YouGov / Mayor Of London Survey Results

Sample Size: 1076 London Adults
Fieldwork: 20th - 24th August 2021

	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	**1076**	529	547	116	571	223	166	635	441	216	149	222	289	199
Unweighted Sample	1076	427	649	121	536	238	181	692	384	223	156	225	284	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following policy areas, if any, do you think should be the main priorities for London? Please rank your top three.

Making public transport more affordable

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	7	8	6	6	8	6	6	8	5	8	5	8	7	5
Ranked second	7	8	7	2	7	12	7	8	7	9	7	8	7	6
Ranked third	9	10	9	12	8	10	10	10	8	6	11	10	9	9
Don't know	8	8	9	15	11	1	3	7	11	10	8	7	9	6
Not ranked	68	67	69	65	65	71	74	67	69	66	68	67	67	73

Making walking and cycling safer and easier

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	1	1	2	0	2	1	0	1	2	1	2	1	2	2
Ranked second	3	2	3	5	2	3	1	4	1	3	5	2	1	4
Ranked third	3	5	2	1	4	4	2	4	3	2	2	5	3	4
Don't know	8	8	9	15	11	1	3	7	11	10	8	7	9	6
Not ranked	84	84	85	79	80	90	94	84	84	84	82	85	85	84

Building more genuinely affordable homes

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	13	11	14	17	10	16	15	13	12	11	11	12	13	15
Ranked second	12	12	11	10	11	13	13	10	14	10	11	11	13	12
Ranked third	11	9	13	7	11	12	13	10	13	13	16	10	10	8
Don't know	8	8	9	15	11	1	3	7	11	10	8	7	9	6
Not ranked	56	60	53	52	56	58	56	60	50	56	54	59	54	59

Giving renters a better deal

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	4	5	4	4	6	2	2	3	7	4	5	2	5	6
Ranked second	6	6	6	2	6	9	3	6	5	5	4	2	7	11
Ranked third	4	4	5	4	4	4	4	3	6	8	4	3	5	2
Don't know	8	8	9	15	11	1	3	7	11	10	8	7	9	6
Not ranked	77	77	77	75	72	83	89	81	72	73	78	87	74	75

A real push to tackle homelessness

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	5	4	7	6	5	5	7	6	5	5	7	4	6	6
Ranked second	8	6	9	12	7	6	7	8	7	8	12	6	9	4
Ranked third	10	9	10	12	9	11	8	10	9	9	7	12	9	10
Don't know	8	8	9	15	11	1	3	7	11	10	8	7	9	6
Not ranked	69	73	65	55	67	77	75	70	68	68	66	71	66	73

Strengthening relationships between Londoners from different backgrounds

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	2	1	3	1	2	1	3	2	2	3	1	2	2	0
Ranked second	2	1	3	1	2	2	2	1	2	2	2	1	2	1
Ranked third	2	3	2	5	1	3	2	2	2	3	2	2	2	2
Don't know	8	8	9	15	11	1	3	7	11	10	8	7	9	6
Not ranked	86	88	84	78	83	93	91	88	83	82	86	87	85	90

Making London safer for women and girls

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	5	4	7	4	7	4	3	5	5	6	4	5	5	5
Ranked second	8	8	9	7	8	9	8	7	9	5	12	12	7	6
Ranked third	7	5	9	7	7	7	6	6	8	5	5	7	7	11
Don't know	8	8	9	15	11	1	3	7	11	10	8	7	9	6
Not ranked	71	76	67	67	67	78	80	74	67	74	70	68	72	71

Protecting jobs, supporting new skills and development opportunities

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	5	4	6	3	5	8	3	5	4	3	8	7	4	4
Ranked second	6	7	6	8	5	7	8	7	6	6	5	5	7	7
Ranked third	9	9	9	4	8	10	11	8	9	8	11	11	8	7
Don't know	8	8	9	15	11	1	3	7	11	10	8	7	9	6
Not ranked	72	72	71	69	71	73	76	73	70	73	67	71	72	75

Making London's arts and culture the best in the world

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	1	1	0	0	1	0	2	1	1	3	0	1	1	0
Ranked second	2	2	1	1	2	1	3	1	2	1	1	2	3	0
Ranked third	2	3	2	1	3	3	3	3	2	3	1	1	4	3
Don't know	8	8	9	15	11	1	3	7	11	10	8	7	9	6
Not ranked	87	86	87	84	83	94	90	88	85	83	89	89	84	90

Making London a truly 24 hour city

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	2	2	1	1	3	1	0	1	2	3	0	1	1	3
Ranked second	2	4	1	6	2	1	1	2	2	0	3	2	3	1
Ranked third	2	2	2	3	2	4	1	2	3	1	0	2	4	3
Don't know	8	8	9	15	11	1	3	7	11	10	8	7	9	6
Not ranked	86	83	88	76	82	93	95	88	82	86	88	88	82	86

www.yougov.co.uk

Sample Size: 1076 London Adults
Fieldwork: 20th - 24th August 2021

	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1076	529	547	116	571	223	166	635	441	216	149	222	289	199
Unweighted Sample	1076	427	649	121	536	238	181	692	384	223	156	225	284	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Tackling air pollution in London

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	5	6	4	5	4	6	9	5	5	7	7	4	5	4
Ranked second	8	8	9	10	8	6	10	10	6	11	3	8	10	8
Ranked third	6	7	5	2	7	7	8	7	6	8	6	6	6	5
Don't know	8	8	9	15	11	1	3	7	11	10	8	7	9	6
Not ranked	72	70	73	68	70	80	71	71	73	64	77	75	70	77

Tackling crime and making London safer

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	24	28	21	20	20	32	32	22	28	19	27	28	24	24
Ranked second	14	14	14	11	13	16	17	14	14	13	12	16	13	16
Ranked third	11	12	11	7	13	10	10	12	10	8	11	11	12	15
Don't know	8	8	9	15	11	1	3	7	11	10	8	7	9	6
Not ranked	42	38	46	47	43	41	38	45	38	50	41	38	43	38

Supporting businesses and promoting economic growth in London

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	5	5	5	1	5	6	7	5	4	4	3	8	4	6
Ranked second	7	8	6	4	8	8	7	7	7	10	7	9	4	7
Ranked third	6	8	4	4	6	6	9	8	3	6	6	5	8	6
Don't know	8	8	9	15	11	1	3	7	11	10	8	7	9	6
Not ranked	73	70	76	76	70	79	75	72	75	70	76	71	76	75

Tackling the climate emergency and improving the environment

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	12	11	12	19	11	12	10	15	7	12	11	9	13	13
Ranked second	8	9	7	6	8	6	10	8	8	7	8	8	6	10
Ranked third	7	6	9	15	6	5	11	8	6	11	8	7	4	9
Don't know	8	8	9	15	11	1	3	7	11	10	8	7	9	6
Not ranked	65	66	63	45	64	76	66	62	68	59	64	69	68	62

