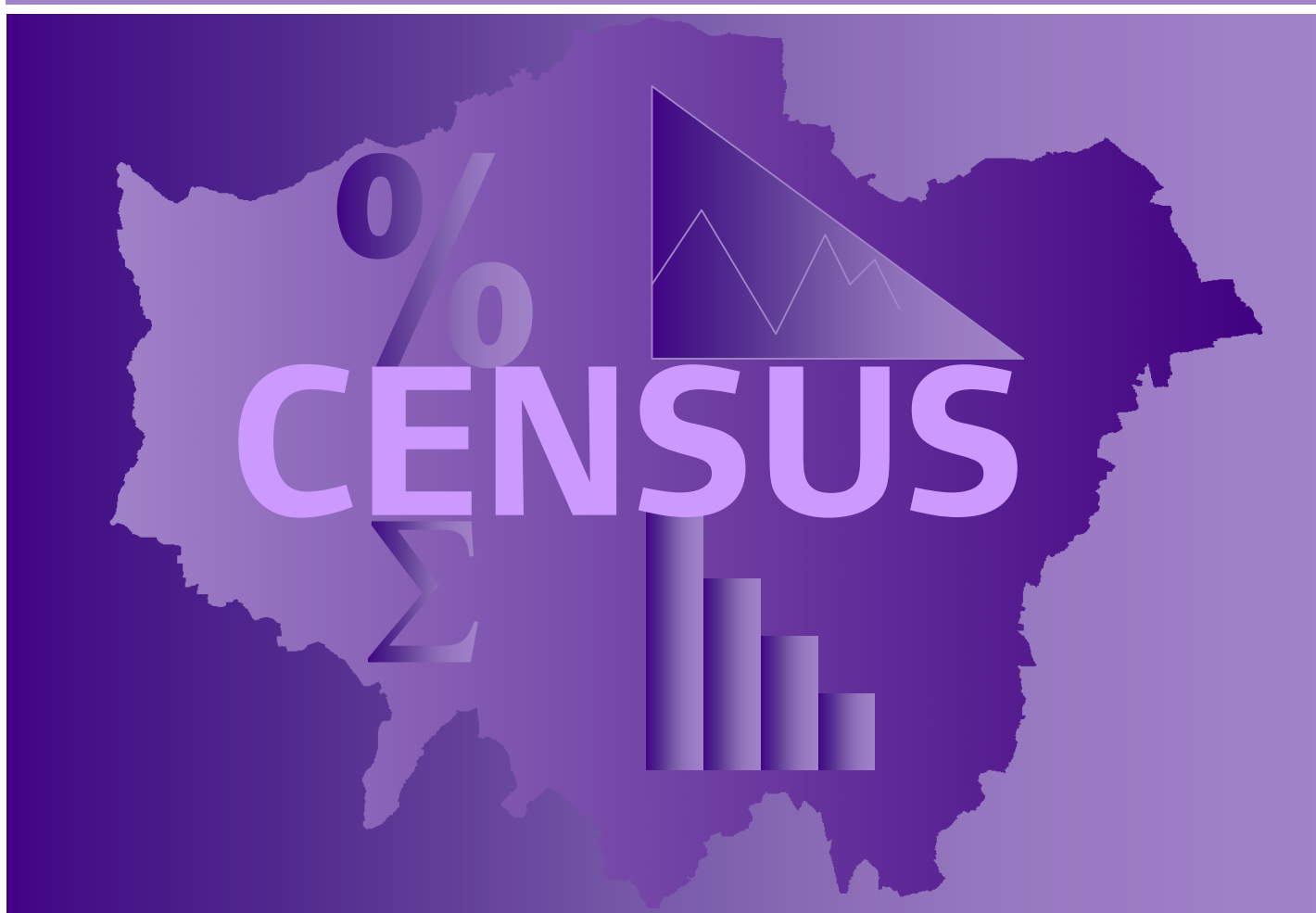


Data Management and Analysis Group

Census Information Note CIN 2008-3



DMAG Briefing 2008-32

October 2008

Census Information Note 2008-3

For more information please contact:

