YouGov / Mayor Of London Survey Results

Sample Size: 1179 adults in London
Fieldwork: 14th - 18th May 2021

	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	**1179**	580	599	127	626	244	182	696	483	206	160	259	356	198
Unweighted Sample	1179	469	710	131	579	257	212	828	351	221	162	255	347	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Before taking this survey, were you aware of the following elections that took place in 2021?
Elections for the Mayor of London

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Yes	92	93	91	84	90	98	97	93	90	93	94	94	91	89
No	5	5	4	11	7	1	1	4	6	6	4	3	5	7
Don't know	3	2	4	5	4	1	2	2	4	1	2	3	4	4

Elections for the London Assembly

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Yes	81	86	76	58	78	90	95	82	80	78	85	83	79	81
No	14	11	16	35	15	6	3	14	14	18	7	12	16	14
Don't know	5	3	7	7	6	4	2	4	7	3	7	5	5	5

To what extent do you think coronavirus poses a risk to...
...people in London?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Major risk	13	11	15	7	14	14	10	12	14	11	16	11	12	15
Significant risk	35	32	39	40	33	37	40	35	35	39	31	31	36	40
TOTAL MAJOR/SIGNIFICANT RISK	**48**	**43**	**53**	**47**	**47**	**52**	**49**	**47**	**50**	**50**	**47**	**42**	**48**	**55**
Moderate risk	37	39	34	37	36	36	39	40	32	31	42	44	34	33
Minor risk	11	14	8	8	13	10	9	10	13	15	9	9	13	7
TOTAL MODERATE/MINOR RISK	**48**	**54**	**42**	**44**	**49**	**46**	**48**	**50**	**45**	**46**	**51**	**53**	**47**	**41**
No risk at all	2	2	2	6	1	1	1	2	1	1	2	2	3	1
Don't know	2	2	3	3	3	1	2	1	5	3	0	3	2	4

...you personally?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Major risk	8	7	9	9	8	10	5	6	11	5	8	7	10	9
Significant risk	17	17	17	15	18	20	14	18	16	18	19	15	18	18
TOTAL MAJOR/SIGNIFICANT RISK	**25**	**24**	**27**	**24**	**26**	**30**	**19**	**24**	**27**	**23**	**27**	**21**	**28**	**27**
Moderate risk	35	31	38	19	36	35	39	34	36	29	38	40	32	35
Minor risk	30	33	26	40	27	29	33	34	24	35	27	29	30	26
TOTAL MODERATE/MINOR RISK	**64**	**64**	**64**	**59**	**63**	**65**	**72**	**67**	**60**	**64**	**65**	**69**	**62**	**61**
No risk at all	8	10	5	11	8	4	8	7	9	9	7	7	7	8
Don't know	3	2	4	6	3	1	1	2	4	4	1	3	3	3

Are you currently doing any of the following?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I'm self-isolating because I or a member of my household has coronavirus symptoms (e.g. I'm/we're staying at home, avoiding other people, other people bring me/us supplies)	0	0	0	0	1	0	0	1	0	0	2	0	0	0
I'm self-isolating because I am in a category of people more vulnerable to coronavirus	6	7	5	6	4	8	8	4	8	4	6	6	7	5
I'm carrying out social distancing (e.g. meeting up with people from other households outdoors in a group of up to six people, but staying two metres apart from those you don't live with)	43	41	44	34	41	48	45	46	38	38	49	46	42	38
I'm reducing my contact with other people, but not completely social distancing	28	25	30	31	27	28	30	30	25	38	26	25	24	29
I'm carrying on as normal	19	21	18	20	22	14	17	17	22	15	16	21	21	21
Don't know	4	6	3	10	5	1	0	2	7	5	2	2	5	7

Has the coronavirus outbreak changed your employment situation?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
No change, I was and am still employed	50	53	46	28	64	50	13	60	35	43	56	49	49	51
No change, I was unemployed and looking for work, and still am looking	4	5	3	5	4	4	1	2	5	4	5	1	4	4
No change, I wasn't employed and am still not employed	24	22	25	28	7	25	74	19	30	25	21	22	25	24
TOTAL NO CHANGE	**77**	**80**	**74**	**60**	**76**	**78**	**88**	**81**	**70**	**71**	**83**	**73**	**78**	**80**
Yes, I was unemployed and looking for work, but am now not looking	2	2	1	7	1	1	0	1	3	1	2	2	3	1
Yes, I was unemployed but am now employed	3	2	4	9	3	2	0	3	2	5	1	2	3	3
Yes, I'm employed but my pay/hours have reduced	6	5	7	7	6	10	1	5	7	8	8	5	6	4
Yes, I'm being paid part of my salary under the government scheme, but not working (e.g. I've been furloughed)	2	2	2	0	3	3	1	1	4	2	1	5	2	0
Yes, I was employed and have now lost my job	5	5	5	6	6	4	2	5	6	7	4	5	3	6
TOTAL YES	**18**	**17**	**19**	**29**	**20**	**20**	**3**	**16**	**22**	**23**	**16**	**19**	**17**	**14**
Don't know	5	3	7	11	4	2	9	3	8	5	1	8	5	6

