



London Priorities

Monthly Poll

June 2026

Methodology



This survey was carried out by YouGov for the GLA between 19th and 25th Jun 2026, with a response of 1,114 London residents aged 18+.



The figures have been weighted to be representative of all London adults.

Note: From November 2025, we have updated the quota and weighting specifications for better representativeness. The effect on results is minimal.



Respondents completed the surveys online from an email link.



Data is analysed by gender, age, ethnicity, social grade, home ownership, disability, and inner/outer London. Where these are not mentioned there are no significant differences.

If you require any further data, including long term tracking or details on demographics, please contact Anna (anna.heltmann@london.gov.uk).

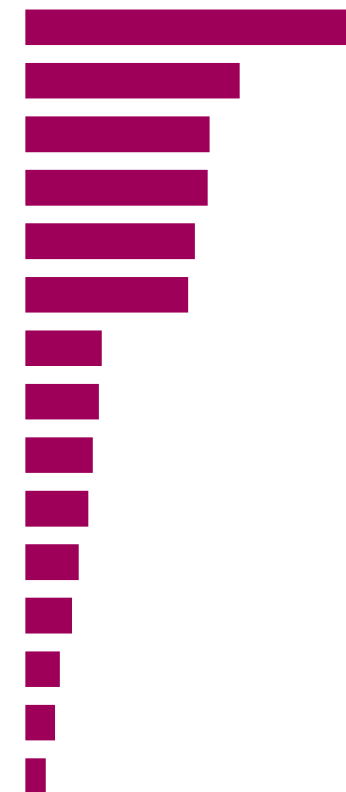


Summary

- Londoners' priorities are broadly stable this month, with a slight increase in those likely to prioritise the climate emergency compared to last month (+4pp to 12%), possibly due to the impact of the heat wave.
- Compared to last year, Londoners are more likely to prioritise social cohesion (+3pp to 8%).

Londoners are more likely to prioritise the climate emergency compared to last month (+4pp to 12%), and social cohesion compared to last year (+3pp to 8%).

Londoners' policy priorities (%)	Jun 2025	YoY	May 2026	WoW	Jun 2026
Crime and safety	61	=	57	=	57
Affordable homes	38	=	39	=	36
Businesses and economic growth	27	=	32	=	31
Women's safety	29	=	31	=	31
Homelessness	31	=	30	=	29
Public transport	29	=	28	=	27
Supporting renters	13	=	13	=	13
Climate emergency	12	=	8	▲	12
Training for young Londoners	10	=	9	=	11
Air pollution	10	=	10	=	11
Water pollution	9	=	7	=	9
Social cohesion	5	▲	10	=	8
Walking and cycling	7	=	7	=	6
Night life	4	=	4	=	5
Sports, arts and culture	3	=	3	=	3



Note: Response options have been abbreviated. See appendix for full wording. YoY=Year on Year, WoW=Wave on Wave
Question: Which of the following policy areas, if any, do you think should be the main priorities for London? Please select your top three.
Base: See appendix.

▲▼ Significant difference vs previous waves

CITY INTELLIGENCE

Demographic differences among top 5 priorities

Compared to others in their group



Demographic groups with results significantly higher compared to at least one other group in its category*. Differences that did not exist last month are shown in **bold**.

Policy area more likely to be prioritised	Gender	Age	Social Grade	Ethnicity	Inner/Outer	Home ownership	Disability
Crime and safety		50 and over				Homeowner	
Affordable homes	Men			Black Mixed/Other		Private renters, Living with family & friends	
Businesses and economic growth	Men					Homeowner	
Women's safety	Women	65 and over		White		Homeowner	
Homelessness	Women			White		Social renter	

*For example, if the group “men” is shown, it means that men have a higher result for this question than women. Where it is blank, it means there are no significant differences between groups in that category.

Question: Which of the following policy areas, if any, do you think should be the main priorities for London? Please select your top three.

