

South London Partnership (SLP)

London LSIP refresh – priority and sub-regional sector infographics

February 2026 *(v3 draft – updated)*

Description of data sources

1. **ONS Business Register and Employment Survey** – estimates of employee jobs by detailed geography and industry. Latest data: 2024, SRP level.
2. **UK Business Counts** – counts of local units (individual sites within enterprises). Latest data: 2025, SRP level.
3. **Lightcast** – online job postings data, showing current demand for skills and occupations. Latest data: October 2025, London level. Note: see workbook for definitions. Use Lightcast trends rather than levels, as not all jobs are advertised online and London local authority data is very limited. *N.e.c* means *not elsewhere classified*.
4. **ONS job quality indicators by industry** – measures of job quality, including hours, progression and training. Latest data: January–December 2024, London level, by place of work. Note: Hospitality, Health and Social care, Construction, Digital and Creative industries use 2024 data; all other industries use 2023 resident-based data.
5. **ONS Annual Survey of Hours and Earnings** – gross median annual pay for employee jobs by region and sector. Latest data: 2025, London level
6. **Trust for London, London Living Wage** – published estimates of employee jobs paying below the London Living Wage (LLW). Latest data: 2024, London level.
7. **ONS Annual Population Survey** – household survey covering employment, unemployment, inactivity and qualifications, with breakdowns by gender, age, ethnicity, industry and occupation. Latest data: pooled for period 2022 to 2024, SRP level. Note: interpret breakdowns with care, as margins of error may be large; ethnic minority data is shown in a combined category due to sample size limitations; [c] means data missing due to very small sample sizes.



Number of employee jobs (1)

42,000

(9.9% of SLP total)

Online job postings (3) (London level)

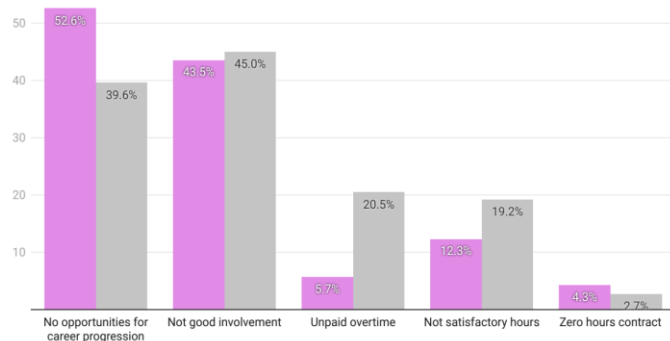
London, Jan 2019 - Oct 2025 (three-month moving average)



Job quality indicators (4) (London level)

Resident based analysis, 2023

■ Retail ■ London wide total



*Note: data for workforce profile is for hospitality and retail combined

Business profile (2)

5,600 local units

(84% less than 10 employees)



Sector skills in demand (3)

(London level)

Technical

1. Marketing
2. Key performance indicators (KPIs)
3. Customer relationship
4. Business development
5. Project management

Transferable

1. Communication
2. Sales
3. Customer service
4. Management
5. Detail oriented



Pay profile

(employee jobs, London level)

Typical annual pay (gross, median) (5)

£30,000

(vs. £43,200 all industries in London)

Share of jobs paying below the LLW (6)

31%

(vs. 13.8% all industries in London)



Top 10 occupations in demand (3)

(London level)

Of **9,600** online postings for retail-related jobs in London (Oct 2025), the main roles were:

- | | |
|--|---|
| 1. Managers/directors in retail and wholesale | 6. Marketing managers |
| 2. Advertising/marketing associate professionals | 7. Sales supervisors – retail & wholesale |
| 3. Customer service roles n.e.c | 8. Roundspersons & van salespersons |
| 4. Buyers & procurement officers | 9. Customer service managers |
| 5. Sales & retail assistants | 10. Warehouse operatives |



Workforce profile (7)

(sector in SLP vs. all sectors in London)

- **57%** female and **43%** male
- **43%** from ethnic minority backgrounds (**38%** across all sectors in London)
- **20%** aged over 50 years (**27%** across all sectors)
- **21%** reported a disability (**14%** across all sectors)



Number of employee jobs (1)

32,000

(7.5% of SLP total)

Online job postings (3) (London level)

London, Jan 2019 - Oct 2025 (three-month moving average)



Business profile (2)

3,700 local units

(75% less than 10 employees)



Sector skills in demand (3)

(London level)

Technical

1. Restaurant operation
2. Food safety & sanitation
3. Cooking
4. Food preparation
5. Housekeeping

Transferable

1. Communication
2. Customer service
3. Detail oriented
4. Management
5. Operations



Top 10 occupations in demand (3)