And which of the following policy areas, if any, do you think Sadiq Khan, the Mayor of London, is prioritising at the moment?
Please rank your top three

Making public transport more affordable

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	5	4	5	6	6	3	3	5	5	4	8	7	2	4
Ranked second	5	5	5	9	5	4	6	5	5	8	6	7	4	2
Ranked third	3	3	3	4	2	2	6	3	4	5	4	1	3	3
Don't know	42	44	40	43	45	36	39	42	43	44	43	41	43	39
Not ranked	45	44	46	39	42	55	45	45	44	40	39	44	48	52

Making walking and cycling safer and easier

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	9	7	10	8	6	12	15	9	9	6	9	10	10	8
Ranked second	7	6	8	5	7	9	5	7	7	9	10	7	4	6
Ranked third	7	6	8	7	7	7	8	6	8	9	3	7	6	7
Don't know	42	44	40	43	45	36	39	42	43	44	43	41	43	39
Not ranked	36	38	34	38	36	37	32	37	34	32	35	34	37	40

Building more genuinely affordable homes

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	2	2	3	1	3	3	2	3	2	2	5	1	2	3
Ranked second	3	3	2	2	3	4	1	3	3	5	2	2	1	5
Ranked third	3	4	3	2	3	4	4	3	4	2	1	3	5	5
Don't know	42	44	40	43	45	36	39	42	43	44	43	41	43	39
Not ranked	49	47	52	52	46	54	54	49	49	48	50	52	48	48

Giving renters a better deal

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	1	1	1	0	1	2	0	1	2	1	1	1	2	2
Ranked second	1	0	1	2	1	1	0	1	1	1	0	1	1	1
Ranked third	2	2	2	2	2	2	1	1	2	1	1	2	1	4
Don't know	42	44	40	43	45	36	39	42	43	44	43	41	43	39
Not ranked	54	53	55	54	51	59	60	56	52	54	55	56	53	55

A real push to tackle homelessness

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	2	2	2	4	1	2	1	2	1	3	0	1	1	2
Ranked second	1	1	1	0	2	1	1	1	1	2	0	1	2	1
Ranked third	2	3	2	1	3	2	3	2	3	1	2	1	3	4
Don't know	42	44	40	43	45	36	39	42	43	44	43	41	43	39
Not ranked	53	51	54	52	49	60	57	53	52	50	55	56	50	54

Strengthening relationships between Londoners from different backgrounds

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	3	2	3	2	3	2	4	2	3	3	4	3	2	2
Ranked second	5	5	4	4	5	5	5	4	5	4	3	3	5	9
Ranked third	5	5	6	5	5	7	5	6	4	5	5	6	6	4
Don't know	42	44	40	43	45	36	39	42	43	44	43	41	43	39
Not ranked	45	44	47	46	43	49	47	45	45	43	46	48	44	46

www.yougov.co.uk

Sample Size: 1076 London Adults
Fieldwork: 20th - 24th August 2021

	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	**1076**	529	547	116	571	223	166	635	441	216	149	222	289	199
Unweighted Sample	1076	427	649	121	536	238	181	692	384	223	156	225	284	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Making London safer for women and girls

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	**2**	3	1	1	2	1	2	1	3	1	2	0	2	3
Ranked second	**3**	3	3	0	3	5	5	2	5	2	4	3	3	4
Ranked third	**2**	2	2	2	1	2	4	2	2	2	2	3	2	1
Don't know	**42**	44	40	43	45	36	39	42	43	44	43	41	43	39
Not ranked	**51**	48	54	55	49	56	50	53	49	51	50	52	49	53

Protecting jobs, supporting new skills and development opportunities

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	**3**	2	4	1	3	3	3	3	3	2	1	3	4	3
Ranked second	**4**	2	5	3	3	5	4	3	4	3	4	6	3	3
Ranked third	**4**	3	4	7	4	2	1	4	3	2	6	5	3	4
Don't know	**42**	44	40	43	45	36	39	42	43	44	43	41	43	39
Not ranked	**48**	49	47	47	44	53	53	48	47	50	47	46	47	50

Making London's arts and culture the best in the world

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	**2**	2	1	6	2	0	0	2	2	2	4	2	1	2
Ranked second	**3**	2	4	3	3	1	5	3	3	3	3	2	4	3
Ranked third	**3**	3	3	2	3	6	2	4	3	2	5	3	5	2
Don't know	**42**	44	40	43	45	36	39	42	43	44	43	41	43	39
Not ranked	**50**	48	51	47	47	56	53	50	49	49	46	52	48	55

Making London a truly 24 hour city

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	**2**	3	1	3	2	2	3	2	3	3	2	2	3	0
Ranked second	**3**	3	3	3	4	1	1	2	3	2	1	2	5	3
Ranked third	**4**	3	5	4	3	4	7	5	3	4	6	4	4	3
Don't know	**42**	44	40	43	45	36	39	42	43	44	43	41	43	39
Not ranked	**49**	48	51	48	46	56	50	50	48	48	47	52	45	56

Tackling air pollution in London

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	**12**	12	12	9	12	15	12	13	10	14	7	13	11	15
Ranked second	**10**	9	11	11	9	9	13	10	10	7	11	11	12	8
Ranked third	**6**	4	8	7	5	8	6	6	6	7	10	4	4	7
Don't know	**42**	44	40	43	45	36	39	42	43	44	43	41	43	39
Not ranked	**30**	32	29	31	30	32	29	30	31	28	30	32	30	31

Tackling crime and making London safer

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	**6**	8	5	7	6	8	6	5	9	7	4	5	7	8
Ranked second	**4**	4	4	3	4	6	4	4	4	4	4	4	5	3
Ranked third	**5**	4	6	4	6	5	4	5	5	7	4	5	4	6
Don't know	**42**	44	40	43	45	36	39	42	43	44	43	41	43	39
Not ranked	**42**	41	44	44	40	46	46	44	40	39	45	45	41	44

Supporting businesses and promoting economic growth in London

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	**6**	4	7	7	5	7	5	6	5	4	4	8	6	6
Ranked second	**4**	5	4	7	4	6	3	5	3	4	1	3	4	8
Ranked third	**6**	6	6	4	7	7	3	6	6	4	5	9	6	6
Don't know	**42**	44	40	43	45	36	39	42	43	44	43	41	43	39
Not ranked	**42**	42	42	40	39	44	49	41	43	44	48	38	41	41

Tackling the climate emergency and improving the environment

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	**4**	4	4	4	3	4	5	5	2	4	5	4	4	2
Ranked second	**5**	7	4	6	4	7	7	7	4	3	7	8	4	5
Ranked third	**5**	7	4	7	4	6	5	6	4	6	5	6	4	5
Don't know	**42**	44	40	43	45	36	39	42	43	44	43	41	43	39
Not ranked	**44**	38	49	41	43	46	44	41	48	44	41	40	44	49