Base: June 26 (1114)



Appendix

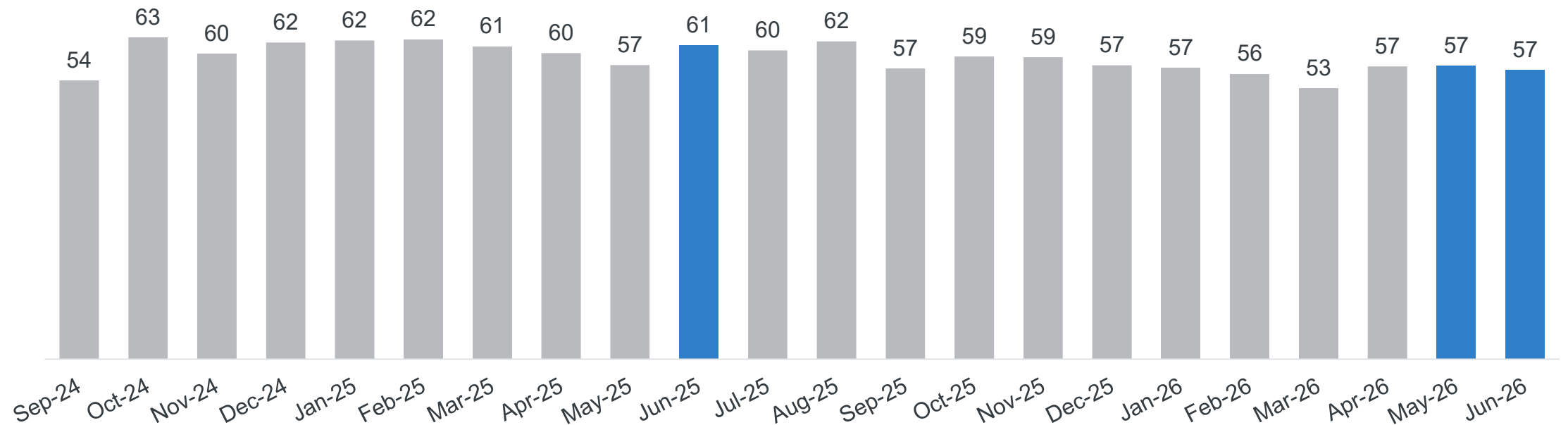
Response wording

Full text in questionnaire	Shortened text
Tackling crime and making London safer	Crime and safety
Building affordable homes	Affordable homes
Making London safer for women and girls	Women's safety
Improving public transport (e.g. more affordable, reliable, more services)	Public transport
Reducing homelessness	Homelessness
Supporting businesses, job creation and economic growth	Businesses and economic growth
Supporting renters	Supporting renters
Tackling the climate emergency	Climate emergency
Reducing air pollution	Air pollution
Improving walking and cycling (e.g. safer, easier, more cycle routes)	Walking and cycling
Reducing water pollution	Water pollution
Strengthening relationships between Londoners from different backgrounds	Social cohesion
Supporting training and skills development for young Londoners	Training for young Londoners
Supporting London's night life	Night life
Making London's sports, arts and culture more accessible	Sports, arts and culture

Base sizes

Date	Base	Date	Base
Sep-24	1057	Mar-26	1054
Oct-24	1068	Apr-26	1024
Nov-24	1024	May-26	1033
Dec-24	1053	Jun-26	1114
Jan-24	1591		
Feb-25	1108		
Mar-25	1051		
Apr-25	1097		
May-25	1085		
Jun-25	1090		
Jul-25	1026		
Aug-25	1077		
Sep-25	1121		
Oct-25	1416		
Nov-25	1058		
Dec-25	1062		
Jan-26	1721		
Feb-26	1138		

Londoners' policy priorities for the city (%): Crime and safety



Note: Response options have been abbreviated. See appendix for full wording.

