

## **Local London (LL)**

# **London LSIP refresh – priority and sub-regional sector infographics**

December 2025 *(v3 draft – updated with health and social care)*

# Description of data sources

1. **ONS Business Register and Employment Survey** – estimates of employee jobs by detailed geography and industry. Latest data: 2024, SRP level.
2. **UK Business Counts** – counts of local units (individual sites within enterprises). Latest data: 2025, SRP level.
3. **Lightcast** – online job postings data, showing current demand for skills and occupations. Latest data: October 2025, London level. Note: see workbook for definitions. Use Lightcast trends rather than levels, as not all jobs are advertised online and London local authority data is very limited. *N.e.c* means *not elsewhere classified*.
4. **ONS job quality indicators by industry** – measures of job quality, including hours, progression and training. Latest data: January–December 2024, London level, by place of work. Note: Hospitality, Health and Social care, Construction, Digital and Creative industries use 2024 data; all other industries use 2023 resident-based data.
5. **ONS Annual Survey of Hours and Earnings** – gross median annual pay for employee jobs by region and sector. Latest data: 2025, London level
6. **Trust for London, London Living Wage** – published estimates of employee jobs paying below the London Living Wage (LLW). Latest data: 2024, London level.
7. **ONS Annual Population Survey** – household survey covering employment, unemployment, inactivity and qualifications, with breakdowns by gender, age, ethnicity, industry and occupation. Latest data: pooled for period 2022 to 2024, SRP level. Note: interpret breakdowns with care, as margins of error may be large; ethnic minority data is shown in a combined category due to sample size limitations; [c] means data missing due to very small sample sizes.



Number of employee jobs (1)

**47,000**

(5.6% of Local London total)

**Online job postings (3) (London level)**

London, Jan 2019 - Oct 2025 (three-month moving average)



Business profile (2)

**5,500 local units**

(92% less than 10 employees)



**Sector skills in demand (3)**

(London level)

**Technical**

1. Warehousing
2. Supply chain
3. Key performance indicators (KPIs)
4. Forklift truck
5. Project management

**Transferable**

1. Communication
2. Operation
3. Customer service
4. Detail oriented
5. Management



**Top 10 occupations in demand (3)**

(London level)

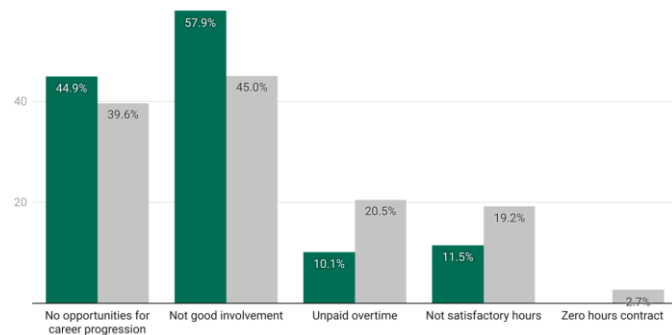
Of **4,100** online postings for transport and storage-related jobs in London (Sept 2025), the main roles were:

- |  |   |
|--|---|
| 1. Transport & distribution                      | 6. Taxi & cab drivers & clerks & assistants |
| 2. Large goods vehicle drivers                   | 7. Road transport drivers n.e.c             |
| 3. Vehicle technicians, mechanics & electricians | 8. Fork-lift truck drivers                  |
| 4. Managers in transport & distribution          | 9. Managers in logistics                    |
| 5. Warehouse operatives                          | 10. Bus & coach drivers                     |

**Job quality indicators (4) (London level)\***

Resident based analysis, 2023

■ Transportation and storage ■ London wide total



**Pay profile**

(employee jobs, London level)

Typical annual pay (gross, median) (5)

**£43,800**

(vs. £43,200 all industries in London)

Share of jobs paying **below the LLW** (6)

**9.2%**

(vs. 13.8% all industries in London)



**Workforce profile (7)**

(sector in Local London vs. all sectors in London)

- **18%** female and **82%** male
- **52%** from ethnic minority backgrounds (**38%** across all sectors in London)
- **43%** aged over 50 years (**27%** across all sectors)
- **13%** reported a disability (**14%** across all sectors)

Notes: \*Data for zero-hour contracts not available due to small sample sizes



Number of employee jobs (1)

**30,000**

(3.6% of Local London total)

**Online job postings (3) (London level)**

London, Jan 2019 - Oct 2025 (three-month moving average)