To what extent do you think coronavirus poses a risk to...
...people in London?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Major risk	**16**	16	16	17	17	15	14	16	17	18	20	14	15	15
Significant risk	**35**	31	39	28	32	40	41	34	35	31	29	32	40	38
TOTAL MAJOR/SIGNIFICANT RISK	**51**	**47**	**55**	**45**	**49**	**55**	**54**	**50**	**52**	**49**	**50**	**46**	**55**	**53**
Moderate risk	**33**	35	32	39	34	26	37	34	32	30	33	44	29	31
Minor risk	**11**	13	10	9	10	16	9	12	9	15	15	6	10	12
No risk at all	**2**	3	1	2	3	2	0	1	3	4	2	1	1	4
TOTAL MODERATE/MINOR RISK	**13**	**16**	**11**	**11**	**13**	**17**	**9**	**14**	**12**	**18**	**17**	**6**	**11**	**16**
Don't know	**3**	3	3	5	3	2	0	2	4	2	0	3	5	0

www.yougov.co.uk

	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1076	529	547	116	571	223	166	635	441	216	149	222	289	199
Unweighted Sample	1076	427	649	121	536	238	181	692	384	223	156	225	284	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

...you personally?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Major risk	8	8	9	2	9	10	8	8	9	9	6	7	10	9
Significant risk	23	20	26	12	24	23	27	23	23	20	24	26	25	19
TOTAL MAJOR/SIGNIFICANT RISK	**31**	**28**	**34**	**15**	**33**	**33**	**35**	**31**	**32**	**30**	**30**	**32**	**35**	**28**
Moderate risk	31	32	31	37	29	32	35	31	32	30	30	33	29	36
Minor risk	28	29	26	35	26	28	28	31	24	27	31	28	26	27
No risk at all	7	8	5	8	8	6	2	5	9	11	8	3	6	8
TOTAL MODERATE/MINOR RISK	**35**	**38**	**32**	**43**	**35**	**33**	**30**	**36**	**32**	**38**	**39**	**31**	**32**	**35**
Don't know	3	2	3	5	4	2	0	2	4	2	0	4	5	1

Are you currently doing any of the following?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I'm self-isolating because I or a member of my household has coronavirus symptoms or has had a positive test result (e.g. I'm/we're staying at home, avoiding other people, other people bring us/me supplies)	2	2	1	5	2	0	0	1	2	2	2	1	2	1
I'm self-isolating because I am in a category of people more vulnerable to coronavirus	3	4	2	1	3	2	4	3	2	2	1	6	2	4
I'm self-isolating because I am required to (e.g. contacted by NHS Test and Trace, pinged by NHS COVID-19 App, returning from a country not on the green list)	1	1	1	1	1	0	0	1	0	1	0	1	1	0
I'm carrying out social distancing (e.g. limiting who I meet up with, wearing masks in crowded places or staying two metres apart from those I don't live with)	31	28	33	22	27	36	41	31	30	28	32	25	35	33
I'm carrying out some safety measures but not completely social distancing (e.g. reducing my contact with other people or wearing masks in crowded places)	37	36	39	41	37	37	38	38	36	37	39	44	34	34
I'm carrying on as normal	26	29	23	25	29	25	17	25	27	30	25	23	24	27
Don't know	1	1	2	5	2	0	0	1	2	1	2	0	3	1

Are you, or are you not, currently wearing any of the following types of face coverings or masks when outside the house?
Please tick all that apply.

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Surgical or medical style face mask	57	61	53	61	55	59	57	57	56	58	54	57	55	59
Dust mask, such as those used for doing DIY	5	7	3	6	6	2	4	7	2	3	3	4	6	8
Homemade face covering/mask	20	14	26	22	20	18	20	23	16	21	21	20	16	23
Improvised face covering, such as a scarf or bandana over your mouth and nose	3	3	2	3	4	1	1	3	3	3	3	2	3	4
Any other face covering	14	14	15	15	14	13	17	15	14	12	14	17	14	16
WEARS AT LEAST ONE	**83**	**83**	**83**	**83**	**82**	**82**	**89**	**86**	**80**	**82**	**79**	**86**	**82**	**86**
I am not using a face covering when outside the house	14	15	14	10	15	17	10	12	17	15	19	13	14	11
Don't know	2	2	3	7	3	0	1	2	3	2	2	1	3	3

The NHS COVID-19 app uses Bluetooth technology to log other devices your phone has been close to in case someone who owns one of these devices tests positive for coronavirus. This function will not work if Bluetooth is turned off or contact tracing is turned off in the app.

Which, if any, of the following of these best describes how you use the NHS COVID-19 app?
If you do not have app, please select the 'Not applicable' option.

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I have the app, with contact tracing (Bluetooth) turned on all of the time	26	31	22	28	24	26	30	30	20	20	28	30	25	29
I have the app, with contact tracing (Bluetooth) turned on some of the time	8	9	8	5	11	5	6	9	8	6	12	7	10	8
I have the app but have turned contact tracing (Bluetooth) off	9	8	11	14	9	9	7	9	10	13	7	9	7	11
Not applicable – I do not have the app on my phone	50	47	52	40	48	57	54	46	54	57	48	46	53	42
Don't know	6	5	8	13	8	3	3	5	8	4	4	8	6	9

www.yougov.co.uk

Sample Size: 1076 London Adults
Fieldwork: 20th - 24th August 2021

	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1076	529	547	116	571	223	166	635	441	216	149	222	289	199
Unweighted Sample	1076	427	649	121	536	238	181	692	384	223	156	225	284	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If the NHS COVID-19 app sent you a notification ('ping'), to say you had been identified as a close contact of a positive COVID-19 case, which, if any, of the following would you do?

[Only asked ot those who have contact tracing (bluetooth) on all or some of the time; N=371]

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I would choose not to self-isolate, because I've received both of my jabs	23	24	22	*21*	26	24	14	23	24	21	26	23	19	30
I would choose not to self-isolate, even though I have not received both of my jabs	2	3	1	*7*	2	0	0	2	2	2	3	1	1	2
I would self-isolate, and get a PCR test	45	42	48	*43*	42	53	47	41	52	47	47	43	44	46
I would just choose to self-isolate for 10 days	14	15	14	*11*	14	7	25	15	12	17	11	20	14	8
I would just get a PCR test	12	12	11	*14*	12	15	9	14	7	13	11	9	17	10
None of the above	1	1	1	*0*	2	0	0	1	1	0	2	3	1	0
Don't know	3	3	3	*2*	2	1	5	3	1	0	0	2	5	4

If you were offered a vaccine for the coronavirus on the NHS, how likely or unlikely would you be to take it?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Very likely	27	30	24	33	23	34	29	27	28	25	30	28	27	27
Fairly likely	4	4	4	6	5	3	1	4	4	5	2	3	5	5
TOTAL LIKELY	**31**	**34**	**29**	**39**	**28**	**37**	**30**	**31**	**32**	**30**	**32**	**31**	**32**	**33**
Fairly unlikely	2	2	1	3	2	1	0	2	2	1	1	0	3	3
Very unlikely	5	4	7	7	6	6	1	5	7	5	4	5	5	7
TOTAL UNLIKELY	**7**	**6**	**8**	**10**	**9**	**7**	**1**	**7**	**8**	**6**	**6**	**5**	**9**	**10**
Don't know	2	2	3	4	3	0	0	2	2	3	1	1	2	2
Not applicable – I have already received the coronavirus vaccine	59	58	60	47	60	56	69	60	58	61	61	62	57	55

From September 2021, people in the UK may be offered a booster of the coronavirus (Covid-19) vaccine, to ensure the protection they have from first and second doses of the vaccine is maintained ahead of the winter and against possible new variants.