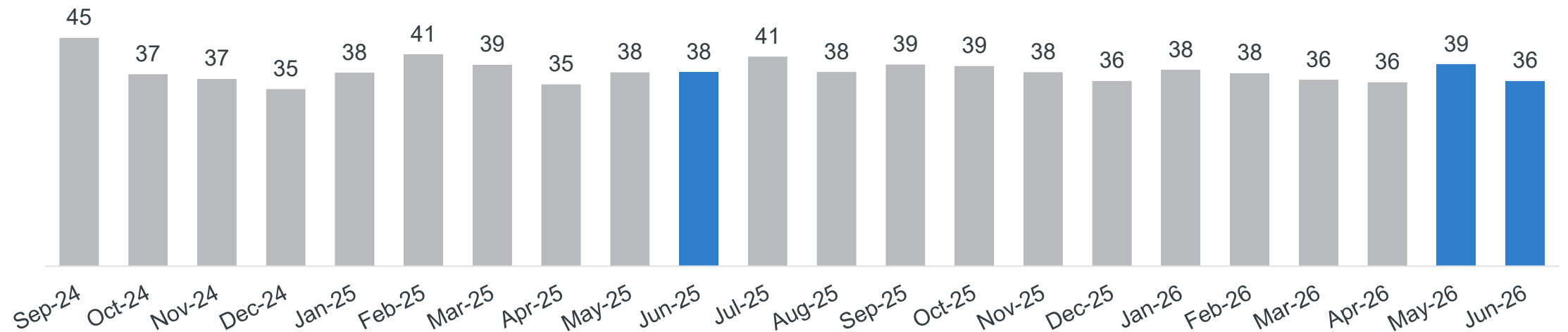
Question: Which of the following policy areas, if any, do you think should be the main priorities for London? Please select your top three.

Base: See appendix.

▲ ▼ Significant difference vs. last month
▲ ▼ Significant difference vs. last year

CITY INTELLIGENCE

Londoners' policy priorities for the city (%): Affordable homes



Note: Response options have been abbreviated. See appendix for full wording.

Question: Which of the following policy areas, if any, do you think should be the main priorities for London? Please select your top three.

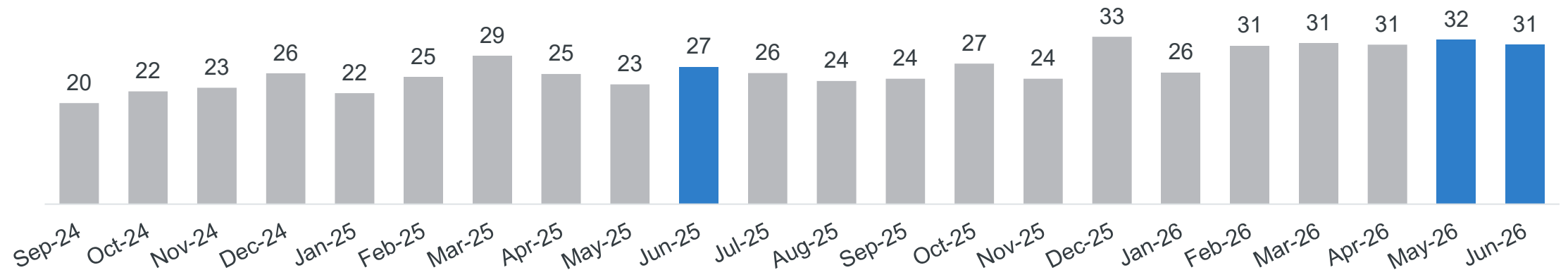
Base: See appendix.

▲ ▼ Significant difference vs. last month

▲ ▼ Significant difference vs. last year

CITY INTELLIGENCE

Londoners' policy priorities for the city (%): Businesses and economic growth



Note: Response options have been abbreviated. See appendix for full wording.

Question: Which of the following policy areas, if any, do you think should be the main priorities for London? Please select your top three.

