



## Topline Results - Telephone poll Sept 2011

- Results are based on interviews with 1,000 London residents aged 18+.
- Interviews were carried out by telephone between 9-13<sup>th</sup> September 2011.
- A representative sample was interviewed, with quotas set by age, gender and borough.
- The data has been weighted by age, gender, social class, work status, ethnicity and borough.
- Where results do not sum to 100%, this may be due to multiple responses, computer rounding or the exclusion of don't knows/not stated.
- This poll is the 11<sup>th</sup> in a series of telephone polls conducted for the GLA by ICM. Where questions were asked in any of the previous polls, results from those polls are included for comparison.
- Results are based on all respondents unless otherwise stated.
- All polls use the same methodology. When comparing results between polls, based on the full sample and assuming a 95% confidence interval, differences need to be between 2.6 and 4.4 percentage points (depending on the percentage giving a certain answer) to be considered statistically significant.
- An asterisk (\*) represents a value of less than one half or one percent, but not zero.
- Study undertaken by ICM on behalf of the Greater London Authority.

**Q2 How would you describe your attitude towards the community spirit in your local neighbourhood at the moment? Would you say you feel... READ OUT. SINGLE CODE**

Very proud of the community spirit in your local neighbourhood	14%
Fairly proud	50%
Not very proud	22%
Not at all proud	9%
Don't know	5%

**Q3. What do you think prevents community cohesion in your local area? By community cohesion I mean the extent to which people get on with each other in their local community". DO NOT READ OUT. MULTICODE**

Lack of community spirit (eg concern for neighbours)	11%
Lack of understanding of different cultures	10%
Lack of respect/concern for other people	8%
Time constraints/people too busy	8%
Racism/religious prejudice or mix of ethnic/religious communities	8%
Different levels of income	6%
Lack of job opportunities in the local area	5%
Poor upkeep of the local area/poor local environment	4%
Language barriers	4%
Nothing to do/lack of facilities	4%
Decline in local service provision	3%
People not settling in the area	3%
People who work outside of the area	3%
People are less friendly/don't communicate/talk	3%
Rising crime	3%
Different levels of education	2%
People keep to themselves	2%
A poorly designed neighbourhood (public spaces/streets)	2%
Lack of social events	2%
Government/local authority/politics	2%
Youth culture/gangs	1%
Other	20%
Nothing	18%
Don't know	17%

**Q4. In your local area, do you think each of the following are improving, getting worse or staying the same? PROBE (improving a lot/ improving a little bit / staying the same / getting a bit worse / getting a lot worse). READ OUT EACH. SINGLE CODE EACH**

- 1 = Improving a lot
- 2 = improving a little
- 3 = Staying the same
- 4 = Getting a bit worse
- 5 = Getting a lot worse

Job opportunities	1% 6% 24% 18% 28% DK= 23%
Local environment (public spaces, streets)	10% 23% 45% 9% 11% DK= 20%
Community spirit	4% 16% 53% 13% 9% DK=6%

**Q5a Which of the following best describes how you think London's economy will fare over the next 12 months?**

Significantly improve	4%
Improve a little bit	22%
Stay the same	27%
Worsen a little	27%
Significantly worsen	17%
Don't know	3%

**Q5b If you were to lose your job tomorrow, or already have, how confident do you feel about being able to get another similar job quickly? Please use a scale of 1 to 5, where 5 means you are very confident and 1 means you are not confident at all.**

Very confident (5)	13%
4	15%
3	17%
2	15%
Not confident at all (1)	33%
Don't know	8%

**Q5c. How often, if at all, would you say you visit or attend leisure activities/events outside your home? By this I mean visiting the cinema, art galleries, museums, sports events, music and dance concerts, nightclubs and cultural festivals? Would you say....READ OUT**

More than once a week	16%
Once a week	20%
Once a fortnight	16%
Once a month	16%
Once every few months	10%
Once every 6 months	6%
Once a year	4%
Less often	4%
Never	8%
Don't know	*%

**Q6** Many people say the main reason they do not take part in art or cultural activities is because of the cost. Which one of the following are you least likely to attend for cost reasons? READ OUT. SINGLE CODE

Theatre to see a play or a musical	30%
A sporting event	23%
A music concert/gig	13%
Cinema	12%
An art gallery	7%
A museum	2%
All equally – DO NOT READ OUT	5%
Would not attend any – DO NOT READ OUT	5%
Don't know – DO NOT READ OUT	3%

**Q7** Would you be interested in taking part in the following if you were given the opportunity? READ OUT EACH. SINGLE CODE EACH

