%	19 8%	8 4%	12 8%	9 8%	9 5%	27 8%	19 6%	10 7%	12 5%	16 7%	23 6%	12 7%	16 7%
Will not happen	269 27%	127 26%	142 27%	31 24%	51 22%	53 25%	45 30%	39 33%	50 32%d	90 28%	76 24%	42 28%	62 28%	64 29%	100 27%	39 24%	66 27%
Don't know	73 7%in	27 6%	47 9%	12 9%	10 4%	12 6%	8 5%	13 11%d	19 12%xd	13 4%	20 6%	16 11%i	24 11%xi	28 13%xnp	17 5%	16 10%n	11 5%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

#### -Economic benefits

**Base: All respondents**

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)		
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Will/ Already happening	657 66%	307 67%	65 66%	278 64%	478 64%	13 67%	76 69%	72 75% <sup>d</sup>	13 67%	263 68%	394 64%	396 67%	89 64%	510 67%	101 63%	488 68%	118 60%
Will happen	590 59%	272 60%	59 59%	255 59%	429 57%	11 53%	71 64%	64 66%	12 60%	239 62%	351 57%	354 60%	80 58%	449 59%	95 59%	436 61%	111 56%
Already happening	68 7%	35 8%	6 7%	23 5%	49 7%	3 14%	6 5%	8 9%	1 7%	24 6%	43 7%	41 7%	8 6%	60 8% <sup>x</sup>	6 4%	52 7%	7 4%
Will not happen	269 27% <sup>g</sup>	121 27%	30 30%	111 26%	219 29% <sup>xg</sup>	5 24%	24 22%	15 16%	4 22%	93 24%	176 29%	149 25%	46 33%	202 27%	48 30%	186 26%	62 31%
Don't know	73 7% <sup>l</sup>	27 6%	4 4%	42 10%	50 7%	2 9%	10 9%	9 9%	2 11%	30 8%	44 7%	43 7%	4 3%	51 7%	12 8%	46 6%	18 9%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

#### -Economic benefits

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news -paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Will/ Already happening	657 66%bhk	317 71%xb	158 59%	483 68%	72 62%	521 65%	64 65%	368 88% <i>xh</i>	144 42%	94 65%	472 68% <i>k</i>	82 55%	301 70% <i>x</i>	524 69% <i>x</i>	382 67%	424 67%	405 71% <i>xno</i>	318 71% <i>x</i>	335 67%
Will happen	590 59% <i>bhk</i>	284 64% <i>xb</i>	141 52%	433 60%	63 55%	472 59%	53 54%	323 77% <i>xh</i>	128 37%	83 58%	422 61% <i>k</i>	74 50%	277 64% <i>xnor</i>	466 62% <i>xr</i>	340 59%	378 60%	368 64% <i>xnor</i>	285 64% <i>xr</i>	292 58%
Already happening	68 7% <i>h</i>	32 7%	17 6%	51 7%	8 7%	49 6%	11 11%	45 11% <i>xh</i>	15 4%	10 7%	50 7%	7 5%	23 5%	58 8%	42 7%	46 7%	37 6%	33 7%	43 9% <i>xl</i>
Will not happen	269 27% <i>agj</i> p	97 22%	93 35% <i>xa</i>	185 26%	37 32%	211 26%	32 32%	29 7%	177 51% <i>xg</i>	45 31%	172 25%	51 34% <i>xj</i>	103 24%	186 25%	153 27%	168 26%	134 23%	107 24%	136 27%
Don't know	73 7% <i>m</i> q	31 7%	18 7%	47 7%	7 6%	65 8%	3 3%	22 5%	24 7%	5 3%	51 7%	15 10% <i>i</i>	27 6%	47 6%	37 6%	42 7%	35 6%	23 5%	33 7%

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

**-More affordable housing**

**Base: All respondents**

	Gender		Age						Social Class				Tenure				
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Will/ Already happening	364 36%	171 36%	193 37%	48 37%	86 37%	67 32%	48 32%	44 37%	72 45% <sub>xef</sub>	108 34%	103 33%	62 41%	92 42%	91 41%	124 33%	70 43%	80 33%
Will happen	299 30%	143 30%	156 30%	39 30%	62 27%	60 29%	39 26%	39 32%	60 38% <sub>xdf</sub>	92 29%	83 27%	48 32%	75 34%	75 34%	104 28%	58 36% <sub>p</sub>	62 25%
Already happening	65 7% <sub>ei</sub>	28 6%	37 7%	9 7%	23 10% <sub>xe</sub>	7 3%	9 6%	5 5%	12 7%	15 5%	20 6%	14 9%	17 8%	16 7%	20 5%	12 7%	18 7%
Will not happen	523 52% <sub>hm</sub>	256 53%	266 51%	72 56% <sub>h</sub>	123 53% <sub>h</sub>	123 58% <sub>h</sub>	82 54% <sub>h</sub>	57 48%	66 41%	179 56% <sub>l</sub>	166 54%	75 50%	103 47%	98 44%	204 54% <sub>m</sub>	88 54%	133 55% <sub>m</sub>
Don't know	113 11% <sub>o</sub>	53 11%	60 12%	10 8%	22 10%	20 10%	20 14%	19 16%	21 13%	33 10%	41 13%	13 9%	25 12%	33 15% <sub>o</sub>	46 12% <sub>o</sub>	4 3%	29 12% <sub>o</sub>

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
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### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

**-More affordable housing**

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Will/ Already happening	364 36%	155 34%	32 32%	174 40%	263 35%	9 45%	37 33%	48 50%xdf	7 35%	155 40%	209 34%	249 42%x	47 34%	280 37%	58 36%	275 38%	60 30%
Will happen	299 30%p	125 27%	26 26%	145 34%	222 30%	7 33%	28 26%	36 37%	6 28%	122 32%	177 29%	206 35%x	40 29%	236 31%	44 27%	230 32%xp	46 23%
Already happening	65 7%j	30 7%	6 6%	29 7%	41 6%	2 12%	9 8%	12 12%xd	1 6%	33 9%	32 5%	43 7%	7 5%	43 6%	14 9%	44 6%	14 7%
Will not happen	523 52%ck	256 56%xc	56 56%	202 47%	402 54%	10 50%	54 49%	41 43%	11 57%	189 49%	334 54%	276 47%	84 60%k	397 52%	85 52%	365 51%	118 60%xo
Don't know	113 11%	45 10%	11 12%	55 13%	82 11%	1 4%	19 17%yg	7 8%	2 9%	42 11%	71 12%	63 11%	9 6%	86 11%	18 11%	81 11%	19 10%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q13 For each of the following, please tell me whether you think it is already happening in your local area, will happen in your local area at some point in the future, or won't happen at all as a result of London hosting the Olympic Games in 2012?**

**-More affordable housing**

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optimistic (a)	Pessimistic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Will/ Already happening	364 36%bfh	178 40%b	82 30%	267 37%	39 34%	305 38%xf	25 25%	214 51%xh	80 23%	57 40%	254 36%	48 32%	174 40%x	289 38%	217 38%	243 38%	223 39%	178 40%	197 39%
Will happen	299 30%bfh	146 33%b	66 25%	217 30%	36 31%	255 32%xf	19 19%	175 42%xh	70 20%	47 33%	213 31%	36 24%	144 33%	232 31%	176 31%	197 31%	176 31%	151 34%x	168 33%x
Already happening	65 7%h	31 7%	15 6%	50 7%	3 3%	51 6%	6 6%	39 9%xh	10 3%	10 7%	41 6%	12 8%	30 7%	56 7%	40 7%	47 7%	47 8%xr	28 6%	30 6%
Will not happen	523 52%aceg r	210 47%	171 63%xa	359 50%	71 61%	398 50%	69 70%xe	155 37%	233 68%yg	73 51%	357 51%	85 58%	216 50%	390 52%	301 53%r	332 52%r	295 51%	223 50%	243 48%
Don't know	113 11%bno	58 13%b	17 6%	90 13%	6 5%	94 12%	5 5%	50 12%	32 9%	13 9%	84 12%	15 10%	41 9%	78 10%	54 9%	60 9%	56 10%	47 10%	64 13%mmo

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

### Q14 How much would you say you know about what the Mayor is doing?

Base: All respondents

	Gender		Age							Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: A lot/ a little	839 84%lo	404 84%	435 84%	109 84%	186 81%	175 83%	131 87%	107 89%	131 82%	287 90%xkl	262 85%	121 80%	170 77%	202 91%xop	324 87%o	118 73%	195 80%
A lot	144 14%	78 16%	65 13%	19 14%	29 13%	33 16%	20 13%	18 15%	24 15%	66 21%xjkl	35 11%	17 11%	26 12%	37 17%	51 14%	17 11%	38 16%
A little	696 70%	326 68%	370 71%	90 69%	157 68%	142 67%	111 74%	89 74%	107 67%	221 69%	227 73%	104 69%	144 65%	166 75%op	272 73%o	101 63%	157 65%
Nothing at all	148 15%im	70 15%	78 15%	21 16%	42 18%	30 14%	17 12%	11 9%	27 17%	32 10%	40 13%	29 19%i	46 21%xij	18 8%	45 12%	43 27%xmnp	41 17%im
Don't know	13 1%i	6 1%	7 1%	* *	2 1%	5 3%	1 1%	2 1%	2 1%	1 *	8 3%i	* *	4 2%	2 1%	5 1%	- -	6 3%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p  
 Overlap formulae used. \* small base

## Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

### Q14 How much would you say you know about what the Mayor is doing?

Base: All respondents

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: A lot/ a little	839	390	83	355	639	18	85	79	14	329	510	529	108	659	114	614	157
	84%fhn	86%	84%	82%	86%fhn	90%h	77%	82%	69%	85%	83%	90%xl	78%	86%xn	71%	85%	79%
A lot	144	72	10	59	113	3	11	13	2	62	81	94	29	112	21	108	26
	14%	16%	10%	14%	15%	14%	10%	13%	11%	16%	13%	16%	21%x	15%	13%	15%	13%
A little	696	318	73	295	526	15	74	66	11	267	429	435	79	546	93	506	131
	70%ln	70%	74%	69%	70%	76%	67%	69%	58%	69%	70%	74%xl	57%	72%xn	58%	70%	66%
Nothing at all	148	57	15	71	100	2	21	16	6	49	99	52	30	93	46	94	40
	15%kmo	13%	15%	17%	13%	10%	19%	17%	29%xd	13%	16%	9%	21%yk	12%	29%xm	13%	20%xo
Don't know	13	8	*	5	8	-	4	1	*	8	6	8	1	11	1	12	1
	1%	2%	*	1%	1%	-	4%xd	1%	2%	2%	1%	1%	1%	1%	2%		*

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p  
 Overlap formulae used. \* small base

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

#### Q14 How much would you say you know about what the Mayor is doing?

Base: All respondents

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optimistic (a)	Pessimistic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: A lot/ a little	839 84%fk	386 87%x	222 82%	617 86%x	94 81%	684 86%xf	72 73%	362 86%	293 85%	144 100%xk	696 100%xk	-	363 84%	650 86%x	495 86%x	552 87%x	498 87%x	389 87%x	447 89%xlm
A lot	144 14%jk	58 13%	42 15%	101 14%	24 21%	118 15%	16 16%	65 16%	51 15%	144 100%xjk	-	-	69 16%	109 14%	87 15%	107 17%xm	89 15%	94 21%xlmn op	90 18%xm
A little	696 70%dfik	328 74%x	180 67%	516 72%xd	70 60%	566 71%f	57 57%	297 71%	241 70%	-	696 100%xik	-	294 68%	541 72%xq	408 71%q	444 70%	409 71%q	295 66%	358 71%q
Nothing at all	148 15%ceij mnopqr	55 12%	46 17%	89 12%	22 19%	102 13%	24 25%xe	53 13%	47 14%	-	-	148 100%xij	64 15%r	94 12%	70 12%	78 12%	72 13%	53 12%	51 10%
Don't know	13 1%j	4 1%	1 1%	10 1%	-	11 1%	2 2%	4 1%	5 2%	-	-	-	4 1%	12 2%o	7 1%	5 1%	5 1%	6 1%	5 1%

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r  
Overlap formulae used. \* small base

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**

**-Summary**

**Base: All respondents**

		Q15 Summary										
		Ensure your neighbour- hood is safe and crime free	Ensure London has a strong, prosperous economy	Ensure London has enough jobs	Ensure your neighbour- hood is clean and litter free	Ensure your neighbour- hood can work in an environ- mentally friendly way, conserving energy and recycling waste	Ensure the 2012 Olympic and Paralympic Games are delivered successfully	Ensure the 2012 Olympic and Paralympic Games provide benefits for all	Ensure a comprehen- sive, efficient and accessible transport system is available to all	Ensure high quality education is available in your neighbour- hood	Ensure there is enough good quality, affordable housing in your neighbour- hood	Reduce his costs and provide a service which represents value for money
Unweighted Base		1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Weighted Base		1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
NET: Agree		389 39%	436 44%	289 29%	441 44%	543 54%	641 64%	507 51%	614 61%	375 38%	271 27%	392 39%
Agree strongly	(+2)	100 10%	113 11%	60 6%	145 15%	184 18%	236 24%	172 17%	191 19%	146 15%	93 9%	119 12%
Tend to agree	(+1)	289 29%	322 32%	229 23%	296 30%	360 36%	404 40%	335 33%	423 42%	230 23%	178 18%	273 27%
Neither/ nor	(0)	272 27%	231 23%	209 21%	176 18%	160 16%	140 14%	172 17%	106 11%	185 19%	160 16%	204 20%
Tend to disagree	(-1)	179 18%	154 15%	215 21%	187 19%	124 12%	78 8%	153 15%	148 15%	182 18%	252 25%	178 18%
Disagree strongly	(-2)	118 12%	104 10%	198 20%	153 15%	114 11%	52 5%	103 10%	86 9%	141 14%	224 22%	120 12%
NET: Disagree		297 30%	258 26%	413 41%	340 34%	238 24%	130 13%	256 26%	234 23%	324 32%	476 48%	298 30%
Don't know		42 4%	76 8%	90 9%	43 4%	58 6%	89 9%	65 6%	46 5%	116 12%	94 9%	106 11%
Mean		0.08	0.20	-0.29	0.10	0.40	0.76	0.34	0.51	0.06	-0.37	0.10
Standard Deviation		1.18	1.19	1.24	1.32	1.27	1.10	1.26	1.23	1.33	1.32	1.25
Standard Error		0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04

**Prepared for the Greater London Authority by ICM Research**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure your neighbourhood is safe and crime free**

**Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Agree	389 39%i	197 41%	192 37%	51 39%	89 39%	81 38%	51 34%	44 37%	73 46%xf	111 35%	108 35%	66 44%	104 47%xij	98 44%	132 35%	70 43%	90 37%
Agree strongly (+2)	100 10%bi	58 12%	42 8%	16 12%	24 10%	19 9%	12 8%	11 9%	19 12%	25 8%	28 9%	16 11%	32 15%xi	23 10%	32 9%	20 13%	24 10%
Tend to agree (+1)	289 29%	139 29%	150 29%	35 27%	65 28%	61 29%	39 26%	33 28%	54 34%	86 27%	80 26%	50 34%	72 33%	75 34%	99 27%	49 31%	65 27%
Neither/ nor (0)	272 27%lo	120 25%	152 29%	26 20%	73 32%	61 29%	37 25%	36 30%	37 23%	104 33%xl	89 29%l	36 24%	42 19%	62 28%	118 32%o	31 19%	61 25%
Tend to disagree (-1)	179 18%l	88 18%	91 17%	30 23%	32 14%	39 18%	33 22%	19 16%	27 17%	64 20%l	63 20%	23 15%	30 13%	35 16%	73 19%	28 17%	44 18%
Disagree strongly (-2)	118 12%im	57 12%	61 12%	17 13%	23 10%	25 12%	23 16%	14 11%	16 10%	30 9%	35 11%	15 10%	38 17%xi	18 8%	38 10%	29 18%xmn	33 14%
NET: Disagree	297 30%m	145 30%	152 29%	47 36%d	55 24%	64 30%	57 38%xdh	33 27%	42 26%	94 29%	98 31%	38 26%	67 31%	53 24%	110 29%	58 36%m	77 32%
Don't know	42 4%	18 4%	24 5%	6 5%	13 6%	4 2%	5 3%	7 6%	7 5%	11 3%	15 5%	10 7%	6 3%	10 4%	14 4%	4 2%	15 6%
Mean	0.08f	0.12	0.04	0.03	0.16f	0.05	-0.12	0.07	0.22f	0.04	0.01	0.20	0.15	0.24x	0.04	0.02	0.02
Standard Deviation	1.18	1.21	1.15	1.26	1.14	1.16	1.21	1.16	1.18	1.09	1.16	1.17	1.33	1.11	1.12	1.33	1.22
Standard Error	0.04	0.06	0.05	0.12	0.08	0.08	0.10	0.11	0.09	0.05	0.08	0.12	0.09	0.07	0.06	0.11	0.08

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

**Prepared for the Greater London Authority by ICM Research**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure your neighbourhood is safe and crime free**

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Agree	389 39%hlnp	162 36%	33 34%	190 44%xab	295 39%h	7 36%	42 38%	40 41%h	5 23%	155 40%	234 38%	307 52%xl	21 15%	319 42%xn	42 26%	322 45%xp	45 23%
Agree strongly (+2)	100 10%lp	41 9%	7 7%	51 12%	70 9%	2 8%	11 10%	16 17%xdh	1 3%	38 10%	62 10%	82 14%xl	6 5%	79 10%	15 9%	84 12%xp	9 5%
Tend to agree (+1)	289 29%lnp	121 27%	27 27%	139 32%	225 30%	6 28%	31 28%	23 24%	4 20%	116 30%	173 28%	226 38%xl	15 10%	240 31%xn	27 17%	238 33%xp	35 18%
Neither/ nor (0)	272 27%ckn	142 31%xc	30 30%	99 23%	210 28%	4 21%	24 22%	24 25%	7 35%	100 26%	172 28%	138 23%	28 20%	214 28%	32 20%	203 28%	43 22%
Tend to disagree (-1)	179 18%ko	90 20%	13 14%	69 16%	133 18%	4 20%	19 17%	17 17%	4 21%	69 18%	110 18%	82 14%	36 26%kx	129 17%	36 22%	116 16%	46 23%o
Disagree strongly (-2)	118 12%kmo	52 11%	16 16%	48 11%	80 11%	5 23%cd	17 16%	11 11%	4 19%	48 13%	70 11%	41 7%	53 38%kx	63 8%	47 29%xm	50 7%	58 29%xo
NET: Disagree	297 30%kmo	142 31%	29 29%	117 27%	213 29%	9 43%	37 33%	27 28%	8 40%	117 30%	180 29%	123 21%	89 64%kx	192 25%	83 51%xm	166 23%	103 52%xo
Don't know	42 4%al	9 2%	7 7%a	25 6%a	29 4%	- -	8 7%	5 5%	* 2%	14 4%	28 5%	21 3%	1 1%	37 5%	4 2%	29 4%	7 3%
Mean	0.08hlnp	0.02	-0.05	0.19	0.10h	-0.22	-0.01	0.20h	-0.34	0.07	0.08	0.40xl	-0.83	0.20xn	-0.46	0.28xp	-0.56
Standard Deviation	1.18	1.14	1.19	1.21	1.15	1.33	1.27	1.26	1.13	1.20	1.17	1.12	1.19	1.12	1.33	1.10	1.23
Standard Error	0.04	0.05	0.10	0.07	0.05	0.22	0.11	0.13	0.16	0.06	0.05	0.05	0.10	0.04	0.11	0.04	0.09

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

**Prepared for the Greater London Authority by ICM Research**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure your neighbourhood is safe and crime free**

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news -paper (o)	London wide papers (p)	The inter -net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Agree	389 39%dhk	185 42%	94 35%	308 43%xd	30 26%	325 41%x	30 30%	206 49%xh	115 33%	80 55%xjk	272 39%k	30 20%	193 45%xmo	299 40%	230 40%	249 39%	233 40%	178 40%	206 41%
Agree strongly (+2)	100 10%hj	45 10%	24 9%	78 11%	13 11%	85 11%	8 8%	59 14%xh	24 7%	30 21%xjk	55 8%	12 8%	44 10%	74 10%	56 10%	67 11%	54 9%	47 11%	50 10%
Tend to agree (+1)	289 29%dk	140 31%	71 26%	230 32%xd	17 15%	240 30%	22 22%	147 35%xh	92 27%	50 35%k	217 31%xk	18 12%	149 35%xmoq	225 30%	174 30%	182 29%	178 31%	131 29%	156 31%
Neither/ nor (0)	272 27%gil	117 26%	78 29%	189 26%	25 21%	212 27%	22 23%	96 23%	84 24%	27 19%	204 29%xi	39 26%	88 21%	214 28%lq	155 27%l	182 29%lq	168 29%lq	109 24%	149 30%lq
Tend to disagree (-1)	179 18%br	89 20%b	36 13%	124 17%	26 22%	141 18%	21 21%	65 15%	82 24%xg	20 14%	134 19%	24 16%	79 18%	130 17%	102 18%	109 17%	100 17%	84 19%	77 15%
Disagree strongly (-2)	118 12%acej	40 9%	52 19%xa	61 9%	35 30%xc	82 10%	23 23%xe	41 10%	47 14%	16 11%	64 9%	36 25%xij	56 13%	90 12%	68 12%	79 12%	61 11%	58 13%	54 11%
NET: Disagree	297 30%cegr	129 29%	88 33%	185 26%	60 52%xc	223 28%	44 44%xe	106 25%	129 37%xg	35 25%	198 28%	61 41%xij	136 31%r	220 29%	170 30%	188 30%r	160 28%	142 32%r	131 26%
Don't know	42 4%jmnop	15 3%	9 3%	33 5%	1 1%	37 5%	3 3%	11 3%	17 5%	2 1%	22 3%	18 12%xij	14 3%	24 3%	17 3%	16 2%	14 2%	19 4%op	18 4%
Mean	0.08bdf hk	0.14b	-0.09	0.21xd	-0.45	0.14xf	-0.30	0.29xh	-0.11	0.41xjk	0.10k	-0.43	0.11	0.09	0.09	0.08	0.12	0.06	0.15
Standard Deviation	1.18	1.14	1.26	1.14	1.36	1.17	1.28	1.19	1.18	1.27	1.10	1.28	1.22	1.17	1.18	1.19	1.14	1.22	1.15
Standard Error	0.04	0.06	0.08	0.04	0.13	0.04	0.13	0.06	0.06	0.10	0.04	0.11	0.06	0.04	0.05	0.05	0.05	0.06	0.05

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

**Prepared for the Greater London Authority by ICM Research**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure your neighbourhood is safe and crime free**

**Base: All respondents**

	Q5 Which of the following best describes how you think London's economy will fare over the next 12 months?								
	Total (x)	NET: Improve (a)	Significantly improve (b)	Improve a little (c)	Stay the same (d)	Worsen a little (e)	Significantly worsen (f)	NET: Worsen (g)	Don't know
Unweighted Base	1000	430	43	387	241	188	94	282	47
Weighted Base	1000	445	44*	401	246	181	89*	270	39*
NET: Agree	389 39%	185 42%	19 43%	166 41%	92 37%	67 37%	27 31%	94 35%	17 44%
Agree strongly (+2)	100 10%	45 10% <sup>c</sup>	10 22% <sup>xaceg</sup>	36 9%	26 10%	13 7%	11 12%	24 9%	6 14%
Tend to agree (+1)	289 29% <sup>f</sup>	140 31% <sup>f</sup>	9 21%	130 33% <sup>f</sup>	67 27%	54 30%	17 19%	71 26%	12 30%
Neither/ nor (0)	272 27%	117 26%	12 28%	104 26%	69 28%	52 29%	25 29%	78 29%	8 21%
Tend to disagree (-1)	179 18% <sup>g</sup>	89 20% <sup>fg</sup>	5 12%	84 21% <sup>fg</sup>	50 20%	27 15%	9 10%	36 13%	5 12%
Disagree strongly (-2)	118 12% <sup>ac</sup>	40 9%	7 16%	33 8%	23 9%	27 15% <sup>c</sup>	26 29% <sup>xacedg</sup>	52 19% <sup>xaced</sup>	2 6%
NET: Disagree	297 30%	129 29%	12 28%	116 29%	73 30%	53 30%	35 39%	88 33%	7 18%
Don't know	42 4%	15 3%	1 1%	15 4%	12 5%	8 5%	1 1%	9 3%	6 16%
Mean	0.08 <sup>fg</sup>	0.14 <sup>fg</sup>	0.21	0.14 <sup>fg</sup>	0.09 <sup>f</sup>	*	-0.26	-0.09	0.42
Standard Deviation	1.18	1.14	1.36	1.12	1.15	1.18	1.38	1.26	1.15
Standard Error	0.04	0.06	0.21	0.06	0.08	0.09	0.14	0.08	0.18

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/e/d/f/g**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure your neighbourhood is safe and crime free**