Business profile (2)

**3,600 local units**

(87% less than 10 employees)



Sector skills in demand (3)

(London level)

**Technical**

1. Warehousing
2. Project management
3. Continuous improvement process
4. Plumbing
5. Auditing

**Transferable**

1. Communication
2. Management
3. Detail oriented
4. Operations
5. Problem solving



Top 10 occupations in demand (3)

(London level)

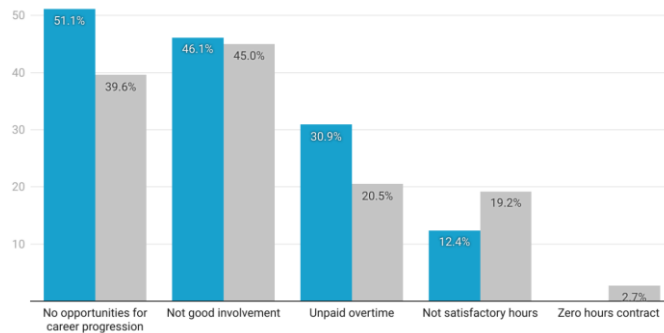
Of **3,800** online postings for manufacturing-related jobs in London (Oct 2025), the main roles were:

- |  |   |
|--|---|
| 1. Engineering technicians                       | 6. Plant/machine operatives n.e.c                               |
| 2. Production & process engineers                | 7. Quality assurance technicians                                |
| 3. Skilled metal & electronic trades supervisors | 8. Quality control, planning engineers                          |
| 4. Manufacturing production managers & directors | 9. Fork-lift truck drivers                                      |
| 5. Warehouse operatives                          | 10. Metal plate workers, smiths, moulders & related occupations |

**Job quality indicators (4) (London level)\***

Resident based analysis, 2023

■ Manufacturing ■ London wide total



Pay profile

(employee jobs, London level)

Typical annual pay (gross, median) (5)

**£40,200**

(vs. £43,200 all industries in London)

Share of jobs paying **below the LLW** (6)

**16.2%**

(vs. 13.8% all industries in London)



Workforce profile (7)

(sector in Local London vs. all sectors in London)

- **33%** female and **67%** male
- **34%** from ethnic minority backgrounds (**38%** across all sectors in London)
- **38%** aged over 50 years (**27%** across all sectors)
- **11%** reported a disability (**14%** across all sectors)

Notes: \*Data for zero-hour contracts not available due to small sample sizes



Number of employee jobs (1)

**57,000**

(6.8% of Local London total)

Business profile (2)

**21,500 local units**

(97% less than 10 employees)



Top 10 occupations in demand (3)

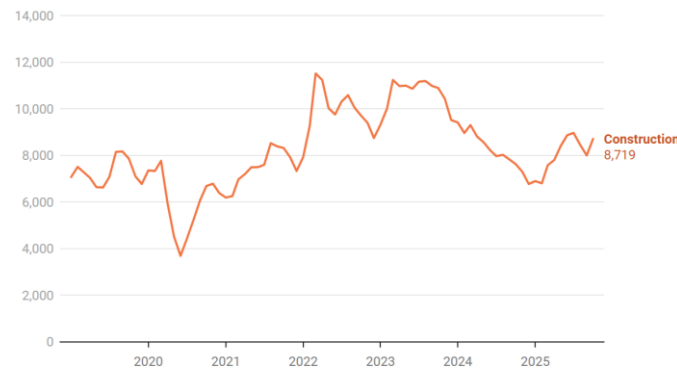
(London level)

Of **8,700** online postings for construction-related jobs in London (Oct 2025), the main roles were:

- |  |  |
|--|--|
| 1. Engineering technicians             | 6. Construction & building trades supervisors                |
| 2. Quantity surveyors                  | 7. Chartered surveyors                                       |
| 3. Health & safety managers & officers | 8. Electrical engineers                                      |
| 4. Electricians & electrical fitters   | 9. Civil engineers   |
| 5. Mechanical engineers                | 10. Skilled metal, electrical & electronic trade supervisors |

Online job postings (3) (London level)

London, Jan 2019 - Oct 2025 (three-month moving average)



Sector skills in demand (3)

(London level)