If a booster of the coronavirus (covid 19) vaccine was offered to you in the future, after you have had your first and second doses of the vaccine, and at no charge through the NHS, how likely would you be to have it?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Very likely	63	64	61	55	53	74	86	66	58	62	65	69	56	63
Fairly likely	17	20	14	26	19	12	8	18	15	14	17	14	19	18
TOTAL LIKELY	**79**	**84**	**75**	**81**	**72**	**86**	**94**	**84**	**73**	**76**	**82**	**83**	**75**	**81**
Fairly unlikely	5	4	6	6	7	2	2	5	5	6	4	2	6	5
Very unlikely	8	5	10	5	9	9	3	5	11	9	6	8	8	6
TOTAL UNLIKELY	**12**	**8**	**16**	**11**	**15**	**11**	**5**	**10**	**16**	**14**	**11**	**10**	**14**	**11**
Don't know	9	8	9	8	13	4	1	7	11	9	8	6	10	8

Will you get the flu jab this year?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Yes, through a scheme with my GP	32	32	32	9	15	52	80	30	35	28	33	37	30	32
Yes, through a scheme with my employer	6	5	7	6	7	8	0	7	4	5	5	6	5	8
Yes, through a private purchase at a pharmacy	6	8	5	3	8	7	1	8	4	6	4	8	6	8
TOTAL YES	**44**	**45**	**44**	**18**	**30**	**67**	**82**	**46**	**43**	**39**	**42**	**51**	**42**	**48**
No, I'm eligible for a free flu jab but I do not plan to get the flu jab	12	12	12	8	12	14	14	10	15	11	9	11	15	13
No, I'm not eligible for a free flu jab and I do not plan to get the flu jab	25	22	28	40	36	5	0	26	23	28	27	21	24	25
TOTAL NO	**37**	**34**	**40**	**49**	**48**	**19**	**14**	**36**	**38**	**39**	**36**	**32**	**39**	**37**
Don't know	19	21	16	33	22	15	4	18	19	22	21	17	19	15

Above is an image from the Keep London Safe campaign. Before taking this survey, have you seen or heard anything about the Keep London Safe campaign?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I have seen or heard a lot about the Keep London Safe campaign	10	12	8	15	11	9	4	9	11	11	9	7	12	9
I have seen or heard a little about the Keep London Safe campaign	23	22	25	31	22	23	23	24	23	26	25	18	26	22
I haven't seen or heard anything about the Keep London Safe campaign	60	58	61	40	59	65	68	61	58	56	60	67	56	61
Don't know	7	8	6	14	8	3	4	6	8	7	6	8	6	8

 www.yougov.co.uk

Sample Size: 1076 London Adults
Fieldwork: 20th - 24th August 2021

	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1076	529	547	116	571	223	166	635	441	216	149	222	289	199
Unweighted Sample	1076	427	649	121	536	238	181	692	384	223	156	225	284	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if anything, do you know about the expansion of the Ultra-Low Emission Zone (ULEZ)?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Know a lot	7	10	4	5	6	8	11	7	8	9	15	4	5	6
Know a little	45	48	43	43	44	47	50	47	43	46	48	39	46	49
Know not very much	26	22	29	18	27	26	25	28	21	22	19	36	27	21
Nothing know at all	18	16	19	28	17	18	13	15	22	19	16	15	17	21
Don't know	4	3	5	7	6	0	1	3	6	3	3	6	5	3

And which area of London do you think the expanded area of the Ultra-Low Emission Zone will cover?
[Only asked to those who knew a lot, a little or not very much
about ULEZ; n=860]

Checked to see whether my vehicle would be subject to a charge

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I have done this	41	47	35	33	41	37	49	40	43	39	52	31	43	43
I have not done this	59	53	65	67	59	63	51	60	57	61	48	69	57	57

Checked to see whether the expanded Ultra-Low Emission Zone (ULEZ) will apply where I usually drive

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I have done this	38	42	34	36	39	36	41	38	39	35	51	33	36	42
I have not done this	62	58	66	64	61	64	59	62	61	65	49	67	64	58

Checked to see what other transport options are available for my usual driving routes

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I have done this	15	18	12	28	15	15	11	14	17	17	26	7	14	16
I have not done this	85	82	88	72	85	85	89	86	83	83	74	93	86	84

Changed my vehicle to one not subject to a charge

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I have done this	13	17	9	10	16	11	10	12	16	12	23	9	13	14
I have not done this	87	83	91	90	84	89	90	88	84	88	77	91	87	86

Checked to see when the expanded Ultra-Low Emission Zone (ULEZ) would come in to place

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I have done this	36	39	32	31	37	35	34	37	33	33	45	30	35	38
I have not done this	64	61	68	69	63	65	66	63	67	67	55	70	65	62

Checked to see what the Ultra-Low Emission Zone (ULEZ) is

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I have done this	41	44	38	44	43	39	37	42	40	37	51	33	47	38
I have not done this	59	56	62	56	57	61	63	58	60	63	49	67	53	62

The Ultra-Low Emission Zone in London sets minimum
exhaust emission standards for vehicles, and if the vehicle
doesn't meet the emission standards then drivers will be
charged to enter the specified area.
Do you think the introduction of the Ultra-Low Emission
Zone in London is positive or negative for London?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Very positive	19	21	18	15	18	23	21	21	17	24	22	14	19	18
Fairly positive	34	33	35	45	34	30	34	36	31	36	34	41	28	33
TOTAL POSITIVE	**53**	**55**	**52**	**60**	**52**	**53**	**55**	**57**	**48**	**60**	**55**	**56**	**47**	**52**
Fairly negative	14	16	13	15	15	14	14	13	17	8	14	16	18	16
Very negative	12	13	11	5	10	15	20	9	16	14	15	9	13	8
TOTAL NEGATIVE	**26**	**28**	**24**	**20**	**24**	**29**	**34**	**22**	**32**	**22**	**29**	**25**	**31**	**24**
Don't know	20	17	23	21	24	18	11	21	19	18	16	19	22	25

Typically, how often, if at all, do you personally drive a car
in Inner London (up to the north and south circular
roads)? This is shown in green on the map above.