**Base: All respondents**

	Q6 If lost job how confident do you feel about being able to get another similar job quickly?								
	Total (x)	NET: Confident (a)	Very confident (b)	Fairly confident (c)	Neither/ nor (d)	Not very confident (e)	Not at all confident (f)	NET: Not confident (g)	Don't know
Unweighted Base	851	210	77	133	188	170	257	427	26
Weighted Base	849	202	74*	129	192	165	260	425	29*
NET: Agree	314 37%	73 36% <sup>c</sup>	34 46% <sup>ac</sup>	39 30%	82 42% <sup>c</sup>	57 34%	93 36%	150 35%	10 34%
Agree strongly (+2)	82 10%	18 9% <sup>c</sup>	12 16% <sup>ac</sup>	6 5%	21 11%	15 9%	26 10%	40 9%	3 9%
Tend to agree (+1)	232 27%	55 27%	22 30%	32 25%	60 31%	42 26%	67 26%	110 26%	7 25%
Neither/ nor (0)	235 28%	67 33% <sup>f</sup>	22 30%	45 35% <sup>f</sup>	46 24%	50 30%	60 23%	110 26%	12 42%
Tend to disagree (-1)	162 19%	38 19%	10 14%	28 22%	36 19%	37 22%	49 19%	86 20%	2 8%
Disagree strongly (-2)	102 12%	21 10%	6 8%	15 12%	21 11%	14 9%	46 18% <sup>xeg</sup>	60 14% <sup>e</sup>	1 3%
NET: Disagree	264 31%	59 29%	16 22%	43 33%	57 29%	51 31%	94 36% <sup>b</sup>	145 34%	3 12%
Don't know	35 4% <sup>a</sup>	3 2%	2 2%	2 1%	8 4%	8 5%	13 5%	20 5%	4 13%
Mean	0.04	0.06 <sup>c</sup>	0.33 <sup>xacfg</sup>	-0.10	0.14	0.04	-0.09	-0.04	0.32
Standard Deviation	1.18	1.12	1.16	1.07	1.19	1.11	1.27	1.21	0.94
Standard Error	0.04	0.08	0.13	0.09	0.09	0.09	0.08	0.06	0.20

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/e/d/f/g**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure London has a strong, prosperous economy**

**Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Agree	436 44%	214 45%	221 43%	55 42%	94 41%	86 41%	62 41%	51 43%	88 55%xcdef	146 46%	135 44%	62 42%	92 42%	103 46%	149 40%	78 48%	106 44%
Agree strongly (+2)	113 11%	63 13%	51 10%	13 10%	21 9%	20 10%	11 7%	15 13%	33 21%xcdef	33 10%	30 10%	21 14%	30 14%	29 13%	32 9%	18 11%	34 14%
Tend to agree (+1)	322 32%	152 32%	171 33%	42 33%	73 32%	66 31%	51 34%	36 30%	55 34%	113 35%	106 34%	41 28%	62 28%	74 33%	117 31%	60 37%	71 29%
Neither/ nor (0)	231 23%h	105 22%	126 24%	30 23%h	66 29%h	56 26%h	37 25%h	25 20%h	17 11%	82 26%	73 24%	34 23%	42 19%	44 20%	108 29%xmo	28 18%	51 21%
Tend to disagree (-1)	154 15%	76 16%	78 15%	14 11%	39 17%	31 15%	24 16%	24 20%	22 14%	47 15%	44 14%	26 18%	36 16%	36 16%	51 14%	30 18%	37 15%
Disagree strongly (-2)	104 10% <sup>m</sup>	51 11%	53 10%	25 19% <sup>xdgh</sup>	17 7%	24 11%	20 13%	7 6%	11 7%	30 9%	30 10%	17 11%	26 12%	12 5%	43 11% <sup>m</sup>	17 11%	31 13% <sup>m</sup>
NET: Disagree	258 26%	127 26%	131 25%	39 30%	56 24%	55 26%	44 29%	31 26%	34 21%	77 24%	74 24%	43 29%	63 28%	48 21%	94 25%	47 29%	69 28%
Don't know	76 8% <sup>i</sup>	33 7%	43 8%	5 4%	14 6%	14 7%	8 5%	14 11%	21 13%xcdef	14 4%	28 9% <sup>i</sup>	11 7%	23 11% <sup>i</sup>	28 13% <sup>xno</sup>	22 6%	9 6%	17 7%
Mean	0.20	0.22	0.18	0.04	0.20	0.14	0.06	0.27	0.55xcdef f	0.23	0.21	0.17	0.17	0.37 <sup>xn</sup>	0.13	0.20	0.18
Standard Deviation	1.19	1.22	1.17	1.29	1.09	1.17	1.18	1.16	1.24	1.14	1.16	1.25	1.27	1.13	1.15	1.21	1.28
Standard Error	0.04	0.06	0.05	0.12	0.08	0.08	0.10	0.11	0.10	0.06	0.08	0.13	0.09	0.08	0.06	0.10	0.08

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

**Prepared for the Greater London Authority by ICM Research**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure London has a strong, prosperous economy**

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Agree	436 44%lp	198 43%	38 38%	197 46%	327 44%	11 56%	52 47%	36 37%	7 36%	159 41%	276 45%	350 59%xl	19 14%	351 46%x	60 37%	341 47%xp	67 34%
Agree strongly (+2)	113 11%hl	44 10%	7 7%	62 14%xb	80 11%	4 22%h	15 14%h	12 13%	* 2%	50 13%	64 10%	100 17%xl	3 2%	83 11%	25 16%	90 12%	17 9%
Tend to agree (+1)	322 32%lnp	154 34%	31 32%	135 31%	247 33%	7 34%	37 33%	23 24%	7 33%	110 28%	213 35%	250 43%xl	17 12%	268 35%xn	35 21%	252 35%xp	49 25%
Neither/ nor (0)	231 23%kl	115 25%	25 25%	90 21%	170 23%	5 23%	24 22%	25 26%	5 27%	89 23%	143 23%	102 17%	22 16%	177 23%	28 17%	164 23%	46 23%
Tend to disagree (-1)	154 15%k	75 17%	17 17%	57 13%	114 15%	3 13%	14 13%	19 19%	4 21%	60 16%	94 15%	78 13%	32 23%yk	118 16%	23 14%	104 14%	33 16%
Disagree strongly (-2)	104 10%km	47 10%	10 10%	42 10%	76 10%	2 8%	12 11%	12 12%	2 12%	49 13%	55 9%	26 4%	58 42%yk	65 9%	32 20%xm	66 9%	32 16%xo
NET: Disagree	258 26%kmo	122 27%	27 27%	99 23%	190 25%	4 21%	26 23%	30 31%	6 32%	109 28%	148 24%	103 18%	91 65%yk	184 24%	55 34%xm	170 24%	64 32%xo
Don't know	76 8%ako	21 5%	9 9%	44 10%xa	60 8%	- -	9 8%	5 5%	1 5%	28 7%	47 8%	34 6%	7 5%	51 7%	18 11%	45 6%	21 11%
Mean	0.20lnp	0.17	0.08	0.31	0.20	0.48h	0.29	0.07	-0.07	0.14	0.24	0.58xl	-0.96	0.26xn	-0.02	0.29xp	-0.06
Standard Deviation	1.19	1.16	1.13	1.22	1.18	1.24	1.22	1.23	1.11	1.25	1.15	1.08	1.14	1.15	1.43	1.17	1.25
Standard Error	0.04	0.05	0.10	0.07	0.05	0.21	0.11	0.12	0.16	0.07	0.05	0.05	0.10	0.04	0.12	0.05	0.09

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure London has a strong, prosperous economy**

**Base: All respondents**

	Total (x)	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)						
		Optim- istic (a)	Pessim- istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news- paper (l)	National TV (m)	Local / regional TV (n)	National news- paper (o)	London wide papers (p)	The inter- net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Agree	436 44%k	216 48%xb	104 39%	340 47%xd	40 35%	357 45%	38 39%	210 50%xh	136 39%	79 55%xk	316 45%k	34 23%	206 48%x	339 45%	249 44%	297 47%x	260 45%	200 45%	239 48%x
Agree strongly (+2)	113 11%h	60 14%	30 11%	84 12%	17 15%	97 12%	10 10%	58 14%h	27 8%	30 21%xjk	70 10%	9 6%	45 11%	84 11%	55 10%	76 12%n	62 11%	50 11%	59 12%
Tend to agree (+1)	322 32%dk	156 35%	74 27%	256 36%xd	23 20%	260 33%	29 29%	152 36%x	109 31%	49 34%k	246 35%kx	25 17%	161 37%x	255 34%	195 34%	221 35%x	197 34%	150 33%	181 36%x
Neither/ nor (0)	231 23%hio	104 23%	53 20%	160 22%	18 15%	178 22%	23 24%	84 20%	66 19%	22 15%	160 23%	44 30%i	86 20%	169 22%	136 24%	132 21%	136 24%	106 24%	120 24%
Tend to disagree (-1)	154 15%	67 15%	50 19%	104 15%	24 20%	125 16%	18 18%	60 14%	67 19%x	16 11%	117 17%	20 14%	71 16%	120 16%	97 17%r	99 16%	92 16%	66 15%	69 14%
Disagree strongly (-2)	104 10%acejr	34 8%	45 17%xa	58 8%	26 23%xc	72 9%	16 16%	40 10%	47 14%x	24 17%xj	52 8%	27 18%xj	47 11%	78 10%	57 10%	70 11%r	51 9%	53 12%pr	42 8%
NET: Disagree	258 26%cr	101 23%	95 35%xa	162 23%	50 43%xc	197 25%	34 34%	100 24%	114 33%yg	40 28%	170 24%	48 32%	117 27%r	198 26%r	154 27%r	170 27%r	143 25%	119 27%r	111 22%
Don't know	76 8%ilnoq	25 6%	17 6%	53 7%	8 7%	65 8%	4 4%	25 6%	29 8%	3 2%	50 7%i	22 15%xij	21 5%	51 7%	33 6%	36 6%	36 6%	24 5%	34 7%
Mean	0.20bdh k	0.34xb	-0.02	0.31xd	-0.18	0.25x	-0.02	0.32xh	0.01	0.32k	0.25k	-0.25	0.21	0.21	0.17	0.22	0.24	0.18	0.31xmnq
Standard Deviation	1.19	1.15	1.30	1.14	1.42	1.18	1.25	1.20	1.23	1.38	1.12	1.21	1.19	1.19	1.16	1.21	1.15	1.21	1.14
Standard Error	0.04	0.06	0.08	0.04	0.14	0.04	0.13	0.06	0.07	0.11	0.04	0.11	0.06	0.04	0.05	0.05	0.05	0.06	0.05

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

**Prepared for the Greater London Authority by ICM Research**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure London has a strong, prosperous economy**

**Base: All respondents**

	Q5 Which of the following best describes how you think London's economy will fare over the next 12 months?								
	Total (x)	NET: Improve (a)	Significantly improve (b)	Improve a little (c)	Stay the same (d)	Worsen a little (e)	Significantly worsen (f)	NET: Worsen (g)	Don't know
Unweighted Base	1000	430	43	387	241	188	94	282	47
Weighted Base	1000	445	44*	401	246	181	89*	270	39*
NET: Agree	436 44%f	216 48%xf	27 61%xdf	189 47%f	101 41%	79 44%fg	25 28%	104 39%f	14 37%
Agree strongly (+2)	113 11%	60 14%c	12 27%xacedfg	49 12%	21 8%	21 12%	9 11%	30 11%	2 4%
Tend to agree (+1)	322 32%f	156 35%f	15 34%	141 35%f	80 32%f	58 32%fg	16 18%	74 27%f	13 33%
Neither/ nor (0)	231 23%	104 23%	10 22%	94 23%	64 26%	37 20%	16 18%	53 20%	10 26%
Tend to disagree (-1)	154 15%	67 15%	6 13%	61 15%	33 14%	31 17%	20 22%	50 19%	3 9%
Disagree strongly (-2)	104 10%a	34 8%	1 2%	33 8%	22 9%	26 14%ab	19 22%abcd	45 17%abcd	3 7%
NET: Disagree	258 26%	101 23%	7 15%	94 23%	55 22%	56 31%a	39 44%abcd	95 35%abcd	6 16%
Don't know	76 8%	25 6%	1 2%	24 6%	26 11%a	9 5%	8 9%	17 6%	8 20%
Mean	0.20fg	0.34xcfg	0.73xacedfg	0.29fg	0.20f	0.11fg	-0.30	-0.02f	0.21
Standard Deviation	1.19	1.15	1.07	1.15	1.12	1.26	1.35	1.30	1.04
Standard Error	0.04	0.06	0.16	0.06	0.08	0.09	0.15	0.08	0.17

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/e/d/f/g**  
**Overlap formulae used. \* small base**

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### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure London has a strong, prosperous economy**

**Base: All respondents**

	Q6 If lost job how confident do you feel about being able to get another similar job quickly?								
	Total (x)	NET: Confident (a)	Very confident (b)	Fairly confident (c)	Neither/ nor (d)	Not very confident (e)	Not at all confident (f)	NET: Not confident (g)	Don't know
Unweighted Base	851	210	77	133	188	170	257	427	26
Weighted Base	849	202	74*	129	192	165	260	425	29*
NET: Agree	356 42%f	98 49%xf	42 57%xf	57 44%	83 43%	76 46%fg	88 34%	163 38%f	12 40%
Agree strongly (+2)	86 10%fg	20 10%c	12 17%acfg	7 6%	31 16%xcfg	15 9%	16 6%	31 7%	4 15%
Tend to agree (+1)	271 32%	79 39%xdf	29 40%	49 38%	52 27%	61 37%	72 28%	133 31%	7 25%
Neither/ nor (0)	208 25%	46 23%	15 20%	31 24%	57 30%	41 25%	61 23%	101 24%	4 15%
Tend to disagree (-1)	131 15%	31 16%	10 14%	21 16%	25 13%	28 17%	43 16%	71 17%	3 12%
Disagree strongly (-2)	93 11%e	19 10%	5 7%	14 11%	19 10%	8 5%	47 18%xabedg	55 13%e	- -
NET: Disagree	224 26%	51 25%	16 21%	35 27%	44 23%	37 22%	90 34%xbedg	126 30%e	3 12%
Don't know	60 7%a	8 4%	1 2%	6 5%	8 4%	12 7%	22 9%	35 8%	10 33%
Mean	0.16fg	0.24f	0.46xf	0.12	0.28fg	0.30fg	-0.14	0.03f	0.63
Standard Deviation	1.18	1.15	1.15	1.13	1.20	1.05	1.23	1.18	1.04
Standard Error	0.04	0.08	0.13	0.10	0.09	0.08	0.08	0.06	0.26

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/e/d/f/g**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure London has enough jobs**

**Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Agree	289 29% <sup>bp</sup>	156 33% <sup>xb</sup>	133 26%	40 31%	54 24%	61 29%	37 25%	38 32%	58 36% <sup>xdf</sup>	92 29%	94 30%	48 32%	56 25%	78 35% <sup>xp</sup>	105 28%	50 31%	56 23%
Agree strongly (+2)	60 6% <sup>b</sup>	38 8% <sup>xb</sup>	21 4%	8 6%	10 4%	14 7%	7 4%	8 6%	14 8%	18 6%	18 6%	7 5%	17 8%	11 5%	16 4%	14 9%	19 8%
Tend to agree (+1)	229 23% <sup>lp</sup>	118 25%	112 21%	33 25%	44 19%	47 22%	31 21%	30 25%	45 28%	74 23%	76 24%	41 27%	39 18%	67 30% <sup>xp</sup>	89 24% <sup>p</sup>	36 22%	37 15%
Neither/ nor (0)	209 21% <sup>chklo</sup>	95 20%	114 22%	11 9%	66 29% <sup>xch</sup>	49 23% <sup>ch</sup>	41 27% <sup>ch</sup>	23 19% <sup>c</sup>	19 12%	96 30% <sup>xjkl</sup>	65 21% <sup>k</sup>	16 11%	32 14%	41 18%	98 26% <sup>xmo</sup>	18 11%	52 22% <sup>o</sup>
Tend to disagree (-1)	215 21% <sup>ai</sup>	87 18%	128 25% <sup>xa</sup>	28 22%	52 23%	44 21%	34 22%	32 27% <sup>h</sup>	25 16%	58 18%	62 20%	34 23%	60 27% <sup>xi</sup>	49 22%	76 20%	32 20%	58 24%
Disagree strongly (-2)	198 20% <sup>im</sup>	98 20%	100 19%	44 34% <sup>xdefgh</sup>	40 17%	37 18%	26 17%	17 15%	33 21%	50 16%	53 17%	40 26% <sup>i</sup>	54 25% <sup>xi</sup>	23 10%	67 18% <sup>m</sup>	55 34% <sup>xmnp</sup>	54 22% <sup>m</sup>
NET: Disagree	413 41% <sup>im</sup>	184 38%	228 44%	72 55% <sup>xdefh</sup>	92 40%	81 39%	60 40%	49 41%	59 37%	109 34%	116 37%	74 49% <sup>i</sup>	114 52% <sup>xij</sup>	71 32%	143 38%	87 54% <sup>xmn</sup>	112 46% <sup>m</sup>
Don't know	90 9% <sup>o</sup>	44 9%	46 9%	7 5%	18 8%	19 9%	12 8%	10 8%	24 15% <sup>xcd</sup>	23 7%	36 12%	13 8%	18 8%	33 15% <sup>xno</sup>	28 8%	7 4%	22 9%
Mean	-0.29 <sup>clo</sup>	-0.20	-0.37	-0.55	-0.32	-0.23	-0.30	-0.19	-0.15 <sup>c</sup>	-0.17 <sup>xl</sup>	-0.21 <sup>l</sup>	-0.43	-0.47	-0.03 <sup>xno</sup>	-0.26	-0.50	-0.41
Standard Deviation	1.24	1.30	1.18	1.37	1.14	1.23	1.15	1.20	1.37	1.16	1.23	1.32	1.30	1.15	1.17	1.40	1.26
Standard Error	0.04	0.06	0.05	0.13	0.08	0.09	0.09	0.12	0.11	0.06	0.08	0.14	0.09	0.08	0.07	0.11	0.08

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure London has enough jobs**

**Base: All respondents**

		Working Status			Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)		
		Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base		1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base		1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Agree		289 29%l	119 26%	35 36%a	131 30%	221 30%	7 36%	29 26%	28 29%	3 16%	112 29%	177 29%	229 39%xl	14 10%	229 30%	43 27%	224 31% x	48 24%
Agree strongly	(+2)	60 6%l	25 6%	7 7%	27 6%	47 6%	1 7%	6 6%	5 5%	- -	25 6%	35 6%	51 9%xl	2 1%	40 5%	15 10%	49 7%	10 5%
Tend to agree	(+1)	229 23%l	94 21%	28 29%	103 24%	174 23%	6 28%	23 21%	23 24%	3 16%	88 23%	142 23%	178 30%xl	12 8%	188 25% x	27 17%	175 24%	38 19%
Neither/ nor	(0)	209 21%bcfkl n	120 26% x bc	14 14%	73 17%	170 23% x f	5 27% f	12 11%	13 14%	6 31% f g	82 21%	127 21%	104 18% l	14 10%	165 22% n	22 14%	154 21%	34 17%
Tend to disagree	(-1)	215 21%	103 23%	24 25%	83 19%	155 21%	2 11%	30 27%	21 21%	4 19%	72 19%	142 23%	130 22%	31 22%	162 21%	34 21%	146 20%	45 23%
Disagree strongly	(-2)	198 20% d k m	78 17%	20 20%	95 22%	131 18%	5 26%	26 24%	28 29% x d	5 26%	76 20%	122 20%	73 12%	77 55% x k	138 18%	49 31% x m	132 18%	57 29% x o
NET: Disagree		413 41% d k m o	182 40%	44 45%	178 41%	286 38%	8 38%	57 51% x d	49 51% d	9 45%	148 38%	264 43%	203 34%	107 77% x k	300 39%	83 52% x m	278 39%	102 52% x o
Don't know		90 9% l	34 7%	6 6%	50 12%	69 9%	- -	12 11%	6 6%	1 7%	43 11%	47 8%	53 9% l	4 3%	69 9%	13 8%	65 9%	14 7%
Mean		-0.29lnp	-0.27	-0.23	-0.30	-0.22xf	-0.20	-0.49	-0.50	-0.59	-0.25	-0.31	0.01xl	-1.24	-0.24n	-0.50	-0.21xp	-0.55
Standard Deviation		1.24	1.17	1.30	1.30	1.22	1.33	1.29	1.32	1.11	1.26	1.23	1.23	1.05	1.22	1.39	1.25	1.27
Standard Error		0.04	0.06	0.11	0.07	0.05	0.22	0.12	0.13	0.16	0.07	0.05	0.05	0.09	0.05	0.11	0.05	0.09

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

**Prepared for the Greater London Authority by ICM Research**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure London has enough jobs**

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
	Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Agree	289 29%k	153 34%xb	66 24%	226 32%x	25 22%	234 29%	27 27%	142 34% <sup>xh</sup>	90 26%	51 35%k	208 30%k	27 18%	133 31%	222 29%	167 29%	197 31%	171 30%	125 28%	165 33% <sup>xmq</sup>
Agree strongly (+2)	60 6%j	26 6%	17 6%	43 6%	10 9%	46 6%	9 9%	32 8%	16 5%	17 12% <sup>xj</sup>	32 5%	9 6%	22 5%	49 6%	35 6%	38 6%	38 7%	31 7%	29 6%
Tend to agree (+1)	229 23% <sup>bdk</sup>	127 28% <sup>xb</sup>	49 18%	183 26% <sup>xd</sup>	15 13%	188 24%	18 18%	110 26%	74 21%	34 23% <sup>k</sup>	176 25% <sup>xk</sup>	18 12%	111 26% <sup>q</sup>	174 23%	131 23%	158 25% <sup>q</sup>	134 23%	94 21%	137 27% <sup>xmnq</sup>
Neither/ nor (0)	209 21% <sup>cg</sup>	89 20%	57 21%	137 19%	23 20%	166 21%	15 15%	70 17%	66 19%	31 22%	152 22%	23 15%	87 20%	158 21%	125 22%	131 21%	128 22%	95 21%	121 24% <sup>xo</sup>
Tend to disagree (-1)	215 21% <sup>i</sup>	103 23%	53 20%	151 21%	25 22%	173 22%	20 20%	93 22%	85 25%	21 15%	164 24% <sup>xi</sup>	27 18%	87 20%	169 22% <sup>r</sup>	131 23% <sup>r</sup>	139 22%	126 22%	95 21%	96 19%
Disagree strongly (-2)	198 20% <sup>ajr</sup>	69 16%	71 26% <sup>xa</sup>	136 19%	37 32% <sup>xc</sup>	151 19%	29 29% <sup>xe</sup>	79 19%	76 22%	30 21%	111 16%	57 39% <sup>xij</sup>	92 21% <sup>r</sup>	145 19% <sup>r</sup>	114 20% <sup>r</sup>	124 20% <sup>r</sup>	102 18%	96 21% <sup>r</sup>	80 16%
NET: Disagree	413 41% <sup>r</sup>	172 39%	124 46%	286 40%	62 54% <sup>xc</sup>	324 41%	49 49%	172 41%	161 47% <sup>x</sup>	51 36%	275 40%	84 57% <sup>xij</sup>	179 41% <sup>r</sup>	314 42% <sup>r</sup>	245 43% <sup>r</sup>	263 41% <sup>r</sup>	228 40% <sup>r</sup>	192 43% <sup>r</sup>	176 35%
Don't know	90 9% <sup>no</sup>	31 7%	23 8%	66 9%	5 4%	73 9%	8 8%	36 9%	28 8%	11 8%	60 9%	14 10%	32 7%	61 8% <sup>n</sup>	35 6%	44 7%	48 8% <sup>n</sup>	36 8%	41 8%
Mean	-0.29 <sup>bd</sup> hk	-0.15 <sup>xb</sup>	-0.46	-0.24 <sup>d</sup>	-0.57	-0.27	-0.45	-0.20 <sup>h</sup>	-0.41	-0.10 <sup>k</sup>	-0.23 <sup>xk</sup>	-0.79	-0.29	-0.27	-0.29	-0.26	-0.23	-0.32	-0.13 <sup>lmno</sup> q
Standard Deviation	1.24	1.21	1.28	1.25	1.32	1.23	1.38	1.29	1.22	1.36	1.18	1.30	1.25	1.24	1.23	1.24	1.23	1.26	1.20
Standard Error	0.04	0.06	0.08	0.05	0.13	0.05	0.14	0.07	0.07	0.12	0.05	0.11	0.06	0.05	0.05	0.05	0.05	0.06	0.06

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure London has enough jobs**

**Base: All respondents**

	Q5 Which of the following best describes how you think London's economy will fare over the next 12 months?								
	Total (x)	NET: Improve (a)	Significantly improve (b)	Improve a little (c)	Stay the same (d)	Worsen a little (e)	Significantly worsen (f)	NET: Worsen (g)	Don't know
Unweighted Base	1000	430	43	387	241	188	94	282	47
Weighted Base	1000	445	44*	401	246	181	89*	270	39*
NET: Agree	289 29% <sup>f</sup>	153 34% <sup>xdfg</sup>	22 49% <sup>xedfg</sup>	131 33% <sup>fg</sup>	62 25%	53 29% <sup>fg</sup>	13 14%	66 24% <sup>f</sup>	9 22%
Agree strongly (+2)	60 6%	26 6% <sup>c</sup>	7 15% <sup>xacd</sup>	19 5%	12 5%	12 6%	5 6%	17 6%	5 12%
Tend to agree (+1)	229 23% <sup>fg</sup>	127 28% <sup>xdfg</sup>	15 34% <sup>fg</sup>	112 28% <sup>xfg</sup>	50 20% <sup>f</sup>	41 23% <sup>fg</sup>	8 9%	49 18% <sup>f</sup>	4 10%
Neither/ nor (0)	209 21%	89 20%	10 22%	80 20%	53 22%	41 23%	15 17%	57 21%	9 24%
Tend to disagree (-1)	215 21%	103 23%	8 18%	95 24%	55 23%	34 19%	19 22%	53 20%	3 7%
Disagree strongly (-2)	198 20% <sup>ac</sup>	69 16%	4 10%	65 16%	48 19%	38 21%	33 37% <sup>xabcdg</sup>	71 26% <sup>xabce</sup>	10 26%
NET: Disagree	413 41%	172 39%	12 27%	160 40%	103 42%	72 40%	53 59% <sup>xabcdg</sup>	124 46% <sup>be</sup>	13 32%
Don't know	90 9%	31 7%	1 2%	30 7%	28 11%	15 8%	8 9%	23 8%	9 22%
Mean	-0.29 <sup>fg</sup>	-0.15 <sup>cfg</sup>	0.27 <sup>xacedfg</sup>	-0.20 <sup>fg</sup>	-0.35 <sup>f</sup>	-0.27 <sup>fg</sup>	-0.84	-0.46 <sup>f</sup>	-0.31
Standard Deviation	1.24	1.21	1.22	1.20	1.21	1.26	1.24	1.28	1.45
Standard Error	0.04	0.06	0.19	0.06	0.08	0.10	0.13	0.08	0.24

