

Class E(a) Retail, Class E(b) Food & Beverage & Sui Generis Food & Beverage - Demand Assessment Methodology

London Plan: Economic Uses – Supply and Demand Study

Introduction

1. This briefing note has been prepared by Nexus Analytics & Research ('Nexus') in order to provide explanatory information regarding the format, methodology and data sources for the spend-based demand assessment for Class E(a) retail floorspace and food & beverage floorspace for the London Plan Economic Uses Supply and Demand Study ('the Study'). The Study is being prepared by Arup and Nexus for the Greater London Authority ('GLA').
2. The three specific categories of land uses covered by this briefing note (and spend-based demand assessment) are:
 - a. Class E(a) retail floorspace
 - b. Class E(b) food and beverage floorspace – comprising cafe and restaurant uses
 - c. Sui generis food and beverage floorspace – comprising take-away, pubs, bars and other drinking establishments
3. The assessment of spend-based demand for the above uses forms part of a wider assessment of demand for Class E and night time land uses within the Study.
4. It has been agreed with the GLA that the assessment of demand for the above three categories of land use will take the form of an expenditure-based assessment which will inform the wider assessment of the quantum of floorspace demand for key economic and infrastructure land uses.
5. This briefing note is intended to serve two purposes:
 - a. First, to explain the methodology which has been adopted to forecast demand in these three land use categories, including the data sources and forecasts which have been adopted.
 - b. Second, to outline the assessment scenarios which have been adopted, when assessing future demand, including the recommended preferred scenario for the Study.

Methodology for the Demand Assessment

6. The main objectives for the demand assessment for Class E(a) retail floorspace and the two categories of food/beverage floorspace are to provide:
 - a. An expenditure / floorspace demand assessment at Borough and CAZ / NIOD level geography for each category.
 - b. A series of demand assessment scenarios for each category, which have been agreed with the GLA client team.
 - c. Enable the results of the demand assessments to be taken forward and used within the formulation of planning policy. As such, the results of the attached demand assessment should not be seen in isolation when planning for town centre uses in the new London Plan. Instead, they show the potential trends in retail and food/beverage land uses up to 2050.
7. The key elements for the demand assessments for retail and food/beverage uses are:

- a. In line with client brief, forecast demand for all (combined) Class E(a) retail floorspace has been assessed. In order to provide these forecasts, separate assessments of convenience¹ and comparison² goods floorspace have been undertaken, which are then brought together to form the overall assessment of Class E(a) floorspace demand.
 - b. The food and beverage land use forecasts are split into two groupings: (1) café and restaurant – Class E(b) uses; and (2) pub, bar, drinking establishment and take-away uses (sui generis uses).
 - c. The forecasts cover the period 2024-2050 (with forecasts provided on an annualised basis).
 - d. The demand assessment for these three land use categories is an expenditure-based assessment. The methodology is structured to understand existing spending patterns across London for these types of goods / uses and then to use that data to assess market share levels for each locations. These market share levels are then used to guide the scale of future (expenditure-based) demand for each location.
8. The detailed assessment tables are contained at Appendix A to this briefing note.
9. The structure of these tables is based upon the following broad step-by-step methodology:
- a. Setting a study area for the assessment.
 - b. Assessing the current and future levels of population and per capita expenditure within the study area and combining this data to provide an estimate of total spending generated by residents of the study area (between the current year and over the timeframe of the assessment).
 - c. Using up to date debit/credit card transaction data (provided by Experian) to compile a detailed picture of spending patterns and market shares across the study area, along with estimates of the amount of money flowing into the study area via spending from other non-London UK residents (residing outside of the study area)³.
 - d. Applying the market share data (calculated in (c) above) to available expenditure (generated by residents of the study area⁴) in order to estimate study area derived turnovers levels for individual Boroughs (and other specific levels of geography).
 - e. Using the total turnover potential levels across the assessment period to compare against baseline turnover estimates to gain understanding of potential expenditure capacity/demand levels. This process is subject to scenario testing in order to understand how demand/capacity levels may changes due to changes in assumptions/forecasts.
 - f. Translating the expenditure capacity/demand levels (in (e)) into indicative floorspace demand forecasts using indicates sales density levels for new floorspace provision.

Assumptions and Data Inputs / Sources

Study area

10. The requirement for this demand assessment is that floorspace forecasts should be provided at Borough level across London (along with focused forecasts for the CAZ and NIOD areas). Therefore, the study area for this quantitative assessment has been set to cover the whole of London, broken down into the 32 Boroughs and the City of London (hereafter collectively referred to as ‘the zones’).
11. In order to match this study area geography, population, per capita expenditure and spending data has obtained on a zone-by-zone basis.

¹ Experian’s definition of convenience goods – low-cost, everyday items that consumers are unlikely to travel far to buy. Defined as food and non-alcoholic drinks, tobacco, alcohol, newspapers and 90% of non-durable household goods.

² Experian’s definition of comparison goods includes all other retail goods, including clothing, health/beauty, DIY, furniture, floorcoverings, household textiles and furnishings, toys, games, sports, recreational, household goods, jewellery and other personal goods items.

³ For the avoidance of doubt, the Experian Spend Insight data used to provide information on current spending patterns does not include any spending data associated with non-UK residents.

⁴ Which covers all of the London administrative area.

Timeframe for expenditure demand / capacity assessment

12. As required by the project brief for this Study, the timeframe for this demand assessment runs through to 2050. Starting with a base assessment year of 2024, our assessment provides demand/capacity forecasts for each year up to 2050.

Spending patterns data

13. A key element of the demand assessment for retail and food/beverage floorspace is an understanding current patterns of consumer spending. This assessment adopts actual shopping / spending data, sourced from Experian's Spend Insights ('ESI') data service.
14. This is based upon debit and credit card spending data, gathered by Experian, for the whole of the 2024 calendar year. This differs from the 2017 Study which was not based upon actual spending and, instead, was based upon a 'gravity model' (calibrated with spending data). The ESI data is based on a sample of around 4 million credit and debit cards, which provide anonymised spending data across a range of retail, service, leisure and other outlets across the UK. This 'raw' database of spending data can be organised into origin and destination of spending across an agreed bespoke format and geographic area.
15. The ESI data which has been sought for this assessment has been used within in the following structure:
 - a. In order to inform this assessment separate data for convenience and comparison goods retail, plus Class E(b) and sui generis food/beverage uses has been obtained. Data on leisure and service use spending has also been obtained in order to inform other parts of the demand assessment.
 - b. For each use category spending data has been provided on an individual Borough (plus City of London) level – i.e. single spend figure for facilities in each Borough. In addition, spending directed towards facilities in the defined CAZ and NIOD areas has also been obtained.
 - c. For each Borough/City of London/CAZ/NIOD spending destination, the data is broken down into the broad source of spending. The breakdown is for the 32 individual London Boroughs (plus the City of London), plus one combined total from other Non-London UK residents.
 - d. The spending data for residents of each Borough / City of London also provides the destination of spending across three broad categories: (a) each of the London Boroughs / City of London; (b) spending in stores outside of London; and (c) online spending.
16. By providing the spending data in this format, the demand assessment for retail and food/beverage uses is able to show:
 - a. the catchment areas for each Borough / City of London / CAZ / NIOD area;
 - b. the inter-relationships between spending in each zone;
 - c. leakage of spending from individual zones (Boroughs) to locations outside of London⁵;
 - d. the influence of online spending⁶, by zone; and
 - e. the amount/proportion of expenditure attracted by each of the London zones from non-London UK spending.
17. The data which has been provided by Experian for the above geographies is based upon the following:
 - a. Data collection period: the whole of the 2024 calendar year
 - b. Price base: 2024 prices (which are held constant over the assessment period)

⁵ Including rest of the UK and overseas.

⁶ Expressed separately for convenience and comparison goods, on the basis that: (a) both types of shopping have different overall levels of interaction with online spending; and (b) the involvement of physical 'bricks and mortar' stores differs between convenience and comparison goods online spending (with online convenience goods spending relying more heavily on physical stores to fulfil online orders).

18. The ESI spending data has been translated into market share equivalent levels for each of the retail and food/beverage categories – see Tables 4, 9, 18 and 23 at Appendix A.

Population

19. For the purposes of this main version of the demand assessment, we have adopted population data for each Borough / zone as provided by the GLA's 2024-based central population projections. This is shown in Table 1 at Appendix A.
20. Alternative scenarios, using the GLA's low and high population projections are described later in this note.

Per capita spending data

21. In order to ensure that the demand/capacity forecasts are based upon local circumstances, Tables 2a/b/c/d at Appendix A contain per capita spending data for each zone which is based upon the socio-economic profile of each individual area. This data has been provided by Experian and is set at a 2024 base. The data is organised as follows:
- a. Table 2a – per capita convenience goods retail spending data
 - b. Table 2b – per capita comparison goods retail spending data
 - c. Table 2c – per capita spending at cafes and restaurants
 - d. Table 2d – per capita spending at take-aways, pubs, bars and other drinking establishment

Retail & food/beverage spending forecasts

22. In order to project per capita spending levels forwards across the assessment period (to 2050), economic forecasts from Experian have been utilised. These forecasts are taken from the latest version of Experian's Retail Planner Briefing Note (Edition No.23, March 2026).
23. Separate forecasts have been used for convenience and comparison goods expenditure, along with spending at food/beverage facilities. The forecasts which have been adopted are shown in Table 1 below. They are based upon Experian's central case forecast for the UK economy.

Table 1: forecast volume growth per head (per annum) for retail and food/beverage spending

Volume growth per head (%)	Convenience Goods Spending	Comparison Goods Spending	Food & Beverage Spending
2025	-1.7	-1.1	0.7
2026	-0.6	0.8	0.8
2027	-0.7	1.2	0.6
2028	-0.4	1.7	1.1
2029	-0.4	2	1.1
2030	-0.5	2	1.1
2031	-0.3	2.2	1.1
2032	-0.3	2.2	1.1
2033	-0.3	2.1	1.0
2034	-0.3	2.1	1.0
2035	-0.3	2.1	1.0
2036	-0.3	2.1	1.0
2037	-0.3	2.1	1.0
2038	-0.3	2.1	1.0
2039	-0.2	2.2	1.0
2040	-0.3	2.1	1.0
2041	-0.3	2.0	1.0
2042	-0.3	2.0	1.0
2043	-0.3	2.0	1.0
2044	-0.3	2.0	1.0
2045	-0.3	2.0	1.0
2046	-0.3	2.0	1.0
2047	-0.3	2.0	1.0
2048	-0.3	2.0	1.0
2049	-0.3	2.0	1.0
2050	-0.3	2.0	1.0

Notes: forecasts taken from Experian's Retail Planner Briefing Note 23, March 2026. Experian's forecasts run to 2041 and therefore 2041 forecasts have been continued for the 2042-2050 period.

24. It should be noted that the convenience and comparison goods spending forecasts have been adjusted for non-store sales. In particular, whilst the base spending and market share data includes provision for expenditure which is being directed towards online sales, the demand assessment only allows for future expenditure change which is based upon 'bricks and mortar' stores. The adjustments which are made as part of Experian's forecasts only exclude purely online sales⁷.
25. Table 2 below illustrate the differences between total and 'online sales adjusted' growth/change in sales volumes per head. It shows separate data for average per annum change for convenience and comparison goods. The data contained in the table shows that the scale of growth in comparison goods spending excluding purely online sales is lower than total growth in all comparison goods

⁷ Many stores sell online but source sales from regular stores rather than warehouses, and therefore this aspect of expenditure growth remains as part of our assessment.

spending. A similar situation occurs in relation to convenience goods spending per head, with the level of contraction in spending greater when purely online sales are stripped out.

Table 2: total and adjusted growth/change in retail sales volumes per head, 2025-2041

Sector / Scenario	2025-2034	2035-2041	2025-2041
Convenience goods spending – change p.a. TOTAL	-0.4	-0.2	-0.3
Convenience goods spending – change p.a. ADJUSTED FOR ONLINE SALES	-0.6	-0.3	-0.5
Comparison goods spending – change p.a. TOTAL	2.0	2.6	2.2
Comparison goods spending – change p.a. ADJUSTED FOR ONLINE SALES	1.5	2.1	1.7

Source: Experian Retail Planner Briefing Note 23 (March 2026)

Market share information

26. As noted above, actual spending data the ESI database has been used to calculate market share levels for expenditure generated by residents of each of the 33 zones in the study area. The ESI database, which is based upon a sample of 4 million debit and credit cards, is considered to be a robust basis for the market share assessment, allowing a detailed picture to be built of spending within and cross the 33 London zones.
27. An example of the market share data is contained in Table 4 at Appendix A. Each zone, based upon the 33 Boroughs (including City of London), are placed across the top of the table, with each corresponding column adding to 100% to reflect the overall total market share levels associated with spending in each area. As an example of this, Table 4 shows that 44% of spending on convenience goods generated by Barking & Dagenham residents remains within the same Borough, whilst 13.5% is directed towards stores in Havering. It also shows that 10.9% of convenience goods spending from Barking & Dagenham residents is spent in stores outside of London, whilst 11.1% is spent on groceries online.
28. In addition to the spending generated by residents of the 33 zones, Tables 4, 9, 18 and 23 also show the proportion of total (UK based) turnover which is attracted from outside of London. This estimate is also gained from an analysis of the ESI data.
29. The same tables also provide an estimate of the proportion of spending in each of the Boroughs which is attracted from outside of the UK. The source and calculation of these estimates is explained in Appendix C to this document.

Turnover

30. The market share data in Tables 4, 9, 18 and 23 is applied to the contents of Tables 3a/b/c/d in order to calculate the turnover of stores in each of the 33 zones for each year between 2024 and 2050. For the purposes of this assessment, the allowance for expenditure inflow for each spending category is assumed to remain constant over the assessment period.
31. In addition, and importantly, a constant market share level for each of the London Boroughs has been assumed over the assessment period. This is based upon the market share levels derived from the ESI data remaining constant between 2024 and 2050.
32. The total turnover potential levels are shown in:
 - a. Table 5 – convenience goods retail expenditure, total turnover potential
 - b. Table 10 – comparison goods retail expenditure, total turnover potential
 - c. Table 19 – food and beverage Class E(b) cafés and restaurant total turnover potential
 - d. Table 24 – food and beverage (sui generis) take-away, pubs/bars/drinking establishments, total turnover potential

Demand / capacity scenarios

33. Having established the overall levels of total turnover potential for each spending / land use category, which is equivalent to a gross level of overall demand for existing and new floorspace in each of the 33 study area zones, the assessment moves forward to an assessment of the total demand for new floorspace.
34. This is based upon a number of scenarios, ranging from a basic 'baseline' scenario, through to scenarios which take into account the effects of pipeline development and also productivity/efficiency changes in existing floorspace. These scenarios are explained in turn below.
35. In order to assess the potential demand for new floorspace, it is necessary to compare the total turnover potential of facilities in each zone against a benchmark turnover level. The difference between these two levels provides a residual level of expenditure. Where the residual level of expenditure is positive, this is a sign of demand for new floorspace.
36. Benchmark turnover levels can either be held constant over the assessment period, or subject to change to take into account a changing utilising of existing floorspace (whether that be changing efficiency of already occupied premises and / or bring vacant floorspace back into more productive use.
37. In addition to amendments to the benchmark turnover of existing floorspace, in order to arrive at net floorspace demand account should also be taken of pipeline development – i.e. development with planning permission which is either under constructed or unimplemented.
38. This leads to a combination of scenarios for the demand assessment, which are outlined in Table 3 below. They apply to the Class E(a) retail, Class E(b) food and beverage; and sui generis food and beverage sectors.

Table 3: demand assessment scenarios

SCENARIO NAME	SCENARIO INPUTS			
	Baseline	Productivity (constant floorspace)	Productivity (changing floorspace)	Pipeline
Baseline scenario				
Baseline scenario + pipeline				
Productivity (constant floorspace)				
Productivity (changing floorspace)				
Productivity (constant floorspace) + Pipeline				
Productivity (changing floorspace) + Pipeline				

39. The baseline scenario is straightforward and assumes that existing centres and stores are trading in line with appropriate benchmark levels at the base year of the assessment and this 'base year benchmark turnover' for existing floorspace remains constant over the assessment period. This is show graphically in Figure 1 below. The consequence of this scenario is that all growth in available spend can be classified as being available to support new floorspace over the lifetime of the assessment period.

Figure 1: baseline approach to assessing expenditure capacity

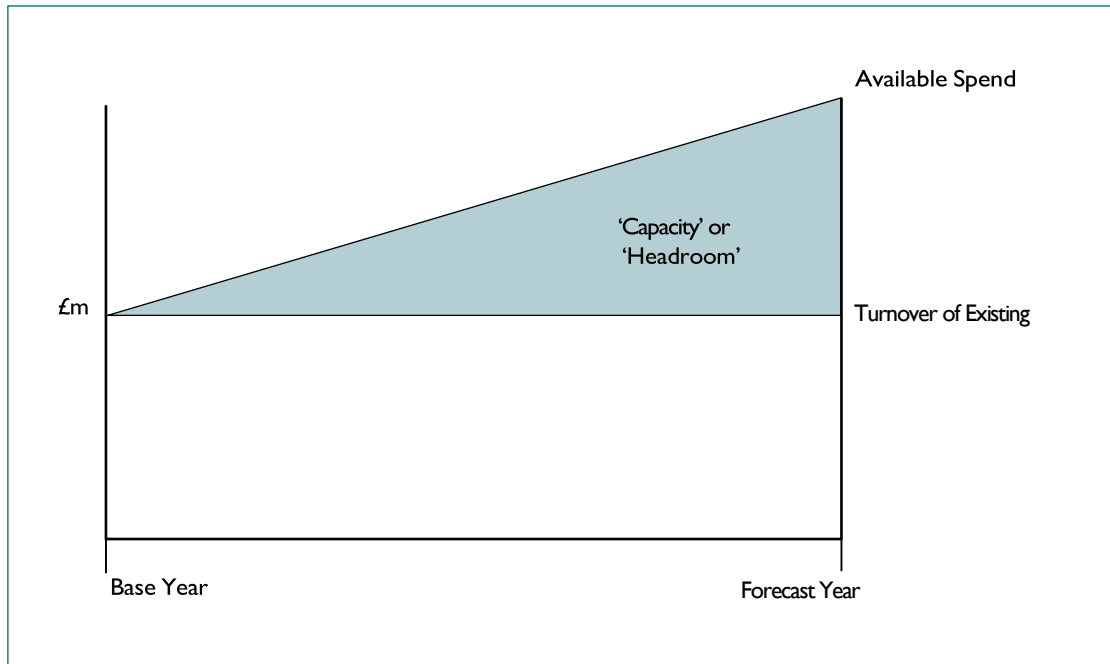
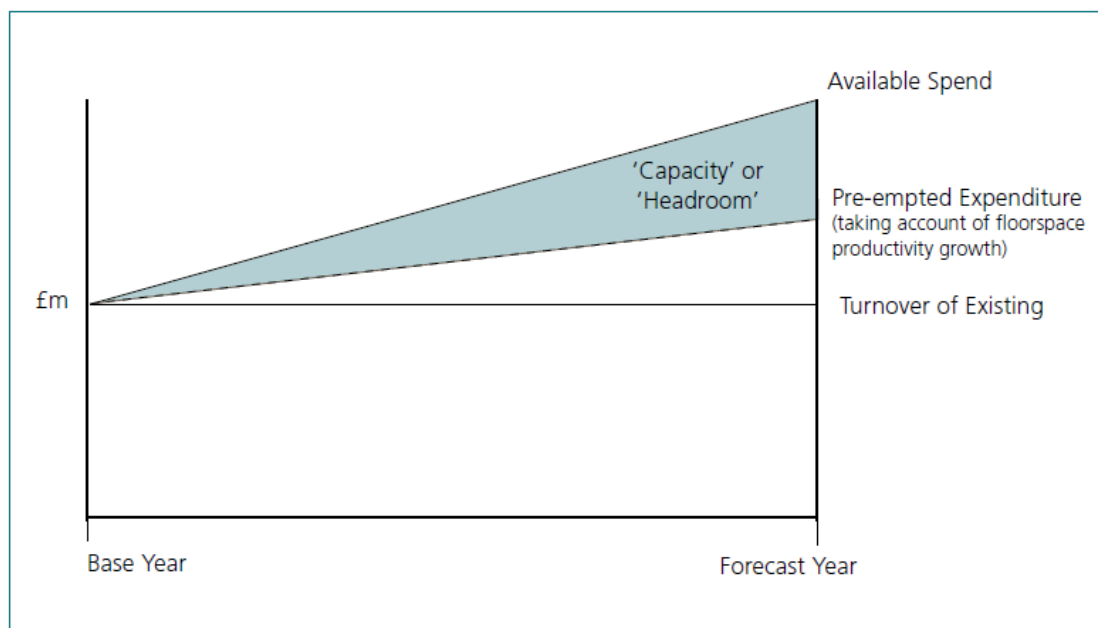


Figure 2: allowance for improved productivity / efficiency to assessing expenditure capacity



40. The baseline approach is perhaps the most crude of the scenarios, as makes no allowance for existing floorspace (vacant or occupied) to benefit from growth in available spending. This may run contrary to the well-established national planning policy principles of seeking to maintain and enhance 'town centre' health. It also makes no allowance for existing floorspace (vacant or occupied) to improve its efficiency / productivity.
41. The next scenario employed with the assessment is to make allowances for existing floorspace provision to change / increase productivity or efficiency over the lifetime of the assessment (see Figure 2). This allowance seeks to acknowledge the following:

- a. Existing retailers and other businesses have the potential to improve their productivity / efficiency over time and this phenomenon should be accounted for in the assessment. In other words, the sales density of existing occupied floorspace should be allowed to increase over time and benefit from part of the growing level of available expenditure. Those changes in productivity / efficiency maybe based upon technological and / or operational change, but also to reduce any existing under-performance which is hidden at the base year of the assessment.
- b. The second factor is that productivity in floorspace will increase via re-occupation of vacant floorspace.

42. This is shown graphically in Figure 2 above.

43. With the floorspace productivity/efficiency scenario, two alternatives are presented: constant floorspace and changing floorspace. The 'changing floorspace' method of expressing changes in productivity/efficiency is to be preferred as it allows productivity/efficiency to keep pace with changes in overall floorspace levels over time. For the avoidance of doubt, individual productivity/efficiency scenarios have been applied to the convenience and comparison retail floorspace and food/beverage floorspace assessments in order to reflect the individual characteristics of those sectors. The allowances for change in productivity / efficiency in convenience and comparison goods floorspace are shown in Table 4 below.

Table 4: floorspace productivity/efficiency allowances for constant and changing floorspace supply scenarios

Sector / Scenario	2025 (% p.a.)	2026 (% p.a.)	2027 (% p.a.)	2028-2032 (% p.a.)	2033-2050 (% p.a.)
Convenience goods floorspace – constant floorspace	-1.9	0.1	0.0	0.1	0.1
Comparison goods floorspace – constant floorspace	0.9	1.5	1.9	2.5	2.5
Convenience goods floorspace – changing floorspace	-0.7	0.0	0.0	0.0	-0.1
Comparison goods floorspace – changing floorspace	-0.2	1.3	1.8	2.3	2.3

Source: Experian Retail Planner Briefing Note 23 (March 2026)

44. Further information regarding the various scenarios can be found in the Scenario Guidance Note contained at Appendix B. That note indicates the 'floorspace productivity / efficiency (changing floorspace)' scenario is to be preferred. As a consequence, the main report document concentrates upon reporting the forecasts for this preferred scenario.
45. Tables 15d, 15e and 15f at Appendix A to this briefing note show the floorspace demand forecasts for Class E(a) retail floorspace, across the following three scenarios:
 - a. Class E(a) retail floorspace demand, based on a baseline 'no change' scenario for existing floorspace.
 - b. Floorspace demand, based upon (constant floorspace) productivity/efficiency changes in existing floorspace.
 - c. Floorspace demand, based upon (changing floorspace) productivity/efficiency changes in existing floorspace.
46. In order to arrive at the total gross retail floorspace demand forecasts in Tables 15d/e/f, the preceding steps in the assessment are:
 - a. Convenience goods retail expenditure forecasts: Tables 6b, 7b and 8b.
 - b. Comparison goods retail expenditure forecasts: Tables 11b, 12b and 13b.
 - c. Combined (convenience and comparison) goods retail expenditure forecasts: Tables 14a, 14b and 14c.

- d. Indicative net sales area floorspace forecasts: Tables 15a, 15b and 15c⁸. In order to calculate indicative Class E(a) floorspace demand, the current average sales density of all existing retail floorspace in each Borough has been utilised⁹. Depending upon the Borough this ranges from circa £2,300/sq m to £5,400/sq m. If new Class E(a) retail floorspace in each of these locations was able to achieve higher levels of sales density performance then this would translate into a lower indicative demand forecast for that particular location. This should be borne in mind when reading and understanding these indicative capacity/demand forecasts. For Class E(b) and sui generis food and beverage floorspace, a density of £4,000/sq m (at 2024) has been utilised¹⁰. Again, if a higher density is applied then this will result in a lower level of forecast demand for each Borough.
47. Tables 16a, 16b and 16c update the gross floorspace demand forecasts (in Tables 15d, 15e and 15f) by applying current Class E(a) retail floorspace pipeline estimates at the base year and then applying baseline or productivity/efficiency assumptions to that pipeline floorspace based on the characteristics of each individual scenario.
48. For the avoidance of doubt, the pipeline floorspace estimates have been applied to the total Class E(a) retail floorspace forecast scenario, rather than performing an arbitrary split and applying them to the individual convenience and comparison goods floorspace forecasts¹¹.
49. The same process (including the same scenarios) is undertaken for Class E(b) food and beverage floorspace in Tables 28a, 28b and 28c, and sui generis food and beverage floorspace in Tables 30a, 30b and 30c. These tables provide floorspace demand forecasts without the influence of pipeline floorspace. Tables 29a, 29b and 29c and 31a, 31b and 31c re-cast the food and beverage demand forecasts including current pipeline data for these uses.

Scenario Forecasts

50. Based upon the assessments contained in Appendix A, Tables 5, 6 and 7 below provide a summary of floorspace demand forecasts for each Borough, between 2024-2050, across each of the three assessment scenarios (with and without pipeline floorspace)¹².

⁸ The expenditure forecasts in Table 14a, 14b and 14c are translated into an indicative (net sales area) floorspace equivalent by the use of an indicative sales density (£/sq m) which is based upon the current average sales density for existing retail floorspace in each Borough. Net sales areas in Tables 15a, 15b and 15c are translated to gross floorspace forecasts (in Tables 15d, 15e and 15f) via the use of a net to gross floorspace ratio of 70%.

⁹ And then subject to changes in productivity/efficiency in relevant scenarios.

¹⁰ Density is subject to changes in productivity/efficiency over 2024-2050 in relevant scenarios.

¹¹ Consideration has been given to whether it would be possible to split the retail floorspace pipeline estimates into separate convenience and comparison goods floorspace amounts. Whilst assigning some floorspace commitments/permissions to either convenience or comparison goods floorspace may be possible, due to the controls which have been placed on the permission (i.e. limiting the range of goods to be sold), this is not possible for all commitments on the basis that many of the town centre / mixed use development permissions involve Class E and E(a) floorspace which is both unrestricted in the type of retail goods which can be sold and also the likelihood that some floorspace can vary its use between different parts of Class E.

¹² It will be noted that in each of the scenarios within this note a large part of the identified London-wide capacity/demand is attributable to Westminster.

Table 5: Class E(a) retail floorspace demand (between 2024-2050) – excluding and including pipeline floorspace

	Excluding Pipeline			Including Pipeline		
	Baseline 'No Change' Scenario	Productivity Scenario – Constant Floorspace	Productivity Scenario – Changing Floorspace	Baseline 'No Change' Scenario	Productivity Scenario – Constant Floorspace	Productivity Scenario – Changing Floorspace
Barking and Dagenham	64,320	9,994	19,083	48,204	-13,642	-3,551
Barnet	337,044	33,040	68,641	359,001	65,243	99,480
Bexley	92,521	-18,867	-3,714	94,644	-15,754	-732
Brent	171,757	5,531	27,851	157,932	-14,746	8,433
Bromley	227,505	-2,649	25,555	228,667	-943	27,188
Camden	216,913	-11,102	16,574	191,929	-47,744	-18,515
City of London	136,309	3,374	17,701	118,461	-22,803	-7,368
Croydon	291,475	18,495	53,037	289,452	15,527	50,195
Ealing	179,569	5,232	28,300	171,614	-6,436	17,126
Enfield	153,030	-9,191	12,678	186,921	40,515	60,279
Greenwich	229,533	8,773	34,884	209,146	-21,128	6,249
Hackney	60,826	-5,835	5,750	51,559	-19,426	-7,266
Hammersmith and Fulham	332,219	19,764	53,948	328,515	14,331	48,745
Haringey	158,914	7,983	27,514	165,370	17,451	36,581
Harrow	104,709	7,092	21,188	100,283	601	14,971
Havering	358,091	124,154	154,968	342,275	100,958	132,754
Hillingdon	275,324	43,836	71,471	280,932	52,061	79,348
Hounslow	114,453	1,823	18,288	116,014	4,112	20,480
Islington	161,124	-10,018	10,160	158,153	-14,375	5,988
Kensington and Chelsea	398,744	-16,957	26,541	393,871	-24,103	19,698
Kingston upon Thames	192,643	-19,163	3,792	191,095	-21,433	1,618
Lambeth	97,097	-7,775	7,938	96,099	-9,240	6,535
Lewisham	116,009	-8,381	9,105	143,251	31,574	47,367
Merton	125,760	-11,953	4,599	110,141	-34,860	-17,338
Newham	395,661	21,240	62,536	323,769	-84,200	-38,437
Redbridge	117,072	8,348	25,177	124,145	18,721	35,111
Richmond upon Thames	69,397	-21,890	-10,111	73,642	-15,664	-4,148
Southwark	139,249	23,341	40,898	-91,246	-314,716	-282,837
Sutton	79,953	-10,133	2,987	93,175	9,258	21,557
Tower Hamlets	138,852	14,735	32,652	-304,600	-635,656	-590,185
Waltham Forest	82,896	-2,046	12,328	83,921	-542	13,769
Wandsworth	158,481	-9,639	12,043	147,908	-25,147	-2,807
Westminster	1,031,594	-23,700	83,546	980,221	-99,047	11,391
London	6,809,044	167,456	977,909	5,964,463	-1,071,251	-208,320

Table 6: Class E(b) food & beverage floorspace demand (between 2024-2050) – excluding and including pipeline floorspace

	Excluding Pipeline			Including Pipeline		
	Baseline 'No Change' Scenario	Productivity Scenario – Constant Floorspace	Productivity Scenario – Changing Floorspace	Baseline 'No Change' Scenario	Productivity Scenario – Constant Floorspace	Productivity Scenario – Changing Floorspace
Barking and Dagenham	4,220	768	3,763	1,976	-2,418	1,427
Barnet	31,875	5,297	28,354	28,910	1,089	25,269
Bexley	12,014	-562	10,348	11,605	-1,143	9,922
Brent	21,616	1,852	18,998	20,744	615	18,091
Bromley	28,322	1,650	24,789	27,614	645	24,052
Camden	124,118	7,281	108,643	110,833	-11,581	94,817
City of London	93,448	9,080	82,274	95,371	11,809	84,274
Croydon	22,588	2,691	19,952	19,735	-1,359	16,984
Ealing	30,702	2,879	27,017	21,055	-10,818	16,977
Enfield	12,490	297	10,875	4,415	-11,166	2,471
Greenwich	39,633	3,949	34,907	30,171	-9,485	25,059
Hackney	13,068	685	11,428	6,213	-9,046	4,294
Hammersmith and Fulham	51,284	6,954	45,412	45,027	-1,929	38,901
Haringey	16,622	1,908	14,673	19,096	5,421	17,248
Harrow	10,010	1,040	8,822	9,796	736	8,599
Havering	32,374	11,324	29,586	29,772	7,631	26,878
Hillingdon	53,238	9,724	47,475	53,757	10,460	48,014
Hounslow	15,509	1,320	13,630	12,404	-3,089	10,398
Islington	32,839	1,000	28,622	32,233	138	27,991
Kensington and Chelsea	77,890	3,671	68,059	74,228	-1,527	64,249
Kingston upon Thames	20,804	-117	18,033	19,004	-2,673	16,160
Lambeth	54,581	2,413	47,671	50,653	-3,164	43,583
Lewisham	10,548	466	9,212	7,214	-4,268	5,742
Merton	23,310	-10	20,221	20,896	-3,437	17,709
Newham	51,216	6,252	45,260	19,401	-38,918	12,148
Redbridge	17,495	1,994	15,441	15,906	-262	13,788
Richmond upon Thames	33,577	-3,096	28,720	34,612	-1,628	29,796
Southwark	97,808	10,510	86,246	75,653	-20,946	63,187
Sutton	8,944	-134	7,741	8,651	-550	7,437
Tower Hamlets	65,737	7,648	58,043	41,545	-26,699	32,865
Waltham Forest	5,073	222	4,430	183	-6,721	-659
Wandsworth	37,971	1,103	33,088	31,629	-7,901	26,487
Westminster	335,837	23,314	294,443	326,891	10,613	285,133
London	1,486,759	123,372	1,306,178	1,307,193	-131,572	1,119,294

Table 7: Sui Generis food & beverage floorspace demand (between 2024-2050) – excluding and including pipeline floorspace

	Excluding Pipeline			Including Pipeline		
	Baseline 'No Change' Scenario	Productivity Scenario – Constant Floorspace	Productivity Scenario – Changing Floorspace	Baseline 'No Change' Scenario	Productivity Scenario – Constant Floorspace	Productivity Scenario – Changing Floorspace
Barking and Dagenham	7,385	1,617	6,621	8,046	2,555	7,309
Barnet	38,653	6,240	34,360	39,016	6,755	34,738
Bexley	13,574	-811	11,669	13,537	-865	11,630
Brent	19,086	1,528	16,760	18,974	1,369	16,644
Bromley	31,701	1,849	27,747	31,368	1,376	27,400
Camden	93,595	5,914	81,982	91,904	3,513	80,222
City of London	98,239	8,960	86,414	97,874	8,442	86,034
Croydon	30,610	3,558	27,027	30,285	3,096	26,688
Ealing	30,497	2,633	26,806	30,307	2,363	26,608
Enfield	18,394	289	15,996	18,041	-213	15,629
Greenwich	30,139	3,238	26,576	16,881	-15,585	12,778
Hackney	23,469	698	20,453	20,294	-3,810	17,148
Hammersmith and Fulham	40,863	5,735	36,210	36,315	-723	31,477
Haringey	23,482	2,584	20,714	23,856	3,115	21,103
Harrow	14,205	1,397	12,509	13,974	1,069	12,268
Havering	38,867	13,582	35,518	38,007	12,361	34,623
Hillingdon	49,113	9,144	43,819	49,398	9,550	44,116
Hounslow	21,878	1,472	19,175	24,845	5,684	22,263
Islington	39,496	1,372	34,446	39,223	986	34,163
Kensington and Chelsea	43,227	1,895	37,753	43,323	2,032	37,853
Kingston upon Thames	19,208	262	16,699	23,575	6,462	21,244
Lambeth	43,055	1,516	37,553	39,661	-3,302	34,021
Lewisham	15,041	487	13,113	16,379	2,387	14,505
Merton	16,293	-39	14,130	18,049	2,454	15,958
Newham	41,909	5,622	37,103	19,296	-26,483	13,569
Redbridge	17,967	1,834	15,830	18,390	2,435	16,271
Richmond upon Thames	20,556	-2,544	17,497	19,586	-3,921	16,487
Southwark	62,693	7,200	55,343	36,294	-30,280	27,868
Sutton	13,554	-267	11,724	13,452	-412	11,618
Tower Hamlets	39,696	4,713	35,062	-519	-52,384	-6,792
Waltham Forest	14,618	565	12,757	16,188	2,794	14,391
Wandsworth	36,888	967	32,130	29,962	-8,866	24,922
Westminster	227,915	15,408	199,769	228,791	16,652	200,680
London	1,275,870	108,619	1,121,267	1,164,576	-49,393	1,005,438

51. In addition to the forecasts of the Boroughs, the spend based assessment also provides forecasts for the Central Activities Zone ('CAZ') and North Isle of Dogs ('NIOD') areas. These forecasts are also informed by spending data from Experian's Spend Insight database, which has been able to provide information on spending within both of these geographic areas for retail and food/beverage spending. In line with the remainder of the assessment, spending data for the CAZ and NIOD areas is provided in Appendix A on a zone-by-zone basis, in order to show: (a) the market share of these areas within spending levels of residents of each of the London Boroughs; (b) the proportion of spending which is attracted from UK residents outside of London; and (c) the proportion of non-UK spending.
52. The results for the CAZ and NIOD areas are summarised in Table 8 below.

Table 8: Class E(a) retail floorspace demand (between 2024-2050) – excluding pipeline

	Excluding Pipeline		
	Baseline 'No Change' Scenario	Productivity Scenario – Constant Floorspace	Productivity Scenario – Changing Floorspace
Retail – Class E(a)			
CAZ	1,795,558	-36,122	152,691
NIOD	60,411	3,266	9,793
Class E(b) – Food & Beverage			
CAZ	686,426	53,055	625,587
NIOD	35,018	4,318	32,041
Sui Generis – Food & Beverage			
CAZ	475,937	36,118	417,682
NIOD	16,096	1,936	14,220

Appendix A: Demand Assessment Tables

Table No.	Description
1	Population, by Borough
2a	Per capita convenience goods retail expenditure, by Borough (2024-2050)
2b	Per capita comparison goods retail expenditure, by Borough (2024-2050)
2c	Per capita Class E food and beverage expenditure, by Borough (2024-2050)
2d	Per capita sui generis night time food and beverage expenditure, by Borough (2024-2050)
3a	Total convenience goods retail expenditure, by Borough (2024-2050)
3b	Total comparison goods retail expenditure, by Borough (2024-2050)
3c	Total Class E food and beverage expenditure, by Borough (2024-2050)
3d	Total sui generis night time food and beverage expenditure, by Borough (2024-2050)
4	Convenience goods market shares (2024), by Borough & inflow
5	Convenience goods expenditure capacity (baseline) – total turnover potential
6a	Convenience goods expenditure capacity (baseline turnover (no change in floorspace efficiency / productivity)
6b	Convenience goods expenditure capacity (baseline) – residual expenditure
7a	Convenience goods expenditure capacity (productivity scenario – constant floorspace) – baseline turnover (allowance for change in floorspace efficiency / productivity)
7b	Convenience expenditure capacity (productivity – constant floorspace) – residual expenditure
8a	Convenience goods expenditure capacity (productivity scenario – changes to floorspace) – baseline turnover (allowance for change in floorspace efficiency / productivity)
8b	Convenience goods expenditure capacity (productivity – changes to floorspace) – residential expenditure
9	Comparison goods market shares (2024), by Borough and inflow
10	Comparison goods expenditure capacity (baseline) – total turnover potential
11a	Comparison goods expenditure capacity (baseline turnover (no change in floorspace efficiency / productivity)
11b	Convenience goods expenditure capacity (baseline) – residual expenditure
12a	Convenience goods expenditure capacity (productivity scenario – constant floorspace) – baseline turnover (allowance for change in floorspace efficiency / productivity)
12b	Convenience expenditure capacity (productivity – constant floorspace) – residual expenditure
13a	Convenience goods expenditure capacity (productivity scenario – changes to floorspace) – baseline turnover (allowance for change in floorspace efficiency / productivity)
13b	Convenience goods expenditure capacity (productivity – changes to floorspace) – residential expenditure
14a	Retail expenditure capacity – baseline (no commitments / pipeline)
14b	Retail expenditure capacity – productivity, constant floorspace (no commitments / pipeline)
14c	Retail expenditure capacity – productivity, changing floorspace (no commitments / pipeline)
15a	Retail floorspace capacity – square metres net sales – baseline (no commitments / pipeline)
15b	Retail floorspace capacity – square metres net sales – productivity, constant floorspace (no commitments / pipeline)
15c	Retail floorspace capacity – square metres net sales – productivity, changing floorspace (no commitments / pipeline)
15d	Retail floorspace capacity – square metres gross floor ares – baseline (no commitments / pipeline)

15e	Retail floorspace capacity – square metres gross floor area – productivity, constant floorspace (no commitments / pipeline)
15f	Retail floorspace capacity – square metres gross floor area – productivity, changing floorspace (no commitments / pipeline)
16a	Retail floorspace capacity – square metres gross floor area – baseline (including commitments / pipeline)
16b	Retail floorspace capacity – square metres gross floor area – productivity, constant floorspace (including commitments / pipeline)
16c	Retail floorspace capacity – square metres gross floor area – productivity, changing floorspace (including commitments / pipeline)
17	No Table 17
18	Class E food and beverage market shares (2024), by Borough and inflow
19	Class E food and beverage expenditure capacity (baseline) – total turnover potential
20a	Class E food and beverage expenditure capacity (baseline turnover (no change in floorspace efficiency / productivity)
20b	Class E food and beverage expenditure capacity (baseline) – residual expenditure
21a	Class E food and beverage expenditure capacity (productivity scenario – constant floorspace) – baseline turnover (allowance for change in floorspace efficiency / productivity)
21b	Class E food and beverage expenditure capacity (productivity – constant floorspace) – residual expenditure
22a	Class E food and beverage expenditure capacity (productivity scenario – changes to floorspace) – baseline turnover (allowance for change in floorspace efficiency / productivity)
22b	Class E food and beverage expenditure capacity (productivity – changes to floorspace) – residual expenditure
23	Sui generis food and beverage market shares (2024), by Borough and inflow
24	Sui generis food and beverage expenditure capacity (baseline) – total turnover potential
25a	Sui generis food and beverage expenditure capacity (baseline turnover (no change in floorspace efficiency / productivity)
25b	Sui generis food and beverage expenditure capacity (baseline) – residual expenditure
26a	Sui generis food and beverage expenditure capacity (productivity scenario – constant floorspace) – baseline turnover (allowance for change in floorspace efficiency / productivity)
26b	Sui generis food and beverage expenditure capacity (productivity – constant floorspace) – residual expenditure
27a	Sui generis food and beverage expenditure capacity (productivity scenario – changes to floorspace) – baseline turnover (allowance for change in floorspace efficiency / productivity)
27b	Sui generis food and beverage expenditure capacity (productivity – changes to floorspace) – residual expenditure
28a	Class E(b) food and beverage capacity (sq m) baseline (no commitments / pipeline) – gross floorspace
28b	Class E(b) food and beverage capacity (sq m) productivity, constant floorspace (no commitments / pipeline) – gross floorspace
28c	Class E(b) food and beverage capacity (sq m) productivity, changing floorspace (no commitments / pipeline) – gross floorspace
29a	Class E(b) food and beverage capacity (sq m) baseline (including commitments / pipeline) – gross floorspace
29b	Class E(b) food and beverage capacity (sq m) productivity, constant floorspace (including commitments / pipeline) – gross floorspace
29c	Class E(b) food and beverage capacity (sq m) productivity, changing floorspace (including commitments / pipeline) – gross floorspace
30a	Sui generis food and beverage capacity (sq m) baseline (no commitments / pipeline) – gross floorspace

30b	Sui generis food and beverage capacity (sq m) productivity, constant floorspace (no commitments / pipeline) – gross floorspace
30c	Sui generis food and beverage capacity (sq m) productivity, changing floorspace (no commitments / pipeline) – gross floorspace
31a	Sui generis food and beverage capacity (sq m) baseline (including commitments / pipeline) – gross floorspace
31b	Sui generis food and beverage capacity (sq m) productivity, constant floorspace (including commitments / pipeline) – gross floorspace
31c	Sui generis food and beverage capacity (sq m) productivity, changing floorspace (including commitments / pipeline) – gross floorspace

TABLE 1: POPULATION, BY BOROUGH (2024-2050)

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	232,747	235,336	237,239	238,792	240,178	240,837	241,054	242,042	243,011	244,877	246,654	248,226	249,623	250,970	252,275	253,611	254,955	256,312	257,835	259,401	260,990	262,539	263,957	265,299	266,572	267,695	268,701
Barnet	405,050	408,058	410,520	415,233	420,945	426,410	432,196	440,023	446,176	450,717	454,333	457,525	460,268	463,088	465,943	468,814	471,773	474,813	478,281	481,968	485,735	489,490	493,233	497,006	500,748	504,397	507,845
Bexley	256,434	257,333	259,031	259,767	259,887	259,744	259,874	259,670	259,152	258,547	257,913	257,288	256,747	257,397	258,770	260,484	262,438	264,517	265,832	266,648	267,109	267,361	267,490	267,584	267,679	267,850	267,987
Brent	352,976	354,921	356,883	359,569	363,114	367,374	371,414	375,061	378,617	381,755	384,484	386,968	388,826	390,620	392,403	394,035	395,388	396,501	397,280	397,783	398,101	398,290	398,393	398,495	398,590	398,668	398,745
Bromley	335,319	336,255	337,199	337,406	337,277	336,978	336,775	336,008	335,415	334,785	334,154	333,420	332,727	334,383	337,491	341,562	346,247	351,266	355,673	359,669	363,358	366,834	370,165	372,680	374,661	376,266	377,668
Camden	216,943	218,341	219,426	220,156	220,706	221,189	221,456	221,320	221,532	222,006	222,411	222,922	223,457	224,255	225,188	226,110	226,935	227,818	228,729	229,583	230,309	230,939	231,438	231,898	232,320	232,667	233,021
City of London	9,051	8,932	8,913	9,027	9,138	9,265	9,377	9,545	9,714	9,844	9,966	10,076	10,188	10,310	10,442	10,576	10,709	10,846	10,983	11,121	11,257	11,390	11,519	11,648	11,776	11,897	12,019
Croydon	409,342	410,479	411,329	412,385	413,902	415,701	418,873	422,666	426,873	431,070	435,121	438,998	442,641	446,894	451,580	456,494	461,473	466,533	470,420	473,585	476,290	478,692	480,901	483,062	485,178	487,168	489,134
Ealing	385,985	388,584	391,289	394,435	398,194	401,688	405,000	408,694	412,136	415,027	417,365	419,309	421,223	423,070	424,839	426,324	427,916	429,359	430,579	431,632	432,577	433,433	434,233	435,054	435,852	436,787	437,566
Enfield	327,434	328,646	329,954	331,530	332,866	333,939	334,579	337,472	340,566	343,349	345,591	347,104	348,154	349,228	350,212	351,034	351,707	352,273	352,891	353,505	354,046	354,508	354,936	355,375	355,824	356,228	356,647
Greenwich	299,528	301,932	304,228	308,279	312,742	316,824	319,688	324,856	329,632	333,348	336,237	338,260	339,737	341,331	342,875	344,373	345,803	347,035	348,218	349,361	350,457	351,500	352,475	353,457	354,410	355,279	355,811
Hackney	266,758	267,400	267,895	268,218	268,190	268,179	268,010	268,165	268,387	268,661	268,975	269,355	269,944	271,007	272,441	274,107	276,333	278,247	279,998	281,621	283,148	284,569	285,900	287,195	288,436	289,571	290,571
Hammersmith and Fulham	188,687	190,128	191,678	193,548	195,125	196,480	197,514	200,125	202,821	205,540	208,011	210,477	212,393	214,308	216,211	218,584	220,746	222,782	224,804	226,780	228,695	230,539	232,240	233,806	235,185	238,841	241,076
Haringey	263,850	265,793	266,672	267,999	269,347	270,809	272,826	279,869	286,192	291,253	295,292	298,500	301,046	303,183	304,932	306,435	307,672	308,710	309,716	310,672	311,579	312,427	313,213	313,996	314,764	315,451	316,040
Harrow	270,724	272,112	273,183	274,207	274,772	275,090	278,014	281,943	285,774	288,880	291,633	294,017	295,721	297,346	298,977	300,612	302,274	303,923	305,136	306,045	306,717	307,220	307,621	307,955	308,234	308,443	308,643
Havering	276,274	277,984	279,445	280,591	281,508	282,345	285,327	289,979	295,290	300,854	306,292	311,619	316,935	323,431	330,654	338,318	346,266	354,319	362,918	371,756	380,673	389,576	398,412	405,667	411,939	417,519	422,706
Hillingdon	329,185	331,180	332,882	334,062	334,111	333,573	334,799	338,771	343,545	348,563	353,747	359,102	364,400	369,930	375,526	381,130	386,756	392,407	398,055	403,688	409,317	414,878	420,371	424,031	426,539	428,279	429,610
Hounslow	299,424	302,040	303,616	305,835	308,212	310,418	312,353	314,848	317,051	319,037	320,915	322,628	324,027	325,570	327,048	328,432	329,682	330,724	331,750	332,746	333,716	334,655	335,554	336,448	337,298	338,063	338,816
Islington	223,024	223,735	224,221	224,490	224,910	225,390	225,814	225,250	224,711	224,386	224,476	224,819	225,138	225,758	226,562	227,736	228,787	229,804	230,797	231,743	232,649	233,477	234,252	235,009	235,730	236,369	237,009
Kensington and Chelsea	144,518	144,990	145,288	145,243	145,200	145,189	145,165	145,303	145,553	145,794	146,095	146,418	146,678	147,090	147,579	148,279	148,915	149,525	150,138	150,748	151,331	151,879	152,396	152,909	153,329	153,605	153,826
Kingston upon Thames	172,692	173,434	174,482	174,899	174,792	174,420	174,010	178,230	181,676	184,032	185,585	186,716	187,424	188,203	188,919	189,496	190,017	190,550	191,038	191,410	191,694	191,929	192,128	192,318	192,499	192,625	192,759
Lambeth	316,920	318,217	319,280	320,844	322,244	323,464	324,298	325,073	325,265	325,565	325,903	326,300	326,832	327,861	329,032	330,220	331,405	332,582	333,804	335,002	336,138	337,175	338,101	338,979	339,787	340,468	341,139
Lewisham	301,255	303,904	305,438	306,063	306,580	306,957	306,934	306,413	305,782	305,327	305,166	305,369	305,957	307,343	309,015	310,811	312,436	313,869	315,228	316,525	317,761	318,986	320,234	321,536	322,687	323,536	324,247
Merton	218,539	218,995	219,320	219,935	220,370	221,090	222,284	223,382	224,290	225,059	225,697	226,357	226,867	227,504	228,174	228,922	229,687	230,395	231,150	231,909	232,661	233,410	234,134	234,856	235,558	236,203	236,845
Newham	374,523	377,910	381,060	385,559	390,926	395,705	399,842	405,833	411,935	417,026	421,047	424,450	427,565	430,744	433,701	436,358	438,620	440,658	442,482	444,050	445,443	446,697	447,686	448,529	449,293	449,925	450,352
Redbridge	321,231	322,477	323,433	323,987	323,953	323,595	324,001	327,203	330,596	333,947	337,318	340,178	342,425	345,154	348,241	351,489	354,840	358,232	360,502	361,997	363,005	363,696	364,193	364,581	364,932	365,207	365,415
Richmond upon Thames	196,678	196,981	197,343	197,429	197,559	197,404	196,866	195,924	194,895	193,925	193,039	192,231	191,554	191,181	191,020	190,978	191,050	191,276	191,593	191,939	192,298	192,650	192,997	193,359	193,709	194,017	194,322
Southwark	314,786	316,352	318,275	321,704	326,571	331,404	335,865	343,153	348,964	353,400	357,137	360,414	363,260	366,420	369,700	372,782	375,607	377,990	380,198	382,242	384,148	385,927	387,602	389,240	390,822	392,277	393,463
Sutton	214,525	215,316	216,126	216,526	216,665	216,681	216,733	218,479	219,586	220,295	220,776	221,052	221,144	221,402	221,837	222,482	223,318	224,486	225,571	226,592	227,578	228,459	229,174	229,819	230,424	230,963	231,480
Tower Hamlets	331,886	334,419	337,816	340,533	343,156	345,416	347,126	351,245	356,061	361,193	366,098	370,410	374,047	377,471	380,230	382,633	384,501	386,022	387,381	388,561	389,626	390,586	391,381	392,067	392,671	393,130	393,587
Waltham Forest	279,737	281,324	282,375	282,597	282,217	282,356	284,538	287,850	291,929	295,516	298,202	299,935	300,950	301,864	302,765	303,435	304,002	304,516	305,058	305,617	306,158	306,630	306,989	307,319	307,625	307,851	308,066
Wandsworth	337,655	339,788	341,925	344,037	345,742	347,511	349,120	349,985	350,745	351,635	352,467	353,279	354,156	355,486	356,960	358,441	359,951	361,469	363,036	364,604	366,084	367,403	368,571	369,668	370,679	371,540	372,385
Westminster	209,996	210,480	210,783	211,430	211,760	211,936	212,144	214,087	215,444	216,368	216,961	217,310	217,590	218,094	218,810	219,553	220,395	221,197	222,000	222,780	223,519	224,202	224,827	225,447	226,035	226,558	227,092
BOROUGH TOTAL	9,083,676	9,133,779	9,178,549	9,226,316	9,272,857	9,315,362	9,363,869	9,448,469	9,529,314	9,601,577	9,665,062	9,721,030	9,769,645	9,827,895	9,890,351	9,954,652	10,018,604	10,080,955	10,139,073	10,193,284	10,244,168	10,291,947	10,336,715	10,376,292	10,411,784	10,445,345	10,474,591

Notes:
2024 housing-based London Plan central population projections

TABLE 2a: PER CAPITA CONVENIENCE GOODS RETAIL EXPENDITURE, BY BOROUGH (2024-2050)

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£2,048	£2,013	£2,001	£1,987	£1,979	£1,971	£1,961	£1,955	£1,950	£1,944	£1,938	£1,932	£1,926	£1,921	£1,915	£1,911	£1,905	£1,900	£1,894	£1,888	£1,882	£1,877	£1,871	£1,866	£1,860	£1,854	£1,849
Barnet	£2,514	£2,471	£2,456	£2,439	£2,429	£2,420	£2,408	£2,400	£2,393	£2,386	£2,379	£2,372	£2,365	£2,358	£2,350	£2,346	£2,339	£2,332	£2,325	£2,318	£2,311	£2,304	£2,297	£2,290	£2,283	£2,276	£2,270
Bexley	£2,545	£2,502	£2,487	£2,469	£2,459	£2,450	£2,437	£2,430	£2,423	£2,415	£2,408	£2,401	£2,394	£2,387	£2,379	£2,375	£2,368	£2,360	£2,353	£2,346	£2,339	£2,332	£2,325	£2,318	£2,311	£2,304	£2,298
Brent	£2,066	£2,031	£2,019	£2,005	£1,997	£1,989	£1,979	£1,973	£1,967	£1,961	£1,955	£1,949	£1,943	£1,937	£1,932	£1,928	£1,922	£1,916	£1,910	£1,905	£1,899	£1,893	£1,888	£1,882	£1,876	£1,871	£1,865
Bromley	£2,837	£2,789	£2,772	£2,753	£2,742	£2,731	£2,717	£2,709	£2,701	£2,693	£2,685	£2,676	£2,668	£2,660	£2,652	£2,647	£2,639	£2,631	£2,623	£2,616	£2,608	£2,600	£2,592	£2,584	£2,577	£2,569	£2,561
Camden	£2,864	£2,815	£2,798	£2,779	£2,768	£2,757	£2,743	£2,735	£2,726	£2,718	£2,710	£2,702	£2,694	£2,686	£2,678	£2,672	£2,664	£2,656	£2,648	£2,640	£2,633	£2,625	£2,617	£2,609	£2,601	£2,593	£2,585
City of London	£3,447	£3,388	£3,368	£3,344	£3,331	£3,318	£3,301	£3,291	£3,281	£3,272	£3,262	£3,252	£3,242	£3,232	£3,223	£3,216	£3,207	£3,197	£3,187	£3,178	£3,168	£3,159	£3,149	£3,140	£3,131	£3,121	£3,112
Croydon	£2,492	£2,450	£2,435	£2,418	£2,408	£2,399	£2,387	£2,379	£2,372	£2,365	£2,358	£2,351	£2,344	£2,337	£2,330	£2,325	£2,318	£2,311	£2,304	£2,297	£2,291	£2,284	£2,277	£2,270	£2,263	£2,256	£2,250
Ealing	£2,218	£2,180	£2,167	£2,152	£2,143	£2,135	£2,124	£2,118	£2,111	£2,105	£2,099	£2,093	£2,086	£2,080	£2,074	£2,070	£2,063	£2,057	£2,051	£2,045	£2,039	£2,033	£2,027	£2,020	£2,014	£2,008	£2,002
Enfield	£2,307	£2,268	£2,254	£2,238	£2,229	£2,221	£2,209	£2,203	£2,196	£2,190	£2,183	£2,176	£2,170	£2,163	£2,157	£2,153	£2,146	£2,140	£2,133	£2,127	£2,121	£2,114	£2,108	£2,102	£2,095	£2,089	£2,083
Greenwich	£2,391	£2,350	£2,336	£2,320	£2,311	£2,301	£2,290	£2,283	£2,276	£2,269	£2,263	£2,256	£2,249	£2,242	£2,235	£2,231	£2,224	£2,218	£2,211	£2,204	£2,198	£2,191	£2,185	£2,178	£2,171	£2,165	£2,158
Hackney	£2,371	£2,331	£2,317	£2,300	£2,291	£2,282	£2,271	£2,264	£2,257	£2,250	£2,244	£2,237	£2,230	£2,223	£2,217	£2,212	£2,206	£2,199	£2,193	£2,186	£2,179	£2,173	£2,166	£2,160	£2,153	£2,147	£2,140
Hammersmith and Fulham	£2,673	£2,628	£2,612	£2,594	£2,583	£2,573	£2,560	£2,552	£2,545	£2,537	£2,529	£2,522	£2,514	£2,507	£2,499	£2,494	£2,487	£2,479	£2,472	£2,464	£2,457	£2,450	£2,442	£2,435	£2,428	£2,420	£2,413
Haringey	£2,309	£2,270	£2,256	£2,240	£2,231	£2,222	£2,211	£2,205	£2,198	£2,191	£2,185	£2,178	£2,172	£2,165	£2,159	£2,155	£2,148	£2,142	£2,135	£2,129	£2,122	£2,116	£2,110	£2,103	£2,097	£2,091	£2,084
Harrow	£2,301	£2,262	£2,248	£2,233	£2,224	£2,215	£2,204	£2,197	£2,190	£2,184	£2,177	£2,171	£2,164	£2,158	£2,151	£2,147	£2,141	£2,134	£2,128	£2,121	£2,115	£2,109	£2,102	£2,096	£2,090	£2,083	£2,077
Havering	£2,557	£2,514	£2,498	£2,481	£2,471	£2,461	£2,449	£2,442	£2,434	£2,427	£2,420	£2,412	£2,405	£2,398	£2,391	£2,386	£2,379	£2,372	£2,364	£2,357	£2,350	£2,343	£2,336	£2,329	£2,322	£2,315	£2,308
Hillingdon	£2,299	£2,260	£2,246	£2,231	£2,222	£2,213	£2,202	£2,195	£2,189	£2,182	£2,175	£2,169	£2,162	£2,156	£2,149	£2,145	£2,139	£2,132	£2,126	£2,120	£2,113	£2,107	£2,101	£2,094	£2,088	£2,082	£2,075
Hounslow	£2,153	£2,116	£2,104	£2,089	£2,081	£2,072	£2,062	£2,056	£2,050	£2,043	£2,037	£2,031	£2,025	£2,019	£2,013	£2,009	£2,003	£1,997	£1,991	£1,985	£1,979	£1,973	£1,967	£1,961	£1,955	£1,949	£1,944
Islington	£2,747	£2,700	£2,684	£2,665	£2,655	£2,644	£2,631	£2,623	£2,615	£2,607	£2,599	£2,592	£2,584	£2,576	£2,568	£2,563	£2,556	£2,548	£2,540	£2,533	£2,525	£2,517	£2,510	£2,502	£2,495	£2,487	£2,480
Kensington and Chelsea	£3,066	£3,014	£2,996	£2,975	£2,963	£2,951	£2,936	£2,928	£2,919	£2,910	£2,901	£2,893	£2,884	£2,875	£2,867	£2,861	£2,852	£2,844	£2,835	£2,827	£2,818	£2,810	£2,801	£2,793	£2,785	£2,776	£2,768
Kingston upon Thames	£2,659	£2,614	£2,598	£2,580	£2,570	£2,559	£2,547	£2,539	£2,531	£2,524	£2,516	£2,509	£2,501	£2,494	£2,486	£2,481	£2,474	£2,466	£2,459	£2,451	£2,444	£2,437	£2,429	£2,422	£2,415	£2,408	£2,400
Lambeth	£2,520	£2,477	£2,462	£2,445	£2,435	£2,426	£2,413	£2,406	£2,399	£2,392	£2,385	£2,377	£2,370	£2,363	£2,356	£2,351	£2,344	£2,337	£2,330	£2,323	£2,316	£2,309	£2,302	£2,296	£2,289	£2,282	£2,275
Lewisham	£2,397	£2,356	£2,342	£2,326	£2,316	£2,307	£2,296	£2,289	£2,282	£2,275	£2,268	£2,261	£2,255	£2,248	£2,241	£2,237	£2,230	£2,223	£2,217	£2,210	£2,203	£2,197	£2,190	£2,183	£2,177	£2,170	£2,164
Merton	£2,430	£2,389	£2,374	£2,358	£2,348	£2,339	£2,327	£2,320	£2,313	£2,306	£2,299	£2,293	£2,286	£2,279	£2,272	£2,267	£2,261	£2,254	£2,247	£2,240	£2,234	£2,227	£2,220	£2,214	£2,207	£2,200	£2,194
Newham	£1,838	£1,807	£1,796	£1,783	£1,776	£1,769	£1,760	£1,755	£1,750	£1,744	£1,739	£1,734	£1,729	£1,724	£1,718	£1,715	£1,710	£1,705	£1,700	£1,695	£1,689	£1,684	£1,679	£1,674	£1,669	£1,664	£1,659
Redbridge	£2,118	£2,082	£2,070	£2,055	£2,047	£2,039	£2,028	£2,022	£2,016	£2,010	£2,004	£1,998	£1,992	£1,986	£1,980	£1,976	£1,970	£1,964	£1,959	£1,953	£1,947	£1,941	£1,935	£1,929	£1,924	£1,918	£1,912
Richmond upon Thames	£2,806	£2,758	£2,742	£2,723	£2,712	£2,701	£2,687	£2,679	£2,671	£2,663	£2,655	£2,647	£2,639	£2,631	£2,623	£2,618	£2,610	£2,603	£2,595	£2,587	£2,579	£2,571	£2,564	£2,556	£2,548	£2,541	£2,533
Southwark	£2,486	£2,444	£2,429	£2,412	£2,402	£2,393	£2,381	£2,374	£2,367	£2,359	£2,352	£2,345	£2,338	£2,331	£2,324	£2,320	£2,313	£2,306	£2,299	£2,292	£2,285	£2,278	£2,271	£2,265	£2,258	£2,251	£2,244
Sutton	£2,575	£2,531	£2,516	£2,498	£2,488	£2,478	£2,466	£2,459	£2,451	£2,444	£2,437	£2,429	£2,422	£2,415	£2,408	£2,403	£2,395	£2,388	£2,381	£2,374	£2,367	£2,360	£2,353	£2,346	£2,339	£2,332	£2,325
Tower Hamlets	£2,349	£2,309	£2,295	£2,279	£2,270	£2,261	£2,250	£2,243	£2,236	£2,229	£2,223	£2,216	£2,209	£2,203	£2,196	£2,192	£2,185	£2,179	£2,172	£2,166	£2,159	£2,153	£2,146	£2,140	£2,133	£2,127	£2,121
Waltham Forest	£2,209	£2,171	£2,158	£2,143	£2,135	£2,126	£2,116	£2,109	£2,103	£2,097	£2,090	£2,084	£2,078	£2,072	£2,065	£2,061	£2,055	£2,049	£2,043	£2,037	£2,030	£2,024	£2,018	£2,012	£2,006	£2,000	£1,994
Wandsworth	£2,659	£2,614	£2,598	£2,580	£2,570	£2,559	£2,547	£2,539	£2,531	£2,524	£2,516	£2,509	£2,501	£2,494	£2,486	£2,481	£2,474	£2,466	£2,459	£2,451	£2,444	£2,437	£2,429	£2,422	£2,415	£2,408	£2,400
Westminster	£3,106	£3,053	£3,035	£3,014	£3,002	£2,990	£2,975	£2,966	£2,957	£2,948	£2,939	£2,930	£2,921	£2,913	£2,904	£2,898	£2,889	£2,881	£2,872	£2,864	£2,855	£2,846	£2,838	£2,829	£2,821	£2,812	£2,804

Notes:
Base 2024 per capita expenditure provided by Experian. 2024 prices.
Base (2024) expenditure projected forward on the basis of forecasts contained within Experian's Retail Planner Briefing Note 23 (March 2026).

TABLE 2b: PER CAPITA COMPARISON GOODS RETAIL EXPENDITURE, BY BOROUGH (2024-2050)

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£2,739	£2,709	£2,731	£2,763	£2,810	£2,866	£2,924	£2,988	£3,054	£3,118	£3,183	£3,250	£3,319	£3,388	£3,459	£3,536	£3,610	£3,682	£3,756	£3,831	£3,907	£3,986	£4,065	£4,147	£4,229	£4,314	£4,400
Barnet	£3,722	£3,681	£3,711	£3,755	£3,819	£3,895	£3,973	£4,061	£4,150	£4,237	£4,326	£4,417	£4,510	£4,604	£4,701	£4,804	£4,905	£5,003	£5,104	£5,206	£5,310	£5,416	£5,524	£5,635	£5,747	£5,862	£5,980
Bexley	£3,576	£3,537	£3,565	£3,608	£3,669	£3,742	£3,817	£3,901	£3,987	£4,071	£4,156	£4,244	£4,333	£4,424	£4,517	£4,616	£4,713	£4,807	£4,903	£5,001	£5,101	£5,203	£5,308	£5,414	£5,522	£5,632	£5,745
Brent	£2,936	£2,904	£2,927	£2,962	£3,012	£3,073	£3,134	£3,203	£3,274	£3,342	£3,412	£3,484	£3,557	£3,632	£3,708	£3,790	£3,869	£3,947	£4,026	£4,106	£4,188	£4,272	£4,358	£4,445	£4,534	£4,624	£4,717
Bromley	£4,159	£4,113	£4,146	£4,196	£4,267	£4,353	£4,440	£4,537	£4,637	£4,735	£4,834	£4,935	£5,039	£5,145	£5,253	£5,369	£5,481	£5,591	£5,703	£5,817	£5,933	£6,052	£6,173	£6,296	£6,422	£6,551	£6,682
Camden	£4,799	£4,746	£4,784	£4,842	£4,924	£5,022	£5,123	£5,236	£5,351	£5,463	£5,578	£5,695	£5,815	£5,937	£6,061	£6,195	£6,325	£6,451	£6,580	£6,712	£6,846	£6,983	£7,123	£7,265	£7,410	£7,559	£7,710
City of London	£6,326	£6,256	£6,306	£6,382	£6,491	£6,620	£6,753	£6,901	£7,053	£7,201	£7,353	£7,507	£7,665	£7,826	£7,990	£8,166	£8,337	£8,504	£8,674	£8,848	£9,024	£9,205	£9,389	£9,577	£9,768	£9,964	£10,163
Croydon	£3,547	£3,508	£3,536	£3,578	£3,639	£3,712	£3,786	£3,870	£3,955	£4,038	£4,123	£4,209	£4,298	£4,388	£4,480	£4,579	£4,675	£4,768	£4,864	£4,961	£5,060	£5,161	£5,264	£5,370	£5,477	£5,587	£5,698
Ealing	£3,280	£3,244	£3,270	£3,309	£3,365	£3,433	£3,501	£3,578	£3,657	£3,734	£3,812	£3,892	£3,974	£4,058	£4,143	£4,234	£4,323	£4,409	£4,497	£4,587	£4,679	£4,773	£4,868	£4,966	£5,065	£5,166	£5,269
Enfield	£3,238	£3,202	£3,228	£3,267	£3,322	£3,389	£3,456	£3,533	£3,610	£3,686	£3,763	£3,843	£3,923	£4,006	£4,090	£4,180	£4,267	£4,353	£4,440	£4,529	£4,619	£4,712	£4,806	£4,902	£5,000	£5,100	£5,202
Greenwich	£3,470	£3,432	£3,459	£3,501	£3,560	£3,632	£3,704	£3,786	£3,869	£3,950	£4,033	£4,118	£4,204	£4,293	£4,383	£4,479	£4,573	£4,665	£4,758	£4,853	£4,950	£5,049	£5,150	£5,253	£5,358	£5,465	£5,575
Hackney	£3,555	£3,516	£3,544	£3,587	£3,648	£3,720	£3,795	£3,878	£3,964	£4,047	£4,132	£4,219	£4,307	£4,398	£4,490	£4,589	£4,685	£4,779	£4,875	£4,972	£5,071	£5,173	£5,276	£5,382	£5,489	£5,599	£5,711
Hammersmith and Fulham	£4,452	£4,403	£4,438	£4,492	£4,568	£4,659	£4,752	£4,857	£4,964	£5,068	£5,174	£5,283	£5,394	£5,507	£5,623	£5,747	£5,867	£5,985	£6,104	£6,227	£6,351	£6,478	£6,608	£6,740	£6,875	£7,012	£7,152
Haringey	£3,425	£3,387	£3,414	£3,455	£3,514	£3,584	£3,656	£3,737	£3,819	£3,899	£3,981	£4,064	£4,150	£4,237	£4,326	£4,421	£4,514	£4,604	£4,696	£4,790	£4,886	£4,984	£5,083	£5,185	£5,289	£5,395	£5,502
Harrow	£3,322	£3,285	£3,312	£3,351	£3,408	£3,477	£3,546	£3,624	£3,704	£3,782	£3,861	£3,942	£4,025	£4,109	£4,196	£4,288	£4,378	£4,466	£4,555	£4,646	£4,739	£4,834	£4,931	£5,029	£5,130	£5,232	£5,337
Havering	£3,587	£3,548	£3,576	£3,619	£3,680	£3,754	£3,829	£3,913	£3,999	£4,083	£4,169	£4,257	£4,346	£4,437	£4,531	£4,630	£4,727	£4,822	£4,918	£5,017	£5,117	£5,219	£5,324	£5,430	£5,539	£5,650	£5,763
Hillingdon	£3,260	£3,224	£3,250	£3,289	£3,345	£3,412	£3,480	£3,557	£3,635	£3,711	£3,789	£3,869	£3,950	£4,033	£4,117	£4,208	£4,296	£4,382	£4,470	£4,559	£4,651	£4,744	£4,838	£4,935	£5,034	£5,135	£5,237
Hounslow	£3,122	£3,088	£3,112	£3,150	£3,203	£3,267	£3,333	£3,406	£3,481	£3,554	£3,629	£3,705	£3,783	£3,862	£3,943	£4,030	£4,115	£4,197	£4,281	£4,366	£4,454	£4,543	£4,634	£4,726	£4,821	£4,917	£5,016
Islington	£4,493	£4,444	£4,479	£4,533	£4,610	£4,702	£4,796	£4,902	£5,010	£5,115	£5,222	£5,332	£5,444	£5,558	£5,675	£5,800	£5,921	£6,040	£6,161	£6,284	£6,410	£6,538	£6,669	£6,802	£6,938	£7,077	£7,218
Kensington and Chelsea	£5,467	£5,407	£5,450	£5,516	£5,609	£5,721	£5,836	£5,964	£6,096	£6,224	£6,354	£6,488	£6,624	£6,763	£6,905	£7,057	£7,205	£7,349	£7,496	£7,646	£7,799	£7,955	£8,114	£8,276	£8,442	£8,611	£8,783
Kingston upon Thames	£4,020	£3,976	£4,008	£4,056	£4,125	£4,207	£4,291	£4,386	£4,482	£4,576	£4,672	£4,770	£4,871	£4,973	£5,077	£5,189	£5,298	£5,404	£5,512	£5,622	£5,735	£5,849	£5,966	£6,086	£6,208	£6,332	£6,458
Lambeth	£3,921	£3,878	£3,909	£3,956	£4,023	£4,104	£4,186	£4,278	£4,372	£4,464	£4,557	£4,653	£4,751	£4,850	£4,952	£5,061	£5,168	£5,271	£5,376	£5,484	£5,594	£5,705	£5,820	£5,936	£6,055	£6,176	£6,299
Lewisham	£3,532	£3,493	£3,521	£3,563	£3,624	£3,696	£3,770	£3,853	£3,938	£4,021	£4,105	£4,191	£4,279	£4,369	£4,461	£4,559	£4,655	£4,748	£4,843	£4,940	£5,039	£5,139	£5,242	£5,347	£5,454	£5,563	£5,674
Merton	£3,701	£3,660	£3,690	£3,734	£3,797	£3,873	£3,951	£4,038	£4,126	£4,213	£4,302	£4,392	£4,484	£4,578	£4,674	£4,777	£4,878	£4,975	£5,075	£5,176	£5,280	£5,385	£5,493	£5,603	£5,715	£5,829	£5,946
Newham	£2,404	£2,378	£2,397	£2,425	£2,467	£2,516	£2,566	£2,623	£2,680	£2,737	£2,794	£2,853	£2,913	£2,974	£3,036	£3,103	£3,168	£3,232	£3,296	£3,362	£3,429	£3,498	£3,568	£3,639	£3,712	£3,786	£3,862
Redbridge	£3,012	£2,979	£3,003	£3,039	£3,090	£3,152	£3,215	£3,286	£3,358	£3,429	£3,501	£3,574	£3,649	£3,726	£3,804	£3,888	£3,970	£4,049	£4,130	£4,213	£4,297	£4,383	£4,470	£4,560	£4,651	£4,744	£4,839
Richmond upon Thames	£4,561	£4,511	£4,547	£4,601	£4,680	£4,773	£4,869	£4,976	£5,085	£5,192	£5,301	£5,412	£5,526	£5,642	£5,761	£5,887	£6,011	£6,131	£6,254	£6,379	£6,507	£6,637	£6,769	£6,905	£7,043	£7,184	£7,327
Southwark	£3,737	£3,696	£3,725	£3,770	£3,834	£3,911	£3,989	£4,077	£4,167	£4,254	£4,343	£4,435	£4,528	£4,623	£4,720	£4,824	£4,925	£5,024	£5,124	£5,227	£5,331	£5,438	£5,546	£5,657	£5,771	£5,886	£6,004
Sutton	£3,689	£3,648	£3,678	£3,722	£3,785	£3,861	£3,938	£4,025	£4,113	£4,199	£4,288	£4,378	£4,470	£4,563	£4,659	£4,762	£4,862	£4,959	£5,058	£5,159	£5,263	£5,368	£5,475	£5,585	£5,696	£5,810	£5,927
Tower Hamlets	£3,666	£3,626	£3,655	£3,699	£3,761	£3,837	£3,913	£3,999	£4,087	£4,173	£4,261	£4,350	£4,442	£4,535	£4,630	£4,732	£4,832	£4,928	£5,027	£5,127	£5,230	£5,334	£5,441	£5,550	£5,661	£5,774	£5,890
Waltham Forest	£3,028	£2,995	£3,019	£3,055	£3,107	£3,169	£3,232	£3,303	£3,376	£3,447	£3,519	£3,593	£3,669	£3,746	£3,824	£3,909	£3,991	£4,070	£4,152	£4,235	£4,320	£4,406	£4,494	£4,584	£4,676	£4,769	£4,865
Wandsworth	£4,467	£4,418	£4,453	£4,507	£4,583	£4,675	£4,768	£4,873	£4,981	£5,085	£5,192	£5,301	£5,412	£5,526	£5,642	£5,766	£5,887	£6,005	£6,125	£6,248	£6,372	£6,500	£6,630	£6,763	£6,898	£7,036	£7,176
Westminster	£5,440	£5,380	£5,423	£5,488	£5,582	£5,693	£5,807	£5,935	£6,065	£6,193	£6,323	£6,456	£6,591	£6,730	£6,871	£7,022	£7,170	£7,313	£7,459	£7,608	£7,761	£7,916	£8,074	£8,236	£8,400	£8,568	£8,740

Notes:
Base 2024 per capita expenditure provided by Experian. 2024 prices.
Base (2024) expenditure projected forward on the basis of forecasts contained within Experian's Retail Planner Briefing Note 23 (March 2026).

TABLE 2c: PER CAPITA CLASS E FOOD & BEVERAGE EXPENDITURE, BY BOROUGH (2024-2050)

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£485	£488	£492	£495	£501	£506	£512	£517	£523	£528	£534	£539	£544	£550	£555	£561	£566	£572	£578	£584	£589	£595	£601	£607	£613	£620	£626
Barnet	£959	£966	£973	£979	£990	£1,001	£1,012	£1,023	£1,034	£1,045	£1,055	£1,066	£1,076	£1,087	£1,098	£1,109	£1,120	£1,131	£1,143	£1,154	£1,166	£1,177	£1,189	£1,201	£1,213	£1,225	£1,237
Bexley	£889	£895	£902	£908	£918	£928	£938	£948	£959	£968	£978	£988	£998	£1,008	£1,018	£1,028	£1,038	£1,049	£1,059	£1,070	£1,080	£1,091	£1,102	£1,113	£1,124	£1,136	£1,147
Brent	£659	£664	£669	£673	£680	£688	£695	£703	£711	£718	£725	£732	£740	£747	£754	£762	£770	£777	£785	£793	£801	£809	£817	£825	£833	£842	£850
Bromley	£1,122	£1,130	£1,139	£1,146	£1,158	£1,171	£1,184	£1,197	£1,210	£1,222	£1,234	£1,247	£1,259	£1,272	£1,285	£1,297	£1,310	£1,324	£1,337	£1,350	£1,364	£1,377	£1,391	£1,405	£1,419	£1,433	£1,448
Camden	£1,456	£1,466	£1,478	£1,487	£1,503	£1,520	£1,536	£1,553	£1,570	£1,586	£1,602	£1,618	£1,634	£1,650	£1,667	£1,684	£1,700	£1,718	£1,735	£1,752	£1,770	£1,787	£1,805	£1,823	£1,841	£1,860	£1,878
City of London	£1,355	£1,364	£1,375	£1,384	£1,399	£1,414	£1,430	£1,446	£1,461	£1,476	£1,491	£1,506	£1,521	£1,536	£1,551	£1,567	£1,583	£1,598	£1,614	£1,630	£1,647	£1,663	£1,680	£1,697	£1,714	£1,731	£1,748
Croydon	£852	£858	£865	£870	£880	£889	£899	£909	£919	£928	£937	£947	£956	£966	£975	£985	£995	£1,005	£1,015	£1,025	£1,035	£1,046	£1,056	£1,067	£1,078	£1,088	£1,099
Ealing	£757	£762	£768	£773	£782	£790	£799	£808	£816	£825	£833	£841	£850	£858	£867	£875	£884	£893	£902	£911	£920	£929	£939	£948	£957	£967	£977
Enfield	£730	£735	£741	£745	£754	£762	£770	£779	£787	£795	£803	£811	£819	£828	£836	£844	£853	£861	£870	£878	£887	£896	£905	£914	£923	£932	£942
Greenwich	£827	£833	£839	£844	£854	£863	£873	£882	£892	£901	£910	£919	£928	£937	£947	£956	£966	£976	£985	£995	£1,005	£1,015	£1,025	£1,036	£1,046	£1,056	£1,067
Hackney	£952	£959	£966	£972	£983	£994	£1,005	£1,016	£1,027	£1,037	£1,047	£1,058	£1,068	£1,079	£1,090	£1,101	£1,112	£1,123	£1,134	£1,146	£1,157	£1,169	£1,180	£1,192	£1,204	£1,216	£1,228
Hammersmith and Fulham	£1,396	£1,406	£1,417	£1,426	£1,441	£1,457	£1,473	£1,489	£1,506	£1,521	£1,536	£1,551	£1,567	£1,582	£1,598	£1,614	£1,630	£1,647	£1,663	£1,680	£1,697	£1,714	£1,731	£1,748	£1,766	£1,783	£1,801
Haringey	£833	£839	£846	£851	£860	£869	£879	£889	£898	£907	£916	£926	£935	£944	£954	£963	£973	£983	£992	£1,002	£1,012	£1,023	£1,033	£1,043	£1,053	£1,064	£1,075
Harrow	£807	£813	£819	£824	£833	£842	£852	£861	£870	£879	£888	£897	£906	£915	£924	£933	£943	£952	£961	£971	£981	£991	£1,000	£1,011	£1,021	£1,031	£1,041
Havering	£893	£899	£906	£912	£922	£932	£942	£953	£963	£973	£983	£992	£1,002	£1,012	£1,022	£1,033	£1,043	£1,053	£1,064	£1,075	£1,085	£1,096	£1,107	£1,118	£1,129	£1,141	£1,152
Hillingdon	£759	£764	£770	£775	£784	£792	£801	£810	£819	£827	£835	£843	£852	£860	£869	£878	£886	£895	£904	£913	£922	£932	£941	£950	£960	£970	£979
Hounslow	£711	£716	£722	£726	£734	£742	£750	£759	£767	£775	£782	£790	£798	£806	£814	£822	£830	£839	£847	£856	£864	£873	£881	£890	£899	£908	£917
Islington	£1,327	£1,336	£1,347	£1,355	£1,370	£1,385	£1,400	£1,416	£1,431	£1,446	£1,460	£1,475	£1,489	£1,504	£1,519	£1,534	£1,550	£1,565	£1,581	£1,597	£1,613	£1,629	£1,645	£1,662	£1,678	£1,695	£1,712
Kensington and Chelsea	£1,433	£1,443	£1,455	£1,463	£1,479	£1,496	£1,512	£1,529	£1,546	£1,561	£1,577	£1,592	£1,608	£1,624	£1,641	£1,657	£1,674	£1,690	£1,707	£1,724	£1,742	£1,759	£1,777	£1,794	£1,812	£1,830	£1,849
Kingston upon Thames	£1,106	£1,114	£1,123	£1,129	£1,142	£1,154	£1,167	£1,180	£1,193	£1,205	£1,217	£1,229	£1,241	£1,254	£1,266	£1,279	£1,292	£1,305	£1,318	£1,331	£1,344	£1,358	£1,371	£1,385	£1,399	£1,413	£1,427
Lambeth	£1,103	£1,111	£1,120	£1,126	£1,139	£1,151	£1,164	£1,177	£1,190	£1,202	£1,214	£1,226	£1,238	£1,250	£1,263	£1,275	£1,288	£1,301	£1,314	£1,327	£1,341	£1,354	£1,367	£1,381	£1,395	£1,409	£1,423
Lewisham	£837	£843	£850	£855	£864	£874	£883	£893	£903	£912	£921	£930	£939	£949	£958	£968	£978	£987	£997	£1,007	£1,017	£1,027	£1,038	£1,048	£1,059	£1,069	£1,080
Merton	£941	£948	£955	£961	£971	£982	£993	£1,004	£1,015	£1,025	£1,035	£1,046	£1,056	£1,067	£1,077	£1,088	£1,099	£1,110	£1,121	£1,132	£1,144	£1,155	£1,167	£1,178	£1,190	£1,202	£1,214
Newham	£471	£474	£478	£481	£486	£492	£497	£502	£508	£513	£518	£523	£529	£534	£539	£545	£550	£556	£561	£567	£572	£578	£584	£590	£596	£602	£608
Redbridge	£705	£710	£716	£720	£728	£736	£744	£752	£760	£768	£776	£783	£791	£799	£807	£815	£823	£832	£840	£848	£857	£865	£874	£883	£892	£901	£910
Richmond upon Thames	£1,316	£1,325	£1,336	£1,344	£1,359	£1,374	£1,389	£1,404	£1,419	£1,434	£1,448	£1,462	£1,477	£1,492	£1,507	£1,522	£1,537	£1,552	£1,568	£1,584	£1,599	£1,615	£1,632	£1,648	£1,664	£1,681	£1,698
Southwark	£933	£940	£947	£953	£963	£974	£985	£995	£1,006	£1,016	£1,027	£1,037	£1,047	£1,058	£1,068	£1,079	£1,090	£1,101	£1,112	£1,123	£1,134	£1,145	£1,157	£1,168	£1,180	£1,192	£1,204
Sutton	£974	£981	£989	£995	£1,006	£1,017	£1,028	£1,039	£1,051	£1,061	£1,072	£1,082	£1,093	£1,104	£1,115	£1,126	£1,138	£1,149	£1,160	£1,172	£1,184	£1,196	£1,208	£1,220	£1,232	£1,244	£1,257
Tower Hamlets	£902	£908	£916	£921	£931	£941	£952	£962	£973	£983	£992	£1,002	£1,012	£1,022	£1,033	£1,043	£1,053	£1,064	£1,075	£1,085	£1,096	£1,107	£1,118	£1,129	£1,141	£1,152	£1,164
Waltham Forest	£626	£630	£635	£639	£646	£653	£661	£668	£675	£682	£689	£696	£703	£710	£717	£724	£731	£738	£746	£753	£761	£768	£776	£784	£792	£800	£808
Wandsworth	£1,328	£1,337	£1,348	£1,356	£1,371	£1,386	£1,401	£1,417	£1,432	£1,447	£1,461	£1,476	£1,490	£1,505	£1,520	£1,536	£1,551	£1,567	£1,582	£1,598	£1,614	£1,630	£1,646	£1,663	£1,680	£1,696	£1,713
Westminster	£1,330	£1,339	£1,350	£1,358	£1,373	£1,388	£1,403	£1,419	£1,434	£1,449	£1,463	£1,478	£1,493	£1,508	£1,523	£1,538	£1,553	£1,569	£1,585	£1,600	£1,616	£1,633	£1,649	£1,665	£1,682	£1,699	£1,716

Notes:
Base 2024 per capita expenditure provided by Experian. 2024 prices.
Base (2024) expenditure projected forward on the basis of forecasts contained within Experian's Retail Planner Briefing Note 23 (March 2026).

TABLE 2d: PER CAPITA SUI GENERIS NIGHT TIME FOOD & BEVERAGE EXPENDITURE, BY BOROUGH (2024-2050)

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£641	£645	£651	£655	£662	£669	£676	£684	£691	£698	£705	£712	£719	£727	£734	£741	£749	£756	£764	£771	£779	£787	£795	£803	£811	£819	£827
Barnet	£998	£1,005	£1,013	£1,019	£1,030	£1,042	£1,053	£1,065	£1,076	£1,087	£1,098	£1,109	£1,120	£1,131	£1,143	£1,154	£1,166	£1,177	£1,189	£1,201	£1,213	£1,225	£1,237	£1,250	£1,262	£1,275	£1,288
Bexley	£920	£926	£934	£939	£950	£960	£971	£981	£992	£1,002	£1,012	£1,022	£1,033	£1,043	£1,053	£1,064	£1,074	£1,085	£1,096	£1,107	£1,118	£1,129	£1,141	£1,152	£1,164	£1,175	£1,187
Brent	£806	£812	£818	£823	£832	£841	£851	£860	£869	£878	£887	£896	£905	£914	£923	£932	£941	£951	£960	£970	£980	£989	£999	£1,009	£1,019	£1,030	£1,040
Bromley	£1,072	£1,080	£1,088	£1,095	£1,107	£1,119	£1,131	£1,144	£1,156	£1,168	£1,179	£1,191	£1,203	£1,215	£1,227	£1,240	£1,252	£1,265	£1,277	£1,290	£1,303	£1,316	£1,329	£1,342	£1,356	£1,369	£1,383
Camden	£1,525	£1,536	£1,548	£1,557	£1,574	£1,592	£1,609	£1,627	£1,645	£1,661	£1,678	£1,695	£1,712	£1,729	£1,746	£1,763	£1,781	£1,799	£1,817	£1,835	£1,853	£1,872	£1,891	£1,910	£1,929	£1,948	£1,967
City of London	£1,721	£1,733	£1,747	£1,757	£1,777	£1,796	£1,816	£1,836	£1,856	£1,875	£1,894	£1,912	£1,932	£1,951	£1,970	£1,990	£2,010	£2,030	£2,050	£2,071	£2,092	£2,113	£2,134	£2,155	£2,177	£2,198	£2,220
Croydon	£920	£926	£934	£939	£950	£960	£971	£981	£992	£1,002	£1,012	£1,022	£1,033	£1,043	£1,053	£1,064	£1,074	£1,085	£1,096	£1,107	£1,118	£1,129	£1,141	£1,152	£1,164	£1,175	£1,187
Ealing	£874	£880	£887	£892	£902	£912	£922	£932	£943	£952	£962	£971	£981	£991	£1,001	£1,011	£1,021	£1,031	£1,041	£1,052	£1,062	£1,073	£1,084	£1,094	£1,105	£1,116	£1,128
Enfield	£804	£810	£816	£821	£830	£839	£848	£858	£867	£876	£885	£893	£902	£911	£921	£930	£939	£948	£958	£967	£977	£987	£997	£1,007	£1,017	£1,027	£1,037
Greenwich	£943	£950	£957	£963	£974	£984	£995	£1,006	£1,017	£1,027	£1,038	£1,048	£1,058	£1,069	£1,080	£1,090	£1,101	£1,112	£1,123	£1,135	£1,146	£1,158	£1,169	£1,181	£1,193	£1,205	£1,217
Hackney	£1,075	£1,083	£1,091	£1,098	£1,110	£1,122	£1,134	£1,147	£1,159	£1,171	£1,183	£1,195	£1,207	£1,219	£1,231	£1,243	£1,256	£1,268	£1,281	£1,294	£1,306	£1,320	£1,333	£1,346	£1,360	£1,373	£1,387
Hammersmith and Fulham	£1,435	£1,445	£1,457	£1,465	£1,481	£1,498	£1,514	£1,531	£1,548	£1,563	£1,579	£1,595	£1,611	£1,627	£1,643	£1,659	£1,676	£1,693	£1,710	£1,727	£1,744	£1,761	£1,779	£1,797	£1,815	£1,833	£1,851
Haringey	£985	£992	£1,000	£1,006	£1,017	£1,028	£1,039	£1,051	£1,062	£1,073	£1,084	£1,095	£1,106	£1,117	£1,128	£1,139	£1,150	£1,162	£1,174	£1,185	£1,197	£1,209	£1,221	£1,233	£1,246	£1,258	£1,271
Harrow	£842	£848	£855	£860	£869	£879	£888	£898	£908	£917	£926	£936	£945	£954	£964	£974	£983	£993	£1,003	£1,013	£1,023	£1,034	£1,044	£1,054	£1,065	£1,076	£1,086
Havering	£910	£916	£924	£929	£939	£950	£960	£971	£981	£991	£1,001	£1,011	£1,021	£1,032	£1,042	£1,052	£1,063	£1,073	£1,084	£1,095	£1,106	£1,117	£1,128	£1,139	£1,151	£1,162	£1,174
Hillingdon	£805	£811	£817	£822	£831	£840	£849	£859	£868	£877	£886	£895	£903	£913	£922	£931	£940	£950	£959	£969	£978	£988	£998	£1,008	£1,018	£1,028	£1,039
Hounslow	£819	£825	£831	£836	£846	£855	£864	£874	£883	£892	£901	£910	£919	£928	£938	£947	£957	£966	£976	£986	£995	£1,005	£1,015	£1,026	£1,036	£1,046	£1,057
Islington	£1,417	£1,427	£1,438	£1,447	£1,463	£1,479	£1,495	£1,512	£1,528	£1,544	£1,559	£1,575	£1,590	£1,606	£1,622	£1,639	£1,655	£1,671	£1,688	£1,705	£1,722	£1,739	£1,757	£1,774	£1,792	£1,810	£1,828
Kensington and Chelsea	£1,587	£1,598	£1,611	£1,621	£1,638	£1,656	£1,675	£1,693	£1,712	£1,729	£1,746	£1,764	£1,781	£1,799	£1,817	£1,835	£1,853	£1,872	£1,891	£1,910	£1,929	£1,948	£1,968	£1,987	£2,007	£2,027	£2,047
Kingston upon Thames	£1,112	£1,120	£1,129	£1,136	£1,148	£1,161	£1,173	£1,186	£1,199	£1,211	£1,223	£1,236	£1,248	£1,261	£1,273	£1,286	£1,299	£1,312	£1,325	£1,338	£1,351	£1,365	£1,379	£1,392	£1,406	£1,420	£1,435
Lambeth	£1,214	£1,222	£1,232	£1,240	£1,253	£1,267	£1,281	£1,295	£1,309	£1,322	£1,336	£1,349	£1,363	£1,376	£1,390	£1,404	£1,418	£1,432	£1,446	£1,461	£1,475	£1,490	£1,505	£1,520	£1,535	£1,551	£1,566
Lewisham	£978	£985	£993	£999	£1,010	£1,021	£1,032	£1,043	£1,055	£1,065	£1,076	£1,087	£1,098	£1,109	£1,120	£1,131	£1,142	£1,154	£1,165	£1,177	£1,189	£1,200	£1,213	£1,225	£1,237	£1,249	£1,262
Merton	£1,008	£1,015	£1,023	£1,029	£1,041	£1,052	£1,064	£1,075	£1,087	£1,098	£1,109	£1,120	£1,131	£1,143	£1,154	£1,166	£1,177	£1,189	£1,201	£1,213	£1,225	£1,237	£1,250	£1,262	£1,275	£1,288	£1,300
Newham	£652	£657	£662	£666	£673	£681	£688	£696	£703	£710	£717	£725	£732	£739	£746	£754	£761	£769	£777	£785	£792	£800	£808	£816	£825	£833	£841
Redbridge	£777	£782	£789	£793	£802	£811	£820	£829	£838	£846	£855	£863	£872	£881	£890	£898	£907	£917	£926	£935	£944	£954	£963	£973	£983	£992	£1,002
Richmond upon Thames	£1,274	£1,283	£1,293	£1,301	£1,315	£1,330	£1,344	£1,359	£1,374	£1,388	£1,402	£1,416	£1,430	£1,444	£1,459	£1,473	£1,488	£1,503	£1,518	£1,533	£1,548	£1,564	£1,579	£1,595	£1,611	£1,627	£1,644
Southwark	£1,073	£1,081	£1,089	£1,096	£1,108	£1,120	£1,132	£1,145	£1,157	£1,169	£1,181	£1,192	£1,204	£1,216	£1,228	£1,241	£1,253	£1,266	£1,278	£1,291	£1,304	£1,317	£1,330	£1,344	£1,357	£1,371	£1,384
Sutton	£978	£985	£993	£999	£1,010	£1,021	£1,032	£1,043	£1,055	£1,065	£1,076	£1,087	£1,098	£1,109	£1,120	£1,131	£1,142	£1,154	£1,165	£1,177	£1,189	£1,200	£1,213	£1,225	£1,237	£1,249	£1,262
Tower Hamlets	£1,081	£1,089	£1,097	£1,104	£1,116	£1,128	£1,141	£1,153	£1,166	£1,178	£1,189	£1,201	£1,213	£1,225	£1,238	£1,250	£1,263	£1,275	£1,288	£1,301	£1,314	£1,327	£1,340	£1,354	£1,367	£1,381	£1,395
Waltham Forest	£793	£799	£805	£810	£819	£828	£837	£846	£855	£864	£872	£881	£890	£899	£908	£917	£926	£935	£945	£954	£964	£973	£983	£993	£1,003	£1,013	£1,023
Wandsworth	£1,388	£1,398	£1,409	£1,417	£1,433	£1,449	£1,465	£1,481	£1,497	£1,512	£1,527	£1,542	£1,558	£1,573	£1,589	£1,605	£1,621	£1,637	£1,654	£1,670	£1,687	£1,704	£1,721	£1,738	£1,755	£1,773	£1,791
Westminster	£1,552	£1,563	£1,575	£1,585	£1,602	£1,620	£1,638	£1,656	£1,674	£1,691	£1,708	£1,725	£1,742	£1,759	£1,777	£1,795	£1,813	£1,831	£1,849	£1,868	£1,886	£1,905	£1,924	£1,943	£1,963	£1,982	£2,002

Notes:
Base 2024 per capita expenditure provided by Experian. 2024 prices.
Base (2024) expenditure projected forward on the basis of forecasts contained within Experian's Retail Planner Briefing Note 23 (March 2026).