An arts class or arts tuition	Yes = 39%
An amateur performing arts group	Yes = 27%
Volunteering at your local library	Yes = 27%

**Q8.** To what extent do you agree or disagree with the following statements? Is that agree/ disagree slightly or strongly? READ OUT EACH. ROTATE STARTING POINT. SINGLE CODE EACH

- 1 = Agree strongly  
 2 = Slightly agree  
 3 = Neither agree nor disagree  
 4 = Slightly disagree  
 5 = Strongly disagree  
 6 = No opinion/DK

I prefer to go to cultural events in my local area	30% 23% 15% 17% 10% DK = 6%
I prefer to go to cultural events in central London	33% 24% 11% 15% 12% DK=4%
My local area has cultural events which are relevant to my interests.	18% 27% 9% 19% 21% DK = 6%
London has cultural events which are relevant to my interests.	52% 22% 7% 8% 6% DK=4%
The quality of cultural events and venues in my local area is good	22% 32% 8% 13% 16% DK=9%
Travel to and from cultural events is easy	52% 23% 6% 6% 8% DK= 5%
Learning to play a musical instrument has benefits in terms of personal development, education and training	60% 19% 5% 5% 6% DK=6%
It is important for schools and boroughs to run music activities for children such as bands,	77% 15% 1% 2% 2% DK=2%

orchestras and music tuition	
It is important for schools to provide good arts education for all children such as art, drama, music and dance	75% 18% 2% 3% 1% DK=1%

**Q9.** How important would you say each of the following are? Would you say..... READ OUT EACH. ROTATE STARTING POINT. SINGLE CODE EACH

- 1 = Very important  
 2 = Quite important  
 3 = Not very important  
 4 = Not important at all

London's cultural scene in ensuring a strong London economy	50% 37% 6% 4% DK= 3%
London's cultural scene in ensuring a high quality of life for Londoners	51% 37% 8% 3% DK=2%
Taxpayer's money continuing to be invested in London's culture	41% 41% 10% 5% DK=3%
Private money from individuals and business continuing to be invested in London's culture	53% 35% 6% 3% DK=2%

**Q10** Which of the following, if any, do you think should be the priorities for improving London's cultural scene? Please select up to three. READ OUT. MULTICODE UP TO 3

Helping more children to attend cultural events and develop their creative skills	54%
Making it cheaper to attend cultural events/activities	44%
Maintaining local library provision	37%
Better information about what's going on	36%
Better transport links	29%
Investing more money in cultural activities	25%
Maintaining London's reputation as a world-leader in arts and culture	20%
Increased cultural provision in my local area	14%
Tackling red-tape so that it is easier to put on a cultural event	13%
None of these	2%
Other	1%

**Q11 Which of the following, if any, have you heard of? READ OUT. MULTICODE**

The Mayor's New Year's Eve Fireworks	74%
The Cultural Olympiad	36%
Rhythm of London Festival	34%
The Fourth Plinth	31%
The Busking Underground Competition	27%
Big Dance	18%
None of these	11%
Don't know – DO NOT READ OUT	*%

**Q12 How often do you use parks or green spaces in your local area? SINGLE CODE**

Every day	14%
Two or three times a week	24%
Once a week	20%
Once a fortnight	9%
Once a month	11%
Once every few months	7%
Once every 6 months	3%
Once a year	2%
Less often	3%
Never	7%
Don't know	*%

**Q13. How satisfied or dissatisfied are you with the quality of your local parks and green spaces? SINGLE CODE**

Very satisfied	44%
Fairly satisfied	40%
Neither satisfied nor dissatisfied	5%
Fairly dissatisfied	5%
Very dissatisfied	4%
Don't know	2%

**Q14. How safe do you feel when using local parks and green spaces alone after dark? SINGLE CODE**

Very safe	11%
Fairly safe	26%
Fairly unsafe	25%
Very unsafe	30%
Don't know	8%

**Q15. Thinking about safety, for what reasons, if any, do you feel unsafe in the parks or green spaces in your local area? DO NOT READ OUT. MULTICODE**

Teenagers hanging around on the streets	23%
Lack of adequate street lighting	23%
Fear of being mugged or physically attacked	20%
People being drunk or rowdy in the streets	9%
Lack of police presence	9%
Fear of going out at night/in the dark	7%
Nuisance / dangerous dogs	5%
Fear of sexual attack or harassment	4%
Knife crime	4%
People dealing drugs	4%
People using drugs	4%
Fear of attack or harassment due to race or religious beliefs	4%
Run-down local environment (graffiti, litter, fly-tipping, derelict buildings)	3%
Fear of burglary	3%
Gangs/anti social behaviour	3%
Gun crime	2%
Pickpockets	2%
Lack of park keepers/security	2%
Lack of other people around/isolated	2%
Dodgy people hanging around	2%
Media reports about crime	1%
People sleeping rough or begging	1%
Vandalism and other deliberate damage to property	1%
Dark/dimly lit	1%
Abandoned / burned out cars	1%
Lack of CCTV	1%
Alleyways/concealed places	1%
Abandoned or burnt out cars	1%
Other	6%
I do not feel unsafe in my local area	15%
Don't know/no opinion	8%

