

YouGov Survey Results

Sample Size: 1000 London Adults
Fieldwork: 19th - 22nd December 2016

	Gender		Age				Social Grade		
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1000	488	512	115	544	203	138	590	410
Unweighted Sample	1000	430	570	113	487	236	164	651	349
	%	%	%	%	%	%	%	%	%

Homelessness

Which of these have you done in the past 12 months? (Please tick all that apply)

I have given money to a cancer charity	33	28	38	24	30	37	48	35	31
I have given money to a person begging on the street	27	26	27	40	26	23	22	26	27
I have given money to a homelessness charity	22	19	24	20	22	20	26	24	19
I have volunteered for a homelessness charity	3	2	3	6	3	1	2	2	3
I have volunteered for a cancer charity	3	2	3	3	3	2	3	3	3
None of these	38	42	34	30	39	40	34	36	40
Don't know	4	5	4	10	5	2	2	3	5

Would you say that the number of homeless people is increasing, decreasing or staying the same?

It is increasing	62	57	66	53	61	65	65	59	65
It is staying about the same	18	20	16	25	18	16	14	20	15
It is decreasing	2	3	1	6	1	1	2	2	1
Don't know	19	21	17	16	20	18	18	19	19

Which of the following groups would you consider to be homeless?

People sleeping rough

I do consider them to be homeless	90	86	94	84	88	94	95	91	88
I do not consider them to be homeless	4	8	1	9	5	1	2	5	4
Don't know	6	6	5	6	6	5	3	4	7

People living in bed and breakfast or hostels

I do consider them to be homeless	41	34	49	44	41	42	42	43	39
I do not consider them to be homeless	49	55	43	42	48	48	56	48	50
Don't know	10	11	9	13	11	11	2	9	11

People living in flats or houses on a temporary basis

I do consider them to be homeless	20	21	19	25	20	20	15	19	22
I do not consider them to be homeless	68	66	69	57	67	71	75	69	66
Don't know	12	13	11	18	13	8	10	12	13

People staying with friends or family on a temporary basis/sofa surfing

I do consider them to be homeless	51	43	58	57	49	51	51	50	52
I do not consider them to be homeless	39	45	33	31	38	42	44	41	36
Don't know	10	12	9	12	13	7	5	9	12

What proportion of these do you think are...
(Remember some people could be in more than one of these groups so the percentages do not have to add up to 100%)

...People with mental illness?

Less than 5%	4	6	2	4	4	5	2	4	4
5-9%	11	13	8	15	11	9	8	10	11
10-24%	20	22	19	19	19	21	23	20	20
25-49%	21	16	26	27	19	20	24	23	17
50-74%	16	12	20	12	15	18	18	17	15
75% or more	6	5	7	6	7	5	3	5	8
Don't know	23	28	18	17	25	21	21	21	25

...People with drug or alcohol problems?

Less than 5%	1	2	0	1	2	1	0	1	1
5-9%	5	8	2	14	4	3	3	4	5
10-24%	16	18	13	12	15	18	17	17	13
25-49%	23	22	25	27	23	23	21	26	19
50-74%	23	17	29	24	23	20	27	22	25
75% or more	13	10	16	9	12	16	15	11	16
Don't know	19	23	15	13	21	19	17	18	21

...Young people (under 18)?

Less than 5%	10	11	8	10	9	10	11	11	7
5-9%	17	19	14	17	16	18	16	16	17
10-24%	30	27	32	35	29	28	28	33	25
25-49%	15	12	18	15	16	13	17	13	19
50-74%	4	2	6	4	3	3	7	4	4
75% or more	3	2	3	0	2	5	2	2	3
Don't know	22	26	19	19	24	22	20	21	25

...Migrants from Europe?