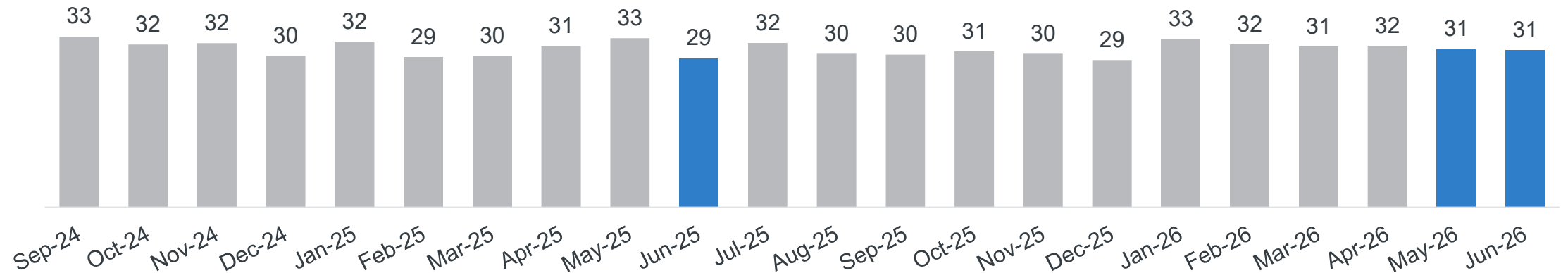
Base: See appendix.

▲ ▼ Significant difference vs. last month

▲ ▼ Significant difference vs. last year

CITY INTELLIGENCE

Londoners' policy priorities for the city (%): Women's safety



Note: Response options have been abbreviated. See appendix for full wording.

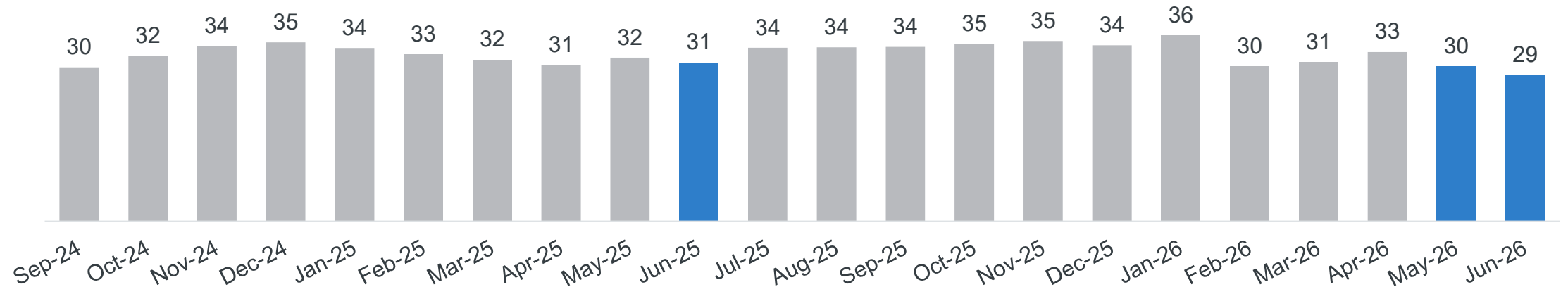
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Base: See appendix.

▲ ▼ Significant difference vs. last month
▲ ▼ Significant difference vs. last year

CITY INTELLIGENCE

Londoners' policy priorities for the city (%): Homelessness



Note: Response options have been abbreviated. See appendix for full wording.

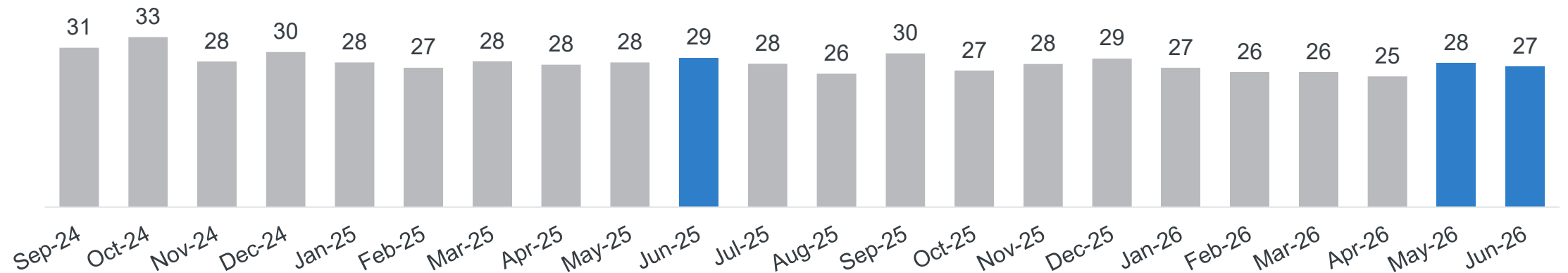
Question: Which of the following policy areas, if any, do you think should be the main priorities for London? Please select your top three.

