



Topline Results - Telephone Poll November 2011

- Results are based on interviews with 1001 London residents aged 18+.
- Interviews were carried out by telephone between 25th-28th November 2011
- A representative sample was interviewed, with quotas set by age, gender and borough.
- The data has been weighted by age, gender, social class, work status, ethnicity and borough.
- Where results do not sum to 100%, this may be due to multiple responses, computer rounding or the exclusion of don't knows/not stated.
- This poll is the 12th in a series of telephone polls conducted for the GLA by ICM. Where questions were asked in any of the previous polls, results from those polls are included for comparison.
- Results are based on all respondents unless otherwise stated.
- All polls use the same methodology. When comparing results between polls, based on the full sample and assuming a 95% confidence interval, differences need to be between 2.6 and 4.4 percentage points (depending on the percentage giving a certain answer) to be considered statistically significant.
- An asterisk (*) represents a value of less than one half or one percent, but not zero.
- Study undertaken by ICM on behalf of the Greater London Authority.

Q2 Which two or three things do you think would most improve London as a place to live and work? What else? WRITE IN FULLY?

- Improved transport system 37%
- Cheaper transport costs 19%
- Lower crime/more police on streets 17%
- Better roads/less congestion 12%
- Better/more affordable housing 10%
- More jobs/ better prospects 9%
- Cleaner streets/environment 9%
- Improved parking/lower charges 5%
- Better opportunities for youngsters 5%
- Improved safety/CCTV 5%
- Illegal immigrants 4%
- More cycle lanes 4%
- Improvements in education system 4%
- Economy/lower cost of living 4%
- Many infrequently mentioned others 56%

COMMUNITY COHESION

Q3 How would you describe your attitude towards the community spirit in your local neighbourhood at the moment? Would you say you feel... READ OUT. SINGLE CODE

Very proud of the community spirit in your local neighbourhood	16%
Fairly proud	52%
Not very proud	18%
Not at all proud	10%
Don't know	4%

Q4 In your local area, do you think each of the following are improving, getting worse or staying the same? PROBE (improving a lot/ improving a little bit / staying the same / getting a bit worse / getting a lot worse). READ OUT EACH. SINGLE CODE EACH

- 1 = Improving a lot
- 2 = improving a little
- 3 = Staying the same
- 4 = Getting a bit worse
- 5 = Getting a lot worse

Job opportunities	2% 5% 22% 20% 32% DK=19%
Local environment (public spaces, streets)	10% 23% 44% 10% 11% DK=2%
Community spirit	6% 17% 53% 10% 9% DK=5%

ECONOMY

Q5 Which of the following best describes how you think London's economy will fare over the next 12 months?

Significantly improve	4%
Improve a little bit	19%
Stay the same	23%
Worsen a little	29%
Significantly worsen	21%
Don't know	3%

Q6 If you were to lose your job tomorrow, or already have, how confident do you feel about being able to get another similar job quickly? Please use a scale of 1 to 5, where 5 means you are very confident and 1 means you are not confident at all.

Very confident (5)	10%
4	10%
3	20%
2	19%
Not confident at all (1)	33%
Don't know	6%

Q7 How do you think your personal financial situation has fared over the past 12 months? Would you say it has...READ OUT

Got better	14%
Stayed the same	38%
Got worse	47%
Don't know	1%

Q8 Some people think that we need a hub airport in the South East of England to provide additional airport capacity. Supporters say this will help the economy by improving access to business abroad and creating jobs. Opponents think that it will damage the environment and alternative ways of reaching these markets should be found.

Would you support or oppose a new hub airport being built within close proximity to London? Is that strongly support or tend to support / oppose?...READ OUT. CODE ONE

Strongly support	23%
Tend to support	18%
Neither support nor oppose	12%
Tend to oppose	16%
Strongly oppose	25%

Don't know	5%
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POLICING AND CRIME

Q9 How confident are you. If at all, that the police will keep London safe during the 2012 Olympic & Paralympic Games?

Very confident	23%
Fairly confident	52%
Not very confident	17%
Not confident at all	7%
Don't know	2%

ALCOHOL SOBRIETY

READ OUT: Some people think that the police and the courts should have the option of banning people from drinking alcohol for a set period if they have committed an alcohol related offence. Bans would be enforced through regular sobriety tests to ensure alcohol has not been consumed.