TABLE 3a: TOTAL CONVENIENCE GOODS RETAIL EXPENDITURE, BY BOROUGH (2024-2050)

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£476.7	£473.8	£474.7	£474.5	£475.3	£474.7	£472.8	£473.3	£473.8	£476.0	£478.0	£479.6	£480.9	£482.0	£483.1	£484.6	£485.7	£486.9	£488.3	£489.8	£491.3	£492.7	£493.9	£494.9	£495.8	£496.4	£496.8
Barnet	£1,018.3	£1,008.4	£1,008.4	£1,012.9	£1,022.7	£1,031.8	£1,040.6	£1,056.3	£1,067.8	£1,075.4	£1,080.8	£1,085.1	£1,088.4	£1,091.8	£1,095.2	£1,099.7	£1,103.4	£1,107.1	£1,111.9	£1,117.1	£1,122.4	£1,127.7	£1,132.9	£1,138.2	£1,143.3	£1,148.2	£1,152.6
Bexley	£652.6	£643.8	£644.1	£641.4	£639.2	£636.3	£633.4	£631.0	£627.9	£624.5	£621.1	£617.8	£614.6	£614.3	£615.7	£618.6	£621.3	£624.4	£625.6	£625.6	£624.8	£623.6	£622.0	£620.3	£618.7	£617.2	£615.7
Brent	£729.2	£720.8	£720.4	£720.8	£725.0	£730.5	£734.9	£739.9	£744.6	£748.6	£751.7	£754.2	£755.6	£756.8	£758.0	£759.6	£759.9	£759.8	£759.0	£757.7	£756.0	£754.1	£752.0	£750.0	£747.9	£745.8	£743.7
Bromley	£951.3	£937.7	£934.7	£928.8	£924.7	£920.2	£915.0	£910.2	£905.9	£901.4	£897.1	£892.4	£887.9	£889.6	£895.2	£904.2	£913.8	£924.3	£933.1	£940.7	£947.5	£953.7	£959.5	£963.1	£965.3	£966.6	£967.3
Camden	£621.3	£614.7	£614.0	£611.8	£610.9	£609.7	£607.4	£605.2	£604.0	£603.5	£602.8	£602.3	£603.0	£602.3	£603.0	£604.2	£604.6	£605.2	£605.8	£606.2	£606.3	£606.1	£605.6	£605.0	£604.3	£603.4	£602.5
City of London	£31.2	£30.3	£30.0	£30.2	£30.4	£30.7	£31.0	£31.4	£31.9	£32.2	£32.5	£32.8	£33.0	£33.3	£33.7	£34.0	£34.3	£34.7	£35.0	£35.3	£35.7	£36.0	£36.3	£36.6	£36.9	£37.1	£37.4
Croydon	£1,020.1	£1,005.5	£1,001.6	£997.1	£996.8	£997.1	£999.7	£1,005.7	£1,012.7	£1,019.6	£1,026.1	£1,032.1	£1,037.5	£1,044.4	£1,052.1	£1,061.5	£1,069.8	£1,078.3	£1,084.0	£1,088.1	£1,091.0	£1,093.2	£1,094.9	£1,096.6	£1,098.1	£1,099.3	£1,100.4
Ealing	£856.1	£847.2	£848.0	£848.8	£853.5	£857.5	£860.3	£865.5	£870.2	£873.7	£876.0	£877.4	£878.8	£880.0	£881.0	£882.3	£883.0	£883.3	£883.1	£882.6	£881.9	£881.0	£880.0	£879.0	£878.0	£877.2	£876.1
Enfield	£755.4	£745.3	£743.8	£742.1	£742.1	£741.5	£739.2	£743.4	£747.9	£751.8	£754.4	£755.5	£755.5	£755.5	£755.4	£755.6	£754.8	£753.8	£752.8	£751.9	£750.8	£749.5	£748.1	£746.8	£745.5	£744.1	£742.8
Greenwich	£716.2	£709.6	£710.8	£715.2	£722.6	£729.1	£732.0	£741.6	£750.3	£756.5	£760.7	£763.0	£764.1	£765.3	£766.5	£768.3	£769.2	£769.6	£769.9	£770.1	£770.2	£770.2	£770.0	£769.8	£769.6	£769.2	£768.0
Hackney	£632.5	£623.2	£620.6	£617.0	£614.5	£612.0	£608.6	£607.1	£605.8	£604.6	£603.5	£602.5	£602.0	£602.6	£603.9	£606.4	£609.5	£611.9	£613.9	£615.6	£617.1	£618.3	£619.3	£620.3	£621.1	£621.7	£621.9
Hammersmith and Fulham	£504.4	£499.6	£500.6	£502.0	£504.0	£505.5	£505.6	£510.8	£516.1	£521.4	£526.1	£530.8	£534.0	£537.2	£540.3	£545.2	£548.9	£552.3	£555.7	£558.9	£561.9	£564.7	£567.2	£569.3	£570.9	£578.1	£581.7
Haringey	£609.2	£603.3	£601.6	£600.4	£601.0	£601.9	£603.3	£617.0	£629.1	£638.3	£645.2	£650.2	£653.8	£656.5	£658.3	£660.2	£660.9	£661.1	£661.3	£661.3	£661.3	£661.1	£660.8	£660.4	£660.1	£659.5	£658.8
Harrow	£622.9	£615.5	£614.2	£612.2	£611.0	£609.3	£612.7	£619.4	£626.0	£630.9	£635.0	£638.3	£640.0	£641.6	£643.2	£645.4	£647.0	£648.6	£649.3	£649.2	£648.7	£647.8	£646.7	£645.5	£644.1	£642.6	£641.1
Havering	£706.4	£698.7	£698.2	£696.1	£695.6	£694.9	£698.7	£708.0	£718.8	£730.1	£741.1	£751.7	£762.3	£775.6	£790.5	£807.2	£823.7	£840.3	£858.1	£876.4	£894.7	£912.9	£930.8	£944.9	£956.6	£966.7	£975.8
Hillingdon	£756.8	£748.4	£747.8	£745.2	£742.3	£738.1	£737.1	£743.7	£751.9	£760.6	£769.6	£778.9	£788.0	£797.5	£807.2	£817.6	£827.2	£836.7	£846.2	£855.6	£865.0	£874.1	£883.0	£888.0	£890.6	£891.5	£891.6
Hounslow	£644.7	£639.2	£638.7	£638.9	£641.3	£643.3	£644.1	£647.2	£649.8	£651.9	£653.8	£655.3	£656.2	£657.3	£658.3	£659.8	£660.3	£660.4	£660.5	£660.5	£660.4	£660.3	£660.1	£659.9	£659.5	£659.0	£658.5
Islington	£612.6	£604.2	£601.8	£598.3	£597.1	£595.9	£594.1	£590.8	£587.6	£585.0	£583.5	£582.6	£581.7	£581.6	£581.9	£583.7	£584.7	£585.5	£586.3	£586.9	£587.4	£587.8	£587.9	£588.1	£588.1	£587.9	£587.7
Kensington and Chelsea	£443.1	£437.0	£435.3	£432.1	£430.2	£428.5	£426.2	£425.4	£424.8	£424.3	£423.9	£423.5	£423.0	£422.9	£423.0	£424.2	£424.7	£425.2	£425.7	£426.1	£426.5	£426.7	£426.9	£427.1	£426.9	£426.4	£425.8
Kingston upon Thames	£459.2	£453.3	£453.3	£451.2	£449.1	£446.4	£443.1	£452.5	£459.9	£464.4	£467.0	£468.4	£468.8	£469.3	£469.7	£470.2	£470.0	£469.9	£469.7	£469.2	£468.5	£467.7	£466.8	£465.8	£464.9	£463.8	£462.7
Lambeth	£798.6	£788.3	£786.2	£784.5	£784.8	£784.6	£782.7	£782.2	£780.3	£778.7	£777.1	£775.8	£774.7	£774.8	£775.2	£776.5	£776.9	£777.3	£777.9	£778.3	£778.6	£778.7	£778.5	£778.1	£777.7	£776.9	£776.1
Lewisham	£722.1	£716.1	£715.4	£711.8	£710.2	£708.2	£704.6	£701.3	£697.8	£694.6	£692.2	£690.6	£689.8	£690.9	£692.5	£695.2	£696.7	£697.8	£698.7	£699.5	£700.1	£700.7	£701.3	£702.1	£702.5	£702.2	£701.6
Merton	£531.0	£523.1	£520.7	£518.5	£517.5	£517.1	£517.3	£518.3	£518.8	£519.1	£519.0	£518.5	£518.5	£518.4	£518.4	£519.1	£519.2	£519.3	£519.4	£519.5	£519.7	£519.8	£519.8	£519.9	£519.9	£519.7	£519.6
Newham	£688.4	£682.8	£684.4	£687.6	£694.4	£700.0	£703.8	£712.2	£720.8	£727.5	£732.3	£736.0	£739.2	£742.4	£745.3	£748.4	£750.0	£751.2	£752.1	£752.5	£752.6	£751.8	£751.0	£750.0	£748.8	£747.3	
Redbridge	£680.4	£671.4	£669.3	£665.8	£663.1	£659.7	£657.2	£661.7	£666.6	£671.3	£676.0	£679.7	£682.2	£685.5	£689.6	£694.6	£699.2	£703.7	£706.1	£706.9	£706.7	£705.9	£704.8	£703.4	£702.0	£700.4	£698.7
Richmond upon Thames	£551.9	£543.3	£541.1	£537.5	£535.7	£533.2	£529.0	£524.9	£520.6	£516.5	£512.6	£508.9	£505.6	£503.1	£501.1	£500.0	£498.7	£497.8	£497.1	£496.5	£496.0	£495.4	£494.8	£494.2	£493.6	£492.9	£492.2
Southwark	£782.6	£773.1	£773.1	£776.0	£784.6	£793.0	£799.6	£814.5	£825.9	£833.8	£840.1	£845.3	£849.4	£854.2	£859.3	£864.7	£868.7	£871.6	£874.0	£876.1	£877.8	£879.2	£880.4	£881.5	£882.4	£883.0	£883.0
Sutton	£552.4	£545.0	£543.8	£541.0	£539.2	£537.0	£534.5	£537.2	£538.3	£538.4	£537.9	£537.0	£535.6	£534.6	£534.1	£534.6	£535.0	£536.1	£537.1	£537.9	£538.6	£539.1	£539.2	£538.9	£538.5	£538.1	
Tower Hamlets	£779.6	£772.2	£775.4	£776.1	£779.0	£781.0	£780.9	£787.8	£796.2	£805.3	£813.8	£820.9	£826.4	£831.5	£835.1	£838.7	£840.2	£841.0	£841.5	£841.5	£841.3	£840.8	£840.0	£838.9	£837.7	£836.2	£834.6
Waltham Forest	£617.9	£610.9	£609.5	£605.7	£602.5	£600.3	£602.0	£607.1	£613.9	£619.6	£623.3	£625.1	£625.3	£625.3	£625.3	£624.7	£623.9	£623.1	£622.4	£621.6	£620.7	£619.6	£618.4	£617.2	£615.8	£614.3	
Wandsworth	£897.8	£888.1	£888.4	£887.6	£888.4	£889.4	£889.0	£888.6	£887.8	£887.4	£886.8	£886.2	£885.8	£886.4	£887.4	£889.3	£890.4	£891.5	£892.6	£893.8	£894.7	£895.3	£895.4	£895.4	£895.1	£894.5	£893.9
Westminster	£652.2	£642.6	£639.7	£637.2	£635.6	£633.6	£631.1	£634.9	£637.0	£637.8	£637.7	£636.8	£635.7	£635.2	£635.4	£636.3	£636.8	£637.2	£637.6	£637.9	£638.1	£638.2	£638.0	£637.9	£637.6	£636.8	
TOTAL	£22,075.2	£21,816.5	£21,789.6	£21,746.2	£21,764.1	£21,772.2	£21,771.6	£21,896.3	£22,010.6	£22,104.6	£22,178.5	£22,235.6	£22,276.1	£22,339.9	£22,414.0	£22,515.4	£22,593.5	£22,667.8	£22,732.3	£22,787.8	£22,835.3	£22,875.4	£22,908.4	£22,929.4	£22,940.7	£22,947.9	£22,945.1

Notes:
Total expenditure calculated using contents of Tables 1 and 2a.

TABLE 3b: TOTAL COMPARISON GOODS RETAIL EXPENDITURE, BY BOROUGH (2024-2050)

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£637.5	£637.5	£647.8	£659.9	£675.0	£690.4	£704.8	£723.3	£742.1	£763.5	£785.2	£806.8	£828.4	£850.4	£872.7	£896.7	£920.3	£943.7	£968.3	£993.7	£1,019.8	£1,046.4	£1,073.0	£1,100.1	£1,127.5	£1,154.9	£1,182.4
Barnet	£1,507.6	£1,502.1	£1,523.2	£1,559.2	£1,607.5	£1,661.0	£1,717.2	£1,786.7	£1,851.6	£1,909.7	£1,965.5	£2,020.8	£2,075.6	£2,132.2	£2,190.4	£2,252.4	£2,314.2	£2,375.7	£2,440.9	£2,508.9	£2,579.1	£2,651.0	£2,724.7	£2,800.5	£2,878.0	£2,956.9	£3,036.7
Bexley	£917.0	£910.1	£923.4	£937.2	£953.5	£972.1	£992.0	£1,013.0	£1,033.3	£1,052.5	£1,072.0	£1,091.8	£1,112.4	£1,138.6	£1,168.8	£1,202.4	£1,236.8	£1,271.6	£1,303.5	£1,333.6	£1,362.6	£1,391.2	£1,419.7	£1,448.6	£1,478.1	£1,508.6	£1,539.6
Brent	£1,036.3	£1,030.6	£1,044.6	£1,065.1	£1,093.8	£1,128.8	£1,164.1	£1,201.3	£1,239.4	£1,275.9	£1,312.0	£1,348.2	£1,383.2	£1,418.7	£1,455.1	£1,493.3	£1,529.9	£1,564.9	£1,599.4	£1,633.4	£1,667.4	£1,701.6	£1,736.0	£1,771.2	£1,807.1	£1,843.6	£1,880.8
Bromley	£1,394.6	£1,383.1	£1,398.1	£1,415.7	£1,439.2	£1,466.7	£1,495.2	£1,524.6	£1,555.4	£1,585.0	£1,615.3	£1,645.6	£1,676.6	£1,720.4	£1,772.8	£1,833.7	£1,897.9	£1,963.9	£2,028.3	£2,092.1	£2,155.8	£2,220.0	£2,285.0	£2,346.5	£2,406.1	£2,464.8	£2,523.4
Camden	£1,041.1	£1,036.3	£1,049.8	£1,065.9	£1,086.7	£1,110.9	£1,134.5	£1,158.7	£1,185.4	£1,212.8	£1,240.6	£1,269.5	£1,299.3	£1,331.3	£1,364.9	£1,400.7	£1,435.3	£1,469.7	£1,505.1	£1,540.9	£1,576.7	£1,612.6	£1,648.5	£1,684.8	£1,721.6	£1,758.6	£1,796.6
City of London	£57.3	£55.9	£56.2	£57.6	£59.3	£61.3	£63.3	£65.9	£68.5	£70.9	£73.3	£75.6	£78.1	£80.7	£83.4	£86.4	£89.3	£92.2	£95.3	£98.4	£101.6	£104.8	£108.2	£111.6	£115.0	£118.5	£122.1
Croydon	£1,451.9	£1,440.0	£1,454.5	£1,475.7	£1,506.3	£1,543.1	£1,586.0	£1,635.6	£1,688.2	£1,740.6	£1,793.8	£1,847.8	£1,902.3	£1,960.9	£2,023.1	£2,090.1	£2,157.2	£2,224.5	£2,287.9	£2,349.4	£2,410.0	£2,470.6	£2,531.7	£2,593.9	£2,657.4	£2,721.7	£2,787.3
Ealing	£1,266.0	£1,260.5	£1,279.5	£1,305.2	£1,340.1	£1,378.9	£1,418.0	£1,462.5	£1,507.2	£1,549.7	£1,591.1	£1,632.1	£1,674.0	£1,716.6	£1,760.0	£1,805.0	£1,849.8	£1,893.2	£1,936.5	£1,980.1	£2,024.1	£2,068.7	£2,113.9	£2,160.3	£2,207.5	£2,256.5	£2,305.7
Enfield	£1,060.2	£1,052.5	£1,065.1	£1,083.0	£1,105.9	£1,131.6	£1,156.5	£1,192.1	£1,229.5	£1,265.6	£1,300.6	£1,333.8	£1,365.9	£1,398.9	£1,432.3	£1,467.2	£1,500.9	£1,533.4	£1,566.8	£1,600.9	£1,635.4	£1,670.3	£1,705.8	£1,742.0	£1,779.1	£1,816.8	£1,855.3
Greenwich	£1,039.4	£1,036.2	£1,052.4	£1,079.2	£1,113.5	£1,150.6	£1,184.2	£1,229.8	£1,275.3	£1,316.8	£1,356.1	£1,392.9	£1,428.4	£1,465.2	£1,502.7	£1,542.5	£1,581.4	£1,618.8	£1,656.8	£1,695.5	£1,734.8	£1,774.8	£1,815.3	£1,856.8	£1,899.0	£1,941.7	£1,983.5
Hackney	£948.3	£940.2	£949.4	£962.0	£978.2	£997.8	£1,017.1	£1,040.0	£1,063.8	£1,087.3	£1,111.4	£1,136.3	£1,162.7	£1,191.8	£1,223.3	£1,257.8	£1,294.7	£1,329.7	£1,364.9	£1,400.2	£1,436.0	£1,472.0	£1,508.5	£1,545.6	£1,583.4	£1,621.4	£1,659.5
Hammersmith and Fulham	£840.0	£837.1	£850.7	£869.3	£891.3	£915.4	£938.7	£972.0	£1,006.8	£1,041.7	£1,076.3	£1,112.0	£1,145.7	£1,180.3	£1,215.8	£1,256.1	£1,295.2	£1,333.3	£1,372.3	£1,412.1	£1,452.5	£1,493.5	£1,534.6	£1,575.8	£1,616.8	£1,674.8	£1,724.3
Haringey	£903.7	£900.3	£910.5	£926.0	£946.5	£970.7	£997.5	£1,045.7	£1,092.9	£1,135.6	£1,175.5	£1,213.2	£1,249.3	£1,284.6	£1,319.1	£1,354.8	£1,388.8	£1,421.4	£1,454.5	£1,488.2	£1,522.4	£1,557.0	£1,592.2	£1,628.1	£1,664.7	£1,701.7	£1,739.0
Harrow	£899.3	£894.0	£904.7	£919.0	£936.5	£956.4	£985.9	£1,021.8	£1,058.5	£1,092.5	£1,126.0	£1,159.1	£1,190.3	£1,221.9	£1,254.4	£1,289.1	£1,323.4	£1,357.2	£1,389.9	£1,421.9	£1,453.6	£1,485.1	£1,516.7	£1,548.7	£1,581.1	£1,613.9	£1,647.2
Havering	£991.0	£986.2	£999.3	£1,015.4	£1,036.0	£1,059.9	£1,092.5	£1,134.8	£1,181.0	£1,228.5	£1,277.0	£1,326.5	£1,377.4	£1,435.2	£1,498.0	£1,566.5	£1,636.9	£1,708.5	£1,785.0	£1,865.0	£1,947.9	£2,033.4	£2,121.1	£2,202.9	£2,281.7	£2,358.8	£2,435.9
Hillingdon	£1,073.1	£1,067.8	£1,081.8	£1,098.7	£1,117.6	£1,138.1	£1,165.1	£1,204.9	£1,248.7	£1,293.6	£1,340.4	£1,389.2	£1,439.3	£1,491.9	£1,546.2	£1,603.8	£1,661.7	£1,719.7	£1,779.3	£1,840.6	£1,903.6	£1,968.0	£2,034.0	£2,092.7	£2,147.2	£2,199.1	£2,250.0
Hounslow	£934.8	£932.6	£945.0	£963.3	£987.3	£1,014.2	£1,041.0	£1,072.4	£1,103.6	£1,133.9	£1,164.5	£1,195.3	£1,225.7	£1,257.4	£1,289.6	£1,323.6	£1,356.5	£1,388.0	£1,420.2	£1,452.9	£1,486.3	£1,520.3	£1,554.8	£1,590.2	£1,626.1	£1,662.4	£1,699.4
Islington	£1,002.0	£994.2	£1,004.3	£1,017.6	£1,036.8	£1,059.8	£1,083.0	£1,104.1	£1,125.7	£1,147.7	£1,172.2	£1,198.7	£1,225.6	£1,254.8	£1,285.7	£1,320.8	£1,354.8	£1,388.0	£1,421.9	£1,456.2	£1,491.2	£1,526.4	£1,562.1	£1,598.5	£1,635.5	£1,672.7	£1,710.8
Kensington and Chelsea	£790.1	£783.9	£791.8	£801.1	£814.5	£830.7	£847.2	£866.6	£887.2	£907.3	£928.3	£949.8	£971.6	£994.8	£1,019.0	£1,046.4	£1,072.9	£1,098.9	£1,125.5	£1,152.6	£1,180.2	£1,208.2	£1,236.6	£1,265.5	£1,294.4	£1,322.7	£1,351.1
Kingston upon Thames	£694.2	£689.5	£699.3	£709.3	£720.9	£733.8	£746.7	£781.7	£814.3	£842.2	£867.1	£890.7	£912.9	£935.9	£959.2	£983.3	£1,006.7	£1,029.7	£1,053.0	£1,076.2	£1,099.3	£1,122.7	£1,146.3	£1,170.4	£1,194.9	£1,219.6	£1,244.9
Lambeth	£1,242.6	£1,234.0	£1,248.0	£1,269.2	£1,296.4	£1,327.3	£1,357.4	£1,390.6	£1,422.0	£1,453.2	£1,485.2	£1,518.3	£1,552.7	£1,590.3	£1,629.5	£1,671.3	£1,712.6	£1,753.0	£1,794.7	£1,837.1	£1,880.2	£1,923.7	£1,967.6	£2,012.2	£2,057.3	£2,102.6	£2,148.9
Lewisham	£1,064.0	£1,061.6	£1,075.5	£1,090.6	£1,111.0	£1,134.6	£1,157.2	£1,180.7	£1,204.2	£1,227.6	£1,252.8	£1,279.9	£1,309.3	£1,342.9	£1,378.5	£1,417.0	£1,454.4	£1,490.3	£1,526.6	£1,563.6	£1,601.1	£1,639.4	£1,678.7	£1,719.3	£1,759.9	£1,799.9	£1,839.9
Merton	£808.8	£801.6	£809.2	£821.2	£836.8	£856.3	£878.2	£901.9	£925.5	£948.2	£970.9	£994.1	£1,017.3	£1,041.6	£1,066.6	£1,093.6	£1,120.3	£1,146.3	£1,173.0	£1,200.4	£1,228.4	£1,257.0	£1,286.1	£1,315.9	£1,346.2	£1,376.9	£1,408.2
Newham	£900.4	£898.5	£913.2	£935.1	£964.2	£995.6	£1,026.1	£1,064.4	£1,104.1	£1,141.3	£1,176.5	£1,210.9	£1,245.4	£1,281.0	£1,316.9	£1,354.1	£1,389.7	£1,424.1	£1,458.6	£1,493.0	£1,527.6	£1,562.6	£1,597.4	£1,632.4	£1,667.9	£1,703.6	£1,739.3
Redbridge	£967.5	£960.6	£971.2	£984.5	£1,001.1	£1,020.0	£1,041.7	£1,075.2	£1,110.2	£1,145.0	£1,180.9	£1,215.9	£1,249.6	£1,286.0	£1,324.8	£1,366.6	£1,408.6	£1,450.5	£1,488.9	£1,524.9	£1,559.8	£1,594.0	£1,628.1	£1,662.4	£1,697.3	£1,732.6	£1,768.2
Richmond upon Thames	£897.0	£888.5	£897.3	£908.5	£924.5	£942.3	£958.5	£974.9	£991.1	£1,006.9	£1,023.3	£1,040.4	£1,058.6	£1,078.7	£1,100.4	£1,124.4	£1,148.4	£1,172.8	£1,198.2	£1,224.4	£1,251.2	£1,278.6	£1,306.5	£1,335.1	£1,364.3	£1,393.8	£1,423.9
Southwark	£1,176.4	£1,169.2	£1,185.7	£1,212.9	£1,252.2	£1,296.1	£1,339.8	£1,399.0	£1,454.0	£1,503.4	£1,551.2	£1,598.3	£1,644.8	£1,693.9	£1,745.0	£1,798.2	£1,849.9	£1,898.9	£1,948.2	£1,997.8	£2,047.9	£2,098.6	£2,149.8	£2,202.1	£2,255.3	£2,308.9	£2,362.2
Sutton	£791.4	£785.6	£794.8	£805.9	£820.1	£836.5	£853.5	£879.3	£903.2	£925.1	£946.6	£967.7	£988.4	£1,010.4	£1,033.6	£1,059.4	£1,085.7	£1,113.2	£1,141.0	£1,169.1	£1,197.7	£1,226.3	£1,254.8	£1,283.5	£1,312.6	£1,342.0	£1,371.9
Tower Hamlets	£1,216.7	£1,212.5	£1,234.6	£1,259.5	£1,290.7	£1,325.2	£1,358.4	£1,404.8	£1,455.4	£1,507.4	£1,559.9	£1,611.4	£1,661.4	£1,711.8	£1,760.6	£1,810.7	£1,857.7	£1,902.4	£1,947.3	£1,992.3	£2,037.7	£2,083.5	£2,129.5	£2,175.9	£2,222.9	£2,270.0	£2,318.1
Waltham Forest	£847.0	£842.5	£852.4	£863.3	£876.8	£894.8	£919.7	£950.9	£985.6	£1,018.6	£1,049.5	£1,077.8	£1,104.1	£1,130.7	£1,157.9	£1,186.0	£1,213.2	£1,239.5	£1,266.6	£1,294.3	£1,322.5	£1,351.0	£1,379.7	£1,408.8	£1,438.4	£1,468.2	£1,498.6
Wandsworth	£1,508.3	£1,501.1	£1,522.7	£1,550.5	£1,584.6	£1,624.6	£1,664.7	£1,705.6	£1,746.9	£1,788.1	£1,830.0	£1,872.7	£1,916.8	£1,964.4	£2,014.0	£2,066.8	£2,119.1	£2,170.6	£2,223.6	£2,277.9	£2,332.9	£2,388.1	£2,443.6	£2,499.9	£2,556.9	£2,614.1	£2,672.4
Westminster	£1,142.4	£1,132.4	£1,143.1	£1,160.4	£1,182.0	£1,206.6	£1,231.9	£1,270.6	£1,306.8	£1,339.9	£1,371.8	£1,402.9	£1,434.2	£1,467.7	£1,503.4	£1,541.7	£1,580.1	£1,617.6	£1,655.9	£1,695.0	£1,734.6	£1,774.7	£1,815.3	£1,856.7	£1,898.8	£1,941.2	£1,984.7
TOTAL	£33,048.2	£32,858.6	£33,279.2	£33,846.9	£34,587.1	£35,432.2	£36,317.6	£37,435.2	£38,567.3	£39,657.9	£40,742.8	£41,826.3	£42,907.1	£44,061.7	£45,267.8	£46,562.3	£47,844.5	£49,105.1	£50,377.5	£51,662.5	£52,961.8	£54,276.1	£55,605.6	£56,938.7	£58,279.8	£59,643.3	£61,011.8

TABLE 3c: TOTAL CLASS E FOOD & BEVERAGE EXPENDITURE, BY BOROUGH (2024-2050)

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£112.9	£114.9	£116.8	£118.3	£120.3	£121.9	£123.4	£125.2	£127.1	£129.4	£131.6	£133.8	£135.9	£138.0	£140.1	£142.2	£144.4	£146.6	£149.0	£151.4	£153.8	£156.3	£158.7	£161.1	£163.5	£165.8	£168.1
Barnet	£388.4	£394.1	£399.6	£406.6	£416.8	£426.8	£437.4	£450.2	£461.5	£470.9	£479.4	£487.6	£495.4	£503.4	£511.6	£519.9	£528.4	£537.1	£546.5	£556.2	£566.1	£576.2	£586.4	£596.8	£607.3	£617.9	£628.3
Bexley	£228.0	£230.4	£233.7	£235.8	£238.5	£241.0	£243.8	£246.3	£248.5	£250.4	£252.3	£254.2	£256.2	£259.4	£263.4	£267.8	£272.5	£277.4	£281.6	£285.2	£288.6	£291.8	£294.8	£297.9	£301.0	£304.2	£307.4
Brent	£232.6	£235.5	£238.7	£242.0	£247.0	£252.7	£258.3	£263.7	£269.1	£274.1	£278.8	£283.4	£287.6	£291.8	£296.1	£300.3	£304.3	£308.2	£311.9	£315.4	£318.8	£322.2	£325.5	£328.8	£332.2	£335.6	£339.0
Bromley	£376.2	£379.9	£384.0	£386.6	£390.7	£394.6	£398.7	£402.2	£405.9	£409.2	£412.5	£415.7	£419.0	£425.3	£433.5	£443.2	£453.7	£464.9	£475.4	£485.6	£495.5	£505.2	£514.9	£523.6	£531.6	£539.3	£546.7
Camden	£315.9	£320.1	£324.3	£327.3	£331.8	£336.1	£340.2	£343.8	£347.9	£352.1	£356.3	£360.7	£365.2	£370.1	£375.4	£380.7	£385.9	£391.3	£396.8	£402.2	£407.5	£412.7	£417.8	£422.8	£427.8	£432.7	£437.7
City of London	£12.3	£12.2	£12.3	£12.5	£12.8	£13.1	£13.4	£13.8	£14.2	£14.5	£14.9	£15.2	£15.5	£15.8	£16.2	£16.6	£16.9	£17.3	£17.7	£18.1	£18.5	£18.9	£19.4	£19.8	£20.2	£20.6	£21.0
Croydon	£348.8	£352.2	£355.7	£358.8	£364.1	£369.7	£376.6	£384.2	£392.3	£400.1	£407.9	£415.6	£423.3	£431.6	£440.5	£449.7	£459.2	£468.9	£477.5	£485.5	£493.2	£500.6	£508.0	£515.4	£522.8	£530.2	£537.6
Ealing	£292.2	£296.2	£300.7	£304.9	£311.2	£317.4	£323.5	£330.1	£336.5	£342.2	£347.6	£352.7	£357.9	£363.0	£368.2	£373.2	£378.3	£383.4	£388.3	£393.2	£398.0	£402.8	£407.5	£412.4	£417.3	£422.3	£427.3
Enfield	£239.0	£241.6	£244.5	£247.1	£250.9	£254.4	£257.7	£262.8	£268.1	£273.0	£277.6	£281.6	£285.2	£289.0	£292.7	£296.3	£299.9	£303.3	£306.9	£310.5	£314.1	£317.7	£321.2	£324.8	£328.5	£332.2	£335.9
Greenwich	£247.7	£251.4	£255.4	£260.3	£267.0	£273.5	£279.0	£286.6	£294.0	£300.3	£305.9	£310.9	£315.3	£320.0	£324.6	£329.3	£334.0	£338.5	£343.1	£347.7	£352.2	£356.8	£361.4	£366.0	£370.7	£375.3	£379.6
Hackney	£254.0	£256.3	£258.9	£260.7	£263.6	£266.5	£269.2	£272.4	£275.6	£278.6	£281.7	£285.0	£288.4	£292.5	£296.9	£301.8	£307.2	£312.5	£317.6	£322.6	£327.6	£332.5	£337.4	£342.4	£347.3	£352.1	£356.9
Hammersmith and Fulham	£263.4	£267.3	£271.6	£275.9	£281.2	£286.3	£291.0	£298.0	£305.4	£312.6	£319.5	£326.5	£332.8	£339.1	£345.6	£352.9	£359.9	£366.9	£373.9	£381.0	£388.0	£395.0	£401.9	£408.7	£415.2	£425.9	£434.2
Haringey	£219.8	£223.0	£225.5	£228.0	£231.6	£235.4	£239.8	£248.7	£257.1	£264.3	£270.6	£276.3	£281.5	£286.3	£290.8	£295.2	£299.3	£303.3	£307.4	£311.4	£315.4	£319.5	£323.5	£327.5	£331.6	£335.6	£339.6
Harrow	£218.5	£221.1	£223.8	£226.0	£228.9	£231.7	£236.7	£242.7	£248.7	£254.0	£258.9	£263.7	£267.8	£272.0	£276.2	£280.5	£284.9	£289.3	£293.4	£297.2	£300.8	£304.3	£307.8	£311.2	£314.6	£317.9	£321.3
Havering	£246.7	£250.0	£253.3	£255.9	£259.5	£263.2	£268.9	£276.3	£284.4	£292.7	£300.9	£309.2	£317.7	£327.4	£338.1	£349.4	£361.1	£373.2	£386.1	£399.5	£413.1	£427.0	£441.1	£453.6	£465.2	£476.2	£487.0
Hillingdon	£249.9	£253.1	£256.5	£258.9	£261.8	£264.3	£268.1	£274.3	£281.2	£288.2	£295.4	£302.9	£310.4	£318.3	£326.3	£334.5	£342.8	£351.3	£359.9	£368.7	£377.6	£386.5	£395.6	£403.0	£409.4	£415.2	£420.7
Hounslow	£212.9	£216.3	£219.1	£222.0	£226.2	£230.4	£234.3	£238.8	£243.1	£247.1	£251.0	£254.9	£258.6	£262.4	£266.2	£270.0	£273.8	£277.4	£281.0	£284.7	£288.4	£292.1	£295.8	£299.5	£303.3	£307.0	£310.8
Islington	£296.0	£299.0	£302.0	£304.2	£308.1	£312.2	£316.2	£318.9	£321.6	£324.4	£327.7	£331.5	£335.3	£339.6	£344.2	£349.5	£354.6	£359.7	£364.9	£370.0	£375.2	£380.3	£385.4	£390.5	£395.6	£400.7	£405.8
Kensington and Chelsea	£207.1	£209.2	£211.3	£212.5	£214.8	£217.2	£219.5	£222.1	£225.0	£227.6	£230.3	£233.2	£235.9	£238.9	£242.1	£245.7	£249.2	£252.8	£256.3	£259.9	£263.6	£267.2	£270.7	£274.4	£277.9	£281.2	£284.4
Kingston upon Thames	£191.0	£193.2	£195.9	£197.5	£199.6	£201.3	£203.1	£210.3	£216.7	£221.7	£225.8	£229.5	£232.7	£236.0	£239.2	£242.4	£245.4	£248.6	£251.7	£254.7	£257.7	£260.6	£263.4	£266.3	£269.3	£272.1	£275.0
Lambeth	£349.6	£353.5	£357.5	£361.4	£366.9	£372.4	£377.5	£382.5	£387.0	£391.2	£395.5	£399.9	£404.6	£409.9	£415.5	£421.2	£426.9	£432.7	£438.7	£444.6	£450.6	£456.5	£462.3	£468.2	£474.0	£479.7	£485.4
Lewisham	£252.2	£256.1	£259.5	£261.6	£264.9	£268.2	£271.1	£273.6	£276.0	£278.4	£281.0	£284.0	£287.4	£291.6	£296.1	£300.8	£305.4	£309.9	£314.3	£318.8	£323.2	£327.7	£332.3	£337.0	£341.6	£345.9	£350.1
Merton	£205.6	£207.5	£209.5	£211.3	£214.1	£217.1	£220.7	£224.2	£227.6	£230.7	£233.7	£236.7	£239.6	£242.7	£245.8	£249.1	£252.4	£255.7	£259.1	£262.6	£266.1	£269.6	£273.1	£276.7	£280.3	£283.9	£287.5
Newham	£176.4	£179.2	£182.2	£185.4	£190.1	£194.5	£198.7	£203.9	£209.3	£214.0	£218.2	£222.2	£226.0	£230.0	£233.9	£237.7	£241.3	£244.8	£248.3	£251.7	£255.0	£258.3	£261.4	£264.5	£267.6	£270.7	£273.7
Redbridge	£226.5	£228.9	£231.5	£233.2	£235.8	£238.1	£241.0	£246.1	£251.4	£256.5	£261.6	£266.5	£270.9	£275.8	£281.1	£286.5	£292.2	£297.9	£302.8	£307.1	£311.0	£314.7	£318.3	£321.8	£325.4	£328.9	£332.4
Richmond upon Thames	£258.8	£261.0	£263.6	£265.3	£268.4	£271.1	£273.4	£275.1	£276.6	£278.0	£279.5	£281.1	£282.9	£285.2	£287.8	£290.6	£293.6	£296.9	£300.4	£303.9	£307.6	£311.2	£314.9	£318.6	£322.4	£326.1	£329.9
Southwark	£293.7	£297.2	£301.4	£306.5	£314.6	£322.7	£330.7	£341.6	£351.2	£359.2	£366.6	£373.7	£380.4	£387.5	£394.9	£402.2	£409.3	£416.0	£422.6	£429.1	£435.6	£442.0	£448.3	£454.7	£461.2	£467.5	£473.6
Sutton	£208.9	£211.2	£213.7	£215.4	£217.9	£220.3	£222.8	£227.0	£230.7	£233.7	£236.6	£239.3	£241.7	£244.5	£247.4	£250.6	£254.0	£257.9	£261.8	£265.6	£269.4	£273.1	£276.7	£280.3	£283.8	£287.3	£290.9
Tower Hamlets	£299.4	£303.8	£309.3	£313.7	£319.5	£325.2	£330.4	£338.0	£346.4	£354.9	£363.3	£371.3	£378.7	£386.0	£392.7	£399.1	£405.1	£410.7	£416.3	£421.7	£427.1	£432.5	£437.7	£442.8	£447.9	£453.0	£458.0
Waltham Forest	£175.1	£177.3	£179.4	£180.6	£182.4	£184.5	£188.0	£192.2	£197.1	£201.5	£205.4	£208.6	£211.4	£214.2	£217.0	£219.7	£222.3	£224.9	£227.5	£230.2	£232.9	£235.6	£238.3	£240.9	£243.5	£246.2	£248.8
Wandsworth	£448.4	£454.4	£460.9	£466.5	£474.0	£481.7	£489.2	£495.8	£502.4	£508.7	£515.0	£521.3	£527.9	£535.1	£542.7	£550.4	£558.3	£566.2	£574.4	£582.6	£590.9	£598.9	£606.8	£614.7	£622.6	£630.2	£638.0
Westminster	£279.3	£281.9	£284.6	£287.1	£290.8	£294.2	£297.7	£303.8	£309.1	£313.5	£317.5	£321.2	£324.8	£328.8	£333.2	£337.7	£342.3	£347.0	£351.8	£356.5	£361.3	£366.0	£370.7	£375.5	£380.2	£384.9	£389.7
TOTAL	£8,326.9	£8,429.1	£8,536.6	£8,630.0	£8,765.7	£8,899.6	£9,040.0	£9,215.2	£9,388.7	£9,547.5	£9,700.7	£9,849.7	£9,993.9	£10,151.3	£10,316.2	£10,486.5	£10,659.1	£10,832.9	£11,005.0	£11,175.4	£11,344.6	£11,512.5	£11,679.2	£11,842.3	£12,002.8	£12,164.4	£12,322.3

Notes:
Total expenditure calculated using contents of Tables 1 and 2c.

TABLE 3d: TOTAL SUI GENERIS FOOD & BEVERAGE EXPENDITURE, BY BOROUGH (2024-2050)

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£149.2	£151.9	£154.4	£156.3	£158.9	£161.1	£163.0	£165.5	£168.0	£171.0	£174.0	£176.8	£179.6	£182.4	£185.1	£188.0	£190.9	£193.8	£196.9	£200.1	£203.3	£206.6	£209.8	£212.9	£216.1	£219.2	£222.2
Barnet	£404.2	£410.1	£415.9	£423.2	£433.7	£444.2	£455.1	£468.5	£480.3	£490.0	£498.9	£507.4	£515.5	£523.9	£532.4	£541.0	£549.9	£559.0	£568.7	£578.8	£589.2	£599.6	£610.3	£621.1	£632.0	£643.0	£653.9
Bexley	£235.9	£238.4	£241.9	£244.0	£246.8	£249.4	£252.3	£254.9	£257.2	£259.1	£261.1	£263.0	£265.1	£268.4	£272.6	£277.1	£282.0	£287.1	£291.4	£295.2	£298.7	£301.9	£305.1	£308.3	£311.4	£314.8	£318.1
Brent	£284.5	£288.1	£292.0	£295.9	£302.1	£309.1	£315.9	£322.5	£329.1	£335.2	£341.0	£346.6	£351.7	£356.9	£362.1	£367.3	£372.2	£377.0	£381.5	£385.8	£390.0	£394.1	£398.1	£402.2	£406.3	£410.4	£414.6
Bromley	£359.5	£363.0	£366.9	£369.3	£373.3	£377.0	£381.0	£384.3	£387.8	£391.0	£394.1	£397.2	£400.3	£406.3	£414.2	£423.4	£433.5	£444.2	£454.3	£464.0	£473.4	£482.7	£492.0	£500.3	£507.9	£515.2	£522.3
Camden	£330.8	£335.3	£339.7	£342.8	£347.5	£352.1	£356.4	£360.1	£364.4	£368.8	£373.2	£377.8	£382.5	£387.7	£393.2	£398.7	£404.2	£409.8	£415.6	£421.3	£426.9	£432.3	£437.6	£442.8	£448.1	£453.2	£458.5
City of London	£15.6	£15.5	£15.6	£15.9	£16.2	£16.6	£17.0	£17.5	£18.0	£18.5	£18.9	£19.3	£19.7	£20.1	£20.6	£21.0	£21.5	£22.0	£22.5	£23.0	£23.5	£24.1	£24.6	£25.1	£25.6	£26.2	£26.7
Croydon	£376.6	£380.3	£384.1	£387.4	£393.1	£399.2	£406.6	£414.8	£423.6	£432.0	£440.4	£448.8	£457.1	£466.1	£475.7	£485.6	£495.8	£506.3	£515.6	£524.3	£532.5	£540.6	£548.5	£556.5	£564.5	£572.5	£580.6
Ealing	£337.4	£342.0	£347.1	£352.0	£359.3	£366.4	£373.5	£381.1	£388.5	£395.1	£401.3	£407.2	£413.2	£419.2	£425.1	£430.9	£436.8	£442.7	£448.4	£453.9	£459.5	£465.0	£470.5	£476.1	£481.8	£487.6	£493.4
Enfield	£263.3	£266.1	£269.3	£272.2	£276.3	£280.2	£283.9	£289.5	£295.3	£300.7	£305.7	£310.1	£314.2	£318.3	£322.4	£326.4	£330.3	£334.1	£338.0	£342.0	£346.0	£349.9	£353.8	£357.8	£361.8	£365.8	£369.9
Greenwich	£282.5	£286.7	£291.2	£296.9	£304.5	£311.8	£318.1	£326.8	£335.3	£342.4	£348.9	£354.5	£359.6	£364.9	£370.2	£375.5	£380.9	£386.0	£391.2	£396.4	£401.6	£406.9	£412.1	£417.4	£422.7	£427.9	£432.9
Hackney	£286.8	£289.5	£292.3	£294.4	£297.6	£300.9	£304.0	£307.5	£311.2	£314.6	£318.1	£321.8	£325.7	£330.2	£335.3	£340.7	£346.9	£352.8	£358.6	£364.3	£369.9	£375.5	£381.0	£386.6	£392.1	£397.6	£403.0
Hammersmith and Fulham	£270.8	£274.7	£279.2	£283.6	£289.1	£294.3	£299.1	£306.4	£313.9	£321.3	£328.4	£335.6	£342.1	£348.6	£355.2	£362.7	£370.0	£377.1	£384.3	£391.6	£398.8	£406.1	£413.2	£420.1	£426.8	£437.8	£446.3
Haringey	£259.9	£263.6	£266.6	£269.6	£273.9	£278.4	£283.6	£294.1	£304.0	£312.5	£320.0	£326.7	£332.8	£338.5	£343.9	£349.0	£353.9	£358.7	£363.5	£368.2	£373.0	£377.8	£382.5	£387.3	£392.1	£396.9	£401.6
Harrow	£227.9	£230.7	£233.5	£235.8	£238.8	£241.8	£247.0	£253.3	£259.5	£265.0	£270.2	£275.1	£279.5	£283.8	£288.2	£292.7	£297.3	£301.9	£306.1	£310.1	£313.9	£317.5	£321.1	£324.7	£328.2	£331.7	£335.3
Havering	£251.4	£254.7	£258.1	£260.7	£264.5	£268.2	£274.0	£281.5	£289.8	£298.2	£306.7	£315.1	£323.7	£333.6	£344.5	£356.0	£368.0	£380.3	£393.5	£407.1	£421.0	£435.2	£449.5	£462.2	£474.1	£485.3	£496.3
Hillingdon	£265.0	£268.5	£272.0	£274.6	£277.7	£280.3	£284.4	£290.9	£298.3	£305.7	£313.3	£321.2	£329.2	£337.6	£346.1	£354.8	£363.6	£372.6	£381.8	£391.0	£400.5	£410.0	£419.5	£427.4	£434.3	£440.4	£446.2
Hounslow	£245.2	£249.1	£252.4	£255.8	£260.6	£265.4	£269.9	£275.1	£280.1	£284.6	£289.2	£293.6	£297.8	£302.3	£306.7	£311.0	£315.4	£319.5	£323.7	£327.9	£332.2	£336.4	£340.7	£345.0	£349.4	£353.7	£358.0
Islington	£316.0	£319.3	£322.5	£324.8	£329.0	£333.3	£337.6	£340.5	£343.4	£346.4	£350.0	£354.0	£358.1	£362.6	£367.6	£373.2	£378.6	£384.1	£389.6	£395.1	£400.7	£406.1	£411.5	£417.0	£422.4	£427.8	£433.3
Kensington and Chelsea	£229.4	£231.7	£234.0	£235.4	£237.9	£240.5	£243.1	£246.0	£249.1	£252.0	£255.1	£258.2	£261.3	£264.6	£268.1	£272.1	£276.0	£279.9	£283.9	£287.9	£291.9	£295.9	£299.8	£303.9	£307.7	£311.4	£314.9
Kingston upon Thames	£192.0	£194.2	£196.9	£198.6	£200.7	£202.4	£204.2	£211.4	£217.9	£222.9	£227.1	£230.7	£233.9	£237.2	£240.5	£243.7	£246.8	£249.9	£253.1	£256.1	£259.1	£262.0	£264.9	£267.8	£270.7	£273.6	£276.5
Lambeth	£384.7	£389.0	£393.4	£397.7	£403.9	£409.9	£415.4	£421.0	£425.9	£430.5	£435.3	£440.2	£445.3	£451.2	£457.3	£463.6	£469.9	£476.3	£482.8	£489.4	£495.9	£502.5	£508.9	£515.3	£521.7	£528.0	£534.3
Lewisham	£294.6	£299.3	£303.2	£305.7	£309.5	£313.3	£316.8	£319.7	£322.5	£325.3	£328.4	£331.9	£335.8	£340.7	£346.0	£351.5	£356.9	£362.1	£367.3	£372.5	£377.7	£382.9	£388.3	£393.8	£399.1	£404.2	£409.1
Merton	£220.3	£222.3	£224.4	£226.4	£229.3	£232.6	£236.4	£240.2	£243.8	£247.1	£250.3	£253.5	£256.7	£260.0	£263.3	£266.8	£270.4	£273.9	£277.6	£281.3	£285.0	£288.8	£292.6	£296.4	£300.3	£304.1	£308.0
Newham	£244.2	£248.1	£252.2	£256.7	£263.1	£269.3	£275.1	£282.3	£289.7	£296.2	£302.0	£307.5	£312.9	£318.4	£323.8	£329.0	£334.0	£338.9	£343.7	£348.4	£353.0	£357.5	£361.9	£366.2	£370.5	£374.7	£378.8
Redbridge	£249.6	£252.3	£255.1	£257.1	£259.9	£262.4	£265.6	£271.2	£277.1	£282.7	£288.4	£293.7	£298.6	£304.0	£309.8	£315.8	£322.0	£328.3	£333.7	£338.5	£342.8	£346.9	£350.8	£354.7	£358.6	£362.5	£366.3
Richmond upon Thames	£250.6	£252.7	£255.2	£256.8	£259.8	£262.5	£264.7	£266.3	£267.8	£269.1	£270.6	£272.1	£273.9	£276.1	£278.6	£281.3	£284.3	£287.5	£290.8	£294.2	£297.7	£301.3	£304.8	£308.5	£312.1	£315.7	£319.4
Southwark	£337.8	£341.8	£346.7	£352.5	£361.8	£371.1	£380.3	£392.8	£403.9	£413.1	£421.6	£429.7	£437.5	£445.7	£454.2	£462.5	£470.7	£478.4	£486.0	£493.5	£501.0	£508.3	£515.6	£523.0	£530.4	£537.7	£544.7
Sutton	£209.8	£212.1	£214.6	£216.2	£218.8	£221.2	£223.7	£228.0	£231.6	£234.7	£237.6	£240.2	£242.7	£245.5	£248.4	£251.6	£255.1	£259.0	£262.8	£266.7	£270.5	£274.3	£277.9	£281.4	£285.0	£288.5	£292.1
Tower Hamlets	£358.8	£364.0	£370.7	£375.9	£383.0	£389.7	£396.0	£405.1	£415.1	£425.3	£435.4	£445.0	£453.8	£462.6	£470.6	£478.3	£485.4	£492.2	£498.9	£505.4	£511.9	£518.3	£524.5	£530.7	£536.8	£542.8	£548.9
Waltham Forest	£221.8	£224.7	£227.3	£228.8	£231.0	£233.7	£238.1	£243.5	£249.7	£255.3	£260.2	£264.3	£267.9	£271.4	£274.9	£278.2	£281.6	£284.9	£288.2	£291.6	£295.1	£298.5	£301.8	£305.2	£308.5	£311.8	£315.2
Wandsworth	£468.7	£474.9	£481.7	£487.6	£495.4	£503.4	£511.3	£518.2	£525.1	£531.7	£538.3	£544.9	£551.7	£559.3	£567.3	£575.3	£583.5	£591.8	£600.3	£609.0	£617.5	£626.0	£634.2	£642.5	£650.7	£658.7	£666.8
Westminster	£325.9	£329.0	£332.1	£335.1	£339.3	£343.3	£347.4	£354.5	£360.6	£365.8	£370.5	£374.8	£379.0	£383.7	£388.8	£394.0	£399.5	£405.0	£410.5	£416.1	£421.6	£427.1	£432.6	£438.1	£443.7	£449.1	£454.7
TOTAL	£9,150.6	£9,263.6	£9,382.2	£9,485.8	£9,636.4	£9,785.1	£9,940.6	£10,134.9	£10,327.6	£10,503.9	£10,673.8	£10,838.8	£10,998.3	£11,171.6	£11,352.6	£11,539.0	£11,727.7	£11,917.2	£12,104.8	£12,290.7	£12,475.2	£12,658.3	£12,840.0	£13,018.2	£13,193.6	£13,370.0	£13,542.6

Notes:
Total expenditure calculated using contents of Tables 1 and 2d.

TABLE 4: CONVENIENCE GOODS MARKET SHARES (2024), BY BOROUGH & INFLOW

DESTINATION	CUSTOMER ZONES																														INFLOW					
	Barking and Dagenham	Barnet	Bexley	Brent	Bromley	Camden	City of London	Croydon	Ealing	Enfield	Greenwich	Hackney	Hammersmith and Fulham	Haringey	Harrow	Havering	Hillingdon	Hounslow	Islington	Kensington and Chelsea	Kingston upon Thames	Lambeth	Lewisham	Merton	Newham	Redbridge	Richmond upon Thames	Southwark	Sutton	Tower Hamlets	Waltham Forest	Wandsworth	Westminster	UK	NON-UK	
Barking and Dagenham	44.2%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%	0.0%	0.0%	0.0%	0.1%	0.2%	0.0%	0.1%	0.0%	2.2%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	4.0%	3.5%	0.0%	0.1%	0.0%	0.8%	0.3%	0.0%	0.0%	6.8%	4.0%		
Barnet	0.1%	48.6%	0.0%	6.5%	0.0%	4.1%	0.3%	0.0%	0.2%	3.6%	0.0%	0.4%	0.1%	6.8%	2.7%	0.0%	0.1%	0.1%	1.5%	0.2%	0.0%	0.1%	0.1%	0.0%	0.2%	0.1%	0.0%	0.1%	0.0%	0.1%	0.2%	0.0%	1.1%	5.6%	4.0%	
Bexley	0.1%	0.0%	56.0%	0.0%	0.9%	0.0%	0.0%	0.1%	0.0%	0.0%	7.4%	0.1%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.5%	0.0%	0.1%	0.0%	0.0%	0.2%	0.0%	0.1%	0.0%	0.0%	0.0%	12.9%	4.0%	
Brent	0.2%	6.7%	0.0%	49.3%	0.0%	2.3%	0.1%	0.1%	5.3%	0.3%	0.1%	0.3%	1.4%	0.5%	10.9%	0.0%	0.6%	0.3%	0.5%	1.3%	0.1%	0.2%	0.1%	0.1%	0.2%	0.1%	0.1%	0.2%	0.0%	0.5%	0.1%	0.1%	3.8%	5.7%	4.0%	
Bromley	0.0%	0.0%	5.9%	0.0%	61.2%	0.1%	0.0%	9.0%	0.0%	0.0%	4.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	5.2%	0.1%	0.1%	0.0%	0.0%	0.7%	0.2%	0.1%	0.1%	0.1%	0.1%	5.9%	4.0%		
Camden	0.3%	1.8%	0.2%	5.7%	0.2%	50.4%	3.0%	0.2%	0.5%	0.6%	0.3%	1.2%	0.5%	1.6%	0.5%	0.2%	0.2%	0.2%	4.5%	0.7%	0.1%	0.7%	0.4%	0.3%	0.7%	0.4%	0.2%	0.7%	0.1%	0.8%	0.8%	0.4%	6.9%	16.4%	4.0%	
City of London	0.3%	0.2%	0.3%	0.2%	0.4%	0.4%	14.5%	0.2%	0.2%	0.3%	0.5%	0.9%	0.3%	0.4%	0.2%	0.4%	0.1%	0.1%	0.5%	0.3%	0.2%	0.4%	0.5%	0.2%	0.6%	0.4%	0.2%	0.7%	0.2%	1.7%	0.5%	0.4%	0.4%	44.5%	4.0%	
Croydon	0.1%	0.0%	0.1%	0.1%	2.5%	0.0%	0.1%	52.1%	0.1%	0.0%	0.2%	0.2%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.3%	5.3%	1.6%	3.6%	0.1%	0.1%	1.8%	9.0%	0.1%	0.1%	0.9%	0.2%	11.6%	4.0%		
Ealing	0.1%	0.1%	0.0%	4.7%	0.0%	0.3%	0.1%	0.0%	43.4%	0.1%	0.0%	0.1%	4.2%	0.1%	1.0%	0.0%	1.8%	2.6%	0.1%	0.9%	0.1%	0.1%	1.6%	0.1%	0.1%	0.1%	0.5%	0.1%	0.0%	0.1%	0.1%	1.2%	5.4%	4.0%		
Enfield	0.3%	3.8%	0.0%	0.1%	0.0%	0.2%	0.0%	0.0%	0.0%	59.5%	0.1%	1.2%	0.0%	5.5%	0.2%	0.1%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.3%	0.6%	0.0%	0.2%	0.0%	0.1%	2.6%	0.0%	0.1%	6.7%	4.0%		
Greenwich	0.3%	0.0%	8.6%	0.1%	1.0%	0.1%	0.1%	0.2%	0.0%	0.1%	54.9%	0.4%	0.0%	0.1%	0.0%	0.1%	0.0%	0.0%	0.2%	0.0%	0.2%	4.1%	0.0%	0.9%	0.1%	0.0%	0.8%	0.0%	1.2%	0.2%	0.1%	0.1%	5.9%	4.0%		
Hackney	0.2%	0.1%	0.0%	0.1%	0.0%	0.4%	0.5%	0.1%	0.1%	0.3%	0.1%	40.8%	0.1%	1.3%	0.0%	0.1%	0.0%	0.0%	3.0%	0.1%	0.0%	0.2%	0.2%	0.1%	0.6%	0.2%	0.0%	0.3%	0.0%	2.1%	0.7%	0.1%	0.2%	7.5%	4.0%	
Hammersmith and Fulham	0.1%	0.1%	0.0%	1.0%	0.1%	0.3%	0.3%	0.1%	1.4%	0.1%	0.1%	0.2%	49.3%	0.2%	0.2%	0.0%	0.2%	1.1%	0.2%	5.8%	0.2%	0.3%	0.1%	0.3%	0.2%	0.1%	0.5%	0.2%	0.1%	0.2%	0.1%	1.9%	1.4%	8.3%	4.0%	
Haringey	0.2%	1.4%	0.0%	0.1%	0.0%	0.8%	0.2%	0.0%	0.1%	3.5%	0.1%	6.2%	0.0%	46.5%	0.1%	0.1%	0.0%	0.0%	5.9%	0.1%	0.0%	0.1%	0.1%	0.0%	0.2%	0.2%	0.0%	0.1%	0.0%	0.2%	1.1%	0.0%	0.2%	4.0%	4.0%	
Harrow	0.0%	1.1%	0.0%	2.7%	0.0%	0.5%	0.2%	0.0%	1.8%	0.1%	0.0%	0.1%	0.1%	0.1%	46.3%	0.0%	5.8%	0.1%	0.2%	0.1%	0.0%	0.2%	0.0%	0.0%	0.2%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.2%	8.4%	4.0%		
Havering	13.5%	0.0%	0.1%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.1%	0.2%	0.0%	0.0%	0.1%	0.1%	63.2%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	1.0%	2.4%	0.0%	0.1%	0.0%	0.3%	0.3%	0.0%	0.1%	8.2%	4.0%		
Hillingdon	0.0%	0.1%	0.0%	0.7%	0.0%	0.1%	0.7%	0.0%	6.7%	0.0%	0.0%	0.0%	0.3%	0.0%	6.6%	0.0%	0.0%	0.9%	0.1%	0.2%	0.0%	0.1%	0.0%	0.0%	0.1%	0.1%	0.0%	0.1%	0.0%	0.1%	0.0%	0.1%	0.2%	12.2%	4.0%	
Hounslow	0.0%	0.1%	0.1%	0.4%	0.0%	0.1%	0.2%	0.1%	13.1%	0.1%	0.0%	0.1%	3.4%	0.1%	0.6%	0.0%	7.3%	57.0%	0.1%	0.6%	0.3%	0.1%	0.1%	0.1%	0.1%	0.1%	6.6%	0.1%	0.1%	0.1%	0.0%	0.2%	0.5%	13.1%	4.0%	
Islington	0.2%	0.7%	0.1%	0.4%	0.2%	5.3%	36.3%	0.2%	0.3%	0.6%	0.2%	6.3%	0.5%	4.7%	0.2%	0.1%	0.1%	0.1%	50.3%	0.6%	0.2%	0.5%	0.4%	0.2%	0.5%	0.2%	0.2%	0.6%	0.1%	1.1%	0.7%	0.4%	1.0%	17.6%	4.0%	
Kensington and Chelsea	0.1%	0.2%	0.1%	4.2%	0.1%	0.5%	0.2%	0.1%	0.8%	0.1%	0.1%	0.2%	5.8%	0.3%	0.2%	0.0%	0.2%	0.4%	0.3%	50.2%	0.1%	0.4%	0.1%	0.3%	0.2%	0.1%	0.2%	0.3%	0.1%	0.3%	0.1%	0.9%	7.7%	9.1%	4.0%	
Kingston upon Thames	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%	0.0%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.1%	48.8%	0.1%	0.1%	1.7%	0.0%	0.0%	3.7%	0.1%	0.8%	0.0%	0.0%	0.5%	0.1%	18.1%	4.0%	
Lambeth	0.2%	0.1%	0.3%	0.2%	0.5%	0.0%	0.4%	3.2%	0.2%	0.2%	0.5%	0.5%	0.4%	0.3%	0.1%	0.1%	0.3%	0.4%	0.4%	0.8%	50.2%	1.2%	2.6%	0.4%	0.1%	0.6%	4.3%	0.5%	0.4%	0.3%	4.5%	1.5%	12.4%	4.0%		
Lewisham	0.1%	0.0%	0.6%	0.1%	3.2%	0.0%	0.3%	0.6%	0.0%	0.1%	4.4%	0.2%	0.0%	0.1%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%	0.8%	52.0%	0.1%	0.2%	0.1%	0.0%	3.5%	0.1%	0.3%	0.1%	0.1%	0.1%	4.5%	4.0%		
Merton	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%	0.2%	0.9%	0.1%	0.0%	0.0%	0.1%	0.4%	0.1%	0.0%	0.0%	0.0%	0.1%	0.1%	0.2%	9.3%	1.5%	0.1%	53.6%	0.0%	0.0%	0.3%	0.2%	3.4%	0.0%	0.0%	6.1%	0.4%	9.6%	4.0%	
Newham	5.5%	0.1%	0.1%	0.1%	0.1%	0.1%	0.6%	0.0%	0.1%	0.2%	0.3%	1.5%	0.0%	0.2%	0.1%	0.5%	0.0%	0.0%	0.3%	0.1%	0.0%	0.1%	0.1%	0.0%	54.4%	2.6%	0.0%	0.2%	0.0%	8.2%	2.0%	0.0%	0.1%	8.9%	4.0%	
Redbridge	8.1%	0.1%	0.0%	0.1%	0.0%	0.1%	0.1%	0.0%	0.0%	0.2%	0.1%	0.4%	0.0%	0.1%	0.0%	1.4%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	3.5%	53.2%	0.0%	0.1%	0.0%	0.6%	3.8%	0.0%	0.1%	7.5%	4.0%		
Richmond upon Thames	0.0%	0.0%	0.0%	0.1%	0.0%	0.1%	0.1%	0.1%	0.5%	0.0%	0.0%	0.1%	0.5%	0.1%	0.1%	0.0%	0.1%	7.5%	0.1%	0.2%	1.5%	0.2%	0.1%	0.2%	0.0%	0.0%	54.1%	0.1%	0.1%	0.0%	1.5%	0.2%	12.4%	4.0%		
Southwark	0.3%	0.2%	0.5%	0.2%	0.6%	0.3%	1.6%	0.7%	0.1%	0.2%	1.0%	0.5%	0.2%	0.3%	0.2%	0.1%	0.1%	0.1%	0.5%	0.2%	0.1%	5.5%	6.7%	0.3%	0.5%	0.2%	0.1%	55.4%	0.2%	1.1%	0.3%	0.4%	0.6%	9.8%	4.0%	
Sutton	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.3%	0.1%	8.1%	0.0%	0.0%	0.0%	0.1%	56.5%	0.0%	0.0%	0.3%	0.0%	13.4%	4.0%	
Tower Hamlets	1.3%	0.2%	0.3%	0.1%	0.2%	0.3%	4.3%	0.1%	0.1%	0.2%	0.9%	2.8%	0.2%	0.4%	0.1%	0.4%	0.1%	0.1%	0.7%	0.3%	0.1%	0.3%	0.7%	0.1%	3.1%	0.7%	0.1%	1.1%	0.1%	52.7%	0.7%	0.2%	0.4%	12.3%	4.0%	
Waltham Forest	1.6%	0.5%	0.1%	0.2%	0.0%	0.3%	0.1%	0.0%	0.1%	4.7%	0.3%	7.4%	0.1%	3.0%	0.1%	0.4%	0.0%	0.0%	1.5%	0.1%	0.0%	0.1%	0.1%	0.0%	5.6%	9.6%	0.0%	0.3%	0.0%	1.9%	59.0%	0.1%	0.2%	7.4%	4.0%	
Wandsworth	0.1%	0.1%	0.1%	0.2%	0.2%	0.2%	0.4%	0.8%	0.2%	0.1%	0.1%	0.2%	3.1%	0.1%	0.1%	0.0%	0.1%	0.3%	0.2%	1.3%	2.5%	8.0%	0.3%	4.1%	0.1%	1.3%	0.9%	0.8%	0.2%	0.1%	50.5%	1.0%	7.8%	4.0%		
Westminster	0.4%	0.6%	0.3%	2.0%	0.4%	2.8%	1.8%	0.4%	0.7%	0.4%	0.5%	0.9%	1.2%	0.7%	0.5%	0.2%	0.4%	0.4%	1.1%	4.0%	0.3%	1.2%	0.9%	0.4%	0.8%	0.4%	1.2%	0.3%	0.9%	0.6%	0.8%	40.6%	8.5%	23.4%	4.0%	
Out of London	10.9%	14.1%	8.3%	5.8%	7.7%	6.8%	11.2%	10.3%	6.1%	9.2%	6.4%	5.9%	7.2%	5.8%	15.9%	11.7%	12.2%	12.1%	6.9%	9.0%	12.2%	5.6%	5.1%	5.2%	7.1%	9.6%	9.2%	6.0%	8.3%	6.4%	7.5%	7.3%	8.5%			
Online Spend	11.1%	18.7%	17.7%	14.2%	20.1%	22.3%	21.6%	17.3%	17.7%	15.1%	17.2%	20.4%	20.1%	20.3%	12.9%	18.3%	14.6%	19.7%	15.5%	19.7%	22.7%	19.6%	16.2%	18.6%	17.8%	13.8%	14.6%	21.2%	19.0%	18.7%	17.1%	17.5%	21.8%	20.6%		
LONDON TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		
CAZ	1.2%	1.6%	1.2%	2.0%	1.5%	11.1%	57.3%	1.4%	1.4%	2.0%	6.6%	2.2%	2.8%	1.1%	1.0%	0.7%	1.0%	17.5%	3.1%	1.4%	9.6%	3.2%	1.6%	2.8%	1.4%	1.4%	11.6%	0.9%	8.4%	2.4%	4.1%	25.7%	30.6%	4.0%		
NIOD	0.3%	0.1%	0.1%	0.1%	0.1%	0.1%	0.3%	0.0%	0.1%																											

Notes:
Market share data calculated by Nexus, using spending data (by Borough & UK spending) from Experian Spend Insight. 'Inflow' is prpportion of UK derived turnover attracted from outside of London Boroughs.

TABLE 5: CONVENIENCE EXPENDITURE CAPACITY (BASELINE) - TOTAL TURNOVER POTENTIAL

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£325.9	£323.5	£323.9	£323.7	£324.4	£324.2	£323.4	£324.5	£325.7	£327.7	£329.5	£330.9	£332.1	£333.3	£334.5	£336.1	£337.4	£338.6	£339.9	£341.1	£342.3	£343.5	£344.4	£345.2	£345.8	£346.2	£346.4
Barnet	£753.5	£745.8	£745.4	£747.3	£752.8	£758.0	£762.9	£773.0	£780.8	£786.2	£790.0	£793.0	£795.2	£797.4	£799.6	£802.5	£804.6	£806.8	£809.3	£812.1	£814.8	£817.4	£819.9	£822.5	£824.9	£827.2	£829.2
Bexley	£514.6	£507.9	£508.2	£506.7	£505.8	£504.4	£502.8	£502.0	£500.7	£499.0	£497.1	£495.1	£493.1	£493.1	£494.2	£496.4	£498.5	£500.7	£501.6	£501.8	£501.4	£500.6	£499.7	£498.6	£497.6	£496.6	£495.5
Brent	£686.1	£678.2	£677.8	£677.8	£680.9	£684.5	£687.8	£693.2	£698.0	£701.8	£704.7	£707.1	£708.5	£709.8	£711.2	£713.1	£714.0	£714.6	£714.8	£714.6	£714.1	£713.4	£712.6	£711.7	£710.7	£709.8	£708.7
Bromley	£882.5	£870.4	£868.0	£863.3	£860.7	£857.7	£854.2	£851.8	£849.7	£847.4	£845.0	£842.3	£839.6	£841.6	£846.4	£853.9	£861.6	£869.9	£876.6	£882.2	£887.1	£891.5	£895.5	£898.0	£899.6	£900.4	£900.8
Camden	£646.9	£639.5	£638.6	£636.7	£636.6	£636.3	£635.1	£635.4	£636.0	£636.7	£637.0	£637.2	£637.3	£637.9	£638.9	£640.5	£641.2	£642.0	£642.7	£643.2	£643.4	£643.4	£643.2	£642.8	£642.3	£641.6	£640.9
City of London	£142.7	£141.0	£140.8	£140.7	£140.9	£141.1	£141.1	£142.0	£142.9	£143.6	£144.2	£144.7	£145.1	£145.6	£146.2	£146.9	£147.4	£147.9	£148.3	£148.7	£149.0	£149.2	£149.5	£149.6	£149.7	£149.8	£149.8
Croydon	£828.1	£816.6	£813.7	£810.3	£810.0	£810.0	£811.1	£815.2	£819.6	£823.8	£827.6	£831.0	£834.0	£838.3	£843.3	£849.6	£855.2	£860.9	£864.8	£867.7	£869.8	£871.4	£872.7	£873.8	£874.7	£875.4	£876.0
Ealing	£538.4	£532.7	£533.0	£533.3	£535.8	£538.0	£539.5	£542.9	£546.0	£548.4	£550.2	£551.5	£552.5	£553.6	£554.5	£555.8	£556.6	£557.1	£557.4	£557.5	£557.4	£557.2	£556.9	£556.5	£556.0	£555.8	£555.3
Enfield	£630.7	£622.7	£621.4	£620.2	£620.6	£620.5	£619.5	£624.0	£628.5	£632.1	£634.7	£636.0	£636.4	£636.9	£637.1	£637.8	£637.5	£637.1	£636.8	£636.4	£635.9	£635.3	£634.6	£633.9	£633.2	£632.4	£631.6
Greenwich	£580.8	£575.1	£575.8	£578.0	£582.3	£586.0	£587.3	£593.1	£598.2	£601.7	£604.1	£605.2	£605.6	£606.6	£607.8	£609.6	£610.7	£611.5	£612.0	£612.3	£612.5	£612.5	£612.3	£612.2	£611.9	£611.5	£610.6
Hackney	£369.3	£364.1	£362.9	£361.1	£360.0	£358.9	£357.4	£357.2	£357.0	£356.9	£356.8	£356.7	£356.6	£357.1	£358.0	£359.4	£361.0	£362.2	£363.2	£364.0	£364.8	£365.4	£365.8	£366.2	£366.6	£366.8	£366.8
Hammersmith and Fulham	£399.0	£394.9	£395.3	£395.7	£396.9	£397.7	£397.7	£400.8	£404.1	£407.2	£410.0	£412.6	£414.5	£416.4	£418.3	£421.3	£423.5	£425.6	£427.5	£429.4	£431.2	£432.8	£434.1	£435.3	£436.2	£440.0	£441.9
Haringey	£460.5	£455.5	£454.3	£453.1	£453.3	£453.6	£454.0	£461.1	£467.4	£472.2	£475.8	£478.4	£480.2	£481.7	£482.8	£484.2	£484.9	£485.3	£485.6	£485.9	£486.0	£486.1	£486.0	£485.9	£485.8	£485.5	£485.1
Harrow	£443.5	£438.3	£437.6	£436.4	£436.0	£435.2	£437.2	£441.7	£446.1	£449.5	£452.5	£455.0	£456.6	£458.2	£459.8	£461.9	£463.5	£465.0	£466.0	£466.7	£467.0	£467.2	£467.2	£466.8	£466.3	£465.5	£464.7
Havering	£615.8	£609.4	£609.1	£607.5	£607.2	£606.6	£609.0	£616.0	£624.1	£632.8	£641.1	£649.1	£656.9	£666.7	£677.7	£690.0	£702.1	£714.3	£727.2	£740.5	£753.8	£766.9	£779.8	£790.0	£798.4	£805.6	£812.0
Hillingdon	£632.3	£625.3	£624.8	£623.0	£621.5	£619.0	£618.9	£624.2	£630.5	£636.9	£643.3	£649.8	£656.0	£662.4	£668.9	£676.0	£682.5	£688.8	£695.0	£701.1	£707.1	£712.8	£718.4	£721.5	£723.0	£723.4	£723.3
Hounslow	£725.1	£718.1	£717.6	£717.4	£719.4	£720.9	£721.4	£725.0	£728.2	£731.0	£733.3	£735.3	£736.8	£738.6	£740.3	£742.5	£743.9	£745.0	£745.9	£746.8	£747.5	£748.1	£748.6	£748.8	£748.6	£748.5	£748.0
Islington	£606.3	£598.1	£596.2	£593.6	£592.9	£592.3	£591.0	£590.4	£589.7	£589.2	£589.0	£589.1	£589.0	£589.5	£590.3	£592.4	£593.6	£594.7	£595.7	£596.6	£597.3	£597.8	£598.1	£598.4	£598.5	£598.5	£598.4
Kensington and Chelsea	£436.7	£431.0	£429.8	£427.8	£427.0	£426.3	£425.0	£425.7	£426.4	£426.9	£427.2	£427.5	£427.5	£427.8	£428.3	£429.6	£430.4	£431.0	£431.6	£432.1	£432.5	£432.8	£433.0	£433.1	£433.0	£433.1	£432.8
Kingston upon Thames	£334.5	£330.2	£330.0	£328.5	£327.2	£325.4	£323.2	£328.8	£333.0	£335.6	£337.0	£337.7	£337.8	£338.0	£338.2	£338.5	£338.4	£338.4	£338.3	£338.0	£337.6	£337.1	£336.5	£335.9	£335.3	£334.7	£334.0
Lambeth	£693.5	£684.7	£683.1	£681.8	£682.3	£682.6	£681.7	£682.8	£682.8	£682.7	£682.4	£682.1	£681.9	£682.6	£683.6	£685.4	£686.4	£687.4	£688.3	£689.0	£689.5	£689.8	£689.9	£689.8	£689.6	£689.2	£688.7
Lewisham	£536.5	£531.6	£531.1	£529.1	£528.7	£528.0	£526.2	£525.3	£524.1	£522.8	£521.8	£520.7	£521.7	£521.7	£523.2	£525.4	£526.9	£528.2	£529.2	£530.0	£530.7	£531.3	£531.9	£532.5	£532.8	£532.7	£532.3
Merton	£499.6	£492.7	£491.1	£489.2	£488.4	£487.9	£487.5	£489.3	£490.5	£491.2	£491.5	£491.6	£491.4	£491.5	£491.7	£492.5	£492.8	£493.1	£493.4	£493.6	£493.8	£493.9	£493.8	£493.8	£493.7	£493.4	£493.2
Newham	£595.4	£590.2	£591.4	£593.2	£597.5	£601.0	£603.1	£609.4	£615.9	£621.4	£625.6	£628.9	£631.6	£634.3	£636.8	£639.5	£641.0	£642.2	£643.0	£643.5	£643.8	£643.9	£643.6	£643.0	£642.4	£641.5	£640.4
Redbridge	£530.6	£524.1	£523.0	£520.8	£519.3	£517.4	£516.0	£519.6	£523.4	£527.2	£530.8	£533.6	£535.5	£538.0	£540.9	£544.5	£547.6	£550.7	£552.5	£553.4	£553.8	£553.7	£553.3	£552.7	£552.0	£551.2	£550.2
Richmond upon Thames	£454.5	£448.1	£446.6	£444.2	£443.3	£441.9	£439.3	£437.3	£435.0	£432.8	£430.6	£428.5	£426.5	£425.1	£424.1	£423.6	£422.9	£422.5	£422.1	£421.8	£421.5	£421.1	£420.7	£420.4	£419.9	£419.5	£418.9
Southwark	£681.5	£673.4	£673.1	£674.4	£679.9	£685.1	£688.9	£698.4	£705.6	£710.7	£714.7	£718.0	£720.6	£723.9	£727.6	£731.6	£734.6	£736.8	£738.6	£740.2	£741.5	£742.5	£743.3	£744.1	£744.7	£745.0	£744.9
Sutton	£480.3	£473.8	£472.6	£470.3	£468.9	£467.4	£465.6	£468.1	£469.3	£469.8	£469.8	£469.4	£468.6	£468.2	£468.1	£468.9	£469.5	£470.5	£471.4	£472.1	£472.7	£473.1	£473.2	£473.1	£473.0	£472.7	£472.4
Tower Hamlets	£610.5	£604.4	£606.3	£606.6	£608.7	£610.1	£610.1	£615.2	£621.1	£627.3	£632.9	£637.7	£641.4	£644.9	£647.5	£650.3	£651.8	£652.7	£653.3	£653.6	£653.7	£653.6	£653.3	£652.7	£652.1	£651.1	£650.1
Waltham Forest	£697.5	£689.4	£688.0	£684.9	£682.9	£681.4	£682.0	£687.4	£693.7	£699.2	£703.0	£705.2	£706.1	£707.1	£708.1	£709.5	£710.1	£710.4	£710.5	£710.4	£710.1	£709.6	£708.8	£707.9	£706.9	£705.8	£704.5
Wandsworth	£702.8	£694.8	£694.5	£693.6	£694.0	£694.5	£694.0	£694.5	£694.6	£694.7	£694.6	£694.4	£694.1	£694.8	£695.6	£697.3	£698.2	£699.2	£700.1	£701.1	£701.8	£702.2	£702.4	£702.4	£702.3	£702.0	£701.6
Westminster	£561.3	£553.7	£552.0	£550.2	£549.7	£548.9	£547.6	£550.6	£552.6	£553.8	£554.3	£554.3	£554.1	£554.3	£555.0	£556.3	£557.1	£557.8	£558.5	£559.0	£559.4	£559.6	£559.7	£559.6	£559.5	£559.3	£558.9
Out of London																											
Online Spend																											
BOROUGH TOTAL	£18,597.0	£18,379.1	£18,356.7	£18,320.3	£18,335.6	£18,342.6	£18,341.6	£18,445.8	£18,541.3	£18,620.1	£18,682.2	£18,729.9	£18,763.8	£18,817.0	£18,878.6	£18,962.9	£19,027.4	£19,088.6	£19,141.3	£19,186.3	£19,224.6	£19,256.6	£19,282.6	£19,298.7	£19,306.8	£19,311.5	£19,307.9
CAZ	£1,282.2	£1,265.9	£1,255.7	£1,253.0	£1,254.2	£1,254.9	£1,254.0	£1,259.9	£1,264.7	£1,268.3	£1,271.0	£1,272.9	£1,274.2	£1,276.7	£1,279.8	£1,284.4	£1,287.5	£1,290.1	£1,292.5	£1,294.4	£1,296.0	£1,297.1	£1,297.9	£1,298.3	£1,298.5	£1,298.3	£1,297.8
NIOD	£108.5	£107.4	£105.8	£105.9	£106.3	£106.6	£106.7	£107.6	£108.6	£109.5	£110.4	£111.1	£111.6	£112.1	£112.6	£113.1	£113.4	£113.6	£113.7	£113.8	£113.9	£113.9	£113.9	£113.8	£113.7	£113.6	£113.4

Notes:
Total turnover potential, by Borough, calculated by applying market share levels (by Borough) (Table 4) to available expenditure (Table 3a).

TABLE 6b: CONVENIENCE EXPENDITURE CAPACITY (BASELINE) - **RESIDUAL EXPENDITURE**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£0.0	-£2.4	-£1.9	-£2.1	-£1.5	-£1.7	-£2.5	-£1.3	-£0.1	£1.8	£3.6	£5.0	£6.2	£7.4	£8.7	£10.3	£11.5	£12.7	£14.0	£15.3	£16.5	£17.6	£18.5	£19.3	£19.9	£20.3	£20.6
Barnet	£0.0	-£7.7	-£8.1	-£6.1	-£0.6	£4.5	£9.5	£19.6	£27.4	£32.7	£36.6	£39.6	£41.7	£43.9	£46.1	£49.1	£51.2	£53.3	£55.9	£58.6	£61.3	£63.9	£66.5	£69.0	£71.4	£73.7	£75.7
Bexley	£0.0	-£6.7	-£6.4	-£7.9	-£8.7	-£10.1	-£11.8	-£12.5	-£13.9	-£15.5	-£17.4	-£19.4	-£21.4	-£21.5	-£20.3	-£18.1	-£16.1	-£13.9	-£12.9	-£12.8	-£13.2	-£13.9	-£14.9	-£15.9	-£17.0	-£18.0	-£19.1
Brent	£0.0	-£7.8	-£8.3	-£8.3	-£5.2	-£1.6	£1.7	£7.1	£12.0	£15.7	£18.7	£21.0	£22.4	£23.8	£25.1	£27.0	£27.9	£28.5	£28.7	£28.5	£28.0	£27.3	£26.5	£25.6	£24.6	£23.7	£22.6
Bromley	£0.0	-£12.1	-£14.5	-£19.2	-£21.8	-£24.8	-£28.2	-£30.6	-£32.8	-£35.1	-£37.5	-£40.2	-£42.9	-£40.9	-£36.0	-£28.5	-£20.8	-£12.6	-£5.9	-£0.3	£4.6	£9.0	£13.0	£15.5	£17.1	£17.9	£18.3
Camden	£0.0	-£7.4	-£8.3	-£10.1	-£10.3	-£10.5	-£11.7	-£11.4	-£10.9	-£10.2	-£9.9	-£9.6	-£9.6	-£8.9	-£8.0	-£6.4	-£5.7	-£4.9	-£4.2	-£3.7	-£3.4	-£3.4	-£3.7	-£4.1	-£4.6	-£5.2	-£5.9
City of London	£0.0	-£1.8	-£1.9	-£2.1	-£1.8	-£1.6	-£1.6	-£0.7	£0.2	£0.9	£1.5	£2.0	£2.4	£2.9	£3.5	£4.2	£4.7	£5.2	£5.6	£6.0	£6.3	£6.5	£6.7	£6.9	£7.0	£7.1	£7.1
Croydon	£0.0	-£11.5	-£14.4	-£17.8	-£18.1	-£18.2	-£17.1	-£12.9	-£8.5	-£4.3	-£0.5	£2.9	£5.9	£10.2	£15.2	£21.5	£27.0	£32.7	£36.7	£39.6	£41.7	£43.3	£44.6	£45.7	£46.6	£47.3	£47.8
Ealing	£0.0	-£5.7	-£5.4	-£5.1	-£2.6	-£0.4	£1.1	£4.5	£7.6	£10.0	£11.8	£13.1	£14.1	£15.2	£16.1	£17.4	£18.2	£18.7	£19.0	£19.1	£19.0	£18.8	£18.5	£18.1	£17.6	£17.4	£16.9
Enfield	£0.0	-£8.1	-£9.3	-£10.5	-£10.1	-£10.2	-£11.3	-£6.8	-£2.2	£1.4	£4.0	£5.3	£5.7	£6.1	£6.4	£7.0	£6.8	£6.4	£6.0	£5.7	£5.2	£4.6	£3.9	£3.2	£2.5	£1.7	£0.9
Greenwich	£0.0	-£5.7	-£5.0	-£2.8	£1.5	£5.2	£6.5	£12.3	£17.4	£20.9	£23.3	£24.4	£24.8	£25.8	£27.0	£28.8	£29.9	£30.7	£31.2	£31.5	£31.7	£31.7	£31.5	£31.4	£31.1	£30.7	£29.8
Hackney	£0.0	-£5.1	-£6.4	-£8.2	-£9.3	-£10.3	-£11.9	-£12.1	-£12.2	-£12.3	-£12.5	-£12.6	-£12.6	-£12.1	-£11.3	-£9.9	-£8.3	-£7.1	-£6.1	-£5.2	-£4.5	-£3.9	-£3.4	-£3.0	-£2.7	-£2.5	-£2.4
Hammersmith and Fulham	£0.0	-£4.1	-£3.7	-£3.3	-£2.1	-£1.3	-£1.3	£1.9	£5.1	£8.3	£11.0	£13.7	£15.5	£17.4	£19.3	£22.3	£24.5	£26.6	£28.6	£30.4	£32.2	£33.8	£35.2	£36.3	£37.2	£41.0	£42.9
Haringey	£0.0	-£5.0	-£6.2	-£7.4	-£7.2	-£6.9	-£6.5	£0.6	£6.9	£11.7	£15.3	£17.9	£19.7	£21.2	£22.3	£23.7	£24.4	£24.8	£25.1	£25.4	£25.5	£25.6	£25.5	£25.4	£25.3	£25.0	£24.6
Harrow	£0.0	-£5.2	-£5.9	-£7.1	-£7.5	-£8.4	-£6.4	-£1.9	£2.5	£6.0	£9.0	£11.5	£13.1	£14.7	£16.3	£18.4	£19.9	£21.5	£22.5	£23.1	£23.5	£23.6	£23.6	£23.3	£22.8	£22.0	£21.2
Havering	£0.0	-£6.4	-£6.7	-£8.3	-£8.5	-£9.2	-£6.8	£0.2	£8.3	£17.0	£25.3	£33.3	£41.2	£50.9	£61.9	£74.3	£86.3	£98.5	£111.5	£124.7	£138.0	£151.2	£164.0	£174.2	£182.6	£189.8	£196.2
Hillingdon	£0.0	-£7.0	-£7.5	-£9.3	-£10.8	-£13.2	-£13.3	-£8.0	-£1.7	£4.7	£11.1	£17.5	£23.7	£30.2	£36.7	£43.8	£50.2	£56.6	£62.8	£68.8	£74.8	£80.6	£86.2	£89.2	£90.7	£91.1	£91.0
Hounslow	£0.0	-£7.0	-£7.5	-£7.7	-£5.7	-£4.2	-£3.7	-£0.1	£3.1	£5.9	£8.2	£10.2	£11.7	£13.5	£15.2	£17.4	£18.8	£19.9	£20.8	£21.7	£22.4	£23.0	£23.5	£23.7	£23.5	£23.4	£22.9
Islington	£0.0	-£8.2	-£10.1	-£12.7	-£13.4	-£14.0	-£15.3	-£15.9	-£16.6	-£17.1	-£17.3	-£17.2	-£17.3	-£16.8	-£16.0	-£14.0	-£12.7	-£11.6	-£10.6	-£9.8	-£9.0	-£8.5	-£8.2	-£7.9	-£7.8	-£7.8	-£7.9
Kensington and Chelsea	£0.0	-£5.7	-£6.9	-£8.9	-£9.7	-£10.4	-£11.7	-£11.0	-£10.3	-£9.8	-£9.5	-£9.2	-£9.2	-£8.9	-£8.4	-£7.1	-£6.3	-£5.7	-£5.1	-£4.6	-£4.2	-£3.9	-£3.7	-£3.6	-£3.7	-£3.6	-£3.9
Kingston upon Thames	£0.0	-£4.3	-£4.5	-£6.0	-£7.4	-£9.1	-£11.3	-£5.8	-£1.5	£1.1	£2.5	£3.2	£3.3	£3.5	£3.7	£4.0	£3.9	£3.8	£3.5	£3.1	£2.6	£1.4	£0.8	£0.1	-£0.6	-£0.6	-£0.6
Lambeth	£0.0	-£8.8	-£10.4	-£11.8	-£11.2	-£10.9	-£11.8	-£10.8	-£10.8	-£10.9	-£11.1	-£11.4	-£11.6	-£10.9	-£9.9	-£8.1	-£7.1	-£6.1	-£5.3	-£4.6	-£4.0	-£3.7	-£3.7	-£3.7	-£3.9	-£4.4	-£4.9
Lewisham	£0.0	-£5.0	-£5.5	-£7.4	-£7.8	-£8.5	-£10.3	-£11.2	-£12.5	-£13.7	-£14.7	-£15.4	-£15.8	-£14.8	-£13.3	-£11.1	-£9.6	-£8.4	-£7.3	-£6.5	-£5.8	-£5.2	-£4.6	-£4.0	-£3.7	-£3.8	-£4.2
Merton	£0.0	-£7.0	-£8.6	-£10.4	-£11.3	-£11.8	-£12.2	-£10.3	-£9.1	-£8.4	-£8.2	-£8.0	-£8.3	-£8.2	-£8.0	-£7.2	-£6.8	-£6.6	-£6.3	-£6.0	-£5.9	-£5.8	-£5.8	-£5.9	-£6.0	-£6.2	-£6.5
Newham	£0.0	-£5.2	-£4.0	-£2.3	£2.1	£5.6	£7.7	£14.0	£20.5	£26.0	£30.2	£33.4	£36.1	£38.9	£41.3	£44.0	£45.6	£46.7	£47.6	£48.1	£48.4	£48.4	£48.1	£47.6	£47.0	£46.1	£45.0
Redbridge	£0.0	-£6.5	-£7.6	-£9.8	-£11.2	-£13.2	-£14.6	-£11.0	-£7.2	-£3.4	£0.2	£3.0	£4.9	£7.4	£10.3	£13.9	£17.0	£20.1	£22.0	£22.9	£23.2	£23.1	£22.7	£22.1	£21.4	£20.6	£19.6
Richmond upon Thames	£0.0	-£6.4	-£8.0	-£10.3	-£11.2	-£12.6	-£15.2	-£17.2	-£19.5	-£21.7	-£23.9	-£26.0	-£28.0	-£29.4	-£30.4	-£30.9	-£31.6	-£32.1	-£32.4	-£32.7	-£33.1	-£33.4	-£33.8	-£34.2	-£34.6	-£35.1	-£35.6
Southwark	£0.0	-£8.1	-£8.3	-£7.0	-£1.6	£3.6	£7.4	£17.0	£24.2	£29.2	£33.2	£36.5	£39.1	£42.5	£46.1	£50.2	£53.1	£55.3	£57.2	£58.7	£60.0	£61.0	£61.9	£62.6	£63.2	£63.5	£63.4
Sutton	£0.0	-£6.5	-£7.7	-£10.0	-£11.4	-£12.9	-£14.6	-£12.2	-£10.9	-£10.5	-£10.5	-£10.9	-£11.6	-£12.1	-£12.1	-£11.4	-£10.8	-£9.7	-£8.9	-£8.2	-£7.6	-£7.2	-£7.1	-£7.2	-£7.3	-£7.6	-£7.9
Tower Hamlets	£0.0	-£6.0	-£4.2	-£3.9	-£1.8	-£0.4	-£0.4	£4.7	£10.6	£16.8	£22.5	£27.2	£30.9	£34.4	£37.0	£39.9	£41.3	£42.2	£42.8	£43.1	£43.2	£43.2	£42.8	£42.3	£41.6	£40.6	£39.7
Waltham Forest	£0.0	-£8.1	-£9.5	-£12.6	-£14.6	-£16.1	-£15.4	-£10.1	-£3.8	£1.7	£5.5	£7.7	£8.6	£9.6	£10.6	£12.0	£12.6	£12.9	£13.0	£12.9	£12.6	£12.1	£11.3	£10.4	£9.4	£8.3	£7.0
Wandsworth	£0.0	-£8.0	-£8.3	-£9.2	-£8.7	-£8.2	-£8.7	-£8.3	-£8.2	-£8.1	-£8.2	-£8.4	-£8.6	-£8.0	-£7.1	-£5.5	-£4.5	-£3.6	-£2.6	-£1.7	-£1.0	-£0.5	-£0.4	-£0.4	-£0.5	-£0.7	-£1.1
Westminster	£0.0	-£7.6	-£9.4	-£11.1	-£11.6	-£12.4	-£13.8	-£10.8	-£8.7	-£7.5	-£7.0	-£7.0	-£7.3	-£7.0	-£6.3	-£5.0	-£4.2	-£3.5	-£2.8	-£2.3	-£2.0	-£1.7	-£1.7	-£1.7	-£1.8	-£2.1	-£2.4
Out of London																											
Online Spend																											
TOTAL	£0.0	-£217.9	-£240.3	-£276.7	-£261.4	-£254.4	-£255.4	-£151.3	-£55.7	£23.1	£85.1	£132.9	£166.8	£220.0	£281.6	£365.9	£430.4	£491.6	£544.3	£589.3	£627.6	£659.6	£685.6	£701.7	£709.8	£714.4	£710.9
CAZ	£0.0	-£16.3	-£26.5	-£29.2	-£28.1	-£27.3	-£28.2	-£22.3	-£17.5	-£13.9	-£11.3	-£9.3	-£8.0	-£5.5	-£2.4	£2.2	£5.2	£7.9	£10.3	£12.2	£13.8	£14.9	£15.7	£16.1	£16.3	£16.1	£15.6
NIOD	£0.0	-£1.1	-£2.6	-£2.5	-£2.1	-£1.8	-£1.7	-£0.8	£0.2	£1.1	£1.9	£2.6	£3.1	£3.7	£4.1	£4.6	£4.9	£5.1	£5.3	£5.3	£5.4	£5.4	£5.4	£5.4	£5.3	£5.1	£5.0

Notes:
Residual expenditure = difference between total turnover potential (Table 5) and baseline turnover (Table 6a).

TABLE 7a: CONVENIENCE EXPENDITURE CAPACITY (PRODUCTIVITY SCENARIO - CONSTANT FLOORSPACE) - **BASELINE TURNOVER (ALLOWANCE FOR CHANGE IN FLOORSPACE EFFICIENCY / PRODUCTIVITY)**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£325.9	£319.7	£320.0	£320.0	£320.3	£320.6	£321.0	£321.3	£321.6	£321.9	£322.2	£322.6	£322.9	£323.2	£323.5	£323.9	£324.2	£324.5	£324.8	£325.2	£325.5	£325.8	£326.1	£326.5	£326.8	£327.1	£327.4
Barnet	£753.5	£739.1	£739.9	£739.9	£740.6	£741.4	£742.1	£742.9	£743.6	£744.3	£745.1	£745.8	£746.6	£747.3	£748.1	£748.8	£749.6	£750.3	£751.1	£751.8	£752.6	£753.3	£754.1	£754.8	£755.6	£756.3	£757.1
Bexley	£514.6	£504.8	£505.3	£505.3	£505.8	£506.3	£506.8	£507.3	£507.8	£508.3	£508.8	£509.3	£509.8	£510.4	£510.9	£511.4	£511.9	£512.4	£512.9	£513.4	£513.9	£514.5	£515.0	£515.5	£516.0	£516.5	£517.0
Brent	£686.1	£673.0	£673.7	£673.7	£674.4	£675.1	£675.7	£676.4	£677.1	£677.8	£678.4	£679.1	£679.8	£680.5	£681.2	£681.8	£682.5	£683.2	£683.9	£684.6	£685.3	£685.9	£686.6	£687.3	£688.0	£688.7	£689.4
Bromley	£882.5	£865.7	£866.6	£866.6	£867.4	£868.3	£869.2	£870.0	£870.9	£871.8	£872.6	£873.5	£874.4	£875.3	£876.1	£877.0	£877.9	£878.8	£879.7	£880.5	£881.4	£882.3	£883.2	£884.1	£884.9	£885.8	£886.7
Camden	£646.9	£634.6	£635.2	£635.2	£635.8	£636.5	£637.1	£637.8	£638.4	£639.0	£639.7	£640.3	£641.0	£641.6	£642.2	£642.9	£643.5	£644.2	£644.8	£645.5	£646.1	£646.7	£647.4	£648.0	£648.7	£649.3	£650.0
City of London	£142.7	£140.0	£140.1	£140.1	£140.3	£140.4	£140.6	£140.7	£140.8	£141.0	£141.1	£141.3	£141.4	£141.5	£141.7	£141.8	£142.0	£142.1	£142.3	£142.4	£142.5	£142.7	£142.8	£143.0	£143.1	£143.3	£143.4
Croydon	£828.1	£812.4	£813.2	£813.2	£814.0	£814.8	£815.6	£816.4	£817.3	£818.1	£818.9	£819.7	£820.5	£821.4	£822.2	£823.0	£823.8	£824.7	£825.5	£826.3	£827.1	£828.0	£828.8	£829.6	£830.4	£831.3	£832.1
Ealing	£538.4	£528.2	£528.7	£528.7	£529.2	£529.7	£530.3	£530.8	£531.3	£531.9	£532.4	£532.9	£533.5	£534.0	£534.5	£535.1	£535.6	£536.1	£536.7	£537.2	£537.7	£538.3	£538.8	£539.4	£539.9	£540.4	£541.0
Enfield	£630.7	£618.7	£619.4	£619.4	£620.0	£620.6	£621.2	£621.8	£622.5	£623.1	£623.7	£624.3	£625.0	£625.6	£626.2	£626.8	£627.5	£628.1	£628.7	£629.3	£630.0	£630.6	£631.2	£631.9	£632.5	£633.1	£633.8
Greenwich	£580.8	£569.8	£570.3	£570.3	£570.9	£571.5	£572.0	£572.6	£573.2	£573.8	£574.3	£574.9	£575.5	£576.1	£576.6	£577.2	£577.8	£578.4	£579.0	£579.5	£580.1	£580.7	£581.3	£581.9	£582.4	£583.0	£583.6
Hackney	£369.3	£362.2	£362.6	£362.6	£363.0	£363.3	£363.7	£364.1	£364.4	£364.8	£365.2	£365.5	£365.9	£366.3	£366.6	£367.0	£367.4	£367.7	£368.1	£368.5	£368.8	£369.2	£369.6	£369.9	£370.3	£370.7	£371.0
Hammersmith and Fulham	£399.0	£391.4	£391.8	£391.8	£392.2	£392.6	£393.0	£393.4	£393.8	£394.2	£394.6	£394.9	£395.3	£395.7	£396.1	£396.5	£396.9	£397.3	£397.7	£398.1	£398.5	£398.9	£399.3	£399.7	£400.1	£400.5	£400.9
Haringey	£460.5	£451.8	£452.2	£452.2	£452.7	£453.1	£453.6	£454.0	£454.5	£454.9	£455.4	£455.8	£456.3	£456.8	£457.2	£457.7	£458.1	£458.6	£459.0	£459.5	£460.0	£460.4	£460.9	£461.3	£461.8	£462.3	£462.7
Harrow	£443.5	£435.1	£435.5	£435.5	£436.0	£436.4	£436.8	£437.3	£437.7	£438.2	£438.6	£439.0	£439.5	£439.9	£440.3	£440.8	£441.2	£441.7	£442.1	£442.6	£443.0	£443.4	£443.9	£444.3	£444.8	£445.2	£445.7
Havering	£615.8	£604.1	£604.7	£604.7	£605.3	£605.9	£606.5	£607.1	£607.7	£608.3	£608.9	£609.5	£610.1	£610.7	£611.4	£612.0	£612.6	£613.2	£613.8	£614.4	£615.0	£615.6	£616.3	£616.9	£617.5	£618.1	£618.7
Hillingdon	£632.3	£620.2	£620.9	£620.9	£621.5	£622.1	£622.7	£623.4	£624.0	£624.6	£625.2	£625.9	£626.5	£627.1	£627.7	£628.4	£629.0	£629.6	£630.2	£630.9	£631.5	£632.1	£632.8	£633.4	£634.0	£634.7	£635.3
Hounslow	£725.1	£711.3	£712.0	£712.0	£712.7	£713.5	£714.2	£714.9	£715.6	£716.3	£717.0	£717.8	£718.5	£719.2	£719.9	£720.6	£721.3	£722.1	£722.8	£723.5	£724.2	£725.0	£725.7	£726.4	£727.1	£727.9	£728.6
Islington	£606.3	£594.8	£595.4	£595.4	£596.0	£596.6	£597.2	£597.8	£598.4	£599.0	£599.6	£600.2	£600.8	£601.4	£602.0	£602.6	£603.2	£603.8	£604.4	£605.0	£605.6	£606.2	£606.8	£607.4	£608.0	£608.6	£609.2
Kensington and Chelsea	£436.7	£428.4	£428.8	£428.8	£429.3	£429.7	£430.1	£430.5	£431.0	£431.4	£431.8	£432.3	£432.7	£433.1	£433.6	£434.0	£434.4	£434.9	£435.3	£435.7	£436.2	£436.6	£437.1	£437.5	£437.9	£438.4	£438.8
Kingston upon Thames	£334.5	£328.2	£328.5	£328.5	£328.8	£329.2	£329.5	£329.8	£330.1	£330.5	£330.8	£331.1	£331.5	£331.8	£332.1	£332.5	£332.8	£333.1	£333.5	£333.8	£334.1	£334.5	£334.8	£335.1	£335.5	£335.8	£336.1
Lambeth	£693.5	£680.4	£681.0	£681.0	£681.7	£682.4	£683.1	£683.8	£684.5	£685.1	£685.8	£686.5	£687.2	£687.9	£688.6	£689.3	£689.9	£690.6	£691.3	£692.0	£692.7	£693.4	£694.1	£694.8	£695.5	£696.2	£696.9
Lewisham	£536.5	£526.3	£526.8	£526.8	£527.4	£527.9	£528.4	£529.0	£529.5	£530.0	£530.5	£531.1	£531.6	£532.1	£532.7	£533.2	£533.7	£534.3	£534.8	£535.3	£535.9	£536.4	£536.9	£537.5	£538.0	£538.6	£539.1
Merton	£499.6	£490.1	£490.6	£490.6	£491.1	£491.6	£492.1	£492.6	£493.1	£493.6	£494.1	£494.6	£495.1	£495.6	£496.1	£496.6	£497.0	£497.5	£498.0	£498.5	£499.0	£499.5	£500.0	£500.5	£501.0	£501.5	£502.0
Newham	£595.4	£584.1	£584.7	£584.7	£585.3	£585.9	£586.5	£587.0	£587.6	£588.2	£588.8	£589.4	£590.0	£590.6	£591.2	£591.8	£592.3	£592.9	£593.5	£594.1	£594.7	£595.3	£595.9	£596.5	£597.1	£597.7	£598.3
Redbridge	£530.6	£520.5	£521.0	£521.0	£521.5	£522.1	£522.6	£523.1	£523.6	£524.2	£524.7	£525.2	£525.7	£526.3	£526.8	£527.3	£527.8	£528.4	£528.9	£529.4	£530.0	£530.5	£531.0	£531.5	£532.1	£532.6	£533.1
Richmond upon Thames	£454.5	£445.9	£446.3	£446.3	£446.8	£447.2	£447.7	£448.1	£448.6	£449.0	£449.5	£449.9	£450.4	£450.8	£451.3	£451.7	£452.2	£452.6	£453.1	£453.5	£454.0	£454.4	£454.9	£455.3	£455.8	£456.3	£456.7
Southwark	£681.5	£668.5	£669.2	£669.2	£669.8	£670.5	£671.2	£671.9	£672.5	£673.2	£673.9	£674.6	£675.2	£675.9	£676.6	£677.3	£677.9	£678.6	£679.3	£680.0	£680.6	£681.3	£682.0	£682.7	£683.4	£684.1	£684.7
Sutton	£480.3	£471.2	£471.6	£471.6	£472.1	£472.6	£473.1	£473.5	£474.0	£474.5	£474.9	£475.4	£475.9	£476.4	£476.9	£477.3	£477.8	£478.3	£478.8	£479.2	£479.7	£480.2	£480.7	£481.2	£481.6	£482.1	£482.6
Tower Hamlets	£610.5	£598.9	£599.5	£599.5	£600.1	£600.7	£601.3	£601.9	£602.5	£603.1	£603.7	£604.3	£604.9	£605.5	£606.1	£606.7	£607.3	£607.9	£608.5	£609.2	£609.8	£610.4	£611.0	£611.6	£612.2	£612.8	£613.4
Waltham Forest	£697.5	£684.2	£684.9	£684.9	£685.6	£686.3	£687.0	£687.7	£688.4	£689.0	£689.7	£690.4	£691.1	£691.8	£692.5	£693.2	£693.9	£694.6	£695.3	£696.0	£696.7	£697.4	£698.1	£698.8	£699.5	£700.2	£700.9
Wandsworth	£702.8	£689.4	£690.1	£690.1	£690.8	£691.5	£692.2	£692.9	£693.6	£694.3	£694.9	£695.6	£696.3	£697.0	£697.7	£698.4	£699.1	£699.8	£700.5	£701.2	£701.9	£702.6	£703.3	£704.0	£704.7	£705.4	£706.2
Westminster	£561.3	£550.7	£551.2	£551.2	£551.8	£552.3	£552.9	£553.4	£554.0	£554.5	£555.1	£555.6	£556.2	£556.7	£557.3	£557.9	£558.4	£559.0	£559.5	£560.1	£560.7	£561.2	£561.8	£562.3	£562.9	£563.5	£564.0
Out of London																											
Online Spend																											
BOROUGH TOTAL	£18,597.0	£18,243.7	£18,261.9	£18,261.9	£18,280.2	£18,298.5	£18,316.8	£18,335.1	£18,353.4	£18,371.8	£18,390.1	£18,408.5	£18,426.9	£18,445.4	£18,463.8	£18,482.3	£18,500.8	£18,519.3	£18,537.8	£18,556.3	£18,574.9	£18,593.4	£18,612.0	£18,630.6	£18,649.3	£18,667.9	£18,686.6
CAZ	£1,282.2	£1,257.9	£1,259.1	£1,259.1	£1,260.4	£1,261.6	£1,262.9	£1,264.2	£1,265.4	£1,266.7	£1,268.0	£1,269.2	£1,270.5	£1,271.8	£1,273.0	£1,274.3	£1,275.6	£1,276.9	£1,278.1	£1,279.4	£1,280.7	£1,282.0	£1,283.3	£1,284.5	£1,285.8	£1,287.1	£1,288.4
NIOD	£108.5	£106.4	£106.5	£106.5	£106.6	£106.7	£106.8	£106.9	£107.0	£107.1	£107.2	£107.4	£107.5	£107.6	£107.7	£107.8	£107.9	£108.0	£108.1	£108.2	£108.3	£108.4	£108.5	£108.6	£108.8	£108.9	£109.0

Notes:
Baseline turnover at 2024 assumed to match total turnover potential at 2024, and then projected forward with changes in efficiency/productivity over the assessment period (based on Experian constant floorspace sales density productivity forecasts).