Less than 5%	10	12	8	9	12	8	4	13	6
5-9%	16	17	15	18	16	16	15	18	13
10-24%	23	23	23	27	24	22	19	23	22
25-49%	14	13	15	14	12	19	16	14	15
50-74%	8	6	10	4	8	7	14	7	10
75% or more	5	5	6	3	5	6	6	4	8
Don't know	23	25	22	24	23	22	26	22	25

	Gender			Age				Social Grade	
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1000	488	512	115	544	203	138	590	410
Unweighted Sample	1000	430	570	113	487	236	164	651	349
	%	%	%	%	%	%	%	%	%
...Migrants from outside Europe?									
Less than 5%	14	15	12	12	15	13	11	16	10
5-9%	20	20	19	17	19	22	20	21	17
10-24%	17	15	19	26	16	17	14	19	15
25-49%	13	13	13	14	13	12	11	12	15
50-74%	7	6	8	3	6	6	13	5	10
75% or more	5	4	6	3	5	6	6	4	6
Don't know	25	28	23	25	26	25	27	24	28
...People from other parts of the UK?									
Less than 5%	7	8	7	5	8	8	7	8	6
5-9%	16	19	14	13	18	17	13	17	16
10-24%	23	22	23	28	20	24	26	22	24
25-49%	16	10	21	17	16	16	16	17	14
50-74%	8	7	9	10	7	7	9	7	9
75% or more	3	3	2	2	3	2	2	3	2
Don't know	27	31	24	24	29	26	27	25	30
...People who have served in the UK armed forces?									
Less than 5%	16	21	11	18	16	16	16	17	14
5-9%	16	18	14	21	15	18	13	18	12
10-24%	21	16	25	24	19	22	24	22	18
25-49%	13	10	15	10	13	11	17	11	16
50-74%	4	2	6	3	4	5	4	4	4
75% or more	3	2	3	1	3	4	2	3	3
Don't know	28	30	26	24	31	25	25	25	33
...People who have spent time in prison?									
Less than 5%	5	8	3	6	5	8	3	5	6
5-9%	17	19	16	15	18	18	16	19	15
10-24%	24	23	26	32	21	27	29	26	23
25-49%	19	18	20	18	21	14	18	18	20
50-74%	6	3	9	10	5	6	8	7	6
75% or more	3	3	3	0	3	3	4	2	4
Don't know	25	27	24	19	28	25	21	24	28
...Refugees and asylum seekers?									
Less than 5%	14	16	12	15	15	13	11	16	12
5-9%	17	17	17	16	19	16	15	19	15
10-24%	18	17	19	17	16	23	17	20	16
25-49%	13	11	14	17	13	10	13	12	14
50-74%	7	5	9	10	5	7	12	6	10
75% or more	5	5	5	1	5	4	7	4	6
Don't know	26	28	24	24	26	26	24	24	28
... Women									
Less than 5%	12	15	9	6	11	15	16	12	11
5-9%	15	14	16	13	14	16	18	16	14
10-24%	24	24	25	25	24	25	25	26	23
25-49%	19	17	20	27	20	13	16	20	17
50-74%	4	3	5	5	5	4	4	4	5
75% or more	2	2	2	3	1	3	1	1	3
Don't know	24	25	23	21	26	25	21	22	27

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Weighted Sample	1000	488	512	115	544	203	138	590	410
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	%	%	%	%	%	%	%	%	%

Why do you think people sleep rough in London?

[See Sheet 1]

Which of the following do you think are mainly responsible for reducing rough sleeping in London? (Please rank the top three answers based on who has the most responsibility)

	60	61	59	56	65	55	51	63	57
Mayor of London	60	61	59	56	65	55	51	63	57
Ranked First	11	14	9	5	13	10	12	13	9
Ranked Second	18	19	17	31	18	12	15	17	20
Ranked Third	31	28	33	20	34	33	24	33	28
Not Ranked	32	31	33	30	26	41	42	33	31
Local authorities/councils	83	83	81	80	83	84	79	86	78
Ranked First	30	28	31	31	30	27	31	32	26
Ranked Second	36	36	35	25	35	45	32	37	35
Ranked Third	17	19	15	24	18	12	16	17	17
Not Ranked	9	8	10	5	8	10	14	9	10
The national government	69	69	69	66	70	69	67	69	68
Ranked First	35	33	37	33	35	40	30	34	36
Ranked Second	21	21	20	15	21	19	24	22	18
Ranked Third	13	15	12	18	14	10	13	13	14
Not Ranked	22	22	23	19	21	26	27	25	19
Charities	35	33	37	35	29	43	40	37	31
Ranked First	12	11	14	14	9	16	14	12	12
Ranked Second	8	8	8	6	8	7	12	10	5
Ranked Third	15	14	15	15	12	20	14	15	14
Not Ranked	56	58	55	50	61	51	52	57	56
Faith organisations	15	16	14	14	14	17	17	15	16
Ranked First	3	4	2	2	3	1	5	2	4
Ranked Second	7	6	8	7	6	9	9	7	7
Ranked Third	5	6	4	5	5	7	3	6	5
Not Ranked	76	74	78	72	77	78	76	80	71
Other organisation(s) [Sheet 2]	14	11	14	4	11	16	24	14	13
Ranked First	1	1	0	0	1	1	0	1	1
Ranked Second	2	1	2	1	2	2	1	2	2
Ranked Third	11	9	12	3	8	13	23	11	10
Not Ranked	78	80	77	81	80	78	69	81	75
Don't know	9	9	8	15	9	5	7	6	13

