

# **GLA HEALTH POLL TOPLINE – AUGUST 2014**

**(5<sup>TH</sup> SEPT 2014)**

**PRIVATE AND CONFIDENTIAL**

- Results are based on interviews with 1,004 London residents aged 18+.
- Interviews were carried out by telephone in August 2014.
- A representative sample was interviewed, with quotas set by age, gender and borough.
- The data has been weighted by age, gender, social class, work status, ethnicity and borough.
- Where results do not sum to 100%, this may be due to multiple responses, computer rounding or the exclusion of don't knows/not stated.
- Results are based on all respondents unless otherwise stated.
- All polls use the same methodology. When comparing results between polls, based on the full sample and assuming a 95% confidence interval, differences need to be between 2.6 and 4.4 percentage points (depending on the percentage giving a certain answer) to be considered statistically significant.
- An asterisk (\*) represents a value of less than one half of one percent, but not zero.
- Study undertaken by ICM on behalf of the Greater London Authority.
- Conducted in accordance with ISO 20252 and ISO 27001.

## HEALTH POLL – AUGUST 2014

**Q1. How much if at all, would you say air pollution in London affects your health?**

A lot	23%
A little	46%
Not at all	29%
Don't know	3%

**Q2. Vehicles moving goods and people around London such as taxis, busses and lorries, cause air pollution. In order to improve health, some of those older vehicles with higher emissions could be banned and drivers and companies made to use vehicles with lower emissions.**

**How much would you support or oppose further reducing the number of older high emission vehicles in London?**

Strongly support	50%
Tend to support	24%
Neither support nor oppose	13%
Tend to oppose	4%
Strongly oppose	7%
Don't know	2%

**Q3. Some people think that the sale of cheap alcohol can lead to excessive drinking, which could be reduced by giving alcohol a minimum price per unit. Others think that setting a minimum price would result in people drinking the same amount and spending more money on alcohol.**

**How much would you support or oppose stopping the sale of cheap alcohol by setting a minimum price per unit?**

Strongly support	35%
Tend to support	15%
Neither support nor oppose	14%
Tend to oppose	11%
Strongly oppose	23%
Don't know	2%

**Q4. How much would you support or oppose restaurants and takeaway chains having to display nutritional information about calories, salt and fat content?**

Strongly support	56%
Tend to support	17%
Neither support nor oppose	15%
Tend to oppose	6%
Strongly oppose	6%
Don't know	1%

**Q5. How much, if at all, do you think having nutritional information on meals would encourage you to choose healthier options?**

A lot	52%
A little	30%
Not at all	17%
Don't know	1%

**Q6. London has a higher rate of childhood obesity than the national average, and one of the highest levels of childhood obesity when compared to other global cities. Some policy makers believe that reducing the number of new unhealthy fast food outlets that open near schools could help to reduce the number of children who are obese or overweight.**

**How much do you agree or disagree that the government should limit the number of fast food outlets opening near schools?**

Strongly agree	51%
Tend to agree	22%
Neither agree nor disagree	11%
Tend to disagree	7%
Strongly disagree	8%
Don't know	1%

**Q7. How much, if at all, would each of the following encourage you and your family to choose healthier food options?**

	A lot	A little	Not at all	DK
Having more healthy food shops and restaurants within easy access of your home	51%	29%	18%	1%
Having fewer unhealthy food shops and restaurants within easy access of your home	37%	28%	33%	1%
Knowing more about which healthy foods to choose	57%	24%	18%	1%
Knowing more about how to prepare and cook healthy food	56%	23%	20%	*%

**Q8. Many Londoners spend a lot of their days either at school or at work. How helpful do you think the following measures would be in helping pupils and employees to stay healthy? Would you say...**