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(Greater London Authority) (LA100032379) (2008)

ISSN 1479-7879

GLA News

DMAG is set to become part of a larger group called Communities and Intelligence as part of the reorganisation plans at the GLA. Information Services (formerly known as the Research Library) and GLA Economics are also due to become part of this new group. We expect our work to be unaffected in the immediate future. Giorgio Finella's vacant post in the Census Team is one of the 100 or so vacant posts which are unlikely to be filled. The Census Team will remain at three people for the time being. It is likely that we will need to recruit an extra person when the 2011 Census data arrives. Lorna Spence has left the GLA's Social Exclusion Team to take up a post in Tower Hamlets.

2011 Census news and consultations

ONS Roadshows

ONS have announced a series of consultation Roadshows to be held throughout the country in November, with two in London. One is on 7th November at the Royal Statistical Society, Errol Street, London EC1Y 8LX and the other is on 24th November at the Union Jack Club, Sandell Street, London SE1 8UJ. Appendix 1 contains a copy of the published agenda for the Roadshows.

2011 Census White Paper

ONS have now made their recommendations for the questions to be included in the 2009 Dress Rehearsal and the 2011 Census. The 2011 Census questions might change if the Dress Rehearsal identifies any problems with the questions. The next step is the publication of the 2011 Census White Paper which is due in November 2008. This is slightly later than originally planned. Census Information Note 2007-2, written by Giorgio Finella, sets out the details of the legislation that will be required before the 2011 Census.

2011 Census Questions

Ethnic group

<p>16 What is your ethnic group?</p> <p>➔ Choose one section from A to E, then tick one box to best describe your ethnic group or background</p> <p>A White</p> <p><input type="checkbox"/> English / Welsh / Scottish / Northern Irish / British</p> <p><input type="checkbox"/> Irish</p> <p><input type="checkbox"/> Gypsy or Irish Traveller</p> <p><input type="checkbox"/> Any other White background, write in</p> <p><input type="text"/></p> <p>B Mixed / multiple ethnic groups</p> <p><input type="checkbox"/> White and Black Caribbean</p> <p><input type="checkbox"/> White and Black African</p> <p><input type="checkbox"/> White and Asian</p> <p><input type="checkbox"/> Any other Mixed/multiple ethnic background, write in</p> <p><input type="text"/></p>	<p>C Asian / Asian British</p> <p><input type="checkbox"/> Indian</p> <p><input type="checkbox"/> Pakistani</p> <p><input type="checkbox"/> Bangladeshi</p> <p><input type="checkbox"/> Chinese</p> <p><input type="checkbox"/> Any other Asian background, write in</p> <p><input type="text"/></p> <p>D Black /African / Caribbean / Black British</p> <p><input type="checkbox"/> African</p> <p><input type="checkbox"/> Caribbean</p> <p><input type="checkbox"/> Any other Black/African/Caribbean background, write in</p> <p><input type="text"/></p> <p>E Other ethnic group</p> <p><input type="checkbox"/> Arab</p> <p><input type="checkbox"/> Any other ethnic group, write in</p> <p><input type="text"/></p>
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The ethnic group question to be included in the Dress Rehearsal is as above. The main changes from the 2001 question are to include a few extra categories and to change the descriptions of the broad categories A to B. For example 'mixed' ethnic group is now described as 'mixed/multiple' ethnic groups.

National identity

15 How would you describe your national identity?

→ Tick all that apply

- English
- Welsh
- Scottish
- Northern Irish
- British
- Other, write in

The national identity question has been described by ONS as capturing how 'British' respondents feel and they hope it will encourage people to then answer the ethnic group question more accurately than they would otherwise have done. We are not convinced by this argument and, alongside a number of other Census users, can envisage a number of negative uses or interpretations of the data to be produced. It is more likely to be

used to identify ethnic or religious groups who do not describe themselves as British or English and who might write in a different national identity. We suspect that it is included at the request of the Welsh Assembly and Scottish Parliament. In addition, the fact that users can tick as many answers as they like makes the data of very little use in analysis.