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Fieldwork: 14th - 18th May 2021
Weighted Sample
Unweighted Sample

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale where 0 is "not at all anxious" and 10 is "extremely anxious", overall, how anxious would you say you felt yesterday?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
0 – Not at all anxious	**17**	17	17	13	16	12	32	15	20	13	17	15	19	19
1	**6**	6	6	5	5	9	7	6	6	7	5	8	5	5
2	**10**	13	8	4	10	12	13	10	11	10	10	12	10	10
3	**9**	7	11	9	8	10	11	10	7	8	7	10	10	8
4	**8**	7	9	11	7	9	8	9	8	10	11	11	6	6
5	**11**	12	10	4	12	13	8	11	10	9	17	13	10	6
6	**10**	11	10	15	12	7	9	12	8	12	12	9	11	9
7	**13**	14	12	16	13	13	8	13	12	16	7	11	12	17
8	**8**	6	9	12	8	9	2	8	7	7	8	6	8	10
9	**2**	0	3	1	1	3	0	2	2	2	2	1	1	1
10 – Extremely anxious	**3**	3	4	9	4	2	1	2	5	3	5	2	5	1
Prefer not to say	**2**	3	1	1	3	2	0	1	5	2	0	1	2	7
TOTAL LOW (0-2)	**34**	**36**	**31**	**23**	**31**	**33**	**52**	**32**	**37**	**30**	**31**	**36**	**34**	**34**
TOTAL MID (3-7)	**51**	**51**	**51**	**55**	**53**	**51**	**44**	**56**	**45**	**55**	**53**	**54**	**50**	**46**
TOTAL HIGH (8-10)	**13**	**9**	**16**	**21**	**13**	**14**	**3**	**12**	**14**	**12**	**16**	**10**	**14**	**13**

Thinking about the impact of coronavirus on your financial situation, which of these best applies to you at the moment?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
My financial situation has been impacted and I am having to	**3**	4	3	8	3	4	0	3	4	3	3	2	5	2
My financial situation has been impacted and I am struggling to make ends meet	**8**	10	7	10	9	10	4	7	11	14	6	9	5	10
My financial situation has been impacted but I am currently coping financially	**26**	23	28	18	27	33	13	22	31	21	35	30	23	22
My finances have not been impacted yet but I expect they will be soon	**7**	6	7	8	5	6	10	7	5	5	2	8	7	10
My financial situation hasn't really changed and I don't expect it to	**38**	39	37	31	33	36	63	41	34	36	36	36	42	37
My finances have been positively affected - I am better off financially	**12**	13	11	9	16	7	7	17	5	12	13	9	13	13
Don't know	**6**	6	6	17	6	4	3	4	10	8	5	6	6	7

Are you, or are you not, currently wearing any of the following types of face coverings or masks when outside the house?
Please tick all that apply.

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Surgical or medical style face mask	**59**	60	58	55	57	65	60	57	62	48	59	61	63	62
Dust mask, such as those used for doing DIY	**5**	6	4	11	5	2	4	6	4	4	4	2	5	9
Homemade face covering/mask	**25**	17	33	24	28	25	20	29	20	34	22	28	22	23
Improvised face covering, such as a scarf or bandana over your mouth and nose	**4**	5	3	7	5	3	1	4	4	7	3	3	4	5
Any other face covering	**18**	18	17	15	20	14	16	20	15	17	21	16	18	16
WEARS AT LEAST ONE	**92**	**90**	**93**	**89**	**93**	**91**	**91**	**93**	**90**	**90**	**91**	**87**	**93**	**96**
I am not using a face covering when outside the house	**6**	8	5	4	5	8	9	6	7	5	8	12	5	2
Don't know	**2**	2	2	7	2	1	0	1	3	5	1	0	2	2