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Every day	4	5	3	6	5	3	0	4	4	2	6	1	7	5
Most days	5	6	4	3	6	6	2	5	4	5	10	5	5	1
Two or three times a week	6	6	6	3	6	7	8	7	5	7	8	3	7	5
Once a week	5	6	3	3	5	5	3	4	5	3	7	1	5	7
Once a fortnight	2	2	2	4	2	1	3	3	1	2	2	2	2	3
Once a month	4	6	2	4	5	2	4	5	3	3	4	8	3	4
Less often than once a month	25	26	25	12	23	30	36	29	20	12	22	42	22	28
Don't know	4	3	4	2	4	2	6	3	5	4	4	4	3	3
Not applicable – I don't/can't drive	45	39	50	63	44	44	37	39	52	62	37	34	45	43

www.yougov.co.uk

Sample Size: 1076 London Adults
Fieldwork: 20th - 24th August 2021

	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	**1076**	529	547	116	571	223	166	635	441	216	149	222	289	199
Unweighted Sample	1076	427	649	121	536	238	181	692	384	223	156	225	284	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The coronavirus pandemic has had a negative impact on Transport for London's (TfL's) finances.

Please rank the following according to how you think TfL and the Mayor should address the negative impact on TfL's finances (with 1 being your first preference)

TfL should save money through reducing services

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	**11**	11	12	7	13	10	10	11	12	14	6	16	9	12
Ranked second	**13**	13	14	17	13	15	11	13	14	10	15	14	16	13
Ranked third	**16**	15	16	10	17	16	17	17	15	14	20	14	15	18
Ranked fourth	**14**	15	14	13	12	19	17	16	13	17	16	13	14	13
Ranked fifth	**18**	19	16	19	16	20	18	21	13	18	17	17	18	17
Don't know	**27**	26	28	35	28	21	26	23	34	27	26	26	29	28

TfL should raise additional revenue through increasing fares on the public transport network

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	**6**	8	4	4	5	10	6	7	6	3	8	8	7	6
Ranked second	**11**	12	9	6	11	10	13	12	9	10	12	10	12	10
Ranked third	**16**	19	14	20	16	18	12	17	15	17	12	14	19	18
Ranked fourth	**21**	17	25	20	20	23	26	24	18	20	29	21	19	22
Ranked fifth	**18**	17	19	16	19	18	16	18	18	24	13	21	15	18
Don't know	**27**	26	28	35	28	21	26	23	34	27	26	26	29	28

TfL should raise additional revenue through introducing new or expanding existing charges on vehicles driving in London

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	**15**	15	16	14	16	15	16	20	9	15	12	16	16	16
Ranked second	**24**	22	26	21	25	27	21	24	24	31	25	22	21	22
Ranked third	**16**	18	14	14	16	18	14	16	15	12	18	19	13	18
Ranked fourth	**11**	11	10	9	10	12	10	10	11	8	9	10	13	12
Ranked fifth	**7**	8	6	8	5	7	13	7	7	6	10	7	7	4
Don't know	**27**	26	28	35	28	21	26	23	34	27	26	26	29	28

Council tax should be increased to help fund TfL

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	**4**	6	3	7	4	2	6	5	4	5	3	4	4	4
Ranked second	**8**	10	6	9	7	10	11	10	7	8	8	8	9	10
Ranked third	**15**	12	18	15	13	19	20	17	13	20	16	15	15	11
Ranked fourth	**19**	21	17	16	21	18	12	20	17	20	17	23	15	19
Ranked fifth	**26**	25	27	19	27	29	24	27	25	21	30	25	29	27
Don't know	**27**	26	28	35	28	21	26	23	34	27	26	26	29	28

The Government should provide more funding for TfL through general taxation

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Ranked first	**35**	35	36	33	33	43	35	35	36	36	44	29	35	35
Ranked second	**16**	16	17	13	16	17	18	19	13	15	15	21	14	17
Ranked third	**9**	9	9	7	10	8	11	10	9	10	8	12	9	6
Ranked fourth	**8**	9	6	7	8	7	7	8	7	8	3	8	10	7
Ranked fifth	**4**	5	4	4	4	5	3	5	3	4	4	4	3	7
Don't know	**27**	26	28	35	28	21	26	23	34	27	26	26	29	28

To what extent do you support or oppose the following measures?
Expanding the Ultra-Low Emission Zone to cover all of Greater London, which would mean charging the most polluting vehicles £12.50 per day

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Strongly support	**15**	17	12	17	14	17	14	16	13	20	18	7	17	13
Tend to support	**24**	26	22	18	27	24	19	27	21	23	22	30	24	21
TOTAL SUPPORT	**39**	**43**	**35**	**35**	**41**	**40**	**33**	**43**	**34**	**42**	**40**	**37**	**41**	**34**
Tend to oppose	**17**	16	18	18	16	16	19	16	19	16	22	18	13	19
Strongly oppose	**26**	25	27	19	24	29	36	24	29	21	27	27	28	27
TOTAL OPPOSE	**43**	**41**	**45**	**37**	**40**	**45**	**54**	**40**	**47**	**36**	**49**	**44**	**42**	**46**
Don't know	**18**	15	20	28	19	14	13	17	19	21	11	19	17	20

Introducing a London-wide daily carbon charge for all vehicles driving in Greater London (30p per day for London-registered vehicles; £3 for non-London registered vehicles)

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Strongly support	**12**	12	13	13	11	14	15	13	12	11	15	8	13	15
Tend to support	**29**	28	30	30	30	24	32	31	26	36	26	31	29	22
TOTAL SUPPORT	**41**	**40**	**43**	**43**	**41**	**38**	**47**	**44**	**38**	**47**	**42**	**39**	**42**	**37**
Tend to oppose	**17**	20	13	18	18	17	12	16	17	15	22	17	12	19
Strongly oppose	**21**	21	21	15	19	26	23	21	21	18	21	20	24	20
TOTAL OPPOSE	**37**	**41**	**34**	**33**	**37**	**43**	**35**	**37**	**38**	**34**	**43**	**37**	**36**	**39**
Don't know	**21**	19	24	24	22	19	18	19	24	19	15	24	22	24

www.yougov.co.uk

Sample Size: 1076 London Adults
Fieldwork: 20th - 24th August 2021

	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	**1076**	529	547	116	571	223	166	635	441	216	149	222	289	199
Unweighted Sample	1076	427	649	121	536	238	181	692	384	223	156	225	284	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Introducing a London-wide daily parking levy, which would see employers (who may pass on the cost to employees) and some employees charged between £2 and £5 per working day for employees to park at their workplace

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Strongly support	**9**	11	7	9	9	12	7	10	8	10	11	6	10	9
Tend to support	**23**	26	21	22	24	19	27	27	18	25	24	30	20	18
TOTAL SUPPORT	**33**	**37**	**28**	**31**	**33**	**31**	**35**	**37**	**26**	**35**	**36**	**36**	**30**	**27**
Tend to oppose	**19**	20	18	27	17	20	17	18	20	19	21	20	17	19
Strongly oppose	**26**	24	28	18	27	27	29	24	29	22	28	22	30	29
TOTAL OPPOSE	**45**	**44**	**46**	**45**	**44**	**47**	**46**	**42**	**49**	**40**	**49**	**42**	**47**	**48**
Don't know	**22**	19	26	24	23	22	19	21	24	24	16	22	23	24

