

GLA Poll 29 – March 2016

Topline Results

- Results are based on interviews with 1,000 London residents aged 18+.
- Interviews were carried out by telephone on 11-18th March 2016
- A representative sample was interviewed, with quotas set by age, gender and borough.
- The data has been weighted by age, gender, social class, work status, ethnicity and borough.
- Where results do not sum to 100%, this may be due to multiple responses, computer rounding or the exclusion of don't knows/not stated.
- This poll is the 29th in a series of telephone polls conducted for the GLA by ICM. Where questions were asked in any of the previous polls, results from those polls are included for comparison.
- Results are based on all respondents unless otherwise stated.
- All polls use the same methodology. When comparing results between polls, based on the full sample and assuming a 95% confidence interval, differences need to be between 2.6 and 4.4 percentage points (depending on the percentage giving a certain answer) to be considered statistically significant.
- An asterisk (*) represents a value of less than one half or one percent, but not zero.
- Study undertaken by ICM on behalf of the Greater London Authority.
- Conducted in accordance with ISO 20252 and ISO 27001.

Mayoral Satisfaction

TRACKED Q1. Are you satisfied or dissatisfied with the job that Boris Johnson is doing as Mayor of London? Would you say....**READ OUT. CODE**

	N = 1004
Very satisfied	13%
Fairly satisfied	35%
Neither satisfied nor dissatisfied	26%
Fairly dissatisfied	10%
Very dissatisfied	12%
Don't know	5%

Q2 London's economy is creating more jobs, which is attracting people to the city. Meanwhile, births are higher than deaths. So the city is growing in many ways. We want to find out what this means to you. Which of the following statements best describes how you feel about how London is growing and changing? **READ OUT. CODE ONE TRACKED MARCH 2015**

	N = 1004
I strongly believe that growth is a positive development for London, and this opportunity should be embraced to help create more homes, jobs and better transport	25%
I tend to believe that growth is a positive development for London, and this opportunity should be embraced to help create more homes, jobs and better transport	36%
I tend to believe that growth is a negative development for London as the city will not be able to cope with the demands for more homes, jobs and better transport	21%
I strongly believe that growth is a negative development for London as the city will not be able to cope with the demands for more homes, jobs and better transport	12%
DO NOT READ OUT: Neither	4%
Don't know	2%

Q3 Here is a list of different forms of transport in London, please could you tell me how frequently you use each?

N = 1004	Bus	Underground	Rail services	Overground (Orange line)
Ever	93%	93%	80%	71%
Every day	16%	11%	4%	3%
5 days a week	7%	8%	4%	1%
3-4 days a week	14%	11%	4%	4%
1-2 days a week	18%	18%	11%	9%
A few times a month	18%	23%	25%	22%
Every few months	7%	11%	13%	12%
Once or twice a year	8%	8%	14%	14%
Less often	4%	3%	4%	7%
Never	7%	7%	20%	27%
Don't know	-	*%	*%	1%
MEAN times per year	129	123	95	85

Q4 Please rank the following in order of importance to you, from most important to least important.

N = 1004	1 st choice	2 nd choice	3 rd choice	4 th choice	5 th choice
That services are more frequent	23%	26%	19%	20%	12%
That services are more reliable	32%	28%	21%	13%	6%
The services are expanded further	5%	11%	22%	26%	36%
That fares are kept at the current level	17%	18%	18%	21%	26%
That I feel safe when travelling	23%	17%	20%	20%	20%

Q5 TfL is proposing the introduction night-time tube services running through the night on Friday and Saturday nights on the Northern, Jubilee, Victoria, Piccadilly & Central Lines. Currently services stop shortly after midnight.

How often would you expect to use night time tube services if they were introduced as planned?

	N = 1004
Ever	73%
Every Friday and Saturday	10%
One day per weekend	8%
A few times a month	19%
Every few months	13%
Once or twice a year	16%
Less often than once or twice a year	8%
Never	26%
Don't know	1%

Q6. What impact do you think the introduction of 24-hour tube services (aka Night Tube) will have on..? (very positive, fairly positive, no impact, fairly negative, very negative, don't know)

	NET: Positive	Very positive	Fairly positive	No impact	Fairly negative	Very negative	NET: Negative	DK
London's night time economy	80%	39%	41%	10%	5%	3%	7%	2%
Londoners who need to travel during the night to get to work	89%	62%	27%	7%	2%	1%	3%	1%
My feelings of safety travelling around London at night	49%	18%	31%	23%	16%	6%	22%	7%
London's reputation as a 24 hour city	82%	46%	36%	10%	4%	2%	5%	3%
Affordable options for night time travel	75%	39%	36%	11%	6%	2%	8%	6%
Anti social behaviour	22%	8%	15%	26%	29%	17%	46%	6%
Noise	21%	6%	15%	33%	29%	13%	41%	4%

Q7. Thinking now about congestion, how much of a problem, if at all, do you think congestion is on London's roads?

	N = 1004
A problem	88%
A very big problem	54%
A fairly big problem	34%
Not much of a problem	7%
Not a problem at all	3%
Not a problem	10%
Don't know	2%

Q8. Please indicate to what extent you support or oppose the following possible interventions to improve transport in London by reducing congestion?