How confident, if at all, are you that you would know how to get a coronavirus test if you had coronavirus symptoms?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Very confident	**55**	54	56	49	55	60	52	58	51	51	58	61	54	51
Quite confident	**33**	33	33	26	33	32	38	34	32	34	35	31	34	31
TOTAL CONFIDENT	**88**	**87**	**90**	**75**	**89**	**92**	**90**	**92**	**83**	**85**	**92**	**93**	**88**	**83**
Not very confident	**6**	7	5	10	5	5	7	5	8	6	6	5	6	8
Not at all confident	**2**	3	2	7	2	1	1	2	2	1	1	1	4	3
TOTAL NOT CONFIDENT	**8**	**10**	**7**	**18**	**7**	**6**	**8**	**7**	**10**	**8**	**6**	**5**	**9**	**11**
Don't know	**4**	4	4	7	4	2	2	1	7	7	1	2	2	6

If you were offered a vaccine for the coronavirus on the NHS, how likely or unlikely would you be to take it?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Very likely	**36**	36	37	48	39	39	17	41	30	40	33	38	36	34
Fairly likely	**7**	7	8	11	10	3	1	8	6	7	6	5	9	7
TOTAL LIKELY	**44**	**43**	**44**	**59**	**49**	**42**	**17**	**49**	**36**	**48**	**39**	**44**	**45**	**41**
Fairly unlikely	**3**	4	3	5	5	1	0	4	3	2	5	1	6	3
Very unlikely	**7**	6	7	8	9	4	1	4	10	5	6	8	7	6
TOTAL UNLIKELY	**10**	**10**	**10**	**13**	**14**	**5**	**1**	**8**	**13**	**8**	**11**	**9**	**13**	**9**
Don't know	**5**	3	7	15	5	2	1	3	8	7	3	2	6	6
Not applicable – I have already received the coronavirus vaccine	**41**	44	39	13	32	51	80	40	43	38	47	45	36	45

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		Gender		Age				Social Grade		Region (1)				
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Weighted Sample	**1179**	580	599	127	626	244	182	696	483	206	160	259	356	198
Unweighted Sample	1179	469	710	131	579	257	212	828	351	221	162	255	347	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, is why you're unlikely to get the coronavirus vaccine if you were offered one on the NHS?
Please tick all that apply.
[Asked to those that said they were unlikely to get the vaccine; n=101]

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I don't trust the vaccine	**43**	41	46	43	44	42	0	52	36	14	43	58	42	55
I have had a bad experience with previous vaccines	**8**	6	9	5	6	22	0	4	11	14	7	0	9	10
I don't like needles	**11**	10	11	13	11	9	0	17	5	12	7	6	11	18
I don't think I need a vaccine	**19**	20	18	38	18	0	0	22	17	17	15	23	22	12
I can't be vaccinated for health reasons	**6**	2	9	0	5	11	64	3	8	0	6	13	6	0
I would like to wait until others have had it first	**25**	21	30	23	25	33	0	29	23	13	10	21	39	24
I don't feel safe going into a healthcare setting to have the vaccine	**12**	19	4	0	14	9	0	11	12	13	11	15	6	21
I don't think the vaccine will be safe	**30**	18	44	24	34	15	0	32	29	13	5	53	30	46
Other	**14**	14	15	0	14	34	36	8	20	24	25	0	10	25
Don't know	**0**	0	1	0	0	0	0	1	0	0	0	0	1	0

How much, if anything, do you know about the expansion of the Ultra-Low Emission Zone (ULEZ)?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Know a lot	**9**	13	6	9	7	11	15	11	7	9	11	5	11	10
Know a little	**46**	49	44	33	47	50	47	50	41	45	55	38	49	47
Know not very much	**24**	23	24	31	23	22	23	23	25	23	23	28	23	21
Know nothing at all	**16**	11	21	15	17	14	15	15	18	16	8	27	12	15
Don't know	**5**	4	6	12	5	2	1	2	9	6	3	2	6	7

Since hearing about the expansion of the Ultra-Low Emission Zone (ULEZ), have you or have you not done any of the following?
[Not asked to those that knew nothing at all or didn't know about the ULEZ expansion; n=963]
Checked to see whether my vehicle would be subject to a charge

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I have done this	**33**	37	29	37	30	38	32	33	33	23	37	25	37	40
I have not done this	**67**	63	71	63	70	62	68	67	67	77	63	75	63	60

Checked to see whether the expanded Ultra-Low Emission Zone (ULEZ) will apply where I usually drive

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I have done this	**33**	37	29	33	29	41	35	34	31	22	44	23	36	40
I have not done this	**67**	63	71	68	71	59	65	66	69	78	56	77	64	60

Checked to see what other transport options are available for my usual driving routes

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I have done this	**14**	18	10	29	12	15	11	13	17	9	14	9	18	21
I have not done this	**86**	82	90	71	88	85	89	87	83	91	86	91	82	79