Base: See appendix.

▲ ▼ Significant difference vs. last month
▲ ▼ Significant difference vs. last year

CITY INTELLIGENCE

Londoners' policy priorities for the city (%): Public transport



Note: Response options have been abbreviated. See appendix for full wording.

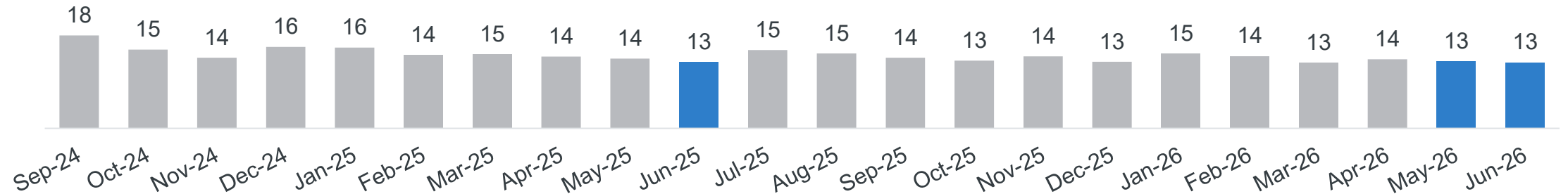
Question: Which of the following policy areas, if any, do you think should be the main priorities for London? Please select your top three.

Base: See appendix.

▲ ▼ Significant difference vs. last month
▲ ▼ Significant difference vs. last year

CITY INTELLIGENCE

Londoners' policy priorities for the city (%): Supporting renters



Note: Response options have been abbreviated. See appendix for full wording.

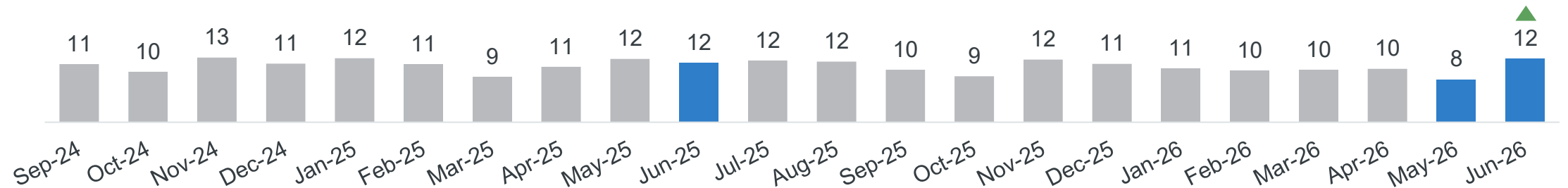
Question: Which of the following policy areas, if any, do you think should be the main priorities for London? Please select your top three.

Base: See appendix.

▲ ▼ Significant difference vs. last month
▲ ▼ Significant difference vs. last year

CITY INTELLIGENCE

Londoners' policy priorities for the city (%): Climate emergency



Note: Response options have been abbreviated. See appendix for full wording.

Question: Which of the following policy areas, if any, do you think should be the main priorities for London? Please select your top three.