TABLE 7b: CONVENIENCE EXPENDITURE CAPACITY (PRODUCTIVITY - CONSTANT FLOORSPACE) - **RESIDUAL EXPENDITURE**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£0.0	£3.8	£3.9	£3.7	£4.0	£3.6	£2.4	£3.3	£4.1	£5.8	£7.2	£8.3	£9.2	£10.1	£11.0	£12.3	£13.2	£14.1	£15.0	£16.0	£16.9	£17.6	£18.3	£18.7	£19.0	£19.1	£19.0
Barnet	£0.0	£6.6	£5.5	£7.4	£12.2	£16.6	£20.8	£30.2	£37.2	£41.8	£44.9	£47.2	£48.6	£50.1	£51.5	£53.7	£55.1	£56.5	£58.3	£60.3	£62.2	£64.1	£65.9	£67.6	£69.3	£70.8	£72.1
Bexley	£0.0	£3.1	£2.9	£1.4	£0.0	-£1.8	-£4.0	-£5.3	-£7.1	-£9.3	-£11.7	-£14.2	-£16.7	-£17.3	-£16.6	-£14.9	-£13.4	-£11.7	-£11.3	-£11.6	-£12.6	-£13.8	-£15.3	-£16.9	-£18.4	-£19.9	-£21.6
Brent	£0.0	£5.2	£4.0	£4.1	£6.5	£9.4	£12.1	£16.8	£21.0	£24.1	£26.3	£28.0	£28.7	£29.3	£30.0	£31.2	£31.4	£31.4	£30.9	£30.0	£28.8	£27.5	£25.9	£24.4	£22.7	£21.1	£19.3
Bromley	£0.0	£4.7	£1.4	-£3.3	-£6.8	-£10.6	-£14.9	-£18.2	-£21.2	-£24.4	-£27.7	-£31.3	-£34.8	-£33.7	-£29.7	-£23.1	-£16.3	-£8.9	-£3.1	£1.7	£5.7	£9.2	£12.3	£13.9	£14.6	£14.5	£14.0
Camden	£0.0	£4.9	£3.4	£1.5	£0.7	-£0.1	-£2.0	-£2.3	-£2.4	-£2.4	-£2.7	-£3.1	-£3.7	-£3.7	-£3.4	-£2.4	-£2.3	-£2.2	-£2.1	-£2.3	-£2.7	-£3.3	-£4.2	-£5.3	-£6.4	-£7.7	-£9.1
City of London	£0.0	£1.0	£0.7	£0.5	£0.6	£0.7	£0.6	£1.3	£2.0	£2.6	£3.1	£3.5	£3.7	£4.1	£4.5	£5.0	£5.4	£5.8	£6.1	£6.3	£6.4	£6.6	£6.6	£6.6	£6.6	£6.5	£6.4
Croydon	£0.0	£4.2	£0.5	-£2.9	-£4.0	-£4.9	-£4.6	-£1.2	£2.4	£5.7	£8.7	£11.3	£13.5	£16.9	£21.1	£26.6	£31.3	£36.2	£39.3	£41.4	£42.7	£43.5	£43.9	£44.2	£44.3	£44.1	£43.9
Ealing	£0.0	£4.5	£4.3	£4.6	£6.6	£8.2	£9.2	£12.1	£14.6	£16.5	£17.8	£18.5	£19.1	£19.6	£20.0	£20.7	£21.0	£21.0	£20.7	£20.3	£19.6	£18.9	£18.0	£17.1	£16.1	£15.4	£14.3
Enfield	£0.0	£3.9	£2.1	£0.9	£0.6	-£0.1	-£1.7	£2.1	£6.0	£9.1	£11.0	£11.7	£11.5	£11.3	£10.9	£10.9	£10.1	£9.0	£8.0	£7.1	£5.9	£4.7	£3.4	£2.0	£0.7	-£0.7	-£2.2
Greenwich	£0.0	£5.4	£5.5	£7.6	£11.4	£14.5	£15.3	£20.5	£25.0	£27.9	£29.7	£30.3	£30.2	£30.6	£31.1	£32.4	£32.9	£33.1	£33.1	£32.8	£32.4	£31.8	£31.1	£30.3	£29.5	£28.5	£27.0
Hackney	£0.0	£1.9	£0.3	-£1.5	-£3.0	-£4.4	-£6.3	-£6.9	-£7.4	-£7.9	-£8.4	-£8.9	-£9.2	-£9.1	-£8.6	-£7.6	-£6.4	-£5.5	-£4.9	-£4.4	-£4.1	-£3.8	-£3.7	-£3.7	-£3.7	-£3.9	-£4.2
Hammersmith and Fulham	£0.0	£3.5	£3.5	£3.9	£4.7	£5.1	£4.7	£7.5	£10.3	£13.1	£15.4	£17.7	£19.1	£20.6	£22.1	£24.7	£26.6	£28.2	£29.8	£31.3	£32.7	£33.9	£34.8	£35.6	£36.0	£39.5	£41.0
Haringey	£0.0	£3.7	£2.1	£0.9	£0.6	£0.5	£0.4	£7.1	£12.9	£17.3	£20.4	£22.6	£23.9	£24.9	£25.6	£26.5	£26.8	£26.7	£26.6	£26.4	£26.1	£25.6	£25.1	£24.6	£24.0	£23.3	£22.4
Harrow	£0.0	£3.2	£2.1	£0.9	£0.0	-£1.2	£0.3	£4.4	£8.3	£11.4	£13.9	£16.0	£17.2	£18.3	£19.5	£21.1	£22.2	£23.3	£23.9	£24.1	£24.0	£23.7	£23.3	£22.5	£21.5	£20.3	£19.1
Havering	£0.0	£5.3	£4.4	£2.8	£2.0	£0.7	£2.5	£8.9	£16.4	£24.4	£32.2	£39.6	£46.8	£56.0	£66.3	£78.1	£89.5	£101.1	£113.4	£126.1	£138.8	£151.3	£163.5	£173.1	£180.9	£187.4	£193.3
Hillingdon	£0.0	£5.0	£3.9	£2.1	-£0.0	-£3.1	-£3.8	£0.9	£6.6	£12.3	£18.1	£23.9	£29.5	£35.3	£41.2	£47.7	£53.5	£59.2	£64.8	£70.2	£75.6	£80.7	£85.7	£88.1	£88.9	£88.7	£87.9
Hounslow	£0.0	£6.8	£5.6	£5.3	£6.6	£7.4	£7.2	£10.1	£12.6	£14.6	£16.3	£17.6	£18.3	£19.4	£20.4	£21.9	£22.6	£22.9	£23.2	£23.3	£23.3	£23.2	£23.0	£22.4	£21.5	£20.6	£19.4
Islington	£0.0	£3.4	£0.8	-£1.8	-£3.1	-£4.3	-£6.2	-£7.4	-£8.6	-£9.8	-£10.5	-£11.1	-£11.8	-£11.9	-£11.6	-£10.2	-£9.6	-£9.1	-£8.7	-£8.4	-£8.3	-£8.4	-£8.7	-£9.0	-£9.5	-£10.1	-£10.8
Kensington and Chelsea	£0.0	£2.6	£0.9	-£1.1	-£2.3	-£3.4	-£5.1	-£4.8	-£4.6	-£4.5	-£4.6	-£4.8	-£5.2	-£5.3	-£5.3	-£4.4	-£4.1	-£3.9	-£3.7	-£3.6	-£3.7	-£3.8	-£4.0	-£4.4	-£4.9	-£5.3	-£6.1
Kingston upon Thames	£0.0	£2.0	£1.5	£0.0	-£1.7	-£3.8	-£6.3	-£1.1	£2.9	£5.2	£6.2	£6.6	£6.3	£6.2	£6.1	£6.1	£5.7	£5.3	£4.8	£4.2	£3.5	£2.6	£1.7	£0.8	-£0.1	-£1.1	-£2.2
Lambeth	£0.0	£4.3	£2.1	£0.7	£0.6	£0.2	-£1.4	-£1.0	-£1.7	-£2.5	-£3.4	-£4.4	-£5.3	-£5.3	-£4.9	-£3.9	-£3.5	-£3.2	-£3.1	-£3.0	-£3.2	-£3.6	-£4.2	-£5.0	-£5.9	-£7.0	-£8.2
Lewisham	£0.0	£5.2	£4.2	£2.2	£1.3	£0.1	-£2.2	-£3.7	-£5.4	-£7.2	-£8.8	-£10.0	-£10.9	-£10.4	-£9.5	-£7.8	-£6.8	-£6.1	-£5.6	-£5.3	-£5.2	-£5.1	-£5.0	-£5.0	-£5.2	-£5.9	-£6.8
Merton	£0.0	£2.5	£0.4	-£1.4	-£2.7	-£3.8	-£4.6	-£3.3	-£2.5	-£2.3	-£2.6	-£3.0	-£3.7	-£4.1	-£4.4	-£4.1	-£4.2	-£4.5	-£4.7	-£4.9	-£5.3	-£5.7	-£6.2	-£6.8	-£7.4	-£8.1	-£8.9
Newham	£0.0	£6.1	£6.7	£8.5	£12.2	£15.1	£16.7	£22.3	£33.2	£32.8	£36.8	£39.5	£41.6	£43.8	£45.6	£47.7	£48.6	£49.2	£49.5	£49.4	£49.1	£48.5	£47.7	£46.5	£45.3	£43.8	£42.1
Redbridge	£0.0	£3.6	£2.0	-£0.3	-£2.2	-£4.7	-£6.6	-£3.6	-£0.3	£3.0	£6.1	£8.4	£9.8	£11.7	£14.1	£17.2	£19.8	£22.4	£23.6	£24.0	£23.8	£23.2	£22.3	£21.2	£19.9	£18.5	£17.0
Richmond upon Thames	£0.0	£2.2	£0.2	-£2.1	-£3.4	-£5.3	-£8.4	-£10.8	-£13.5	-£16.2	-£18.9	-£21.4	-£23.9	-£25.7	-£27.2	-£28.1	-£29.2	-£30.2	-£31.0	-£31.7	-£32.5	-£33.3	-£34.2	-£35.0	-£35.9	-£36.8	-£37.8
Southwark	£0.0	£4.9	£4.0	£5.3	£10.0	£14.6	£17.7	£26.6	£33.1	£37.5	£40.8	£43.4	£45.3	£48.0	£51.0	£54.4	£56.6	£58.1	£59.3	£60.2	£60.8	£61.2	£61.3	£61.4	£61.3	£60.9	£60.1
Sutton	£0.0	£2.6	£1.0	-£1.3	-£3.2	-£5.2	-£7.4	-£5.5	-£4.7	-£4.6	-£5.1	-£6.0	-£7.3	-£8.1	-£8.7	-£8.4	-£8.3	-£7.7	-£7.3	-£7.1	-£7.0	-£7.1	-£7.5	-£8.0	-£8.6	-£9.4	-£10.2
Tower Hamlets	£0.0	£5.6	£6.8	£7.1	£8.6	£9.4	£8.8	£13.3	£18.6	£24.2	£29.2	£33.4	£36.5	£39.4	£41.4	£43.6	£44.5	£44.7	£44.8	£44.5	£44.0	£43.3	£42.3	£41.2	£39.9	£38.3	£36.7
Waltham Forest	£0.0	£5.2	£3.1	-£0.0	-£2.8	-£4.9	-£4.9	-£0.3	£5.4	£10.1	£13.3	£14.8	£15.0	£15.3	£15.6	£16.3	£16.2	£15.8	£15.3	£14.5	£13.5	£12.2	£10.8	£9.2	£7.5	£5.6	£3.7
Wandsworth	£0.0	£5.4	£4.4	£3.5	£3.3	£3.1	£1.9	£1.6	£1.0	£0.4	-£0.4	-£1.3	-£2.2	-£2.3	-£2.1	-£1.1	-£0.9	-£0.6	-£0.4	-£0.2	-£0.1	-£0.4	-£0.9	-£1.6	-£2.5	-£3.4	-£4.5
Westminster	£0.0	£3.1	£0.7	-£1.0	-£2.1	-£3.4	-£5.3	-£2.8	-£1.4	-£0.7	-£0.8	-£1.3	-£2.1	-£2.4	-£2.3	-£1.6	-£1.3	-£1.1	-£1.1	-£1.1	-£1.1	-£1.6	-£2.1	-£2.7	-£3.4	-£4.2	-£5.1
Out of London																											
Online Spend																											
BOROUGH TOTAL	£0.0	£135.4	£94.8	£58.4	£55.4	£44.2	£24.9	£110.7	£187.9	£248.4	£292.0	£321.4	£336.9	£371.7	£414.8	£480.7	£526.6	£569.3	£603.6	£630.0	£649.7	£663.2	£670.6	£668.0	£657.6	£643.5	£621.3
CAZ	£0.0	£8.1	-£3.4	-£6.1	-£6.2	-£6.8	-£8.9	-£4.2	-£0.7	£1.6	£3.0	£3.7	£3.7	£4.9	£6.8	£10.1	£11.9	£13.3	£14.3	£15.0	£15.3	£15.2	£14.6	£13.8	£12.7	£11.2	£9.4
NIOD	£0.0	£1.0	-£0.6	-£0.6	-£0.3	-£0.1	-£0.1	£0.7	£1.6	£2.4	£3.1	£3.7	£4.1	£4.6	£4.9	£5.3	£5.5	£5.6	£5.6	£5.6	£5.5	£5.5	£5.3	£5.2	£5.0	£4.7	£4.5

Notes:
Residual expenditure = difference between total turnover potential (Table 5) and baseline turnover (Table 7a).

TABLE 8a: CONVENIENCE EXPENDITURE CAPACITY (PRODUCTIVITY SCENARIO - CHANGES TO FLOORSPACE) - **BASELINE TURNOVER (ALLOWANCE FOR CHANGE IN FLOORSPACE EFFICIENCY / PRODUCTIVITY)**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£325.9	£323.6	£323.6	£323.6	£323.6	£323.6	£323.6	£323.6	£323.6	£323.3	£322.9	£322.6	£322.3	£322.0	£321.7	£321.3	£321.0	£320.7	£320.4	£320.0	£319.7	£319.4	£319.1	£318.8	£318.5	£318.1	£317.8
Barnet	£753.5	£748.2	£748.2	£748.2	£748.2	£748.2	£748.2	£748.2	£748.2	£747.4	£746.7	£745.9	£745.2	£744.5	£743.7	£743.0	£742.2	£741.5	£740.7	£740.0	£739.3	£738.5	£737.8	£737.0	£736.3	£735.6	£734.8
Bexley	£514.6	£511.0	£511.0	£511.0	£511.0	£511.0	£511.0	£511.0	£511.0	£510.4	£509.9	£509.4	£508.9	£508.4	£507.9	£507.4	£506.9	£506.4	£505.9	£505.4	£504.9	£504.3	£503.8	£503.3	£502.8	£502.3	£501.8
Brent	£686.1	£681.3	£681.3	£681.3	£681.3	£681.3	£681.3	£681.3	£681.3	£680.6	£679.9	£679.2	£678.6	£677.9	£677.2	£676.5	£675.8	£675.2	£674.5	£673.8	£673.1	£672.5	£671.8	£671.1	£670.5	£669.8	£669.1
Bromley	£882.5	£876.3	£876.3	£876.3	£876.3	£876.3	£876.3	£876.3	£876.3	£875.4	£874.5	£873.7	£872.8	£871.9	£871.0	£870.2	£869.3	£868.4	£867.6	£866.7	£865.8	£865.0	£864.1	£863.2	£862.4	£861.5	£860.6
Camden	£646.9	£642.3	£642.3	£642.3	£642.3	£642.3	£642.3	£642.3	£642.3	£641.7	£641.1	£640.4	£639.8	£639.1	£638.5	£637.9	£637.2	£636.6	£635.9	£635.3	£634.7	£634.0	£633.4	£632.8	£632.1	£631.5	£630.9
City of London	£142.7	£141.7	£141.7	£141.7	£141.7	£141.7	£141.7	£141.7	£141.7	£141.6	£141.4	£141.3	£141.1	£141.0	£140.9	£140.7	£140.6	£140.4	£140.3	£140.2	£140.0	£139.9	£139.7	£139.6	£139.5	£139.3	£139.2
Croydon	£828.1	£822.3	£822.3	£822.3	£822.3	£822.3	£822.3	£822.3	£822.3	£821.5	£820.7	£819.9	£819.0	£818.2	£817.4	£816.6	£815.8	£814.9	£814.1	£813.3	£812.5	£811.7	£810.9	£810.1	£809.3	£808.4	£807.6
Ealing	£538.4	£534.6	£534.6	£534.6	£534.6	£534.6	£534.6	£534.6	£534.6	£534.1	£533.5	£533.0	£532.5	£531.9	£531.4	£530.9	£530.4	£529.8	£529.3	£528.8	£528.2	£527.7	£527.2	£526.7	£526.1	£525.6	£525.1
Enfield	£630.7	£626.3	£626.3	£626.3	£626.3	£626.3	£626.3	£626.3	£626.3	£625.7	£625.1	£624.4	£623.8	£623.2	£622.6	£621.9	£621.3	£620.7	£620.1	£619.5	£618.8	£618.2	£617.6	£617.0	£616.4	£615.7	£615.1
Greenwich	£580.8	£576.7	£576.7	£576.7	£576.7	£576.7	£576.7	£576.7	£576.7	£576.2	£575.6	£575.0	£574.4	£573.9	£573.3	£572.7	£572.1	£571.6	£571.0	£570.4	£569.9	£569.3	£568.7	£568.1	£567.6	£567.0	£566.4
Hackney	£369.3	£366.7	£366.7	£366.7	£366.7	£366.7	£366.7	£366.7	£366.7	£366.3	£365.9	£365.6	£365.2	£364.8	£364.5	£364.1	£363.8	£363.4	£363.0	£362.7	£362.3	£361.9	£361.6	£361.2	£360.9	£360.5	£360.1
Hammersmith and Fulham	£399.0	£396.2	£396.2	£396.2	£396.2	£396.2	£396.2	£396.2	£396.2	£395.8	£395.4	£395.0	£394.6	£394.2	£393.8	£393.4	£393.0	£392.6	£392.3	£391.9	£391.5	£391.1	£390.7	£390.3	£389.9	£389.5	£389.1
Haringey	£460.5	£457.3	£457.3	£457.3	£457.3	£457.3	£457.3	£457.3	£457.3	£456.8	£456.4	£455.9	£455.5	£455.0	£454.5	£454.1	£453.6	£453.2	£452.7	£452.3	£451.8	£451.4	£450.9	£450.5	£450.0	£449.6	£449.1
Harrow	£443.5	£440.4	£440.4	£440.4	£440.4	£440.4	£440.4	£440.4	£440.4	£440.0	£439.5	£439.1	£438.7	£438.2	£437.8	£437.3	£436.9	£436.5	£436.0	£435.6	£435.2	£434.7	£434.3	£433.9	£433.4	£433.0	£432.6
Havering	£615.8	£611.5	£611.5	£611.5	£611.5	£611.5	£611.5	£611.5	£611.5	£610.8	£610.2	£609.6	£609.0	£608.4	£607.8	£607.2	£606.6	£606.0	£605.4	£604.8	£604.2	£603.6	£603.0	£602.3	£601.7	£601.1	£600.5
Hillingdon	£632.3	£627.8	£627.8	£627.8	£627.8	£627.8	£627.8	£627.8	£627.8	£627.2	£626.6	£626.0	£625.3	£624.7	£624.1	£623.5	£622.8	£622.2	£621.6	£621.0	£620.3	£619.7	£619.1	£618.5	£617.9	£617.2	£616.6
Hounslow	£725.1	£720.0	£720.0	£720.0	£720.0	£720.0	£720.0	£720.0	£720.0	£719.3	£718.6	£717.9	£717.1	£716.4	£715.7	£715.0	£714.3	£713.6	£712.9	£712.1	£711.4	£710.7	£710.0	£709.3	£708.6	£707.9	£707.2
Islington	£606.3	£602.1	£602.1	£602.1	£602.1	£602.1	£602.1	£602.1	£602.1	£601.5	£600.9	£600.3	£599.7	£599.1	£598.5	£597.9	£597.3	£596.7	£596.1	£595.5	£594.9	£594.3	£593.7	£593.1	£592.5	£591.9	£591.3
Kensington and Chelsea	£436.7	£433.6	£433.6	£433.6	£433.6	£433.6	£433.6	£433.6	£433.6	£433.2	£432.8	£432.3	£431.9	£431.5	£431.0	£430.6	£430.2	£429.8	£429.3	£428.9	£428.5	£428.0	£427.6	£427.2	£426.8	£426.3	£425.9
Kingston upon Thames	£334.5	£332.2	£332.2	£332.2	£332.2	£332.2	£332.2	£332.2	£332.2	£331.8	£331.5	£331.2	£330.9	£330.5	£330.2	£329.9	£329.5	£329.2	£328.9	£328.5	£328.2	£327.9	£327.6	£327.2	£326.9	£326.6	£326.3
Lambeth	£693.5	£688.7	£688.7	£688.7	£688.7	£688.7	£688.7	£688.7	£688.7	£688.0	£687.3	£686.6	£685.9	£685.2	£684.6	£683.9	£683.2	£682.5	£681.8	£681.1	£680.5	£679.8	£679.1	£678.4	£677.7	£677.1	£676.4
Lewisham	£536.5	£532.8	£532.8	£532.8	£532.8	£532.8	£532.8	£532.8	£532.8	£532.2	£531.7	£531.2	£530.6	£530.1	£529.6	£529.0	£528.5	£528.0	£527.5	£526.9	£526.4	£525.9	£525.3	£524.8	£524.3	£523.8	£523.2
Merton	£499.6	£496.1	£496.1	£496.1	£496.1	£496.1	£496.1	£496.1	£496.1	£495.6	£495.1	£494.7	£494.2	£493.7	£493.2	£492.7	£492.2	£491.7	£491.2	£490.7	£490.2	£489.7	£489.2	£488.7	£488.3	£487.8	£487.3
Newham	£595.4	£591.3	£591.3	£591.3	£591.3	£591.3	£591.3	£591.3	£591.3	£590.7	£590.1	£589.5	£588.9	£588.3	£587.7	£587.1	£586.5	£586.0	£585.4	£584.8	£584.2	£583.6	£583.0	£582.5	£581.9	£581.3	£580.7
Redbridge	£530.6	£526.9	£526.9	£526.9	£526.9	£526.9	£526.9	£526.9	£526.9	£526.3	£525.8	£525.3	£524.8	£524.2	£523.7	£523.2	£522.7	£522.1	£521.6	£521.1	£520.6	£520.1	£519.5	£519.0	£518.5	£518.0	£517.5
Richmond upon Thames	£454.5	£451.3	£451.3	£451.3	£451.3	£451.3	£451.3	£451.3	£451.3	£450.9	£450.4	£450.0	£449.5	£449.1	£448.6	£448.2	£447.7	£447.3	£446.8	£446.4	£445.9	£445.5	£445.1	£444.6	£444.2	£443.7	£443.3
Southwark	£681.5	£676.7	£676.7	£676.7	£676.7	£676.7	£676.7	£676.7	£676.7	£676.0	£675.3	£674.7	£674.0	£673.3	£672.6	£672.0	£671.3	£670.6	£670.0	£669.3	£668.6	£667.9	£667.3	£666.6	£665.9	£665.3	£664.6
Sutton	£480.3	£476.9	£476.9	£476.9	£476.9	£476.9	£476.9	£476.9	£476.9	£476.5	£476.0	£475.5	£475.0	£474.5	£474.1	£473.6	£473.1	£472.7	£472.2	£471.7	£471.2	£470.8	£470.3	£469.8	£469.4	£468.9	£468.4
Tower Hamlets	£610.5	£606.2	£606.2	£606.2	£606.2	£606.2	£606.2	£606.2	£606.2	£605.6	£605.0	£604.4	£603.8	£603.2	£602.6	£602.0	£601.4	£600.8	£600.2	£599.6	£599.0	£598.4	£597.8	£597.2	£596.6	£596.0	£595.4
Waltham Forest	£697.5	£692.6	£692.6	£692.6	£692.6	£692.6	£692.6	£692.6	£692.6	£691.9	£691.2	£690.5	£689.8	£689.2	£688.5	£687.8	£687.1	£686.4	£685.7	£685.0	£684.3	£683.7	£683.0	£682.3	£681.6	£680.9	£680.3
Wandsworth	£702.8	£697.8	£697.8	£697.8	£697.8	£697.8	£697.8	£697.8	£697.8	£697.1	£696.5	£695.8	£695.1	£694.4	£693.7	£693.0	£692.3	£691.6	£690.9	£690.2	£689.5	£688.8	£688.1	£687.5	£686.8	£686.1	£685.4
Westminster	£561.3	£557.4	£557.4	£557.4	£557.4	£557.4	£557.4	£557.4	£557.4	£556.8	£556.3	£555.7	£555.2	£554.6	£554.1	£553.5	£553.0	£552.4	£551.8	£551.3	£550.7	£550.2	£549.6	£549.1	£548.5	£548.0	£547.4
Out of London																											
Online Spend																											
BOROUGH TOTAL	£18,597.0	£18,466.8	£18,466.8	£18,466.8	£18,466.8	£18,466.8	£18,466.8	£18,466.8	£18,466.8	£18,448.4	£18,429.9	£18,411.5	£18,393.1	£18,374.7	£18,356.3	£18,338.0	£18,319.6	£18,301.3	£18,283.0	£18,264.7	£18,246.4	£18,228.2	£18,210.0	£18,191.8	£18,173.6	£18,155.4	£18,137.2
CAZ	£1,282.2	£1,273.2	£1,273.2	£1,273.2	£1,273.2	£1,273.2	£1,273.2	£1,273.2	£1,273.2	£1,272.0	£1,270.7	£1,269.4	£1,268.2	£1,266.9	£1,265.6	£1,264.4	£1,263.1	£1,261.8	£1,260.6	£1,259.3	£1,258.0	£1,256.8	£1,255.5	£1,254.3	£1,253.0	£1,251.8	£1,250.5
NIOD	£108.5	£107.7	£107.7	£107.7	£107.7	£107.7	£107.7	£107.7	£107.7	£107.6	£107.5	£107.4	£107.3	£107.2	£107.0	£106.9	£106.8	£106.7	£106.6	£106.5	£106.4	£106.3	£106.2	£106.1	£106.0	£105.9	£105.8

Notes:
Baseline turnover at 2024 assumed to match total turnover potential at 2024, and then projected forward with changes in efficiency/productivity over the assessment period (based on Experian changing floorspace sales density productivity forecasts).

TABLE 8b: CONVENIENCE EXPENDITURE CAPACITY (PRODUCTIVITY - CHANGES TO FLOORSPACE) - **RESIDUAL EXPENDITURE**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£0.0	-£0.1	£0.3	£0.2	£0.8	£0.6	-£0.2	£1.0	£2.2	£4.4	£6.5	£8.3	£9.8	£11.3	£12.9	£14.8	£16.4	£17.9	£19.5	£21.1	£22.6	£24.0	£25.3	£26.4	£27.3	£28.1	£28.6
Barnet	£0.0	-£2.4	-£2.8	-£0.9	£4.6	£9.8	£14.7	£24.8	£32.6	£38.7	£43.3	£47.1	£50.0	£52.9	£55.9	£59.5	£62.4	£65.3	£68.6	£72.1	£75.5	£78.9	£82.2	£85.4	£88.6	£91.6	£94.3
Bexley	£0.0	-£3.1	-£2.8	-£4.3	-£5.1	-£6.5	-£8.2	-£8.9	-£10.3	-£11.4	-£12.8	-£14.3	-£15.8	-£15.3	-£13.6	-£11.0	-£8.4	-£5.7	-£4.2	-£3.6	-£3.5	-£3.7	-£4.2	-£4.7	-£5.3	-£5.8	-£6.4
Brent	£0.0	-£3.0	-£3.5	-£3.5	-£0.4	£3.2	£6.5	£11.9	£16.8	£21.2	£24.8	£27.9	£29.9	£32.0	£34.0	£36.6	£38.1	£39.4	£40.3	£40.8	£41.0	£40.9	£40.8	£40.6	£40.3	£40.0	£39.6
Bromley	£0.0	-£5.9	-£8.3	-£13.0	-£15.6	-£18.6	-£22.0	-£24.5	-£26.6	-£28.0	-£29.6	-£31.4	-£33.2	-£30.3	-£24.6	-£16.2	-£7.7	£1.4	£9.0	£15.5	£21.3	£26.5	£31.4	£34.8	£37.2	£38.9	£40.1
Camden	£0.0	-£2.8	-£3.8	-£5.6	-£5.8	-£6.0	-£7.2	-£6.9	-£6.3	-£5.0	-£4.1	-£3.2	-£2.5	-£1.2	£0.4	£2.6	£4.0	£5.4	£6.7	£7.9	£8.8	£9.4	£9.8	£10.0	£10.1	£10.1	£10.1
City of London	£0.0	-£0.8	-£0.9	-£1.1	-£0.8	-£0.6	-£0.6	£0.3	£1.2	£2.1	£2.8	£3.4	£4.0	£4.6	£5.3	£6.2	£6.8	£7.5	£8.0	£8.5	£9.0	£9.4	£9.7	£10.0	£10.2	£10.4	£10.6
Croydon	£0.0	-£5.7	-£8.6	-£12.0	-£12.3	-£12.4	-£11.3	-£7.1	-£2.7	£2.3	£6.9	£11.2	£15.0	£20.1	£25.9	£33.0	£39.4	£45.9	£50.7	£54.4	£57.3	£59.7	£61.8	£63.7	£65.5	£66.9	£68.3
Ealing	£0.0	-£1.9	-£1.6	-£1.3	£1.2	£3.4	£4.9	£8.3	£11.4	£14.3	£16.6	£18.4	£20.0	£21.6	£23.1	£24.9	£26.2	£27.3	£28.1	£28.7	£29.1	£29.5	£29.7	£29.8	£29.9	£30.2	£30.3
Enfield	£0.0	-£3.7	-£4.9	-£6.1	-£5.7	-£5.8	-£6.8	-£2.4	£2.2	£6.5	£9.7	£11.6	£12.6	£13.7	£14.6	£15.8	£16.2	£16.4	£16.7	£16.9	£17.1	£17.1	£17.0	£16.9	£16.9	£16.7	£16.5
Greenwich	£0.0	-£1.6	-£0.9	£1.3	£5.6	£9.2	£10.6	£16.3	£21.4	£25.6	£28.5	£30.2	£31.2	£32.8	£34.5	£36.9	£38.5	£39.9	£41.0	£41.9	£42.6	£43.2	£43.6	£44.0	£44.3	£44.5	£44.1
Hackney	£0.0	-£2.6	-£3.8	-£5.6	-£6.7	-£7.7	-£9.3	-£9.5	-£9.6	-£9.4	-£9.2	-£8.9	-£8.6	-£7.7	-£6.5	-£4.7	-£2.8	£0.2	£1.4	£2.5	£3.4	£4.2	£4.2	£5.0	£5.7	£6.3	£6.7
Hammersmith and Fulham	£0.0	-£1.3	-£0.9	-£0.5	£0.7	£1.5	£1.5	£4.6	£7.9	£11.4	£14.6	£17.6	£19.9	£22.2	£24.5	£27.8	£30.5	£32.9	£35.3	£37.6	£39.7	£41.7	£43.5	£45.0	£46.3	£50.5	£52.8
Haringey	£0.0	-£1.8	-£3.0	-£4.2	-£4.0	-£3.7	-£3.3	£3.8	£10.1	£15.4	£19.4	£22.5	£24.7	£26.7	£28.3	£30.1	£31.3	£32.1	£32.9	£33.6	£34.2	£34.7	£35.1	£35.4	£35.8	£36.0	£36.0
Harrow	£0.0	-£2.1	-£2.8	-£4.0	-£4.4	-£5.2	-£3.3	£1.2	£5.6	£9.5	£13.0	£15.9	£18.0	£20.0	£22.1	£24.5	£26.6	£28.5	£30.0	£31.1	£31.9	£32.4	£32.9	£33.0	£32.9	£32.5	£32.2
Havering	£0.0	-£2.1	-£2.4	-£4.0	-£4.2	-£4.8	-£2.4	£4.5	£12.6	£21.9	£30.9	£39.5	£47.9	£58.3	£69.9	£82.8	£95.5	£108.3	£121.9	£135.7	£149.6	£163.4	£176.9	£187.6	£196.6	£204.4	£211.4
Hillingdon	£0.0	-£2.6	-£3.1	-£4.9	-£6.4	-£8.8	-£8.9	-£3.6	£2.7	£9.7	£16.8	£23.8	£30.7	£37.7	£44.9	£52.6	£59.6	£66.6	£73.5	£80.1	£86.7	£93.1	£99.3	£103.0	£105.1	£106.2	£106.6
Hounslow	£0.0	-£1.9	-£2.4	-£2.7	-£0.6	£0.8	£1.4	£5.0	£8.2	£11.7	£14.7	£17.5	£19.6	£22.1	£24.5	£27.5	£29.6	£31.4	£33.1	£34.6	£36.1	£37.4	£38.6	£39.5	£40.1	£40.6	£40.9
Islington	£0.0	-£3.9	-£5.9	-£8.5	-£9.2	-£9.8	-£11.1	-£11.7	-£12.3	-£12.3	-£11.8	-£11.2	-£10.7	-£9.6	-£8.1	-£5.5	-£3.7	-£2.0	-£0.4	£1.1	£2.4	£3.5	£4.4	£5.3	£6.0	£6.6	£7.1
Kensington and Chelsea	£0.0	-£2.6	-£3.9	-£5.9	-£6.6	-£7.4	-£8.6	-£7.9	-£7.2	-£6.3	-£5.5	-£4.8	-£4.4	-£3.7	-£2.7	-£1.0	£0.2	£1.3	£2.3	£3.2	£4.1	£4.8	£5.4	£5.9	£6.3	£6.7	£6.8
Kingston upon Thames	£0.0	-£2.0	-£2.2	-£3.7	-£5.0	-£6.8	-£9.0	-£3.4	£0.9	£3.8	£5.5	£6.5	£6.9	£7.5	£8.0	£8.7	£8.9	£9.2	£9.4	£9.5	£9.4	£9.2	£9.0	£8.7	£8.4	£8.1	£7.7
Lambeth	£0.0	-£4.0	-£5.6	-£6.9	-£6.4	-£6.1	-£6.9	-£5.9	-£5.9	-£5.3	-£4.9	-£4.5	-£4.0	-£2.6	-£0.9	£1.5	£3.3	£4.9	£6.4	£7.8	£9.0	£10.0	£10.8	£11.4	£11.9	£12.1	£12.3
Lewisham	£0.0	-£1.2	-£1.7	-£3.7	-£4.1	-£4.7	-£6.6	-£7.5	-£8.7	-£9.4	-£9.9	-£10.1	-£9.9	-£8.4	-£6.4	-£3.6	-£1.6	£0.2	£1.7	£3.1	£4.3	£5.4	£6.6	£7.7	£8.5	£8.9	£9.1
Merton	£0.0	-£3.5	-£5.1	-£6.9	-£7.8	-£8.3	-£8.7	-£6.8	-£5.6	-£4.4	-£3.7	-£3.1	-£2.8	-£2.2	-£1.5	-£0.2	£0.6	£1.4	£2.2	£2.9	£3.6	£4.1	£4.6	£5.0	£5.4	£5.7	£5.9
Newham	£0.0	-£1.0	£0.1	£1.9	£6.2	£9.7	£11.9	£18.1	£24.6	£30.7	£35.5	£39.4	£42.7	£46.0	£49.1	£52.3	£54.4	£56.2	£57.7	£58.8	£59.6	£60.2	£60.5	£60.6	£60.5	£60.2	£59.7
Redbridge	£0.0	-£2.7	-£3.9	-£6.1	-£7.5	-£9.5	-£10.8	-£7.3	-£3.5	£0.8	£5.0	£8.3	£10.7	£13.7	£17.2	£21.3	£24.9	£28.6	£30.9	£32.3	£33.2	£33.6	£33.7	£33.7	£33.5	£33.2	£32.7
Richmond upon Thames	£0.0	-£3.3	-£4.8	-£7.1	-£8.0	-£9.4	-£12.0	-£14.0	-£16.3	-£18.1	-£19.8	-£21.5	-£23.0	-£24.0	-£24.6	-£24.5	-£24.8	-£24.8	-£24.7	-£24.6	-£24.5	-£24.4	-£24.3	-£24.3	-£24.2	-£24.3	-£24.3
Southwark	£0.0	-£3.3	-£3.5	-£2.2	£3.2	£8.4	£12.2	£21.8	£28.9	£34.7	£39.4	£43.3	£46.6	£50.6	£54.9	£59.7	£63.3	£66.1	£68.7	£70.9	£72.8	£74.6	£76.1	£77.5	£78.7	£79.7	£80.3
Sutton	£0.0	-£3.1	-£4.3	-£6.6	-£8.0	-£9.5	-£11.3	-£8.9	-£7.6	-£6.6	-£6.2	-£6.1	-£6.4	-£6.3	-£5.9	-£4.7	-£3.7	-£2.1	-£0.8	£0.4	£1.5	£2.3	£2.9	£3.3	£3.6	£3.9	£4.0
Tower Hamlets	£0.0	-£1.8	£0.0	£0.4	£2.4	£3.9	£3.9	£8.9	£14.9	£21.7	£27.9	£33.3	£37.6	£41.7	£44.9	£48.4	£50.4	£51.9	£53.1	£54.0	£54.7	£55.3	£55.5	£55.6	£55.5	£55.1	£54.7
Waltham Forest	£0.0	-£3.2	-£4.6	-£7.7	-£9.8	-£11.3	-£10.6	-£5.3	£1.1	£7.2	£11.8	£14.7	£16.3	£17.9	£19.6	£21.7	£23.0	£24.0	£24.8	£25.4	£25.8	£25.9	£25.8	£25.6	£25.3	£24.8	£24.3
Wandsworth	£0.0	-£3.1	-£3.4	-£4.3	-£3.8	-£3.3	-£3.8	-£3.3	-£3.3	-£2.5	-£1.9	-£1.4	-£0.9	£0.4	£2.0	£4.3	£6.0	£7.6	£9.2	£10.8	£12.3	£13.4	£14.2	£15.0	£15.5	£16.0	£16.3
Westminster	£0.0	-£3.6	-£5.4	-£7.2	-£7.7	-£8.5	-£9.8	-£6.8	-£4.8	-£3.1	-£2.0	-£1.4	-£1.1	-£0.3	£0.9	£2.8	£4.2	£5.4	£6.6	£7.7	£8.6	£9.4	£10.0	£10.5	£10.9	£11.3	£11.5
Out of London																											
Online Spend																											
BOROUGH TOTAL	£0.0	-£87.7	-£110.1	-£146.5	-£131.3	-£124.2	-£125.2	-£21.1	£74.5	£171.8	£252.2	£318.4	£370.7	£442.3	£522.3	£625.0	£707.8	£787.3	£858.3	£921.6	£978.1	£1,028.4	£1,072.7	£1,106.9	£1,133.3	£1,156.1	£1,170.6
CAZ	£0.0	-£7.3	-£17.6	-£20.2	-£19.1	-£18.4	-£19.2	-£13.3	-£8.5	-£3.7	£0.3	£3.5	£6.0	£9.8	£14.2	£20.0	£24.4	£28.3	£31.9	£35.1	£38.0	£40.4	£42.3	£44.1	£45.5	£46.6	£47.3
NIOD	£0.0	-£0.3	-£1.8	-£1.8	-£1.4	-£1.1	-£1.0	-£0.1	£0.9	£2.0	£2.9	£3.7	£4.3	£5.0	£5.5	£6.1	£6.5	£6.8	£7.1	£7.3	£7.4	£7.6	£7.7	£7.7	£7.7	£7.7	£7.7

Notes:
Residual expenditure = difference between total turnover potential (Table 5) and baseline turnover (Table 8a).

TABLE 9: COMPARISON GOODS MARKET SHARES (2024), BY BOROUGH & INFLOW

DESTINATION	CUSTOMER ZONES																														INFLOW					
	Barking and Dagenham	Barnet	Bexley	Brent	Bromley	Camden	City of London	Croydon	Ealing	Enfield	Greenwich	Hackney	Hammersmith and Fulham	Haringey	Harrow	Havering	Hillingdon	Hounslow	Islington	Kensington and Chelsea	Kingston upon Thames	Lambeth	Lewisham	Merton	Newham	Redbridge	Richmond upon Thames	Southwark	Sutton	Tower Hamlets	Waltham Forest	Wandsworth	Westminster	UK	NON-UK	
Barking and Dagenham	9.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.9%	0.0%	0.0%	0.0%	0.4%	0.2%	0.0%	0.0%	11.6%	12.0%	
Barnet	0.1%	26.2%	0.1%	13.9%	0.1%	6.2%	0.2%	0.1%	1.3%	4.2%	0.2%	0.5%	0.3%	6.3%	6.4%	0.1%	1.1%	0.3%	1.5%	0.3%	0.1%	0.1%	0.1%	0.1%	0.2%	0.3%	0.1%	0.1%	0.2%	0.1%	0.3%	0.1%	1.6%	16.9%	12.0%	
Bexley	0.0%	0.0%	22.7%	0.0%	1.1%	0.0%	0.0%	0.1%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.1%	0.0%	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	18.5%	12.0%	
Brent	0.1%	3.3%	0.0%	12.8%	0.0%	1.9%	0.1%	0.1%	2.1%	3.4%	0.0%	0.3%	0.8%	1.0%	4.4%	0.0%	1.3%	1.0%	0.7%	0.5%	0.2%	0.1%	0.0%	0.1%	0.1%	0.4%	0.1%	0.0%	0.1%	0.3%	0.1%	1.3%	15.5%	12.0%		
Bromley	0.1%	0.0%	4.5%	0.0%	31.2%	0.1%	0.0%	5.8%	0.1%	0.1%	3.1%	0.1%	0.0%	0.1%	0.1%	0.1%	0.1%	0.0%	0.0%	0.0%	0.1%	0.8%	7.6%	0.2%	0.2%	0.1%	0.0%	1.2%	0.5%	0.2%	0.1%	0.1%	0.1%	17.7%	12.0%	
Camden	0.3%	1.5%	0.2%	2.8%	0.4%	11.5%	2.5%	0.4%	0.7%	0.7%	0.6%	1.6%	0.7%	2.4%	0.5%	0.2%	0.3%	0.7%	3.7%	0.7%	0.3%	1.1%	0.9%	0.5%	0.6%	0.4%	0.5%	1.2%	0.2%	1.0%	1.0%	0.7%	2.5%	48.7%	12.0%	
City of London	0.4%	0.4%	0.5%	0.3%	0.6%	0.8%	10.5%	0.4%	0.4%	0.7%	0.7%	1.9%	0.7%	0.7%	0.4%	0.7%	0.2%	0.3%	1.1%	0.6%	0.4%	0.8%	0.8%	0.5%	0.7%	0.8%	0.5%	1.4%	0.2%	2.3%	1.3%	0.7%	0.5%	46.9%	12.0%	
Croydon	0.1%	0.0%	0.1%	0.1%	1.3%	0.0%	0.0%	26.8%	0.0%	0.0%	0.5%	0.1%	0.4%	0.0%	0.1%	0.0%	0.0%	0.1%	0.0%	0.2%	0.7%	3.0%	0.8%	3.4%	0.1%	0.1%	0.1%	0.8%	10.0%	0.1%	0.2%	0.8%	0.1%	15.2%	12.0%	
Ealing	0.0%	0.1%	0.0%	2.0%	0.0%	0.1%	0.1%	0.0%	18.2%	0.0%	0.0%	0.1%	1.1%	0.1%	1.3%	0.0%	2.0%	2.8%	0.2%	0.4%	0.1%	0.1%	0.0%	0.1%	0.1%	0.0%	0.3%	0.1%	0.0%	0.1%	0.1%	0.1%	0.4%	8.9%	12.0%	
Enfield	0.2%	1.5%	0.0%	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	24.6%	0.0%	0.5%	0.0%	2.2%	0.1%	0.1%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.7%	0.0%	0.0%	0.0%	0.1%	2.5%	0.0%	0.0%	13.6%	12.0%	
Greenwich	0.6%	0.1%	7.3%	0.1%	1.9%	0.1%	0.3%	1.2%	0.1%	0.2%	27.9%	1.1%	0.1%	0.2%	0.1%	0.1%	0.1%	0.1%	0.4%	0.0%	0.5%	0.9%	4.9%	0.7%	2.0%	0.6%	0.1%	2.1%	1.0%	3.2%	0.7%	0.4%	0.1%	13.4%	12.0%	
Hackney	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%	0.3%	0.0%	0.0%	0.1%	0.0%	7.1%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.7%	0.1%	0.0%	0.1%	0.1%	0.0%	0.2%	0.1%	0.0%	0.1%	0.6%	0.2%	0.1%	0.1%	15.8%	12.0%		
Hammersmith and Fulham	0.4%	1.0%	0.1%	4.9%	0.2%	1.4%	0.5%	0.6%	8.1%	0.4%	0.2%	0.6%	22.2%	0.7%	2.2%	0.1%	3.5%	6.2%	0.9%	7.0%	0.7%	1.0%	0.4%	1.0%	0.7%	0.4%	2.4%	0.6%	0.6%	0.7%	0.4%	1.9%	3.7%	21.6%	12.0%	
Haringey	0.2%	1.3%	0.0%	0.2%	0.0%	0.4%	0.1%	0.0%	0.0%	4.4%	0.0%	4.1%	0.0%	16.8%	0.1%	0.1%	0.0%	0.0%	4.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.2%	0.2%	0.0%	0.1%	0.0%	0.2%	1.7%	0.0%	0.1%	5.7%	12.0%	
Harrow	0.0%	0.4%	0.0%	2.8%	0.0%	0.1%	0.1%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	15.7%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.6%	12.0%		
Havering	13.6%	0.0%	0.0%	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.1%	0.0%	0.2%	0.0%	0.1%	0.0%	29.0%	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	4.8%	0.0%	0.1%	0.0%	0.3%	0.5%	0.0%	0.1%	12.7%	12.0%	
Hillingdon	0.2%	0.6%	0.2%	1.2%	0.2%	0.6%	0.7%	0.2%	5.2%	0.3%	0.2%	0.4%	0.9%	0.4%	5.6%	0.1%	28.6%	2.2%	0.4%	0.7%	0.4%	0.4%	0.3%	0.3%	0.2%	0.2%	0.4%	0.2%	0.4%	0.2%	0.4%	0.2%	0.5%	0.8%	39.1%	12.0%
Hounslow	0.0%	0.1%	0.0%	0.2%	0.0%	0.1%	0.1%	0.1%	3.8%	0.1%	0.0%	0.1%	1.2%	0.1%	0.2%	0.0%	1.1%	18.5%	0.1%	0.2%	0.2%	0.1%	0.1%	0.1%	0.1%	0.1%	3.7%	0.1%	0.1%	0.1%	0.1%	0.0%	0.1%	18.8%	12.0%	
Islington	0.3%	0.9%	0.3%	1.0%	0.4%	3.6%	13.4%	0.4%	0.7%	0.9%	0.6%	5.1%	0.7%	3.0%	0.7%	0.3%	0.4%	0.5%	16.1%	0.8%	0.4%	1.6%	0.9%	0.6%	0.5%	0.5%	1.8%	0.3%	1.3%	1.1%	0.9%	2.6%	34.2%	12.0%		
Kensington and Chelsea	0.5%	1.4%	0.3%	2.4%	0.8%	1.8%	4.5%	0.8%	2.3%	0.7%	0.9%	1.1%	11.8%	1.2%	1.1%	0.4%	0.8%	2.9%	1.7%	33.8%	0.9%	3.1%	0.8%	1.9%	1.1%	1.1%	3.2%	2.0%	0.5%	1.5%	0.7%	6.8%	11.3%	39.7%	12.0%	
Kingston upon Thames	0.0%	0.1%	0.0%	0.1%	0.0%	0.1%	0.1%	0.5%	0.3%	0.1%	0.0%	0.1%	0.3%	0.1%	0.0%	0.0%	0.2%	3.1%	0.2%	0.1%	31.6%	0.3%	0.1%	5.0%	0.0%	0.0%	12.1%	0.1%	4.7%	0.0%	0.0%	1.5%	0.1%	36.9%	12.0%	
Lambeth	0.1%	0.1%	0.2%	0.1%	0.3%	0.1%	0.2%	1.0%	0.1%	0.1%	0.5%	0.2%	0.2%	0.2%	0.1%	0.0%	0.0%	0.2%	0.2%	0.1%	0.5%	10.9%	0.6%	0.9%	0.1%	0.1%	0.4%	1.7%	0.2%	0.2%	0.1%	0.9%	0.3%	32.3%	12.0%	
Lewisham	0.1%	0.0%	0.4%	0.0%	2.0%	0.0%	0.1%	0.6%	0.0%	0.1%	2.1%	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	16.5%	0.1%	0.1%	0.0%	0.0%	2.2%	0.1%	0.4%	0.0%	0.0%	0.0%	5.1%	12.0%		
Merton	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%	0.0%	0.9%	0.1%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.2%	6.4%	1.5%	0.1%	25.6%	0.0%	0.0%	0.7%	0.2%	4.7%	0.1%	0.0%	5.4%	0.2%	19.3%	12.0%	
Newham	10.2%	0.3%	0.6%	0.3%	0.3%	0.6%	1.4%	0.4%	0.3%	1.7%	1.8%	0.2%	1.4%	0.2%	2.2%	0.2%	0.2%	1.6%	0.2%	0.1%	0.5%	1.5%	0.2%	32.4%	12.6%	0.1%	1.6%	0.1%	14.8%	10.9%	0.2%	0.3%	22.0%	12.0%		
Redbridge	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	13.9%	0.0%	0.0%	0.0%	0.4%	0.8%	0.0%	0.1%	7.2%	12.0%	
Richmond upon Thames	0.0%	0.0%	0.0%	0.1%	0.0%	0.1%	0.1%	1.9%	0.0%	0.0%	0.0%	0.5%	0.0%	0.1%	0.0%	0.0%	0.2%	8.0%	0.0%	0.1%	0.7%	0.1%	0.0%	0.2%	0.0%	0.0%	18.6%	0.1%	0.1%	0.0%	0.8%	0.1%	9.6%	12.0%		
Southwark	0.1%	0.1%	0.4%	0.1%	0.4%	0.2%	0.7%	0.5%	0.1%	0.1%	0.7%	0.3%	0.1%	0.3%	0.1%	0.0%	0.0%	0.1%	0.3%	0.0%	0.1%	1.7%	2.9%	0.1%	0.3%	0.1%	0.1%	12.3%	0.2%	0.7%	0.2%	0.2%	0.2%	15.2%	12.0%	
Sutton	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.2%	0.0%	2.1%	0.0%	0.0%	0.0%	20.0%	0.0%	0.0%	0.2%	0.0%	14.6%	12.0%		
Tower Hamlets	0.5%	0.2%	0.3%	0.2%	0.3%	0.3%	1.9%	0.2%	0.1%	0.2%	1.1%	1.3%	0.2%	0.3%	0.2%	0.4%	0.1%	0.5%	0.1%	0.1%	0.3%	0.8%	0.2%	1.4%	0.7%	0.1%	1.0%	0.1%	9.0%	0.6%	0.2%	0.2%	35.7%	12.0%		
Waltham Forest	0.4%	0.1%	0.0%	0.1%	0.0%	0.1%	0.1%	0.0%	0.0%	0.8%	0.0%	2.2%	0.0%	0.5%	0.0%	0.1%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	1.5%	2.4%	0.0%	0.0%	0.0%	0.8%	14.0%	0.0%	0.0%	8.9%	12.0%		
Wandsworth	0.1%	0.1%	0.1%	0.2%	0.2%	0.3%	0.9%	0.2%	0.1%	0.1%	0.1%	0.2%	1.8%	0.2%	0.1%	0.0%	0.1%	0.3%	0.2%	0.5%	0.6%	5.0%	0.3%	3.6%	0.1%	0.1%	0.9%	1.1%	0.9%	0.2%	0.1%	16.1%	0.7%	20.4%	12.0%	
Westminster	1.8%	6.6%	1.8%	7.8%	3.6%	16.7%	13.8%	3.6%	4.9%	4.5%	3.7%	7.9%	6.5%	9.2%	4.7%	1.7%	3.5%	3.3%	10.8%	9.1%	2.3%	10.4%	5.6%	4.1%	4.1%	3.8%	4.1%	10.4%	6.7%	4.8%	6.4%	29.1%	44.7%	12.0%		
Out of London	15.4%	9.8%	19.8%	6.4%	10.6%	5.9%	7.9%	8.4%	9.4%	10.7%	10.6%	5.5%	5.2%	5.8%	14.1%	21.1%	12.4%	9.3%	6.1%	4.9%	9.2%	5.6%	6.6%	8.0%	12.5%	6.8%	6.1%	9.1%	7.2%	8.3%	5.9%	5.5%				
Online Spend	40.3%	43.3%	40.0%	39.6%	43.8%	46.5%	39.9%	44.6%	38.6%	40.6%	41.2%	49.4%	43.5%	46.5%	41.4%	41.3%	42.3%	39.7%	47.7%	39.2%	42.9%	49.7%	46.9%	42.9%	41.2%	42.3%	43.6%	51.0%	43.2%	47.0%	48.5%	48.7%	38.0%			
BOROUGH TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%			
CAZ	3.1%	10.0%	3.2%	11.0%	6.0%	25.7%	43.5%	5.8%	7.9%	7.2%	6.8%	16.4%	12.4%	15.1%	7.1%	3.3%	5.0%	6.7%	26.2%	22.0%	4.3%	16.6%	9.6%	6.7%	6.8%	6.6%	7.9%	17.9%	4.1%	13.9%	8.9%	12.2%	37.7%	45.		

Notes:
Market share data calculated by Nexus, using spending data (by Borough & UK spending) from Experian Spend Insight. 'Inflow' is proportion of UK derived turnover attracted from outside of London Boroughs.

TABLE 10: COMPARISON EXPENDITURE CAPACITY (BASELINE) - TOTAL TURNOVER POTENTIAL

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£122.4	£122.2	£124.1	£126.4	£129.3	£132.4	£135.4	£139.5	£143.6	£148.1	£152.5	£157.0	£161.4	£166.0	£170.7	£175.8	£180.8	£185.8	£190.9	£196.1	£201.4	£206.8	£212.3	£217.7	£223.2	£228.7	£234.1
Barnet	£1,126.4	£1,121.1	£1,136.0	£1,158.9	£1,189.6	£1,224.4	£1,261.3	£1,306.9	£1,351.4	£1,392.6	£1,432.7	£1,472.4	£1,511.5	£1,551.7	£1,593.0	£1,636.8	£1,680.0	£1,722.3	£1,766.0	£1,810.7	£1,856.3	£1,902.6	£1,949.7	£1,997.8	£2,046.7	£2,096.5	£2,146.9
Bexley	£350.4	£348.0	£353.0	£358.7	£365.6	£373.4	£381.5	£390.6	£399.3	£407.6	£415.9	£424.2	£432.7	£443.2	£455.0	£468.1	£481.5	£494.8	£507.4	£519.4	£531.2	£542.8	£554.4	£566.2	£578.2	£590.4	£602.8
Brent	£504.9	£502.2	£508.7	£518.2	£530.8	£545.4	£560.9	£579.3	£597.9	£615.6	£633.0	£650.4	£667.4	£684.8	£702.8	£721.8	£740.4	£758.5	£776.7	£795.1	£813.6	£832.3	£851.3	£870.5	£890.0	£909.9	£929.9
Bromley	£949.4	£942.6	£953.5	£967.0	£985.0	£1,005.8	£1,027.4	£1,051.0	£1,075.4	£1,098.9	£1,122.8	£1,146.8	£1,171.5	£1,202.5	£1,238.0	£1,278.1	£1,319.3	£1,361.1	£1,401.8	£1,442.2	£1,482.5	£1,523.1	£1,564.2	£1,604.2	£1,643.6	£1,682.7	£1,721.9
Camden	£718.2	£714.1	£723.1	£735.2	£751.2	£769.6	£788.5	£811.0	£834.0	£856.3	£878.5	£900.9	£923.4	£947.2	£971.9	£998.3	£1,024.2	£1,049.6	£1,075.4	£1,101.5	£1,127.9	£1,154.5	£1,181.3	£1,208.5	£1,236.1	£1,264.1	£1,292.4
City of London	£400.1	£397.6	£402.8	£409.8	£418.9	£429.4	£440.1	£453.8	£467.8	£481.3	£494.7	£508.1	£521.5	£535.8	£550.6	£566.4	£582.0	£597.3	£612.7	£628.3	£644.1	£660.0	£676.1	£692.3	£708.7	£725.3	£742.0
Croydon	£787.5	£781.4	£789.8	£801.6	£818.0	£837.4	£859.1	£885.1	£911.8	£938.0	£964.4	£991.1	£1,017.9	£1,046.9	£1,077.7	£1,110.9	£1,144.3	£1,177.7	£1,209.9	£1,241.5	£1,273.0	£1,304.6	£1,336.4	£1,368.7	£1,401.6	£1,434.8	£1,468.6
Ealing	£419.0	£417.1	£423.1	£431.3	£442.2	£454.5	£467.1	£481.9	£496.8	£511.2	£525.3	£539.4	£553.6	£568.2	£583.1	£598.7	£614.2	£629.2	£644.3	£659.5	£674.9	£690.5	£706.3	£722.3	£738.4	£755.1	£771.8
Enfield	£450.5	£447.4	£452.8	£460.5	£470.4	£481.6	£492.9	£508.8	£525.3	£541.2	£556.5	£571.1	£585.2	£599.8	£614.5	£630.0	£645.0	£659.6	£674.5	£689.7	£705.1	£720.7	£736.6	£752.8	£769.3	£786.0	£803.1
Greenwich	£777.8	£774.3	£785.6	£801.9	£822.9	£846.1	£868.3	£896.8	£925.4	£952.2	£978.4	£1,003.7	£1,028.7	£1,055.7	£1,083.8	£1,113.9	£1,143.5	£1,172.3	£1,201.1	£1,230.0	£1,259.1	£1,288.6	£1,318.4	£1,348.6	£1,379.3	£1,410.2	£1,441.0
Hackney	£129.7	£128.7	£130.1	£132.0	£134.4	£137.3	£140.2	£143.8	£147.5	£151.1	£154.7	£158.5	£162.4	£166.5	£170.9	£175.7	£180.7	£185.5	£190.2	£195.0	£199.9	£204.8	£209.8	£214.8	£220.0	£225.1	£230.3
Hammersmith and Fulham	£1,006.3	£1,001.3	£1,014.9	£1,033.6	£1,057.4	£1,084.5	£1,112.0	£1,146.9	£1,182.5	£1,217.2	£1,251.8	£1,286.8	£1,321.2	£1,357.1	£1,394.1	£1,434.2	£1,473.6	£1,512.0	£1,551.0	£1,590.5	£1,630.7	£1,671.3	£1,712.4	£1,753.6	£1,795.0	£1,841.7	£1,886.1
Haringey	£394.6	£392.5	£397.0	£403.5	£412.0	£422.1	£432.8	£448.9	£465.0	£480.0	£494.4	£508.4	£522.0	£535.9	£549.9	£564.7	£579.1	£593.0	£607.1	£621.5	£636.1	£650.9	£665.9	£681.3	£696.8	£712.6	£728.6
Harrow	£254.6	£253.2	£256.3	£260.7	£266.1	£272.3	£280.6	£290.5	£300.6	£310.1	£319.5	£328.9	£337.8	£347.0	£356.4	£366.4	£376.2	£385.9	£395.4	£404.9	£414.2	£423.6	£433.1	£442.6	£452.2	£461.8	£471.5
Havering	£563.4	£561.0	£568.7	£578.1	£590.0	£603.5	£620.1	£642.0	£665.5	£689.8	£714.6	£739.7	£765.3	£793.5	£823.9	£856.8	£890.4	£924.4	£960.1	£997.1	£1,035.2	£1,074.3	£1,114.3	£1,152.2	£1,189.1	£1,225.4	£1,261.7
Hillingdon	£879.6	£875.1	£886.6	£901.4	£919.3	£939.1	£962.9	£994.7	£1,028.4	£1,061.9	£1,096.1	£1,131.1	£1,166.6	£1,203.6	£1,241.9	£1,282.5	£1,323.0	£1,363.2	£1,404.2	£1,445.9	£1,488.6	£1,532.0	£1,576.3	£1,617.6	£1,657.2	£1,696.1	£1,734.7
Hounslow	£399.2	£397.6	£402.8	£410.3	£420.1	£431.1	£442.0	£455.0	£468.1	£480.7	£493.4	£506.2	£519.0	£532.4	£546.0	£560.5	£574.7	£588.5	£602.5	£616.7	£631.2	£645.9	£660.9	£676.1	£691.4	£707.2	£723.0
Islington	£780.7	£775.4	£784.4	£796.8	£813.4	£832.8	£852.6	£876.0	£899.6	£922.6	£945.9	£969.7	£993.6	£1,019.1	£1,045.7	£1,074.7	£1,103.1	£1,130.9	£1,159.1	£1,187.6	£1,216.6	£1,245.8	£1,275.3	£1,305.3	£1,335.6	£1,366.4	£1,397.5
Kensington and Chelsea	£1,561.8	£1,551.8	£1,570.6	£1,596.0	£1,629.3	£1,667.7	£1,706.6	£1,755.2	£1,804.4	£1,852.0	£1,899.7	£1,947.9	£1,995.9	£2,046.9	£2,100.1	£2,158.0	£2,214.9	£2,270.5	£2,327.2	£2,384.8	£2,443.3	£2,502.4	£2,562.1	£2,622.7	£2,683.7	£2,747.7	£2,810.9
Kingston upon Thames	£752.6	£747.2	£756.5	£767.5	£781.5	£797.2	£813.0	£840.8	£867.4	£891.3	£913.9	£936.1	£957.7	£980.5	£1,004.0	£1,029.1	£1,053.7	£1,078.1	£1,102.9	£1,128.0	£1,153.3	£1,178.9	£1,204.9	£1,231.3	£1,258.2	£1,285.4	£1,313.1
Lambeth	£354.1	£351.7	£355.9	£362.1	£370.1	£379.3	£388.5	£399.3	£409.7	£419.9	£430.1	£440.4	£451.0	£462.5	£474.5	£487.3	£500.0	£512.3	£524.9	£537.6	£550.5	£563.5	£576.7	£590.0	£603.5	£617.1	£630.9
Lewisham	£332.1	£330.9	£335.2	£340.5	£347.7	£355.9	£363.9	£372.9	£381.9	£390.6	£399.6	£408.9	£418.6	£429.7	£441.4	£454.1	£466.6	£478.7	£490.9	£503.2	£515.6	£528.2	£541.1	£554.2	£567.3	£580.3	£593.4
Merton	£572.9	£568.6	£575.1	£584.0	£595.4	£609.1	£623.7	£641.7	£659.5	£676.4	£693.0	£709.8	£726.6	£744.3	£762.7	£782.4	£801.9	£821.1	£840.7	£860.7	£881.0	£901.5	£922.3	£943.4	£964.9	£986.7	£1,008.9
Newham	£1,371.6	£1,365.8	£1,385.6	£1,411.6	£1,445.3	£1,482.9	£1,521.5	£1,572.1	£1,625.1	£1,676.9	£1,727.9	£1,777.9	£1,827.3	£1,878.7	£1,931.1	£1,986.3	£2,040.2	£2,092.5	£2,144.8	£2,197.1	£2,249.8	£2,302.9	£2,356.2	£2,409.8	£2,464.1	£2,518.7	£2,573.8
Redbridge	£247.1	£245.7	£248.8	£252.7	£257.5	£263.0	£269.0	£277.6	£286.6	£295.7	£304.8	£313.9	£322.6	£332.0	£341.8	£352.4	£362.9	£373.3	£383.3	£393.0	£402.6	£412.1	£421.6	£431.2	£440.8	£450.6	£460.4
Richmond upon Thames	£367.3	£364.8	£369.0	£374.7	£382.4	£391.0	£399.3	£408.6	£417.8	£426.8	£435.8	£445.1	£454.5	£464.6	£475.2	£486.7	£498.0	£509.2	£520.7	£532.5	£544.5	£556.8	£569.2	£581.9	£594.9	£608.0	£621.4
Southwark	£338.1	£336.2	£340.7	£347.6	£357.1	£367.8	£378.5	£392.4	£405.6	£417.9	£429.9	£441.9	£453.9	£466.7	£480.1	£494.3	£508.1	£521.3	£534.6	£548.0	£561.6	£575.3	£589.1	£603.3	£617.6	£632.0	£646.3
Sutton	£265.8	£263.8	£266.9	£270.7	£275.6	£281.4	£287.4	£296.2	£304.4	£312.1	£319.6	£327.1	£334.4	£342.2	£350.5	£359.5	£368.7	£378.2	£387.7	£397.3	£407.0	£416.7	£426.5	£436.3	£446.3	£456.4	£466.7
Tower Hamlets	£351.9	£350.3	£355.7	£362.4	£371.1	£380.8	£390.5	£403.2	£416.6	£429.9	£443.3	£456.4	£469.3	£482.8	£496.3	£510.5	£524.2	£537.4	£550.7	£564.1	£577.6	£591.2	£605.0	£618.8	£632.8	£646.9	£661.1
Waltham Forest	£259.2	£257.7	£260.8	£264.6	£269.5	£275.3	£282.5	£291.7	£301.7	£311.4	£320.6	£329.4	£337.8	£346.4	£355.3	£364.7	£373.8	£382.7	£391.7	£400.7	£409.8	£419.0	£428.3	£437.6	£447.2	£456.7	£466.5
Wandsworth	£593.5	£590.1	£597.9	£608.4	£621.7	£637.2	£652.8	£670.1	£687.4	£704.4	£721.5	£738.9	£756.7	£775.8	£795.7	£817.0	£838.0	£858.7	£879.9	£901.4	£923.2	£945.3	£967.4	£989.9	£1,012.6	£1,035.9	£1,059.4
Westminster	£3,572.7	£3,550.7	£3,594.3	£3,655.3	£3,735.0	£3,826.5	£3,920.7	£4,040.0	£4,159.2	£4,273.4	£4,386.8	£4,500.1	£4,613.4	£4,733.7	£4,859.1	£4,993.5	£5,126.0	£5,255.5	£5,386.9	£5,519.8	£5,654.3	£5,790.2	£5,927.5	£6,066.5	£6,206.9	£6,350.0	£6,494.0
Out of London																											
Online Spend																											
BOROUGH TOTAL	£21,955.1	£21,828.2	£22,106.5	£22,483.8	£22,975.8	£23,537.7	£24,123.7	£24,864.3	£25,613.6	£26,334.7	£27,051.7	£27,768.0	£28,482.4	£29,243.7	£30,037.8	£30,890.0	£31,733.0	£32,561.0	£33,397.2	£34,241.6	£35,095.6	£35,959.3	£36,832.8	£37,710.0	£38,593.0	£39,492.5	£40,394.9
CAZ	£6,128.7	£6,090.9	£6,166.1	£6,270.1	£6,406.7	£6,563.6	£6,724.7	£6,926.7	£7,129.6	£7,324.5	£7,518.7	£7,713.3	£7,907.9	£8,114.6	£8,330.0	£8,561.2	£8,789.0	£9,011.5	£9,237.2	£9,465.7	£9,696.8	£9,930.4	£10,166.5	£10,405.5	£10,646.9	£10,893.1	£11,140.7
NIOD	£185.8	£185.0	£187.8	£191.4	£196.1	£201.3	£206.5	£213.3	£220.4	£227.4	£234.4	£241.3	£248.1	£255.2	£262.4	£269.9	£277.2	£284.2	£291.3	£298.4	£305.6	£312.8	£320.1	£327.5	£334.9	£342.4	£349.9</

TABLE 11b: COMPARISON EXPENDITURE CAPACITY (BASELINE) - **RESIDUAL EXPENDITURE**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£0.0	-£0.2	£1.6	£3.9	£6.8	£9.9	£13.0	£17.0	£21.2	£25.6	£30.1	£34.5	£38.9	£43.6	£48.3	£53.3	£58.4	£63.3	£68.4	£73.6	£79.0	£84.4	£89.8	£95.3	£100.7	£106.2	£111.7
Barnet	£0.0	-£5.3	£9.6	£32.5	£63.1	£98.0	£134.9	£180.5	£225.0	£266.2	£306.3	£346.0	£385.0	£425.3	£466.6	£510.4	£553.6	£595.9	£639.6	£684.3	£729.9	£776.2	£823.3	£871.4	£920.3	£970.1	£1,020.5
Bexley	£0.0	-£2.4	£2.6	£8.3	£15.2	£23.0	£31.1	£40.1	£48.9	£57.2	£65.5	£73.8	£82.3	£92.8	£104.6	£117.7	£131.1	£144.4	£157.0	£169.0	£180.7	£192.4	£204.0	£215.8	£227.8	£240.0	£252.4
Brent	£0.0	-£2.7	£3.8	£13.3	£25.9	£40.5	£55.9	£74.4	£93.0	£110.7	£128.1	£145.4	£162.4	£179.9	£197.9	£216.9	£235.5	£253.5	£271.8	£290.1	£308.7	£327.4	£346.4	£365.6	£385.1	£404.9	£425.0
Bromley	£0.0	-£6.8	£4.1	£17.6	£35.5	£56.4	£78.0	£101.6	£126.0	£149.5	£173.4	£197.4	£222.1	£253.1	£288.6	£328.6	£369.9	£411.7	£452.4	£492.8	£533.1	£573.7	£614.8	£654.8	£694.2	£733.3	£772.5
Camden	£0.0	-£4.0	£4.9	£17.0	£33.0	£51.5	£70.3	£92.8	£115.8	£138.1	£160.3	£182.7	£205.2	£229.0	£253.7	£280.2	£306.1	£331.4	£357.2	£383.3	£409.7	£436.3	£463.1	£490.3	£517.9	£545.9	£574.2
City of London	£0.0	-£2.4	£2.7	£9.7	£18.8	£29.3	£40.1	£53.7	£67.7	£81.2	£94.6	£108.1	£121.4	£135.7	£150.5	£166.3	£182.0	£197.2	£212.6	£228.2	£244.0	£259.9	£276.0	£292.2	£308.6	£325.2	£341.9
Croydon	£0.0	-£6.1	£2.3	£14.1	£30.5	£49.9	£71.6	£97.6	£124.3	£150.5	£176.9	£203.6	£230.4	£259.4	£290.2	£323.4	£356.8	£390.2	£422.4	£454.0	£485.5	£517.1	£548.9	£581.2	£614.1	£647.3	£681.1
Ealing	£0.0	-£1.9	£4.1	£12.3	£23.2	£35.5	£48.1	£62.8	£77.8	£92.1	£106.3	£120.3	£134.6	£149.2	£164.1	£179.7	£195.2	£210.2	£225.3	£240.5	£255.9	£271.5	£287.3	£303.3	£319.4	£336.1	£352.8
Enfield	£0.0	-£3.0	£2.4	£10.1	£19.9	£31.1	£42.4	£58.4	£74.9	£90.7	£106.0	£120.6	£134.8	£149.3	£164.1	£179.6	£194.6	£209.1	£224.0	£239.3	£254.7	£270.3	£286.1	£302.3	£318.8	£335.6	£352.7
Greenwich	£0.0	-£3.4	£7.9	£24.1	£45.1	£68.3	£90.5	£119.0	£147.7	£174.5	£200.6	£225.9	£251.0	£277.9	£306.0	£336.1	£365.7	£394.5	£423.3	£452.2	£481.4	£510.8	£540.6	£570.8	£601.5	£632.4	£663.2
Hackney	£0.0	-£1.0	£0.4	£2.3	£4.8	£7.7	£10.6	£14.1	£17.8	£21.4	£25.1	£28.8	£32.7	£36.9	£41.3	£46.1	£51.0	£55.8	£60.6	£65.4	£70.3	£75.2	£80.1	£85.2	£90.3	£95.5	£100.7
Hammersmith and Fulham	£0.0	-£5.1	£8.5	£27.2	£51.1	£78.1	£105.7	£140.6	£176.2	£210.9	£245.5	£280.4	£314.9	£350.8	£387.7	£427.9	£467.2	£505.6	£544.6	£584.2	£624.3	£665.0	£706.0	£747.3	£788.6	£835.3	£879.8
Haringey	£0.0	-£2.2	£2.3	£8.8	£17.4	£27.4	£38.2	£54.3	£70.4	£85.3	£99.8	£113.8	£127.4	£141.3	£155.3	£170.0	£184.4	£198.3	£212.5	£226.9	£241.5	£256.3	£271.3	£286.6	£302.2	£318.0	£333.9
Harrow	£0.0	-£1.4	£1.7	£6.0	£11.5	£17.7	£25.9	£35.8	£46.0	£55.5	£64.9	£74.2	£83.2	£92.4	£101.8	£111.8	£121.6	£131.3	£140.8	£150.2	£159.6	£169.0	£178.5	£188.0	£197.6	£207.2	£216.9
Havering	£0.0	-£2.3	£5.3	£14.7	£26.7	£40.1	£56.7	£78.6	£102.1	£126.5	£151.3	£176.3	£201.9	£230.1	£260.5	£293.5	£327.1	£361.0	£396.7	£433.7	£471.8	£510.9	£550.9	£588.8	£625.7	£662.0	£698.4
Hillingdon	£0.0	-£4.5	£7.0	£21.7	£39.6	£59.5	£83.2	£115.1	£148.8	£182.3	£216.5	£251.5	£286.9	£324.0	£362.3	£402.8	£443.3	£483.6	£524.5	£566.3	£609.0	£652.4	£696.6	£738.0	£777.6	£816.5	£855.1
Hounslow	£0.0	-£1.6	£3.7	£11.1	£20.9	£31.9	£42.9	£55.9	£68.9	£81.6	£94.3	£107.1	£119.9	£133.2	£146.9	£161.4	£175.6	£189.3	£203.3	£217.5	£232.0	£246.8	£261.7	£276.9	£292.2	£308.0	£323.9
Islington	£0.0	-£5.3	£3.7	£16.1	£32.8	£52.1	£71.9	£95.3	£119.0	£141.9	£165.3	£189.0	£212.9	£238.4	£265.0	£294.0	£322.4	£350.2	£378.4	£406.9	£435.9	£465.1	£494.6	£524.6	£554.9	£585.7	£616.8
Kensington and Chelsea	£0.0	-£10.0	£8.8	£34.2	£67.5	£105.9	£144.8	£193.4	£242.6	£290.2	£337.9	£386.1	£434.1	£485.1	£538.3	£596.2	£653.1	£708.7	£765.4	£823.0	£881.5	£940.6	£1,000.3	£1,060.9	£1,121.9	£1,185.9	£1,249.1
Kingston upon Thames	£0.0	-£5.4	£3.9	£15.0	£28.9	£44.6	£60.4	£88.3	£114.8	£138.7	£161.3	£183.5	£205.1	£227.9	£251.5	£276.5	£301.1	£325.5	£350.3	£375.4	£400.7	£426.4	£452.3	£478.8	£505.6	£532.8	£560.5
Lambeth	£0.0	-£2.3	£1.9	£8.0	£16.1	£25.3	£34.5	£45.2	£55.7	£65.8	£76.0	£86.4	£97.0	£108.5	£120.5	£133.3	£145.9	£158.3	£170.9	£183.6	£196.5	£209.5	£222.6	£235.9	£249.4	£263.0	£276.9
Lewisham	£0.0	-£1.2	£3.1	£8.4	£15.6	£23.8	£31.8	£40.8	£49.8	£58.6	£67.5	£76.8	£86.6	£97.6	£109.3	£122.0	£134.5	£146.6	£158.8	£171.1	£183.5	£196.1	£209.0	£222.1	£235.2	£248.2	£261.3
Merton	£0.0	-£4.3	£2.2	£11.1	£22.5	£36.2	£50.8	£68.9	£86.6	£103.5	£120.1	£136.9	£153.7	£171.4	£189.8	£209.5	£229.0	£248.2	£267.9	£287.8	£308.1	£328.6	£349.4	£370.6	£392.1	£413.8	£436.0
Newham	£0.0	-£5.8	£14.0	£40.1	£73.8	£111.3	£150.0	£200.5	£253.6	£305.4	£356.4	£406.4	£455.7	£507.1	£559.6	£614.8	£668.6	£720.9	£773.2	£825.5	£878.2	£931.3	£984.6	£1,038.3	£1,092.6	£1,147.2	£1,202.2
Redbridge	£0.0	-£1.4	£1.7	£5.6	£10.4	£15.9	£21.9	£30.5	£39.5	£48.6	£57.7	£66.7	£75.5	£84.9	£94.7	£105.3	£115.8	£126.2	£136.2	£145.9	£155.5	£165.0	£174.5	£184.1	£193.7	£203.5	£213.3
Richmond upon Thames	£0.0	-£2.5	£1.7	£7.4	£15.1	£23.7	£32.0	£41.3	£50.5	£59.4	£68.5	£77.7	£87.2	£97.3	£107.9	£119.3	£130.7	£141.9	£153.4	£165.2	£177.2	£189.4	£201.9	£214.6	£227.5	£240.7	£254.1
Southwark	£0.0	-£1.9	£2.6	£9.5	£19.0	£29.7	£40.4	£54.3	£67.5	£79.8	£91.8	£103.8	£115.8	£128.7	£142.0	£156.2	£170.0	£183.2	£196.5	£210.0	£223.5	£237.2	£251.1	£265.2	£279.5	£293.9	£308.3
Sutton	£0.0	-£2.0	£1.1	£4.9	£9.8	£15.6	£21.7	£30.4	£38.6	£46.3	£53.8	£61.3	£68.6	£76.4	£84.7	£93.8	£102.9	£112.4	£121.9	£131.5	£141.2	£151.0	£160.7	£170.5	£180.5	£190.6	£200.9
Tower Hamlets	£0.0	-£1.6	£3.8	£10.6	£19.2	£29.0	£38.6	£51.4	£64.8	£78.1	£91.4	£104.5	£117.5	£130.9	£144.4	£158.6	£172.3	£185.6	£198.9	£212.2	£225.7	£239.4	£253.1	£266.9	£280.9	£295.0	£309.2
Waltham Forest	£0.0	-£1.5	£1.7	£5.5	£10.3	£16.2	£23.3	£32.6	£42.6	£52.2	£61.4	£70.2	£78.6	£87.3	£96.2	£105.5	£114.7	£123.6	£132.5	£141.6	£150.7	£159.9	£169.1	£178.5	£188.0	£197.6	£207.3
Wandsworth	£0.0	-£3.4	£4.4	£14.9	£28.2	£43.7	£59.3	£76.6	£93.9	£110.9	£128.0	£145.5	£163.2	£182.3	£202.2	£223.5	£244.5	£265.2	£286.4	£307.9	£329.8	£351.8	£373.9	£396.4	£419.2	£442.4	£465.9
Westminster	£0.0	-£21.9	£21.7	£82.6	£162.4	£253.9	£348.1	£467.3	£586.6	£700.8	£814.1	£927.4	£1,040.7	£1,161.0	£1,286.5	£1,420.8	£1,553.3	£1,682.9	£1,814.2	£1,947.1	£2,081.6	£2,217.5	£2,354.9	£2,493.8	£2,634.3	£2,777.4	£2,921.4
Out of London																											
Online Spend																											
BOROUGH TOTAL	£0.0	-£127.0	£151.4	£528.6	£1,020.7	£1,582.6	£2,168.5	£2,909.2	£3,658.5	£4,379.6	£5,096.6	£5,812.9	£6,527.3	£7,288.6	£8,082.7	£8,934.9	£9,777.9	£10,605.9	£11,442.0	£12,286.5	£13,140.5	£14,004.1	£14,877.7	£15,754.9	£16,637.9	£17,537.4	£18,439.7
CAZ	£0.0	-£37.8	£37.3	£141.4	£278.0	£434.9	£596.0	£798.0	£1,000.9	£1,195.8	£1,390.0	£1,584.6	£1,779.2	£1,985.9	£2,201.3	£2,432.5	£2,660.3	£2,882.8	£3,108.5	£3,337.0	£3,568.1	£3,801.7	£4,037.8	£4,276.7	£4,518.2	£4,764.4	£5,011.9
NIOD	£0.0	-£0.8	£2.1	£5.7	£10.4	£15.6	£20.7	£27.5	£34.6	£41.6	£48.6	£55.6	£62.4	£69.5	£76.6	£84.2	£91.4	£98.5	£105.6	£112.7	£119.8	£127.1	£134.4	£141.7	£149.1	£156.6	£164.2

Notes:
Residual expenditure = difference between total turnover potential (Table 10) and baseline turnover (Table 11a).

TABLE 12a: COMPARISON EXPENDITURE CAPACITY (PRODUCTIVITY - CONSTANT FLOORSPACE) - BASELINE TURNOVER (ALLOWANCE FOR CHANGE IN FLOORSPACE EFFICIENCY / PRODUCTIVITY)

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£122.4	£123.5	£125.4	£127.8	£131.0	£134.2	£137.6	£141.0	£144.6	£148.2	£151.9	£155.7	£159.6	£163.6	£167.7	£171.8	£176.1	£180.5	£185.1	£189.7	£194.4	£199.3	£204.3	£209.4	£214.6	£220.0	£225.5
Barnet	£1,126.4	£1,136.5	£1,153.6	£1,175.5	£1,204.9	£1,235.0	£1,265.9	£1,297.5	£1,330.0	£1,363.2	£1,397.3	£1,432.2	£1,468.1	£1,504.8	£1,542.4	£1,580.9	£1,620.5	£1,661.0	£1,702.5	£1,745.1	£1,788.7	£1,833.4	£1,879.2	£1,926.2	£1,974.4	£2,023.7	£2,074.3
Bexley	£350.4	£353.6	£358.9	£365.7	£374.8	£384.2	£393.8	£403.6	£413.7	£424.1	£434.7	£445.5	£456.7	£468.1	£479.8	£491.8	£504.1	£516.7	£529.6	£542.9	£556.4	£570.3	£584.6	£599.2	£614.2	£629.5	£645.3
Brent	£504.9	£509.5	£517.1	£526.9	£540.1	£553.6	£567.5	£581.6	£596.2	£611.1	£626.4	£642.0	£658.1	£674.5	£691.4	£708.7	£726.4	£744.5	£763.2	£782.2	£801.8	£821.8	£842.4	£863.4	£885.0	£907.2	£929.8
Bromley	£949.4	£957.9	£972.3	£990.8	£1,015.6	£1,040.9	£1,067.0	£1,093.6	£1,121.0	£1,149.0	£1,177.7	£1,207.2	£1,237.4	£1,268.3	£1,300.0	£1,332.5	£1,365.8	£1,400.0	£1,435.0	£1,470.8	£1,507.6	£1,545.3	£1,583.9	£1,623.5	£1,664.1	£1,705.7	£1,748.4
Camden	£718.2	£724.6	£735.5	£749.5	£768.2	£787.4	£807.1	£827.3	£847.9	£869.1	£890.9	£913.1	£936.0	£959.4	£983.4	£1,007.9	£1,033.1	£1,059.0	£1,085.4	£1,112.6	£1,140.4	£1,168.9	£1,198.1	£1,228.1	£1,258.8	£1,290.2	£1,322.5
City of London	£400.1	£403.7	£409.7	£417.5	£428.0	£438.7	£449.6	£460.9	£472.4	£484.2	£496.3	£508.7	£521.4	£534.5	£547.8	£561.5	£575.6	£589.9	£604.7	£619.8	£635.3	£651.2	£667.5	£684.2	£701.3	£718.8	£736.8
Croydon	£787.5	£794.6	£806.5	£821.8	£842.4	£863.4	£885.0	£907.2	£929.8	£953.1	£976.9	£1,001.3	£1,026.4	£1,052.0	£1,078.3	£1,105.3	£1,132.9	£1,161.2	£1,190.3	£1,220.0	£1,250.5	£1,281.8	£1,313.8	£1,346.7	£1,380.3	£1,414.8	£1,450.2
Ealing	£419.0	£422.8	£429.1	£437.3	£448.2	£459.4	£470.9	£482.7	£494.8	£507.1	£519.8	£532.8	£546.1	£559.8	£573.8	£588.1	£602.8	£617.9	£633.3	£649.2	£665.4	£682.0	£699.1	£716.6	£734.5	£752.8	£771.7
Enfield	£450.5	£454.5	£461.3	£470.1	£481.8	£493.9	£506.2	£518.9	£531.9	£545.2	£558.8	£572.8	£587.1	£601.8	£616.8	£632.2	£648.0	£664.2	£680.8	£697.9	£715.3	£733.2	£751.5	£770.3	£789.6	£809.3	£829.5
Greenwich	£777.8	£784.8	£796.5	£811.7	£832.0	£852.8	£874.1	£895.9	£918.3	£941.3	£964.8	£988.9	£1,013.7	£1,039.0	£1,065.0	£1,091.6	£1,118.9	£1,146.9	£1,175.5	£1,204.9	£1,235.1	£1,265.9	£1,297.6	£1,330.0	£1,363.3	£1,397.3	£1,432.3
Hackney	£129.7	£130.8	£132.8	£135.3	£138.7	£142.2	£145.7	£149.4	£153.1	£156.9	£160.8	£164.9	£169.0	£173.2	£177.5	£182.0	£186.5	£191.2	£196.0	£200.9	£205.9	£211.0	£216.3	£221.7	£227.3	£233.0	£238.8
Hammersmith and Fulham	£1,006.3	£1,015.4	£1,030.6	£1,050.2	£1,076.5	£1,103.4	£1,131.0	£1,159.2	£1,188.2	£1,217.9	£1,248.4	£1,279.6	£1,311.6	£1,344.4	£1,378.0	£1,412.4	£1,447.7	£1,483.9	£1,521.0	£1,559.0	£1,598.0	£1,638.0	£1,678.9	£1,720.9	£1,763.9	£1,808.0	£1,853.2
Haringey	£394.6	£398.2	£404.2	£411.8	£422.1	£432.7	£443.5	£454.6	£465.9	£477.6	£489.5	£501.8	£514.3	£527.2	£540.4	£553.9	£567.7	£581.9	£596.5	£611.4	£626.6	£642.3	£658.4	£674.8	£691.7	£709.0	£726.7
Harrow	£254.6	£256.9	£260.8	£265.7	£272.4	£279.2	£286.1	£293.3	£300.6	£308.1	£315.9	£323.7	£331.8	£340.1	£348.6	£357.4	£366.3	£375.5	£384.8	£394.5	£404.3	£414.4	£424.8	£435.4	£446.3	£457.4	£468.9
Havering	£563.4	£568.5	£577.0	£587.9	£602.6	£617.7	£633.1	£649.0	£665.2	£681.8	£698.9	£716.3	£734.3	£752.6	£771.4	£790.7	£810.5	£830.7	£851.5	£872.8	£894.6	£917.0	£939.9	£963.4	£987.5	£1,012.2	£1,037.5
Hillingdon	£879.6	£887.6	£900.9	£918.0	£940.9	£964.5	£988.6	£1,013.3	£1,038.6	£1,064.6	£1,091.2	£1,118.5	£1,146.4	£1,175.1	£1,204.5	£1,234.6	£1,265.4	£1,297.1	£1,329.5	£1,362.7	£1,396.8	£1,431.7	£1,467.5	£1,504.2	£1,541.8	£1,580.4	£1,619.9
Hounslow	£399.2	£402.7	£408.8	£416.6	£427.0	£437.6	£448.6	£459.8	£471.3	£483.1	£495.2	£507.5	£520.2	£533.2	£546.6	£560.2	£574.2	£588.6	£603.3	£618.4	£633.8	£649.7	£665.9	£682.6	£699.6	£717.1	£735.1
Islington	£780.7	£787.7	£799.5	£814.7	£835.1	£856.0	£877.4	£899.3	£921.8	£944.8	£968.5	£992.7	£1,017.5	£1,042.9	£1,069.0	£1,095.7	£1,123.1	£1,151.2	£1,180.0	£1,209.5	£1,239.7	£1,270.7	£1,302.5	£1,335.0	£1,368.4	£1,402.6	£1,437.7
Kensington and Chelsea	£1,561.8	£1,575.9	£1,599.5	£1,629.9	£1,670.6	£1,712.4	£1,755.2	£1,799.1	£1,844.1	£1,890.2	£1,937.4	£1,985.9	£2,035.5	£2,086.4	£2,138.6	£2,192.0	£2,246.8	£2,303.0	£2,360.6	£2,419.6	£2,480.1	£2,542.1	£2,605.6	£2,670.8	£2,737.5	£2,806.0	£2,876.1
Kingston upon Thames	£752.6	£759.3	£770.7	£785.4	£805.0	£825.1	£845.8	£866.9	£888.6	£910.8	£933.6	£956.9	£980.8	£1,005.3	£1,030.5	£1,056.2	£1,082.6	£1,109.7	£1,137.5	£1,165.9	£1,195.0	£1,224.9	£1,255.5	£1,286.9	£1,319.1	£1,352.1	£1,385.9
Lambeth	£354.1	£357.2	£362.6	£369.5	£378.7	£388.2	£397.9	£407.8	£418.0	£428.5	£439.2	£450.2	£461.4	£473.0	£484.8	£496.9	£509.3	£522.1	£535.1	£548.5	£562.2	£576.3	£590.7	£605.4	£620.6	£636.1	£652.0
Lewisham	£332.1	£335.1	£340.1	£346.6	£355.2	£364.1	£373.2	£382.6	£392.1	£401.9	£412.0	£422.3	£432.8	£443.6	£454.7	£466.1	£477.8	£489.7	£501.9	£514.5	£527.4	£540.5	£554.1	£567.9	£582.1	£596.7	£611.6
Merton	£572.9	£578.0	£586.7	£597.9	£612.8	£628.1	£643.8	£659.9	£676.4	£693.3	£710.7	£728.4	£746.6	£765.3	£784.4	£804.1	£824.2	£844.8	£865.9	£887.5	£909.7	£932.5	£955.8	£979.7	£1,004.2	£1,029.3	£1,055.0
Newham	£1,371.6	£1,383.9	£1,404.7	£1,431.3	£1,467.1	£1,503.8	£1,541.4	£1,579.9	£1,619.4	£1,659.9	£1,701.4	£1,744.0	£1,787.5	£1,832.2	£1,878.0	£1,925.0	£1,973.1	£2,022.4	£2,073.0	£2,124.8	£2,178.0	£2,232.4	£2,288.2	£2,345.4	£2,404.1	£2,464.2	£2,525.8
Redbridge	£247.1	£249.3	£253.1	£257.9	£264.3	£270.9	£277.7	£284.6	£291.8	£299.1	£306.5	£314.2	£322.1	£330.1	£338.4	£346.8	£355.5	£364.4	£373.5	£382.8	£392.4	£402.2	£412.3	£422.6	£433.1	£444.0	£455.1
Richmond upon Thames	£367.3	£370.6	£376.2	£383.3	£392.9	£402.7	£412.8	£423.1	£433.7	£444.5	£455.7	£467.0	£478.7	£490.7	£503.0	£515.5	£528.4	£541.6	£555.2	£569.1	£583.3	£597.9	£612.8	£628.1	£643.8	£659.9	£676.4
Southwark	£338.1	£341.1	£346.2	£352.8	£361.6	£370.7	£380.0	£389.5	£399.2	£409.2	£419.4	£429.9	£440.6	£451.6	£462.9	£474.5	£486.4	£498.5	£511.0	£523.8	£536.9	£550.3	£564.0	£578.1	£592.6	£607.4	£622.6
Sutton	£265.8	£268.2	£272.2	£277.4	£284.3	£291.4	£298.7	£306.2	£313.8	£321.7	£329.7	£337.9	£346.4	£355.1	£363.9	£373.0	£382.4	£391.9	£401.7	£411.8	£422.0	£432.6	£443.4	£454.5	£465.9	£477.5	£489.4
Tower Hamlets	£351.9	£355.0	£360.4	£367.2	£376.4	£385.8	£395.4	£405.3	£415.5	£425.9	£436.5	£447.4	£458.6	£470.1	£481.8	£493.9	£506.2	£518.9	£531.8	£545.1	£558.8	£572.7	£587.0	£601.7	£616.8	£632.2	£648.0
Waltham Forest	£259.2	£261.5	£265.4	£270.5	£277.2	£284.1	£291.3	£298.5	£306.0	£313.6	£321.5	£329.5	£337.8	£346.2	£354.9	£363.7	£372.8	£382.1	£391.7	£401.5	£411.5	£421.8	£432.4	£443.2	£454.3	£465.6	£477.2
Wandsworth	£593.5	£598.8	£607.8	£619.4	£634.9	£650.7	£667.0	£683.7	£700.8	£718.3	£736.2	£754.6	£773.5	£792.8	£812.7	£833.0	£853.8	£875.1	£897.0	£919.5	£942.4	£966.0	£990.2	£1,014.9	£1,040.3	£1,066.3	£1,092.9
Westminster	£3,572.7	£3,604.8	£3,658.9	£3,728.4	£3,821.6	£3,917.2	£4,015.1	£4,115.5	£4,218.3	£4,323.8	£4,431.9	£4,542.7	£4,656.3	£4,772.7	£4,892.0	£5,014.3	£5,139.6	£5,268.1	£5,399.8	£5,534.8	£5,673.2	£5,815.0	£5,960.4	£6,109.4	£6,262.2	£6,418.7	£6,579.2
Out of London																											
Online Spend																											
BOROUGH TOTAL	£21,955.1	£22,152.7	£22,485.0	£22,912.2	£23,485.0	£24,072.2	£24,674.0	£25,290.8	£25,923.1	£26,571.2	£27,235.4	£27,916.3	£28,614.2	£29,329.6	£30,062.8	£30,814.4	£31,584.8	£32,374.4	£33,183.7	£34,013.3	£34,863.7	£35,735.2	£36,628.6	£37,544.3	£38,483.0	£39,445.0	£40,431.2
CAZ	£6,128.7	£6,183.9	£6,276.6	£6,395.9	£6,555.8	£6,719.7	£6,887.7	£7,059.9	£7,236.4	£7,417.3	£7,602.7	£7,792.8	£7,987.6	£8,187.3	£8,392.0	£8,601.8	£8,816.8	£9,037.2	£9,263.1	£9,494.7	£9,732.1	£9,975.4	£10,224.8	£10,480.4	£10,742.4	£11,011.0	£11,286.2
NIOD	£185.8	£187.4	£190.2	£193.9	£198.7	£203.7	£208.8	£214.0	£219.3	£224.8	£230.4	£236.2	£242.1	£248.1	£254.4	£260.7	£267.2	£273.9	£280.8	£287.8	£295.0	£302.3	£309.9	£317.7	£3		

TABLE 12b: COMPARISON EXPENDITURE CAPACITY (PRODUCTIVITY - CONSTANT FLOORSPACE) - **RESIDUAL EXPENDITURE**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£0.0	-£1.3	-£1.3	-£1.4	-£1.7	-£1.9	-£2.2	-£1.6	-£0.9	-£0.1	£0.6	£1.3	£1.8	£2.4	£3.1	£3.9	£4.7	£5.2	£5.8	£6.4	£7.0	£7.5	£8.0	£8.3	£8.6	£8.7	£8.7
Barnet	£0.0	-£15.4	-£17.6	-£16.6	-£15.3	-£10.6	-£4.6	£9.4	£21.5	£29.4	£35.3	£40.1	£43.4	£46.9	£50.6	£55.9	£59.5	£61.4	£63.5	£65.7	£67.6	£69.2	£70.5	£71.6	£72.4	£72.8	£72.6
Bexley	£0.0	-£5.6	-£5.8	-£7.0	-£9.2	-£10.8	-£12.3	-£13.1	-£14.4	-£16.4	-£18.8	-£21.3	-£23.9	-£24.9	-£24.8	-£23.7	-£22.6	-£21.9	-£22.2	-£23.4	-£25.3	-£27.6	-£30.2	-£33.0	-£36.0	-£39.1	-£42.5
Brent	£0.0	-£7.3	-£8.4	-£8.8	-£9.3	-£8.2	-£6.6	-£2.3	£1.7	£4.5	£6.7	£8.4	£9.3	£10.3	£11.4	£13.1	£14.0	£13.9	£13.5	£12.8	£11.8	£10.5	£8.9	£7.1	£5.0	£2.7	£0.1
Bromley	£0.0	-£15.3	-£18.8	-£23.8	-£30.6	-£35.1	-£39.6	-£42.6	-£45.6	-£50.1	-£55.0	-£60.4	-£65.9	-£65.8	-£62.0	-£54.5	-£46.5	-£38.9	-£33.1	-£28.6	-£25.1	-£22.2	-£19.7	-£19.3	-£20.5	-£23.0	-£26.4
Camden	£0.0	-£10.5	-£12.4	-£14.3	-£17.0	-£17.8	-£18.6	-£16.3	-£14.0	-£12.9	-£12.4	-£12.2	-£12.6	-£12.2	-£11.5	-£9.6	-£8.9	-£9.4	-£10.1	-£11.1	-£12.5	-£14.4	-£16.9	-£19.6	-£22.7	-£26.2	-£30.1
City of London	£0.0	-£6.0	-£6.9	-£7.7	-£9.0	-£9.3	-£9.5	-£7.1	-£4.6	-£2.9	-£1.6	-£0.6	£0.1	£1.3	£2.8	£4.9	£6.5	£7.4	£8.0	£8.5	£8.7	£8.8	£8.6	£8.2	£7.4	£6.5	£5.3
Croydon	£0.0	-£13.2	-£16.7	-£20.2	-£24.4	-£26.0	-£25.9	-£22.0	-£18.0	-£15.1	-£12.5	-£10.2	-£8.4	-£5.1	-£0.7	£5.6	£11.3	£16.4	£19.6	£21.5	£22.5	£22.9	£22.6	£22.1	£21.2	£20.0	£18.4
Ealing	£0.0	-£5.7	-£6.0	-£6.0	-£6.0	-£5.0	-£3.8	-£0.8	£2.1	£4.0	£5.5	£6.6	£7.5	£8.4	£9.3	£10.6	£11.4	£11.3	£11.0	£10.3	£9.5	£8.5	£7.2	£5.7	£3.9	£2.3	£0.2
Enfield	£0.0	-£7.1	-£8.5	-£9.6	-£11.5	-£12.3	-£13.4	-£10.1	-£6.5	-£4.0	-£2.3	-£1.7	-£1.9	-£2.0	-£2.3	-£2.2	-£3.0	-£4.7	-£6.3	-£8.1	-£10.2	-£12.4	-£14.9	-£17.5	-£20.3	-£23.3	-£26.4
Greenwich	£0.0	-£10.4	-£10.9	-£9.8	-£9.1	-£6.7	-£5.8	£0.9	£7.1	£10.9	£13.5	£14.8	£15.1	£16.7	£18.8	£22.2	£24.6	£25.4	£25.6	£25.1	£24.1	£22.6	£20.8	£18.6	£16.0	£12.9	£8.7
Hackney	£0.0	-£2.1	-£2.7	-£3.3	-£4.3	-£4.8	-£5.5	-£5.6	-£5.6	-£5.9	-£6.1	-£6.4	-£6.6	-£6.7	-£6.6	-£6.2	-£5.8	-£5.7	-£5.7	-£5.8	-£6.0	-£6.2	-£6.5	-£6.9	-£7.3	-£7.8	-£8.5
Hammersmith and Fulham	£0.0	-£14.1	-£15.7	-£16.6	-£19.0	-£18.9	-£18.9	-£12.3	-£5.7	-£0.7	£3.4	£7.2	£9.7	£12.7	£16.1	£21.8	£25.8	£28.0	£30.0	£31.5	£32.6	£33.3	£33.5	£32.7	£31.1	£33.6	£32.9
Haringey	£0.0	-£5.7	-£7.2	-£8.4	-£10.1	-£10.6	-£10.7	-£5.7	-£1.0	£2.4	£4.9	£6.6	£7.7	£8.7	£9.5	£10.8	£11.4	£11.1	£10.7	£10.2	£9.5	£8.6	£7.6	£6.4	£5.1	£3.6	£1.8
Harrow	£0.0	-£3.7	-£4.4	-£5.1	-£6.2	-£6.8	-£5.6	-£2.8	-£0.0	£1.9	£3.7	£5.1	£6.0	£6.8	£7.8	£9.0	£9.9	£10.5	£10.6	£10.4	£9.9	£9.2	£8.3	£7.2	£5.9	£4.3	£2.7
Havering	£0.0	-£7.4	-£8.3	-£9.9	-£12.6	-£14.3	-£13.0	-£7.0	£0.3	£8.0	£15.8	£23.4	£31.0	£40.9	£52.5	£66.1	£80.0	£93.6	£108.6	£124.3	£140.6	£157.3	£174.4	£188.8	£201.6	£213.2	£224.3
Hillingdon	£0.0	-£12.4	-£14.2	-£16.6	-£21.7	-£25.3	-£25.7	-£18.6	-£10.2	-£2.7	£4.9	£12.7	£20.1	£28.5	£37.4	£47.9	£57.5	£66.1	£74.7	£83.2	£91.8	£100.3	£108.8	£113.4	£115.4	£115.7	£114.8
Hounslow	£0.0	-£5.2	-£5.9	-£6.3	-£6.9	-£6.6	-£6.5	-£4.8	-£3.2	-£2.4	-£1.7	-£1.3	-£1.2	-£0.9	-£0.5	£0.3	£0.5	-£0.1	-£0.8	-£1.7	-£2.6	-£3.8	-£5.0	-£6.5	-£8.2	-£10.0	-£12.0
Islington	£0.0	-£12.3	-£15.1	-£17.9	-£21.6	-£23.2	-£24.7	-£23.3	-£22.1	-£22.3	-£22.5	-£23.0	-£23.9	-£23.8	-£23.3	-£21.1	-£20.0	-£20.3	-£20.9	-£21.8	-£23.2	-£24.9	-£27.2	-£29.8	-£32.8	-£36.2	-£40.2
Kensington and Chelsea	£0.0	-£24.0	-£28.9	-£33.9	-£41.4	-£44.7	-£48.6	-£43.9	-£39.7	-£38.2	-£37.8	-£38.0	-£39.6	-£39.5	-£38.5	-£34.0	-£31.9	-£32.5	-£33.4	-£34.8	-£36.8	-£39.7	-£43.5	-£48.1	-£53.9	-£58.2	-£65.2
Kingston upon Thames	£0.0	-£12.2	-£14.3	-£17.8	-£23.6	-£27.9	-£32.8	-£26.1	-£21.2	-£19.5	-£19.7	-£20.9	-£23.2	-£24.9	-£26.4	-£27.2	-£29.0	-£31.7	-£34.5	-£37.9	-£41.7	-£46.0	-£50.6	-£55.6	-£60.9	-£66.7	-£72.8
Lambeth	£0.0	-£5.5	-£6.7	-£7.4	-£8.6	-£8.9	-£9.4	-£8.6	-£8.3	-£8.6	-£9.1	-£9.7	-£10.4	-£10.5	-£10.3	-£9.6	-£9.4	-£9.7	-£10.2	-£10.9	-£11.7	-£12.7	-£14.0	-£15.5	-£17.1	-£19.0	-£21.1
Lewisham	£0.0	-£4.2	-£4.9	-£6.1	-£7.6	-£8.2	-£9.4	-£9.6	-£10.2	-£11.3	-£12.3	-£13.3	-£14.2	-£14.0	-£13.3	-£12.0	-£11.1	-£11.0	-£11.0	-£11.3	-£11.8	-£12.3	-£13.0	-£13.7	-£14.8	-£16.3	-£18.2
Merton	£0.0	-£9.5	-£11.7	-£13.8	-£17.4	-£19.0	-£20.2	-£18.2	-£16.9	-£17.0	-£17.7	-£18.6	-£20.1	-£21.0	-£21.8	-£21.7	-£22.2	-£23.6	-£25.1	-£26.8	-£28.7	-£30.9	-£33.5	-£36.2	-£39.2	-£42.5	-£46.1
Newham	£0.0	-£18.1	-£19.1	-£19.7	-£21.8	-£20.9	-£19.9	-£7.9	£5.7	£17.0	£26.5	£34.0	£39.7	£46.4	£53.1	£61.3	£67.1	£70.0	£71.8	£72.3	£71.8	£70.5	£67.9	£64.4	£60.1	£54.6	£48.0
Redbridge	£0.0	-£3.6	-£4.3	-£5.2	-£6.8	-£7.9	-£8.7	-£7.1	-£5.2	-£3.4	-£1.7	-£0.3	£0.6	£1.9	£3.5	£5.5	£7.4	£9.0	£9.8	£10.2	£10.2	£9.9	£9.4	£8.6	£7.7	£6.6	£5.3
Richmond upon Thames	£0.0	-£5.8	-£7.2	-£8.7	-£10.5	-£11.7	-£13.5	-£14.5	-£15.9	-£17.8	-£19.8	-£22.0	-£24.2	-£26.1	-£27.7	-£28.9	-£30.4	-£32.5	-£34.5	-£36.6	-£38.8	-£41.1	-£43.6	-£46.2	-£49.0	-£51.9	-£55.0
Southwark	£0.0	-£5.0	-£5.5	-£5.3	-£4.6	-£2.9	-£1.4	£2.9	£6.4	£8.7	£10.5	£12.0	£13.3	£15.1	£17.2	£19.8	£21.7	£22.8	£23.6	£24.3	£24.7	£25.0	£25.1	£25.1	£25.0	£24.5	£23.7
Sutton	£0.0	-£4.4	-£5.3	-£6.7	-£8.7	-£10.0	-£11.3	-£10.0	-£9.4	-£9.6	-£10.1	-£10.9	-£12.0	-£12.8	-£13.5	-£13.5	-£13.6	-£13.7	-£14.0	-£14.5	-£15.1	-£15.9	-£16.9	-£18.2	-£19.5	-£21.1	-£22.8
Tower Hamlets	£0.0	-£4.8	-£4.7	-£4.8	-£5.3	-£5.0	-£5.0	-£2.1	£1.2	£4.1	£6.8	£9.0	£10.7	£12.7	£14.5	£16.6	£18.0	£18.6	£18.9	£19.0	£18.8	£18.5	£17.9	£17.1	£16.0	£14.7	£13.1
Waltham Forest	£0.0	-£3.8	-£4.6	-£5.8	-£7.8	-£8.8	-£8.7	-£6.8	-£4.3	-£2.3	-£0.9	-£0.2	-£0.0	£0.2	£0.5	£0.9	£1.0	£0.6	-£0.0	-£0.8	-£1.7	-£2.8	-£4.1	-£5.5	-£7.1	-£8.9	-£10.8
Wandsworth	£0.0	-£8.7	-£9.9	-£10.9	-£13.1	-£13.6	-£14.2	-£13.6	-£13.4	-£13.9	-£14.7	-£15.7	-£16.8	-£17.1	-£17.0	-£16.0	-£15.8	-£16.4	-£17.2	-£18.0	-£19.2	-£20.8	-£22.7	-£25.0	-£27.6	-£30.4	-£33.5
Westminster	£0.0	-£54.1	-£64.5	-£73.1	-£86.6	-£90.6	-£94.4	-£75.5	-£59.1	-£50.4	-£45.2	-£42.6	-£42.9	-£39.0	-£32.9	-£20.8	-£13.6	-£12.6	-£13.0	-£15.0	-£19.0	-£24.9	-£32.9	-£42.9	-£55.2	-£68.7	-£85.2
Out of London																											
Online Spend																											
BOROUGH TOTAL	£0.0	-£324.6	-£378.5	-£428.5	-£509.2	-£534.4	-£550.3	-£426.5	-£309.5	-£236.4	-£183.7	-£148.3	-£131.8	-£85.9	-£25.0	£75.6	£148.2	£186.6	£213.4	£228.3	£231.9	£224.0	£204.2	£165.7	£110.1	£47.5	-£36.3
CAZ	£0.0	-£92.9	-£110.6	-£125.8	-£149.1	-£156.1	-£163.0	-£133.2	-£106.8	-£92.8	-£84.0	-£79.5	-£79.7	-£72.6	-£62.0	-£40.6	-£27.8	-£25.7	-£25.9	-£29.0	-£35.3	-£45.0	-£58.3	-£74.9	-£95.5	-£117.9	-£145.6
NIOD	£0.0	-£2.5	-£2.4	-£2.4	-£2.6	-£2.4	-£2.3	-£0.7	£1.0	£2.6	£4.0	£5.1	£6.0	£7.1	£8.0	£9.2	£10.0	£10.3	£10.5	£10.6	£10.6	£10.5	£10.2	£9.8	£9.3	£8.6	£7.8

Notes:
Residual expenditure = difference between total turnover potential (Table 10) and baseline turnover (Table 12a).