Religion

20 What is your religion?

→ This question is voluntary

- No religion
- Christian (including Church of England, Catholic, Protestant and all other Christian denominations)
- Buddhist
- Hindu
- Jewish
- Muslim
- Sikh
- Any other religion, write in

The religion question remains the same as it was in the 2001 Census. There has been some discussion about breaking out the Christian box and including more detail of Christian religions. It has now been decided not to include more detail. The GLA has not made much use of the data on Christians and we have not heard any real demand for it. Most of our use of the data on religion has been to look at various religions, such as Muslim, Jewish, Sikh and Hindu in conjunction with the ethnic group and country of birth data.

Language and proficiency in English

18 What is your main language?

- English **GO TO** **20**
- Other, write in (including sign language)

19 How well can you speak English?

Very well Well Not well Not at all

The questions on language and proficiency in English are new to the census and something that we have wanted in the Census for quite a long time. The question, while not perfect, uses the small amount of available space to give something that we hope will be useful. The question will be slightly different in Wales.

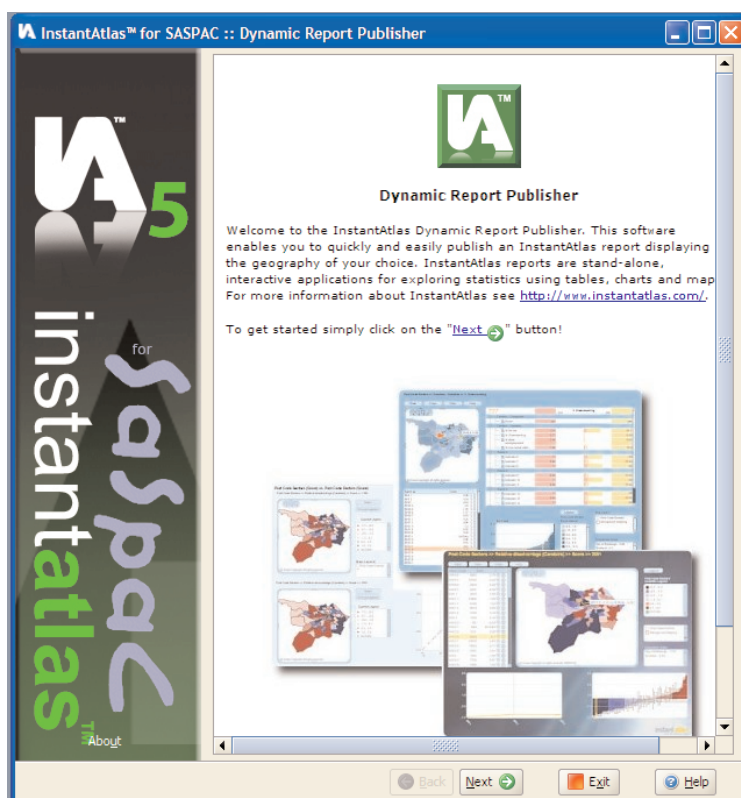
2001 Census data

Commissioned tables

A large number of commissioned tables have been produced and are all freely available on request from ONS. The GLA holds copies of all these tables. Any that contain ward or district level information are being converted into SASPAC system files and made available to all SASPAC users on the website SASPAC.org.uk. Alternatively they are available from any member of the Census Team. More tables will be converted into SASPAC system files as and when we have the time to process them. Progress might be slower than previously with the Census Team reduced by one person but we will continue to process them and make them available.

SASPAC

SASPAC v9.00 is now available! Following a lot of hard work from the SASPAC team and colleagues at GeoWise Ltd, the next version of SASPAC has now been finalised and is available to users. Pre-release versions will be available on CD at October's CUG but all users will also receive the official release. For the first time SASPAC will be distributed on branded USB Flash memory drives, which users can expect to receive in the coming weeks.