(London level)

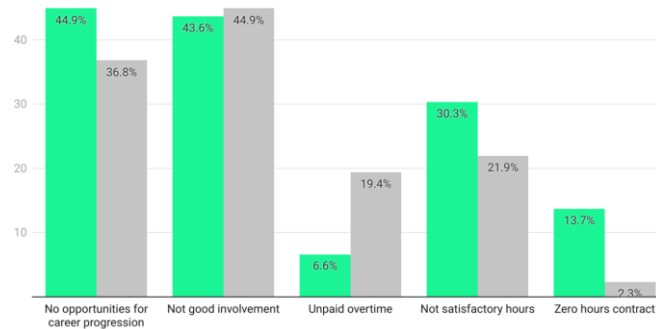
Of **9,200** online postings for hospitality-related jobs in London (Oct 2025), the main roles were:

- | | |
|--------------------------------|---------------------------------------|
| 1. Chefs | 6. Coffee shop workers |
| 2. Kitchen/catering assistants | 7. Housekeepers & related occupations |
| 3. Waiters/waitresses | 8. Bar & catering supervisors |
| 4. Bar staff | 9. Restaurants & catering managers |
| 5. Receptionists | 10. Events managers & organisers |

Job quality indicators (4) (London level)

Region of work-based analysis, 2024

■ Hospitality ■ All other industries London



Pay profile

(employee jobs, London level)

Typical annual pay (gross, median) (5)

£26,300

(vs. £43,200 all industries in London)

Share of jobs paying below the LLW (6)

48.4%

(vs. 13.8% all industries in London)



Workforce profile (7)

(sector in SLP vs. all sectors in London)

- **53%** female and **47%** male
- **53%** from ethnic minority backgrounds (**38%** across all sectors in London)
- **31%** aged over 50 years (**27%** across all sectors)
- **[c]** reported a disability (**14%** across all sectors)

*Note: data for workforce profile is for hospitality and retail combined



Number of employee jobs (1)

45,000

(10.6% of SLP total)

Online job postings (3) (London level)

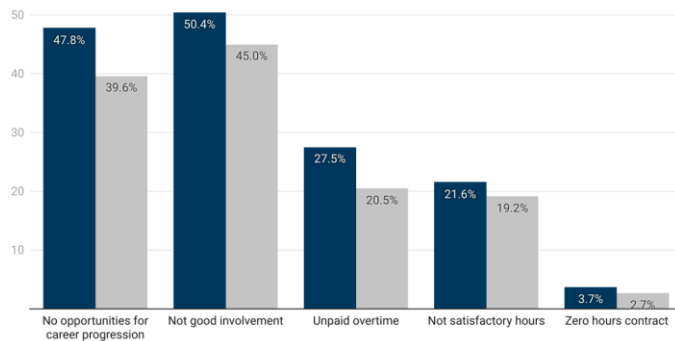
London, Jan 2019 - Oct 2025 (three-month moving average)



Job quality indicators (4) (London level)

Resident based analysis, 2023

■ Education ■ London wide total



Business profile (2)

1,500 local units

(61% less than 10 employees)



Sector skills in demand (3)

(London level)

Technical

1. Working with children
2. Autism spectrum
3. Classroom management
4. Learning support
5. Psychology

Transferable

1. Teaching
2. Communication
3. Management
4. Planning
5. English language



Pay profile

(employee jobs, London level)

Typical annual pay (gross, median) (5)

£39,500

(vs. £43,200 all industries in London)

Share of jobs paying below the LLW (6)

9.6%

(vs. 13.8% all industries in London)



Top 10 occupations in demand (3)

(London level)

Of **12,300** online postings for education-related jobs in London (Oct 2025), the main roles were:

- | | |
|--|--|
| 1. Teaching assistants | 6. Early education & childcare practitioners |
| 2. Secondary education teaching professionals | 7. Higher education teaching professionals |
| 3. Special & additional needs education teaching professionals | 8. Education managers |
| 4. Primary education teaching professionals | 9. Early education & childcare assistants |
| 5. Teaching prof. n.e.c | 10. Higher level teaching assistants |



Workforce profile (7)

(sector in SLP vs. all sectors in London)

- **68%** female and **32%** male
- **29%** from ethnic minority backgrounds (**38%** across all sectors in London)
- **37%** aged over 50 years (**27%** across all sectors)
- **27%** reported a disability (**14%** across all sectors)



Number of employee jobs (1)

62,000

(14.6% of SLP total)

Online job postings (3) (London level)