Changed my vehicle to one not subject to a charge

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I have done this	**8**	9	8	14	8	8	7	8	9	10	8	4	10	10
I have not done this	**92**	91	92	86	92	92	93	92	91	90	92	96	90	90

Checked to see when the expanded Ultra-Low Emission Zone (ULEZ) would come in to place

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I have done this	**32**	36	28	26	32	36	31	34	28	25	39	21	35	41
I have not done this	**68**	64	72	74	68	64	69	66	72	75	61	80	65	59

Checked to see what the Ultra-Low Emission Zone (ULEZ) is

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I have done this	**36**	39	33	39	34	39	39	38	34	28	44	29	41	38
I have not done this	**64**	61	67	61	66	61	61	62	66	72	56	71	59	62

The Ultra-Low Emission Zone in London sets minimum exhaust emission standards for vehicles, and if the vehicle doesn't meet the emission standards then drivers will be charged to enter the specified area.
Do you think the introduction of the Ultra-Low Emission Zone in London is positive or negative for London?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Very positive	**19**	18	19	17	19	19	20	23	13	24	19	17	20	12
Fairly positive	**36**	36	35	47	38	34	22	36	35	39	30	31	35	42
TOTAL POSITIVE	**54**	**54**	**55**	**63**	**57**	**53**	**42**	**59**	**48**	**63**	**50**	**49**	**56**	**54**
Fairly negative	**14**	15	13	10	14	13	17	14	14	13	15	16	12	14
Very negative	**15**	19	11	15	11	19	26	14	17	6	26	13	18	16
TOTAL NEGATIVE	**29**	**34**	**24**	**25**	**25**	**32**	**43**	**28**	**31**	**19**	**41**	**29**	**30**	**30**
Don't know	**16**	12	21	12	18	15	15	13	21	18	10	23	15	16

Typically, how often, if at all, do you personally drive a car in Inner London (up to the north and south circular roads)?
This is shown in green on the map above.

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Every day	**3**	4	3	7	4	2	2	4	2	0	11	1	5	2
Most days	**5**	6	4	10	5	4	4	5	5	5	5	1	9	5
Two or three times a week	**5**	7	3	4	5	5	5	6	3	7	9	2	5	3
Once a week	**4**	5	4	7	3	6	3	5	3	3	5	1	7	5
Once a fortnight	**3**	5	2	3	4	3	2	3	3	4	3	1	3	7
Once a month	**4**	4	4	4	4	4	5	4	4	2	4	6	4	4
Less often than once a month	**25**	26	24	10	22	31	38	26	24	13	21	35	23	32
Don't know	**3**	1	5	3	2	5	2	2	4	3	2	5	2	0
Not applicable – I don't/can't drive	**47**	42	51	52	51	40	39	44	51	64	40	47	43	41

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which ONE of the following BEST describes your level of interest in the UEFA Euro 2020 football tournament (delayed to 2021)?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Very interested	13	21	5	16	14	14	8	16	9	9	18	14	13	13
Fairly interested	17	24	11	12	19	19	14	18	16	11	23	16	17	22
TOTAL INTERESTED	**30**	**45**	**16**	**28**	**32**	**32**	**22**	**34**	**25**	**21**	**41**	**29**	**29**	**35**
Not very interested	15	14	16	23	15	11	10	13	17	15	13	14	16	15
Not at all interested	53	40	66	44	50	56	67	52	54	59	46	55	54	49
TOTAL NOT INTERESTED	**68**	**54**	**81**	**68**	**65**	**67**	**77**	**65**	**71**	**74**	**59**	**69**	**69**	**63**
Don't know	2	1	3	4	2	1	1	1	4	5	0	2	2	2

Thinking about the UEFA Euro 2020 football tournament, do you think the following are or are not happening?
London is hosting group stage matches

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
This is happening	19	30	9	15	22	22	10	22	16	15	25	19	18	24
This is not happening	9	11	7	13	10	7	4	9	8	9	8	9	10	8
Don't know	72	59	84	72	68	71	86	69	75	76	68	72	73	68

London is hosting semi-final games

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
This is happening	18	27	9	19	21	20	7	21	15	14	23	20	16	21
This is not happening	8	10	6	12	8	8	4	6	10	9	5	8	9	8
Don't know	74	63	84	69	71	72	88	73	75	77	73	73	75	71

London is hosting the final

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
This is happening	16	25	7	15	17	17	8	19	11	12	23	17	12	18
This is not happening	12	14	11	12	13	12	10	12	13	13	11	13	13	11
Don't know	72	61	82	72	69	71	82	69	76	75	66	70	75	71