If you, or someone you knew, were at risk of sleeping rough, which of the following organisations would you go to first for help or advice?

Local authority/council	38	34	41	26	38	44	39	38	37
Charities	19	20	19	26	20	15	19	22	17
Citizens Advice Bureau	17	16	18	17	16	20	19	17	18
Faith organisation	5	6	4	9	4	4	6	4	6
Mayor of London	2	3	1	4	2	0	0	2	1
Government	1	2	1	2	2	0	0	2	1
Other [See Sheet 3]	1	1	1	0	1	2	3	1	1
Not applicable – I wouldn't go to any organisations for help or advice	3	4	3	4	3	2	6	3	4
Don't know	13	15	12	12	15	13	7	12	16

EU migrants who are sleeping rough can be returned to their country of origin by the Home Office.

Generally speaking, do you support or oppose this measure?

Strongly support	41	44	39	26	37	49	61	39	44
Tend to support	29	30	28	22	29	32	28	32	24
TOTAL SUPPORT	70	74	67	48	66	81	89	71	68
Tend to oppose	12	12	11	23	13	6	4	12	11
Strongly oppose	5	5	5	11	5	4	2	5	6
TOTAL OPPOSE	17	17	16	34	18	10	6	17	17
Don't know	13	9	17	17	16	9	5	11	15

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	%	%	%	%	%	%	%	%

And which, if any, of the following would you say is the main reason you oppose the measure?

[Only asked to those who said Oppose; n=177]

Because people should not be forced to leave	34	30	38	30	39	15	39	38	28
Because solutions should be provided here in the UK	23	27	19	30	19	26	32	23	23
Because the taxpayer should not have to cover the cost of their return home	6	10	3	3	10	0	0	2	13
Because it could be unsafe for them to return home	26	20	32	27	24	37	19	28	24
Some other reason [See Sheet 4]	6	6	6	5	5	9	10	5	7
Don't know	4	7	1	5	2	12	0	3	5

Which of these do you think comes closest to the current policy regarding hostels and rough sleepers in London?

Hostel charges are generally covered by benefits, meaning hostels are free at the point of access for all rough sleepers	17	17	17	7	15	23	22	16	17
Hostel charges are generally covered by benefits, meaning hostels are free at the point of access for all UK rough sleepers, but there is a charge for migrants who are sleeping rough	14	16	12	14	16	11	10	14	14
Hostel charges are not covered by benefits, meaning that hostels are never free at the point of access	21	21	21	32	21	16	17	23	16
Don't know	49	47	51	47	48	50	52	46	52

How much help do you think there is available for rough sleepers to...

...find somewhere to permanently live

Lots of help available	3	3	3	0	4	3	2	3	2
Some help available	23	23	23	20	21	28	24	24	21
TOTAL HELP AVAILABLE	26	26	26	20	25	31	26	27	23
Not much help available	44	41	47	41	46	37	46	44	43
No help available	11	12	9	18	9	11	11	11	10
TOTAL NOT MUCH / NO HELP AVAILABLE	55	53	56	59	55	48	57	55	53
Don't know	20	21	19	21	20	22	17	17	24