A Greater London Boundary Charge for people living outside London, which would see only vehicles registered outside London charged £3.50 per day for driving into London

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Strongly support	**14**	16	13	8	15	17	11	16	12	18	16	11	13	15
Tend to support	**31**	31	30	27	31	28	37	32	28	29	31	36	29	29
TOTAL SUPPORT	**45**	**47**	**43**	**35**	**46**	**45**	**48**	**48**	**40**	**47**	**47**	**46**	**42**	**44**
Tend to oppose	**16**	16	16	21	15	20	9	15	16	16	20	14	16	14
Strongly oppose	**18**	18	18	18	16	18	24	16	20	13	19	19	20	18
TOTAL OPPOSE	**34**	**34**	**33**	**39**	**31**	**38**	**33**	**32**	**37**	**29**	**38**	**33**	**36**	**32**
Don't know	**21**	18	24	26	23	17	19	20	23	24	14	20	22	24

Replacing the Congestion Charge and Ultra Low Emission Zone charge with a new scheme that would mean drivers are charged for each trip, based on what time it is made, the distance driven and how polluting the vehicle is, with a total daily cap ranging from around £5-£24

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Strongly support	**11**	12	9	13	11	9	9	11	10	11	13	8	12	10
Tend to support	**28**	28	28	28	26	31	32	30	26	27	27	33	25	30
TOTAL SUPPORT	**39**	**41**	**37**	**40**	**37**	**40**	**40**	**41**	**36**	**38**	**40**	**40**	**37**	**41**
Tend to oppose	**16**	18	14	13	16	17	14	17	13	15	17	16	18	12
Strongly oppose	**21**	22	21	18	20	24	25	19	25	20	23	21	21	22
TOTAL OPPOSE	**37**	**39**	**35**	**32**	**36**	**41**	**40**	**36**	**39**	**34**	**40**	**37**	**39**	**35**
Don't know	**24**	20	29	28	27	19	20	23	26	28	20	23	24	25

Thinking about charges for vehicles driving in London. How persuasive, if at all, do you think the following reasons for charges are?
"TfL would use this charge to reduce air pollution"

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Very persuasive	**19**	18	19	14	18	21	20	21	15	20	20	13	21	18
Fairly persuasive	**32**	34	31	38	31	32	32	33	31	32	31	42	26	31
TOTAL PERSUASIVE	**51**	**52**	**50**	**52**	**50**	**53**	**52**	**54**	**46**	**52**	**51**	**55**	**47**	**49**
Not very persuasive	**19**	19	19	22	18	19	18	17	21	18	22	15	21	18
Not at all persuasive	**16**	18	14	11	15	19	19	15	17	14	17	15	19	16
TOTAL NOT PERSUASIVE	**35**	**37**	**33**	**33**	**33**	**38**	**37**	**33**	**38**	**32**	**39**	**29**	**40**	**33**
Don't know	**14**	12	17	16	17	9	11	13	16	15	10	16	13	18

"TfL would use this charge to reduce carbon emissions to help tackle climate change"

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Very persuasive	**18**	17	20	14	17	20	23	20	16	17	25	15	20	16
Fairly persuasive	**32**	32	32	37	33	30	25	33	30	33	25	39	28	34
TOTAL PERSUASIVE	**50**	**49**	**51**	**52**	**50**	**50**	**48**	**53**	**45**	**50**	**49**	**54**	**48**	**50**
Not very persuasive	**19**	19	19	21	18	18	20	18	20	18	24	15	20	18
Not at all persuasive	**17**	20	14	9	15	22	22	16	18	17	15	15	20	15
TOTAL NOT PERSUASIVE	**36**	**39**	**33**	**30**	**33**	**41**	**42**	**34**	**38**	**35**	**40**	**30**	**40**	**33**
Don't know	**14**	13	16	18	17	9	10	13	17	15	11	16	13	17

"TfL would use this charge to reduce road congestion"

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Very persuasive	**11**	11	11	7	11	15	8	13	9	11	10	11	12	11
Fairly persuasive	**33**	32	33	32	34	29	34	33	32	32	34	33	32	32
TOTAL PERSUASIVE	**44**	**43**	**44**	**39**	**45**	**44**	**42**	**45**	**41**	**43**	**44**	**44**	**44**	**43**
Not very persuasive	**22**	23	21	29	20	22	23	22	22	25	26	20	21	20
Not at all persuasive	**18**	20	17	14	16	23	24	18	19	15	17	19	22	17
TOTAL NOT PERSUASIVE	**41**	**43**	**38**	**43**	**36**	**45**	**47**	**40**	**41**	**40**	**43**	**39**	**43**	**37**
Don't know	**16**	14	18	18	19	11	11	14	18	17	13	17	13	20

"TfL would use this charge to raise more money"

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Very persuasive	**12**	17	8	9	12	13	15	13	12	13	9	12	16	9
Fairly persuasive	**22**	25	20	23	21	26	20	23	21	23	31	16	19	26
TOTAL PERSUASIVE	**35**	**41**	**28**	**31**	**33**	**39**	**35**	**36**	**32**	**36**	**40**	**28**	**35**	**35**
Not very persuasive	**25**	23	27	36	23	28	21	23	28	27	22	25	24	27
Not at all persuasive	**24**	23	26	17	24	23	33	26	22	20	25	30	25	21
TOTAL NOT PERSUASIVE	**49**	**46**	**53**	**53**	**47**	**51**	**54**	**49**	**50**	**47**	**48**	**55**	**49**	**49**
Don't know	**16**	13	19	15	20	10	11	15	18	17	13	17	16	16

www.yougov.co.uk

	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1076	529	547	116	571	223	166	635	441	216	149	222	289	199
Unweighted Sample	1076	427	649	121	536	238	181	692	384	223	156	225	284	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

"TfL would use this charge to improve public transport"

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Very persuasive	18	19	17	16	17	21	18	20	14	18	17	18	19	17
Fairly persuasive	32	33	31	31	32	34	28	32	31	35	30	32	27	36
TOTAL PERSUASIVE	**50**	**52**	**47**	**47**	**50**	**55**	**45**	**53**	**45**	**54**	**48**	**50**	**46**	**52**
Not very persuasive	20	20	19	25	19	18	20	18	22	18	24	20	19	20
Not at all persuasive	16	17	16	14	14	17	25	16	16	13	15	15	22	12
TOTAL NOT PERSUASIVE	**36**	**37**	**35**	**39**	**33**	**35**	**45**	**34**	**38**	**31**	**39**	**35**	**41**	**32**
Don't know	14	11	18	15	17	10	10	13	17	15	13	15	12	16