Londoners will be able to watch games in a fan zone in Trafalgar Square

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
This is happening	13	16	10	17	15	11	8	14	12	10	13	15	14	12
This is not happening	8	10	6	14	9	4	4	8	7	6	7	8	7	12
Don't know	79	74	84	69	76	85	88	78	81	84	81	77	79	76

Londoners will be able to attend a football village in Potters Field, near Tower Bridge

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
This is happening	8	11	6	18	10	4	1	7	10	8	6	9	10	6
This is not happening	7	9	6	13	8	4	5	8	6	7	5	9	6	10
Don't know	84	80	88	68	82	92	94	84	84	84	89	82	84	84

Londoners will be able to take part in a family zone on the Southbank

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
This is happening	8	10	7	14	11	5	2	9	8	7	7	10	9	8
This is not happening	7	10	5	11	8	5	5	7	8	5	5	9	7	10
Don't know	84	81	88	75	81	90	93	84	85	88	88	81	84	82

A fan zone in Queen Elizabeth Olympic Park will show games

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
This is happening	10	13	7	18	11	8	4	10	10	9	12	12	9	9
This is not happening	7	9	5	14	8	4	4	9	5	5	4	7	6	13
Don't know	83	78	88	68	81	88	92	81	85	85	85	81	84	78

How much do you agree or disagree with the following statements about London hosting UEFA EURO 2020 games and events?
It makes me feel proud to live in London

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Strongly agree	9	11	7	13	10	5	9	9	10	7	12	8	10	9
Tend to agree	28	29	27	26	30	28	24	30	26	29	27	23	27	37
TOTAL AGREE	**37**	**41**	**34**	**39**	**40**	**33**	**33**	**39**	**36**	**36**	**39**	**31**	**38**	**46**
Tend to disagree	19	21	17	18	21	17	17	19	19	19	26	20	14	21
Strongly disagree	13	14	12	8	12	15	19	13	13	14	10	15	14	10
TOTAL DISAGREE	**32**	**35**	**29**	**26**	**33**	**32**	**35**	**33**	**32**	**33**	**37**	**35**	**29**	**31**
Don't know	30	24	36	35	27	34	32	29	32	31	24	33	34	24

It is good for the economy

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Strongly agree	18	19	17	14	20	17	15	19	16	13	22	14	18	25
Tend to agree	49	49	48	55	47	51	45	49	48	46	49	50	52	42
TOTAL AGREE	**66**	**68**	**64**	**69**	**67**	**68**	**60**	**68**	**64**	**59**	**71**	**64**	**70**	**67**
Tend to disagree	6	8	4	6	7	5	5	6	5	7	7	7	5	4
Strongly disagree	3	4	2	2	3	3	4	3	3	3	3	4	1	4
TOTAL DISAGREE	**9**	**12**	**6**	**8**	**9**	**8**	**9**	**9**	**8**	**10**	**10**	**11**	**7**	**8**
Don't know	25	20	29	23	23	24	31	23	28	31	19	25	23	25

It will make me visit Central London to get involved / take part

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Strongly agree	3	3	2	4	3	3	1	3	2	3	1	3	4	0
Tend to agree	14	18	10	21	19	3	5	15	12	15	13	10	15	16
TOTAL AGREE	**17**	**21**	**12**	**25**	**22**	**6**	**7**	**18**	**14**	**18**	**14**	**13**	**19**	**17**
Tend to disagree	21	21	20	17	21	23	19	20	21	19	22	22	16	27
Strongly disagree	42	39	45	26	38	52	56	44	39	44	44	47	40	36
TOTAL DISAGREE	**63**	**60**	**66**	**43**	**58**	**76**	**75**	**64**	**61**	**63**	**66**	**69**	**57**	**63**
Don't know	21	19	22	32	20	19	18	18	25	19	19	18	24	21

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Sample Size: 1179 adults in London
Fieldwork: 14th - 18th May 2021
Weighted Sample
Unweighted Sample

		Gender		Age				Social Grade		Region (1)				
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	**1179**	580	599	127	626	244	182	696	483	206	160	259	356	198
Unweighted Sample	1179	469	710	131	579	257	212	828	351	221	162	255	347	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

It makes me feel life is returning to normal

Strongly agree	**10**	10	10	20	12	4	8	11	10	9	8	13	9	13
Tend to agree	**45**	46	44	38	45	50	43	47	41	42	48	40	47	47
TOTAL AGREE	**55**	**56**	**54**	**59**	**56**	**53**	**51**	**58**	**51**	**51**	**56**	**53**	**56**	**59**
Tend to disagree	**12**	15	10	15	12	12	14	12	14	16	12	11	12	12
Strongly disagree	**7**	8	5	2	7	7	6	6	8	5	5	8	7	8
TOTAL DISAGREE	**19**	**23**	**15**	**17**	**19**	**19**	**20**	**18**	**21**	**21**	**17**	**19**	**19**	**19**
Don't know	**26**	21	30	24	25	28	29	24	28	28	27	28	25	21