The welcome screen for the new IA for SASPAC application in SASPAC v9.00

Most significantly, SASPAC v9.00 integrates GeoWise's award-winning InstantAtlas™ software application (<http://www.instantatlas.com/>) in the form of a brand new InstantAtlas™ for SASPAC publishing tool. Specifically designed to publish data output from SASPAC (*.XML format), 'IA for SASPAC' provides users with all the functionality available with GeoWise's mainstream InstantAtlas™ Desktop product. This builds on the previous Web Publisher

released with SASPAC v8.00 and delivers many of the upgrades users had requested as well as a number of new features and further benefits. In addition, discounts are available for those wishing to upgrade to the InstantAtlas™ Designer and Style Editor or purchase additional templates. To help users access this new application, a Getting Started guide and demonstration data, is automatically installed with the software and offers a step-by-step guide to publishing your own dynamic report.

Some of the improvements delivered with IA for SASPAC at a glance:

- Scale dependent base mapping
- Additional contextual geographies
- Improved legend palette and data table
- Supports multiple file formats (*.shp, *.MIF, *.TAB)
- Templates supporting Adobe Flash technology
- No need for .NET Framework
- Discounted upgrades to InstantAtlas Designer and Style Editor and additional templates

Further to the new Publishing tool, there are a number of additional improvements that users will notice when they use v9.00. For example, a new Quick Start menu and improved integration with MS Excel. Finally, the help manual has been updated and now contains fully illustrated chapters documenting the use of SASPAC, Mapshore, the UK Census, GeoWise Web Publisher and InstantAtlas™ as well as the installation and configuration v9.00.

As always, please feel free to contact the SASPAC helpdesk (info@saspac.org or 020 7983 4348) for more details relating to v9.00 or with any comments/suggestions you may have relating to SASPAC's future development.

Briefings and analysis

The following Briefings are in production:

DMAG Briefing on *The 2001 Census Consortium and Information Scheme* by Eileen Howes, will give details of the history of the census Consortium, how it was set up and why we think it was value for money.

Housing tenure change 1961 to 2001 by Eileen Howes - this Briefing will provide data on housing tenure from five Censuses and a series of maps showing how each tenure has changed over the last 40 years. The 1961 Census data is based on the London boroughs as they were created in 1964 and not on those current at the time of the 1961 Census. It also includes more detailed change between 1991 and 2001 by ethnic group of household head/HRP.

Historical Census Data for London by Eileen Howes and Richard Cameron, makes use of Census data going back to 1911 for London and has population totals going back to the first Census in 1801. The project is making use of a number of websites which have been set up through academic projects and which have provided much easier access to the early Censuses than has been the case until recently.

Paycheck data

From April 2008 boroughs who want the Paycheck data will be asked to pay a share of the cost as the Census budget will not be in a position to pay the whole cost for the boroughs after the current year. The cost is £500 per borough per year for which each borough gets both the standard and equalised datasets for their own borough. The GLA is still paying a large part of the cost and we think that this is good value for money for the boroughs. This arrangement will be in place until December 2010. The conditions of use of this data are important - they will be distributed again with the latest data. Please check with either the GLA or with CACI before publishing any data. Lovedeep Vaid, from DMAG's Social Exclusion Team, will be producing a Briefing analysing the data for London but this will not contain any raw data.

Training

Bill Armstrong is running a series of SASPAC and Census Training courses, the dates are usually driven by demand. The next series of courses will start on Monday 19th January 2009. They will include training in the new version of SASPAC (v9.00) which you will all receive in the next couple of weeks.

Please contact Bill Armstrong if you would like any further information.

Census extranet

The Census extranet has been a little neglected of late since Giorgio left the Census Team. The GLA extranet is about to undergo some changes and we hope to review and update the content of the Census extranet soon. Meanwhile we apologise for it not being as up to date as we would like although there is still a lot of information available via the extranet.