TABLE 13a: COMPARISON EXPENDITURE CAPACITY (PRODUCTIVITY - CHANGING FLOORSPACE) - **BASELINE TURNOVER (ALLOWANCE FOR CHANGE IN FLOORSPACE EFFICIENCY / PRODUCTIVITY)**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£122.4	£122.2	£123.8	£126.0	£128.9	£131.9	£134.9	£138.0	£141.2	£144.4	£147.8	£151.2	£154.6	£158.2	£161.8	£165.5	£169.4	£173.2	£177.2	£181.3	£185.5	£189.7	£194.1	£198.6	£203.1	£207.8	£212.6
Barnet	£1,126.4	£1,124.2	£1,138.8	£1,159.3	£1,185.9	£1,213.2	£1,241.1	£1,269.7	£1,298.9	£1,328.7	£1,359.3	£1,390.6	£1,422.5	£1,455.3	£1,488.7	£1,523.0	£1,558.0	£1,593.8	£1,630.5	£1,668.0	£1,706.4	£1,745.6	£1,785.7	£1,826.8	£1,868.8	£1,911.8	£1,955.8
Bexley	£350.4	£349.7	£354.3	£360.6	£368.9	£377.4	£386.1	£395.0	£404.1	£413.3	£422.9	£432.6	£442.5	£452.7	£463.1	£473.8	£484.7	£495.8	£507.2	£518.9	£530.8	£543.0	£555.5	£568.3	£581.4	£594.7	£608.4
Brent	£504.9	£503.9	£510.5	£519.7	£531.6	£543.8	£556.3	£569.1	£582.2	£595.6	£609.3	£623.3	£637.7	£652.3	£667.3	£682.7	£698.4	£714.4	£730.9	£747.7	£764.9	£782.5	£800.5	£818.9	£837.7	£857.0	£876.7
Bromley	£949.4	£947.5	£959.8	£977.1	£999.6	£1,022.6	£1,046.1	£1,070.1	£1,094.8	£1,119.9	£1,145.7	£1,172.0	£1,199.0	£1,226.6	£1,254.8	£1,283.6	£1,313.2	£1,343.4	£1,374.3	£1,405.9	£1,438.2	£1,471.3	£1,505.1	£1,539.8	£1,575.2	£1,611.4	£1,648.5
Camden	£718.2	£716.7	£726.0	£739.1	£756.1	£773.5	£791.3	£809.5	£828.1	£847.1	£866.6	£886.6	£907.0	£927.8	£949.2	£971.0	£993.3	£1,016.2	£1,039.5	£1,063.4	£1,087.9	£1,112.9	£1,138.5	£1,164.7	£1,191.5	£1,218.9	£1,246.9
City of London	£400.1	£399.3	£404.5	£411.7	£421.2	£430.9	£440.8	£451.0	£461.3	£471.9	£482.8	£493.9	£505.3	£516.9	£528.8	£540.9	£553.4	£566.1	£579.1	£592.4	£606.1	£620.0	£634.3	£648.9	£663.8	£679.0	£694.7
Croydon	£787.5	£785.9	£796.1	£810.5	£829.1	£848.2	£867.7	£887.7	£908.1	£929.0	£950.3	£972.2	£994.5	£1,017.4	£1,040.8	£1,064.8	£1,089.2	£1,114.3	£1,139.9	£1,166.1	£1,193.0	£1,220.4	£1,248.5	£1,277.2	£1,306.6	£1,336.6	£1,367.4
Ealing	£419.0	£418.2	£423.6	£431.3	£441.2	£451.3	£461.7	£472.3	£483.2	£494.3	£505.7	£517.3	£529.2	£541.4	£553.8	£566.6	£579.6	£592.9	£606.6	£620.5	£634.8	£649.4	£664.3	£679.6	£695.2	£711.2	£727.6
Enfield	£450.5	£449.6	£455.4	£463.6	£474.3	£485.2	£496.3	£507.7	£519.4	£531.4	£543.6	£556.1	£568.9	£582.0	£595.4	£609.0	£623.1	£637.4	£652.0	£667.0	£682.4	£698.1	£714.1	£730.6	£747.4	£764.6	£782.1
Greenwich	£777.8	£776.2	£786.3	£800.5	£818.9	£837.7	£857.0	£876.7	£896.8	£917.5	£938.6	£960.2	£982.2	£1,004.8	£1,027.9	£1,051.6	£1,075.8	£1,100.5	£1,125.8	£1,151.7	£1,178.2	£1,205.3	£1,233.0	£1,261.4	£1,290.4	£1,320.1	£1,350.4
Hackney	£129.7	£129.4	£131.1	£133.4	£136.5	£139.7	£142.9	£146.2	£149.5	£153.0	£156.5	£160.1	£163.8	£167.5	£171.4	£175.3	£179.3	£183.5	£187.7	£192.0	£196.4	£200.9	£205.6	£210.3	£215.1	£220.1	£225.1
Hammersmith and Fulham	£1,006.3	£1,004.3	£1,017.4	£1,035.7	£1,059.5	£1,083.9	£1,108.8	£1,134.3	£1,160.4	£1,187.1	£1,214.4	£1,242.3	£1,270.9	£1,300.1	£1,330.0	£1,360.6	£1,391.9	£1,423.9	£1,456.7	£1,490.2	£1,524.5	£1,559.5	£1,595.4	£1,632.1	£1,669.6	£1,708.0	£1,747.3
Haringey	£394.6	£393.8	£399.0	£406.1	£415.5	£425.0	£434.8	£444.8	£455.0	£465.5	£476.2	£487.2	£498.4	£509.8	£521.6	£533.6	£545.8	£558.4	£571.2	£584.4	£597.8	£611.6	£625.6	£640.0	£654.7	£669.8	£685.2
Harrow	£254.6	£254.1	£257.4	£262.0	£268.1	£274.2	£280.5	£287.0	£293.6	£300.4	£307.3	£314.3	£321.6	£329.0	£336.5	£344.3	£352.2	£360.3	£368.6	£377.0	£385.7	£394.6	£403.7	£412.9	£422.4	£432.2	£442.1
Havering	£563.4	£562.3	£569.6	£579.8	£593.2	£606.8	£620.8	£635.0	£649.6	£664.6	£679.9	£695.5	£711.5	£727.9	£744.6	£761.7	£779.2	£797.2	£815.5	£834.3	£853.4	£873.1	£893.2	£913.7	£934.7	£956.2	£978.2
Hillingdon	£879.6	£877.9	£889.3	£905.3	£926.1	£947.4	£969.2	£991.5	£1,014.3	£1,037.6	£1,061.5	£1,085.9	£1,110.9	£1,136.4	£1,162.6	£1,189.3	£1,216.7	£1,244.7	£1,273.3	£1,302.6	£1,332.5	£1,363.2	£1,394.5	£1,426.6	£1,459.4	£1,493.0	£1,527.3
Hounslow	£399.2	£398.4	£403.5	£410.8	£420.2	£429.9	£439.8	£449.9	£460.3	£470.9	£481.7	£492.8	£504.1	£515.7	£527.5	£539.7	£552.1	£564.8	£577.8	£591.1	£604.7	£618.6	£632.8	£647.4	£662.2	£677.5	£693.1
Islington	£780.7	£779.1	£789.3	£803.5	£821.9	£840.9	£860.2	£880.0	£900.2	£920.9	£942.1	£963.8	£985.9	£1,008.6	£1,031.8	£1,055.5	£1,079.8	£1,104.7	£1,130.1	£1,156.1	£1,182.6	£1,209.8	£1,237.7	£1,266.1	£1,295.3	£1,325.0	£1,355.5
Kensington and Chelsea	£1,561.8	£1,558.7	£1,578.9	£1,607.4	£1,644.3	£1,682.2	£1,720.8	£1,760.4	£1,800.9	£1,842.3	£1,884.7	£1,928.1	£1,972.4	£2,017.8	£2,064.2	£2,111.7	£2,160.2	£2,209.9	£2,260.7	£2,312.7	£2,365.9	£2,420.3	£2,476.0	£2,533.0	£2,591.2	£2,650.8	£2,711.8
Kingston upon Thames	£752.6	£751.1	£760.8	£774.5	£792.3	£810.6	£829.2	£848.3	£867.8	£887.7	£908.2	£929.0	£950.4	£972.3	£994.6	£1,017.5	£1,040.9	£1,064.9	£1,089.4	£1,114.4	£1,140.0	£1,166.3	£1,193.1	£1,220.5	£1,248.6	£1,277.3	£1,306.7
Lambeth	£354.1	£353.3	£357.9	£364.4	£372.8	£381.3	£390.1	£399.1	£408.3	£417.6	£427.3	£437.1	£447.1	£457.4	£467.9	£478.7	£489.7	£501.0	£512.5	£524.3	£536.3	£548.7	£561.3	£574.2	£587.4	£600.9	£614.7
Lewisham	£332.1	£331.4	£335.7	£341.8	£349.6	£357.7	£365.9	£374.3	£382.9	£391.7	£400.8	£410.0	£419.4	£429.1	£438.9	£449.0	£459.3	£469.9	£480.7	£491.8	£503.1	£514.7	£526.5	£538.6	£551.0	£563.7	£576.6
Merton	£572.9	£571.7	£579.2	£589.6	£603.2	£617.0	£631.2	£645.7	£660.6	£675.8	£691.3	£707.2	£723.5	£740.1	£757.2	£774.6	£792.4	£810.6	£829.3	£848.3	£867.8	£887.8	£908.2	£929.1	£950.5	£972.3	£994.7
Newham	£1,371.6	£1,368.8	£1,386.6	£1,411.6	£1,444.0	£1,477.2	£1,511.2	£1,546.0	£1,581.5	£1,617.9	£1,655.1	£1,693.2	£1,732.1	£1,772.0	£1,812.7	£1,854.4	£1,897.1	£1,940.7	£1,985.3	£2,031.0	£2,077.7	£2,125.5	£2,174.4	£2,224.4	£2,275.6	£2,327.9	£2,381.4
Redbridge	£247.1	£246.6	£249.8	£254.3	£260.2	£266.1	£272.3	£278.5	£284.9	£291.5	£298.2	£305.1	£312.1	£319.2	£326.6	£334.1	£341.8	£349.6	£357.7	£365.9	£374.3	£382.9	£391.7	£400.8	£410.0	£419.4	£429.0
Richmond upon Thames	£367.3	£366.6	£371.3	£378.0	£386.7	£395.6	£404.7	£414.0	£423.6	£433.3	£443.3	£453.5	£463.9	£474.6	£485.5	£496.6	£508.1	£519.7	£531.7	£543.9	£556.4	£569.2	£582.3	£595.7	£609.4	£623.4	£637.8
Southwark	£338.1	£337.4	£341.8	£348.0	£356.0	£364.1	£372.5	£381.1	£389.8	£398.8	£408.0	£417.4	£427.0	£436.8	£446.8	£457.1	£467.6	£478.4	£489.4	£500.6	£512.2	£523.9	£536.0	£548.3	£560.9	£573.8	£587.0
Sutton	£265.8	£265.2	£268.7	£273.5	£279.8	£286.3	£292.8	£299.6	£306.5	£313.5	£320.7	£328.1	£335.7	£343.4	£351.3	£359.4	£367.6	£376.1	£384.7	£393.6	£402.6	£411.9	£421.4	£431.0	£441.0	£451.1	£461.5
Tower Hamlets	£351.9	£351.2	£355.7	£362.1	£370.5	£379.0	£387.7	£396.6	£405.7	£415.1	£424.6	£434.4	£444.4	£454.6	£465.1	£475.8	£486.7	£497.9	£509.3	£521.1	£533.0	£545.3	£557.8	£570.7	£583.8	£597.2	£611.0
Waltham Forest	£259.2	£258.6	£262.0	£266.7	£272.9	£279.1	£285.5	£292.1	£298.8	£305.7	£312.7	£319.9	£327.3	£334.8	£342.5	£350.4	£358.5	£366.7	£375.1	£383.8	£392.6	£401.6	£410.9	£420.3	£430.0	£439.9	£450.0
Wandsworth	£593.5	£592.3	£600.0	£610.8	£624.9	£639.2	£653.9	£669.0	£684.4	£700.1	£716.2	£732.7	£749.5	£766.8	£784.4	£802.4	£820.9	£839.8	£859.1	£878.8	£899.1	£919.7	£940.9	£962.5	£984.7	£1,007.3	£1,030.5
Westminster	£3,572.7	£3,565.5	£3,611.9	£3,676.9	£3,761.4	£3,848.0	£3,936.5	£4,027.0	£4,119.6	£4,214.4	£4,311.3	£4,410.5	£4,511.9	£4,615.7	£4,721.8	£4,830.4	£4,941.5	£5,055.2	£5,171.5	£5,290.4	£5,412.1	£5,536.6	£5,663.9	£5,794.2	£5,927.4	£6,063.8	£6,203.2
Out of London																											
Online Spend																											
BOROUGH TOTAL	£21,955.1	£21,911.2	£22,196.1	£22,595.6	£23,115.3	£23,646.9	£24,190.8	£24,747.2	£25,316.4	£25,898.7	£26,494.3	£27,103.7	£27,727.1	£28,364.8	£29,017.2	£29,684.6	£30,367.3	£31,065.8	£31,780.3	£32,511.3	£33,259.0	£34,024.0	£34,806.5	£35,607.1	£36,426.0	£37,263.8	£38,120.9
CAZ	£6,128.7	£6,116.5	£6,196.0	£6,307.5	£6,452.6	£6,601.0	£6,752.8	£6,908.1	£7,067.0	£7,229.5	£7,395.8	£7,565.9	£7,739.9	£7,918.0	£8,100.1	£8,286.4	£8,477.0	£8,671.9	£8,871.4	£9,075.4	£9,284.2	£9,497.7	£9,716.1	£9,939.6	£10,168.2	£10,402.1	£10,641.3
NIOD	£185.8	£185.4	£187.8	£191.2	£195.6	£200.1	£204.7	£209.4	£214.2	£219.1	£224.2	£229.3	£234.6	£240.0	£245.5	£251.2	£256.9	£262.8	£268.9	£275.1	£281.4	£287.9	£294.5	£301.3	£308.2	£315.3	£322.5

TABLE 13b: COMPARISON EXPENDITURE CAPACITY (PRODUCTIVITY - CHANGING FLOORSPACE) - **RESIDUAL EXPENDITURE**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£0.0	£0.0	£0.3	£0.4	£0.4	£0.5	£0.5	£1.4	£2.4	£3.6	£4.8	£5.8	£6.8	£7.8	£8.9	£10.2	£11.4	£12.5	£13.6	£14.8	£15.9	£17.1	£18.2	£19.1	£20.0	£20.8	£21.5
Barnet	£0.0	-£3.0	-£2.8	-£0.4	£3.6	£11.2	£20.2	£37.3	£52.6	£63.9	£73.4	£81.8	£88.9	£96.4	£104.3	£113.9	£122.0	£128.5	£135.5	£142.8	£149.9	£157.0	£163.9	£170.9	£177.9	£184.7	£191.1
Bexley	£0.0	-£1.7	-£1.2	-£1.9	-£3.3	-£4.0	-£4.5	-£4.4	-£4.7	-£5.7	-£6.9	-£8.3	-£9.8	-£9.5	-£8.1	-£5.7	-£3.2	-£1.0	£0.2	£0.5	£0.3	-£0.2	-£1.1	-£2.1	-£3.2	-£4.3	-£5.6
Brent	£0.0	-£1.7	-£1.7	-£1.5	-£0.8	£1.6	£4.5	£10.2	£15.7	£20.0	£23.7	£27.0	£29.7	£32.5	£35.5	£39.1	£42.0	£44.0	£45.8	£47.4	£48.7	£49.8	£50.8	£51.6	£52.3	£52.9	£53.2
Bromley	£0.0	-£4.9	-£6.3	-£10.1	-£14.6	-£16.8	-£18.7	-£19.1	-£19.4	-£21.1	-£22.9	-£25.2	-£27.5	-£24.0	-£16.8	-£5.6	£6.1	£17.7	£27.6	£36.3	£44.3	£51.8	£59.1	£64.4	£68.4	£71.3	£73.5
Camden	£0.0	-£2.6	-£3.0	-£3.9	-£4.9	-£3.8	-£2.8	£1.5	£5.9	£9.1	£11.9	£14.3	£16.4	£19.3	£22.7	£27.4	£30.9	£33.4	£35.9	£38.1	£39.9	£41.5	£42.8	£43.8	£44.6	£45.2	£45.5
City of London	£0.0	-£1.6	-£1.7	-£2.0	-£2.3	-£1.6	-£0.7	£2.8	£6.4	£9.3	£11.9	£14.2	£16.3	£18.9	£21.8	£25.5	£28.7	£31.2	£33.6	£35.9	£38.0	£40.0	£41.8	£43.5	£44.9	£46.3	£47.4
Croydon	£0.0	-£4.5	-£6.4	-£8.9	-£11.1	-£10.7	-£8.6	-£2.5	£3.8	£9.0	£14.1	£18.9	£23.4	£29.5	£36.8	£46.2	£55.0	£63.4	£69.9	£75.4	£80.1	£84.2	£88.0	£91.6	£95.0	£98.2	£101.3
Ealing	£0.0	-£1.1	-£0.5	£0.1	£1.1	£3.2	£5.4	£9.6	£13.7	£16.9	£19.6	£22.1	£24.4	£26.8	£29.3	£32.2	£34.6	£36.3	£37.8	£39.0	£40.1	£41.1	£42.0	£42.7	£43.2	£43.9	£44.2
Enfield	£0.0	-£2.1	-£2.6	-£3.1	-£3.9	-£3.6	-£3.5	£1.1	£5.9	£9.8	£12.9	£15.0	£16.3	£17.8	£19.2	£21.0	£22.0	£22.2	£22.5	£22.7	£22.8	£22.7	£22.5	£22.2	£21.9	£21.5	£21.0
Greenwich	£0.0	-£1.9	-£0.7	£1.5	£4.0	£8.4	£11.3	£20.1	£28.6	£34.8	£39.8	£43.5	£46.5	£50.9	£55.8	£62.3	£67.7	£71.8	£75.3	£78.3	£80.9	£83.3	£85.3	£87.2	£88.9	£90.1	£90.5
Hackney	£0.0	-£0.7	-£1.0	-£1.5	-£2.1	-£2.3	-£2.6	-£2.4	-£2.1	-£1.9	-£1.7	-£1.6	-£1.4	-£1.0	-£0.4	£0.4	£1.4	£2.0	£2.5	£3.0	£3.5	£3.9	£4.2	£4.5	£4.8	£5.0	£5.2
Hammersmith and Fulham	£0.0	-£3.1	-£2.5	-£2.1	-£2.1	£0.6	£3.2	£12.6	£22.1	£30.1	£37.4	£44.5	£50.3	£57.0	£64.0	£73.6	£81.6	£88.0	£94.3	£100.3	£106.2	£111.8	£117.0	£121.5	£125.3	£133.6	£138.8
Haringey	£0.0	-£1.4	-£2.0	-£2.7	-£3.5	-£3.0	-£2.0	£4.1	£9.9	£14.4	£18.2	£21.2	£23.7	£26.1	£28.3	£31.1	£33.2	£34.6	£35.9	£37.2	£38.3	£39.4	£40.3	£41.2	£42.1	£42.8	£43.4
Harrow	£0.0	-£0.9	-£1.1	-£1.4	-£2.0	-£1.9	£0.0	£3.5	£7.0	£9.7	£12.2	£14.5	£16.3	£18.0	£19.9	£22.1	£24.1	£25.7	£26.9	£27.8	£28.5	£29.1	£29.5	£29.7	£29.7	£29.6	£29.4
Havering	£0.0	-£1.2	-£0.9	-£1.7	-£3.1	-£3.3	-£0.6	£6.9	£15.8	£25.3	£34.8	£44.2	£53.8	£65.7	£79.3	£95.1	£111.2	£127.2	£144.6	£162.8	£181.8	£201.2	£221.1	£238.5	£254.3	£269.2	£283.5
Hillingdon	£0.0	-£2.8	-£2.7	-£3.9	-£6.9	-£8.3	-£6.3	£3.2	£14.1	£24.3	£34.6	£45.2	£55.7	£67.2	£79.3	£93.2	£106.3	£118.5	£130.9	£143.4	£156.1	£168.8	£181.8	£191.0	£197.8	£203.1	£207.4
Hounslow	£0.0	-£0.8	-£0.7	-£0.5	-£0.2	£1.1	£2.2	£5.1	£7.8	£9.9	£11.7	£13.5	£14.9	£16.7	£18.5	£20.8	£22.6	£23.7	£24.7	£25.6	£26.5	£27.4	£28.1	£28.7	£29.2	£29.7	£30.0
Islington	£0.0	-£3.7	-£4.9	-£6.7	-£8.5	-£8.0	-£7.5	-£4.0	-£0.6	£1.7	£3.8	£5.9	£7.7	£10.5	£13.9	£19.1	£23.3	£26.2	£29.0	£31.6	£33.9	£35.9	£37.6	£39.1	£40.4	£41.3	£42.0
Kensington and Chelsea	£0.0	-£6.8	-£8.3	-£11.4	-£15.1	-£14.5	-£14.2	-£5.2	£3.5	£9.6	£15.0	£19.8	£23.5	£29.2	£35.9	£46.3	£54.7	£60.6	£66.5	£72.1	£77.3	£82.0	£86.1	£89.8	£92.4	£96.9	£99.1
Kingston upon Thames	£0.0	-£3.9	-£4.4	-£7.0	-£10.9	-£13.4	-£16.2	-£7.4	-£0.4	£3.6	£5.7	£7.0	£7.2	£8.2	£9.4	£11.5	£12.8	£13.2	£13.6	£13.3	£12.7	£11.8	£11.8	£10.8	£9.6	£8.1	£6.4
Lambeth	£0.0	-£1.6	-£2.0	-£2.3	-£2.6	-£2.0	-£1.6	£0.2	£1.5	£2.2	£2.8	£3.4	£3.9	£5.1	£6.6	£8.6	£10.3	£11.4	£12.4	£13.4	£14.2	£14.8	£15.4	£15.8	£16.1	£16.2	£16.2
Lewisham	£0.0	-£0.6	-£0.5	-£1.3	-£2.0	-£1.8	-£2.1	-£1.4	-£1.0	-£1.1	-£1.1	-£1.0	-£0.8	£0.6	£2.5	£5.1	£7.3	£8.8	£10.2	£11.4	£12.5	£13.6	£14.6	£15.6	£16.3	£16.7	£16.7
Merton	£0.0	-£3.2	-£4.1	-£5.6	-£7.7	-£7.9	-£7.6	-£4.0	-£1.1	£0.6	£1.7	£2.6	£3.1	£4.2	£5.5	£7.8	£9.5	£10.5	£11.5	£12.4	£13.1	£13.7	£14.1	£14.3	£14.5	£14.4	£14.2
Newham	£0.0	-£3.0	-£1.0	£0.0	£1.3	£5.7	£10.3	£26.1	£43.6	£59.0	£72.8	£84.7	£95.1	£106.7	£118.4	£131.9	£143.1	£151.8	£159.4	£166.1	£172.0	£177.4	£181.8	£185.4	£188.6	£190.8	£192.3
Redbridge	£0.0	-£0.9	-£1.0	-£1.6	-£2.6	-£3.2	-£3.3	-£0.9	£1.7	£4.2	£6.7	£8.8	£10.6	£12.7	£15.2	£18.3	£21.1	£23.7	£25.6	£27.1	£28.2	£29.2	£29.9	£30.4	£30.9	£31.2	£31.3
Richmond upon Thames	£0.0	-£1.8	-£2.3	-£3.4	-£4.3	-£4.6	-£5.4	-£5.4	-£5.7	-£6.5	-£7.4	-£8.4	-£9.4	-£9.9	-£10.2	-£10.0	-£10.1	-£10.6	-£11.0	-£11.4	-£11.9	-£12.5	-£13.1	-£13.8	-£14.6	-£15.4	-£16.4
Southwark	£0.0	-£1.2	-£1.1	-£0.4	£1.1	£3.7	£6.0	£11.3	£15.8	£19.0	£21.9	£24.5	£26.9	£30.0	£33.3	£37.2	£40.4	£42.9	£45.2	£47.4	£49.4	£51.3	£53.2	£54.9	£56.6	£58.1	£59.3
Sutton	£0.0	-£1.4	-£1.8	-£2.9	-£4.2	-£4.9	-£5.4	-£3.4	-£2.1	-£1.5	-£1.1	-£1.1	-£1.2	-£1.1	-£0.8	£0.2	£1.1	£2.1	£3.0	£3.7	£4.4	£4.9	£5.1	£5.3	£5.4	£5.3	£5.2
Tower Hamlets	£0.0	-£0.9	-£0.0	£0.3	£0.6	£1.8	£2.8	£6.6	£10.9	£14.9	£18.6	£22.0	£24.9	£28.2	£31.2	£34.7	£37.5	£39.5	£41.4	£43.0	£44.5	£45.9	£47.1	£48.1	£49.0	£49.7	£50.2
Waltham Forest	£0.0	-£0.9	-£1.2	-£2.1	-£3.4	-£3.8	-£3.0	-£0.4	£2.9	£5.7	£7.9	£9.4	£10.5	£11.6	£12.8	£14.3	£15.4	£16.0	£16.6	£17.0	£17.3	£17.4	£17.4	£17.3	£17.2	£16.9	£16.5
Wandsworth	£0.0	-£2.2	-£2.1	-£2.4	-£3.1	-£2.1	-£1.1	£1.1	£3.0	£4.3	£5.3	£6.3	£7.2	£9.0	£11.3	£14.5	£17.1	£18.9	£20.8	£22.6	£24.2	£25.5	£26.5	£27.4	£28.0	£28.6	£28.9
Westminster	£0.0	-£14.8	-£17.5	-£21.6	-£26.4	-£21.4	-£15.7	£13.0	£39.6	£59.0	£75.4	£89.6	£101.5	£118.0	£137.3	£163.1	£184.5	£200.3	£215.4	£229.4	£242.2	£253.6	£263.6	£272.3	£279.5	£286.2	£290.8
Out of London																											
Online Spend																											
BOROUGH TOTAL	£0.0	-£83.1	-£89.6	-£111.8	-£139.5	-£109.2	-£67.2	£117.1	£297.2	£436.1	£557.4	£664.3	£755.3	£878.9	£1,020.6	£1,205.4	£1,365.6	£1,495.2	£1,616.8	£1,730.4	£1,836.6	£1,935.3	£2,026.3	£2,102.9	£2,167.0	£2,228.7	£2,274.0
CAZ	£0.0	-£25.5	-£29.9	-£37.4	-£45.8	-£37.4	-£28.1	£18.6	£62.6	£95.0	£122.9	£147.4	£167.9	£196.7	£229.9	£274.8	£312.0	£339.6	£365.8	£390.3	£412.6	£432.7	£450.4	£465.8	£478.7	£491.0	£499.3
NIOD	£0.0	-£0.4	£0.0	£0.3	£0.5	£1.2	£1.8	£3.9	£6.2	£8.3	£10.2	£12.0	£13.5	£15.2	£16.9	£18.8	£20.3	£21.4	£22.4	£23.3	£24.2	£25.0	£25.6	£26.2	£26.7	£27.1	£27.4

Notes:
Residual expenditure = difference between total turnover potential (Table 10) and baseline turnover (Table 13a).

TABLE 14a: £m RETAIL EXPENDITURE CAPACITY - BASELINE (NO COMMITMENTS / PIPELINE)

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£0.0	-£2.6	-£0.3	£1.8	£5.3	£8.2	£10.5	£15.7	£21.1	£27.5	£33.7	£39.6	£45.2	£51.0	£57.0	£63.6	£69.9	£76.0	£82.4	£88.9	£95.4	£102.0	£108.4	£114.6	£120.6	£126.5	£132.3
Barnet	£0.0	-£13.0	£1.5	£26.4	£62.5	£102.5	£144.3	£200.1	£252.4	£298.9	£342.8	£385.6	£426.8	£469.2	£512.7	£559.5	£604.7	£649.2	£695.5	£742.9	£791.2	£840.1	£889.8	£940.4	£991.8	£1,043.8	£1,096.2
Bexley	£0.0	-£9.1	-£3.8	£0.4	£6.5	£12.9	£19.3	£27.6	£35.1	£41.7	£48.1	£54.4	£60.9	£71.3	£84.3	£99.6	£115.0	£130.6	£144.1	£156.3	£167.6	£178.5	£189.1	£199.9	£210.8	£222.1	£233.3
Brent	£0.0	-£10.6	-£4.5	£5.0	£20.6	£38.9	£57.7	£81.5	£105.0	£126.4	£146.8	£166.5	£184.8	£203.7	£223.0	£243.9	£263.4	£282.0	£300.4	£318.6	£336.7	£354.7	£372.9	£391.2	£409.7	£428.6	£447.6
Bromley	£0.0	-£18.9	-£10.4	-£1.6	£13.7	£31.6	£49.7	£71.0	£93.2	£114.4	£135.8	£157.2	£179.2	£212.3	£252.6	£300.1	£349.1	£399.1	£446.5	£492.5	£537.7	£582.7	£627.8	£670.3	£711.3	£751.2	£790.8
Camden	£0.0	-£11.4	-£3.4	£6.9	£22.7	£41.0	£58.6	£81.4	£105.0	£127.9	£150.4	£173.1	£195.6	£220.1	£245.7	£273.8	£300.4	£326.5	£353.0	£379.7	£406.3	£432.9	£459.4	£486.2	£513.3	£540.7	£568.3
City of London	£0.0	-£4.2	£0.8	£7.6	£17.0	£27.6	£38.5	£53.0	£67.8	£82.1	£96.2	£110.1	£123.8	£138.6	£154.0	£170.5	£186.7	£202.4	£218.2	£234.2	£250.2	£266.4	£282.8	£299.1	£315.6	£332.3	£349.0
Croydon	£0.0	-£17.6	-£12.1	-£3.7	£12.4	£31.8	£54.6	£84.7	£115.8	£146.1	£176.4	£206.5	£236.3	£269.6	£305.3	£344.9	£383.8	£422.9	£459.1	£493.6	£527.2	£560.5	£593.5	£626.9	£660.7	£694.6	£729.0
Ealing	£0.0	-£7.6	-£1.3	£7.2	£20.6	£35.0	£49.2	£67.3	£85.4	£102.1	£118.0	£133.4	£148.7	£164.3	£180.2	£197.1	£213.3	£228.9	£244.3	£259.6	£274.9	£290.3	£305.8	£321.4	£337.0	£353.5	£369.7
Enfield	£0.0	-£11.1	-£6.9	-£0.4	£9.7	£20.9	£31.1	£51.6	£72.6	£92.1	£110.0	£125.9	£140.5	£155.4	£170.5	£186.6	£201.4	£215.5	£230.1	£244.9	£259.9	£274.9	£290.0	£305.5	£321.3	£337.3	£353.5
Greenwich	£0.0	-£9.1	£2.9	£21.3	£46.6	£73.5	£97.0	£131.3	£165.0	£195.4	£223.9	£250.4	£275.8	£303.8	£333.0	£364.9	£395.6	£425.2	£454.6	£483.8	£513.0	£542.5	£572.1	£602.2	£632.6	£663.1	£693.0
Hackney	£0.0	-£6.1	-£5.9	-£5.9	-£4.5	-£2.7	-£1.3	£2.0	£5.6	£9.1	£12.6	£16.2	£20.1	£24.7	£30.0	£36.2	£42.7	£48.7	£54.5	£60.2	£65.8	£71.3	£76.7	£82.1	£87.6	£93.0	£98.2
Hammersmith and Fulham	£0.0	-£9.2	£4.8	£23.9	£49.0	£76.9	£104.4	£142.4	£181.3	£219.1	£256.5	£294.1	£330.4	£368.1	£407.0	£450.2	£491.8	£532.2	£573.2	£614.6	£656.5	£698.8	£741.2	£783.6	£825.8	£876.3	£922.7
Haringey	£0.0	-£7.2	-£3.9	£1.4	£10.2	£20.5	£31.6	£54.9	£77.2	£97.0	£115.1	£131.7	£147.1	£162.4	£177.6	£193.7	£208.8	£223.1	£237.6	£252.3	£267.0	£281.9	£296.8	£312.0	£327.5	£343.0	£358.6
Harrow	£0.0	-£6.6	-£4.2	-£1.1	£3.9	£9.4	£19.6	£34.0	£48.5	£61.5	£73.9	£85.7	£96.3	£107.1	£118.1	£130.1	£141.6	£152.8	£163.3	£173.4	£183.1	£192.7	£202.2	£211.3	£220.3	£229.2	£238.1
Havering	£0.0	-£8.8	-£1.4	£6.4	£18.1	£30.9	£50.0	£78.8	£110.4	£143.5	£176.6	£209.7	£243.0	£281.1	£322.4	£367.7	£413.4	£459.5	£508.2	£558.4	£609.9	£662.1	£714.9	£763.0	£808.3	£851.8	£894.6
Hillingdon	£0.0	-£11.5	-£0.5	£12.5	£28.8	£46.3	£69.9	£107.0	£147.1	£186.9	£227.5	£269.0	£310.7	£354.2	£398.9	£446.6	£493.5	£540.1	£587.3	£635.2	£683.8	£733.0	£782.8	£827.2	£868.3	£907.6	£946.0
Hounslow	£0.0	-£8.5	-£3.8	£3.4	£15.2	£27.7	£39.2	£55.8	£72.1	£87.4	£102.5	£117.3	£131.6	£146.7	£162.0	£178.8	£194.4	£209.2	£224.2	£239.2	£254.5	£269.8	£285.3	£300.6	£315.8	£331.4	£346.8
Islington	£0.0	-£13.5	-£6.4	£3.4	£19.3	£38.1	£56.6	£79.4	£102.4	£124.8	£148.0	£171.8	£195.6	£221.6	£249.1	£280.0	£309.7	£338.6	£367.8	£397.2	£426.8	£456.5	£486.4	£516.6	£547.2	£577.9	£608.9
Kensington and Chelsea	£0.0	-£15.7	£1.9	£25.2	£57.8	£95.4	£133.1	£182.4	£232.3	£280.3	£328.4	£376.9	£424.9	£476.2	£529.9	£589.1	£646.8	£703.0	£760.3	£818.4	£877.3	£936.7	£996.6	£1,057.3	£1,118.2	£1,182.3	£1,245.1
Kingston upon Thames	£0.0	-£9.7	-£0.6	£8.9	£21.5	£35.5	£49.1	£82.5	£113.4	£139.9	£163.8	£186.7	£208.3	£231.4	£255.1	£280.5	£305.0	£329.4	£354.1	£378.9	£403.8	£428.9	£454.3	£480.2	£506.5	£532.9	£559.9
Lambeth	£0.0	-£11.2	-£8.6	-£3.8	£4.9	£14.4	£22.7	£34.5	£44.9	£54.9	£64.9	£75.0	£85.3	£97.5	£110.6	£125.1	£138.8	£152.2	£165.6	£179.0	£192.4	£205.7	£218.9	£232.2	£245.5	£258.7	£272.0
Lewisham	£0.0	-£6.2	-£2.4	£1.0	£7.8	£15.3	£21.4	£29.6	£37.4	£44.9	£52.8	£61.4	£70.8	£82.8	£96.0	£111.0	£124.9	£138.3	£151.5	£164.6	£177.7	£190.9	£204.4	£218.1	£231.5	£244.4	£257.1
Merton	£0.0	-£11.3	-£6.4	£0.7	£11.3	£24.4	£38.6	£58.5	£77.5	£95.1	£112.0	£128.9	£145.4	£163.3	£181.8	£202.3	£222.2	£241.7	£261.6	£281.8	£302.2	£322.8	£343.6	£364.7	£386.1	£407.6	£429.6
Newham	£0.0	-£10.9	£10.0	£37.8	£75.8	£116.9	£157.7	£214.5	£274.0	£331.4	£386.6	£439.8	£491.9	£546.0	£600.9	£658.8	£714.2	£767.7	£820.8	£873.7	£926.6	£979.8	£1,032.7	£1,085.9	£1,139.5	£1,193.3	£1,247.2
Redbridge	£0.0	-£7.8	-£5.9	-£4.3	-£0.8	£2.7	£7.3	£19.4	£32.3	£45.2	£57.9	£69.7	£80.4	£92.3	£105.0	£119.2	£132.8	£146.4	£158.2	£168.8	£178.6	£188.1	£197.2	£206.2	£215.2	£224.0	£232.9
Richmond upon Thames	£0.0	-£9.0	-£6.3	-£2.9	£3.9	£11.1	£16.8	£24.1	£31.0	£37.7	£44.6	£51.7	£59.2	£67.9	£77.5	£88.5	£99.1	£109.8	£121.0	£132.4	£144.2	£156.0	£168.1	£180.5	£193.0	£205.7	£218.5
Southwark	£0.0	-£10.0	-£5.7	£2.5	£17.4	£33.4	£47.9	£71.3	£91.7	£109.0	£125.1	£140.3	£154.9	£171.1	£188.1	£206.4	£223.1	£238.5	£253.7	£268.7	£283.5	£298.2	£312.9	£327.8	£342.7	£357.4	£371.7
Sutton	£0.0	-£8.5	-£6.6	-£5.1	-£1.6	£2.7	£7.0	£18.2	£27.7	£35.8	£43.3	£50.4	£57.0	£64.4	£72.5	£82.4	£92.1	£102.7	£113.0	£123.3	£133.6	£143.7	£153.6	£163.4	£173.2	£183.1	£193.0
Tower Hamlets	£0.0	-£7.6	-£0.4	£6.7	£17.4	£28.6	£38.2	£56.0	£75.4	£94.8	£113.8	£131.7	£148.3	£165.3	£181.5	£198.5	£213.6	£227.8	£241.7	£255.3	£268.9	£282.5	£295.9	£309.2	£322.5	£335.6	£348.9
Waltham Forest	£0.0	-£9.6	-£7.8	-£7.1	-£4.3	£0.0	£7.9	£22.4	£38.8	£53.9	£67.0	£77.9	£87.2	£96.9	£106.8	£117.5	£127.2	£136.5	£145.6	£154.5	£163.3	£172.0	£180.4	£188.9	£197.4	£205.9	£214.3
Wandsworth	£0.0	-£11.4	-£3.9	£5.7	£19.5	£35.4	£50.6	£68.4	£85.7	£102.8	£119.8	£137.0	£154.6	£174.3	£195.1	£218.0	£240.0	£261.6	£283.7	£306.2	£328.8	£351.2	£373.5	£396.0	£418.7	£441.7	£464.8
Westminster	£0.0	-£29.5	£12.3	£71.5	£150.8	£241.5	£334.3	£456.6	£577.8	£693.2	£807.1	£920.4	£1,033.4	£1,154.1	£1,280.1	£1,415.8	£1,549.2	£1,679.4	£1,811.4	£1,944.8	£2,079.6	£2,215.8	£2,353.2	£2,492.1	£2,632.4	£2,775.3	£2,919.0
Out of London																											
Online Spend																											
BOROUGH TOTAL	£0.0	-£344.9	-£88.9	£251.9	£759.3	£1,328.2	£1,913.1	£2,757.9	£3,602.8	£4,402.8	£5,181.8	£5,945.8	£6,694.1	£7,508.6	£8,364.3	£9,300.8	£10,208.3	£11,097.4	£11,986.3	£12,875.8	£13,768.0	£14,663.7	£15,563.3	£16,456.6	£17,347.7	£18,251.8	£19,150.6
CAZ	£0.0	-£54.1	£10.8	£112.2	£250.0	£407.6	£567.7	£775.7	£983.4	£1,181.9	£1,378.7	£1,575.3	£1,771.1	£1,980.4	£2,198.9	£2,434.6	£2,665.5	£2,890.7	£3,118.8	£3,349.2	£3,581.9	£3,816.6	£4,053.5	£4,292.9	£4,534.5	£4,780.5	£5,027.6
NIOD	£0.0	-£1.9	-£0.5	£3.2	£8.2	£13.7	£19.0	£26.7	£34.8	£42.7	£50.6	£58.2	£65.5	£73.1	£80.8	£88.8	£96.4	£103.6	£110.8	£118.0	£125.2	£132.5	£139.8	£147.1	£154.4	£161.8	£169.2

Notes:
Aggregate of Tables 6b and 11b.

TABLE 14b: £m RETAIL EXPENDITURE CAPACITY - PRODUCTIVITY, CONSTANT FLOORSPACE (NO COMMITMENTS / PIPELINE)

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£0.0	£2.5	£2.6	£2.3	£2.4	£1.7	£0.3	£1.7	£3.2	£5.7	£7.9	£9.6	£11.0	£12.5	£14.1	£16.2	£17.8	£19.3	£20.9	£22.4	£23.8	£25.2	£26.3	£27.0	£27.6	£27.7	£27.7
Barnet	£0.0	-£8.8	-£12.1	-£9.1	-£3.2	£6.0	£16.2	£39.6	£58.7	£71.2	£80.3	£87.4	£92.0	£97.0	£102.1	£109.6	£114.6	£117.8	£121.8	£125.9	£129.8	£133.3	£136.3	£139.2	£141.7	£143.6	£144.6
Bexley	£0.0	-£2.5	-£2.9	-£5.6	-£9.1	-£12.6	-£16.3	-£18.4	-£21.5	-£25.7	-£30.4	-£35.5	-£40.7	-£42.2	-£41.4	-£38.6	-£36.0	-£33.6	-£33.5	-£35.1	-£37.8	-£41.4	-£45.5	-£49.9	-£54.5	-£59.1	-£64.0
Brent	£0.0	-£2.1	-£4.3	-£4.7	-£2.8	£1.2	£5.5	£14.5	£22.7	£28.6	£33.0	£36.3	£38.0	£39.7	£41.4	£44.4	£45.4	£45.3	£44.4	£42.8	£40.6	£38.0	£34.9	£31.4	£27.7	£23.8	£19.4
Bromley	£0.0	-£10.7	-£17.4	-£27.1	-£37.4	-£45.8	-£54.5	-£60.8	-£66.8	-£74.5	-£82.7	-£91.6	-£100.7	-£99.4	-£91.7	-£77.5	-£62.8	-£47.8	-£36.2	-£27.0	-£19.4	-£13.0	-£7.4	-£5.4	-£5.9	-£8.5	-£12.4
Camden	£0.0	-£5.6	-£9.0	-£12.8	-£16.3	-£17.9	-£20.6	-£18.6	-£16.3	-£15.2	-£15.1	-£15.3	-£16.3	-£15.9	-£14.8	-£12.0	-£11.2	-£11.6	-£12.2	-£13.3	-£15.2	-£17.8	-£21.1	-£24.8	-£29.1	-£33.9	-£39.2
City of London	£0.0	-£5.1	-£6.3	-£7.2	-£8.4	-£8.6	-£8.9	-£5.8	-£2.6	-£0.3	£1.6	£2.9	£3.8	£5.4	£7.2	£9.9	£11.9	£13.1	£14.1	£14.8	£15.2	£15.4	£15.2	£14.8	£14.0	£13.0	£11.6
Croydon	£0.0	-£9.0	-£16.2	-£23.1	-£28.4	-£30.9	-£30.5	-£23.3	-£15.7	-£9.4	-£3.8	£1.0	£5.1	£11.8	£20.5	£32.2	£42.7	£52.6	£58.9	£62.9	£65.2	£66.3	£66.5	£66.2	£65.5	£64.1	£62.3
Ealing	£0.0	-£1.1	-£1.7	-£1.4	£0.6	£3.3	£5.4	£11.2	£16.7	£20.6	£23.2	£25.1	£26.5	£28.0	£29.3	£31.3	£32.3	£32.3	£31.7	£30.6	£29.1	£27.4	£25.3	£22.9	£20.0	£17.7	£14.5
Enfield	£0.0	-£3.2	-£6.4	-£8.7	-£10.9	-£12.4	-£15.1	-£8.0	-£0.5	£5.0	£8.7	£10.0	£9.6	£9.3	£8.6	£8.7	£7.1	£4.4	£1.7	-£1.1	-£4.2	-£7.7	-£11.6	-£15.5	-£19.6	-£24.0	-£28.6
Greenwich	£0.0	-£5.1	-£5.5	-£2.1	£2.3	£7.8	£9.4	£21.3	£32.0	£38.9	£43.3	£45.1	£45.2	£47.3	£50.0	£54.6	£57.5	£58.6	£57.9	£56.5	£54.4	£51.8	£48.9	£45.5	£41.3	£35.7	
Hackney	£0.0	-£0.3	-£2.4	-£4.9	-£7.2	-£9.2	-£11.8	-£12.5	-£13.0	-£13.7	-£14.5	-£15.2	-£15.9	-£15.8	-£15.2	-£13.8	-£12.2	-£11.3	-£10.6	-£10.2	-£10.0	-£10.3	-£10.6	-£10.6	-£11.0	-£11.7	-£12.7
Hammersmith and Fulham	£0.0	-£10.7	-£12.3	-£12.8	-£14.3	-£13.8	-£14.2	-£4.9	£4.6	£12.4	£18.9	£24.9	£28.8	£33.4	£38.3	£46.6	£52.4	£56.3	£59.8	£62.8	£65.3	£67.2	£68.3	£68.3	£67.1	£73.2	£73.9
Haringey	£0.0	-£2.0	-£5.1	-£7.5	-£9.5	-£10.2	-£10.3	£1.4	£12.0	£19.6	£25.3	£29.2	£31.6	£33.6	£35.1	£37.4	£38.1	£37.8	£37.3	£36.5	£35.6	£34.3	£32.7	£31.0	£29.1	£26.9	£24.2
Harrow	£0.0	-£0.5	-£2.4	-£4.2	-£6.2	-£8.1	-£5.3	£1.5	£8.3	£13.3	£17.6	£21.1	£23.2	£25.2	£27.2	£30.1	£32.2	£33.8	£34.5	£34.5	£33.9	£32.9	£31.6	£29.7	£27.4	£24.7	£21.7
Havering	£0.0	-£2.1	-£3.9	-£7.0	-£10.6	-£13.5	-£10.5	£1.9	£16.6	£32.5	£48.0	£63.0	£77.8	£96.9	£118.8	£144.2	£169.5	£194.7	£222.0	£250.4	£279.4	£308.6	£337.9	£361.8	£382.4	£400.6	£417.5
Hillingdon	£0.0	-£7.4	-£10.3	-£14.5	-£21.7	-£28.4	-£29.5	-£17.7	-£3.6	£9.7	£23.0	£36.6	£49.6	£63.9	£78.6	£95.6	£111.0	£125.3	£139.5	£153.4	£167.3	£181.0	£194.4	£201.5	£204.3	£204.5	£202.8
Hounslow	£0.0	£1.6	-£0.3	-£1.0	-£0.3	£0.8	£0.7	£5.4	£9.4	£12.3	£14.6	£16.3	£17.1	£18.5	£19.8	£22.2	£23.1	£22.8	£22.3	£21.6	£20.6	£19.4	£17.9	£15.9	£13.3	£10.7	£7.4
Islington	£0.0	-£9.0	-£14.3	-£19.7	-£24.7	-£27.4	-£30.9	-£30.7	-£30.8	-£32.0	-£33.1	-£34.0	-£35.7	-£35.7	-£34.9	-£31.3	-£29.5	-£29.4	-£29.6	-£30.3	-£31.5	-£33.4	-£35.9	-£38.8	-£42.2	-£46.3	-£51.0
Kensington and Chelsea	£0.0	-£21.4	-£28.0	-£35.0	-£43.6	-£48.2	-£53.7	-£48.7	-£44.2	-£42.7	-£42.3	-£42.7	-£44.8	-£44.8	-£43.8	-£38.4	-£36.0	-£36.3	-£37.1	-£38.4	-£40.5	-£43.5	-£47.5	-£52.4	-£58.8	-£63.5	-£71.3
Kingston upon Thames	£0.0	-£10.2	-£12.8	-£17.8	-£25.2	-£31.7	-£39.0	-£27.1	-£18.3	-£14.3	-£13.5	-£14.3	-£16.9	-£18.6	-£20.4	-£21.1	-£23.3	-£26.4	-£29.7	-£33.7	-£38.3	-£43.3	-£48.9	-£54.8	-£61.0	-£67.8	-£75.0
Lambeth	£0.0	-£1.2	-£4.6	-£6.7	-£8.0	-£8.7	-£10.7	-£9.5	-£10.0	-£11.1	-£12.5	-£14.1	-£15.7	-£15.7	-£15.2	-£13.4	-£12.9	-£13.0	-£13.3	-£13.9	-£14.9	-£16.4	-£18.3	-£20.4	-£23.0	-£26.0	-£29.3
Lewisham	£0.0	£1.0	-£0.7	-£3.8	-£6.2	-£8.1	-£11.6	-£13.3	-£15.6	-£18.5	-£21.1	-£23.3	-£25.0	-£24.4	-£22.8	-£19.7	-£17.9	-£17.1	-£16.7	-£16.6	-£16.9	-£17.4	-£18.0	-£18.7	-£20.0	-£22.2	-£25.0
Merton	£0.0	-£6.9	-£11.2	-£15.2	-£20.1	-£22.8	-£24.8	-£21.5	-£19.5	-£19.3	-£20.3	-£21.6	-£23.8	-£25.1	-£26.2	-£25.7	-£26.5	-£28.1	-£29.8	-£31.8	-£34.0	-£36.6	-£39.7	-£43.0	-£46.6	-£50.6	-£55.0
Newham	£0.0	-£12.0	-£12.4	-£11.3	-£9.6	-£5.8	-£3.2	£14.5	£34.0	£50.2	£63.3	£73.4	£81.3	£90.2	£98.7	£109.0	£115.7	£119.3	£121.3	£121.7	£120.9	£119.0	£115.6	£110.9	£105.3	£98.4	£90.1
Redbridge	£0.0	£0.0	-£2.3	-£5.5	-£9.0	-£12.6	-£15.3	-£10.6	-£5.4	-£0.4	£4.4	£8.0	£10.3	£13.6	£17.6	£22.7	£27.2	£31.3	£33.5	£34.2	£34.0	£33.1	£31.7	£29.8	£27.6	£25.2	£22.4
Richmond upon Thames	£0.0	-£3.6	-£6.9	-£10.7	-£14.0	-£17.0	-£21.9	-£25.4	-£29.4	-£34.0	-£38.7	-£43.4	-£48.1	-£51.8	-£54.9	-£57.0	-£59.7	-£62.6	-£65.4	-£68.3	-£71.3	-£74.4	-£77.8	-£81.2	-£84.8	-£88.7	-£92.8
Southwark	£0.0	-£0.1	-£1.5	£0.0	£5.5	£11.7	£16.3	£29.5	£39.5	£46.2	£51.3	£55.4	£58.6	£63.1	£68.2	£74.1	£78.3	£80.9	£83.0	£84.5	£85.5	£86.2	£86.4	£86.5	£86.3	£85.5	£83.9
Sutton	£0.0	-£1.7	-£4.4	-£8.1	-£11.9	-£15.2	-£18.7	-£15.5	-£14.1	-£14.3	-£15.2	-£16.9	-£19.2	-£21.0	-£22.2	-£21.9	-£22.0	-£21.5	-£21.4	-£21.6	-£22.1	-£23.0	-£24.5	-£26.2	-£28.2	-£30.5	-£32.9
Tower Hamlets	£0.0	£0.8	£2.1	£2.3	£3.3	£4.4	£3.8	£11.2	£19.8	£28.3	£36.0	£42.3	£47.2	£52.1	£55.9	£60.3	£62.5	£63.3	£63.6	£63.4	£62.8	£61.8	£60.2	£58.2	£55.9	£53.0	£49.8
Waltham Forest	£0.0	£1.4	-£1.5	-£5.9	-£10.5	-£13.7	-£13.7	-£7.1	£1.1	£7.8	£12.4	£14.6	£15.0	£15.5	£16.1	£17.2	£17.2	£16.4	£15.2	£13.7	£11.8	£9.5	£6.7	£3.6	£0.4	-£3.2	-£7.1
Wandsworth	£0.0	-£3.4	-£5.5	-£7.5	-£9.9	-£10.5	-£12.3	-£11.9	-£12.3	-£13.5	-£15.1	-£17.0	-£19.0	-£19.3	-£19.1	-£17.1	-£16.7	-£17.1	-£17.5	-£18.2	-£19.3	-£21.2	-£23.7	-£26.6	-£30.1	-£33.8	-£38.1
Westminster	£0.0	-£51.0	-£63.8	-£74.1	-£88.6	-£94.0	-£99.7	-£78.3	-£60.5	-£51.1	-£45.9	-£44.0	-£45.0	-£41.4	-£35.2	-£22.3	-£14.9	-£13.7	-£14.0	-£16.1	-£20.2	-£26.5	-£35.0	-£45.6	-£58.6	-£72.9	-£90.3
Out of London																											
Online Spend																											
BOROUGH TOTAL	£0.0	-£189.1	-£283.7	-£370.1	-£453.8	-£490.2	-£525.4	-£315.8	-£121.5	£12.0	£108.3	£173.1	£205.0	£285.8	£389.8	£556.3	£674.9	£756.0	£817.0	£858.3	£881.6	£887.2	£874.8	£833.7	£767.6	£691.0	£585.0
CAZ	£0.0	-£84.8	-£114.0	-£131.8	-£155.3	-£162.8	-£171.9	-£137.4	-£107.5	-£91.2	-£81.0	-£75.8	-£76.0	-£67.7	-£55.2	-£30.5	-£15.9	-£12.4	-£11.6	-£14.0	-£20.0	-£29.8	-£43.6	-£61.1	-£82.8	-£106.6	-£136.1
NIOD	£0.0	-£1.5	-£3.1	-£3.0	-£2.9	-£2.4	-£2.4	-£0.0	£2.6	£5.0	£7.1	£8.8	£10.1	£11.6	£12.9	£14.5	£15.4	£15.9	£16.1	£16.2	£16.1	£15.9	£15.5	£15.0	£14.3	£13.4	£12.3

Notes:
Aggregate of Tables 7b and 12b.

TABLE 14c: £m RETAIL EXPENDITURE CAPACITY - PRODUCTIVITY, CHANGING FLOORSPACE (NO COMMITMENTS / PIPELINE)

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£0.0	-£0.1	£0.6	£0.5	£1.1	£1.1	£0.3	£2.4	£4.6	£8.1	£11.3	£14.1	£16.5	£19.1	£21.8	£25.0	£27.8	£30.4	£33.1	£35.9	£38.5	£41.1	£43.5	£45.5	£47.4	£48.9	£50.2
Barnet	£0.0	-£5.5	-£5.6	-£1.2	£8.3	£21.0	£34.9	£62.1	£85.2	£102.6	£116.7	£128.9	£138.9	£149.4	£160.1	£173.4	£184.4	£193.8	£204.1	£214.8	£225.5	£235.9	£246.1	£256.4	£266.5	£276.3	£285.4
Bexley	£0.0	-£4.8	-£4.0	-£6.2	-£8.4	-£10.5	-£12.7	-£13.3	-£15.0	-£17.1	-£19.7	-£22.6	-£25.6	-£24.8	-£21.8	-£16.6	-£11.6	-£6.7	-£4.1	-£3.0	-£3.1	-£4.0	-£5.3	-£6.8	-£8.5	-£10.1	-£12.0
Brent	£0.0	-£4.8	-£5.3	-£4.9	-£1.2	£4.8	£11.1	£22.1	£32.5	£41.2	£48.5	£54.9	£59.6	£64.5	£69.5	£75.7	£80.1	£83.4	£86.1	£88.1	£89.7	£90.8	£91.6	£92.2	£92.5	£92.8	£92.8
Bromley	£0.0	-£10.8	-£14.6	-£23.1	-£30.3	-£35.4	-£40.8	-£43.6	-£46.0	-£49.1	-£52.5	-£56.6	-£60.7	-£54.4	-£41.4	-£21.8	-£1.5	£19.1	£36.5	£51.8	£65.6	£78.3	£90.4	£99.2	£105.6	£110.2	£113.6
Camden	£0.0	-£5.4	-£6.7	-£9.5	-£10.7	-£9.9	-£10.0	-£5.4	-£0.4	£4.1	£7.8	£11.1	£13.9	£18.1	£23.1	£30.0	£34.9	£38.8	£42.6	£45.9	£48.7	£50.9	£52.5	£53.8	£54.7	£55.3	£55.5
City of London	£0.0	-£2.4	-£2.6	-£3.0	-£3.1	-£2.2	-£1.3	£3.1	£7.6	£11.4	£14.8	£17.7	£20.2	£23.5	£27.1	£31.6	£35.5	£38.6	£41.6	£44.4	£46.9	£49.3	£51.5	£53.5	£55.1	£56.7	£57.9
Croydon	£0.0	-£10.3	-£14.9	-£20.8	-£23.5	-£23.1	-£19.8	-£9.6	£1.1	£11.3	£21.0	£30.1	£38.4	£49.6	£62.7	£79.2	£94.4	£109.3	£120.6	£129.7	£137.4	£144.0	£149.8	£155.3	£160.5	£165.1	£169.6
Ealing	£0.0	-£3.0	-£2.1	-£1.3	£2.2	£6.5	£10.3	£17.8	£25.0	£31.2	£36.2	£40.5	£44.5	£48.4	£52.4	£57.1	£60.8	£63.6	£65.9	£67.7	£69.3	£70.6	£71.7	£72.5	£73.0	£74.1	£74.5
Enfield	£0.0	-£5.8	-£7.4	-£9.2	-£9.6	-£9.4	-£10.3	-£1.3	£8.1	£16.2	£22.5	£26.5	£29.0	£31.5	£33.7	£36.8	£38.2	£38.6	£39.1	£39.6	£39.8	£39.8	£39.5	£39.1	£38.8	£38.2	£37.4
Greenwich	£0.0	-£3.5	-£1.6	£2.7	£9.6	£17.6	£21.9	£36.5	£50.0	£60.3	£68.3	£73.8	£77.7	£83.6	£90.4	£99.1	£106.3	£111.7	£116.3	£120.2	£123.6	£126.5	£128.9	£131.2	£133.2	£134.6	£134.7
Hackney	£0.0	-£3.3	-£4.8	-£7.1	-£8.8	-£10.1	-£11.9	-£11.9	-£11.7	-£11.3	-£10.9	-£10.5	-£10.0	-£8.7	-£6.9	-£4.3	-£1.4	£0.8	£2.7	£4.4	£6.0	£7.3	£8.5	£9.6	£10.5	£11.3	£11.9
Hammersmith and Fulham	£0.0	-£4.4	-£3.4	-£2.6	-£1.4	£2.1	£4.7	£17.2	£30.0	£41.6	£52.0	£62.1	£70.2	£79.1	£88.5	£101.4	£112.1	£120.9	£129.6	£137.9	£145.9	£153.5	£160.4	£166.5	£171.6	£184.1	£191.6
Haringey	£0.0	-£3.1	-£5.0	-£6.9	-£7.5	-£6.7	-£5.3	£7.9	£20.1	£29.8	£37.6	£43.7	£48.4	£52.7	£56.6	£61.2	£64.5	£66.7	£68.8	£70.7	£72.5	£74.1	£75.4	£76.7	£77.9	£78.8	£79.4
Harrow	£0.0	-£3.0	-£3.9	-£5.4	-£6.4	-£7.1	-£3.2	£4.7	£12.6	£19.3	£25.2	£30.4	£34.3	£38.1	£41.9	£46.6	£50.6	£54.2	£56.9	£58.9	£60.4	£61.5	£62.4	£62.7	£62.6	£62.2	£61.6
Havering	£0.0	-£3.3	-£3.3	-£5.7	-£7.3	-£8.2	-£3.1	£11.5	£28.5	£47.2	£65.7	£83.7	£101.7	£124.0	£149.2	£178.0	£206.7	£235.5	£266.5	£298.6	£331.4	£364.6	£398.0	£426.1	£451.0	£473.6	£495.0
Hillingdon	£0.0	-£5.3	-£5.7	-£8.8	-£13.2	-£17.1	-£15.2	-£0.4	£16.9	£34.0	£51.4	£69.1	£86.3	£104.9	£124.2	£145.7	£165.9	£185.2	£204.3	£223.5	£242.8	£262.0	£281.1	£294.0	£302.9	£309.3	£314.0
Hounslow	£0.0	-£2.7	-£3.1	-£3.2	-£0.8	£2.0	£3.6	£10.1	£16.0	£21.5	£26.5	£30.9	£34.6	£38.8	£43.0	£48.4	£52.3	£55.1	£57.8	£60.3	£62.6	£64.8	£66.7	£68.2	£69.2	£70.3	£70.9
Islington	£0.0	-£7.7	-£10.7	-£15.2	-£17.7	-£17.8	-£18.6	-£15.6	-£12.9	-£10.6	-£8.0	-£5.2	-£3.0	£0.9	£5.8	£13.6	£19.7	£24.3	£28.7	£32.7	£36.3	£39.4	£42.0	£44.4	£46.4	£48.0	£49.1
Kensington and Chelsea	£0.0	-£9.5	-£12.2	-£17.3	-£21.7	-£21.9	-£22.9	-£13.1	-£3.8	£3.3	£9.4	£15.0	£19.1	£25.5	£33.1	£45.4	£54.9	£61.9	£68.7	£75.3	£81.4	£86.8	£91.5	£95.7	£98.7	£103.7	£106.0
Kingston upon Thames	£0.0	-£5.9	-£6.5	-£10.7	-£15.9	-£20.2	-£25.2	-£10.9	£0.5	£7.4	£11.2	£13.5	£14.2	£15.7	£17.4	£20.2	£21.7	£22.4	£23.0	£22.6	£21.9	£20.8	£19.5	£18.1	£16.1	£14.1	
Lambeth	£0.0	-£5.6	-£7.6	-£9.2	-£9.0	-£8.1	-£8.5	-£5.7	-£4.4	-£3.1	-£2.1	-£1.1	-£0.1	£2.5	£5.7	£10.2	£13.5	£16.3	£18.9	£21.2	£23.2	£24.9	£26.1	£27.2	£27.9	£28.3	£28.4
Lewisham	£0.0	-£1.8	-£2.2	-£4.9	-£6.0	-£6.5	-£8.6	-£8.9	-£9.7	-£10.5	-£11.0	-£11.1	-£10.7	-£7.8	-£3.9	£1.5	£5.7	£9.0	£11.9	£14.5	£16.8	£19.0	£21.2	£23.2	£24.8	£25.6	£25.8
Merton	£0.0	-£6.6	-£9.2	-£12.5	-£15.5	-£16.2	-£16.2	-£10.8	-£6.7	-£3.8	-£2.0	-£0.5	£0.3	£2.0	£4.0	£7.6	£10.1	£11.9	£13.7	£15.3	£16.7	£17.8	£18.7	£19.4	£19.9	£20.0	£20.1
Newham	£0.0	-£4.0	-£0.9	£1.9	£7.5	£15.4	£22.2	£44.2	£68.2	£89.8	£108.3	£124.1	£137.8	£152.7	£167.4	£184.2	£197.6	£208.0	£217.1	£224.9	£231.7	£237.6	£242.3	£246.0	£249.1	£251.1	£252.0
Redbridge	£0.0	-£3.6	-£4.9	-£7.8	-£10.1	-£12.6	-£14.1	-£8.3	-£1.8	£5.0	£11.6	£17.1	£21.3	£26.5	£32.4	£39.6	£46.0	£52.3	£56.5	£59.4	£61.4	£62.8	£63.6	£64.1	£64.4	£64.3	£64.0
Richmond upon Thames	£0.0	-£5.1	-£7.1	-£10.5	-£12.3	-£14.0	-£17.4	-£19.5	-£22.0	-£24.7	-£27.3	-£29.9	-£32.4	-£33.9	-£34.8	-£34.5	-£34.9	-£35.4	-£35.7	-£36.0	-£36.4	-£36.9	-£37.4	-£38.0	-£38.8	-£39.7	-£40.7
Southwark	£0.0	-£4.5	-£4.6	-£2.6	£4.3	£12.1	£18.2	£33.1	£44.7	£53.7	£61.3	£67.8	£73.5	£80.6	£88.2	£96.8	£103.7	£109.1	£113.9	£118.3	£122.3	£125.9	£129.2	£132.4	£135.4	£137.8	£139.6
Sutton	£0.0	-£4.6	-£6.2	-£9.5	-£12.2	-£14.4	-£16.7	-£12.3	-£9.7	-£8.1	-£7.3	-£7.1	-£7.6	-£7.5	-£6.7	-£4.5	-£2.6	£0.0	£2.2	£4.1	£5.8	£7.2	£8.0	£8.6	£9.0	£9.2	£9.2
Tower Hamlets	£0.0	-£2.7	-£0.0	£0.7	£3.1	£5.7	£6.7	£15.6	£25.8	£36.5	£46.6	£55.3	£62.5	£69.9	£76.2	£83.1	£87.9	£91.4	£94.5	£97.1	£99.3	£101.2	£102.6	£103.7	£104.5	£104.8	£104.9
Waltham Forest	£0.0	-£4.2	-£5.7	-£9.8	-£13.2	-£15.0	-£13.6	-£5.6	£4.0	£12.9	£19.7	£24.1	£26.7	£29.5	£32.4	£36.0	£38.3	£40.0	£41.4	£42.3	£43.0	£43.4	£43.3	£43.0	£42.5	£41.7	£40.8
Wandsworth	£0.0	-£5.3	-£5.5	-£6.7	-£6.9	-£5.4	-£5.0	-£2.2	-£0.2	£1.8	£3.4	£4.9	£6.3	£9.4	£13.2	£18.8	£23.1	£26.5	£30.0	£33.4	£36.4	£38.9	£40.8	£42.3	£43.5	£44.6	£45.2
Westminster	£0.0	-£18.4	-£23.0	-£28.8	-£34.1	-£29.9	-£25.6	£6.1	£34.8	£56.0	£73.4	£88.2	£100.3	£117.7	£138.2	£165.9	£188.6	£205.8	£222.0	£237.1	£250.8	£263.0	£273.6	£282.8	£290.4	£297.5	£302.2
Out of London																											
Online Spend																											
BOROUGH TOTAL	£0.0	-£170.8	-£199.7	-£258.4	-£270.7	-£233.4	-£192.4	£96.0	£371.7	£607.9	£809.6	£982.8	£1,126.0	£1,321.2	£1,542.9	£1,830.4	£2,073.4	£2,282.5	£2,475.2	£2,652.0	£2,814.7	£2,963.7	£3,099.0	£3,209.9	£3,300.3	£3,384.7	£3,444.6
CAZ	£0.0	-£32.8	-£47.5	-£57.6	-£64.9	-£55.7	-£47.4	£5.3	£54.1	£91.3	£123.2	£150.8	£174.0	£206.5	£244.1	£294.8	£336.4	£367.9	£397.8	£425.4	£450.6	£473.1	£492.7	£509.9	£524.1	£537.6	£546.6
NIOD	£0.0	-£0.8	-£1.8	-£1.5	-£0.8	£0.2	£0.8	£3.8	£7.1	£10.2	£13.1	£15.7	£17.9	£20.2	£22.4	£24.9	£26.8	£28.2	£29.5	£30.6	£31.6	£32.5	£33.3	£33.9	£34.5	£34.8	£35.1

Notes:
Aggregate of Tables 8b and 13b.

TABLE 15a: RETAIL FLOORSPACE CAPACITY (SQ M NET SALES)- BASELINE (NO COMMITMENTS / PIPELINE)

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	0	-893	-100	617	1,817	2,803	3,584	5,341	7,168	9,349	11,470	13,469	15,373	17,359	19,389	21,652	23,779	25,881	28,059	30,261	32,486	34,710	36,889	38,997	41,067	43,069	45,024
Barnet	0	-2,798	323	5,678	13,452	22,061	31,068	43,065	54,319	64,338	73,781	82,982	91,849	100,985	110,350	120,415	130,155	139,735	149,690	159,901	170,290	180,818	191,500	202,390	213,457	224,660	235,931
Bexley	0	-2,525	-1,044	124	1,807	3,588	5,369	7,665	9,738	11,576	13,356	15,099	16,903	19,803	23,399	27,642	31,919	36,243	39,989	43,375	46,516	49,535	52,503	55,481	58,505	61,638	64,765
Brent	0	-2,842	-1,213	1,341	5,546	10,438	15,492	21,892	28,195	33,959	39,422	44,716	49,647	54,706	59,894	65,508	70,736	75,754	80,698	85,581	90,435	95,282	100,153	105,074	110,043	115,124	120,230
Bromley	0	-3,804	-2,094	-325	2,767	6,368	10,018	14,297	18,770	23,037	27,356	31,661	36,081	42,745	50,866	60,436	70,297	80,366	89,918	99,185	108,289	117,343	126,426	134,990	143,241	151,278	159,253
Camden	0	-3,043	-899	1,843	6,075	10,943	15,646	21,750	28,045	34,178	40,190	46,249	52,268	58,795	65,657	73,151	80,270	87,241	94,321	101,437	108,541	115,650	122,742	129,913	137,152	144,459	151,839
City of London	0	-1,149	223	2,090	4,651	7,558	10,518	14,497	18,550	22,446	26,297	30,099	33,861	37,895	42,093	46,615	51,033	55,336	59,667	64,024	68,417	72,845	77,305	81,781	86,282	90,847	95,417
Croydon	0	-4,936	-3,386	-1,027	3,461	8,898	15,273	23,714	32,418	40,904	49,360	57,790	66,152	75,453	85,462	96,531	107,419	118,368	128,487	138,146	147,569	156,868	166,122	175,467	184,915	194,406	204,032
Ealing	0	-2,574	-442	2,448	7,007	11,914	16,720	22,889	29,031	34,725	40,127	45,357	50,558	55,872	61,267	67,012	72,530	77,828	83,054	88,246	93,451	98,681	103,958	109,254	114,566	120,190	125,698
Enfield	0	-3,360	-2,089	-135	2,952	6,336	9,438	15,629	22,008	27,912	33,334	38,144	42,562	47,097	51,652	56,542	61,020	65,296	69,713	74,217	78,745	83,284	87,873	92,565	97,360	102,194	107,121
Greenwich	0	-2,112	662	4,946	10,811	17,037	22,494	30,443	38,259	45,300	51,908	58,050	63,948	70,433	77,213	84,599	91,728	98,599	105,395	112,170	118,957	125,783	132,653	139,624	146,673	153,750	160,673
Hackney	0	-2,654	-2,579	-2,546	-1,944	-1,152	-576	874	2,411	3,927	5,466	7,031	8,700	10,721	13,001	15,703	18,533	21,116	23,627	26,083	28,509	30,894	33,249	35,614	37,977	40,304	42,578
Hammersmith and Fulham	0	-2,313	1,217	6,031	12,347	19,370	26,304	35,897	45,687	55,230	64,637	74,125	83,268	92,787	102,587	113,461	123,944	134,136	144,466	154,911	165,464	176,114	186,809	197,500	208,138	220,874	232,553
Haringey	0	-2,220	-1,209	440	3,156	6,360	9,817	17,029	23,966	30,100	35,698	40,844	45,634	50,391	55,084	60,109	64,789	69,219	73,717	78,260	82,844	87,449	92,083	96,805	101,605	106,415	111,240
Harrow	0	-2,042	-1,293	-327	1,215	2,884	6,027	10,461	14,930	18,920	22,734	26,383	29,655	32,965	36,353	40,051	43,576	47,033	50,271	53,368	56,367	59,306	62,229	65,049	67,815	70,547	73,296
Havering	0	-2,452	-387	1,801	5,082	8,665	14,007	22,080	30,933	40,196	49,487	58,754	68,095	78,763	90,349	103,037	115,837	128,748	142,392	156,479	170,884	185,522	200,327	213,785	226,484	238,674	250,664
Hillingdon	0	-2,345	-98	2,541	5,875	9,431	14,239	21,803	29,966	38,085	46,354	54,807	63,288	72,149	81,269	90,982	100,543	110,035	119,648	129,392	139,292	149,316	159,474	168,514	176,883	184,899	192,727
Hounslow	0	-1,974	-872	782	3,512	6,390	9,056	12,893	16,650	20,194	23,675	27,096	30,388	33,878	37,429	41,304	44,904	48,324	51,779	55,261	58,778	62,326	65,902	69,441	72,949	76,555	80,117
Islington	0	-2,495	-1,185	624	3,580	7,057	10,489	14,705	18,964	23,106	27,405	31,817	36,224	41,038	46,130	51,864	57,369	62,715	68,122	73,568	79,053	84,557	90,089	95,690	101,346	107,040	112,787
Kensington and Chelsea	0	-3,513	417	5,660	12,946	21,388	29,842	40,895	52,074	62,842	73,621	84,486	95,252	106,754	118,776	132,063	144,982	157,593	170,432	183,468	196,659	209,977	223,411	237,021	250,664	265,031	279,121
Kingston upon Thames	0	-2,347	-149	2,151	5,182	8,549	11,828	19,866	27,301	33,681	39,452	44,955	50,176	55,732	61,447	67,547	73,457	79,320	85,281	91,249	97,247	103,301	109,417	115,643	121,970	128,347	134,850
Lambeth	0	-2,794	-2,137	-939	1,215	3,587	5,661	8,616	11,223	13,727	16,219	18,737	21,327	24,377	27,632	31,275	34,692	38,024	41,381	44,741	48,090	51,414	54,711	58,030	61,354	64,648	67,968
Lewisham	0	-1,958	-744	311	2,451	4,833	6,771	9,343	11,805	14,170	16,682	19,394	22,357	26,146	30,329	35,050	39,469	43,682	47,846	51,990	56,129	60,311	64,566	68,884	73,135	77,209	81,206
Merton	0	-2,312	-1,310	149	2,313	5,006	7,914	11,996	15,886	19,483	22,943	26,414	29,800	33,457	37,260	41,468	45,537	49,529	53,612	57,750	61,935	66,162	70,417	74,741	79,122	83,540	88,032
Newham	0	-2,430	2,224	8,391	16,840	25,961	35,015	47,626	60,854	73,583	85,840	97,662	109,224	121,259	133,443	146,299	158,600	170,476	182,280	194,012	205,765	217,570	229,337	241,139	253,050	264,988	276,963
Redbridge	0	-2,751	-2,078	-1,502	-280	953	2,573	6,844	11,369	15,892	20,395	24,545	28,307	32,480	36,962	41,936	46,737	51,512	55,667	59,393	62,867	66,189	69,413	72,568	75,723	78,845	81,951
Richmond upon Thames	0	-1,994	-1,393	-649	865	2,462	3,730	5,347	6,897	8,379	9,910	11,495	13,154	15,094	17,219	19,665	22,027	24,408	26,895	29,444	32,047	34,689	37,372	40,116	42,896	45,720	48,578
Southwark	0	-2,617	-1,486	646	4,564	8,751	12,553	18,698	24,053	28,595	32,798	36,801	40,632	44,882	49,344	54,122	58,505	62,555	66,537	70,464	74,353	78,218	82,074	85,969	89,876	93,735	97,475
Sutton	0	-2,458	-1,916	-1,485	-451	781	2,035	5,264	8,021	10,382	12,566	14,613	16,522	18,667	21,032	23,876	26,706	29,764	32,769	35,747	38,732	41,673	44,520	47,362	50,224	53,076	55,967
Tower Hamlets	0	-2,128	-116	1,859	4,848	7,956	10,647	15,609	20,994	26,422	31,714	36,689	41,324	46,047	50,553	55,294	59,516	63,449	67,324	71,135	74,924	78,701	82,428	86,134	89,839	93,506	97,197
Waltham Forest	0	-2,586	-2,105	-1,928	-1,177	13	2,138	6,078	10,509	14,582	18,135	21,097	23,616	26,221	28,904	31,814	34,447	36,954	39,408	41,825	44,216	46,565	48,853	51,145	53,456	55,736	58,027
Wandsworth	0	-2,712	-924	1,371	4,658	8,460	12,068	16,315	20,457	24,536	28,598	32,711	36,898	41,600	46,556	52,035	57,287	62,447	67,727	73,087	78,472	83,829	89,160	94,531	99,926	105,428	110,937
Westminster	0	-7,304	3,047	17,688	37,296	59,733	82,705	112,948	142,953	171,492	199,655	227,693	255,661	285,499	316,693	350,258	383,244	415,463	448,111	481,125	514,479	548,157	582,152	616,525	651,236	686,574	722,116
Out of London Online Spend																											
BOROUGH TOTAL	0	-88,435	-25,137	58,670	184,441	325,379	470,462	682,368	894,404	1,095,247	1,290,586	1,481,766	1,668,706	1,872,051	2,085,592	2,319,314	2,545,587	2,767,148	2,988,283	3,209,296	3,430,805	3,653,040	3,876,117	4,097,741	4,318,926	4,543,307	4,766,331
CAZ	0	-13,513	2,703	28,057	62,491	101,889	141,936	193,922	245,844	295,463	344,686	393,815	442,781	495,102	549,716	608,657	666,376	722,686	779,695	837,295	895,463	954,157	1,013,368	1,073,216	1,133,615	1,195,131	1,256,891
NIOD	0	-472	-133	789	2,058	3,436	4,745	6,671	8,693	10,684	12,644	14,541	16,374	18,285	20,188	22,196	24,088	25,896	27,700	29,501	31,308	33,126	34,945	36,770	38,604	40,441	42,288

Notes:
Residual expenditure in Table 14a translated to indicative floorspace demand (based by current overall sales density performance, by Borough).

TABLE 15b:RETAIL FLOORSPACE CAPACITY (SQ M NET SALES) - PRODUCTIVITY, CONSTANT FLOORSPACE (NO COMMITMENTS / PIPELINE)

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	0	839	886	784	778	541	90	533	1,002	1,756	2,410	2,912	3,290	3,700	4,108	4,675	5,083	5,430	5,801	6,149	6,475	6,760	6,969	7,086	7,137	7,101	6,996
Barnet	0	-1,899	-2,586	-1,934	-658	1,232	3,297	7,944	11,628	13,950	15,535	16,703	17,383	18,111	18,845	19,981	20,642	20,975	21,427	21,890	22,299	22,620	22,862	23,065	23,203	23,241	23,128
Bexley	0	-686	-811	-1,515	-2,460	-3,348	-4,275	-4,758	-5,498	-6,501	-7,596	-8,763	-9,914	-10,153	-9,856	-9,085	-8,374	-7,709	-7,602	-7,861	-8,381	-9,058	-9,834	-10,658	-11,504	-12,323	-13,207
Brent	0	-562	-1,157	-1,229	-741	306	1,393	3,621	5,615	6,985	7,961	8,672	8,953	9,243	9,542	10,096	10,216	10,060	9,745	9,286	8,710	8,039	7,295	6,500	5,653	4,799	3,872
Bromley	0	-2,149	-3,479	-5,361	-7,299	-8,820	-10,375	-11,424	-12,391	-13,655	-14,969	-16,391	-17,806	-17,371	-15,828	-13,227	-10,580	-7,960	-5,963	-4,387	-3,120	-2,069	-1,167	-836	-903	-1,282	-1,854
Camden	0	-1,486	-2,396	-3,346	-4,219	-4,579	-5,206	-4,634	-4,022	-3,703	-3,626	-3,639	-3,816	-3,681	-3,395	-2,716	-2,504	-2,559	-2,664	-2,879	-3,243	-3,742	-4,390	-5,111	-5,916	-6,803	-7,772
City of London	0	-1,392	-1,700	-1,940	-2,237	-2,261	-2,305	-1,467	-652	-72	381	706	914	1,278	1,697	2,302	2,728	2,969	3,146	3,258	3,313	3,311	3,248	3,113	2,913	2,678	2,362
Croydon	0	-2,516	-4,494	-6,344	-7,708	-8,265	-8,060	-6,072	-4,035	-2,394	-965	260	1,245	2,869	4,908	7,639	9,997	12,186	13,482	14,210	14,564	14,641	14,510	14,275	13,949	13,482	12,946
Ealing	0	-378	-578	-456	192	1,068	1,735	3,566	5,232	6,360	7,104	7,580	7,921	8,253	8,546	9,026	9,201	9,086	8,808	8,402	7,907	7,334	6,699	5,981	5,178	4,514	3,663
Enfield	0	-957	-1,924	-2,595	-3,202	-3,596	-4,332	-2,254	-144	1,392	2,367	2,685	2,556	2,438	2,243	2,240	1,795	1,093	422	-264	-1,019	-1,851	-2,730	-3,615	-4,509	-5,462	-6,434
Greenwich	0	-1,176	-1,254	-480	523	1,733	2,070	4,609	6,843	8,204	9,022	9,285	9,204	9,507	9,929	10,725	11,157	11,232	11,110	10,839	10,445	9,953	9,365	8,726	8,018	7,201	6,141
Hackney	0	-118	-1,043	-2,074	-3,039	-3,831	-4,842	-5,048	-5,204	-5,417	-5,640	-5,872	-6,045	-5,946	-5,667	-5,076	-4,430	-4,046	-3,770	-3,585	-3,472	-3,436	-3,467	-3,534	-3,644	-3,824	-4,084
Hammersmith and Fulham	0	-2,685	-3,068	-3,157	-3,504	-3,324	-3,393	-1,141	1,072	2,840	4,275	5,577	6,372	7,298	8,265	9,939	11,063	11,734	12,314	12,782	13,133	13,356	13,410	13,260	12,870	13,861	13,835
Haringey	0	-608	-1,577	-2,282	-2,852	-3,017	-3,016	410	3,417	5,541	7,051	8,041	8,610	9,051	9,340	9,815	9,901	9,688	9,445	9,151	8,803	8,384	7,903	7,403	6,876	6,270	5,588
Harrow	0	-153	-719	-1,260	-1,862	-2,376	-1,532	444	2,351	3,726	4,858	5,763	6,261	6,725	7,190	7,850	8,292	8,609	8,681	8,578	8,338	7,996	7,587	7,046	6,413	5,707	4,964
Havering	0	-595	-1,079	-1,936	-2,889	-3,625	-2,780	491	4,293	8,276	12,084	15,673	19,133	23,550	28,536	34,222	39,750	45,120	50,839	56,657	62,464	68,188	73,776	78,061	81,531	84,397	86,908
Hillingdon	0	-1,510	-2,086	-2,898	-4,283	-5,533	-5,679	-3,366	-675	1,791	4,216	6,625	8,880	11,286	13,730	16,490	18,927	21,117	23,219	25,241	27,201	29,072	30,860	31,600	31,666	31,317	30,685
Hounslow	0	378	-79	-216	-57	180	153	1,160	2,007	2,581	3,024	3,339	3,471	3,708	3,925	4,347	4,461	4,356	4,214	4,027	3,804	3,538	3,229	2,825	2,333	1,853	1,276
Islington	0	-1,662	-2,631	-3,591	-4,444	-4,866	-5,409	-5,300	-5,247	-5,400	-5,505	-5,603	-5,800	-5,739	-5,541	-4,906	-4,579	-4,497	-4,473	-4,525	-4,652	-4,872	-5,176	-5,532	-5,953	-6,449	-7,012
Kensington and Chelsea	0	-4,804	-6,219	-7,699	-9,486	-10,337	-11,375	-10,185	-9,133	-8,718	-8,535	-8,513	-8,816	-8,713	-8,411	-7,290	-6,754	-6,739	-6,793	-6,948	-7,238	-7,687	-8,305	-9,046	-10,021	-10,709	-11,870
Kingston upon Thames	0	-2,448	-3,047	-4,221	-5,890	-7,307	-8,884	-6,096	-4,050	-3,137	-2,914	-3,054	-3,563	-3,892	-4,205	-4,310	-4,702	-5,255	-5,847	-6,553	-7,354	-8,230	-9,177	-10,156	-11,179	-12,283	-13,414
Lambeth	0	-297	-1,140	-1,643	-1,937	-2,069	-2,536	-2,225	-2,299	-2,526	-2,817	-3,136	-3,445	-3,409	-3,258	-2,845	-2,694	-2,681	-2,712	-2,807	-2,973	-3,223	-3,556	-3,934	-4,368	-4,885	-5,442
Lewisham	0	318	-221	-1,187	-1,913	-2,452	-3,464	-3,927	-4,545	-5,309	-5,992	-6,551	-6,947	-6,689	-6,172	-5,284	-4,745	-4,464	-4,307	-4,247	-4,271	-4,341	-4,432	-4,555	-4,808	-5,272	-5,867
Merton	0	-1,423	-2,281	-3,068	-3,998	-4,471	-4,802	-4,104	-3,675	-3,604	-3,735	-3,932	-4,278	-4,462	-4,598	-4,468	-4,543	-4,764	-4,991	-5,256	-5,564	-5,920	-6,337	-6,782	-7,265	-7,802	-8,367
Newham	0	-2,659	-2,722	-2,460	-2,066	-1,230	-671	2,998	6,942	10,143	12,641	14,486	15,849	17,379	18,786	20,509	21,508	21,906	22,010	21,823	21,424	20,840	20,002	18,969	17,798	16,429	14,868
Redbridge	0	14	-806	-1,894	-3,063	-4,245	-5,086	-3,487	-1,752	-119	1,399	2,510	3,194	4,157	5,301	6,773	8,002	9,116	9,631	9,722	9,543	9,179	8,679	8,069	7,403	6,656	5,844
Richmond upon Thames	0	-809	-1,531	-2,345	-3,009	-3,628	-4,591	-5,258	-6,020	-6,884	-7,737	-8,575	-9,384	-9,985	-10,468	-10,725	-11,103	-11,514	-11,888	-12,261	-12,643	-13,046	-13,468	-13,896	-14,348	-14,822	-15,323
Southwark	0	-19	-402	1	1,387	2,938	4,031	7,222	9,548	11,025	12,102	12,915	13,495	14,362	15,327	16,470	17,191	17,552	17,781	17,892	17,900	17,819	17,662	17,466	17,211	16,852	16,338
Sutton	0	-505	-1,257	-2,293	-3,343	-4,224	-5,111	-4,181	-3,758	-3,759	-3,972	-4,351	-4,895	-5,274	-5,509	-5,385	-5,332	-5,146	-5,063	-5,063	-5,112	-5,255	-5,526	-5,854	-6,219	-6,645	-7,093
Tower Hamlets	0	221	578	639	887	1,181	1,012	2,902	5,070	7,162	9,018	10,481	11,542	12,586	13,348	14,220	14,565	14,589	14,492	14,269	13,959	13,569	13,072	12,491	11,843	11,102	10,315
Waltham Forest	0	370	-393	-1,556	-2,762	-3,562	-3,501	-1,793	278	1,927	3,022	3,519	3,567	3,638	3,726	3,953	3,893	3,678	3,372	2,991	2,544	2,021	1,408	758	81	-660	-1,432
Wandsworth	0	-800	-1,310	-1,751	-2,284	-2,400	-2,785	-2,654	-2,714	-2,926	-3,241	-3,600	-3,981	-4,002	-3,904	-3,466	-3,329	-3,373	-3,423	-3,511	-3,684	-3,983	-4,404	-4,895	-5,467	-6,060	-6,747
Westminster	0	-12,620	-15,657	-18,013	-21,261	-22,266	-23,295	-18,076	-13,778	-11,511	-10,220	-9,663	-9,780	-8,881	-7,457	-4,682	-3,090	-2,810	-2,836	-3,223	-3,995	-5,168	-6,750	-8,694	-11,036	-13,560	-16,590
Out of London																											
Online Spend																											
BOROUGH TOTAL	0	-44,775	-68,180	-89,322	-108,702	-116,456	-123,525	-71,549	-24,294	8,023	31,009	46,087	53,369	70,942	93,023	127,807	151,611	166,979	177,605	183,798	186,105	184,739	179,818	169,598	154,935	138,618	117,219
CAZ	0	-21,212	-28,274	-32,375	-37,637	-38,963	-40,605	-32,041	-24,740	-20,739	-18,202	-16,835	-16,685	-14,682	-11,829	-6,459	-3,336	-2,564	-2,364	-2,832	-3,990	-5,877	-8,499	-11,769	-15,757	-20,040	-25,285
NIOD	0	-375	-759	-733	-694	-580	-565	-3	604	1,136	1,598	1,961	2,227	2,522	2,771	3,070	3,231	3,284	3,299	3,275	3,221	3,141	3,028	2,885	2,715	2,514	2,286

Notes:
Residual expenditure in Table 14b translated to indicative floorspace demand (based by current overall sales density performance, by Borough).

TABLE 15c: RETAIL FLOORSPACE CAPACITY (SQ M NET SALES) - PRODUCTIVITY, CHANGING FLOORSPACE (NO COMMITMENTS / PIPELINE)

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	0	-34	219	175	382	356	112	773	1,463	2,547	3,530	4,361	5,064	5,802	6,538	7,439	8,177	8,853	9,555	10,234	10,892	11,508	12,047	12,489	12,864	13,147	13,358
Barnet	0	-1,183	-1,199	-256	1,737	4,364	7,187	12,645	17,156	20,461	23,033	25,196	26,874	28,615	30,377	32,568	34,285	35,680	37,211	38,771	40,289	41,732	43,109	44,462	45,763	46,977	48,049
Bexley	0	-1,336	-1,108	-1,693	-2,280	-2,810	-3,381	-3,504	-3,886	-4,403	-5,017	-5,708	-6,385	-6,130	-5,323	-4,024	-2,782	-1,582	-955	-704	-723	-905	-1,189	-1,522	-1,878	-2,206	-2,599
Brent	0	-1,286	-1,407	-1,310	-323	1,235	2,842	5,613	8,160	10,256	11,957	13,394	14,396	15,413	16,441	17,739	18,593	19,166	19,579	19,845	19,994	20,045	20,024	19,951	19,826	19,698	19,496
Bromley	0	-2,187	-2,940	-4,603	-5,954	-6,884	-7,848	-8,298	-8,660	-9,155	-9,699	-10,353	-10,998	-9,744	-7,343	-3,838	-266	3,297	6,233	8,750	10,961	12,962	14,822	16,099	16,972	17,526	17,889
Camden	0	-1,455	-1,789	-2,514	-2,790	-2,545	-2,565	-1,363	-112	1,014	1,902	2,704	3,345	4,313	5,443	6,988	8,061	8,869	9,633	10,291	10,802	11,183	11,416	11,580	11,665	11,672	11,602
City of London	0	-659	-702	-817	-837	-577	-332	813	1,943	2,881	3,698	4,392	4,973	5,722	6,534	7,548	8,384	9,038	9,634	10,172	10,657	11,090	11,468	11,778	12,027	12,247	12,390
Croydon	0	-2,885	-4,170	-5,765	-6,416	-6,250	-5,307	-2,548	276	2,932	5,385	7,640	9,661	12,350	15,478	19,337	22,828	26,165	28,593	30,448	31,926	33,128	34,123	35,021	35,834	36,511	37,126
Ealing	0	-1,012	-722	-421	743	2,144	3,341	5,725	7,954	9,818	11,297	12,508	13,587	14,660	15,698	16,935	17,863	18,495	18,964	19,304	19,555	19,728	19,841	19,871	19,815	19,909	19,810
Enfield	0	-1,756	-2,242	-2,746	-2,856	-2,750	-2,986	-370	2,292	4,560	6,265	7,304	7,889	8,487	9,009	9,731	10,000	10,005	10,044	10,069	10,025	9,901	9,731	9,556	9,374	9,133	8,875
Greenwich	0	-812	-374	620	2,174	3,948	4,851	7,994	10,846	12,954	14,521	15,531	16,197	17,264	18,463	20,058	21,288	22,161	22,839	23,371	23,785	24,105	24,333	24,517	24,636	24,651	24,419
Hackney	0	-1,427	-2,070	-3,029	-3,708	-4,218	-4,953	-4,875	-4,748	-4,530	-4,326	-4,135	-3,886	-3,361	-2,651	-533	287	994	1,607	2,146	2,605	2,993	3,343	3,648	3,879	4,025	
Hammersmith and Fulham	0	-1,106	-859	-656	-344	512	1,128	4,109	7,072	9,703	12,015	14,210	15,904	17,750	19,656	22,309	24,416	26,075	27,659	29,146	30,529	31,798	32,909	33,825	34,508	36,659	37,764
Haringey	0	-979	-1,548	-2,106	-2,261	-2,006	-1,578	2,326	5,822	8,569	10,702	12,312	13,498	14,559	15,470	16,576	17,288	17,695	18,074	18,404	18,682	18,891	19,038	19,171	19,278	19,307	19,260
Harrow	0	-933	-1,194	-1,638	-1,926	-2,127	-955	1,371	3,636	5,496	7,114	8,504	9,482	10,428	11,377	12,530	13,462	14,268	14,824	15,198	15,433	15,561	15,621	15,544	15,370	15,120	14,831
Havering	0	-932	-909	-1,577	-2,006	-2,216	-823	3,039	7,459	12,246	16,874	21,299	25,610	30,923	36,843	43,511	50,045	56,444	63,232	70,154	77,097	83,984	90,760	96,204	100,820	104,826	108,478
Hillingdon	0	-1,089	-1,160	-1,764	-2,632	-3,361	-2,971	-80	3,212	6,416	9,595	12,775	15,814	19,025	22,294	25,906	29,205	32,267	35,258	38,183	41,063	43,867	46,605	48,264	49,231	49,773	50,030
Hounslow	0	-620	-709	-727	-183	442	802	2,213	3,467	4,605	5,610	6,487	7,178	7,978	8,759	9,752	10,431	10,886	11,302	11,674	12,008	12,300	12,548	12,698	12,757	12,830	12,801
Islington	0	-1,425	-1,980	-2,774	-3,201	-3,190	-3,298	-2,741	-2,233	-1,823	-1,359	-883	-503	147	945	2,199	3,145	3,847	4,496	5,073	5,581	5,999	6,336	6,627	6,858	7,016	7,112
Kensington and Chelsea	0	-2,136	-2,732	-3,822	-4,759	-4,742	-4,900	-2,784	-787	684	1,941	3,052	3,851	5,085	6,547	8,873	10,624	11,862	13,050	14,158	15,150	15,999	16,696	17,288	17,659	18,355	18,579
Kingston upon Thames	0	-1,426	-1,569	-2,541	-3,745	-4,692	-5,799	-2,476	111	1,641	2,481	2,958	3,368	3,695	4,244	4,507	4,613	4,687	4,652	4,527	4,333	4,074	3,789	3,468	3,071	2,655	
Lambeth	0	-1,409	-1,889	-2,279	-2,197	-1,950	-2,042	-1,346	-1,038	-722	-474	-257	-30	550	1,247	2,216	2,916	3,476	3,990	4,441	4,817	5,108	5,312	5,470	5,570	5,584	5,556
Lewisham	0	-564	-707	-1,545	-1,864	-1,996	-2,606	-2,660	-2,872	-3,075	-3,197	-3,194	-3,026	-2,187	-1,078	415	1,554	2,431	3,183	3,838	4,408	4,933	5,439	5,916	6,259	6,384	6,373
Merton	0	-1,366	-1,877	-2,528	-3,102	-3,214	-3,179	-2,098	-1,283	-729	-376	-88	51	360	723	1,362	1,797	2,085	2,372	2,624	2,837	3,004	3,113	3,197	3,247	3,245	3,219
Newham	0	-899	-192	426	1,634	3,303	4,710	9,286	14,173	18,463	22,063	25,022	27,512	30,193	32,772	35,700	37,904	39,510	40,832	41,872	42,710	43,375	43,792	44,024	44,130	44,044	43,775
Redbridge	0	-1,275	-1,720	-2,699	-3,488	-4,294	-4,758	-2,751	-597	1,634	3,753	5,461	6,736	8,299	10,052	12,146	13,997	15,734	16,856	17,539	17,943	18,156	18,226	18,180	18,075	17,884	17,624
Richmond upon Thames	0	-1,128	-1,577	-2,296	-2,680	-3,019	-3,708	-4,096	-4,582	-5,077	-5,562	-6,035	-6,478	-6,710	-6,820	-6,698	-6,698	-6,732	-6,726	-6,718	-6,717	-6,736	-6,774	-6,816	-6,881	-6,966	-7,078
Southwark	0	-1,194	-1,204	-682	1,104	3,064	4,566	8,202	10,973	13,057	14,739	16,153	17,334	18,810	20,390	22,159	23,496	24,465	25,301	26,015	26,625	27,142	27,583	27,984	28,324	28,557	28,629
Sutton	0	-1,334	-1,782	-2,725	-3,468	-4,043	-4,625	-3,368	-2,620	-2,172	-1,939	-1,878	-1,986	-1,927	-1,720	-1,145	-640	3	540	995	1,399	1,707	1,883	2,000	2,079	2,096	2,091
Tower Hamlets	0	-745	-1	188	839	1,540	1,774	4,099	6,715	9,424	11,900	13,982	15,659	17,324	18,704	20,202	21,162	21,792	22,298	22,677	22,965	23,172	23,268	23,278	23,218	23,062	22,856
Waltham Forest	0	-1,128	-1,549	-2,622	-3,482	-3,937	-3,524	-1,441	1,018	3,232	4,884	5,927	6,510	7,116	7,738	8,501	8,968	9,274	9,483	9,613	9,673	9,651	9,533	9,373	9,183	8,924	8,630
Wandsworth	0	-1,260	-1,301	-1,569	-1,616	-1,239	-1,132	-497	-52	400	750	1,057	1,344	2,002	2,786	3,926	4,761	5,415	6,068	6,687	7,222	7,632	7,920	8,140	8,279	8,402	8,430
Westminster	0	-4,582	-5,664	-7,038	-8,245	-7,156	-6,047	1,439	8,058	12,828	16,664	19,809	22,319	25,928	30,138	35,804	40,320	43,547	46,522	49,185	51,511	53,483	55,093	56,386	57,326	58,139	58,482
Out of London																											
Online Spend																											
BOROUGH TOTAL	0	-43,561	-50,627	-65,334	-67,749	-58,309	-48,004	22,351	88,331	144,135	190,724	229,509	260,564	302,412	349,181	409,349	458,561	499,391	535,625	567,567	595,768	620,440	641,692	657,689	669,306	679,457	684,536
CAZ	0	-8,237	-11,832	-14,225	-15,863	-13,470	-11,324	1,244	12,645	21,136	28,237	34,241	39,098	45,951	53,782	64,316	72,655	78,679	84,218	89,175	93,522	97,219	100,256	102,723	104,547	106,167	106,884
NIOD	0	-190	-452	-371	-201	46	197	903	1,659	2,371	3,014	3,561	4,012	4,496	4,936	5,432	5,787	6,036	6,247	6,421	6,567	6,688	6,777	6,837	6,872	6,876	6,855

Notes:
Residual expenditure in Table 14c translated to indicative floorspace demand (based by current overall sales density performance, by Borough).