Thinking about your habits and everyday life. Which, if any, of the following things do you do?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Regularly choose to walk, cycle or use public transport more instead of using a car	53	49	56	56	51	55	54	57	46	57	56	50	51	50
Avoid\eat less meat	35	27	42	30	33	42	34	36	34	39	37	31	32	37
Avoid\eat less dairy produce	20	16	25	23	23	19	12	22	18	25	23	17	20	18
Avoid\minimise throwing away food	63	56	69	49	58	72	78	65	60	58	56	67	61	70
Avoid\minimise use of single-use plastics	44	40	48	35	39	52	54	46	40	42	40	50	41	45
Drive an electric or hybrid car	7	9	5	7	9	5	6	8	7	6	8	7	7	8
Think about the environmental impact of products and appliances when making a purchase (for example where it's made / locally sourced, organic, sustainable, reusable, energy efficiency)	27	26	27	32	24	30	28	29	23	25	27	22	30	28
Think about the environmental impact when disposing of products and appliances (for example donating to charity, re-selling, using sites such as Free-cycle)	46	39	52	39	43	50	56	50	41	45	43	46	48	47
Recycle paper, plastic, card, tins or foil, garden or food waste	74	69	78	61	70	77	91	78	68	72	76	77	71	73
Minimise the amount of energy you use at home (for example washing at a lower temperature, switching off lights)	58	55	61	57	52	62	74	59	56	62	57	55	55	61
Choose renewable energy options (e.g. have 100% renewable electricity supplier, have installed solar panels or heat pump)	18	19	16	15	18	18	19	20	13	20	19	13	19	17
Avoid\minimise air travel	30	30	30	32	24	36	42	31	30	33	30	29	31	29
None of the above	4	6	2	4	5	4	1	3	6	6	4	3	4	4
Don't know	4	4	4	9	5	1	2	4	4	4	3	4	5	3

You previously said you do the following habits. What would you say is the main reason for this?
Regularly choose to walk, cycle or use public transport more instead of using a car
[Only asked to those who have this habit; N=593]

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I do this mainly because I want to help limit the effects of climate change	12	14	9	10	13	12	9	13	9	11	8	10	14	15
I do this mainly for other reasons (e.g. lifestyle choice, cost, convenience, health, ethical reasons)	42	44	41	42	42	43	42	42	42	41	49	41	43	40
A mixture of both	42	37	46	45	41	42	40	42	41	43	39	41	40	45
No particular reason	3	3	4	1	3	2	9	2	5	3	3	7	3	0
Don't know	1	1	1	1	1	1	0	1	2	1	1	2	0	1

Avoid\eat less meat
[Only asked to those who have this habit; N=410]

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I do this mainly because I want to help limit the effects of climate change	13	16	12	23	13	12	13	16	9	18	11	17	12	8
I do this mainly for other reasons (e.g. lifestyle choice, cost, convenience, health, ethical reasons)	44	47	42	33	45	46	46	40	51	39	43	49	38	54
A mixture of both	39	32	43	44	37	43	35	41	36	37	42	32	49	32
No particular reason	2	3	2	0	3	0	5	3	1	1	3	1	1	6
Don't know	1	2	1	0	2	0	2	0	3	5	1	1	0	0

Avoid\eat less dairy produce
[Only asked to those who have this habit; N=225]

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I do this mainly because I want to help limit the effects of climate change	14	15	13	10	14	12	22	18	6	17	17	8	9	19
I do this mainly for other reasons (e.g. lifestyle choice, cost, convenience, health, ethical reasons)	46	41	49	51	48	43	27	39	57	43	44	54	47	41
A mixture of both	36	35	37	31	33	45	51	38	33	35	31	38	37	40
No particular reason	3	5	1	8	3	0	0	5	0	0	8	0	6	0
Don't know	1	4	0	0	2	0	0	0	4	5	0	0	0	0

www.yougov.co.uk

Sample Size: 1076 London Adults
Fieldwork: 20th - 24th August 2021

	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	**1076**	529	547	116	571	223	166	635	441	216	149	222	289	199
Unweighted Sample	1076	427	649	121	536	238	181	692	384	223	156	225	284	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Avoid\minimise throwing away food
[Only asked to those who have this habit; N=716]

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I do this mainly because I want to help limit the effects of climate change	**20**	22	19	25	21	19	18	22	18	20	24	17	21	20
I do this mainly for other reasons (e.g. lifestyle choice, cost, convenience, health, ethical reasons)	**39**	43	37	31	41	39	40	38	41	42	36	42	41	34
A mixture of both	**36**	31	40	42	35	35	39	37	35	35	37	35	35	40
No particular reason	**3**	3	3	0	2	5	4	2	4	2	3	4	1	5
Don't know	**1**	1	1	2	1	2	0	0	3	1	1	2	2	0

Avoid\minimise use of single-use plastics
[Only asked to those who have this habit; N=509]

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I do this mainly because I want to help limit the effects of climate change	**60**	56	63	70	57	65	56	64	53	70	65	54	63	50
I do this mainly for other reasons (e.g. lifestyle choice, cost, convenience, health, ethical reasons)	**11**	13	9	10	12	7	15	11	11	10	6	14	9	16
A mixture of both	**26**	27	25	18	28	25	28	24	30	19	24	28	25	33
No particular reason	**2**	2	3	2	2	3	1	2	3	0	4	2	3	2
Don't know	**1**	2	0	0	1	1	0	0	2	1	1	2	0	0

Drive an electric or hybrid car
[Only asked to those who have this habit; N=65]

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I do this mainly because I want to help limit the effects of climate change	**39**	41	36	48	30	67	51	46	28	58	35	25	36	47
I do this mainly for other reasons (e.g. lifestyle choice, cost, convenience, health, ethical reasons)	**28**	27	30	24	32	12	25	22	37	20	29	24	38	24
A mixture of both	**22**	23	22	28	26	5	18	22	22	15	36	41	17	6
No particular reason	**7**	8	7	0	12	0	0	8	7	7	0	6	0	24
Don't know	**3**	2	5	0	0	16	6	1	6	0	0	4	8	0

Think about the environmental impact of products and appliances when making a purchase (for example where it's made / locally sourced, organic, sustainable, reusable, energy efficiency)
[Only asked to those who have this habit; N=318]

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I do this mainly because I want to help limit the effects of climate change	**49**	48	49	70	45	50	39	53	41	60	45	42	55	37
I do this mainly for other reasons (e.g. lifestyle choice, cost, convenience, health, ethical reasons)	**15**	17	14	15	19	14	7	16	15	5	18	9	15	30
A mixture of both	**34**	34	35	14	36	35	46	31	41	34	37	45	28	34
No particular reason	**1**	1	2	0	0	0	8	0	3	0	0	4	2	0
Don't know	**0**	1	0	0	0	2	0	0	1	2	0	0	0	0

Think about the environmental impact when disposing of products and appliances (for example donating to charity, re-selling, using sites such as Free-cycle)
[Only asked to those who have this habit; N=534]