You need a User ID and password to access it. These can be obtained by going to the site at:
<https://extranet.london.gov.uk/>

Some information and data is also available from the SASPAC website at:
<http://www.saspac.org>

Minutes of the Census Users' Group meetings appear on the Extranet, as do these Census Information Notes and other relevant papers and publications.

Census Users' Group Meetings

Meetings are held quarterly. The minutes of the meeting held on 11th June 2008 are in Appendix 2. The next meeting is scheduled for Wednesday 1st October 2008. After that the next meeting is to be held on Tuesday 9th December 2008 at 2pm in Committee Room 2 at City Hall. We have invited a speaker from ONS to this meeting to talk about disclosure control and the policy for the 2011 Census. We have been assured that the policy will be better next time but here is your chance to question ONS directly about it. If there are any other topics that you would like to see someone from ONS talk about just let us know and we will try to

arrange it for you.

Dates have also been arranged for the two subsequent meetings. They are on:

Tuesday 10th March 2009 at 2pm in Committee Room 3 at City Hall

Tuesday 9th June 2009 at 2pm in Committee Room 3 at City Hall

Census contacts

Appendix 3 gives the name and e-mail address of the main Census Contact in each borough and other relevant organisations. Please check that we have the right person listed and that the e-mail address is correct. If you know of anyone else in your organisation who would like to receive Census Information Notes please let us have their e-mail address.

The intention of having one main contact is that we deal principally with them, but of course we speak to other people too. We supply the main contact with all the data and other things we might distribute and they are then expected to distribute this or supply people with it within their borough. We cannot deal with requests for data from different departments in all the boroughs which should be directed to the Census Contact. We do not have the resources to deal with queries which should be dealt with by the Census Contact locally. I know that most people appreciate this already and that we do help in an emergency but we thought that we should remind Census Contacts of this.



AGENDA FOR CENSUS ROADSHOWS AUTUMN 2008

**Refreshments 9.30am
Main event 10am to 4.30 pm**

1. Census 2011 Overview
2. Questionnaire content
3. Address Register

BREAK

4. Local Authority / Community Liaison / Other Stakeholder Engagement
5. Field Operation and Procedures
6. Output Strategy
7. Questions

LUNCH

8. Statistical Disclosure Control
9. Coverage Assessment and Quality Assurance

BREAK

10. Summary and Questions

Appendix 2

Minutes of Census Users Group (CUG) Meeting, 11th June 2008

Presentation by CACI on PayCheck and Country of birth statistics

Before the meeting, Collette Shields (CS) and David Harris (DH) of CACI gave the group a presentation on Paycheck and several other datasets including their new small area Country of Birth estimates.

InSite was originally developed by CACI as an in-house geographical visualisation tool but now available to customers who lack their own GIS expertise.

ACORN is CACI's socio-economic categorisation of very detailed local level areas by the characteristics of households. Data are taken from 2001 Census regularly updated with survey and other lifestyle data. The ACORN classification is publicly available –for a fee- and consistent across versions used by private and public sector bodies. Information from ACORN on demographics, lifestyles, income and expenditure, occupation and housing underpins many of CACI's other products.

Paycheck provides household gross incomes for unit postcodes. The sources for the detailed local area data are 2001 Census, lifestyle surveys and product guarantee returns. Lifestyle and other data are taken from ACORN.

Lovedeep Vaid asked how the quality of the data were assessed. CS replied that there was no independent check on these data, but that users were generally satisfied with the quality. Lifestyle surveys were believed to be biased in favour of low income respondents, but guarantee cards were probably biased towards higher incomes, so that overall it was possible to get obtain good coverage.

Nina Emamy asked at what geographical level data could be published. CS replied that ward level would be acceptable; lower layer SOA would possibly not be – it would depend on the detail. She agreed to give more guidance on what was acceptable for publication after the meeting.