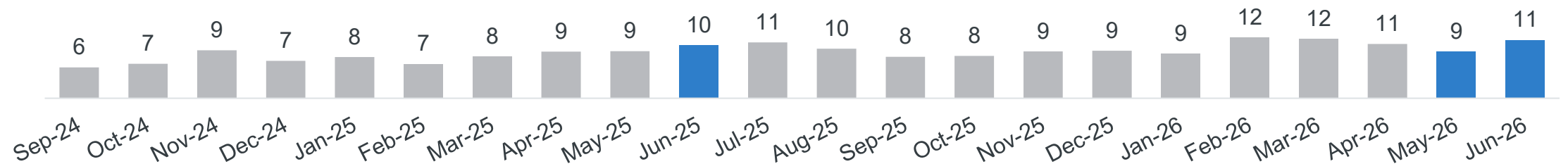
Base: See appendix.

▲ ▼ Significant difference vs. last month

▲ ▼ Significant difference vs. last year

CITY INTELLIGENCE

Londoners' policy priorities for the city (%): Training for young Londoners



Note: Response options have been abbreviated. See appendix for full wording.

Question: Which of the following policy areas, if any, do you think should be the main priorities for London? Please select your top three.

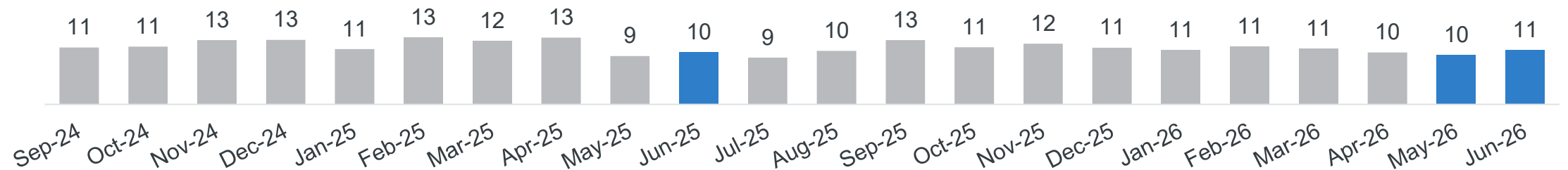
Base: See appendix.

▲ ▼ Significant difference vs. last month

▲ ▼ Significant difference vs. last year

CITY INTELLIGENCE

Londoners' policy priorities for the city (%): Air pollution



Note: Response options have been abbreviated. See appendix for full wording.

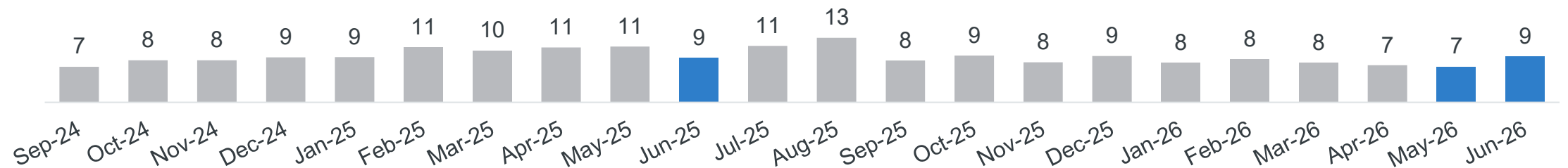
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Base: See appendix.

▲ ▼ Significant difference vs. last month
▲ ▼ Significant difference vs. last year

CITY INTELLIGENCE

Londoners' policy priorities for the city (%): Water pollution



Note: Response options have been abbreviated. See appendix for full wording.

Question: Which of the following policy areas, if any, do you think should be the main priorities for London? Please select your top three.

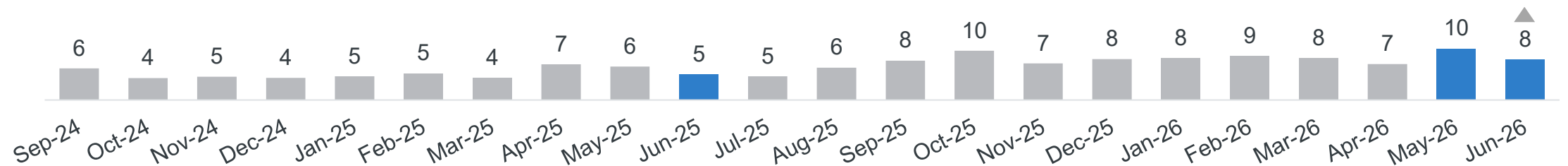
Base: See appendix.