...find emergency accommodation

Lots of help available	5	7	4	4	5	7	5	7	4
Some help available	36	34	38	38	32	41	44	39	32
TOTAL HELP AVAILABLE	41	41	42	42	37	48	49	46	36
Not much help available	34	29	38	32	34	35	33	33	34
No help available	6	9	3	5	8	2	4	5	8
TOTAL NOT MUCH / NO HELP AVAILABLE	40	38	41	37	42	37	37	38	42
Don't know	19	22	16	21	21	16	14	16	22

...tackle drug or alcohol problems

Lots of help available	9	9	9	10	8	12	8	9	9
Some help available	35	36	34	26	34	39	42	37	33
TOTAL HELP AVAILABLE	44	45	43	36	42	51	50	46	42
Not much help available	32	28	37	39	32	32	27	33	31
No help available	5	7	4	7	6	2	6	6	4
TOTAL NOT MUCH / NO HELP AVAILABLE	37	35	41	46	38	34	33	39	35
Don't know	18	20	16	19	20	15	16	15	23

...tackle mental health problems

Lots of help available	6	8	4	4	6	5	7	6	6
Some help available	30	31	29	26	29	33	30	30	29
TOTAL HELP AVAILABLE	36	39	33	30	35	38	37	36	35
Not much help available	38	32	44	42	38	38	39	39	37
No help available	9	10	8	12	8	8	8	9	8
TOTAL NOT MUCH / NO HELP AVAILABLE	47	42	52	54	46	46	47	48	45
Don't know	18	20	16	16	19	16	17	16	20

...cope with a tenancy, when they find somewhere to live

Lots of help available	3	4	2	3	3	3	4	3	3
Some help available	27	26	27	17	24	34	35	27	26
TOTAL HELP AVAILABLE	30	30	29	20	27	37	39	30	29
Not much help available	38	37	40	48	39	34	34	41	35
No help available	9	9	10	10	10	8	8	10	8
TOTAL NOT MUCH / NO HELP AVAILABLE	47	46	50	58	49	42	42	51	43
Don't know	22	24	21	23	24	20	18	19	28

...find a job or training

Lots of help available	5	7	3	6	6	4	2	6	3
Some help available	28	27	28	27	25	32	33	27	29
TOTAL HELP AVAILABLE	33	34	31	33	31	36	35	33	32
Not much help available	40	36	44	39	41	36	43	43	37
No help available	9	10	8	11	9	10	7	9	10
TOTAL NOT MUCH / NO HELP AVAILABLE	49	46	52	50	50	46	50	52	47
Don't know	18	19	17	16	19	18	15	16	21

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	%	%	%	%	%	%	%	%	%

What do you think the money the public gives to rough sleepers who beg is mostly used for?

Alcohol tobacco or drugs	48	52	45	35	43	56	69	46	51
Food/non-alcoholic drinks	16	16	17	28	19	10	7	18	14
Hostel bed	9	7	11	8	10	7	5	11	6
Clothes/bedding	3	4	3	4	4	1	4	4	3
Other	1	1	2	3	1	2	1	1	2
Don't know	22	21	23	22	23	24	15	21	24

And what proportion of people who are begging on the street do you think are sleeping rough?

Almost all people who are begging on the street are rough sleepers	5	5	6	8	6	2	3	5	5
Most people who are begging on the street are rough sleepers	25	23	27	34	28	20	15	29	19
TOTAL ALMOST ALL / MOST ARE ROUGH SLEEPERS	30	28	33	42	34	22	18	34	24
About half of people who are begging on the street are rough sleepers	32	31	33	27	28	37	45	33	31
Most people who are begging on the street are not rough sleepers	16	17	14	8	13	21	22	15	16
Almost all people who are begging on the street are not rough sleepers	3	4	3	3	3	3	4	3	4
TOTAL ALMOST ALL / MOST ARE NOT ROUGH SLEEPERS	19	21	17	11	16	24	26	18	20
Don't know	19	20	17	21	21	17	12	15	25

Which of the following services have you heard of or used?