CACI could aggregate ACORN to higher geographies, but they did not usually do so.

StreetValue This product had been developed for mortgage lenders and provided postcode level house prices based on mortgages taken out with lenders.

eTypes was a new ACORN-like classification of consumers by online behaviour: how groups use the internet for accessing services, socialising, purchasing different types of goods and services.

Public Transport Travel Times gave the time taken to travel between locations using all modes

of public transport. A comparable travel model was available on the TfL website so it would be interesting to compare the two.

Country of Origin is a new dataset of persons born outside the UK. DH explained that the dataset disaggregated higher level estimates to small areas using available information: APS was used at regional level, NINOs at borough level. These were then distributed to postcodes using Census and ACORN information.

Several enhancements to the methodology were discussed. It should for example be possible to get NINo data by SOA, and figures on inactive NINOs could in principle be used to estimate migrant return rates. Also the estimates did not use any electoral registers nor PLASC data.

It was agreed that CACI would send data for a single borough for evaluation by GLA and borough analysts. Stephen Croney volunteered to investigate data for Barking and Dagenham; he had already worked with PLASC data for the borough. However further investigation revealed that numbers of East European migrants in Barking and Dagenham were small compared to some other boroughs. It was hence agreed that Newham would provide a better test of the data. Michelle von Ahn (MA) had experience of using electoral registers and PLASC for Newham. [*The Newham data were received by GLA and Newham in early July*].

Existing Paycheck data

EH told the group that the Consortium funding for the Paycheck data expired with the delivery of the 2007 data. Boroughs that wanted to continue receiving these data would have to pay around £500 in both 2008 and 2009 towards the cost.

Country of Birth Data

A show of hands indicated that around a dozen boroughs were interested in these data, although there was uncertainty in what the cost would be. EH suggested, on the basis of the discounts received for Paycheck that a consortium purchase might be £600 per borough, which would not be good value for money since the estimates incorporated little data that boroughs did not already have access to. [*Several boroughs said MOSAIC or ACORN did provide value – but even here, the unedited electoral registers were a better source for numbers of local residents.*]

1. Minutes of the last meeting and matters arising

The minutes of the meeting held on 19th March 2008 were accepted. There were no matters arising.

2. GLA News

There was no further information on how any forthcoming reorganisation of the GLA would

affect the Census team. Giorgio Finella's post would not be filled until this became clearer.

There had been new guidance on Mayoral and GLA branding, so GLA and DMAG logos on future briefings would change.

3. 2011 Census developments

Information Scheme

A note would be published shortly outlining the outputs and costs of the 2001 Information Scheme. It would also be necessary to brief the Deputy Mayor responsible for Census on a possible 2011 Scheme; however it was not yet known which Deputy Mayor this would be.

The cost of a 2011 Scheme was estimated to be around £20,000 per borough, with the large expenditures coming from 2013 onwards. However the consortium would incur some expenditure a year or so earlier than this.

Census news

Funding for a fourth page of individual questions had been secured by ONS. This should ensure that all the questions that we had asked for would be included. An indicative four page layout was included in CIN 2008-2. ONS had also announced the date for the Census as 27 March 2011.

The Census Offices' online consultation on Census outputs had finished, and both the Census and SASPAC teams had completed questionnaires. EH had concerns however that the consultation would still not fully reflect our needs for 2011 data.

EH said that the national identity question included on the form allowed for multiple responses which would make it difficult to use. Questions on time of entry to the country and expected length of stay were being included to identify short term and other migrants but EH felt asking such questions of long-term residents might be offensive, and John Hollis commented that some migrants would not have decided how long they would stay here. Michelle Von Ahn felt the questions would provide some useful information on intentions.