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I do this mainly because I want to help limit the effects of climate change	**43**	47	40	62	43	40	36	45	39	47	45	36	48	38
I do this mainly for other reasons (e.g. lifestyle choice, cost, convenience, health, ethical reasons)	**19**	19	19	9	21	20	17	20	16	21	14	15	19	24
A mixture of both	**35**	31	38	28	33	34	45	33	38	31	36	46	29	35
No particular reason	**2**	1	3	0	2	3	3	1	4	0	3	1	4	2
Don't know	**1**	2	1	1	1	2	0	1	2	1	2	3	0	1

Recycle paper, plastic, card, tins or foil, garden or food waste
[Only asked to those who have this habit; N=814]

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I do this mainly because I want to help limit the effects of climate change	**60**	56	62	67	62	56	54	63	53	67	63	57	60	51
I do this mainly for other reasons (e.g. lifestyle choice, cost, convenience, health, ethical reasons)	**12**	14	10	11	11	11	15	11	13	17	14	12	9	10
A mixture of both	**22**	24	21	17	21	24	27	21	25	13	20	27	22	30
No particular reason	**5**	5	6	3	5	9	4	4	7	3	2	3	9	8
Don't know	**1**	1	1	3	1	1	0	1	2	1	0	2	1	1

 www.yougov.co.uk

Sample Size: 1076 London Adults
Fieldwork: 20th - 24th August 2021

	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	**1076**	529	547	116	571	223	166	635	441	216	149	222	289	199
Unweighted Sample	1076	427	649	121	536	238	181	692	384	223	156	225	284	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Minimise the amount of energy you use at home (for example washing at a lower temperature, switching off lights)
[Only asked to those who have this habit; N=647]

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I do this mainly because I want to help limit the effects of climate change	**30**	28	32	31	31	30	25	32	27	42	28	19	34	24
I do this mainly for other reasons (e.g. lifestyle choice, cost, convenience, health, ethical reasons)	**31**	36	26	27	29	32	35	29	32	23	31	39	27	33
A mixture of both	**36**	33	39	38	35	37	37	36	36	29	39	37	36	42
No particular reason	**2**	1	3	2	2	1	3	2	1	2	1	3	3	1
Don't know	**2**	2	1	2	2	1	1	0	3	4	1	3	0	1

Choose renewable energy options (e.g. have 100% renewable electricity supplier, have installed solar panels or heat pump)
[Only asked to those who have this habit; N=204]

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I do this mainly because I want to help limit the effects of climate change	**56**	52	60	48	55	57	63	63	41	66	51	64	59	35
I do this mainly for other reasons (e.g. lifestyle choice, cost, convenience, health, ethical reasons)	**14**	13	15	22	11	18	14	12	18	8	12	13	12	28
A mixture of both	**26**	30	22	22	31	22	20	23	35	22	37	12	26	36
No particular reason	**2**	3	0	8	2	0	0	1	2	0	0	10	0	0
Don't know	**2**	1	3	0	2	3	3	1	3	4	0	0	3	0

Avoid\minimise air travel
[Only asked to those who have this habit; N=343]

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
I do this mainly because I want to help limit the effects of climate change	**30**	34	26	27	32	28	31	34	24	39	33	18	32	29
I do this mainly for other reasons (e.g. lifestyle choice, cost, convenience, health, ethical reasons)	**27**	27	28	41	27	31	17	27	27	20	32	34	19	39
A mixture of both	**31**	28	35	26	31	31	35	32	31	33	24	31	39	24
No particular reason	**9**	9	9	7	8	9	12	7	12	7	11	8	11	8
Don't know	**2**	3	2	0	2	1	5	0	5	1	0	10	0	0

Which, if any, of the following do you think have the biggest impact on reducing emissions? Please select up to three.

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Regularly choosing to walk, cycle or use public transport more instead of using a car	**27**	26	28	27	23	34	32	27	27	28	33	20	28	28
Avoiding\eating less meat	**16**	14	19	18	18	17	9	19	13	19	19	13	17	15
Avoiding\eating less dairy produce	**4**	3	5	4	5	4	1	5	3	4	5	3	5	4
Avoiding\minimising throwing away food	**6**	7	5	3	6	6	7	6	5	7	5	4	7	6
Avoiding\minimising use of single-use plastics	**15**	13	17	6	15	17	19	15	15	15	15	16	16	13
Driving an electric or hybrid car	**20**	22	18	19	18	22	24	19	22	16	16	21	24	22
Buying products and appliances with a better environmental impact (for example where it's made, locally sourced, organic, sustainable, reusable, energy efficiency)	**18**	16	19	20	15	22	18	17	18	15	15	18	20	19
Minimising the environmental impact when disposing of products and appliances (for example donating to charity, re-selling, using sites such as Free-cycle)	**11**	9	13	15	10	10	12	10	12	10	17	10	9	12
Recycling paper, plastic, card, tins or foil, garden or food waste	**15**	15	16	7	13	18	26	13	18	16	18	13	17	13
Minimising the amount of energy used at home (for example washing at a lower temperature, switching off lights)	**18**	21	15	13	16	18	27	16	20	18	18	19	14	22
Choosing renewable energy options (e.g. have 100% renewable electricity supplier, have installed solar panels or heat pump)	**30**	29	30	37	28	31	32	31	28	29	33	30	27	33
Avoiding\minimising air travel	**27**	27	27	27	23	32	36	31	22	25	32	29	25	26
Other	**2**	2	2	2	2	3	0	2	1	3	1	3	2	0
None of these	**7**	9	5	7	9	5	2	7	7	9	2	7	9	6
Don't know	**15**	15	16	16	19	10	10	15	16	15	15	18	13	17

In principle, how interested, if at all, would you be in taking part in training to develop skills for jobs that reduce environmental impact, promote sustainable development and protect resources?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Very interested	**14**	11	17	12	16	13	8	13	15	17	18	9	12	16
Fairly interested	**32**	33	30	37	37	29	14	34	28	36	28	28	32	33
TOTAL INTERESTED	**46**	**44**	**47**	**49**	**53**	**42**	**22**	**47**	**43**	**53**	**47**	**37**	**44**	**48**
Not very interested	**16**	17	16	21	16	15	14	17	14	10	18	20	16	18
Not at all interested	**21**	23	19	11	14	25	46	21	21	19	18	26	21	19
TOTAL NOT INTERESTED	**37**	**40**	**35**	**33**	**30**	**40**	**60**	**38**	**35**	**29**	**36**	**45**	**37**	**37**
Don't know	**13**	12	14	11	13	14	13	10	18	11	13	14	14	13
Not applicable - I already have skills in this area	**5**	4	5	8	4	4	5	5	4	7	4	4	5	2

www.yougov.co.uk

	Total	Gender		Age				Social Grade		Region (1)				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West
Weighted Sample	1076	529	547	116	571	223	166	635	441	216	149	222	289	199
Unweighted Sample	1076	427	649	121	536	238	181	692	384	223	156	225	284	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1,076 adults.
The survey was carried out online. The figures have been weighted and are representative of all adults in London (aged 18+).