Technical

1. Project management
2. Construction
3. Plumbing
4. Subcontracting
5. Carpentry

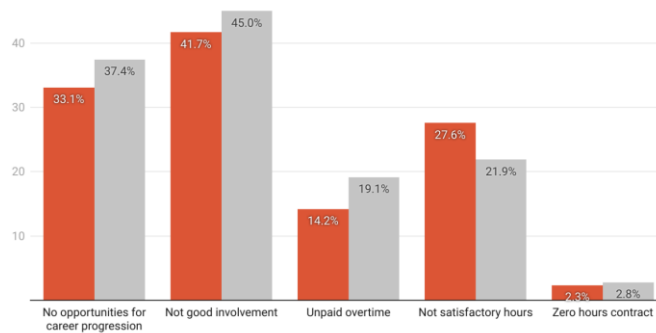
Transferable

1. Communication
2. Management
3. Problem solving
4. Detail orientated
5. Customer service

Job quality indicators (4) (London level)

Region of work-based analysis, 2024

Construction (red) All other industries London (grey)



Pay profile

(employee jobs, London level)

Typical annual pay (gross, median) (5)

**£46,800**

(vs. £43,200 all industries in London)

Share of jobs paying below the LLW (6)

**5%**

(vs. 13.8% all industries in London)



Workforce profile (7)

(sector in Local London vs. all sectors in London)

- **13%** female and **87%** male
- **30%** from ethnic minority backgrounds (**38%** across all sectors in London)
- **30%** aged over 50 years (**27%** across all sectors)
- **12%** reported a disability (**14%** across all sectors)



Number of employee jobs (1)

**28,000**

(3.4% of Local London total)

Business profile (2)

**12,800 local units**

(98% less than 10 employees)



Top 10 occupations in demand (3)

(London level)

Of **7,300** online postings for creative-related jobs in London (Oct 2025), the main roles were:

- |  |  |
|--|--|
| 1. Advertising/marketing associate professionals | 6. Art officers, producers & directors |
| 2. Marketing/sales/advertising directors         | 7. Authors, writers & translators      |
| 3. Public relations & comms directors            | 8. Events managers & organisers        |
| 4. Marketing/commercial managers                 | 9. Carpenter & joiners                 |
| 5. Web design professionals                      | 10. Graphic & multimedia designers     |

Online job postings (3) (London level)

London, Jan 2019 - Oct 2025 (three-month moving average)



Sector skills in demand (3)

(London level)

**Technical**

1. Marketing
2. Project management
3. Social media
4. Customer relationship management
5. Digital marketing

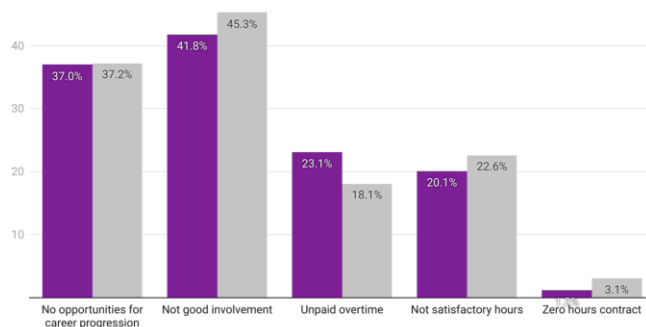
**Transferable**

1. Communication
2. Sales
3. Detail orientated
4. Management
5. Leadership

Job quality indicators (4) (London level)

Region of work-based analysis, 2024

■ Creative industries ■ All other industries London



Pay profile

(employee jobs, London level)

Typical annual pay (gross, median) (5)

**£30,200\***

(vs. £43,200 all industries in London)

Share of jobs paying below the LLW (6)

**22.8%\***

(vs. 13.8% all industries in London)



Workforce profile (7)

(sector in Local London vs. all sectors in London)

- **38%** female and **62%** male
- **35%** from ethnic minority backgrounds (**38%** across all sectors in London)
- **24%** aged over 50 years (**27%** across all sectors)
- **16%** reported a disability (**14%** across all sectors)

\*\*Note: data for workforce profile is for digital and creative combined; \*data for pay and LLW is for arts and recreation



Number of employee jobs (1)

**29,000**

(3.5% of Local London total)

Online job postings (3) (London level)

London, Jan 2019 - Oct 2025 (three-month moving average)



Business profile (2)

**9,900 local units**

(97% less than 10 employees)



Sector skills in demand (3)

(London level)

**Technical**

1. Python
2. Scalability
3. SQL
4. Amazon web services
5. Agile methodology

**Transferable**

1. Communication
2. Problem solving
3. Management
4. Leadership
5. Innovation



Top 10 occupations in demand (3)