▲ ▼ Significant difference vs. last month

▲ ▼ Significant difference vs. last year

CITY INTELLIGENCE

Londoners' policy priorities for the city (%): Social cohesion



Note: Response options have been abbreviated. See appendix for full wording.

Question: Which of the following policy areas, if any, do you think should be the main priorities for London? Please select your top three.

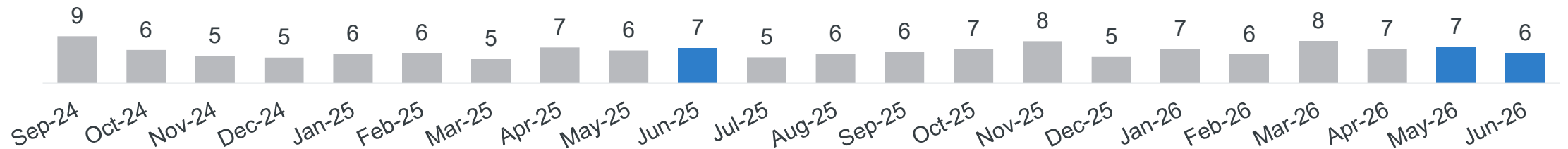
Base: See appendix.

▲ ▼ Significant difference vs. last month

▲ ▼ Significant difference vs. last year

CITY INTELLIGENCE

Londoners' policy priorities for the city (%): Walking and cycling



Note: Response options have been abbreviated. See appendix for full wording.

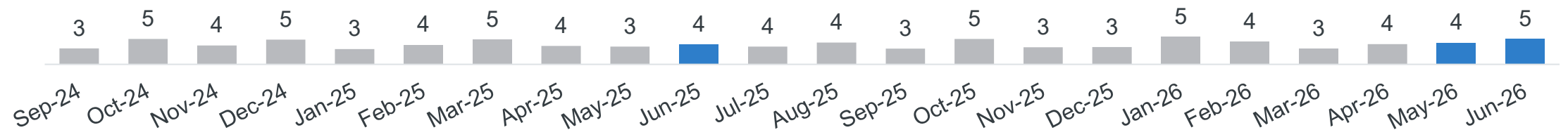
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Base: See appendix.

▲ ▼ Significant difference vs. last month
▲ ▼ Significant difference vs. last year

CITY INTELLIGENCE

Londoners' policy priorities for the city (%): Night life



Note: Response options have been abbreviated. See appendix for full wording.

Question: Which of the following policy areas, if any, do you think should be the main priorities for London? Please select your top three.

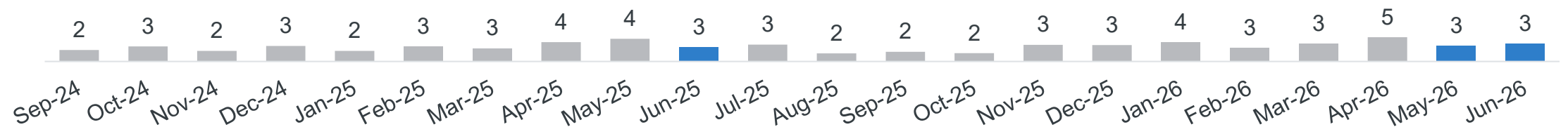
Base: See appendix.

▲ ▼ Significant difference vs. last month

▲ ▼ Significant difference vs. last year

CITY INTELLIGENCE

Londoners' policy priorities for the city (%): Sports, arts and culture



Note: Response options have been abbreviated. See appendix for full wording.

Question: Which of the following policy areas, if any, do you think should be the main priorities for London? Please select your top three.

Base: See appendix.

▲ ▼ Significant difference vs. last month

▲ ▼ Significant difference vs. last year

CITY INTELLIGENCE



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