TABLE 15d: RETAIL EXPENDITURE CAPACITY (SQ M)- BASELINE (NO COMMITMENTS / PIPELINE) - GROSS FLOORSPACE

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	0	-1,276	-143	881	2,596	4,005	5,121	7,630	10,240	13,356	16,385	19,242	21,962	24,799	27,698	30,932	33,970	36,972	40,085	43,230	46,408	49,586	52,698	55,710	58,668	61,526	64,320
Barnet	0	-3,997	461	8,111	19,218	31,515	44,382	61,522	77,599	91,912	105,401	118,546	131,213	144,264	157,643	172,021	185,936	199,621	213,843	228,430	243,271	258,312	273,571	289,129	304,938	320,942	337,044
Bexley	0	-3,607	-1,491	177	2,582	5,126	7,670	10,950	13,911	16,537	19,080	21,570	24,147	28,290	33,427	39,489	45,598	51,775	57,127	61,964	66,451	70,765	75,004	79,258	83,578	88,055	92,521
Brent	0	-4,061	-1,733	1,915	7,923	14,912	22,132	31,274	40,279	48,513	56,317	63,881	70,924	78,152	85,563	93,583	101,052	108,220	115,283	122,259	129,192	136,117	143,076	150,105	157,205	164,463	171,757
Bromley	0	-5,435	-2,992	-464	3,953	9,098	14,312	20,425	26,814	32,910	39,081	45,230	51,545	61,065	72,666	86,337	100,425	114,808	128,454	141,692	154,698	167,632	180,608	192,843	204,630	216,111	227,505
Camden	0	-4,346	-1,284	2,633	8,678	15,633	22,352	31,071	40,065	48,825	57,415	66,069	74,669	83,993	93,796	104,501	114,671	124,630	134,744	144,910	155,059	165,214	175,346	185,590	195,931	206,370	216,913
City of London	0	-1,641	319	2,986	6,644	10,798	15,025	20,709	26,500	32,065	37,567	42,998	48,372	54,136	60,133	66,593	72,904	79,051	85,238	91,463	97,739	104,064	110,436	116,830	123,260	129,781	136,309
Croydon	0	-7,052	-4,838	-1,467	4,944	12,711	21,819	33,878	46,311	58,434	70,514	82,558	94,503	107,790	122,088	137,901	153,456	169,097	183,552	197,352	210,813	224,097	237,318	250,667	264,164	277,723	291,475
Ealing	0	-3,677	-632	3,497	10,010	17,020	23,885	32,699	41,473	49,607	57,325	64,796	72,226	79,817	87,524	95,731	103,614	111,182	118,648	126,066	133,501	140,973	148,511	156,077	163,665	171,700	179,569
Enfield	0	-4,800	-2,984	-193	4,218	9,051	13,483	22,327	31,440	39,874	47,619	54,492	60,803	67,281	73,788	80,774	87,172	93,281	99,590	106,025	112,493	118,977	125,532	132,235	139,086	145,992	153,030
Greenwich	0	-3,017	945	7,066	15,445	24,339	32,134	43,490	54,656	64,715	74,154	82,929	91,355	100,618	110,304	120,855	131,040	140,856	150,564	160,243	169,938	179,691	189,504	199,462	209,532	219,643	229,533
Hackney	0	-3,792	-3,685	-3,637	-2,778	-1,645	-823	1,249	3,444	5,609	7,809	10,045	12,429	15,316	18,573	22,433	26,476	30,166	33,752	37,262	40,727	44,135	47,499	50,877	54,253	57,578	60,826
Hammersmith and Fulham	0	-3,304	1,739	8,616	17,639	27,672	37,577	51,281	65,267	78,900	92,338	105,893	118,954	132,553	146,553	162,087	177,062	191,622	206,380	221,301	236,377	251,592	266,870	282,142	297,339	315,534	332,219
Haringey	0	-3,172	-1,728	628	4,508	9,085	14,024	24,326	34,238	43,000	50,998	58,349	65,192	71,988	78,692	85,870	92,555	98,884	105,310	111,800	118,348	124,927	131,547	138,293	145,150	152,022	158,914
Harrow	0	-2,917	-1,847	-466	1,736	4,119	8,609	14,944	21,328	27,029	32,478	37,690	42,364	47,092	51,932	57,215	62,251	67,190	71,816	76,240	80,525	84,723	88,898	92,927	96,878	100,781	104,709
Havering	0	-3,503	-552	2,573	7,260	12,378	20,010	31,543	44,190	57,423	70,695	83,934	97,279	112,519	129,070	147,196	165,481	183,926	203,416	223,541	244,121	265,032	286,182	305,408	323,549	340,962	358,091
Hillingdon	0	-3,349	-141	3,629	8,393	13,472	20,342	31,147	42,809	54,407	66,220	78,295	90,411	103,070	116,099	129,975	143,633	157,192	170,925	184,846	198,989	213,308	227,820	240,734	252,690	264,141	275,324
Hounslow	0	-2,820	-1,246	1,117	5,018	9,128	12,937	18,418	23,785	28,848	33,822	38,708	43,412	48,397	53,470	59,006	64,148	69,035	73,970	78,944	83,969	89,037	94,146	99,202	104,212	109,364	114,453
Islington	0	-3,564	-1,694	892	5,114	10,081	14,985	21,008	27,092	33,009	39,150	45,452	51,749	58,626	65,900	74,091	81,956	89,593	97,317	105,096	112,934	120,796	128,699	136,700	144,780	152,915	161,124
Kensington and Chelsea	0	-5,018	595	8,085	18,494	30,554	42,631	58,421	74,391	89,774	105,173	120,694	136,074	152,506	169,680	188,662	207,117	225,133	243,475	262,097	280,941	299,968	319,158	338,601	358,092	378,616	398,744
Kingston upon Thames	0	-3,353	-212	3,073	7,403	12,213	16,897	28,380	39,002	48,116	56,360	64,222	71,679	79,617	87,781	96,496	104,939	113,314	121,830	130,355	138,925	147,573	156,310	165,204	174,242	183,353	192,643
Lambeth	0	-3,991	-3,052	-1,341	1,736	5,125	8,088	12,309	16,034	19,611	23,170	26,768	30,468	34,824	39,474	44,678	49,560	54,320	59,116	63,915	68,701	73,449	78,159	82,900	87,648	92,355	97,097
Lewisham	0	-2,797	-1,064	444	3,501	6,904	9,673	13,347	16,864	20,243	23,831	27,705	31,939	37,351	43,327	50,072	56,384	62,404	68,351	74,272	80,185	86,158	92,237	98,405	104,478	110,298	116,009
Merton	0	-3,303	-1,872	213	3,305	7,151	11,306	17,137	22,694	27,833	32,776	37,734	42,571	47,795	53,228	59,240	65,053	70,755	76,589	82,499	88,479	94,518	100,596	106,772	113,032	119,344	125,760
Newham	0	-3,472	3,178	11,987	24,058	37,087	50,021	68,037	86,934	105,118	122,629	139,518	156,034	173,227	190,633	208,998	226,572	243,537	260,400	277,160	293,951	310,814	327,625	344,485	361,500	378,555	395,661
Redbridge	0	-3,930	-2,969	-2,145	-401	1,361	3,676	9,778	16,241	22,703	29,136	35,065	40,439	46,400	52,802	59,908	66,768	73,589	79,525	84,847	89,810	94,555	99,161	103,668	108,176	112,635	117,072
Richmond upon Thames	0	-2,848	-1,990	-927	1,236	3,517	5,329	7,638	9,853	11,970	14,157	16,422	18,792	21,562	24,599	28,093	31,468	34,869	38,421	42,063	45,781	49,556	53,388	57,308	61,281	65,314	69,397
Southwark	0	-3,739	-2,123	922	6,520	12,501	17,933	26,711	34,362	40,850	46,854	52,572	58,045	64,118	70,492	77,317	83,579	89,364	95,054	100,663	106,219	111,739	117,249	122,813	128,394	133,907	139,249
Sutton	0	-3,511	-2,737	-2,121	-644	1,116	2,907	7,519	11,459	14,832	17,951	20,875	23,603	26,667	30,045	34,108	38,151	42,520	46,813	51,067	55,332	59,533	63,600	67,660	71,748	75,822	79,953
Tower Hamlets	0	-3,041	-166	2,656	6,926	11,366	15,210	22,299	29,992	37,745	45,306	52,413	59,034	65,782	72,218	78,991	85,023	90,642	96,178	101,622	107,035	112,430	117,755	123,049	128,341	133,580	138,852
Waltham Forest	0	-3,694	-3,007	-2,755	-1,681	18	3,054	8,682	15,012	20,832	25,907	30,139	33,738	37,458	41,292	45,448	49,210	52,792	56,297	59,750	63,165	66,521	69,789	73,064	76,365	79,623	82,896
Wandsworth	0	-3,875	-1,320	1,958	6,654	12,085	17,239	23,307	29,225	35,051	40,855	46,730	52,711	59,429	66,509	74,335	81,838	89,210	96,752	104,411	112,103	119,756	127,371	135,045	142,752	150,611	158,481
Westminster	0	-10,434	4,352	25,269	53,280	85,332	118,150	161,354	204,219	244,988	285,222	325,276	365,230	407,856	452,418	500,369	547,491	593,519	640,159	687,321	734,971	783,082	831,646	880,751	930,337	980,820	1,031,594
Out of London																											
Online Spend																											
BOROUGH TOTAL	0	-126,335	-35,910	83,814	263,487	464,827	672,089	974,811	1,277,720	1,564,639	1,843,695	2,116,809	2,383,866	2,674,359	2,979,418	3,313,306	3,636,553	3,953,069	4,268,976	4,584,708	4,901,150	5,218,629	5,537,309	5,853,916	6,169,894	6,490,438	6,809,044
CAZ	0	-19,304	3,861	40,081	89,272	145,555	202,765	277,031	351,206	422,090	492,408	562,593	632,544	707,288	785,308	869,510	951,965	1,032,409	1,113,850	1,196,136	1,279,233	1,363,081	1,447,669	1,533,166	1,619,451	1,707,329	1,795,558
NIOD	0	-674	-190	1,127	2,941	4,909	6,778	9,530	12,419	15,263	18,063	20,773	23,392	26,121	28,839	31,709	34,411	36,994	39,572	42,144	44,725	47,322	49,922	52,528	55,149	57,773	60,411

Notes:
Residual expenditure in Table 14a translated to indicative floorspace demand (based by current overall sales density performance, by Borough). 70% net: gross floorspace ratio.

TABLE 15e:RETAIL EXPENDITURE CAPACITY (SQ M) - PRODUCTIVITY, CONSTANT FLOORSPACE (NO COMMITMENTS / PIPELINE) - GROSS FLOORSPACE

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	0	1,199	1,266	1,120	1,112	773	128	761	1,432	2,508	3,442	4,160	4,699	5,285	5,869	6,679	7,262	7,758	8,287	8,784	9,249	9,657	9,956	10,123	10,196	10,144	9,994
Barnet	0	-2,712	-3,694	-2,762	-940	1,760	4,710	11,348	16,612	19,928	22,193	23,862	24,833	25,872	26,922	28,544	29,488	29,965	30,610	31,272	31,856	32,314	32,660	32,950	33,146	33,201	33,040
Bexley	0	-981	-1,159	-2,165	-3,515	-4,783	-6,107	-6,797	-7,854	-9,287	-10,852	-12,518	-14,163	-14,504	-14,080	-12,979	-11,962	-11,013	-10,860	-11,230	-11,973	-12,940	-14,049	-15,226	-16,434	-17,605	-18,867
Brent	0	-803	-1,652	-1,756	-1,059	437	1,990	5,173	8,022	9,979	11,373	12,388	12,789	13,205	13,631	14,423	14,595	14,371	13,921	13,265	12,443	11,484	10,422	9,286	8,075	6,855	5,531
Bromley	0	-3,069	-4,970	-7,658	-10,428	-12,600	-14,821	-16,320	-17,701	-19,508	-21,384	-23,416	-25,437	-24,815	-22,611	-18,896	-15,114	-11,371	-8,519	-6,267	-4,457	-2,955	-1,667	-1,194	-1,289	-1,832	-2,649
Camden	0	-2,122	-3,423	-4,780	-6,027	-6,541	-7,438	-6,620	-5,746	-5,290	-5,181	-5,199	-5,452	-5,258	-4,850	-3,881	-3,578	-3,655	-3,805	-4,113	-4,633	-5,346	-6,271	-7,302	-8,451	-9,719	-11,102
City of London	0	-1,988	-2,429	-2,771	-3,195	-3,230	-3,294	-2,095	-931	-103	545	1,009	1,306	1,826	2,424	3,289	3,897	4,241	4,494	4,655	4,734	4,730	4,641	4,448	4,162	3,825	3,374
Croydon	0	-3,595	-6,420	-9,063	-11,012	-11,808	-11,514	-8,674	-5,765	-3,420	-1,378	371	1,778	4,099	7,011	10,913	14,281	17,408	19,260	20,301	20,806	20,916	20,728	20,393	19,927	19,261	18,495
Ealing	0	-540	-825	-651	275	1,526	2,478	5,094	7,474	9,086	10,148	10,828	11,316	11,790	12,208	12,894	13,145	12,979	12,583	12,003	11,296	10,477	9,570	8,545	7,398	6,449	5,232
Enfield	0	-1,368	-2,749	-3,707	-4,575	-5,138	-6,188	-3,220	-206	1,988	3,382	3,836	3,651	3,482	3,205	3,201	2,564	1,561	602	-378	-1,455	-2,644	-3,900	-5,165	-6,442	-7,803	-9,191
Greenwich	0	-1,681	-1,792	-686	747	2,475	2,958	6,585	9,775	11,720	12,889	13,265	13,148	13,581	14,184	15,321	15,938	16,046	15,872	15,485	14,922	14,219	13,379	12,466	11,454	10,288	8,773
Hackney	0	-169	-1,490	-2,963	-4,341	-5,473	-6,918	-7,211	-7,435	-7,738	-8,057	-8,388	-8,635	-8,495	-8,096	-7,251	-6,329	-5,779	-5,385	-5,122	-4,960	-4,908	-4,953	-5,048	-5,206	-5,463	-5,835
Hammersmith and Fulham	0	-3,836	-4,382	-4,510	-5,006	-4,749	-4,847	-1,629	1,531	4,057	6,107	7,967	9,103	10,426	11,808	14,199	15,804	16,762	17,591	18,260	18,761	19,080	19,158	18,943	18,386	19,801	19,764
Haringey	0	-868	-2,253	-3,260	-4,074	-4,311	-4,308	586	4,881	7,916	10,073	11,487	12,299	12,930	13,343	14,022	14,145	13,841	13,493	13,073	12,575	11,978	11,289	10,576	9,823	8,957	7,983
Harrow	0	-219	-1,027	-1,801	-2,660	-3,394	-2,189	634	3,358	5,323	6,940	8,233	8,944	9,608	10,271	11,214	11,845	12,298	12,402	12,254	11,912	11,422	10,838	10,066	9,162	8,153	7,092
Havering	0	-849	-1,541	-2,766	-4,127	-5,179	-3,971	702	6,133	11,823	17,263	22,390	27,332	33,643	40,766	48,889	56,786	64,457	72,627	80,938	89,234	97,412	105,394	111,516	116,472	120,568	124,154
Hillingdon	0	-2,157	-2,980	-4,140	-6,119	-7,905	-8,113	-4,809	-964	2,559	6,023	9,464	12,685	16,122	19,614	23,558	27,039	30,167	33,170	36,059	38,859	41,531	44,086	45,143	45,237	44,738	43,836
Hounslow	0	540	-112	-308	-82	257	218	1,657	2,867	3,687	4,319	4,770	4,959	5,297	5,607	6,210	6,372	6,224	6,020	5,753	5,434	5,054	4,612	4,036	3,333	2,647	1,823
Islington	0	-2,375	-3,758	-5,130	-6,348	-6,951	-7,728	-7,572	-7,495	-7,715	-7,864	-8,004	-8,285	-8,198	-7,915	-7,008	-6,542	-6,425	-6,390	-6,465	-6,646	-6,961	-7,395	-7,903	-8,504	-9,213	-10,018
Kensington and Chelsea	0	-6,862	-8,885	-10,999	-13,551	-14,767	-16,251	-14,550	-13,048	-12,455	-12,192	-12,161	-12,594	-12,448	-12,015	-10,415	-9,649	-9,627	-9,705	-9,926	-10,340	-10,981	-11,865	-12,923	-14,316	-15,299	-16,957
Kingston upon Thames	0	-3,497	-4,352	-6,031	-8,415	-10,438	-12,692	-8,708	-5,786	-4,482	-4,162	-4,363	-5,090	-5,560	-6,007	-6,157	-6,717	-7,507	-8,353	-9,362	-10,506	-11,758	-13,109	-14,509	-15,970	-17,548	-19,163
Lambeth	0	-424	-1,629	-2,347	-2,767	-2,956	-3,623	-3,179	-3,285	-3,609	-4,024	-4,480	-4,922	-4,870	-4,655	-4,065	-3,849	-3,830	-3,875	-4,009	-4,247	-4,604	-5,080	-5,620	-6,240	-6,979	-7,775
Lewisham	0	454	-315	-1,696	-2,732	-3,504	-4,949	-5,609	-6,493	-7,584	-8,560	-9,359	-9,924	-9,556	-8,816	-7,548	-6,778	-6,377	-6,153	-6,067	-6,101	-6,201	-6,331	-6,506	-6,868	-7,531	-8,381
Merton	0	-2,033	-3,258	-4,383	-5,712	-6,387	-6,860	-5,863	-5,251	-5,149	-5,336	-5,618	-6,112	-6,374	-6,568	-6,383	-6,490	-6,806	-7,130	-7,508	-7,948	-8,457	-9,053	-9,689	-10,379	-11,146	-11,953
Newham	0	-3,799	-3,889	-3,514	-2,952	-1,758	-959	4,282	9,918	14,490	18,058	20,694	22,642	24,827	26,837	29,299	30,725	31,294	31,443	31,175	30,606	29,771	28,574	27,098	25,426	23,470	21,240
Redbridge	0	20	-1,151	-2,706	-4,376	-6,065	-7,266	-4,981	-2,502	-170	1,999	3,586	4,563	5,938	7,573	9,675	11,431	13,023	13,759	13,888	13,632	13,113	12,399	11,527	10,576	9,509	8,348
Richmond upon Thames	0	-1,155	-2,187	-3,350	-4,299	-5,182	-6,559	-7,511	-8,600	-9,834	-11,053	-12,251	-13,405	-14,264	-14,954	-15,321	-15,861	-16,449	-16,983	-17,516	-18,061	-18,636	-19,240	-19,851	-20,498	-21,174	-21,890
Southwark	0	-28	-575	1	1,981	4,198	5,759	10,318	13,640	15,750	17,289	18,449	19,279	20,518	21,895	23,529	24,558	25,074	25,402	25,560	25,572	25,456	25,232	24,952	24,587	24,074	23,341
Sutton	0	-722	-1,795	-3,276	-4,776	-6,035	-7,301	-5,973	-5,368	-5,370	-5,674	-6,216	-6,993	-7,534	-7,869	-7,693	-7,617	-7,351	-7,233	-7,232	-7,303	-7,507	-7,894	-8,363	-8,885	-9,493	-10,133
Tower Hamlets	0	315	826	912	1,267	1,687	1,445	4,146	7,243	10,232	12,883	14,972	16,488	17,980	19,068	20,314	20,807	20,842	20,702	20,385	19,941	19,384	18,674	17,844	16,919	15,861	14,735
Waltham Forest	0	529	-561	-2,223	-3,946	-5,089	-5,001	-2,562	397	2,753	4,317	5,027	5,095	5,197	5,323	5,647	5,561	5,254	4,816	4,272	3,634	2,887	2,012	1,083	115	-943	-2,046
Wandsworth	0	-1,143	-1,872	-2,501	-3,263	-3,428	-3,978	-3,791	-3,877	-4,181	-4,631	-5,143	-5,687	-5,717	-5,578	-4,952	-4,756	-4,819	-4,890	-5,016	-5,263	-5,690	-6,292	-6,992	-7,811	-8,657	-9,639
Westminster	0	-18,028	-22,367	-25,733	-30,373	-31,809	-33,278	-25,823	-19,684	-16,445	-14,599	-13,804	-13,972	-12,687	-10,653	-6,688	-4,415	-4,014	-4,051	-4,604	-5,707	-7,384	-9,643	-12,420	-15,766	-19,371	-23,700
Out of London																											
Online Spend																											
BOROUGH TOTAL	0	-63,965	-97,400	-127,603	-155,288	-166,366	-176,464	-102,212	-34,706	11,461	44,298	65,839	76,241	101,346	132,890	182,581	216,587	238,542	253,722	262,569	265,864	263,913	256,883	242,284	221,336	198,025	167,456
CAZ	0	-30,302	-40,392	-46,250	-53,767	-55,662	-58,007	-45,773	-35,343	-29,627	-26,002	-24,050	-23,835	-20,974	-16,898	-9,227	-4,766	-3,662	-3,377	-4,045	-5,700	-8,395	-12,142	-16,813	-22,509	-28,629	-36,122
NIOD	0	-536	-1,085	-1,048	-991	-829	-806	-4	862	1,623	2,283	2,801	3,182	3,603	3,959	4,386	4,615	4,692	4,713	4,678	4,601	4,487	4,326	4,121	3,879	3,591	3,266

Notes:
Residual expenditure in Table 14b translated to indicative floorspace demand (based by current overall sales density performance, by Borough). 70% net:gross floorspace ratio.

TABLE 15f: RETAIL EXPENDITURE CAPACITY (SQ M) - PRODUCTIVITY, CHANGING FLOORSPACE (NO COMMITMENTS / PIPELINE) - GROSS FLOORSPACE

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	0	-48	312	250	546	508	160	1,104	2,090	3,638	5,044	6,230	7,235	8,288	9,340	10,626	11,682	12,648	13,649	14,620	15,559	16,440	17,210	17,842	18,377	18,781	19,083
Barnet	0	-1,689	-1,713	-366	2,481	6,235	10,267	18,065	24,509	29,230	32,904	35,994	38,392	40,878	43,396	46,526	48,979	50,971	53,159	55,386	57,556	59,617	61,584	63,518	65,376	67,110	68,641
Bexley	0	-1,908	-1,583	-2,419	-3,257	-4,015	-4,830	-5,006	-5,552	-6,290	-7,168	-8,154	-9,122	-8,757	-7,604	-5,749	-3,974	-2,260	-1,364	-1,006	-1,033	-1,293	-1,698	-2,175	-2,683	-3,151	-3,714
Brent	0	-1,838	-2,011	-1,872	-461	1,764	4,059	8,019	11,657	14,651	17,082	19,135	20,566	22,018	23,488	25,341	26,562	27,380	27,970	28,351	28,563	28,635	28,605	28,501	28,323	28,139	27,851
Bromley	0	-3,124	-4,200	-6,576	-8,506	-9,834	-11,211	-11,854	-12,372	-13,079	-13,855	-14,790	-15,712	-13,921	-10,490	-5,483	-379	4,709	8,904	12,500	15,658	18,518	21,174	22,999	24,245	25,037	25,555
Camden	0	-2,078	-2,556	-3,591	-3,986	-3,635	-3,664	-1,948	-160	1,449	2,717	3,863	4,779	6,161	7,776	9,982	11,516	12,670	13,761	14,701	15,432	15,976	16,309	16,543	16,665	16,675	16,574
City of London	0	-942	-1,003	-1,168	-1,195	-825	-475	1,161	2,776	4,116	5,284	6,275	7,105	8,174	9,334	10,782	11,978	12,912	13,764	14,531	15,224	15,842	16,383	16,826	17,182	17,496	17,701
Croydon	0	-4,121	-5,958	-8,236	-9,166	-8,928	-7,581	-3,640	394	4,189	7,692	10,914	13,802	17,643	22,111	27,624	32,612	37,378	40,848	43,497	45,608	47,325	48,747	50,030	51,191	52,159	53,037
Ealing	0	-1,445	-1,032	-602	1,062	3,063	4,773	8,179	11,362	14,026	16,139	17,869	19,410	20,943	22,426	24,192	25,518	26,421	27,091	27,577	27,936	28,183	28,344	28,387	28,307	28,441	28,300
Enfield	0	-2,509	-3,203	-3,923	-4,080	-3,928	-4,266	-529	3,274	6,514	8,950	10,434	11,269	12,124	12,870	13,901	14,285	14,293	14,348	14,384	14,321	14,145	13,901	13,651	13,391	13,048	12,678
Greenwich	0	-1,160	-534	886	3,106	5,640	6,930	11,421	15,494	18,506	20,745	22,188	23,138	24,663	26,376	28,654	30,412	31,659	32,627	33,388	33,978	34,435	34,761	35,024	35,194	35,216	34,884
Hackney	0	-2,038	-2,957	-4,327	-5,298	-6,025	-7,076	-6,964	-6,782	-6,472	-6,181	-5,907	-5,552	-4,802	-3,788	-2,315	-762	410	1,420	2,296	3,065	3,721	4,275	4,776	5,211	5,541	5,750
Hammersmith and Fulham	0	-1,580	-1,228	-937	-491	731	1,611	5,871	10,103	13,862	17,164	20,300	22,720	25,357	28,080	31,870	34,880	37,250	39,513	41,637	43,612	45,425	47,014	48,322	49,297	52,370	53,948
Haringey	0	-1,399	-2,212	-3,009	-3,230	-2,865	-2,254	3,322	8,316	12,242	15,289	17,588	19,283	20,799	22,099	23,680	24,697	25,278	25,819	26,292	26,689	26,988	27,197	27,386	27,540	27,581	27,514
Harrow	0	-1,333	-1,705	-2,339	-2,752	-3,039	-1,364	1,958	5,194	7,852	10,163	12,149	13,546	14,898	16,253	17,900	19,232	20,383	21,176	21,712	22,047	22,230	22,316	22,205	21,958	21,599	21,188
Havering	0	-1,332	-1,298	-2,253	-2,866	-3,166	-1,175	4,341	10,655	17,494	24,106	30,427	36,586	44,176	52,634	62,159	71,493	80,634	90,332	100,220	110,138	119,977	129,658	137,435	144,029	149,751	154,968
Hillingdon	0	-1,556	-1,657	-2,520	-3,759	-4,801	-4,244	-114	4,588	9,166	13,707	18,250	22,591	27,179	31,848	37,009	41,722	46,096	50,368	54,548	58,661	62,667	66,578	68,948	70,330	71,105	71,471
Hounslow	0	-886	-1,013	-1,038	-262	631	1,146	3,161	4,953	6,578	8,014	9,267	10,255	11,396	12,513	13,932	14,901	15,551	16,146	16,677	17,154	17,571	17,925	18,140	18,225	18,328	18,288
Islington	0	-2,036	-2,829	-3,964	-4,573	-4,557	-4,712	-3,915	-3,191	-2,605	-1,941	-1,261	-718	211	1,350	3,142	4,493	5,495	6,422	7,248	7,972	8,569	9,052	9,467	9,798	10,023	10,160
Kensington and Chelsea	0	-3,051	-3,903	-5,460	-6,799	-6,774	-7,000	-3,977	-1,125	978	2,772	4,360	5,501	7,264	9,352	12,676	15,177	16,945	18,643	20,226	21,642	22,856	23,851	24,697	25,227	26,222	26,541
Kingston upon Thames	0	-2,038	-2,241	-3,630	-5,349	-6,702	-8,284	-3,538	158	2,344	3,544	4,226	4,382	4,811	5,278	6,062	6,438	6,590	6,696	6,646	6,468	6,190	5,821	5,413	4,955	4,387	3,792
Lambeth	0	-2,013	-2,698	-3,256	-3,138	-2,786	-2,917	-1,922	-1,483	-1,032	-677	-367	-43	785	1,781	3,165	4,166	4,965	5,701	6,344	6,882	7,297	7,589	7,815	7,957	7,978	7,938
Lewisham	0	-806	-1,010	-2,206	-2,662	-2,852	-3,723	-3,801	-4,103	-4,392	-4,567	-4,563	-4,322	-3,124	-1,540	593	2,221	3,474	4,547	5,482	6,297	7,047	7,771	8,452	8,942	9,120	9,105
Merton	0	-1,951	-2,681	-3,612	-4,432	-4,591	-4,541	-2,997	-1,833	-1,041	-538	-126	73	515	1,032	1,946	2,567	2,978	3,388	3,749	4,053	4,291	4,447	4,567	4,638	4,636	4,599
Newham	0	-1,284	-274	609	2,334	4,718	6,728	13,266	20,247	26,375	31,519	35,746	39,302	43,134	46,817	51,000	54,149	56,443	58,332	59,816	61,015	61,964	62,560	62,891	63,043	62,921	62,536
Redbridge	0	-1,821	-2,458	-3,856	-4,983	-6,134	-6,797	-3,929	-853	2,334	5,362	7,802	9,622	11,855	14,359	17,352	19,996	22,477	24,080	25,056	25,633	25,937	26,037	25,971	25,821	25,549	25,177
Richmond upon Thames	0	-1,611	-2,253	-3,280	-3,829	-4,314	-5,297	-5,851	-6,545	-7,252	-7,946	-8,621	-9,254	-9,585	-9,743	-9,568	-9,569	-9,618	-9,609	-9,598	-9,596	-9,623	-9,677	-9,737	-9,830	-9,951	-10,111
Southwark	0	-1,705	-1,720	-974	1,577	4,376	6,523	11,718	15,676	18,653	21,056	23,076	24,762	26,872	29,128	31,656	33,566	34,951	36,145	37,164	38,035	38,775	39,404	39,977	40,463	40,796	40,898
Sutton	0	-1,906	-2,545	-3,893	-4,954	-5,775	-6,607	-4,812	-3,743	-3,103	-2,770	-2,683	-2,837	-2,752	-2,457	-1,636	-915	4	771	1,421	1,998	2,439	2,690	2,858	2,971	2,995	2,987
Tower Hamlets	0	-1,064	-2	268	1,199	2,200	2,535	5,855	9,592	13,462	17,000	19,974	22,370	24,749	26,720	28,860	30,231	31,131	31,854	32,395	32,807	33,102	33,239	33,254	33,168	32,945	32,652
Waltham Forest	0	-1,612	-2,212	-3,745	-4,975	-5,624	-5,034	-2,058	1,455	4,617	6,977	8,467	9,300	10,166	11,054	12,145	12,812	13,249	13,548	13,733	13,819	13,787	13,618	13,390	13,119	12,749	12,328
Wandsworth	0	-1,800	-1,858	-2,241	-2,309	-1,771	-1,617	-710	-75	571	1,071	1,510	1,920	2,860	3,980	5,609	6,802	7,736	8,669	9,553	10,317	10,904	11,314	11,629	11,827	12,003	12,043
Westminster	0	-6,546	-8,091	-10,054	-11,779	-10,223	-8,639	2,055	11,511	18,325	23,806	28,298	31,884	37,040	43,054	51,149	57,600	62,211	66,460	70,264	73,587	76,405	78,704	80,552	81,895	83,055	83,546
Out of London																											
Online Spend																											
BOROUGH TOTAL	0	-62,230	-72,324	-93,335	-96,785	-83,298	-68,577	31,929	126,188	205,907	272,464	327,870	372,234	432,018	498,829	584,784	655,087	713,415	765,179	810,810	851,098	886,343	916,703	939,555	956,151	970,653	977,909
CAZ	0	-11,768	-16,903	-20,321	-22,661	-19,243	-16,177	1,777	18,064	30,194	40,338	48,916	55,854	65,644	76,832	91,881	103,792	112,398	120,312	127,393	133,603	138,885	143,223	146,748	149,353	151,667	152,691
NIOD	0	-272	-645	-530	-287	66	281	1,290	2,370	3,387	4,306	5,087	5,732	6,423	7,052	7,760	8,268	8,623	8,925	9,173	9,381	9,554	9,682	9,767	9,817	9,823	9,793

Notes:
Residual expenditure in Table 14c translated to indicative floorspace demand (based by current overall sales density performance, by Borough). 70% net:gross floorspace ratio.

TABLE 16a: RETAIL EXPENDITURE CAPACITY (SQ M)- BASELINE (INCLUDING COMMITMENTS / PIPELINE) - GROSS FLOORSPACE

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	0	-17,391	-16,258	-15,234	-13,520	-12,111	-10,995	-8,486	-5,875	-2,760	270	3,127	5,847	8,683	11,583	14,816	17,855	20,857	23,970	27,115	30,293	33,471	36,583	39,595	42,553	45,411	48,204
Barnet	0	17,960	22,418	30,068	41,175	53,472	66,340	83,479	99,556	113,869	127,358	140,503	153,170	166,221	179,600	193,978	207,893	221,578	235,801	250,387	265,229	280,269	295,528	311,086	326,896	342,900	359,001
Bexley	0	-1,484	632	2,300	4,704	7,249	9,793	13,073	16,034	18,660	21,203	23,693	26,270	30,413	35,549	41,612	47,721	53,898	59,250	64,087	68,574	72,887	77,127	81,381	85,701	90,178	94,644
Brent	0	-17,886	-15,558	-11,910	-5,902	1,087	8,306	17,449	26,453	34,688	42,492	50,056	57,099	64,326	71,738	79,758	87,227	94,395	101,458	108,434	115,367	122,292	129,251	136,280	143,380	150,638	157,932
Bromley	0	-4,272	-1,829	698	5,116	10,261	15,475	21,588	27,977	34,073	40,243	46,392	52,708	62,228	73,829	87,500	101,587	115,971	129,617	142,855	155,861	168,795	181,771	194,006	205,793	217,274	228,667
Camden	0	-29,330	-26,267	-22,350	-16,305	-9,350	-2,632	6,088	15,081	23,842	32,431	41,086	49,686	59,010	68,812	79,517	89,688	99,646	109,760	119,927	130,076	140,231	150,363	160,606	170,948	181,387	191,929
City of London	0	-19,489	-17,530	-14,862	-11,204	-7,051	-2,823	2,861	8,651	14,217	19,719	25,150	30,524	36,288	42,284	48,744	55,056	61,203	67,390	73,615	79,890	86,216	92,588	98,982	105,411	111,933	118,461
Croydon	0	-9,075	-6,861	-3,490	2,920	10,688	19,795	31,854	44,287	56,411	68,491	80,534	92,479	105,766	120,064	135,878	151,433	167,073	181,529	195,329	208,789	222,073	235,294	248,643	262,141	275,699	289,452
Ealing	0	-11,632	-8,587	-4,458	2,055	9,065	15,929	24,743	33,517	41,651	49,369	56,840	64,270	71,861	79,568	87,776	95,658	103,227	110,693	118,111	125,546	133,017	140,555	148,122	155,710	163,745	171,614
Enfield	0	29,091	30,907	33,698	38,109	42,942	47,374	56,218	65,331	73,765	81,511	88,383	94,694	101,172	107,680	114,665	121,063	127,172	133,481	139,916	146,384	152,868	159,424	166,127	172,977	179,883	186,921
Greenwich	0	-23,405	-19,442	-13,322	-4,943	3,951	11,746	23,103	34,268	44,327	53,767	62,542	70,967	80,231	89,916	100,468	110,652	120,468	130,177	139,856	149,551	159,303	169,116	179,075	189,145	199,256	209,146
Hackney	0	-13,058	-12,952	-12,904	-12,045	-10,912	-10,090	-8,018	-5,823	-3,657	-1,458	778	3,162	6,049	9,306	13,166	17,209	20,899	24,485	27,995	31,460	34,868	38,232	41,610	44,987	48,311	51,559
Hammersmith and Fulham	0	-7,008	-1,965	4,912	13,935	23,967	33,873	47,577	61,563	75,196	88,634	102,189	115,250	128,849	142,848	158,383	173,358	187,918	202,676	217,597	232,673	247,887	263,166	278,438	293,635	311,830	328,515
Haringey	0	3,284	4,728	7,084	10,964	15,541	20,480	30,782	40,693	49,456	57,453	64,805	71,647	78,443	85,148	92,326	99,011	105,339	111,765	118,256	124,804	131,383	138,003	144,749	151,606	158,478	165,370
Harrow	0	-7,343	-6,273	-4,892	-2,690	-306	4,184	10,518	16,902	22,603	28,052	33,264	37,938	42,667	47,507	52,789	57,825	62,764	67,390	71,815	76,099	80,297	84,472	88,501	92,452	96,356	100,283
Havering	0	-19,319	-16,368	-13,243	-8,557	-3,438	4,194	15,727	28,373	41,607	54,879	68,118	81,463	96,703	113,254	131,380	149,665	168,110	187,600	207,725	228,304	249,216	270,365	289,591	307,732	325,146	342,275
Hillingdon	0	2,258	5,467	9,237	14,001	19,080	25,950	36,755	48,417	60,015	71,828	83,903	96,019	108,678	121,707	135,583	149,241	162,800	176,533	190,454	204,597	218,916	233,428	246,341	258,298	269,749	280,932
Hounslow	0	-1,259	315	2,678	6,579	10,689	14,498	19,979	25,346	30,409	35,383	40,269	44,973	49,959	55,031	60,567	65,709	70,596	75,531	80,505	85,530	90,599	95,707	100,763	105,773	110,925	116,014
Islington	0	-6,535	-4,665	-2,079	2,143	7,110	12,014	18,037	24,121	30,038	36,179	42,481	48,778	55,655	62,929	71,120	78,985	86,622	94,346	102,125	109,963	117,825	125,728	133,729	141,809	149,944	158,153
Kensington and Chelsea	0	-9,890	-4,277	3,213	13,622	25,682	37,759	53,549	69,519	84,902	100,301	115,822	131,202	147,634	164,808	183,789	202,245	220,261	238,603	257,225	276,069	295,096	314,286	333,729	353,220	373,743	393,871
Kingston upon Thames	0	-4,901	-1,760	1,525	5,855	10,665	15,349	26,832	37,454	46,568	54,812	62,674	70,131	78,069	86,233	94,948	103,391	111,766	120,281	128,807	137,377	146,025	154,762	163,656	172,694	181,805	191,095
Lambeth	0	-4,990	-4,051	-2,340	737	4,126	7,089	11,310	15,035	18,612	22,171	25,769	29,469	33,825	38,475	43,680	48,561	53,321	58,117	62,916	67,702	72,450	77,161	81,901	86,649	91,356	96,099
Lewisham	0	24,445	26,179	27,686	30,743	34,147	36,915	40,589	44,106	47,485	51,074	54,947	59,181	64,593	70,569	77,314	83,626	89,646	95,594	101,514	107,427	113,400	119,479	125,648	131,721	137,540	143,251
Merton	0	-18,922	-17,491	-15,405	-12,314	-8,467	-4,313	1,518	7,076	12,215	17,158	22,115	26,953	32,177	37,609	43,622	49,434	55,137	60,970	66,881	72,860	78,899	84,977	91,154	97,413	103,725	110,141
Newham	0	-75,364	-68,714	-59,905	-47,834	-34,805	-21,871	-3,855	15,042	33,226	50,737	67,626	84,142	101,335	118,741	137,106	154,680	171,645	188,508	205,268	222,059	238,922	255,733	272,593	289,608	306,663	323,769
Redbridge	0	3,143	4,104	4,927	6,672	8,433	10,748	16,850	23,314	29,775	36,208	42,137	47,512	53,472	59,875	66,981	73,840	80,662	86,597	91,920	96,883	101,628	106,234	110,741	115,248	119,708	124,145
Richmond upon Thames	0	1,397	2,255	3,319	5,481	7,762	9,574	11,883	14,098	16,215	18,402	20,667	23,037	25,807	28,844	32,338	35,713	39,114	42,666	46,308	50,026	53,801	57,633	61,553	65,526	69,559	73,642
Southwark	0	-234,234	-232,618	-229,573	-223,975	-217,994	-212,562	-203,785	-196,133	-189,646	-183,641	-177,923	-172,450	-166,378	-160,003	-153,178	-146,916	-141,131	-135,442	-129,833	-124,277	-118,756	-113,246	-107,682	-102,102	-96,589	-91,246
Sutton	0	9,711	10,484	11,100	12,578	14,338	16,128	20,741	24,680	28,054	31,172	34,097	36,825	39,888	43,267	47,330	51,373	55,742	60,035	64,288	68,553	72,754	76,821	80,881	84,970	89,044	93,175
Tower Hamlets	0	-446,493	-443,618	-440,797	-436,526	-432,087	-428,242	-421,154	-413,460	-405,707	-398,147	-391,040	-384,419	-377,670	-371,235	-364,462	-358,429	-352,811	-347,275	-341,831	-336,418	-331,022	-325,698	-320,403	-315,111	-309,872	-304,600
Waltham Forest	0	-2,669	-1,982	-1,729	-656	1,043	4,079	9,708	16,038	21,858	26,933	31,164	34,763	38,484	42,317	46,474	50,236	53,818	57,322	60,775	64,191	67,546	70,815	74,090	77,391	80,648	83,921
Wandsworth	0	-14,448	-11,894	-8,615	-3,920	1,512	6,666	12,734	18,651	24,477	30,281	36,156	42,137	48,856	55,935	63,762	71,264	78,637	86,179	93,837	101,529	109,182	116,798	124,471	132,178	140,038	147,908
Westminster	0	-61,807	-47,021	-26,104	1,907	33,959	66,777	109,981	152,846	193,615	233,849	273,903	313,857	356,483	401,045	448,996	496,118	542,146	588,786	635,948	683,598	731,709	780,273	829,377	878,964	929,447	980,221
Out of London Online Spend																											
BOROUGH TOTAL	0	-970,917	-880,491	-760,767	-581,095	-379,754	-172,492	130,229	433,139	720,058	999,114	1,272,227	1,539,285	1,829,778	2,134,836	2,468,724	2,791,971	3,108,488	3,424,394	3,740,127	4,056,569	4,374,048	4,692,728	5,009,335	5,325,313	5,645,857	5,964,463
CAZ		-19,304	3,861	40,081	89,272	145,555	202,765	277,031	351,206	422,090	492,408	562,593	632,544	707,288	785,308	869,510	951,965	1,032,409	1,113,850	1,196,136	1,279,233	1,363,081	1,447,669	1,533,166	1,619,451	1,707,329	1,795,558
NIOD		-674	-190	1,127	2,941	4,909	6,778	9,530	12,419	15,263	18,063	20,773	23,392	26,121	28,839	31,709	34,411	36,994	39,572	42,144	44,725	47,322	49,922	52,528	55,149	57,773	60,411

Notes:
Aggregate of Tables 5c and 7c

TABLE 16b:RETAIL EXPENDITURE CAPACITY (SQ M) - **PRODUCTIVITY, CONSTANT FLOORSPACE (INCLUDING COMMITMENTS / PIPELINE) = GROSS FLOORSPACE**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	0	-14,868	-14,962	-15,351	-15,606	-16,196	-17,095	-16,721	-16,329	-15,537	-14,892	-14,468	-14,226	-13,943	-13,667	-13,170	-12,904	-12,731	-12,530	-12,366	-12,239	-12,175	-12,225	-12,413	-12,701	-13,120	-13,642
Barnet	0	19,179	18,416	19,680	21,839	24,880	28,177	35,167	40,812	44,516	47,174	49,243	50,620	52,071	53,540	55,589	56,965	57,881	58,973	60,089	61,134	62,061	62,882	63,656	64,344	64,897	65,243
Bexley	0	1,136	979	5	-1,313	-2,548	-3,838	-4,495	-5,515	-6,910	-8,437	-10,065	-11,670	-11,971	-11,507	-10,364	-9,306	-8,314	-8,118	-8,444	-9,143	-10,065	-11,127	-12,257	-13,418	-14,541	-15,754
Brent	0	-14,586	-15,574	-15,886	-15,401	-14,121	-12,786	-9,824	-7,216	-5,503	-4,356	-3,592	-3,447	-3,291	-3,129	-2,605	-2,706	-3,207	-3,938	-4,879	-5,991	-7,246	-8,607	-10,048	-11,568	-13,102	-14,746
Bromley	0	-1,910	-3,799	-6,470	-9,221	-11,375	-13,579	-15,059	-16,419	-18,206	-20,061	-22,072	-24,071	-23,428	-21,201	-17,464	-13,658	-9,893	-7,017	-4,741	-2,907	-1,380	-67	432	363	-153	-943
Camden	0	-27,031	-28,581	-30,315	-31,945	-32,848	-34,139	-33,721	-33,281	-33,266	-33,604	-34,078	-34,792	-35,068	-35,137	-34,652	-34,841	-35,419	-36,077	-36,901	-37,947	-39,192	-40,659	-42,240	-43,948	-45,784	-47,744
City of London	0	-19,783	-20,402	-21,013	-21,711	-22,024	-22,369	-21,457	-20,602	-20,089	-19,761	-19,622	-19,655	-19,470	-19,214	-18,694	-18,438	-18,451	-18,561	-18,770	-19,066	-19,450	-19,926	-20,512	-21,198	-21,940	-22,803
Croydon	0	-5,612	-8,457	-11,131	-13,111	-13,938	-13,676	-10,869	-7,995	-5,686	-3,680	-1,968	-598	1,685	4,558	8,421	11,749	14,836	16,646	17,645	18,108	18,175	17,943	17,564	17,052	16,340	15,527
Ealing	0	-8,472	-8,836	-8,782	-7,978	-6,851	-6,024	-3,536	-1,295	177	1,097	1,633	1,973	2,297	2,564	3,095	3,189	2,865	2,306	1,562	688	-301	-1,380	-2,581	-3,906	-5,035	-6,436
Enfield	0	32,422	31,379	30,932	30,584	30,549	30,034	33,545	37,148	39,939	41,940	43,011	43,453	43,921	44,291	44,944	44,975	44,651	44,381	44,102	43,736	43,270	42,749	42,230	41,711	41,121	40,515
Greenwich	0	-22,007	-22,321	-21,524	-20,403	-18,992	-18,832	-15,531	-12,695	-11,110	-10,306	-10,301	-10,795	-10,745	-10,531	-9,789	-9,574	-9,874	-10,463	-11,272	-12,263	-13,401	-14,683	-16,044	-17,513	-19,143	-21,128
Hackney	0	-9,408	-10,822	-12,434	-13,955	-15,230	-16,822	-17,264	-17,648	-18,115	-18,599	-19,100	-19,518	-19,552	-19,329	-18,665	-17,925	-17,561	-17,356	-17,284	-17,317	-17,462	-17,078	-18,007	-18,372	-18,840	-19,426
Hammersmith and Fulham	0	-7,529	-8,112	-8,296	-8,848	-8,649	-8,805	-5,648	-2,551	-91	1,892	3,686	4,752	6,007	7,317	9,636	11,169	12,053	12,807	13,399	13,822	14,062	14,059	13,763	13,123	14,454	14,331
Haringey	0	5,568	4,248	3,338	2,623	2,487	2,592	7,589	11,997	15,145	17,418	18,949	19,881	20,633	21,169	21,973	22,223	22,048	21,832	21,546	21,183	20,723	20,175	19,604	18,995	18,276	17,451
Harrow	0	-4,632	-5,483	-6,324	-7,252	-8,054	-6,919	-4,167	-1,519	368	1,905	3,117	3,746	4,327	4,906	5,763	6,307	6,671	6,685	6,445	6,010	5,426	4,747	3,877	2,874	1,764	601
Havering	0	-16,618	-17,468	-18,932	-20,534	-21,833	-20,875	-16,456	-11,298	-5,888	-731	4,108	8,758	14,771	21,592	29,409	36,994	44,349	52,197	60,181	68,145	75,985	83,625	89,398	94,000	97,736	100,958
Hillingdon	0	3,434	2,667	1,592	-302	-2,000	-2,120	1,274	5,217	8,839	12,403	15,947	19,271	22,814	26,412	30,465	34,056	37,297	40,414	43,419	46,337	49,128	51,805	52,985	53,205	52,833	52,061
Hounslow	0	2,097	1,460	1,288	1,538	1,900	1,887	3,350	4,588	5,435	6,095	6,574	6,792	7,159	7,500	8,132	8,326	8,208	8,037	7,802	7,515	7,169	6,761	6,219	5,551	4,901	4,112
Islington	0	-5,337	-6,750	-8,166	-9,430	-10,080	-10,903	-10,794	-10,770	-11,041	-11,244	-11,438	-11,774	-11,743	-11,517	-10,668	-10,260	-10,202	-10,228	-10,364	-10,608	-10,985	-11,484	-12,058	-12,725	-13,502	-14,375
Kensington and Chelsea	0	-11,720	-13,791	-15,979	-18,606	-19,898	-21,458	-19,835	-18,418	-17,910	-17,735	-17,793	-18,316	-18,261	-17,922	-16,416	-15,746	-15,821	-15,998	-16,320	-16,836	-17,581	-18,571	-19,737	-21,238	-22,332	-24,103
Kingston upon Thames	0	-5,040	-5,911	-7,613	-10,021	-12,069	-14,346	-10,387	-7,492	-6,215	-5,924	-6,152	-6,908	-7,407	-7,883	-8,064	-8,655	-9,476	-10,353	-11,394	-12,571	-13,855	-15,240	-16,674	-18,169	-19,782	-21,433
Lambeth	0	-1,420	-2,634	-3,368	-3,803	-4,008	-4,690	-4,262	-4,386	-4,727	-5,160	-5,635	-6,095	-6,061	-5,866	-5,295	-5,099	-5,100	-5,165	-5,320	-5,579	-5,957	-6,455	-7,016	-7,659	-8,420	-9,240
Lewisham	0	27,615	27,117	26,148	25,529	25,182	24,166	23,943	23,532	22,921	22,433	22,130	22,069	22,949	24,209	26,005	27,312	28,259	29,038	29,686	30,224	30,705	31,166	31,590	31,838	31,794	31,574
Merton	0	-17,605	-18,986	-20,347	-21,915	-22,833	-23,552	-22,806	-22,465	-22,638	-23,105	-23,672	-24,455	-25,011	-25,502	-25,621	-26,035	-26,664	-27,306	-28,007	-28,774	-29,617	-30,551	-31,531	-32,570	-33,693	-34,860
Newham	0	-75,475	-76,282	-76,993	-77,533	-77,458	-77,794	-73,706	-69,318	-66,013	-63,733	-62,406	-61,788	-60,953	-60,316	-59,248	-59,239	-60,109	-61,424	-63,177	-65,256	-67,624	-70,380	-73,439	-76,719	-80,310	-84,200
Redbridge	0	7,072	5,971	4,523	2,961	1,382	293	2,691	5,293	7,750	10,046	11,761	12,869	14,377	16,147	18,386	20,282	22,015	22,895	23,170	23,063	22,694	22,134	21,418	20,624	19,719	18,721
Richmond upon Thames	0	3,077	2,088	988	105	-713	-2,022	-2,906	-3,921	-5,080	-6,223	-7,344	-8,420	-9,199	-9,808	-10,093	-10,549	-11,052	-11,499	-11,945	-12,401	-12,885	-13,397	-13,915	-14,466	-15,046	-15,664
Southwark	0	-229,832	-232,676	-235,583	-237,136	-238,506	-240,586	-239,722	-240,400	-242,355	-244,946	-247,981	-251,415	-254,506	-257,530	-260,367	-263,879	-267,979	-272,340	-276,946	-281,774	-286,808	-292,028	-297,384	-302,906	-308,658	-314,716
Sutton	0	12,460	11,518	10,237	8,940	7,887	6,829	8,370	9,204	9,435	9,368	9,067	8,535	8,241	8,159	8,591	8,928	9,459	9,845	10,120	10,326	10,405	10,304	10,127	9,901	9,593	9,258
Tower Hamlets	0	-441,807	-445,717	-452,329	-458,773	-465,253	-472,499	-476,908	-481,508	-486,339	-491,633	-497,616	-504,301	-511,142	-518,520	-525,876	-534,121	-542,965	-552,126	-561,609	-571,365	-581,383	-591,705	-602,301	-613,148	-624,288	-635,656
Waltham Forest	0	1,552	472	-1,175	-2,883	-4,009	-3,905	-1,450	1,527	3,901	5,484	6,212	6,299	6,421	6,566	6,910	6,844	6,558	6,141	5,618	5,002	4,276	3,423	2,517	1,572	538	-542
Wandsworth	0	-11,685	-12,519	-13,308	-14,232	-14,562	-15,279	-15,261	-15,531	-16,021	-16,660	-17,365	-18,104	-18,333	-18,396	-17,975	-17,988	-18,263	-18,548	-18,893	-19,362	-20,014	-20,845	-21,779	-22,834	-23,920	-25,147
Westminster	0	-69,247	-74,099	-78,240	-83,667	-85,904	-88,184	-81,552	-76,305	-73,972	-73,047	-73,186	-74,305	-73,985	-72,932	-69,963	-68,702	-69,331	-70,412	-72,027	-74,209	-76,981	-80,354	-84,263	-88,758	-93,531	-99,047
Out of London																											
Online Spend																											
BOROUGH TOTAL	0	-906,012	-947,868	-990,828	-1,031,461	-1,055,682	-1,079,119	-1,018,408	-965,560	-934,287	-916,582	-910,416	-915,634	-906,399	-890,978	-857,669	-840,307	-835,263	-837,264	-845,872	-860,313	-880,282	-905,619	-938,819	-978,664	-1,021,175	-1,071,251
CAZ		-30,302	-40,392	-46,250	-53,767	-55,662	-58,007	-45,773	-35,343	-29,627	-26,002	-24,050	-23,835	-20,974	-16,898	-9,227	-4,766	-3,662	-3,377	-4,045	-5,700	-8,395	-12,142	-16,813	-22,509	-28,629	-36,122
NIOD		-536	-1,085	-1,048	-991	-829	-806	-4	862	1,623	2,283	2,801	3,182	3,603	3,959	4,386	4,615	4,692	4,713	4,678	4,601	4,487	4,326	4,121	3,879	3,591	3,266

Notes:
Aggregate of Tables 6c and 8c

TABLE 16c: RETAIL EXPENDITURE CAPACITY (SQ M) - PRODUCTIVITY, CHANGING FLOORSPACE (INCLUDING COMMITMENTS / PIPELINE) - GROSS FLOORSPACE

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	0	-16,195	-15,980	-16,254	-16,173	-16,428	-16,997	-16,276	-15,533	-14,231	-13,076	-12,144	-11,396	-10,604	-9,816	-8,798	-8,015	-7,324	-6,602	-5,915	-5,263	-4,674	-4,200	-3,868	-3,636	-3,541	-3,551
Barnet	0	20,312	20,486	22,122	25,261	29,311	33,643	41,745	48,521	53,577	57,593	61,029	63,776	66,618	69,496	72,992	75,815	78,183	80,752	83,366	85,927	88,385	90,755	93,097	95,369	97,523	99,480
Bexley	0	219	563	-245	-1,055	-1,784	-2,570	-2,717	-3,230	-3,936	-4,781	-5,734	-6,668	-6,268	-5,081	-3,191	-1,379	371	1,303	1,699	1,709	1,489	1,122	685	217	-211	-732
Brent	0	-15,691	-15,988	-16,031	-14,804	-12,765	-10,659	-6,891	-3,462	-680	1,537	3,372	4,583	5,811	7,054	8,677	9,664	10,246	10,596	10,734	10,699	10,522	10,238	9,877	9,438	8,990	8,433
Bromley	0	-1,959	-3,024	-5,385	-7,299	-8,612	-9,973	-10,600	-11,100	-11,789	-12,548	-13,464	-14,367	-12,557	-9,108	-4,081	1,042	6,151	10,365	13,982	17,161	20,041	22,719	24,566	25,834	26,648	27,188
Camden	0	-27,112	-27,815	-29,178	-29,905	-29,892	-30,262	-28,891	-27,481	-26,254	-25,375	-24,622	-24,105	-23,126	-21,922	-20,131	-19,019	-18,293	-17,635	-17,135	-16,849	-16,758	-16,882	-17,113	-17,462	-17,931	-18,515
City of London	0	-18,826	-19,048	-19,447	-19,713	-19,583	-19,477	-18,088	-16,743	-15,676	-14,785	-14,075	-13,530	-12,749	-11,882	-10,731	-9,837	-9,208	-8,666	-8,213	-7,838	-7,542	-7,329	-7,218	-7,199	-7,226	-7,368
Croydon	0	-6,148	-8,003	-10,308	-11,265	-11,055	-9,735	-5,822	-1,819	1,945	5,417	8,607	11,463	15,271	19,706	25,185	30,139	34,870	38,305	40,919	42,994	44,674	46,058	47,304	48,427	49,356	50,195
Ealing	0	-9,417	-9,075	-8,750	-7,192	-5,298	-3,697	-401	2,662	5,204	7,193	8,799	10,212	11,616	12,969	14,603	15,795	16,562	17,094	17,440	17,656	17,759	17,774	17,669	17,439	17,421	17,126
Enfield	0	31,450	31,061	30,787	31,081	31,690	31,815	36,022	40,336	44,095	47,057	49,074	50,451	51,854	53,156	54,752	55,708	56,295	56,939	57,570	58,112	58,549	58,927	59,307	59,687	59,991	60,279
Greenwich	0	-21,588	-21,146	-19,994	-18,045	-15,787	-14,775	-10,566	-6,801	-4,101	-2,179	-1,057	-432	763	2,142	4,080	5,494	6,392	7,007	7,408	7,635	7,724	7,676	7,559	7,345	6,977	6,249
Hackney	0	-11,324	-12,325	-13,817	-14,912	-15,765	-16,941	-16,958	-16,916	-16,747	-16,600	-16,473	-16,265	-15,665	-14,803	-13,485	-12,088	-11,075	-9,513	-8,908	-8,420	-8,036	-7,708	-7,447	-7,294	-7,266	
Hammersmith and Fulham	0	-5,292	-4,973	-4,731	-4,334	-3,162	-2,332	1,876	6,053	9,754	12,999	16,077	18,437	21,015	23,677	27,405	30,353	32,660	34,858	36,917	38,826	40,572	42,092	43,332	44,237	47,240	48,745
Haringey	0	5,069	4,315	3,603	3,467	3,919	4,619	10,285	15,376	19,401	22,548	24,949	26,746	28,367	29,773	31,462	32,587	33,279	33,932	34,518	35,030	35,446	35,774	36,083	36,358	36,523	36,581
Harrow	0	-5,768	-6,180	-6,872	-7,344	-7,690	-6,076	-2,815	354	2,944	5,187	7,103	8,429	9,709	10,992	12,566	13,823	14,898	15,615	16,072	16,328	16,431	16,436	16,243	15,912	15,469	14,971
Havering	0	-17,180	-17,288	-18,451	-19,274	-19,788	-18,014	-12,716	-6,641	-44	6,323	12,395	18,301	25,635	33,833	43,095	52,162	61,033	70,456	80,066	89,702	99,255	108,645	116,128	122,424	127,844	132,754
Hillingdon	0	4,063	4,013	3,223	2,059	1,093	1,726	5,934	10,721	15,385	20,013	24,644	29,075	33,753	38,514	43,769	48,576	53,046	57,415	61,694	65,907	70,015	74,029	76,503	77,990	78,872	79,348
Hounslow	0	679	565	561	1,358	2,272	2,808	4,844	6,660	8,309	9,769	11,047	12,060	13,226	14,368	15,813	16,809	17,486	18,108	18,666	19,172	19,617	19,999	20,243	20,357	20,490	20,480
Islington	0	-5,013	-5,833	-7,006	-7,655	-7,680	-7,875	-7,119	-6,439	-5,899	-5,282	-4,648	-4,153	-3,272	-2,182	-439	862	1,813	2,689	3,462	4,134	4,677	5,105	5,465	5,739	5,908	5,988
Kensington and Chelsea	0	-7,933	-8,829	-10,450	-11,854	-11,895	-12,187	-9,232	-6,453	-4,425	-2,706	-1,195	-132	1,553	3,561	6,804	9,223	10,907	12,520	14,018	15,347	16,473	17,378	18,134	18,572	19,473	19,698
Kingston upon Thames	0	-3,589	-3,806	-5,216	-6,956	-8,329	-9,932	-5,207	-1,535	628	1,803	2,461	2,592	2,996	3,438	4,196	4,546	4,671	4,673	4,467	4,162	3,764	3,328	2,840	2,243	1,618	
Lambeth	0	-3,014	-3,708	-4,279	-4,174	-3,836	-3,980	-2,999	-2,575	-2,140	-1,800	-1,505	-1,198	-386	594	1,961	2,945	3,727	4,446	5,071	5,591	5,988	6,262	6,469	6,593	6,594	6,535
Lewisham	0	26,491	26,532	25,694	25,601	25,779	25,279	25,579	25,688	25,816	26,064	26,496	27,172	28,812	30,842	33,429	35,516	37,236	38,782	40,196	41,497	42,740	43,963	45,151	46,155	46,854	47,367
Merton	0	-17,601	-18,472	-19,608	-20,636	-21,006	-21,169	-19,841	-18,914	-18,360	-18,099	-17,934	-17,984	-17,795	-17,534	-16,880	-16,523	-16,378	-16,240	-16,153	-16,128	-16,172	-16,303	-16,474	-16,697	-16,998	-17,338
Newham	0	-73,320	-72,958	-73,020	-72,253	-70,838	-69,810	-64,267	-58,371	-53,344	-49,316	-46,221	-43,812	-41,144	-38,641	-35,654	-33,719	-32,654	-32,013	-31,793	-31,878	-32,229	-32,951	-33,957	-35,162	-36,659	-38,437
Redbridge	0	5,265	4,693	3,387	2,354	1,299	733	3,698	6,881	10,177	13,314	15,865	17,799	20,146	22,766	25,877	28,640	31,242	32,968	34,068	34,772	35,203	35,433	35,499	35,482	35,346	35,111
Richmond upon Thames	0	2,643	2,039	1,068	575	148	-777	-1,273	-1,903	-2,545	-3,173	-3,781	-4,346	-4,609	-4,697	-4,451	-4,381	-4,357	-4,274	-4,188	-4,111	-4,061	-4,038	-4,018	-4,031	-4,071	-4,148
Southwark	0	-232,661	-234,755	-237,038	-237,556	-237,865	-238,868	-236,864	-236,385	-236,937	-238,113	-239,720	-241,714	-243,335	-244,861	-246,170	-248,149	-250,708	-253,514	-256,549	-259,790	-263,220	-266,819	-270,533	-274,394	-278,469	-282,837
Sutton	0	11,342	10,822	9,648	8,763	8,120	7,468	9,447	10,715	11,558	12,096	12,392	12,449	12,747	13,259	14,301	15,245	16,389	17,387	18,269	19,081	19,762	20,256	20,669	21,031	21,308	21,557
Tower Hamlets	0	-445,403	-448,340	-453,899	-458,872	-463,852	-469,576	-472,393	-475,351	-478,270	-481,617	-485,624	-490,306	-495,105	-500,411	-505,651	-511,764	-518,451	-525,422	-532,683	-540,183	-547,909	-555,906	-564,140	-572,588	-581,293	-590,185
Waltham Forest	0	-584	-1,175	-2,695	-3,911	-4,546	-3,942	-952	2,576	5,754	8,130	9,637	10,486	11,368	12,273	13,381	14,065	14,520	14,836	15,040	15,144	15,131	14,981	14,772	14,520	14,169	13,769
Wandsworth	0	-12,394	-12,548	-13,070	-13,279	-12,883	-12,873	-12,114	-11,638	-11,153	-10,818	-10,545	-10,304	-9,535	-8,589	-7,136	-6,121	-5,368	-4,619	-3,921	-3,345	-2,950	-2,733	-2,615	-2,617	-2,643	-2,807
Westminster	0	-58,022	-60,030	-62,669	-65,077	-64,214	-63,332	-53,349	-44,669	-38,641	-33,958	-30,275	-27,509	-23,184	-18,013	-10,773	-5,189	-1,458	1,900	4,800	7,208	9,096	10,453	11,345	11,719	11,897	11,391
Out of London																											
Online Spend																											
BOROUGH TOTAL	0	-908,501	-926,211	-958,322	-973,017	-970,921	-967,739	-878,922	-797,416	-730,627	-677,182	-635,070	-604,188	-558,074	-505,123	-433,224	-377,173	-333,296	-296,187	-265,415	-240,194	-220,227	-205,359	-198,216	-197,548	-199,199	-208,320
CAZ		-11,768	-16,903	-20,321	-22,661	-19,243	-16,177	1,777	18,064	30,194	40,338	48,916	55,854	65,644	76,832	91,881	103,792	112,398	120,312	127,393	133,603	138,885	143,223	146,748	149,353	151,667	152,691
NIOD		-272	-645	-530	-287	66	281	1,290	2,370	3,387	4,306	5,087	5,732	6,423	7,052	7,760	8,268	8,623	8,925	9,173	9,381	9,554	9,682	9,767	9,817	9,823	9,793

Notes:
Aggregate of Tables 6f and 8f

TABLE 18: CLASS E FOOD & BEVERAGE MARKET SHARES (2024), BY BOROUGH & INFLOW

DESTINATION	CUSTOMER ZONES																																
	Barking and Dagenham	Barnet	Bexley	Brent	Bromley	Camden	City of London	Croydon	Ealing	Enfield	Greenwich	Hackney	Hammersmith and Fulham	Haringey	Harrow	Havering	Hillingdon	Hounslow	Islington	Kensington and Chelsea	Kingston upon Thames	Lambeth	Lewisham	Merton	Newham	Redbridge	Richmond upon Thames	Southwark	Sutton	Tower Hamlets	Waltham Forest	Wandsworth	Westminster
Barking and Dagenham	8.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.2%	0.0%	0.1%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.8%	0.7%	0.0%	0.0%	0.0%	0.2%	0.2%	0.0%	0.0%
Barnet	0.3%	23.6%	0.1%	4.7%	0.1%	2.4%	0.3%	0.1%	0.6%	4.1%	0.2%	0.6%	0.3%	3.1%	3.8%	0.1%	0.5%	0.2%	1.2%	0.3%	0.1%	0.3%	0.2%	0.1%	0.4%	0.3%	0.1%	0.3%	0.1%	0.3%	0.5%	0.2%	0.9%
Bexley	0.2%	0.0%	25.0%	0.0%	1.0%	0.0%	0.0%	0.1%	0.0%	0.0%	5.5%	0.1%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.1%	0.7%	0.1%	0.1%	0.1%	0.0%	0.2%	0.1%	0.1%	0.0%	0.0%	0.0%
Brent	0.3%	2.0%	0.1%	20.6%	0.1%	1.0%	0.2%	0.2%	1.4%	0.6%	0.1%	0.3%	0.5%	0.5%	5.1%	0.1%	1.3%	0.5%	0.3%	0.4%	0.2%	0.2%	0.1%	0.2%	0.3%	0.2%	0.1%	0.2%	0.1%	0.2%	0.3%	0.1%	1.6%
Bromley	0.1%	0.0%	4.2%	0.0%	31.1%	0.1%	0.0%	6.1%	0.1%	0.1%	2.9%	0.2%	0.0%	0.1%	0.1%	0.1%	0.0%	0.0%	0.1%	0.0%	0.1%	0.6%	5.9%	0.1%	0.1%	0.1%	0.0%	0.8%	0.5%	0.2%	0.1%	0.1%	0.0%
Camden	2.1%	9.7%	1.6%	8.0%	2.0%	34.0%	5.7%	2.4%	3.4%	5.4%	2.6%	6.5%	3.2%	9.5%	4.6%	1.6%	2.7%	2.3%	11.7%	3.2%	2.0%	3.8%	3.2%	2.5%	4.4%	3.1%	2.1%	3.8%	1.6%	4.3%	5.7%	2.5%	5.4%
City of London	3.3%	2.9%	2.8%	2.1%	3.5%	3.4%	26.9%	2.7%	2.3%	4.2%	3.9%	5.7%	3.4%	3.2%	2.4%	4.7%	1.7%	1.9%	5.5%	2.4%	2.1%	3.5%	3.9%	2.7%	4.2%	4.8%	2.3%	4.3%	2.1%	7.3%	5.0%	3.5%	3.1%
Croydon	0.1%	0.1%	0.2%	0.2%	1.5%	0.0%	0.2%	22.7%	0.1%	0.1%	0.2%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.2%	1.7%	0.8%	1.8%	0.1%	0.1%	0.1%	0.7%	5.0%	0.1%	0.4%	0.1%	
Ealing	0.2%	0.5%	0.2%	2.5%	0.2%	0.4%	0.4%	0.2%	22.0%	0.3%	0.2%	0.3%	1.2%	0.3%	2.0%	0.2%	3.9%	4.0%	0.3%	0.5%	0.6%	0.2%	0.2%	0.4%	0.2%	0.5%	0.2%	0.2%	0.3%	0.3%	0.2%	0.6%	
Enfield	0.3%	1.4%	0.0%	0.2%	0.0%	0.1%	0.0%	0.0%	0.1%	22.7%	0.1%	0.7%	0.0%	2.0%	0.1%	0.1%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.4%	0.0%	0.1%	0.0%	0.1%	1.2%	0.0%	0.1%
Greenwich	1.7%	0.5%	4.9%	0.6%	2.1%	0.4%	0.4%	1.0%	0.5%	0.9%	21.5%	1.0%	0.4%	0.7%	0.6%	1.1%	0.5%	0.5%	0.7%	0.3%	0.4%	0.8%	8.1%	0.6%	3.1%	1.4%	0.4%	2.3%	0.6%	2.3%	1.2%	0.5%	0.4%
Hackney	0.5%	0.3%	0.2%	0.2%	0.2%	0.6%	1.5%	0.2%	0.2%	0.6%	0.3%	9.8%	0.2%	1.0%	0.2%	0.4%	0.1%	0.1%	1.6%	0.1%	0.1%	0.4%	0.5%	0.2%	1.4%	0.6%	0.1%	0.5%	0.1%	2.1%	1.3%	0.3%	0.2%
Hammersmith and Fulham	0.7%	1.4%	0.3%	4.6%	0.4%	1.4%	0.4%	1.1%	8.4%	1.0%	0.5%	1.1%	26.8%	1.0%	2.6%	0.3%	4.2%	5.6%	1.1%	5.7%	1.1%	1.4%	0.6%	1.4%	1.0%	0.6%	2.5%	0.8%	0.9%	0.7%	0.8%	2.1%	3.0%
Haringey	0.2%	3.2%	0.0%	0.4%	0.0%	2.5%	0.1%	0.1%	0.1%	3.3%	0.0%	1.4%	0.1%	21.2%	0.2%	0.1%	0.1%	0.1%	3.4%	0.1%	0.1%	0.1%	0.1%	0.1%	0.2%	0.2%	0.0%	0.2%	0.0%	0.2%	0.8%	0.1%	0.2%
Harrow	0.0%	0.5%	0.0%	2.4%	0.0%	0.1%	0.0%	0.0%	0.8%	0.1%	0.0%	0.0%	0.1%	0.1%	16.6%	0.1%	1.8%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Havering	13.1%	0.1%	0.1%	0.1%	0.0%	0.0%	0.1%	0.2%	0.0%	0.2%	0.1%	0.3%	0.1%	0.1%	0.1%	31.2%	0.0%	0.0%	0.1%	0.0%	0.0%	0.1%	0.1%	0.0%	1.1%	3.2%	0.0%	0.1%	0.4%	0.6%	0.0%	0.0%	
Hillingdon	0.6%	0.9%	0.3%	1.4%	0.4%	0.8%	0.5%	0.5%	3.4%	0.7%	0.5%	0.8%	1.0%	0.9%	4.1%	0.3%	26.0%	2.6%	0.7%	0.9%	0.8%	0.6%	0.5%	0.6%	0.8%	0.8%	0.9%	0.7%	0.4%	0.7%	0.6%	0.7%	0.9%
Hounslow	0.0%	0.1%	0.0%	0.5%	0.1%	0.2%	0.1%	0.1%	6.0%	0.1%	0.1%	0.2%	3.4%	0.1%	0.3%	0.0%	1.0%	19.1%	0.1%	0.5%	0.3%	0.2%	0.1%	0.2%	0.1%	0.1%	1.4%	0.2%	0.1%	0.1%	0.3%	0.3%	
Islington	0.5%	1.6%	0.4%	0.8%	0.5%	2.6%	7.9%	0.7%	0.6%	2.0%	0.8%	7.0%	0.6%	4.6%	1.1%	0.5%	0.5%	4.0%	18.2%	0.6%	0.4%	1.1%	1.0%	0.4%	1.2%	0.9%	0.4%	1.1%	0.5%	1.8%	2.1%	0.6%	0.8%
Kensington and Chelsea	1.2%	2.0%	0.7%	4.0%	1.4%	2.7%	3.0%	1.8%	4.8%	1.7%	1.4%	2.2%	13.0%	2.0%	2.0%	0.8%	1.9%	4.0%	3.1%	43.5%	2.1%	3.9%	1.7%	3.1%	1.8%	1.3%	3.3%	2.6%	1.5%	2.6%	1.9%	7.6%	9.3%
Kingston upon Thames	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.0%	0.6%	0.3%	0.1%	0.1%	0.1%	0.3%	0.1%	0.1%	0.0%	0.2%	1.9%	0.1%	30.1%	0.4%	0.1%	3.4%	0.1%	0.1%	5.7%	0.2%	3.8%	0.1%	0.1%	1.0%	0.1%	
Lambeth	0.8%	1.4%	1.2%	1.3%	1.8%	1.8%	2.8%	2.3%	1.3%	1.1%	1.6%	2.1%	1.4%	2.3%	1.1%	0.6%	0.8%	1.6%	1.9%	1.2%	3.3%	17.4%	3.3%	2.8%	1.5%	1.1%	2.9%	5.5%	1.8%	1.6%	4.0%	1.6%	
Lewisham	0.1%	0.0%	1.9%	0.1%	1.4%	0.1%	0.1%	0.4%	0.1%	0.1%	7.2%	0.2%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%	0.4%	11.6%	0.0%	0.2%	0.1%	0.1%	0.9%	0.1%	0.4%	0.1%	0.1%	
Merton	0.0%	0.1%	0.1%	0.2%	0.3%	0.1%	0.4%	2.5%	0.2%	0.1%	0.1%	0.1%	0.6%	0.1%	0.1%	0.1%	0.1%	0.4%	0.1%	6.2%	1.4%	0.3%	32.9%	0.1%	0.1%	0.9%	0.4%	7.8%	0.1%	0.1%	5.2%	0.3%	
Newham	8.7%	0.7%	1.0%	0.7%	0.6%	0.6%	1.2%	0.7%	0.6%	2.0%	1.6%	4.8%	0.6%	1.4%	0.5%	2.9%	0.5%	0.4%	1.2%	0.4%	0.4%	0.7%	1.2%	0.4%	22.2%	8.5%	0.3%	1.2%	0.4%	5.6%	7.3%	0.5%	0.5%
Redbridge	8.5%	0.2%	0.1%	0.2%	0.0%	0.1%	0.1%	0.1%	0.1%	0.5%	0.1%	1.0%	0.0%	0.3%	0.1%	2.2%	0.3%	0.1%	0.2%	0.0%	0.1%	0.1%	0.0%	0.1%	3.3%	23.0%	0.0%	0.1%	0.0%	0.9%	5.2%	0.0%	0.0%
Richmond upon Thames	0.2%	0.5%	0.1%	1.0%	0.3%	0.7%	0.5%	0.6%	3.7%	0.5%	0.2%	0.5%	2.2%	0.7%	0.6%	0.2%	0.9%	12.6%	0.7%	1.1%	6.2%	0.9%	0.4%	1.6%	0.3%	0.4%	41.0%	0.5%	1.3%	0.4%	3.1%	0.7%	
Southwark	1.8%	2.1%	3.7%	2.0%	5.3%	1.9%	6.4%	5.5%	1.8%	2.2%	5.3%	3.5%	1.9%	2.8%	1.6%	1.7%	1.3%	1.3%	2.9%	1.8%	2.1%	8.8%	9.6%	2.7%	3.3%	2.1%	1.7%	27.8%	3.2%	4.8%	2.8%	3.6%	1.8%
Sutton	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%	0.0%	1.0%	0.1%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.2%	0.1%	1.8%	0.0%	0.0%	0.1%	0.1%	19.3%	0.1%	0.0%	0.2%	0.0%
Tower Hamlets	4.3%	1.3%	2.4%	1.1%	1.7%	1.3%	4.7%	1.3%	1.1%	1.9%	4.5%	5.7%	1.0%	1.5%	1.3%	3.5%	0.7%	0.7%	2.8%	1.2%	0.9%	1.7%	3.4%	1.1%	8.2%	4.6%	0.9%	3.4%	0.8%	24.4%	3.6%	1.3%	1.2%
Waltham Forest	0.3%	0.1%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.4%	0.1%	0.8%	0.1%	0.3%	0.0%	0.2%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	1.4%	0.0%	0.1%	0.0%	0.3%	11.1%	0.0%	0.0%
Wandsworth	0.2%	0.5%	0.3%	0.6%	0.7%	0.5%	0.4%	2.7%	0.7%	0.3%	0.5%	0.6%	3.0%	0.4%	0.4%	0.2%	0.3%	1.1%	0.5%	1.1%	2.0%	7.1%	1.0%	5.1%	0.5%	0.4%	1.5%	1.5%	2.2%	0.6%	0.5%	24.6%	1.0%
Westminster	6.3%	13.7%	7.1%	14.7%	10.8%	19.6%	17.1%	9.6%	11.5%	11.7%	9.7%	13.5%	13.7%	15.8%	11.3%	6.5%	8.7%	8.8%	14.4%	15.4%	7.7%	16.6%	12.6%	9.4%	8.4%	8.6%	8.2%	14.2%	7.7%	11.0%	11.5%	12.6%	46.9%
Out of London	19.3%	14.9%	25.3%	11.8%	17.3%	8.5%	10.8%	16.2%	12.4%	16.7%	14.0%	11.0%	8.5%	10.6%	23.1%	24.5%	26.4%	16.0%	10.5%	7.4%	15.4%	10.3%	11.6%	10.8%	12.4%	16.5%	10.4%	19.4%	9.6%	15.3%	9.9%	7.4%	
Online Spend	15.8%	13.6%	15.5%	12.8%	15.0%	11.7%	7.5%	15.9%	11.5%	14.0%	14.1%	17.4%	12.4%	13.1%	13.8%	14.2%	13.2%	13.4%	15.0%	10.9%	13.3%	15.0%	13.6%	15.8%	14.3%	11.4%	14.6%	18.3%	16.1%	17.7%	14.5%	11.1%	
BOROUGH TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
CAZ	14.7%	25.0%	16.5%	22.6%	23.0%	34.9%	68.4%	21.6%	19.8%	24.7%	23.1%	36.0%	23.4%	32.0%	20.3%	15.9%	15.0%	16.0%	41.0%	23.7%	17.5%	36.5%	30.1%	20.2%	23.1%	20.5%	17.5%	42.0%	16.9%	33.6%	27.5%	26.8%	47.0%
NIOD	2.5%	0.7%	1.9%	0.6%	1.2%	0.6%	1.4%	0.7%	0.5%	0.8%	3.7%	1.5%	0.4%	0.6%	0.8%	2.2%	0.3%	0.4%	1.3%	0.8%	0.5%	0.8%	2.2%	0.7%	5.7%	2.8%	0.5%	2.0%	0.4%	13.0%	1.4%	0.7%	0.7%

Notes:
Market share data calculated by Nexus, using spending data (by Borough & UK spending) from Experian Spend Insight.

TABLE 19: CLASS E FOOD & BEVERAGE EXPENDITURE CAPACITY (BASELINE) - TOTAL TURNOVER POTENTIAL

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£29.8	£30.3	£30.7	£31.1	£31.6	£32.1	£32.5	£33.2	£33.8	£34.5	£35.1	£35.8	£36.4	£37.1	£37.8	£38.5	£39.3	£40.0	£40.8	£41.5	£42.3	£43.1	£43.9	£44.6	£45.3	£46.0	£46.7
Barnet	£232.1	£235.2	£238.4	£241.9	£247.0	£252.1	£257.5	£264.2	£270.3	£275.5	£280.4	£285.1	£289.5	£294.0	£298.7	£303.4	£308.1	£312.9	£317.9	£323.0	£328.1	£333.3	£338.5	£343.7	£349.0	£354.3	£359.6
Bexley	£122.1	£123.5	£125.3	£126.6	£128.4	£130.1	£131.8	£133.6	£135.3	£136.8	£138.2	£139.5	£140.9	£142.7	£145.0	£147.4	£149.9	£152.5	£154.8	£156.9	£158.9	£160.8	£162.7	£164.5	£166.4	£168.3	£170.1
Brent	£180.9	£183.2	£185.6	£187.9	£191.4	£195.1	£199.0	£203.3	£207.5	£211.4	£215.0	£218.6	£221.9	£225.3	£228.8	£232.2	£235.7	£239.1	£242.4	£245.6	£248.8	£251.9	£255.0	£258.1	£261.2	£264.3	£267.4
Bromley	£247.6	£250.2	£253.1	£255.1	£258.2	£261.3	£264.5	£267.6	£270.8	£273.7	£276.5	£279.4	£282.2	£286.6	£291.9	£297.9	£304.3	£311.0	£317.3	£323.4	£329.3	£335.1	£340.8	£346.2	£351.2	£356.1	£360.8
Camden	£1,084.2	£1,097.9	£1,111.7	£1,123.8	£1,141.6	£1,159.4	£1,177.6	£1,199.0	£1,220.4	£1,240.2	£1,259.2	£1,277.9	£1,296.1	£1,315.6	£1,335.8	£1,356.5	£1,377.3	£1,398.1	£1,419.0	£1,439.8	£1,460.4	£1,480.8	£1,501.0	£1,521.0	£1,541.0	£1,560.9	£1,580.7
City of London	£767.6	£776.9	£786.9	£795.7	£808.3	£820.8	£833.8	£850.0	£866.2	£881.1	£895.6	£909.7	£923.3	£938.1	£953.6	£969.6	£985.8	£1,002.0	£1,018.1	£1,034.1	£1,049.9	£1,065.6	£1,081.2	£1,096.4	£1,111.5	£1,126.6	£1,141.4
Croydon	£178.8	£180.7	£182.6	£184.2	£186.9	£189.7	£192.9	£196.6	£200.4	£204.0	£207.5	£211.0	£214.4	£218.3	£222.3	£226.6	£231.0	£235.5	£239.7	£243.6	£247.4	£251.1	£254.7	£258.3	£262.0	£265.6	£269.2
Ealing	£253.6	£257.0	£260.6	£264.0	£268.8	£273.6	£278.6	£284.3	£289.9	£295.1	£300.1	£304.8	£309.6	£314.4	£319.3	£324.2	£329.1	£334.1	£338.9	£343.7	£348.5	£353.2	£358.0	£362.6	£367.2	£371.9	£376.4
Enfield	£115.0	£116.3	£117.7	£119.0	£120.9	£122.7	£124.4	£127.1	£129.7	£132.1	£134.4	£136.4	£138.3	£140.2	£142.1	£144.0	£145.9	£147.8	£149.7	£151.6	£153.5	£155.4	£157.3	£159.2	£161.1	£163.0	£164.9
Greenwich	£324.2	£328.7	£333.3	£337.8	£344.2	£350.4	£356.2	£363.6	£370.9	£377.4	£383.5	£389.2	£394.7	£400.9	£407.3	£413.8	£420.5	£427.0	£433.5	£439.8	£446.1	£452.4	£458.6	£464.8	£470.9	£476.9	£482.8
Hackney	£115.2	£116.6	£118.0	£119.1	£120.8	£122.5	£124.3	£126.4	£128.5	£130.5	£132.5	£134.4	£136.4	£138.5	£140.7	£142.9	£145.3	£147.6	£149.9	£152.2	£154.4	£156.7	£158.9	£161.0	£163.2	£165.4	£167.5
Hammersmith and Fulham	£394.6	£399.8	£405.3	£410.4	£417.4	£424.3	£431.2	£440.1	£449.1	£457.5	£465.6	£473.7	£481.3	£489.2	£497.3	£505.9	£514.4	£522.9	£531.4	£539.9	£548.3	£556.7	£565.1	£573.2	£581.2	£591.1	£599.7
Haringey	£132.6	£134.3	£135.9	£137.4	£139.7	£142.0	£144.5	£148.4	£152.2	£155.5	£158.5	£161.3	£163.9	£166.5	£169.0	£171.6	£174.1	£176.5	£179.0	£181.5	£184.0	£186.5	£189.0	£191.5	£194.1	£196.6	£199.1
Harrow	£81.3	£82.3	£83.4	£84.2	£85.5	£86.7	£88.5	£90.6	£92.8	£94.7	£96.5	£98.3	£99.9	£101.5	£103.2	£104.8	£106.5	£108.2	£109.9	£111.4	£112.9	£114.4	£115.9	£117.3	£118.6	£120.0	£121.4
Havering	£155.3	£157.4	£159.6	£161.2	£163.6	£165.9	£169.1	£173.3	£177.8	£182.5	£187.1	£191.8	£196.4	£201.6	£207.3	£213.3	£219.5	£225.9	£232.6	£239.5	£246.5	£253.6	£260.8	£267.3	£273.3	£279.1	£284.8
Hillingdon	£375.7	£380.6	£385.5	£389.6	£395.1	£400.2	£406.6	£415.4	£424.6	£433.3	£442.1	£451.0	£459.7	£468.8	£478.2	£487.8	£497.4	£507.2	£517.0	£526.9	£536.8	£546.7	£556.6	£565.4	£573.5	£581.3	£588.7
Hounslow	£129.9	£131.8	£133.6	£135.3	£137.8	£140.2	£142.6	£145.4	£148.1	£150.6	£153.1	£155.5	£157.8	£160.2	£162.7	£165.1	£167.6	£170.0	£172.4	£174.9	£177.3	£179.7	£182.1	£184.5	£186.9	£189.5	£192.0
Islington	£299.4	£302.8	£306.3	£309.3	£313.8	£318.4	£323.0	£328.3	£333.5	£338.3	£343.2	£348.1	£352.9	£358.0	£363.5	£369.2	£374.9	£380.6	£386.3	£392.0	£397.6	£403.2	£408.8	£414.3	£419.8	£425.3	£430.8
Kensington and Chelsea	£692.5	£700.8	£709.4	£716.6	£727.3	£737.9	£748.6	£761.6	£774.6	£786.6	£798.4	£810.0	£821.3	£833.4	£845.9	£859.2	£872.5	£885.8	£899.1	£912.5	£925.7	£938.9	£952.0	£965.0	£977.7	£991.3	£1,004.1
Kingston upon Thames	£199.8	£202.0	£204.6	£206.4	£208.9	£211.2	£213.4	£218.9	£223.9	£227.9	£231.5	£234.7	£237.7	£240.9	£244.1	£247.3	£250.6	£253.9	£257.3	£260.6	£263.8	£267.0	£270.2	£273.4	£276.6	£279.8	£283.0
Lambeth	£487.4	£493.2	£499.4	£504.9	£512.9	£520.9	£528.9	£538.4	£547.5	£555.7	£563.7	£571.6	£579.4	£587.9	£596.9	£606.1	£615.4	£624.7	£634.0	£643.2	£652.3	£661.4	£670.4	£679.3	£688.2	£697.0	£705.8
Lewisham	£94.2	£95.5	£96.8	£98.0	£99.6	£101.2	£102.7	£104.4	£106.0	£107.5	£108.9	£110.3	£111.7	£113.3	£115.1	£117.0	£118.9	£120.7	£122.5	£124.3	£126.0	£127.8	£129.6	£131.3	£133.1	£134.8	£136.4
Merton	£222.3	£224.6	£227.1	£229.3	£232.4	£235.7	£239.2	£243.5	£247.5	£251.1	£254.6	£258.0	£261.3	£264.8	£268.5	£272.3	£276.2	£280.1	£284.1	£288.0	£292.0	£295.9	£299.8	£303.7	£307.7	£311.6	£315.5
Newham	£403.4	£408.9	£414.5	£419.6	£426.8	£433.8	£441.1	£450.5	£460.4	£469.5	£478.2	£486.5	£494.4	£502.7	£511.3	£519.9	£528.6	£537.1	£545.5	£553.8	£561.9	£570.0	£577.9	£585.6	£593.3	£600.9	£608.3
Redbridge	£139.7	£141.5	£143.2	£144.6	£146.5	£148.2	£150.4	£153.5	£156.9	£160.1	£163.3	£166.3	£169.1	£172.1	£175.2	£178.5	£181.8	£185.2	£188.3	£191.2	£194.1	£196.8	£199.5	£202.1	£204.7	£207.2	£209.7
Richmond upon Thames	£361.8	£365.8	£370.0	£373.4	£378.7	£383.6	£388.3	£393.5	£398.6	£403.1	£407.5	£411.9	£416.3	£421.2	£426.4	£431.8	£437.3	£443.0	£448.8	£454.7	£460.6	£466.5	£472.4	£478.3	£484.2	£490.2	£496.2
Southwark	£789.8	£799.5	£809.9	£819.6	£834.3	£848.9	£863.6	£881.9	£899.3	£914.8	£929.7	£944.2	£958.2	£973.8	£990.1	£1,006.8	£1,023.5	£1,040.2	£1,056.5	£1,072.6	£1,088.5	£1,104.3	£1,120.0	£1,135.5	£1,150.9	£1,166.1	£1,181.1
Sutton	£87.0	£88.0	£89.0	£89.8	£90.9	£91.9	£93.1	£94.9	£96.5	£97.9	£99.3	£100.5	£101.7	£102.9	£104.3	£105.7	£107.2	£108.9	£110.5	£112.1	£113.7	£115.3	£116.8	£118.3	£119.8	£121.3	£122.8
Tower Hamlets	£522.9	£529.8	£537.4	£544.0	£553.2	£562.3	£571.3	£583.1	£595.3	£606.9	£618.2	£628.9	£639.2	£650.2	£661.2	£672.3	£683.3	£694.2	£704.9	£715.4	£725.8	£736.2	£746.4	£756.5	£766.4	£776.2	£785.9
Waltham Forest	£45.3	£45.9	£46.5	£46.8	£47.4	£48.0	£48.8	£49.9	£51.1	£52.1	£53.1	£54.0	£54.8	£55.6	£56.4	£57.2	£58.0	£58.8	£59.6	£60.3	£61.1	£61.9	£62.6	£63.4	£64.1	£64.9	£65.6
Wandsworth	£346.9	£351.2	£355.9	£359.9	£365.6	£371.3	£377.0	£383.0	£388.8	£394.2	£399.6	£404.9	£410.3	£416.1	£422.3	£428.6	£435.0	£441.5	£448.0	£454.5	£461.0	£467.4	£473.7	£480.0	£486.2	£492.5	£498.8
Westminster	£2,884.8	£2,919.4	£2,955.6	£2,987.8	£3,034.5	£3,080.8	£3,128.6	£3,188.9	£3,247.7	£3,301.1	£3,352.4	£3,402.1	£3,450.4	£3,502.8	£3,557.7	£3,614.3	£3,671.7	£3,729.1	£3,786.3	£3,843.1	£3,899.4	£3,955.3	£4,010.8	£4,065.6	£4,119.7	£4,174.5	£4,228.1
Out of London																											
Online Spend																											
BOROUGH TOTAL	£12,498.1	£12,651.6	£12,813.0	£12,954.4	£13,160.0	£13,363.1	£13,573.7	£13,836.2	£14,096.0	£14,333.4	£14,562.5	£14,785.3	£15,001.0	£15,235.3	£15,479.8	£15,731.7	£15,986.5	£16,242.2	£16,495.9	£16,747.5	£16,997.1	£17,244.9	£17,490.8	£17,732.3	£17,970.2	£18,210.5	£18,445.2
CAZ	£5,823.1	£5,893.7	£5,968.0	£6,033.7	£6,129.7	£6,224.9	£6,322.9	£6,444.6	£6,564.2	£6,673.2	£6,778.5	£6,880.8	£6,980.0	£7,088.1	£7,201.0	£7,317.4	£7,435.0	£7,552.7	£7,669.5	£7,785.3	£7,900.2	£8,014.1	£8,127.2	£8,238.8	£8,349.1	£8,460.1	£8,568.8
NIOD	£275.3	£278.9	£283.0	£286.5	£291.5	£296.4	£301.3	£307.6	£314.1	£320.3	£326.2	£331.9	£337.4	£343.2	£349.1	£355.0	£360.8	£366.6	£372.3	£377.9	£383.5	£389.0	£394.5	£399.8	£405.0	£410.2	£415.3

Notes:
Total turnover potential, by Borough, calculated by applying market share levels (by Borough) (Table 18) to available expenditure (Table 3c).

TABLE 20a: CLASS E FOOD & BEVERAGE EXPENDITURE CAPACITY (BASELINE) - BASELINE TURNOVER (NO CHANGE IN FLOORSPACE EFFICIENCY / PRODUCTIVITY)

[illegible]

Notes:

Baseline turnover at 2024 assumed to match total turnover potential at 2024, and then held constant, with no changes in efficiency/productivity over the assessment period.