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/e/d/f/g**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure London has enough jobs**

**Base: All respondents**

	Q6 If lost job how confident do you feel about being able to get another similar job quickly?								
	Total (x)	NET: Confident (a)	Very confident (b)	Fairly confident (c)	Neither/ nor (d)	Not very confident (e)	Not at all confident (f)	NET: Not confident (g)	Don't know
Unweighted Base	851	210	77	133	188	170	257	427	26
Weighted Base	849	202	74*	129	192	165	260	425	29*
NET: Agree	227 27%fg	68 34%xefg	31 42%xefg	38 29%	61 32%fg	37 22%	55 21%	92 22%	5 18%
Agree strongly (+2)	48 6%	8 4%	5 7%	3 3%	14 8%	9 6%	13 5%	22 5%	3 10%
Tend to agree (+1)	178 21%fg	60 30%xefg	26 35%xefg	34 27%fg	47 24%fg	27 17%	42 16%	69 16%	2 8%
Neither/ nor (0)	183 22%f	49 24%f	13 18%	35 27%f	43 23%	44 27%fg	41 16%	85 20%f	6 21%
Tend to disagree (-1)	193 23%a	35 17%	11 14%	25 19%	36 19%	47 28%ab	69 27%ab	116 27%xabd	6 21%
Disagree strongly (-2)	172 20%e	33 16%	11 15%	22 17%	36 19%	23 14%	78 30%xabcedg	100 24%xe	2 8%
NET: Disagree	366 43%ab	68 34%	21 29%	47 36%	72 37%	70 42%	147 57%xabcedg	217 51%xabced	8 29%
Don't know	73 9%	17 8%	8 11%	9 7%	16 8%	15 9%	16 6%	31 7%	9 31%
Mean	-0.34fg	-0.13xfg	0.05xfg	-0.24fg	-0.18fg	-0.31fg	-0.64	-0.52f	-0.12
Standard Deviation	1.23	1.18	1.24	1.14	1.26	1.12	1.24	1.21	1.25
Standard Error	0.04	0.09	0.15	0.10	0.10	0.09	0.08	0.06	0.31

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/e/d/f/g**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure your neighbourhood is clean and litter free**

**Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Agree	441 44%in	207 43%	234 45%	77 59%xdefg	103 45%	79 38%	55 37%	46 39%	80 50%ef	120 38%	140 45%	73 49%	108 49%i	99 45%	141 38%	95 59%xmnp	105 43%
Agree strongly (+2)	145 15%ein	74 15%	71 14%	25 19%ef	33 14%	18 9%	14 9%	17 14%	37 23%xdef	33 10%	43 14%	19 12%	51 23%ijkl	32 14%	33 9%	38 24%xmn	42 17%n
Tend to agree (+1)	296 30%	134 28%	163 31%	52 40%xgh	70 30%	61 29%	42 28%	29 24%	43 27%	87 27%	97 31%	54 36%	57 26%	67 30%	109 29%	57 35%	63 26%
Neither/ nor (0)	176 18%lo	83 17%	93 18%	16 12%	43 19%	39 18%	30 20%	27 23%h	21 13%	84 26%xjkl	53 17%	15 10%	24 11%	42 19%o	79 21%o	15 9%	39 16%
Tend to disagree (-1)	187 19%o	88 18%	98 19%	19 14%	40 17%	45 21%	29 20%	26 21%	28 17%	58 18%	55 18%	31 20%	43 20%	43 19%	79 21%o	19 12%	46 19%
Disagree strongly (-2)	153 15%	85 18%	68 13%	16 13%	38 17%	33 16%	26 18%	20 17%	19 12%	44 14%	43 14%	29 19%	37 17%	26 12%	59 16%	28 18%	39 16%
NET: Disagree	340 34%	173 36%	167 32%	35 27%	79 34%	78 37%	56 37%	46 38%	47 29%	103 32%	98 31%	59 40%	80 36%	69 31%	139 37%	47 29%	85 35%
Don't know	43 4%	16 3%	27 5%	2 1%	6 3%	14 7%g	8 6%g	1 1%	12 8%xcdg	14 4%	19 6%	3 2%	8 3%	12 5%	14 4%	4 2%	13 5%
Mean	0.10n	0.05	0.14	0.40xefg	0.09	-0.08	-0.09	-0.02	0.35xefg	0.02	0.14	0.02	0.20	0.17n	-0.07	0.37xn	0.10
Standard Deviation	1.32	1.36	1.28	1.30	1.33	1.26	1.28	1.31	1.37	1.22	1.30	1.37	1.45	1.27	1.24	1.43	1.38
Standard Error	0.04	0.06	0.06	0.12	0.09	0.09	0.10	0.12	0.11	0.06	0.08	0.14	0.10	0.08	0.07	0.11	0.09

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure your neighbourhood is clean and litter free**

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Agree	441 44%aln	177 39%	50 50%a	209 49%xa	314 42%	13 67%xdh	52 47%	51 53%	7 38%	183 47%	258 42%	308 52%xl	38 28%	359 47%xn	54 34%	332 46%	78 40%
Agree strongly (+2)	145 15%a	42 9%	17 17%a	84 19%xa	102 14%	3 15%	18 16%	18 19%	3 13%	60 16%	85 14%	106 18%xl	13 10%	113 15%	25 16%	113 16%	22 11%
Tend to agree (+1)	296 30%ln	135 30%	33 33%	126 29%	212 28%	10 51%xdfh	35 31%	33 34%	5 25%	123 32%	173 28%	203 34%xl	25 18%	245 32%xn	29 18%	219 30%	56 28%
Neither/ nor (0)	176 18%g	94 21%x	16 16%	64 15%	143 19%g	1 6%	18 17%	8 9%	4 21%g	66 17%	110 18%	94 16%	19 14%	137 18%	21 13%	127 18%	28 14%
Tend to disagree (-1)	187 19%i	97 21%	15 15%	71 16%	151 20%	3 15%	14 13%	13 14%	4 18%	55 14%	131 21%xi	99 17%	23 17%	143 19%	29 18%	131 18%	35 18%
Disagree strongly (-2)	153 15%kmo	71 15%	16 16%	63 15%	104 14%	2 12%	22 20%	20 21%	4 22%	64 17%	89 14%	72 12%	56 40%xk	88 12%	52 32%xm	98 14%	47 24%xo
NET: Disagree	340 34%kmo	167 37%	31 31%	134 31%	255 34%	6 28%	36 33%	33 35%	8 40%	119 31%	221 36%	171 29%	79 57%xk	231 30%	81 50%xm	228 32%	83 42%xo
Don't know	43 4%k	17 4%	3 3%	23 5%	35 5%	- -	3 3%	3 3%	* 1%	17 5%	26 4%	15 3%	3 2%	36 5%	6 3%	32 4%	8 4%
Mean	0.10aln p	-0.04	0.21	0.24xa	0.08	0.42	0.11	0.17	-0.11	0.16	0.06	0.30xl	-0.61	0.21xn	-0.35	0.17xp	-0.16
Standard Deviation	1.32	1.25	1.36	1.37	1.29	1.30	1.40	1.46	1.38	1.35	1.30	1.30	1.42	1.26	1.50	1.31	1.39
Standard Error	0.04	0.06	0.11	0.07	0.05	0.22	0.12	0.15	0.19	0.07	0.05	0.05	0.12	0.05	0.12	0.05	0.10

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

**Prepared for the Greater London Authority by ICM Research**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure your neighbourhood is clean and litter free**

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news -paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Agree	441 44%dfk	214 48%x	110 41%	355 50%xd	32 27%	370 46%xf	25 25%	214 51%xh	136 40%	65 45%	318 46%k	52 35%	209 49%x	344 45%	262 46%	285 45%	262 46%	208 46%	224 45%
Agree strongly (+2)	145 15%dh	69 16%	33 12%	129 18%xd	8 7%	117 15%	11 11%	85 20%xh	35 10%	23 16%	91 13%	28 19%	65 15%	112 15%	84 15%	84 13%	76 13%	59 13%	69 14%
Tend to agree (+1)	296 30%fk	145 33%	77 29%	226 32%xd	24 21%	254 32%xf	14 14%	128 31%	101 29%	42 29%k	227 33%xk	24 16%	144 34%x	232 31%	179 31%	201 32%	186 32%	149 33%	155 31%
Neither/ nor (0)	176 18%	83 19%	46 17%	129 18%	13 11%	132 17%	19 19%	66 16%	55 16%	24 17%	125 18%	25 17%	67 16%	125 17%	101 18%	110 17%	97 17%	80 18%	97 19%
Tend to disagree (-1)	187 19%cg	75 17%	55 20%	122 17%	23 20%	140 18%	26 26%	65 16%	81 23%xg	27 19%	129 19%	30 20%	74 17%	141 19%	110 19%	121 19%	109 19%	76 17%	95 19%
Disagree strongly (-2)	153 15%cj	58 13%	51 19%	82 12%	43 38%xc	121 15%	21 21%	62 15%	59 17%	25 17%	92 13%	35 24%xj	69 16%	113 15%	80 14%	92 15%	86 15%	68 15%	69 14%
NET: Disagree	340 34%acj	133 30%	106 39%a	204 29%	66 57%xc	261 33%	47 48%xe	127 30%	140 40%xg	52 36%	220 32%	65 44%xj	144 33%	254 34%	190 33%	214 34%	195 34%	144 32%	165 33%
Don't know	43 4%l	15 3%	7 3%	27 4%	5 4%	33 4%	8 8%	13 3%	14 4%	3 2%	32 5%	6 4%	11 3%	33 4%l	19 3%	26 4%	21 4%	17 4%	17 3%
Mean	0.10dfh k	0.21xb	-0.05	0.29xd	-0.64	0.14f	-0.36	0.27xh	-0.08	0.08	0.15k	-0.14	0.14	0.12	0.14	0.10	0.10	0.13	0.12
Standard Deviation	1.32	1.29	1.34	1.29	1.37	1.32	1.32	1.36	1.30	1.36	1.27	1.47	1.33	1.32	1.30	1.30	1.30	1.30	1.28
Standard Error	0.04	0.06	0.08	0.05	0.13	0.05	0.14	0.07	0.07	0.11	0.05	0.12	0.07	0.05	0.06	0.05	0.06	0.06	0.06

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

**Prepared for the Greater London Authority by ICM Research**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure your neighbourhood is clean and litter free**

**Base: All respondents**

		Q5 Which of the following best describes how you think London's economy will fare over the next 12 months?							
	Total (x)	NET: Improve (a)	Significantly improve (b)	Improve a little (c)	Stay the same (d)	Worsen a little (e)	Significantly worsen (f)	NET: Worsen (g)	Don't know
Unweighted Base	1000	430	43	387	241	188	94	282	47
Weighted Base	1000	445	44*	401	246	181	89*	270	39*
NET: Agree	441 44%	214 48%xf	24 53%	191 48%f	103 42%	80 44%	30 34%	110 41%	13 34%
Agree strongly (+2)	145 15%	69 16%c	15 34%xacedfg	54 13%	38 15%	21 11%	12 14%	33 12%	5 14%
Tend to agree (+1)	296 30%	145 33%f	9 20%	137 34%xf	65 27%	59 33%f	18 20%	77 29%f	8 21%
Neither/ nor (0)	176 18%	83 19%	6 14%	77 19%	40 16%	31 17%	15 17%	46 17%	6 16%
Tend to disagree (-1)	187 19%	75 17%	6 13%	69 17%	48 20%	34 19%	21 24%	55 20%	9 22%
Disagree strongly (-2)	153 15%	58 13%	9 20%	50 12%	36 14%	30 17%	20 23%ac	51 19%c	8 22%
NET: Disagree	340 34%ac	133 30%	14 32%	119 30%	84 34%	64 36%	41 47%xac	106 39%ac	17 44%
Don't know	43 4%	15 3%	- -	15 4%	19 8%xacg	5 3%	2 2%	7 3%	2 5%
Mean	0.10f	0.21xfg	0.35	0.20fg	0.09	0.03	-0.22	-0.05	-0.19
Standard Deviation	1.32	1.29	1.55	1.25	1.34	1.30	1.39	1.34	1.41
Standard Error	0.04	0.06	0.24	0.06	0.09	0.10	0.15	0.08	0.21

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/e/d/f/g**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure your neighbourhood is clean and litter free**

**Base: All respondents**

	Q6 If lost job how confident do you feel about being able to get another similar job quickly?								
	Total (x)	NET: Confident (a)	Very confident (b)	Fairly confident (c)	Neither/ nor (d)	Not very confident (e)	Not at all confident (f)	NET: Not confident (g)	Don't know
Unweighted Base	851	210	77	133	188	170	257	427	26
Weighted Base	849	202	74*	129	192	165	260	425	29*
NET: Agree	365 43%	90 44%	40 54%	50 39%	81 42%	73 44%	109 42%	181 43%	13 44%
Agree strongly	(+2) 117 14% <sup>c</sup>	23 12% <sup>c</sup>	13 18% <sup>c</sup>	10 8%	24 13%	17 10%	43 16% <sup>c</sup>	60 14%	9 31%
Tend to agree	(+1) 249 29%	66 33%	26 35%	40 31%	57 30%	56 34%	66 25%	121 29%	4 13%
Neither/ nor	(0) 153 18%	42 21%	11 15%	31 24%	38 20%	24 15%	46 18%	70 16%	2 8%
Tend to disagree	(-1) 162 19%	33 16%	10 14%	23 18%	36 19%	41 25%	48 18%	89 21%	4 12%
Disagree strongly	(-2) 134 16%	32 16%	12 16%	21 16%	29 15%	19 12%	50 19%	70 16%	3 11%
NET: Disagree	296 35%	66 32%	22 30%	44 34%	65 34%	60 37%	98 38%	159 37%	7 23%
Don't know	35 4%	5 2%	1 2%	3 3%	8 4%	8 5%	7 3%	15 4%	7 25%
Mean	0.06	0.08	0.27	-0.03	0.06	0.07	0.01	0.03	0.54
Standard Deviation	1.32	1.28	1.36	1.22	1.29	1.25	1.39	1.33	1.54
Standard Error	0.05	0.09	0.16	0.11	0.10	0.10	0.09	0.07	0.35

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/e/d/f/g**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure your neighbourhood can work in an environmentally friendly way, conserving energy and recycling waste**

**Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Agree	543 54%in	254 53%	290 56%	75 57%	125 54%	100 48%	73 49%	68 57%	102 64%xef	145 45%	180 58%i	85 57%	133 60%xi	133 60%n	183 49%	102 63%xnp	125 52%
Agree strongly (+2)	184 18%i	89 19%	95 18%	27 21%	38 17%	29 14%	23 15%	22 19%	44 28%xdef	40 12%	51 16%	33 22%i	60 27%xij	45 20%	55 15%	41 25%xn	43 18%
Tend to agree (+1)	360 36%	164 34%	195 38%	48 37%	87 38%	72 34%	50 33%	46 38%	58 36%	105 33%	129 42%i	53 35%	73 33%	88 40%	128 34%	61 38%	83 34%
Neither/ nor (0)	160 16%h	78 16%	83 16%	26 20%h	39 17%h	41 20%h	23 15%	19 15%	14 9%	67 21%xjl	43 14%	20 14%	30 14%	29 13%	74 20%xmo	19 12%	39 16%
Tend to disagree (-1)	124 12%o	64 13%	60 12%	11 8%	32 14%	31 15%	21 14%	16 13%	14 9%	51 16%xl	33 11%	20 13%	21 10%	24 11%	51 14%o	11 7%	38 16%o
Disagree strongly (-2)	114 11%	58 12%	56 11%	14 11%	25 11%	22 11%	25 17%x	12 10%	15 10%	40 12%	32 10%	17 12%	25 11%	19 9%	43 12%	27 17%xm	25 10%
NET: Disagree	238 24%	122 25%	116 22%	25 19%	57 25%	53 25%	46 31%xh	27 23%	29 18%	91 28%xj	64 21%	37 25%	46 21%	43 20%	94 25%	38 23%	62 26%
Don't know	58 6%o	27 6%	31 6%	5 4%	9 4%	15 7%	9 6%	6 5%	14 9%	17 5%	23 7%	7 5%	11 5%	17 8%o	22 6%	3 2%	16 7%o
Mean	0.40fi	0.36	0.43	0.50	0.37	0.27	0.17	0.45	0.70xdef	0.18	0.47i	0.45	0.58xi	0.56xn	0.29	0.49	0.36
Standard Deviation	1.27	1.29	1.25	1.24	1.25	1.23	1.36	1.24	1.29	1.24	1.22	1.31	1.32	1.22	1.24	1.39	1.26
Standard Error	0.04	0.06	0.06	0.12	0.09	0.09	0.11	0.12	0.10	0.06	0.08	0.14	0.09	0.08	0.07	0.11	0.08

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure your neighbourhood can work in an environmentally friendly way, conserving energy and recycling waste**

**Base: All respondents**

	Total (x)	Working Status			Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
		FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis- fied (k)	Dis- satis- fied (l)	Satis- fied (m)	Dis- satis- fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Agree	543 54% <sub>l</sub>	234 51%	64 65% <sub>xa</sub>	241 56%	404 54%	14 70% <sub>h</sub>	55 50%	59 61%	9 46%	195 51%	348 57%	379 64% <sub>xl</sub>	49 35%	426 56%	84 52%	409 57% <sub>x</sub>	98 50%
Agree strongly (+2)	184 18% <sub>ai</sub>	63 14%	15 15%	103 24% <sub>xab</sub>	129 17%	6 29% <sub>h</sub>	21 19%	25 26% <sub>h</sub>	2 9%	54 14%	130 21% <sub>xi</sub>	135 23% <sub>xl</sub>	18 13%	142 19%	33 20%	139 19%	33 17%
Tend to agree (+1)	360 36% <sub>l</sub>	170 37%	49 50% <sub>xac</sub>	138 32%	275 37%	8 42%	34 31%	34 35%	7 37%	142 37%	218 35%	244 41% <sub>xl</sub>	31 22%	284 37%	51 32%	270 38%	65 33%
Neither/ nor (0)	160 16% <sub>ln</sub>	83 18%	12 12%	64 15%	113 15%	2 10%	24 22%	18 19%	2 12%	59 15%	101 16%	84 14%	13 9%	126 16% <sub>n</sub>	14 9%	112 16%	27 13%
Tend to disagree (-1)	124 12% <sub>k</sub>	65 14%	10 10%	44 10%	96 13%	2 12%	13 11%	8 8%	4 18%	49 13%	76 12%	57 10%	25 18% <sub>k</sub>	98 13%	14 8%	91 13%	23 12%
Disagree strongly (-2)	114 11% <sub>jkmo</sub>	55 12%	9 9%	46 11%	89 12%	2 8%	9 8%	9 10%	4 18%	56 15% <sub>xj</sub>	58 9%	42 7%	47 34% <sub>xk</sub>	67 9%	40 25% <sub>xm</sub>	66 9%	41 21% <sub>xo</sub>
NET: Disagree	238 24% <sub>kmo</sub>	120 26%	19 19%	91 21%	185 25%	4 20%	21 19%	17 18%	7 36% <sub>xfg</sub>	105 27%	134 22%	98 17%	72 52% <sub>xk</sub>	165 22%	54 33% <sub>xm</sub>	157 22%	65 33% <sub>xo</sub>
Don't know	58 6% <sub>a</sub>	19 4%	4 5%	35 8% <sub>xa</sub>	44 6%	- -	9 9% <sub>g</sub>	2 2%	1 5%	26 7%	32 5%	27 5%	5 4%	46 6%	9 5%	43 6%	8 4%
Mean	0.40 <sub>ahil</sub> np	0.28	0.54 <sub>a</sub>	0.52 <sub>xa</sub>	0.37	0.70 <sub>h</sub>	0.46 <sub>h</sub>	0.61 <sub>h</sub>	0.01	0.25	0.49 <sub>xi</sub>	0.67 <sub>xl</sub>	-0.38	0.47 <sub>xn</sub>	0.15	0.48 <sub>xp</sub>	0.13
Standard Deviation	1.27	1.24	1.16	1.30	1.28	1.26	1.21	1.24	1.35	1.30	1.25	1.16	1.50	1.22	1.53	1.23	1.43
Standard Error	0.04	0.06	0.10	0.07	0.05	0.21	0.11	0.12	0.19	0.07	0.05	0.05	0.12	0.05	0.13	0.05	0.10

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure your neighbourhood can work in an environmentally friendly way, conserving energy and recycling waste**

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optimistic (a)	Pessimistic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Agree	543 54%df	267 60%xb	134 50%	422 59%xd	41 35%	452 57%xf	42 43%	257 61%xh	180 52%	77 54%	393 56%k	68 46%	261 61%xmo	425 56%	320 56%	350 55%	329 57%	251 56%	291 58%x
Agree strongly (+2)	184 18%j	91 20%	42 15%	141 20%	19 17%	151 19%	17 17%	106 25%xh	52 15%	34 24%j	111 16%	37 25%xj	86 20%	149 20%	103 18%	113 18%	102 18%	84 19%	103 21%
Tend to agree (+1)	360 36%dfk	176 39%	93 34%	281 39%xd	21 18%	301 38%xf	25 25%	150 36%	128 37%	43 30%	282 41%xik	31 21%	174 41%x	276 36%	217 38%	237 37%	228 40%x	167 37%	188 37%
Neither/ nor (0)	160 16%e	80 18%	40 15%	111 15%	18 15%	117 15%	19 19%	61 14%	52 15%	20 14%	104 15%	34 23%xj	68 16%	113 15%	88 15%	102 16%	86 15%	70 16%	81 16%
Tend to disagree (-1)	124 12%ckl	47 10%	35 13%	78 11%	18 16%	97 12%	11 11%	41 10%	52 15%g	15 10%	100 14%xk	9 6%	41 10%	99 13%l	74 13%l	83 13%l	74 13%l	56 12%	61 12%
Disagree strongly (-2)	114 11%acjr	37 8%	46 17%xa	63 9%	30 26%xc	84 11%	20 20%xe	42 10%	41 12%	21 15%	64 9%	28 19%xj	45 11%	83 11%	63 11%	72 11%	57 10%	51 11%	46 9%
NET: Disagree	238 24%acgl	84 19%	82 30%xa	141 20%	49 42%xc	182 23%	31 31%	83 20%	94 27%g	36 25%	164 24%	37 25%	87 20%	182 24%l	137 24%	154 24%l	131 23%	106 24%	107 21%
Don't know	58 6%almo	15 3%	13 5%	42 6%	9 8%	47 6%	7 7%	19 4%	20 6%	11 8%	35 5%	9 6%	15 3%	36 5%	27 5%	28 4%	28 5%	20 5%	25 5%
Mean	0.40bdf	0.55xb	0.19	0.53xd	-0.18	0.45xf	0.09	0.60xh	0.30	0.41	0.42	0.29	0.52xo	0.43	0.41	0.39	0.45	0.42	0.50xo
Standard Deviation	1.27	1.19	1.36	1.21	1.49	1.26	1.42	1.27	1.27	1.39	1.21	1.45	1.23	1.28	1.26	1.26	1.23	1.27	1.23
Standard Error	0.04	0.06	0.08	0.05	0.14	0.05	0.15	0.06	0.07	0.12	0.05	0.12	0.06	0.05	0.05	0.05	0.05	0.06	0.06

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure your neighbourhood can work in an environmentally friendly way, conserving energy and recycling waste**

**Base: All respondents**

	Q5 Which of the following best describes how you think London's economy will fare over the next 12 months?								
	Total (x)	NET: Improve (a)	Significantly improve (b)	Improve a little (c)	Stay the same (d)	Worsen a little (e)	Significantly worsen (f)	NET: Worsen (g)	Don't know
Unweighted Base	1000	430	43	387	241	188	94	282	47
Weighted Base	1000	445	44*	401	246	181	89*	270	39*
NET: Agree	543 54%	267 60%xcfg	34 76%xacedfg	233 58%f	126 51%	95 52%	40 45%	134 50%	16 42%
Agree strongly (+2)	184 18%	91 20%c	19 43%xacedfg	72 18%	44 18%	25 14%	17 19%	42 15%	7 19%
Tend to agree (+1)	360 36%	176 39%f	15 33%	161 40%xf	82 33%	70 38%	23 26%	93 34%	9 23%
Neither/ nor (0)	160 16%	80 18%	3 7%	76 19%	32 13%	30 17%	10 11%	40 15%	8 20%
Tend to disagree (-1)	124 12%	47 10%	4 10%	42 11%	38 15%	24 13%	12 13%	35 13%	5 12%
Disagree strongly (-2)	114 11%a	37 8%	2 5%	35 9%	25 10%	25 14%	21 24%xabcd	46 17%xacd	6 14%
NET: Disagree	238 24%ac	84 19%	6 15%	77 19%	63 25%	49 27%a	33 37%abc	82 30%xac	10 26%
Don't know	58 6%ac	15 3%	1 2%	14 4%	25 10%xaceg	8 4%	6 7%	13 5%	5 12%
Mean	0.40fg	0.55xcfg	1.01xacedfg	0.50fg	0.37	0.26	0.04	0.19	0.23
Standard Deviation	1.27	1.19	1.18	1.18	1.29	1.28	1.50	1.36	1.38
Standard Error	0.04	0.06	0.18	0.06	0.09	0.10	0.16	0.08	0.22