N = 1004	Support	Strongly support	Tend to support	Neither	Tend to oppose	Strongly oppose	Oppose	DK
Extending the Congestion Charging Zone into more of inner and outer London	23%	12%	11%	17%	16%	43%	59%	2%
Road pricing/tolls for certain roads at the busiest times of day only	27%	12%	15%	17%	15%	39%	55%	2%
Management of freight traffic (goods transported by businesses). For example, allowing business deliveries only at non-peak times	68%	42%	26%	14%	7%	9%	16%	2%
Asking freight companies who use roads to transport goods to pay more	41%	22%	19%	20%	17%	20%	36%	3%
Encouraging alternative modes of transport to cars (eg bus, tube, cycling)	77%	57%	20%	12%	4%	5%	9%	1%
Building new cross city tunnels to free up space above ground	72%	48%	24%	13%	6%	6%	12%	3%

Q9. How much of a problem, if at all, do you consider each of the following to be in your day-to-day life?

N = 1004	A problem	Very big problem	A fairly big problem	Not much of a problem	Not a problem at all	Not a problem	DK
Road traffic noise	27%	10%	17%	43%	30%	73%	*%
Rail / underground noise	8%	2%	6%	37%	55%	91%	1%
Airplane noise	16%	4%	12%	36%	47%	83%	*%
Deliveries/noise from businesses	12%	3%	9%	36%	51%	87%	1%
Anti-social behaviour/nuisance noise	29%	10%	19%	38%	32%	70%	*%
Crowds	26%	8%	18%	33%	40%	73%	1%

Q10. London's population is growing. It is estimated that over 40,000 new homes are needed each year to meet demand, if the population continues to grow as predicted. Which of the following statements is closest to your view?

	N = 1004
I see the building of more homes in my local area as a very positive thing, meeting the needs of London's growing population, and an opportunity for investment in local services (eg more transport/green space)	14%
I see the building of more homes in my local area as mainly positive, but only if improvements to local services are made alongside	49%
I see the building of more homes in my local area as mainly negative. I doubt it will solve the housing shortage or that adequate infrastructure will be built to absorb pressure on local services	19%
I see the building of more homes in my local area as a very negative thing, that won't solve the housing shortage and will increase pressure on local services (eg transport)	16%
Don't know	2%

Q11. A number of London's council/social housing estates are being redeveloped. Which of the following statements best represents your view?

	N = 1004
Council estates should be redeveloped with a priority to provide more social housing.	61%
Council estates should be redeveloped by private developers for homes for sale/rent, with authorities using the proceeds to provide social housing elsewhere.	16%
Council estates should be redeveloped with a priority to provide more homes for sale or rent on the open market	10%
I do not think council estates should be redeveloped at all	10%
None of the above	3%

Q12 How important or unimportant do you think volunteering is in bringing communities together to improve quality of life? (TRACKED Mar 2013)

	N = 1004
Important	86%
Very important	51%
Fairly important	35%
Neither	7%
Not very important	4%
Not at all important	3%
Not important	7%
Don't know	1%

Q13. How important or unimportant a role do you think volunteering plays in helping people develop skills for work? (TRACKED Mar 2013)

	N = 1004
Important	83%
Very important	49%
Fairly important	34%
Neither	7%
Not very important	4%
Not at all important	4%
Not important	8%
Don't know	2%

Q14. . Thinking about the last 12 months how often, if at all, would you say you have done the following activities, unpaid, to help a charity, voluntary organisation or any other type of organisation? Would you say daily, weekly, fortnightly, about once a month, less often or not at all? (TRACKED Mar 2013)

N = 1004	Daily	Weekly	Fortnightly	Once a month	Less often	Not at all
Helped out in a school environment eg. classroom assistance, escorting children on a trip etc	2%	7%	2%	8%	13%	68%
Helped out with youth/children's activities (outside of schools) eg. uniformed youth groups, sports clubs	2%	7%	2%	9%	10%	70%
Helped out with adult sporting/recreation/cultural/arts/social clubs/community groups	2%	7%	3%	9%	8%	70%
Helped with environmental work eg. community gardens, tree planting, cleaning streets	2%	2%	2%	4%	8%	82%
Helped to support the elderly and other groups needing support	5%	7%	4%	10%	10%	64%
Welcomed visitors (outside of the London 2012 Games) providing them with help and advice at locations around London	2%	2%	2%	3%	5%	86%
Other	1%	5%	1%	3%	4%	86%

Q15. Thinking about the future, if you were going to volunteer, which type of work would you be most interested in? READ OUT. CODE MAX THREE (TRACKED Mar 2013)

	N = 1004
Help to support the elderly and other groups needing support	43%
Help out with youth/children's activities (outside of schools) eg. uniformed youth groups, sports clubs	35%
Help out in a school environment eg. classroom assistance, escorting children on a trip etc	33%
Help out with adult sporting/recreation/cultural/arts/social clubs/community groups	28%
Help with environmental work eg. community gardens, tree planting, cleaning streets	27%
Help with other sporting, cultural and business events in London e.g. NFL International Series, New Years Eve Fireworks	14%
Welcome visitors to London providing them with help and advice at locations around London	12%
Help out with events and activities taking place in the Olympic Park	10%
Other	7%
No – none	8%
DK	1%