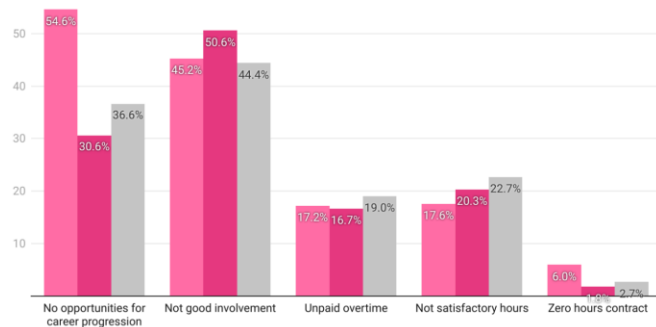
London, Jan 2019 - Oct 2025 (three-month moving average)



Job quality indicators (4) (London level)

Region of work-based analysis, 2024

■ Social care ■ Health ■ All other industries London



Business profile (2)

3,600 local units

(71% less than 10 employees)



Sector skills in demand (3) (London level)

Technical

1. Auditing
2. Mental health
3. Nursing
4. Psychology
5. Social work

Transferable

1. Communication
2. Management
3. Leadership
4. Research
5. Teaching



Pay profile

(employee jobs, London level)

Typical annual pay (gross, median) (5)

£36,400

(vs. £43,200 all industries in London)

Share of jobs paying below the LLW (6)

12.6%

(vs. 13.8% all industries in London)



Top 10 occupations in demand (3)

(London level)

Of **9,000** online postings for health and social care-related jobs in London (Oct 2025), the main roles were:

- | | |
|---|--|
| 1. Care workers & home carers | 6. Health/public health managers and directors |
| 2. Social workers | 7. Medical and dental technicians |
| 3. Health care practice managers | 8. Therapy professionals n.e.c |
| 4. Specialist medical practitioners | 9. Registered specialist nurses |
| 5. Health associate professionals n.e.c | 10. Youth and community workers |



Workforce profile (7)

(sector in SLP vs. all sectors in London)

- **82%** female, **18%** male
- **36%** from ethnic minority backgrounds (**38%** across all sectors in London)
- **35%** aged over 50 years (**27%** across all sectors)
- **18%** reported a disability (**14%** across all sectors)



Number of employee jobs (1)

21,000

(4.9% of SLP total)

Online job postings (3) (London level)

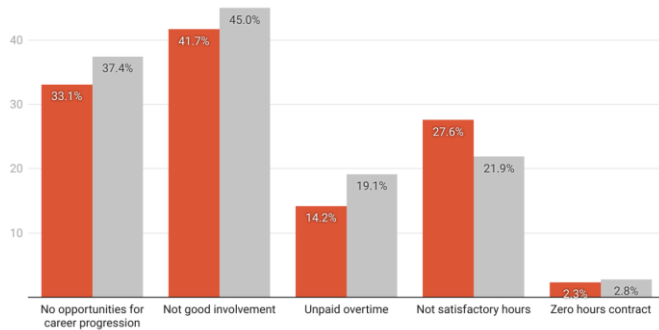
London, Jan 2019 - Oct 2025 (three-month moving average)



Job quality indicators (4) (London level)

Region of work-based analysis, 2024

Construction All other industries London



Business profile (2)

7,900 local units

(97% less than 10 employees)



Sector skills in demand (3)

(London level)

Technical

1. Project management
2. Construction
3. Plumbing
4. Subcontracting
5. Carpentry

Transferable

1. Communication
2. Management
3. Problem solving
4. Detail orientated
5. Customer service



Pay profile

(employee jobs, London level)

Typical annual pay (gross, median) (5)

£46,800

(vs. £43,200 all industries in London)

Share of jobs paying below the LLW (6)

5%

(vs. 13.8% all industries in London)



Top 10 occupations in demand (3)

(London level)

Of **8,700** online postings for construction-related jobs in London (Oct 2025), the main roles were:

- | | |
|--|---|
| 1. Engineering technicians | 6. Construction supervisors |
| 2. Quantity surveyors | 7. Chartered surveyors |
| 3. Health & safety managers & officers | 8. Electrical engineers |
| 4. Electricians & electrical fitters | 9. Civil engineers |
| 5. Mechanical engineers | 10. Skilled metal, electrical trade supervisors |



Workforce profile (7)

(sector in SLP vs. all sectors in London)

- **37%** female and **63%** male
- **17%** from ethnic minority backgrounds (**38%** across all sectors in London)
- **48%** aged over 50 years (**27%** across all sectors)
- **[c]** reported a disability (**14%** across all sectors)



Number of employee jobs (1)

23,000

(5.4% of SLP total)

Business profile (2)

6,600 local units

(95% less than 10 employees)