StreetLink									
I have heard of it and used it	3	3	3	4	3	3	1	2	4
I have heard of it but have not used it	16	16	15	16	18	12	15	17	14
I have not heard of it	73	71	75	65	71	77	81	75	70
Don't know	8	10	7	15	8	8	3	6	11
NHS Choices									
I have heard of it and used it	26	20	31	28	28	23	20	28	23
I have heard of it but have not used it	50	52	48	46	48	55	54	50	49
I have not heard of it	18	21	16	16	18	16	24	18	19
Don't know	6	7	5	10	6	5	2	4	8
Uber									
I have heard of it and used it	33	33	34	56	39	16	14	40	23
I have heard of it but have not used it	58	57	59	36	51	77	78	53	66
I have not heard of it	4	5	4	1	5	4	6	4	5
Don't know	4	5	3	8	5	3	2	3	6
Trainline									
I have heard of it and used it	43	40	46	48	43	44	37	51	31
I have heard of it but have not used it	32	33	30	24	35	28	29	30	34
I have not heard of it	19	20	18	14	17	21	30	14	26
Don't know	6	6	6	14	5	6	3	5	9
My BT									
I have heard of it and used it	15	17	12	4	12	26	17	17	12
I have heard of it but have not used it	31	28	33	38	29	28	35	29	33
I have not heard of it	46	46	47	46	50	40	44	47	46
Don't know	8	9	8	13	9	6	5	7	9

StreetLink is a service that allows the public to report rough sleepers so that an outreach worker can be sent to help them. How interested, if at all, would you be in using a service like this if you saw a rough sleeper?

[Only asked to those who don't use StreetLink; n=972]

Very interested	23	19	27	25	23	23	23	20	27
Fairly interested	36	34	39	43	34	40	35	41	29
TOTAL INTERESTED	59	53	66	68	57	63	58	61	56
Not very interested	16	21	12	15	18	15	15	17	16
Not interested at all	8	10	6	4	8	10	10	8	8
TOTAL NOT INTERESTED	24	31	18	19	26	25	25	25	24
Don't know	16	16	16	13	18	12	17	13	20

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	%	%	%	%	%	%	%	%	%

How convenient or inconvenient would you find the following methods of reporting a rough sleeper through StreetLink?

App

Very convenient	34	33	35	48	37	29	16	36	31
Fairly convenient	25	25	24	27	28	18	19	28	19
TOTAL CONVENIENT	59	58	59	75	65	47	35	64	50
Neither convenient nor inconvenient	13	14	13	11	13	13	17	11	16
Fairly inconvenient	6	5	7	3	5	10	8	6	6
Very inconvenient	9	7	10	0	5	11	25	7	11
TOTAL INCONVENIENT	15	12	17	3	10	21	33	13	17
Don't know	14	16	11	12	12	19	16	11	17

Email

Very convenient	21	16	26	16	17	31	27	19	24
Fairly convenient	31	28	33	25	32	30	32	35	24
TOTAL CONVENIENT	52	44	59	41	49	61	59	54	48
Neither convenient nor inconvenient	19	21	16	20	20	15	17	18	20
Fairly inconvenient	14	15	12	20	14	10	10	14	12
Very inconvenient	5	5	5	8	5	3	4	4	6
TOTAL INCONVENIENT	19	20	17	28	19	13	14	18	18
Don't know	11	15	8	11	12	11	9	9	14

Phone

Very convenient	21	18	23	27	16	23	31	17	26
Fairly convenient	31	26	36	28	31	29	34	34	27
TOTAL CONVENIENT	52	44	59	55	47	52	65	51	53
Neither convenient nor inconvenient	19	23	14	15	21	18	12	18	19
Fairly inconvenient	12	11	12	12	13	13	6	14	8
Very inconvenient	6	7	6	6	7	4	7	7	6
TOTAL INCONVENIENT	18	18	18	18	20	17	13	21	14
Don't know	12	14	9	11	11	13	10	10	14

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	%	%	%	%	%	%	%	%	%

Culture

Which of the following do you associate with 'cultural activities'? (Please tick all that apply)