It celebrates people from all backgrounds, religions and ethnicities

Strongly agree	**9**	9	9	13	11	7	5	10	9	10	8	5	10	14
Tend to agree	**31**	34	29	33	31	32	32	31	32	28	32	28	35	33
TOTAL AGREE	**41**	**44**	**38**	**46**	**42**	**39**	**37**	**41**	**41**	**38**	**40**	**34**	**45**	**47**
Tend to disagree	**16**	17	15	16	17	16	12	16	15	15	11	19	12	14
Strongly disagree	**10**	13	7	2	10	12	11	11	8	8	11	10	9	12
TOTAL DISAGREE	**26**	**30**	**22**	**18**	**27**	**28**	**22**	**27**	**23**	**23**	**32**	**29**	**22**	**26**
Don't know	**33**	26	40	36	31	32	40	32	36	39	28	37	34	27

It shows that London is a great city to work and live in

Strongly agree	**12**	13	12	18	14	7	12	12	13	10	15	7	14	17
Tend to agree	**33**	34	32	27	34	40	28	35	31	33	32	31	33	37
TOTAL AGREE	**46**	**48**	**44**	**44**	**47**	**47**	**40**	**47**	**44**	**44**	**47**	**38**	**47**	**54**
Tend to disagree	**16**	17	16	21	16	15	16	17	15	18	19	20	14	11
Strongly disagree	**9**	12	6	5	10	9	11	8	11	8	7	10	9	11
TOTAL DISAGREE	**26**	**29**	**22**	**26**	**26**	**25**	**27**	**26**	**26**	**26**	**26**	**31**	**24**	**22**
Don't know	**29**	23	34	30	27	29	34	28	30	31	27	31	29	24

It makes me feel positive about London and its future

Strongly agree	**8**	8	7	6	9	6	8	8	8	8	7	7	7	12
Tend to agree	**33**	37	29	37	34	30	30	34	31	38	33	27	33	34
TOTAL AGREE	**41**	**45**	**37**	**43**	**43**	**37**	**38**	**42**	**39**	**46**	**39**	**34**	**41**	**46**
Tend to disagree	**17**	19	16	19	16	19	18	18	16	17	24	19	15	12
Strongly disagree	**9**	11	8	6	9	9	12	10	8	10	6	11	8	12
TOTAL DISAGREE	**27**	**30**	**24**	**24**	**25**	**28**	**30**	**28**	**24**	**27**	**29**	**30**	**23**	**25**
Don't know	**33**	25	40	32	32	35	31	30	36	27	31	36	36	29

It is only for those interested in football

Strongly agree	**27**	25	29	22	23	32	35	27	27	36	26	23	25	26
Tend to agree	**34**	33	34	33	33	33	34	33	34	33	35	40	33	26
TOTAL AGREE	**60**	**58**	**63**	**56**	**57**	**65**	**70**	**60**	**61**	**69**	**61**	**63**	**58**	**52**
Tend to disagree	**20**	24	15	22	23	19	8	20	18	16	21	15	22	25
Strongly disagree	**4**	4	4	5	4	4	3	5	3	2	6	6	2	6
TOTAL DISAGREE	**24**	**28**	**19**	**27**	**27**	**23**	**12**	**25**	**22**	**18**	**27**	**20**	**24**	**31**
Don't know	**16**	14	18	17	16	12	19	15	17	13	11	17	18	17

It is a waste of money

Strongly agree	**10**	10	10	9	7	13	16	10	10	14	11	8	11	6
Tend to agree	**18**	18	18	25	20	14	15	18	19	18	14	22	14	24
TOTAL AGREE	**28**	**28**	**28**	**34**	**27**	**27**	**31**	**28**	**29**	**32**	**25**	**30**	**25**	**30**
Tend to disagree	**28**	31	25	29	31	31	14	30	25	28	34	20	30	30
Strongly disagree	**15**	19	12	12	14	16	19	15	15	13	18	16	15	14
TOTAL DISAGREE	**43**	**49**	**37**	**41**	**45**	**46**	**34**	**45**	**40**	**41**	**51**	**37**	**45**	**44**
Don't know	**29**	22	35	25	28	27	35	27	31	27	24	33	29	26