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/e/d/f/g**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure your neighbourhood can work in an environmentally friendly way, conserving energy and recycling waste**

**Base: All respondents**

	Q6 If lost job how confident do you feel about being able to get another similar job quickly?								
	Total (x)	NET: Confident (a)	Very confident (b)	Fairly confident (c)	Neither/ nor (d)	Not very confident (e)	Not at all confident (f)	NET: Not confident (g)	Don't know
Unweighted Base	851	210	77	133	188	170	257	427	26
Weighted Base	849	202	74*	129	192	165	260	425	29*
NET: Agree	445 52%c	95 47%	40 55%	54 42%	102 53%	91 55%	143 55%c	233 55%c	15 53%
Agree strongly (+2)	144 17%	29 14%	13 17%	16 12%	34 18%	23 14%	50 19%	73 17%	8 28%
Tend to agree (+1)	301 35%	66 33%	28 37%	38 30%	68 35%	68 41%	92 35%	160 38%	7 25%
Neither/ nor (0)	142 17%	36 18%b	8 11%	28 22%	30 16%	26 16%	45 17%	71 17%	5 16%
Tend to disagree (-1)	114 13%f	34 17%f	11 15%	23 18%f	31 16%f	26 16%	23 9%	48 11%	2 5%
Disagree strongly (-2)	95 11%	26 13%	7 10%	18 14%	17 9%	15 9%	36 14%	50 12%	2 6%
NET: Disagree	209 25%	59 29%	18 25%	41 32%	48 25%	40 24%	58 22%	98 23%	3 12%
Don't know	52 6%	12 6%	7 10%	5 4%	12 6%	8 5%	14 5%	22 5%	6 20%
Mean	0.36c	0.20	0.41	0.09	0.40	0.38	0.40c	0.39c	0.79
Standard Deviation	1.26	1.28	1.28	1.27	1.24	1.19	1.31	1.26	1.24
Standard Error	0.04	0.09	0.15	0.11	0.09	0.09	0.08	0.06	0.26

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/e/d/f/g**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure the 2012 Olympic and Paralympic Games are delivered successfully**

**Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Agree	641 64%p	319 66%	322 62%	85 66%	159 69%	131 62%	92 61%	70 58%	103 65%	203 64%	195 63%	97 65%	146 66%	144 65%	243 65%	114 71%p	139 57%
Agree strongly (+2)	236 24%b	128 27%	108 21%	31 24%	61 27%	44 21%	31 21%	24 20%	45 28%	67 21%	76 24%	47 31%	47 21%	49 22%	78 21%	54 34%xmnp	55 23%
Tend to agree (+1)	404 40%	191 40%	213 41%	54 42%	98 42%	87 41%	61 40%	46 38%	58 37%	136 43%	119 38%	50 34%	98 45%	95 43%	166 44%p	60 37%	84 35%
Neither/ nor (0)	140 14%	60 13%	80 15%	16 12%	37 16%	35 17%	18 12%	17 14%	16 10%	53 17% <sup>x</sup>	46 15%	16 11%	25 11%	24 11%	59 16%	17 10%	40 16%
Tend to disagree (-1)	78 8%	37 8%	41 8%	8 6%	14 6%	17 8%	18 12%	11 9%	10 6%	29 9%	20 6%	14 9%	15 7%	15 7%	31 8%	10 6%	21 9%
Disagree strongly (-2)	52 5%	28 6%	25 5%	8 6%	6 3%	12 6%	9 6%	7 6%	10 6%	12 4%	17 5%	9 6%	14 6%	11 5%	16 4%	13 8%	12 5%
NET: Disagree	130 13%	65 14%	65 13%	16 12%	20 9%	29 14%	27 18% <sup>d</sup>	18 15%	20 12%	41 13%	37 12%	24 16%	29 13%	27 12%	47 12%	23 15%	33 14%
Don't know	89 9% <sup>o</sup>	36 8%	53 10%	13 10%	14 6%	14 7%	13 9%	15 13%	20 13% <sup>d</sup>	22 7%	33 11%	13 9%	21 10%	27 12% <sup>no</sup>	25 7%	7 4%	30 12% <sup>no</sup>
Mean	0.76	0.80	0.73	0.79	0.90 <sup>f</sup>	0.69	0.63	0.66	0.85	0.73	0.78	0.81	0.75	0.79	0.74	0.85	0.70
Standard Deviation	1.10	1.13	1.07	1.11	0.98	1.10	1.17	1.14	1.17	1.04	1.11	1.21	1.12	1.09	1.04	1.22	1.13
Standard Error	0.04	0.06	0.05	0.11	0.07	0.08	0.10	0.11	0.09	0.05	0.07	0.13	0.08	0.07	0.06	0.10	0.07

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure the 2012 Olympic and Paralympic Games are delivered successfully**

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Agree	641 64%lp	300 66%	57 57%	275 64%	472 63%	12 61%	69 63%	73 76%xdh	11 54%	247 64%	394 64%	437 74%xl	62 44%	505 66%x	94 58%	480 67%xp	109 55%
Agree strongly (+2)	236 24%lm	104 23%	19 19%	111 26%	163 22%	7 36%h	27 24%	35 37%xdh	3 14%	98 25%	139 23%	179 30%xl	17 12%	162 21%	60 37%xm	165 23%	46 23%
Tend to agree (+1)	404 40%lnp	196 43%	38 39%	164 38%	309 41%	5 25%	42 39%	38 39%	8 41%	149 39%	255 42%	258 44%xl	44 32%	343 45%xn	34 21%	315 44%xp	62 32%
Neither/ nor (0)	140 14%k	66 14%	21 22%xc	53 12%	106 14%	5 25%f	10 9%	15 15%	3 14%	46 12%	94 15%	56 9%	17 12%	108 14%	15 9%	103 14%	22 11%
Tend to disagree (-1)	78 8%k	38 8%	9 9%	30 7%	63 8%	- -	6 6%	5 6%	2 13%e	35 9%	43 7%	35 6%	24 17%xk	53 7%	18 11%	51 7%	24 12%xo
Disagree strongly (-2)	52 5%mo	18 4%	4 4%	28 7%	36 5%	2 11%g	11 10%xdg	2 2%	1 7%	21 6%	31 5%	24 4%	21 15%xk	33 4%	17 10%xm	26 4%	22 11%xo
NET: Disagree	130 13%kmo	56 12%	12 13%	59 14%	99 13%	2 11%	17 15%	7 7%	4 20%g	56 14%	74 12%	59 10%	45 32%xk	86 11%	35 22%xm	77 11%	46 23%xo
Don't know	89 9%gk	34 7%	8 8%	45 10%	69 9%g	1 3%	14 12%g	1 1%	2 12%g	37 10%	52 8%	37 6%	15 11%	65 8%	18 11%	61 9%	20 10%
Mean	0.76lp	0.78	0.65	0.77	0.74	0.78	0.71	1.05xdfh	0.46	0.77	0.76	0.97xl	0.11	0.79	0.72	0.82xp	0.49
Standard Deviation	1.10	1.05	1.04	1.16	1.09	1.29	1.26	0.97	1.20	1.14	1.08	1.04	1.33	1.03	1.41	1.02	1.34
Standard Error	0.04	0.05	0.09	0.07	0.04	0.22	0.11	0.10	0.18	0.06	0.04	0.04	0.11	0.04	0.12	0.04	0.10

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure the 2012 Olympic and Paralympic Games are delivered successfully**

**Base: All respondents**

	Total (x)	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)						
		Optim- istic (a)	Pessim- istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news- paper (l)	National TV (m)	Local / regional TV (n)	National news -paper (o)	London wide papers (p)	The inter- net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Agree	641 64%bdhk	320 72%xb	157 58%	481 67%xd	55 47%	517 65%	56 56%	331 79%xh	176 51%	101 70%k	465 67%xk	70 47%	286 66%	492 65%	388 68%x	413 65%	370 64%	302 67%	342 68%x
Agree strongly (+2)	236 24%h	126 28%xb	55 20%	171 24%	28 24%	187 23%	29 29%	142 34%xh	58 17%	47 33%xjk	157 23%	29 20%	105 24%	175 23%	132 23%	151 24%	137 24%	110 24%	126 25%
Tend to agree (+1)	404 40%dfhk	194 44%	102 38%	310 43%xd	27 24%	330 41%f	27 27%	189 45%xh	119 34%	54 37%	308 44%xk	40 27%	181 42%	317 42%	256 45%xp	263 41%	234 41%	192 43%	216 43%
Neither/ nor (0)	140 14%acg	46 10%	45 17%a	86 12%	22 19%	106 13%	13 13%	36 9%	51 15%g	14 10%	101 14%	24 16%	52 12%	101 13%	74 13%	93 15%	87 15%q	52 12%	68 14%
Tend to disagree (-1)	78 8%g	31 7%	31 11%x	53 7%	15 13%x	66 8%	7 7%	20 5%	43 12%yg	15 10%	51 7%	11 8%	41 9%r	65 9%r	51 9%r	53 8%r	53 9%r	35 8%	31 6%
Disagree strongly (-2)	52 5%cgjp	21 5%	18 7%	30 4%	14 12%xc	36 5%	12 12%xe	12 3%	34 10%yg	9 6%	27 4%	16 11%xj	24 6%p	40 5%p	26 4%	29 5%	21 4%	20 4%	22 4%
NET: Disagree	130 13%cgjr	52 12%	49 18%xa	83 12%	30 26%xc	102 13%	19 19%	32 8%	76 22%yg	24 16%	78 11%	27 19%j	65 15%r	104 14%r	77 13%	82 13%	73 13%	55 12%	53 11%
Don't know	89 9%agjilmno	27 6%	18 7%	66 9%	9 8%	72 9%	11 11%	20 5%	41 12%yg	5 4%	52 7%	27 18%xij	27 6%	59 8%n	33 6%	47 7%	44 8%	39 9%n	40 8%n
Mean	0.76bdhk	0.89xb	0.58	0.83xd	0.36	0.78	0.62	1.08xh	0.41	0.83k	0.80k	0.46	0.75	0.75	0.78	0.77	0.78	0.82	0.85xm
Standard Deviation	1.10	1.07	1.17	1.05	1.36	1.08	1.37	0.95	1.25	1.20	1.03	1.32	1.13	1.10	1.07	1.08	1.06	1.07	1.05
Standard Error	0.04	0.05	0.07	0.04	0.13	0.04	0.15	0.05	0.07	0.10	0.04	0.12	0.06	0.04	0.05	0.05	0.05	0.05	0.05

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure the 2012 Olympic and Paralympic Games are delivered successfully**

**Base: All respondents**

	Q5 Which of the following best describes how you think London's economy will fare over the next 12 months?								
	Total (x)	NET: Improve (a)	Significantly improve (b)	Improve a little (c)	Stay the same (d)	Worsen a little (e)	Significantly worsen (f)	NET: Worsen (g)	Don't know
Unweighted Base	1000	430	43	387	241	188	94	282	47
Weighted Base	1000	445	44*	401	246	181	89*	270	39*
NET: Agree	641 64%fg	320 72%xdfg	35 79%dfg	285 71%xdfg	144 58%	116 64%fg	41 47%	157 58%f	19 50%
Agree strongly (+2)	236 24%df	126 28%xdfg	18 41%xedfg	108 27%df	44 18%	43 24%	12 13%	55 20%	11 28%
Tend to agree (+1)	404 40%	194 44%	17 38%	177 44%	99 40%	73 40%	30 33%	102 38%	9 22%
Neither/ nor (0)	140 14%ac	46 10%	2 5%	44 11%	40 16%a	28 15%	17 20%abc	45 17%a	8 22%
Tend to disagree (-1)	78 8%	31 7%	3 8%	28 7%	16 6%	22 12%x	9 10%	31 11%x	- -
Disagree strongly (-2)	52 5%	21 5%	3 6%	18 4%	11 5%	5 3%	13 15%xacedg	18 7%e	2 5%
NET: Disagree	130 13%	52 12%	6 14%	46 11%	27 11%	28 15%	22 24%xacd	49 18%xacd	2 5%
Don't know	89 9%ac	27 6%	1 3%	26 6%	35 14%xaceg	10 5%	8 9%	18 7%	9 23%
Mean	0.76fg	0.89xfg	1.02fg	0.88xfg	0.71f	0.74fg	0.23	0.58f	0.87
Standard Deviation	1.10	1.07	1.17	1.06	1.05	1.07	1.30	1.17	1.14
Standard Error	0.04	0.05	0.18	0.06	0.07	0.08	0.14	0.07	0.19

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/e/d/f/g**  
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### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure the 2012 Olympic and Paralympic Games are delivered successfully**

**Base: All respondents**

	Q6 If lost job how confident do you feel about being able to get another similar job quickly?								
	Total (x)	NET: Confident (a)	Very confident (b)	Fairly confident (c)	Neither/ nor (d)	Not very confident (e)	Not at all confident (f)	NET: Not confident (g)	Don't know
Unweighted Base	851	210	77	133	188	170	257	427	26
Weighted Base	849	202	74*	129	192	165	260	425	29*
NET: Agree	546 64%f	136 67%f	53 72%f	83 64%	129 67%f	116 70%fg	147 57%	263 62%f	17 60%
Agree strongly (+2)	197 23%f	48 24%c	24 33%acfg	24 19%	50 26%	44 27%	47 18%	91 22%	7 25%
Tend to agree (+1)	348 41%	88 43%	29 39%	59 46%	79 41%	72 43%	100 38%	172 40%	10 35%
Neither/ nor (0)	126 15%b	25 12%b	2 2%	23 18%ab	30 16%b	22 13%b	41 16%b	63 15%b	7 24%
Tend to disagree (-1)	66 8%	20 10%	7 10%	12 10%	11 6%	14 8%	21 8%	35 8%	1 3%
Disagree strongly (-2)	41 5%	12 6%	6 8%e	6 5%	5 2%	3 2%	20 8%xedg	23 5%e	1 5%
NET: Disagree	107 13%	32 16%	13 18%d	18 14%	16 8%	17 10%	41 16%d	57 14%	2 7%
Don't know	70 8%c	10 5%	6 8%	4 3%	17 9%	11 6%	31 12%xac	41 10%c	3 9%
Mean	0.76f	0.73	0.85	0.67	0.91f	0.91fg	0.59	0.71f	0.80
Standard Deviation	1.08	1.13	1.27	1.05	0.98	0.98	1.17	1.10	1.05
Standard Error	0.04	0.08	0.15	0.09	0.07	0.08	0.08	0.06	0.22

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/e/d/f/g**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure the 2012 Olympic and Paralympic Games provide benefits for all**

**Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Agree	507 51%i	252 53%	255 49%	70 53%	119 52%	105 50%	68 45%	58 48%	88 55%	147 46%	159 51%	76 51%	124 57%i	105 47%	193 52%	92 57%	116 48%
Agree strongly (+2)	172 17%i	86 18%	86 17%	24 18%	33 14%	34 16%	22 14%	18 15%	41 26% xdefg	39 12%	57 18%i	25 17%	52 24% xi	34 15%	62 17%	38 24% xm	38 16%
Tend to agree (+1)	335 33%	166 35%	169 32%	46 35%	86 37%	71 34%	46 31%	39 33%	46 29%	109 34%	102 33%	52 34%	72 33%	71 32%	131 35%	54 33%	78 32%
Neither/ nor (0)	172 17% hl	79 16%	93 18%	20 15%	49 21% h	38 18% h	34 22% h	16 13%	15 9%	70 22% xl	57 18% l	21 14%	24 11%	31 14%	78 21% m	24 15%	39 16%
Tend to disagree (-1)	153 15%	66 14%	87 17%	20 15%	35 15%	28 13%	22 15%	24 20%	24 15%	51 16%	45 15%	19 12%	38 17%	43 19%	53 14%	21 13%	36 15%
Disagree strongly (-2)	103 10% b	60 13% b	43 8%	16 12%	17 7%	24 11%	19 13%	11 10%	16 10%	32 10%	25 8%	25 17% j	21 10%	22 10%	36 10%	17 10%	29 12%
NET: Disagree	256 26%	126 26%	130 25%	36 27%	52 23%	51 24%	41 27%	35 30%	41 26%	83 26%	70 23%	44 29%	60 27%	65 29%	88 24%	38 24%	64 27%
Don't know	65 6% n	23 5%	41 8%	5 4%	10 4%	15 7%	8 5%	11 9%	16 10% d	20 6%	24 8%	9 6%	12 5%	21 10% xn	14 4%	7 4%	23 9% n
Mean	0.34i	0.33	0.35	0.34	0.37	0.33	0.21	0.27	0.50	0.24	0.42	0.23	0.46	0.26	0.37	0.49	0.28
Standard Deviation	1.26	1.30	1.22	1.30	1.15	1.26	1.26	1.27	1.37	1.19	1.22	1.36	1.32	1.28	1.21	1.30	1.29
Standard Error	0.04	0.06	0.05	0.12	0.08	0.09	0.10	0.12	0.11	0.06	0.08	0.14	0.09	0.09	0.07	0.11	0.08

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure the 2012 Olympic and Paralympic Games provide benefits for all**

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Agree	507 51%lp	224 49%	45 45%	227 53%	366 49%	9 44%	67 61%xdh	55 57%	8 42%	194 50%	313 51%	363 62%xl	37 26%	402 53%x	75 46%	375 52%	86 43%
Agree strongly (+2)	172 17%bdlp	76 17%	10 10%	83 19%b	115 15%	5 24%	25 23%d	24 25%xdh	2 10%	66 17%	107 17%	129 22%xl	14 10%	130 17%	35 22%	137 19%xp	22 11%
Tend to agree (+1)	335 33%ln	149 33%	35 35%	144 33%	251 34%	4 19%	42 38%	31 32%	6 32%	128 33%	207 34%	234 40%xl	22 16%	272 36%xn	40 25%	238 33%	64 33%
Neither/ nor (0)	172 17%k	84 19%	18 18%	70 16%	135 18%	5 24%	13 12%	15 16%	4 18%	67 17%	105 17%	82 14%	21 15%	132 17%	19 12%	130 18%	28 14%
Tend to disagree (-1)	153 15%	73 16%	20 21%	59 14%	116 16%	4 18%	13 12%	15 15%	3 16%	57 15%	96 16%	79 13%	31 22%xk	116 15%	22 14%	105 15%	36 18%
Disagree strongly (-2)	103 10%kmo	50 11%	8 9%	42 10%	79 11%	1 6%	11 10%	8 8%	3 16%	37 10%	66 11%	40 7%	41 30%xk	62 8%	34 21%xm	59 8%	39 20%xo
NET: Disagree	256 26%kmo	123 27%	29 29%	101 23%	195 26%	5 24%	24 22%	22 23%	6 33%	94 24%	162 26%	119 20%	72 52%xk	179 23%	56 35%xm	164 23%	75 38%xo
Don't know	65 6%k	24 5%	8 8%	33 8%	50 7%	2 8%	6 6%	3 3%	1 7%	30 8%	34 6%	25 4%	9 6%	50 7%	12 7%	52 7%	9 4%
Mean	0.34lp	0.30	0.19	0.42	0.30	0.42	0.54h	0.53h	0.03	0.36	0.33	0.59xl	-0.48	0.41xn	0.14	0.43xp	-0.04
Standard Deviation	1.26	1.26	1.18	1.26	1.25	1.27	1.29	1.26	1.32	1.25	1.27	1.19	1.38	1.21	1.50	1.23	1.35
Standard Error	0.04	0.06	0.10	0.07	0.05	0.22	0.11	0.13	0.19	0.07	0.05	0.05	0.12	0.05	0.13	0.05	0.10

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure the 2012 Olympic and Paralympic Games provide benefits for all**

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optimistic (a)	Pessimistic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Agree	507 51%bhk	259 58%xb	113 42%	381 53%x	49 42%	419 53%xf	40 40%	289 69% <i>xh</i>	119 34%	77 53%	364 52% <i>k</i>	61 41%	228 53%	397 53%	297 52%	324 51%	289 50%	229 51%	280 56% <i>xop</i>
Agree strongly (+2)	172 17% <i>h</i>	89 20%	39 15%	127 18%	18 16%	138 17%	13 13%	115 27% <i>xh</i>	28 8%	30 21%	110 16%	31 21%	82 19%	126 17%	92 16%	104 16%	106 18%	75 17%	97 19%
Tend to agree (+1)	335 33% <i>bhk</i>	169 38% <i>xb</i>	74 27%	254 36% <i>x</i>	31 27%	281 35% <i>x</i>	27 27%	174 42% <i>xh</i>	91 26%	47 33% <i>k</i>	254 37% <i>xk</i>	30 21%	146 34%	272 36% <i>xp</i>	205 36% <i>p</i>	219 35%	183 32%	154 34%	183 36% <i>p</i>
Neither/ nor (0)	172 17% <i>m</i>	75 17%	45 17%	120 17%	16 14%	137 17%	11 11%	60 14%	57 16%	18 13%	126 18%	28 19%	65 15%	116 15%	91 16%	112 18% <i>m</i>	109 19% <i>lmn</i>	84 19%	85 17%
Tend to disagree (-1)	153 15% <i>ag</i>	55 12%	55 20% <i>xa</i>	103 14%	24 20%	120 15%	20 20%	35 8%	78 23% <i>xg</i>	21 15%	111 16%	19 13%	71 17%	124 16% <i>r</i>	101 18% <i>xqr</i>	102 16% <i>r</i>	98 17% <i>r</i>	62 14%	67 13%
Disagree strongly (-2)	103 10% <i>cegj</i>	37 8%	42 16% <i>xa</i>	61 8%	20 17% <i>xc</i>	74 9%	19 20% <i>xe</i>	19 5%	65 19% <i>xg</i>	22 15% <i>j</i>	57 8%	24 16% <i>xj</i>	47 11%	75 10%	56 10%	66 10%	54 9%	48 11%	50 10%
NET: Disagree	256 26% <i>acg</i>	92 21%	97 36% <i>xa</i>	164 23%	44 38% <i>xc</i>	194 24%	40 40% <i>xe</i>	54 13%	143 41% <i>xg</i>	43 30%	167 24%	43 29%	118 27%	198 26%	157 27% <i>r</i>	168 27%	152 26%	110 25%	116 23%
Don't know	65 6% <i>glnop</i>	21 5%	15 5%	50 7%	7 6%	48 6%	9 9%	16 4%	26 8% <i>g</i>	5 4%	38 6%	16 11% <i>ij</i>	19 4%	44 6% <i>p</i>	27 5%	31 5%	25 4%	25 6%	22 4%
Mean	0.34 <i>bdf</i> h	0.52 <i>xb</i>	0.05	0.43 <i>xd</i>	0.03	0.39 <i>f</i>	-0.07	0.82 <i>xh</i>	-0.19	0.30	0.38	0.19	0.35	0.35	0.32	0.32	0.34	0.35	0.44 <i>xno</i>
Standard Deviation	1.26	1.20	1.34	1.22	1.38	1.23	1.41	1.08	1.29	1.38	1.19	1.42	1.29	1.25	1.24	1.25	1.25	1.25	1.24
Standard Error	0.04	0.06	0.08	0.05	0.14	0.05	0.15	0.05	0.07	0.12	0.05	0.12	0.06	0.05	0.05	0.05	0.05	0.06	0.06

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure the 2012 Olympic and Paralympic Games provide benefits for all**

**Base: All respondents**

	Q5 Which of the following best describes how you think London's economy will fare over the next 12 months?								
	Total (x)	NET: Improve (a)	Significantly improve (b)	Improve a little (c)	Stay the same (d)	Worsen a little (e)	Significantly worsen (f)	NET: Worsen (g)	Don't know
Unweighted Base	1000	430	43	387	241	188	94	282	47
Weighted Base	1000	445	44*	401	246	181	89*	270	39*
NET: Agree	507 51%fg	259 58%xedfg	31 69%xedfg	228 57%xedfg	113 46%	82 45%	31 35%	113 42%	23 58%
Agree strongly (+2)	172 17%	89 20%c	17 38%xacedfg	72 18%	37 15%	24 13%	15 17%	39 15%	7 17%
Tend to agree (+1)	335 33%fg	169 38%xf	14 31%	156 39%xf	76 31%f	57 32%fg	16 18%	74 27%f	16 41%
Neither/ nor (0)	172 17%	75 17%	6 14%	68 17%	47 19%	31 17%	14 16%	45 17%	6 14%
Tend to disagree (-1)	153 15%a	55 12%	3 7%	52 13%	39 16%	38 21%xac	17 19%	55 20%xac	4 10%
Disagree strongly (-2)	103 10%	37 8%	2 6%	34 8%	21 9%	21 11%	22 24%xabcedg	42 16%xaced	3 8%
NET: Disagree	256 26%ac	92 21%	6 12%	86 22%	61 25%	58 32%abc	39 44%abcd	97 36%abcd	7 17%
Don't know	65 6%	21 5%	2 5%	19 5%	25 10%xac	9 5%	5 6%	15 5%	4 10%
Mean	0.34fg	0.52xcefg	0.94xacedfg	0.47xefg	0.31fg	0.16	-0.17	0.05	0.56
Standard Deviation	1.26	1.20	1.18	1.20	1.22	1.26	1.47	1.34	1.18
Standard Error	0.04	0.06	0.18	0.06	0.08	0.09	0.16	0.08	0.19

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/e/d/f/g**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure the 2012 Olympic and Paralympic Games provide benefits for all**