TABLE 20b: CLASS E FOOD & BEVERAGE EXPENDITURE CAPACITY (BASELINE) - **RESIDUAL EXPENDITURE**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£0.0	£0.5	£0.9	£1.3	£1.8	£2.2	£2.7	£3.3	£4.0	£4.7	£5.3	£6.0	£6.6	£7.3	£8.0	£8.7	£9.4	£10.2	£10.9	£11.7	£12.5	£13.3	£14.0	£14.8	£15.5	£16.2	£16.9
Barnet	£0.0	£3.1	£6.3	£9.8	£14.9	£20.0	£25.4	£32.1	£38.2	£43.5	£48.3	£53.0	£57.4	£62.0	£66.6	£71.3	£76.0	£80.8	£85.8	£90.9	£96.1	£101.2	£106.4	£111.7	£117.0	£122.2	£127.5
Bexley	£0.0	£1.4	£3.2	£4.5	£6.3	£8.0	£9.7	£11.6	£13.2	£14.7	£16.1	£17.4	£18.8	£20.7	£22.9	£25.3	£27.8	£30.4	£32.7	£34.8	£36.8	£38.7	£40.6	£42.4	£44.3	£46.2	£48.1
Brent	£0.0	£2.3	£4.7	£7.0	£10.5	£14.2	£18.1	£22.4	£26.6	£30.5	£34.1	£37.7	£41.0	£44.4	£47.9	£51.3	£54.8	£58.2	£61.5	£64.7	£67.9	£71.0	£74.1	£77.2	£80.3	£83.4	£86.5
Bromley	£0.0	£2.6	£5.5	£7.5	£10.6	£13.7	£16.9	£20.0	£23.2	£26.1	£29.0	£31.8	£34.7	£39.0	£44.4	£50.4	£56.8	£63.5	£69.8	£75.8	£81.7	£87.5	£93.3	£98.6	£103.7	£108.5	£113.3
Camden	£0.0	£13.6	£27.5	£39.6	£57.4	£75.2	£93.4	£114.8	£136.2	£155.9	£175.0	£193.7	£211.9	£231.4	£251.6	£272.3	£293.1	£313.9	£334.8	£355.6	£376.2	£396.6	£416.8	£436.8	£456.8	£476.7	£496.5
City of London	£0.0	£9.3	£19.3	£28.0	£40.7	£53.2	£66.2	£82.4	£98.6	£113.5	£128.0	£142.0	£155.7	£170.5	£186.0	£202.0	£218.2	£234.4	£250.5	£266.4	£282.3	£298.0	£313.5	£328.8	£343.9	£359.0	£373.8
Croydon	£0.0	£1.8	£3.8	£5.4	£8.1	£10.9	£14.1	£17.8	£21.6	£25.1	£28.7	£32.2	£35.6	£39.4	£43.5	£47.8	£52.2	£56.7	£60.8	£64.8	£68.5	£72.2	£75.9	£79.5	£83.1	£86.7	£90.4
Ealing	£0.0	£3.4	£7.0	£10.4	£15.2	£20.0	£25.0	£30.7	£36.3	£41.5	£46.4	£51.2	£56.0	£60.8	£65.7	£70.6	£75.5	£80.5	£85.3	£90.1	£94.9	£99.6	£104.4	£109.0	£113.6	£118.3	£122.8
Enfield	£0.0	£1.3	£2.7	£4.0	£5.9	£7.7	£9.5	£12.1	£14.7	£17.1	£19.4	£21.4	£23.3	£25.2	£27.1	£29.0	£30.9	£32.8	£34.7	£36.6	£38.5	£40.4	£42.3	£44.2	£46.1	£48.0	£50.0
Greenwich	£0.0	£4.4	£9.1	£13.6	£19.9	£26.1	£32.0	£39.4	£46.7	£53.1	£59.2	£65.0	£70.5	£76.6	£83.0	£89.6	£96.2	£102.8	£109.3	£115.6	£121.9	£128.2	£134.4	£140.6	£146.7	£152.7	£158.5
Hackney	£0.0	£1.3	£2.7	£3.9	£5.6	£7.3	£9.0	£11.1	£13.3	£15.3	£17.3	£19.2	£21.1	£23.2	£25.4	£27.7	£30.1	£32.4	£34.7	£36.9	£39.2	£41.4	£43.6	£45.8	£48.0	£50.1	£52.3
Hammersmith and Fulham	£0.0	£5.2	£10.7	£15.8	£22.8	£29.7	£36.6	£45.5	£54.5	£62.9	£71.0	£79.1	£86.7	£94.6	£102.7	£111.3	£119.8	£128.3	£136.8	£145.3	£153.7	£162.1	£170.5	£178.6	£186.6	£196.5	£205.1
Haringey	£0.0	£1.8	£3.4	£4.9	£7.1	£9.4	£11.9	£15.8	£19.6	£22.9	£25.9	£28.7	£31.3	£33.9	£36.4	£39.0	£41.5	£43.9	£46.4	£49.0	£51.5	£54.0	£56.5	£59.0	£61.5	£64.0	£66.5
Harrow	£0.0	£1.0	£2.0	£2.9	£4.2	£5.4	£7.2	£9.3	£11.5	£13.4	£15.2	£17.0	£18.6	£20.2	£21.9	£23.5	£25.2	£26.9	£28.5	£30.1	£31.6	£33.1	£34.5	£35.9	£37.3	£38.7	£40.0
Havering	£0.0	£2.1	£4.3	£5.9	£8.3	£10.6	£13.8	£18.0	£22.6	£27.2	£31.9	£36.5	£41.1	£46.4	£52.0	£58.0	£64.2	£70.6	£77.3	£84.2	£91.2	£98.4	£105.5	£112.0	£118.1	£123.9	£129.5
Hillingdon	£0.0	£4.8	£9.8	£13.9	£19.4	£24.5	£30.9	£39.6	£48.8	£57.6	£66.4	£75.2	£84.0	£93.1	£102.5	£112.0	£121.7	£131.5	£141.3	£151.1	£161.0	£170.9	£180.8	£189.7	£197.8	£205.5	£213.0
Hounslow	£0.0	£1.9	£3.7	£5.4	£7.9	£10.3	£12.7	£15.5	£18.2	£20.7	£23.2	£25.6	£27.9	£30.3	£32.7	£35.2	£37.7	£40.1	£42.5	£44.9	£47.4	£49.8	£52.2	£54.6	£57.0	£59.6	£62.0
Islington	£0.0	£3.4	£6.9	£9.9	£14.4	£19.0	£23.6	£28.9	£34.1	£38.9	£43.8	£48.7	£53.5	£58.6	£64.1	£69.8	£75.5	£81.2	£86.9	£92.6	£98.2	£103.8	£109.4	£114.9	£120.4	£125.9	£131.4
Kensington and Chelsea	£0.0	£8.2	£16.8	£24.1	£34.7	£45.4	£56.1	£69.1	£82.1	£94.1	£105.9	£117.5	£128.7	£140.8	£153.4	£166.7	£180.0	£193.3	£206.6	£219.9	£233.2	£246.4	£259.4	£272.4	£285.2	£298.7	£311.6
Kingston upon Thames	£0.0	£2.2	£4.8	£6.6	£9.1	£11.4	£13.6	£19.1	£24.1	£28.1	£31.6	£34.9	£37.9	£41.0	£44.3	£47.5	£50.8	£54.1	£57.5	£60.7	£64.0	£67.2	£70.4	£73.6	£76.8	£80.0	£83.2
Lambeth	£0.0	£5.8	£11.9	£17.4	£25.5	£33.5	£41.5	£51.0	£60.1	£68.3	£76.3	£84.2	£91.9	£100.5	£109.4	£118.6	£127.9	£137.2	£146.5	£155.7	£164.9	£173.9	£182.9	£191.9	£200.7	£209.6	£218.3
Lewisham	£0.0	£1.3	£2.6	£3.8	£5.4	£7.0	£8.5	£10.2	£11.8	£13.3	£14.7	£16.1	£17.5	£19.1	£20.9	£22.8	£24.6	£26.5	£28.3	£30.1	£31.8	£33.6	£35.4	£37.1	£38.9	£40.6	£42.2
Merton	£0.0	£2.3	£4.9	£7.0	£10.1	£13.4	£16.9	£21.2	£25.3	£28.9	£32.3	£35.7	£39.0	£42.5	£46.2	£50.0	£53.9	£57.9	£61.8	£65.8	£69.7	£73.7	£77.6	£81.5	£85.4	£89.3	£93.2
Newham	£0.0	£5.4	£11.1	£16.1	£23.3	£30.3	£37.6	£47.1	£56.9	£66.0	£74.8	£83.0	£90.9	£99.3	£107.8	£116.5	£125.1	£133.7	£142.1	£150.3	£158.5	£166.5	£174.4	£182.2	£189.8	£197.4	£204.9
Redbridge	£0.0	£1.7	£3.5	£4.8	£6.7	£8.5	£10.6	£13.8	£17.1	£20.4	£23.6	£26.5	£29.3	£32.3	£35.5	£38.8	£42.1	£45.5	£48.6	£51.5	£54.3	£57.1	£59.8	£62.4	£64.9	£67.5	£70.0
Richmond upon Thames	£0.0	£4.0	£8.2	£11.6	£16.8	£21.8	£26.4	£31.7	£36.7	£41.2	£45.6	£50.0	£54.4	£59.3	£64.5	£69.9	£75.5	£81.2	£87.0	£92.9	£98.7	£104.6	£110.5	£116.5	£122.4	£128.4	£134.3
Southwark	£0.0	£9.6	£20.0	£29.8	£44.5	£59.1	£73.7	£92.0	£109.5	£125.0	£139.9	£154.4	£168.4	£184.0	£200.3	£216.9	£233.7	£250.3	£266.7	£282.8	£298.7	£314.5	£330.2	£345.7	£361.0	£376.3	£391.2
Sutton	£0.0	£0.9	£2.0	£2.7	£3.8	£4.9	£6.0	£7.9	£9.5	£10.9	£12.2	£13.4	£14.6	£15.9	£17.2	£18.7	£20.2	£21.8	£23.5	£25.1	£26.7	£28.2	£29.8	£31.3	£32.8	£34.3	£35.8
Tower Hamlets	£0.0	£6.9	£14.5	£21.0	£30.3	£39.3	£48.4	£60.2	£72.4	£84.0	£95.2	£106.0	£116.3	£127.2	£138.2	£149.4	£160.4	£171.2	£181.9	£192.5	£202.9	£213.3	£223.5	£233.5	£243.5	£253.3	£262.9
Waltham Forest	£0.0	£0.6	£1.1	£1.5	£2.1	£2.7	£3.5	£4.6	£5.7	£6.8	£7.8	£8.6	£9.4	£10.2	£11.0	£11.8	£12.6	£13.4	£14.2	£15.0	£15.8	£16.5	£17.3	£18.1	£18.8	£19.6	£20.3
Wandsworth	£0.0	£4.3	£9.0	£13.0	£18.7	£24.4	£30.1	£36.1	£41.9	£47.3	£52.7	£58.0	£63.4	£69.2	£75.4	£81.7	£88.1	£94.6	£101.1	£107.6	£114.1	£120.5	£126.8	£133.1	£139.3	£145.6	£151.9
Westminster	£0.0	£34.7	£70.9	£103.0	£149.8	£196.0	£243.9	£304.1	£363.0	£416.4	£467.6	£517.4	£565.6	£618.1	£673.0	£729.6	£786.9	£844.4	£901.6	£958.3	£1,014.7	£1,070.6	£1,126.1	£1,180.9	£1,235.0	£1,289.7	£1,343.3
Out of London																											
Online Spend																											
BOROUGH TOTAL	£0.0	£153.5	£314.8	£456.3	£661.8	£865.0	£1,075.5	£1,338.1	£1,597.8	£1,835.3	£2,064.4	£2,287.2	£2,502.9	£2,737.2	£2,981.6	£3,233.6	£3,488.4	£3,744.1	£3,997.8	£4,249.3	£4,499.0	£4,746.8	£4,992.7	£5,234.1	£5,472.0	£5,712.4	£5,947.0
CAZ	£0.0	£70.6	£144.9	£210.6	£306.5	£401.8	£499.8	£621.4	£741.1	£850.1	£955.3	£1,057.7	£1,156.9	£1,265.0	£1,377.9	£1,494.3	£1,611.9	£1,729.6	£1,846.4	£1,962.2	£2,077.0	£2,191.0	£2,304.1	£2,415.7	£2,526.0	£2,636.9	£2,745.7
NIOD	£0.0	£3.7	£7.7	£11.3	£16.3	£21.1	£26.0	£32.3	£38.8	£45.0	£51.0	£56.7	£62.1	£67.9	£73.8	£79.7	£85.6	£91.4	£97.1	£102.7	£108.2	£113.7	£119.2	£124.5	£129.8	£135.0	£140.1

Notes:
Residual expenditure = difference between total turnover potential (Table 19) and baseline turnover (Table 20a).

TABLE 21a:CLASS E FOOD & BEVERAGE EXPENDITURE CAPACITY - BASELINE TURNOVER (PRODUCTIVITY - CONSTANT FLOORSPACE)

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£29.8	£29.8	£30.2	£30.6	£31.1	£31.5	£32.0	£32.5	£33.0	£33.4	£33.9	£34.4	£34.9	£35.3	£35.8	£36.3	£36.9	£37.4	£37.9	£38.4	£39.0	£39.5	£40.1	£40.6	£41.2	£41.8	£42.3
Barnet	£232.1	£231.6	£235.1	£238.1	£241.7	£245.3	£249.0	£252.7	£256.5	£260.1	£263.8	£267.5	£271.2	£275.0	£278.9	£282.8	£286.7	£290.7	£294.8	£298.9	£303.1	£307.4	£311.7	£316.0	£320.4	£324.9	£329.5
Bexley	£122.1	£121.8	£123.7	£125.3	£127.2	£129.1	£131.0	£133.0	£135.0	£136.8	£138.8	£140.7	£142.7	£144.7	£146.7	£148.7	£150.8	£152.9	£155.1	£157.3	£159.5	£161.7	£164.0	£166.2	£168.6	£170.9	£173.3
Brent	£180.9	£180.6	£183.3	£185.6	£188.4	£191.3	£194.1	£197.0	£200.0	£202.8	£205.6	£208.5	£211.4	£214.4	£217.4	£220.4	£223.5	£226.6	£229.8	£233.0	£236.3	£239.6	£243.0	£246.4	£249.8	£253.3	£256.9
Bromley	£247.6	£247.1	£250.8	£254.0	£257.8	£261.7	£265.6	£269.6	£273.7	£277.5	£281.4	£285.3	£289.3	£293.4	£297.5	£301.6	£305.9	£310.1	£314.5	£318.9	£323.3	£327.9	£332.5	£337.1	£341.8	£346.6	£351.5
Camden	£1,084.2	£1,082.0	£1,098.3	£1,112.6	£1,129.2	£1,146.2	£1,163.4	£1,180.8	£1,198.5	£1,215.3	£1,232.3	£1,249.6	£1,267.1	£1,284.8	£1,302.8	£1,321.0	£1,339.5	£1,358.3	£1,377.3	£1,396.6	£1,416.1	£1,436.0	£1,456.1	£1,476.5	£1,497.1	£1,518.1	£1,539.3
City of London	£767.6	£766.1	£777.6	£787.7	£799.5	£811.5	£823.7	£836.0	£848.6	£860.4	£872.5	£884.7	£897.1	£909.6	£922.4	£935.3	£948.4	£961.7	£975.1	£988.8	£1,002.6	£1,016.7	£1,030.9	£1,045.3	£1,060.0	£1,074.8	£1,089.8
Croydon	£178.8	£178.5	£181.1	£183.5	£186.3	£189.1	£191.9	£194.8	£197.7	£200.5	£203.3	£206.1	£209.0	£211.9	£214.9	£217.9	£220.9	£224.0	£227.2	£230.4	£233.6	£236.8	£240.2	£243.5	£246.9	£250.4	£253.9
Ealing	£253.6	£253.1	£256.9	£260.2	£264.1	£268.1	£272.1	£276.2	£280.3	£284.3	£288.3	£292.3	£296.4	£300.5	£304.7	£309.0	£313.3	£317.7	£322.2	£326.7	£331.2	£335.9	£340.6	£345.4	£350.2	£355.1	£360.1
Enfield	£115.0	£114.8	£116.5	£118.0	£119.8	£121.6	£123.4	£125.2	£127.1	£128.9	£130.7	£132.5	£134.4	£136.3	£138.2	£140.1	£142.1	£144.1	£146.1	£148.1	£150.2	£152.3	£154.4	£156.6	£158.8	£161.0	£163.3
Greenwich	£324.2	£323.6	£328.4	£332.7	£337.7	£342.8	£347.9	£353.1	£358.4	£363.4	£368.5	£373.7	£378.9	£384.2	£389.6	£395.1	£400.6	£406.2	£411.9	£417.7	£423.5	£429.4	£435.4	£441.5	£447.7	£454.0	£460.3
Hackney	£115.2	£115.0	£116.7	£118.3	£120.0	£121.8	£123.7	£125.5	£127.4	£129.2	£131.0	£132.8	£134.7	£136.6	£138.5	£140.4	£142.4	£144.4	£146.4	£148.4	£150.5	£152.6	£154.8	£156.9	£159.1	£161.4	£163.6
Hammersmith and Fulham	£394.6	£393.8	£399.7	£404.9	£411.0	£417.2	£423.4	£429.8	£436.2	£442.3	£448.5	£454.8	£461.2	£467.6	£474.2	£480.8	£487.5	£494.4	£501.3	£508.3	£515.4	£522.6	£529.9	£537.4	£544.9	£552.5	£560.2
Haringey	£132.6	£132.3	£134.3	£136.0	£138.1	£140.1	£142.3	£144.4	£146.6	£148.6	£150.7	£152.8	£154.9	£157.1	£159.3	£161.5	£163.8	£166.1	£168.4	£170.8	£173.2	£175.6	£178.0	£180.5	£183.1	£185.6	£188.2
Harrow	£81.3	£81.1	£82.4	£83.4	£84.7	£86.0	£87.2	£88.6	£89.9	£91.1	£92.4	£93.7	£95.0	£96.4	£97.7	£99.1	£100.5	£101.9	£103.3	£104.7	£106.2	£107.7	£109.2	£110.7	£112.3	£113.9	£115.4
Havering	£155.3	£155.0	£157.3	£159.3	£161.7	£164.2	£166.6	£169.1	£171.7	£174.1	£176.5	£179.0	£181.5	£184.0	£186.6	£189.2	£191.8	£194.5	£197.3	£200.0	£202.8	£205.7	£208.5	£211.5	£214.4	£217.4	£220.5
Hillingdon	£375.7	£375.0	£380.6	£385.6	£391.4	£397.2	£403.2	£409.2	£415.4	£421.2	£427.1	£433.1	£439.1	£445.3	£451.5	£457.8	£464.2	£470.7	£477.3	£484.0	£490.8	£497.7	£504.6	£511.7	£518.8	£526.1	£533.5
Hounslow	£129.9	£129.7	£131.6	£133.3	£135.3	£137.4	£139.4	£141.5	£143.6	£145.6	£147.7	£149.7	£151.8	£154.0	£156.1	£158.3	£160.5	£162.8	£165.1	£167.4	£169.7	£172.1	£174.5	£176.9	£179.4	£181.9	£184.5
Islington	£299.4	£298.8	£303.3	£307.2	£311.8	£316.5	£321.3	£326.1	£331.0	£335.6	£340.3	£345.1	£349.9	£354.8	£359.8	£364.8	£369.9	£375.1	£380.3	£385.7	£391.1	£396.5	£402.1	£407.7	£413.4	£419.2	£425.1
Kensington and Chelsea	£692.5	£691.2	£701.5	£710.6	£721.3	£732.1	£743.1	£754.2	£765.6	£776.3	£787.1	£798.2	£809.3	£820.7	£832.2	£843.8	£855.6	£867.6	£879.8	£892.1	£904.6	£917.2	£930.1	£943.1	£956.3	£969.7	£983.3
Kingston upon Thames	£199.8	£199.4	£202.4	£205.1	£208.1	£211.2	£214.4	£217.6	£220.9	£224.0	£227.1	£230.3	£233.5	£236.8	£240.1	£243.5	£246.9	£250.3	£253.8	£257.4	£261.0	£264.7	£268.4	£272.1	£275.9	£279.8	£283.7
Lambeth	£487.4	£486.5	£493.8	£500.2	£507.7	£515.3	£523.0	£530.9	£538.8	£546.4	£554.0	£561.8	£569.7	£577.6	£585.7	£593.9	£602.2	£610.7	£619.2	£627.9	£636.7	£645.6	£654.6	£663.8	£673.1	£682.5	£692.1
Lewisham	£94.2	£94.0	£95.4	£96.7	£98.1	£99.6	£101.1	£102.6	£104.1	£105.6	£107.1	£108.6	£110.1	£111.6	£113.2	£114.8	£116.4	£118.0	£119.7	£121.3	£123.0	£124.8	£126.5	£128.3	£130.1	£131.9	£133.7
Merton	£222.3	£221.8	£225.1	£228.1	£231.5	£235.0	£238.5	£242.1	£245.7	£249.1	£252.6	£256.2	£259.7	£263.4	£267.1	£270.8	£274.6	£278.4	£282.3	£286.3	£290.3	£294.4	£298.5	£302.7	£306.9	£311.2	£315.6
Newham	£403.4	£402.6	£408.7	£414.0	£420.2	£426.5	£432.9	£439.4	£446.0	£452.2	£458.6	£465.0	£471.5	£478.1	£484.8	£491.6	£498.5	£505.4	£512.5	£519.7	£527.0	£534.3	£541.8	£549.4	£557.1	£564.9	£572.8
Redbridge	£139.7	£139.5	£141.5	£143.4	£145.5	£147.7	£149.9	£152.2	£154.5	£156.6	£158.8	£161.0	£163.3	£165.6	£167.9	£170.3	£172.6	£175.1	£177.5	£180.0	£182.5	£185.1	£187.7	£190.3	£193.0	£195.7	£198.4
Richmond upon Thames	£361.8	£361.1	£366.5	£371.3	£376.9	£382.5	£388.3	£394.1	£400.0	£405.6	£411.3	£417.0	£422.9	£428.8	£434.8	£440.9	£447.1	£453.3	£459.7	£466.1	£472.6	£479.2	£485.9	£492.8	£499.7	£506.6	£513.7
Southwark	£789.8	£788.2	£800.1	£810.5	£822.6	£835.0	£847.5	£860.2	£873.1	£885.3	£897.7	£910.3	£923.0	£936.0	£949.1	£962.3	£975.8	£989.5	£1,003.3	£1,017.4	£1,031.6	£1,046.1	£1,060.7	£1,075.6	£1,090.6	£1,105.9	£1,121.4
Sutton	£87.0	£86.9	£88.2	£89.3	£90.7	£92.0	£93.4	£94.8	£96.2	£97.6	£98.9	£100.3	£101.7	£103.1	£104.6	£106.1	£107.5	£109.0	£110.6	£112.1	£113.7	£115.3	£116.9	£118.5	£120.2	£121.9	£123.6
Tower Hamlets	£522.9	£521.9	£529.7	£536.6	£544.7	£552.8	£561.1	£569.5	£578.1	£586.2	£594.4	£602.7	£611.1	£619.7	£628.4	£637.2	£646.1	£655.1	£664.3	£673.6	£683.0	£692.6	£702.3	£712.1	£722.1	£732.2	£742.4
Waltham Forest	£45.3	£45.3	£45.9	£46.5	£47.2	£47.9	£48.7	£49.4	£50.1	£50.8	£51.5	£52.3	£53.0	£53.7	£54.5	£55.2	£56.0	£56.8	£57.6	£58.4	£59.2	£60.1	£60.9	£61.7	£62.6	£63.5	£64.4
Wandsworth	£346.9	£346.2	£351.4	£356.0	£361.3	£366.7	£372.2	£377.8	£383.5	£388.8	£394.3	£399.8	£405.4	£411.1	£416.8	£422.7	£428.6	£434.6	£440.7	£446.8	£453.1	£459.4	£465.9	£472.4	£479.0	£485.7	£492.5
Westminster	£2,884.8	£2,879.0	£2,922.2	£2,960.2	£3,004.6	£3,049.6	£3,095.4	£3,141.8	£3,188.9	£3,233.6	£3,278.8	£3,324.7	£3,371.3	£3,418.5	£3,466.3	£3,514.9	£3,564.1	£3,614.0	£3,664.6	£3,715.9	£3,767.9	£3,820.7	£3,874.1	£3,928.4	£3,983.4	£4,039.1	£4,095.7
Out of London																											
Online Spend																											
TOTAL	£12,498.1	£12,473.1	£12,660.2	£12,824.8	£13,017.2	£13,212.4	£13,410.6	£13,611.8	£13,816.0	£14,009.4	£14,205.5	£14,404.4	£14,606.1	£14,810.5	£15,017.9	£15,228.1	£15,441.3	£15,657.5	£15,876.7	£16,099.0	£16,324.4	£16,552.9	£16,784.7	£17,019.6	£17,257.9	£17,499.5	£17,744.5
CAZ	£5,823.1	£5,811.5	£5,898.7	£5,975.3	£6,065.0	£6,155.9	£6,248.3	£6,342.0	£6,437.1	£6,527.3	£6,618.6	£6,711.3	£6,805.3	£6,900.5	£6,997.1	£7,095.1	£7,194.4	£7,295.2	£7,397.3	£7,500.8	£7,605.9	£7,712.3	£7,820.3	£7,929.8	£8,040.8	£8,153.4	£8,267.5
NIOD	£275.3	£274.7	£278.8	£282.5	£286.7	£291.0	£295.4	£299.8	£304.3	£308.6	£312.9	£317.3	£321.7	£326.2	£330.8	£335.4	£340.1	£344.9	£349.7	£354.6	£359.5	£364.6	£369.7	£374.9	£380.1	£385.4	£390.8

Notes:
Baseline turnover at 2024 assumed to match total turnover potential at 2024, and then projected forward with changes in efficiency/productivity over the assessment period (based on Experian constant floorspace sales density productivity forecasts).

TABLE 21b: CLASS E FOOD & BEVERAGE EXPENDITURE CAPACITY (PRODUCTIVITY - CONSTANT FLOORSPACE) - **RESIDUAL EXPENDITURE**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£0.0	£0.5	£0.5	£0.5	£0.5	£0.5	£0.5	£0.7	£0.8	£1.0	£1.2	£1.4	£1.6	£1.8	£2.0	£2.2	£2.4	£2.6	£2.9	£3.1	£3.4	£3.6	£3.8	£4.0	£4.1	£4.3	£4.4
Barnet	£0.0	£3.6	£3.3	£3.8	£5.3	£6.8	£8.5	£11.4	£13.8	£15.4	£16.6	£17.6	£18.3	£19.0	£19.8	£20.6	£21.4	£22.2	£23.1	£24.1	£25.0	£25.9	£26.8	£27.7	£28.6	£29.4	£30.1
Bexley	£0.0	£1.6	£1.6	£1.3	£1.3	£1.0	£0.8	£0.7	£0.4	-£0.1	-£0.6	-£1.2	-£1.8	-£1.9	-£1.7	-£1.4	-£0.9	-£0.5	-£0.3	-£0.3	-£0.6	-£0.9	-£1.3	-£1.7	-£2.2	-£2.7	-£3.2
Brent	£0.0	£2.6	£2.3	£2.3	£3.0	£3.8	£4.9	£6.3	£7.6	£8.6	£9.4	£10.1	£10.5	£10.9	£11.4	£11.8	£12.2	£12.4	£12.6	£12.6	£12.5	£12.3	£12.1	£11.8	£11.4	£11.0	£10.5
Bromley	£0.0	£3.1	£2.3	£1.0	£0.4	-£0.4	-£1.1	-£2.0	-£2.9	-£3.8	-£4.8	-£5.9	-£7.1	-£6.8	-£5.5	-£3.7	-£1.5	£0.9	£2.9	£4.5	£5.9	£7.2	£8.4	£9.0	£9.4	£9.5	£9.4
Camden	£0.0	£15.8	£13.5	£11.3	£12.4	£13.2	£14.2	£18.2	£21.9	£24.8	£26.9	£28.3	£29.0	£30.8	£33.0	£35.5	£37.7	£39.8	£41.7	£43.2	£44.3	£44.8	£44.9	£44.6	£43.8	£42.9	£41.3
City of London	£0.0	£10.9	£9.4	£8.0	£8.8	£9.3	£10.1	£14.0	£17.6	£20.7	£23.1	£25.0	£26.2	£28.5	£31.3	£34.3	£37.4	£40.4	£43.0	£45.3	£47.3	£48.9	£50.3	£51.1	£51.5	£51.8	£51.6
Croydon	£0.0	£2.2	£1.5	£0.7	£0.7	£0.6	£1.0	£1.9	£2.7	£3.5	£4.2	£4.9	£5.4	£6.3	£7.5	£8.7	£10.1	£11.5	£12.5	£13.2	£13.8	£14.2	£14.5	£14.8	£15.0	£15.2	£15.3
Ealing	£0.0	£3.9	£3.7	£3.7	£4.7	£5.5	£6.4	£8.1	£9.6	£10.8	£11.8	£12.6	£13.2	£13.9	£14.6	£15.2	£15.8	£16.4	£16.8	£17.0	£17.2	£17.4	£17.4	£17.3	£17.0	£16.8	£16.4
Enfield	£0.0	£1.5	£1.2	£1.0	£1.1	£1.1	£1.1	£1.8	£2.6	£3.2	£3.7	£3.9	£3.9	£3.9	£4.0	£3.9	£3.8	£3.7	£3.6	£3.4	£3.3	£3.1	£2.8	£2.6	£2.3	£2.0	£1.7
Greenwich	£0.0	£5.1	£4.8	£5.1	£6.5	£7.6	£8.3	£10.5	£12.5	£13.9	£14.9	£15.5	£15.8	£16.6	£17.7	£18.8	£19.9	£20.8	£21.6	£22.2	£22.6	£23.0	£23.2	£23.3	£23.2	£23.0	£22.4
Hackney	£0.0	£1.6	£1.2	£0.9	£0.8	£0.7	£0.6	£0.8	£1.1	£1.4	£1.5	£1.6	£1.7	£1.9	£2.2	£2.5	£2.9	£3.3	£3.5	£3.7	£3.9	£4.0	£4.1	£4.1	£4.1	£4.0	£3.9
Hammersmith and Fulham	£0.0	£6.0	£5.6	£5.5	£6.4	£7.1	£7.8	£10.3	£12.8	£15.1	£17.1	£18.9	£20.1	£21.6	£23.1	£25.1	£26.9	£28.5	£30.1	£31.6	£32.9	£34.1	£35.1	£35.9	£36.3	£38.5	£39.5
Haringey	£0.0	£2.0	£1.6	£1.4	£1.6	£1.8	£2.2	£4.0	£5.6	£6.9	£7.8	£8.5	£8.9	£9.4	£9.7	£10.0	£10.3	£10.4	£10.6	£10.8	£10.9	£11.0	£11.0	£11.0	£11.0	£10.9	£10.8
Harrow	£0.0	£1.2	£1.0	£0.8	£0.8	£0.7	£1.2	£2.1	£2.9	£3.5	£4.1	£4.6	£4.9	£5.2	£5.5	£5.8	£6.1	£6.4	£6.6	£6.7	£6.7	£6.7	£6.7	£6.5	£6.4	£6.1	£5.9
Havering	£0.0	£2.4	£2.3	£1.9	£1.9	£1.7	£2.5	£4.2	£6.2	£8.4	£10.7	£12.8	£14.9	£17.6	£20.7	£24.1	£27.7	£31.4	£35.3	£39.5	£43.7	£48.0	£52.3	£55.8	£58.9	£61.7	£64.3
Hillingdon	£0.0	£5.6	£4.9	£4.1	£3.8	£3.0	£3.4	£6.1	£9.2	£12.2	£15.1	£17.9	£20.6	£23.6	£26.7	£29.9	£33.2	£36.5	£39.7	£42.9	£46.0	£49.0	£52.0	£53.7	£54.7	£55.2	£55.2
Hounslow	£0.0	£2.1	£2.0	£2.0	£2.5	£2.9	£3.2	£3.9	£4.5	£5.0	£5.4	£5.8	£6.0	£6.3	£6.5	£6.8	£7.1	£7.2	£7.4	£7.5	£7.6	£7.6	£7.6	£7.6	£7.5	£7.6	£7.5
Islington	£0.0	£4.0	£3.1	£2.0	£2.0	£1.9	£1.8	£2.2	£2.5	£2.7	£2.9	£3.0	£3.0	£3.3	£3.7	£4.4	£5.0	£5.5	£6.0	£6.3	£6.6	£6.7	£6.7	£6.6	£6.4	£6.1	£5.7
Kensington and Chelsea	£0.0	£9.6	£7.9	£6.0	£6.0	£5.8	£5.5	£7.4	£9.1	£10.4	£11.3	£11.9	£11.9	£12.7	£13.8	£15.4	£16.9	£18.2	£19.4	£20.4	£21.2	£21.7	£21.9	£21.9	£21.4	£21.6	£20.8
Kingston upon Thames	£0.0	£2.6	£2.2	£1.4	£0.8	-£0.1	-£1.0	£1.3	£3.0	£4.0	£4.3	£4.4	£4.2	£4.1	£4.0	£3.9	£3.7	£3.6	£3.4	£3.2	£2.8	£2.4	£1.9	£1.3	£0.7	£0.0	-£0.7
Lambeth	£0.0	£6.8	£5.6	£4.7	£5.3	£5.6	£5.9	£7.6	£8.7	£9.4	£9.7	£9.8	£9.7	£10.3	£11.2	£12.2	£13.1	£14.0	£14.7	£15.3	£15.6	£15.8	£15.8	£15.5	£15.1	£14.5	£13.7
Lewisham	£0.0	£1.5	£1.4	£1.3	£1.5	£1.6	£1.6	£1.8	£1.9	£1.9	£1.8	£1.7	£1.6	£1.7	£1.9	£2.2	£2.5	£2.7	£2.8	£2.9	£3.0	£3.0	£3.1	£3.0	£3.0	£2.9	£2.6
Merton	£0.0	£2.8	£2.0	£1.2	£0.9	£0.7	£0.7	£1.4	£1.8	£2.0	£1.9	£1.8	£1.5	£1.4	£1.4	£1.5	£1.6	£1.7	£1.7	£1.7	£1.7	£1.6	£1.3	£1.1	£0.8	£0.4	-£0.1
Newham	£0.0	£6.2	£5.9	£5.6	£6.6	£7.3	£8.2	£11.2	£14.4	£17.3	£19.6	£21.5	£22.9	£24.6	£26.5	£28.3	£30.1	£31.7	£33.0	£34.1	£35.0	£35.6	£36.1	£36.2	£36.2	£36.0	£35.5
Redbridge	£0.0	£2.0	£1.7	£1.2	£0.9	£0.5	£0.4	£1.4	£2.4	£3.5	£4.5	£5.2	£5.8	£6.5	£7.3	£8.2	£9.2	£10.1	£10.8	£11.2	£11.5	£11.7	£11.8	£11.8	£11.7	£11.6	£11.3
Richmond upon Thames	£0.0	£4.7	£3.5	£2.1	£1.8	£1.1	£0.0	-£0.6	-£1.4	-£2.5	-£3.8	-£5.1	-£6.6	-£7.6	-£8.4	-£9.1	-£9.8	-£10.3	-£10.8	-£11.4	-£12.0	-£12.8	-£13.6	-£14.5	-£15.4	-£16.4	-£17.6
Southwark	£0.0	£11.2	£9.8	£9.2	£11.7	£13.9	£16.1	£21.7	£26.2	£29.5	£32.0	£33.9	£35.2	£37.8	£41.0	£44.4	£47.7	£50.7	£53.2	£55.2	£56.9	£58.2	£59.3	£59.9	£60.2	£60.2	£59.7
Sutton	£0.0	£1.1	£0.8	£0.4	£0.2	-£0.1	-£0.3	£0.1	£0.3	£0.4	£0.3	£0.2	-£0.1	-£0.2	-£0.3	-£0.4	-£0.3	-£0.2	-£0.1	-£0.0	£0.0	-£0.0	-£0.1	-£0.2	-£0.4	-£0.6	-£0.8
Tower Hamlets	£0.0	£7.9	£7.7	£7.4	£8.6	£9.5	£10.2	£13.6	£17.3	£20.7	£23.8	£26.2	£28.1	£30.5	£32.8	£35.1	£37.2	£39.0	£40.6	£41.8	£42.8	£43.6	£44.1	£44.4	£44.3	£44.0	£43.4
Waltham Forest	£0.0	£0.7	£0.5	£0.3	£0.2	£0.1	£0.2	£0.5	£0.9	£1.3	£1.6	£1.7	£1.8	£1.8	£1.9	£1.9	£2.0	£2.0	£1.9	£1.9	£1.8	£1.8	£1.8	£1.7	£1.5	£1.4	£1.3
Wandsworth	£0.0	£5.0	£4.5	£4.0	£4.3	£4.6	£4.8	£5.2	£5.3	£5.4	£5.3	£5.1	£4.9	£5.1	£5.4	£5.9	£6.4	£6.9	£7.3	£7.7	£7.9	£7.9	£7.8	£7.6	£7.2	£6.8	£6.3
Westminster	£0.0	£40.5	£33.5	£27.6	£29.9	£31.2	£33.3	£47.1	£58.8	£67.5	£73.5	£77.4	£79.1	£84.3	£91.4	£99.5	£107.6	£115.2	£121.7	£127.2	£131.5	£134.7	£136.7	£137.2	£136.4	£135.3	£132.4
Out of London																											
Online Spend																											
TOTAL	£0.0	£178.5	£152.7	£129.6	£142.8	£150.7	£163.0	£224.5	£280.0	£324.1	£357.0	£380.9	£395.0	£424.7	£461.9	£503.6	£545.2	£584.7	£619.2	£648.5	£672.7	£692.0	£706.1	£712.6	£712.2	£711.0	£700.6
CAZ	£0.0	£82.3	£69.4	£58.4	£64.7	£68.9	£74.6	£102.6	£127.1	£146.0	£159.8	£169.5	£174.8	£187.6	£203.9	£222.3	£240.6	£257.5	£272.2	£284.4	£294.3	£301.8	£306.9	£309.0	£308.3	£306.7	£301.3
NIOD	£0.0	£4.2	£4.2	£4.1	£4.8	£5.4	£5.9	£7.8	£9.8	£11.7	£13.4	£14.7	£15.7	£17.0	£18.3	£19.6	£20.7	£21.8	£22.7	£23.4	£24.0	£24.4	£24.8	£24.9	£24.9	£24.8	£24.5

Notes:
Residual expenditure = difference between total turnover potential (Table 19) and baseline turnover (Table 20a).

TABLE 22a:CLASS E FOOD & BEVERAGE EXPENDITURE CAPACITY - BASELINE TURNOVER (PRODUCTIVITY - CHANGING FLOORSPACE)

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£29.8	£29.8	£29.7	£29.6	£29.7	£29.8	£29.8	£29.9	£29.9	£30.0	£30.1	£30.1	£30.2	£30.2	£30.3	£30.4	£30.4	£30.5	£30.6	£30.6	£30.7	£30.7	£30.8	£30.9	£30.9	£31.0	£31.0
Barnet	£232.1	£231.6	£231.1	£230.7	£231.1	£231.6	£232.1	£232.5	£233.0	£233.5	£233.9	£234.4	£234.9	£235.3	£235.8	£236.3	£236.7	£237.2	£237.7	£238.2	£238.6	£239.1	£239.6	£240.1	£240.6	£241.0	£241.5
Bexley	£122.1	£121.8	£121.6	£121.4	£121.6	£121.8	£122.1	£122.3	£122.6	£122.8	£123.1	£123.3	£123.6	£123.8	£124.0	£124.3	£124.5	£124.8	£125.0	£125.3	£125.5	£125.8	£126.0	£126.3	£126.6	£126.8	£127.1
Brent	£180.9	£180.6	£180.2	£179.8	£180.2	£180.5	£180.9	£181.3	£181.6	£182.0	£182.4	£182.7	£183.1	£183.5	£183.8	£184.2	£184.6	£184.9	£185.3	£185.7	£186.0	£186.4	£186.8	£187.2	£187.5	£187.9	£188.3
Bromley	£247.6	£247.1	£246.6	£246.1	£246.6	£247.1	£247.6	£248.0	£248.5	£249.0	£249.5	£250.0	£250.5	£251.0	£251.5	£252.0	£252.6	£253.1	£253.6	£254.1	£254.6	£255.1	£255.6	£256.1	£256.6	£257.1	£257.6
Camden	£1,084.2	£1,082.0	£1,079.9	£1,077.7	£1,079.9	£1,082.0	£1,084.2	£1,086.4	£1,088.5	£1,090.7	£1,092.9	£1,095.1	£1,097.3	£1,099.5	£1,101.7	£1,103.9	£1,106.1	£1,108.3	£1,110.5	£1,112.7	£1,115.0	£1,117.2	£1,119.4	£1,121.7	£1,123.9	£1,126.1	£1,128.4
City of London	£767.6	£766.1	£764.6	£763.0	£764.5	£766.1	£767.6	£769.1	£770.7	£772.2	£773.8	£775.3	£776.9	£778.4	£780.0	£781.5	£783.1	£784.7	£786.2	£787.8	£789.4	£791.0	£792.5	£794.1	£795.7	£797.3	£798.9
Croydon	£178.8	£178.5	£178.1	£177.8	£178.1	£178.5	£178.8	£179.2	£179.5	£179.9	£180.3	£180.6	£181.0	£181.3	£181.7	£182.1	£182.4	£182.8	£183.2	£183.5	£183.9	£184.3	£184.6	£185.0	£185.4	£185.7	£186.1
Ealing	£253.6	£253.1	£252.6	£252.1	£252.6	£253.1	£253.6	£254.1	£254.6	£255.1	£255.6	£256.2	£256.7	£257.2	£257.7	£258.2	£258.7	£259.2	£259.8	£260.3	£260.8	£261.3	£261.8	£262.4	£262.9	£263.4	£263.9
Enfield	£115.0	£114.8	£114.5	£114.3	£114.5	£114.8	£115.0	£115.2	£115.4	£115.7	£115.9	£116.1	£116.4	£116.6	£116.8	£117.1	£117.3	£117.5	£117.8	£118.0	£118.3	£118.5	£118.7	£119.0	£119.2	£119.4	£119.7
Greenwich	£324.2	£323.6	£322.9	£322.3	£322.9	£323.6	£324.2	£324.9	£325.5	£326.2	£326.8	£327.5	£328.1	£328.8	£329.5	£330.1	£330.8	£331.4	£332.1	£332.8	£333.4	£334.1	£334.8	£335.4	£336.1	£336.8	£337.5
Hackney	£115.2	£115.0	£114.8	£114.6	£114.8	£115.0	£115.2	£115.5	£115.7	£115.9	£116.2	£116.4	£116.6	£116.9	£117.1	£117.3	£117.6	£117.8	£118.0	£118.3	£118.5	£118.8	£119.0	£119.2	£119.5	£119.7	£119.9
Hammersmith and Fulham	£394.6	£393.8	£393.0	£392.2	£393.0	£393.8	£394.6	£395.4	£396.2	£397.0	£397.8	£398.6	£399.4	£400.2	£401.0	£401.8	£402.6	£403.4	£404.2	£405.0	£405.8	£406.6	£407.4	£408.2	£409.0	£409.8	£410.6
Haringey	£132.6	£132.3	£132.0	£131.8	£132.0	£132.3	£132.6	£132.8	£133.1	£133.4	£133.6	£133.9	£134.2	£134.4	£134.7	£135.0	£135.2	£135.5	£135.8	£136.1	£136.3	£136.6	£136.9	£137.2	£137.4	£137.7	£138.0
Harrow	£81.3	£81.1	£81.0	£80.8	£81.0	£81.1	£81.3	£81.5	£81.6	£81.8	£82.0	£82.1	£82.3	£82.5	£82.6	£82.8	£83.0	£83.1	£83.3	£83.5	£83.6	£83.8	£84.0	£84.1	£84.3	£84.5	£84.6
Havering	£155.3	£155.0	£154.7	£154.4	£154.7	£155.0	£155.3	£155.6	£155.9	£156.2	£156.5	£156.8	£157.2	£157.5	£157.8	£158.1	£158.4	£158.7	£159.0	£159.4	£159.7	£160.0	£160.3	£160.6	£161.0	£161.3	£161.6
Hillingdon	£375.7	£375.0	£374.2	£373.5	£374.2	£375.0	£375.7	£376.5	£377.2	£378.0	£378.8	£379.5	£380.3	£381.0	£381.8	£382.6	£383.3	£384.1	£384.9	£385.6	£386.4	£387.2	£387.9	£388.7	£389.5	£390.3	£391.1
Hounslow	£129.9	£129.7	£129.4	£129.2	£129.4	£129.7	£129.9	£130.2	£130.4	£130.7	£131.0	£131.2	£131.5	£131.8	£132.0	£132.3	£132.6	£132.9	£133.1	£133.3	£133.6	£133.9	£134.1	£134.4	£134.7	£135.0	£135.2
Islington	£299.4	£298.8	£298.2	£297.6	£298.2	£298.8	£299.4	£300.0	£300.6	£301.2	£301.8	£302.4	£303.0	£303.6	£304.2	£304.8	£305.4	£306.0	£306.7	£307.3	£307.9	£308.5	£309.1	£309.7	£310.4	£311.0	£311.6
Kensington and Chelsea	£692.5	£691.2	£689.8	£688.4	£689.8	£691.1	£692.5	£693.9	£695.3	£696.7	£698.1	£699.5	£700.9	£702.3	£703.7	£705.1	£706.5	£707.9	£709.3	£710.8	£712.2	£713.6	£715.0	£716.5	£717.9	£719.3	£720.8
Kingston upon Thames	£199.8	£199.4	£199.0	£198.6	£199.0	£199.4	£199.8	£200.2	£200.6	£201.0	£201.4	£201.8	£202.2	£202.6	£203.0	£203.5	£203.9	£204.3	£204.7	£205.1	£205.5	£205.9	£206.3	£206.7	£207.1	£207.5	£208.0
Lambeth	£487.4	£486.5	£485.5	£484.5	£485.5	£486.5	£487.4	£488.4	£489.4	£490.4	£491.4	£492.3	£493.3	£494.3	£495.3	£496.3	£497.3	£498.3	£499.3	£500.3	£501.3	£502.3	£503.3	£504.3	£505.3	£506.3	£507.3
Lewisham	£94.2	£94.0	£93.8	£93.6	£93.8	£94.0	£94.2	£94.4	£94.6	£94.8	£95.0	£95.1	£95.3	£95.5	£95.7	£95.9	£96.1	£96.3	£96.5	£96.7	£96.9	£97.1	£97.3	£97.5	£97.7	£97.8	£98.0
Merton	£222.3	£221.8	£221.4	£220.9	£221.4	£221.8	£222.3	£222.7	£223.1	£223.6	£224.0	£224.5	£224.9	£225.4	£225.8	£226.3	£226.7	£227.2	£227.6	£228.1	£228.6	£229.0	£229.5	£229.9	£230.4	£230.9	£231.3
Newham	£403.4	£402.6	£401.8	£401.0	£401.8	£402.6	£403.4	£404.2	£405.1	£405.9	£406.7	£407.5	£408.3	£409.1	£409.9	£410.8	£411.6	£412.4	£413.2	£414.1	£414.9	£415.7	£416.5	£417.4	£418.2	£419.1	£419.9
Redbridge	£139.7	£139.5	£139.2	£138.9	£139.2	£139.5	£139.7	£140.0	£140.3	£140.6	£140.9	£141.1	£141.4	£141.7	£142.0	£142.3	£142.6	£142.9	£143.1	£143.4	£143.7	£144.0	£144.3	£144.6	£144.9	£145.2	£145.5
Richmond upon Thames	£361.8	£361.1	£360.4	£359.7	£360.4	£361.1	£361.8	£362.6	£363.3	£364.0	£364.7	£365.5	£366.2	£366.9	£367.7	£368.4	£369.1	£369.9	£370.6	£371.4	£372.1	£372.8	£373.6	£374.3	£375.1	£375.8	£376.6
Southwark	£789.8	£788.2	£786.7	£785.1	£786.7	£788.2	£789.8	£791.4	£793.0	£794.6	£796.2	£797.7	£799.3	£800.9	£802.5	£804.1	£805.8	£807.4	£809.0	£810.6	£812.2	£813.8	£815.5	£817.1	£818.7	£820.4	£822.0
Sutton	£87.0	£86.9	£86.7	£86.5	£86.7	£86.9	£87.0	£87.2	£87.4	£87.6	£87.7	£87.9	£88.1	£88.3	£88.4	£88.6	£88.8	£89.0	£89.2	£89.3	£89.5	£89.7	£89.9	£90.0	£90.2	£90.4	£90.6
Tower Hamlets	£522.9	£521.9	£520.8	£519.8	£520.8	£521.9	£522.9	£524.0	£525.0	£526.1	£527.1	£528.2	£529.2	£530.3	£531.4	£532.4	£533.5	£534.5	£535.6	£536.7	£537.8	£538.8	£539.9	£541.0	£542.1	£543.2	£544.2
Waltham Forest	£45.3	£45.3	£45.2	£45.1	£45.2	£45.2	£45.3	£45.4	£45.5	£45.6	£45.7	£45.8	£45.9	£46.0	£46.1	£46.2	£46.3	£46.4	£46.5	£46.6	£46.7	£46.8	£46.9	£47.0	£47.1	£47.2	£47.3
Wandsworth	£346.9	£346.2	£345.5	£344.8	£345.5	£346.2	£346.9	£347.6	£348.3	£349.0	£349.7	£350.4	£351.1	£351.8	£352.5	£353.2	£353.9	£354.6	£355.3	£356.0	£356.7	£357.4	£358.2	£358.9	£359.6	£360.3	£361.0
Westminster	£2,884.8	£2,879.0	£2,873.2	£2,867.5	£2,873.2	£2,879.0	£2,884.7	£2,890.5	£2,896.3	£2,902.1	£2,907.9	£2,913.7	£2,919.5	£2,925.3	£2,931.2	£2,937.1	£2,942.9	£2,948.8	£2,954.7	£2,960.6	£2,966.5	£2,972.5	£2,978.4	£2,984.4	£2,990.4	£2,996.3	£3,002.3
Out of London																											
Online Spend																											
TOTAL	£12,498.1	£12,473.1	£12,448.2	£12,423.3	£12,448.1	£12,473.0	£12,498.0	£12,523.0	£12,548.0	£12,573.1	£12,598.3	£12,623.5	£12,648.7	£12,674.0	£12,699.3	£12,724.7	£12,750.2	£12,775.7	£12,801.2	£12,826.9	£12,852.5	£12,878.2	£12,904.0	£12,929.8	£12,955.6	£12,981.5	£13,007.5
CAZ	£5,823.1	£5,817.3	£5,823.1	£5,828.9	£5,834.8	£5,840.6	£5,846.5	£5,852.3	£5,858.1	£5,864.0	£5,869.9	£5,875.7	£5,881.6	£5,887.5	£5,893.4	£5,899.3	£5,905.2	£5,911.1	£5,917.0	£5,922.9	£5,928.8	£5,934.8	£5,940.7	£5,946.6	£5,952.6	£5,958.5	£5,964.5
NIOD	£275.3	£275.0	£275.3	£275.5	£275.8	£276.1	£276.4	£276.6	£276.9	£277.2	£277.5	£277.8	£278.0	£278.3	£278.6	£278.9	£279.1	£279.4	£279.7	£280.0	£280.3	£280.5	£280.8	£281.1	£281.4	£281.7	£281.9

Notes:
Baseline turnover at 2024 assumed to match total turnover potentia at 2024, and then projected forward with changes in efficiency/productivity over the assessment period (based on Experian changing floorspace sales density productivity forecasts).

TABLE 22b: CLASS E FOOD & BEVERAGE EXPENDITURE CAPACITY (PRODUCTIVITY - CHANGING FLOORSPACE) - **RESIDUAL EXPENDITURE**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£0.0	£0.5	£1.0	£1.4	£1.9	£2.3	£2.7	£3.3	£3.9	£4.5	£5.1	£5.7	£6.2	£6.9	£7.5	£8.2	£8.8	£9.5	£10.2	£10.9	£11.6	£12.4	£13.1	£13.7	£14.4	£15.0	£15.7
Barnet	£0.0	£3.6	£7.2	£11.2	£15.9	£20.5	£25.4	£31.6	£37.3	£42.1	£46.5	£50.7	£54.6	£58.7	£62.9	£67.1	£71.4	£75.7	£80.2	£84.8	£89.5	£94.2	£98.9	£103.7	£108.5	£113.3	£118.0
Bexley	£0.0	£1.6	£3.7	£5.3	£6.8	£8.3	£9.7	£11.3	£12.8	£14.0	£15.1	£16.2	£17.3	£18.9	£20.9	£23.1	£25.3	£27.7	£29.7	£31.6	£33.4	£35.0	£36.6	£38.2	£39.8	£41.5	£43.1
Brent	£0.0	£2.6	£5.4	£8.1	£11.2	£14.5	£18.1	£22.0	£25.9	£29.4	£32.7	£35.9	£38.8	£41.8	£44.9	£48.0	£51.1	£54.1	£57.1	£59.9	£62.8	£65.5	£68.3	£71.0	£73.7	£76.4	£79.1
Bromley	£0.0	£3.1	£6.5	£9.0	£11.6	£14.2	£16.9	£19.5	£22.2	£24.6	£27.0	£29.3	£31.7	£35.6	£40.4	£45.9	£51.8	£58.0	£63.8	£69.3	£74.7	£80.0	£85.2	£90.1	£94.6	£99.0	£103.2
Camden	£0.0	£15.8	£31.9	£46.1	£61.8	£77.4	£93.4	£112.6	£131.9	£149.4	£166.3	£182.8	£198.8	£216.1	£234.2	£252.7	£271.2	£289.8	£308.5	£327.1	£345.4	£363.6	£381.6	£399.4	£417.1	£434.8	£452.3
City of London	£0.0	£10.9	£22.4	£32.6	£43.8	£54.7	£66.2	£80.8	£95.5	£108.9	£121.8	£134.3	£146.4	£159.7	£173.7	£188.1	£202.7	£217.4	£231.9	£246.2	£260.5	£274.6	£288.6	£302.3	£315.8	£329.3	£342.5
Croydon	£0.0	£2.2	£4.5	£6.5	£8.8	£11.2	£14.1	£17.4	£20.9	£24.1	£27.2	£30.4	£33.5	£36.9	£40.6	£44.6	£48.6	£52.7	£56.5	£60.0	£63.5	£66.8	£70.1	£73.3	£76.6	£79.8	£83.1
Ealing	£0.0	£3.9	£8.0	£11.9	£16.2	£20.5	£25.0	£30.2	£35.3	£40.0	£44.4	£48.7	£52.9	£57.2	£61.6	£66.0	£70.4	£74.8	£79.2	£83.4	£87.7	£91.9	£96.1	£100.3	£104.3	£108.4	£112.5
Enfield	£0.0	£1.5	£3.2	£4.7	£6.3	£7.9	£9.5	£11.8	£14.3	£16.5	£18.5	£20.3	£21.9	£23.6	£25.3	£27.0	£28.6	£30.2	£31.9	£33.5	£35.2	£36.9	£38.5	£40.2	£41.9	£43.6	£45.3
Greenwich	£0.0	£5.1	£10.3	£15.5	£21.2	£26.8	£32.0	£38.7	£45.4	£51.2	£56.6	£61.7	£66.6	£72.1	£77.8	£83.7	£89.7	£95.6	£101.4	£107.1	£112.7	£118.3	£123.9	£129.4	£134.8	£140.2	£145.3
Hackney	£0.0	£1.6	£3.2	£4.6	£6.1	£7.5	£9.0	£10.9	£12.8	£14.6	£16.3	£18.0	£19.7	£21.6	£23.6	£25.6	£27.7	£29.8	£31.9	£33.9	£35.9	£37.9	£39.9	£41.8	£43.8	£45.7	£47.6
Hammersmith and Fulham	£0.0	£6.0	£12.3	£18.2	£24.4	£30.5	£36.6	£44.7	£52.9	£60.5	£67.8	£75.1	£81.9	£89.0	£96.3	£104.1	£111.8	£119.5	£127.2	£134.9	£142.5	£150.1	£157.7	£165.0	£172.2	£181.2	£189.1
Haringey	£0.0	£2.0	£3.9	£5.7	£7.7	£9.7	£11.9	£15.6	£19.1	£22.1	£24.8	£27.4	£29.7	£32.0	£34.3	£36.6	£38.8	£41.0	£43.2	£45.5	£47.7	£49.9	£52.1	£54.4	£56.6	£58.9	£61.1
Harrow	£0.0	£1.2	£2.4	£3.4	£4.5	£5.5	£7.2	£9.1	£11.1	£12.9	£14.5	£16.2	£17.6	£19.1	£20.5	£22.1	£23.6	£25.1	£26.6	£28.0	£29.3	£30.6	£31.9	£33.1	£34.4	£35.5	£36.7
Havering	£0.0	£2.4	£4.9	£6.9	£8.9	£10.9	£13.8	£17.7	£21.9	£26.3	£30.6	£34.9	£39.2	£44.2	£49.5	£55.2	£61.1	£67.2	£73.6	£80.1	£86.8	£93.6	£100.5	£106.6	£112.4	£117.8	£123.2
Hillingdon	£0.0	£5.6	£11.3	£16.1	£20.9	£25.3	£30.9	£38.9	£47.3	£55.3	£63.4	£71.5	£79.4	£87.8	£96.4	£105.2	£114.1	£123.1	£132.2	£141.2	£150.4	£159.5	£168.6	£176.7	£184.0	£191.0	£197.6
Hounslow	£0.0	£2.1	£4.2	£6.2	£8.4	£10.6	£12.7	£15.2	£17.7	£19.9	£22.1	£24.3	£26.3	£28.5	£30.6	£32.8	£35.0	£37.2	£39.4	£41.5	£43.7	£45.8	£48.0	£50.1	£52.2	£54.5	£56.7
Islington	£0.0	£4.0	£8.1	£11.7	£15.6	£19.6	£23.7	£28.3	£32.9	£37.1	£41.4	£45.7	£49.9	£54.4	£59.2	£64.3	£69.5	£74.6	£79.7	£84.7	£89.7	£94.7	£99.7	£104.6	£109.5	£114.3	£119.2
Kensington and Chelsea	£0.0	£9.6	£19.6	£28.2	£37.5	£46.7	£56.1	£67.7	£79.3	£90.0	£100.3	£110.6	£120.4	£131.1	£142.2	£154.1	£166.0	£177.9	£189.8	£201.7	£213.6	£225.3	£236.9	£248.5	£259.8	£271.9	£283.3
Kingston upon Thames	£0.0	£2.6	£5.6	£7.8	£9.9	£11.8	£13.6	£18.7	£23.3	£26.9	£30.0	£32.9	£35.5	£38.2	£41.1	£43.9	£46.7	£49.7	£52.6	£55.5	£58.3	£61.1	£63.9	£66.7	£69.5	£72.3	£75.1
Lambeth	£0.0	£6.8	£13.9	£20.4	£27.4	£34.5	£41.5	£50.0	£58.1	£65.4	£72.4	£79.3	£86.0	£93.6	£101.6	£109.8	£118.1	£126.4	£134.7	£142.9	£151.1	£159.1	£167.1	£175.0	£182.9	£190.7	£198.5
Lewisham	£0.0	£1.5	£3.0	£4.3	£5.8	£7.2	£8.5	£10.0	£11.4	£12.7	£13.9	£15.1	£16.3	£17.8	£19.4	£21.1	£22.7	£24.4	£26.0	£27.6	£29.2	£30.7	£32.3	£33.9	£35.4	£36.9	£38.4
Merton	£0.0	£2.8	£5.8	£8.4	£11.0	£13.8	£16.9	£20.8	£24.4	£27.5	£30.5	£33.5	£36.3	£39.4	£42.6	£46.0	£49.4	£52.9	£56.4	£59.9	£63.4	£66.9	£70.4	£73.8	£77.3	£80.7	£84.2
Newham	£0.0	£6.2	£12.7	£18.6	£25.0	£31.2	£37.6	£46.3	£55.3	£63.6	£71.5	£79.0	£86.1	£93.6	£101.3	£109.2	£117.0	£124.7	£132.3	£139.7	£147.0	£154.2	£161.3	£168.3	£175.1	£181.8	£188.4
Redbridge	£0.0	£2.0	£4.0	£5.7	£7.3	£8.8	£10.6	£13.5	£16.6	£19.5	£22.4	£25.1	£27.7	£30.4	£33.3	£36.2	£39.3	£42.4	£45.2	£47.8	£50.4	£52.8	£55.2	£57.5	£59.8	£62.1	£64.3
Richmond upon Thames	£0.0	£4.7	£9.6	£13.7	£18.3	£22.5	£26.4	£31.0	£35.3	£39.1	£42.7	£46.4	£50.1	£54.2	£58.7	£63.4	£68.2	£73.1	£78.2	£83.3	£88.5	£93.6	£98.8	£104.0	£109.1	£114.4	£119.6
Southwark	£0.0	£11.2	£23.2	£34.5	£47.6	£60.7	£73.8	£90.5	£106.3	£120.3	£133.6	£146.4	£158.9	£172.8	£187.5	£202.6	£217.8	£232.8	£247.5	£262.0	£276.3	£290.5	£304.5	£318.4	£332.1	£345.8	£359.0
Sutton	£0.0	£1.1	£2.3	£3.2	£4.2	£5.1	£6.0	£7.7	£9.2	£10.4	£11.5	£12.6	£13.6	£14.6	£15.8	£17.1	£18.4	£19.9	£21.3	£22.8	£24.2	£25.6	£26.9	£28.3	£29.6	£30.9	£32.2
Tower Hamlets	£0.0	£7.9	£16.6	£24.2	£32.4	£40.4	£48.4	£59.2	£70.3	£80.8	£91.0	£100.8	£110.0	£119.9	£129.8	£139.9	£149.8	£159.6	£169.2	£178.7	£188.1	£197.4	£206.5	£215.5	£224.3	£233.0	£241.6
Waltham Forest	£0.0	£0.7	£1.3	£1.8	£2.2	£2.8	£3.5	£4.5	£5.5	£6.5	£7.4	£8.2	£8.9	£9.6	£10.3	£11.0	£11.7	£12.4	£13.1	£13.8	£14.5	£15.2	£15.8	£16.5	£17.1	£17.8	£18.4
Wandsworth	£0.0	£5.0	£10.3	£15.1	£20.1	£25.1	£30.1	£35.4	£40.5	£45.3	£49.9	£54.6	£59.2	£64.4	£69.8	£75.4	£81.1	£86.9	£92.7	£98.5	£104.3	£109.9	£115.5	£121.1	£126.6	£132.2	£137.7
Westminster	£0.0	£40.5	£82.4	£120.3	£161.3	£201.8	£243.9	£298.4	£351.5	£399.1	£444.5	£488.4	£530.9	£577.5	£626.5	£677.3	£728.7	£780.3	£831.6	£882.4	£932.9	£982.9	£1,032.4	£1,081.2	£1,129.4	£1,178.2	£1,225.8
Out of London																											
Online Spend																											
TOTAL	£0.0	£178.5	£364.8	£531.1	£711.8	£890.1	£1,075.7	£1,313.3	£1,547.9	£1,760.3	£1,964.2	£2,161.8	£2,352.3	£2,561.3	£2,780.4	£3,007.0	£3,236.3	£3,466.5	£3,694.7	£3,920.6	£4,144.6	£4,366.7	£4,586.8	£4,802.5	£5,014.5	£5,228.9	£5,437.7
CAZ	£0.0	£76.4	£144.9	£204.8	£294.9	£384.3	£476.5	£592.3	£706.0	£809.2	£908.6	£1,005.0	£1,098.4	£1,200.6	£1,307.7	£1,418.1	£1,529.8	£1,641.6	£1,752.5	£1,862.4	£1,971.3	£2,079.4	£2,186.5	£2,292.2	£2,396.5	£2,501.5	£2,604.3
NIOD	£0.0	£3.9	£7.7	£11.0	£15.7	£20.3	£24.9	£30.9	£37.2	£43.1	£48.7	£54.2	£59.4	£64.9	£70.5	£76.1	£81.7	£87.2	£92.6	£98.0	£103.2	£108.5	£113.6	£118.7	£123.7	£128.6	£133.4

Notes:
Residual expenditure = difference between total turnover potential (Table 19) and baseline turnover (Table 22a).

TABLE 23: SUI GENERIS NIGHT TIME FOOD & BEVERAGE MARKET SHARES (2024), BY BOROUGH & INFLOW

DESTINATION	CUSTOMER ZONES																																	
	Barking and Dagenham	Barnet	Bexley	Brent	Bromley	Camden	City of London	Croydon	Ealing	Enfield	Greenwich	Hackney	Hammersmith and Fulham	Haringey	Harrow	Havering	Hillingdon	Hounslow	Islington	Kensington and Chelsea	Kingston upon Thames	Lambeth	Lewisham	Merton	Newham	Redbridge	Richmond upon Thames	Southwark	Sutton	Tower Hamlets	Waltham Forest	Wandsworth	Westminster	
Barking and Dagenham	21.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%	0.1%	0.1%	0.2%	0.0%	0.1%	0.0%	3.4%	0.0%	0.0%	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	1.3%	1.8%	0.0%	0.1%	0.0%	0.4%	0.3%	0.0%	0.0%	
Barnet	0.3%	27.4%	0.1%	6.3%	0.1%	2.6%	0.2%	0.1%	0.5%	3.0%	0.2%	0.6%	0.2%	3.7%	5.1%	0.2%	0.5%	1.3%	1.4%	0.3%	0.1%	0.2%	0.1%	0.3%	0.3%	0.1%	0.2%	0.1%	0.2%	0.4%	0.1%	0.8%		
Bexley	0.1%	0.0%	30.9%	0.1%	0.8%	0.0%	0.0%	0.2%	0.0%	0.1%	4.6%	0.1%	0.0%	0.0%	0.1%	0.1%	0.1%	0.0%	0.0%	0.0%	0.1%	0.5%	0.0%	0.1%	0.1%	0.0%	0.3%	0.0%	0.1%	0.0%	0.0%	0.0%		
Brent	0.3%	1.2%	0.1%	16.8%	0.1%	1.4%	0.1%	0.1%	1.1%	0.4%	0.2%	0.3%	0.5%	0.4%	2.9%	0.1%	0.6%	0.3%	0.4%	0.6%	0.1%	0.2%	0.2%	0.1%	0.3%	0.2%	0.2%	0.2%	0.1%	0.3%	0.3%	0.2%	1.3%	
Bromley	0.1%	0.1%	3.7%	0.1%	34.7%	0.2%	0.0%	5.1%	0.1%	0.1%	3.0%	0.1%	0.1%	0.1%	0.1%	0.1%	0.0%	0.1%	0.1%	0.1%	0.9%	5.2%	0.2%	0.2%	0.1%	0.1%	1.0%	0.3%	0.2%	0.1%	0.2%	0.1%		
Camden	2.0%	7.7%	1.6%	6.8%	2.0%	28.6%	7.6%	2.3%	2.9%	3.5%	2.8%	5.9%	3.2%	7.6%	3.3%	1.6%	1.9%	1.9%	9.4%	3.0%	2.0%	4.6%	3.8%	3.0%	3.3%	2.8%	2.7%	4.6%	1.6%	5.1%	4.5%	3.7%	5.6%	
City of London	3.6%	3.9%	4.0%	3.4%	4.6%	5.2%	27.3%	3.2%	3.9%	4.8%	4.7%	7.5%	4.8%	4.7%	3.8%	6.1%	2.2%	2.6%	6.0%	4.3%	3.1%	5.4%	5.5%	4.1%	5.2%	6.1%	3.9%	6.1%	2.5%	10.3%	6.3%	5.8%	4.7%	
Croydon	0.1%	0.1%	0.3%	0.2%	2.6%	0.1%	0.3%	29.2%	0.1%	0.1%	0.3%	0.3%	0.2%	0.2%	0.2%	0.1%	0.1%	0.1%	0.2%	0.2%	0.4%	2.5%	1.1%	3.2%	0.3%	0.2%	0.1%	1.0%	6.0%	0.3%	0.2%	0.7%	0.2%	
Ealing	0.2%	0.5%	0.1%	5.4%	0.1%	0.4%	0.1%	0.2%	30.7%	0.3%	0.1%	0.3%	2.5%	0.3%	2.4%	0.1%	3.5%	3.9%	0.3%	1.2%	0.3%	0.6%	0.2%	0.3%	0.3%	0.2%	0.6%	0.3%	0.2%	0.2%	0.3%	0.7%		
Enfield	0.4%	2.6%	0.0%	0.3%	0.1%	0.2%	0.0%	0.1%	0.1%	34.5%	0.1%	0.8%	0.0%	2.6%	0.2%	0.2%	0.1%	0.0%	0.6%	0.0%	0.0%	0.1%	0.1%	0.0%	0.3%	0.5%	0.0%	0.1%	0.0%	0.2%	1.2%	0.1%	0.1%	
Greenwich	0.9%	0.3%	5.9%	0.4%	1.5%	0.3%	0.2%	0.8%	0.3%	0.3%	27.5%	0.6%	0.3%	0.4%	0.2%	0.6%	0.2%	0.2%	0.4%	0.2%	0.2%	0.7%	4.4%	0.3%	1.8%	0.7%	0.2%	1.3%	0.3%	1.9%	0.7%	0.4%	0.3%	
Hackney	0.6%	0.7%	0.3%	0.7%	0.4%	1.3%	1.1%	0.3%	0.5%	1.1%	0.5%	19.9%	0.6%	2.4%	0.3%	0.4%	0.2%	0.2%	5.6%	1.1%	0.2%	0.8%	1.0%	0.4%	1.1%	0.6%	0.2%	1.1%	0.2%	2.6%	1.9%	0.6%	0.7%	
Hammersmith and Fulham	0.3%	0.8%	0.2%	2.9%	0.3%	1.1%	0.4%	0.6%	4.5%	0.5%	0.5%	0.7%	28.2%	0.8%	1.1%	0.2%	1.5%	3.5%	0.8%	7.2%	0.8%	1.1%	0.5%	1.4%	0.7%	0.5%	2.3%	0.9%	0.5%	0.7%	0.5%	2.1%	2.6%	
Haringey	0.3%	2.9%	0.0%	0.4%	0.1%	1.7%	0.5%	0.1%	0.1%	4.8%	0.1%	3.2%	0.1%	24.1%	0.3%	0.1%	0.1%	0.1%	3.8%	0.2%	0.1%	0.3%	0.1%	0.1%	0.4%	0.3%	0.1%	0.2%	0.1%	0.3%	1.9%	0.1%	0.3%	
Harrow	0.0%	0.7%	0.0%	2.9%	0.0%	0.1%	0.0%	0.0%	1.0%	0.1%	0.1%	0.1%	0.1%	0.1%	26.1%	0.0%	2.3%	0.1%	0.1%	0.1%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	
Havering	10.9%	0.1%	0.1%	0.1%	0.0%	0.1%	0.1%	0.0%	0.0%	0.2%	0.1%	0.3%	0.0%	0.1%	0.1%	37.3%	0.0%	0.0%	0.2%	0.0%	0.0%	0.1%	0.1%	0.0%	0.9%	2.9%	0.0%	0.1%	0.0%	0.4%	0.5%	0.0%	0.1%	
Hillingdon	0.4%	1.1%	0.2%	2.3%	0.3%	1.2%	0.8%	0.3%	5.0%	0.6%	0.4%	0.8%	1.5%	0.8%	5.4%	0.2%	36.8%	3.3%	0.8%	1.8%	0.7%	0.5%	0.7%	0.5%	0.7%	0.5%	1.4%	0.7%	0.3%	0.5%	0.5%	0.8%	1.4%	
Hounslow	0.1%	0.1%	0.1%	0.6%	0.1%	0.3%	0.2%	0.2%	4.6%	0.1%	0.1%	0.2%	2.0%	0.2%	0.3%	0.1%	1.4%	29.7%	0.2%	0.5%	0.5%	0.2%	0.3%	0.2%	0.1%	2.7%	0.2%	0.2%	0.1%	0.1%	0.4%	0.4%		
Islington	0.8%	2.0%	0.6%	1.4%	0.8%	3.8%	10.3%	0.8%	1.0%	2.3%	1.0%	6.4%	1.0%	5.9%	0.9%	0.8%	0.6%	0.6%	21.2%	0.9%	0.6%	1.7%	1.8%	1.0%	1.5%	1.2%	0.8%	1.7%	0.7%	2.3%	2.9%	1.2%	1.7%	
Kensington and Chelsea	0.6%	1.1%	0.5%	2.9%	0.8%	1.8%	1.6%	0.9%	2.6%	0.8%	1.0%	1.4%	7.8%	1.3%	1.2%	0.4%	0.8%	1.8%	1.3%	31.7%	1.0%	2.1%	1.1%	1.7%	1.0%	0.7%	1.7%	1.5%	0.8%	1.5%	0.8%	3.6%	5.3%	
Kingston upon Thames	0.1%	0.1%	0.1%	0.2%	0.1%	0.1%	0.1%	0.5%	0.3%	0.0%	0.1%	0.1%	0.4%	0.1%	0.1%	0.0%	0.7%	1.3%	0.1%	0.1%	35.4%	0.3%	0.1%	3.0%	0.1%	0.0%	4.4%	0.2%	2.1%	0.1%	0.1%	0.9%	0.1%	
Lambeth	0.5%	0.8%	0.8%	1.0%	1.5%	1.2%	1.1%	2.5%	0.8%	0.5%	1.3%	1.3%	1.1%	1.1%	0.6%	0.4%	0.5%	1.1%	1.2%	0.9%	2.7%	22.2%	2.7%	2.9%	1.0%	0.6%	2.6%	5.4%	1.6%	1.4%	1.0%	4.8%	1.4%	
Lewisham	0.2%	0.1%	1.3%	0.1%	2.1%	0.1%	0.1%	0.8%	0.0%	0.1%	4.6%	0.3%	0.1%	0.1%	0.0%	0.1%	0.0%	0.0%	0.1%	0.1%	0.0%	0.7%	18.7%	0.2%	0.3%	0.1%	0.0%	2.2%	0.2%	0.5%	0.1%	0.2%	0.1%	
Merton	0.1%	0.1%	0.1%	0.1%	0.2%	0.1%	0.1%	1.2%	0.2%	0.1%	0.1%	0.1%	0.6%	0.1%	0.2%	0.1%	0.1%	0.2%	0.1%	0.3%	3.4%	0.9%	0.3%	24.8%	0.1%	0.1%	0.7%	0.3%	4.8%	0.2%	0.1%	3.2%	0.2%	
Newham	8.3%	0.5%	0.6%	0.6%	0.4%	0.6%	0.9%	0.4%	0.4%	1.2%	1.4%	3.3%	0.3%	1.1%	0.4%	2.1%	0.3%	0.2%	1.0%	0.5%	0.2%	0.5%	1.0%	0.3%	32.9%	6.3%	0.2%	1.0%	0.2%	6.7%	5.0%	0.4%	0.4%	
Redbridge	5.6%	0.1%	0.1%	0.1%	0.0%	0.1%	0.2%	0.1%	0.1%	0.4%	0.1%	0.4%	0.1%	0.2%	0.1%	1.5%	0.4%	0.1%	0.2%	0.1%	0.1%	0.0%	0.1%	0.1%	0.0%	2.3%	27.8%	0.0%	0.1%	0.0%	0.6%	2.3%	0.0%	0.1%
Richmond upon Thames	0.1%	0.3%	0.1%	0.7%	0.2%	0.4%	0.2%	0.3%	1.4%	0.2%	0.1%	0.2%	1.3%	0.3%	0.4%	0.1%	0.4%	7.3%	0.3%	0.5%	2.8%	0.6%	0.2%	1.0%	0.1%	0.1%	33.9%	0.3%	0.4%	0.3%	0.2%	1.8%	0.4%	
Southwark	1.0%	1.4%	2.9%	1.4%	3.6%	1.8%	2.7%	3.4%	1.0%	4.0%	2.6%	1.3%	2.0%	1.0%	0.9%	0.7%	0.7%	2.3%	1.3%	5.9%	8.7%	1.9%	1.8%	1.4%	1.5%	26.1%	1.9%	3.3%	1.9%	2.6%	1.5%			
Sutton	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%	0.0%	1.6%	0.1%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	1.7%	0.3%	0.1%	4.7%	0.0%	0.0%	0.1%	31.3%	0.0%	0.0%	0.4%	0.1%		
Tower Hamlets	2.4%	0.7%	1.1%	0.7%	0.9%	1.2%	2.1%	0.7%	0.6%	0.8%	2.1%	3.5%	0.6%	1.1%	0.7%	1.7%	0.4%	0.4%	1.3%	0.7%	0.5%	1.2%	2.1%	0.9%	4.0%	2.0%	0.5%	1.8%	0.5%	21.4%	1.9%	0.9%	0.8%	
Waltham Forest	0.8%	0.2%	0.2%	0.1%	0.0%	0.2%	0.1%	0.0%	0.1%	0.8%	0.2%	1.9%	0.0%	0.7%	0.1%	0.3%	0.0%	0.0%	0.4%	0.0%	0.0%	0.2%	0.2%	0.1%	1.5%	4.0%	0.0%	0.7%	0.0%	0.6%	26.4%	0.1%	0.1%	
Wandsworth	0.2%	0.3%	0.3%	0.6%	0.5%	0.5%	0.2%	2.1%	0.6%	0.3%	0.4%	0.4%	4.0%	0.4%	0.6%	0.1%	0.2%	1.0%	0.4%	2.1%	2.6%	5.1%	0.7%	5.9%	0.3%	0.3%	2.7%	1.2%	2.0%	0.4%	0.3%	26.5%	0.9%	
Westminster	5.2%	10.8%	5.6%	13.9%	9.0%	18.3%	15.7%	7.5%	9.5%	7.7%	8.7%	11.7%	13.6%	11.8%	8.3%	5.1%	6.3%	6.6%	13.8%	16.5%	6.4%	15.1%	11.8%	9.1%	9.2%	7.5%	8.7%	14.4%	6.3%	12.0%	10.7%	12.2%	44.3%	
Out of London	17.5%	17.9%	20.5%	14.1%	17.9%	14.8%	16.5%	19.1%	14.3%	16.8%	15.2%	14.9%	13.3%	15.2%	19.0%	22.0%	23.5%	18.7%	16.1%	14.9%	19.1%	14.3%	14.3%	15.8%	12.9%	16.3%	18.9%	13.8%	20.1%	13.4%	15.9%	15.8%	13.3%	
Online Spend	15.1%	13.6%	17.5%	12.7%	14.2%	10.4%	8.9%	15.0%	11.4%	12.3%	14.4%	9.6%	10.0%	10.2%	14.3%	13.6%	13.6%	12.4%	10.1%	8.4%	13.4%	10.5%	12.4%	12.4%	13.9%	13.5%	8.4%	10.8%	14.5%	11.4%	10.9%	10.0%	10.0%	
BOROUGH TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
CAZ	12.6%	21.1%	14.8%	21.6%	20.1%	35.6%	63.3%	16.8%	17.9%	18.1%	20.8%	33.2%	23.1%	26.0%	16.3%	14.6%	11.3%	12.7%	37.8%	24.6%	15.2%	32.1%	29.3%	19.9%	20.9%	18.9%	19.1%	38.7%	13.1%	34.1%	25.4%	26.5%	47.0%	
NIOD	1.0%	0.4%	0.7%	0.3%	0.5%	0.5%	0.5%	0.4%	0.3%	0.3%	1.4%	0.7%	0.3%	0.4%	0.4%	1.0%	0.2%	0.2%	0.5%	0.4%	0.3%	0.4%	1.1%	0.4%	2.0%	1.1%	0.3%	0.8%	0.3%	5.8%	0.6%	0.4%	0.4%	

Notes:
Market share data calculated by Nexus, using spending data (by Borough & UK spending) from Experian Spend Insight.

TABLE 24: SUI GENERIS FOOD & BEVERAGE EXPENDITURE CAPACITY (BASELINE) - TOTAL TURNOVER POTENTIAL

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£48.5	£49.2	£49.9	£50.5	£51.3	£52.0	£52.9	£54.0	£55.1	£56.3	£57.5	£58.6	£59.7	£60.9	£62.2	£63.5	£64.8	£66.1	£67.5	£68.9	£70.3	£71.7	£73.1	£74.4	£75.6	£76.8	£78.0
Barnet	£283.9	£287.8	£291.6	£295.8	£302.0	£308.2	£314.8	£322.9	£330.4	£336.8	£342.8	£348.5	£353.9	£359.5	£365.2	£370.9	£376.6	£382.5	£388.5	£394.6	£400.8	£407.0	£413.2	£419.5	£425.9	£432.2	£438.5
Bexley	£140.3	£141.9	£144.0	£145.5	£147.5	£149.3	£151.3	£153.3	£155.2	£156.8	£158.3	£159.8	£161.3	£163.5	£166.0	£168.8	£171.7	£174.6	£177.3	£179.7	£181.9	£184.1	£186.2	£188.3	£190.4	£192.5	£194.6
Brent	£161.2	£163.2	£165.4	£167.5	£170.7	£174.0	£177.5	£181.2	£185.0	£188.3	£191.5	£194.6	£197.6	£200.5	£203.6	£206.6	£209.6	£212.6	£215.5	£218.3	£221.1	£223.9	£226.6	£229.3	£232.1	£234.8	£237.5
Bromley	£277.1	£280.0	£283.3	£285.5	£289.1	£292.6	£296.2	£299.7	£303.3	£306.5	£309.8	£312.9	£316.2	£321.0	£327.0	£333.6	£340.8	£348.2	£355.2	£362.0	£368.6	£375.0	£381.5	£387.5	£393.1	£398.6	£403.9
Camden	£811.9	£822.1	£832.6	£841.8	£855.3	£868.9	£882.7	£899.0	£915.2	£930.1	£944.5	£958.5	£972.2	£986.9	£1,002.1	£1,017.7	£1,033.3	£1,048.9	£1,064.6	£1,080.2	£1,095.7	£1,111.0	£1,126.2	£1,141.3	£1,156.3	£1,171.4	£1,186.2
City of London	£814.9	£824.9	£835.5	£844.8	£858.3	£871.6	£885.4	£902.6	£919.8	£935.7	£951.0	£965.9	£980.4	£996.0	£1,012.3	£1,029.1	£1,046.0	£1,062.8	£1,079.6	£1,096.2	£1,112.6	£1,128.9	£1,145.1	£1,161.0	£1,176.7	£1,192.4	£1,207.8
Croydon	£243.5	£246.1	£248.7	£250.9	£254.6	£258.4	£262.8	£267.7	£272.8	£277.7	£282.4	£287.1	£291.8	£297.0	£302.5	£308.3	£314.2	£320.3	£325.9	£331.2	£336.4	£341.4	£346.3	£351.3	£356.2	£361.1	£366.0
Ealing	£255.0	£258.4	£262.1	£265.5	£270.6	£275.6	£280.7	£286.4	£292.1	£297.3	£302.2	£307.0	£311.7	£316.4	£321.2	£326.0	£330.9	£335.6	£340.4	£345.0	£349.6	£354.2	£358.8	£363.3	£367.8	£372.4	£377.0
Enfield	£171.4	£173.3	£175.4	£177.3	£180.1	£182.7	£185.3	£189.2	£193.2	£196.8	£200.2	£203.2	£205.9	£208.8	£211.6	£214.4	£217.2	£219.9	£222.6	£225.4	£228.2	£231.0	£233.7	£236.5	£239.3	£242.1	£245.0
Greenwich	£243.4	£246.8	£250.4	£254.1	£259.3	£264.4	£269.0	£275.0	£280.8	£285.9	£290.7	£295.1	£299.3	£303.8	£308.5	£313.3	£318.2	£323.0	£327.7	£332.4	£337.0	£341.5	£346.1	£350.6	£355.1	£359.6	£363.9
Hackney	£214.2	£216.6	£219.1	£221.1	£224.2	£227.2	£230.3	£234.0	£237.7	£241.2	£244.7	£248.1	£251.5	£255.2	£259.2	£263.3	£267.6	£271.8	£276.0	£280.1	£284.2	£288.2	£292.2	£296.2	£300.2	£304.2	£308.1
Hammersmith and Fulham	£311.8	£315.9	£320.3	£324.4	£330.0	£335.5	£340.9	£347.9	£355.0	£361.7	£368.1	£374.5	£380.5	£386.8	£393.1	£400.0	£406.8	£413.5	£420.2	£427.0	£433.7	£440.4	£447.0	£453.5	£459.9	£468.1	£475.3
Haringey	£188.8	£191.3	£193.5	£195.6	£198.8	£202.0	£205.4	£211.0	£216.4	£221.1	£225.4	£229.4	£233.1	£236.7	£240.4	£244.0	£247.5	£251.0	£254.5	£258.0	£261.6	£265.1	£268.6	£272.1	£275.7	£279.2	£282.7
Harrow	£116.5	£117.9	£119.4	£120.6	£122.4	£124.1	£126.7	£129.7	£132.8	£135.6	£138.2	£140.7	£143.0	£145.3	£147.7	£150.0	£152.4	£154.9	£157.1	£159.3	£161.4	£163.5	£165.5	£167.5	£169.5	£171.4	£173.3
Havering	£186.6	£189.2	£191.8	£193.8	£196.7	£199.4	£203.3	£208.3	£213.8	£219.3	£224.9	£230.4	£236.0	£242.3	£249.1	£256.3	£263.7	£271.3	£279.4	£287.7	£296.1	£304.7	£313.3	£321.1	£328.3	£335.3	£342.1
Hillingdon	£344.3	£348.7	£353.3	£357.0	£362.0	£366.7	£372.5	£380.5	£389.0	£397.1	£405.2	£413.4	£421.5	£429.9	£438.6	£447.4	£456.4	£465.4	£474.5	£483.6	£492.8	£502.0	£511.2	£519.3	£526.8	£533.9	£540.7
Hounslow	£188.6	£191.3	£193.8	£196.3	£199.8	£203.3	£206.7	£210.6	£214.5	£218.0	£221.4	£224.8	£228.1	£231.5	£235.0	£238.4	£241.9	£245.3	£248.7	£252.1	£255.5	£258.9	£262.4	£265.8	£269.2	£272.7	£276.1
Islington	£357.8	£361.9	£366.2	£369.8	£375.3	£380.8	£386.5	£393.0	£399.4	£405.4	£411.3	£417.3	£423.0	£429.3	£435.8	£442.6	£449.4	£456.2	£463.0	£469.7	£476.4	£483.1	£489.7	£496.2	£502.8	£509.3	£515.8
Kensington and Chelsea	£386.3	£390.8	£395.6	£399.6	£405.5	£411.5	£417.4	£424.7	£432.0	£438.6	£445.2	£451.6	£457.9	£464.6	£471.5	£478.9	£486.2	£493.6	£501.0	£508.3	£515.7	£523.0	£530.3	£537.5	£544.6	£552.1	£559.2
Kingston upon Thames	£179.5	£181.5	£183.9	£185.5	£187.7	£189.7	£191.7	£197.0	£201.8	£205.7	£209.1	£212.2	£215.0	£218.0	£221.0	£223.9	£226.9	£230.0	£233.0	£236.0	£239.0	£241.9	£244.8	£247.7	£250.6	£253.4	£256.3
Lambeth	£389.8	£394.4	£399.2	£403.7	£410.3	£416.7	£423.1	£430.5	£437.5	£443.8	£450.0	£456.1	£462.2	£469.0	£476.0	£483.2	£490.5	£497.8	£505.2	£512.4	£519.7	£526.8	£533.9	£541.0	£548.1	£555.0	£562.0
Lewisham	£136.7	£138.7	£140.5	£142.0	£144.2	£146.4	£148.4	£150.6	£152.8	£154.7	£156.6	£158.6	£160.7	£163.1	£165.7	£168.5	£171.2	£173.9	£176.5	£179.1	£181.7	£184.3	£186.9	£189.5	£192.0	£194.5	£196.9
Merton	£155.8	£157.4	£159.2	£160.7	£162.9	£165.2	£167.7	£170.7	£173.5	£176.0	£178.4	£180.8	£183.1	£185.6	£188.1	£190.8	£193.5	£196.2	£199.0	£201.7	£204.5	£207.2	£210.0	£212.7	£215.5	£218.2	£221.0
Newham	£323.3	£327.9	£332.8	£337.3	£343.8	£350.1	£356.3	£364.4	£372.8	£380.5	£387.8	£394.6	£401.2	£408.1	£415.0	£421.9	£428.7	£435.4	£441.9	£448.4	£454.7	£461.0	£467.2	£473.2	£479.2	£485.1	£490.9
Redbridge	£146.4	£148.2	£150.0	£151.4	£153.4	£155.2	£157.3	£160.6	£164.0	£167.3	£170.7	£173.8	£176.7	£179.8	£183.1	£186.5	£190.0	£193.6	£196.8	£199.7	£202.6	£205.3	£208.0	£210.6	£213.2	£215.7	£218.3
Richmond upon Thames	£230.3	£232.7	£235.4	£237.5	£240.8	£243.9	£246.7	£249.7	£252.6	£255.2	£257.8	£260.4	£263.0	£266.0	£269.1	£272.4	£275.8	£279.3	£282.9	£286.6	£290.3	£293.9	£297.6	£301.3	£305.0	£308.8	£312.5
Southwark	£500.0	£506.2	£512.8	£519.2	£528.9	£538.6	£548.2	£560.2	£571.6	£581.6	£591.2	£600.5	£609.6	£619.6	£630.0	£640.6	£651.2	£661.6	£671.9	£682.1	£692.1	£702.1	£712.0	£721.8	£731.6	£741.3	£750.8
Sutton	£132.8	£134.2	£135.7	£136.9	£138.5	£140.2	£142.0	£144.7	£147.1	£149.2	£151.2	£153.0	£154.8	£156.7	£158.7	£160.9	£163.2	£165.7	£168.2	£170.6	£173.1	£175.5	£177.8	£180.1	£182.4	£184.7	£187.0
Tower Hamlets	£314.5	£318.8	£323.6	£327.6	£333.3	£338.9	£344.3	£351.5	£359.1	£366.3	£373.4	£380.1	£386.6	£393.3	£399.9	£406.5	£412.9	£419.3	£425.6	£431.7	£437.9	£444.0	£450.0	£455.9	£461.8	£467.5	£473.3
Waltham Forest	£131.7	£133.3	£134.9	£136.0	£137.6	£139.4	£141.8	£144.9	£148.3	£151.4	£154.2	£156.7	£159.0	£161.3	£163.6	£165.9	£168.2	£170.5	£172.8	£175.0	£177.3	£179.5	£181.6	£183.7	£185.9	£188.0	£190.1
Wandsworth	£338.4	£342.6	£347.2	£351.2	£356.7	£362.2	£367.8	£373.6	£379.3	£384.5	£389.7	£394.9	£400.1	£405.8	£411.7	£417.8	£424.0	£430.2	£436.5	£442.9	£449.2	£455.4	£461.5	£467.6	£473.7	£479.9	£486.0
Westminster	£1,963.3	£1,987.0	£2,011.8	£2,034.0	£2,066.2	£2,098.3	£2,131.0	£2,172.2	£2,212.4	£2,248.8	£2,283.8	£2,317.7	£2,350.6	£2,386.1	£2,423.2	£2,461.4	£2,500.0	£2,538.5	£2,576.9	£2,615.1	£2,653.0	£2,690.7	£2,728.0	£2,765.0	£2,801.6	£2,838.7	£2,875.0
Out of London																											
Online Spend																											
BOROUGH TOTAL	£10,688.2	£10,820.2	£10,958.8	£11,080.7	£11,257.7	£11,432.9	£11,614.7	£11,841.5	£12,066.1	£12,271.4	£12,469.2	£12,661.2	£12,847.0	£13,048.1	£13,257.7	£13,473.4	£13,691.2	£13,909.7	£14,126.4	£14,341.2	£14,554.4	£14,766.0	£14,976.0	£15,182.4	£15,385.9	£15,591.1	£15,791.6
CAZ	£4,046.5	£4,095.9	£4,147.8	£4,193.9	£4,261.3	£4,328.1	£4,396.5	£4,481.2	£4,564.6	£4,640.6	£4,713.9	£4,785.1	£4,854.2	£4,929.2	£5,007.3	£5,087.5	£5,168.5	£5,249.3	£5,329.7	£5,409.4	£5,488.5	£5,567.0	£5,644.9	£5,722.0	£5,798.2	£5,875.0	£5,950.3
NIOD	£127.2	£128.9	£130.8	£132.4	£134.7	£137.0	£139.2	£142.1	£145.1	£147.9	£150.7	£153.3	£155.8	£158.4	£161.1	£163.8	£166.5	£169.1	£171.7	£174.3	£176.8	£179.4	£181.9	£184.4	£186.8	£189.2	£191.6

Notes:
Total turnover potential, by Borough, calculated by applying market share levels (by Borough) (Table 23) to available expenditure (Table 3d).

TABLE 25b: SUI GENERIS FOOD & BEVERAGE EXPENDITURE CAPACITY (BASELINE) - **RESIDUAL EXPENDITURE**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£0.0	£0.7	£1.4	£2.0	£2.8	£3.5	£4.4	£5.5	£6.6	£7.8	£9.0	£10.1	£11.2	£12.4	£13.7	£15.0	£16.3	£17.6	£19.0	£20.4	£21.8	£23.2	£24.6	£25.9	£27.1	£28.3	£29.5
Barnet	£0.0	£3.9	£7.7	£11.9	£18.1	£24.3	£30.9	£39.0	£46.5	£52.9	£58.9	£64.6	£70.0	£75.6	£81.2	£87.0	£92.7	£98.6	£104.6	£110.7	£116.9	£123.1	£129.3	£135.6	£142.0	£148.3	£154.6
Bexley	£0.0	£1.6	£3.7	£5.1	£7.1	£9.0	£11.0	£13.0	£14.8	£16.5	£18.0	£19.5	£21.0	£23.2	£25.7	£28.4	£31.3	£34.3	£37.0	£39.4	£41.6	£43.8	£45.9	£48.0	£50.0	£52.2	£54.3
Brent	£0.0	£2.0	£4.2	£6.3	£9.5	£12.8	£16.3	£20.1	£23.8	£27.1	£30.3	£33.5	£36.4	£39.3	£42.4	£45.4	£48.4	£51.4	£54.3	£57.1	£59.9	£62.7	£65.4	£68.1	£70.9	£73.6	£76.3
Bromley	£0.0	£3.0	£6.2	£8.5	£12.0	£15.5	£19.1	£22.6	£26.2	£29.5	£32.7	£35.9	£39.1	£44.0	£49.9	£56.6	£63.7	£71.2	£78.2	£84.9	£91.5	£98.0	£104.4	£110.4	£116.1	£121.5	£126.8
Camden	£0.0	£10.2	£20.7	£29.9	£43.5	£57.0	£70.8	£87.1	£103.3	£118.2	£132.6	£146.7	£160.4	£175.1	£190.3	£205.8	£221.4	£237.1	£252.7	£268.3	£283.8	£299.1	£314.3	£329.4	£344.4	£359.5	£374.4
City of London	£0.0	£10.0	£20.6	£29.9	£43.4	£56.7	£70.5	£87.7	£104.9	£120.8	£136.2	£151.1	£165.5	£181.1	£197.4	£214.2	£231.1	£248.0	£264.7	£281.3	£297.7	£314.0	£330.2	£346.1	£361.8	£377.5	£393.0
Croydon	£0.0	£2.5	£5.2	£7.4	£11.0	£14.8	£19.2	£24.2	£29.3	£34.1	£38.9	£43.6	£48.2	£53.4	£58.9	£64.7	£70.7	£76.8	£82.4	£87.7	£92.8	£97.8	£102.8	£107.7	£112.7	£117.5	£122.4
Ealing	£0.0	£3.4	£7.1	£10.6	£15.6	£20.6	£25.7	£31.5	£37.2	£42.3	£47.2	£52.0	£56.7	£61.5	£66.3	£71.0	£75.9	£80.7	£85.4	£90.0	£94.6	£99.2	£103.8	£108.3	£112.8	£117.5	£122.0
Enfield	£0.0	£1.9	£4.0	£6.0	£8.7	£11.4	£13.9	£17.8	£21.8	£25.4	£28.8	£31.8	£34.6	£37.4	£40.2	£43.0	£45.8	£48.5	£51.3	£54.1	£56.8	£59.6	£62.3	£65.1	£67.9	£70.8	£73.6
Greenwich	£0.0	£3.4	£7.0	£10.8	£16.0	£21.0	£25.6	£31.6	£37.4	£42.6	£47.3	£51.7	£55.9	£60.4	£65.1	£70.0	£74.8	£79.6	£84.3	£89.0	£93.6	£98.2	£102.7	£107.2	£111.8	£116.3	£120.6
Hackney	£0.0	£2.4	£4.9	£6.9	£10.0	£13.1	£16.1	£19.8	£23.5	£27.0	£30.5	£33.9	£37.3	£41.0	£45.0	£49.1	£53.4	£57.6	£61.8	£65.9	£70.0	£74.0	£78.0	£82.0	£86.0	£90.0	£93.9
Hammersmith and Fulham	£0.0	£4.1	£8.5	£12.6	£18.2	£23.7	£29.1	£36.1	£43.2	£49.9	£56.3	£62.7	£68.7	£75.0	£81.3	£88.2	£95.0	£101.7	£108.4	£115.2	£121.9	£128.6	£135.2	£141.8	£148.1	£156.3	£163.5
Haringey	£0.0	£2.5	£4.7	£6.8	£10.0	£13.1	£16.6	£22.2	£27.6	£32.3	£36.6	£40.6	£44.3	£47.9	£51.6	£55.2	£58.7	£62.2	£65.7	£69.2	£72.8	£76.3	£79.8	£83.3	£86.9	£90.4	£93.9
Harrow	£0.0	£1.4	£2.9	£4.2	£5.9	£7.6	£10.2	£13.3	£16.4	£19.1	£21.7	£24.3	£26.5	£28.9	£31.2	£33.6	£36.0	£38.4	£40.7	£42.9	£45.0	£47.0	£49.1	£51.1	£53.0	£54.9	£56.8
Havering	£0.0	£2.6	£5.2	£7.2	£10.0	£12.8	£16.7	£21.7	£27.2	£32.7	£38.3	£43.8	£49.4	£55.7	£62.5	£69.7	£77.1	£84.7	£92.8	£101.1	£109.5	£118.0	£126.7	£134.4	£141.7	£148.7	£155.5
Hillingdon	£0.0	£4.4	£9.0	£12.7	£17.7	£22.4	£28.2	£36.2	£44.7	£52.8	£60.9	£69.1	£77.2	£85.7	£94.3	£103.1	£112.1	£121.1	£130.2	£139.3	£148.5	£157.7	£166.9	£175.1	£182.5	£189.6	£196.5
Hounslow	£0.0	£2.7	£5.3	£7.7	£11.3	£14.7	£18.2	£22.1	£25.9	£29.4	£32.9	£36.3	£39.5	£42.9	£46.4	£49.9	£53.3	£56.7	£60.1	£63.5	£67.0	£70.4	£73.8	£77.2	£80.6	£84.1	£87.5
Islington	£0.0	£4.2	£8.4	£12.0	£17.5	£23.0	£28.7	£35.2	£41.6	£47.6	£53.6	£59.5	£65.2	£71.5	£78.0	£84.8	£91.6	£98.4	£105.2	£111.9	£118.6	£125.3	£131.9	£138.4	£145.0	£151.5	£158.0
Kensington and Chelsea	£0.0	£4.6	£9.3	£13.3	£19.3	£25.2	£31.2	£38.4	£45.7	£52.4	£58.9	£65.4	£71.6	£78.3	£85.3	£92.6	£100.0	£107.3	£114.7	£122.1	£129.4	£136.7	£144.0	£151.2	£158.3	£165.8	£172.9
Kingston upon Thames	£0.0	£2.0	£4.4	£6.0	£8.2	£10.2	£12.2	£17.5	£22.3	£26.2	£29.6	£32.7	£35.5	£38.5	£41.5	£44.4	£47.4	£50.5	£53.5	£56.5	£59.5	£62.4	£65.3	£68.2	£71.1	£73.9	£76.8
Lambeth	£0.0	£4.6	£9.5	£14.0	£20.5	£27.0	£33.4	£40.8	£47.7	£54.0	£60.2	£66.4	£72.5	£79.2	£86.3	£93.5	£100.8	£108.1	£115.4	£122.7	£129.9	£137.1	£144.2	£151.3	£158.3	£165.3	£172.2
Lewisham	£0.0	£2.0	£3.8	£5.3	£7.5	£9.7	£11.7	£13.9	£16.0	£18.0	£19.9	£21.9	£23.9	£26.4	£29.0	£31.7	£34.5	£37.1	£39.8	£42.4	£45.0	£47.5	£50.1	£52.7	£55.3	£57.8	£60.2
Merton	£0.0	£1.6	£3.4	£4.9	£7.1	£9.4	£11.9	£14.9	£17.7	£20.2	£22.6	£25.0	£27.3	£29.8	£32.3	£35.0	£37.7	£40.4	£43.2	£45.9	£48.7	£51.4	£54.2	£56.9	£59.7	£62.4	£65.2
Newham	£0.0	£4.6	£9.5	£14.0	£20.5	£26.8	£33.0	£41.1	£49.5	£57.2	£64.5	£71.4	£78.0	£84.8	£91.7	£98.6	£105.4	£112.1	£118.6	£125.1	£131.4	£137.7	£143.9	£149.9	£155.9	£161.8	£167.6
Redbridge	£0.0	£1.8	£3.6	£5.0	£7.0	£8.8	£10.9	£14.2	£17.6	£20.9	£24.3	£27.4	£30.3	£33.4	£36.7	£40.1	£43.6	£47.2	£50.4	£53.3	£56.2	£58.9	£61.6	£64.2	£66.8	£69.3	£71.9
Richmond upon Thames	£0.0	£2.5	£5.1	£7.2	£10.5	£13.6	£16.4	£19.4	£22.3	£24.9	£27.5	£30.1	£32.7	£35.7	£38.8	£42.1	£45.5	£49.0	£52.6	£56.3	£60.0	£63.6	£67.3	£71.0	£74.7	£78.5	£82.2
Southwark	£0.0	£6.2	£12.8	£19.2	£28.9	£38.6	£48.2	£60.2	£71.6	£81.6	£91.2	£100.6	£109.6	£119.6	£130.0	£140.6	£151.2	£161.6	£171.9	£182.1	£192.1	£202.1	£212.0	£221.8	£231.6	£241.3	£250.8
Sutton	£0.0	£1.4	£3.0	£4.1	£5.8	£7.4	£9.2	£11.9	£14.3	£16.4	£18.4	£20.3	£22.0	£23.9	£26.0	£28.1	£30.4	£33.0	£35.4	£37.9	£40.3	£42.7	£45.0	£47.3	£49.6	£51.9	£54.2
Tower Hamlets	£0.0	£4.3	£9.1	£13.1	£18.8	£24.4	£29.8	£37.0	£44.6	£51.8	£58.9	£65.6	£72.1	£78.8	£85.4	£92.0	£98.4	£104.8	£111.1	£117.2	£123.4	£129.5	£135.5	£141.4	£147.3	£153.0	£158.8
Waltham Forest	£0.0	£1.6	£3.2	£4.4	£6.0	£7.7	£10.1	£13.3	£16.7	£19.8	£22.6	£25.1	£27.3	£29.6	£32.0	£34.3	£36.6	£38.9	£41.1	£43.4	£45.6	£47.8	£50.0	£52.1	£54.2	£56.4	£58.5
Wandsworth	£0.0	£4.2	£8.8	£12.8	£18.3	£23.8	£29.4	£35.2	£40.8	£46.1	£51.3	£56.5	£61.7	£67.4	£73.3	£79.4	£85.6	£91.8	£98.1	£104.5	£110.7	£117.0	£123.1	£129.2	£135.2	£141.5	£147.6
Westminster	£0.0	£23.7	£48.5	£70.6	£102.9	£134.9	£167.7	£208.9	£249.1	£285.5	£320.5	£354.4	£387.2	£422.8	£459.9	£498.1	£536.6	£575.2	£613.6	£651.8	£689.7	£727.3	£764.7	£801.7	£838.3	£875.4	£911.7
Out of London																											
Online Spend																											
BOROUGH TOTAL	£0.0	£132.1	£270.7	£392.5	£569.6	£744.7	£926.5	£1,153.4	£1,377.9	£1,583.3	£1,781.1	£1,973.1	£2,158.8	£2,360.0	£2,569.5	£2,785.2	£3,003.1	£3,221.5	£3,438.2	£3,653.0	£3,866.2	£4,077.8	£4,287.8	£4,494.2	£4,697.7	£4,902.9	£5,103.5
CAZ	£0.0	£49.4	£101.3	£147.4	£214.7	£281.6	£350.0	£434.7	£518.0	£594.1	£667.4	£738.6	£807.7	£882.7	£960.7	£1,041.0	£1,122.0	£1,202.8	£1,283.1	£1,362.9	£1,442.0	£1,520.5	£1,598.4	£1,675.4	£1,751.7	£1,828.5	£1,903.7
NIOD	£0.0	£1.7	£3.6	£5.2	£7.5	£9.8	£12.0	£14.9	£17.9	£20.7	£23.5	£26.1	£28.6	£31.3	£33.9	£36.6	£39.3	£41.9	£44.5	£47.1	£49.7	£52.2	£54.7	£57.2	£59.6	£62.0	£64.4

Notes:
Residual expenditure = difference between total turnover potential (Table 24) and baseline turnover (Table 25a).