There was some discussion of ONS's strategy on improving accuracy in 2011. The majority of forms will be posted out, with follow up targeted on the poorest responding areas. This should achieve more uniform response rates, and particularly improve that of the worst areas, but at the expense of overall response. Mike Collop commented that this could benefit disclosure control as areas that with less than 100 per cent coverage might not need any disclosure control! RC said that the strategy for 2011 relied on an accurate Census Coverage Survey and modelling to produce counts.

Dress Rehearsal

MA said she would shortly receive ONS's address list for Newham which was taken from Ordnance Survey's Address Layer 2. This was part of the pilot exercise to match ONS and local address lists that was taking place across 24 local authorities in England and Wales. (A further three, Southwark and Kensington and Chelsea, were in London).

ONS were now planning to check 30% of addresses rather than 100% as was previously planned.

4. DMAG briefings and analysis

Census and SASPAC Teams Workplans

These had been published and were available at the meeting.

Black Caribbean Profile

A final but pre-publication draft was presented to the meeting.

Census Information Note

CIN 2008-02 was released at the meeting.

Future briefings:

The Briefing on the Census Consortium and Information Scheme was nearly complete and would be the next briefing to be produced. After that, housing tenure and industry briefings were planned.

5. SASPAC Update

AL said that Version 8.5 and the consolidated set of tables had been distributed to all users. Production of version 9.0 was now underway. The main enhancement of version 9.0 was the inclusion of Instant Atlas. AL demonstrated the 'paid for' version of Instant Atlas to the group: the functionality was identical to that which would be included with SASPAC, but it came with additional templates for greater flexibility in the type of maps that users could produce.

6. SASPAC Training

The next SASPAC training will be held in the middle of September. Two courses will be offered: a beginners course, and new features in SASPAC 9.0 course, which will include Instant Atlas.

7. Dates of meetings in 2008

Meetings for the rest of 2008 will be 1st October and 9th December.

Persons attending the Census Users' Group Meeting, 11th June 2008

Corporation of London	Lesley Aalbers
Barking and Dagenham	Stephen Croney
	Gavin Chapman
Barnet	
Bexley	Kerrie Pitcher
Brent	Vinesh Govind
Bromley	
Camden	Neil Storer
Croydon	
Ealing	Katrina Waite
Enfield	Colin Rumsey
Greenwich	Alex Wood
Hackney	Nina Emary
Hammersmith and Fulham	Martin Robson
Haringey	
Harrow	Sue Kaminska
Havering	Paul Ekers
Hillingdon	
Hounslow	
Islington	
Kensington and Chelsea	Robin Hall
Kingston upon Thames	Peter Brunton
Lambeth	
Lewisham	Alec MacDonald
Merton	Ann Clarke
Newham	Michelle von Ahn
Redbridge	Frederick Nuer
Richmond upon Thames	Fiona O'Toole
Southwark	
Sutton	Rebecca Holden
Tower Hamlets	
Waltham Forest	Mary-Ann Hester
Wandsworth	Christine Pollard
Westminster	Sian Melhuish
LHO	
TFL	Mike Collop
Metropolitan Police	

LDA	
London Councils	Abid Rafiq
LFEPA	Phil Jeffries
CACI	Collette Shields
	David Harris
GLA	Eileen Howes
	Bill Armstrong
	Alan Lewis
	Richard Cameron
	Baljit Bains
	Jessica Chamberlain
	John Hollis
	Lovedeep Vaid
	Elizabeth Williams
Apologies received	
Brent	David Roberts
Barnet	Peter Keeble
Kensington and Chelsea	Nicola Weaver
Metropolitan Police	Yu Cheng Chong

Appendix 3

E-mail addresses of main Census Contacts

Metropolitan Police Service	Andrew Lye	Andrew.Lye@met.police.uk
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London Development Agency	James Sloan	jamesloan@lda.gov.uk
London Councils	Nicola Morton	nicola.morton@londoncouncils.gov.uk
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Waltham Forest	Mary-Ann Hester	mary-ann.hester@walthamforest.gov.uk
Wandsworth	Christine Pollard	cpollard@wandsworth.gov.uk
Westminster	Damian Highwood	dhighwood@westminster.gov.uk