**Base: All respondents**

	Q6 If lost job how confident do you feel about being able to get another similar job quickly?								Don't know
	Total (x)	NET: Confident (a)	Very confident (b)	Fairly confident (c)	Neither/ nor (d)	Not very confident (e)	Not at all confident (f)	NET: Not confident (g)	
Unweighted Base	851	210	77	133	188	170	257	427	26
Weighted Base	849	202	74*	129	192	165	260	425	29*
NET: Agree	422 50%fg	110 54%fg	46 62%xfg	64 50%	109 57%fg	86 52%fg	103 40%	189 45%f	14 48%
Agree strongly (+2)	133 16%c	27 13%	14 19%	12 10%	40 21%cf	28 17%	33 13%	61 14%	6 19%
Tend to agree (+1)	288 34%fg	83 41%xfg	31 43%f	52 40%fg	68 36%	58 35%	70 27%	128 30%	8 28%
Neither/ nor (0)	156 18%	38 19%	9 12%	30 23%	35 18%	27 16%	48 19%	75 18%	7 23%
Tend to disagree (-1)	132 16%	27 14%	9 12%	18 14%	22 12%	30 18%	48 19%	78 18%x	4 13%
Disagree strongly (-2)	88 10%	17 9%	6 8%	11 9%	15 8%	12 7%	42 16%xaedg	54 13%e	1 5%
NET: Disagree	220 26%d	45 22%	15 21%	30 23%	38 20%	42 25%	90 35%xabcd	132 31%xad	5 17%
Don't know	51 6%	9 5%	4 5%	5 4%	11 6%	11 6%	18 7%	28 7%	3 12%
Mean	0.31fg	0.38f	0.55fg	0.29	0.53xfg	0.39fg	0.02	0.16f	0.51
Standard Deviation	1.24	1.16	1.21	1.12	1.21	1.20	1.32	1.29	1.16
Standard Error	0.04	0.08	0.14	0.10	0.09	0.10	0.09	0.06	0.25

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/e/d/f/g**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure a comprehensive, efficient and accessible transport system is available to all**

**Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Agree	614 61%i	304 63%	310 60%	82 63%	136 59%	119 57%	85 57%	80 67%	110 69% <small>xef</small>	173 54%	181 58%	107 71% <small>xij</small>	153 70% <small>xij</small>	145 65%	215 57%	116 72% <small>xnp</small>	139 57%
Agree strongly (+2)	191 19% <small>fi</small>	91 19%	100 19%	28 22%	38 16%	38 18%	19 13%	17 14%	51 32% <small>xdefg</small>	39 12%	46 15%	41 27% <small>ij</small>	65 30% <small>xij</small>	44 20%	60 16%	47 29% <small>xmnp</small>	41 17%
Tend to agree (+1)	423 42%	212 44%	210 40%	54 42%	98 43%	82 39%	66 44%	63 53% <small>xeh</small>	60 37%	134 42%	134 43%	66 44%	88 40%	102 46%	155 41%	69 42%	98 40%
Neither/ nor (0)	106 11% <small>ghl</small>	42 9%	64 12%	15 12%	29 13% <small>gh</small>	25 12% <small>g</small>	21 14% <small>gh</small>	5 4%	10 6%	45 14% <small>xl</small>	42 13% <small>l</small>	12 8%	6 3%	17 8%	56 15% <small>xmo</small>	10 6%	23 9%
Tend to disagree (-1)	148 15%	65 14%	84 16%	15 12%	45 19%	33 16%	21 14%	15 12%	19 12%	53 17%	53 17%	15 10%	27 12%	26 12%	57 15%	23 14%	43 18%
Disagree strongly (-2)	86 9% <small>h</small>	48 10%	37 7%	13 10%	12 5%	22 10% <small>h</small>	19 12% <small>dh</small>	14 12% <small>h</small>	6 4%	35 11% <small>x</small>	23 7%	10 7%	18 8%	19 8%	34 9%	10 6%	24 10%
NET: Disagree	234 23% <small>h</small>	113 24%	121 23%	28 22%	57 25%	55 26% <small>h</small>	40 27% <small>h</small>	29 24%	26 16%	88 28% <small>xk</small>	75 24%	25 17%	45 20%	45 20%	90 24%	32 20%	67 27%
Don't know	46 5%	21 4%	25 5%	4 3%	8 3%	11 5%	4 3%	5 5%	14 9% <small>xdf</small>	13 4%	12 4%	5 3%	15 7%	15 7%	13 3%	4 2%	14 6%
Mean	0.51i	0.51	0.51	0.55	0.47	0.41	0.32	0.48	0.89 <small>xcd</small> fg	0.29	0.43	0.77 <small>xij</small>	0.76 <small>xij</small>	0.60	0.42	0.77 <small>xnp</small>	0.39
Standard Deviation	1.23	1.25	1.20	1.25	1.15	1.27	1.24	1.25	1.15	1.22	1.17	1.18	1.27	1.21	1.21	1.20	1.27
Standard Error	0.04	0.06	0.05	0.12	0.08	0.09	0.10	0.12	0.09	0.06	0.08	0.12	0.09	0.08	0.07	0.10	0.08

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure a comprehensive, efficient and accessible transport system is available to all**

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Agree	614 61% <sup>al</sup>	258 57%	57 57%	292 68% <sup>xab</sup>	450 60%	12 61%	66 60%	71 74% <sup>xdfh</sup>	11 56%	221 57%	393 64%	432 73% <sup>xl</sup>	54 39%	472 62%	101 63%	444 62%	117 59%
Agree strongly (+2)	191 19% <sup>al</sup>	68 15%	17 17%	103 24% <sup>xa</sup>	130 17%	6 29%	23 20%	28 29% <sup>xd</sup>	4 20%	77 20%	115 19%	145 25% <sup>xl</sup>	17 12%	148 19%	36 22%	140 19%	35 18%
Tend to agree (+1)	423 42% <sup>il</sup>	190 42%	39 40%	189 44%	320 43%	6 32%	44 40%	43 45%	7 36%	145 38%	278 45% <sup>xi</sup>	287 49% <sup>xl</sup>	37 27%	324 42%	65 40%	304 42%	82 41%
Neither/ nor (0)	106 11% <sup>ckn</sup>	61 13% <sup>xc</sup>	15 15% <sup>c</sup>	29 7%	83 11%	3 15%	10 9%	8 8%	1 5%	36 9%	70 11%	43 7%	13 9%	84 11%	9 6%	72 10%	18 9%
Tend to disagree (-1)	148 15% <sup>cjk</sup>	79 17% <sup>c</sup>	18 18% <sup>c</sup>	48 11%	116 16%	2 9%	13 12%	12 12%	4 22%	70 18% <sup>xj</sup>	78 13%	67 11%	30 22% <sup>xk</sup>	116 15%	22 14%	114 16%	29 15%
Disagree strongly (-2)	86 9% <sup>km</sup>	42 9%	5 5%	36 8%	62 8%	3 13%	15 13% <sup>g</sup>	4 4%	2 12% <sup>g</sup>	39 10%	47 8%	27 5%	37 26% <sup>xk</sup>	57 7%	21 13% <sup>m</sup>	59 8%	24 12%
NET: Disagree	234 23% <sup>cjk</sup>	121 27% <sup>xc</sup>	23 23%	84 20%	178 24%	4 21%	28 25%	15 16%	7 34% <sup>g</sup>	109 28% <sup>xj</sup>	125 20%	94 16%	67 48% <sup>xk</sup>	172 23%	43 27%	173 24%	53 27%
Don't know	46 5% <sup>k</sup>	15 3%	5 5%	25 6%	36 5%	1 3%	6 5%	2 2%	1 5%	19 5%	27 4%	19 3%	5 4%	34 5%	8 5%	32 4%	9 5%
Mean	0.51 <sup>al</sup>	0.37	0.49	0.68 <sup>xa</sup>	0.48	0.57	0.45	0.86 <sup>xdfh</sup>	0.31	0.41	0.57	0.80 <sup>xl</sup>	-0.25	0.54	0.48	0.51	0.40
Standard Deviation	1.23	1.22	1.15	1.23	1.21	1.38	1.34	1.10	1.40	1.30	1.18	1.09	1.44	1.20	1.36	1.23	1.30
Standard Error	0.04	0.06	0.10	0.07	0.05	0.23	0.12	0.11	0.20	0.07	0.05	0.05	0.12	0.04	0.11	0.05	0.10

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure a comprehensive, efficient and accessible transport system is available to all**

**Base: All respondents**

	Total (x)	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)						
		Optim- istic (a)	Pessim- istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news- paper (l)	National TV (m)	Local / regional TV (n)	National news -paper (o)	London wide papers (p)	The inter- -net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Agree	614 61% k	302 68% bdfh	150 56% xb	456 64% xd	59 51% k	533 67% xf	32 32% k	299 71% xh	176 51% k	90 62% k	438 63% k	78 53% k	285 66% xnoq	470 62% k	351 61% k	386 61% k	355 62% k	271 60% k	321 64% k
Agree strongly	(+2) 191 19% fh	100 22% x	49 18% k	148 21% k	19 16% k	165 21% xf	8 8% k	115 27% xh	43 12% k	36 25% j	122 18% k	28 19% k	87 20% k	155 20% k	104 18% k	123 19% k	109 19% k	81 18% k	95 19% k
Tend to agree	(+1) 423 42% fk	201 45% k	101 38% k	308 43% k	40 35% k	368 46% xf	24 24% k	184 44% k	133 39% k	53 37% k	316 45% xk	50 34% k	198 46% k	315 42% k	247 43% k	264 42% k	246 43% k	189 42% k	226 45% k
Neither/ nor	(0) 106 11% cel	43 10% k	35 13% k	66 9% k	16 13% k	71 9% k	11 11% k	39 9% k	33 9% k	10 7% k	75 11% k	19 13% k	32 7% k	81 11% l	62 11% l	75 12% l	70 12% l	45 10% k	57 11% l
Tend to disagree	(-1) 148 15% eg	56 13% k	42 16% k	105 15% k	20 17% k	107 13% k	25 25% xe	47 11% k	62 18% g	22 16% k	110 16% k	16 11% k	63 15% k	116 15% k	95 17% r	101 16% r	95 16% r	69 15% k	66 13% k
Disagree strongly	(-2) 86 9% egj	33 7% k	32 12% x	54 8% k	17 14% xc	51 6% k	25 26% xe	20 5% k	54 16% xg	14 10% k	49 7% k	21 14% xj	39 9% k	59 8% k	43 8% k	52 8% k	42 7% k	46 10% mnp	40 8% k
NET: Disagree	234 23% aeg	89 20% k	74 28% a	158 22% k	36 31% k	158 20% k	50 51% xe	67 16% k	116 34% xg	37 26% k	159 23% k	37 25% k	102 24% k	175 23% k	138 24% k	153 24% k	136 24% k	115 26% r	106 21% k
Don't know	46 5% ajlop	12 3% k	10 4% k	35 5% k	5 4% k	34 4% k	6 6% k	14 3% k	20 6% k	7 5% k	23 3% k	14 9% xj	12 3% k	30 4% p	21 4% k	20 3% k	13 2% k	17 4% p	20 4% p
Mean	0.51 h	0.64 xb	0.36 k	0.58 xd	0.22 k	0.64 xf	-0.38 k	0.81 xh	0.15 k	0.55 k	0.52 k	0.36 k	0.55 k	0.54 k	0.50 k	0.49 k	0.51 k	0.44 k	0.56 k
Standard Deviation	1.23	1.19	1.30	1.21	1.33	1.16	1.35	1.12	1.33	1.33	1.18	1.36	1.24	1.22	1.20	1.22	1.19	1.26	1.19
Standard Error	0.04	0.06	0.08	0.05	0.13	0.04	0.14	0.06	0.07	0.11	0.05	0.12	0.06	0.05	0.05	0.05	0.05	0.06	0.05

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

**Prepared for the Greater London Authority by ICM Research**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure a comprehensive, efficient and accessible transport system is available to all**

**Base: All respondents**

	Q5 Which of the following best describes how you think London's economy will fare over the next 12 months?								
	Total (x)	NET: Improve (a)	Significantly improve (b)	Improve a little (c)	Stay the same (d)	Worsen a little (e)	Significantly worsen (f)	NET: Worsen (g)	Don't know
Unweighted Base	1000	430	43	387	241	188	94	282	47
Weighted Base	1000	445	44*	401	246	181	89*	270	39*
NET: Agree	614 61%fg	302 68%xedfg	34 77%edfg	268 67%xdfg	140 57%	105 58%	45 50%	150 56%	22 57%
Agree strongly (+2)	191 19%d	100 22%xcd	17 39%xacedfg	83 21%d	33 13%	34 19%	15 16%	49 18%	9 24%
Tend to agree (+1)	423 42%	201 45%	17 38%	185 46%g	107 44%	71 39%	30 34%	101 38%	13 33%
Neither/ nor (0)	106 11%	43 10%	1 3%	41 10%	24 10%	27 15%	8 9%	35 13%	5 12%
Tend to disagree (-1)	148 15%	56 13%	5 12%	51 13%	44 18%	27 15%	16 18%	42 16%	6 14%
Disagree strongly (-2)	86 9%	33 7%	4 8%	29 7%	17 7%	16 9%	16 19%xacedg	32 12%xe	3 8%
NET: Disagree	234 23%a	89 20%	9 20%	80 20%	62 25%	42 23%	32 36%xaceg	74 28%ace	9 22%
Don't know	46 5%a	12 3%	- -	12 3%	21 8%xacg	6 4%	4 4%	10 4%	3 9%
Mean	0.51fg	0.64xdfg	0.87dfg	0.62xdfg	0.42	0.47	0.13	0.36	0.55
Standard Deviation	1.23	1.19	1.29	1.17	1.18	1.22	1.42	1.30	1.29
Standard Error	0.04	0.06	0.20	0.06	0.08	0.09	0.15	0.08	0.20

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/e/d/f/g**  
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### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure a comprehensive, efficient and accessible transport system is available to all**

**Base: All respondents**

	Q6 If lost job how confident do you feel about being able to get another similar job quickly?								
	Total (x)	NET: Confident (a)	Very confident (b)	Fairly confident (c)	Neither/ nor (d)	Not very confident (e)	Not at all confident (f)	NET: Not confident (g)	Don't know
Unweighted Base	851	210	77	133	188	170	257	427	26
Weighted Base	849	202	74*	129	192	165	260	425	29*
NET: Agree	510 60%	123 61% <sup>c</sup>	52 71% <sup>ac</sup>	71 55%	116 60%	97 59%	153 59%	251 59%	21 71%
Agree strongly (+2)	151 18%	35 17% <sup>c</sup>	19 26% <sup>aceg</sup>	15 12%	37 19%	23 14%	44 17%	67 16%	12 42%
Tend to agree (+1)	359 42%	88 44%	33 45%	55 43%	79 41%	74 45%	109 42%	183 43%	8 29%
Neither/ nor (0)	97 11% <sup>b</sup>	20 10% <sup>b</sup>	3 4%	17 13% <sup>b</sup>	23 12%	20 12%	30 12%	50 12%	4 14%
Tend to disagree (-1)	132 16% <sup>f</sup>	34 17%	9 13%	25 19%	33 17%	33 20% <sup>fg</sup>	29 11%	62 15% <sup>f</sup>	3 10%
Disagree strongly (-2)	76 9%	21 10%	8 11%	13 10%	12 6%	8 5%	35 13% <sup>xedg</sup>	43 10% <sup>e</sup>	- -
NET: Disagree	208 24%	55 27%	17 23%	38 29%	45 23%	41 25%	64 24%	105 25%	3 10%
Don't know	34 4%	5 2%	1 2%	4 3%	8 4%	7 4%	13 5%	19 5%	1 5%
Mean	0.46	0.42	0.65	0.28	0.52	0.44	0.40	0.42	1.09
Standard Deviation	1.23	1.26	1.30	1.22	1.18	1.13	1.30	1.23	1.02
Standard Error	0.04	0.09	0.15	0.11	0.09	0.09	0.08	0.06	0.21

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/e/d/f/g**  
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Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure high quality education is available in your neighbourhood**

**Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Agree	375 38%fin	176 37%	199 38%	69 53%xdefg	88 38%	66 31%	42 28%	40 34%	70 44%ef	93 29%	119 38%i	61 41%i	102 46%xi	91 41%n	118 31%	79 49%xnp	88 36%
Agree strongly (+2)	146 15%i	72 15%	73 14%	27 21%f	32 14%	24 11%	16 11%	14 11%	33 21%xef	28 9%	47 15%i	22 15%	49 22%xi	24 11%	46 12%	43 26%xmnp	33 14%
Tend to agree (+1)	230 23%	104 22%	126 24%	42 32%xef	56 24%	42 20%	27 18%	27 22%	37 23%	65 20%	72 23%	39 26%	53 24%	66 30%xn	72 19%	37 23%	55 23%
Neither/ nor (0)	185 19%chlm	92 19%	93 18%	11 8%	55 24%ch	48 23%ch	26 18%c	25 21%c	21 13%	74 23%xl	69 22%i	21 14%	22 10%	30 14%	87 23%xmo	21 13%	47 19%
Tend to disagree (-1)	182 18%m	77 16%	105 20%	23 18%	39 17%	36 17%	39 26%xdh	20 17%	24 15%	60 19%	59 19%	22 15%	41 18%	29 13%	85 23%xm	27 16%	41 17%
Disagree strongly (-2)	141 14%hj	76 16%	65 13%	14 11%	24 11%	41 19%xdh	30 20%xdh	19 16%h	13 8%	52 16%j	27 9%	31 21%j	31 14%	25 11%	59 16%	23 14%	35 14%
NET: Disagree	324 32%hm	154 32%	170 33%	37 29%	64 28%	77 37%h	69 46%xcdgh	40 33%	37 23%	112 35%	86 28%	53 35%	72 33%	55 25%	144 39%xm	49 30%	76 31%
Don't know	116 12%n	58 12%	58 11%	13 10%	24 10%	19 9%	12 8%	15 12%	33 20%xcdef	41 13%	35 11%	14 10%	25 11%	47 21%xnop	25 7%	12 7%	32 13%n
Mean	0.06efin	0.05	0.08	0.38xefg	0.16ef	-0.14	-0.30	-0.05	0.42xefg	-0.16	0.19i	*	0.25xi	0.20n	-0.12	0.33xn	0.05
Standard Deviation	1.33	1.36	1.30	1.35	1.24	1.32	1.31	1.31	1.33	1.26	1.24	1.43	1.44	1.28	1.28	1.44	1.32
Standard Error	0.04	0.07	0.06	0.13	0.09	0.10	0.11	0.13	0.11	0.06	0.08	0.15	0.10	0.09	0.07	0.12	0.09

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure high quality education is available in your neighbourhood**

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Agree	375 38%adl	151 33%	41 41%	180 42%a	254 34%	10 51%h	55 50%xdh	48 50%xdh	5 27%	131 34%	244 40%	276 47%xl	27 19%	300 39%	58 36%	288 40%x	63 32%
Agree strongly (+2)	146 15%ad	50 11%	15 15%	80 19%xa	92 12%	5 24%dh	25 23%xdh	22 23%xdh	1 7%	56 15%	89 15%	107 18%x	15 11%	114 15%	23 14%	113 16%	22 11%
Tend to agree (+1)	230 23%l	101 22%	26 26%	99 23%	162 22%	5 27%	31 28%	26 27%	4 20%	75 19%	155 25%	169 29%xl	12 8%	186 24%	35 21%	174 24%	41 21%
Neither/ nor (0)	185 19%c	106 23%xc	15 15%	63 15%	148 20%	4 19%	14 13%	15 15%	4 20%	69 18%	116 19%	102 17%	19 14%	147 19%	21 13%	125 17%	35 18%
Tend to disagree (-1)	182 18%fk	89 20%	20 20%	69 16%	146 20%f	2 12%	11 10%	17 17%	4 22%f	73 19%	110 18%	92 16%	30 21%	143 19%	22 14%	137 19%	37 19%
Disagree strongly (-2)	141 14%kmo	71 16%	14 14%	52 12%	104 14%	3 13%	19 17%	11 12%	4 19%	64 17%	77 13%	63 11%	49 35%xk	80 11%	47 29%xm	84 12%	47 24%xo
NET: Disagree	324 32%ckm	160 35%c	34 34%	121 28%	249 33%	5 25%	30 27%	28 29%	8 40%	137 36%	187 30%	155 26%	79 57%xk	223 29%	69 43%xm	221 31%	83 42%xo
Don't know	116 12%ak	38 8%	9 9%	67 16%xa	95 13%g	1 5%	11 10%	5 5%	2 13%	48 12%	68 11%	56 9%	14 10%	92 12%	13 8%	86 12%	16 8%
Mean	0.06adl np	-0.07	0.09	0.24xa	-0.01	0.40	0.32xdh	0.34dh	-0.28	-0.04	0.13	0.31xl	-0.69	0.16xn	-0.24	0.15xp	-0.24
Standard Deviation	1.33	1.27	1.34	1.37	1.29	1.38	1.44	1.36	1.29	1.37	1.30	1.29	1.39	1.27	1.49	1.31	1.38
Standard Error	0.04	0.06	0.12	0.08	0.05	0.24	0.13	0.14	0.19	0.08	0.06	0.06	0.12	0.05	0.13	0.05	0.10

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure high quality education is available in your neighbourhood**

**Base: All respondents**

		Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
		Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base		1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base		1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Agree		375 38%bd	198 45%xb	81 30%	290 40%xd	31 27%	313 39%	32 33%	185 44%xh	121 35%	52 36%	268 39%	47 32%	183 42%xmnoq	280 37%	208 36%	231 36%	223 39%	164 37%	183 36%
Agree strongly	(+2)	146 15%j	78 17%	38 14%	109 15%	15 13%	123 15%	12 12%	84 20%xh	44 13%	28 20%j	85 12%	27 18%	78 18%xmnp	106 14%	78 14%	84 13%	82 14%	64 14%	73 15%
Tend to agree	(+1)	230 23%bdk	121 27%xb	43 16%	180 25%xd	16 14%	190 24%	21 21%	101 24%	77 22%	24 17%	184 26%xik	21 14%	105 24%	175 23%	130 23%	147 23%	141 25%	101 22%	110 22%
Neither/ nor	(0)	185 19%	78 18%	58 21%	127 18%	20 17%	151 19%	14 14%	65 15%	61 18%	23 16%	139 20%	23 15%	68 16%	145 19%l	110 19%	121 19%	107 19%	91 20%l	104 21%l
Tend to disagree	(-1)	182 18%	74 17%	49 18%	132 18%	22 19%	135 17%	23 23%	81 19%	60 17%	20 14%	136 20%	26 18%	86 20%	137 18%	115 20%	121 19%	111 19%	79 18%	95 19%
Disagree strongly	(-2)	141 14%cgj	54 12%	56 21%xa	80 11%	35 30%xc	105 13%	17 17%	44 11%	61 18%xg	32 22%xj	75 11%	32 22%xj	59 14%	108 14%	80 14%	96 15%	73 13%	65 14%	63 13%
NET: Disagree		324 32%ce	129 29%	105 39%xa	211 30%	57 49%xc	240 30%	40 40%	125 30%	120 35%	52 36%	212 30%	59 40%j	145 34%	245 32%	195 34%	218 34%	185 32%	144 32%	158 31%
Don't know		116 12%al	40 9%	26 10%	87 12%	8 7%	93 12%	13 13%	44 11%	42 12%	17 12%	76 11%	19 13%	35 8%	86 11%l	59 10%	65 10%	59 10%	49 11%	58 12%l
Mean		0.06bd	0.23xb	-0.18	0.17xd	-0.42	0.13x	-0.14	0.27xh	-0.05	-0.03	0.11	-0.13	0.14o	0.05	0.02	*	0.09	0.05	0.08
Standard Deviation		1.33	1.32	1.38	1.29	1.43	1.32	1.36	1.34	1.36	1.50	1.24	1.48	1.36	1.32	1.31	1.32	1.30	1.32	1.30
Standard Error		0.04	0.07	0.09	0.05	0.14	0.05	0.15	0.07	0.08	0.13	0.05	0.13	0.07	0.05	0.06	0.06	0.06	0.07	0.06

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure high quality education is available in your neighbourhood**

**Base: All respondents**

	Q5 Which of the following best describes how you think London's economy will fare over the next 12 months?								
	Total (x)	NET: Improve (a)	Significantly improve (b)	Improve a little (c)	Stay the same (d)	Worsen a little (e)	Significantly worsen (f)	NET: Worsen (g)	Don't know
Unweighted Base	1000	430	43	387	241	188	94	282	47
Weighted Base	1000	445	44*	401	246	181	89*	270	39*
NET: Agree	375 38%fg	198 45%xedfg	26 60%xedfg	172 43%xedfg	80 33%	58 32%	22 25%	81 30%	16 42%
Agree strongly (+2)	146 15%d	78 17%cd	15 35%xacedfg	62 15%d	21 8%	25 14%	13 15%	38 14%	9 24%
Tend to agree (+1)	230 23%fg	121 27%efg	11 25%f	110 27%efg	59 24%fg	34 19%	9 10%	43 16%	7 17%
Neither/ nor (0)	185 19%	78 18%	5 12%	73 18%	44 18%	41 23%	17 19%	58 21%	5 13%
Tend to disagree (-1)	182 18%	74 17%	8 19%	66 17%	58 23%x	36 20%	13 15%	49 18%	1 3%
Disagree strongly (-2)	141 14%	54 12%	3 6%	52 13%	27 11%	31 17%	26 29%xabcedg	56 21%xabced	4 10%
NET: Disagree	324 32%	129 29%	11 25%	118 29%	84 34%	67 37%	39 44%xac	105 39%xac	5 13%
Don't know	116 12%a	40 9%	1 3%	39 10%	38 15%abe	15 8%	11 12%	26 10%	12 32%
Mean	0.06fg	0.23xcedfg	0.65xacedfg	0.18fg	-0.05	-0.08	-0.37	-0.18	0.62
Standard Deviation	1.33	1.32	1.33	1.31	1.22	1.33	1.47	1.38	1.42
Standard Error	0.04	0.07	0.21	0.07	0.09	0.10	0.16	0.09	0.25