Q10 For each of the following, would you strongly support, tend to support, neither support nor oppose, tend to oppose or strongly oppose it being introduced? **READ OUT**

- 1 = Strongly support
- 2 = Tend to support
- 3 = Neither support nor oppose
- 4 = Tend to oppose
- 5 = Strongly oppose

The courts having the option of banning an offender from consuming alcohol if they have been found guilty of committing an alcohol related offence	48% 21% 10% 8% 10% DK=3%
The courts having the option of banning someone from consuming alcohol who has been given bail, i.e someone who has been charged with an alcohol related offence but is awaiting trial	40% 20% 11% 10% 14% DK=5%
The police banning someone from consuming alcohol who has been given a caution for a low-level alcohol related offence	22% 19% 16% 20% 18% DK=4%

Q11 Enforcing an alcohol ban requires regular sobriety tests to ensure that the offender has not been consuming alcohol. Which one of the following best describes how you think this cost should be met? **READ OUT. CODEE ONE**

The cost should be met through existing funding for policing	14%
The individual in question should pay for the tests out of their own pocket	42%
The individual should be means tested to see whether they could afford the testing. They should pay if they are able but if not the state should pay for them	37%
Don't know	7%

YOUNG PEOPLE

Q12 The Mayor is considering a proposal for a new card for young people, that works like an Oyster card but means parents could put money on it for their children to pay for designated activities, such as for school lunches, travel and visiting museums and exhibitions. The card could provide discounts and incentives for activities like culture and leisure. Cash could not be drawn out on the card.

To what extent would you support or oppose the introduction of such a youth card?

Strongly support	48%
Tend to support	29%
Neither support nor oppose	9%
Tend to oppose	4%
Strongly oppose	9%
Don't know	2%

SPORTS

Q13 Moderate intensity exercise noticeably raises your heart and breathing rates, you may sweat, but you can still have a conversation. How often would you say you take part in moderate intensity exercise for 30 minutes or more?

Never	17%
Less than once a month	8%
One to three times a month	9%
Once a week	14%
Twice a week	17%
Three or more times a week	35%
Don't know	1%

□ IF TAKE PART IN EXERCISE:

Q14 Would you like to do or take part in more exercise or sport?

Yes	61%
No	39%
Don't know	-

□ IF YES AT Q14 OR NEVER AT Q13, ASK:

Q15 Generally speaking, what stops you doing any or more exercise or sport? **CODE ALL MENTIONS**

Lack of time	55%
Too expensive	18%
Not enough provision to make it practical	2%
Facilities are too far away	5%
There is no transport to my local facilities	1%
Health reasons	18%
Age reasons	6%
Poor facilities	2%
Lack of information on how to get involved	1%
Not interested	1%
I can't be bothered/too lazy	12%
Family commitments/lifestyle	4%
Weather/season	2%
Too tired/lack of energy	2%
Other (specify)	8%
Nothing	5%
Don't know	2%

Q16 Which one change would make you more likely to do or take part in more exercise or sport? **DO NOT READ OUT**

Make it cheaper	16%
More time/less busy	14%
More facilities close by	12%
Better health/body	8%
Work commitments	6%
Better transport to sports facilities	1%
Better quality facilities	1%
Greater range of sports on offer	1%
Better information about how to get involved	1%
More child care facilities	4%
Changes in personal commitment/lifestyle	3%
Motivation/more effort/discipline	2%
Better quality facilities	2%
Improved wealth/finance	2%
Age reasons	1%
More free activities	1%
Other (specify)	8%
None	14%
Don't know	9%

□ ASK ALL

Q17 The Mayor of London is undertaking a number of initiatives to encourage participation in sports. How much would you say you know about the following? Would you say a lot, a little, or nothing at all?

Free sporting opportunities being funded by the Mayor	5% 21% 73% DK=1%
New and improved sporting facilities across London, funded by the Mayor	6% 30% 63% DK=1%
Discounted sports coaching/training courses provided by the Mayor	3% 21% 76% DK=1%

SEX:

Male 48%
Female 52%

AGE:

18-24 13%
25-34 23%
35-44 21%
45-54 15%
55-64 12%
65+ 16%

TENURE:

Own outright
Own with mortgage
Council rent
Private rent/other

WORKING STATUS:

Full time 46%
Part time 10%
Not working 17%
Retired 19%
Student/other 9%

SOCIAL CLASS:

AB 32%
C1 31%
C2 15%
DE 22%

QS1 To which of these ethnic groups do you consider you belong? **READ OUT**

White	75%
Mixed	2%
Asian or Asian British	11%
Black or Black British	10%
Chinese	*%
Other ethnic group	1%