It will make London too busy

Strongly agree	**16**	12	20	21	16	13	16	15	18	18	12	16	21	10
Tend to agree	**31**	30	32	23	35	30	23	29	33	30	34	29	27	37
TOTAL AGREE	**47**	**42**	**52**	**44**	**51**	**42**	**40**	**44**	**51**	**49**	**46**	**45**	**48**	**47**
Tend to disagree	**22**	27	17	22	21	24	22	24	19	21	24	22	21	23
Strongly disagree	**7**	8	6	8	7	6	10	9	5	6	8	8	6	8
TOTAL DISAGREE	**29**	**35**	**23**	**30**	**28**	**30**	**32**	**33**	**23**	**27**	**32**	**30**	**27**	**31**
Don't know	**24**	23	25	26	21	28	28	23	25	24	22	25	25	22

Thinking about the UEFA Euro 2020 games and events, how likely are you, if at all, to…
Watch games on TV

Very likely	**20**	31	11	19	21	24	15	24	15	18	28	20	18	22
Fairly likely	**17**	19	16	18	20	15	13	16	19	14	18	17	19	20
TOTAL LIKELY	**38**	**49**	**27**	**37**	**41**	**39**	**27**	**41**	**34**	**31**	**46**	**37**	**37**	**41**
Not very likely	**11**	10	12	15	12	9	7	10	11	10	13	12	9	11
Not at all likely	**44**	34	54	35	40	46	63	43	46	52	37	46	46	37
TOTAL NOT LIKELY	**55**	**44**	**66**	**51**	**52**	**55**	**70**	**54**	**57**	**63**	**50**	**58**	**55**	**49**
Don't know	**7**	7	7	13	7	6	3	5	9	6	4	5	8	10

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Weighted Sample
Unweighted Sample

	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1179	580	599	127	626	244	182	696	483	206	160	259	356	198
Unweighted Sample	1179	469	710	131	579	257	212	828	351	221	162	255	347	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Watch games from the fan zone in Trafalgar Square

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Very likely	1	2	1	0	2	0	0	2	1	1	2	1	2	1
Fairly likely	6	6	6	15	7	2	1	6	6	8	4	4	6	6
TOTAL LIKELY	**7**	**8**	**7**	**15**	**10**	**2**	**1**	**7**	**7**	**10**	**6**	**6**	**8**	**7**
Not very likely	13	14	11	21	14	10	8	14	11	13	12	8	14	16
Not at all likely	71	68	75	47	66	82	91	71	72	71	73	80	68	66
TOTAL NOT LIKELY	**84**	**82**	**87**	**68**	**80**	**92**	**99**	**85**	**83**	**84**	**85**	**88**	**82**	**82**
Don't know	8	10	7	18	10	5	0	7	10	7	8	6	10	11

Visit the football village in Potters Field, near Tower Bridge

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Very likely	1	1	1	1	1	0	0	1	1	1	0	1	1	1
Fairly likely	5	5	5	11	7	1	1	5	5	7	6	3	5	5
TOTAL LIKELY	**6**	**6**	**5**	**12**	**8**	**1**	**1**	**6**	**6**	**8**	**6**	**4**	**6**	**6**
Not very likely	14	15	12	14	16	12	9	15	12	13	13	8	16	17
Not at all likely	71	68	73	51	65	81	88	71	70	70	71	80	66	67
TOTAL NOT LIKELY	**84**	**83**	**86**	**65**	**81**	**93**	**98**	**86**	**82**	**83**	**84**	**88**	**82**	**85**
Don't know	10	11	9	23	11	6	2	8	12	9	10	8	12	10

Which, if any, of the following are you aware of as ways that information on air pollution levels in London are shared?
Please tick all that apply.

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weather forecast website or app	27	28	27	24	27	28	30	30	22	28	30	20	29	29
Weather forecast on TV	27	29	25	8	26	38	30	26	28	25	30	29	23	31
Alerts at bus stops	5	3	6	6	4	7	6	5	5	5	4	6	4	5
Alerts on the London Underground	8	6	9	10	7	8	10	8	8	4	12	8	9	5
Road signs	7	7	8	4	7	7	10	8	7	5	5	7	8	11
Press release on Mayor of London website	8	9	6	6	6	11	9	8	7	8	6	7	7	10
Direct email from Imperial College or Mayor of London	4	4	4	6	3	4	5	4	4	3	8	4	4	5
Mayor of London Twitter	6	6	6	10	6	6	2	8	3	8	4	3	7	8
Other news article e.g. Evening Standard, Metro, BBC	22	22	21	15	23	25	18	22	20	17	23	23	21	24
From my children's school	1	1	2	2	2	1	0	2	1	0	2	0	2	2
Facebook	6	5	6	9	6	4	5	7	4	7	4	4	6	8
Instagram	4	4	5	16	4	1	1	5	4	5	1	2	7	4
airText	1	1	1	3	1	2	0	1	1	1	0	1	1	3
Word of mouth	13	11	15	19	13	12	9	13	13	16	9	12	13	14
Other	1	1	1	1	1	0	2	1	1	1	0	1	1	2
Don't know	9	8	10	5	10	9	10	9	9	9	14	8	10	6
Not applicable – I am not aware of any ways that information of air pollution levels in London are shared	35	35	36	32	36	33	38	34	38	38	31	39	33	35

Which, if any, of the following alerts about air pollution have you ever seen? Please tick all that apply.