Museums	71	68	74	58	71	74	76	75	65
Galleries and exhibitions	70	65	75	58	68	74	84	76	62
Theatre	64	61	67	50	63	66	76	71	54
Festivals (e.g. film festival, music festivals)	62	58	67	52	61	71	65	70	51
Architecture and iconic landmarks	57	52	63	46	59	57	61	63	49
Live music	47	45	49	44	47	50	45	53	39
Libraries and community centres	47	42	52	34	45	48	64	50	43
Seasonal events (e.g. Christmas markets, summer rooftop bars)	41	37	45	51	44	34	33	43	38
Local attractions	40	34	45	40	42	37	37	42	36
Live events	40	37	43	36	40	43	40	45	34
Cinema	35	36	33	30	37	33	32	40	27
Parks and public spaces	34	33	34	32	33	32	41	35	32
Pop-up events (e.g. busking, secret cinema)	34	28	40	38	38	28	25	37	30
Bookshops	32	27	36	23	33	31	35	37	25
Sporting events	25	28	23	32	24	22	28	29	20
Restaurants	21	20	21	24	24	16	13	22	19
Clubs	18	18	17	18	17	16	21	18	16
Pubs	17	18	16	22	17	16	14	18	17
LGBT venues	17	16	18	25	20	13	4	19	14
Bars	13	14	13	13	14	15	10	14	13
Skate parks	13	12	15	17	14	9	14	16	11
None of these	2	1	2	0	3	0	1	1	2
Don't know	8	9	7	12	8	7	6	5	12

	Gender		Age				Social Grade		
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1000	488	512	115	544	203	138	590	410
Unweighted Sample	1000	430	570	113	487	236	164	651	349
	%	%	%	%	%	%	%	%	%

Which of the following areas, if any, do you think should be the main priorities? Please rank your top three.

Protecting and developing the city's culture over the long term	30	27	32	23	29	35	34	31	26
Ranked First	11	11	11	7	11	13	12	11	10
Ranked Second	10	9	10	9	11	8	9	10	9
Ranked Third	9	7	11	7	7	14	13	10	7
Not Ranked	56	58	54	52	57	56	57	59	53
Building London's tourist industry	18	25	11	10	18	20	18	17	18
Ranked First	7	11	4	2	8	7	8	7	7
Ranked Second	5	7	3	4	5	6	3	5	5
Ranked Third	6	7	4	4	5	7	7	5	6
Not Ranked	68	62	74	65	66	71	74	73	61
Providing artists and other creative professionals with cheap workspaces	14	15	14	15	16	13	14	15	13
Ranked First	3	2	3	3	3	2	3	3	2
Ranked Second	4	6	3	1	6	3	3	5	3
Ranked Third	7	7	8	11	7	8	8	7	8
Not Ranked	72	71	72	60	70	78	78	76	66
Strengthening planning protections for small industrial and creative workspaces and for London's pubs	16	20	14	22	16	17	14	17	16
Ranked First	5	6	4	7	5	7	2	6	4
Ranked Second	5	6	5	4	5	5	7	6	4
Ranked Third	6	8	5	11	6	5	5	5	8
Not Ranked	69	66	72	52	69	74	77	74	63
Protecting London's live music venues, clubs, and pubs	20	20	17	16	22	17	11	21	16
Ranked First	7	7	6	5	8	7	3	7	6
Ranked Second	6	6	5	5	6	5	5	7	4
Ranked Third	7	7	6	6	8	5	3	7	6
Not Ranked	67	65	69	58	62	74	81	69	63
Promoting and protecting London's libraries, community centres, and suburban arts venues	33	28	40	20	32	36	49	35	31
Ranked First	12	10	15	7	11	15	19	13	12
Ranked Second	12	11	14	9	12	9	19	11	13
Ranked Third	9	7	11	4	9	12	11	11	6
Not Ranked	52	58	47	55	53	55	43	55	48
A "London Borough of Culture" programme, where every year a different borough is the focus of the city's arts and culture	18	17	20	24	18	21	13	19	17
Ranked First	7	6	8	12	7	6	4	7	6
Ranked Second	6	7	6	9	6	8	4	6	7
Ranked Third	5	4	6	3	5	7	5	6	4
Not Ranked	68	68	67	50	68	69	78	72	62
Backing major festivals that celebrate London's diversity	15	15	14	13	15	13	14	17	11
Ranked First	4	5	3	3	3	5	4	4	4
Ranked Second	4	3	4	2	4	4	4	5	2
Ranked Third	7	7	7	8	8	4	6	8	5
Not Ranked	72	71	72	62	70	78	78	74	68
Working with London's theatres, galleries and museums to ensure their activities reach more people	35	32	38	26	33	40	43	39	30
Ranked First	10	9	12	10	9	11	15	12	8
Ranked Second	13	10	15	8	12	17	15	14	12
Ranked Third	12	13	11	8	12	12	13	13	10
Not Ranked	51	54	48	48	52	51	50	52	50
Greater access and discounts to London's exhibitions, galleries shows and concerts	33	29	36	26	31	35	43	32	32
Ranked First	10	10	9	4	10	11	11	9	10
Ranked Second	12	10	15	16	9	16	17	12	12
Ranked Third	11	9	12	6	12	8	15	11	10
Not Ranked	53	56	50	49	54	56	49	58	46
Making London a genuine 24 hour city balancing the needs of residents, workers and those who want to enjoy the city's nightlife	25	29	22	28	26	26	21	27	24
Ranked First	10	10	10	15	10	7	10	11	9
Ranked Second	8	11	6	6	9	9	5	9	7
Ranked Third	7	8	6	7	7	10	6	7	8
Not Ranked	61	57	64	47	59	64	72	64	56
Don't Know	14	14	14	25	15	9	8	9	21