**Q16 Thinking about your local parks, how much of a problem do you think are each of the following...? READ OUT EACH. ROTATE STARTING POINT. SINGLE CODE EACH**

- 1 = A very big problem
- 2 = A fairly big problem
- 3 = Not a very big problem
- 4 = Not a problem at all
- 5 = Don't know/No opinion

Muggings and/or physical attacks	16% 27% 32% 16% DK=9%
People using or dealing drugs	21% 21% 24% 16% DK=17%
Dangerous or nuisance dogs	14% 26% 31% 23% DK=7%
People being drunk / alcohol-related anti-social behaviour	17% 29% 33% 16% DK=6%

**Q17** Are there any parks or green spaces in your local area that you avoid because you do not think they are safe?

Yes	27%
No	72%
Don't know	1%

**Q18** The Mayor of London has a Safer Parks Award which recognises and promotes new and existing good practice in tackling anti-social behaviour and increasing safety in London's parks. Were you aware of this Award? **PROBE IF YES** Does your local park have a Safer Parks Award? **SINGLE CODE**

Yes – aware of it and my local park has a Safer Parks Award	2%
Yes – aware of it but my local park doesn't have a Safer Park Award	4%
No, I wasn't aware	90%
Don't know/not sure	4%

**Q19** To what extent do you agree or disagree with each of the following statements about dangerous dogs? Is that tend to or strongly agree/disagree? **READ OUT EACH. SINGLE CODE EACH.**

- 1 = Strongly agree  
 2 = Tend to agree  
 3 = Neither agree nor disagree  
 4 = Tend to disagree  
 5 = Strongly disagree  
 6 = No opinion/DK

There is a problem with dangerous dogs in your local area.	17% 17% 12% 22% 25% DK=8%
There has been an increase in the number of dangerous dogs in your local area over the last 12 months.	12% 10% 11% 22% 29% DK=16%

**Q20** Some people have suggested that the law should be changed so that in future, a trade union can only go on strike if over 50% of all its members vote for the strike, rather than 50% of those who actually cast their vote in the strike ballot. Would you support or oppose this change?

Strongly support	35%
Tend to support	23%
Neither support nor oppose	8%
Tend to oppose	9%
Strongly oppose	21%
Don't know	4%

**Q21** The Government is proposing to cut police budgets by 20% over the next four years as part of their programme to reduce the government deficit. Which of the following best reflects your view? **READ OUT. ROTATE STARTING POINT. SINGLE CODE**

All government departments need to save money to reduce the deficit and the cuts to the police should go ahead	30%
The cuts to the police should be cancelled, even if this means bigger cuts to other Government departments	63%
Neither – DO NOT READ OUT	4%
Other – DO NOT READ OUT	1%
Don't know – DO NOT READ OUT	2%

**Q22** During the recent riots and looting, the use of social media such as Twitter, Facebook and Blackberry was felt by some to have made the situation worse as it allowed people to plan and co-ordinate attacks. The Police have commented that the chat on social media was a useful form of intelligence for them. If similar episodes of civil unrest were to happen in future, do you think that social networks should be shut down, restricted or allowed to continue as normal?

Shut down	25%
Restricted	27%
Continue as normal	43%
Don't know	5%

<b>SEX:</b>		
	Male	48%
	Female	52%
<b>AGE:</b>		
	18-24	13%
	25-34	23%
	35-44	21%
	45-54	15%
	55-64	12%
	65+	16%
<b>TENURE:</b>		
	Own outright	22%
	Own with mortgage	37%
	Council rent	16%
	Private rent/other	25%
<b>WORKING STATUS:</b>		
	Full time	46%
	Part time	10%
	Not working	37%
	Unemployed	9%
<b>SOCIAL CLASS:</b>		
	AB	32%
	C1	31%
	C2	15%
	DE	22%

**QS1 To which of these ethnic groups do you consider you belong? READ OUT**

White	75%
Mixed	2%
Asian or Asian British	11%
Black or Black British	10%
Chinese	*%
Other ethnic group/Ref	1%