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Signage	10	11	9	14	11	10	4	10	10	10	6	10	13	8
Social Media	6	8	5	18	7	3	1	7	6	6	6	4	8	7
Email	3	3	2	2	4	0	1	2	3	2	2	1	3	6
Press release	6	7	5	13	7	3	3	7	5	5	4	4	7	9
Other	2	2	2	1	2	3	1	2	2	2	1	1	2	4
None of these	76	72	79	65	74	79	87	77	75	76	82	79	75	68
Don't know	5	5	5	2	5	6	6	4	7	6	3	5	4	7

If you saw an alert for high pollution levels in London next week, which of the following actions, if any, would you take?
Please tick all that apply. If you would not take any actions, please select the 'not applicable' option.

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Change my mode of transport	7	7	8	20	7	5	3	7	8	10	4	5	7	9
Take a different route to avoid pollution	15	16	13	16	14	16	13	14	15	17	17	15	12	16
Choose not to go outside to exercise	13	11	14	11	11	13	19	13	11	13	16	11	12	13
Choose not to go outside for activities other than exercise	9	7	10	10	7	10	11	8	10	13	15	5	8	6
Choose to wear an air pollution mask	15	15	15	11	16	15	17	14	17	10	15	14	17	19
Tell someone else about it	15	13	16	24	15	12	11	17	12	21	14	11	16	15
Travel outside at a different time	10	11	9	7	9	10	17	10	10	11	15	8	7	14
Something else	1	1	2	1	1	2	1	1	2	1	1	3	1	1
Don't know	15	13	16	18	16	13	10	15	14	16	12	17	16	10
Not applicable - I would not take any actions	42	45	39	32	43	41	45	42	41	38	44	43	40	43

Are you interested in finding out the following…?
When air pollution levels are high

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Yes	65	61	70	74	66	64	57	71	57	71	59	57	71	64
No	35	39	30	26	34	36	43	29	43	29	41	43	29	36

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	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	**1179**	580	599	127	626	244	182	696	483	206	160	259	356	198
Unweighted Sample	1179	469	710	131	579	257	212	828	351	221	162	255	347	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

More information about what to do when there is high air pollution

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Yes	**62**	56	68	71	65	58	54	68	54	66	58	53	69	63
No	**38**	44	32	29	35	42	46	32	46	34	42	47	31	37

And how would you like to find out more information on what to do if there are high pollution levels in London? Please tick all that apply.

[Asked to those who said they are interetsed in finding out what to do when there is high air pollution; N=798]

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
An email	**30**	30	30	22	31	26	38	31	27	32	29	26	27	36
A text	**28**	29	27	26	28	28	29	29	26	29	30	26	25	33
A website	**34**	38	31	39	36	35	20	37	29	40	30	38	34	27
An app	**35**	41	30	40	39	32	17	37	30	30	40	34	37	34
On social media	**34**	31	37	55	37	27	13	36	30	38	34	28	40	26
On public transport / road signage	**45**	47	44	46	47	45	35	47	43	47	44	47	46	41
During the weather forecast on TV/the radio	**58**	60	56	52	54	62	73	56	61	54	58	57	58	62
Through my children's school	**4**	4	4	3	5	3	2	3	5	4	2	6	4	3
Other	**1**	0	2	0	1	3	0	1	2	0	1	3	1	0
Don't know	**4**	4	4	3	5	2	4	3	5	3	3	5	4	4

Do you have any of the following health conditions?
[Not asked to those who refused; N=1134]

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Asthma / respiratory condition	**15**	14	15	14	13	19	16	12	19	10	19	18	15	11
Heart condition	**4**	5	4	7	3	5	7	4	5	3	5	3	6	5
None of the above	**78**	77	80	79	80	75	78	83	71	80	75	80	79	78
Prefer not to say	**4**	5	3	5	5	3	1	2	7	7	3	1	4	7

All figures, unless otherwise stated, are from YouGov Plc. The survey was carried out online.
The figures have been weighted and are representative of all adults in London (aged 18+).
Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

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