	Gender		Age				Social Grade		
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1000	488	512	115	544	203	138	590	410
Unweighted Sample	1000	430	570	113	487	236	164	651	349
	%	%	%	%	%	%	%	%	%

To what extent do you agree or disagree with the following statement?

"I am making the most of London's cultural offering"

Strongly agree	4	5	4	4	6	3	2	5	3
Tend to agree	25	24	25	28	26	20	22	28	19
TOTAL AGREE	29	29	29	32	32	23	24	33	22
Neither agree nor disagree	30	30	30	21	30	33	34	29	32
Tend to disagree	24	24	25	29	21	30	24	25	23
Strongly disagree	10	9	10	5	9	10	15	8	12
TOTAL DISAGREE	34	33	35	34	30	40	39	33	35
Don't know	7	8	7	12	8	5	4	4	12

And what would you say is the main reason you are not making more of London's cultural offering?

[Only asked to those who didn't say Strongly/ tend to agree in the previous question - See Sheet 5]

London has recently got a new "night czar" who will be an ambassador for London's night time economy and champion London's nightlife to ensure London thrives as a 24 hour city.

Which of these do you think should be a priority for the new night czar? Please rank your top three.

Making London's nightlife safer for women	55	47	62	52	49	56	75	58	49
Ranked First	21	18	24	27	18	23	25	21	20
Ranked Second	20	17	22	19	17	20	28	21	18
Ranked Third	14	12	16	6	14	13	22	16	11
Not Ranked	31	38	24	30	34	31	17	31	30
Protecting London's music venues, pubs and clubs from closure	36	40	33	41	38	31	31	39	33
Ranked First	15	17	12	14	16	14	11	17	12
Ranked Second	10	12	9	9	12	7	9	10	11
Ranked Third	11	11	12	18	10	10	11	12	10
Not Ranked	48	45	52	41	44	56	60	50	47
Reducing late night noise for residents who are sleeping	41	40	42	29	33	51	63	41	41
Ranked First	14	13	15	1	12	17	29	15	13
Ranked Second	13	14	12	13	9	18	18	13	13
Ranked Third	14	13	15	15	12	16	16	13	15
Not Ranked	44	45	43	53	49	35	28	48	39
More places open after midnight (e.g. shops and restaurants)	30	35	25	31	34	28	14	32	28
Ranked First	9	10	7	9	10	9	1	10	7
Ranked Second	9	12	6	9	11	5	4	10	8
Ranked Third	12	13	12	13	13	14	9	12	13
Not Ranked	55	50	60	50	49	59	77	57	51
Wellbeing for nightshift workers	51	45	56	52	47	51	64	51	51
Ranked First	14	12	15	18	13	12	17	12	16
Ranked Second	20	15	25	17	19	22	24	21	19
Ranked Third	17	18	16	17	15	17	23	18	16
Not Ranked	34	40	29	30	36	37	27	38	29
More cultural activities at night (e.g. museum openings, theatre shows, cinema screenings)	37	40	35	36	41	36	21	40	33
Ranked First	12	13	11	12	14	9	7	13	10
Ranked Second	12	13	12	12	13	14	8	14	11
Ranked Third	13	14	12	12	14	13	6	13	12
Not Ranked	48	45	50	45	41	51	69	49	46
Something else [See Sheet 6]	6	8	3	3	5	7	6	7	4
Ranked First	1	1	0	0	0	3	1	1	0
Ranked Second	1	2	0	2	1	0	1	1	1
Ranked Third	4	5	3	1	4	4	4	5	3
Not Ranked	79	77	82	79	78	80	86	82	75
Don't know	15	15	15	18	17	13	9	11	21