	Very helpful	Fairly helpful	Not very helpful	Not at all helpful	DK
Schools and workplaces including more healthy food options	66%	27%	3%	3%	1%
Schools and workplaces encouraging people to get more active in their day-to-day life	67%	25%	4%	2%	1%
Schools and workplaces delivering more programmed activities to get people active	69%	25%	2%	3%	1%
Asking schools to report on the health of their children	52%	25%	9%	10%	4%

**Q9. Currently all enclosed public and work places, including pubs and restaurants do not allow smoking in order to prevent non-smokers from breathing in smoke. In New York, smoking is also not allowed in outdoor public places such as some parks and public gardens.**

**Would you want some of London's major parks and public places to be smoke free?**

Yes	59%
No	39%
Don't know	2%

**Q10. How much would you support or oppose measures to prevent people from smoking in outdoor public spaces, like parks?**

Strongly support	40%
Tend to support	16%
Neither support nor oppose	15%
Tend to oppose	8%
Strongly oppose	21%
Don't know	*%

**Q11. How much, if at all, would the following measures encourage you to walk rather than get public transport for all or part of your journey?**

	A lot	A little	Not at all	DK
Seeing information about the number of steps/ minutes to the next tube or bus stop	40%	30%	28%	2%
Receiving rewards such as travel discounts for walking	51%	22%	25%	2%

**Q12. If you had a long-term health condition, such as diabetes, how likely would you be to...**

	Very likely	Quite likely	Neither	Quite unlikely	Very unlikely	DK
....undertake a general education programme to help you manage your condition?	60%	26%	4%	4%	5%	2%
...undertake training to access and administer your own treatment as advised by the doctor e.g. taking pain relief tablets or managing insulin therapies?	65%	22%	4%	4%	3%	2%
...undertake training to make your own decisions about when and what prescription medication to take or administer instead of seeing a doctor	43%	24%	7%	10%	14%	3%

**Q13. Thinking about the last time you visited your GP surgery how would you rate the following? Would you say...**

	Very good	Quite good	Neither good nor bad	Quite bad	Very bad	DK
How easy it was to get into the surgery building	65%	22%	6%	3%	2%	1%
How easy it was to access your doctor	40%	28%	8%	13%	10%	1%
How comfortable the surgery was	45%	35%	11%	5%	2%	1%
The quality of the medical care	50%	33%	9%	4%	3%	1%
The quality of the buildings and non-medical facilities at the surgery (e.g. waiting rooms etc.)	41%	38%	11%	6%	2%	1%

**Q14. How important do you think it is that you can access GP services 7 days a week? Would you say...**

Very important	68%
Fairly important	24%
Not very important	6%
Not important at all	1%
Don't know	1%

**Q15. The NHS owns a lot of land and buildings that are not currently of the right standard to be used for health care services. There is a possibility that the unused land and buildings could be better used to serve Londoners by providing sites for new affordable housing or schools.**

**How much would you support unused NHS buildings and land being sold or transferred to other parts of the public sector to be used for other reasons?**

Strongly support	40%
Tend to support	23%
Neither support nor oppose	18%
Tend to oppose	5%
Strongly oppose	13%
Don't know	2%

**Q16. There is a shortage of affordable housing in London, which can make it hard for many people to live and work in London. How important do you think it is that affordable housing is made available for lower paid staff who work in health and social care?**

Very important	72%
Fairly important	21%
Not very important	3%
Not important at all	3%
Don't know	2%

**Q17. Currently hospitals and other parts of the NHS get paid a specific sum of money for every patient they treat. Some policy makers think that NHS services would improve if people were able to influence how much money the NHS received based on their experience of being treated. How much would you like to be able to influence the amount the NHS is paid for treating you?**

A lot	37%
A little	29%
Not at all	30%
Don't know	4%

**Q18. How likely are you to get involved in the design and delivery of health care i.e. being on a citizen's panel to review local health services?**

Very likely	14%
Quite likely	19%
Neither likely nor unlikely	18%
Quite unlikely	20%
Very unlikely	28%
Don't know	1%