TABLE 26a: SUI GENERIS FOOD & BEVERAGE EXPENDITURE CAPACITY - BASELINE TURNOVER (PRODUCTIVITY - CONSTANT FLOORSPACE)

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£48.5	£48.4	£49.1	£49.8	£50.5	£51.3	£52.0	£52.8	£53.6	£54.4	£55.1	£55.9	£56.7	£57.5	£58.3	£59.1	£59.9	£60.8	£61.6	£62.5	£63.3	£64.2	£65.1	£66.0	£67.0	£67.9	£68.9
Barnet	£283.9	£283.3	£287.6	£291.3	£295.7	£300.1	£304.6	£309.2	£313.8	£318.2	£322.7	£327.2	£331.8	£336.4	£341.1	£345.9	£350.8	£355.7	£360.7	£365.7	£370.8	£376.0	£381.3	£386.6	£392.0	£397.5	£403.1
Bexley	£140.3	£140.0	£142.1	£144.0	£146.1	£148.3	£150.6	£152.8	£155.1	£157.3	£159.5	£161.7	£164.0	£166.3	£168.6	£171.0	£173.4	£175.8	£178.3	£180.7	£183.3	£185.8	£188.4	£191.1	£193.8	£196.5	£199.2
Brent	£161.2	£160.9	£163.3	£165.4	£167.9	£170.4	£173.0	£175.6	£178.2	£180.7	£183.2	£185.8	£188.4	£191.0	£193.7	£196.4	£199.2	£201.9	£204.8	£207.6	£210.5	£213.5	£216.5	£219.5	£222.6	£225.7	£228.9
Bromley	£277.1	£276.5	£280.7	£284.3	£288.6	£292.9	£297.3	£301.8	£306.3	£310.6	£314.9	£319.3	£323.8	£328.3	£332.9	£337.6	£342.3	£347.1	£352.0	£356.9	£361.9	£367.0	£372.1	£377.3	£382.6	£387.9	£393.4
Camden	£811.9	£810.2	£822.4	£833.1	£845.6	£858.3	£871.1	£884.2	£897.5	£910.0	£922.8	£935.7	£948.8	£962.1	£975.5	£989.2	£1,003.0	£1,017.1	£1,031.3	£1,045.8	£1,060.4	£1,075.2	£1,090.3	£1,105.6	£1,121.0	£1,136.7	£1,152.6
City of London	£814.9	£813.3	£825.5	£836.2	£848.7	£861.5	£874.4	£887.5	£900.8	£913.4	£926.2	£939.2	£952.3	£965.7	£979.2	£992.9	£1,006.8	£1,020.9	£1,035.2	£1,049.7	£1,064.4	£1,079.3	£1,094.4	£1,109.7	£1,125.2	£1,141.0	£1,157.0
Croydon	£243.5	£243.1	£246.7	£249.9	£253.7	£257.5	£261.3	£265.2	£269.2	£273.0	£276.8	£280.7	£284.6	£288.6	£292.6	£296.7	£300.9	£305.1	£309.4	£313.7	£318.1	£322.6	£327.1	£331.7	£336.3	£341.0	£345.8
Ealing	£255.0	£254.5	£258.3	£261.6	£265.6	£269.6	£273.6	£277.7	£281.9	£285.8	£289.8	£293.9	£298.0	£302.2	£306.4	£310.7	£315.0	£319.4	£323.9	£328.4	£333.0	£337.7	£342.4	£347.2	£352.1	£357.0	£362.0
Enfield	£171.4	£171.0	£173.6	£175.9	£178.5	£181.2	£183.9	£186.6	£189.4	£192.1	£194.8	£197.5	£200.3	£203.1	£205.9	£208.8	£211.7	£214.7	£217.7	£220.7	£223.8	£227.0	£230.2	£233.4	£236.6	£240.0	£243.3
Greenwich	£243.4	£242.9	£246.5	£249.7	£253.5	£257.3	£261.1	£265.1	£269.0	£272.8	£276.6	£280.5	£284.4	£288.4	£292.4	£296.5	£300.7	£304.9	£309.2	£313.5	£317.9	£322.3	£326.9	£331.4	£336.1	£340.8	£345.5
Hackney	£214.2	£213.8	£217.0	£219.8	£223.1	£226.4	£229.8	£233.3	£236.8	£240.1	£243.4	£246.9	£250.3	£253.8	£257.4	£261.0	£264.6	£268.3	£272.1	£275.9	£279.8	£283.7	£287.6	£291.7	£295.8	£299.9	£304.1
Hammersmith and Fulham	£311.8	£311.2	£315.8	£319.9	£324.7	£329.6	£334.6	£339.6	£344.7	£349.5	£354.4	£359.4	£364.4	£369.5	£374.7	£379.9	£385.2	£390.6	£396.1	£401.6	£407.3	£413.0	£418.7	£424.6	£430.5	£436.6	£442.7
Haringey	£188.8	£188.4	£191.2	£193.7	£196.6	£199.6	£202.6	£205.6	£208.7	£211.6	£214.6	£217.6	£220.6	£223.7	£226.9	£230.0	£233.3	£236.5	£239.8	£243.2	£246.6	£250.1	£253.6	£257.1	£260.7	£264.4	£268.1
Harrow	£116.5	£116.2	£118.0	£119.5	£121.3	£123.1	£125.0	£126.8	£128.7	£130.5	£132.4	£134.2	£136.1	£138.0	£139.9	£141.9	£143.9	£145.9	£147.9	£150.0	£152.1	£154.2	£156.4	£158.6	£160.8	£163.1	£165.3
Havering	£186.6	£186.2	£189.0	£191.5	£194.4	£197.3	£200.2	£203.2	£206.3	£209.2	£212.1	£215.1	£218.1	£221.1	£224.2	£227.4	£230.6	£233.8	£237.1	£240.4	£243.7	£247.2	£250.6	£254.1	£257.7	£261.3	£264.9
Hillingdon	£344.3	£343.6	£348.7	£353.3	£358.6	£364.0	£369.4	£375.0	£380.6	£385.9	£391.3	£396.8	£402.3	£408.0	£413.7	£419.5	£425.4	£431.3	£437.3	£443.5	£449.7	£456.0	£462.4	£468.8	£475.4	£482.1	£488.8
Hounslow	£188.6	£188.2	£191.0	£193.5	£196.4	£199.3	£202.3	£205.4	£208.4	£211.4	£214.3	£217.3	£220.4	£223.5	£226.6	£229.8	£233.0	£236.2	£239.5	£242.9	£246.3	£249.7	£253.2	£256.8	£260.4	£264.0	£267.7
Islington	£357.8	£357.1	£362.4	£367.1	£372.6	£378.2	£383.9	£389.7	£395.5	£401.0	£406.7	£412.4	£418.1	£424.0	£429.9	£435.9	£442.0	£448.2	£454.5	£460.9	£467.3	£473.9	£480.5	£487.2	£494.0	£501.0	£508.0
Kensington and Chelsea	£386.3	£385.5	£391.3	£396.4	£402.3	£408.3	£414.5	£420.7	£427.0	£433.0	£439.0	£445.2	£451.4	£457.7	£464.1	£470.6	£477.2	£483.9	£490.7	£497.6	£504.5	£511.6	£518.7	£526.0	£533.4	£540.8	£548.4
Kingston upon Thames	£179.5	£179.1	£181.8	£184.2	£186.9	£189.7	£192.6	£195.5	£198.4	£201.2	£204.0	£206.9	£209.8	£212.7	£215.7	£218.7	£221.8	£224.9	£228.0	£231.2	£234.4	£237.7	£241.0	£244.4	£247.8	£251.3	£254.8
Lambeth	£389.8	£389.0	£394.8	£399.9	£405.9	£412.0	£418.2	£424.5	£430.9	£436.9	£443.0	£449.2	£455.5	£461.9	£468.3	£474.9	£481.5	£488.3	£495.1	£502.1	£509.1	£516.2	£523.4	£530.8	£538.2	£545.7	£553.4
Lewisham	£136.7	£136.5	£138.5	£140.3	£142.4	£144.5	£146.7	£148.9	£151.1	£153.3	£155.4	£157.6	£159.8	£162.0	£164.3	£166.6	£168.9	£171.3	£173.7	£176.1	£178.6	£181.1	£183.6	£186.2	£188.8	£191.4	£194.1
Merton	£155.8	£155.5	£157.8	£159.9	£162.3	£164.7	£167.2	£169.7	£172.2	£174.6	£177.1	£179.6	£182.1	£184.6	£187.2	£189.8	£192.5	£195.2	£197.9	£200.7	£203.5	£206.3	£209.2	£212.2	£215.1	£218.1	£221.2
Newham	£323.3	£322.6	£327.5	£331.7	£336.7	£341.8	£346.9	£352.1	£357.4	£362.4	£367.5	£372.6	£377.8	£383.1	£388.5	£393.9	£399.4	£405.0	£410.7	£416.4	£422.3	£428.2	£434.2	£440.2	£446.4	£452.7	£459.0
Redbridge	£146.4	£146.1	£148.3	£150.2	£152.5	£154.8	£157.1	£159.4	£161.8	£164.1	£166.4	£168.7	£171.1	£173.5	£175.9	£178.4	£180.9	£183.4	£186.0	£188.6	£191.2	£193.9	£196.6	£199.4	£202.1	£205.0	£207.8
Richmond upon Thames	£230.3	£229.8	£233.3	£236.3	£239.9	£243.5	£247.1	£250.8	£254.6	£258.1	£261.8	£265.4	£269.1	£272.9	£276.7	£280.6	£284.5	£288.5	£292.6	£296.6	£300.8	£305.0	£309.3	£313.6	£318.0	£322.5	£327.0
Southwark	£500.0	£499.0	£506.5	£513.1	£520.8	£528.6	£536.5	£544.5	£552.7	£560.4	£568.3	£576.3	£584.3	£592.5	£600.8	£609.2	£617.7	£626.4	£635.2	£644.0	£653.1	£662.2	£671.5	£680.9	£690.4	£700.1	£709.9
Sutton	£132.8	£132.5	£134.5	£136.2	£138.3	£140.4	£142.5	£144.6	£146.8	£148.8	£150.9	£153.0	£155.2	£157.3	£159.5	£161.8	£164.0	£166.3	£168.7	£171.0	£173.4	£175.8	£178.3	£180.8	£183.3	£185.9	£188.5
Tower Hamlets	£314.5	£313.9	£318.6	£322.7	£327.6	£332.5	£337.5	£342.5	£347.7	£352.5	£357.5	£362.5	£367.5	£372.7	£377.9	£383.2	£388.6	£394.0	£399.5	£405.1	£410.8	£416.5	£422.4	£428.3	£434.3	£440.4	£446.5
Waltham Forest	£131.7	£131.4	£133.4	£135.1	£137.1	£139.2	£141.3	£143.4	£145.5	£147.6	£149.6	£151.7	£153.9	£156.0	£158.2	£160.4	£162.7	£164.9	£167.2	£169.6	£172.0	£174.4	£176.8	£179.3	£181.8	£184.3	£186.9
Wandsworth	£338.4	£337.7	£342.8	£347.3	£352.5	£357.8	£363.1	£368.6	£374.1	£379.3	£384.6	£390.0	£395.5	£401.0	£406.6	£412.3	£418.1	£424.0	£429.9	£435.9	£442.0	£448.2	£454.5	£460.8	£467.3	£473.8	£480.5
Westminster	£1,963.3	£1,959.4	£1,988.8	£2,014.6	£2,044.9	£2,075.5	£2,106.7	£2,138.3	£2,170.3	£2,200.7	£2,231.5	£2,262.8	£2,294.5	£2,326.6	£2,359.2	£2,392.2	£2,425.7	£2,459.6	£2,494.1	£2,529.0	£2,564.4	£2,600.3	£2,636.7	£2,673.6	£2,711.0	£2,749.0	£2,787.5
Out of London																											
Online Spend																											
TOTAL	£10,688.2	£10,666.8	£10,826.8	£10,967.5	£11,132.1	£11,299.0	£11,468.5	£11,640.5	£11,815.2	£11,980.6	£12,148.3	£12,318.4	£12,490.8	£12,665.7	£12,843.0	£13,022.8	£13,205.1	£13,390.0	£13,577.5	£13,767.6	£13,960.3	£14,155.7	£14,353.9	£14,554.9	£14,758.7	£14,965.3	£15,174.8
CAZ	£4,046.5	£4,038.4	£4,099.0	£4,152.3	£4,214.6	£4,277.8	£4,342.0	£4,407.1	£4,473.2	£4,535.8	£4,599.3	£4,663.7	£4,729.0	£4,795.2	£4,862.3	£4,930.4	£4,999.4	£5,069.4	£5,140.4	£5,212.4	£5,285.3	£5,359.3	£5,434.4	£5,510.5	£5,587.6	£5,665.8	£5,745.1
NIOD	£127.2	£126.9	£128.8	£130.5	£132.5	£134.5	£136.5	£138.5	£140.6	£142.6	£144.6	£146.6	£148.6	£150.7	£152.8	£155.0	£157.1	£159.3	£161.6	£163.8	£166.1	£168.4	£170.8	£173.2	£175.6	£178.1	£180.6

Notes:
Baseline turnover at 2024 assumed to match total turnover potential at 2024, and then projected forward with changes in efficiency/productivity over the assessment period (based on Experian constant floorspace sales density productivity forecasts).

TABLE 26b: SUI GENERIS FOOD & BEVERAGE EXPENDITURE CAPACITY (PRODUCTIVITY - CONSTANT FLOORSPACE) - **RESIDUAL EXPENDITURE**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£0.0	£0.8	£0.8	£0.7	£0.8	£0.8	£0.8	£1.2	£1.5	£2.0	£2.4	£2.7	£3.1	£3.5	£3.9	£4.4	£4.9	£5.4	£5.9	£6.4	£6.9	£7.4	£7.9	£8.3	£8.7	£8.9	£9.2
Barnet	£0.0	£4.4	£4.0	£4.5	£6.3	£8.1	£10.2	£13.7	£16.6	£18.6	£20.1	£21.3	£22.2	£23.1	£24.0	£24.9	£25.9	£26.8	£27.8	£28.9	£30.0	£31.0	£32.0	£32.9	£33.9	£34.7	£35.4
Bexley	£0.0	£1.9	£1.8	£1.5	£1.3	£1.0	£0.7	£0.5	£0.0	-£0.5	-£1.2	-£1.9	-£2.7	-£2.8	-£2.6	-£2.2	-£1.7	-£1.1	-£1.0	-£1.1	-£1.3	-£1.8	-£2.3	-£2.8	-£3.4	-£4.0	-£4.6
Brent	£0.0	£2.4	£2.1	£2.1	£2.8	£3.6	£4.5	£5.7	£6.8	£7.6	£8.3	£8.9	£9.2	£9.5	£9.9	£10.2	£10.5	£10.7	£10.7	£10.7	£10.6	£10.4	£10.1	£9.8	£9.5	£9.1	£8.7
Bromley	£0.0	£3.5	£2.6	£1.2	£0.5	-£0.3	-£1.1	-£2.1	-£3.0	-£4.0	-£5.1	-£6.4	-£7.6	-£7.3	-£6.0	-£4.0	-£1.5	£1.1	£3.3	£5.1	£6.7	£8.1	£9.4	£10.2	£10.5	£10.6	£10.5
Camden	£0.0	£11.8	£10.2	£8.7	£9.8	£10.6	£11.5	£14.8	£17.7	£20.1	£21.7	£22.9	£23.4	£24.8	£26.6	£28.5	£30.2	£31.8	£33.3	£34.4	£35.3	£35.8	£35.9	£35.7	£35.3	£34.6	£33.6
City of London	£0.0	£11.6	£10.1	£8.6	£9.6	£10.2	£11.0	£15.1	£19.0	£22.2	£24.8	£26.8	£28.0	£30.4	£33.1	£36.2	£39.2	£42.0	£44.4	£46.5	£48.2	£49.7	£50.7	£51.3	£51.4	£51.4	£50.9
Croydon	£0.0	£3.0	£2.0	£1.0	£0.9	£0.9	£1.4	£2.5	£3.6	£4.7	£5.6	£6.4	£7.2	£8.3	£9.8	£11.5	£13.3	£15.2	£16.5	£17.5	£18.3	£18.8	£19.3	£19.6	£19.9	£20.1	£20.2
Ealing	£0.0	£3.9	£3.8	£3.9	£5.0	£6.0	£7.1	£8.7	£10.3	£11.5	£12.4	£13.1	£13.7	£14.3	£14.9	£15.3	£15.8	£16.2	£16.4	£16.5	£16.6	£16.5	£16.3	£16.1	£15.7	£15.4	£15.0
Enfield	£0.0	£2.3	£1.8	£1.5	£1.6	£1.6	£1.4	£2.6	£3.7	£4.7	£5.4	£5.7	£5.7	£5.7	£5.7	£5.6	£5.4	£5.2	£4.9	£4.7	£4.4	£4.0	£3.6	£3.1	£2.7	£2.2	£1.6
Greenwich	£0.0	£3.9	£3.8	£4.4	£5.9	£7.1	£7.9	£9.9	£11.8	£13.1	£14.1	£14.6	£14.8	£15.4	£16.1	£16.8	£17.5	£18.1	£18.5	£18.9	£19.1	£19.2	£19.2	£19.2	£19.1	£18.9	£18.4
Hackney	£0.0	£2.8	£2.1	£1.3	£1.1	£0.8	£0.5	£0.7	£1.0	£1.1	£1.2	£1.2	£1.2	£1.4	£1.8	£2.3	£3.0	£3.5	£3.9	£4.2	£4.4	£4.5	£4.6	£4.5	£4.4	£4.3	£4.0
Hammersmith and Fulham	£0.0	£4.7	£4.5	£4.4	£5.3	£5.9	£6.3	£8.3	£10.3	£12.2	£13.7	£15.2	£16.1	£17.3	£18.5	£20.1	£21.5	£22.9	£24.1	£25.3	£26.4	£27.4	£28.3	£29.0	£29.4	£31.6	£32.6
Haringey	£0.0	£2.8	£2.3	£1.9	£2.1	£2.4	£2.8	£5.4	£7.7	£9.5	£10.8	£11.8	£12.4	£13.0	£13.5	£13.9	£14.2	£14.5	£14.7	£14.9	£15.0	£15.0	£15.1	£15.0	£15.0	£14.9	£14.7
Harrow	£0.0	£1.7	£1.4	£1.1	£1.1	£0.9	£1.7	£2.9	£4.1	£5.0	£5.8	£6.5	£6.9	£7.3	£7.7	£8.1	£8.6	£9.0	£9.2	£9.3	£9.3	£9.3	£9.1	£8.9	£8.6	£8.3	£7.9
Havering	£0.0	£3.0	£2.7	£2.3	£2.3	£2.1	£3.0	£5.1	£7.5	£10.2	£12.8	£15.4	£17.9	£21.1	£24.9	£28.9	£33.2	£37.6	£42.3	£47.3	£52.4	£57.5	£62.7	£66.9	£70.7	£74.0	£77.1
Hillingdon	£0.0	£5.1	£4.5	£3.7	£3.4	£2.7	£3.1	£5.6	£8.4	£11.1	£13.9	£16.6	£19.1	£22.0	£24.9	£27.9	£31.0	£34.1	£37.1	£40.1	£43.1	£46.0	£48.8	£50.5	£51.4	£51.9	£51.9
Hounslow	£0.0	£3.1	£2.8	£2.8	£3.4	£4.0	£4.4	£5.3	£6.0	£6.6	£7.1	£7.5	£7.7	£8.1	£8.4	£8.7	£8.9	£9.1	£9.2	£9.2	£9.2	£9.2	£9.1	£9.0	£8.8	£8.6	£8.4
Islington	£0.0	£4.9	£3.8	£2.7	£2.6	£2.6	£2.6	£3.3	£3.9	£4.3	£4.7	£4.9	£4.9	£5.3	£5.8	£6.6	£7.4	£8.0	£8.5	£8.8	£9.1	£9.2	£9.2	£9.0	£8.7	£8.3	£7.8
Kensington and Chelsea	£0.0	£5.4	£4.3	£3.2	£3.2	£3.1	£3.0	£4.0	£5.0	£5.7	£6.1	£6.5	£6.5	£6.8	£7.4	£8.2	£9.0	£9.7	£10.3	£10.8	£11.2	£11.4	£11.5	£11.5	£11.2	£11.2	£10.8
Kingston upon Thames	£0.0	£2.4	£2.1	£1.3	£0.7	-£0.0	-£0.9	£1.5	£3.4	£4.5	£5.1	£5.3	£5.2	£5.3	£5.3	£5.2	£5.1	£5.0	£4.8	£4.5	£4.2	£3.7	£3.2	£2.7	£2.1	£1.5	
Lambeth	£0.0	£5.4	£4.4	£3.8	£4.3	£4.7	£4.9	£6.0	£6.6	£6.9	£7.0	£6.9	£6.7	£7.1	£7.7	£8.4	£9.0	£9.6	£10.0	£10.4	£10.6	£10.6	£10.5	£10.3	£9.9	£9.3	£8.6
Lewisham	£0.0	£2.2	£2.0	£1.7	£1.8	£1.9	£1.7	£1.7	£1.6	£1.4	£1.2	£1.0	£0.9	£1.1	£1.4	£1.9	£2.3	£2.6	£2.8	£3.0	£3.1	£3.2	£3.2	£3.3	£3.2	£3.0	£2.8
Merton	£0.0	£1.9	£1.4	£0.8	£0.6	£0.5	£0.6	£1.0	£1.3	£1.4	£1.3	£1.2	£1.0	£0.9	£0.9	£0.9	£1.0	£1.0	£1.0	£1.0	£0.9	£0.7	£0.6	£0.3	£0.1	-£0.2	
Newham	£0.0	£5.3	£5.3	£5.6	£7.1	£8.3	£9.4	£12.3	£15.4	£18.1	£20.3	£22.0	£23.4	£25.0	£26.5	£28.0	£29.3	£30.4	£31.3	£31.9	£32.5	£32.8	£33.0	£33.0	£32.8	£32.5	£31.9
Redbridge	£0.0	£2.1	£1.7	£1.2	£0.9	£0.4	£0.2	£1.1	£2.2	£3.2	£4.3	£5.0	£5.6	£6.3	£7.2	£8.2	£9.1	£10.2	£10.8	£11.2	£11.4	£11.4	£11.4	£11.2	£11.0	£10.8	£10.4
Richmond upon Thames	£0.0	£2.9	£2.1	£1.2	£0.9	£0.4	-£0.4	-£1.1	-£1.9	-£2.9	-£3.9	-£5.0	-£6.1	-£6.9	-£7.6	-£8.2	-£8.7	-£9.2	-£9.6	-£10.1	-£10.5	-£11.1	-£11.7	-£12.3	-£13.0	-£13.7	-£14.4
Southwark	£0.0	£7.2	£6.4	£6.2	£8.2	£10.0	£11.7	£15.7	£18.9	£21.2	£22.9	£24.3	£25.3	£27.1	£29.2	£31.4	£33.4	£35.2	£36.8	£38.0	£39.0	£39.9	£40.5	£40.9	£41.2	£41.2	£40.9
Sutton	£0.0	£1.7	£1.2	£0.6	£0.3	-£0.2	-£0.5	£0.1	£0.3	£0.4	£0.3	-£0.4	-£0.6	-£0.8	-£0.8	-£0.9	-£0.8	-£0.6	-£0.5	-£0.4	-£0.3	-£0.4	-£0.5	-£0.7	-£0.9	-£1.2	-£1.5
Tower Hamlets	£0.0	£4.9	£5.0	£4.9	£5.8	£6.4	£6.9	£9.0	£11.4	£13.8	£15.9	£17.7	£19.0	£20.6	£22.0	£23.3	£24.4	£25.3	£26.0	£26.6	£27.1	£27.4	£27.6	£27.6	£27.5	£27.2	£26.8
Waltham Forest	£0.0	£1.9	£1.5	£0.9	£0.5	£0.2	£0.5	£1.5	£2.8	£3.8	£4.6	£5.0	£5.1	£5.3	£5.4	£5.5	£5.6	£5.6	£5.6	£5.5	£5.3	£5.1	£4.8	£4.5	£4.1	£3.7	£3.2
Wandsworth	£0.0	£4.9	£4.4	£3.9	£4.2	£4.5	£4.7	£5.0	£5.2	£5.2	£5.1	£4.9	£4.6	£4.8	£5.1	£5.5	£5.9	£6.3	£6.6	£7.0	£7.1	£7.2	£7.0	£6.8	£6.4	£6.0	£5.5
Westminster	£0.0	£27.6	£23.0	£19.3	£21.4	£22.7	£24.4	£34.0	£42.1	£48.1	£52.2	£54.9	£56.1	£59.5	£64.1	£69.2	£74.3	£78.9	£82.9	£86.1	£88.6	£90.4	£91.3	£91.4	£90.6	£89.7	£87.5
Out of London																											
Online Spend																											
TOTAL	£0.0	£153.4	£132.0	£113.1	£125.7	£133.9	£146.2	£201.0	£250.9	£290.9	£320.9	£342.9	£356.1	£382.4	£414.7	£450.5	£486.1	£519.7	£548.9	£573.6	£594.0	£610.2	£622.1	£627.5	£627.2	£625.8	£616.9
CAZ	£0.0	£57.4	£48.8	£41.6	£46.7	£50.3	£54.6	£74.1	£91.4	£104.8	£114.6	£121.4	£125.2	£134.0	£144.9	£157.1	£169.0	£179.9	£189.3	£197.0	£203.2	£207.7	£210.5	£211.5	£210.6	£209.2	£205.1
NIOD	£0.0	£2.0	£2.0	£1.9	£2.3	£2.5	£2.7	£3.6	£4.5	£5.4	£6.1	£6.7	£7.2	£7.7	£8.3	£8.8	£9.3	£9.8	£10.2	£10.5	£10.7	£10.9	£11.1	£11.2	£11.2	£11.1	£11.0

Notes:
Residual expenditure = difference between total turnover potential (Table 24) and baseline turnover (Table 26b).

TABLE 27a: SUI GENERIS FOOD & BEVERAGE EXPENDITURE CAPACITY - BASELINE TURNOVER (PRODUCTIVITY - CHANGING FLOORSPACE)

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£48.5	£48.4	£48.3	£48.2	£48.3	£48.4	£48.5	£48.6	£48.7	£48.8	£48.9	£49.0	£49.1	£49.2	£49.3	£49.4	£49.5	£49.6	£49.7	£49.8	£49.9	£50.0	£50.1	£50.2	£50.3	£50.4	£50.5
Barnet	£283.9	£283.3	£282.8	£282.2	£282.8	£283.3	£283.9	£284.5	£285.0	£285.6	£286.2	£286.8	£287.3	£287.9	£288.5	£289.1	£289.6	£290.2	£290.8	£291.4	£292.0	£292.5	£293.1	£293.7	£294.3	£294.9	£295.5
Bexley	£140.3	£140.0	£139.8	£139.5	£139.8	£140.0	£140.3	£140.6	£140.9	£141.2	£141.4	£141.7	£142.0	£142.3	£142.6	£142.9	£143.1	£143.4	£143.7	£144.0	£144.3	£144.6	£144.9	£145.2	£145.5	£145.7	£146.0
Brent	£161.2	£160.9	£160.6	£160.2	£160.6	£160.9	£161.2	£161.5	£161.8	£162.2	£162.5	£162.8	£163.1	£163.5	£163.8	£164.1	£164.4	£164.8	£165.1	£165.4	£165.8	£166.1	£166.4	£166.8	£167.1	£167.4	£167.8
Bromley	£277.1	£276.5	£276.0	£275.4	£276.0	£276.5	£277.1	£277.6	£278.2	£278.7	£279.3	£279.8	£280.4	£281.0	£281.5	£282.1	£282.7	£283.2	£283.8	£284.4	£284.9	£285.5	£286.1	£286.6	£287.2	£287.8	£288.4
Camden	£811.9	£810.2	£808.6	£807.0	£808.6	£810.2	£811.8	£813.5	£815.1	£816.7	£818.4	£820.0	£821.6	£823.3	£824.9	£826.6	£828.2	£829.9	£831.5	£833.2	£834.9	£836.5	£838.2	£839.9	£841.6	£843.3	£844.9
City of London	£814.9	£813.3	£811.6	£810.0	£811.6	£813.3	£814.9	£816.5	£818.1	£819.8	£821.4	£823.1	£824.7	£826.4	£828.0	£829.7	£831.3	£833.0	£834.7	£836.3	£838.0	£839.7	£841.4	£843.0	£844.7	£846.4	£848.1
Croydon	£243.5	£243.1	£242.6	£242.1	£242.6	£243.1	£243.5	£244.0	£244.5	£245.0	£245.5	£246.0	£246.5	£247.0	£247.5	£248.0	£248.5	£249.0	£249.5	£250.0	£250.5	£251.0	£251.5	£252.0	£252.5	£253.0	£253.5
Ealing	£255.0	£254.5	£254.0	£253.5	£254.0	£254.5	£255.0	£255.5	£256.0	£256.5	£257.0	£257.5	£258.1	£258.6	£259.1	£259.6	£260.1	£260.6	£261.2	£261.7	£262.2	£262.7	£263.3	£263.8	£264.3	£264.8	£265.4
Enfield	£171.4	£171.0	£170.7	£170.3	£170.7	£171.0	£171.4	£171.7	£172.1	£172.4	£172.7	£173.1	£173.4	£173.8	£174.1	£174.5	£174.8	£175.2	£175.5	£175.9	£176.2	£176.6	£176.9	£177.3	£177.6	£178.0	£178.4
Greenwich	£243.4	£242.9	£242.4	£241.9	£242.4	£242.9	£243.4	£243.9	£244.4	£244.8	£245.3	£245.8	£246.3	£246.8	£247.3	£247.8	£248.3	£248.8	£249.3	£249.8	£250.3	£250.8	£251.3	£251.8	£252.3	£252.8	£253.3
Hackney	£214.2	£213.8	£213.3	£212.9	£213.3	£213.8	£214.2	£214.6	£215.0	£215.5	£215.9	£216.3	£216.8	£217.2	£217.6	£218.1	£218.5	£218.9	£219.4	£219.8	£220.3	£220.7	£221.1	£221.6	£222.0	£222.5	£222.9
Hammersmith and Fulham	£311.8	£311.2	£310.6	£309.9	£310.6	£311.2	£311.8	£312.4	£313.0	£313.7	£314.3	£314.9	£315.6	£316.2	£316.8	£317.5	£318.1	£318.7	£319.4	£320.0	£320.6	£321.3	£321.9	£322.6	£323.2	£323.9	£324.5
Haringey	£188.8	£188.4	£188.0	£187.7	£188.0	£188.4	£188.8	£189.2	£189.6	£189.9	£190.3	£190.7	£191.1	£191.5	£191.8	£192.2	£192.6	£193.0	£193.4	£193.8	£194.2	£194.5	£194.9	£195.3	£195.7	£196.1	£196.5
Harrow	£116.5	£116.2	£116.0	£115.8	£116.0	£116.2	£116.5	£116.7	£116.9	£117.2	£117.4	£117.6	£117.9	£118.1	£118.3	£118.6	£118.8	£119.0	£119.3	£119.5	£119.8	£120.0	£120.2	£120.5	£120.7	£121.0	£121.2
Havering	£186.6	£186.2	£185.9	£185.5	£185.9	£186.2	£186.6	£187.0	£187.4	£187.7	£188.1	£188.5	£188.9	£189.2	£189.6	£190.0	£190.4	£190.8	£191.1	£191.5	£191.9	£192.3	£192.7	£193.1	£193.4	£193.8	£194.2
Hillingdon	£344.3	£343.6	£342.9	£342.2	£342.9	£343.6	£344.3	£345.0	£345.7	£346.3	£347.0	£347.7	£348.4	£349.1	£349.8	£350.5	£351.2	£351.9	£352.6	£353.3	£354.0	£354.8	£355.5	£356.2	£356.9	£357.6	£358.3
Hounslow	£188.6	£188.2	£187.8	£187.4	£187.8	£188.2	£188.6	£188.9	£189.3	£189.7	£190.1	£190.5	£190.8	£191.2	£191.6	£192.0	£192.4	£192.8	£193.1	£193.5	£193.9	£194.3	£194.7	£195.1	£195.5	£195.9	£196.2
Islington	£357.8	£357.1	£356.4	£355.6	£356.4	£357.1	£357.8	£358.5	£359.2	£359.9	£360.7	£361.4	£362.1	£362.8	£363.5	£364.3	£365.0	£365.7	£366.5	£367.2	£367.9	£368.7	£369.4	£370.1	£370.9	£371.6	£372.4
Kensington and Chelsea	£386.3	£385.5	£384.7	£384.0	£384.7	£385.5	£386.3	£387.0	£387.8	£388.6	£389.4	£390.1	£390.9	£391.7	£392.5	£393.3	£394.1	£394.8	£395.6	£396.4	£397.2	£398.0	£398.8	£399.6	£400.4	£401.2	£402.0
Kingston upon Thames	£179.5	£179.1	£178.8	£178.4	£178.8	£179.1	£179.5	£179.8	£180.2	£180.6	£180.9	£181.3	£181.7	£182.0	£182.4	£182.7	£183.1	£183.5	£183.8	£184.2	£184.6	£184.9	£185.3	£185.7	£186.1	£186.4	£186.8
Lambeth	£389.8	£389.0	£388.2	£387.4	£388.2	£389.0	£389.8	£390.5	£391.3	£392.1	£392.9	£393.7	£394.5	£395.2	£396.0	£396.8	£397.6	£398.4	£399.2	£400.0	£400.8	£401.6	£402.4	£403.2	£404.0	£404.8	£405.6
Lewisham	£136.7	£136.5	£136.2	£135.9	£136.2	£136.5	£136.7	£137.0	£137.3	£137.5	£137.8	£138.1	£138.4	£138.7	£138.9	£139.2	£139.5	£139.8	£140.0	£140.3	£140.6	£140.9	£141.2	£141.5	£141.7	£142.0	£142.3
Merton	£155.8	£155.5	£155.2	£154.9	£155.2	£155.5	£155.8	£156.1	£156.4	£156.7	£157.0	£157.4	£157.7	£158.0	£158.3	£158.6	£158.9	£159.3	£159.6	£159.9	£160.2	£160.5	£160.9	£161.2	£161.5	£161.8	£162.1
Newham	£323.3	£322.6	£322.0	£321.4	£322.0	£322.6	£323.3	£323.9	£324.6	£325.2	£325.9	£326.5	£327.2	£327.8	£328.5	£329.2	£329.8	£330.5	£331.1	£331.8	£332.5	£333.1	£333.8	£334.5	£335.1	£335.8	£336.5
Redbridge	£146.4	£146.1	£145.8	£145.5	£145.8	£146.1	£146.4	£146.7	£147.0	£147.3	£147.6	£147.9	£148.2	£148.5	£148.8	£149.0	£149.3	£149.6	£149.9	£150.2	£150.5	£150.8	£151.1	£151.5	£151.8	£152.1	£152.4
Richmond upon Thames	£230.3	£229.8	£229.4	£228.9	£229.4	£229.8	£230.3	£230.8	£231.2	£231.7	£232.1	£232.6	£233.1	£233.5	£234.0	£234.5	£234.9	£235.4	£235.9	£236.4	£236.8	£237.3	£237.8	£238.3	£238.7	£239.2	£239.7
Southwark	£500.0	£499.0	£498.0	£497.0	£498.0	£499.0	£500.0	£501.0	£502.0	£503.0	£504.0	£505.0	£506.0	£507.0	£508.0	£509.1	£510.1	£511.1	£512.1	£513.1	£514.2	£515.2	£516.2	£517.3	£518.3	£519.3	£520.4
Sutton	£132.8	£132.5	£132.2	£132.0	£132.2	£132.5	£132.8	£133.0	£133.3	£133.6	£133.8	£134.1	£134.4	£134.6	£134.9	£135.2	£135.5	£135.7	£136.0	£136.3	£136.5	£136.8	£137.1	£137.4	£137.6	£137.9	£138.2
Tower Hamlets	£314.5	£313.9	£313.2	£312.6	£313.2	£313.9	£314.5	£315.1	£315.8	£316.4	£317.0	£317.7	£318.3	£318.9	£319.6	£320.2	£320.8	£321.5	£322.1	£322.8	£323.4	£324.1	£324.7	£325.4	£326.0	£326.7	£327.3
Waltham Forest	£131.7	£131.4	£131.1	£130.9	£131.1	£131.4	£131.6	£131.9	£132.2	£132.4	£132.7	£133.0	£133.2	£133.5	£133.8	£134.0	£134.3	£134.6	£134.9	£135.1	£135.4	£135.7	£136.0	£136.3	£136.6	£136.9	£137.0
Wandsworth	£338.4	£337.7	£337.1	£336.4	£337.1	£337.7	£338.4	£339.1	£339.8	£340.4	£341.1	£341.8	£342.5	£343.2	£343.9	£344.6	£345.2	£345.9	£346.6	£347.3	£348.0	£348.7	£349.4	£350.1	£350.8	£351.5	£352.2
Westminster	£1,963.3	£1,959.4	£1,955.5	£1,951.6	£1,955.5	£1,959.4	£1,963.3	£1,967.2	£1,971.2	£1,975.1	£1,979.1	£1,983.0	£1,987.0	£1,991.0	£1,994.9	£1,998.9	£2,002.9	£2,006.9	£2,010.9	£2,015.0	£2,019.0	£2,023.0	£2,027.1	£2,031.1	£2,035.2	£2,039.3	£2,043.3
Out of London																											
Online Spend																											
TOTAL	£10,688.2	£10,666.8	£10,645.5	£10,624.2	£10,645.4	£10,666.7	£10,688.0	£10,709.4	£10,730.8	£10,752.3	£10,773.8	£10,795.3	£10,816.9	£10,838.6	£10,860.2	£10,882.0	£10,903.7	£10,925.5	£10,947.4	£10,969.3	£10,991.2	£11,013.2	£11,035.2	£11,057.3	£11,079.4	£11,101.6	£11,123.8
CAZ	£4,046.5	£4,038.4	£4,030.3	£4,022.3	£4,030.3	£4,038.4	£4,046.5	£4,054.6	£4,062.7	£4,070.8	£4,078.9	£4,087.1	£4,095.3	£4,103.5	£4,111.7	£4,119.9	£4,128.1	£4,136.4	£4,144.7	£4,152.9	£4,161.3	£4,169.6	£4,177.9	£4,186.3	£4,194.6	£4,203.0	£4,211.4
NIOD	£127.2	£126.9	£126.7	£126.4	£126.7	£126.9	£127.2	£127.4	£127.7	£127.9	£128.2	£128.5	£128.7	£129.0	£129.2	£129.5	£129.8	£130.0	£130.3	£130.5	£130.8	£131.1	£131.3	£131.6	£131.8	£132.1	£132.4

Notes:
Baseline turnover at 2024 assumed to match total turnover potential at 2024, and then projected forward with changes in efficiency/productivity over the assessment period (based on Experian changing floorspace sales density productivity forecasts).

TABLE 27b: SUI GENERIS FOOD & BEVERAGE EXPENDITURE CAPACITY (PRODUCTIVITY - CHANGING FLOORSPACE) - **RESIDUAL EXPENDITURE**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	£0.0	£0.8	£1.6	£2.3	£3.0	£3.6	£4.4	£5.4	£6.4	£7.5	£8.6	£9.6	£10.6	£11.7	£12.9	£14.1	£15.3	£16.6	£17.8	£19.1	£20.4	£21.7	£23.0	£24.2	£25.4	£26.5	£27.6
Barnet	£0.0	£4.4	£8.8	£13.6	£19.3	£24.9	£30.9	£38.4	£45.4	£51.2	£56.6	£61.8	£66.6	£71.6	£76.7	£81.8	£87.0	£92.3	£97.7	£103.3	£108.9	£114.5	£120.1	£125.8	£131.6	£137.3	£143.0
Bexley	£0.0	£1.9	£4.2	£6.0	£7.7	£9.3	£11.0	£12.7	£14.3	£15.6	£16.9	£18.1	£19.3	£21.2	£23.4	£25.9	£28.5	£31.2	£33.6	£35.7	£37.6	£39.5	£41.3	£43.1	£44.9	£46.8	£48.6
Brent	£0.0	£2.4	£4.8	£7.3	£10.1	£13.1	£16.3	£19.7	£23.1	£26.2	£29.0	£31.8	£34.4	£37.1	£39.8	£42.5	£45.2	£47.8	£50.4	£52.9	£55.3	£57.8	£60.2	£62.6	£65.0	£67.4	£69.8
Bromley	£0.0	£3.5	£7.3	£10.1	£13.1	£16.1	£19.1	£22.1	£25.1	£27.8	£30.5	£33.1	£35.7	£40.1	£45.4	£51.5	£58.1	£65.0	£71.5	£77.6	£83.6	£89.6	£95.4	£100.8	£105.9	£110.8	£115.5
Camden	£0.0	£11.8	£23.9	£34.8	£46.7	£58.7	£70.8	£85.5	£100.1	£113.4	£126.1	£138.5	£150.6	£163.6	£177.2	£191.1	£205.1	£219.0	£233.0	£247.0	£260.8	£274.5	£288.0	£301.4	£314.7	£328.1	£341.3
City of London	£0.0	£11.6	£23.9	£34.8	£46.7	£58.4	£70.5	£86.1	£101.6	£115.9	£129.6	£142.9	£155.7	£169.7	£184.3	£199.4	£214.6	£229.9	£244.9	£259.8	£274.6	£289.2	£303.7	£318.0	£331.9	£346.0	£359.7
Croydon	£0.0	£3.0	£6.1	£8.9	£12.0	£15.3	£19.2	£23.7	£28.3	£32.6	£36.9	£41.1	£45.3	£50.0	£55.0	£60.3	£65.8	£71.4	£76.5	£81.3	£85.9	£90.4	£94.9	£99.3	£103.7	£108.1	£112.5
Ealing	£0.0	£3.9	£8.1	£12.1	£16.6	£21.1	£25.7	£30.9	£36.1	£40.8	£45.2	£49.5	£53.6	£57.9	£62.2	£66.4	£70.7	£75.0	£79.2	£83.3	£87.4	£91.4	£95.5	£99.5	£103.4	£107.6	£111.6
Enfield	£0.0	£2.3	£4.7	£7.0	£9.4	£11.7	£13.9	£17.5	£21.1	£24.4	£27.4	£30.1	£32.5	£35.0	£37.5	£39.9	£42.3	£44.7	£47.1	£49.5	£52.0	£54.4	£56.8	£59.2	£61.7	£64.1	£66.6
Greenwich	£0.0	£3.9	£8.0	£12.2	£16.9	£21.5	£25.6	£31.1	£36.5	£41.1	£45.4	£49.3	£52.9	£57.0	£61.2	£65.6	£69.9	£74.2	£78.4	£82.6	£86.7	£90.8	£94.8	£98.8	£102.9	£106.8	£110.6
Hackney	£0.0	£2.8	£5.8	£8.2	£10.8	£13.5	£16.1	£19.4	£22.7	£25.7	£28.7	£31.7	£34.7	£38.0	£41.5	£45.2	£49.1	£52.9	£56.6	£60.3	£63.9	£67.5	£71.1	£74.6	£78.2	£81.7	£85.1
Hammersmith and Fulham	£0.0	£4.7	£9.8	£14.5	£19.4	£24.3	£29.1	£35.5	£42.0	£48.0	£53.8	£59.6	£65.0	£70.6	£76.3	£82.5	£88.7	£94.8	£100.9	£107.0	£113.1	£119.1	£125.1	£131.0	£136.7	£144.3	£150.7
Haringey	£0.0	£2.8	£5.5	£8.0	£10.7	£13.5	£16.6	£21.8	£26.8	£31.2	£35.1	£38.7	£42.0	£45.3	£48.5	£51.7	£54.9	£58.0	£61.1	£64.3	£67.4	£70.6	£73.7	£76.8	£80.0	£83.1	£86.2
Harrow	£0.0	£1.7	£3.4	£4.9	£6.4	£7.8	£10.2	£13.0	£15.9	£18.4	£20.8	£23.1	£25.1	£27.2	£29.3	£31.5	£33.6	£35.8	£37.9	£39.8	£41.7	£43.5	£45.3	£47.0	£48.7	£50.4	£52.1
Havering	£0.0	£3.0	£5.9	£8.3	£10.8	£13.2	£16.7	£21.3	£26.4	£31.6	£36.8	£42.0	£47.1	£53.1	£59.5	£66.3	£73.3	£80.6	£88.2	£96.1	£104.2	£112.4	£120.6	£128.0	£134.9	£141.5	£147.9
Hillingdon	£0.0	£5.1	£10.4	£14.8	£19.1	£23.1	£28.2	£35.5	£43.3	£50.7	£58.1	£65.6	£73.0	£80.8	£88.8	£96.9	£105.1	£113.5	£121.8	£130.3	£138.7	£147.2	£155.7	£163.2	£169.9	£176.3	£182.4
Hounslow	£0.0	£3.1	£6.0	£8.9	£12.0	£15.1	£18.2	£21.7	£25.2	£28.3	£31.4	£34.4	£37.3	£40.3	£43.4	£46.4	£49.5	£52.5	£55.6	£58.6	£61.6	£64.6	£67.7	£70.7	£73.7	£76.8	£79.8
Islington	£0.0	£4.9	£9.9	£14.2	£18.9	£23.8	£28.7	£34.5	£40.2	£45.5	£50.7	£55.9	£60.9	£66.4	£72.2	£78.3	£84.4	£90.5	£96.5	£102.5	£108.5	£114.4	£120.2	£126.1	£131.9	£137.7	£143.4
Kensington and Chelsea	£0.0	£5.4	£10.9	£15.6	£20.8	£26.0	£31.2	£37.7	£44.2	£50.1	£55.8	£61.5	£66.9	£72.9	£79.0	£85.6	£92.2	£98.7	£105.3	£111.9	£118.5	£125.0	£131.4	£137.9	£144.2	£150.9	£157.2
Kingston upon Thames	£0.0	£2.4	£5.1	£7.1	£8.9	£10.6	£12.2	£17.2	£21.6	£25.2	£28.1	£30.9	£33.3	£35.9	£38.6	£41.2	£43.8	£46.5	£49.2	£51.8	£54.4	£56.9	£59.5	£62.0	£64.5	£67.0	£69.5
Lambeth	£0.0	£5.4	£11.0	£16.3	£22.1	£27.8	£33.4	£40.0	£46.1	£51.7	£57.1	£62.5	£67.8	£73.7	£80.0	£86.4	£92.9	£99.4	£105.9	£112.4	£118.9	£125.2	£131.5	£137.8	£144.0	£150.2	£156.3
Lewisham	£0.0	£2.2	£4.3	£6.1	£8.0	£9.9	£11.7	£13.6	£15.5	£17.2	£18.8	£20.5	£22.3	£24.5	£26.8	£29.2	£31.7	£34.1	£36.5	£38.8	£41.1	£43.4	£45.7	£48.0	£50.3	£52.5	£54.6
Merton	£0.0	£1.9	£4.0	£5.8	£7.7	£9.7	£11.9	£14.6	£17.1	£19.3	£21.4	£23.4	£25.4	£27.6	£29.8	£32.1	£34.5	£36.9	£39.4	£41.8	£44.3	£46.7	£49.1	£51.5	£54.0	£56.4	£58.8
Newham	£0.0	£5.3	£10.8	£16.0	£21.8	£27.4	£33.1	£40.5	£48.2	£55.3	£61.9	£68.1	£74.1	£80.3	£86.5	£92.7	£98.9	£104.9	£110.8	£116.6	£122.3	£127.9	£133.4	£138.8	£144.1	£149.3	£154.5
Redbridge	£0.0	£2.1	£4.2	£5.9	£7.6	£9.1	£10.9	£13.9	£17.0	£20.1	£23.1	£25.9	£28.5	£31.4	£34.4	£37.5	£40.7	£43.9	£46.8	£49.5	£52.0	£54.5	£56.8	£59.1	£61.4	£63.7	£65.9
Richmond upon Thames	£0.0	£2.9	£6.0	£8.6	£11.4	£14.0	£16.4	£19.0	£21.4	£23.6	£25.7	£27.8	£30.0	£32.4	£35.1	£38.0	£40.9	£43.9	£47.1	£50.2	£53.4	£56.6	£59.8	£63.1	£66.3	£69.6	£72.8
Southwark	£0.0	£7.2	£14.8	£22.2	£30.9	£39.6	£48.2	£59.2	£69.6	£78.6	£87.2	£95.5	£103.6	£112.5	£121.9	£131.5	£141.1	£150.5	£159.8	£168.9	£177.9	£186.9	£195.7	£204.6	£213.3	£222.0	£230.4
Sutton	£0.0	£1.7	£3.5	£4.9	£6.3	£7.7	£9.2	£11.7	£13.8	£15.6	£17.3	£18.9	£20.4	£22.1	£23.8	£25.7	£27.8	£30.0	£32.2	£34.4	£36.5	£38.7	£40.7	£42.7	£44.8	£46.8	£48.8
Tower Hamlets	£0.0	£4.9	£10.3	£15.0	£20.1	£25.0	£29.8	£36.4	£43.3	£49.9	£56.4	£62.5	£68.3	£74.3	£80.3	£86.3	£92.1	£97.8	£103.4	£109.0	£114.5	£119.9	£125.3	£130.5	£135.7	£140.9	£146.0
Waltham Forest	£0.0	£1.9	£3.8	£5.2	£6.5	£8.0	£10.1	£13.0	£16.1	£19.0	£21.5	£23.8	£25.7	£27.8	£29.8	£31.9	£33.9	£36.0	£38.0	£39.9	£41.9	£43.8	£45.7	£47.5	£49.4	£51.3	£53.1
Wandsworth	£0.0	£4.9	£10.1	£14.8	£19.6	£24.5	£29.4	£34.5	£39.5	£44.1	£48.6	£53.1	£57.6	£62.6	£67.9	£73.3	£78.8	£84.3	£89.9	£95.6	£101.2	£106.7	£112.1	£117.5	£122.9	£128.4	£133.8
Westminster	£0.0	£27.6	£56.3	£82.4	£110.8	£138.9	£167.7	£205.0	£241.2	£273.7	£304.7	£334.7	£363.6	£395.2	£428.3	£462.5	£497.0	£531.6	£566.0	£600.2	£634.0	£667.6	£700.9	£733.8	£766.4	£799.4	£831.6
Out of London																											
Online Spend																											
TOTAL	£0.0	£153.4	£313.4	£456.5	£612.3	£766.2	£926.6	£1,132.1	£1,335.3	£1,519.1	£1,695.4	£1,865.9	£2,030.0	£2,209.5	£2,397.5	£2,591.4	£2,787.5	£2,984.2	£3,179.0	£3,371.9	£3,563.1	£3,752.8	£3,940.8	£4,125.1	£4,306.5	£4,489.5	£4,667.9
CAZ	£0.0	£57.4	£117.5	£171.6	£230.9	£289.7	£350.1	£426.7	£501.9	£569.8	£634.9	£698.0	£759.0	£825.7	£895.6	£967.6	£1,040.3	£1,112.9	£1,185.0	£1,256.4	£1,327.3	£1,397.4	£1,467.0	£1,535.7	£1,603.6	£1,672.0	£1,738.8
NIOD	£0.0	£2.0	£4.1	£6.0	£8.1	£10.0	£12.0	£14.7	£17.4	£20.0	£22.5	£24.8	£27.1	£29.5	£31.9	£34.3	£36.7	£39.1	£41.4	£43.8	£46.1	£48.3	£50.6	£52.8	£55.0	£57.1	£59.2

Notes:
Residual expenditure = difference between total turnover potential (Table 24) and baseline turnover (Table 27a).

TABLE 28a: CLASS E(b) FOOD AND BEVERAGE CAPACITY (SQ M)- **BASELINE (NO COMMITMENTS / PIPELINE)** - GROSS FLOORSPACE

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	0	115	226	316	442	556	675	831	993	1,163	1,330	1,492	1,650	1,818	1,993	2,173	2,356	2,542	2,733	2,927	3,121	3,316	3,510	3,695	3,874	4,049	4,220
Barnet	0	787	1,575	2,455	3,732	5,007	6,360	8,021	9,556	10,870	12,086	13,252	14,358	15,495	16,651	17,822	19,008	20,209	21,455	22,728	24,014	25,306	26,605	27,918	29,238	30,562	31,875
Bexley	0	350	798	1,133	1,582	2,005	2,436	2,890	3,312	3,676	4,024	4,359	4,695	5,165	5,719	6,318	6,950	7,600	8,177	8,707	9,203	9,681	10,148	10,612	11,077	11,549	12,014
Brent	0	569	1,171	1,754	2,626	3,542	4,520	5,594	6,658	7,617	8,533	9,422	10,251	11,099	11,963	12,831	13,691	14,542	15,369	16,177	16,970	17,755	18,533	19,306	20,074	20,848	21,616
Bromley	0	661	1,376	1,876	2,662	3,431	4,233	5,007	5,805	6,527	7,248	7,954	8,670	9,762	11,094	12,591	14,197	15,871	17,445	18,956	20,427	21,875	23,315	24,650	25,917	27,132	28,322
Camden	0	3,410	6,884	9,909	14,355	18,793	23,343	28,692	34,051	38,987	43,748	48,427	52,972	57,845	62,903	68,081	73,267	78,478	83,702	88,899	94,048	99,149	104,195	109,209	114,190	119,182	124,118
City of London	0	2,333	4,827	7,009	10,171	13,301	16,548	20,591	24,640	28,376	31,999	35,512	38,914	42,626	46,503	50,504	54,551	58,605	62,624	66,608	70,564	74,489	78,385	82,204	85,966	89,748	93,448
Croydon	0	460	943	1,351	2,020	2,715	3,526	4,447	5,392	6,284	7,168	8,042	8,902	9,856	10,879	11,949	13,047	14,175	15,209	16,188	17,133	18,057	18,968	19,877	20,784	21,684	22,588
Ealing	0	850	1,755	2,591	3,806	5,000	6,239	7,664	9,085	10,377	11,612	12,810	13,988	15,198	16,423	17,642	18,882	20,115	21,329	22,528	23,720	24,908	26,094	27,254	28,394	29,565	30,702
Enfield	0	327	678	1,002	1,466	1,920	2,363	3,015	3,681	4,285	4,847	5,354	5,823	6,303	6,784	7,259	7,728	8,192	8,666	9,143	9,619	10,092	10,565	11,043	11,525	12,006	12,490
Greenwich	0	1,104	2,263	3,391	4,982	6,532	7,997	9,848	11,667	13,284	14,811	16,245	17,624	19,155	20,757	22,401	24,058	25,702	27,314	28,903	30,476	32,040	33,595	35,139	36,667	38,176	39,633
Hackney	0	331	682	971	1,397	1,823	2,253	2,780	3,318	3,821	4,316	4,801	5,281	5,805	6,354	6,922	7,516	8,096	8,669	9,235	9,796	10,353	10,903	11,451	11,995	12,536	13,068
Hammersmith and Fulham	0	1,295	2,676	3,950	5,705	7,423	9,149	11,372	13,613	15,716	17,748	19,765	21,664	23,643	25,668	27,815	29,949	32,072	34,197	36,318	38,432	40,537	42,619	44,660	46,650	49,114	51,284
Haringey	0	440	838	1,218	1,781	2,355	2,972	3,956	4,900	5,721	6,474	7,173	7,826	8,474	9,112	9,748	10,371	10,987	11,611	12,238	12,865	13,490	14,114	14,741	15,373	15,999	16,622
Harrow	0	253	510	732	1,040	1,338	1,789	2,324	2,863	3,341	3,800	4,242	4,645	5,051	5,464	5,882	6,306	6,732	7,136	7,524	7,901	8,270	8,635	8,987	9,332	9,672	10,010
Havering	0	534	1,068	1,485	2,077	2,647	3,449	4,500	5,642	6,805	7,966	9,119	10,275	11,589	13,010	14,507	16,062	17,654	19,330	21,054	22,811	24,590	26,382	28,001	29,517	30,963	32,374
Hillingdon	0	1,207	2,450	3,472	4,841	6,124	7,719	9,904	12,203	14,401	16,599	18,808	20,989	23,274	25,617	28,002	30,422	32,867	35,320	37,780	40,252	42,729	45,211	47,416	49,443	51,378	53,238
Hounslow	0	466	916	1,350	1,968	2,574	3,169	3,864	4,548	5,178	5,792	6,396	6,975	7,576	8,184	8,801	9,416	10,021	10,626	11,232	11,838	12,444	13,048	13,650	14,246	14,894	15,509
Islington	0	858	1,736	2,468	3,599	4,741	5,912	7,219	8,526	9,736	10,955	12,176	13,369	14,662	16,015	17,442	18,878	20,306	21,731	23,148	24,558	25,956	27,343	28,728	30,107	31,478	32,839
Kensington and Chelsea	0	2,058	4,211	6,014	8,681	11,340	14,017	17,273	20,526	23,527	26,466	29,374	32,181	35,203	38,348	41,670	44,992	48,315	51,648	54,979	58,297	61,592	64,858	68,107	71,297	74,679	77,890
Kingston upon Thames	0	553	1,202	1,649	2,267	2,838	3,404	4,776	6,019	7,030	7,910	8,724	9,468	10,262	11,072	11,878	12,693	13,529	14,366	15,187	15,998	16,802	17,601	18,402	19,205	20,002	20,804
Lambeth	0	1,450	2,977	4,358	6,375	8,373	10,367	12,749	15,014	17,073	19,072	21,038	22,977	25,119	27,360	29,657	31,977	34,305	36,625	38,931	41,219	43,487	45,735	47,968	50,185	52,396	54,581
Lewisham	0	334	661	944	1,356	1,757	2,125	2,544	2,951	3,313	3,668	4,016	4,368	4,784	5,231	5,695	6,162	6,624	7,075	7,520	7,960	8,400	8,840	9,282	9,717	10,139	10,548
Merton	0	585	1,218	1,757	2,536	3,349	4,234	5,301	6,313	7,216	8,078	8,930	9,751	10,637	11,556	12,506	13,477	14,464	15,455	16,445	17,433	18,417	19,393	20,372	21,351	22,329	23,310
Newham	0	1,357	2,774	4,035	5,836	7,586	9,403	11,775	14,226	16,512	18,689	20,752	22,730	24,822	26,959	29,118	31,277	33,423	35,524	37,583	39,616	41,628	43,608	45,546	47,462	49,356	51,216
Redbridge	0	435	872	1,206	1,680	2,127	2,660	3,453	4,286	5,093	5,888	6,636	7,335	8,087	8,879	9,692	10,522	11,364	12,142	12,875	13,580	14,266	14,939	15,591	16,236	16,869	17,495
Richmond upon Thames	0	988	2,050	2,893	4,206	5,446	6,606	7,920	9,179	10,306	11,411	12,512	13,611	14,835	16,134	17,481	18,865	20,292	21,748	23,215	24,687	26,160	27,633	29,113	30,590	32,091	33,577
Southwark	0	2,410	5,009	7,452	11,116	14,770	18,436	23,012	27,365	31,249	34,975	38,589	42,105	45,988	50,065	54,236	58,428	62,584	66,668	70,693	74,676	78,622	82,540	86,419	90,260	94,076	97,808
Sutton	0	234	493	678	953	1,222	1,505	1,966	2,376	2,726	3,053	3,362	3,653	3,968	4,304	4,664	5,044	5,457	5,864	6,265	6,665	7,058	7,439	7,817	8,194	8,568	8,944
Tower Hamlets	0	1,718	3,628	5,258	7,575	9,836	12,098	15,049	18,098	20,991	23,805	26,500	29,079	31,808	34,560	37,338	40,091	42,806	45,481	48,116	50,727	53,316	55,874	58,386	60,866	63,318	65,737
Waltham Forest	0	142	280	377	515	665	873	1,140	1,432	1,700	1,944	2,160	2,354	2,553	2,756	2,956	3,156	3,356	3,553	3,749	3,944	4,137	4,326	4,514	4,701	4,888	5,073
Wandsworth	0	1,080	2,241	3,259	4,672	6,101	7,531	9,023	10,475	11,836	13,174	14,508	15,840	17,311	18,847	20,425	22,025	23,643	25,271	26,901	28,522	30,122	31,698	33,269	34,828	36,411	37,971
Westminster	0	8,674	17,723	25,757	37,439	49,012	60,971	76,031	90,746	104,090	116,904	129,344	141,404	154,516	168,247	182,400	196,730	211,099	225,390	239,581	253,669	267,648	281,517	295,213	308,746	322,433	335,837
Out of London Online Spend																											
BOROUGH TOTAL	0	38,367	78,711	114,072	165,459	216,251	268,883	334,530	399,460	458,829	516,090	571,792	625,727	684,288	745,412	808,405	872,096	936,028	999,453	1,062,334	1,124,743	1,186,690	1,248,170	1,308,536	1,368,009	1,428,091	1,486,759
CAZ	0	17,652	36,227	52,642	76,631	100,439	124,947	155,361	185,267	212,525	238,832	264,415	289,229	316,245	344,478	373,569	402,965	432,390	461,588	490,538	519,262	547,755	576,021	603,917	631,489	659,235	686,426
NIOD	0	917	1,936	2,818	4,069	5,286	6,499	8,081	9,709	11,247	12,739	14,165	15,529	16,980	18,446	19,927	21,393	22,842	24,267	25,670	27,058	28,436	29,797	31,130	32,444	33,740	35,018

Notes:

TABLE 28b: CLASS E(b) FOOD AND BEVERAGE CAPACITY (SQ M) - **PRODUCTIVITY, CONSTANT FLOORSPACE (NO COMMITMENTS / PIPELINE)** - GROSS FLOORSPACE

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	0	130	127	118	127	123	122	153	187	233	274	308	336	370	407	446	486	525	565	604	642	677	709	732	749	761	768
Barnet	0	905	812	914	1,270	1,600	1,979	2,618	3,111	3,438	3,660	3,820	3,913	4,017	4,123	4,226	4,327	4,424	4,544	4,668	4,787	4,896	4,994	5,088	5,173	5,246	5,297
Bexley	0	412	397	327	302	247	194	156	85	-13	-128	-257	-388	-407	-362	-286	-192	-92	-58	-67	-108	-167	-238	-315	-396	-474	-562
Brent	0	661	577	557	718	905	1,135	1,436	1,709	1,917	2,071	2,189	2,244	2,304	2,368	2,423	2,461	2,481	2,474	2,442	2,392	2,326	2,250	2,161	2,063	1,963	1,852
Bromley	0	786	566	252	88	-100	-266	-466	-652	-853	-1,062	-1,289	-1,513	-1,426	-1,152	-762	-306	181	562	873	1,133	1,356	1,555	1,660	1,700	1,690	1,650
Camden	0	3,960	3,326	2,753	2,974	3,123	3,311	4,168	4,949	5,542	5,912	6,147	6,209	6,493	6,871	7,283	7,638	7,949	8,209	8,389	8,472	8,465	8,363	8,187	7,939	7,652	7,281
City of London	0	2,722	2,308	1,942	2,113	2,207	2,364	3,205	3,985	4,614	5,087	5,416	5,603	6,008	6,502	7,046	7,575	8,057	8,460	8,787	9,044	9,234	9,357	9,383	9,328	9,251	9,080
Croydon	0	551	359	178	157	151	244	425	613	783	933	1,061	1,165	1,337	1,553	1,792	2,039	2,293	2,459	2,567	2,638	2,682	2,706	2,719	2,721	2,709	2,691
Ealing	0	979	921	910	1,126	1,302	1,501	1,850	2,171	2,418	2,596	2,724	2,819	2,926	3,030	3,113	3,199	3,263	3,298	3,308	3,300	3,276	3,238	3,170	3,076	2,995	2,879
Enfield	0	385	302	245	262	262	246	417	588	722	809	841	834	831	822	804	776	738	704	668	626	578	525	472	418	358	297
Greenwich	0	1,269	1,196	1,240	1,552	1,797	1,938	2,411	2,823	3,107	3,288	3,368	3,383	3,508	3,674	3,853	4,022	4,160	4,252	4,308	4,333	4,335	4,314	4,269	4,198	4,098	3,949
Hackney	0	390	305	213	193	167	139	195	253	301	334	352	361	400	454	516	592	649	693	725	747	759	761	755	741	719	685
Hammersmith and Fulham	0	1,496	1,378	1,337	1,544	1,689	1,814	2,371	2,905	3,379	3,757	4,094	4,301	4,549	4,809	5,143	5,437	5,695	5,927	6,129	6,301	6,441	6,541	6,587	6,576	6,882	6,954
Haringey	0	507	403	342	388	435	515	921	1,271	1,528	1,712	1,838	1,913	1,976	2,022	2,059	2,077	2,082	2,087	2,088	2,082	2,067	2,045	2,020	1,992	1,954	1,908
Harrow	0	294	243	195	188	167	284	471	651	788	900	990	1,041	1,089	1,137	1,183	1,229	1,272	1,292	1,295	1,284	1,264	1,238	1,199	1,152	1,098	1,040
Havering	0	613	557	459	446	405	573	955	1,401	1,883	2,343	2,774	3,189	3,718	4,313	4,947	5,601	6,259	6,956	7,662	8,366	9,057	9,731	10,249	10,670	11,019	11,324
Hillingdon	0	1,398	1,216	991	902	714	802	1,408	2,079	2,714	3,313	3,888	4,403	4,973	5,558	6,141	6,718	7,281	7,814	8,319	8,800	9,251	9,675	9,863	9,899	9,847	9,724
Hounslow	0	532	488	488	595	679	744	890	1,015	1,115	1,192	1,251	1,280	1,322	1,361	1,400	1,430	1,444	1,453	1,454	1,449	1,439	1,420	1,394	1,358	1,353	1,320
Islington	0	1,009	756	499	471	438	417	504	573	611	642	659	637	686	770	897	1,013	1,105	1,178	1,229	1,258	1,262	1,245	1,211	1,159	1,089	1,000
Kensington and Chelsea	0	2,409	1,940	1,451	1,431	1,366	1,283	1,694	2,053	2,312	2,476	2,575	2,550	2,675	2,865	3,161	3,416	3,631	3,814	3,957	4,052	4,093	4,079	4,017	3,882	3,854	3,671
Kingston upon Thames	0	654	547	334	184	-16	-227	298	680	882	955	958	892	860	832	793	751	719	678	616	539	449	348	241	130	8	-117
Lambeth	0	1,697	1,379	1,143	1,261	1,332	1,370	1,735	1,958	2,086	2,133	2,126	2,074	2,170	2,323	2,493	2,655	2,794	2,899	2,966	2,995	2,983	2,933	2,850	2,734	2,593	2,413
Lewisham	0	382	351	320	362	389	378	409	423	415	396	368	339	360	402	452	499	535	558	570	574	573	568	559	542	510	466
Merton	0	697	491	297	219	164	165	321	411	444	429	395	325	301	294	303	318	334	342	339	323	294	250	198	138	67	-10
Newham	0	1,562	1,447	1,363	1,582	1,723	1,900	2,560	3,249	3,851	4,320	4,658	4,893	5,198	5,513	5,816	6,091	6,327	6,501	6,617	6,690	6,724	6,713	6,651	6,554	6,423	6,252
Redbridge	0	506	413	285	220	124	102	312	545	775	982	1,135	1,235	1,370	1,528	1,692	1,858	2,022	2,124	2,181	2,209	2,214	2,202	2,169	2,123	2,064	1,994
Richmond upon Thames	0	1,171	865	515	431	261	1	-129	-325	-565	-833	-1,115	-1,409	-1,605	-1,751	-1,870	-1,973	-2,056	-2,130	-2,211	-2,302	-2,408	-2,527	-2,654	-2,797	-2,935	-3,096
Southwark	0	2,811	2,416	2,233	2,800	3,296	3,746	4,974	5,921	6,577	7,039	7,351	7,532	7,978	8,535	9,114	9,655	10,113	10,462	10,716	10,891	10,994	11,033	11,003	10,907	10,756	10,510
Sutton	0	278	208	106	47	-20	-78	25	74	85	71	37	-15	-49	-69	-73	-65	-35	-15	-3	3	-1	-18	-41	-67	-100	-134
Tower Hamlets	0	1,983	1,908	1,794	2,060	2,236	2,380	3,122	3,902	4,624	5,230	5,692	6,015	6,430	6,827	7,207	7,531	7,789	7,982	8,113	8,195	8,231	8,218	8,144	8,022	7,858	7,648
Waltham Forest	0	165	132	78	43	17	42	119	214	294	348	374	379	384	392	394	394	391	385	375	363	347	326	303	278	251	222
Wandsworth	0	1,256	1,102	967	1,028	1,083	1,118	1,189	1,204	1,204	1,167	1,111	1,038	1,068	1,134	1,215	1,296	1,373	1,438	1,487	1,510	1,499	1,455	1,391	1,303	1,218	1,103
Westminster	0	10,137	8,262	6,730	7,189	7,373	7,751	10,806	13,299	15,064	16,172	16,785	16,916	17,789	19,014	20,410	21,769	22,981	23,957	24,686	25,174	25,423	25,442	25,191	24,687	24,164	23,314
Out of London																											
Online Spend																											
BOROUGH TOTAL	0	44,705	37,697	31,576	34,272	35,636	37,985	51,524	63,324	72,275	78,516	82,623	84,494	89,606	96,098	103,331	110,316	116,685	121,863	125,857	128,761	130,616	131,452	130,827	128,951	126,941	123,372
CAZ	0	20,604	17,124	14,218	15,526	16,304	17,389	23,544	28,736	32,557	35,152	36,765	37,391	39,573	42,423	45,614	48,677	51,393	53,569	55,204	56,334	56,970	57,131	56,728	55,812	54,758	53,055
NIOD	0	1,057	1,030	994	1,163	1,280	1,375	1,789	2,219	2,610	2,937	3,184	3,357	3,584	3,805	4,018	4,198	4,347	4,459	4,536	4,586	4,613	4,613	4,578	4,516	4,429	4,318

Notes:

TABLE 28c: CLASS E(b) FOOD AND BEVERAGE CAPACITY (SQ M) - **PRODUCTIVITY, CHANGING FLOORSPACE (NO COMMITMENTS / PIPELINE)** - GROSS FLOORSPACE

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	0	130	257	363	474	572	675	815	959	1,111	1,260	1,403	1,542	1,690	1,843	2,001	2,162	2,325	2,492	2,660	2,830	2,998	3,165	3,322	3,474	3,621	3,763
Barnet	0	905	1,814	2,819	3,980	5,134	6,360	7,890	9,287	10,459	11,528	12,544	13,497	14,475	15,468	16,472	17,485	18,509	19,573	20,659	21,753	22,847	23,944	25,049	26,157	27,263	28,354
Bexley	0	412	924	1,324	1,711	2,071	2,437	2,824	3,178	3,472	3,750	4,013	4,275	4,670	5,144	5,662	6,209	6,772	7,261	7,702	8,108	8,494	8,869	9,239	9,608	9,983	10,348
Brent	0	661	1,357	2,037	2,818	3,640	4,520	5,493	6,452	7,302	8,105	8,879	9,590	10,317	11,057	11,797	12,526	13,243	13,934	14,603	15,255	15,896	16,528	17,151	17,768	18,387	18,998
Bromley	0	786	1,630	2,261	2,922	3,563	4,234	4,875	5,536	6,119	6,698	7,261	7,830	8,767	9,937	11,264	12,693	14,182	15,566	16,884	18,157	19,403	20,635	21,761	22,816	23,817	24,789
Camden	0	3,960	8,000	11,602	15,501	19,377	23,347	28,097	32,838	37,138	41,246	45,255	49,115	53,281	57,612	62,041	66,460	70,884	75,301	79,675	83,981	88,223	92,394	96,514	100,586	104,650	108,643
City of London	0	2,722	5,616	8,207	10,982	13,714	16,550	20,169	23,779	27,063	30,219	33,254	36,166	39,371	42,725	46,187	49,678	53,162	56,597	59,983	63,327	66,627	69,884	73,053	76,153	79,260	82,274
Croydon	0	551	1,127	1,628	2,208	2,810	3,527	4,350	5,192	5,980	6,755	7,518	8,264	9,099	9,998	10,940	11,905	12,895	13,790	14,627	15,428	16,205	16,966	17,721	18,472	19,212	19,952
Ealing	0	979	2,016	2,989	4,076	5,137	6,240	7,523	8,796	9,937	11,016	12,053	13,067	14,107	15,159	16,199	17,256	18,301	19,322	20,326	21,318	22,302	23,280	24,228	25,152	26,103	27,017
Enfield	0	385	796	1,182	1,588	1,981	2,363	2,952	3,552	4,088	4,580	5,015	5,412	5,817	6,221	6,618	7,007	7,390	7,780	8,172	8,561	8,946	9,329	9,714	10,103	10,488	10,875
Greenwich	0	1,269	2,597	3,899	5,328	6,709	7,998	9,668	11,299	12,722	14,049	15,279	16,450	17,764	19,143	20,559	21,980	23,383	24,748	26,085	27,401	28,702	29,989	31,260	32,510	33,735	34,907
Hackney	0	390	801	1,151	1,519	1,885	2,253	2,717	3,190	3,627	4,052	4,467	4,876	5,325	5,797	6,286	6,798	7,294	7,781	8,260	8,732	9,197	9,654	10,107	10,554	10,996	11,428
Hammersmith and Fulham	0	1,496	3,082	4,568	6,124	7,637	9,150	11,154	13,167	15,034	16,822	18,589	20,232	21,946	23,698	25,562	27,406	29,232	31,052	32,859	34,652	36,429	38,176	39,875	41,519	43,611	45,412
Haringey	0	507	974	1,425	1,921	2,426	2,973	3,883	4,748	5,489	6,159	6,773	7,338	7,896	8,443	8,984	9,511	10,028	10,551	11,075	11,597	12,114	12,627	13,143	13,659	14,169	14,673
Harrow	0	294	593	859	1,126	1,382	1,789	2,280	2,771	3,200	3,608	3,998	4,348	4,699	5,056	5,415	5,779	6,145	6,486	6,811	7,123	7,426	7,724	8,009	8,285	8,555	8,822
Havering	0	613	1,228	1,728	2,241	2,731	3,450	4,414	5,465	6,533	7,594	8,643	9,690	10,889	12,188	13,557	14,977	16,427	17,953	19,520	21,112	22,719	24,332	25,770	27,104	28,364	29,586
Hillingdon	0	1,398	2,836	4,059	5,237	6,325	7,720	9,698	11,781	13,755	15,720	17,689	19,621	21,647	23,723	25,830	27,963	30,112	32,259	34,404	36,552	38,695	40,835	42,697	44,380	45,967	47,475
Hounslow	0	532	1,050	1,553	2,107	2,645	3,170	3,792	4,400	4,953	5,488	6,010	6,505	7,020	7,540	8,066	8,588	9,097	9,606	10,111	10,616	11,118	11,616	12,110	12,596	13,129	13,630
Islington	0	1,009	2,043	2,934	3,914	4,901	5,913	7,056	8,194	9,231	10,273	11,312	12,319	13,420	14,576	15,799	17,025	18,239	19,444	20,637	21,817	22,981	24,129	25,270	26,400	27,518	28,622
Kensington and Chelsea	0	2,409	4,922	7,093	9,411	11,711	14,019	16,895	19,756	22,354	24,880	27,364	29,737	32,312	34,997	37,844	40,680	43,504	46,325	49,133	51,915	54,664	57,373	60,053	62,666	65,451	68,059
Kingston upon Thames	0	654	1,407	1,960	2,476	2,944	3,405	4,667	5,796	6,690	7,450	8,141	8,761	9,427	10,105	10,777	11,454	12,150	12,843	13,518	14,179	14,832	15,476	16,120	16,762	17,397	18,033
Lambeth	0	1,697	3,478	5,119	6,890	8,635	10,368	12,482	14,470	16,245	17,952	19,619	21,252	23,079	24,996	26,958	28,936	30,912	32,873	34,810	36,723	38,607	40,464	42,299	44,109	45,907	47,671
Lewisham	0	382	758	1,091	1,456	1,808	2,125	2,492	2,845	3,153	3,451	3,742	4,036	4,391	4,775	5,175	5,575	5,968	6,350	6,724	7,091	7,457	7,821	8,186	8,542	8,884	9,212
Merton	0	697	1,446	2,102	2,769	3,468	4,234	5,180	6,067	6,842	7,572	8,290	8,974	9,719	10,492	11,294	12,112	12,943	13,774	14,600	15,420	16,233	17,035	17,837	18,635	19,429	20,221
Newham	0	1,562	3,190	4,667	6,265	7,804	9,404	11,552	13,769	15,812	17,738	19,544	21,258	23,078	24,934	26,803	28,665	30,505	32,295	34,035	35,743	37,423	39,064	40,658	42,224	43,762	45,260
Redbridge	0	506	1,015	1,424	1,827	2,202	2,660	3,376	4,130	4,854	5,564	6,224	6,832	7,490	8,185	8,897	9,624	10,358	11,027	11,649	12,242	12,814	13,370	13,905	14,429	14,940	15,441
Richmond upon Thames	0	1,171	2,421	3,456	4,586	5,639	6,607	7,725	8,783	9,705	10,602	11,490	12,372	13,374	14,445	15,559	16,704	17,886	19,091	20,301	21,512	22,718	23,919	25,121	26,315	27,527	28,720
Southwark	0	2,811	5,821	8,687	11,954	15,197	18,439	22,574	26,471	29,885	33,128	36,246	39,253	42,609	46,143	49,754	53,370	56,934	60,413	63,821	67,172	70,474	73,733	76,942	80,100	83,220	86,246
Sutton	0	278	582	813	1,044	1,268	1,505	1,919	2,280	2,580	2,856	3,112	3,350	3,611	3,891	4,193	4,514	4,866	5,210	5,547	5,882	6,208	6,521	6,830	7,136	7,439	7,741
Tower Hamlets	0	1,983	4,167	6,077	8,130	10,119	12,100	14,760	17,506	20,086	22,576	24,939	27,176	29,553	31,941	34,345	36,714	39,035	41,308	43,533	45,724	47,884	50,005	52,072	54,100	56,092	58,043
Waltham Forest	0	165	327	447	563	690	873	1,115	1,381	1,623	1,839	2,026	2,191	2,360	2,533	2,701	2,870	3,037	3,201	3,363	3,523	3,680	3,833	3,984	4,135	4,283	4,430
Wandsworth	0	1,256	2,598	3,801	5,039	6,288	7,532	8,833	10,089	11,248	12,380	13,503	14,619	15,868	17,174	18,516	19,875	21,245	22,619	23,989	25,345	26,673	27,974	29,263	30,535	31,825	33,088
Westminster	0	10,137	20,687	30,256	40,485	50,562	60,981	74,449	87,517	99,168	110,242	120,900	131,136	142,364	154,154	166,307	178,582	190,843	202,976	214,959	226,789	238,463	249,981	261,281	272,375	283,570	294,443
Out of London																											
Online Spend																											
BOROUGH TOTAL	0	44,705	91,562	133,582	178,672	222,973	268,924	327,667	385,448	437,457	487,153	535,094	581,082	631,434	684,093	738,361	793,083	847,806	901,801	955,033	1,007,579	1,059,449	1,110,645	1,160,543	1,209,361	1,258,556	1,306,178
CAZ	0	19,146	36,374	51,496	74,015	96,262	119,118	147,775	175,810	201,099	225,341	248,767	271,337	295,987	321,734	348,218	374,892	401,484	427,747	453,660	479,247	504,503	529,437	553,909	577,967	602,094	625,587
NIOD	0	988	1,944	2,766	3,948	5,090	6,224	7,720	9,258	10,700	12,090	13,409	14,661	15,994	17,337	18,688	20,019	21,329	22,609	23,863	25,098	26,316	27,514	28,680	29,822	30,943	32,041

Notes:

TABLE 29a: CLASS E(b) FOOD AND BEVERAGE CAPACITY (SQ M)- BASELINE (INCLUDING COMMITMENTS / PIPELINE) - GROSS FLOORSPACE

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	0	-2,129	-2,018	-1,928	-1,802	-1,688	-1,569	-1,413	-1,251	-1,082	-914	-752	-594	-426	-251	-71	112	298	489	682	877	1,072	1,266	1,450	1,630	1,805	1,976
Barnet	0	-2,177	-1,390	-510	767	2,043	3,395	5,057	6,592	7,905	9,121	10,287	11,394	12,530	13,687	14,858	16,044	17,245	18,491	19,764	21,050	22,342	23,641	24,953	26,274	27,597	28,910
Bexley	0	-59	389	724	1,173	1,596	2,027	2,481	2,903	3,267	3,615	3,950	4,285	4,756	5,310	5,909	6,541	7,191	7,768	8,298	8,794	9,272	9,739	10,203	10,668	11,140	11,605
Brent	0	-302	299	882	1,754	2,670	3,648	4,722	5,786	6,746	7,661	8,550	9,379	10,227	11,092	11,960	12,819	13,670	14,497	15,305	16,099	16,883	17,662	18,434	19,202	19,976	20,744
Bromley	0	-47	668	1,168	1,954	2,723	3,525	4,299	5,097	5,819	6,540	7,246	7,962	9,054	10,386	11,883	13,489	15,163	16,737	18,248	19,719	21,167	22,607	23,942	25,209	26,424	27,614
Camden	0	-9,875	-6,400	-3,375	1,070	5,509	10,058	15,407	20,767	25,702	30,463	35,142	39,687	44,560	49,618	54,796	59,982	65,193	70,417	75,614	80,763	85,865	90,911	95,924	100,905	105,898	110,833
City of London	0	4,255	6,749	8,932	12,093	15,223	18,470	22,513	26,562	30,299	33,921	37,434	40,837	44,548	48,425	52,426	56,473	60,527	64,547	68,531	72,486	76,412	80,307	84,127	87,888	91,671	95,371
Croydon	0	-2,392	-1,909	-1,501	-832	-138	674	1,595	2,539	3,432	4,315	5,189	6,049	7,004	8,027	9,096	10,194	11,322	12,357	13,335	14,281	15,205	16,116	17,024	17,932	18,832	19,735
Ealing	0	-8,797	-7,893	-7,056	-5,841	-4,648	-3,408	-1,983	-563	729	1,965	3,162	4,341	5,550	6,776	7,995	9,235	10,468	11,681	12,880	14,073	15,261	16,447	17,607	18,747	19,917	21,055
Enfield	0	-7,748	-7,396	-7,072	-6,608	-6,155	-5,712	-5,059	-4,393	-3,789	-3,228	-2,721	-2,251	-1,771	-1,291	-815	-346	118	591	1,069	1,545	2,017	2,491	2,968	3,451	3,931	4,415
Greenwich	0	-8,357	-7,199	-6,071	-4,479	-2,929	-1,464	387	2,206	3,823	5,349	6,784	8,163	9,693	11,295	12,939	14,597	16,241	17,852	19,441	21,014	22,578	24,134	25,677	27,205	28,714	30,171
Hackney	0	-6,523	-6,172	-5,883	-5,457	-5,031	-4,602	-4,075	-3,536	-3,033	-2,539	-2,054	-1,573	-1,049	-500	68	662	1,242	1,814	2,380	2,942	3,498	4,049	4,596	5,141	5,681	6,213
Hammersmith and Fulham	0	-4,961	-3,581	-2,306	-552	1,167	2,892	5,116	7,357	9,459	11,491	13,508	15,408	17,386	19,411	21,558	23,692	25,816	27,941	30,061	32,175	34,280	36,362	38,403	40,394	42,857	45,027
Haringey	0	2,914	3,312	3,692	4,255	4,829	5,446	6,431	7,374	8,195	8,948	9,648	10,300	10,948	11,586	12,222	12,846	13,461	14,085	14,712	15,339	15,965	16,588	17,216	17,847	18,474	19,096
Harrow	0	39	296	518	826	1,124	1,575	2,110	2,649	3,127	3,586	4,028	4,431	4,837	5,250	5,668	6,092	6,518	6,922	7,310	7,687	8,056	8,421	8,773	9,118	9,458	9,796
Havering	0	-2,068	-1,534	-1,116	-524	46	848	1,898	3,040	4,203	5,364	6,517	7,673	8,987	10,408	11,905	13,461	15,053	16,729	18,453	20,210	21,989	23,781	25,399	26,916	28,361	29,772
Hillingdon	0	1,726	2,968	3,991	5,359	6,642	8,237	10,423	12,722	14,919	17,117	19,327	21,508	23,792	26,136	28,520	30,940	33,386	35,838	38,298	40,770	43,247	45,730	47,934	49,962	51,897	53,757
Hounslow	0	-2,639	-2,189	-1,756	-1,137	-531	64	759	1,442	2,073	2,687	3,291	3,870	4,471	5,079	5,696	6,311	6,916	7,521	8,127	8,733	9,339	9,943	10,545	11,141	11,789	12,404
Islington	0	251	1,129	1,862	2,992	4,134	5,305	6,612	7,919	9,129	10,349	11,569	12,762	14,055	15,408	16,835	18,271	19,699	21,124	22,541	23,951	25,349	26,737	28,121	29,500	30,871	32,233
Kensington and Chelsea	0	-1,603	550	2,353	5,019	7,678	10,356	13,611	16,864	19,866	22,805	25,713	28,519	31,542	34,687	38,008	41,331	44,654	47,987	51,318	54,635	57,930	61,197	64,445	67,636	71,018	74,228
Kingston upon Thames	0	-1,247	-598	-151	466	1,038	1,604	2,976	4,219	5,230	6,110	6,924	7,668	8,462	9,272	10,078	10,893	11,729	12,566	13,387	14,198	15,002	15,801	16,602	17,405	18,202	19,004
Lambeth	0	-2,479	-951	430	2,446	4,444	6,438	8,820	11,086	13,145	15,144	17,109	19,048	21,191	23,432	25,729	28,049	30,377	32,697	35,002	37,291	39,559	41,806	44,040	46,256	48,468	50,653
Lewisham	0	-3,000	-2,673	-2,390	-1,978	-1,577	-1,209	-790	-383	-21	334	682	1,034	1,450	1,897	2,361	2,828	3,290	3,741	4,186	4,626	5,066	5,506	5,948	6,383	6,805	7,214
Merton	0	-1,829	-1,195	-657	123	936	1,820	2,888	3,900	4,803	5,664	6,517	7,338	8,224	9,143	10,093	11,064	12,051	13,042	14,032	15,019	16,003	16,979	17,958	18,938	19,916	20,896
Newham	0	-30,458	-29,041	-27,780	-25,979	-24,229	-22,412	-20,040	-17,589	-15,303	-13,127	-11,063	-9,086	-6,994	-4,856	-2,698	-538	1,608	3,709	5,768	7,801	9,813	11,792	13,731	15,647	17,541	19,401
Redbridge	0	-1,154	-717	-383	91	539	1,071	1,864	2,698	3,504	4,300	5,048	5,746	6,499	7,290	8,103	8,934	9,775	10,553	11,286	11,991	12,677	13,350	14,003	14,647	15,280	15,906
Richmond upon Thames	0	2,022	3,084	3,928	5,240	6,481	7,640	8,954	10,213	11,340	12,446	13,546	14,645	15,869	17,168	18,515	19,899	21,326	22,783	24,249	25,721	27,194	28,667	30,147	31,624	33,125	34,612
Southwark	0	-19,745	-17,147	-14,703	-11,039	-7,385	-3,719	856	5,210	9,093	12,820	16,434	19,950	23,832	27,909	32,081	36,273	40,428	44,512	48,538	52,520	56,467	60,384	64,263	68,105	71,921	75,653
Sutton	0	-59	200	385	661	930	1,212	1,673	2,084	2,434	2,760	3,069	3,360	3,676	4,012	4,371	4,751	5,165	5,571	5,973	6,373	6,766	7,147	7,525	7,902	8,276	8,651
Tower Hamlets	0	-22,474	-20,564	-18,934	-16,618	-14,357	-12,094	-9,143	-6,094	-3,201	-388	2,307	4,887	7,616	10,368	13,146	15,899	18,613	21,289	23,924	26,535	29,124	31,682	34,194	36,674	39,126	41,545
Waltham Forest	0	-4,748	-4,610	-4,513	-4,375	-4,225	-4,017	-3,750	-3,458	-3,190	-2,946	-2,730	-2,536	-2,337	-2,134	-1,934	-1,734	-1,534	-1,337	-1,141	-946	-753	-564	-376	-189	-2	183
Wandsworth	0	-5,262	-4,101	-3,083	-1,670	-241	1,189	2,681	4,133	5,494	6,832	8,166	9,498	10,969	12,505	14,082	15,683	17,300	18,929	20,559	22,180	23,779	25,356	26,927	28,486	30,069	31,629
Westminster	0	-272	8,777	16,811	28,493	40,067	52,026	67,085	81,800	95,145	107,958	120,398	132,459	145,570	159,301	173,454	187,784	202,153	216,444	230,635	244,723	258,702	272,571	286,267	299,800	313,488	326,891
Out of London Online Spend																											
BOROUGH TOTAL	0	-141,200	-100,856	-65,494	-14,107	36,685	89,317	154,964	219,893	279,263	336,524	392,226	446,161	504,722	565,846	628,839	692,530	756,462	819,887	882,768	945,177	1,007,123	1,068,604	1,128,970	1,188,442	1,248,525	1,307,193
CAZ	0	17,652	36,227	52,642	76,631	100,439	124,947	155,361	185,267	212,525	238,832	264,415	289,229	316,245	344,478	373,569	402,965	432,390	461,588	490,538	519,262	547,755	576,021	603,917	631,489	659,235	686,426
NIOD	0	917	1,936	2,818	4,069	5,286	6,499	8,081	9,709	11,247	12,739	14,165	15,529	16,980	18,446	19,927	21,393	22,842	24,267	25,670	27,058	28,436	29,797	31,130	32,444	33,740	35,018

Notes:

TABLE 29b: CLASS E(b) FOOD AND BEVERAGE CAPACITY (SQ M) - **PRODUCTIVITY, CONSTANT FLOORSPACE (INCLUDING COMMITMENTS / PIPELINE) = GROSS FLOORSPACE**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	0	-2,110	-2,146	-2,185	-2,210	-2,250	-2,286	-2,291	-2,294	-2,283	-2,277	-2,279	-2,287	-2,289	-2,289	-2,288	-2,287	-2,287	-2,286	-2,287	-2,289	-2,295	-2,305	-2,324	-2,350	-2,382	-2,418
Barnet	0	-2,053	-2,191	-2,127	-1,818	-1,534	-1,201	-610	-166	116	291	404	449	504	561	615	664	711	778	850	915	970	1,013	1,051	1,080	1,095	1,089
Bexley	0	3	-17	-93	-124	-186	-245	-289	-367	-472	-593	-728	-866	-892	-853	-785	-697	-604	-577	-594	-642	-709	-787	-872	-961	-1,047	-1,143
Brent	0	-209	-306	-337	-190	-16	199	486	745	940	1,080	1,185	1,226	1,271	1,320	1,361	1,384	1,389	1,367	1,319	1,253	1,172	1,079	974	860	743	615
Bromley	0	79	-151	-474	-649	-849	-1,026	-1,237	-1,434	-1,647	-1,867	-2,105	-2,341	-2,265	-2,002	-1,624	-1,180	-706	-337	-39	208	419	604	695	722	698	645
Camden	0	-9,299	-10,131	-10,880	-10,862	-10,921	-10,943	-10,301	-9,737	-9,350	-9,188	-9,164	-9,316	-9,250	-9,093	-8,904	-8,776	-8,694	-8,667	-8,724	-8,880	-9,130	-9,478	-9,904	-10,405	-10,949	-11,581
City of London	0	4,640	4,255	3,915	4,115	4,239	4,427	5,299	6,110	6,769	7,272	7,631	7,849	8,286	8,812	9,389	9,950	10,465	10,902	11,263	11,555	11,780	11,939	12,001	11,983	11,943	11,809
Croydon	0	-2,296	-2,530	-2,749	-2,814	-2,864	-2,816	-2,681	-2,540	-2,414	-2,309	-2,227	-2,169	-2,043	-1,875	-1,684	-1,486	-1,280	-1,165	-1,107	-1,087	-1,095	-1,124	-1,165	-1,217	-1,284	-1,359
Ealing	0	-8,649	-8,852	-8,989	-8,921	-8,897	-8,851	-8,657	-8,494	-8,396	-8,369	-8,395	-8,455	-8,506	-8,562	-8,641	-8,721	-8,823	-8,957	-9,119	-9,301	-9,501	-9,718	-9,967	-10,245	-10,513	-10,818
Enfield	0	-7,673	-7,878	-8,041	-8,148	-8,274	-8,418	-8,377	-8,338	-8,329	-8,369	-8,465	-8,602	-8,737	-8,880	-9,034	-9,200	-9,377	-9,553	-9,733	-9,920	-10,116	-10,318	-10,524	-10,732	-10,947	-11,166
Greenwich	0	-8,174	-8,388	-8,469	-8,303	-8,206	-8,215	-7,894	-7,637	-7,499	-7,466	-7,537	-7,675	-7,704	-7,696	-7,675	-7,668	-7,694	-7,767	-7,880	-8,025	-8,196	-8,392	-8,616	-8,867	-9,150	-9,485
Hackney	0	-6,451	-6,639	-6,821	-6,946	-7,079	-7,216	-7,270	-7,324	-7,382	-7,457	-7,548	-7,649	-7,722	-7,783	-7,835	-7,877	-7,938	-8,014	-8,104	-8,206	-8,319	-8,445	-8,580	-8,724	-8,879	-9,046
Hammersmith and Fulham	0	-4,748	-4,959	-5,084	-4,973	-4,925	-4,900	-4,443	-4,011	-3,635	-3,354	-3,117	-3,011	-2,866	-2,709	-2,481	-2,293	-2,143	-2,021	-1,930	-1,871	-1,845	-1,861	-1,933	-2,063	-1,878	-1,929
Haringey	0	2,976	2,909	2,881	2,965	3,051	3,170	3,616	4,006	4,302	4,524	4,690	4,805	4,908	4,995	5,073	5,134	5,182	5,230	5,275	5,313	5,344	5,368	5,390	5,408	5,419	5,421
Harrow	0	81	26	-24	-35	-59	55	238	415	548	657	744	791	835	880	923	965	1,004	1,020	1,019	1,005	981	951	908	856	798	736
Havering	0	-1,984	-2,078	-2,211	-2,263	-2,345	-2,219	-1,878	-1,475	-1,033	-614	-224	149	635	1,187	1,777	2,387	3,000	3,651	4,311	4,968	5,612	6,237	6,706	7,077	7,376	7,631
Hillingdon	0	1,915	1,741	1,523	1,442	1,262	1,358	1,973	2,652	3,295	3,903	4,485	5,009	5,588	6,181	6,773	7,359	7,930	8,472	8,987	9,477	9,938	10,371	10,569	10,614	10,573	10,460
Hounslow	0	-2,567	-2,657	-2,699	-2,640	-2,604	-2,588	-2,492	-2,417	-2,365	-2,337	-2,328	-2,349	-2,358	-2,370	-2,384	-2,407	-2,446	-2,492	-2,546	-2,606	-2,674	-2,750	-2,834	-2,930	-2,994	-3,089
Islington	0	404	141	-124	-161	-204	-235	-157	-98	-69	-48	-41	-72	-33	40	157	263	345	407	447	465	459	430	384	321	239	138
Kensington and Chelsea	0	-1,245	-1,769	-2,307	-2,382	-2,504	-2,646	-2,293	-1,994	-1,792	-1,686	-1,645	-1,729	-1,664	-1,535	-1,301	-1,108	-956	-837	-760	-731	-756	-838	-969	-1,174	-1,273	-1,527
Kingston upon Thames	0	-1,142	-1,276	-1,513	-1,691	-1,919	-2,158	-1,663	-1,310	-1,135	-1,092	-1,117	-1,212	-1,273	-1,331	-1,400	-1,473	-1,536	-1,609	-1,702	-1,813	-1,935	-2,070	-2,210	-2,356	-2,513	-2,673
Lambeth	0	-2,224	-2,600	-2,888	-2,830	-2,821	-2,846	-2,543	-2,384	-2,318	-2,332	-2,401	-2,517	-2,485	-2,397	-2,293	-2,199	-2,128	-2,091	-2,094	-2,136	-2,220	-2,343	-2,499	-2,691	-2,908	-3,164
Lewisham	0	-2,945	-3,026	-3,101	-3,110	-3,136	-3,199	-3,222	-3,263	-3,322	-3,393	-3,475	-3,558	-3,591	-3,605	-3,610	-3,620	-3,642	-3,677	-3,724	-3,780	-3,843	-3,910	-3,981	-4,062	-4,158	-4,268
Merton	0	-1,711	-1,953	-2,180	-2,294	-2,387	-2,425	-2,307	-2,257	-2,261	-2,314	-2,387	-2,495	-2,559	-2,606	-2,637	-2,664	-2,690	-2,723	-2,770	-2,829	-2,902	-2,991	-3,088	-3,195	-3,312	-3,437
Newham	0	-30,190	-30,781	-31,284	-31,555	-31,910	-32,238	-32,090	-31,921	-31,812	-31,842	-32,010	-32,288	-32,503	-32,717	-32,949	-33,216	-33,531	-33,915	-34,364	-34,866	-35,413	-36,015	-36,674	-37,378	-38,123	-38,918
Redbridge	0	-1,080	-1,196	-1,345	-1,435	-1,556	-1,603	-1,418	-1,211	-1,006	-824	-696	-622	-512	-381	-244	-105	31	106	135	134	110	68	5	-71	-161	-262
Richmond upon Thames	0	2,203	1,913	1,577	1,508	1,355	1,111	997	818	595	343	77	-200	-380	-508	-610	-695	-760	-816	-879	-951	-1,038	-1,138	-1,246	-1,368	-1,486	-1,628
Southwark	0	-19,300	-20,027	-20,502	-20,276	-20,125	-20,027	-19,155	-18,571	-18,257	-18,143	-18,183	-18,360	-18,277	-18,087	-17,881	-17,717	-17,643	-17,683	-17,822	-18,047	-18,349	-18,721	-19,167	-19,686	-20,266	-20,946
Sutton	0	-14	-88	-194	-257	-329	-392	-294	-249	-243	-262	-300	-357	-396	-420	-430	-427	-401	-386	-380	-379	-388	-411	-439	-471	-509	-550
Tower Hamlets	0	-22,161	-22,598	-23,031	-23,137	-23,339	-23,579	-23,226	-22,841	-22,494	-22,267	-22,191	-22,258	-22,238	-22,243	-22,269	-22,359	-22,519	-22,750	-23,049	-23,404	-23,810	-24,272	-24,801	-25,384	-26,016	-26,699
Waltham Forest	0	-4,715	-4,822	-4,939	-5,050	-5,153	-5,205	-5,207	-5,191	-5,187	-5,210	-5,262	-5,336	-5,410	-5,484	-5,564	-5,647	-5,735	-5,827	-5,924	-6,024	-6,130	-6,241	-6,356	-6,474	-6,596	-6,721
Wandsworth	0	-5,073	-5,323	-5,541	-5,578	-5,622	-5,687	-5,718	-5,807	-5,905	-6,041	-6,198	-6,374	-6,448	-6,487	-6,512	-6,539	-6,573	-6,619	-6,683	-6,774	-6,901	-7,062	-7,246	-7,454	-7,662	-7,901
Westminster	0	1,209	-800	-2,450	-2,129	-2,085	-1,848	1,063	3,410	5,036	6,004	6,475	6,461	7,188	8,265	9,510	10,717	11,774	12,593	13,163	13,489	13,575	13,428	13,009	12,334	11,639	10,613
Out of London																											
Online Spend																											
BOROUGH TOTAL	0	-134,502	-144,199	-152,684	-152,752	-154,193	-154,692	-144,043	-135,177	-129,004	-125,581	-124,331	-125,358	-123,184	-119,671	-115,459	-111,536	-108,274	-106,245	-105,445	-105,779	-107,207	-109,701	-113,702	-119,002	-124,482	-131,572
CAZ	0	20,604	17,124	14,218	15,526	16,304	17,389	23,544	28,736	32,557	35,152	36,765	37,391	39,573	42,423	45,614	48,677	51,393	53,569	55,204	56,334	56,970	57,131	56,728	55,812	54,758	53,055
NIOD	0	1,057	1,030	994	1,163	1,280	1,375	1,789	2,219	2,610	2,937	3,184	3,357	3,584	3,805	4,018	4,198	4,347	4,459	4,536	4,586	4,613	4,613	4,578	4,516	4,429	4,318

Notes:

TABLE 29c: CLASS E(b) FOOD AND BEVERAGE CAPACITY (SQ M) - **PRODUCTIVITY, CHANGING FLOORSPACE (INCLUDING COMMITMENTS / PIPELINE) - GROSS FLOORSPACE**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	0	-2,110	-1,979	-1,868	-1,761	-1,668	-1,569	-1,434	-1,294	-1,146	-1,002	-864	-729	-586	-437	-284	-127	31	194	357	522	686	848	1,001	1,148	1,290	1,427
Barnet	0	-2,053	-1,139	-128	1,027	2,176	3,396	4,920	6,311	7,477	8,540	9,550	10,497	11,469	12,456	13,454	14,461	15,479	16,537	17,617	18,704	19,793	20,883	21,982	23,084	24,184	25,269
Bexley	0	3	517	917	1,303	1,662	2,028	2,414	2,767	3,060	3,337	3,600	3,861	4,255	4,729	5,245	5,792	6,354	6,842	7,282	7,687	8,073	8,447	8,816	9,184	9,558	9,922
Brent	0	-209	489	1,170	1,950	2,770	3,649	4,619	5,577	6,425	7,227	7,999	8,708	9,433	10,172	10,910	11,637	12,352	13,041	13,708	14,359	14,998	15,628	16,250	16,864	17,482	18,091
Bromley	0	79	925	1,557	2,217	2,856	3,526	4,165	4,825	5,407	5,984	6,546	7,113	8,049	9,218	10,543	11,970	13,458	14,841	16,158	17,429	18,674	19,904	21,029	22,082	23,082	24,052
Camden	0	-9,299	-5,232	-1,603	2,269	6,118	10,062	14,786	19,500	23,773	27,855	31,837	35,670	39,809	44,113	48,516	52,907	57,304	61,694	66,040	70,319	74,534	78,677	82,770	86,815	90,852	94,817
City of London	0	4,640	7,531	10,118	12,897	15,632	18,473	22,095	25,709	28,997	32,157	35,196	38,112	41,321	44,679	48,144	51,640	55,127	58,566	61,956	65,304	68,608	71,869	75,042	78,146	81,256	84,274
Croydon	0	-2,296	-1,714	-1,207	-633	-36	675	1,492	2,329	3,111	3,880	4,637	5,377	6,207	7,100	8,036	8,995	9,980	10,869	11,700	12,495	13,266	14,021	14,770	15,515	16,249	16,984
Ealing	0	-8,649	-7,593	-6,601	-5,532	-4,491	-3,407	-2,143	-889	232	1,291	2,309	3,303	4,324	5,356	6,377	7,414	8,439	9,441	10,424	11,397	12,361	13,319	14,247	15,152	16,082	16,977
Enfield	0	-7,673	-7,246	-6,844	-6,454	-6,077	-5,711	-5,138	-4,554	-4,035	-3,559	-3,140	-2,760	-2,371	-1,984	-1,603	-1,230	-864	-491	-115	258	626	992	1,361	1,733	2,101	2,471
Greenwich	0	-8,174	-6,827	-5,506	-4,096	-2,734	-1,463	187	1,799	3,203	4,511	5,723	6,874	8,170	9,529	10,925	12,328	13,711	15,057	16,374	17,671	18,952	20,220	21,471	22,702	23,908	25,059
Hackney	0	-6,451	-6,026	-5,663	-5,308	-4,956	-4,601	-4,151	-3,691	-3,269	-2,857	-2,456	-2,061	-1,626	-1,168	-693	-195	288	761	1,225	1,683	2,134	2,577	3,016	3,449	3,876	4,294
Hammersmith and Fulham	0	-4,748	-3,149	-1,651	-107	1,393	2,893	4,885	6,886	8,740	10,516	12,270	13,900	15,601	17,341	19,192	21,023	22,836	24,643	26,438	28,218	29,982	31,716	33,403	35,034	37,112	38,901
Haringey	0	2,976	3,439	3,884	4,386	4,895	5,447	6,362	7,232	7,978	8,653	9,272	9,842	10,405	10,957	11,503	12,035	12,557	13,085	13,614	14,141	14,664	15,182	15,702	16,224	16,739	17,248
Harrow	0	81	380	646	912	1,168	1,575	2,065	2,556	2,984	3,393	3,782	4,131	4,482	4,838	5,198	5,561	5,926	6,267	6,591	6,903	7,205	7,503	7,787	8,063	8,332	8,599
Havering	0	-1,984	-1,363	-858	-350	134	848	1,807	2,853	3,916	4,972	6,015	7,057	8,251	9,545	10,908	12,323	13,768	15,289	16,850	18,437	20,038	21,646	23,079	24,407	25,662	26,878
Hillingdon	0	1,915	3,353	4,575	5,754	6,843	8,238	10,218	12,302	14,276	16,243	18,213	20,146	22,173	24,250	26,358	28,492	30,642	32,790	34,936	37,085	39,229	41,370	43,233	44,917	46,506	48,014
Hounslow	0	-2,567	-2,043	-1,533	-986	-454	65	680	1,283	1,830	2,358	2,874	3,362	3,872	4,385	4,904	5,420	5,923	6,425	6,925	7,422	7,918	8,410	8,898	9,377	9,904	10,398
Islington	0	404	1,439	2,331	3,310	4,296	5,306	6,448	7,585	8,621	9,662	10,699	11,704	12,804	13,959	15,181	16,406	17,618	18,822	20,014	21,193	22,355	23,503	24,642	25,771	26,888	27,991
Kensington and Chelsea	0	-1,245	1,276	3,454	5,764	8,057	10,358	13,226	16,080	18,671	21,189	23,666	26,031	28,599	31,277	34,116	36,945	39,761	42,575	45,375	48,150	50,891	53,593	56,265	58,870	61,648	64,249
Kingston upon Thames	0	-1,142	-386	171	683	1,148	1,605	2,864	3,989	4,879	5,635	6,323	6,939	7,601	8,276	8,944	9,618	10,310	10,999	11,670	12,328	12,977	13,617	14,258	14,896	15,527	16,160
Lambeth	0	-2,224	-434	1,214	2,977	4,714	6,440	8,545	10,526	12,293	13,992	15,651	17,277	19,096	21,004	22,959	24,928	26,897	28,849	30,778	32,683	34,559	36,408	38,235	40,037	41,827	43,583
Lewisham	0	-2,945	-2,562	-2,223	-1,865	-1,520	-1,208	-848	-502	-201	91	375	661	1,010	1,387	1,780	2,174	2,560	2,935	3,302	3,663	4,021	4,379	4,736	5,086	5,421	5,742
Merton	0	-1,711	-957	-297	366	1,059	1,821	2,762	3,644	4,414	5,139	5,852	6,531	7,271	8,040	8,837	9,650	10,476	11,302	12,123	12,938	13,746	14,544	15,340	16,133	16,922	17,709
Newham	0	-30,190	-28,498	-26,958	-25,423	-23,947	-22,410	-20,327	-18,174	-16,194	-14,332	-12,590	-10,940	-9,185	-7,394	-5,589	-3,792	-2,016	-292	1,383	3,026	4,640	6,216	7,744	9,244	10,716	12,148
Redbridge	0	-1,080	-567	-156	244	617	1,072	1,784	2,535	3,256	3,962	4,619	5,224	5,879	6,570	7,280	8,003	8,734	9,400	10,019	10,608	11,177	11,730	12,261	12,782	13,290	13,788
Richmond upon Thames	0	2,203	3,451	4,484	5,616	6,672	7,641	8,761	9,821	10,745	11,644	12,534	13,419	14,422	15,496	16,612	17,759	18,943	20,151	21,363	22,576	23,784	24,986	26,191	27,387	28,602	29,796
Southwark	0	-19,300	-16,246	-13,336	-10,113	-6,914	-3,716	375	4,228	7,596	10,795	13,868	16,831	20,142	23,631	27,196	30,767	34,287	37,721	41,083	44,389	47,645	50,859	54,021	57,134	60,207	63,187
Sutton	0	-14	291	522	753	977	1,213	1,626	1,987	2,286	2,561	2,817	3,054	3,314	3,594	3,895	4,216	4,567	4,910	5,247	5,581	5,907	6,219	6,527	6,833	7,135	7,437
Tower Hamlets	0	-22,161	-19,928	-17,970	-15,965	-14,025	-12,092	-9,480	-6,783	-4,251	-1,810	504	2,693	5,020	7,359	9,714	12,034	14,306	16,529	18,704	20,845	22,956	25,027	27,045	29,022	30,964	32,865
Waltham Forest	0	-4,715	-4,544	-4,413	-4,308	-4,191	-4,017	-3,785	-3,528	-3,297	-3,090	-2,913	-2,758	-2,599	-2,436	-2,277	-2,119	-1,962	-1,808	-1,656	-1,506	-1,359	-1,216	-1,074	-934	-796	-659
Wandsworth	0	-5,073	-3,719	-2,503	-1,277	-41	1,190	2,478	3,721	4,868	5,987	7,097	8,201	9,436	10,730	12,059	13,405	14,762	16,123	17,481	18,823	20,138	21,426	22,702	23,961	25,238	26,487
Westminster	0	1,209	11,777	21,364	31,575	41,634	52,035	65,485	78,536	90,169	101,225	111,864	122,082	133,292	145,064	157,199	169,456	181,699	193,813	205,778	217,590	229,245	240,745	252,026	263,102	274,278	285,133
Out of London																											
Online Spend																											
BOROUGH TOTAL	0	-134,502	-87,287	-44,909	-176	43,767	89,360	147,744	205,165	256,814	306,148	353,727	399,352	449,341	501,635	555,539	609,895	664,252	717,879	770,744	822,921	874,422	925,247	974,775	1,023,222	1,072,044	1,119,294
CAZ	0	19,146	36,374	51,496	74,015	96,262	119,118	147,775	175,810	201,099	225,341	248,767	271,337	295,987	321,734	348,218	374,892	401,484	427,747	453,660	479,247	504,503	529,437	553,909	577,967	602,094	625,587
NIOD	0	988	1,944	2,766	3,948	5,090	6,224	7,720	9,258	10,700	12,090	13,409	14,661	15,994	17,337	18,688	20,019	21,329	22,609	23,863	25,098	26,316	27,514	28,680	29,822	30,943	32,041

Notes:

TABLE 30a: SUI GENERIS FOOD AND BEVERAGE CAPACITY (SQ M)- **BASELINE (NO COMMITMENTS / PIPELINE) - GROSS FLOORSPACE**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	0	180	355	499	701	886	1,093	1,369	1,659	1,955	2,248	2,531	2,808	3,107	3,420	3,743	4,074	4,410	4,753	5,098	5,446	5,794	6,141	6,468	6,783	7,087	7,385
Barnet	0	964	1,923	2,984	4,529	6,078	7,732	9,751	11,624	13,231	14,724	16,156	17,511	18,900	20,312	21,740	23,183	24,641	26,147	27,680	29,226	30,778	32,336	33,910	35,494	37,079	38,653
Bexley	0	397	913	1,287	1,787	2,256	2,743	3,245	3,711	4,113	4,500	4,875	5,253	5,789	6,423	7,110	7,835	8,583	9,241	9,842	10,403	10,941	11,466	11,988	12,512	13,047	13,574
Brent	0	510	1,049	1,576	2,368	3,204	4,072	5,013	5,944	6,784	7,585	8,363	9,089	9,834	10,593	11,355	12,107	12,850	13,575	14,283	14,979	15,667	16,350	17,033	17,714	18,402	19,086
Bromley	0	744	1,548	2,118	3,009	3,880	4,781	5,658	6,558	7,370	8,179	8,971	9,771	10,990	12,474	14,141	15,928	17,789	19,543	21,231	22,874	24,494	26,104	27,597	29,014	30,372	31,701
Camden	0	2,554	5,174	7,485	10,873	14,256	17,701	21,777	25,833	29,560	33,150	36,672	40,093	43,764	47,569	51,459	55,356	59,265	63,183	67,084	70,952	74,786	78,581	82,357	86,112	89,876	93,595
City of London	0	2,494	5,160	7,485	10,849	14,182	17,628	21,923	26,225	30,196	34,039	37,763	41,369	45,284	49,357	53,544	57,767	61,989	66,172	70,316	74,428	78,507	82,552	86,526	90,445	94,383	98,239
Croydon	0	629	1,289	1,848	2,760	3,707	4,807	6,049	7,323	8,527	9,718	10,898	12,059	13,351	14,736	16,184	17,670	19,194	20,595	21,922	23,205	24,460	25,698	26,932	28,164	29,385	30,610
Ealing	0	857	1,776	2,639	3,902	5,153	6,431	7,864	9,288	10,581	11,812	13,004	14,173	15,364	16,567	17,759	18,969	20,167	21,343	22,503	23,655	24,800	25,944	27,075	28,194	29,364	30,497
Enfield	0	483	1,007	1,488	2,173	2,840	3,486	4,456	5,452	6,356	7,195	7,948	8,644	9,354	10,062	10,759	11,446	12,124	12,816	13,513	14,208	14,897	15,587	16,283	16,986	17,688	18,394
Greenwich	0	848	1,751	2,689	3,990	5,251	6,407	7,899	9,359	10,641	11,832	12,929	13,968	15,106	16,286	17,492	18,706	19,907	21,084	22,245	23,396	24,539	25,676	26,811	27,942	29,064	30,139
Hackney	0	600	1,227	1,734	2,496	3,263	4,033	4,951	5,884	6,753	7,616	8,471	9,324	10,258	11,244	12,274	13,353	14,404	15,444	16,472	17,493	18,504	19,506	20,507	21,503	22,494	23,469
Hammersmith and Fulham	0	1,027	2,127	3,150	4,550	5,922	7,267	9,028	10,802	12,470	14,081	15,684	17,182	18,741	20,337	22,048	23,739	25,419	27,106	28,792	30,475	32,150	33,804	35,438	37,035	39,086	40,863
Haringey	0	617	1,178	1,706	2,489	3,287	4,152	5,551	6,898	8,071	9,146	10,139	11,064	11,983	12,888	13,788	14,676	15,547	16,428	17,312	18,196	19,076	19,953	20,836	21,725	22,607	23,482
Harrow	0	361	727	1,043	1,479	1,901	2,549	3,318	4,092	4,776	5,433	6,064	6,637	7,214	7,800	8,393	8,994	9,599	10,169	10,715	11,243	11,759	12,270	12,765	13,250	13,728	14,205
Havering	0	646	1,291	1,797	2,512	3,201	4,163	5,422	6,789	8,184	9,575	10,957	12,344	13,919	15,621	17,415	19,277	21,184	23,194	25,264	27,374	29,512	31,666	33,611	35,434	37,172	38,867
Hillingdon	0	1,109	2,248	3,184	4,432	5,599	7,061	9,059	11,169	13,193	15,223	17,271	19,297	21,413	23,580	25,784	28,020	30,279	32,548	34,828	37,122	39,422	41,729	43,766	45,631	47,409	49,113
Hounslow	0	682	1,319	1,934	2,818	3,686	4,538	5,517	6,476	7,357	8,221	9,069	9,884	10,737	11,599	12,467	13,331	14,180	15,031	15,884	16,739	17,595	18,451	19,303	20,150	21,023	21,878
Islington	0	1,039	2,105	3,002	4,374	5,760	7,178	8,796	10,410	11,900	13,388	14,866	16,308	17,866	19,492	21,195	22,902	24,600	26,295	27,980	29,657	31,318	32,966	34,611	36,248	37,878	39,496
Kensington and Chelsea	0	1,145	2,336	3,329	4,816	6,302	7,794	9,610	11,424	13,093	14,727	16,343	17,900	19,574	21,314	23,155	24,994	26,830	28,674	30,519	32,357	34,184	35,997	37,804	39,581	41,450	43,227
Kingston upon Thames	0	503	1,099	1,504	2,051	2,553	3,056	4,381	5,583	6,557	7,397	8,170	8,872	9,615	10,368	11,112	11,859	12,623	13,385	14,132	14,867	15,596	16,321	17,045	17,768	18,487	19,208
Lambeth	0	1,154	2,371	3,492	5,126	6,746	8,344	10,191	11,926	13,512	15,059	16,590	18,113	19,802	21,568	23,372	25,194	27,022	28,850	30,670	32,480	34,272	36,047	37,816	39,575	41,322	43,055
Lewisham	0	489	950	1,318	1,873	2,418	2,926	3,477	4,010	4,493	4,979	5,473	5,985	6,594	7,250	7,932	8,613	9,285	9,943	10,594	11,240	11,885	12,534	13,185	13,825	14,441	15,041
Merton	0	408	848	1,227	1,778	2,355	2,985	3,722	4,422	5,049	5,650	6,246	6,821	7,440	8,079	8,742	9,417	10,101	10,790	11,481	12,171	12,859	13,544	14,230	14,917	15,605	16,293
Newham	0	1,157	2,368	3,508	5,132	6,697	8,262	10,281	12,370	14,304	16,121	17,838	19,488	21,206	22,931	24,651	26,346	28,019	29,662	31,271	32,859	34,430	35,970	37,482	38,981	40,459	41,909
Redbridge	0	453	906	1,253	1,743	2,199	2,730	3,548	4,403	5,236	6,064	6,844	7,571	8,355	9,182	10,034	10,906	11,791	12,594	13,337	14,045	14,730	15,397	16,050	16,698	17,336	17,967
Richmond upon Thames	0	613	1,273	1,793	2,617	3,391	4,102	4,860	5,585	6,236	6,882	7,530	8,185	8,923	9,712	10,534	11,381	12,260	13,162	14,073	14,990	15,909	16,829	17,756	18,684	19,623	20,556
Southwark	0	1,545	3,210	4,812	7,229	9,644	12,045	15,059	17,895	20,407	22,810	25,140	27,404	29,892	32,495	35,145	37,797	40,409	42,980	45,518	48,030	50,520	52,994	55,456	57,900	60,325	62,693
Sutton	0	352	741	1,022	1,442	1,857	2,296	2,978	3,587	4,108	4,597	5,063	5,503	5,980	6,489	7,034	7,612	8,239	8,857	9,467	10,077	10,676	11,257	11,834	12,410	12,981	13,554
Tower Hamlets	0	1,065	2,266	3,279	4,705	6,092	7,454	9,259	11,142	12,954	14,720	16,408	18,016	19,688	21,341	22,993	24,611	26,197	27,765	29,312	30,846	32,368	33,870	35,350	36,815	38,262	39,696
Waltham Forest	0	410	811	1,091	1,493	1,931	2,536	3,314	4,163	4,940	5,646	6,270	6,830	7,404	7,992	8,569	9,147	9,721	10,286	10,847	11,402	11,950	12,488	13,024	13,560	14,090	14,618
Wandsworth	0	1,056	2,195	3,189	4,564	5,956	7,345	8,794	10,208	11,533	12,833	14,131	15,423	16,846	18,328	19,852	21,397	22,957	24,533	26,114	27,687	29,238	30,769	32,295	33,811	35,364	36,888
Westminster	0	5,927	12,119	17,661	25,729	33,732	41,929	52,225	62,269	71,377	80,113	88,592	96,807	105,697	114,978	124,523	134,161	143,800	153,404	162,947	172,427	181,834	191,165	200,413	209,568	218,838	227,915
Out of London Online Spend																											
BOROUGH TOTAL	0	33,015	67,663	98,126	142,391	186,186	231,626	288,344	344,482	395,815	445,263	493,269	539,698	589,988	642,386	696,298	750,767	805,384	859,553	913,249	966,546	1,019,453	1,071,959	1,123,558	1,174,427	1,225,729	1,275,870
CAZ	0	12,339	25,329	36,852	53,684	70,401	87,501	108,679	129,511	148,515	166,842	184,654	201,930	220,665	240,187	260,254	280,488	300,699	320,785	340,716	360,499	380,127	399,595	418,860	437,927	457,121	475,937
NIOD	0	430	901	1,309	1,887	2,448	3,006	3,732	4,476	5,183	5,868	6,525	7,153	7,816	8,483	9,157	9,823	10,481	11,133	11,777	12,416	13,050	13,677	14,294	14,902	15,503	16,096

Notes:

TABLE 30b: SUI GENERIS FOOD AND BEVERAGE CAPACITY (SQ M) - **PRODUCTIVITY, CONSTANT FLOORSPACE (NO COMMITMENTS / PIPELINE) - GROSS FLOORSPACE**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	0	204	196	178	189	183	194	265	344	436	520	592	653	729	812	899	986	1,073	1,161	1,246	1,327	1,405	1,476	1,528	1,568	1,596	1,617
Barnet	0	1,108	990	1,100	1,518	1,912	2,376	3,146	3,745	4,148	4,423	4,625	4,741	4,867	4,995	5,118	5,236	5,347	5,479	5,614	5,740	5,852	5,952	6,046	6,129	6,196	6,240
Bexley	0	468	452	360	316	238	170	110	11	-115	-257	-412	-568	-592	-541	-454	-345	-227	-190	-205	-258	-332	-421	-516	-614	-707	-811
Brent	0	592	520	509	666	852	1,053	1,306	1,533	1,705	1,830	1,923	1,962	2,006	2,054	2,095	2,118	2,126	2,111	2,075	2,023	1,958	1,883	1,802	1,714	1,625	1,528
Bromley	0	884	642	300	127	-74	-258	-472	-675	-897	-1,129	-1,383	-1,635	-1,541	-1,240	-812	-311	223	644	989	1,278	1,527	1,748	1,864	1,908	1,895	1,849
Camden	0	2,965	2,509	2,124	2,346	2,513	2,686	3,389	4,010	4,477	4,771	4,958	5,016	5,241	5,534	5,848	6,119	6,352	6,547	6,683	6,749	6,749	6,679	6,558	6,384	6,182	5,914
City of London	0	2,907	2,486	2,105	2,293	2,402	2,567	3,461	4,291	4,962	5,462	5,805	5,998	6,406	6,894	7,423	7,926	8,373	8,738	9,022	9,232	9,372	9,442	9,417	9,312	9,184	8,960
Croydon	0	752	493	250	223	215	337	572	817	1,039	1,232	1,398	1,532	1,760	2,048	2,367	2,697	3,035	3,256	3,400	3,495	3,554	3,586	3,602	3,603	3,585	3,558
Ealing	0	986	937	948	1,205	1,428	1,656	2,005	2,322	2,563	2,731	2,847	2,928	3,013	3,092	3,147	3,203	3,235	3,236	3,212	3,169	3,110	3,039	2,947	2,837	2,754	2,633
Enfield	0	570	446	359	378	370	334	587	845	1,049	1,180	1,226	1,213	1,204	1,185	1,150	1,098	1,033	972	908	835	753	664	575	485	388	289
Greenwich	0	972	949	1,071	1,404	1,678	1,831	2,275	2,663	2,929	3,097	3,166	3,171	3,247	3,345	3,448	3,544	3,613	3,649	3,661	3,651	3,624	3,580	3,524	3,455	3,368	3,238
Hackney	0	708	526	326	262	192	115	165	215	249	265	264	251	296	373	474	601	693	762	811	842	855	850	833	804	761	698
Hammersmith and Fulham	0	1,185	1,102	1,084	1,260	1,388	1,469	1,912	2,336	2,716	3,020	3,293	3,453	3,645	3,846	4,121	4,357	4,561	4,750	4,917	5,061	5,180	5,264	5,315	5,322	5,637	5,735
Haringey	0	712	559	461	508	558	658	1,235	1,738	2,109	2,374	2,551	2,655	2,742	2,806	2,855	2,882	2,886	2,888	2,883	2,868	2,841	2,803	2,761	2,715	2,656	2,584
Harrow	0	420	345	274	259	224	395	665	924	1,120	1,281	1,409	1,478	1,542	1,607	1,669	1,730	1,788	1,810	1,807	1,784	1,747	1,701	1,639	1,566	1,484	1,397
Havering	0	741	678	563	552	505	706	1,161	1,692	2,268	2,817	3,333	3,830	4,462	5,173	5,929	6,710	7,496	8,330	9,178	10,023	10,855	11,664	12,288	12,794	13,214	13,582
Hillingdon	0	1,284	1,117	910	823	643	724	1,276	1,894	2,485	3,048	3,595	4,091	4,631	5,183	5,731	6,274	6,802	7,306	7,787	8,247	8,682	9,091	9,273	9,307	9,260	9,144
Hounslow	0	778	698	684	826	938	1,021	1,209	1,362	1,478	1,567	1,630	1,654	1,700	1,744	1,781	1,805	1,806	1,801	1,787	1,766	1,737	1,699	1,651	1,591	1,542	1,472
Islington	0	1,221	933	647	633	613	603	758	885	967	1,028	1,061	1,045	1,111	1,214	1,360	1,488	1,588	1,665	1,715	1,740	1,735	1,704	1,653	1,581	1,489	1,372
Kensington and Chelsea	0	1,341	1,070	785	774	740	693	923	1,123	1,263	1,350	1,400	1,381	1,441	1,535	1,692	1,823	1,931	2,023	2,094	2,139	2,155	2,142	2,107	2,031	2,004	1,895
Kingston upon Thames	0	593	510	322	180	-11	-206	351	770	1,009	1,114	1,151	1,115	1,108	1,099	1,076	1,046	1,021	988	934	865	784	693	596	492	379	262
Lambeth	0	1,351	1,093	921	1,036	1,113	1,146	1,385	1,495	1,543	1,538	1,499	1,437	1,497	1,600	1,714	1,819	1,908	1,975	2,016	2,028	2,008	1,957	1,884	1,786	1,664	1,516
Lewisham	0	558	500	414	436	439	401	396	367	321	272	225	188	228	298	382	456	514	553	579	593	600	603	601	584	544	487
Merton	0	487	338	204	154	122	132	230	285	303	290	265	216	197	189	192	198	204	206	201	189	169	138	103	61	14	-39
Newham	0	1,321	1,302	1,360	1,705	1,965	2,200	2,827	3,481	4,042	4,469	4,781	5,011	5,276	5,523	5,742	5,919	6,057	6,151	6,199	6,213	6,198	6,143	6,053	5,939	5,797	5,622
Redbridge	0	527	426	289	215	101	54	264	492	723	936	1,095	1,196	1,336	1,501	1,674	1,851	2,027	2,126	2,168	2,175	2,156	2,118	2,063	1,998	1,921	1,834
Richmond upon Thames	0	729	520	281	217	95	-95	-248	-439	-648	-866	-1,086	-1,305	-1,460	-1,578	-1,676	-1,762	-1,831	-1,891	-1,952	-2,018	-2,092	-2,172	-2,256	-2,349	-2,440	-2,544
Southwark	0	1,799	1,568	1,505	1,957	2,365	2,720	3,600	4,266	4,722	5,045	5,271	5,410	5,708	6,070	6,436	6,767	7,033	7,234	7,379	7,474	7,525	7,538	7,516	7,456	7,359	7,200
Sutton	0	420	307	151	61	-38	-119	19	79	84	55	-0	-82	-137	-169	-177	-166	-121	-92	-75	-65	-70	-95	-128	-167	-216	-267
Tower Hamlets	0	1,224	1,230	1,193	1,383	1,512	1,597	2,069	2,579	3,075	3,500	3,832	4,069	4,338	4,569	4,775	4,933	5,046	5,125	5,169	5,187	5,179	5,141	5,071	4,977	4,856	4,713
Waltham Forest	0	477	380	224	121	47	124	350	627	857	1,012	1,085	1,095	1,110	1,129	1,132	1,130	1,118	1,094	1,059	1,015	961	893	820	743	656	565
Wandsworth	0	1,228	1,083	952	1,009	1,060	1,088	1,153	1,165	1,162	1,122	1,064	988	1,006	1,058	1,126	1,192	1,254	1,308	1,349	1,367	1,352	1,304	1,239	1,152	1,077	967
Westminster	0	6,922	5,680	4,709	5,131	5,372	5,678	7,794	9,512	10,728	11,490	11,911	11,999	12,559	13,333	14,206	15,033	15,744	16,309	16,716	16,966	17,058	16,994	16,773	16,395	16,013	15,408
Out of London																											
Online Spend																											
BOROUGH TOTAL	0	38,436	32,584	27,562	30,166	31,659	34,052	46,137	56,751	64,871	70,587	74,374	76,183	80,677	86,278	92,442	98,360	103,707	108,024	111,326	113,702	115,187	115,802	115,201	113,558	111,738	108,619
CAZ	0	14,391	12,052	10,144	11,205	11,902	12,713	17,020	20,664	23,365	25,199	26,339	26,790	28,263	30,152	32,238	34,203	35,896	37,245	38,236	38,887	39,204	39,191	38,829	38,134	37,349	36,118
NIOD	0	494	482	466	544	596	638	825	1,016	1,194	1,341	1,453	1,532	1,631	1,725	1,815	1,890	1,951	1,998	2,031	2,053	2,065	2,064	2,049	2,022	1,985	1,936

Notes:

TABLE 30c: SUI GENERIS FOOD AND BEVERAGE CAPACITY (SQ M) - **PRODUCTIVITY, CHANGING FLOORSPACE (NO COMMITMENTS / PIPELINE) - GROSS FLOORSPACE**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	0	204	406	575	752	912	1,093	1,342	1,604	1,871	2,133	2,386	2,630	2,896	3,174	3,461	3,754	4,050	4,353	4,657	4,961	5,266	5,567	5,847	6,115	6,372	6,621
Barnet	0	1,108	2,216	3,430	4,832	6,233	7,733	9,591	11,295	12,729	14,043	15,291	16,458	17,653	18,865	20,089	21,321	22,564	23,847	25,152	26,463	27,774	29,087	30,409	31,734	33,055	34,360
Bexley	0	468	1,058	1,506	1,935	2,332	2,744	3,169	3,556	3,879	4,185	4,478	4,773	5,222	5,765	6,358	6,987	7,634	8,192	8,691	9,149	9,583	10,002	10,417	10,832	11,255	11,669
Brent	0	592	1,215	1,828	2,539	3,291	4,072	4,923	5,760	6,504	7,204	7,880	8,501	9,138	9,787	10,435	11,071	11,696	12,299	12,884	13,455	14,016	14,569	15,119	15,665	16,216	16,760
Bromley	0	884	1,833	2,548	3,300	4,028	4,782	5,509	6,256	6,913	7,563	8,194	8,830	9,876	11,179	12,656	14,244	15,898	17,440	18,912	20,334	21,727	23,105	24,364	25,543	26,661	27,747
Camden	0	2,965	6,009	8,753	11,732	14,693	17,703	21,331	24,924	28,173	31,274	34,292	37,200	40,340	43,599	46,928	50,249	53,567	56,881	60,163	63,399	66,589	69,726	72,832	75,904	78,971	81,982
City of London	0	2,907	5,998	8,757	11,711	14,621	17,631	21,475	25,311	28,801	32,149	35,366	38,451	41,829	45,347	48,962	52,598	56,216	59,781	63,293	66,758	70,177	73,548	76,837	80,057	83,282	86,414
Croydon	0	752	1,539	2,226	3,016	3,837	4,808	5,916	7,051	8,113	9,157	10,185	11,191	12,321	13,538	14,811	16,117	17,454	18,666	19,800	20,887	21,941	22,975	24,000	25,019	26,023	27,027
Ealing	0	986	2,039	3,039	4,174	5,291	6,432	7,722	8,998	10,138	11,212	12,242	13,246	14,266	15,294	16,307	17,333	18,344	19,328	20,293	21,245	22,187	23,123	24,043	24,948	25,897	26,806
Enfield	0	570	1,183	1,755	2,354	2,932	3,487	4,363	5,259	6,063	6,797	7,443	8,031	8,629	9,223	9,805	10,372	10,930	11,498	12,069	12,635	13,193	13,749	14,309	14,873	15,433	15,996
Greenwich	0	972	2,002	3,072	4,250	5,384	6,408	7,763	9,080	10,214	11,255	12,197	13,077	14,052	15,064	16,097	17,134	18,152	19,144	20,116	21,073	22,019	22,955	23,885	24,807	25,716	26,576
Hackney	0	708	1,447	2,067	2,721	3,378	4,034	4,835	5,648	6,394	7,130	7,855	8,576	9,373	10,217	11,101	12,030	12,928	13,810	14,678	15,534	16,378	17,209	18,034	18,853	19,662	20,453
Hammersmith and Fulham	0	1,185	2,448	3,638	4,881	6,091	7,268	8,856	10,449	11,931	13,350	14,755	16,050	17,400	18,779	20,267	21,729	23,173	24,618	26,057	27,485	28,901	30,290	31,652	32,974	34,728	36,210
Haringey	0	712	1,372	2,001	2,689	3,389	4,153	5,446	6,683	7,742	8,698	9,570	10,370	11,161	11,936	12,702	13,452	14,184	14,922	15,659	16,393	17,120	17,841	18,565	19,291	20,008	20,714
Harrow	0	420	847	1,224	1,601	1,963	2,550	3,254	3,960	4,574	5,158	5,715	6,212	6,710	7,215	7,725	8,241	8,758	9,239	9,694	10,131	10,553	10,968	11,366	11,754	12,133	12,509
Havering	0	741	1,484	2,089	2,710	3,301	4,164	5,318	6,577	7,857	9,128	10,385	11,642	13,079	14,635	16,274	17,974	19,710	21,540	23,421	25,333	27,264	29,202	30,932	32,536	34,050	35,518
Hillingdon	0	1,284	2,602	3,721	4,795	5,784	7,062	8,870	10,782	12,601	14,418	16,245	18,043	19,921	21,843	23,792	25,764	27,751	29,740	31,730	33,725	35,718	37,709	39,431	40,980	42,438	43,819
Hounslow	0	778	1,513	2,230	3,019	3,788	4,538	5,413	6,263	7,032	7,781	8,511	9,205	9,934	10,669	11,405	12,135	12,847	13,559	14,269	14,978	15,684	16,388	17,085	17,774	18,485	19,175
Islington	0	1,221	2,473	3,559	4,751	5,951	7,179	8,601	10,013	11,295	12,570	13,831	15,049	16,377	17,765	19,225	20,681	22,123	23,555	24,971	26,373	27,754	29,116	30,469	31,809	33,137	34,446
Kensington and Chelsea	0	1,341	2,733	3,931	5,223	6,509	7,795	9,399	10,994	12,439	13,842	15,222	16,538	17,962	19,446	21,023	22,590	24,149	25,708	27,262	28,803	30,325	31,827	33,319	34,773	36,310	37,753
Kingston upon Thames	0	593	1,283	1,783	2,239	2,649	3,056	4,283	5,382	6,250	6,981	7,643	8,232	8,859	9,493	10,115	10,738	11,373	12,006	12,620	13,220	13,811	14,396	14,978	15,556	16,128	16,699
Lambeth	0	1,351	2,771	4,100	5,538	6,956	8,346	9,977	11,492	12,850	14,165	15,458	16,737	18,175	19,682	21,220	22,769	24,318	25,860	27,387	28,897	30,385	31,849	33,301	34,736	36,155	37,553
Lewisham	0	558	1,091	1,532	2,018	2,492	2,926	3,402	3,858	4,262	4,668	5,079	5,506	6,029	6,594	7,182	7,767	8,340	8,898	9,447	9,987	10,525	11,064	11,603	12,129	12,630	13,113
Merton	0	487	1,007	1,469	1,941	2,438	2,986	3,637	4,249	4,787	5,296	5,798	6,276	6,796	7,334	7,892	8,461	9,035	9,613	10,188	10,761	11,330	11,893	12,455	13,015	13,574	14,130
Newham	0	1,321	2,701	4,016	5,477	6,873	8,263	10,100	11,999	13,736	15,350	16,859	18,294	19,790	21,287	22,773	24,227	25,655	27,046	28,398	29,724	31,029	32,296	33,532	34,750	35,943	37,103
Redbridge	0	527	1,057	1,481	1,897	2,277	2,731	3,469	4,240	4,986	5,725	6,413	7,045	7,731	8,456	9,204	9,967	10,740	11,429	12,058	12,649	13,215	13,762	14,292	14,816	15,328	15,830
Richmond upon Thames	0	729	1,509	2,151	2,859	3,514	4,103	4,736	5,334	5,855	6,369	6,884	7,402	8,000	8,646	9,321	10,018	10,743	11,487	12,237	12,989	13,740	14,489	15,242	15,991	16,749	17,497
Southwark	0	1,799	3,724	5,593	7,760	9,915	12,046	14,781	17,327	19,540	21,635	23,649	25,590	27,742	29,999	32,293	34,578	36,815	39,003	41,148	43,259	45,340	47,396	49,432	51,441	53,424	55,343
Sutton	0	420	877	1,228	1,581	1,927	2,296	2,907	3,441	3,885	4,297	4,683	5,042	5,436	5,860	6,318	6,805	7,339	7,861	8,374	8,883	9,381	9,859	10,331	10,800	11,262	11,724
Tower Hamlets	0	1,224	2,590	3,772	5,040	6,262	7,455	9,085	10,785	12,408	13,978	15,465	16,866	18,324	19,757	21,183	22,570	23,919	25,245	26,546	27,827	29,092	30,332	31,545	32,739	33,910	35,062
Waltham Forest	0	477	947	1,295	1,631	2,001	2,536	3,242	4,016	4,714	5,340	5,881	6,357	6,845	7,343	7,830	8,315	8,794	9,263	9,725	10,180	10,626	11,060	11,491	11,919	12,339	12,757
Wandsworth	0	1,228	2,543	3,718	4,922	6,138	7,346	8,609	9,831	10,959	12,059	13,151	14,233	15,438	16,697	17,992	19,301	20,620	21,949	23,276	24,590	25,879	27,140	28,393	29,629	30,897	32,130
Westminster	0	6,922	14,137	20,724	27,804	34,787	41,935	51,148	60,070	68,023	75,575	82,839	89,811	97,419	105,379	113,564	121,805	130,012	138,149	146,192	154,139	161,981	169,715	177,336	184,834	192,411	199,769
Out of London																											
Online Spend																											
BOROUGH TOTAL	0	38,436	78,655	114,814	153,694	191,937	231,661	282,470	332,488	377,518	420,486	461,842	501,464	544,721	589,869	636,310	683,098	729,832	775,928	821,365	866,220	910,503	954,207	996,845	1,038,594	1,080,580	1,121,267
CAZ	0	14,391	29,489	43,168	57,963	72,578	87,514	106,456	124,974	141,596	157,475	172,777	187,483	203,565	220,351	237,602	254,943	272,186	289,235	306,058	322,666	339,051	355,211	371,104	386,738	402,426	417,682
NIOD	0	494	1,032	1,508	2,022	2,516	3,006	3,661	4,332	4,963	5,569	6,144	6,689	7,266	7,845	8,427	9,000	9,563	10,117	10,661	11,197	11,727	12,247	12,755	13,253	13,742	14,220

Notes:

TABLE 31a: SUI GENERIS FOOD AND BEVERAGE CAPACITY (SQ M)- BASELINE (INCLUDING COMMITMENTS / PIPELINE) - GROSS FLOORSPACE

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	0	841	1,016	1,160	1,362	1,547	1,754	2,030	2,320	2,616	2,909	3,192	3,469	3,768	4,081	4,404	4,735	5,071	5,414	5,759	6,107	6,455	6,802	7,129	7,444	7,748	8,046
Barnet	0	1,327	2,286	3,348	4,892	6,442	8,095	10,114	11,987	13,595	15,087	16,519	17,874	19,263	20,675	22,103	23,546	25,004	26,511	28,044	29,590	31,141	32,699	34,274	35,857	37,442	39,016
Bexley	0	359	875	1,249	1,749	2,218	2,705	3,207	3,673	4,075	4,462	4,837	5,215	5,751	6,385	7,072	7,797	8,545	9,203	9,805	10,365	10,903	11,428	11,950	12,474	13,009	13,537
Brent	0	398	937	1,464	2,256	3,092	3,960	4,901	5,832	6,672	7,473	8,251	8,977	9,722	10,481	11,243	11,995	12,738	13,463	14,171	14,867	15,555	16,238	16,921	17,602	18,290	18,974
Bromley	0	411	1,216	1,785	2,676	3,547	4,448	5,325	6,225	7,037	7,846	8,638	9,438	10,657	12,142	13,808	15,595	17,456	19,210	20,898	22,542	24,161	25,771	27,264	28,681	30,039	31,368
Camden	0	863	3,483	5,794	9,182	12,565	16,010	20,086	24,142	27,869	31,459	34,981	38,402	42,072	45,878	49,768	53,665	57,574	61,492	65,393	69,261	73,095	76,890	80,666	84,421	88,185	91,904
City of London	0	2,129	4,795	7,120	10,484	13,817	17,263	21,558	25,860	29,831	33,674	37,398	41,004	44,919	48,992	53,179	57,402	61,624	65,807	69,951	74,063	78,142	82,187	86,161	90,080	94,018	97,874
Croydon	0	304	964	1,523	2,435	3,382	4,482	5,724	6,998	8,202	9,393	10,573	11,734	13,026	14,411	15,859	17,345	18,869	20,270	21,597	22,880	24,135	25,373	26,607	27,839	29,060	30,285
Ealing	0	667	1,586	2,449	3,712	4,962	6,241	7,673	9,098	10,391	11,622	12,813	13,983	15,174	16,376	17,568	18,778	19,977	21,153	22,313	23,464	24,610	25,753	26,884	28,004	29,174	30,307
Enfield	0	130	654	1,135	1,820	2,487	3,133	4,103	5,099	6,003	6,842	7,595	8,291	9,001	9,709	10,406	11,093	11,771	12,463	13,160	13,855	14,544	15,234	15,930	16,633	17,335	18,041
Greenwich	0	-12,409	-11,507	-10,568	-9,268	-8,006	-6,851	-5,359	-3,899	-2,617	-1,425	-329	710	1,848	3,028	4,235	5,449	6,649	7,826	8,988	10,138	11,282	12,418	13,554	14,685	15,806	16,881
Hackney	0	-2,576	-1,948	-1,441	-679	88	858	1,776	2,709	3,578	4,441	5,296	6,148	7,082	8,068	9,098	10,177	11,229	12,268	13,297	14,318	15,329	16,331	17,331	18,327	19,319	20,294
Hammersmith and Fulham	0	-3,521	-2,421	-1,398	2	1,374	2,719	4,480	6,253	7,922	9,533	11,136	12,634	14,193	15,788	17,499	19,191	20,871	22,557	24,244	25,927	27,602	29,256	30,889	32,487	34,538	36,315
Haringey	0	991	1,552	2,080	2,863	3,661	4,526	5,925	7,272	8,445	9,520	10,513	11,438	12,357	13,262	14,162	15,050	15,921	16,802	17,686	18,570	19,450	20,327	21,210	22,098	22,981	23,856
Harrow	0	130	496	812	1,248	1,670	2,318	3,087	3,861	4,545	5,202	5,833	6,406	6,983	7,569	8,162	8,763	9,368	9,938	10,484	11,012	11,528	12,039	12,534	13,019	13,497	13,974
Havering	0	-214	431	937	1,652	2,341	3,303	4,562	5,929	7,324	8,715	10,097	11,484	13,059	14,761	16,555	18,417	20,324	22,334	24,404	26,514	28,652	30,806	32,751	34,574	36,312	38,007
Hillingdon	0	1,394	2,533	3,469	4,717	5,885	7,347	9,344	11,454	13,478	15,508	17,557	19,583	21,698	23,866	26,069	28,305	30,564	32,834	35,114	37,408	39,707	42,014	44,051	45,916	47,694	49,398
Hounslow	0	3,649	4,286	4,901	5,786	6,653	7,505	8,484	9,443	10,324	11,188	12,036	12,851	13,704	14,566	15,434	16,298	17,147	17,998	18,851	19,706	20,562	21,418	22,270	23,117	23,990	24,845
Islington	0	767	1,833	2,730	4,102	5,488	6,906	8,523	10,137	11,627	13,115	14,594	16,035	17,594	19,219	20,923	22,630	24,328	26,023	27,708	29,384	31,045	32,694	34,338	35,975	37,606	39,223
Kensington and Chelsea	0	1,241	2,432	3,425	4,912	6,398	7,890	9,706	11,520	13,189	14,823	16,439	17,996	19,670	21,410	23,251	25,090	26,926	28,770	30,615	32,453	34,280	36,093	37,900	39,677	41,546	43,323
Kingston upon Thames	0	4,870	5,466	5,871	6,418	6,920	7,423	8,748	9,950	10,924	11,764	12,537	13,239	13,982	14,735	15,479	16,226	16,990	17,752	18,499	19,234	19,963	20,688	21,412	22,135	22,854	23,575
Lambeth	0	-2,240	-1,023	98	1,732	3,352	4,950	6,797	8,533	10,118	11,665	13,196	14,719	16,408	18,174	19,978	21,800	23,628	25,456	27,277	29,086	30,878	32,653	34,423	36,181	37,928	39,661
Lewisham	0	1,827	2,288	2,656	3,211	3,756	4,264	4,815	5,348	5,831	6,317	6,811	7,323	7,932	8,588	9,270	9,951	10,623	11,281	11,932	12,578	13,223	13,872	14,523	15,163	15,779	16,379
Merton	0	2,164	2,604	2,983	3,534	4,111	4,741	5,478	6,178	6,805	7,406	8,002	8,577	9,196	9,835	10,498	11,173	11,857	12,546	13,237	13,927	14,615	15,300	15,986	16,673	17,361	18,049
Newham	0	-21,456	-20,245	-19,105	-17,481	-15,916	-14,351	-12,332	-10,243	-8,309	-6,492	-4,775	-3,125	-1,407	318	2,038	3,733	5,406	7,049	8,658	10,246	11,817	13,357	14,869	16,368	17,846	19,296
Redbridge	0	876	1,329	1,676	2,167	2,622	3,153	3,971	4,826	5,659	6,487	7,267	7,994	8,778	9,605	10,458	11,329	12,214	13,017	13,761	14,468	15,153	15,820	16,473	17,121	17,759	18,390
Richmond upon Thames	0	-357	303	823	1,647	2,421	3,132	3,890	4,615	5,266	5,912	6,560	7,215	7,953	8,742	9,564	10,411	11,290	12,192	13,103	14,020	14,939	15,859	16,786	17,714	18,653	19,586
Southwark	0	-24,854	-23,189	-21,587	-19,169	-16,755	-14,354	-11,340	-8,503	-5,992	-3,589	-1,259	1,005	3,493	6,096	8,747	11,398	14,010	16,581	19,119	21,631	24,121	26,595	29,057	31,501	33,926	36,294
Sutton	0	250	639	920	1,340	1,755	2,194	2,876	3,485	4,006	4,495	4,961	5,401	5,878	6,387	6,932	7,510	8,137	8,755	9,365	9,975	10,574	11,155	11,732	12,308	12,879	13,452
Tower Hamlets	0	-39,150	-37,949	-36,936	-35,510	-34,123	-32,761	-30,956	-29,073	-27,261	-25,495	-23,807	-22,199	-20,527	-18,874	-17,222	-15,604	-14,019	-12,450	-10,903	-9,369	-7,847	-6,345	-4,865	-3,400	-1,953	-519
Waltham Forest	0	1,980	2,381	2,661	3,063	3,501	4,106	4,884	5,733	6,510	7,216	7,840	8,400	8,974	9,562	10,139	10,717	11,291	11,856	12,417	12,972	13,520	14,058	14,594	15,130	15,660	16,188
Wandsworth	0	-5,869	-4,731	-3,737	-2,361	-970	419	1,869	3,283	4,607	5,908	7,205	8,498	9,920	11,403	12,927	14,471	16,032	17,607	19,188	20,761	22,313	23,843	25,370	26,886	28,439	29,962
Westminster	0	6,803	12,995	18,537	26,605	34,608	42,805	53,101	63,145	72,252	80,989	89,467	97,683	106,573	115,854	125,399	135,036	144,676	154,279	163,823	173,302	182,710	192,041	201,288	210,444	219,714	228,791
Out of London Online Spend																											
BOROUGH TOTAL	0	-78,278	-43,631	-13,167	31,097	74,892	120,332	177,050	233,189	284,522	333,969	381,975	428,404	478,694	531,092	585,004	639,473	694,091	748,260	801,955	855,253	908,159	960,666	1,012,264	1,063,133	1,114,435	1,164,576
CAZ	0	12,339	25,329	36,852	53,684	70,401	87,501	108,679	129,511	148,515	166,842	184,654	201,930	220,665	240,187	260,254	280,488	300,699	320,785	340,716	360,499	380,127	399,595	418,860	437,927	457,121	475,937
NIOD	0	430	901	1,309	1,887	2,448	3,006	3,732	4,476	5,183	5,868	6,525	7,153	7,816	8,483	9,157	9,823	10,481	11,133	11,777	12,416	13,050	13,677	14,294	14,902	15,503	16,096

Notes:

TABLE 31b: SUI GENERIS FOOD AND BEVERAGE CAPACITY (SQ M) - **PRODUCTIVITY, CONSTANT FLOORSPACE (INCLUDING COMMITMENTS / PIPELINE) - GROSS FLOORSPACE**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	0	864	865	856	878	881	903	985	1,074	1,177	1,272	1,353	1,425	1,512	1,606	1,704	1,803	1,901	2,001	2,097	2,191	2,280	2,364	2,428	2,481	2,522	2,555
Barnet	0	1,471	1,358	1,473	1,897	2,297	2,766	3,542	4,146	4,555	4,836	5,044	5,165	5,298	5,432	5,561	5,685	5,802	5,941	6,082	6,214	6,333	6,440	6,540	6,630	6,705	6,755
Bexley	0	430	414	322	277	198	129	68	-31	-158	-300	-456	-612	-637	-586	-500	-391	-275	-238	-254	-307	-383	-472	-568	-666	-761	-865
Brent	0	480	406	394	550	733	933	1,184	1,410	1,580	1,702	1,794	1,831	1,874	1,920	1,958	1,980	1,986	1,968	1,930	1,877	1,810	1,733	1,649	1,559	1,468	1,369
Bromley	0	552	305	-42	-219	-426	-615	-835	-1,043	-1,270	-1,508	-1,767	-2,024	-1,935	-1,640	-1,217	-722	-194	221	560	843	1,086	1,301	1,411	1,448	1,429	1,376
Camden	0	1,278	796	389	585	725	871	1,548	2,140	2,581	2,849	3,009	3,039	3,237	3,502	3,787	4,030	4,234	4,399	4,504	4,540	4,509	4,408	4,255	4,049	3,814	3,513
City of London	0	2,543	2,116	1,730	1,913	2,016	2,175	3,064	3,888	4,553	5,047	5,385	5,571	5,973	6,456	6,978	7,475	7,916	8,274	8,552	8,756	8,889	8,952	8,920	8,808	8,673	8,442
Croydon	0	427	164	-84	-116	-128	-12	218	457	674	863	1,023	1,152	1,375	1,657	1,971	2,295	2,628	2,843	2,982	3,071	3,123	3,149	3,159	3,155	3,130	3,096
Ealing	0	796	744	753	1,006	1,226	1,452	1,798	2,112	2,350	2,515	2,627	2,706	2,787	2,863	2,915	2,968	2,997	2,995	2,967	2,921	2,858	2,783	2,688	2,574	2,487	2,363
Enfield	0	218	88	-3	10	-3	-45	202	455	653	779	819	801	786	761	719	662	591	523	453	374	285	190	94	-3	-107	-213
Greenwich	0	-12,259	-12,480	-12,533	-12,404	-12,338	-12,395	-12,164	-11,993	-11,931	-11,972	-12,114	-12,323	-12,463	-12,586	-12,705	-12,836	-12,996	-13,192	-13,417	-13,666	-13,935	-14,225	-14,530	-14,852	-15,195	-15,585
Hackney	0	-2,461	-2,691	-2,932	-3,046	-3,165	-3,292	-3,293	-3,295	-3,311	-3,345	-3,396	-3,461	-3,467	-3,443	-3,395	-3,322	-3,285	-3,272	-3,279	-3,305	-3,351	-3,415	-3,491	-3,581	-3,685	-3,810
Hammersmith and Fulham	0	-3,354	-3,505	-3,583	-3,477	-3,421	-3,412	-3,041	-2,692	-2,382	-2,150	-1,949	-1,863	-1,745	-1,619	-1,421	-1,263	-1,137	-1,028	-941	-879	-844	-844	-879	-959	-731	-723
Haringey	0	1,086	938	844	897	953	1,060	1,643	2,151	2,528	2,799	2,982	3,092	3,185	3,255	3,310	3,344	3,355	3,363	3,364	3,356	3,336	3,305	3,271	3,231	3,180	3,115
Harrow	0	190	111	37	18	-20	147	413	669	861	1,018	1,142	1,208	1,268	1,329	1,387	1,445	1,498	1,516	1,509	1,482	1,441	1,391	1,324	1,247	1,160	1,069
Havering	0	-118	-194	-320	-344	-404	-217	225	741	1,304	1,839	2,342	2,825	3,443	4,139	4,881	5,648	6,418	7,238	8,070	8,900	9,716	10,509	11,117	11,607	12,010	12,361
Hillingdon	0	1,568	1,406	1,203	1,120	945	1,031	1,586	2,209	2,805	3,373	3,924	4,424	4,969	5,526	6,079	6,626	7,159	7,669	8,154	8,620	9,060	9,474	9,662	9,701	9,660	9,550
Hounslow	0	3,739	3,704	3,729	3,917	4,074	4,205	4,441	4,641	4,804	4,939	5,050	5,122	5,217	5,309	5,396	5,470	5,523	5,570	5,609	5,642	5,667	5,684	5,692	5,688	5,696	5,684
Islington	0	949	657	367	349	325	311	461	584	662	718	748	727	788	886	1,028	1,151	1,247	1,319	1,365	1,384	1,375	1,338	1,282	1,205	1,107	986
Kensington and Chelsea	0	1,437	1,167	883	873	842	796	1,027	1,229	1,371	1,459	1,511	1,493	1,554	1,651	1,809	1,942	2,051	2,145	2,217	2,264	2,283	2,271	2,238	2,163	2,139	2,032
Kingston upon Thames	0	4,952	4,934	4,803	4,728	4,606	4,480	5,107	5,598	5,904	6,078	6,184	6,219	6,283	6,347	6,396	6,441	6,492	6,536	6,559	6,568	6,567	6,558	6,543	6,522	6,493	6,462
Lambeth	0	-2,036	-2,345	-2,561	-2,499	-2,474	-2,495	-2,311	-2,257	-2,261	-2,320	-2,412	-2,530	-2,525	-2,478	-2,422	-2,374	-2,344	-2,336	-2,355	-2,405	-2,487	-2,601	-2,738	-2,901	-3,088	-3,302
Lewisham	0	1,893	1,855	1,787	1,829	1,854	1,837	1,853	1,846	1,821	1,793	1,767	1,751	1,813	1,906	2,012	2,109	2,190	2,253	2,302	2,341	2,372	2,400	2,423	2,432	2,418	2,387
Merton	0	2,239	2,117	2,006	1,983	1,978	2,016	2,143	2,226	2,271	2,286	2,289	2,268	2,278	2,299	2,332	2,368	2,404	2,437	2,463	2,483	2,494	2,496	2,494	2,486	2,472	2,454
Newham	0	-21,247	-21,604	-21,844	-21,847	-21,940	-22,064	-21,801	-21,517	-21,306	-21,233	-21,281	-21,416	-21,521	-21,649	-21,810	-22,019	-22,272	-22,575	-22,929	-23,323	-23,751	-24,226	-24,741	-25,286	-25,865	-26,483
Redbridge	0	949	855	723	655	549	508	724	960	1,197	1,417	1,583	1,691	1,837	2,009	2,190	2,374	2,557	2,663	2,713	2,728	2,717	2,687	2,639	2,583	2,514	2,435
Richmond upon Thames	0	-239	-463	-714	-793	-930	-1,135	-1,304	-1,511	-1,735	-1,968	-2,204	-2,439	-2,609	-2,743	-2,858	-2,961	-3,047	-3,123	-3,202	-3,285	-3,376	-3,475	-3,577	-3,688	-3,798	-3,921
Southwark	0	-24,547	-25,173	-25,584	-25,538	-25,543	-25,606	-25,151	-24,917	-24,869	-24,960	-25,155	-25,441	-25,575	-25,651	-25,729	-25,848	-26,039	-26,301	-26,626	-27,007	-27,438	-27,915	-28,433	-28,996	-29,604	-30,280
Sutton	0	318	203	46	-45	-146	-228	-92	-34	-30	-61	-118	-201	-257	-291	-302	-292	-249	-221	-206	-199	-205	-232	-267	-308	-358	-412
Tower Hamlets	0	-38,910	-39,507	-40,074	-40,503	-41,002	-41,555	-41,730	-41,876	-42,003	-42,208	-42,517	-42,929	-43,318	-43,754	-44,224	-44,752	-45,335	-45,961	-46,632	-47,340	-48,083	-48,867	-49,693	-50,554	-51,452	-52,384
Waltham Forest	0	2,044	1,970	1,835	1,756	1,707	1,808	2,060	2,362	2,617	2,796	2,894	2,930	2,970	3,015	3,045	3,070	3,085	3,088	3,081	3,066	3,040	3,002	2,958	2,911	2,855	2,794
Wandsworth	0	-5,684	-5,932	-6,154	-6,204	-6,262	-6,343	-6,390	-6,491	-6,601	-6,750	-6,917	-7,106	-7,201	-7,264	-7,312	-7,364	-7,423	-7,489	-7,571	-7,679	-7,821	-7,996	-8,192	-8,411	-8,620	-8,866
Westminster	0	7,796	6,567	5,607	6,043	6,298	6,618	8,748	10,480	11,710	12,486	12,920	13,023	13,597	14,385	15,273	16,115	16,841	17,422	17,844	18,110	18,218	18,170	17,966	17,604	17,239	16,652
Out of London																											
Online Spend																											
BOROUGH TOTAL	0	-72,635	-80,153	-86,640	-85,749	-85,995	-85,368	-75,073	-66,278	-59,880	-55,910	-53,895	-53,881	-51,208	-47,454	-43,162	-39,143	-35,721	-33,355	-32,033	-31,664	-32,214	-33,663	-36,356	-40,121	-44,093	-49,393
CAZ	0	14,391	12,052	10,144	11,205	11,902	12,713	17,020	20,664	23,365	25,199	26,339	26,790	28,263	30,152	32,238	34,203	35,896	37,245	38,236	38,887	39,204	39,191	38,829	38,134	37,349	36,118
NIOD	0	494	482	466	544	596	638	825	1,016	1,194	1,341	1,453	1,532	1,631	1,725	1,815	1,890	1,951	1,998	2,031	2,053	2,065	2,064	2,049	2,022	1,985	1,936

Notes:

TABLE 31c: SUI GENERIS FOOD AND BEVERAGE CAPACITY (SQ M) - **PRODUCTIVITY, CHANGING FLOORSPACE (INCLUDING COMMITMENTS / PIPELINE) - GROSS FLOORSPACE**

DESTINATION	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050
Barking and Dagenham	0	864	1,064	1,232	1,411	1,572	1,754	2,004	2,267	2,536	2,800	3,053	3,299	3,566	3,845	4,134	4,428	4,726	5,030	5,335	5,641	5,947	6,249	6,531	6,800	7,058	7,309
Barnet	0	1,471	2,577	3,791	5,194	6,596	8,096	9,955	11,660	13,095	14,409	15,658	16,825	18,021	19,235	20,459	21,692	22,935	24,220	25,525	26,837	28,149	29,462	30,785	32,110	33,432	34,738
Bexley	0	430	1,020	1,468	1,897	2,294	2,706	3,131	3,518	3,841	4,147	4,440	4,734	5,183	5,727	6,320	6,948	7,595	8,153	8,652	9,110	9,543	9,963	10,378	10,792	11,216	11,630
Brent	0	480	1,104	1,716	2,428	3,179	3,960	4,811	5,648	6,391	7,091	7,766	8,388	9,024	9,673	10,321	10,957	11,581	12,185	12,769	13,340	13,900	14,453	15,003	15,549	16,100	16,644
Bromley	0	552	1,501	2,217	2,968	3,695	4,449	5,175	5,922	6,578	7,228	7,858	8,493	9,539	10,841	12,317	13,904	15,558	17,099	18,570	19,992	21,384	22,761	24,019	25,198	26,316	27,400
Camden	0	1,278	4,325	7,072	10,048	13,006	16,012	19,636	23,226	26,472	29,569	32,584	35,488	38,625	41,881	45,206	48,524	51,839	55,149	58,428	61,660	64,846	67,980	71,083	74,151	77,215	80,222
City of London	0	2,543	5,635	8,394	11,347	14,257	17,266	21,109	24,944	28,434	31,782	34,997	38,082	41,458	44,976	48,590	52,225	55,842	59,407	62,919	66,383	69,801	73,172	76,459	79,678	82,903	86,034
Croydon	0	427	1,215	1,903	2,692	3,513	4,483	5,590	6,725	7,786	8,830	9,857	10,862	11,991	13,207	14,480	15,785	17,122	18,333	19,467	20,553	21,607	22,640	23,664	24,682	25,685	26,688
Ealing	0	796	1,850	2,850	3,984	5,101	6,242	7,531	8,807	9,947	11,020	12,049	13,053	14,073	15,101	16,113	17,139	18,149	19,133	20,097	21,049	21,991	22,926	23,846	24,750	25,699	26,608
Enfield	0	218	832	1,404	2,002	2,580	3,134	4,009	4,905	5,708	6,441	7,087	7,674	8,271	8,865	9,445	10,012	10,569	11,137	11,707	12,271	12,829	13,384	13,944	14,507	15,067	15,629
Greenwich	0	-12,259	-11,203	-10,106	-8,955	-7,847	-6,850	-5,521	-4,231	-3,123	-2,109	-1,194	-340	607	1,593	2,599	3,609	4,600	5,565	6,510	7,439	8,358	9,266	10,170	11,064	11,945	12,778
Hackney	0	-2,461	-1,716	-1,089	-441	209	858	1,654	2,460	3,199	3,929	4,648	5,362	6,152	6,991	7,868	8,791	9,682	10,558	11,419	12,269	13,106	13,930	14,749	15,561	16,364	17,148
Hammersmith and Fulham	0	-3,354	-2,082	-883	351	1,552	2,720	4,298	5,882	7,355	8,765	10,161	11,446	12,787	14,158	15,636	17,089	18,524	19,960	21,389	22,808	24,214	25,594	26,947	28,260	30,004	31,477
Haringey	0	1,086	1,745	2,373	3,061	3,762	4,527	5,821	7,058	8,118	9,075	9,948	10,749	11,541	12,316	13,083	13,834	14,566	15,305	16,043	16,777	17,505	18,227	18,952	19,678	20,396	21,103
Harrow	0	190	617	995	1,371	1,733	2,319	3,022	3,728	4,341	4,926	5,481	5,978	6,476	6,980	7,490	8,005	8,522	9,002	9,457	9,893	10,315	10,730	11,127	11,514	11,893	12,268
Havering	0	-118	627	1,234	1,853	2,443	3,304	4,457	5,713	6,991	8,261	9,517	10,771	12,206	13,761	15,398	17,096	18,831	20,659	22,538	24,449	26,378	28,315	30,042	31,644	33,157	34,623
Hillingdon	0	1,568	2,886	4,005	5,079	6,069	7,348	9,156	11,069	12,888	14,706	16,534	18,332	20,211	22,133	24,083	26,055	28,043	30,032	32,023	34,019	36,012	38,004	39,727	41,276	42,735	44,116
Hounslow	0	3,739	4,469	5,179	5,974	6,749	7,505	8,386	9,242	10,017	10,772	11,508	12,208	12,943	13,683	14,426	15,162	15,880	16,598	17,314	18,029	18,742	19,451	20,155	20,849	21,567	22,263
Islington	0	949	2,201	3,288	4,480	5,680	6,907	8,328	9,739	11,021	12,296	13,555	14,773	16,101	17,489	18,947	20,403	21,844	23,276	24,691	26,092	27,473	28,835	30,187	31,527	32,854	34,163
Kensington and Chelsea	0	1,437	2,828	4,027	5,319	6,605	7,891	9,495	11,091	12,535	13,939	15,319	16,635	18,060	19,543	21,121	22,688	24,247	25,807	27,361	28,901	30,424	31,926	33,418	34,873	36,410	37,853
Kingston upon Thames	0	4,952	5,633	6,124	6,589	7,007	7,423	8,659	9,767	10,643	11,383	12,054	12,652	13,288	13,930	14,561	15,193	15,837	16,479	17,101	17,710	18,311	18,905	19,496	20,083	20,664	21,244
Lambeth	0	-2,036	-609	727	2,158	3,569	4,952	6,576	8,084	9,436	10,744	12,030	13,303	14,733	16,233	17,765	19,307	20,848	22,383	23,904	25,407	26,888	28,345	29,790	31,218	32,630	34,021
Lewisham	0	1,893	2,423	2,862	3,351	3,827	4,264	4,743	5,202	5,608	6,016	6,431	6,861	7,385	7,953	8,544	9,132	9,708	10,269	10,820	11,363	11,904	12,446	12,988	13,516	14,020	14,505
Merton	0	2,239	2,756	3,215	3,690	4,190	4,742	5,396	6,012	6,553	7,066	7,571	8,054	8,577	9,118	9,680	10,252	10,830	11,411	11,990	12,567	13,140	13,706	14,271	14,835	15,398	15,958
Newham	0	-21,247	-19,821	-18,461	-17,045	-15,695	-14,350	-12,558	-10,704	-9,013	-7,444	-5,981	-4,592	-3,141	-1,690	-250	1,158	2,539	3,885	5,190	6,470	7,728	8,949	10,138	11,310	12,455	13,569
Redbridge	0	949	1,478	1,902	2,319	2,699	3,154	3,893	4,665	5,412	6,152	6,840	7,473	8,160	8,886	9,635	10,399	11,172	11,862	12,492	13,084	13,651	14,199	14,730	15,254	15,767	16,271
Richmond upon Thames	0	-239	543	1,187	1,893	2,546	3,133	3,764	4,360	4,879	5,391	5,904	6,420	7,016	7,660	8,333	9,028	9,751	10,493	11,241	11,992	12,741	13,488	14,238	14,985	15,741	16,487
Southwark	0	-24,547	-22,569	-20,647	-18,533	-16,431	-14,352	-11,671	-9,177	-7,017	-4,975	-3,015	-1,127	972	3,176	5,416	7,647	9,830	11,963	14,055	16,112	18,138	20,140	22,121	24,076	26,004	27,868
Sutton	0	318	776	1,127	1,480	1,825	2,194	2,805	3,338	3,783	4,194	4,580	4,939	5,333	5,757	6,214	6,701	7,235	7,756	8,269	8,779	9,276	9,754	10,225	10,694	11,156	11,618
Tower Hamlets	0	-38,910	-37,464	-36,202	-35,014	-33,872	-32,760	-31,210	-29,591	-28,049	-26,559	-25,154	-23,834	-22,457	-21,105	-19,761	-18,456	-17,189	-15,945	-14,727	-13,528	-12,346	-11,189	-10,059	-8,948	-7,861	-6,792
Waltham Forest	0	2,044	2,511	2,856	3,195	3,568	4,106	4,815	5,592	6,294	6,922	7,467	7,946	8,437	8,939	9,429	9,917	10,399	10,872	11,336	11,795	12,244	12,681	13,115	13,547	13,970	14,391
Wandsworth	0	-5,684	-4,355	-3,166	-1,975	-774	420	1,670	2,878	3,992	5,078	6,156	7,224	8,415	9,660	10,941	12,236	13,541	14,855	16,169	17,468	18,742	19,990	21,228	22,450	23,703	24,922
Westminster	0	7,796	15,009	21,595	28,676	35,661	42,811	52,025	60,949	68,904	76,458	83,723	90,697	98,307	106,269	114,456	122,698	130,907	139,046	147,091	155,039	162,884	170,620	178,242	185,742	193,320	200,680
Out of London																											
Online Spend																											
BOROUGH TOTAL	0	-72,635	-32,194	4,187	42,845	80,866	120,368	170,955	220,750	265,557	308,300	349,433	388,829	431,861	476,783	522,998	569,559	616,066	661,935	707,144	751,771	795,825	839,300	881,708	923,227	964,981	1,005,438
CAZ	0	14,391	29,489	43,168	57,963	72,578	87,514	106,456	124,974	141,596	157,475	172,777	187,483	203,565	220,351	237,602	254,943	272,186	289,235	306,058	322,666	339,051	355,211	371,104	386,738	402,426	417,682
NIOD	0	494	1,032	1,508	2,022	2,516	3,006	3,661	4,332	4,963	5,569	6,144	6,689	7,266	7,845	8,427	9,000	9,563	10,117	10,661	11,197	11,727	12,247	12,755	13,253	13,742	14,220

Notes:

Appendix B: Scenarios Guidance Note

Spending-Based Demand Assessment: Class E(a) Retail, Class E(b) Food & Beverage & Sui Generis Food & Beverage

Appendix B: Scenario Guidance Note

London Plan: Economic & Infrastructure Uses – Supply and Demand Study

1. This briefing note has been prepared by Nexus for Arup and the Greater London Authority ('GLA') in order to accompany the spending-based assessment of demand for Class E(a) retail and food/beverage floorspace (within the London Plan – Economic & Infrastructure Uses Study).
2. This note is intended to be read alongside:
 - The (spend-based assessment) 'Demand Assessment Methodology' Note (Nexus, October 2025, REVISED FINAL DRAFTv4); and
 - The accompanying demand assessment tables.
3. The spend-based demand assessment is based upon three land use sectors:
 - Class E(a) retail floorspace
 - Class E(b) food and beverage uses (cafes & restaurants)
 - Sui generis food and beverage uses (drinking establishments and take-aways)
4. The demand assessments for these uses/sectors provide separate floorspace forecasts both with and without pipeline floorspace allowances¹.
5. Within this framework, three scenarios for floorspace demand, by use/sector, are provided. All three scenarios are associated with the treatment of baseline/benchmark turnover levels². This is a turnover level which represents how existing floorspace is (or should be) performing. In other words, it is the supply-side element of the demand/supply balance. The three demand assessment scenarios are based upon the following approaches to baseline/benchmark turnover:
 - a. A 'no change' scenario for baseline/benchmark turnover. This assumes that current (2025) turnover levels are kept constant throughout the assessment period to 2050. In other words, this scenario assumes that current (2025) turnover levels are sufficient and acceptable for existing floorspace over the whole of the assessment period.
 - b. Two alternative scenarios which allow for growth/change in current benchmark/baseline turnover in order to acknowledge the influence of productivity / efficiency changes. These scenarios allow benchmark/baseline turnover to grow/change in response to national changes in sector performance. These two alternative scenarios either exclude national changes to floorspace, or include them, alongside changing floorspace performance levels. For the purposes of the demand assessment in the GLA study these scenarios are expressed as:
 - i. Floorspace productivity/efficiency (constant floorspace)

¹ Pipeline floorspace is classed as floorspace with planning permission and relates to both net gains and net losses in floorspace by use class.

² Benchmark/baseline turnover levels are used within the demand assessment to help calculate the quantitative capacity for floorspace change within each use/sector. Benchmark/baseline turnover is subtracted from the total turnover potential for existing floorspace at each assessment year in order to understand whether there is positive or negative capacity for floorspace change.

ii. Floorspace productivity/efficiency (changing floorspace)

Table 4: floorspace productivity/efficiency allowances for constant and changing floorspace supply scenarios

Sector / Scenario	2025 (% p.a.)	2026 (% p.a.)	2027 (% p.a.)	2028-2032 (% p.a.)	2033-2050 (% p.a.)
Convenience goods floorspace – constant floorspace	-1.9	0.1	0.0	0.1	0.1
Comparison goods floorspace – constant floorspace	0.9	1.5	1.9	2.5	2.5
Convenience goods floorspace – changing floorspace	-0.7	0.0	0.0	0.0	-0.1
Comparison goods floorspace – changing floorspace	-0.2	1.3	1.8	2.3	2.3

Source: Experian Retail Planner Briefing Note 23 (March 2026)

6. Of the three scenarios, the 'Floorspace Productivity/Efficiency (Changing Floorspace)' scenario is to be preferred for the following reasons:
- Like the other floorspace productivity/efficiency scenario, it allows existing floorspace within each of the London Boroughs to benefit from a proportion of growth/change in available retail / F&B expenditure. In contrast, the 'no change' scenario restricts existing floorspace in each of the Boroughs to current turnover levels throughout the whole of the assessment period.
 - Of the two floorspace productivity/efficiency scenarios, it is considered that the most realistic scenario is the one which allows for changing levels of floorspace to be taken into account (and factored into) the productivity/efficiency calculations. In particular, when responding to changing levels of available expenditure retailers/businesses may in some instances respond by changing their floorspace levels. This will influence their efficiency and should therefore be taken into account. To ignore this natural business response, could be to place unrealistic (and open-ended) floorspace efficiency expectations on existing floorspace.
7. Whilst there is a strong preference for the use of the floorspace productivity/efficiency scenario approach in the demand assessment modelling on the basis of the logical and real-life functioning of the retail and food/beverage sector, there is a policy choice to be made in relation to the scale of productivity/efficiency to be allowed for within the modelling.
8. In particular, whilst the preferred scenario (the changing floorspace productivity/efficiency scenario) represents the closest match to the actual functioning of the retail and food/beverage sectors, there is a choice to be made between the balance/split of expenditure which is assigned to existing floorspace in London over the assessment period and the remainder which is available to support new floorspace.
9. The changing floorspace productivity/efficiency scenario is considered to provide a balance between the two outcomes outlined in paragraph 8 above, albeit slightly in favour of maintaining and enhancing the health of existing defined 'town centres'. This would, in general terms, tie in with national planning policy and current London development plan policy.
10. However, there is a policy choice available to the GLA in relation to the efficiency rates to be applied in the productivity/efficiency scenario. A lower rate would assign less expenditure growth/change to existing floorspace, possibly due to an assumption that existing floorspace requires less protection, whilst a higher rate could be chosen in order to offer more protection and further reduce opportunities for new development (unless specific circumstances apply).

11. The factors behind making these choices may require further assessment work around the health of defined 'town centres' in the London Boroughs. It may also be the case that a potential basis for future strategy would be to assume a 'default' approach of the changing floorspace productivity/scenario unless there are specific circumstances, in specific geographic areas of London which dictate that an alternative approach should be pursued (and which may become apparent later in the new London Plan making process).

Nexus Planning
June 2026

Appendix C: Expenditure Inflow Note

Spending-Based Demand Assessment: Class E(a) Retail, Class E(b) Food & Beverage & Sui Generis Food & Beverage

Visitor / Tourist Spending Assumptions/Forecasts

1. This briefing note has been prepared by Nexus Planning ('Nexus') for Arup and the Greater London Authority ('GLA') in relation to spending data associated with international¹ visitors to London. In particular, this note contains an analysis of available evidence data from the GLA, Experian and Visit Britain in order provide a series of forecasts for the amount of expenditure directed towards the retail and food/beverage land uses in London. These forecasts will be used to inform the spending-based demand assessments within the GLA London Plan Economic & Infrastructure Uses Study.
2. By way of background, the assessment of the spending based demand for Class E(a) retail and Class E(b) / sui generis food/beverage uses utilises data from Experian's Spend Insight ('ESI') database for UK based spending estimates. However, the ESI data does not provide spending data associated with non-UK residents. As a consequence, alternative sources of information are required and attention has turned to data provided by GLA Economics ('GLAE') and Visit Britain.
3. GLAE has provided data on international visitors (including the number of visitor nights, total number of visitors and total spending). This data has been provided for each year between 2006 and 2024, along with annual forecasts for 2025-2030. This data is attached at Annex A to this briefing note.
4. Of particular interest to the spending based demand assessment is the total amount of spending by international visitors on an annual basis (which is contained in the fourth column of data in Annex A. The total amount of spending by international visitors by international visitors in 2024 was estimated to be £14,175m (or £14.175bn, 2022 prices).
5. However, this spending is all spending on accommodation, retail goods, food/beverage, travel, leisure/entertainment and other miscellaneous goods/services. This is much wider than the scope of the spending based assessments in the Study and, therefore, the GLAE spending data will need to be sub-divided.
6. In order to perform this assessment, Nexus has consulted the Visit Britain database on card-based spending for the Greater London². The Visit Britain card spending data has been provided by VISA. Appendix B to this note provides a graphic from the Visit Britain web-site which shows the breakdown of spending by category in Greater London in 2024. The proportions for retail and food/beverage uses are as follows:
 - Retail: 33% of all international spending
 - Restaurants and dining: 27% of all international spending (75% of which is directed towards restaurants, 10% towards fast food/take-away, and 13% for bars/taverns/discos/lounges)
 - Food and grocery: 6% of all international spending
7. When the above percentages are applied to the £14,175m total international visitor spending forecast the following spending estimates by category for London in 2024 are obtained:
 - Retail: £4,678m
 - Food/grocery: £850m

¹ i.e. non-UK visitors

² <https://www.visitbritain.org/research-insights/card-spending-data>

- Restaurants/dining: £3,827m

8. These figures are contained in Table 1 below and are provided alongside the 2024 estimates for spending by UK residents in all London retail and food/beverage stores.

Table 1: UK spending and International Spending in London stores, by retail and food/beverage categories, 2024

	Spending by UK Residents in London stores, by category	Spending by International Visitors in London stores, by category	International Spending as a Proportion (%) of UK-Based Spending
Food/grocery	£21,321m	£850m	4%
Retail (non-food)	£37,611m	£4,678m	12%
Restaurants/dining	£18,796m	£3,827m	20%

Notes: UK spending taken from Nexus draft spend-based demand assessment. International spending calculated using assumptions outlined in this briefing note (and Appendix B).

9. The international spending estimates for retail and food/beverage uses have been incorporated into the final version of the spending-based demand assessments for these land uses.

Nexus Planning

October 2025

Annex A:

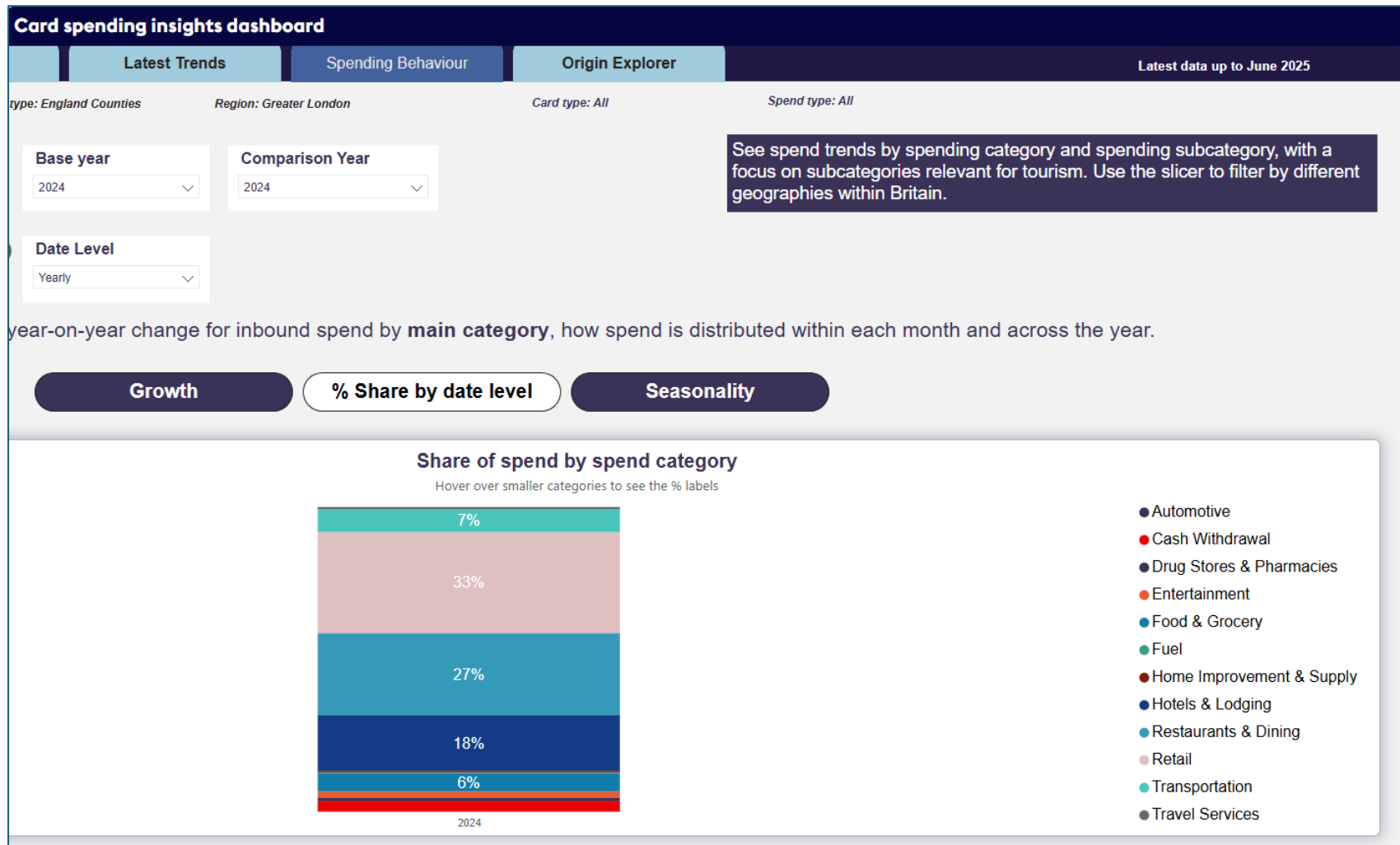
International Visitor Data (from GLA Economics)

Period	International visitors visitor nights (<i>'000s</i>)	International visitors visitors (<i>'000s</i>)	International visitors spend <i>£m 2019 prices</i>	Spending by International Visitors in London stores, by category					
				Retail 33% of total spend	Food/Grocery 6% of total spend	Total	Food & Beverage (27% of total spend)		
							Restaurants (75%)	Fast-Food (10%)	Bars, Pubs (13%)
2006	101,068	15,593	£10,549						
2007	95,846	15,340	£10,803						
2008	90,815	14,753	£10,331						
2009	£91,790	£15,092	£11,093						
2010	£96,370	£15,353	£11,455						
2011	£97,864	£16,103	£11,638						
2012	£101,684	£16,279	£12,276						
2013	£103,063	£17,474	£13,206						
2014	£114,616	£18,189	£13,736						
2015	£115,222	£19,385	£14,153						
2016	£123,068	£20,533	£14,793						
2017	£130,488	£21,708	£16,966						
2018	£123,782	£21,072	£15,130						
2019	£118,872	£21,713	£15,725						
2020	£0	£0	£0						
2021	£26,915	£2,420	£2,340						
2022	£102,832	£16,118	£12,425						
2023	£115,787	£20,277	£13,783						
2024	£119,076	£20,857	£14,175	£4,678	£850	£3,827	£2,870	£383	£498
2025	£122,145	£21,531	£14,686						
2026	£125,308	£22,225	£15,214						
2027	£128,570	£22,941	£15,758						
2028	£131,932	£23,679	£16,319						
2029	£135,399	£24,440	£16,897						
2030	£138,973	£25,224	£17,493						

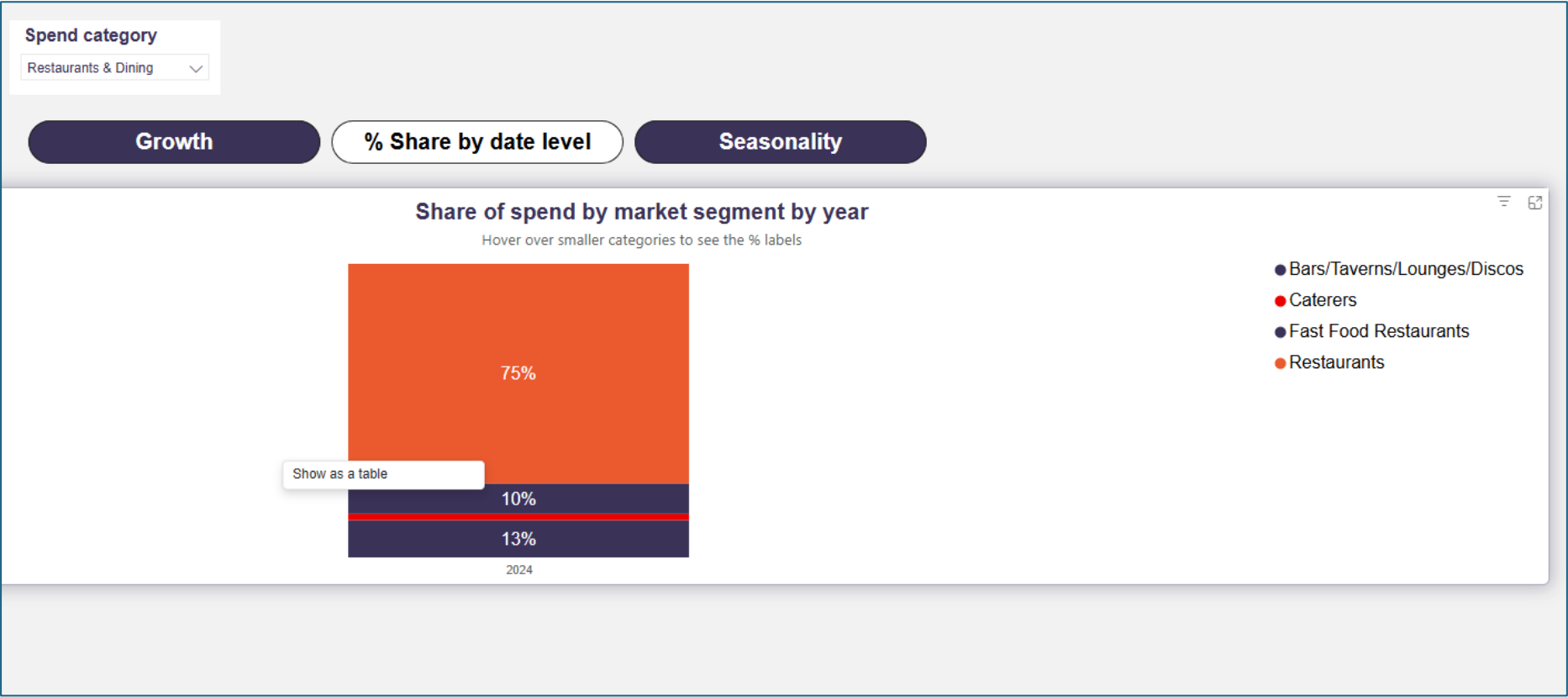
Annex B:

Screenshots from Visit Britain web-site showing proportionate split of spending by category from international visitors to London (2024)

Annex B – Figure 1: Composition of International Spending, by Category, in London (2024)



Annex B – Figure 2: Composition of International Spending, Food & Beverage Uses, in London (2024)



Appendix D: High Population Projection Based Demand Forecasts

Table D.1: Class E(a) retail floorspace demand (between 2024-2050) – excluding and including pipeline floorspace (HIGH POPULATION PROJECTION FORECASTS)

	Excluding Pipeline			Including Pipeline		
	Baseline 'No Change' Scenario	Productivity Scenario – Constant Floorspace	Productivity Scenario – Changing Floorspace	Baseline 'No Change' Scenario	Productivity Scenario – Constant Floorspace	Productivity Scenario – Changing Floorspace
Barking and Dagenham	78,426	20,473	30,116	62,311	-3,162	7,482
Barnet	372,207	59,162	96,144	394,165	91,366	126,983
Bexley	110,423	-5,568	10,288	112,545	-2,455	13,269
Brent	196,007	23,546	46,817	182,181	3,269	27,399
Bromley	255,484	18,136	47,439	256,647	19,842	49,072
Camden	241,286	7,004	35,638	216,303	-29,638	548
City of London	148,927	12,748	27,570	131,079	-13,429	2,501
Croydon	328,064	45,676	81,654	326,040	42,708	78,812
Ealing	203,906	23,312	47,335	195,951	11,644	36,161
Enfield	178,025	9,377	32,228	211,916	59,084	79,828
Greenwich	255,681	28,198	55,335	235,294	-1,703	26,700
Hackney	74,384	4,237	16,354	65,117	-9,354	3,339
Hammersmith and Fulham	360,229	40,572	75,855	356,524	35,139	70,653
Haringey	177,764	21,986	42,258	184,220	31,454	51,325
Harrow	121,052	19,233	33,970	116,626	12,742	27,754
Havering	397,136	153,160	185,506	381,320	129,963	163,292
Hillingdon	305,053	65,921	94,724	310,661	74,146	102,600
Hounslow	132,555	15,270	32,446	134,116	17,560	34,638
Islington	178,538	2,919	23,781	175,567	-1,438	19,608
Kensington and Chelsea	429,884	6,176	50,896	425,012	-969	44,054
Kingston upon Thames	211,725	-4,987	18,717	210,177	-7,258	16,543
Lambeth	111,705	3,077	19,363	110,707	1,612	17,960
Lewisham	134,165	5,106	23,305	161,407	45,061	61,567
Merton	140,982	-645	16,505	125,363	-23,552	-5,432
Newham	439,254	53,625	96,632	367,362	-51,815	-4,342
Redbridge	140,676	25,883	43,638	147,748	36,256	53,572
Richmond upon Thames	80,040	-13,983	-1,787	84,285	-7,757	4,176
Southwark	156,652	36,269	54,509	-73,844	-301,788	-269,226
Sutton	94,832	920	14,624	108,053	20,311	33,194
Tower Hamlets	159,251	29,889	48,606	-284,202	-620,502	-574,231
Waltham Forest	101,309	11,634	26,730	102,335	13,138	28,170
Wandsworth	177,566	4,539	26,970	166,992	-10,969	12,119
Westminster	1,114,467	37,866	148,364	1,063,094	-37,481	76,209
London	7,607,655	760,732	1,602,527	6,763,073	-477,975	416,297

Table D.2: Class E(b) food & beverage floorspace demand (between 2024-2050) – excluding and including pipeline floorspace (HIGH POPULATION PROJECTION FORECASTS)

	Excluding Pipeline			Including Pipeline		
	Baseline 'No Change' Scenario	Productivity Scenario – Constant Floorspace	Productivity Scenario – Changing Floorspace	Baseline 'No Change' Scenario	Productivity Scenario – Constant Floorspace	Productivity Scenario – Changing Floorspace
Barking and Dagenham	4,775	1,158	4,296	2,531	-2,028	1,960
Barnet	35,337	7,736	31,682	32,373	3,528	28,597
Bexley	13,745	658	12,012	13,336	77	11,586
Brent	24,199	3,672	21,481	23,328	2,435	20,573
Bromley	31,669	4,008	28,006	30,961	3,002	27,269
Camden	137,853	16,955	121,840	124,569	-1,907	108,014
City of London	103,880	16,427	92,297	105,803	19,157	94,298
Croydon	25,222	4,546	22,483	22,369	496	19,514
Ealing	34,269	5,392	30,444	24,622	-8,305	20,404
Enfield	14,136	1,457	12,456	6,061	-10,007	4,053
Greenwich	44,240	7,194	39,334	34,779	-6,239	29,486
Hackney	14,615	1,776	12,915	7,761	-7,956	5,781
Hammersmith and Fulham	56,370	10,536	50,299	50,113	1,653	43,788
Haringey	18,357	3,130	16,340	20,831	6,643	18,915
Harrow	11,214	1,888	9,978	11,000	1,584	9,756
Havering	35,699	13,666	32,781	33,097	9,973	30,073
Hillingdon	59,164	13,898	53,168	59,682	14,634	53,708
Hounslow	17,257	2,551	15,309	14,152	-1,858	12,077
Islington	36,550	3,613	32,187	35,943	2,751	31,556
Kensington and Chelsea	85,765	9,218	75,626	82,103	4,019	71,816
Kingston upon Thames	23,207	1,575	20,342	21,407	-981	18,469
Lambeth	60,492	6,576	53,351	56,563	999	49,262
Lewisham	11,803	1,350	10,418	8,469	-3,384	6,948
Merton	26,071	1,934	22,874	23,657	-1,492	20,362
Newham	57,523	10,694	51,320	25,707	-34,476	18,208
Redbridge	19,872	3,668	17,726	18,283	1,412	16,072
Richmond upon Thames	37,637	-237	32,621	38,672	1,232	33,697
Southwark	108,205	17,832	96,235	86,049	-13,623	73,177
Sutton	10,109	687	8,861	9,817	271	8,557
Tower Hamlets	73,323	12,991	65,332	49,131	-21,357	40,154
Waltham Forest	5,736	689	5,068	846	-6,254	-22
Wandsworth	42,029	3,961	36,987	35,687	-5,043	30,386
Westminster	372,322	49,012	329,499	363,376	36,311	320,189
London	1,652,644	240,211	1,465,567	1,473,078	-14,733	1,278,682

Table D.3: Sui Generis food & beverage floorspace demand (between 2024-2050) – excluding and including pipeline floorspace (HIGH POPULATION PROJECTION FORECASTS)

	Excluding Pipeline			Including Pipeline		
	Baseline 'No Change' Scenario	Productivity Scenario – Constant Floorspace	Productivity Scenario – Changing Floorspace	Baseline 'No Change' Scenario	Productivity Scenario – Constant Floorspace	Productivity Scenario – Changing Floorspace
Barking and Dagenham	8,303	2,263	7,503	8,964	3,202	8,191
Barnet	42,874	9,213	38,416	43,238	9,729	38,794
Bexley	15,566	592	13,582	15,528	538	13,543
Brent	21,362	3,131	18,948	21,250	2,972	18,831
Bromley	35,425	4,471	31,325	35,092	3,999	30,979
Camden	103,896	13,169	91,879	102,205	10,768	90,119
City of London	109,197	16,678	96,943	108,832	16,160	96,563
Croydon	34,167	6,063	30,445	33,842	5,602	30,106
Ealing	34,042	5,130	30,212	33,851	4,860	30,014
Enfield	20,849	2,017	18,355	20,496	1,516	17,987
Greenwich	33,643	5,707	29,943	20,385	-13,116	16,145
Hackney	26,227	2,641	23,103	23,051	-1,868	19,798
Hammersmith and Fulham	44,752	8,474	39,947	40,204	2,016	35,213
Haringey	25,970	4,336	23,105	26,344	4,867	23,494
Harrow	15,919	2,604	14,155	15,688	2,276	13,915
Havering	42,862	16,396	39,357	42,002	15,175	38,462
Hillingdon	54,550	12,974	49,043	54,835	13,379	49,340
Hounslow	24,421	3,262	21,618	27,388	7,475	24,706
Islington	43,920	4,488	38,697	43,647	4,102	38,414
Kensington and Chelsea	47,568	4,953	41,924	47,664	5,089	42,024
Kingston upon Thames	21,389	1,798	18,794	25,756	7,998	23,339
Lambeth	47,657	4,758	41,975	44,263	-61	38,443
Lewisham	16,817	1,739	14,820	18,155	3,638	16,213
Merton	18,229	1,324	15,990	19,985	3,817	17,817
Newham	47,125	9,295	42,114	24,512	-22,810	18,579
Redbridge	20,483	3,606	18,247	20,906	4,207	18,688
Richmond upon Thames	23,078	-768	19,920	22,108	-2,145	18,910
Southwark	69,246	11,816	61,640	42,847	-25,665	34,165
Sutton	15,328	982	13,428	15,226	837	13,322
Tower Hamlets	44,288	7,947	39,475	4,073	-49,149	-2,379
Waltham Forest	16,527	1,909	14,591	18,097	4,138	16,225
Wandsworth	40,812	3,731	35,901	33,886	-6,102	28,693
Westminster	252,546	32,757	223,435	253,422	34,000	224,346
London	1,419,037	209,457	1,258,828	1,307,744	51,445	1,142,998

Appendix E: Low Population Projection Based Demand Forecasts

Table E.1: Class E(a) retail floorspace demand (between 2024-2050) – excluding and including pipeline floorspace (LOW POPULATION PROJECTION FORECASTS)

	Excluding Pipeline			Including Pipeline		
	Baseline 'No Change' Scenario	Productivity Scenario – Constant Floorspace	Productivity Scenario – Changing Floorspace	Baseline 'No Change' Scenario	Productivity Scenario – Constant Floorspace	Productivity Scenario – Changing Floorspace
Barking and Dagenham	57,345	4,812	13,627	41,229	-18,823	-9,007
Barnet	318,205	19,045	53,907	340,162	51,249	84,746
Bexley	83,457	-25,600	-10,802	85,580	-22,487	-7,821
Brent	158,741	-4,138	17,671	144,916	-24,415	-1,747
Bromley	212,549	-13,759	13,858	213,712	-12,053	15,491
Camden	201,965	-22,207	4,883	176,982	-58,849	-30,206
City of London	129,020	-2,041	11,999	111,172	-28,218	-13,069
Croydon	271,744	3,837	37,605	269,721	869	34,763
Ealing	166,350	-4,588	17,960	158,394	-16,256	6,787
Enfield	140,223	-18,705	2,662	174,114	31,001	50,262
Greenwich	214,959	-2,053	23,485	194,572	-31,955	-5,149
Hackney	52,843	-11,766	-494	43,576	-25,357	-13,510
Hammersmith and Fulham	315,491	7,337	40,865	311,787	1,904	35,662
Haringey	148,136	-24	19,084	154,592	9,444	28,151
Harrow	96,329	867	14,634	91,904	-5,624	8,418
Havering	338,999	109,971	140,035	323,183	86,774	117,821
Hillingdon	259,897	32,376	59,406	265,505	40,601	67,282
Hounslow	104,630	-5,475	10,604	106,191	-3,186	12,797
Islington	150,358	-18,016	1,740	147,387	-22,373	-2,433
Kensington and Chelsea	378,763	-31,800	10,913	373,891	-38,946	4,070
Kingston upon Thames	181,549	-27,404	-4,884	180,001	-29,675	-7,059
Lambeth	87,963	-14,561	793	86,964	-16,026	-610
Lewisham	105,597	-16,116	962	132,839	23,839	39,224
Merton	116,961	-18,490	-2,283	101,342	-41,397	-24,220
Newham	372,240	3,841	44,218	300,348	-101,600	-56,756
Redbridge	105,245	-439	15,926	112,317	9,934	25,860
Richmond upon Thames	63,165	-26,520	-14,985	67,410	-20,294	-9,023
Southwark	128,731	15,527	32,671	-101,765	-322,530	-291,064
Sutton	71,902	-16,114	-3,310	85,124	3,278	15,260
Tower Hamlets	127,018	5,944	23,396	-316,434	-644,447	-599,441
Waltham Forest	73,017	-9,384	4,602	74,043	-7,880	6,042
Wandsworth	146,502	-18,538	2,674	135,928	-34,046	-12,177
Westminster	981,618	-60,826	44,458	930,245	-136,173	-27,696
London	6,361,513	-165,008	627,881	5,516,932	-1,403,715	-558,348

Table E.2: Class E(b) food & beverage floorspace demand (between 2024-2050) – excluding and including pipeline floorspace (LOW POPULATION PROJECTION FORECASTS)

	Excluding Pipeline			Including Pipeline		
	Baseline 'No Change' Scenario	Productivity Scenario – Constant Floorspace	Productivity Scenario – Changing Floorspace	Baseline 'No Change' Scenario	Productivity Scenario – Constant Floorspace	Productivity Scenario – Changing Floorspace
Barking and Dagenham	3,942	572	3,496	1,698	-2,614	1,160
Barnet	30,022	3,992	26,574	27,057	-217	23,489
Bexley	11,126	-1,187	9,495	10,717	-1,768	9,069
Brent	20,226	874	17,663	19,355	-364	16,756
Bromley	26,534	390	23,071	25,826	-615	22,334
Camden	116,030	1,584	100,871	102,745	-17,278	87,045
City of London	87,506	4,894	76,564	89,428	7,624	78,565
Croydon	21,171	1,693	18,591	18,318	-2,357	15,622
Ealing	28,764	1,514	25,155	19,117	-12,183	15,115
Enfield	11,639	-302	10,058	3,565	-11,765	1,654
Greenwich	37,069	2,143	32,443	27,607	-11,291	22,595
Hackney	12,171	54	10,566	5,316	-9,678	3,432
Hammersmith and Fulham	48,276	4,835	42,522	42,019	-4,048	36,011
Haringey	15,626	1,207	13,717	18,101	4,720	16,292
Harrow	9,392	605	8,228	9,178	301	8,005
Havering	30,743	10,176	28,019	28,142	6,483	25,312
Hillingdon	50,097	7,511	44,456	50,615	8,247	44,996
Hounslow	14,541	638	12,700	11,436	-3,771	9,468
Islington	30,618	-565	26,487	30,011	-1,427	25,856
Kensington and Chelsea	72,982	215	63,344	69,321	-4,984	59,534
Kingston upon Thames	19,410	-1,099	16,694	17,610	-3,655	14,820
Lambeth	51,056	-69	44,285	47,128	-5,647	40,196
Lewisham	9,838	-34	8,531	6,504	-4,767	5,061
Merton	21,724	-1,127	18,697	19,310	-4,554	16,185
Newham	47,819	3,860	41,997	16,004	-41,311	8,885
Redbridge	16,289	1,144	14,283	14,700	-1,111	12,630
Richmond upon Thames	31,194	-4,775	26,430	32,229	-3,306	27,507
Southwark	91,772	6,258	80,445	69,616	-25,198	57,387
Sutton	8,309	-581	7,132	8,017	-996	6,827
Tower Hamlets	61,442	4,623	53,916	37,249	-29,725	28,738
Waltham Forest	4,717	-29	4,088	-173	-6,972	-1,001
Wandsworth	35,472	-657	30,686	29,130	-9,662	24,086
Westminster	314,446	8,248	273,890	305,500	-4,453	264,580
London	1,391,963	56,603	1,215,094	1,212,397	-198,340	1,028,209

Table E.3: Sui Generis food & beverage floorspace demand (between 2024-2050) – excluding and including pipeline floorspace (LOW POPULATION PROJECTION FORECASTS)

	Excluding Pipeline			Including Pipeline		
	Baseline 'No Change' Scenario	Productivity Scenario – Constant Floorspace	Productivity Scenario – Changing Floorspace	Baseline 'No Change' Scenario	Productivity Scenario – Constant Floorspace	Productivity Scenario – Changing Floorspace
Barking and Dagenham	6,926	1,293	6,180	7,587	2,232	6,868
Barnet	36,393	4,648	32,189	36,757	5,164	32,567
Bexley	12,560	-1,526	10,694	12,522	-1,579	10,654
Brent	17,850	658	15,573	17,738	499	15,457
Bromley	29,703	441	25,827	29,370	-32	25,480
Camden	87,521	1,636	76,146	85,830	-765	74,386
City of London	91,961	4,539	80,382	91,596	4,020	80,002
Croydon	28,688	2,204	25,180	28,363	1,742	24,842
Ealing	28,563	1,271	24,948	28,373	1,001	24,750
Enfield	17,133	-600	14,784	16,780	-1,101	14,417
Greenwich	28,189	1,865	24,703	14,932	-16,958	10,905
Hackney	21,842	-448	18,889	18,666	-4,956	15,585
Hammersmith and Fulham	38,502	4,071	33,941	33,953	-2,386	29,208
Haringey	22,063	1,585	19,351	22,437	2,116	19,740
Harrow	13,325	778	11,663	13,094	450	11,423
Havering	36,907	12,202	33,635	36,047	10,981	32,740
Hillingdon	46,231	7,114	41,050	46,516	7,519	41,347
Hounslow	20,484	490	17,836	23,451	4,703	20,924
Islington	36,844	-495	31,899	36,572	-882	31,615
Kensington and Chelsea	40,506	-21	35,139	40,602	115	35,238
Kingston upon Thames	17,943	-629	15,483	22,310	5,571	20,028
Lambeth	40,269	-446	34,876	36,875	-5,265	31,344
Lewisham	14,025	-228	12,138	15,363	1,672	13,530
Merton	15,183	-822	13,063	16,939	1,672	14,891
Newham	39,111	3,651	34,415	16,498	-28,454	10,880
Redbridge	16,702	943	14,614	17,125	1,543	15,055
Richmond upon Thames	19,069	-3,592	16,067	18,099	-4,969	15,058
Southwark	58,858	4,499	51,658	32,459	-32,981	24,184
Sutton	12,590	-947	10,797	12,488	-1,091	10,691
Tower Hamlets	37,075	2,867	32,544	-3,140	-54,230	-9,310
Waltham Forest	13,589	-160	11,768	15,159	2,069	13,402
Wandsworth	34,458	-744	29,796	27,533	-10,577	22,588
Westminster	213,362	5,158	185,786	214,238	6,401	186,697
London	1,194,427	51,256	1,043,014	1,083,133	-106,756	927,184