Top 10 occupations in demand (3)

(London level)

Of **11,600** online postings for digital-related jobs in London (Oct 2025), the main roles were:

- | | |
|---|---|
| 1. Programmers, software development professionals | 6. IT Managers |
| 2. IT business analysts, architects, system designers | 7. IT network professionals |
| 3. Data analysts | 8. Actuaries, economists, statisticians |
| 4. Database admin, web content technicians | 9. Web design professionals |
| 5. Cybersecurity prof. | 10. IT operations technicians |

Online job postings (3) (London level)

London, Jan 2019 - Oct 2025 (three-month moving average)



Sector skills in demand (3)

(London level)

Technical

1. Python
2. Scalability
3. SQL
4. Amazon web services
5. Agile methodology

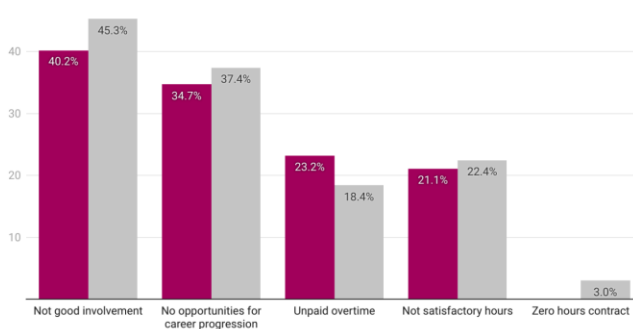
Transferable

1. Communication
2. Problem solving
3. Management
4. Leadership
5. Innovation

Job quality indicators (4) (London level)**

Region of work-based analysis, 2024

■ Digital ■ All other industries London



Pay profile

(employee jobs, London level)

Typical annual pay (gross, median) (5)

£59,800*

(vs. £43,200 all industries in London)

Share of jobs paying below the LLW (6)

7.9%*

(vs. 13.8% all industries in London)



Workforce profile (7)

(sector in SLP vs. all sectors in London)

- **29%** female and **71%** male
- **41%** from ethnic minority backgrounds (**38%** across all sectors in London)
- **28%** aged over 50 years (**27%** across all sectors)
- **7%** reported a disability (**14%** across all sectors)



Number of employee jobs (1)

25,000

(5.9% of Local London total)

Online job postings (3) (London level)

London, Jan 2019 - Oct 2025 (three-month moving average)



Business profile (2)

8,800 local units

(96% less than 10 employees)



Sector skills in demand (3)

(London level)

Technical

1. Marketing
2. Project management
3. Social media
4. Customer relationship management
5. Digital marketing

Transferable

1. Communication
2. Sales
3. Detail orientated
4. Management
5. Leadership



Top 10 occupations in demand (3)

(London level)

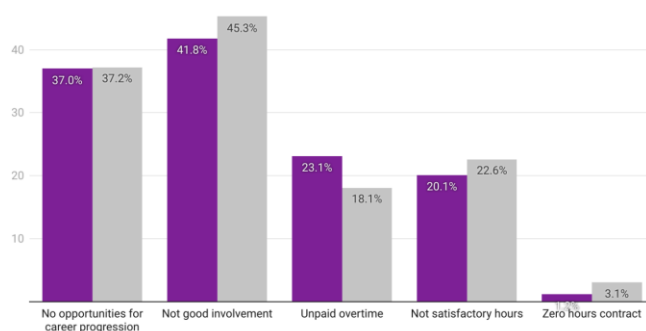
Of **7,300** online postings for creative-related jobs in London (Oct 2025), the main roles were:

- | | |
|--|--|
| 1. Advertising/marketing associate professionals | 6. Art officers, producers & directors |
| 2. Marketing/sales/advertising directors | 7. Authors, writers & translators |
| 3. Public relations & comms directors | 8. Events managers & organisers |
| 4. Marketing/commercial managers | 9. Carpenter & joiners |
| 5. Web design professionals | 10. Graphic & multimedia designers |

Job quality indicators (4) (London level)

Region of work-based analysis, 2024

■ Creative industries ■ All other industries London



Pay profile

(employee jobs, London level)

Typical annual pay (gross, median) (5)

£30,200*

(vs. £43,200 all industries in London)

Share of jobs paying **below the LLW** (6)

22.8%*

(vs. 13.8% all industries in London)



Workforce profile (7)

(sector in SLP vs. all sectors in London)

- **38%** female and **62%** male
- **34%** from ethnic minority backgrounds (**38%** across all sectors in London)
- **25%** aged over 50 years (**27%** across all sectors)
- **11%** reported a disability (**14%** across all sectors)

*data for pay and LLW is for arts and recreation