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/e/d/f/g**  
**Overlap formulae used. \* small base**

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**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure high quality education is available in your neighbourhood**

**Base: All respondents**

	Q6 If lost job how confident do you feel about being able to get another similar job quickly?								Don't know
	Total (x)	NET: Confident (a)	Very confident (b)	Fairly confident (c)	Neither/ nor (d)	Not very confident (e)	Not at all confident (f)	NET: Not confident (g)	
Unweighted Base	851	210	77	133	188	170	257	427	26
Weighted Base	849	202	74*	129	192	165	260	425	29*
NET: Agree	310 36%	78 39%	34 46%	44 34%	71 37%	61 37%	87 33%	147 35%	13 45%
Agree strongly (+2)	122 14% <sup>eg</sup>	31 16% <sup>e</sup>	14 19% <sup>e</sup>	17 13%	34 18% <sup>eg</sup>	11 6%	36 14% <sup>e</sup>	46 11% <sup>e</sup>	11 38%
Tend to agree (+1)	187 22%	47 23%	20 27%	27 21%	37 19%	50 30% <sup>xdfg</sup>	51 20%	101 24% <sup>f</sup>	2 8%
Neither/ nor (0)	158 19%	39 19%	13 17%	27 21%	46 24%	29 18%	43 16%	72 17%	1 4%
Tend to disagree (-1)	166 20%	38 19%	11 15%	27 21%	32 17%	36 22%	52 20%	88 21%	7 24%
Disagree strongly (-2)	121 14%	29 14%	9 12%	20 15%	18 10%	20 12%	52 20% <sup>xd</sup>	72 17% <sup>ed</sup>	3 9%
NET: Disagree	287 34% <sup>d</sup>	67 33%	20 28%	47 36%	51 26%	56 34%	104 40% <sup>xd</sup>	160 38% <sup>xd</sup>	10 33%
Don't know	94 11%	18 9%	7 9%	11 9%	24 13%	19 12%	27 10%	46 11%	5 17%
Mean	0.03 <sup>fg</sup>	0.07	0.28 <sup>fg</sup>	-0.04	0.22 <sup>fg</sup>	-0.03	-0.14	-0.10	0.49
Standard Deviation	1.33	1.33	1.34	1.31	1.27	1.20	1.39	1.32	1.58
Standard Error	0.05	0.10	0.16	0.12	0.10	0.10	0.09	0.07	0.35

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/e/d/f/g**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure there is enough good quality, affordable housing in your neighbourhood**

**Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Agree	271 27%ai	114 24%	157 30%xa	50 38%xdef	55 24%	52 25%	30 20%	34 28%	50 31%f	60 19%	84 27%i	48 32%i	79 36%xi	60 27%	93 25%	62 39%xmp	56 23%
Agree strongly (+2)	93 9%i	48 10%	45 9%	14 11%	17 7%	19 9%	10 7%	10 8%	23 14%xdf	15 5%	29 9%i	13 9%	35 16%xij	19 8%	29 8%	26 16%xmp	20 8%
Tend to agree (+1)	178 18%ai	66 14%	112 22%xa	36 27%xdef	38 16%	33 16%	20 13%	24 20%	27 17%	44 14%	56 18%	34 23%i	44 20%	41 18%	64 17%	37 23%	36 15%
Neither/ nor (0)	160 16%hlo	80 17%	80 15%	15 12%	53 23%xceh	29 14%	26 17%h	23 19%h	14 9%	72 23%xkl	54 17%l	17 12%	16 7%	35 16%	72 19%o	15 9%	38 16%
Tend to disagree (-1)	252 25%	122 25%	130 25%	24 19%	59 26%	51 24%	43 29%	35 29%	40 25%	84 26%	75 24%	41 27%	52 24%	56 25%	100 27%	32 20%	64 26%
Disagree strongly (-2)	224 22%m	113 24%	110 21%	31 24%	43 19%	62 30%xdgh	37 25%	20 16%	30 19%	70 22%	64 21%	38 25%	52 23%	38 17%	83 22%	45 28%m	58 24%
NET: Disagree	476 48%	235 49%	241 46%	56 43%	102 44%	113 54%	80 54%	54 45%	70 44%	155 48%	139 45%	78 52%	104 47%	94 42%	183 49%	77 48%	121 50%
Don't know	94 9%o	51 11%	43 8%	9 7%	20 9%	16 8%	13 9%	9 7%	26 16%xcdeg	33 10%	33 11%	7 5%	21 10%	34 15%xno	25 7%	8 5%	28 11%o
Mean	-0.37i	-0.43	-0.31	-0.19	-0.35	-0.54	-0.56	-0.27	-0.20ef	-0.52	-0.32	-0.38	-0.20i	-0.29	-0.42	-0.22	-0.48
Standard Deviation	1.32	1.33	1.31	1.41	1.22	1.35	1.25	1.24	1.43	1.17	1.31	1.35	1.48	1.28	1.26	1.50	1.30
Standard Error	0.04	0.07	0.06	0.14	0.09	0.10	0.10	0.12	0.12	0.06	0.09	0.14	0.10	0.09	0.07	0.12	0.09

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure there is enough good quality, affordable housing in your neighbourhood**

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Agree	271 27%al	95 21%	30 30%a	144 33%xa	194 26%	7 36%	32 29%	32 34%	5 25%	98 26%	172 28%	208 35%xl	13 10%	206 27%	47 29%	203 28%	51 26%
Agree strongly (+2)	93 9%a	33 7%	8 8%	53 12%xa	66 9%	4 18%	12 11%	9 10%	1 4%	38 10%	55 9%	70 12%xl	7 5%	69 9%	18 11%	74 10%	14 7%
Tend to agree (+1)	178 18%al	62 14%	22 23%a	91 21%a	127 17%	4 18%	19 17%	23 24%	4 21%	60 16%	117 19%	138 24%xl	7 5%	138 18%	29 18%	129 18%	37 19%
Neither/ nor (0)	160 16%l	83 18%	18 18%	56 13%	124 17%	2 12%	18 16%	11 11%	3 16%	61 16%	98 16%	91 16%l	12 8%	112 15%	29 18%	105 15%	34 17%
Tend to disagree (-1)	252 25%n	128 28%	22 22%	97 23%	198 27%	2 12%	23 21%	21 22%	5 27%	95 25%	158 26%	146 25%	34 24%	206 27%xn	27 17%	184 25%	49 25%
Disagree strongly (-2)	224 22%k	114 25%	22 22%	83 19%	159 21%	5 25%	28 25%	25 26%	5 27%	88 23%	135 22%	95 16%	73 52%xk	163 21%	48 30%xm	157 22%	51 26%
NET: Disagree	476 48%ck	242 53%xc	44 44%	180 42%	357 48%	7 37%	51 46%	46 48%	11 54%	183 47%	293 48%	241 41%	106 77%xk	370 48%	75 46%	341 47%	100 50%
Don't know	94 9%	36 8%	7 7%	50 12%	72 10%	3 15%	9 8%	7 8%	1 5%	43 11%	51 8%	48 8%	7 5%	75 10%	10 6%	72 10%	14 7%
Mean	-0.37al	-0.55	-0.30	-0.17xa	-0.38	-0.10	-0.34	-0.33	-0.56	-0.39	-0.36	-0.11xl	-1.21	-0.38	-0.38	-0.34	-0.47
Standard Deviation	1.32	1.25	1.30	1.38	1.29	1.59	1.38	1.39	1.27	1.33	1.31	1.32	1.13	1.31	1.41	1.34	1.29
Standard Error	0.04	0.06	0.11	0.08	0.05	0.28	0.12	0.14	0.18	0.07	0.05	0.06	0.09	0.05	0.12	0.05	0.10

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

**Prepared for the Greater London Authority by ICM Research**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure there is enough good quality, affordable housing in your neighbourhood**

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optimistic (a)	Pessimistic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Agree	271 27%h	141 32%x	70 26%	204 28%	30 26%	222 28%	21 22%	153 37% <i>xh</i>	68 20%	46 32%	182 26%	41 28%	130 30% <i>o</i>	206 27%	160 28%	165 26%	156 27%	118 26%	143 28%
Agree strongly (+2)	93 9% <i>j</i>	49 11%	25 9%	67 9%	12 11%	74 9%	7 7%	56 13% <i>xh</i>	25 7%	22 15% <i>xj</i>	50 7%	21 14% <i>xj</i>	41 9%	71 9%	53 9%	58 9%	55 10%	39 9%	47 9%
Tend to agree (+1)	178 18% <i>h</i>	92 21%	45 17%	137 19%	18 16%	148 19%	14 14%	97 23% <i>xh</i>	44 13%	25 17%	131 19%	20 13%	89 21% <i>o</i>	135 18%	107 19%	106 17%	101 18%	79 18%	96 19%
Neither/ nor (0)	160 16% <i>g</i>	71 16%	36 13%	114 16%	13 11%	126 16%	15 15%	54 13%	47 14%	23 16%	113 16%	23 16%	60 14%	120 16%	97 17%	97 15%	106 18% <i>xlo</i>	74 17%	90 18% <i>l</i>
Tend to disagree (-1)	252 25% <i>k</i>	109 25%	67 25%	183 26%	32 28%	204 26%	21 22%	96 23%	94 27%	31 22%	196 28% <i>xk</i>	21 14%	119 28%	190 25%	154 27%	165 26%	139 24%	123 28%	131 26%
Disagree strongly (-2)	224 22% <i>cr</i>	93 21%	73 27% <i>x</i>	145 20%	36 31% <i>xc</i>	167 21%	34 34% <i>xe</i>	80 19%	101 29% <i>xg</i>	32 22%	144 21%	44 30% <i>xj</i>	93 22%	173 23% <i>r</i>	117 21%	158 25% <i>xnqr</i>	128 22%	94 21%	98 20%
NET: Disagree	476 48% <i>g</i>	202 45%	140 52%	327 46%	68 59% <i>xc</i>	372 47%	55 56%	176 42%	195 57% <i>xg</i>	63 44%	340 49%	66 44%	212 49%	363 48%	271 47%	324 51% <i>xmpr</i>	266 46%	217 48%	229 45%
Don't know	94 9% <i>alno</i>	31 7%	24 9%	70 10%	5 4%	77 10%	8 8%	36 9%	35 10%	11 8%	61 9%	17 12%	28 7%	67 9%	44 8%	49 8%	46 8%	39 9%	41 8%
Mean	-0.37 <i>h</i>	-0.26 <i>x</i>	-0.48	-0.31	-0.55	-0.34	-0.66	-0.12 <i>xh</i>	-0.65	-0.21	-0.40	-0.37	-0.33	-0.38	-0.33 <i>o</i>	-0.44	-0.35	-0.38	-0.30 <i>o</i>
Standard Deviation	1.32	1.34	1.35	1.31	1.38	1.31	1.33	1.38	1.28	1.42	1.26	1.49	1.32	1.32	1.30	1.32	1.31	1.29	1.29
Standard Error	0.04	0.07	0.08	0.05	0.13	0.05	0.14	0.07	0.07	0.12	0.05	0.13	0.07	0.05	0.06	0.06	0.06	0.06	0.06

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure there is enough good quality, affordable housing in your neighbourhood**

**Base: All respondents**

	Q5 Which of the following best describes how you think London's economy will fare over the next 12 months?								
	Total (x)	NET: Improve (a)	Significantly improve (b)	Improve a little (c)	Stay the same (d)	Worsen a little (e)	Significantly worsen (f)	NET: Worsen (g)	Don't know
Unweighted Base	1000	430	43	387	241	188	94	282	47
Weighted Base	1000	445	44*	401	246	181	89*	270	39*
NET: Agree	271 27%d	141 32%xcd	22 50%xacedfg	119 30%d	47 19%	47 26%	22 25%	70 26%	13 34%
Agree strongly (+2)	93 9%d	49 11%cd	10 22%xacedg	39 10%	14 6%	16 9%	9 10%	25 9%	6 14%
Tend to agree (+1)	178 18%	92 21%d	13 28%d	80 20%	33 14%	31 17%	13 15%	45 17%	8 20%
Neither/ nor (0)	160 16%	71 16%	4 8%	68 17%	50 20%	23 13%	13 15%	36 13%	3 7%
Tend to disagree (-1)	252 25%	109 25%	10 23%	99 25%	70 28%	51 28%	16 18%	67 25%	6 16%
Disagree strongly (-2)	224 22%	93 21%	5 11%	88 22%	48 20%	43 24%	30 34%abcd	73 27%xb	9 23%
NET: Disagree	476 48%	202 45%	15 34%	187 47%	119 48%	94 52%	46 52%	140 52%	15 39%
Don't know	94 9%a	31 7%	3 7%	28 7%	30 12%ac	17 9%	7 8%	24 9%	8 21%
Mean	-0.37	-0.26xc	0.29xacedfg	-0.32	-0.49	-0.45	-0.55	-0.48	-0.16
Standard Deviation	1.32	1.34	1.40	1.32	1.18	1.32	1.41	1.35	1.54
Standard Error	0.04	0.07	0.22	0.07	0.08	0.10	0.15	0.08	0.26

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/e/d/f/g**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Ensure there is enough good quality, affordable housing in your neighbourhood**

**Base: All respondents**

	Q6 If lost job how confident do you feel about being able to get another similar job quickly?								
	Total (x)	NET: Confident (a)	Very confident (b)	Fairly confident (c)	Neither/ nor (d)	Not very confident (e)	Not at all confident (f)	NET: Not confident (g)	Don't know
Unweighted Base	851	210	77	133	188	170	257	427	26
Weighted Base	849	202	74*	129	192	165	260	425	29*
NET: Agree	219 26%e	52 26%c	27 36%xaceg	25 20%	56 29%	32 19%	67 26%	99 23%	12 43%
Agree strongly (+2)	72 9%c	13 7%c	10 14%ace	3 3%	22 12%ce	8 5%	23 9%c	31 7%	6 20%
Tend to agree (+1)	147 17%	39 19%	17 23%	22 17%	33 17%	24 15%	44 17%	68 16%	7 22%
Neither/ nor (0)	141 17%	34 17%	13 17%	22 17%	37 19%	32 19%	36 14%	68 16%	3 9%
Tend to disagree (-1)	217 26%	52 25%	14 19%	38 29%	47 24%	47 28%	68 26%	115 27%	3 11%
Disagree strongly (-2)	196 23%	53 26%	15 20%	39 30%d	36 19%	33 20%	71 27%	104 24%	3 10%
NET: Disagree	413 49%	105 52%b	29 39%	76 59%xabd	83 43%	80 48%	139 54%b	219 52%	6 21%
Don't know	75 9%	11 5%	5 7%	6 4%	17 9%	21 13%ac	18 7%	39 9%	8 27%
Mean	-0.41c	-0.48c	-0.09acefg	-0.70	-0.23cg	-0.51	-0.49	-0.50	0.45
Standard Deviation	1.30	1.28	1.39	1.17	1.32	1.17	1.34	1.28	1.41
Standard Error	0.05	0.09	0.17	0.10	0.10	0.10	0.09	0.06	0.33

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/e/d/f/g**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Reduce his costs and provide a service which represents value for money**

**Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
NET: Agree	392 39%p	194 40%	197 38%	49 38%	85 37%	71 34%	50 33%	53 44%	84 53%xcdef	125 39%	108 35%	62 42%	96 44%	101 45%xp	136 37%	74 46%p	81 33%
Agree strongly (+2)	119 12%in	59 12%	59 11%	13 10%	27 12%	20 10%	12 8%	21 17%f	26 16%f	29 9%	40 13%	18 12%	31 14%	33 15%n	32 9%	25 15%n	29 12%
Tend to agree (+1)	273 27%j	135 28%	138 27%	36 28%	59 25%	51 24%	38 25%	32 27%	58 36%xde	96 30%j	68 22%	44 30%	65 29%	68 30%p	104 28%	49 30%	52 22%
Neither/ nor (0)	204 20%hklmo	85 18%	119 23%	22 17%h	62 27%xh	46 22%h	39 26%h	23 19%h	12 8%	84 26%xkl	75 24%kl	16 11%	29 13%	30 14%	99 27%xmo	18 11%	57 23%mo
Tend to disagree (-1)	178 18%	95 20%	83 16%	28 22%	36 16%	42 20%	26 17%	16 13%	30 19%	51 16%	58 19%	31 21%	38 17%	43 19%	68 18%	29 18%	38 16%
Disagree strongly (-2)	120 12%im	60 13%	60 11%	19 15%	26 11%	29 14%	18 12%	13 11%	14 9%	29 9%	40 13%	21 14%	29 13%	16 7%	40 11%	29 18%xmn	35 15%mn
NET: Disagree	298 30%i	155 32%	143 28%	47 36%	63 27%	71 34%	44 29%	29 24%	44 28%	80 25%	98 32%	53 35%	68 31%	59 27%	108 29%	57 36%	73 30%
Don't know	106 11%	46 10%	60 12%	12 9%	21 9%	22 11%	17 11%	15 13%	19 12%	31 10%	28 9%	19 13%	28 13%	32 14%xn	30 8%	12 8%	31 13%
Mean	0.10	0.09	0.12	-0.04	0.11	-0.05	*	0.30e	0.37xcef	0.16	0.04	0.05	0.16	0.31xnp	0.06	0.09	*
Standard Deviation	1.25	1.27	1.23	1.28	1.21	1.24	1.18	1.30	1.28	1.14	1.26	1.34	1.33	1.24	1.16	1.40	1.28
Standard Error	0.04	0.06	0.06	0.12	0.09	0.09	0.10	0.13	0.10	0.06	0.08	0.15	0.10	0.08	0.07	0.11	0.09

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Reduce his costs and provide a service which represents value for money**

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
NET: Agree	392 39%alp	156 34%	40 40%	191 44%xa	306 41%	9 47%	38 35%	31 32%	5 27%	150 39%	242 39%	308 52%xl	19 14%	305 40%	59 37%	301 42%xp	63 32%
Agree strongly (+2)	119 12%l	45 10%	13 13%	58 13%	90 12%	5 27%xdfgh	11 10%	11 12%	1 4%	52 14%	66 11%	95 16%xl	8 6%	90 12%	23 14%	92 13%	17 9%
Tend to agree (+1)	273 27%l	111 24%	27 27%	133 31%	217 29%	4 20%	27 25%	20 21%	5 23%	98 25%	175 29%	214 36%xl	11 8%	215 28%	36 22%	208 29%	45 23%
Neither/ nor (0)	204 20%ckln	115 25%xc	25 25%c	62 14%	153 20%	4 22%	19 17%	22 23%	5 25%	72 19%	132 21%	102 17%	19 13%	166 22%n	19 12%	152 21%	30 15%
Tend to disagree (-1)	178 18%	89 20%	15 15%	71 16%	133 18%	2 9%	18 16%	19 20%	5 23%	68 18%	110 18%	94 16%	34 24%xk	142 19%	22 14%	119 17%	42 21%
Disagree strongly (-2)	120 12%kmo	59 13%	10 10%	51 12%	82 11%	3 16%	16 15%	15 15%	3 15%	52 13%	68 11%	29 5%	57 41%xk	68 9%	42 26%xm	72 10%	43 22%xo
NET: Disagree	298 30%kmo	148 32%	25 25%	122 28%	215 29%	5 25%	34 31%	34 35%	8 38%	120 31%	178 29%	124 21%	91 66%xk	210 27%	65 40%xm	191 26%	85 43%xo
Don't know	106 11%a	37 8%	10 10%	55 13%a	73 10%	1 6%	19 17%xd	9 9%	2 10%	43 11%	64 10%	55 9%	10 7%	83 11%	19 12%	77 11%	20 10%
Mean	0.10aln p	-0.01	0.20	0.20a	0.15h	0.35	-0.01	-0.07	-0.25	0.09	0.11	0.47xl	-0.94	0.17xn	-0.18	0.20xp	-0.27
Standard Deviation	1.25	1.21	1.21	1.29	1.23	1.46	1.30	1.29	1.16	1.30	1.22	1.14	1.22	1.19	1.49	1.22	1.34
Standard Error	0.04	0.06	0.11	0.07	0.05	0.25	0.12	0.13	0.17	0.07	0.05	0.05	0.10	0.05	0.13	0.05	0.10

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

**Prepared for the Greater London Authority by ICM Research**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Reduce his costs and provide a service which represents value for money**

**Base: All respondents**

	Total (x)	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)						
		Optim- istic (a)	Pessim- istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news- paper (l)	National TV (m)	Local / regional TV (n)	National news -paper (o)	London wide papers (p)	The inter- net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
NET: Agree	392 39%dkq	201 45%xb	97 36%	306 43%xd	34 29%	326 41%	30 30%	188 45%xh	121 35%	70 49%xk	277 40%k	42 28%	184 43%q	295 39%	222 39%	252 40%q	227 39%	158 35%	213 42%q
Agree strongly (+2)	119 12%j	55 12%	32 12%	88 12%	11 9%	99 12%	5 5%	66 16%x	36 10%	33 23%xjk	66 9%	19 13%	54 13%	87 12%	66 12%	76 12%	72 13%	52 12%	66 13%
Tend to agree (+1)	273 27%kq	147 33%xb	65 24%	218 30%x	23 20%	227 28%	25 25%	122 29%	85 25%	37 26%k	211 30%kx	23 15%	130 30%q	208 28%	155 27%	177 28%q	154 27%	106 24%	147 29%q
Neither/ nor (0)	204 20%	83 19%	57 21%	135 19%	24 21%	157 20%	19 19%	78 19%	62 18%	22 16%	148 21%	32 22%	79 18%	155 21%	116 20%	132 21%	120 21%	89 20%	108 21%
Tend to disagree (-1)	178 18%	86 19%	44 16%	132 18%	16 14%	137 17%	20 20%	76 18%	71 21%	20 14%	139 20%x	19 13%	76 18%	138 18%	112 20%	111 18%	108 19%	93 21%	89 18%
Disagree strongly (-2)	120 12%acjr	37 8%	51 19%xa	70 10%	31 27%xc	88 11%	18 18%	42 10%	49 14%	23 16%ej	60 9%	36 24%xj	60 14%r	97 13%r	74 13%r	81 13%r	70 12%r	62 14%r	39 8%
NET: Disagree	298 30%r	122 27%	95 35%x	201 28%	47 41%xc	225 28%	38 38%	118 28%	120 35%x	43 30%	199 29%	55 37%	136 32%r	234 31%r	186 33%r	193 30%r	178 31%r	155 35%xr	128 25%
Don't know	106 11%lmnp	39 9%	21 8%	74 10%	10 9%	89 11%	12 12%	35 8%	42 12%	9 6%	71 10%	19 13%	32 7%	71 9%	48 8%	58 9%	50 9%	46 10%	54 11%l
Mean	0.10bdf hkq	0.24xb	-0.07	0.19xd	-0.32	0.16xf	-0.24	0.24xh	-0.04	0.28k	0.13k	-0.23	0.11	0.07	0.05	0.09	0.10	-0.02	0.25xlmno pq
Standard Deviation	1.25	1.19	1.33	1.22	1.37	1.24	1.24	1.26	1.28	1.42	1.16	1.41	1.29	1.26	1.26	1.26	1.26	1.28	1.19
Standard Error	0.04	0.06	0.08	0.05	0.14	0.05	0.14	0.07	0.07	0.12	0.05	0.12	0.06	0.05	0.05	0.05	0.05	0.06	0.06

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Reduce his costs and provide a service which represents value for money**

**Base: All respondents**

	Q5 Which of the following best describes how you think London's economy will fare over the next 12 months?								
	Total (x)	NET: Improve (a)	Significantly improve (b)	Improve a little (c)	Stay the same (d)	Worsen a little (e)	Significantly worsen (f)	NET: Worsen (g)	Don't know
Unweighted Base	1000	430	43	387	241	188	94	282	47
Weighted Base	1000	445	44*	401	246	181	89*	270	39*
NET: Agree	392 39%d	201 45%xdfg	20 44%	182 45%xdfg	81 33%	69 38%	28 32%	97 36%	13 33%
Agree strongly (+2)	119 12%	55 12%c	10 23%xacd	45 11%	27 11%	20 11%	13 14%	32 12%	5 13%
Tend to agree (+1)	273 27%	147 33%xdfg	9 21%	137 34%xdfg	54 22%	49 27%	16 18%	65 24%	8 20%
Neither/ nor (0)	204 20%	83 19%	8 19%	74 19%	58 24%	40 22%	17 19%	57 21%	6 17%
Tend to disagree (-1)	178 18%	86 19%	11 24%	75 19%	44 18%	32 18%	12 14%	44 16%	4 11%
Disagree strongly (-2)	120 12%ac	37 8%	2 5%	35 9%	29 12%	24 13%	26 30%xabcedg	51 19%xabced	3 9%
NET: Disagree	298 30%	122 27%	13 29%	110 27%	73 30%	56 31%	38 43%xacd	95 35%x	8 20%
Don't know	106 11%	39 9%	4 8%	35 9%	35 14%g	16 9%	5 5%	21 8%	12 30%
Mean	0.10fg	0.24xfg	0.37f	0.22xfg	0.03	0.04	-0.28	-0.07	0.24
Standard Deviation	1.25	1.19	1.27	1.18	1.23	1.25	1.46	1.33	1.31
Standard Error	0.04	0.06	0.21	0.06	0.09	0.10	0.16	0.08	0.23