Regular Briefings from the GLA Data Management and Analysis Group (DMAG)

Recent DMAG Briefings 2008:

2008-01	Census Information Note 2008-1	Eileen Howes
2008-02	PayCheck 2007	Lovedeep Vaid
2008-03	GLA 2007 Round Ethnic Group Projections	Baljit Bains
2008-04	Council Tax Analysis	Elizabeth Williams
2008-05	A Profile of Londoners by Country of Birth	Lorna Spence
2008-06	Claimant Count Model 2008: Technical Note	Lorna Spence
2008-07	GLA 2007 Round Demographic Projections	John Hollis
2008-08	Greater London Authority Constituency Profiles	Elizabeth Williams & Caroline Hall
2008-09	Family Resources Survey 2005/06: Results for London	Lovedeep Vaid
2008-10	London Borough Migration 2001-06	John Hollis
2008-11	Social Exclusion Data Team Workplan 2008/09	Social Exclusion Data Team
2008-12	Demography Team Workplan 2008/09	John Hollis
2008-13	Education Team Workplan 2008/09	David Ewens
2008-14	Census Team Workplan 2008-9	Eileen Howes
2008-15	2001 Census Profiles: Black Caribbeans in London	Richard Cameron
2008-16	GIS Team Workplan 2008/09	Gareth Baker
2008-17	Lone Parents on Income Support by Ethnic Group	Lovedeep Vaid
2008-20	SASPAC Workplan 2008-9	Alan Lewis
2008-21	Indices of Deprivation 2007: A London perspective	Rachel Leeser
2008-22	London Ward Level Summary Measures for the Indices of Deprivation 2007	Rachel Leeser
2008-23	General Statistics Team Workplan 2008-9	Gareth Piggott
2008-24	2001 Census: Ethnic Group Migration Structures (as used in Model)	Baljit Bains/Ed Klodawski
2008-25	Census Information Note 2008-2	Eileen Howes
2008-26	London council by-election results	Gareth Piggott
2008-27	Social Selection Sorting 2	David Ewens
2008-28	Summary of Social Trends 2008	Elizabeth Williams
2008-29	Children in Benefit Families 2007	Lovedeep vaid
2008-30	Londoners and labour market	Lorna Spence
2008-31	Child Poverty in London	Social Exclusion Data Team
2008-32	Census Information Note 2008-3	Eileen Howes

Recent DMAG Briefings 2007:

2007-20	Worker Registration Scheme	Elizabeth Williams
2007-21	Economic Activity Rates in London	Richard Cameron & Giorgio Finella
2007-22	ONS Model-based Income Estimates: 2004/05	Lovedeep Vaid
2007-23	Background to DMAG Poverty Profiles	Lovedeep Vaid
2007-24	Counting the Population: GLA Submission to the Treasury Sub-Committee	John Hollis
2007-25	Census Information Note 2007-2	Giorgio Finella

A full list of DMAG Briefings is available to internal customers through the GLA Intranet; otherwise please contact dmag.info@london.gov.uk A CD containing PDF versions of the Briefings, or hard copies, can be provided.

Contact details for the Data Management and Analysis Group are as follows:

DMAG Contacts

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John Hollis (020 7983 4604) is responsible for the work of the **Demography, Education and Social Exclusion Teams**, and particularly for demographic modelling. *john.hollis@london.gov.uk*

Gareth Baker (020 7983 4965) is the **GIS Manager** with responsibility for leading work on GI including strategy, the development of data holdings, analysis and dissemination. *gareth.baker@london.gov.uk*

Steve Forgan (020 7983 4185) is the **London Analyst Support Site (LASS) Manager** and is responsible for data exchange & analysis projects for crime reduction in London. *stephen.forgan@london.gov.uk*

Kelly Rump (020 7983 4655) is the **Business Coordinator**. *kelly.rump@london.gov.uk*

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