	Gender		Age				Social Grade		
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1000	488	512	115	544	203	138	590	410
Unweighted Sample	1000	430	570	113	487	236	164	651	349
	%	%	%	%	%	%	%	%	%

What, if anything, do you think are the biggest challenges to London's culture? Please rank your top three.

Closure of music venues	29	34	26	30	31	28	20	34	22
Ranked First	11	13	10	10	13	9	6	12	9
Ranked Second	9	10	9	9	9	11	6	12	5
Ranked Third	9	11	7	11	9	8	8	10	8
Not Ranked	52	50	55	50	47	55	67	51	53
Affordability of workspace	45	43	46	53	43	45	49	49	40
Ranked First	20	20	19	25	19	22	17	22	17
Ranked Second	12	10	14	17	11	10	17	14	10
Ranked Third	13	13	13	11	13	13	15	13	13
Not Ranked	36	40	33	27	36	39	39	37	35
Closure of pubs	29	35	23	21	29	30	32	29	28
Ranked First	9	12	6	6	9	8	13	8	10
Ranked Second	11	14	8	8	12	13	8	11	11
Ranked Third	9	9	9	7	8	9	11	10	7
Not Ranked	53	48	57	59	50	54	56	56	47
International competition	12	15	9	11	12	12	9	11	14
Ranked First	4	5	2	2	4	3	2	3	5
Ranked Second	4	5	4	6	4	4	4	4	5
Ranked Third	4	5	3	3	4	5	3	4	4
Not Ranked	69	68	70	69	66	72	77	74	62
Artists leaving London	16	19	15	14	20	11	13	16	16
Ranked First	3	4	3	4	4	2	1	3	3
Ranked Second	6	8	5	4	8	5	5	5	8
Ranked Third	7	7	7	6	8	4	7	8	5
Not Ranked	65	65	65	66	60	72	75	68	60
Heritage not protected	32	31	31	29	28	37	40	32	32
Ranked First	10	10	9	9	9	9	12	9	11
Ranked Second	13	13	12	9	11	17	17	13	13
Ranked Third	9	8	10	11	8	11	11	10	8
Not Ranked	50	52	48	52	52	46	47	54	44
Developments incorporating culture and leisure	17	14	19	21	16	18	16	17	17
Ranked First	4	3	4	6	3	3	5	4	3
Ranked Second	5	4	5	6	5	4	5	5	5
Ranked Third	8	7	10	9	8	11	6	8	9
Not Ranked	65	69	61	60	64	66	72	69	58
Local arts centres, libraries or community centres closing down	48	42	56	36	42	60	70	51	45
Ranked First	18	12	24	11	15	24	26	19	16
Ranked Second	17	16	19	17	16	18	23	18	17
Ranked Third	13	14	13	8	11	18	21	14	12
Not Ranked	33	41	25	44	37	24	17	34	31
Challenges to informal culture (e.g. skateboarding, busking)	11	10	10	18	12	7	6	11	9
Ranked First	1	1	1	4	1	1	1	1	1
Ranked Second	3	2	3	4	3	2	2	3	2
Ranked Third	7	7	6	10	8	4	3	7	6
Not Ranked	71	72	70	62	68	77	82	74	67
Other [See Sheet 7]	5	6	5	8	5	3	8	6	4
Ranked First	2	3	2	4	2	2	3	3	1
Ranked Second	1	0	1	0	1	0	1	1	0
Ranked Third	2	3	2	4	2	1	4	2	3
Not Ranked	76	77	75	72	74	81	80	79	71
Don't know	19	17	20	20	21	16	13	15	24