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/e/d/f/g**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q15 To what extent do you agree or disagree with the following statements. The Mayor is doing enough to ...**  
**-Reduce his costs and provide a service which represents value for money**

**Base: All respondents**

	Q6 If lost job how confident do you feel about being able to get another similar job quickly?								
	Total (x)	NET: Confident (a)	Very confident (b)	Fairly confident (c)	Neither/ nor (d)	Not very confident (e)	Not at all confident (f)	NET: Not confident (g)	Don't know
Unweighted Base	851	210	77	133	188	170	257	427	26
Weighted Base	849	202	74*	129	192	165	260	425	29*
NET: Agree	306 36%f	76 38%	32 43%f	44 34%	73 38%	71 43%fg	77 30%	148 35%f	9 31%
Agree strongly (+2)	93 11%	22 11%	10 14%	12 9%	18 10%	18 11%	30 12%	48 11%	5 18%
Tend to agree (+1)	213 25%f	54 27%f	22 29%	33 25%	55 28%f	53 32%xf	47 18%	100 24%f	4 13%
Neither/ nor (0)	189 22%	46 23%	20 28%	25 20%	39 20%	44 27%	53 20%	97 23%	8 26%
Tend to disagree (-1)	155 18%	38 19%	9 13%	29 22%	36 19%	28 17%	49 19%	77 18%	4 12%
Disagree strongly (-2)	110 13%e	26 13%	8 11%	18 14%e	25 13%	10 6%	47 18%xeg	57 13%e	2 7%
NET: Disagree	266 31%e	65 32%	18 24%	47 36%e	61 32%	39 24%	95 37%eg	134 32%e	6 20%
Don't know	88 10%	16 8%	3 5%	12 9%	19 10%	11 7%	35 13%	46 11%e	7 24%
Mean	0.03f	0.04	0.23f	-0.07	0.03	0.26xcfg	-0.16	0.01f	0.29
Standard Deviation	1.25	1.24	1.22	1.25	1.24	1.10	1.33	1.26	1.28
Standard Error	0.05	0.09	0.14	0.11	0.10	0.09	0.09	0.06	0.30

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/e/d/f/g**  
**Overlap formulae used. \* small base**

**Prepared for the Greater London Authority by ICM Research**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q16 From which, if any, of the following sources do you get most of your information about the Mayor of London?**

**Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
National television	756 76%cp	349 73%	407 78%	84 65%	171 74%	160 76%	122 82%c	95 79%c	124 78%c	242 76%	233 75%	115 77%	167 76%	172 77%	285 76%	131 81%p	170 70%
National newspaper	635 63%	302 63%	333 64%	73 56%	148 64%	126 60%	98 65%	77 64%	113 71%xce	206 64%	200 64%	99 66%	130 59%	142 64%	243 65%	104 64%	146 60%
London wide papers (such as the Metro, London Lite, Evening Standard etc)	575 58%ghlm	288 60%	287 55%	100 77%xefgh	170 74%xefgh	116 55%gh	81 54%gh	49 41%	60 37%	199 62%xl	187 60%l	90 60%l	100 45%	108 49%	224 60%m	89 55%	154 63%xm
Local / regional television	572 57%p	258 54%	314 60%x	71 55%	119 52%	126 60%	96 64%dh	79 66%dh	81 50%	190 60%	173 56%	85 57%	123 56%	128 58%	227 61%p	96 60%	121 50%
Radio	504 50%cdlop	244 51%	260 50%	45 35%	100 44%	110 52%c	92 62%xcd	68 57%cd	88 55%cd	171 53%l	156 50%	80 53%	97 44%	129 58%xop	212 57%xop	58 36%	103 43%
The internet	448 45%bfgl mo	234 49%xb	214 41%	74 57%xfgh	157 68%xefgh	100 48%fgh	54 36%h	40 33%h	23 15%	172 54%xl	152 49%l	69 46%l	55 25%	63 28%	188 50%xmo	58 36%	140 58%xmo
Local newspaper	431 43%i	200 42%	231 44%	62 48%	89 39%	93 44%	56 37%	51 42%	80 50%df	123 38%	133 43%	72 48%	103 47%	94 42%	154 41%	82 51%x	101 41%
Other	44 4%e	26 5%	19 4%	10 7%ef	12 5%	3 2%	2 2%	10 8%ef	8 5%	13 4%	12 4%	9 6%	11 5%	8 4%	13 4%	9 6%	14 6%
No where	10 1%	7 1%	3 1%	3 2%	* *	2 1%	- -	4 4%xdf	1 *	1 *	2 1%	5 3%xi	2 1%	3 1%	1 *	1 1%	4 2%
Don't know	1 *	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q16 From which, if any, of the following sources do you get most of your information about the Mayor of London?**

**Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
National television	756 76%f	337 74%	78 79%	335 78%	568 76%	15 73%	75 68%	79 83%f	15 74%	289 75%	468 76%	455 77%	115 82%	575 75%	124 77%	538 75%	160 81%
National newspaper	635 63%f	306 67%x	61 62%	263 61%	495 66%xef	9 47%	60 55%	55 58%	12 61%	245 64%	390 63%	386 66%	96 69%	488 64%	103 64%	455 63%	132 67%
London wide papers (such as the Metro, London Lite, Evening Standard etc)	575 58%cdj	298 66%xc	56 57%	213 49%	398 53%	13 64%	78 71%xd	70 73%xd	12 61%	248 64%xj	327 53%	339 58%	83 60%	440 58%	91 56%	426 59%	106 54%
Local / regional television	572 57%	265 58%	64 64%	241 56%	430 58%	14 69%h	60 55%	55 57%	9 45%	217 56%	355 58%	349 59%	94 68%x	442 58%	81 51%	415 58%	118 60%
Radio	504 50%hn	236 52%	53 53%	208 48%	394 53%xh	8 41%	50 45%	41 43%	6 33%	178 46%	326 53%	323 55%xl	60 43%	395 52%n	64 40%	370 51%	94 48%
The internet	448 45%cdk	242 53%xbc	41 41%	161 37%	306 41%	11 56%	64 59%xd	52 54%d	12 58%d	179 46%	270 44%	244 41%	76 55%xk	350 46%	63 39%	331 46%	80 41%
Local newspaper	431 43%	185 41%	45 46%	196 46%	306 41%	9 43%	56 51%	50 52%d	8 40%	164 42%	267 43%	269 46%	69 49%	328 43%	75 46%	296 41%	96 49%
Other	44 4%	19 4%	4 4%	21 5%	34 5%	1 5%	2 2%	6 6%	1 5%	14 4%	30 5%	22 4%	10 7%	31 4%	10 6%	28 4%	13 6%
No where	10 1%	3 1%	1 1%	4 1%	7 1%	-	2 1%	-	1 5%xdg	2 1%	8 1%	4 1%	1 1%	5 1%	4 2%	8 1%	1 *
Don't know	1 *	-	1 1%	-	-	1 3%xdf	-	-	-	1 *	-	-	-	-	1 *	-	1 *

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q16 From which, if any, of the following sources do you get most of your information about the Mayor of London?**

**Base: All respondents**

	Economy (Q5)			Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)						
	Total (x)	Optimistic (a)	Pessimistic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local newspaper (l)	National TV (m)	Local / regional TV (n)	National newspaper (o)	London wide papers (p)	The internet (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
National television	756 76%k	330 74%	211 78%	548 77%	85 73%	601 75%	70 71%	322 77%	265 77%	109 76%k	541 78% <i>xk</i>	94 64%	326 76%	756 100% <i>xlnop</i>	497 87% <i>xlopq</i>	532 84% <i>xlpq</i>	443 77%	340 76%	407 81% <i>xlpq</i>
National newspaper	635 63% <i>k</i>	273 61%	177 66%	454 63%	81 70%	503 63%	64 65%	264 63%	227 66%	107 75% <i>xjk</i>	444 64% <i>k</i>	78 53%	291 68% <i>x</i>	532 70% <i>xn</i>	373 65%	635 100% <i>xlmn</i>	401 70% <i>xn</i>	309 69% <i>x</i>	369 73% <i>xln</i>
London wide papers (such as the Metro, London Lite, Evening Standard etc)	575 58% <i>hk</i>	254 57%	145 54%	403 56%	68 59%	452 57%	60 61%	253 60% <i>h</i>	180 52%	89 62%	409 59%	72 49%	290 67% <i>xmnr</i>	443 59%	348 61% <i>x</i>	401 63% <i>xmr</i>	575 100% <i>xlmn</i>	288 64% <i>xmr</i>	298 59%
Local / regional television	572 57% <i>k</i>	241 54%	160 59%	416 58%	69 60%	457 57%	54 55%	239 57%	205 59%	87 61% <i>k</i>	408 59% <i>k</i>	70 47%	262 61%	497 66% <i>xlop</i>	572 100% <i>xlmop</i>	373 59%	348 61% <i>x</i>	260 58%	310 62% <i>x</i>
Radio	504 50% <i>k</i>	217 49%	138 51%	374 52%	57 49%	411 52%	43 43%	226 54%	172 50%	90 62% <i>xjk</i>	358 51% <i>k</i>	51 35%	232 54%	407 54% <i>x</i>	310 54% <i>x</i>	369 58% <i>xmnp</i>	298 52%	259 58% <i>xp</i>	504 100% <i>xlmnopq</i>
The internet	448 45% <i>hjk</i>	217 49%	118 44%	322 45%	58 50%	352 44%	51 52%	208 50% <i>xh</i>	133 39%	94 65% <i>xjk</i>	295 42%	53 36%	198 46%	340 45%	260 45%	309 49% <i>xm</i>	288 50% <i>xmn</i>	448 100% <i>xlmnop</i>	259 51% <i>xlmnop</i>
Local newspaper	431 43%	189 42%	122 45%	316 44%	56 48%	344 43%	37 37%	198 47% <i>x</i>	151 44%	69 48%	294 42%	64 44%	431 100% <i>xmnp</i>	326 43%	262 46%	291 46% <i>x</i>	290 50% <i>xmno</i>	198 44%	232 46%
Other	44 4% <i>p</i>	17 4%	19 7% <i>x</i>	32 4%	8 7%	32 4%	3 4%	19 4%	20 6%	8 5%	30 4%	7 5%	21 5% <i>p</i>	28 4%	26 5% <i>p</i>	26 4%	17 3%	24 5% <i>p</i>	21 4%
No where	10 1% <i>xjmnop</i>	7 1%	1 *	8 1%	1 1%	7 1%	1 1%	4 1%	3 1%	- -	3 *	6 4% <i>xij</i>	- -	- -	- -	- -	- -	- -	- -

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Q16 From which, if any, of the following sources do you get most of your information about the Mayor of London?**

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
Don't know	1*	1*	-	1*	-	1*	-	1*	-	-	1*	-	-	-	-	-	-	-	-

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Demographics****Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
<b>Gender</b>																	
Male	480 48%bl	480 100%xb	-	71 55%	126 55%h	96 46%	65 43%	53 44%	69 43%	172 54%xl	133 43%	88 59%xjl	87 40%	104 47%	179 48%	71 44%	127 52%
Female	520 52%aik	-	520 100%xa	59 45%	105 45%	114 54%	85 57%	67 56%	90 57%d	148 46%	177 57%ik	62 41%	133 60%xik	119 53%	195 52%	91 56%	116 48%
<b>Age</b>																	
18 - 24	130 13%defgh im	71 15%	59 11%	130 100%xdefgh	-	-	-	-	-	27 8%	48 15%i	30 20%xi	25 11%	17 7%	41 11%	36 22%xmn	36 15%im
25 - 34	230 23%bcdefg hlmo	126 26%b	105 20%	-	230 100%xcdefgh	-	-	-	-	93 29%xl	82 27%l	30 20%l	24 11%	12 5%	92 25%mo	20 13%im	106 44%xmno
35 - 44	210 21%cdfgh lm	96 20%	114 22%	-	-	210 100%xcdfgh	-	-	-	83 26%xl	71 23%l	29 19%	28 13%	20 9%	107 29%xmo	31 19%im	52 21%im
45 - 54	150 15%cdegh p	65 14%	85 16%	-	-	-	150 100%xcdegh	-	-	46 14%	53 17%	21 14%	30 14%	25 11%p	85 23%xmp	26 16%p	13 5%
55 - 64	120 12%cdeth np	53 11%	67 13%	-	-	-	-	120 100%xcdefh	-	38 12%	30 10%	24 16%	28 13%	54 24%xnop	33 9%	17 10%	16 7%
65+	160 16%cdetf ijnp	69 14%	90 17%	-	-	-	-	-	160 100%xcdef g	32 10%	26 8%	16 11%	85 39%xijk	94 42%xnop	16 4%	30 19%np	19 8%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Demographics****Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mort-gage (n)	Council rent (o)	Other (p)
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
<b>Social Class</b>																	
A	104 10%hjklo	52 11%	53 10%	9 7%	23 10%	29 14%h	19 13%h	17 14%h	8 5%	104 33%xjkl	-	-	-	26 12%o	50 13%o	6 4%	22 9%
B	216 22%bchjklo	120 25%xb	96 18%	17 13%	71 31%xcfgh	54 26%ch	27 18%	22 18%	24 15%	216 67%xjkl	-	-	-	48 21%o	107 29%xo	7 5%	53 22%o
C1	310 31%hikl	133 28%	177 34%x	48 37%h	82 36%h	71 34%h	53 35%h	30 25%	26 16%	-	310 100%xikl	-	-	65 29%	126 34%	45 28%	74 31%
C2	150 15%bijl	88 18%xb	62 12%	30 23%xdh	30 13%	29 14%	21 14%	24 20%h	16 10%	-	-	150 100%xijl	-	30 13%	52 14%	33 20%	36 15%
D	63 6%ghijkm	27 6%	36 7%	14 11%gh	16 7%	12 6%	16 10%xgh	2 2%	4 2%	-	-	-	63 29%xijk	5 2%	18 5%	17 11%xm	23 9%xm
E	157 16%adefi jkn	60 13%	97 19%xa	11 9%	8 4%	16 8%	15 10%d	26 21%cdef	82 51%xcdefg	-	-	-	157 71%xijk	49 22%xnp	20 5%	54 33%xmnp	34 14%n

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Demographics****Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
<b>Gender</b>																	
Male	480 48%bchp	263 58%xbc	30 30%	180 42%b	354 47%h	9 45%	62 56%h	45 46%h	5 27%	184 48%	296 48%	290 49%	62 45%	363 48%	78 48%	361 50%p	79 40%
Female	520 52%a	193 42%	69 70%xac	250 58%xa	393 53%	11 55%	48 44%	52 54%	14 73%xdfg	201 52%	319 52%	298 51%	77 55%	400 52%	83 52%	359 50%	118 60%xo
<b>Age</b>																	
18 - 24	130 13%ad	32 7%	14 14%a	79 18%xa	59 8%	7 33%xdh	32 29%xdh	30 31%xdh	2 11%	53 14%	77 13%	65 11%	18 13%	97 13%	26 16%	99 14%	24 12%
25 - 34	230 23%cdj	156 34%xc	25 25%c	43 10%	151 20%	5 26%	35 32%xd	29 31%d	8 38%xd	108 28%xj	122 20%	136 23%	27 19%	172 23%	33 21%	166 23%p	41 21%
35 - 44	210 21%ckp	131 29%xc	23 23%c	54 13%	158 21%	6 28%	19 17%	21 22%	4 21%	79 21%	131 21%	103 17%	35 25%k	171 22%	24 15%	164 23%p	30 15%
45 - 54	150 15%c	88 19%xc	18 18%c	44 10%	121 16%	2 8%	13 12%	12 12%	3 13%	58 15%	92 15%	93 16%	20 15%	105 14%	32 20%	100 14%	38 19%
55 - 64	120 12%afg	42 9%	14 14%	64 15%a	109 15%xf	1 6%	5 5%	2 2%	3 15%fg	42 11%	78 13%	78 13%	20 14%	88 12%	22 14%	80 11%	29 14%
65+	160 16%abefgh i	7 1%	6 6%a	147 34%xab	149 20%xefgh	-	6 5%	3 3%	* 2%	45 12%	115 19%xi	114 19%x	19 14%	130 17%	24 15%	111 15%	36 18%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

**Prepared for the Greater London Authority by ICM Research**

## Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Demographics****Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
<b><u>Social Class</u></b>																	
A	104 10%cgp	68 15%xc	9 9%	26 6%	88 12%g	2 9%g	10 9%g	2 2%	2 10%g	35 9%	69 11%	62 11%	15 11%	83 11%	9 6%	85 12%xp	11 6%
B	216 22%cknp	144 32%xc	23 23%c	47 11%	170 23%	5 26%	21 19%	13 14%	4 19%	98 25%xj	118 19%	110 19%	36 26%	184 24%xn	20 13%	169 23%xp	31 16%
C1	310 31%cd	152 33%	38 39%xc	114 27%	215 29%	10 49%xd	38 35%	38 40%d	8 39%	126 33%	184 30%	176 30%	37 27%	239 31%	48 30%	223 31%	63 32%
C2	150 15%im	61 13%	14 14%	70 16%	106 14%	2 8%	18 16%	21 22%	3 15%	45 12%	105 17%xi	102 17%x	18 13%	94 12%	45 28%xm	102 14%	34 17%
D	63 6%	27 6%	12 13%xac	23 5%	42 6%	* 2%	7 6%	12 12%xd	2 8%	21 5%	42 7%	34 6%	10 7%	49 6%	10 6%	43 6%	16 8%
E	157 16%abo	3 1%	3 3%a	150 35%xab	126 17%	1 6%	16 14%	10 11%	2 10%	61 16%	96 16%	104 18%	23 17%	114 15%	29 18%	98 14%	43 22%xo

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

**Prepared for the Greater London Authority by ICM Research**

## Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Demographics**

**Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
<b>Gender</b>																			
Male	480 48%	231 52%x	128 47%	331 46%	61 52%	377 47%	48 49%	226 54%x	163 47%	78 54%	326 47%	70 47%	200 46%	349 46%	258 45%	302 48%	288 50%mn	234 52%xlmn o	244 48%
Female	520 52%agq	214 48%	142 53%	384 54%	55 48%	420 53%	51 51%	193 46%	182 53%	65 46%	370 53%	78 53%	231 54%q	407 54%pq	314 55%pq	333 52%q	287 50%	214 48%	260 52%
<b>Age</b>																			
18 - 24	130 13%mr	64 14%	27 10%	91 13%	16 14%	98 12%	13 14%	67 16%x	37 11%	19 13%	90 13%	21 14%	62 14%mr	84 11%	71 12%r	73 11%r	100 17%xmno r	74 16%xmno r	45 9%
25 - 34	230 23%bchr	113 25%b	48 18%	152 21%	32 27%	175 22%	31 32%	116 28%hx	49 14%	29 20%	157 23%	42 28%	89 21%	171 23%	119 21%	148 23%r	170 30%xlmn or	157 35%xlmn opr	100 20%
35 - 44	210 21%	107 24%	59 22%	153 21%	29 25%	165 21%	19 19%	88 21%	65 19%	33 23%	142 20%	30 20%	93 22%	160 21%	126 22%	126 20%	116 20%	100 22%	110 22%
45 - 54	150 15%acq	52 12%	55 20%xa	90 13%	19 16%	117 15%	16 16%	57 14%	58 17%	20 14%	111 16%	17 12%	56 13%	122 16%lq	96 17%lq	98 15%q	81 14%	54 12%	92 18%lppq
55 - 64	120 12%gppq	50 11%	40 15%	94 13%	9 8%	95 12%	14 14%	37 9%	58 17%xg	18 13%	89 13%	11 8%	51 12%p	95 13%ppq	79 14%ppq	77 12%ppq	49 8%	40 9%	68 14%ppq
65+	160 16%fpq	58 13%	41 15%	135 19%xd	11 9%	146 18%xf	5 5%	55 13%	78 23%xg	24 17%	107 15%	27 18%	80 18%npq	124 16%npq	81 14%ppq	113 18%npq	60 10%q	23 5%	88 17%npq

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

## Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

### Demographics

Base: All respondents

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optim-istic (a)	Pessim-istic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local news-paper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
<b>Social Class</b>																			
A	104 10%	42 9%	30 11%	77 11%	12 11%	89 11%	9 9%	43 10%	31 9%	26 18% <sub>xjk</sub>	67 10%	12 8%	40 9%	84 11%	69 12%	69 11%	72 13% <sub>xl</sub>	59 13% <sub>xl</sub>	62 12%
B	216 22% <sub>dek</sub>	102 23%	55 20%	172 24% <sub>xd</sub>	14 12%	158 20%	22 22%	92 22%	62 18%	41 28% <sub>k</sub>	154 22% <sub>k</sub>	20 14%	83 19%	158 21%	122 21%	137 22%	127 22%	113 25% <sub>xlm</sub>	108 22%
C1	310 31%	140 31%	74 28%	220 31%	39 33%	251 31%	35 35%	133 32%	110 32%	35 24%	227 33%	40 27%	133 31%	233 31%	173 30%	200 31%	187 32%	152 34%	156 31%
C2	150 15% <sub>c</sub>	69 16%	48 18%	96 13%	21 18%	122 15%	13 14%	61 15%	60 17%	17 12%	104 15%	29 20%	72 17%	115 15%	85 15%	99 16%	90 16%	69 15%	80 16%
D	63 6%	28 6%	16 6%	41 6%	10 8%	51 6%	5 5%	31 8%	19 5%	6 4%	41 6%	13 9%	25 6%	46 6%	41 7%	41 6%	37 7%	25 5%	32 6%
E	157 16% <sub>pqr</sub>	65 15%	47 18%	109 15%	21 18%	126 16%	15 15%	58 14%	64 18%	20 14%	102 15%	34 23% <sub>xj</sub>	78 18% <sub>nopqr</sub>	121 16% <sub>pqr</sub>	81 14% <sub>pq</sub>	89 14% <sub>pq</sub>	62 11% <sub>q</sub>	31 7%	66 13% <sub>q</sub>

Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r  
Overlap formulae used. \* small base

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Working status****Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out-right (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
Working full time (30+ hrs a week)	455 46%bcghl mo	263 55%xb	193 37%	32 25%h	156 68%xcgh	131 62%xcgh	88 59%xcgh	42 35%h	7 4%	212 66%xjkl	152 49%l	61 41%l	30 14%	55 25%	237 63%xmop	39 24%	124 51%mo
Working part time (8-29 hrs a week)	99 10%ah	30 6%	69 13%xa	14 11%h	25 11%h	23 11%h	18 12%h	14 12%h	6 4%	32 10%	38 12%	14 9%	15 7%	23 10%	30 8%	19 12%	27 11%
Not working but seeking work or temporarily unemployed/sick	93 9%hijm	48 10%	45 9%	20 16%xh	24 10%h	25 12%h	14 9%h	8 7%h	1 1%	15 5%	18 6%	27 18%xij	32 15%xij	9 4%	28 7%	32 20%xmnp	24 10%h
Not working/Not seeking work-EXCLUDING RETIRED/STUDENT	84 8%ahi	19 4%	66 13%xa	8 6%h	17 7%h	26 12%xh	21 14%xh	14 11%h	- -	10 3%	28 9%i	18 12%i	28 13%xi	12 6%	39 10%	20 12%mp	13 5%
Retired	195 20%cdefi jnp	83 17%	113 22%	- -	- -	2 1%	6 4%cde	42 35%xcdef g	145 91%xcdef g	39 12%	37 12%	20 13%	99 45%xijk	117 53%xnop	21 6%	33 21%np	25 10%
Student	59 6%defghi m	31 7%	27 5%	50 39%xdefgh	3 1%	2 1%	3 2%	- -	1 1%	9 3%	31 10%xi	5 3%	13 6%	6 3%	19 5%	19 12%xmn	15 6%
Refused	15 1%h	7 1%	8 1%	5 4%h	6 3%h	2 1%	1 1%	- -	- -	3 1%	6 2%	5 3%	1 1%	- -	- -	* *	15 6%xmno

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Working status****Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
Working full time (30+ hrs a week)	455 46%bcp	455 100%xbc	-	-	341 46%	11 53%	53 48%	39 40%	9 44%	188 49%	268 44%	255 43%	69 50%	360 47%	62 39%	345 48%xp	72 36%
Working part time (8-29 hrs a week)	99 10%aco	-	99 100%xac	-	69 9%	2 9%	13 11%	11 12%	3 15%	36 9%	63 10%	59 10%	13 9%	72 9%	19 12%	61 8%	24 12%
Not working but seeking work or temporarily unemployed/sick	93 9%abd	-	-	93 21%xab	57 8%	4 18%cd	10 9%	19 19%xdf	3 17%cd	39 10%	54 9%	53 9%	13 9%	65 8%	18 11%	63 9%	20 10%
Not working/Not seeking work-EXCLUDING RETIRED/STUDENT	84 8%ab	-	-	84 20%xab	59 8%	-	15 13%eh	10 11%	* 2%	39 10%	46 7%	46 8%	12 9%	61 8%	17 10%	59 8%	21 11%
Retired	195 20%abefgh i	-	-	195 45%xab	184 25%xefgh	1 4%	6 5%	1 1%	2 8%g	52 14%	143 23%xi	134 23%x	29 21%	154 20%	31 19%	132 18%	49 25%
Student	59 6%abdl	-	-	59 14%xab	28 4%	3 15%xd	12 11%xd	14 15%xd	2 11%cd	28 7%	31 5%	30 5%	3 2%	40 5%	11 7%	49 7%	10 5%
Refused	15 1%ac	-	-	-	10 1%	-	2 2%	2 2%	1 3%	4 1%	11 2%	12 2%	1 1%	12 2%	3 2%	11 2%	2 1%

