

### Priority Sector Reports - Overview

These reports compile an extensive range of datasets to provide an in-depth and accessible analysis of key labour market trends within each sector.

By offering insights into both current and historical performance, they help to contextualise how each sector compares to other industries and regions. The goal is to support more informed decision-making for the Greater London Authority (GLA) and the broader policy community.

### What can I find in these reports?

These reports are divided into **7 sections**, each analysing a different facet of a sector and its workforce. Some of the questions the analysis addresses include:

1. **People in Work:** How many jobs are in the sector, and how has this number changed over time? How have employment levels fared since the COVID-19 pandemic? What are the key trends in employment by industry and occupation, and what are the projections for the sector's workforce through 2035?
2. **Worker Characteristics:** What are the demographic and professional characteristics of those working in the sector? What is the composition of the workforce in terms of age, ethnicity, gender, disability status, occupational profile, sub-regional location of employment, employment status (part-time vs. full-time), and education level?
3. **Job Quality and Earnings:** How have median earnings and advertised salaries fared in recent years relative to inflation and London's Living Wage? What other factors influence the overall quality of jobs in the sector?
4. **Businesses:** How have business numbers in the sector evolved over time, and what is the prevalence of micro-enterprises (0-9 employees)? How much do these businesses contribute to London's economy over time in terms of economic output (Gross Value Add-GVA) and how does this vary by subsector?
5. **Demand:** How has employer recruitment activity for sector-specific roles changed over time? Which roles are in highest demand, and how have these trends evolved?
6. **Skills Needs:** What skills are employers in the sector looking for? How do these skill requirements vary by occupation and how are they changing?
7. **Education and Training:** How does sector-related education provision break down across higher education, adult further education, and apprenticeships? How has this provision been changing over time, in terms of both volumes and levels of qualification?

## How do I navigate within these reports?

- To section:** To navigate to your section of interest, click on its title from the table of contents on the left-hand side.
- To subsection:** To navigate to a subsection, either click on the name of the desired section from the 'What's in this section' list or click on the 'Click to expand' button below the section title and scroll down.
- Selecting the desired variable:** For some breakdowns within the reports, there is an option to select a variable of interest, such as demographic characteristics. Click on the purple box above the chart set to view alternative options in the drop-down menu.
- Moving across chart tab metrics:** To view different charts within a chart set, simply click on the desired metric from the grey bar above the chart.
- Notes:** Throughout the reports, expandable yellow boxes contain important methodological and data limitations information. Click to expand these.

**A.** Table of contents  
Introduction  
**Section 1: People in Work**  
How many people work in the sector, and how might it change over time?  
**Section 2: Worker Characteristics**  
What are the professional and demographic characteristics of those working in the sector?

**B.** **Section 1: People in Work**  
How many people work in the sector,  
**What's in this section?**  
▶ Headline trends of people working in the sector  
▶ Sub-sector composition of employment  
▶ Numbers working in key occupations  
▶ Industry projections (2025-2035)  
▶ Click to expand

**C.** Detailed demographic breakdowns  
Age

**D.** Trends over time | Comparison to other industries in London | Comparison to sector in other UK regions

**E.** ⚠ Note: Sector definitions and data

## How might these reports support my work?

This analysis is intended to be used to support evidence-based decision-making, helping users to:

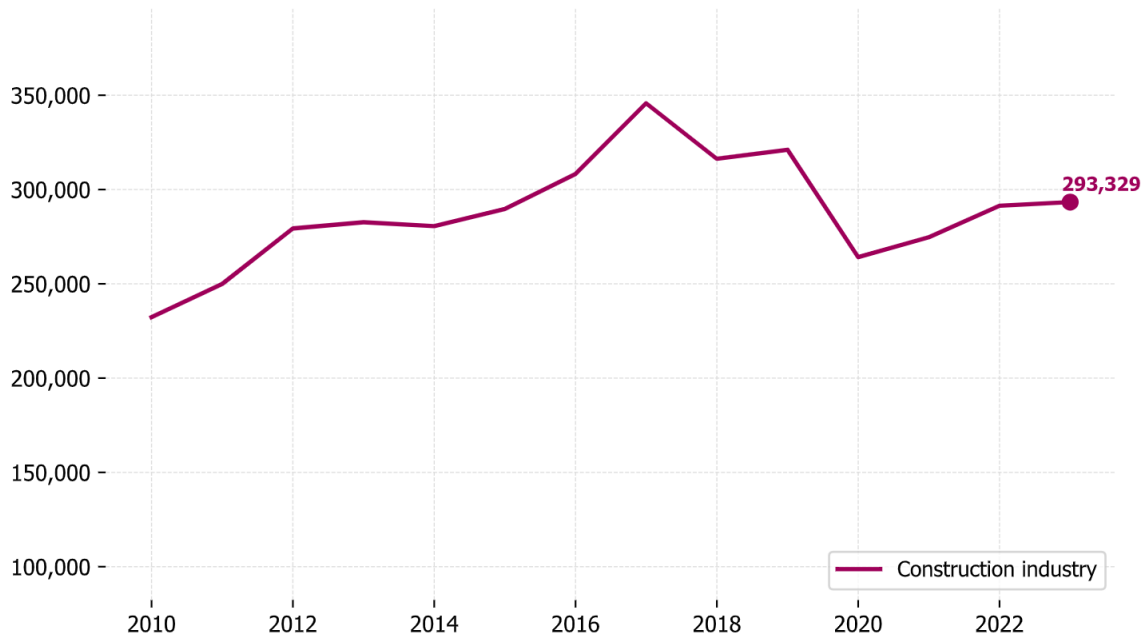
- **Understand the current state of each sector in London**, including its challenges and opportunities.
- **Benchmark each sector** against other key industries and regions to identify areas where intervention or support may be needed.
- **Inform policy** related to employment, skills development, business support, and economic strategy.
- **Support education and training providers** by identifying the skills in demand within each sector, ensuring alignment between education provision and employer needs.

## How do I access the underlying data used in the report?

Clickable links to the relevant raw underlying data are included in the source under each respective set of tabbed charts, where the data used is publicly available.<sup>1</sup> Data is subject to revision and charts may not reflect the most recent updates.

### Job numbers

Construction | London | 2010-2023



[Source: ONS - Workforce Jobs](#)

<sup>1</sup> The majority of data used in these reports is publicly available – from the Office for National Statistics, Department for Education, etc. – with the exception of Lightcast job postings data.

## For which sectors have these reports been created?

The first iteration of these reports has been created so as to align with many of those priority areas identified in **London's Local Skills Improvement Plan (LSIP)**.<sup>2</sup> These include the Construction, Digital, Health and Social Care, and Hospitality sectors.<sup>3</sup> GLA Economics is exploring the feasibility of expanding this type of analysis to other sectors in future iterations.

## How do you define these sectors?

A range of definitions are used throughout the sector analysis, tailored to each specific topic. These definitions, covering relevant industries, occupations, and educational subject areas, can be found in the *Definitions and Resources* section at the end of the report.

## How frequently will these reports be updated?

Most of the data featured in these reports is released **annually**, and as such updates are expected to follow the same schedule. However, additional **ad-hoc publications** on related topics may be released more frequently to provide timely insights.

## Why are the reports not displaying properly?

For the best viewing experience, please open with Google Chrome or Microsoft Edge internet browsers on a Windows PC or Apple Mac.

## How can I provide feedback?

If you have a question or user feedback regarding how these reports may be improved in future iterations, please do not hesitate to contact [Jeff Dwan-O'Reilly](#) or [Monet Durieux](#) at *GLA Economics*.

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<sup>2</sup> [London's Local Skills Improvement Plan \(BusinessLDN, 2023\)](#)

<sup>3</sup> Green and Creative are other cross-cutting sectors referenced in the LSIP which GLA Economics is actively working to analyse. However, traditional labour market classifications of jobs often struggle to accurately identify 'green' and 'creative' roles, given their cross-sectoral and evolving nature. Analysis and breakdowns provided in the ['green' report](#), for example, are different, relying more heavily on non-standard labour market sources such as job postings. Moreover, the 'green' sector report, given its different composition from the other sectors (focus on job posting analysis), will be updated on a more regular quarterly basis.

## Key datasets used:

- ONS Annual Population Survey (incl. bespoke datasets)
- ONS Business Register and Employment Survey
- ONS Inter-Departmental Business Register
- ONS Annual Survey of Hours and Earnings
- ONS Workforce Jobs
- ONS Regional Accounts GVA
- ONS Consumer Price Inflation
- NFER/DfE 2035 Labour Market and Skills Projections
- Lightcast UK Job Postings
- HESA Qualifier Statistics
- DfE Apprenticeship Statistics
- DfE Further Education and Skills Statistics