(London level)

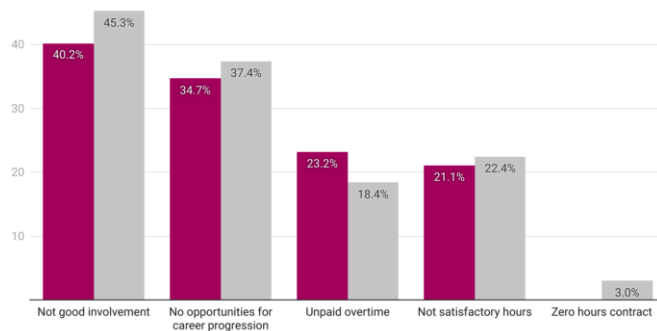
Of **11,600** online postings for digital-related jobs in London (Oct 2025), the main roles were:

- |  |                                       |
|--|---------------------------------------|
| 1. Programmers/software developers                   | 6. IT Managers                        |
| 2. IT business analysts, architects/system designers | 7. IT network professionals           |
| 3. Data analysts                                     | 8. Actuaries/economists/statisticians |
| 4. Database administrators, web content technicians  | 9. Web design professionals           |
| 5. Cyber security professionals                      | 10. IT operations technicians         |

Job quality indicators (4) (London level)\*\*\*

Region of work-based analysis, 2024

■ Digital ■ All other industries London



Pay profile

(employee jobs, London level)

Typical annual pay (gross, median) (5)

**£59,800\***

(vs. £43,200 all industries in London)

Share of jobs paying below the LLW (6)

**7.9%\***

(vs. 13.8% all industries in London)



Workforce profile (7)

(sector in Local London vs. all sectors in London)

- **32%** female and **68%** male
- **39%** from ethnic minority backgrounds (**38%** across all sectors in London)
- **22%** aged over 50 years (**27%** across all sectors)
- **14%** reported a disability (**14%** across all sectors)



Employee jobs (1)

**128,000**

(15.3% of all employee jobs in Local London)

Online job postings (3) (London level)

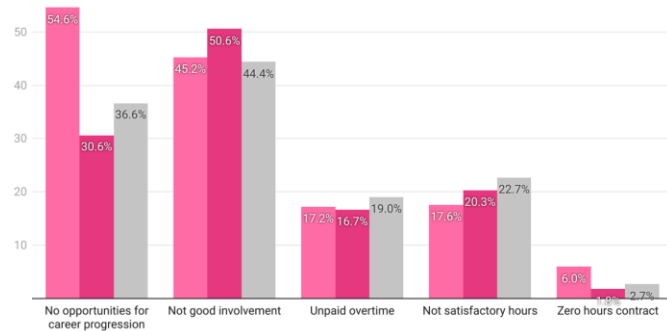
London, Jan 2019 - Oct 2025 (three-month moving average)



Job quality indicators (4) (London level)

Region of work-based analysis, 2024

Social care Health All other industries London



Business profile (2)

**6,600 local units**

(71% have less than 10 employees)



Sector skills in demand (3)

(London level)

Technical

1. Auditing
2. Mental health
3. Nursing
4. Psychology
5. Social work

Transferable

1. Communication
2. Management
3. Leadership
4. Research
5. Teaching



Pay profile

(employee jobs, London level)

Typical annual pay (gross, median) (5)

**£36,400**

(£43,200 across all sectors)

Share paying below the LLW (6)

**12.6%**

(13.8% across all sectors)



Top 10 occupations in demand (3)

(London)

Of **9,000** online postings for health and social care related jobs in London (Oct 2025), the main roles were:

- |   |   |
|---|---|
| 1. Care workers & home carers           | 6. Health services and public health managers and directors |
| 2. Social workers                       | 7. Medical and dental technicians                           |
| 3. Health care practice managers        | 8. Therapy professionals n.e.c                              |
| 4. Specialist medical practitioners     | 9. Registered specialist nurses                             |
| 5. Health associate professionals n.e.c | 10. Youth and community workers                             |



Workforce profile (7)

(sector in Local London vs. all sectors in London)

- **75%** female, **25%** male
- **51%** from ethnic minority backgrounds (**38%** across all sectors in London)
- **34%** aged over 50 years (**27%** across all sectors)
- **18%** reported a disability (**14%** across all sectors)