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Working status****Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optimistic (a)	Pessimistic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local newspaper (l)	National TV (m)	Local / regional TV (n)	National newspaper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
Working full time (30+ hrs a week)	455 46%e	229 51%x	122 45%	317 44%	53 46%	345 43%	55 56%e	210 50%xh	141 41%	72 50%	318 46%	57 39%	185 43%	337 45%	265 46%	306 48%lm	298 52%xlmn or	242 54%xlmn or	236 47%
Working part time (8-29 hrs a week)	99 10%a	28 6%	35 13%a	70 10%	15 13%	74 9%	10 10%	42 10%	34 10%	10 7%	73 11%	15 10%	45 11%	78 10%	64 11%	61 10%	56 10%	41 9%	53 10%
Not working but seeking work or temporarily unemployed/sick	93 9%chio r	43 10%	28 10%	54 7%	14 12%	71 9%	11 11%	44 10%	22 6%	5 3%	69 10%i	17 11%i	44 10%r	75 10%or	50 9%r	49 8%	55 10%r	49 11%or	29 6%
Not working/Not seeking work-EXCLUDING RETIRED/STUDENT	84 8%g	37 8%	22 8%	58 8%	12 10%	69 9%	6 6%	24 6%	28 8%	14 10%	56 8%	13 9%	35 8%	65 9%	50 9%	49 8%	40 7%	37 8%	43 8%
Retired	195 20%gpq	74 17%	54 20%	165 23%xd	15 13%	169 21%x	14 14%	65 16%	95 28%xg	32 22%	130 19%	31 21%	93 22%ppq	155 20%ppq	109 19%ppq	137 22%ppq	73 13%q	39 9%	110 22%ppq
Student	59 6%bo	28 6%b	7 2%	42 6%	6 5%	54 7%x	3 3%	33 8%x	17 5%	9 6%	40 6%	10 7%	24 6%	40 5%	32 6%	29 5%	44 8%xmnr	36 8%xmnr	27 5%
Refused	15 1%gmno	5 1%	1 1%	9 1%	2 2%	15 2%	- -	1 *	8 2%g	2 1%	9 1%	4 3%	4 1%	6 1%	3 1%	5 1%	8 1%n	4 1%	6 1%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Tenure****Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own outright (m)	Own with mortgage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
Owned outright (without mortgage)	222 22% p	104 c 22%	119 b 23%	17 c 13% d	12 d 5%	20 e 9%	25 f 17% d	54 g 45% xcdef	94 h 59% xcdef g	74 i 23%	65 j 21%	30 k 20%	54 l 24%	222 m 100% xnop	- n -	- o -	- p -
Owned with a mortgage or loan	374 37% p	179 a 37% ghlmo	195 b 37%	41 c 32% h	92 d 40% gh	107 e 51% xcdgh	85 f 57% xcdgh	33 g 27% h	16 h 10%	158 i 49% xjkl	126 j 41% l	52 k 34% l	38 l 17%	- m -	374 n 100% xmop	- o -	- p -
Rented from the council	162 16% p	71 a 15% dimnp	91 b 17%	36 c 28% xdeg	20 d 9%	31 e 15%	26 f 18% d	17 g 14%	30 h 19% d	13 i 4%	45 j 14% i	33 k 22% i	71 l 32% xij	- m -	- n -	162 o 100% xmnp	- p -
Rented from someone else	196 20% o	105 a 22% fghmn	91 b 17%	29 c 23% fgh	91 d 39% xcefg h	44 e 21% fgh	6 f 4%	10 g 8%	15 h 10%	67 i 21%	59 j 19%	22 k 14%	48 l 22%	- m -	- n -	- o -	196 p 81% xmno
Rent free	12 1% i	4 a 1%	7 b 1%	1 c 1%	5 d 2%	1 e *	2 f 1%	2 g 1%	1 h 1%	1 i *	3 j 1%	3 k 2%	5 l 2% i	- m -	- n -	- o -	12 p 5% xmno
Refused	35 4% mno	18 a 4%	17 b 3%	5 c 4%	11 d 5%	7 e 3%	5 f 3%	5 g 4%	3 h 2%	8 i 2%	12 j 4%	11 k 7% il	4 l 2%	- m -	- n -	- o -	35 p 15% xmno

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Tenure****Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
Owned outright (without mortgage)	222 22%afgi	55 12%	23 23%a	144 33%xab	195 26%xfg	2 10%	15 14%	6 6%	3 14%	68 18%	155 25%xi	149 25%x	24 17%	178 23%	32 20%	163 23%	38 19%
Owned with a mortgage or loan	374 37%cgi	237 52%xbc	30 31%	106 25%	286 38%g	9 46%g	46 42%g	25 26%	6 32%	121 31%	253 41%xi	216 37%	49 35%	288 38%	53 33%	274 38%	78 39%
Rented from the council	162 16%adjm	39 8%	19 19%a	104 24%xa	99 13%	4 19%	16 14%	38 40%xdefh	3 17%	86 22%xj	75 12%	87 15%	29 21%	104 14%	42 26%xm	111 15%	35 18%
Rented from someone else	196 20%cj	111 24%xc	22 22%c	62 14%	137 18%	4 19%	29 26%	19 20%	5 27%	97 25%xj	99 16%	104 18%	33 24%	160 21%	25 15%	141 20%	33 17%
Rent free	12 1%	5 1%	2 2%	5 1%	8 1%	- -	1 1%	2 2%	1 4%	5 1%	6 1%	7 1%	* *	9 1%	2 1%	9 1%	3 2%
Refused	35 4%a	8 2%	3 3%	10 2%	22 3%	1 6%	4 4%	5 6%	1 5%	9 2%	26 4%	26 4%	4 3%	24 3%	7 4%	23 3%	10 5%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Tenure****Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optimistic (a)	Pessimistic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local newspaper (l)	National TV (m)	Local / regional TV (n)	National newspaper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
Owned outright (without mortgage)	222 22%dfgk	93 21%	62 23%	179 25%xd	15 13%	191 24%xf	13 13%	73 18%	106 31%xg	37 26%k	166 24%k	18 12%	94 22%q	172 23%pq	128 22%pq	142 22%pq	108 19%q	63 14%	129 26%xpq
Owned with a mortgage or loan	374 37%	181 41%	91 34%	264 37%	37 32%	298 37%	35 36%	162 39%	118 34%	51 36%	272 39%	45 30%	154 36%	285 38%	227 40%	243 38%	224 39%	188 42%xl	212 42%xlm
Rented from the council	162 16%qr	65 15%	52 19%	105 15%	24 21%	124 16%	17 17%	83 20%xh	45 13%	17 12%	101 15%	43 29%xij	82 19%pqr	131 17%qr	96 17%qr	104 16%qr	89 16%r	58 13%	58 12%
Rented from someone else	196 20%nr	89 20%	54 20%	141 20%	30 26%	148 19%	24 25%	86 20%	56 16%	30 21%	129 19%	32 22%	85 20%	138 18%	98 17%	116 18%	127 22%xmno	119 26%xlmn	79 16%opr
Rent free	12 1%	5 1%	3 1%	6 1%	5 4%xc	8 1%	3 3%	6 2%	3 1%	* *	9 1%	1 1%	4 1%	6 1%	7 1%	7 1%	7 1%	8 2% 2% m	8 2%
Refused	35 4%gj	11 3%	8 3%	20 3%	4 4%	28 3%	5 6%	9 2%	17 5%g	8 6%	19 3%	8 5%	11 3%	26 3%	16 3%	23 4%	19 3%	13 3%	16 3%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Ethnicity I****Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
White	747 75%cdjop	354 74%	393 76%	59 45%	151 66%c	158 75%c	121 80%cd	109 91%xcdef	149 93%xcdef	258 81%xjk	215 69%	106 71%	168 76%	195 88%xnop	286 77%o	99 61%	167 69%
Asian or Asian British	110 11%ghm	62 13%	48 9%	32 24%xefgh	35 15%gh	19 9%h	13 9%	5 4%	6 4%	31 10%	38 12%	18 12%	22 10%	15 7%	46 12%m	16 10%	34 14%m
Black or Black British	96 10%ghimn	45 9%	52 10%	30 23%xdefg h	29 13%gh	21 10%gh	12 8%gh	2 1%	3 2%	15 5%	38 12%i	21 14%i	22 10%i	6 3%	25 7%	38 24%xmnp	27 11%m
Mixed	20 2%	9 2%	11 2%	7 5%h	5 2%	6 3%	2 1%	1 1%	- -	7 2%	10 3%	2 1%	2 1%	2 1%	9 2%	4 2%	5 2%
Other ethnic group	16 2%	4 1%	12 2%	2 2%	5 2%	3 2%	2 2%	2 2%	* *	4 1%	6 2%	3 2%	3 1%	2 1%	5 1%	3 2%	5 2%
Chinese	4 *	1 *	3 1%	- -	2 1%	1 *	* *	1 1%	- -	2 *	2 1%	- -	* *	1 *	1 *	- -	2 1%
Refused	7 1%	5 1%	2 *	1 1%	2 1%	2 1%	* *	* *	2 1%	3 1%	1 *	1 *	2 1%	1 *	1 *	2 1%	3 1%

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Ethnicity I****Base: All respondents**

	Working Status				Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)	
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
White	747	341	69	327	747	-	-	-	-	275	472	457	96	582	108	545	147
	75%efghn	75%	70%	76%	100%xefgh	-	-	-	-	71%	77%	78%xl	69%	76%xn	67%	76%	74%
Asian or Asian British	110	53	13	42	-	-	110	-	-	38	73	63	16	80	20	80	23
	11%dgh	12%	13%	10%	-	-	100%xdegh	-	-	10%	12%	11%	11%	10%	13%	11%	12%
Black or Black British	96	39	11	44	-	-	-	96	-	49	47	42	17	66	24	68	14
	10%dfhjk	8%	12%	10%	-	-	-	100%xdefh	-	13%xj	8%	7%	12%	9%	15%xm	9%	7%
Mixed	20	11	2	8	-	20	-	-	-	10	10	12	5	17	2	12	6
	2%d	2%	2%	2%	-	100%xdfgh	-	-	-	3%	2%	2%	4%	2%	1%	2%	3%
Other ethnic group	16	7	3	6	-	-	-	-	16	7	9	9	4	11	3	9	6
	2%d	1%	3%	1%	-	-	-	-	79%xdefg	2%	1%	1%	3%	1%	2%	1%	3%
Chinese	4	2	*	2	-	-	-	-	4	3	1	2	1	3	2	3	1
	*	*	*	*	-	-	-	-	21%xdefg	1%	*	*	*	*	1%	*	1%
Refused	7	4	1	2	-	-	-	-	-	4	3	3	1	5	2	5	1
	1%d	1%	1%	*	-	-	-	-	-	1%	*	1%	1%	1%	1%	1%	1%

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

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## Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Ethnicity I****Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optimistic (a)	Pessimistic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local newspaper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
White	747 75%g lpq	317 71%	209 78%	545 76%	85 74%	596 75%	77 78%	288 69%	278 81% xg	113 79%	526 76%	100 68%	306 71%	568 75% lpq	430 75% lpq	495 78% x lmp q	398 69%	306 68%	394 78% x lmp q
Asian or Asian British	110 11% b	58 13% b	17 6%	79 11%	14 12%	87 11%	9 9%	58 14% x	30 9%	11 8%	74 11%	21 14%	56 13% mo	75 10%	60 11%	60 9%	78 14% x mno r	64 14% x mno r	50 10%
Black or Black British	96 10% ch	50 11%	27 10%	59 8%	9 8%	78 10%	6 7%	56 13% xh	21 6%	13 9%	66 9%	16 11%	50 12% or	79 10% or	55 10%	55 9%	70 12% x no r	52 12% or	41 8%
Mixed	20 2%	11 2%	6 2%	15 2%	2 2%	16 2%	3 3%	12 3%	5 1%	3 2%	15 2%	2 1%	9 2%	15 2%	14 2%	9 1%	13 2%	11 2%	8 2%
Other ethnic group	16 2% g	3 1%	7 3%	9 1%	3 3%	13 2%	2 2%	3 1%	6 2%	1 1%	10 1%	4 3%	6 1%	12 2%	7 1%	9 1%	9 1%	9 2%	6 1%
Chinese	4 * e	3 1%	1 *	3 *	1 1%	1 *	1 1%	2 *	1 *	1 1%	2 *	1 1%	2 *	3 *	1 *	3 *	4 1%	2 1%	1 *
Refused	7 1%	3 1%	3 1%	5 1%	1 1%	6 1%	1 1%	2 *	5 1%	2 1%	3 *	2 1%	2 *	5 1%	3 1%	3 *	4 1%	4 1%	4 1%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Ethnicity II****Base: All respondents**

	Gender			Age						Social Class				Tenure			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Unweighted Base	1000	457	543	115	218	211	161	119	176	427	249	96	228	250	331	161	258
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
British	601 60%cdop	281 59%	320 61%	49 38%	107 46%	126 60%cd	96 64%cd	94 78%xcdef	129 81%xcdef	200 62%	179 58%	79 53%	144 65%k	162 73%xnop	239 64%op	84 52%	116 48%
Other white background	120 12%hlo	61 13%	59 11%	9 7%	41 18%xch	26 12%	20 13%	13 11%	10 6%	51 16%xl	34 11%	21 14%l	13 6%	27 12%o	39 10%	8 5%	45 19%xno
African	59 6%fghim	29 6%	29 6%	21 16%xefgh	21 9%xfgh	13 6%gh	3 2%	- -	1 1%	7 2%	22 7%i	16 11%i	14 6%i	3 1%	14 4%	22 14%xmn	19 8%m
Indian	51 5%o	31 6%	20 4%	10 8%	20 9%xegh	7 3%	8 5%	2 2%	4 3%	15 5%	19 6%	8 6%	9 4%	8 4%	23 6%o	3 2%	17 7%o
Caribbean	32 3%m	12 3%	20 4%	7 6%	8 3%	8 4%	6 4%	2 1%	2 1%	7 2%	16 5%	4 2%	5 2%	2 1%	8 2%	15 9%xmnp	7 3%
Another Asian background	25 2%	15 3%	10 2%	5 4%	3 1%	10 5%dh	4 3%	2 2%	1 *	5 2%	11 3%	3 2%	6 3%	3 1%	10 3%	2 1%	10 4%
Irish	22 2%j	10 2%	11 2%	- -	3 1%	5 3%	4 3%	2 1%	7 5%xc	8 2%	2 1%	6 4%j	7 3%j	6 2%	6 2%	5 3%	6 2%
Bangladeshi	18 2%	6 1%	12 2%	10 8%xefgh	6 3%h	2 1%	- -	- -	- -	5 2%	3 1%	5 3%	6 3%	1 1%	6 2%	7 4%xm	4 2%
Pakistani	16 2%	10 2%	6 1%	6 5%xeh	6 3%	1 *	1 1%	1 1%	1 *	6 2%	6 2%	2 2%	2 1%	3 1%	7 2%	4 2%	2 1%
White and Asian	7 1%	3 1%	4 1%	3 2%	2 1%	2 1%	* *	* *	- -	3 1%	2 1%	1 1%	* *	1 1%	4 1%	- -	1 *
Another mixed background	7 1%	4 1%	2 *	1 1%	1 *	2 1%	1 1%	1 1%	- -	1 *	4 1%	1 1%	1 *	* *	2 *	2 1%	3 1%
Another black background	4 *	2 *	2 *	2 2%	- -	- -	2 1%	- -	- -	1 *	- -	- -	3 2%x	1 *	3 1%	- -	1 *
White and black Caribbean	3 *	1 *	2 *	1 1%	2 1%	1 *	- -	- -	- -	2 1%	1 *	- -	- -	- -	2 1%	1 1%	* *

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

**Prepared for the Greater London Authority by ICM Research**

## Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Ethnicity II****Base: All respondents**

	Gender		Age						Social Class				Tenure				
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Own out- right (m)	Own with mort- gage (n)	Council rent (o)	Other (p)
Weighted Base	1000	480	520	130*	230	210	150	120*	160	320	310	150*	220	222	374	162	242
White and black African	3 *	1 *	2 *	2 1%	* *	1 *	- -	- -	- -	* *	2 1%	- -	1 *	* *	1 *	1 1%	- -
Refused	33 3%	13 3%	20 4%	3 2%	10 4%	8 4%	4 3%	3 3%	5 3%	9 3%	10 3%	5 3%	10 4%	5 2%	9 3%	8 5%	11 5%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p**  
**Overlap formulae used. \* small base**

## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Ethnicity II****Base: All respondents**

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)		
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Unweighted Base	1000	483	145	360	651	36	135	102	52	372	628	576	151	770	158	716	196
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
British	601 60% <sup>aefgh</sup> i	257 56%	60 60%	277 64% <sup>a</sup>	601 80% <sup>xefgh</sup>	-	-	-	-	205 53%	396 64% <sup>xi</sup>	366 62%	84 60%	466 61%	88 54%	442 61%	122 62%
Other white background	120 12% <sup>cefg</sup> j	74 16% <sup>xbc</sup>	7 7%	38 9%	120 16% <sup>xefgh</sup>	-	-	-	-	59 15% <sup>xj</sup>	60 10%	69 12%	10 7%	95 12%	16 10%	82 11%	22 11%
African	59 6% <sup>adfk</sup>	19 4%	5 5%	33 8%	-	-	-	59 61% <sup>xdefh</sup>	-	23 6%	36 6%	26 4%	10 7%	43 6%	12 7%	41 6%	10 5%
Indian	51 5% <sup>dgi</sup>	28 6%	6 6%	16 4%	-	-	51 46% <sup>xdegh</sup>	-	-	11 3%	40 7% <sup>xi</sup>	27 5%	9 6%	36 5%	9 5%	35 5%	10 5%
Caribbean	32 3% <sup>djkm</sup>	16 4%	6 6% <sup>xc</sup>	9 2%	-	-	-	32 34% <sup>xdefh</sup>	-	25 6% <sup>xj</sup>	8 1%	13 2%	7 5%	18 2%	11 7% <sup>xm</sup>	21 3%	4 2%
Another Asian background	25 2% <sup>di</sup>	14 3%	3 3%	7 2%	-	-	25 23% <sup>xdegh</sup>	-	-	3 1%	22 4% <sup>xi</sup>	15 3%	4 3%	18 2%	6 3%	17 2%	7 4%
Irish	22 2%	8 2%	2 2%	8 2%	22 3% <sup>x</sup>	-	-	-	-	10 3%	12 2%	19 3% <sup>xl</sup>	-	19 2%	2 1%	17 2%	2 1%
Bangladeshi	18 2% <sup>dj</sup>	5 1%	3 3%	11 3%	-	-	18 17% <sup>xdegh</sup>	-	-	15 4% <sup>xj</sup>	3 *	9 2%	3 2%	12 2%	5 3%	14 2%	4 2%
Pakistani	16 2% <sup>d</sup>	7 2%	1 1%	8 2%	-	-	16 14% <sup>xdegh</sup>	-	-	8 2%	8 1%	12 2%	-	14 2%	1 *	14 2%	1 1%
White and Asian	7 1%	5 1%	1 1%	1 *	-	7 33% <sup>xdfgh</sup>	-	-	-	4 1%	3 *	4 1%	1 1%	5 1%	1 *	4 1%	2 1%
Another mixed background	7 1%	3 1%	-	4 1%	-	7 33% <sup>xdfgh</sup>	-	-	-	4 1%	3 *	4 1%	2 1%	6 1%	1 *	4 *	2 1%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
**Overlap formulae used. \* small base**

Prepared for the Greater London Authority by ICM Research

## Greater London Authority Telephone Poll

CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Ethnicity II****Base: All respondents**

	Working Status			Ethnicity					London Location		View of Mayor (Q1)		View of local neighbourhood (Q2)		Safety (Q3)		
	Total (x)	FT (a)	PT (b)	Not working (c)	White (d)	Mixed (e)	Asian (f)	Black (g)	Chinese/ other (h)	Inner London (i)	Outer London (j)	Satis-fied (k)	Dis-satis-fied (l)	Satis-fied (m)	Dis-satis-fied (n)	Safe (o)	Unsafe (p)
Weighted Base	1000	455	99	431	747	20*	110	96*	20*	385	615	588	139	763	161	720	198
Another black background	4*	2*	-	2*	-	-	-	4* 4%xdf	-	1*	3 1%	3 1%	-	3*	1 1%	4 1%	-
White and black Caribbean	3*	2*	1 1% <sup>c</sup>	-	-	3 17% <sup>xdfgh</sup>	-	-	-	2*	2*	2*	2 1%	3*	* *	2*	1*
White and black African	3*	* *	-	2 1%	-	3 13% <sup>xdfgh</sup>	-	-	-	-	3*	1*	1 1%	2*	1*	2*	1 1%
Refused	33 3% <sup>d</sup>	15 3%	4 4%	13 3%	4 1%	1 4% <sup>f</sup>	-	1 1%	20 100% <sup>xdefg</sup>	17 4%	17 3%	18 3%	7 5%	22 3%	10 6%	20 3%	11 5%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c - x/d/e/f/g/h - x/i/j - x/k/l - x/m/n - x/o/p**  
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## Greater London Authority Telephone Poll

### CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Ethnicity II****Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optimistic (a)	Pessimistic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local newspaper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Unweighted Base	1000	430	282	724	114	789	98	411	351	150	688	149	431	756	578	624	576	452	504
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
British	601	251	171	429	72	483	60	226	229	91	435	73	253	465	362	400	310	233	318
	60%gk	56%pq	64%	60%	62%	61%	60%	54%	66%xg	64%k	63%xk	50%	59%pq	61%pq	63%xpq	63%xpq	54%	52%	63%pq
Other white background	120	54	32	92	13	90	17	50	38	17	73	23	43	83	54	76	73	63	57
	12%jn	12%	12%	13%	11%	11%	17%	12%	11%	12%	10%	16%	10%	11%	9%	12%n	13%n	14%lmn	11%
African	59	35	11	37	6	47	4	37	10	7	40	11	28	50	31	38	47	35	26
	6%h	8%x	4%	5%	5%	6%	4%	9%xh	3%	5%	6%	8%	7%	7%	5%	6%	8%xnor	8%xnr	5%
Indian	51	26	7	36	6	38	6	26	12	6	33	10	25	31	25	24	38	35	25
	5%bmo	6%	3%	5%	5%	5%	6%	6%	4%	4%	5%	7%	6%o	4%	4%	4%	7%xmno	8%xmno	5%
Caribbean	32	13	14	21	1	26	3	16	8	6	22	5	18	26	21	15	19	14	11
	3%	3%	5%	3%	1%	3%	3%	4%	2%	4%	3%	3%	4%or	3%o	4%	2%	3%	3%	2%
Another Asian background	25	13	6	18	4	24	1	12	8	2	17	4	15	16	15	14	19	11	10
	2%	3%	2%	2%	4%	3%	1%	3%	2%	2%	2%	2%	3%	2%	3%	2%	3%	2%	2%
Irish	22	9	5	20	-	19	1	10	9	4	15	2	6	16	10	16	13	8	15
	2%	2%	2%	3%x	-	2%	1%	3%	2%	3%	2%	1%	1%	2%	2%	3%	2%	2%	3%l
Bangladeshi	18	9	3	12	2	15	1	11	4	-	14	4	10	15	11	12	11	11	7
	2%	2%	1%	2%	2%	2%	1%	3%	1%	-	2%	3%	2%	2%	2%	2%	2%	2%	1%
Pakistani	16	10	1	13	2	10	1	8	5	3	10	4	6	13	10	11	10	8	7
	2%b	2%	*	2%	2%	1%	1%	2%	2%	2%	1%	2%	1%	2%	2%	2%	2%	2%	1%
White and Asian	7	3	2	5	-	6	*	4	1	1	5	*	1	5	4	4	4	5	3
	1%	1%	1%	1%	-	1%	*	1%	*	1%	1%	*	*	1%	1%	1%	1%	1%	1%
Another mixed background	7	5	2	5	-	5	1	4	2	*	6	-	5	4	6	3	4	3	3
	1%	1%	1%	1%	-	1%	1%	1%	1%	*	1%	-	1%	1%	1%	1%	1%	1%	1%
Another black background	4	2	1	2	1	3	-	3	1	-	3	1	3	3	3	2	3	3	3
	*	1%	*	*	1%	*	-	1%	*	-	*	*	1%	*	*	*	1%	1%	1%

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
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CATI Fieldwork Dates: 19th - 22nd June 2009

Absolutes/col percents 23 Jun 2009

**Ethnicity II****Base: All respondents**

	Economy (Q5)		Local Environment (Q8)		Transport (Q10)		Olympics & Local Area (Q12)		Knowledge of Mayor (Q14)			Where get most information about the Mayor of London (Q16)							
	Total (x)	Optimistic (a)	Pessimistic (b)	Good (c)	Bad (d)	Good (e)	Bad (f)	Positive (g)	Negative (h)	A lot (i)	A little (j)	Unaware (k)	Local newspaper (l)	National TV (m)	Local / regional TV (n)	National news-paper (o)	London wide papers (p)	The inter-net (q)	Radio (r)
Weighted Base	1000	445	270	716	116*	797	99*	419	345	144	696	148	431	756	572	635	575	448	504
White and black Caribbean	3*	1*	1*	3*	1*	3*	1* 1%	2* 1%	1*	1* 1%	2*	* *	1*	2*	3* 1%	1*	2*	2* 1%	2*
White and black African	3*	1*	2* 1%	1*	2* 2%xc	2*	1* 1%	1*	* *	- -	1* *	1* 1%	1*	2*	1*	1*	1*	1*	1*
Refused	33 3%	13 3%	11 4%	22 3%	6 5%	26 3%	4 4%	8 2%	15 4%	5 3%	18 3%	9 6%j	14 3%	24 3%	17 3%	18 3%	20 4%	17 4%	14 3%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d - x/e/f - x/g/h - x/i/j/k - x/l/m/n/o/p/q/r**  
**Overlap formulae used. \* small base**